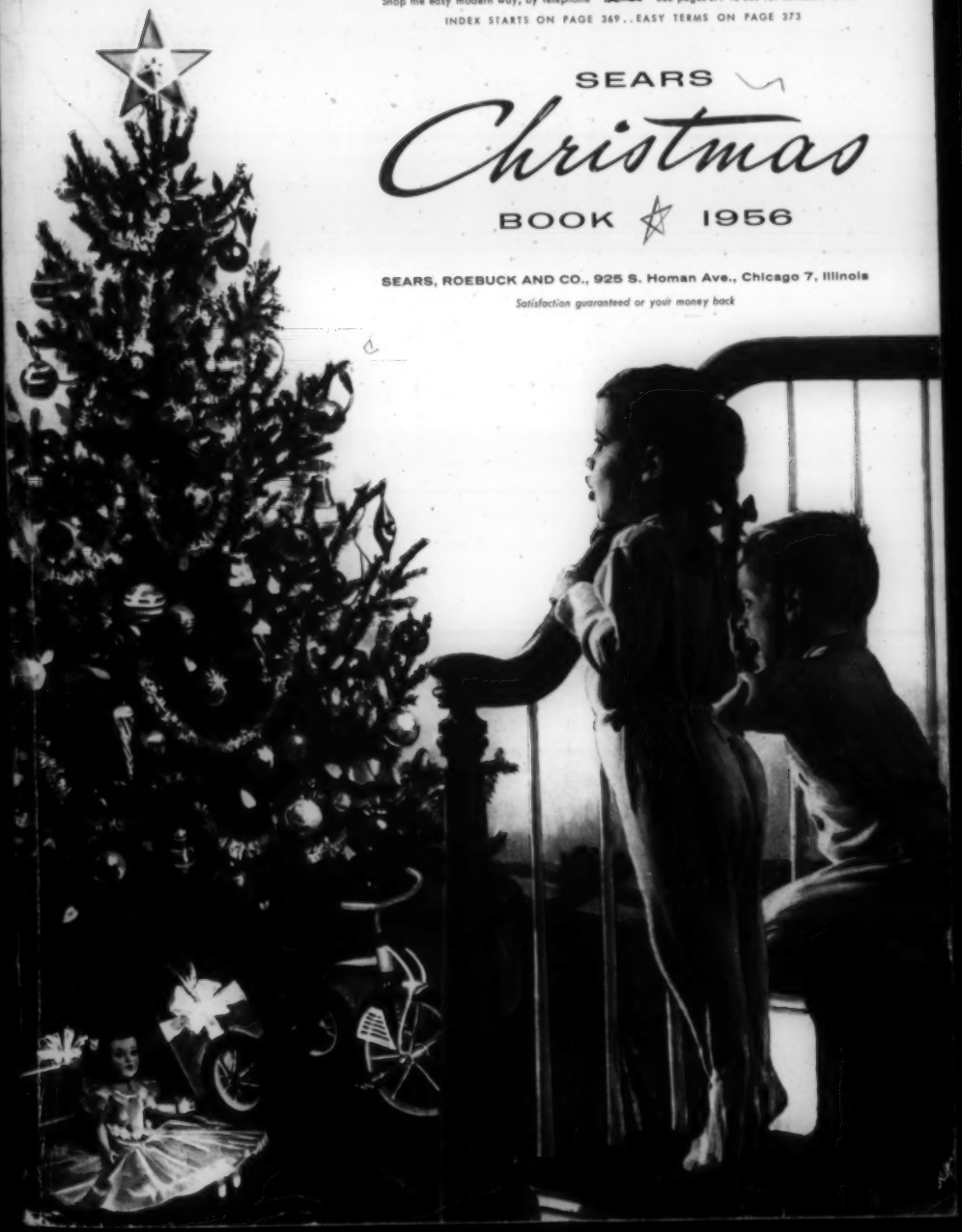
Shop the easy modern way, by telephone See pages 377 to 380 for numbers to call

INDEX STARTS ON PAGE 369..EASY TERMS ON PAGE 373

# SEARS Christmas BOOK 1956

SEARS, ROEBUCK AND CO., 925 S. Homan Ave., Chicago 7, Illinois

*Satisfaction guaranteed or your money back*



# Tell her she's glamorous .. give her Kerrybrooke accessories

**A** **Glamour at Hand** with fine double-woven cotton gloves accented with harmonizing sequin trim at cuff. About 13 in. long. Hand wash alone. Shpg. wt. 3 oz. *State size* 6½, 7, 7½, 8.
88 N 5521—Pink . . . $3.98 88 N 5520—Black . . $3.98

**B** **For Enchanting Hours . . give her a "Majestic" Original.** The Lucite box bag iridescent with gold-color and mother-of-pearl flecked sides. About 7x3 inches. Unlined. Shpg. wt. 1 lb. 8 oz.
88 N 2427E—Iridescent Lucite laminate . . . . . $13.98

**C** **The Continental Flair** in kidskin. Gloves made in Italy in the elegant length preferred by smart women. About 15½ in. long. Hand wash separately. *State size* 6½, 7, 7½. Wt. 3 oz.
88 N 5775—Black . . $5.98 88 N 5776—White . $5.98

**B** **Slim Sophistication.** Truly a lady's umbrella with definite emphasis on tailored simplicity. Brilliant gold-color metal handle, contrasts with black acetate cover and case. 10-rib frame.
88 N 05113—Black . . . Shipping weight 2 lbs . . . . . $5.98

**E** **Black Elegance** inspired by an original Italian design reproduced in polished calfskin with a leather lining, zipper pocket, mirror and coin purse. Bag about 10¼x9 in. Shpg. wt. 1 lb. 13 oz.
88 N 2500E—Black . . . . . $12.98

**H** **Gift Set by Daniél** with exquisite plaques hand-beaded in France: includes French style purse, king-size cigarette case, lighter in saddle cowhide. Incl. 50c Fed. Exc. Tax on wallet only.
88 N 4504E—Black 88 N 4505E—Antique white
Shipping weight 9 oz. . . Gift boxed . . . . . Each set $12.98
*French style purse only* (closed about 4¼x3½ in.)
88 N 4502E—Black 88 N 4503E—Antique white
Shipping weight 4 oz. . . Gift boxed . . . . . Each $5.50

**C** **Fit for a Princess . . exquisite sham pearl collar** in intricate cut-out scroll design, accented with rhinestones. About 2¼ inches wide. Fits all neck sizes. From Japan. Shipping weight 9 oz.
88 N 8402—White . . . . . $3.98

**F** **The Look of Luxury . . our elegantly styled cape** stole of 65% Dynel, 35% Orlon* gives the illusion of precious fur. Acetate lining. Fits bust sizes 32–40 in. Clean by furrier. Shpg. wt. 2 lbs. 3 oz.
88 N 8650—Platinum gray . . . . . $3 down . . . cash $29.95
88 N 8651—Champagne beige . . . $3 down . . cash 29.95

**J** **Holiday Glamour . . pure silk chiffon scarf** with gold-color print. Hand rolled edges. From Japan. About 17x46 in. Dry clean. Shpg. wt. 3 oz.
88 N 8403—Pink 88 N 8404—White
88 N 8405—Black Each . . . . . $1.98

Prices on these 2 pages include 10% Federal Excise Tax where "E" is added to catalog number.

* DuPont Trademark for Acrylic fibers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Printed in U. S. A.

# SEARS ORDER BLANK

*Satisfaction guaranteed or your money back*

SEARS, ROEBUCK AND CO., 925 S. HOMAN AVE., CHICAGO 7, ILL. Date_____ 195__

PLEASE DO NOT WRITE IN THIS SPACE

PLEASE PRINT OR WRITE PLAINLY
*All members of the same household should order under one name*

NAME_____
(FIRST NAME) (MIDDLE INITIAL) (LAST NAME)

Rural Route_____ Rural Box No._____ P. O. Box No._____

Street Address_____

Post Office_____ State_____

HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ Rail Freight ☐ Express ☐ Motor Truck ☐

SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, freight or express station, give directions here.

IF YOU HAVE MOVED since last order, please give your old address here.

Rural Route_____ Box No._____ Street Address_____

Post Office_____ State_____

| CATALOG NUMBER | HOW MANY | NAME OF ITEM | COLOR Pattern, Finish, Etc. | SIZE Measure to be sure | PRICE Ea., Yd., Pr., Etc. | | TOTAL PRICE Dollars | Cents | SHPG. WTS. Lbs. | Oz. |
|---|---|---|---|---|---|---|---|---|---|---|
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We are required by law to pay tax on sales for the following states:

**If you live in Iowa,** add 2½c tax for every dollar's worth of goods you order.

**If you live in Illinois, include** 3c tax for every dollar's worth of goods you order (2½c state tax, ½c city tax).

**If you live in Michigan or Ohio,** add 3c tax for every dollar's worth of goods you order.

| | | | |
|---|---|---|---|
| TOTAL FOR GOODS | | | Total Pounds / Total Ounces |
| AMOUNT FOR TAX | | | Total Weight in Pounds |
| POSTAGE | | | |
| Amount I owe Sears on previous order | | | See other side for shipping information |
| TOTAL AMOUNT | | | |
| AMOUNT ENCLOSED — Sears Checks | | | |
| AMOUNT ENCLOSED — Money Order or Check | | | |

IF THIS IS A CASH ORDER, CHECK HERE ☐ and enclose full remittance including postage and tax.

IF AN EASY PAYMENT ORDER, CHECK HERE ☐ and fill-in and sign the form on other side.

If you have an open account show account number here_____ At which Sears Store?_____

*Please recheck order to see that you have given all necessary information such as colors, sizes*

C

FORM A & 58
Printed in U.S.A.

## WHEN ORDERING ON EASY TERMS the head of the household should sign below and answer questions

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of $..... which is to be used in part payment of the merchandise shipped. Beginning thirty days after the shipment is received, I will pay $..... each month until the balance on my Easy Payment account for merchandise hereby ordered has been paid. Until such payment has been made, I agree that: You shall retain title to and right of possession of said merchandise; I will not sell, remove, or encumber it; I shall be responsible for all loss of or damage to said merchandise; and, if I should default in any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the unpaid balance on my account. I agree that the above conditions shall apply to any future purchases which I add to my Easy Payment account, and that I will pay monthly payments on such purchases in accordance with your established Easy Payment terms.

OEC

160

**Signature of the Head of Household** _____ (FIRST NAME) _____ (MIDDLE INITIAL) _____ (LAST NAME)

**Street Address** _____ **Rural Route** _____ **Box No.** _____ PLEASE GIVE BOTH YOUR ROUTE AND BOX NUMBER IF ON A RURAL ROUTE

**Postoffice** _____ **State** _____

**Have you had a previous Easy Payment Account with Sears?** _____ **What is account no.?** _____ **Is account paid in full?** _____ **Date final payment made** _____ **At what Sears store?** _____

**If your account is paid in full or if you have not had a Sears account, please answer questions below**

**Age?** _____ **Married?** _____ **Number of Dependents?** _____ **Do you own your home?** _____ **Rent** ☐ **Board** ☐ **How much rent do you pay?** _____

**How long at above address?** _____ **Name of Landlord** _____ **Street Address** _____ **City and State** _____

**If less than 5 years at above address give former address** _____ **City and State** _____

**Are you steadily employed?** _____ **How long with present employer?** _____ **Occupation** _____ **Weekly Earnings $** _____

**Name of Employer** _____ **Street Address** _____ **City and State** _____

**Name of your bank** _____ **City and State** _____

**If a farmer, how large is your farm?** _____ **acres.** **How many acres under cultivation?** _____

**If you have any income in ADDITION to above, give amount and source** _____

**Give below the names and addresses of two stores with which you have had credit dealings or two business men who know you**

**Name** _____ **City** _____ **Business** _____

**Name** _____ **City** _____ **Business** _____

**The spaces below are to be filled in when you order merchandise that is to be attached to your property**

**Street number or other definite location of property in which material is to be installed** _____ **Cost of Property $** _____ **Amount of Mortgage $** _____

**Name of person holding legal title** _____ **Name and address of mortgage holder** _____

## SHIPPING INFORMATION

**PARCEL POST SHIPMENTS:** On all articles for which you pay shipping charges, the shipping weight is given in the catalog description. Enter the total shipping weight for each article in the shipping weight column of the order blank. Add the pounds and ounces, then change ounces to full pounds (16 ounces equals 1 pound), and enter total weight in pounds. The postoffice counts fractions of a pound as a full pound and charges postage accordingly. For example: if your order totals 6 pounds and 30 ounces, allow postage for 8 pounds (30 ounces equals 1 pound and 14 ounces, therefore 1 pound 14 ounces plus 6 pounds equals 7 pounds 14 ounces).

Refer to postage chart at right. If you live in Zone 3 or within 151 to 300 miles from Sears Mail Order House, the amount of postage to allow for 8 lbs. is 60c. *If you send more money than is actually needed to ship your orders, we will refund every penny not used.*

**FREIGHT OR EXPRESS SHIPMENTS:** *It is not necessary to send money to pay for freight and express shipping charges in advance. You pay shipping charges to agent at your freight station when goods are received.* However, if there is no agent at your freight or express station, please include additional money with your order to prepay shipping charges. While express is faster, freight is the most economical way to ship heavy, bulky merchandise. Before marking method of shipment on order blank, compare freight and express rates on green pages of your Sears catalog.

**TRUCK SHIPMENTS:** All Trucking Companies do not make deliveries to a home address. This can be verified by checking with your Trucking Company's local agent. If shipment is to be made to your home and you live outside of town, also give your *highway route number and some identifying landmarks.*

It is not necessary to send money to pay for truck transportation charges. You pay shipping charges to truck driver when goods are received.

**HOW TO SEND MONEY:** The best way to send money is by postoffice money order, express money order, or by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. *It is better not to send coins, paper money or postage stamps with orders, but should it be necessary, be sure to send your order by registered mail.*

***Complete ordering information can be found on the green pages in your Sears catalog.***

| PARCEL POST RATES<br>Total Shipping Weight | In City where Mail Order House is located | ZONES 1 AND 2 Up to 150 Miles | ZONE 3 151 to 300 Miles | ZONE 4 301 to 600 Miles |
|---|---|---|---|---|
| 9 ounces to 1 pound | 18c | 23c | 23c | 24c |
| 1 lb. 1 oz. to 2 lbs. | 20c | 27c | 29c | 31c |
| 2 lbs. 1 oz. to 3 lbs. | 21c | 31c | 34c | 38c |
| 3 lbs. 1 oz. to 4 lbs. | 23c | 35c | 39c | 45c |
| 4 lbs. 1 oz. to 5 lbs. | 24c | 39c | 44c | 52c |
| 5 lbs. 1 oz. to 6 lbs. | 26c | 43c | 49c | 59c |
| 6 lbs. 1 oz. to 7 lbs. | 27c | 47c | 54c | 66c |
| 7 lbs. 1 oz. to 8 lbs. | 29c | 51c | 60c | 73c |
| 8 lbs. 1 oz. to 9 lbs. | 30c | 55c | 65c | 80c |
| 9 lbs. 1 oz. to 10 lbs. | 32c | 59c | 70c | 87c |
| For Ea. Addl. Lb., add | 1½c | 4c | 5½c | 7c |

*Above Parcel Post rates are subject to change without notice*

### SEARS GUARANTEE

**• To Save You Money • To Deliver All Merchandise Safely • To Satisfy You Perfectly**

We guarantee that every article in our catalogs is honestly described and illustrated. We guarantee that any article purchased from us will give you the service you have a right to expect. If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

# Tell her she's elegant . . give her Kerrybrooke accessories

**A** **Luxury Touch** double woven cotton glove, designed for a well dressed hand. Prettily punctuated with embroidered polka dots on both sides. Hand wash separately. About 8¾ in. long. *State size* 6½, 7, 7½, 8.
88 N 5541—Beige 88 N 5540—White
Shipping weight 3 oz. . . . . Each pair **$2.98**

**B** **Fashion Straight and Narrow** . . . umbrella magnificence highlighted by a genuine alligator handle, the leather luxury every woman will cherish. Top quality acetate cover and case. Gold-color 10-rib frame.
88 N 05114—French broad (medium toy)
Shipping weight 2 pounds. . . . . Each **$9.98**

**C** **The Aristocrat of Belts** in genuine alligator. Perfectly styled to focus attention on a pretty waistline. Smart self-covered buckle. Fully leather lined. About 1¼ inches wide. *State waist size* 24, 26, 28, 30 in. Shipping weight 4 ounces.
88 N 8079—Brown. . . . . Each **$6.98**

**D** **A Symphony of Color** in a ribbon scarf of rare beauty. Made in France of Luxurious acetate satin dramatically striped in vari-shaded hues of lush color combined with gray. About 11¾x45 in. Dry clean. Shpg. wt. 3 oz.
88 N 8406—Gold and copper. . . . . **$2.98**
88 N 8407—Pink and rose. . . . . 2.98

**E** **Masterful Creation** . . our superb vanity in genuine alligator expertly designed and finished to please a feminine heart. Full leather interior . . lining, coin purse and center zipper pocket. Mirror, wall pocket. About 11x6½ in. Shpg. wt. 2 lbs. 2 oz.
88 N 2501E—Brown. $3 down. . cash **$29.50**

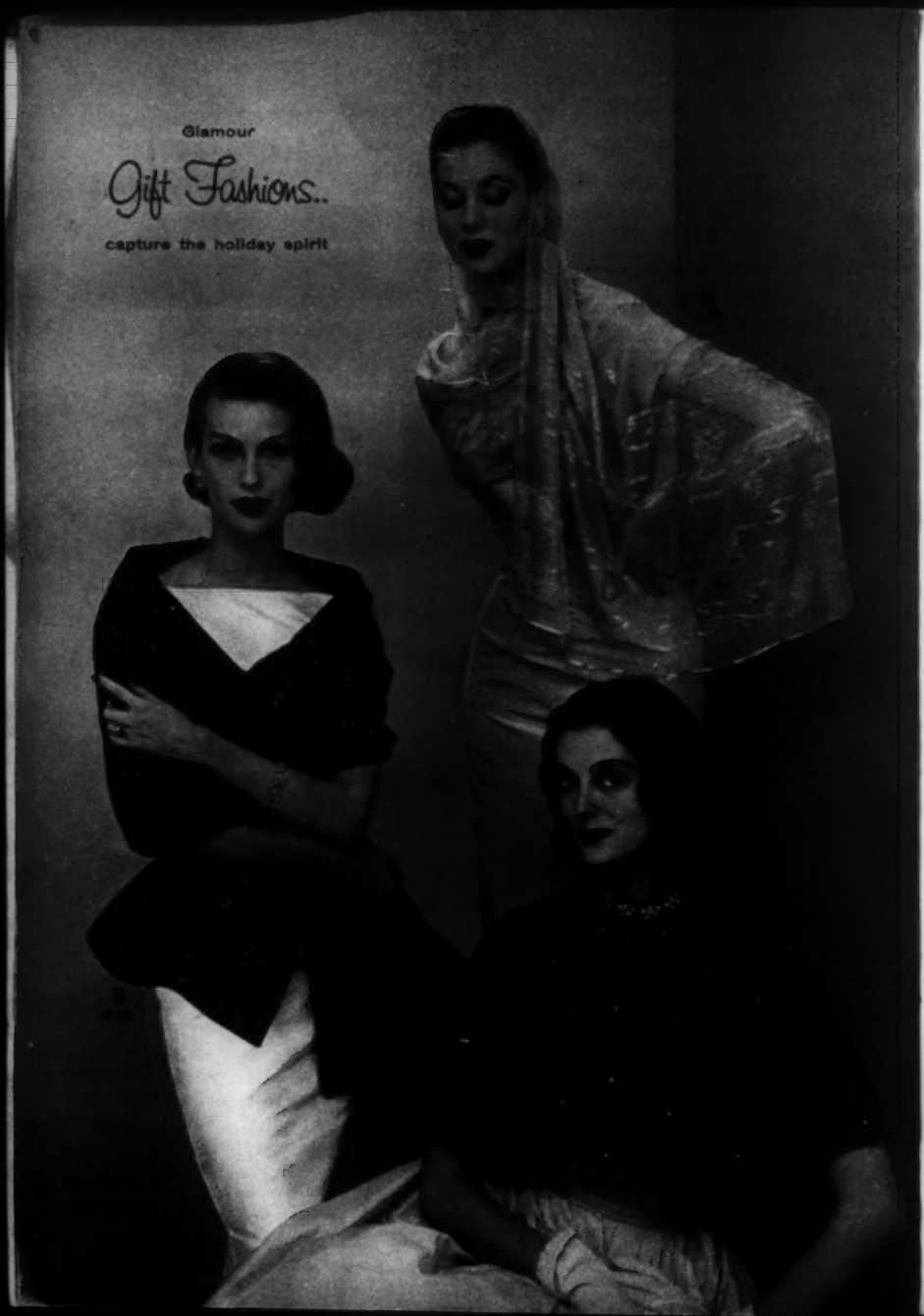
**F** **Magnificent Mink Collar**, the perfect complement for dresses and sweaters. An inspired gift of exquisite ranch mink tail, lined in rayon crepe. Front hook and eye closing. Fits all neck sizes. About 3 inches wide.
88 N 8408E—Ranch mink (dark brown)
Shipping weight 4 oz. . . . . Each collar **$9.98**

**G** **Dramatic Duet** of genuine alligator. Billfold (closed about 4½x3½ inches) and key case (3½x2 inches) each with sham jewel tab.
*The set.* Shipping weight 6 ounces.
88 N 4501E—Brown. . . . . **$12.98**
*Billfold only.* Shipping weight 4 oz.
88 N 4500E—Brown. . . . . **$8.98**

**H** **Collector's Item.** Sparkling jewel-tone iridescent cotton handkerchiefs from Switzerland. Etched-effect floral prints accented with gold-color and white. Each about 17x17 inches. Set of three in assorted colors boxed for holiday giving. Shipping weight 5 oz.
88 N 8753. . . . . Box of 3 for **$2.98**

**HOW TO MEASURE** for women's glove size . . Draw tape around fullest part of right hand. Number of inches is size. If measure is between sizes, order larger size.

For Sears Easy Terms, see page 373




ITEMS

A The Sophisticati
velvet stole ex
floral pattern. Fa
lining. About 17x7
88 N 8669—Black....

B Exotic Sari-type
chiffon with
print. Hand rol
25½x57½ inches
pan. Dry clean. Sh
88 N 8670—Pink....
88 N 8671—White...
88 N 8672—Black...

ITE

D Plaid Headwarm
wool, 25% n
Vicara. About 15½
cluding wool fri
wash separately. W
88 N 8617—Pastel plo
88 N 8618—Royal Ste
(red and royal blue)...

F Luscious Color
twist and bow
square of pure
White background
ed edges. About
From Japan. Hand
ately. Shpg. wt. 3
88 N 8409—Multicolor

H Glitter Ribbon Sa
satin with jacq
design, studded
pearls and rhinesto
11x46 in. From F
clean. Shipping wt
88 N 8419—Pink....
88 N 8420—White...

K Violets on Snow
square with h
scalloped edges. N
violets on white b
About 33x33½ in
in Japan. Hand
rately. Shipping w
88 N 8411—Multicolor

M 17-Inch Pure Si
A set of 6 in ass
or assorted prints
trinket box. Ha
edges. From Jap
wash alone. Shpg.
88 N 8387—Prints...
88 N 8388—Solids...

P "Butterfly" Scarf
ribbon with ha
edges. About 17½x
88 N 8416—Pink
Shipping weight 2 ounc

* Polyester fiber. Dupont T

## ITEMS SHOWN ON OPPOSITE PAGE

The Sophistication of Paris expressed by an enchanting rayon velvet stole exquisitely embossed with multicolor metallic oral pattern. Fabric imported from France. Rayon taffeta ining. About 17x70½ inches. Dry clean. Shpg. wt. 1 lb. 6 oz.
N 8669—Black.....$7.50

Exotic Sari-type Stole of silk chiffon with gold-color rint. Hand rolled edges. 8½x57½ inches. From Ja- n. Dry clean. Shpg. wt. 7 oz.
N 8670—Pink.....$2.98
N 8671—White..... 2.98
N 8672—Black..... 2.98

Soft and Dark as a romantic evening. Rayon velvet capelet sprinkled with brilliant rhinestones. Rayon taffeta lined. *State bust size* medium (34–36); large (38–40) in. Dry clean. Shipping wt. 15 oz.
88 N 8668—Black.....$5.98

## ITEMS SHOWN ON THIS PAGE

Plaid Handwarmer of 50% wool, 25% nylon, 25% ácara. About 15½x68 in. in- uding wool fringe. Hand sh separately. Wt. 6 oz.
N 8617—Pastel plaid.....$1.98
N 8618—Royal Stewart plaid
d and royal blue!.....$1.98

Luscious Colors in ribbon twist and bow design on a uare of pure silk crepe. hite background. Hand roll- edges. About 34½x35 in. om Japan. Hand wash separ- ely. Shpg. wt. 3 oz.
N 8409—Multicolor.....$2.98

Glitter Ribbon Scarf. Acetate satin with jacquard floral esign, studded with sham earls and rhinestones. About 8x46 in. From France. Dry ean. Shipping wt. 3 oz.
N 8419—Pink.....$2.98
N 8420—White..... 2.98

Violets on Snow. Pure silk square with hand rolled alloped edges. Nose-gays of olets on white background. bout 33x33½ inches. Made Japan. Hand wash sepa- tely. Shipping weight 2 oz.
N 8411—Multicolor.....$1.98

17-Inch Pure Silk Squares. A set of 6 in assorted solids assorted prints, in plastic inket box. Hand rolled dges. From Japan. Hand sh alone. Shpg. wt. 5 oz.
N 8387—Prints.....Set $1.98
N 8388—Solids.....Set 1.98

"Butterfly" Scarf of pure silk chiffon, banded with acetate satin ribbon with handsewn sham pearl bead trim. Hand rolled dges. About 17½x35 in. From Japan. Hand wash separately.
N 8416—Pink 88 N 8417—White 88 N 8418—Beige
ipping weight 2 ounces.....Each $1.98

Polyester fiber. Dupont Trademark

Silk Chiffon scarf with white rayon satin floral design. Hand rolled. From Japan. About 18½x45 in. Hand wash separately. Shpg. wt. 2 oz.
88 N 8393—Pink.....$1.98
88 N 8392—White..... 1.98
88 N 8394—Black..... 1.98

Sheer Flattery. Pure silk chiffon square. Hand rolled edges. From Japan. About 32x34 in. Hand wash separately. Shpg. wt. 2 oz.
88 N 8413—Copen blue.....$1.98
88 N 8414—White..... 1.98
88 N 8415—Pink..... 1.98

Pure Enchantment. Silk organza scarf hand embroidered and hand rolled in Japan. About 10½x47 inches. Dry clean. Shpg. wt. 2 oz.
88 N 8421—Pink.....$1.98
88 N 8422—White..... 1.98
88 N 8423—Light blue..... 1.98

Bonnie Plaid Square in quick-drying 100% virgin Dacron.* About 32x32 inches including fringe. Hand wash separately. Shpg. wt. 4 oz.
88 N 8412—Pastel plaid.....$1.98
88 N 8424—Multicolor plaid on black background.....$1.98

Delightfully Fresh Blossoms on a pure silk crepe square. White background. Hand rolled edges. About 31½x33 inches. Made in Japan. Hand wash separately. Shipping weight 2 ounces.
88 N 8410—Multicolor.....$1.98

HA

A Fashion's N
in the pop
Rayon faille
pocket, second
coin purse. Abo
88 N 2502E—Blac
88 N 2503E—Tom
88 N 2504E—Che
88 N 2505E—Flig
Shpg. wt. 2 lbs. 6

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88 N 2527E—Dor
88 N 2528E—Flig
88 N 2529E—Che

E The Hat B
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inches.
88 N 2679E—Blac
88 N 2680E—Che
88 N 2681E—Flig
88 N 2682E—Free
Shpg. wt. 1 lb. 6

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88 N 2510E—Blac
88 N 2511E—Spi
88 N 2512E—Bor
88 N 2513E—Flig
Shpg. wt. 1 lb. 8

J Long on Sh
dled with
pocket, second
88 N 2519E—Blac
88 N 2520E—Dar

Prices of H
Excise Tax.

## HANDBAGS SHOWN ON OPPOSITE PAGE

**A** **Fashion's Newest Slim Line** in the popular calf pouch. Rayon faille lined. Wall zip pocket, second pocket, mirror, coin purse. About 10½x11¼ in.

88 N 2502E—Black
88 N 2503E—Taupe (medium brown)
88 N 2504E—Cherry red
88 N 2505E—Flight (navy) blue
Shpg. wt. 2 lbs. 6 oz.....Each **$14.98**

**B** **Superbly Styled and Handled** bag in polished calf. Rayon faille lined. Rear wall zip pocket plus second pocket. Coin purse, mirror. About 13¾x6 inches.

88 N 2506E—Black
88 N 2507E—Medium brown
88 N 2508E—Cherry red
88 N 2509E—Flight (navy) blue
Shpg. wt. 2 lbs. 3 oz.....Each **$12.98**

## HANDBAGS SHOWN ON THIS PAGE

**C** **Good from Any Angle,** new covered frame vanity in polished calf; leather lining, coin purse. Center zip pocket, wall pocket, mirror. About 9¼x6¾ in. Shpg. wt. 1 lb. 12 oz.

88 N 2526E—Black
88 N 2527E—Dark brown
88 N 2528E—Flight (navy) blue
88 N 2529E—Cherry red. Each **$10.98**

**D** **Slim and Sleek** covered frame pouch in exquisite polished calf for a lovely lady. Rayon lining. Rear wall zipper pocket. About 10½x3¾ inches.

88 N 2675E—Black
88 N 2676E—Dark brown
88 N 2677E—Flight (navy) blue
88 N 2678E—Cherry red
Shpg. wt. 1 lb. 5 oz.....Each **$5.98**

**E** **The Hat Box Shape** makes fashion news in top grain polished calf. Rayon lined; inside zip pocket, mirror. About 8½x7 inches.

88 N 2679E—Black
88 N 2680E—Cherry red
88 N 2681E—Flight (navy) blue
88 N 2682E—French bread (med. tan)
Shpg. wt. 1 lb. 6 oz.....Each **$5.98**

**F** **Delightfully Fashion-wise** carryall done up in rich polished calf, fully leather lined. Leather coin purse. Rear wall zipper pocket. About 8½x8½ in.

88 N 2514E—Black
88 N 2515E—French bread (med. tan)
88 N 2516E—Cherry red
88 N 2517E—Taupe (medium brown)
Shpg. wt. 1 lb. 8 oz.....Each **$8.98**

**G** **Catch All Compliments** in this roomy tote, fashioned of luxury calfskin. Rear wall zipper pocket, plus second pocket. Rayon lined. About 11x9 inches.

88 N 2510E—Black
88 N 2511E—Spice brown
88 N 2512E—Bosque red
88 N 2513E—Flight (navy) blue
Shpg. wt. 1 lb. 8 oz.....Each **$5.89**

**H** **Wonderfully Roomy** adjustable shoulderstrap bag in polished calf, leather-lined flap. Large front pocket. Center zip pocket, rear wall pocket, mirror, coin purse. Rayon moire lined. About 9x11 in. Wt. 2 lbs. 2 oz.

88 N 2523E—Black
88 N 2524E—French bread (med. tan)
88 N 2525E—Cherry red. Each **$10.98**

**J** **Long on Shape, High on Polish** . . . a luxurious calf carryall, handled with exquisite taste. Leather lining, coin purse. Zip wall pocket, second pocket, mirror. About 12¼x6¼ in. Wt. 1 lb. 14 oz.

88 N 2519E—Black.....**$10.98**
88 N 2520E—Dark brown. **10.98**
88 N 2521E—French bread (med. tan). **$10.98**
88 N 2522E—Flight (navy) blue..... **10.98**

Prices of Handbags on these two pages include 10% Federal Excise Tax. See page 373 of this catalog for Sears Easy Terms.

**D** **$5.98**

**G** **$10.98**
Leather Lined

**E** **$5.98**

**F** **$8.98**
Leather Lined

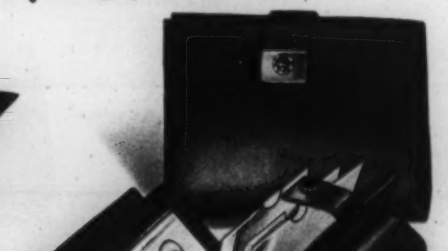
**G** **$5.89**

**J** **$10.98**
Leather lined

**H** **$10.98**

# Perfect Gift Treasures

A
Alligator $11.98
Pigskin $3.99
Cowhide $3.99



B
Cowhide $3.99
Pigskin $3.99

C
Cowhide $3.50 each

D
French-style purse $4.50
Cigarette case $3.00
Cigarette lighter $2.00
Key case $2.50
4-Piece Set $9.98



FOR DESCRIPTIONS SEE OPPOSITE PAGE

A Prized
some
choice of
lined coi
feature (re
ing wallet
88 N 4538
88 N 4539
88 N 4540
88 N 4541
88 N 4542
88 N 4543

C Fashio
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88 N 4537

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88 N 4518

G All-Ti
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88 N 4212
88 N 4471
88 N 4215

88 N 4525
88 N 4479
88 N 4275

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88 N 4267
88 N 4268
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## ITEMS SHOWN ON OPPOSITE PAGE

**A** Prized Possession . . . the handsome French-style purse in a choice of beautiful leathers. Leather lined coin purse with pick-a-bill feature (remove bills without opening wallet). Shipping wt. 4 oz.

*In Luxury Alligator*

88 N 4538E—Brown.....$11.98

*In Popular Pigskin*

88 N 4539E—Natural tan.....$3.99

*In Top Grain Cowhide*

88 N 4540E—Red.....$3.99
88 N 4541E—Antique white..... 3.99
88 N 4542E—Turquoise blue..... 3.99
88 N 4543E—Pink..... 3.99

**C** Fashion Excitement . . . the perfect gift wallet in dazzling new colors. Specially created for holiday enchantment in lustrous hand rubbed top grain cowhide with many thoughtful fittings: leather-covered pass case, secret pocket in bill section, roomy coin purse with drop-in feature lets you insert coins without opening. Shpg. wt. 5 oz.

88 N 4536E—White gold.....$3.50
88 N 4533E—Strawberry cream..... 3.50
88 N 4534E—Blue mist..... 3.50
88 N 4535E—Gray mist..... 3.50
88 N 4537E—Red..... 3.50

**B** She'll Love a Charming Book-Fold wallet sparkled with a simulated jewel tab. Remove bills from outside coin purse without opening wallet. Leather pass case. Shpg. wt. 4 oz.

*Supple Top Grain Cowhide*

88 N 4552E—Light blue.....$3.99
88 N 4550E—Red..... 3.99
88 N 4551E—Antique white..... 3.99
88 N 4553E—Light green..... 3.99

*In Handsome Pigskin*

88 N 4554E—Natural tan.....$3.99

**D** Smart Teamwork by Daniel in favorite English pigskin. Go-together accessories make the ideal gift for discriminating women. Each gift boxed. French-style purse lined with colorful rayon plaid; 24K-gold finish on imported English frame.

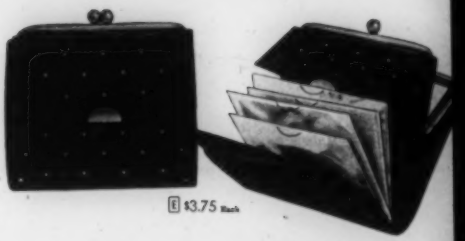
*French-style purse.* Shpg. wt. 5 oz.
88 N 4544E—Natural tan.....$4.50

*Cigarette case.* Shpg. wt. 3 oz.
88 N 4548—Natural tan.....$3.00

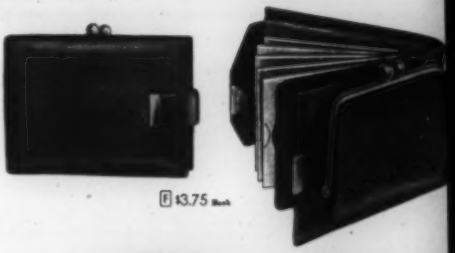
*Cigarette Lighter.* Shpg. wt. 3 oz.
88 N 4547—Natural tan.....$2.00

*Key case.* Shpg. wt. 2 oz.
88 N 4546E—Natural tan.....$2.50

*4-Piece Set.* Shpg. wt. 1 lb. Price includes 64c tax on wallet, key case.
88 N 4549E—Natural tan.....$9.98



**E** $3.75 Each



**F** $3.75 Each

## ITEMS SHOWN ON THIS PAGE

**E** French-Style Purse with gold-color nailhead trim. Smooth top grain cowhide. Removable pass case. Shipping weight 4 ounces.

88 N 4516E—Red.....$3.75
88 N 4517E—Antique white..... 3.75
88 N 4518E—Wedgwood (med.) blue 3.75

**G** All-Time Favorite billfold with many features: leather-covered pass case, drop-in coin slot. Wt. 4 oz.

*In Precious Morocco Leather*

88 N 4212E—Red.....$3.50
88 N 4471E—Black..... 3.50

*In Favorite Pigskin*

88 N 4215E—Natural tan.....$3.50

*In Top Grain Cowhide*

88 N 4525E—Antique white.....$3.00
88 N 4479E—Red..... 3.00
88 N 4275E—Light blue..... 3.00

**J** Exquisitely Hand-Crafted Western wallet in supple calfskin. Removable leather photo case, safe secret bill section. Shipping wt. 6 oz.

88 N 4267E—Saddle tan.....$4.99
88 N 4268E—Two-toned, natural tan with dark brown..... 4.99

**F** Roomy Outside Coin Purse makes this billfold something very special. Polished top grain cowhide with features galore. Shpg. wt. 6 oz.

88 N 4522E—Light green.....$3.75
88 N 4520E—Red..... 3.75
88 N 4521E—Antique white..... 3.75

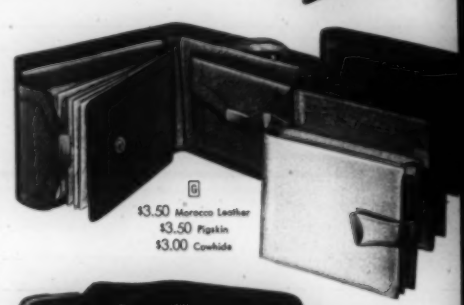
**H** Designed for Happy Giving . . . a sleek French-style purse in finest saddle cowhide. Two separate frame pockets . . one for coins, one for bills. Remove bills from coin purse without opening wallet. Shipping weight 4 ounces.

88 N 4531E—Light blue.....$5.50
88 N 4529E—Red..... 5.50
88 N 4530E—Antique white..... 5.50
88 N 4532E—Fruitwood (tan)..... 5.50

**K** Rich 14-K Gold Embossing on a sleek cowhide billfold. Leather pass case, zip bill section. Wt. 4 oz.

88 N 4511E—Red.....$2.19
88 N 4512E—Antique white..... 2.19
88 N 4513E—Wedgwood (med.) blue 2.19
88 N 4514E—Fruitwood (tan)..... 2.19
88 N 4515E—Black..... 2.19

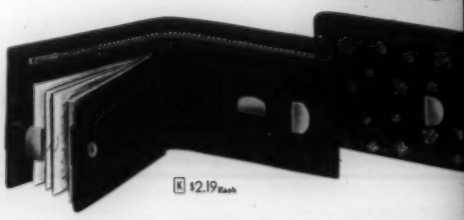
All Wallets on these two pages about 4⅛x3½ inches closed. Prices of wallets and key case on these 2 pages include 10% Fed. Excise Tax.



**G**
$3.50 Morocco Leather
$3.50 Pigskin
$3.00 Cowhide

**H** $5.50 Each

**J**
$4.99 Each



**K** $2.19 Each

Make it a

# Fashion-wise Christmas

**Give her a Kerrybrooke travel bag for year around pleasure**

A Extravagan
luxurious
Leather lining
wall pocket, w
About 12x8½
88 N 2530E—Bla
88 N 2531E—Dre
88 N 2532E—Na

C Italian-Insp
3 roomy p
88 N 2533E—Bla
88 N 2535E—Ch

D Softie Cow
zip, zip po
Unlined. Abt.
88 N 2783E—Gl
88 N 2784E—Bl
88 N 2785E—Be
88 N 2786E—Fl
88 N 2941E—Na

F Shirred Bo
clic, rayon
pocket; coin
88 N 2561E-Bla
88 N 2562E—Dr
88 N 2563E—Na
88 N 2564E—Bl
88 N 2565E—Dr
Shpg. wt. 1 lb.

H Outstandi
100% ray
side hanky
Rear wall zi
About 6½x1
88 N 2552E—Bl
88 N 2553E—D
88 N 2554E—N

K Exquisite
shoulders
cowhide, lea
justs. All ha
pocket. Abt.
88 N 2803E—S
88 N 2804E—T
dark brown.

M The Popu
shoulders
88 N 2542E—
88 N 2543E—

## ITEMS SHOWN ON OPPOSITE PAGE

**A** **Extravagantly Roomy Swagger** in luxurious grained cowhide. Leather lining and coin purse. Zip wall pocket, second pocket, mirror. About 12x8¾ in. Wt. 2 lbs. 12 oz.

88 N 2530E—Black ..... $12.50
88 N 2531E—Dark brown ..... 12.50
88 N 2532E—Navy blue ..... 12.50

**B** **Spirited Satchel** in beautiful cowhide with 2 zip pockets forming 3 sections, coin purse, mirror, rayon passport purse, rayon lining. About 11x7½ inches. Shpg. wt. 2 lbs. 1 oz.

88 N 2210E—Black ..... $8.98
88 N 2211E—Dark brown ..... 8.98
88 N 2212E—Navy blue ..... 8.98

**C** **Italian-Inspired Tote** in polished calf. Leather lining and coin purse, 3 roomy pockets, mirror. About 11x9¾ in. Shpg. wt. 2 lbs. 10 oz.

88 N 2533E—Black ..... $14.98
88 N 2534E—Italian medium tan ..... $14.98
88 N 2535E—Cherry red ..... 14.98
88 N 2536E—Flight (navy) blue ..... 14.98

## ITEMS SHOWN ON THIS PAGE

**D** **Softie Cowhide Clutch** with top zip, zip pocket in fold-over flap. Unlined. Abt. 9½x4½ in. Wt. 12 oz.

88 N 2783E—Ginger lined, tan ..... $3.29
88 N 2784E—Black ..... 3.29
88 N 2785E—Basque red ..... 3.29
88 N 2786E—Flight (navy) blue ..... 3.29
88 N 2941E—Natural (lt. beige) ..... 3.29

**E** **Bag, Glove Set,** sueded rayon. Glove about 9¼ in. long. *State size* 6½, 7, 7½. Rayon-lined bag about 7x7½ in. Price includes 33c Fed. Exc. Tax on bag. Wt. 1 lb. 8 oz.

88 N 2555E—Black 88 N 2556E—Dk. brown
88 N 2557E—Navy ..... Each set $4.98

*Bag only.* Shpg. wt. 1 lb. 5 oz.

88 N 2558E—Black 88 N 2559E—Dk. brown
88 N 2560E—Navy ..... Each bag $3.49

**F** **Shirred Bow Pouch;** bracelet handle, rayon satin lining, zip wall pocket, coin purse. About 9x9 in.

88 N 2561E—Black rayon faille
88 N 2562E—Dark brown rayon faille
88 N 2563E—Navy rayon faille
88 N 2564E—Black cotton
88 N 2565E—Dark brown cotton
Shpg. wt. 1 lb. 7 oz. ..... Each $5.48

**G** **Luxury Top Grain Leather swagger** with leather lining and coin purse, rear wall zip pocket, mirror in pocket. Rayon lined swagger pockets. About 7¾x11¼ in. Shpg. wt. 1 lb. 14 oz. *Initials sold separately.*

88 N 2741E—Dark brown ..... $7.88
88 N 2740E—Black ..... 7.88
88 N 2742E—Navy blue ..... 7.88

**H** **Outstanding For Any Occasion.** A 100% rayon corde swagger outside hanky pocket. Rayon lining. Rear wall zip and mirror pockets. About 6¼x11¼ in. Wt. 1 lb. 7 oz.

88 N 2552E—Black ..... $7.98
88 N 2553E—Dark brown ..... 7.98
88 N 2554E—Navy blue ..... 7.98

**J** **The Clutch with a Western Air** in top grain cowhide accented with hand-tooled flowers, all hand-laced. Unlined. Top zipper closing. About 9½x4½ inches. Shpg. wt. 14 oz.

88 N 2289E—Saddle tan ..... $5.98
88 N 2290E—Two-toned: natural tan and dark brown ..... $5.98

**K** **Exquisite Hand-Tooled Western** shoulderstrap bag. Top grain cowhide, leather lined. Strap adjusts. All hand-laced. Rear wall zip pocket. Abt. 11x6 in. Wt. 1 lb. 14 oz.

88 N 2803E—Saddle tan ..... $15.98
88 N 2804E—Two-toned: natural tan and dark brown ..... $15.98

**L** **Roomy Tote** about 14x9¾ in. Plastic lined. Wt. 2 lbs. 3 oz.

*Patent-like Plastic*

88 N 2537E—Black ..... $3.49

*Calf-like Plastic*

88 N 2538E—French bread lined, tan
88 N 2539E—Basque red
88 N 2540E—Black ..... Each bag $3.49

**M** **The Popular Shoulderstrap Bag.** In genuine leather with plastic lining, shoulderstrap, drawstring. About 10x9¾ in. Shpg. wt. 1 lb. 1 oz.

88 N 2542E—French bread lined, tan! $3.49
88 N 2543E—Flax (lt. beige) ..... 3.49
88 N 2541E—Black ..... $3.49
88 N 2544E—Basque red ..... 3.49

**B S M**

Gold-plated Metal Initials. All letters but "X". Print letter or letters wanted. About ¾x1¼ inches.

88 N 1015—Shipping weight 2 ounces. ..... Each initial 75c

Prices of Handbags on these two pages include 10% Federal Excise Tax

D $3.29

E Set $4.98 Bag $3.49

F $5.48 Rayon faille Double woven cotton

G $7.88 Leather Lined

H $7.98

M $3.49

J $5.98

K $15.98 Leather Lined

L $3.49

# Holiday-Gay

**Rain fashions**

FOR DESCRIPTIONS SEE OPPOSITE PAGE

**A** Matching Rai
water-repelli
*misses' size* small
16); large (18–2
88 N 05271—Light
88 N 05272—Light
*Umbrella only.* B
88 N 05273—Light
88 N 05274—Light

**C** "The Petite"
umbrella, id
an. Easy-to-car
ring handle. Fir
and case. Shipp
88 N 05126—Med
88 N 05127—Nav
88 N 05128—Tope

**E** Slim and S
perfect for
Fashion styled
horn handles in
acetate cover a
frame in gold-c
88 N 05156—Nav
88 N 05157—Light

**G** Keep a Gen
with a wind
brella. Dries i
easily if blown
rib frame, steel
wood handles
finish. Shippin
88 N 05135—Bloc

**J** Jingle Bell
miss will l
carry. Acetate
borders. 8 be
Full protection
spread. Plastic
88 N 5158—Red.
88 N 5159—Royal

**L** Pastel Hand
linen and
Hand rolled e
From Madei
88 N 8756—Wt.

**N** Fresh Floral
pure linen
White ground
About 13½x1
88 N 8764.....

**R** Circular Sw
broidery o
About 12 in. i
88 N 8757—Pink
88 N 8758—Whi

**T** Sweet Viole
hankies. A
ground. Scall
in. in diamete
88 N 8765.....

**V** Sheer Beau
in colorful
background.
13¾x13¾ inc
88 N 8763.....

**X** Fanciful Fl
ton hankie
in a reusable
openwork lid.
88 N 8760.....

Ha
list

## ITEMS SHOWN ON OPPOSITE PAGE

**A** **Matching Raincoat and Umbrella** in water-repellent cotton fabric. *State misses' size* small (10–12); medium (14–16); large (18–20). Shpg. wt. 2 lbs.
88 N 05271—Light blue.....$15.98
88 N 05272—Light beige.....15.98
*Umbrella only.* Bamboo handle.
88 N 05273—Light blue. Wt. 2 lbs....$4.98
88 N 05274—Light beige. Wt. 2 lbs....4.98

**B** **8-Rib Marvel ® Folding Umbrella.** Folds to 12 in. Acetate cover and case. Plastic handles. Wt. 1 lb. 2 oz.
88 N 5130—Red plaid.....$4.98
88 N 5131—Navy blue solid color....4.98
*10-Rib Frame.* Shpg. wt. 1 lb. 2 oz.
88 N 5133—Navy blue solid color....$6.98
88 N 5134—Red plaid.....6.98

**C** **"The Petite", an utterly feminine umbrella, ideal for the small woman.** Easy-to-carry with its gold-color ring handle. Fine quality acetate cover and case. Shipping weight 2 lbs.
88 N 05126—Medium brown.....$4.98
88 N 05127—Navy blue.....4.98
88 N 05128—Topaz gold.....4.98

**D** **Fashion-slim Umbrella** with slide-a-matic feature: turns back umbrella quickly if blown inside out, easy on your fingers. Acetate cover, plastic handles. Shipping weight 2 lbs.
88 N 05162—Red plaid.....$3.98
88 N 05164—Navy blue solid color....3.98
88 N 05169—Black solid color.....3.98

**E** **Slim and Smart umbrella beauty** perfect for the well-dressed lady. Fashion styled with carved genuine horn handles imported from Italy, fine acetate cover and case. Sturdy 10-rib frame in gold-color. Shpg. wt. 2 lbs.
88 N 05156—Navy blue.....$6.98
88 N 05157—Light beige.....6.98

**F** **Windproof Umbrella,** snaps back if blown inside out. Sturdy 16-rib frame and wood shank. Practical for extra long wear. Acetate cover. Assorted plastic handles. Wt. 1 lb. 8 oz.
88 N 5125—Red plaid.....$2.98
88 N 5122—Black solid color.....2.98
88 N 5123—Navy blue solid color....2.98

**G** **Keep a Gentleman Out of the Rain** with a windproof nylon cover umbrella. Dries in a jiffy. Snaps back easily if blown inside out. Strong 10-rib frame, steel shank. Assorted hardwood handles with durable lacquer finish. Shipping weight 2 pounds.
88 N 05135—Black.....$5.98

**H** **Exciting New Fashion Umbrella.** Slim-line, pagoda-shape with a jaunty rosette perched on top. Fine acetate cover, case; plastic handle. 10-rib frame. Shipping weight 2 lbs.
88 N 05121—Topaz gold.....$4.98
88 N 05119—Navy blue.....4.98
88 N 05120—Red.....4.98

**J** **Jingle Bell Umbrella** every young miss will love, it's such fun to carry. Acetate cover with gay plaid borders. 8 bells attached to border. Full protection with its full 17-inch spread. Plastic handles. Shpg. wt. 1 lb.
88 N 5158—Red.....$2.98
88 N 5159—Royal blue.....2.98

**K** **Smart Tweed-Effect** plastic umbrella bag (plastic lined; about 9½x12 in.). Loops hold ballerina type umbrella (acetate cover, wood handle). Price includes 30c Fed. Exc. Tax on bag. Shpg. wt. 3 lbs.
88 N 5180E—Brown and white.....$6.25
88 N 5132E—Black and white.....6.25

## ITEMS SHOWN ON THIS PAGE

**L** **Pastel Hand Embroidery** on white linen and cotton blend hankies. Hand rolled edges, scalloped corners. From Madeira. About 15x15 in.
88 N 8756—Wt. 6 oz....Box of 3 for $4.50

**M** **Dainty Embroidered Cotton Net** borders white pure linen hankies. Scalloped edges. From Austria. About 14¾x14¾ inches. Shpg. wt. 6 oz.
88 N 8754.....Box of 3 for $2.98

**N** **Fresh Floral Prints** in gay colors on pure linen hankie assortment. White ground. Hand rolled edges. About 13½x13½ inches. Wt. 5 oz.
88 N 8764.....Box of 6 for $2.98

**P** **Dainty Set of Nylon Hankies** in soft pastel shades, bordered with frothy white lace. Wash and dry in a wink. About 12x12 in. Shpg. wt. 4 oz.
88 N 8755.....Box of 3 for $1.69

**R** **Circular Swiss Hankies.** Floral embroidery on cotton. Scalloped edges. About 12 in. in diameter. Wt. 2 oz.
88 N 8757—Pastel ground.....4 for $2.29
88 N 8758—White ground.....4 for 2.29

**S** **Lavish Floral Motifs** embroidered on fine white cotton hankies. Scalloped edges. From Switzerland. About 14x14 in. Shpg. wt. 5 oz.
88 N 8762.....Box of 3 for $2.98

**T** **Sweet Violets** adorn circular cotton hankies. Assorted colors on white ground. Scalloped edges. About 13¾ in. in diameter. Shpg. wt. 2 oz.
88 N 8765.....Set of 3 for $1.69

**U** **Striking Print Hankies from Spain.** Assorted patterns on fine cotton. Dainty scalloped edges. About 16¾x16¾ inches. Shipping wt. 2 oz.
88 N 8759.....Set of 3 for $1.79

**V** **Sheer Beauties . . .** all nylon hankies in colorful floral patterns. White background. Scalloped edges. About 13¾x13¾ inches. Shpg. wt. 2 oz.
88 N 8763.....Set of 4 for $1.79

**W** **Fashion Accents.** Pure silk chiffon handkerchiefs in smart ombre shades. Hand rolled edges. From Japan. About 16½x16½ in. Wt. 2 oz.
88 N 8761.....Set of 3 for $1.79

**X** **Fanciful Floral Print** scalloped cotton hankies about 12x12 in. Packed in a reusable plastic trinket box with openwork lid. Shpg. wt. 8 oz.
88 N 8760.....Box of 6 for $1.98

**Y** **Handmade Organdy hankie case.** Acetate satin filler. About 8¾x7¾ in. From Madeira. Boxed.
88 N 8766—Pink 88 N 8767—Blue
88 N 8768—White. Wt. 4 oz....Each $3.98

Handkerchiefs available only in box and set quantities as listed. For Sears Easy Terms, see page 373 of this catalog.

STRETCH

A Year-Around Helanca® for a perfect fit good looks. Shi Hand wash sepa
88 N 5275—White
88 N 5277—Beige

C Cozy Wool string glove without bulk, a cuff. From Jap
88 N 5022—White
88 N 5024—Black
Shipping weight 3 o

E Popular Tot wool and 40 tra warmth and Hand wash sepa
88 N 5074—Black
88 N 5070—Brown
Each pair 99c . . . .

G Cozy Two-To nylon (40% fingers and thu Japan. Hand wa
88 N 5043—Light b
88 N 5041—Black
88 N 5042—Red or

J Glamour Gl nylon tricot size. Accented lovely shirring.
88 N 5570—White
88 N 5572—Pink
Shipping weight 3 o

L Glove News for a superb Hand wash sepa
88 N 5407—White
88 N 5409—Beige
88 N 5437—Navy

DES

M-N-P-R Cl for fine detailing ju styled double-st *State correct glove*

M Snowy Whit warm, it in luxury. Shpg. w
88 N 5318—Red
88 N 5320—Brown

P Milium Insul A perfect c natural hand w
88 N 5308—Black
Shipping weight 4 o

S Lined Glove lambskin, fo fine craftsmen lined. *State glov* dium (7–7½);
88 N 5310—Black
Shipping weight 4 o

U Handsewn G lon. French loped top. Ha 9¼ in. long. *St*
88 N 5484—White
88 N 5486—Black
Shipping weight 3

STRETCH GLOVES SHOWN ON OPPOSITE PAGE FIT ALL SIZES

**A** **Year-Around Favorite** string glove. Helanca® stretch yarn of nylon, for a perfect fit that can't be beat for good looks. Shirred cuff. From Italy. Hand wash separately. Shpg. wt. 3 oz.
88 N 5275—White 88 N 5276—Black
88 N 5277—Beige Each pair..... $1.59

**B** **Sham Pearls** on a wool (55%) and stretch nylon (45%) glove. Full-fashioned fingers and thumb for a smooth fit. Perfect for dress-up on chilly days. From Japan. Hand wash alone.
88 N 5013—Black 88 N 5012—White
Shipping weight 3 oz.....Each pair $1.59

**C** **Cozy Wool Lining** in stretch nylon string glove for wonderful warmth without bulk, and a perfect fit. Double cuff. From Japan. Hand wash alone.
88 N 5022—White 88 N 5023—Beige
88 N 5024—Black 88 N 5029—Brown
Shipping weight 3 oz.....Each pair $1.79

**D** **A Fluffy Glove** knit of 20% wool, 40% angora rabbit hair and 40% stretch nylon for a sleek and snug fit. Prettily accented with applique beads. From Italy. Hand wash separately.
88 N 5099—Light beige 88 N 5098—White
Shipping weight 3 oz.....Each pair $1.98

**E** **Popular Tuck Stitch Glove** of 60% wool and 40% stretch nylon for extra warmth and comfort. Made in Japan. Hand wash separately. Shpg. wt. 3 oz.
88 N 5074—Black 88 N 5071—White
88 N 5070—Brown 88 N 5073—Red
Each pair 99c .....2 pairs for $1.89

**F** **Hand-Crocheted Glove** from Italy. 50% Helanca®, white nylon yarn, with 50% gold-color metallic thread. Lining 70% wool, 30% angora rabbit hair. Hand wash alone. Shpg. wt. 3 oz.
88 N 5000—With brown lining.....$3.50
88 N 5001—With pink lining..... 3.50

**G** **Cozy Two-Tone Knit** wool (60%) and nylon (40%) slip-on. Full fashioned fingers and thumb for a smart fit. From Japan. Hand wash separately. Wt. 3 oz.
88 N 5043—Light brown and beige.....$1.49
88 N 5041—Black and white..... 1.49
88 N 5042—Red and white..... 1.49

**H** **The Elegantly Longer Glove**, subtly shirred for flattery. Helanca® yarn, tricot knit nylon caresses your hand. Hand wash separately. Shpg. wt. 3 oz.
88 N 5442—White 88 N 5443—Black
88 N 5446—French bread (medium tan)
88 N 5444—Beige.....Each pair $2.39

**J** **Glamour Glove** of Helanca® yarn, nylon tricot fashioned to fit every size. Accented with a jaunty bow and lovely shirring. Hand wash alone.
88 N 5570—White 88 N 5571—Black
88 N 5572—Pink 88 N 5573—Brown
Shipping weight 3 oz.....Each pair $1.98

**K** **Pigskin Palm** on wool (60%) and stretch nylon (40%) glove perfect for winter driving. From Japan. Fits all sizes. Hand wash separately.
88 N 5005—Beige 88 N 5006—Gray
88 N 5007—Red 88 N 5008—Black
Shipping weight 3 oz.....Each pair $2.49

**L** **Glove News** in a most flattering length. Helanca®, nylon tricot knit stretches for a superb fit, clings to the arm. Colors fashion-right now and right into spring. Hand wash separately. Shipping weight 3 oz.
88 N 5407—White.....$2.98 88 N 5408—Black.....$2.98
88 N 5409—Beige..... 2.98 88 N 5436—Cocoa brown..... 2.98
88 N 5437—Navy..... 2.98 88 N 5574—Moss (med.) green..... 2.98

DESCRIPTIONS OF GLOVES SHOWN ON THIS PAGE

**M-N-P-R** **Classic Gloves** in popular imported capeskin; carefully cut and sewn for cozy warmth without bulk. Your choice of four linings. Tailored with fine detailing just like dress gloves. Nylon gauge stitching for longer wear. Smartly styled double-stitched top. Smooth fitting Bolton thumb. Length about 9½ inches. *State correct glove size* small (6–6½); medium (7–7½); large (8–8½).

**M** **Snowy White Rabbit Fur Lining** comfy-warm, it imparts a feeling of true luxury. Shpg. wt. 4 oz. *State size above.*
88 N 5318—Red 88 N 5319—Black
88 N 5320—Brown Each pair..... $4.98

**N** **Rabbit Fur Lining** in harmonizing color for a feeling of luxury and comfy warmth. *State size above.*
88 N 5304—Black 88 N 5305—Brown
Shipping weight 4 oz.....Each pair $3.98

**P** **Milium Insulates** a 100% wool lining. A perfect cold weather glove, seals natural hand warmth in. *State size above.*
88 N 5308—Black 88 N 5309—Brown
Shipping weight 4 oz.....Each pair $3.49

**R** **Comfy Fleece Lining** a blend of cotton and rayon for extra warmth. *State size above.* Shipping wt. 4 oz.
88 N 5330—Black 88 N 5331—Brown
88 N 5332—Red Each pair..... $2.98

**S** **Lined Glove Elegance** in butter-soft lambskin, featuring hand-sewing by fine craftsmen in Italy. Fully rabbit fur lined. *State glove size* small (6–6½); medium (7–7½); large (8–8½).
88 N 5310—Black 88 N 5311—Brown
Shipping weight 4 oz.....Each pair $5.98

**T** **Elegant Kidskin** from France, styled for a lovely look. Bolton thumb. Length about 10¼ in. Hand wash alone. *State size* 6, 6½, 7, 7½, 8, 8½.
88 N 5760—Black 88 N 5761—Dk. brown
88 N 5762—White 88 N 5763—Navy blue
Shipping weight 3 oz.....Each pair $3.98

**U** **Handsewn Glove.** Double woven nylon. French knots on back and scalloped top. Hand wash alone. About 9¼ in. long. *State size* 6½, 7, 7½, 8.
88 N 5484—White 88 N 5485—Navy
88 N 5486—Black 88 N 5487—Light beige
Shipping weight 3 oz.....Each pair $1.98

**V** **Handsewn Beauty.** The convertible cuff glove of luxurious double woven nylon. About 8¼ in. long as shorty. Hand wash separately. *State glove size* 6½, 7, 7½, 8. Shipping weight 3 oz.
88 N 5490—Beige 88 N 5488—White
88 N 5489—Black Each pair..... $1.98

HOW TO MEASURE FOR WOMEN'S GLOVE SIZE . . Draw tape measure around fullest part of right hand. Number of inches is your correct glove size. If measure is between sizes, order next larger size. See Page 373 for complete information on Sears Easy Terms. Order regularly and get your catalogs regularly.

## Exquisite Leather Gift Gloves

### Lined Capeskin Gloves

Tailored for warmth without bulk
Choose from 4 cozy linings

## Double Woven Nylons every woman will love

# Lovely Sweaters

## Kerrybrookes she'll love

A New . . . Sparkling Dress-up Cardigan in 100% Virgin Orlon. Simulated pearls, glass beads glisten on front panels. Wear open, closed. Soft interlock knit. Long sleeves. *State size* 34, 36, 38, 40.

38 N 6632—White 38 N 6633—Pink 38 N 6634—Lt. blue
Hand wash. Shipping weight 1 lb. . . . . Each $7.98

Colors below in sizes 42, 44, 46. *State size.*

38 N 6636—White 38 N 6637—Pink 38 N 6638—Lt. blue
Hand wash. Shipping weight 1 lb. 2 oz. . . . . Each $8.98

B New . . . Bulky Knit, Boxy Waist-length Jacket in 100% Virgin Worsted Wool. Embroidered trim of rhinestones, simulated pearls and cotton lace add a dressy touch. Elbow length sleeves can be worn straight or with deep turnback cuffs. Hand wash. *State size* medium (34–36) or large (38–40) in.

38 N 6954—White. Shipping weight 1 lb. 2 oz. . . . Each $6.98

C Slenderizing Coat Sweater . . . Hollywood-type. Silver colored metal buttons. Vertical ribbed waist. Novelty stitch design on front. Hand wash. 100% Virgin Orlon. *State size* 36, 38, 40, 42, 44, 46.

38N7030—Melon rose 38N7032—Rico green (dk.)
38N7031—Lt. gray 38N7033—Navy. Wt. 1 lb. 1 oz. Each $6.98

100% Virgin Zephyr Wool. Soft, long wearing. *State size* 36, 38, 40, 42, 44, 46. Shipping wt. 1 lb.

38 N 7055—Melon rose 38 N 7056—Rico green (dk.)
38 N 7057—Wine 38 N 7058—Lt. gray
38 N 7059—Navy . . . . . Each $5.98

*State size* 48, 50, 52. Shipping weight 1 lb. 1 oz.

38N7045—Melon rose 38N7046—Rico green (dk.) Ea. $6.48

## 100% Cashmere . . Full Fashioned

Her favorite gift . . . a cashmere . . . the aristocrat of sweaters. Caressingly rich and warm . . . so softly feminine. Full fashioned for luxury fit she loves.

D New . . . Club Collared Pullover. Smartly ribbed collar, ribbed front panel accented by a parade of little buttons, to be worn open or closed. ¾-length sleeves. Mitin® mothproofed. Dry clean. *State size* 34, 36, 38, 40. Shipping wt. 14 oz.

38 N 6190—Red 38 N 6191—Tan heather
38 N 6192—Wedgewood green (med.) . . . . . Each $21.95

E Exciting Long Sleeve Cardigan of imported cashmere . . . so feminine with ribbon embroidery, rhinestones, simulated pearls. Mitin® mothproofed. Dry clean. *State size* 36, 38, 40, 42. Wt. 15 oz.

◆38 N 6197Y—Lt. blue ◆38 N 6196Y—Pink
◆38 N 6195Y—White ◆38 N 6199Y—Beige . . . Each $25.95

F Short Sleeve Pullover. Lovely topping for a skirt or to mate or contrast with a cardigan. Full fashioned. Mitin® mothproofed. Dry clean. *State size* 36, 38, 40, 42. Shpg. wt. 11 oz.

38 N 6150—White 38 N 6152—Red 38 N 6153—Beige
38N6151—Peacock blue (med.) 38N6154—Shrimp pink. Ea. $14.95

Long Sleeve Cardigan. Harmonizing buttons. Durably Mitin® mothproofed. Full fashioned. Dry clean. *State size* 36, 38, 40, 42. Shpg. wt. 13 oz.

38 N 6155—White 38 N 6157—Red 38 N 6158—Beige
38N6156—Peacock blue (med.) 38N6159—Shrimp pink. Ea. $19.95

## New Textured 100% Virgin Nylon

Full fashioned. Kitten soft yet sturdy. Stays new looking and resilient. Resistant to moths, mildew, pilling and balling. Easy to care for . . washes easily, dries quickly, stays in shape without blocking.

G New . . . Pullover with ¾-length sleeves. Pretty, cuddle-into mock turtle neck, smartly ribbed. *State size* 34, 36, 38, 40. Shipping weight 14 oz.

38 N 6098—Black 38 N 6095—White 38 N 6096—Pink
38 N 6097—Bluebell (med.) . . . . . Each $6.98

H New . . . Short Sleeve Pullover. Soft and pretty teamed with skirts and cardigans. Looped on ribbed double crew neck. Ribbed cuff, bottom band. *State size* 34, 36, 38, 40. Shipping weight 13 oz.

38 N 6042—Bluebell 38 N 6040—White
38 N 6041—Pink 38 N 6043—Laurel green (med.) Ea. $5.98

New . . . Long Sleeve Cardigan. Looped on ribbed double crew neck. Harmonizing buttons.

38 N 6062—Bluebell 38 N 6060—White 38 N 6061—Pink
38 N 6063—Laurel green (med.). Shpg. wt. 15 oz. Each $7.98

| HOW TO MEASURE FOR SWEATERS | | | | | | |
|---|---|---|---|---|---|---|
| If bust measures (in.) | 31–32 | 33–34 | 35–36 | 37–38 | 39–40 | |
| Size is | 34 | 36 | 38 | 40 | 42 | |
| If bust measures (in.) | 41–42 | 43–44 | 45–46 | 47–48 | 49–50 | |
| Size is | 44 | 46 | 48 | 50 | 52 | |

Order only sizes listed with each catalog number

◆ means shipped from Chicago, Kansas City, Philadelphia, Los Angeles or Seattle, whichever is nearest. Order and pay from your mail order house.

## Full Fashioned 100% Cashmere

**The peak of sweater luxury**
**. . a gift she'll cherish**

D
$21.95

F
Pullover $14.95
Cardigan $19.95

E
$25.95

## Textured Nylon

**New . . Kerrybrooke Full Fashioned**
**Sweaters of BAN-LON**
(textured nylon)

G
$6.98

H
Pullover $5.98
Cardigan $7.98

ALL PAGE 19 . . SWEATERS

# Luxurious Sweaters

**A blend of 70% lamb's wool, 20% fur fibers, 10% nylon..Full fashioned.**

**A** New, Fashion Right Pullover . . . softer than sweet music. ¾ length raglan sleeves, smart new split mock turtle neck with 9 small buttons closing at center. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. each 15 oz.
38N7580—Flamingo 38N7581—Sand 38N7582—Laurel green (med.) . . Ea. **$9.98**

**B** Sleek New Pullover. A stunning style with new, fashion-important bateau neckline . . . small button closing at center. ¾ length sleeves. Full fashioned for fit. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. ea. 15 oz.
38N7575—Aster blue (lt.) 38N7576—Black 38N7577—White . . . Ea. **$9.98**

**C** Stunningly Smart Pullover for a bright fashion future. Scalloped V-neck and collar. ¾ length sleeves. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. ea. 14 oz.
38N7570—Maize 38N7571—Flamingo 38N7572—Bluebell (med.) . . . Each **$9.98**

**D** Shapely New Cardigan. Pert and saucy with ribbed mock turtle neck and ¾ length sleeves. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. 15 oz.
38 N 7585—Sand 38 N 7586—Pink 38 N 7587—Aqua blue . . . Each **$8.98**

**E** Long Sleeve Cardigan . . . classically elegant. A real cuddlesome beauty. Full fashioned. Hand wash. Mitin® mothproofed. *State size* 34, 36, 38, 40. Shpg. wt. each 15 oz.
38N7513—Laurel green (med.) 38N7512—Flamingo 38N7511—Aster blue (lt.) 38N7510—White. Shpg. wt. 15 oz. . . . . Each **$7.98**

Short Sleeve Pullover (shown under cardigan). Same blend as above. Full fashioned. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40.
38 N 7503—Laurel green (med.) 38 N 7502—Flamingo 38 N 7500—White
38 N 7501—Aster blue (lt.) Shpg. wt. each 13 oz. . . . . Each **$5.98**

E
Cardigan $7.98
Pullover 5.98

*See measuring chart on page 18*



A Lin

Smart

A Car Coat in lining of s
Celanese aceta
*Misses' sizes* 8,
7 N 8070—Lt. bei
*With Striped R*
7 N 8000—Lt. bei

B New Multi-l
flaps, 4 r
quilted to 85%
*Misses' sizes* 8,
7N8035—Lt. beige

C Leather Car
looking. Be
Belt included.
*sizes* 8, 10, 12,
7 N 8185—Light
7 N 8186—White

D Fine New Z
Rayon twil
Suede . . water-
7 N 8170—Copp
7 N 8171—Beige
Capeskin. Han
7 N 8175—Beige
7 N 8176—White

E 100% Wool
to 100% re
*Misses' sizes* 8,
7 N 8120—Black
7 N 8121—Brown

NEW FASTER SER
Chicago

C $39.98

A Lined and Interlined $10.98 Lined $8.98

B $11.98

# Smart Jackets.. Holiday Favorites

A **Car Coat in Sturdy Sheen Cotton.** Water-repellent. Quilted lining of striped rayon; warm, lightweight interlining of Celanese acetate Quilticel. About 32 in. long. Washable. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 2 lbs. 8 oz.
7 N 8070—lt. beige 7 N 8071—Red 7 N 8072—White Each $10.98
*With Striped Rayon Lining only; no interlining.* Wt. 1 lb. 12 oz.
7 N 8000—lt. beige 7 N 8001—Red 7 N 8002—White Each $8.98

B **New Multi-Pocket Car Coat in Water-Repellent Corduroy.** 6 flaps, 4 real pockets. Striped cotton broadcloth lining quilted to 85% wool and 15% nylon. About 30 in. long. Dry clean. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 2 lbs. 4 oz.
7N8035–lt. beige 7N8036–Peacock blue 7N8037–Rust Tan Ea. $11.98

C **Leather Car Coat in Imported Capeskin** . . buttery soft, rich-looking. Beautiful tie print lining of finely twilled rayon. Belt included. About 31 in. long. Hand wash with care. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 2 lbs. 12 oz.
7 N 8185—Light beige 7 N 8187—Light blue
7 N 8186—White $4.00 down, cash each. . . . . $39.98

D **Fine New Zealand Suede or Capeskin.** About 26 inches long. Rayon twill lining. *State Misses' size* 10, 12, 14, 16, 18, 20.
**Suede** . , water-resistant; minimum crocking. Dry clean. Wt. 2 lbs.
7 N 8170—Copper rust Suede 7 N 8172—Turquoise green Suede
7 N 8171—Beige Suede $2.50 down, cash each. . . . . $24.98
**Capeskin.** Hand wash with care. Shipping weight 2 pounds.
7 N 8175—Beige Capeskin. $2.50 down, cash each. . . . . $24.98
7 N 8176—White Capeskin. $2.50 down, cash each. . . . . 24.98

E **100% Wool Donegal-Type Tweed.** Rayon twill lining quilted to 100% reprocessed wool. About 30 inches long. Dry clean.
*Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 3 lbs.
7 N 8120—Black and white tweed with red flecks. . . . . $18.98
7 N 8121—Brown and white tweed with red flecks. . . . . 18.98

**NEW FASTER SERVICE.** Now all fashions are stocked in and shipped from Chicago to give faster delivery. Easy terms, see page 373.

D $24.98 Suede or Capeskin

E $18.98

PAGE 21.. JACKETS

Make her a glamour girl . .
give her

# A Fashion Gift

this Christmas . .

[A] $59.98

[B] $44.98 [C] Logwood Brown $49.98 Charcoal gray $54.98

## Her heart's desire . . genuine leather with new elegance or dyed mouton-processed lamb

[A][B] **Genuine Leather** . . fashion's newest and brightest star for every occasion, from the most casual to the dressiest. Our long and short versions in selected first quality top grain lightweight cowhide . . soft as whipped cream, drapeable as velvet, waterproof, windproof and wonderful for wear . . in delectable pastel shades and black. Wipe clean with a damp cloth. Both long and short coat rayon and acetate taffeta lined. *Both in Juniors' sizes* 7, 9, 11, 13, 15, 17; *Misses' sizes* 8, 10, 12, 14, 16, 18 only. See charts on opposite page. *Please be sure to state correct size.*

[A] **Long Coat.** Shipping weight 6 lbs.
17 N 1993—Starlight blue (light)
17 N 1994—Ivory beige
17 N 1995—Black
$6 down.....Each, cash **$59.98**

[B] **Short Coat** . . (about 32 inches long). Shipping weight 5 pounds.
17 N 1997—Starlight blue (light)
17 N 1998—Ivory beige 17 N 1999—Black
$4.50 down.....Each, cash **$44.98**

[C] **Silk-like Texture,** deep plushed dyed mouton-processed lamb. Roll collar worn buttoned at neck or opened. Sleeves have adjustable turn-back cuffs. Chrom-spun acetate lining. About 27 inches long.

*Misses' sizes* 8, 10, 12, 14, 16, 18, 20. See chart on opposite page. *Please state size.* Shipping weight 5 pounds.
P17 N 0835E—Logwood (dark) brown. Total cash price includes 10% Fed. Ex. Tax.....$5 down, cash **$49.98**
P17 N 0836E—Charcoal gray. Total cash price includes 10% Federal Excise Tax.....$5.50 down, cash **$54.98**

**Note to Husbands for a Christmas Gift**

Change a lifetime dream into a reality . . give her a magnificent mink scarf or stole, distinctively packaged . . see pages 26, 27 and 28 of our Big Fall Catalog.

Fur jacket on this page will be shipped from Philadelphia. New Faster Service from Chicago on all other fashions on these two pages. They are stocked and shipped from Chicago to give much faster delivery service. Sears Easy Terms are available on orders totaling $20 or more. See page 373 of this catalog for complete information.



She'll lov

[A] Water-repel
lin. 50% alp
lining on kni
(face 52%, bac
(fabric wt.). Sl
wool quilted to
Hood converts
into wide flat
color buttons.
ing trim. Abo
*Juniors' sizes* 7,
17. *Misses' size*
16, 18. *State*
weight 3 pou

17 N 5952—Beige
17 N 5953—Char
17 N 5954—Bright

JUNIO

Size is . . . . 7
If bust is . . . 30
If waist is . . . 22
If hips are . . . 32
Coat length . . 45

MISS

Size is . . . . 8
If bust is . . . 31
If waist is . . . 23
If hips are . . . 32
Coat length . . 45

A $12.98

B $16.98

C $16.98

## She'll love a CAR COAT with a modern style and comfort all it's own . . . Juniors' and Misses' sizes

A Water-repellent cotton poplin. 50% alpaca, 50% wool lining on knit cotton back (face 52%, back 48% of total fabric wt.). Sleeve lining of wool quilted to acetate taffeta. Hood converts and disappears into wide flat collar. Gold-color buttons. Contrast stitching trim. About 31 in. long. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 3 pounds 9 ounces.

17 N 5952—Beige . . . . . $12.98
17 N 5953—Charcoal gray . . 12.98
17 N 5954—Bright red . . . . . 12.98

B Water-repellent combed cotton poplin. Wool knit shawl collar and pocket trim. Gold-color link closing plus concealed zipper. Rayon and acetate taffeta lining plus sleeveless button-in lining of 50% alpaca, 50% wool on knit cotton back (face 52%, back 48% of total wt.). About 32 in. long. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 3 pounds 10 ounces.

17 N 5955—Beige . . . . . $16.98
17 N 5956—Charcoal gray . . 16.98
17 N 5957—Bright red . . . . . 16.98

C Colorful, water-repellent pinwale corduroy plaid . . matching sports cap. Gold-color button closing. Button trim on full length sleeves. Quilted lining is stitched wool on acetate taffeta. About 32 in. long. *Juniors' sizes* 7, 9, 11, 13, 15. *Misses' sizes* 8, 10, 12, 14, 16. *State size.* Shpg. wt. 3 lbs. 2 oz.

17 N 5958—Golden tan and black plaid . . . . . $16.98
17 N 5959—Red and black plaid . . . . . 16.98
17 N 5960—Teal blue and black plaid . . . . . $16.98

**JUNIORS' MEASURING CHART**

| Size is | 7 | 9 | 11 | 13 | 15 | 17 |
|---|---|---|---|---|---|---|
| If bust is | 30½ | 32 | 33½ | 35 | 36½ | 38 |
| If waist is | 22½ | 23½ | 24½ | 26 | 27½ | 29 |
| If hips are | 32 | 33½ | 35 | 37 | 39 | 41 |
| Coat length | 45 | 45½ | 46 | 46½ | 47 | 47½ |

**MISSES' MEASURING CHART**

| Size is | 8 | 10 | 12 | 14 | 16 | 18 | 20 |
|---|---|---|---|---|---|---|---|
| If bust is | 31 | 32½ | 34 | 35½ | 37 | 39 | 41 |
| If waist is | 23½ | 24½ | 25½ | 27 | 28½ | 30½ | 32½ |
| If hips are | 32½ | 34 | 36 | 38 | 40 | 42 | 44 |
| Coat length | 45 | 45½ | 46 | 46½ | 47 | 47½ | 48 |

D Pure Wool Fleece with dyed mouton-processed lamb collar. Lining is 50% alpaca and 50% wool on knit cotton back (face 52%, back 48% of total wt.). Sleeve lining is wool quilted to acetate taffeta. Knit wristlets. (Neck tab included.) Length about 32 in. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 4 lbs. 10 oz.

17 N 7036—Light beige; brown fur . . . . . $19.98
17 N 7037—Bright red; gray fur . . . . . 19.98
17 N 7038—Peacock blue; gray fur . . . . . 19.98

D $19.98

FOR PAGE 23

## Kerrybrooke Blouses and Skirts make festive Christmas wrappings

**A** Nylon Georgette Blouse Confection fluttered with val-type nylon lace, lavished with dainty tucks . . and it leaves her free from ironing! New, wrinkle-resistant fabric hand washes, smooth-dries on the hanger. *State Misses' size* 10, 12, 14, 16, 18.
7 N 3109—White Shpg. wt. 10 oz. ..... $7.98

**B** Glamorous 22-Gore Velveteen Skirt . . luxurious imported twill-back cotton velveteen that resists water spots. Whirls out over its own ruffled nylon net petticoat (attached). Side zipper. Dry clean. *State Misses' size* 10, 12, 14, 16, 18, 20.
7 N 4210—Black. Shipping weight 1 lb. 12 oz. ..... $8.98

**C** 100% Wool Jersey Blouse, dressy or casual depending on how you pair it. Exquisite simplicity accented with matching grosgrain bow, collar trim. Dry clean. *State Misses' size* 10, 12, 14, 16, 18.
7 N 3105—Black 07 N 3106—Mauve pink
7 N 3107—White Shpg. wt. 13 oz. ..... Each $4.98

**D** Quilted Cotton Circle Skirt. Black cotton velveteen waistband; side zipper. Dry clean. *State Misses' size* 10, 12, 14, 16, 18, 20. Wt. 2 lbs. 11 oz.
7 N 4214—Black and gold-color print on white ..... $5.98
*Also in Quilted Rayon Taffeta. State size as above.*
7 N 4211—Solid black . . Wt. 2 lbs. 11 oz. ..... $5.98
7 N 4212—Solid navy . . Wt. 2 lbs. 11 oz. ..... 5.98

**E** Easy-care Arnel* Crepe. Ascot-tied blouse trimmed with nylon lace is a delight at Christmas and all year . . it stays crisp, hand washes, hardly needs ironing. *State Misses' size* 10, 12, 14, 16, 18.
7 N 3101—White 7 N 3102—Lt. Pink
7 N 3103—Lt. Beige Shpg. wt. 11 oz. ..... Each $3.49
* Celanese trademark for triacetate fiber

**F** Dramatic Felt Circle Skirt of 50% wool and 50% rayon with a metallic gold-color screen print. Black cotton velveteen waistband with rayon grosgrain lining to keep its shape. Side zipper. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. Wt. 2 lbs.
7 N 4213—Black with gold-color print. State size. ..... $8.98

for all the

**G** Arnel* Crep
and delecta
ness, too . . just
quickly. *State M*
7 N 3135–White
7 N 3137–Lt. pink
* Celanese trade-mark

**H** Glamour Bl
cot . . yoke
broidered Alen
closing. Hand
*State Misses' size*
7 N 3117—White

IMPORTANT . .
faster delivery s



Sears Easy Payment Plan makes Christmas shopping from Sears catalogs convenient and economical. A small down payment and a few dollars each month will buy anything we sell in orders of $20 or more. For information, see page 373.

## for all the lovely ladies on your gift list

**G** **Arnel® Crepe Permatuck Bib Blouse** . . feminine and delectable matador style. Practical prettiness, too . . just hand wash, glide the iron once over quickly. *State Misses' size* 10, 12, 14, 16, 18. Wt. 12 oz.

7 N 3135–White . $3.98 7 N 3136–Lt. beige. . $3.98
7 N 3137–Lt. pink. . 3.98 7 N 3138–Lt. blue. . . . 3.98

* Celanese trade-mark for triacetate fiber

**H** **Glamour Blouse** of opaque 40-denier nylon tricot . . yoked and collared with gorgeously embroidered Alencon-type nylon lace. Back button closing. Hand wash; needs little or no ironing. *State Misses' size* 12, 14, 16, 18; *Women's* 38, 40, 42, 44.

7 N 3117—White. Shpg. wt. 11 oz. . . . . $5.98

**J** **Gleaming Satin Bow-tie Blouse** flatters her by candlelight, takes a shine to her suits and skirts . . . she'll love it! Back buttons. Acetate and rayon; hand wash. *State Misses' size* 10, 12, 14, 16, 18.

7 N 3123—Lt. blue 7 N 3124—White
7 N 3125—Lt. beige Shpg. wt. 12 oz. . . . . Each $3.98

**K** **Nylon Georgette with Permanent-pleat Jabot.** Such an enchanting blouse . . and its wonderful new fabric is hand washable, needs but a whisk of the iron. *State Misses' size* 10, 12, 14, 16, 18, 20.

7 N 3119—Pale blue 7 N 3120—Pale pink
7 N 3121—White Shpg. wt. 10 oz. . . . . Each $4.49

**L** **Part Dacron† Crepe. Hand wash; little ironing.** *State Misses' size* 10, 12, 14, 16, 18. Wt. 10 oz.

| ¾ Sleeves | Short Sleeves |
|---|---|
| 7 N 3131—White. . $3.98 | 7 N 3127—White. . . $2.98 |
| 7 N 3132—Pale pink. 3.98 | 7 N 3128—Pale pink. 2.98 |
| 7 N 3133—Lt. Beige 3.98 | 7 N 3129—Lt. beige. 2.98 |

† DuPont trade mark for polyester fiber

**M** **Stars will Dance in Her Eyes** when she sees this Alencon-type Nylon Lace Blouse. Delicate and dreamy, each time she wears it will be a holiday. Deep V-neckline front and back. Side zipper. Hand wash. *State Misses' size* 10, 12, 14, 16, 18. Wt. 10 oz.

7 N 3114—White. . $6.98 7 N 3115—Beige . . . $6.98

IMPORTANT . . *New Faster Service from Chicago.* Now all fashions are stocked in and shipped from Chicago to give you much faster delivery service. Do your Christmas shopping the easy modern way . . by phone. For information, see pages 377–380.

# Cotton Knit Season .. Christmas or anytime .. for fun, give knits!

- The newest, smartest trend in sportswear
- Highly styled in the carefree Italian manner
- Quality knit with the bulky hand made look
- Perfectly in tune with today's casual living

**A** Cotton Pullover in Stripe and Solid highlights novelty 2-ply knit, boat-neck yoke. Hand wash. *State size* small (10-12); medium (14-16); large (18).
7 N 8527—Black with white. Shpg. wt. 13 oz. ..... $3.98
7 N 8528—Turquoise blue with white. Shpg. wt. 13 oz.. 3.98

**B** Tapered Ankle-length Pants . . knit for fit! Corduroy-look woven cotton knit pants fully lined to the thigh. Zipper hidden in side pocket. Hand washable. *State Misses' size* 10, 12, 14, 16.
7 N 885b—Black. Shipping weight 1 pound ..... $5.98

**C** Stripe Cotton Top mixes rib with basket weave. Result: wool-effect hand-knit look. Hand wash. *State size* small (10-12); medium (14-16); large (18).
7 N 8535—Black with ivory. Shpg. wt. 1 lb. 3 oz. .... $6.98
7 N 8536—Brown with camel tan. Wt. 1 lb. 3 oz. .... 6.98

**D** Medallion-trimmed Turtleneck Pullover contrasts rib-knit accents with smoother corduroy-effect knit. Breast pocket; back zip. Hand wash. Wt. 15 oz. *State size* small (10-12); medium (14-16); large (18).
7 N 8533—Cork tan . . $5.98 7 N 8534—Red ..... $5.98

**E** Convertible-collar Cardigan. New color schemes, 2-ply cotton knit. Hand wash. Wt. 12 oz. *State size* small (10-12); medium (14-16); large (18).
7 N 8531—Cocoa brown, black, gray and white ..... $4.98
7 N 8532—Royal blue, black, gray and white ..... 4.98

**F** Hooded Cotton Pullover poses as sailor collar style with hood down. Sculptured bulky-stitch knit appears custom made. Hand wash. Wt. 1 lb. 2 oz. *State size* small (10-12); medium (14-16); large (18).
7 N 8537—Winter white $4.98 7 N 8538—Red . . . $4.98

IMPORTANT . . *New Faster Service from Chicago.* Now all fashions are stocked in and shipped from Chicago to give you much faster delivery service. Sears Easy Payment Plan is available; for complete information, see page 373

## Flannel-Lined Jeans and Warm Matching Shirt

Lined Jeans in washable, sun-fast 9-oz. Cone vat-dyed den- or in cotton twill . . wash twill parately. Sanforized; maximum bric shrinkage 1%. Plaid cotton nnel lining. No belt. Shpg. wt. lb. 8 oz. *State size.*
*Misses'* 10, 12, 14, 16, 18, 20.
N 720—Navy Denim . . . . . $3.98
N 721—Black Twill . . . . . 3.98
*Women's sizes* 38, 40, 42, 44.
N 723—Navy Denim . . . . . $4.59
N 724—Black Twill . . . . . 4.59

Washfast Cotton Flannel Shirt, . . . red, gray and black plaid. *Misses' sizes* 10, 12, 14, 16, 18. *Women's sizes* 38, 40, 42, 44. *State* ps. Shipping weight 8 ounces.
N 722—Misses' sizes . . . . . $2.49
N 727—Women's sizes . . . . . 2.79

## She'll love gifts of Dan River combed cotton Sheen Gabardine

NEW! "Dan-Sheen" Wrinkl-shed® pair-ups in black or light beige, the colors she wants most
NEW! The marvelous way they look with the popular cotton knit tops everybody's wearing

**C** Cotton Knit T-top. Hand wash. *State size* small (10–12); med. (14–16); large (18).
7 N 8529—Black, red, gray and white stripes. Shpg. wt. 12 oz. **$3.98**
7 N 8530—Gold, brown and white stripes. Shpg. wt. 12 oz. . . . . **$3.98**

**D** Pedal Pushers. Tab emblem, white belt. Washable. *State Misses' size* 10, 12, 14, 16, 18.
7 N 8554–Lt. Beige. Wt. 15 oz. **$3.98**
7 N 8555—Black. Wt. 15 oz. . . 3.98

**E** Smart Sleeveless Blouse. Convertible collar. Washable. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 8 oz.
7 N 8562—Light beige . . . . . **$2.98**
7 N 8563— Black . . . . . 2.98

**F** Slim Skirt. Embroidered eagle emblem; white belt. Side zipper. Washable. *State Misses' size* 10, 12, 14, 16, 18.
7 N 8566–Lt. beige. Wt. 15 oz. **$3.98**
7 N 8567—Black. Wt. 15 oz... 3.98

**G** Cotton Knit Blouse. Hand wash. *State size* small (10–12); med. (14–16); large (18).
7 N 8539—Royal blue, charcoal gray, black stripes. Wt. 11 oz. **$4.98**
7 N 8540—Charcoal gray, black, lt. blue stripes. Shpg. wt. 11 oz. **$4.98**

**H** Bermuda Shorts. Eagle tab, white belt. Washable. *State Misses' size* 10, 12, 14, 16, 18.
7 N 8550–Lt. beige. Wt. 13 oz. **$3.98**
7 N 8551—Black. Wt. 13 oz.,. 3.98

**J** Ankle-length Pants, tapered for utmost flattery. Embroidered eagle emblem on waist tab. Brass-buckled white belt. 2 side seam pockets; zippered leg closing. Washable. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Wt. 1 lb.
7 N 8558—Light beige . . . . . **$4.98**
7 N 8559—Black . . . . . 4.98

For Blouse See Description ⓔ

# The Warm Robe . . the gift that is a

**A** Yoke Duster or Long Robe . . soft baby pinpoint cotton chenille. 3-way style; double collar; all-around yoke. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*

*Duster Length.* Shpg. wt. 1 lb. 12 oz.
31 N 8975—Turquoise blue; deep turquoise trim
31 N 8976—Pink; light blue trim.....Each $3.98

*Full-Length Robe.* Shpg. wt. 2 lbs. 1 oz.
31 N 8977—Turquoise blue; deep turquoise trim
31 N 8978—Pink; light blue trim.....Each $4.98

**C** Striped 3-Way Duster and Scuffs in fluffy baby pinpoint cotton chenille. Well-made duster has double collar and cuffs; raised multicolored flower design; side seam pockets. Shpg. wt. 1 lb. 13 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*
31 N 8973—Rose pink and white stripes
31 N 8974—Light blue and white stripes
Duster and Matching Scuffs.....$5.98

**E** Our Finest Baby Pinpoint Chenille Robe with expensive-looking matching raised design all around the full skirt. Double collar; half belt. Fluffy cotton. Shpg. wt. 2 lbs.

*Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*
31 N 8981—Rose pink.....$4.98
31 N 8982—Aqua blue.....4.98

*Shorter Women's:* 16½, 18½, 20½, 22½, 24½. *State size.*
31 N 8983—Rose pink.....$5.98
31 N 8984—Aqua blue.....5.98

**B** Wrap-Around Robe . . pinpoint cotton chenille. Pretty matching raised design on front of the 4-gore skirt; half belt. Shpg. wt. 1 lb. 12 oz. *Order correct size.*

*Misses' sizes* 12, 14, 16, 18, 20.
31 N 8838—White
31 N 8837—Bright rose
31 N 8836—Turquoise blue.....Each $3.98

*Also in Women's sizes* 38, 40, 42, 44; *Large Women's sizes* 46, 48, 50, 52.
31 N 8841—White
31 N 8840—Bright rose
31 N 8839—Turquoise blue.....Each $4.98

**D** Gold-Color Trimmed Duster . . soft baby pinpoint chenille . . viscose rayon tufting on cotton. Metallic gold-color design and metal buttons; double collar; all-around yoke. Wear 3 ways. Shpg. wt. 1 lb. 14 oz.
*Misses' sizes* 10, 12, 14, 16, 18.
31 N 8979—White
31 N 8980—Aqua blue
Order correct size.....Each $5.98

*NOTE*—Shown here are our finest pinpoint chenille robes. Wash separately with mild soap in lukewarm water . . fabrics will not shrink over 3%.

## Cheerful and wonderful as the spirit of Christmas

A **Elegant New Brushed Fabric** . . fine acetate and rayon with a rich, velour-like texture. This very smart duster, inspired by the popular car coat, has new toggle closing. Dry clean. Shpg. wt. 2 lbs. 9 oz. *Misses' sizes* small (10–12); medium (14–16); large (18–20). *Order correct size.*
31 N 8989—Aqua blue with white . . . . . $11.98
31 N 8990—Geranium rose with white . . . . . 11.98

B **New Printed Pinwale Corduroy** . . excellent quality cotton with a velvety-soft texture . . washable; durable. The top is a tiny medallion print; the skirt is striped. Beautifully tailored; side-seam pocket. This is a very pretty, young-looking robe! Shipping weight 2 lbs. 6 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*
31 N 8985—Aqua blue print on white . . . . . $10.98
31 N 8986—Light gold color print on white . . . . . 10.98

C **Long or Short Robe in New Challis** . . a lovely, soft fabric of 25% Vicara, 25% viscose rayon, 50% combed cotton. Expertly tailored robe in pale pink or aqua with rose red and green flower print; deep rose binding of acetate satin. Washable. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

| *Long Robe* | *Short Robe (not shown)* |
|---|---|
| Shpg. wt. 1 lb. 9 oz. | Shpg. wt. 1 lb. 7 oz. |
| 31 N 8994—Pale pink | 31 N 8996—Pale pink |
| 31 N 8995—Pale aqua blue . . . . . Each $10.98 | 31 N 8997—Pale aqua blue . . . . . Each $9.98 |

D **Luscious Nylon Fleece** that's as delightfully soft as precious cashmere . . wonderful to touch and to wear. This warm yet lightweight duster makes a gorgeous gift . . so pretty and feminine in Pastel colors with rhinestone trim and metallic embroidery. Shpg. wt. 1 lb. 11 oz. Washable; needs no ironing . . maximum fabric shrinkage 3%. *Misses' sizes* 10, 12, 14, 16, 18.

| | |
|---|---|
| 31 N 8991—Light blue | 31 N 8992—Light pink |
| Order correct size. . . . . Each $15.98 | |

E $11.98 12 to 20 $13.98 38 to 46

**FAST SERVICE**—Robes on these pages will be shipped from your Sears Mail Order House. Order and pay postage from where. Everything in this catalog sold on Sears Easy Terms . . . See page 373.

*On Post T.M. for acrylic fiber

E **74% Wool, 12% Nylon, 14% Orlon*** . . very fine new fabric that's wonderfully soft and warm . . and washable. Full cut with deep overlap; inside tie. Shpg. wt. 2 lbs. 2 oz. *Order correct size.*

| *Misses' sizes* 12, 14, 16, 18, 20. | *Women's* 38, 40, 42, 44, 46. |
|---|---|
| 31 N 8998—White and gray plaid | 31 N 9000—White and gray plaid |
| 31 N 8999—Mist blue and gray plaid . . . . . Each $11.98 | 31 N 9001—Mist blue and gray plaid . . . . . Each $13.98 |

FOR PAGE 29 . . ROBES

# Oriental Glamour for her Christmas Gift

**Authentic Eastern fashions interpreted for sophisticated Western living . . fascinating Kokeshi doll and pagoda print in rich metallic gold and silver colors on very fine quality cotton.**

**A** **Quilted "Shoji" . . luxurious, easy-fitting long robe with matching solid color lining. Beautifully tailored with deep slits; "frog" closing. Dry clean. Shpg. wt. 2 lbs. 12 oz. *Misses' sizes* small (10–12); medium (14–16); large (18–20). *Please order correct size.***

31 N 9008—Peacock blue.....$18.98
31 N 9009—Poppy red..... 18.98

**B** **Houseboy Outfit. Quilted jacket has matching solid color lining; "frog" closing; side slits. Tapered pants are of matching solid color (not quilted); back zipper. Dry clean. Shipping weight 2 lbs. *Misses' sizes* 10, 12, 14, 16, 18. *Please order your correct size.***

31 N 9011—Black.....$17.98
31 N 9012—Peacock blue..... 17.98

**C** **Kimono Sleeve Sheath . . charming long robe with obi sash that ties in back. Sleeve lining and sash are of matching solid color. Side slits; long back zipper. Dry clean. Shpg. wt. 1 lb. 10 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Please order your correct size.***

31 N 9005—Poppy red.....$15.98
31 N 9006—Peacock blue..... 15.98

**D** **"Shinto" Sheath and Pants . . a very special gift for someone very special! The slim top has deep side slits; long back zipper. The tapered pants are of matching solid color; back zipper. Dry clean. Shpg. wt. 1 lb. 10 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Please order correct size.***

31 N 9002—Poppy red. . . 2 pcs. $15.98
31 N 9003—Black..... 2 pcs. $15.98

**FAST SERVICE**—All leisure wear on these two pages will be shipped directly from your Sears Mail Order House. Order and pay postage from there. Use Sears Easy Terms . . see page 373.

# The Pretty Look for her precious leisure

**A** Nylon Tricot Robe . . fine jersey with new back treatment accented by border print. Well-made with elasticized cuffs; side seam pockets. Tiny flower design on white ground; hand wash. A beautiful and useful gift! Shpg. wt. 1 lb. 3 oz. *Misses' sizes* 12, 14, 16, 18, 20.
31 N 9040—Copen blue print
31 N 9041—Lilac print
Order correct size..... Each **$9.98**

**B** Nylon Tricot Peignoir . . fine jersey with rose pink and light green embroidery applique; pink acetate satin bow; elasticized sleeves. Plain back yoke with fullness below. Hand wash. Shipping weight 1 lb.
*Misses' sizes* small (10–12); medium (14–16); large (18–20). *Please order correct size.*
31 N 9037—White.....**$7.98**
31 N 9038—Pale pink..... 7.98

**C** Brocaded Hostess Gown in rich cotton and acetate fabric . . a handsome gift for someone who loves beautiful things. Well-made with full 4-gore skirt; long front zipper; side seam pockets. Dry clean. Shipping wt. 2 lbs. 10 oz. *Misses' sizes* 12, 14, 16, 18, 20.
31 N 8987—Pink
31 N 8988—Turquoise blue
Order correct size....Each **$13.98**

For slippers shown here, see shoe section.

Keep this book with your Big General Catalog . . . buy gifts from both.

**D** Nylon Chiffon Hostess Gown . . filmy fabric in a richly colored print. Step-in style with full gathered skirt; half belt; full lining of white nylon taffeta. Dry clean. This is an exquisite gown and wonderful gift! Shpg. wt. 1 lb. 3 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*
31 N 9032—Bright rose and turquoise green on white.....**$19.98**

**D** $19.98

# The Quilted Robe as Warm as your Christmas Wishe

**A** Cotton Duster in border print and small flower design; acetate satin binding. Quilted; fully lined. Washable. Shpg. wt. 2 lbs. 5 oz. *Misses' sizes* 12, 14, 16, 18. *Order correct size.*

31 N 9016—White with rose pink and green print.....$6.98

31 N 9017—Light blue with medium blue and green print.....$6.98

**B** Acetate Taffeta robe in gold and multi-color leaf print. New collar; full skirt has short front zipper. Quilted; lined in solid color. Washable. Shipping weight 2 lbs. 6 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Please be sure to order correct size.*

31 N 9024—Light blue ground.....$10.98

31 N 9025—White ground.....$10.98

**C** Very Fine Cotton robe in lovely flower print on white ground. Fitted waist with buttoned tab in back; full skirt. Quilted; fully lined. Washable. Shipping weight 2 lbs. 13 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*

31 N 9018—Blue and rose print.....$8.98

31 N 9019—Rose and green print.....$8.98

**D** Long Cotton Robe i rich paisley print white ground . . quilt trimmed and fully li in solid color. Pops coachman style is coming to everyo Washable. Shipping 3 lbs. 2 oz. *Misses' s* 12, 14, 16, 18, 20. *O rect size.*

31 N 9014—Deep gold print.....$

31 N 9015—Turquoise print.....$

**E**

Long Robe $18.98

Short Robe $17.98

**E** Nylon Tricot Long or Short Robe . . very fine jersey with fluffy acetate filling and full lining of matching nylon taffeta. Coachman style has beautiful nylon fluting; V-shaped tab at back waistline; side seam pockets. Hand wash. *Misses' sizes* 12, 14, 16, 18, 20. *Quilted Long Robe.* Shipping weight 2 pounds 15 ounces. *Order correct size.*

31 N 9020—Pink.....$18.98 31 N 9021—Pale blue.....$18.98

*Quilted Short Robe (not shown).* Shpg. wt. 2 lbs. 8 oz. *Order correct size.*

31 N 9022—Pink.....$17.98 31 N 9023—Pale blue.....$17.98

*For slippers sho here, see shoe sectio*

You can use Se Easy Terms to anything in catalog, see page for information.

FAST SER pages wi from yo House. from ther mas shop in this b Terms . .

# The Short Robe .. the gift she wants and needs

**A** No-Iron Plisse . . 3-way duster with richly quilted trim. An ideal gift for the girl who likes to look smart yet enjoys easy-to-care-for things. Washable cotton. Shipping weight 15 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Please order correct size.*

31 N 9033—Bright rose
31 N 9034—Aqua green
Each..... only **$3.98**

**B** Plaid Cotton Flannel with corduroy trim . . a good-looking 3-way duster . . side-seam pockets. Washable. Shpg. wt. 1 lb. 4 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Please order correct size.*

31 N 9030 — Turquoise blue, black and white plaid; turquoise trim..... **$3.98**
31 N 9031 — Rose pink, black and white plaid; rose trim..... **$3.98**

**C** Terry Cloth . . . fluffy, soft absorbent cotton. New-looking robe with elasticized knitted waistband and cuffs in pink, white and metallic gold color. Here's a gift she'll enjoy the year 'round! Washfast. Shipping weight 2 lbs. 7 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*
31 N 9027—White **$6.49**

**D** Gold Print on embossed cotton . . looks like eyelet embroidery. Robe has almost 4-yd. sweep; front zipper; side-seam pocket. Washable. Wt. 1 lb. 7 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

31 N 9028—Medium blue with gold; gold binding.
31 N 9029 — Pink with gold; light rose binding
Each..... only **$4.98**

**E** $8.98

**FAST SERVICE**—Robes on these 2 pages will be shipped directly from your Sears Mail Order House. Order and pay postage from there. Simplify your Christmas shopping . . . everything in in this book sold on Sears Easy Terms . . . see page 373.

**E** Fully Lined Nylon Duster . . sheer nylon with a flocked and printed design of butterflies; full lining of plain matching nylon. Collar has metallic silver-color embroidery and acetate satin binding all around; rhinestones on front; bow and streamers in back (see small sketch). Side-seam pockets. Hand wash. Wt. 1 lb. 2 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

31 N 9035—Light pink ground with peacock blue and white..... **$8.98**
31 N 9036—Light blue ground with deep rose and white..... 8.98

A ¥4.98

# Dreamwear .. for lounging and sleeping

A Better Quality Acetate Crepe Pajama .. mandarin style. Gold color print on coat .. acetate satin on collar, shirt tail hemline. Soft front, back yoke gathers. Solid color trousers. 2-button side placket, elastic waist. Major seams double needle stitched. Gold color piping trim. Hand washable.

State bust size 32, 34, 36, 38, 40 in. Shpg. wt. 15 oz.

38 N 966—Red with gold color print ..... ¥4.98
38 N 967—Peacock blue (bright, gold color 4.98

B BB Mandarin-style pajama, wrap-around kimono style robe set. Ribbon-stripe print on pajama top, solid color trousers, trim. Robe length 44 inches. Washable Sanforized flannelette.

State bust size 34, 36, 38, 40 inches.

38 N 1063—Ensemble—Rose, white
38 N 1064—Aqua, white. Wt. 2 lbs. 3 oz. ..¥7.85

B 38 N 1089M—Robe—Rose, white
38 N 1090M—Robe—Aqua, white. Shipping weight 1 lb. 1 oz. ..... Each ¥3.98

BB 38 N 1087M—Pajama—Rose, white
38 N 1088M—Pajama—Aqua, white. Shipping weight 1 lb. 2 oz. ..... Each ¥3.98

C CC Sanforized flannelette Pajama and Coat. Major seams double needle stitched. Washable. Max. fabric shrinkage 1%. Hip-length coat about 30 in. long. Pajama .. blue-jean styling; shirt tail top, pocket. Boxer-type elastic waist. Color medium blue and gray check with solid medium blue.

State bust size 32, 34, 36, 38, 40 inches.

C 38 N 1130M—Set (pajama and coat).
Shpg. wt. 1 lb. 14 oz. ..... Set ¥6.85

CC 38 N 1129M—Pajama. Shpg. wt. 1 lb. 3 oz.
Each ..... ¥3.98

D Ski-cuff Pajama .. Sanforized flannelette to keep you cozy on cold evenings. Cotton knit turtle neck, coat bottom, sleeve cuffs. Elastic boxer-type waist on trousers assure snug fit. Major seams double needle stitched. Washable .. maximum fabric shrinkage only 1%.

State bust size 32, 34, 36, 38, 40 in. Shpg. wt. 1 lb.
38 N 1123—Multicolor border and dot print on white background ..... Each ¥3.98

*See pages 50 and 51 for our new "Beauty-hug" Slipperettes.*

E A 4-Stor
ette! Sa
cloth comb
colorful str
ed back yo
justable Ge
double nee
fabric shrir

State bust size
1 pound 1 oz

38 N 1650—
38 N 1651—

F FF Pa
"s
cotton, 20
—maximu
length 29
shirttail he

State bust siz

F Ensemble
38 N 139
38 N 1392—

FF Pajama
38 N 1
38 N 1390—

## Pajamas and Coats designed for casual comfort

**E** **A 4-Star Feature!** Long-sleeved Jamarette! Sanforized 100x60 cotton broadcloth combines durability with attractive colorful stripes. Shirttail hemline, gathered back yoke on coat. Trousers have adjustable Gripper Fasteners. Major seams double needle stitched. Washable; max. fabric shrinkage 1%.

State bust size 32, 34, 36, 38, 40 in. Shipping weight 1 pound 1 ounce.

38 N 1650—Red, black, gray stripe.
38 N 1651—Nassau-blue (lt.), black, gray.Ea. **$3.98**

**F** **FF** **Pajama and Coat Set** of new "Riegella" flannelette . . . 80% cotton, 20% rayon. Washable, Sanforized—maximum fabric shrinkage 1%. Coat length 29 in. Pajama top with in-or-out shirttail hem. Gold color print.

State bust size 32, 34, 36, 38, 40 in.

**F** **Ensemble**—(Pajama, Coat). Wt. 2 lbs. 5 oz.
38 N 1391—Melon rose, gold color
38 N 1392—Ivory, gold color. . . . . Set **$10.75**

**FF** **Pajama only.** Shpg. wt. 1 lb. 5 oz.
38 N 1389—Melon rose, gold color
38 N 1390—Ivory, gold color . . . . . Each **$5.98**

**G** **Combed Cotton Knit Lounging Pajama.** Top has V-neck. Attractive up-and-down stripes in front to contrast pleasantly with horizontal stripes in back. Slim, tapered ankle-length trousers with elasticized waist. Hand wash separately.

State bust size small (32-34), medium (36-38), large (40-42) inches. Shipping weight 12 ounces.

38 N 970—Wine, gray and black
38 N 971—Gold color, gray, black . . . Each **$4.98**

**H** **Sanforized Flannelette Pajama.** Jovial gold color and black reindeer frolic on "nugget red" background of coat. Casual collar, shirt tail hemline on coat give maximum casual comfort. Solid red trousers have elasticized back waistline, button closing side placket. Striking contrast of gold color piping trim lends a touch of high fashion. Hand wash separately; max. fabric shrinkage 1%.

State bust size 32, 34, 36, 38, 40 inches.

38 N 907—Shipping weight 15 oz. . . . Each **$4.98**

*See pages 50 and 51 for "Beauty-hug" Slipperettes*

For Easy Terms, see page 373

# Picture Pretty .. fashions for lounging and sleeping .. Gowns in soft fabric

**A** **Man-tailored Jamarette . .** print coat, plaid trim and trousers, or all solid color. Washable Sanforized flannelette; maximum fabric shrinkage 1%. Adjustable Gripper fasteners. Print Pajamas. Shpg. wt. 1 lb. 3 oz.

*State bust size* 34, 36, 38, 40 in.
38 N 1124—Rose, navy, aqua blue print
38 N 1125—Lavender, navy, nile green
Each.....$3.98

Solid Color Pajamas. Proportioned lengths. *State bust size.*

**Regular.** Sizes 34, 36, 38, 40 in. Fits up to 5 ft. 5 in.
38N1100–Pink 38N1101–Lt. blue
38N1102–Maize 38N1103–Nile green
Shpg. wt. each 1 lb. 2 oz. Each $3.59

**Tall.** Sizes 34, 36, 38, 40 in. Fits 5 ft. 5 in. to 5 ft. 9 in.
38N1117–Pink 38N1118–Lt. blue
38N1119–Maize 38N1120–Nile green
Shpg. wt. each 1 lb. 3 oz. Each $3.59

**Larger sizes.** Sizes 42, 44, 46, 48 in.
38N1105–Pink 38N1106–Lt. blue
38N1108–Nile green
Reg. length. Wt. 1 lb. 3 oz. Each $3.98

**B** **Butcher Boy Pajama** in washable cotton flannelette. Gay multicolor dots and contrasting red piping trim. Gathered bodice. Adjustable Gripper Fasteners. Major seams double needle sewn.

38 N 1053—Med. blue background
38 N 1054—Lt. gray background
*State bust size* 34, 36, 38, 40 inches.
Shpg. wt. each 1 lb. 2 oz. Each $2.98

**C** **Perky Red Rickrack** trims Sanforized flannelette Mother Hubbard Gown at collar and yoke. Double fabric yoke front and back. Softly gathered bodice. Major seams double needle stitched for added strength and durability. Washable; max. fabric shrinkage 1%. Multicolor print on white. *State bust size.*

38 N 108—Regular. Fits up to 5 ft. 5 in. Length 54 in. Sizes small (34–36), medium (38–40), large (42–44) in. Shipping wt. 1 lb. 3 oz. .....Each $2.98

38 N 110—Tall. Fits 5 ft. 5 in. to 5 ft. 9 in. Length 56 in. Sizes small (34–36), medium (38–40), large (42–44) in. Shipping weight 1 lb. 3 ounces. .Each $3.49

38 N 109—Larger Sizes (reg. length). Sizes extra large (46–48), extra extra large (50–52) in. Shipping weight each 1 pound 5 ounces. .....Each $3.49

**D** **Lounging Pajamas.** Acet satin coat, gold color c dot print. Gathered back yo Black acetate crepe trous elasticized back waist, butt placket. Hand wash separat

*State bust size* 32, 34, 36, 38, 4
38 N 933—Red, top, gold color p
38 N 934—Med. blue top, gold c
back yoke. F
38 N 935—White top, gold col
long. *State*
Shipping wt. ea. 1 lb. . . .Each $3
40 in.
38 N 920—Pi
Shipping weig

**E** **Granny Gown** in Sanforized flannelette. Full-cut skirt sweep. Elasticized puffed sleeves, bows and beading at front and back yoke. Major seams double needle stitched. About 55 in. long. Washable; max. fabric shrinkage 1%.

*State bust size* 32, 34, 36, 38, 40 in.
38 N 153–Pink 38 N 154–Maize
Shpg. wt. ea. 1 lb. 4 oz. Each $3.98

**F** **Sanforized Flannelette Granny Gown.** Floral and stripe print in pastels with white trim mandarin collar, sleeve cuffs and button facing. 8-button front opening. Deep side slits at hemline. Length about 55 in. Washable; max. fabric shrinkage 1%.

*State bust size* 32, 34, 36, 38, 40 in.
38N103–Wt. 1 lb. 2 oz. .Each $4.59

**G** **Dirndl-skirt Gown** in Sanforized Flannelette. Midriff insert, full skirt. Club collar, bodice front frosted with embroidered nylon ruffle. Elasticized back waist. Tailored sleeve cuffs. Washable; max. fabric shrinkage 1%. 54 in.

*State bust size* 32, 34, 36, 38, 40 in.
38N112–Blue print, check background
Shpg. wt. 1 lb. .....Each $3.98

**H** **"Wash'n'Wear" Gra** Gown . . Pre-shrunk ished cotton drips dry, ironing. Washable, 2% shri age. Alencon-type nylon l Elasticized puffed slee Major seams double ne stitched. 55 in. long. Shipp weight 1 lb. 3 oz.

*State bust size* 32, 34, 36, 38, 4
38 N 138 .....Each $

GOWNS DESCRIBED BELOW (E, F, G, H) ARE SHOWN ON OPPOSITE PAGE ▶

*See page 42 for measuring instructions*

E $3.98 F $4.59 G $3.98

## attering styles and gay colors

J Soft Brushed Rayon Granny Gown. Deep front yoke of white nylon tricot over white brushed rayon has floral embroidered trim. White rayon satin ribbon neckline tie. Wispy nylon lace circles neckline, front yoke, elasticized sleeves. Self-fabric back yoke. Hand wash. About 55 in. long. *State bust size* 32, 34, 36, 38, 40 in.

38 N 920—Pink 38 N 921—Nile Bl. green
Shipping weight each 15 oz. . . Each **$4.98**

J $4.98

*See pages 50 and 51 for "Beauty-hug" Slipperettes shown*

# Little-or-no-iron Charmode gifts she'll treasure

Runproof nylon tricot gowns . . minimum of effort and care . . . hand washable, no ironing needed. Length 55 inches.

**A** Double nylon tricot bodice with white embroidered flowers. Double fabric forms straps, edges surplice front neckline, straight back. Insert midriff. Elasticized back waist. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz.

38N2585—Lt. blue 38N2586—Pink 38N2587—Lilac . . . Ea. **$3.98**

**B** 30-denier nylon tricot. Semi-V neck front, back. One-piece midriff insert and front skirt panel. Side panels gathered at waist front, back. Double fabric shoulder straps. Elastic at hips, across back waist. Tailored hem. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 10 oz.

38 N 2615—Med. yellow 38 N 2616—Melon frosé
38 N 2617—Med. green 38 N 2618—Med. blue. . Each **$3.97**

**C** Long sleeved Gown. White embroidered nylon sheer trims bodice . . ruffled white nylon lace edges sheer insert, front collar, elasticized sleeve openings. Front waistline has narrow panel of embroidered nylon sheer; back waist elasticized. Boxed. *State bust size* 34, 36, 38, 40, 42 inches.

38N2425—Lt. blue 38 N 2426—Pink 38 N 2427—Mint green (tu)
Shipping weight each 13 oz. . . . . Each **$4.98**

**D** Soft, Supple Gown in wonderfully new multifilament crepe by Burlington . . little or no ironing . . specially woven of 80% acetate and 20% Dacron*. Machine wash, tumble dry. Elasticized back waist. Length 55 in.

Regular Sizes. *State bust size* 32, 34, 36, 38, 40 in.

38 N 1449—Pink 38 N 1450—Sea spray (lt. green)
38 N 1451—Jonquil (lt. yellow). Shpg. wt. 6o, 10 oz. . . . . Ea. **$3.98**

Larger Sizes. *State bust size* 42, 44, 46, 48 inches.

38 N 1452—Pink 38 N 1453—Sea spray (lt. green)
38 N 1454—Jonquil (lt. yellow). Shpg. wt. 6o. 10 oz. . . Ea. **$4.98**

* Reg. T. M. for DuPont polyester fiber

**E** Dainty Dream Gown has embroidered pastel flower sprays on sheer top layer of doubled nylon tricot bodice. Truly luxurious . . . in runproof nylon tricot . . styled with scoop front and back neckline piped in self-fabric. Piping at empire midriff. Three tiny rayon satin-covered buttons on bodice front. Elasticized back waistline. Length 55 inches. Hand wash; no ironing needed. Boxed. Shown on opposite page. Shipping weight each 12 ounces. *State bust size* 32, 34, 36, 38, 40 inches.

38 N 2513—Light blue 38 N 2514—Pink
38 N 2515—Maize (lt. yellow). . . . . Each **$5.98**

**F** Quilted Pyramid-style Duster. Dainty sprays of roses on white floral print . . . in luxurious, multifilament Bemberg rayon crepe . . . durable, shrink-resistant. Washable. Lined. Nylon Val lace trimmed. Length 46 inches. Shown on opposite page. *State bust size* small (32–34), medium (36), large (38–40) in.

38 N 1426—Rose print
Shpg. wt. each 2 lbs. . . . . Each **$8.98**

**FF** Waltz length Gown matches duster (F). Scoop neckline, elasticized puffed sleeves. Pink and green smocked bodice edged with white nylon Val lace. Elasticized back waist. 4-gore skirt. Shown on opp. page. *State bust size* 32, 34, 36, 38, 40 in. Length 45 in. Wt. 7 oz.

38 N 1425—Rose print. . . . . Each **$3.98**
Duster (F), Gown (FF) Set. . Shpg. wt. set 2 lbs.7 oz.
38 N 1427—*State bust size*. . . Set **$12.75**



*Order regularly and get your Sears Catalogs regularly*

◀ E, F, FF DESCRIBED ON OPPOSITE PAGE

G GG **Long Gown . . .** Waltz-length Gown and Peignoir Set of luxurious runproof nylon tricot. Sprinkled with dainty applique accents. Yoke and shoulders of nylon lace over tricot. Front and back neckline, yoke, armholes of gowns edged with Val-type nylon lace and sheer nylon tricot ruffle.

Peignoir of sheer nylon tricot. Nylon lace over tricot at front and back yoke. Elasticized puffed sleeves. Nylon satin tie. Hand wash.

*State bust size* 32, 34, 36, 38, 40 in.

G **Long gown . . Length 55 inches.**

| | |
|---|---|
| 38 N 2870—Lt. blue | 38 N 2871—Pink |
| 38 N 2872—White | 38 N 2873—Black |

Shpg. wt. 13 oz. . . . . Each $5.98

GG **Waltz-length gown and Peignoir Set.** *State bust size* 32, 34, 36, 38 in.

| | |
|---|---|
| 38 N 2830—Lt. Blue | 38 N 2831—Pink |
| 38 N 2832—White | 38 N 2833—Black |

Length 45 inches. Shpg. wt. 1 lb. . . . . Set $12.95

*Order regularly and get Sears Catalogs regularly*



GG $12.95
Gown and Peignoir Set

# For Christmas Magic... A gay and cosy holiday cap to delight her!

**A** You'll Love This Two-Way Beauty in 100% Orlon* with stitched edges. Colorful plaids reverse to solids. *State plaid color combination* red and white reverses to white. Med. gray and light blue reverses to light blue. Pink and black reverses to pink. Wt. 3 oz.
78 N 8005—Fits all head sizes.....$2.29

**B** Bonnie Plaid Stole Cap of 55% wool, 45% rayon. Pretty brim. About 14x 70 in. including 5½-inch wool fringe. *State plaid color combination* red and multicolor, white and multicolor, pink and black, light gray and light blue. Shipping weight 10 ounces.
78 N 8000—Fits all head sizes.....$2.29

**C** Beehive Toque of 30% wool, 70% angora rabbit hair, all wool lining. *State color* white, pink or light blue. Shipping weight 10 ounces.
78 N 8645—Fits all head sizes.....$2.98

**F** Ponytail Cap changes to hood when you remove ring. 100% wool jersey. *State color* red, white, beige, medium gray or black. Shipping wt. 5 oz.
78 N 5210—Fits all head sizes.....$1.98

**J** Cute Cap and Collar Set, of 30% wool and 70% angora rabbit hair. Pull sham pearl fastenings to pop open. White only. Fit all sizes.
78 N 5205—Set. Shpg. wt. 5 oz.....$2.98
78 N 5200—Hat only. Wt. 4 oz.....1.98

**D** Bewitching Beanie fashioned of the softest blend of 30% wool, 70% angora rabbit hair on 100% cotton backing. In white only. Shpg. wt. 8 oz.
78 N 8600—Fits all head sizes.....$2.49

**G** Cozy Scarf Pillbox in wool jersey ties under chin for extra warmth. *State color* beige, black, navy, red or medium gray. Shipping weight 9 oz.
78 N 8555—Fits 21¾ to 22½ in.....$2.29

**K** Exquisitely Hand-crocheted all wool helmet with sham pearl accents. *State color* black, white, navy, beige, red or charcoal gray. Shpg. wt. 4 oz.
78 N 8625—Fits all head sizes.....$2.98

**E** Pert Pompon on a knit helmet of 60% wool, 20% angora rabbit hair and 20% nylon. *State color* white, pink or light blue. Shipping wt. 9 oz.
78 N 8650—Fits all head sizes.....$2.98

**H** Smart Cuddle Cap fits all sizes. *State color* black, dk. brown, navy, med. gray, red or white. Shpg. wt. 3 oz.
78 N 8530—Wool jersey.....$1.98
78 N 8535—Cotton velveteen..... 1.98

**L** Fluffy and Gay striped hood of 70% wool, 30% angora rabbit hair. *State color* white with navy and red; white with charcoal gray and pink. Shipping weight 3 ounces.
78 N 8605—Fits all head sizes.....$2.29

Hats will be shipped direct from your Sears Mail Order House. *How to Measure for Hats:* draw tape measure around forehead; number of inches is your head size.



* Acrylic fiber. Dupont trade mark

A $

Fashion

A TO D Ou
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... need litt
3 sizes for be
*State size* S
(37 to 40-in.

A Gayly pat
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38 N 9239—Sta
Navy blue wi
38 N 9240—Sta

C Designed
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Graceful skir
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38 N 9237—Pin
38N9238—Aqua

D "Cafe-in-
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38 N 9236—Sta

E Fruit of the
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each 9 ounce
Regular size fits
38 N 9354—Turq
38 N 9355—Red
Longer size fits
38 N 9356—Turq
38 N 9357—Red

F 2-pc. Gift
Potholder
smartly slit
quilted for re
Fits dress siz
38 N 9246—Sha

G Permanent
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rich gold colo
apron has ov
dress sizes up
38 N 9294-Aqua
38 N 9295-Rose

H Bright red
woven c
generous bac
Washable.
38 N 9244—Sta

J Reversible
chintz on
manent finish
tertaining. Fi
38 N 9245—Sta

A $1.69 Each

B $1.98 Each

C $2.98 Each

E $1.98 Each Reg. Sizes

D $1.98 Each

H $1.15 Each

## Fashion styled *Aprons*

A TO D Our 4 New Cobblers. Fine fabrics are specially processed for "ease of care" . . . need little-or-no-ironing. Proportioned in 3 sizes for better fit. Self fabric ties. Washable. *State size* Small (30 to 36-in. bust); Medium (37 to 40-in. bust); Large (41 to 44-in. bust).

A Gayly patterned fruit on smooth cotton. One button closing at back. Shpg. wt. ea. 8 oz.
38 N 9241—*State size above*. . . Each **$1.69**, 2 for **$3.33**

B Striped piping brings out smart lines of trim fitting cotton. One button at back.
Red with red and white. Shpg. wt. each 8 oz.
38 N 9239—*State size above* . . . Each **$1.98**, 2 for **$3.90**
Navy blue with navy and white. Wt. ea. 8 oz.
38 N 9240—*State size above* . . . Each **$1.98**, 2 for **$3.90**

C Designed for those who want the truly elegant apron. Richly embossed cotton, printed with gold color accents, will stay fresh and crisp after many washings and needs little-or-no-ironing. Graceful skirt overlaps at back, has 3-button closing. *State size above*. Shpg. wt. each 8 oz.
38 N 9237—Pink, gold color . . . Each **$2.98**, 2 for **$5.90**
38N9238–Aqua blue, gold color Each **2.98**, 2 for **5.90**

D "Cafe-in-Paris" to make her feel gay. She'll welcome the dress-like fit of jaunty cotton cobbler as skirt is gathered to wide *set-in* midriff. Two buttons in back. Shpg. wt. ea. 8 oz.
38 N 9236—*State size above*. . . Each **$1.98**, 2 for **$3.90**

E Fruit of the Loom Cotton Percale Coverall Apron in two sizes for a perfect fit. Ultra smart check and polka dot pattern highlighted with smart rickrack trim. Washable. Shipping weight each 9 ounces.
**Regular** size fits 32 to 36-inch bust.
38 N 9354–Turquoise with white.Each **$1.98**, 2 for **$3.90**
38 N 9355—Red with white . . . Each **1.98**, 2 for **3.90**
**Larger** size fits 38 to 44-inch bust.
38 N 9356–Turquoise with white.Each **$1.98**, 2 for **$3.90**
38 N 9357—Red with white . . . Each **1.98**, 2 for **3.90**

F 2-pc. Gift Set . . . Band Apron and Matching Potholder Mitt. Gayly printed cotton apron smartly slit and bound . . . "mitt" thickly quilted for real protection. Generous back ties. Fits dress sizes up to 20. Washable.
38 N 9246–Shpg. wt. set 10 oz. Set **$1.98**, 2 Sets **$3.90**

G Permanently pleated Sari print Cotton. Whirling pleats never need to be ironed, and even rich gold color print won't wash out. Extra full apron has over 2 yards of tiny knife pleats. Fits dress sizes up to 20. Washable. Wt. ea. 8 oz.
38 N 9294–Aqua with gold color.Ea. **$1.59**, 2 for **$3.10**
38 N 9295–Rose with gold color.Ea. **1.59**, 2 for **3.10**

H Bright red frames artistic bowl of fruit. Firmly woven cotton sail cloth. Large pocket, generous back ties. Fits dress sizes up to 20. Washable.
38 N 9244—Shpg. wt. ea. 8 oz..Each **$1.15**, 2 for **$2.25**

J Reversible Band Apron. Floral Everglaze® chintz on one side for perky accent . . . permanent finish organdy on other for fanciest entertaining. Fits up to dress size 20. Washable.
38 N 9245—Shpg. wt. ea. 6 oz..Each **$1.59**, 2 for **$3.13**

F $1.98 Set

G $1.59 Each

Reversible . . . other side is organdy

J $1.59 Each

# Charmode Bouffants and Sheath Petticoats

**A Trumpet-style Petticoat.** Nylon tricot torso . . double skirt of nylon marquisette, banded with rows of acetate taffeta ribbon. Underskirt has nylon net ruffle. Hems bound with matching ribbon. Elastic waist. Hand wash. Wt. ea. 1 lb. *State waist size* small (24–26), med. (27–29), large (30–32) in.

38 N 3563—Pink with white
38 N 3564—White with white
38 N 3565—Blue with white. Ea. **$5.98**

**B Reversible Bouffant.** Two double tiered skirts . . 1 flocked nylon sheer torso and skirt. Sheer nylon tricot torso, stiffened fine nylon mesh tiers. Elastic waist. Finished edges. Hand wash . . no ironing. Shpg. wt. 1 lb. 3 oz.

*State waist* small (24–26); med. (27-29); large (30-32) in.

38 N 4546—White over white
38 N 4547—Lt. gray over pink
38 N 4548—Black over pink
38 N 4549—Brown, pink. Ea. **$6.98**

**C Camisole Slip** of embroidered nylon sheer. Bodice lined with 15-denier nylon tricot, scalloped front, back, wide camisole straps. 3-tiered skirt; 2 nylon marquisette under ruffles. Ribbon-bound edges. Elastic at waist. Hand wash . . dries quickly, no ironing. *State bust size* 32, 34, 36, 38, 40 inches. Wt. ea. 15 oz.

38 N 3033—Pink 38 N 3034—White
38 N 3035—Black. . . . . Each **$6.90**

**D New Nylon Lace Sheath** . . perfect under slim fashions. Fully lined with 40-denier nylon tricot. Hemline slit at center back. Nylon lace edging. Elastic waist. Hand wash . . . no ironing. Shpg. wt. each 8 oz.

*State waist* small (24–26); med. (27-29); large (30-32) in.

38 N 4464—White over white
38 N 4465—Black over pink
38 N 4466—All black
38 N 4467—All red. . . . Ea. **$3.98**

**E Aclon Crepe** . . 90% acetate, 10% nylon. Nylon tricot under ruffle. Hand wash.

*State waist size* small (24–26); medium (27–29); large (30–32) in.

Regular. Up to 5 ft. 6 in.
38 N 3375—White over pink
38 N 3376—White over white
38 N 3377—White over lt. blue
Tall. 5 ft. 7 in. to 5 ft. 9 in.
38 N 3378—White over pink
38 N 3379—White over white
38 N 3380—White over lt. blue
Wt. ea. 7 oz. Ea. **$3.98**, 2 for **$7.90**

| MEASURING CHART FOR SLIPS, PAJAMAS AND GOWNS | ORDER BUST SIZE | 32 | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | If bust is (inches) | 32 | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 |
| | If waist is (inches) | 25½ | 27½ | 29½ | 31½ | 33½ | 35½ | 37½ | 39½ | 41½ | 43½ | 45½ |
| | If hips are (inches) | 35 | 37 | 39 | 41 | 43 | 45 | 47 | 49 | 51 | 53 | 55 |

If Hips are 4 in. or More Larger than Bust, Order Next Larger Size. All slips except Short and Tall Lengths are 45 to 47 in. long . . length increases with size. Gown lengths are included in their description.

# Lovely Panties for a Lovely Lady

7 Acetate Briefs with box $3.98

7 Nylon Briefs with box $5.50

G

**A Three Trimmed Elastic Leg Briefs.** Runproof acetate tricot trimmed with nylon mesh and multicolor novelty braid. Elastic waist. Double crotch. Quilted plastic case included.
*Color* white. *State ONE size* 30-34; 35-38; 39-40-inch hips.
38 N 5152—Shipping weight 8 oz. . . . . 3 Briefs with Case $1.98

**B 4-STAR Feature.** Runproof super "tricocel" Celanese acetate tricot elastic leg briefs . . . 2 tailored, 1 trimmed with nylon angel lace plus sheer nylon ruffle. Smooth tab at seam. Patterned elastic at waist. Fancy plastic jewelry box with filigree top.
*Color* white. *State size* 33-34; 35-36; 37-38; 39-40-inch hips.
38 N 5664—Shipping weight 1 lb. . . . . 3 Briefs with Jewelry Box $2.95

**C D Runproof Nylon Tricot Elastic Leg Brief and Flare Leg Panty.** Large embroidered rose motifs appliqued on nylon lace panels . . . nylon lace around legs. Elastic at waist. Double crotch.
*State color* white or pink. Shpg. wt. each 3 oz.

**C Brief.** *State size* 30-34; 35-38; 39-40-inch hips.
38 N 5181—Ea. $1.00 3 for $2.90

**D Panty.** *State size* 32-36; 37-40; 41-44-inch hips.
38 N 5281—Ea. $1.00 3 for $2.90

**E F Runproof Nylon Tricot Elastic Leg Brief and Flare Leg Panty.** Trimmed with nylon lace around legs and permanently pleated nylon at front of legs. Elastic waist. Double crotch.
*State color* flame red, white, pink, pastel blue, black. Wt. ea. 3 oz.

**E Brief.** *State size* 30-34; 35-38; 39-40-inch hips.
38 N 5183—Ea. $1.49 2 for $2.90

**F Panty.** *State size* 32-36; 37-40; 41-44-inch hips.
38 N 5283—Ea. $1.49 2 for $2.90

**G Embroidered "Days of the Week" Briefs.** Quilted rayon satin-box contains 1 pink, 1 black, 1 yellow, 1 pastel blue, 1 pastel green and 2 white. Elastic at waist. Double crotch.
*State ONE size* 30-34; 35-38; 39-40-inch hips.

**Runproof Nylon Tricot Elastic Leg Brief**
38N5112–Wt. 14 oz. 7 in Box $5.50
**Band Leg Brief (not shown)**
38N5113–Wt. 14 oz. 7 in Box $5.50

**Runproof Acetate Tricot Elastic Leg Brief**
38N5226–Wt. 1 lb. 7 in Box $3.98
**Band Leg-Brief (not shown)**
38N5227–Wt. 1 lb. 7 in Box $3.98

Ⓐ $5.98 Ⓑ $6.98 Ⓒ $3.98 Ⓓ $3.98

# New Charmode Slips.. luxurious in soft nylon tricot

Ⓐ **Festive as mistletoe . . .** lovely slip of runproof 40-denier nylon tricot, bodice lavished with exquisite nylon lace over slip fabric. Lace trims V-front, straight back, forms insert below bust sections. Deep, permanent pleats of lace, embroidered nylon sheer flounce at hem. Hand wash. Boxed.

*State bust size* 32, 34, 36, 38, 40 inches.
38 N 4224—White 38 N 4225—Pink
Shipping wt. each 10 oz. . . . . Each **$5.98**

Ⓑ **A Slip she'll cherish . . .** runproof 40-denier nylon tricot, lovely scalloping and embroidery on wonderfully sheer nylon. Gathered bust sections, scalloped hem flounce of embroidered nylon sheer over slip-weight fabric. Scalloped edge over doubled sheer nylon tricot at V-front, straight back. Hand wash. Boxed. Shipping wt. 11 oz.

*State bust size* 32, 34, 36, 38, 40 inches.
38 N 4265—White . . . . . Each **$6.98**

Ⓒ **Dainty, delectable Slip** with a luxury look, economy price. Runproof 40-denier nylon tricot. Dainty nylon lace trims gathered bodice, straight back. Diamond-shaped bodice insert. Deep flounce at hem of frothy nylon net with lace border, lace insert above. Hand wash. Shipping wt. each 8 oz.

*State bust size* 32, 34, 36, 38, 40 in.
38 N 4685—White 38 N 4686—Pink
38 N 4687—Black . . . . . Each **$3.98**

Ⓓ **Luxuriously styled, 4-gore Slip** in runproof 40-denier nylon tricot. Exquisite nylon lace and nylon tricot applique trim V-front. Narrower lace at straight back. Good fitting, gathered bust sections. Self-fabric flounce at hem is charmingly lace accented. Wide adjustable straps. Hand wash.

*State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4259—White 38 N 4260—Pink
Shipping weight each 8 oz. . . . Each **$3.98**

*MEASURING CHART FOR SLIPS, PAJAMAS AND GOWNS*

| ORDER BUST SIZE | 32 | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 |
|---|---|---|---|---|---|---|---|---|---|---|---|
| If bust is (in.) | 32 | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 |
| If waist is (in.) | 25½ | 27½ | 29½ | 31½ | 33½ | 35½ | 37½ | 39½ | 41½ | 43½ | 45½ |
| If hips are (in.) | 35 | 37 | 39 | 41 | 43 | 45 | 47 | 49 | 51 | 53 | 55 |

If Hips Are 4 Inches or More Larger Than Bust, Order Next Larger Size
All slips except Short, Tall proportioned length Slips are 45 to 47 inches long . . length increases with size



*Build your order to $20 or more and use Sears Easy Payment Terms . . . see page 373 for details*

# Shadowproof Slips

## Lavishly Trimmed Nylon Tricot

**Proportioned to assure fine fit**

Short. (A only) 4 ft. 10 in. to 5 ft. 2 in.
Regular. (A, B) 5 ft. 3 in. to 5 ft. 6 in.
Tall. (A, B) 5 ft. 7 in. to 5 ft. 9 in.

**Lovely new Charmode Slips in 100% runproof nylon . . from luxurious trims to the exceptionally opaque body. Hand wash . . need no ironing**

**A** The luxury treat she'll love . . . and so wonderfully practical too. Glamorous new slip of runproof 40-denier nylon tricot . . . the entire carefully fitted bodice, front and V-back, of nylon lace over slip fabric. Lace camisole straps. The beautifully feminine touch under sheers. Dainty, deep nylon lace over slip fabric trims hemline. Front shadow panel extends across entire front of skirt from side seam to side seam. Hand wash, drip-dry on a hanger . . . stays pretty without ironing. Boxed.

**Short length.** *State bust size* 32, 34, 36, 38 in.
38 N 4220—White 38 N 4221—Pink
Shipping weight each 11 ounces.....Each **$4.98**

**Regular length.** *State bust size* 32, 34, 36, 38, 40 in.
38 N 4214—White 38 N 4215—Pink
38 N 4216—Black
Shipping weight each 12 ounces.....Each **$4.98**

**Tall length.** *State bust size* 34, 36, 38, 40, 42 in.
38 N 4217—White 38 N 4218—Pink
38 N 4219—Black
Shipping weight each 13 ounces.....Each **4.98**

**B** She'll love the delicate beauty of this new slip with an all-around double skirt. Runproof 40-denier nylon tricot trimmed with imported French lace. Bewitchingly feminine bodice trimmed with scalloped nylon lace at neckline, lovely space-pleated sheer nylon tricot insert and an insert of nylon lace. Lace insert repeated below gathered bust sections. Matching trim at slightly rounded V-back. Deep hem flounce of space-pleated nylon tricot has two inserts of nylon lace and one of space pleated nylon tricot. Neatly finished hem edge. Complete underskirt extends to bottom of flounce . . . so nice for wear under sheers. Hand wash . . . stays fresh, new looking without the touch of an iron. Boxed to maintain clean, fresh appearance.

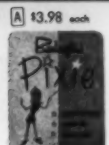
**Regular length.** *State bust size* 32, 34, 36, 38, 40 inches.
38 N 4591—White 38 N 4592—Pink
38 N 4593—Black
Shipping weight each 12 ounces.....Each **$5.98**

**Tall length.** *State bust size* 34, 36, 38, 40, 42 inches.
38 N 4594—White 38 N 4595—Pink
38 N 4596—Black
Shipping weight each 13 ounces.....Each **$5.98**

**A** $4.98

**B** $5.98

Ⓐ $3.98 each Ⓑ $3.98 each Ⓒ $2.98 each Ⓓ $2.98 each




# No-iron Pixie Crepe.. Newly developed Lingerie Fabric

## ..machine wash..tumble dry..richly lustrous, soft draping

Ⓐ **Luxuriously embroidered** nylon sheer daintily outlined by floral applique trims bodice of Pixie Crepe Slip. A new fabric of 80% acetate, 20% Dacron* that you can tumble dry. 2-seam, straight cut skirt ideal for pencil-slim winter dresses. Softly gathered bodice. Embroidered nylon sheer at high cover bra back, accenting self-fabric ruffle at hem. Covered skirt seams. Shpg. wt. 6 oz.

*State bust size* 32, 34, 36, 38, 40, 42, 44 in.
3BN3448–White. Ea. **$3.98**; 2 for **$7.90**

*Reg. T M for DuPont polyester fiber

Ⓑ **Regular, tall lengths.** Lovely nylon Val-type lace accents bodice, camisole straps, high cover bra back and hem ruffle of new Pixie Crepe Slip . . 80% acetate, 20% Dacron*. 2-seam, straight cut skirt. Covered skirt seams. Gathered bodice. Shpg. wt. ea. 6 oz.

**Regular.** 5 ft. 3 in. to 5 ft. 6 in. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3468–White . 38 N 3469–Lt. blue
Each **$3.98**. . . . . 2 for **$7.90**

**Tall.** 5 ft. 7 in. to 5 ft. 9 in. *State bust size* 34, 36, 38, 40, 42, 44 in.
3BN3470–White. Ea. **$3.98**; 2 for **$7.90**

Ⓒ **Regular, tall lengths.** Pretty self-fabric applique on semi-tailored slip of Pixie Crepe . . 80% acetate, 20% Dacron*. 2 rows of embroidered scalloping at front, single row at sides and high cover bra back. 2-seam, straight cut skirt, gathered bodice, insert midriff. Wt. ea. 6 oz.

**Regular.** 5 ft. 3 in. to 5 ft. 6 in. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
3BN3402–White. Ea. **$2.98**; 2 for **$5.90**

**Tall.** 5 ft. 7 in. to 5 ft. 9 in. *State bust size* 34, 36, 38, 40, 42, 44 in.
3BN3404–White. Ea. **$2.98**; 2 for **$5.90**

Ⓓ **Pretty as can be,** this Pixie Crepe Slip. A new fabric of 80% acetate, 20% Dacron*. Bodice edged with wide nylon Alencon-type lace, accented by scalloping. Lace edging also at straight back and hem. 2-seam straight cut skirt. Softly gathered bodice, double sewn bodice seams. Adjustable shoulder straps. Easy to care for. Machine washable . . needs no ironing.

*State bust size* 32, 34, 36, 38, 40, 42, 44 inches. Shipping weight each 6 ounces.
3BN3430–Pink.
3BN3431–White. Ea. **$2.98**; 2 for **$5.90**



*Lingerie, too, may be added to your Easy Terms Order, see page 373 for details*

# Bewitching Slips

**Proportioned in 3 lengths plus larger sizes for individual fit**

**Short Length.** Fits women 4 ft. 10 in. to 5 ft. 2 in. inclusive.
**Regular Length.** Fits women 5 ft. 3 in. to 5 ft. 6 in. inclusive.
**Tall Length.** Fits women 5 ft. 7 in. to 5 ft. 9 in. inclusive.
**Larger sizes.** Regular length, bust sizes 46 to 52.

### Fine Soft Drip Dry Cotton Batiste
### Shadow Panels both Front and Back!

A **New . . . Shadowproof Slip** in fine 88x80 Cotton Batiste she can just wash, drip dry and wear! Needs little or no ironing to stay looking fresh and lovely. Front and back shadow panel . . so nicely shadow-proof under her sheers. 4-gore, straight cut skirt. Softly gathered bodice with diamond shaped midriff for good fit. Lovely eyelet embroidered batiste trims bodice and straight back . . . also forms luxuriously deep hem ruffle. Beautifully tailored with double sewn bodice seams, neatly covered skirt seams. Washable . . . maximum fabric shrinkage 1%. Packed in plastic bag. Shipping weight each 7 oz.

**Short.** *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4838—White.....Each **$2.98**; 2 for **$5.90**
**Regular.** *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 4839—White.....Each **$2.98**; 2 for **5.90**
**Tall.** *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 4840—White.....Each **$2.98**; 2 for **5.90**
**Larger.** (reg. length.) *State bust size* 46, 48, 50, 52 in.
38 N 4841—White.....Each **$3.59**; 2 for **$7.10**

### Dainty Petal-soft Aclon Crepe
### 90% Acetate and 10% Nylon

B **Lovely Proportioned Aclon Crepe Slip . . .** a fine, woven blend of 90% acetate for smooth, soft drape, 10% nylon for long wear and washability. 4-gore, bias cut skirt. Softly gathered bodice, straight back trimmed with dainty Alencon-type nylon lace. Matching lace camisole shoulder straps with self-material backing. Skirt bottom also has matching lace insert and deep ruffle. Hand wash. Boxed.

**Short.** *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3700—Pink 38 N 3701—White 38 N 3702—Navy
Shipping wt. ea. 10 oz.....Each **$2.98**; 2 for **$5.90**
**Regular.** *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3703—Pink 38 N 3704—White 38 N 3705—Navy
Shipping wt. ea. 10 oz.....Each **$2.98**; 2 for **$5.90**
**Tall.** *State bust size* 34, 36, 38, 40, 42, 44 inches.
38 N 3706—Pink 38 N 3707—White 38 N 3708—Navy
Shipping wt. ea. 10 oz.....Each **$2.98**; 2 for **$5.90**
**Larger.** (regular length.) *State bust size* 46, 48, 50, 52 inches.
38 N 3710—Navy 38 N 3709—White
Shpg. wt. ea. 10 oz.....Each **$3.79**; 2 for **$7.50**

A
**$2.98**
each
Regular sizes

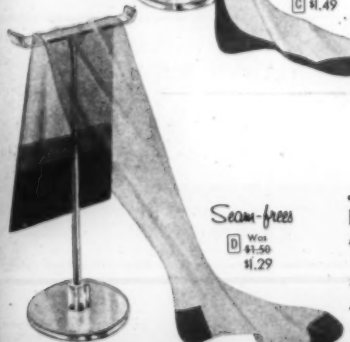
B
**$2.98**
each
Regular sizes

*Before you order, see measuring chart on page 44. Add slips to your Easy Terms order . . . see inside back cover for details*

# Royal Purple Stretchy Nylons

## ONLY MAIL ORDER HOUSE SELLING THEM

## TRULY PROPORTIONED IN 4 LEG PATTERNS




### A B Royal Purple MULTIFIL* Utility or Runproof Stretchy Hosiery

*Our own trade-mark for special combination of nylon yarns for added elasticity to give a great deal more comfort and wear

### A MULTIFIL* UTILITY SHEERS

- By far our longest wearing stretchy nylon due to special Royal Purple MULTIFIL* yarn that gives added elasticity
- Same hosiery under other nationally advertised brands sells for maintained price of $1.95 pair
- Full Fashioned with seams that stay straight . . . heels proportioned to fit her properly

*Colors* White, Charm beige, Magic sand, Moonstone. *State size, color, see How to Order below.*

| Petite | Shapely | Classic | Tall |
|---|---|---|---|
| 75 N 893 | 75 N 891 | 75 N 895 | 75 N 892 |
| Pair $1.49; 3 pairs . . . | $4.26; 6 pairs . . . | $8.16 | |

### B MULTIFIL* RUNPROOFS

- Filmy Ultra Sheer mesh wears and wears with Royal Purple MULTIFIL* yarn (and is barely visible)
- Ultra Sheers for real daytime glamour
- Cannot run even if cut, snagged or ripped
- Full Fashioned with seams that will stay straight . . . heels proportioned to fit

*Colors* Charm beige, Magic sand, Moonstone. *State size, color, see How to Order below.*

| Petite | Shapely | Classic | Tall |
|---|---|---|---|
| 75 N 513 | 75 N 511 | 75 N 515 | 75 N 512 |
| Pair . . . $1.49; 3 pairs . . . | $4.26; 6 pairs . . . | $8.16 | |

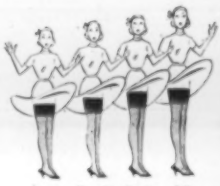
### C ULTRA SHEERS

- Flattering with daytime outfits
- Wonderful comfort she'll cherish all day
- Very thin seams will stay straight because they stay neatly in place
- Full Fashioned nylons with narrow heels

*Colors* Charm beige (lightest), Magic sand. *State size, color, see How to Order below.*

| Petite | Shapely | Classic | Tall |
|---|---|---|---|
| 75 N 853 | 75 N 851 | 75 N 855 | 75 N 852 |
| Pair $1.49; 3 pairs . . . | $4.26; 6 pairs . . . | $8.16 | |

**HOW TO ORDER** *Proportioned Stretchy Nylons.* Find leg pattern at right (if in doubt, most women can wear Classic), then STATE corresponding catalog number with foot size AND color. Shpg. wt. pr. 2 oz.




√CHECK FOOT SIZE

| (SHOE SIZE) Shoes up to 3½ in all widths, take size 8½ hose | SHOE WIDTH | | | |
|---|---|---|---|---|
| | AAAA to AA | A or B | C or D | E to EEE |
| | STOCKING FOOT SIZE | | | |
| 4 | 8½ | 8½ | 9 | 9 |
| 4½ | 8½ | 9 | 9 | 9½ |
| 5 | 9 | 9 | 9 | 9½ |
| 5½ | 9 | 9½ | 9½ | 9½ |
| 6 | 9½ | 9½ | 9½ | 10 |
| 6½ | 9½ | 9½ | 10 | 10 |
| 7 | 9½ | 10 | 10 | 10½ |
| 7½ | 10 | 10 | 10½ | 10½ |
| 8 | 10 | 10½ | 10½ | 10½ |
| 8½ | 10½ | 10½ | 10½ | 11 |
| 9 | 10½ | 11 | 11 | 11 |
| 9½ | 11 | 11 | 11 | 11½ |
| 10 and over | 11½ | 11½ | 11½ | 11½ |

√CHECK HEIGHT AND WEIGHT FOR PERFECT FIT

| If Foot Size is | If Height (in stocking feet) is | If Wt. is | Order Leg Pattern | Order Foot Size |
|---|---|---|---|---|
| 8½ | 4 ft. 8 in. to 5 ft. | 90-110 | Petite | 8½ |
| 8½ | 5 ft. 1 in. to 5 ft. 6 in. | 111-140 | Classic | 8½ |
| 9 | 4 ft. 8 in. to 5 ft. | 90-110 | Petite | 9 |
| 9 | 5 ft. 1 in. to 5 ft. 6 in. | 90-120 | Shapely | 9 |
| 9 | 5 ft. 1 in. to 5 ft. 8 in. | 121-150 | Classic | 9 |
| 9½ | 4 ft. 10 in. to 5 ft. 1 in. | 95-115 | Petite | 9½ |
| 9½ | 5 ft. 2 in. to 5 ft. 6 in. | 95-125 | Shapely | 9½ |
| 9½ | 5 ft. 3 in. to 6 ft. 7 in. | 126-160 | Classic | 9½ |
| 9½ | 5 ft. 5 in. to 6 ft. 1 in. | 161-190 | Tall | 9½ |
| 10 | 5 ft. 2 in. to 5 ft. 6 in. | 100-130 | Shapely | 10 |
| 10 | 5 ft. 3 in. to 5 ft. 9 in. | 131-165 | Classic | 10 |
| 10 | 5 ft. 6 in. to 6 ft. 1 in. | 166-195 | Tall | 10 |
| 10½ | 5 ft. 2 in. to 5 ft. 8 in. | 100-130 | Shapely | 10½ |
| 10½ | 5 ft. 2 in. to 5 ft. 10 in. | 131-165 | Classic | 10½ |
| 10½ | 5 ft. 6 in. to 6 ft. 2 in. | 166-200 | Tall | 10½ |
| 11 | 5 ft. 3 in. to 5 ft. 10 in. | 135-170 | Classic | 11 |
| 11 | 5 ft. 6 in. to 6 ft. 2 in. | 171-200 | Tall | 11 |
| 11½ | 5 ft. 6 in. to 6 ft. 2 in. | 160-200 | Tall | 11½ |

### Royal Purple Hosiery "Weights"

LUXURY Sheer. Our sheerest nylons for dressiest occasions, fanciest outfits

ULTRA Sheer. For daytime glamour with tailored dresses and suits

UTILITY Sheer. For hardest wear of all

# Stretchy Seam-free Nylons

- 3 graduated lengths to cling perfectly for wrinkle-free flattery

D The gift that means superb fit, wonderful comfort *plus* long wear in every pair. Royal Purple Stretchy Seam-frees are made to our exacting specifications in graduated lengths with snag-resistant finish for even more wear. Slight heel reinforcement.

*State color* (lightest to darkest) Charm beige, Magic sand, Moonstone.

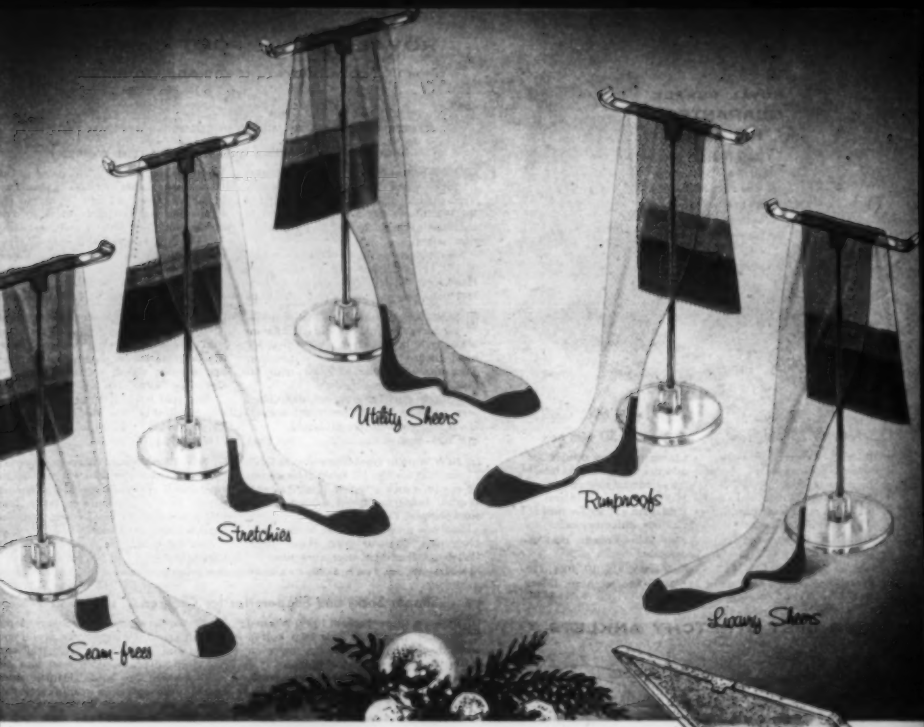
*State size* (A) if she wears 8½ or 9; (B) 9½ or 10; (C) 10½ or 11. Shpg. wt. pair 2 oz.

75 N 731—Pair now **$1.29**; 3 pairs now **$3.66**; Save the most on 6 pairs. . . . . Now **$7.08**

*All Royal Purple Nylons are guaranteed to satisfy or money back at any time*



*For Sears Easy Terms, see page 373*




# Royal Purple Nylons

## PLUS LOVELY PLASTIC BOX..

## 3 pairs $3.00

"Jewel" of a boudoir box that she'll treasure later to keep her hankies, gloves, make-up, sewing or jewelry tidy . . . for Christmas filled with her favorite hose below

### SEAM-FREES

- Filmy ultra sheer mesh won't run below a snag, and is barely visible on the leg
- "No-seam" daytime glamour
- NURSES . . . we have these in white just for you
- Reinforced heels and toes

Assure well groomed look with her straight skirts.

*State color* (light to dark) White, Ambertone, Charm beige, Moonstone, Townhaze.

*State size* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75N 766—3 Prs. with box. **$3.00**

### STRETCHIES

- Graduated lengths to fit
- Give with every movement for delightful fit comfort
- Full Fashioned Ultra Sheers with seams that stay straight
- Nicely shaped heels

Smart looks and comfort she'll enjoy all day.

*State color* Charm beige, Magic sand, Moonstone.

*State size* (A) if she wears 8½ or 9; (B) if she wears 9½ or 10; (C) 10½ or 11. Shipping weight 6 oz.

75N 866—3 Prs. with box. **$3.00**

### UTILITY SHEERS

- Long wearing for hard wear
- One of career gals favorites because of neat appearance
- Full Fashioned with neat seams and lovely heels
- In white for nurses

If she wants heavier nylons for extra wear these are certainly perfect for her.

*State color* (lightest to darkest) White, Charm beige, Moonstone, Townhaze.

*State size* 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75N 566—3 Prs. with box. **$3.00**

### RUNPROOFS

- One of our longest wearing Ultra Sheers because they won't run . . . even if cut, ripped or snagged
- Full Fashioned with fine seams and narrow heels
- Filmy mesh barely visible

They're very long wearing and extremely flattering.

*State color* (lightest to darkest) Charm beige, Magic sand, Moonstone, Townhaze.

*State size* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75N 966—3 Prs. with box. **$3.00**

### LUXURY SHEERS

- Finest way to complement her fanciest outfits . . . and make her feel "dressed up"
- Full Fashioned with "mystery seam", like 2 stockings in one. Dark seam on one side, wear inside out for self color

Specially sheer hose for her loveliest taffetas, velvets or silks.

*State color* (lightest to darkest) Charm beige, Magic sand, Moonstone, Townhaze.

*State size* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75N 666—3 Prs. with box. **$3.00**

**Royal Purple Hosiery Colors to blend with every outfit for that "fashion-right look"**

**Ambertone.** Sunny beige to wear with all pastels and winter white

**Charm beige.** Rosy-beige for beige, brown, pale gray, copper

**Magic sand.** Golden beige for gold, turquoise or aqua blue

**Moonstone.** Rich beige for navy blue . . . bright red or green

**Townhaze.** Misty taupe for black, dark gray, green or maroon red

*Colors above are listed from lightest to darkest . . . and every color is not available in every hosiery style. Order only colors listed for each item*

## ROYAL PURPLE GUARANTEED HOSIERY

3 pairs (1 size, 1 color) Must Wear 3 Months or 3 New Pairs FREE.

- Nylon reinforced heels and toes
- Fashion shaped at ankle . . . won't get baggy after washing

Durene® Cotton

Nylon over Cotton

### 3 Pairs $2.25 with box

- Durene® mercerized cotton is famous for long wear
- Slight luster for rich look
- Nicely shaped fashion heel
- Real seam at back for trim fit
- Gift box with every order

*State color* French tan or Brownmist.

*State size* 9, 9½, 10, 10½, 11.

75 N 2484—Shpg. wt. 3 prs. 12 oz.
3 Pairs $2.25 . . . . . 6 Pairs $4.35

### 3 Pairs $2.50 with box

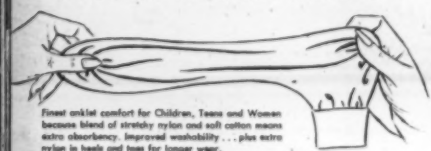
- Strong nylon on outside for added wear . . . cotton inside for wonderful softness
- Nicely shaped fashion heel
- Real seam at back for trim fit
- Gift box with every order

*State color* French tan or Brownmist.

*State size* 9, 9½, 10, 10½, 11.

75 N 2486—Shpg. wt. 3 prs. 12 oz.
3 Pairs $2.50 . . . . . 6 Pairs $4.85

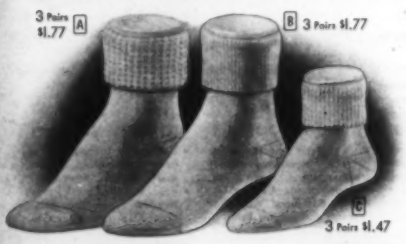
## OUR BEST STRETCHY ANKLETS



Finest anklet comfort for Children, Teens and Women because blend of stretchy nylon and soft cotton means extra absorbancy. Improved washability . . . plus extra nylon in heels and toes for longer wear.

## GUARANTEED 9 MONTHS

3 Pairs (one size, ANY colors) Must Wear 9 Months or 3 New Pairs FREE




**A Our Best Bobby Socks for Women, Teens.** Cotton cuffs . . . feet of stretchy nylon and cotton blend.

Color white. *State size* Medium (8½, 9, 9½); Large (9½, 10, 10½, 11).

75N2652—Wt. 3 prs. 8 oz.
3 Prs. $1.77; 6 Prs. $3.42

**B Our Best Cuffed Classic Anklets for Women, Teens.**

*State color* white, red, camel beige, pastel blue, yellow.

*State size* Medium (8½, 9, 9½); Large (9½, 10, 10½, 11).

75N2621—Wt. 3 prs. 7 oz.
3 Prs. $1.77; 6 Prs. $3.42

**C Our Best Cuffed Classic Anklets for Children.**

*State color* pastel blue, white, brown, yellow, red, navy.

*State size* Small (6, 6½, 7, 7½); Medium (7½, 8, 8½).

75N2892-Wt.3prs.6oz.
3 Prs.$1.47; 6 Prs.$2.82



## ROYAL PURPLE FOOT CHARMERS

for children, teens and women

ITEMS DESCRIBED BELOW SHOWN IN COLOR ON OPPOSITE PAGE ▶

### Beautiful foot warming gifts for Teens and Women

**D** 100% Worsted Wool Foot-ease Slipper Socks with colorful knit-in pattern. Tuck-stitched across ankle for extra trim fit. Warm tops are stitched by hand to imitation suede sides. Soft soles are imitation leather.

*State color* red or navy blue. *State size* 8, 9, 10, 11 (see Measuring chart below). Hand wash. Each pair in clear plastic bag.

75 N 2367—Shpg. wt. 7 oz. . . . . Pair $1.89

**E** NEW 100% Worsted Wool Foot-ease Slipper Socks. Original Scandinavian design is knit right in toasty warm socks that are hand-stitched to glove leather sidewalls. Tuck-stitched across ankle for trim fit. Sturdy Cat's-Paw rubber soles.

*State color* charcoal gray, red, royal blue. *State size* 8, 9, 10, 11 (see chart below). Hand wash. Attractively gift boxed.

75 N 2330—Shpg. wt. 8 oz. . . . . Pair $2.85

**F** NEW Worsted Wool Slipperettes in ONE size that fits 9 to 11. Silver color metallic thread is such a "spirit lifting" accent. Brushed inside for added softness. Large wool pompon. Elastic in tops.

*State color* green, flame red, black, pastel blue, pink, charcoal gray. Hand wash. Gift box makes them more attractive.

75 N 2291—Wt. pair, 5 oz. Pr. $1.89; 2 Pr. $3.70

**G** NEW "Beauty-hug" Slipperette to ad that sought after touch of elegance. Exc ic gold or silver color metallic thread kn with stretchy Helanca® nylon yarn. Wo derful comfort as well as exciting beauty Twinkling tassels and trim around elast cized tops are matching metallic thread

*State silver or gold color.* ONE size fits 9 t 11. Hand wash. Artistic gift box.

75 N 2496—Wt. pair, 5 oz. Pr. $1.89; 2 Prs. $3.7

**H J** NEW Scuffs. Choice of gayly stripe style for her solid color outfits . . . o gold color to enhance her patterned favor ites. Soft foam rubber padded band is rayo and metallic thread to match lining o Cat's-Paw "softie" black rubber sole.

*State* gold color (H); striped (J). *Sta size* Small (8½, 9); Medium (9½, 10 Large (10½, 11). Boxed for gift-giving.

75 N 2493—Shpg. wt. 8 oz. . . . . Pair $1.9

**K** NEW "Black Beauty" Slippers. Luxurio rayon brocade with beautiful Persian type design etched in gold color is com pletely lined with red rayon satin. Trim heel held snugly to foot by tiny elastic in serts. Soft suede-like soles.

*State size* Small (9–9½); Med. (10–10½) Large (11–11½). Gift box with slippers.

75 N 2494—Shpg. wt. 8 oz. . . . . Pair $1.8

### Slipper Socks and Slipperettes for Children . . sizes 5 to 9

**L** Snowmen Slipper Socks of 100% Worsted Wool. Pattern of 3 little men knit-in socks that are hand-stitched to imitation leather sides. Soles imitation leather.

*State color* navy blue, red. *State size* 5, 6, 7, 8, 9 (see chart below). Hand wash. Each pair in clear plastic bag.

75 N 2977—Shpg. wt. 6 oz. . . . . Pair $1.79

**M** NEW "Mickey Mouseketeer" Slipper Socks. Disney's popular character knit into soft spun nylon tops that are tuck-stitched across ankle and hand-stitched to glove leather sides. Sturdy Cat's-Paw rubber soles take lots of hard outdoor wear.

*State color* red, royal blue, brown. *State size* 5, 6, 7, 8, 9 (see chart below). Hand wash. Attractively gift boxed for Christmas.

75 N 2918—Shpg. wt. 7 oz. . . . . Pair $2.69

**N** NEW Smokey the Bear Slipper Socks This proud fighter of forest fires is now framed with leather fringe . . . a real west ern touch. 100% worsted wool tops are hand stitched to suede leather sides Leather soles mean extra wear in every pair Ankle is tuck-stitched for very trim fit

*State color* green, red, blue. *State size* 6, 7 8, 9 (see chart below). Hand wash. Gift box

75 N 2969—Shpg. wt. 7 oz. . . . . Pair $2.6

**P** NEW Spun Nylon Slipperettes in ONE Size to fit sizes 5 to 8 . . . sure to cradle small feet in delightful comfort. Two flirting eyes peer out of fluffy pompon. Elastic in tops for snug fit.

*State color* pastel blue, red, green, pink ONE size fits 5 to 8. Hand wash. Gift box

75 N 2957—Shpg. wt. 5 oz. Pair $1.49; 2 Pairs $2.90

| Foot-ease measuring chart for teen-agers, women | If hose size is Order Foot-ease | 8 8 | 8½ 9 | 9 9 | 9½ 10 | 10 10 | 10½ 11 | 11 11 |
|---|---|---|---|---|---|---|---|---|

| Foot-ease measuring chart for children | If hose size is Order Foot-ease | 4 5 | 6½–7 6 | 7½–8 7 | 8½ 8 | 9–9½ 9 |
|---|---|---|---|---|---|---|

### Royal Purple Anklets for Teens, Women and Children

**R** NEW "Glitter Bug" Combed Cotton Triple Roll Bobby Socks. Teen-agers especially will like the glittering gold color metallic thread in these extra bulky cuffs that are elasticized for neat fit.

*State color* white. *State size* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 2 pairs 6 oz.

75 N 2592—2 Pairs $1.50 . . . . . 4 Pairs $2.90

**S** Children's 100% Stretchy Helanca® Nylon Yarn Cuffed Classic Anklets. Wonderful fit comfort for tiny feet.

*State color* white, pastel blue, yellow, red. ONE size fits 6 to 8½. Shpg. wt. 3 prs. 5 oz.

75 N 2869—3 Pairs $1.17 . . . . . 6 Pairs $2.22

**T** Teens' and Women's 100% Stretchy Nylon Cuffed Classic Anklets. Always a favorite style because of trim looks and fit.

*State color* white, red, pastel blue, yellow. ONE size fits 8½ to 11. Wt. 3 prs. 6 oz.

75 N 2641—3 Pairs $1.40 . . . . . 6 Pairs $2.70

**V** Our Best Stretch-to-fit Novelty Cuffed Anklets for Children. Blend of stretchy nylon and combed cotton for comfort and absorbency. Nylon reinforced heels, toes.

*State color* yellow, pastel blue, white, pink, navy blue. *State size* Small (6, 6½, 7, 7½); Medium (7½, 8, 8½, 9). Wt. 3 prs. 5 oz.

75 N 2874—3 Pairs $1.47 . . . . . 6 Pairs $2.82

### Knee High Hosiery in blend of stretchy nylon and soft cotton

**W** Children's Knee Highs with plaid cuffs.

*State color* red, white, navy blue. *State size* Small (5, 5½, 6); Medium (6, 6½, 7, 7½); Large (7½, 8, 8½, 9). Wt. 2 prs. 6 oz.

75 N 2959—2 Pairs $1.29 . . . . . 4 Pairs $2.50

**X** Teens' and Women's Knee Highs.

*State color* navy blue, pink, white, red. *State size* Medium (8, 8½, 9, 9½); Large (10, 10½, 11). Shpg. wt. 2 pairs 6 oz.

75 N 2443—2 Pairs $1.50 . . . . . 4 Pairs $2.90

F, G, stretch to fit

H

J

H or J Pair $1.95

E $2.85

F Pair $1.89

G $1.89

# Royal Purple Foot Charmers

D $1.89

FOR WOMEN AND TEENS

K $1.89

FOR CHILDREN

Stretchy Slipperettes

L $1.79

M $2.69

N $2.69

P $1.49

B D V Stretch-to-fit

S For Children 3 pairs $1.17

T For Teens and Women 3 pairs $1.40

V For Children 3 pairs $1.47

W For Children 2 pairs $1.29

R 2 pairs $1.50

X For Teens, Women 2 pairs $1.50

# Gifts for women of every age

F $2.98
red, blue or black

G $2.98
black, turquoise or pink

H $2.98
turquoise or black

J $2.98
light blue or red

K $2.98
light blue, black or pink

L $2.98
beige, turquoise or red

M $4.98
black or turquoise

N $1.77
red, black or peacock blue

R $2.98
turquoise, black or pink

T $4.98
pink or black with gold color

V $2.29
red or light blue

P $2.98
royal, pink, leaf green, red or black

W $2.98
turquoise, black or red

X $2.98
pink, white or red

Y $2.98
light blue or pink

Z $2.98
dark blue or red

# ..Feminine Kerrybrookes

◀ALL ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

## Make her Christmas merry and bright . . give lovely slippers

**F** Strong counter, wear-tested lining, cork and rubber platform, composition sole.
*Sizes:* A (medium narrow) width in 5 to 9.
*Sizes:* C (medium wide) width in 4 to 9.
*Sizes:* E (very wide) width in 4 to 9.
Half sizes too. *State size, width.* Wt. 1 lb. 2 oz.
15 N 3087—Red smooth leather.....Pair **$2.98**
15 N 3094—Blue smooth leather.....Pair 2.98
15 N 3096—Black smooth leather.....Pair 2.98

**G** Surprise her with these dainty ballerinas, smart as her street shoes. Soft, pliant leather; stretchable topline for smooth sweater-fit. Leather sole, wedge heel.
*Sizes:* B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb. 2 oz.
15 N 3341—Black smooth leather.....Pair **$2.98**
15 N 3340—Turquoise (greenish-blue) leather 2.98
15 N 3342—Pink smooth leather.....Pair 2.98

**H** Any girl would love high wedge leather scuffs. Colorful vamp bands, gold color center ornament. Foam cushion feels like you're walking on a cloud. Leather sole.
*Sizes:* B (medium) 5, 5½, 6, 6¾, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3210—Turquoise (greenish-blue)....Pair **$2.98**
15 N 3211—Black leather.....Pair 2.98

**J** Pampering softies, feel like nothing on your feet. Soft, flexible leather. Contrasting color lacing around vamp and collar. Bouncy sponge rubber platform soles.
*Sizes:* C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.
15 N 3225—Light blue leather.....Pair **$2.98**
15 N 3226—Red leather.....Pair 2.98

**K** Gift slippers for the young and gay. Unusual touch, the pastel posies at the side. Light platform, airy sponge rubber soles.
*Sizes:* B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.
15 N 3642—Light blue leather.....Pair **$2.98**
15 N 3644—Black leather.....Pair 2.98
15 N 3643—Pink leather.....Pair 2.98

**L** Fashioned like the casuals she picks for her street shoes. A side-peaked vamp, tiny boot strap. Padded leather sole.
*Sizes:* C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3278—Beige leather.....Pair **$2.98**
15 N 3277—Turquoise (greenish-blue) leather 2.98
15 N 3276—Red leather.....Pair 2.98

**M** For women who prefer smart simplicity. Smooth leather slippers, a narrow strip from peaked vamp to sole for color contrast. Leather sole, low wedge heel.
*Sizes:* B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.
15 N 3350—Black leather.....Pair **$4.98**
15 N 3348—Turquoise (greenish-blue)....Pair 4.98

**N** Perky peaked back leather slipper. Gold color braid in zig-zag design runs clear around. Padded leather sole.
*Sizes:* C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.
15 N 3264—Red leather.....Pair **$1.77**
15 N 3265—Black leather.....Pair 1.77
15 N 3266—Peacock blue.....Pair 1.77

## Sparkling scuffs or slippers to complement her pretty housecoats

**P** Leather scuffs are popular gifts. Gold colored braid on padded vamp. Foam rubber cushions. Platform, leather sole.
*Sizes:* C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3124—Royal leather.....Pair **$2.98**
15 N 3131—Pink leather.....Pair 2.98
15 N 3130—Turquoise leather.....Pair 2.98
15 N 3125—Red leather.....Pair 2.98
15 N 3126—Black leather.....Pair 2.98

**R** Feminine scuffs, a delight to slip into. Softly cushioned heel-to-toe with buoyant sponge rubber. Colorful bands across the vamp. Composition sole. Excellent gift suggestion for several women on your list.
*Sizes* C (medium wide) width in 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.
15 N 3715—Turquoise (greenish-blue) leather
15 N 3716—Black leather.....Pair **$2.98**
15 N 3714—Pink leather.....Pair 2.98

**T** For the hard-to-please. Exotic, foot-flattering mules in beautiful combinations of pink or black leather with gold color kidskin. Leather sole, wedge heel.
*Sizes:* B (medium) width in 5, 5½, 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. 1 lb.
15 N 3352—Pink with gold color.....Pair **$4.98**
15 N 3353—Black with gold color.....Pair 4.98

**V** Supple scuffs career girls adore. Just one broad curving band across the vamp, the throatline edged with perforations. Eyelash fringe. Composition sole, wedge heel.
*Sizes:* C (medium wide) width 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.
15 N 3605—Red leather.....Pair $2.29
15 N 3604—Light blue leather.....Pair 2.29

**W** Delightful gifts for girls or women. Soft-as-moss glove leather slippers, stretchable collar for wonderful fit. Peaked back, contrasting stitching. Leather insole, foot-coddling sponge rubber platform sole.
*Sizes:* C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.
15 N 3065—Turquoise (greenish-blue)....Pair **$2.98**
15 N 3068—Black glove leather.....Pair 2.98
15 N 3066—Red glove leather.....Pair 2.98

**X** For the glamour-minded. Sparkling scuffs for her prettiest lounging robes. Clear Vinylite plastic vamp bands, gold color braid stripes. Leather-covered foam insole, composition sole.
*Sizes:* C (medium wide) width in 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.
15 N 3717—Pink.....Pair **$2.98**
15 N 3719—White.....Pair 2.98
15 N 3718—Red.....Pair 2.98

**Y** Simple, smart scuffs, unbelievably soft. Your feet sink into thick heel-to-toe foam rubber cushions that ease every step. Plump platform, leather sole, wedge heel.
*Sizes:* C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.* Wt. 1 lb.
15 N 3030—Light blue leather.....Pair **$2.98**
15 N 3032—Pink leather.....Pair 2.98

**Z** She'll enjoy every leisure moment in these sweet scuffs. Flattering vamp, sparkled with a pretty posy. Platform, high slender wedge heel, sponge rubber soles.
*Sizes:* B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.
15 N 3640—Dark blue leather.....Pair **$2.98**
15 N 3641—Red leather.....Pair 2.98

## Extra soft leather slippers for the woman who wants easy comfort and extra wear

**FF** They feel good all over, these flexible leather slippers. Full length cushioned leather insole, an extra arch pillow. Hand-lacing in contrasting color. Sturdy leather sole.
*Sizes:* C (med. wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
*Sizes:* E (very wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
*Please state size and width.* Shipping weight 1 lb. 2 oz.
15 N 3187—Red smooth leather.....Pair **$3.98**
15 N 3186—Medium blue smooth leather.....Pair 3.98
15 N 3188—Black smooth leather.....Pair 3.98

**GG** Sizes 4 to 11. Easy-bending leather slippers, feel soft as a glove on your feet. Long a favorite with Sears customers, many women re-order them season after season for their gentle comfort. Contrasting color piping on the shirred vamp. Padded sole, low wedge heel. Practical gifts. Shpg. wt. 1 lb.
*Sizes:* C (medium wide) 4, 5, 6, 7, 8, 9, 10, 11. *Please state size.*
15 N 3181—Medium blue smooth leather.....Pair **$2.49**
15 N 3182—Wine (dark red) smooth leather.....Pair 2.49
15 N 3183—Black smooth leather.....Pair 2.49

**HH** She'll wear them indoors and out. Pliable kidskin slippers made as well as her street shoes. Peaked throat and back. Soft foam rubber insole cushion, platform, leather sole.
*Sizes:* A (medium narrow) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
*Sizes:* C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
*Please state size and width.* Shipping weight 1 lb.
15 N 3128—Red kidskin.....Pair **$3.98**
15 N 3127—Medium blue kidskin.....Pair 3.98
15 N 3129—Black kidskin.....Pair 3.98

***HOW TO ORDER WOMEN'S SLIPPERS.*** Order regular shoe size if slippers come in that size. If they come in full sizes only and you wear a half size: for A, B, C widths, *order half size smaller.* For D and E widths, *order half size larger.*

Give robes with slippers, see wider assortment of robes and housecoats, pages 28 to 33.

# Pick Pretty Kerrybrookes

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE▶

## Foot-flattering Lounging Lovelies, bright as Christmas lights

J Smart choice. Leisure-time honeys. Smooth rayon satin, all-over embroidery design in contrasting colors. High gathered vamp. Platform, padded sole.

*Sizes:* C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3826—Black.....Pair **$2.69**
15 N 3825—Royal (medium blue).....Pair 2.49

L Such a sweet little slipper, tiny-priced too. Rayon satin in an all-over print. Wee peaked throat, a flattering ribbon bow. Platform, wedge heel and padded sole.

*Sizes:* C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3735—Red.....Pair **$1.98**
15 N 3734—Royal (medium blue).....Pair 1.98

N Gay scuff, a pleasure to give or to get. Electrified shearling lamb, dyed in pastel colors. Stretchable strap, rayon satin platform, wedge heel, composition sole.

*Sizes:* C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3098—Rose pink.....Pair **$2.98**
15 N 3097—Light blue.....Pair 2.98

R Cheery as a sprig of holly. Bubble print cotton corduroy. White rabbit fur collar. Soft-walking sponge rubber platform soles.

*Sizes:* C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3288—Blue cotton corduroy.....Pair **$2.98**
15 N 3290—Pink cotton corduroy.....Pair 2.98
15 N 3289—Red cotton corduroy.....Pair 2.98

K Soft, feminine, as she likes them. Quilted rayon satin with a tiny side bow, tucked in the fluffy white fur collar. Comfort platform, wedge heel and padded sole.

*Sizes:* C (medium wide) width in 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 pound.

15 N 3833—Royal (medium blue).....Pair **$2.49**
15 N 3834—Red.....Pair 2.49

W Few women can resist the buoyant comfort of these printed cotton corduroys, mounted on sponge rubber platform soles.

*Sizes:* C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3293—Red.....Pair **$1.98**
15 N 3294—Turquoise (greenish blue)...Pair 1.98
15 N 3292—Blue.....Pair 1.98

P To keep her feet snug as a bug in a rug, give these bright, clinging fit shearling lamb slippers. Cotton fleece lined for extra comfort. Padded leather sole.

*Sizes:* C (medium wide) width in 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3011—Blue shearling lamb.....Pair **$2.98**
15 N 3012—Red shearling lamb.....Pair 2.98

T Colorful gifts, moc-style softies, made in Canada. Supple leather, hand-beaded vamp, soft white fur collar. Padded sole.

*Sizes:* C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3263—Red, white trim.....Pair **$1.98**
15 N 3261—Light blue.....Pair 1.98
15 N 3262—Royal (medium blue) white...Pair 1.98

## Warmer, they're fully lined with shearling lamb or cotton fleece, yet they cost so little

F Early risers will appreciate these foot-warmers on cold winter mornings, the protection they give against drafts. Colorful leather boots, lined with cozy shearling lamb. Natural shearling lamb collar you can turn up or down. Sturdy leather extension sole, low rubber heel. Wt. 1 lb.

*Sizes:* C (medium wide) width 5, 6, 7, 8, 9. *Please state size.*

15 N 3839—Wine (dark red) leather.....Pair **$3.98**
15 N 3838—Medium blue leather.....Pair 3.98

G What a low price for such a nice gift. Supple leather slipper in lush colors, topped with a natural color shearling lamb collar. Warmly lined with cotton fleece. Quiet-walking sponge rubber platform sole. Shpg. wt. 1 lb.

*Sizes:* C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3803—Dark blue leather.....Pair **$2.98**
15 N 3804—Red leather.....Pair 2.98
15 N 3805—Turquoise (greenish blue) leather.....Pair 2.98

H What woman on your list wouldn't love to receive cuddly shearling lamb slippers; the warm woolly side in, the leather side out. Natural color shearling lamb collar, light-as-air sponge rubber platform soles. Shpg. wt. 1 lb.

*Sizes:* C (medium wide) width 5, 6, 7, 8, 9. *Please state size.*

15 N 3058—Medium blue shearling lamb.....Pair **$3.49**
15 N 3059—Medium red shearling lamb.....Pair 3.49
15 N 3060—Medium green shearling lamb.....Pair 3.49

### HOW TO ORDER WOMEN'S SLIPPERS

Order your regular shoe size if slippers come in that size. If they come in full sizes only and you wear a half size: for A, B, and C widths, *order half size smaller than your regular shoe size.* For D and E widths, *order half size larger.*

See Men's and Boys' and Children's slipper pages for additional gift suggestions. Order for all the family on Sears Easy Terms. For complete information, see page 373.

## Slippers, gay flashes of flattering color, to charm her at Christmas . . . to give her leisure hour ease-of-foot the year round

V Light-hearted scuffs, sure to please. Fine wale cotton corduroy, the broad vamp band embroidered in contrasting color. Sponge rubber platform soles and heels.

*Sizes:* C (medium wide) width in 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3173—Medium blue, light blue.....Pair **$1.98**
15 N 3174—Black, American beauty.....Pair 1.98

W So light and soft, they're a joy to wear. Moc-style slippers in cotton terry cloth. Contrasting color print. Sponge rubber platform soles, like walking on clouds.

*Sizes:* C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3237—Pink, black.....Pair **$1.98**
15 N 3236—Light blue, dark blue.....Pair 1.98

X Just what many girls would choose for themselves. Saucy rayon velvet slippers in black, red or Royal blue, a dainty gold color all-over checked design. Diminutive ribbon throat bow. Soft padded sole. Wt. 1 lb.

*Sizes:* C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3084—Black.....Pair **$1.79**
15 N 3082—Royal (medium blue)
15 N 3083—Red.....Pair 1.79

Y Beautiful gift. Pliant leather, exquisite colors with matching fur collar. Flared tongue, vamp band studded with gold nailheads. Padded leather sole.

*Sizes:* C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Wt. 1 lb.

15 N 3180—Turquoise (greenish blue).....Pair **$3.98**
15 N 3179—White.....Pair 3.98
15 N 3177—Light blue.....Pair 3.98
15 N 3178—Pink.....Pair 3.98

Z Smart scuffs she'll love with her house coats. Pretty as can be and so comfortable. Rayon satin, the banded vamp touched up with gold and contrasting color. Stretchable back strap, platform, wedge heel, composition sole. Shpg. wt. 1 lb.

*Sizes:* C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3861—Black.....Pair **$2.59**
15 N 3860—Light blue.....Pair 2.59

FF Dainty scuffs, gifts welcomed by any woman. Fresh-looking light green or white cotton terry cloth. Light-footed, firm-feeling. Two broad vamp bands, stretchable back strap. Easy-walking platform, bouncy sponge rubber soles, wedge heels. Shpg. wt. 1 lb.

*Sizes:* C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3624—Light green.Pr. **$1.98**
15 N 3625—White.....Pair 1.98

GG For the woman who has everything. Brief little rayon satin scuffs that look much more expensive than their low price suggests. Soft vertical pleats on the banded vamp. Composition sole, low wedge heel. In lovely colors. Shpg. wt. 1 lb.

*Sizes:* C (medium wide) 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3866—Pink.....Pair **$2.29**
15 N 3867—Black.....Pair 2.29
15 N 3865—Light blue.Pair 2.29

HH Five luscious colors, to match most any house coat. Soft, easy-feeling leather moc-style slipper, bright hand-beaded vamp, white fur frosting. Padded leather sole. Shpg. wt. 1 lb.

*Sizes:* C (medium wide) 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3115—Light blue.Pair **$2.98**
15 N 3116—Red.....Pair 2.98
15 N 3117—White.....Pair 2.98
15 N 3112—Dark blue.Pair 2.98
15 N 3114—Black.....Pair 2.98

..for every woman on your list

J $2.69
Black or floral blue

K $2.49
Floral blue or red

L $1.98
Red or floral blue

M $1.98
Red, turquoise or blue

N $2.98
Rose pink or light blue

P $2.98
Blue or red

R $2.98
Yellow, pink or red

T $1.98
Red or floral blue with white; light blue

V $1.98
Two-tone blue, American beauty

W $1.98
Pink with black; light blue with dark blue

X $1.79
Black, red or floral blue

Y $3.98
Turquoise, white, light blue or pink

Z $2.59
Black or light blue

FF $1.98
Light green or white

GG $2.29
Pink, black or light blue

HH $2.98
Light blue, red, white, dark blue or black

to PAGE 55 .. WOMEN'S SLIPPERS

# Make it a practical Christmas

F $3.29 — G $6.89 — L $2.98

H $5.59 Women's $4.89 Children's — J $3.29 — K $1.69

M $3.29 — N $4.29 — P $4.69 Women's $4.39 Children's — R $3.98 Women's $3.79 Children's

# Give Protective Boots

## To keep feet cozy and dry whatever the weather

◀ ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

**F** *Cut 30c, save $1.50.* Water-repellent nylon. Plaid lining. Button elastic closing. Washable inside and out. Rubber soles.

*Sizes:* Women's wide 5, 6, 7, 8, 9, 10. *State size.* See "How to Order" below. Wt. 1 lb.

76 N 9767—Taupe (grey beige).....Pair **$3.29**
76 N 9768—Navy (dark blue).....Pair 3.29
76 N 9769—Black.....Pair 3.29

**G** Lovely nylon tricot 2-button boots. Warm padded, quilted rayon lining. Light, flexible, waterproof. Rubber soles.

*Sizes:* Women's wide 5, 6, 7, 8, 9. *State size.* See "How to Order" below. Shpg. wt. 1 lb.

76 N 9873—Red, black trim.....Pair **$6.89**
76 N 9874—Brown.....Pair 6.89
76 N 9875—Black (also comes in size 10).. Pair 6.89

**H** Women's and Children's excellent quality storm boots. Wonderful answers to gift problems. Smart looking, smooth-fitting, the front slide fastener is concealed. Waterproof rubber, warm cotton fleeced lining. Fluffy dyed mouton processed lamb collar. Slip-resistant soles. Perfect for wet or blustery days. *State size.*

*Sizes:* Women's wide in 4, 5, 6, 7, 8, 9. See "How to Order" below. Shpg. wt. 2 lbs. 2 oz.

76 N 9889—Brown, brown collar.....Pair **$5.59**
76 N 9891—Black, gray collar.....Pair 5.59

*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. Full size shoe, *order boot full size larger. Half size, order next size larger.* Wt. 1 lb. 15 oz.

76 N 9892—Brown, brown collar.....Pair **$4.89**

**J** Children's rubber boots. Cotton fleece lined. Snap fastener, adjustable buckle. Full gusset opens wide; space on strap for a name tag. Slip resistant soles. *State size.*

*TO ORDER:* Sizes 5 through 12, order boot *half size larger* than shoe size. Sizes 12½ through 3, *order full size larger* than shoe.

*Sizes:* Children's wide 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. Wt. 1 lb. 8 oz.

76 N 9733—Brown rubber.....Pair **$3.29**
76 N 9737—Red rubber, white trim.....Pair 3.29

*Sizes:* Children's wide 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Order half size larger than shoe.* Shpg. wt. 1 lb. 8 oz.

76 N 9736—White rubber.....Pair **$3.29**

**K** Child's plastic boots. Waterproof. Washable inside and out. Easy-to-work fastener, non-slip sole. *State shoe size.* Wt. 8 oz.

*Sizes:* Extra small, Small, Medium and Large; fit children's shoe sizes 7 through 5.

76 N 9779—White.....Pair **$1.69**
76 N 9782—Red.....Pair 1.69
76 N 9783—Brown.....Pair 1.69

*Sizes:* Extra small and Small; fit children's shoe sizes 7 through 12½.

76 N 9780—Pink.....Pair **$1.69**
76 N 9781—Pale blue.....Pair 1.69

**L** Child's high Insul-Gaiters, more leg protection. Thousands of air cells, built right into plastic, keep feet snug and warm, keep cold air out. Loop fastener.

*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. *State size.* For full size shoes, *order next size larger boot.* Half sizes, *order next size larger.* Shpg. wt. 1 lb. 5 oz.

76 N 9854—White.....Pair **$2.98**
76 N 9855—Red.....Pair 2.98
76 N 9856—Brown.....Pair 2.98
76 N 9860—Yellow.....Pair 2.98

| *How to order Women's Boots (F, G, H, P, R)* | Order boot size | Example |
|---|---|---|
| Low heels—Flats, wedgies, heels to 1½ in. high | | |
| If you wear a full shoe size | full size larger | Size 6 order size 7 |
| If you wear a half shoe size | half size larger | Size 6½ order size 7 |
| Medium heels—Wedgies or heels 1½ to 2 in. high | | |
| If you wear a full shoe size | same as shoe size | Size 7 order size 7 |
| If you wear a half shoe size | half size larger | Size 6½ order size 7 |
| High heels—2½ in. up to 2½ in. high | | |
| If you wear a full shoe size | full size smaller | Size 6 order size 5 |
| If you wear a half shoe size | half size smaller | Size 5½ order size 5 |
| *How to order Women's Boots (M, N)* | | |
| All heels up to 2 inches | | |
| If you wear full shoe size | same as shoe size | Size 6 order size 6 |
| If you wear half size shoe | half size smaller | Size 6½ order size 6 |
| All heels from 2½ to 2½ inches | | |
| If you wear full size shoe | full size smaller | Size 6 order size 5 |
| If you wear half size shoe | half size smaller | Size 5½ order size 5 |

These boots not recommended for spike heels above 2½ inches measured at front of heel.

Sealed dead air chamber shuts out cold
Wool fleece between airtight rubber walls
Rayon chafing strip; wool and felt insole

$16.95

### Men's Insulated Pacs . . extra warmth, protection

Wearmaster pacs keep your feet warm in below-zero cold! Extra high insulating thermo-unit. Thick wool and felt sealed midsole. Only one pair of medium weight socks needed. Latex rubber, strongly reinforced at points of hardest wear. Semi-hard box toe. Tempered steel supporting shank. Lightweight, slip-resisting crepe rubber sole, heel.

*Sizes:* Men's wide width in 6, 7, 8, 9, 10, 11, 12. *Please state size.* How to Order: Full size shoe, *order shoe size.* Half sizes, *next full size smaller than shoe size.* Shpg. wt. 5 lbs.

76 N 9353—12-inch. Marsh drab.....Pair **$16.95**

### Men's and Boys' 4-buckle Dress Arctics

Reinforced rubber. Fleeced cotton lining. Rust-resistant metal buckles. Knurled soles.

*Sizes:* Men's wide width 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *State size.* Order next size larger than shoe. Wt. 3 lbs.

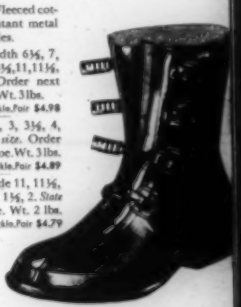
76 N 9273—Black, 4-buckle.Pair **$4.98**

*Sizes:* Big boys' 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.* Order full size larger than shoe. Wt. 3 lbs.

76 N 9274—Black, 4-buckle.Pair **$4.89**

*Sizes:* Small boys' wide 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. *State size.* Order shoe size. Wt. 2 lbs.

76 N 9275—Black, 4-buckle.Pair **$4.79**



$4.98 men's
$4.89 big boys'
$4.79 small boys'

**M** Insulated plastic boots make wonderful gifts. Lightweight, long-wearing, they keep feet evenly warm regardless of outside temperatures. Thousands of built-in air cells retain body warmth, shut cold air out. Wrap-over front, button closing. Washable.

*Sizes:* Women's wide 4, 5, 6, 7, 8, 9. *State size.* "How to Order" above. Wt. 1 lb. 11 oz.

76 N 9800—Brown.....Pair **$3.29**
76 N 9805—Black.....Pair 3.29

**N** A gift many women on your list would appreciate. Insulated plastic boots; steady warmth built in by means of thousands of tiny air cells. Luxurious fold over collar of Timton pile (wool-faced, cotton-backed) for extra comfort. Button closing.

*Sizes:* Women's wide 4, 5, 6, 7, 8, 9. "How to Order" above. *State size.* Wt. 1 lb. 13 oz.

76 N 9801—Brown, brown collar.....Pair **$4.29**
76 N 9806—Black, gray collar.....Pair 4.29

**P** Women's and children's smooth-fitting slide-fastener rubber boots, easy to zip on and off. Slip-resisting soles.

*Sizes:* Women's 4, 5, 6, 7, 8, 9. See "How to Order" above. *State size.* Wt. 2 lbs. 9 oz.

76 N 9843—White rubber.....Pair **$4.69**
76 N 9844—Red rubber.....Pair 4.69
76 N 9847—Brown rubber.....Pair 4.69
76 N 9848—Black rubber.....Pair 4.69

*Sizes:* Children's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. *State size.* To order children's: For full sizes or half size shoes, *order next size larger boot.* Shipping weight 1 lb. 15 oz.

76 N 9840—Red rubber.....Pair **$4.39**
76 N 9849—Brown rubber.....Pair 4.39

**R** High pullovers. Cotton net lined. Adjustable instep (women's) or top (child's) strap. Waterproof to the top. Durable soles.

*Sizes:* Women's 4, 5, 6, 7, 8, 9. See "How to Order" above. *State size.* Wt. 2 lbs. 2 oz.

76 N 9833—White rubber.....Pair **$3.98**
76 N 9845—Brown rubber (also comes in size 10)
76 N 9846—Black rubber (also comes in size 10)
76 N 9834—Red rubber.....Pair **$3.98**

*Sizes:* Children's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.* For full or half size shoe, order next size larger boot. Wt. 1 lb. 10 oz.

76 N 9835—White rubber.....Pair **$3.79**
76 N 9836—Red rubber.....Pair 3.79
76 N 9842—Brown rubber.....Pair 3.79

### Men's and Boys' Slide-Fastener Dress Arctics

Reinforced rubber. Concealed slide fastener. Fleeced cotton lining; full gusset. Knurled sole.

*Sizes:* Men's wide 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Order shoe size. For 11½ shoe, order size 12. Wt. 3 lbs.

76 N 9261—10-in. Black.. .Pair **$5.49**
76 N 9260—7-in. Black .....Pair 4.79

*Sizes:* Big boys' wide width 2½, 3, 3½, 4, 4½, 5, 5½, 6. Order a full size larger than your shoe. *State size.* Shpg. wt. 3 lbs.

76 N 9262—9-in. Black. Pair **$4.98**

$5.49 men's 10-inch
$4.79 men's 7-inch
$4.98 big boys' 9-inch

# SHOE ACCESSORIES

## Wonderful Gifts for Shoe Beauty and Care

F $5.89

G Reduced Was $5.59 Now $4.98

H New! Our Best $6.98

J Was $3.49 $2.98

**F** Esquire Footman . . a complete shine kit. Special footrest makes shining easy. Lock-in feature holds polish while in use. Sturdy hardwood box 7x11x11 in. high. Completely fitted with four 1⅛-oz. cans Esquire polish (2 brown, 1 black, 1 neutral), 1 can saddle soap, 1 bottle dry cleaner good for mesh shoes. Also 2 shine cloths, 2 daubers, 2 brushes. (Wt. 7 lbs.)
76 N 155—*Postpaid*.....Each kit $5.89

**G** Reduced for Christmas to $4.98. Complete shine kit with sturdy hardwood shoe shine box. Smooth lacquer finish, natural color. Handy shoe rest on top. All your shoe shine needs inside including applicator and 3 cans of polish (1 brown, 1 black, 1 neutral); 1 can saddle soap, 2 brushes, 2 daubers, 2 shine cloths. 11x8x10 in. high. Shpg. wt. 7 lbs.
76 N 164.....Each $4.98

**H** New! Our Finest Shoe Shine Kit. Rich leatherette covers the sturdy hardwood box. Beautiful embossed dark wine sides, smooth tan and gray flecked top. Metal footrest doubles as handle. Snap lock closes securely. Completely fitted with 3 cans polish (1 brown, 1 black, 1 neutral); 1 can saddle soap, 2 brushes, 2 daubers, 2 shine cloths, applicator. Measures 11x8x10 inches high. Everything you need for taking the best possible care of your shoes. Shpg. wt. 7 lbs.
76 N 165—Wine with tan.....Each $6.98

**J** Shine Box. Reduced 51c for Christmas. Attractive shoe shine hamperette of white enameled woven fiber with a wood frame. Black pearl-effect plastic-covered top; footrest doubles as handle. Room for all your shoe needs. 6x12x10 inches high.
76 N 144—Shpg. wt. 4 lbs.....Each $2.98

# Give her Kerrybrookes..

ILLUSTRATED ON OPPOSITE PAGE ▶

**R** Jaunty Buckle Style with rich dyed Mouton processed lamb tongue—newest look in pile-lined boots. Our thickest, most luxurious nylon pile lining throughout for wonderful warmth. Pliant leather. Black Sear-O-Foam sole, heel. Shpg. wt. 2 lbs.

*Sizes:* A (medium narrow) width in 6, 6½, 7, 7½, 8, 8½, 9 and 10. *Sizes:* C (med. wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. *State size, width.*
15 N 2885—Gray leather...Pair $8.98
15 N 2886—Black leather...Pair 8.98

**S** Three Warm Styles in One! Snap the wool fleece collar snuggly at your ankle, wear it open or smartly cuffed. Supple leather lined with luxurious shearling lamb—so soft against your stocking feet. Lightweight, flexible for wonderful comfort. Sear-O-Foam sole, heel. Wt. 2 lbs. 2 oz. *Please be sure to state size.*

*Sizes:* C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
15 N 2752—Rich black leather Pair.....$8.98
15 N 2754—Bright Christmas red leather Pair.....$8.98
15 N 2753—Mellow brown leather Pair.....$8.98

**T** Smart Pile-lined Boot. You'll enjoy winter as never before when your feet are cozy and warm in lightweight, nylon pile-lined boots. Genuine shearling lamb collar circles the top line. Attractive one-snap style. Supple leather uppers, Black Sear-O-Foam sole and heel.

*Sizes:* C (medium wide) width in 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Wt. 2 lbs. 2 oz.
15 N 2773—Black leather...Pair $7.98
15 N 2773—Gray leather...Pair 7.98

**U** The girls have done it again! Stolen the casual boot fashion of the year right from the college men who made it famous. Kerrybrooke's bright new version is the lightest, softest we've seen. Wear it two exciting ways—with the collar turned up like the boys do, or if you like to be original wear the collar smartly cuffed. See how it complements tapered slacks and car coat! Sueded leather uppers. Bouncy Sear-O-Foam soles and heels. Wt. 1 lb. 12 oz.

*Sizes:* C (medium wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
15 N 2579—Desert sand color sueded leather.....Pair $5.79

**X** Favorite of the Campus—the casual bootee of soft, foot-appealing glove leather. Wear the peaked collar turned up or down. Gored sides. Bubble-light Sear-O-Foam soles make every step a joy. Low wedge heels. Shipping weight 1 pound 5 ounces.

*Sizes:* B (med.) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
54 N 6839—Cream.....Pair $4.98
54 N 6840—Turquoise (green-blue)
54 N 6838—Black.....Pair $4.98

**Y** Special Offer! 10% discount on orders of ten or more pairs. Fine-textured leather uppers shape gently to your feet, bend easily with every step you take. Leg is leather lined to stay in shape, feel smooth. Tassel trim. Roomy toes. Long-wearing rubber soles and heels. Shipping weight 2 lbs. 8 oz.

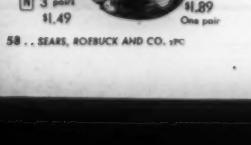
*Sizes:* C (medium wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please be sure to state size.*
15 N 2061—White leather...Pair $7.45

K $1.98



L $2.59

M $2.49



N 3 pairs $1.49

P $1.89 One pair

**K** Grain Leather Traveling Shine Case with attached shoe brush. Handy zipper closing. Contains shoe horn, neutral shoe cream, shine cloth, applicator. 6x1½x2 in. Plastic bag.
76 N 142—Shpg. wt. 1 lb. 2 oz.....$1.98

**L** Handy Shoe Shiner attaches to wall. Keeps shoes rigid for easy shining. Two detachable toe plates adapt holder for men's, women's or children's shoes. Length adjusts. Made of sturdy aluminum alloy.
76 N 142—Shpg. wt. 1 lb. 4 oz. Each $2.59

**M** New! Premium Grade Horsehair Shoe Brush. Wide brushing surface. Tufts cemented and stapled in place. Lacquered maple back block.
76 N 19—Shipping weight 12 oz.....$2.49

**N** Three Pairs of Shoe Bags; blue, yellow, red; attractively gift boxed. Stretchy nylon and cotton fit every size shoe. A thrifty gift. Shpg. wt. 8 oz.
76 N 216—Boxed.....3 pairs $1.49

**P** Men's Hardwood Shoe Trees with non-sealing finish that makes them warp-resistant. Metal shanks. Spring adjustment. State shoe size (up to size 12 only). Shpg. wt. pr. 2 lbs.
76 N 31—One pair $1.89...2 pair $3.49

**FF** New! Gayest Holiday Charmer we know—your modernistic softie moc lavishly trimmed with brocaded sweater-fit collar of stretch-and-hug elastic. Flirty back tab. Scandalously low cut. Genuine glove leather uppers soft as a whisper on your feet. Hand-laced trim. Soft leather outsole. Hidden inside, a flattie wedge heel. Wt. 1 lb. 6 oz.

*Sizes:* B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
54 N 8220—Black with black, white, gold-color collar.....Pair $2.98
54 N 8221—Panama (lt. cream) with brown, white, gold-color collar...Pair 2.98
54 N 8272—Basque (med.) red with red, white, gold-color collar.....Pair 2.98

**GG** Supple glove leather trimmed with jet black suede makes mighty pretty 2-part harmony this holiday season. Hand-laced trim. Turned-down collar. Composition sole, ½-in. built-up heel. *State size.*

*Sizes:* B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Wt. 1 lb. 6 oz.
54 N 8067—Black.....Pair $3.98
54 N 8069—Turquoise (blue-green)
54 N 8068—Butternut (tan)...Pair $3.98

**HH** Get Ready to Enjoy Heap Big Comfort when you slip into this deep-flexing leather moc. Tasseled drawstrings adjust for an easy fit. Nylon sewn. White rubber soles and heels. Wt. 1 lb. 6 oz.

*Sizes:* C (med. wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. *State size.*
15 N 2193—Brown leather...Pair $2.98
15 N 2194—Red leather...Pair 2.98
15 N 2195—Black leather...Pair 2.98

**JJ** Gay New Mexican Hayride Style Pump of supremely supple kid leather. Hand lacing, dainty cross-stitching for fiesta accents. Softly lined with kid leather. Lightweight leather soles, heels.

*Sizes:* B (med.) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb. 6 oz.
54 N 8116—Black with white trim
54 N 8117—Red with white and black trim.....Pair $3.98

**KK** New! Holiday-mood Mocs sparked with twinkling gold and silver-colored brocade. Fringed collar. One-piece moc construction. Glove leather. Composition sole, wedge heel. Wt. 1 lb. 6 oz.

*Sizes:* C (med. wide) 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
15 N 2318—Black.....Pair $3.98
15 N 2320—White bark (lt. cream)
15 N 2319—Red.....Pair $3.98

# Warm her heart as well as her toes

**Smartly fashioned over-the-stocking styles**

R $8.98
gray or black

T $7.98
gray or black

3 warm styles in one!

V $8.98
brown, red or black

W NEW! $5.79
Hand-color smoked leather

X $4.98
cream, turquoise (genuine kidskin), or black

Y MAJORETTE BOOTS $7.45

## BE READY FOR HOLIDAY FUN

**With Gay Kerrybrookes**

FF $2.98
black, panama, or bisque red

GG $3.98
black, butterscot tan, or turquoise

HH $2.98
brown, red or black

JJ NEW! $3.98
black or red

KK NEW! $3.98
black, red or white (hi, cream)

PC PAGE 59 . . FOOTWEAR

## GIVE A KENMORE VIBRATOR

**Relaxing head-to-foot massage right at home!**

Perfect for scalp workouts. Stimulates blood circulation

Helps relieve tired muscles and improve muscle tone

*Easy Terms, page 373*

Ideal gifts for any man or woman. Give healthful, relaxing, refreshing head-to-foot massage right at home. Produce action like that of Swedish massage . . . give gentle to vigorous treatment, according to pressure of operator's fingers. The perfect way to help relieve muscular fatigue due to overexertion . . . help eliminate that "all-in" feeling and ease nervous tension. Stimulate blood circulation. Help tone flabby muscles. Ideal for scalp and hair care. Attach to back of hand by adjustable steel spring straps. Rubber pads. UL approved. With cord, switch.

**A** GOOD. Low-priced Kenmore Vibrator with features of higher-priced units. Smartly styled 4¾-inch ivory-color plastic body with chrome-plated metal trim.
34 N 8384—110-120-volt, 60-cycle AC. Shpg. wt. 3 lbs. ..... $6.95

**B** BETTER. New, more powerful Kenmore Vibrator-Massager produces soothed, relaxed, "great-to-be-alive" feeling. Aquamarine-color 4½-in. plastic body; chrome-plated trim.
34 N 8390—Any 110-120-volt AC or DC. Wt. 2 lbs. 8 oz. ... $10.95

**C** OUR BEST! New, professional quality Kenmore Heavy-duty Vibrator-Massager. Sold in our Big Catalog under other famous brand name for $18.95 . . you save $4.00. Most powerful Kenmore we've ever offered! Produces soothing, deep-down pulsation. 5-in. chrome-plated steel body.
34 N 8391—Any 110-120-volt AC or DC. Shpg. wt. 4 lbs. ... $14.95

## ELECTRIC HAIR DRYERS

**Ideal for Mom . . a "grown-up" gift for Sis!**

Practical, low-priced gifts for any woman! Blow hot or cold for quick drying of hair, nail polish, leg make-up, lingerie, hosiery, etc. Each has separate switches for "on-off" and "hot-cold." Guaranteed one year.

**D** GOOD. Restyled, low-priced Kenmore in choice of 3 colors. Chrome-plated trim. Detachable, rubber-mounted stand. Round wood handle. Hold in hand or set on stand to leave both hands free. Uses 215 watts. UL approved. 110-120-volt, 50 to 60-cycle AC. *State color* pastel pink, pastel blue or ivory-color.
34 N 8312—4⅝x7½x9⅝ in. high. With cord. Shpg. wt. 3 lbs. 6 oz. ..... $4.95

**E** BETTER Kenmore Dryer in choice of 3 colors. Includes newest shutter control plus washable, flameproof plastic head bag for extra-quick, professional drying of home permanents. Shutter control adjusts heat and air output. Dryer head tilts up or down to direct warm or cold air where desired. Rubber-mounted one-piece plastic handle and base. Set dryer on table, hang it on wall or hold in hand. Uses 215 watts. 110-120-volt, 50 to 60-cycle AC. UL approved. *State color* pastel pink, pastel blue or ivory-color with matching base.
34 N 8317—4⅝x7½x9⅝ in. high. With cord. Shpg. wt. 4 lbs. ..... $7.95

**F** OUR BEST Kenmore Hair Dryer . . . all chrome-plated with black plastic trim! Outperforms any other Kenmore we've ever sold. Extra-powerful 260-watt brush-type universal motor blows far more air than (D) or (E). Shutter control adjusts heat and air output. Washable, flameproof plastic head bag for quick professional drying of home permanents. Chrome-plated metal head tilts up or down. Rubber-mounted one-piece plastic handle and base. Hold it in hand, set on table or hang on wall. Any 110-120-volt AC or DC. UL approved.
34 N 8322—4⅝x7½x9⅝ in. high. With cord. Shpg. wt. 4 lbs. ..... $11.95

## KENMORE ELECTRIC HAIR CLIPPER SETS HELP SAVE MONEY

A gift Mom or Dad will appreciate because they can save up to $50 a year giving the family haircuts at home. It's easy to do, using Kenmore "Stand-Up" instructions. UL approved Clippers have quiet universal motor (better than inexpensive vibrator type), "on-off" switch, 8-ft. cord, ivory-color 6¼-in. plastic housing. Work on any 110-120-volt AC or DC. Sets are packed in snap-fastened leatherette cases, as illustrated, for convenient storage.

**G** Kenmore Clipper Set with full-size 10-watt Clipper. Clipper has fine-cutting blade plus tapering and crew-cut attachments. Set also includes 7-in. forged steel shears, 7½-in. hard rubber comb, neck cloth, neck brush, can of oil and "Stand-Up" instructions.
34 N 7309—With folding case. Shpg. wt. 2 lbs. 10 oz. $15.50

**H** OUR BEST Kenmore Clipper Set with extra-powerful 35-watt Clipper that has fine-cutting blade with constant tension . . . won't pull hairs. Same quality professional barbers use! Set also includes snap-on "butch" attachment for trims, "butch" and crew cuts, 7½-in. fine forged steel shears, 7½-in. tapered hard rubber comb, plastic neck apron, plastic-bristled neck brush, can of oil and "Stand-Up" instructions.
34 N 7318—With folding case. Shpg. wt. 3 lbs. ..... $21.95

*See our Big General Catalog for more Kenmore Clippers*

NEW! Glow Junior Hair Dryer
4-way control . . portable, too

Our Fine Quality Glow Hair Dryer
Professional type for heavy duty
$34.95 cash
$3.50 down

New! Our Finest Quality Glow Dryer
Professional-type salon model
$69.95 cash
$7.00 down

## SHE'LL ENJOY THE LUXURY OF HER OWN HAIR DRYER

Check the outstanding qualities of our brand new multiple-use economy priced hair dryer:

- 1 year guarantee against defects
- 4-way—switch adjusts on-off-hot-cold
- Portable—so lightweight she can move it quickly and easily to desired location
- Compact—takes little space, easy to store
- Versatile—use on table or any other flat surface or attach to wall if you prefer
- Many uses—special slots for efficient drying of her lingerie, hose, nail polish

Gives her the benefits of fast, economical hair drying in the convenience of the home. Adds a bright note to any room . . bronze color metal stand, white flexible plastic hood. UL listed. 110-120-volt, 60-cycle, AC-DC.

8N 6187—Shipping weight 3 pounds. ONLY $16.95

Features 3 speeds, extra-fast drying action and 3-year guarantee against defects in material or workmanship . . at a low monthly payment of $5.00.

- Uses only ½ the current an electric iron needs
- Double heating element gives her cold, warm or hot air with just a flick of the switch
- Heavy metal stand telescopes for easy storage, requires no permanent full-size standing space
- Heavy-gauge steel hood is adjustable, sturdy
- Excellent for drying delicate fabrics, hose, nail polish . . she'll find so many uses for it

Frees her from long, tedious hair drying . . Helps eliminate colds caused by exposure of wet hair. Hood in medium gray "crackle" finish, tilts, eliminating awkward binding. 110-120-volt, 60-cycle, AC only. Uses 400 watts. UL listed. *$3.50 down, $5.00 monthly.*

8N 06139L—Shipping weight 25 pounds.....Cash $34.95

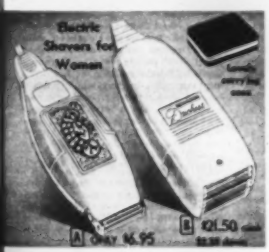
7 excellent reasons why it's our finest hair dryer:

- 3-year guarantee against possible defects
- Pink plastic rim . . transparent so she can see clearly, no feeling of being closed in
- Turquoise metal hood and stand . . so distinctive in appearance, so pleasing to the eye
- Fast drying . . 3 speeds plus "air-flow" system of distribution make it a leader in hair drying
- Finger-tip hood tilting . . scientifically balanced hood can be tilted with a minimum of effort
- Convenient up and down height adjustment
- Heavy-duty motor—sturdy, superbly efficient for rugged beauty shop work as well as home use

UL listed. 110-120-volt, 60-cycle, AC only. Shipped freight, express or truck. *So outstanding, yet only $7.00 down, $7.00 monthly on Sears Easy Terms.*

8N M6105—Shipping weight 58 pounds....Cash $69.95

*Add a Glow Hair Dryer to your Sears Easy Terms order. It's so easy to shop this way. Just order items that amount to $20.00 or more and pay for them the convenient way . . . only 10% down and small monthly payments. For complete information, simply refer to the green pages in this catalog*




Shaving comfort will be hers with the LADY SUNBEAM

She'll enjoy new freedom from nicks and cuts this safe, gentle, quick way. Wonderful at home or for traveling

$14.95

Quick, gentle hair drying for her with the new SUNBEAM

Hose detaches from hood for concentrated drying of hose, finger nail polish, etc.

**A Regal Jewel** . . so glamorous in pearl-like plastic with rich rhinestones and gold-color metal design. Two heads for shaving efficiency. With its own tiny 22K gold-plated metal adapter for under arm shaving. UL listed. 110-120-volt, 60-cycle, AC only. *State color* pink or turquoise. Gift boxed.

8N 9077—Shipping weight 12 oz.....ONLY $6.95

**B Remington Duchess.** Wonderful shaving comfort for both underarm and leg use. Makes shaving easy . . no more nicks, cuts, etc. 3 specially designed heads for greater cutting surface. 1 year guarantee. Order in the regular way to try for 14 days. If not completely satisfied, return for a refund. Black and gold-color carrying case. UL approved. 110-120-volt, 60-cycle, AC-DC. *State color* pink or blue. *Only $2.50 down, $5.00 monthly.*

8N 7204—Postpaid. (Wt. 2 lbs.).....Cash $21.50

### For feminine shaving luxury, the twin-head Lady Sunbeam

So delicately compact and utterly feminine looking . . it fits right in the palm of a dainty hand. With one shaving head finely ground to shave her legs . . the other head designed for underarm use. A feather-light stroke leaves her legs and underarms soft and smooth.

Try for 14 days by simply ordering in the regular way. If you are not completely satisfied, return for a refund. UL approved. 110-120-volt, 60-cycle, AC only. Gift boxed. In 3 high-fashion colors. *Please state color wanted* black, pink or turquoise.

8N 7200—Postpaid. (Shpg. wt. 1 lb.)..$14.95

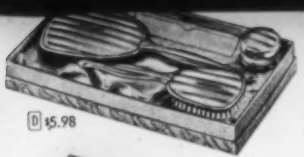
### New! Introducing the Sunbeam Controlled Heat Hair Dryer

Dries the hair exceptionally fast because warm air is scientifically concentrated where she wants it . . on the hair. Regulated air passes through tiny openings inside the cap, then gently directed through the hair. Regulator for hot, medium, warm, cool, off.

Streamlined modern design, gay colors. Sturdy plastic base with soft, flexible plastic hood. Leaves hands free. UL listed. 110-120-volt, 60-cycle, AC only. 350 watts. *State color* turquoise, pink or yellow. *Only $2.50 down, $5.00 monthly.* (Shpg. wt. 5 lbs. 12 oz.)

8N 6107—Postpaid.....Cash $24.95

A $9.98



D $5.98

E $3.98

NEW! Elegant Vanity Set

H $15.00

B $29.95 cash
$3.00 down

F $1.98

K $1.00

J $1.49

G $1.39

L $4.98

C $19.95

# Loveliness for Her Dresser Top

**A Lovely Lace Dresser Set.** Jeweler's bronze metal trim with cotton lace backs. Heart-shaped hinged gift box contains 5 pieces: 10-in. plastic brush with nylon bristles, 7-in. plastic comb with metal top, 13¼-in. mirror, powder jar, cream jar and mirror-perfume tray. *State color* pastel blue or pink.
8 N 09040—Shpg. wt. 5 lbs. . . . . $9.98

**B Our Finest Dresser Set.** Magnificent ensemble for the place of honor atop her dresser. The sweetheart gift that is certain to make an impression!
Genuine jeweler's bronze in gleaming gold and silver color with delicate pastel floral designs. 17-pieces for her grooming and manicuring pleasure. 13¼-in. mirror with beveled glass, 7-in. plastic comb with metal top, 9¾-in. brush with nylon bristles, 2 powder jars, 2 cream jars, 2 (5x7-in.) picture frames, 4¼-in. glass atomizer, glass tray, 2 (7¼-in.) perfume bottles, 8-in. nail file and 6¾-in. cuticle pusher. 2 (14-in. high) hurricane lamps of hobnail glass complete with dainty pink lamp shades. UL listed. 110-120-volt, 60-cycle, AC-DC. *Buy on Sears Easy Terms . . $3.00 dn., $3.00 mo.*
8 N 09062—Shpg. wt. 12 lbs. . . Cash $29.95

**C Renaissance Dresser Set.** Captures the distinctive grace and beauty of famous Renaissance art. Gleaming jeweler's bronze with gold and silver color, pastel floral designs. Contains 7 pieces: 13¾-in. mirror, 7¾-in. plastic comb, 10½-in. brush with nylon bristles, 4-in. diam. hand-painted china trinket box, 11-in. tray, 5¼x6-in. picture frame and 9¾-in. file with metal handle.
8 N 09061—Gift box. Wt. 6 lbs. . . . $19.95

**D Sparkling Silver-color Dresser Set** designed to dazzle your fair lady. Polished aluminum to simulate silver plate. Engine turn design. Will enhance any room decor. 13¾-in. mirror with beveled glass, 7-in. plastic comb with metal top, 9¾-in. brush with nylon bristles and glass cream jar with metal top. Acetate-satin lined gift box.
8 N 9059—Shpg. wt. 1 lb. 12 oz. . . . $5.98

**E Lustrous Dresser Set.** Delight a lovely lady with its rare design. Dazzle her with gleaming gold-color metal. Dark stripes on pastel background overlaid with gold-color embossed Britannica lion decoration. 3 items to keep her well-groomed: 10-in. brush with nylon bristles, 8-in. plastic comb with metal top and 13x5-in. oval-shaped mirror with beveled glass. Gift box.
8 N 9058—Shpg. wt. 1 lb. 8 oz. . . . . $3.98

**F Plastic Dresser Set.** *Imagine . . . you get 8 grooming aids made of sturdy long-lasting plastic at this low price!* Back of both brush and mirror are trimmed with gay floral designs. Set contains: 10¼-in. brush with nylon bristles, 7½-in. comb, 17⅛x5½-in. mirror, 2 (3¼-in.) powder jars, 5¼x3¼-in. jewelry box and 2 (5⅛x4½-in.) picture frames, Crystal clear color. Gift box.
8 N 9057—Shpg. wt. 2 lbs. 6 oz. . . . . $1.98

**G Thrifty Plastic Dresser Set.** *So low priced for durable plastic!* Colorful romantic scene trims mirror and brush. 4 items: 9¾-in. brush with nylon bristles, 7½-in. comb, 13½-in. mirror and 3¾-in. powder jar with cover. Assorted clear, pink or blue . . no choice. Gift box.
8 N 9056—Shpg. wt. 1 lb. 8 oz. . . . . $1.39

**H Our Finest China Dresden-type Vanity Set.** She'll adore this elegant set, elaborate Dresden design. Intricate raised pastel floral pattern on a pink ground. Contains 8 treasures to grace her dressing table: 10¾-in. tray which holds a covered powder jar, 6¼-in. flagon atomizer, 6¾-in. flagon bottle with stopper top for perfume or cologne, hinged cigarette box, 2 (4x2¾-in.) dainty ash trays and an oval frame mirror (7⅛x8¾ in.) set on a metal stand.
8 N 09111—Shpg. wt. 8 lbs. . . . . $15.00

**J Perfume and Powder Porcelain Set.** So utterly fragile looking, yet wonderfully practical, too. White background with authentic-looking pastel color roses and contrasting leaves, gold-color designs. Two 5-in. bottles with stopper tops for perfume, cologne, etc.; 2½-in. diam. jar for powder, cream; 6½-in. matching tray holds containers.
8 N 09109—Shpg. wt. 3 lbs. . . . . $1.49

**K Angel Motif Porcelain Set.** For your own "angel," 3 "heavenly" containers: 4¾-in. center figure opens at skirt bottom to reveal a powder compartment. Side figures, 4-in. high, have crowns which come off . . use inside for perfume. White with gold color.
8 N 09110—Shpg. wt. 1 lb. . . . ONLY $1.00

**L Ladies Travel Kit.** *Genuine red leather zipper case with grooming essentials . . exceptional value at this price!* Mirror, plastic comb, lucite handle hair brush with nylon bristles, nail scissors, nail file, red plastic handled pusher, nail cleaner and knife, tooth-brush holder, soap box with metal cover, perfume bottle. (24c Federal Tax included.)
8 N 9437E—Shipping weight 1 pound $4.98

## Save on Glamorous Tissue Box

Was $1.98
ONLY $1.49
2 for $2.49

**Features 24% to 37% Price Cut! Imported from England**

*Giant price cut makes this lovely container even more desirable! Save 49c on one, $1.47 on two!* Adds beauty to the decor of her room . . makes it so easy to keep tissues at fingertip reach. Easy to refill . . hinged top for tissue insertion. Multicolor floral print on aqua blue background. Heavy-gauge metal . . expertly crafted. Size 10¼ x5⅛x2$^{3}_{16}$ inches. Shipping weight each 1 pound.
8 N 7161 . . . . . $1.49, 2 for $2.49



*Do your Christmas Shopping early from the wide assortment on these pages. Add on to your Easy Terms order*

# Beauty Gifts that She'll Adore

**A Sears Exclusive! Hand Mirror with Glass Refill.** Crest-shaped Lucite plastic frame. If original glass breaks, use refill incl. Plain sides copper flashed for tarnish resistance. 6⅞ x11¾ in.
8 N 6280—Shipping weight 2 pounds. $2.98

**B Giant Size Hand Mirror with Lucite Frame.** Twisted handle. 8-in. magnifying, plain sides . . copper flashed.
8 N 6270—Shpg. wt. 1 lb. 4 oz. . . . . $2.98

**C Porcelain Back Hand Make-up Mirror** with hand-decorated floral design. Jeweler's bronze frame. 5⅛-inch magnifying copper-back mirror.
8 N 9047—Shpg. wt. 1 lb. 2 oz. . . . . $3.98

**D Hand, Stand and Hanging Mirror.** Adjustable for any of 3 uses. 6-inch magnifying and plain sides. Copper backed for long service. Attractive bright jeweler's bronze frame.
8 N 9072—Shipping weight 1 pound. $4.98
8 N 9073—like above, except sparkling chrome plated. Shpg. wt. 1 lb. . . . . 4.98

**E Our Finest Brass Around-the-Neck Mirror.** Gleaming polished brass frame. Imported from Western Germany. 5¼-inch size . . one side magnifies, other plain. Permits freedom for both hands. Folds to 12⅜ inches. Copper back.
8 N 9065—Shipping weight 1 pound. $7.98

**F Our Finest Lucite Around-the-Neck Mirror.** Copper flashed . . resistant to tarnishing. 7-in. plain, magnifying sides.
8 N 6289—Shpg. wt. 1 lb. 8 oz. . . . . $4.98
8 N 6279—like above, but smaller size, 5¼-inch diameter. Shpg. wt. 1 lb. . . . . $2.49

**G Aluminum Around-the-Neck Mirror.** Delicately tinted frame. 5½-inch magnifying, plain sides. Folds to 13½ in. *State* rose, blue or gold color.
8 N 9064—Shipping weight 1 pound. . $3.98

**H Lucite Nylon Brush Assortment.** *Save $1.02 to $3.02.* Discontinued Hughes brushes sold nationally at former maintained prices of $3.00 to $5.00. Nylon brushes with firm white nylon bristles. Some conventional professional style . . others half-round . . all in clear transparent, blue or rose color . . no choice.
8 N 9405—Shpg. wt. 6 oz. . . . . Each $1.98

**J Perfume Bottle.** Lovely hand cut lead crystal. Dab perfume on with stopper top. An exquisite accessory. Wt. ea. 6 oz.
8 N 9106–4½ in. Each $1.29; 2 for $1.98

**K Perfume Atomizer.** Dainty porcelain with lovely floral design. Bulbless type . . no rubber or net to wear out.
8 N 9107–3¼ in. Shpg. wt. 8 oz. . . . . $1.49

**L "Presto-Mist" Atomizer.** Luxurious trim of gold-color threads, rhinestones, simulated pearls . . gracefully shaped glass. Just press for mist spray.
8 N 9108–3½ in. Shpg. wt. 8 oz. . . . . $4.98

**M Mirror Vanity Tray.** Revolves to bring any item to your fingertips. Gold-color metal forms dainty edging. Non-marking felt tips. Ideal base for perfume, cologne bottles, etc.
8 N 9114–Diam. 11⅛ in. Wt. 8 oz. . . . $4.98

**N Beau Kit.** 7-in. plastic zipper case holds comb, nylon-bristled clothes, hair brushes. Assorted gay designs. (3c Fed. tax included.)
8 N 9007E–Shipping weight 5 ounces. $1.00

**P Imported Royal Sweden Brush and Comb Set.** Professional-type blonde wood 6-in. brush . . tufted with a blend of natural bristles and nylon. 6-inch handmade simulated tortoise shell comb.
8 N 9008—Shipping weight 1 pound. $3.98

**R Deb Tray Set.** Ivory-color tray holds comb and nylon-bristled hair brush . . all plastic. Tray 9⅜ x4⅜x2¼ inches.
8N9359–Wt. ea. 1 lb. Set $1.00; 2 for $1.88

**S Miniature Brush Kit.** Imported from Germany. Genuine red leather zipper case. Manicure scissors, tweezers, file, nail pusher. Plastic-bristled clothes brush forms bottom. (5c Fed. tax incl.)
8 N 9393E–Wt. ea. 8 oz. Ea. $1.00; 2, $1.79

**T Jewelite Brush and Comb Set** by Prophy-lac-tic. Backs of plexiglass, reinforced with stainless steel. Nylon bristles. 8½-inch brush, 7½-inch comb. *State color* crystal or onyx.
8 N 9011—Shipping weight 10 ounces. $3.50

**V Mirrored Cosmetic Box** matches accessories at right. 6⅞x9⅜x3½ in. Mirror on cover, removable tray, hinged top.
8 N 9115—Shpg. wt. 3 lbs. 4 oz. . . . $4.98

**AA Combination Chignon Ring or Bracelet.** Adorns her tresses or wrist . . Gold-color metal with simulated pearls.
8 N 9531E—Shipping weight 2 ounces. $2.50

**BB Combination Pony Tail Clip or Bracelet.** Like (AA), but narrower.
8 N 9532E—Shpg. wt. 2 oz. . . . $1.10

Headbands below fit all head sizes.

**CC Rhinestone and Simulated Pearl Headband.** Adds an elegant note to her coiffure. Set on silver-color metal.
8 N 9534E—Shipping weight 4 ounces. $4.98

**DD Simulated Tortoise Shell Headband with Faceted Rhinestone Trim.** Slim, delicate to grace her fashionable hair-do.
8 N 9535E—Shipping weight 2 ounces. $1.98

**EE Swing Comb.** Simulated tortoise shell with rhinestones. Swivels from center to size you desire. Wear many ways.
8 N 9533E—Adjustable. Wt. 2 oz. . . . $1.10

**FF Decorated Combs** of simulated tortoise shell with rhinestones. Fancy shape . . wear at sides, etc. 3½ in. long.
8 N 9534E—Shpg. wt. 2 oz. . . . Pair $1.10

## Sparkling Mirrored Accessories

Tissue Box $2.49 — Wastebasket $2.98

Save on Set! ONLY $4.98

### Save 49c on Lovely Set Blends with any color scheme

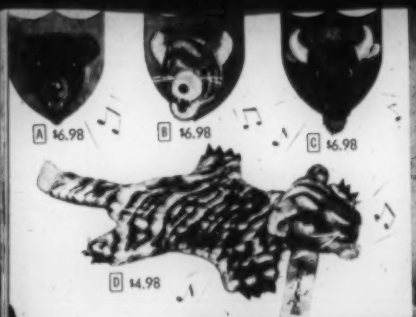
Give her glamorous accessories to enhance any room. 11x5⅜x2½-inch box has fiberboard base . . swings out for insertion of tissue box. 11¼-inch diameter basket.

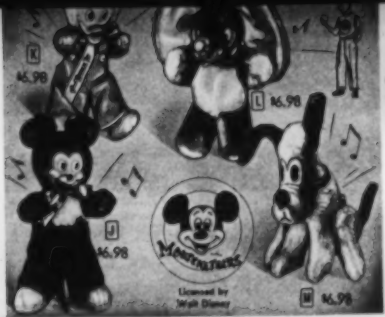
**Mirrored Tissue Box.** Non-marking felt pads.
8 N 7144—Shpg. wt. 1 lb. 8 oz. . . . . $2.49

**Mirrored Wastebasket.** Round shape.
8 N 7145—Shipping weight 3 pounds. $2.98

**Set of Tissue Box and Wastebasket.**
8 N 7146—Wt. 4 lbs. 8 oz. Save 49c. 4.98

*NOTICE: "E" after Catalog No. indicates 10% Fed. Tax included unless otherwise stated*



# ROMP WITH MUSICAL PLAYMATES

## Adorable gifts with wide appeal, imported Swiss movements

### Watch them twirl around Musical Dog Chasing Cat

Who's chasing who? Such playful antics by these two as they merrily circle around and around. Adorable tan and white kitty followed closely by pastel color puppy in a frisky mood. A tiny twist of the metal bar suspended from plastic base starts them revolving gently to gay children's tune.

Both animals have rayon plush coats, first quality cotton stuffed. So cuddly-soft, your wee ones are bound to adore them. They'll love to show off with this musical duet to their friends. Lively music adds to the merriment. 6 in. high.

8 N 9138—Shipping weight 1 lb. 4 oz. **$4.98**

**Musical Trophy Heads.** If your boys had shot them down on safari themselves, they couldn't be any prouder . . . these animal heads look so authentic! Add the masculine touch to "dens." Perfect "mascots" for boy scouts, clubs, etc.

Made of a combination of pile fabrics, felts and furs to best reproduce the animal. Ground cork stuffing. Plywood shield mounting with permanent fastening. Shields stained, varnished and drilled . . all ready to hang. 8x9 inches. Shipping weight 1 lb. 2 oz.

A 8 N 9144—Bear Head plays "Bear Went Over the Mountain" . . . . . **$6.98**

B 8 N 9140—Tiger Head plays popular "Tiger Rag" . . . . . **$6.98**

C 8 N 9139—Buffalo Head plays "Home on the Range." . . . . . **$6.98**

**D Musical Tiger Rug.** Let your "big game hunter" show off with this authentic-looking prize! Rolling movable eyes, plastic whiskers add further excitement. Plays lively "Tiger Rag." Features zipper opening for storing pajamas. Cotton-backed rayon plush. 33 inches long.

8 N 9142—Shpg. wt. 1 lb. 14 oz. . . . **$4.98**

**E Musical Tumbling Dog.** Playful pup has a tail like none you've seen! Just wind it . . a lively children's tune plays, pup rolls over and over. Floppy ears, button nose for an impish look. Honey color rayon plush, cotton backed. 13-in.

8 N 9124—Shpg. wt. 1 lb. . . . . **$3.98**

**F Tuneful Tabby, the Tumbling Cat.** Twist her tail and amazing things happen! Tabby tumbles over and over in a frisky mood as children's tune plays. Cuddly soft to delight boys and girls. Rabbit fur with assorted markings. 8 in.

8 N 9149—Shpg. wt. 1 lb. 4 oz. . . . **$4.98**

**G Musical Dog on Pillow** makes bedtime so appealing . . your tykes will go willingly. Taffy colored 7½-in. dog has thick rayon plush coat with cotton backing. Matching 9½-in. square pillow.

8 N 9154—Shpg. wt. 2 lbs. . . . . **$3.98**

**H Musical Poodle,** the current high-fashion darling. Velvety-smooth rayon plush body with downy-soft simulated lambskin trim. *State* gray or black. 12-in.

8 N 9153—For young ladies . . plays romantic tunes. Shpg. wt. 3 lbs. . . . . **$4.98**

8 N 9563—Lovable pet for tykes . . plays gay children's tongs. Shpg. wt. 3 lbs. . . . **$4.98**

If you know any Mousketeers fans, thrill them with their very own authentically dressed Walt Disney playmates.

The gay theme song of the Mickey Mouse Club identifies each one. All are made of cotton-stuffed rayon plush except (K) which is foam rubber-stuffed.

**J Musical Mickey Mouse** with a familiar grin on his vinyl plastic face. Leatherette ears and tail. Black with gold color.

8 N 9136—14 in. Wt. 1 lb. 4 oz. . . . **$6.98**

**K Musical Donald Duck** in a devilish mood. Blue and white striped cotton outfit. Jingle bells tinkle on his chest.

8 N 9135—13 in. tall. Wt. 1 lb. 4 oz. . **$6.98**

**L Musical Dumbo.** The flying elephant, ready to take off in his best "duds." Sports a gay felt pom-pom hat, ruffled collar. Gray with white. 14 in. tall.

8 N 9137—Shpg. wt. 1 lb. 4 oz. . . . . **$6.98**

**M Musical Sitting Pluto.** Big black eyes and floppy tail . . sure to endear him to you. Leatherette collar, gay red felt tongue. Gold color with black. 10½ inches tall.

8 N 9156—Shpg. wt. 1 lb. 4 oz. . . . . **$6.98**

*Save 8¢. Last year each was $4.98.* Shades of the Wild West! A brave cowboy with his Palomino pony . . a daring Indian with his Western Pinto. Indian tune and "Home on the Range" further the Western motif. Hand painted, authentic looking. Break-resistant plastic . . 9 in. tall.

**N Musical Cowboy-on-Horse.** Equipped with 2 "six" guns, a sharpshooter rifle, form-fitting authentic Western saddle, jaunty hat, all sturdy plastic.

8 N 9285—Shpg. wt. 1 lb. . . . . **$4.49**

**P Musical Indian-on-Horse.** Arrows really shoot, tomahawk and knife are usable. All of harmless plastic. Removable plastic chief headdress, brave's feather and wool blanket complete gear.

8 N 9475—Shpg. wt. 1 lb. . . . . **$4.49**

**Musical Revolving Dolls** (R) and (S) enchant your junior miss. Movable arms and head . . eyes open and close. 7½-in. tall dolls are appropriately dressed. Shipping weight 1 lb. 4 oz.

**R** 8 N 9395—Nun Doll plays reverent melody, "Ave Maria" . . . . . **$3.29**

**S** 8 N 9076—Bride Doll with mohair wig plays "Here Comes the Bride" . **$3.29**

**T Musical Sleeping Doll.** Bunny-type doll, soothing lullaby . . . sleep tempters. Body of rayon plush, cotton-stuffed, molded plastic face. Acetate satin pillow and bow trim. *State* pink or blue.

8 N 9029—11 in. Shpg. wt. 1 lb. . . . **$4.98**

**U Musical Sleeping Pajama Cat.** Who can resist cuddling up with luxuriously-soft kitty . . all curled up in sleeping position? Jingle bell in tail. Plays assorted romantic tunes. Large zipper pocket for pajamas, etc. Gray tipped rayon plush with pink trim.

8 N 9132—21 in. long. Wt. 2 lbs. 8 oz. **$8.98**

## MUSIC FOR THE YOUNG-AT-HEART

### Imported Swiss movements promote gaiety the whole year long!

**A Musical Decanter.** Plays cheerful melody as you pour. Glass fired with thread-like strands of genuine 24K gold . . fits into an anodized aluminum lantern frame. Converts into decorator lamp. 26-oz. capacity. 11½x4x3½ in.
8N 9127—Shpg. wt. 2 lbs. . . . . $9.98

**B Musical Stein.** Bright multicolor pottery with gay figures and scroll work embossed. Plays drinking songs when lifted. Hinged pewter lid, finger bracer. ½-liter capacity. 4¼x10 in.
8N 9125—Shpg. wt. 3 lbs. . . . . $9.98

**C Musical Candy Dish.** Elegantly decorated with imitation jewels in pink "lady slipper" ornament on lid, gold-color trim. Ebony black modern design . . made of enameled spun zinc with glass liner. 7-inch diameter at top, 4½-inch base.
8N 9129—Shpg. wt. 2 lbs. 12 oz. $9.98

**D Musical Teapot** stacked with its own creamer and sugar dish . . for use separately, too. Plays "Two for Tea" when lifted. White glazed pottery with red, green and yellow floral background. Teapot holds 6 cups, pitcher 1 cup.
8N 9036—Shpg. wt. 3 lbs. . . . . $7.95

**E Musical Clown Head.** Amuses baby as it gaily revolves. Soft rayon plush, white face with brightly colored felt eyebrows and wide, grinning mouth, plastic eyes . . topped by a perky felt hat. Use cord to hang in crib, too.
8N 9122—Size 7 in. Wt. 1 lb. . . . $4.98

**F Musical Tumbler.** Bright tune, adorable nursery decal . . delight baby while he drinks. Holds 4 oz. milk, juices or other baby liquids. 5-in. plastic tumbler in dainty pink and blue.
8N 9527—Shpg. wt. 8 oz. . . . . $2.98

**G Musical Feeding Dish.** Nursery tune plays as dish slowly revolves . . intrigues baby. Dainty pink plastic dish on blue base. 3 compartments for separation of baby's food courses. Ideal companion item for Tumbler (F). 7¾-in. dia.
8N 9118—Shpg. wt. 8 oz. . . . . $2.98

**H Musical Pillow.** Exquisite embroidered organdy with lace ruffle to pamper baby . . soft music to lull him to sleep. Pillow stuffed with new cotton batting. *State color* pink or blue. Size 15x19 in.
8N 9119—Shpg. wt. 1 lb. . . . . $4.98

**J Musical Powder Boxes.** *Special purchase makes this assortment available at this low price!* Play appropriate romantic tunes. Spun zinc, simulated jewel trims. Large . . bases from 5 to 5¼ in. Assorted shapes, sizes, pastel colors—no choice.
8N 9097—Shpg. wt. 1 lb. . . . . Each $3.49

**K Musical Swiss Chalet Bank.** Inspires thrift . . music plays only when coin (penny to half-dollar fits) is dropped through roof slot. Brown wood painted to look like a home in the Alps. 4 in. high.
8N 9035—Shpg. wt. 1 lb. . . . . $3.98

**L Musical Phone Bank.** Novel pay station style . . for wall or stands upright. Gay music from hand crank on side. Dial really works. Coin slot for use as bank. Bright red and yellow plastic. Size 8½x3½x2¾ in.
8N 9134—Shpg. wt. 1 lb. 4 oz. . . . . $2.49

**M Musical Cigarette Box.** Push button release . . 6 doors open and revolve, while cheerful music plays "Two Cigarettes in the Dark" and "Smoke Gets in Your Eyes." Inner pockets hold cigarettes. Rich black plastic. 7½ in. high.
8N 9355—Shpg. wt. 2 lbs. 8 oz. . . . $9.98

**N Musical Cigarette Lighter.** Personalize with engraved initials. Plays lilting music when lit by slight pressure of bottom button. Jewelers bronze in gleaming gold color. Fills easily. Tiny size . . 2½x1⅜x½ in. *State 3 initials.*
8N 8958I—Shpg. wt. 10 oz. . . . . $12.95

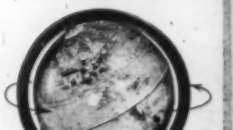
**P Musical, Fancy Powder Box.** Its beauty will grace her dresser. Lavish imitation jewel ornament on lid, gold-color trim. Lustrous enameled spun zinc. Matches Candy Dish (C). 5-in. diam. at top, 3⅜-in. base. *State color* black or ivory.
8N 9114—Shpg. wt. 1 lb. 4 oz. . . . . $7.98

**R Musical Smokers Barbecue.** Novel barbecue grill and fireplace forms ash tray, stand. Place cigarette in tray . . smoke comes out of chimney. Plays "Smoke Gets in Your Eyes." Simulated brick. 8⅜x4½x3⅛ in.
8N 9128—Shpg. wt. 1 lb. 14 oz. . . . $6.98

**S Musical Revolving Cake Plate.** What a rare way to celebrate! Plays "Happy Birthday." Powder blue plastic plate has non-skid top . . holds cakes up to 12-in. diameter.
8N 7191—2¼ in. high. Wt. 12 oz. . . $2.39

**T Musical Dancing Doll Couple.** *Save $1.00. Last year $4.98.* Charming pair in formal dress entertain while romantic tunes play. Crystal clear plastic dome protects from dust. Simulated carved ivory-color plastic base, knob.
8N 9131—5¼ in. high. Wt. 1 lb. . . . $3.98

**V Musical Purse.** Jaunty shoulder strap style will delight your junior miss. Plays cheerful children's tunes. Gay musical note motif in gold-color metal. Adorable two-tone assorted colors in plastic. Handy snap clasp. 5½x3½x5¼-inch. (9c Fed. tax included.)
8N 9039E—Shpg. wt. 1 lb. 4 oz. . . . . $2.98




### It's fun to learn with a Musical Revolving Globe

As your youngsters twirl the globe, they can view any section of the world. The lively "School Days" plays as frame and globe revolve . . adds a festive note to their own school day studies. They'll watch the world go by . . learn geography with a globe, the most accurate way to study the earth. Full world represented in proportional scale, bright colors. Sturdy, metal globe and base. Attractive enough for the place of honor on a desk top. Gay music transforms it into a really different educational device. Fine for boys and girls. 6-inch diameter.
8N 9032—Shpg. wt. 2 lbs. . . . . $4.98

FORWARD PAGE 65 . . MUSICAL NOVELTIES

# Give the Joys of Music

## Select Musical Jewel Boxes, Jewelry, Religious Items

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

These delicate musical movements are expertly made and imported from Switzerland (unless otherwise specified); Swiss craftsmen are known for their skill with intricate mechanical devices. (Jewelry shown is not included.)

### Musical Jewel Boxes in our biggest assortment ever! Play romantic tunes

**A** **Popular size** at an economical price! This low price is possible only because of a special purchase. Space for all her jewel treasures. Self-rising accessory tray and large bottom compartment give ample room for her jewels. Calf-grained simulated leather in rose color. Rich looking gold-color tooling trim. Smooth rayon velvet and satin lining forms a cloud back-drop.
8 N 9089—7¼ x5⅛x3 in. Shpg. wt., 1 lb. 4 oz.... Only $3.49

**B** **24K Gold Tooling** for rich accents. Up-swing tray for easy access. Ample room for earrings, bracelets, necklaces, etc. Sturdy wood construction, reprocessed leather covering. Smooth rayon velvet and acetate satin lining serve as a foil for her treasures. Brass-plated lock with key. *State* light blue or ivory.
8 N 9414—Size 7x5⅛x2½ in. Shpg. wt. 1 lb. 12 oz... $4.98

**C** **Duo-purpose Jewel Box and Manicure Set.** Now, 5 of the most wanted manicure implements . . in lovely simulated leather jewel box. Help her care for her hands . . they'll look even more beautiful when she wears her gems. Roomy bottom compartment. Striking ivory color. Acetate satin lining. Gold tool trim.
8 N 9096—Size 7½x6x4½ in. Shpg. wt. 2 lbs..... $4.98

**D** **Personalized with Initials.** Four individual earring compartments in each of twin trays. Trays are self rising, durable steel. Gold-color tooling trim. Rayon velvet and acetate satin lining. Lock with key. *State* 3 gold-plated metal initials. *State color choice* black with gold-color lining or ivory color with red lining.
8 N-9100—Size 10x7x3½ inches. Shpg. wt. 3 lbs.... $7.98

**E** **The Oriental Queen.** Imported from Japan. Follows current trend toward elegant Far East influence. Features exquisite landscape design, mother-of-pearl inlay, mirror paintings . . all of delicate hand craftsmanship. Rich silk and rayon brocade lines 8 drawers. Authentically-dressed Geisha doll revolves to "China Night." Black lacquer finish, wood construction.
8 N 07196—Size 12½x10½x5½ in. Shpg. wt. 6 lbs.$19.95

**F** **Personalized, large size and luxurious.** Wealth of separate sections; top self-rising earring tray, 3 sections underneath with separate earring trays on each side, plus full-size bottom drawer. Rich 24K gold-tooling trim. Deep pile rayon velvet lining. Simulated leather. *State* 3 gold-plated metal initials for a personalized touch. Large top mirror. *State color* ivory with pink lining, rose or wine with matching linings.
8 N 9105—Size 14x8¼ x4 inches. Wt. 4 lbs. 8 oz... $15.95

**G** **Dancing Couple** pirouettes . . their legs actually move while romantic tune plays. Padded simulated leather has 24K-gold tooling trim. Deep pile rayon velvet lining, acetate satin lid. Self-rising twin earring trays automatically swing out to sides. 3 generous compartments. *State color* ivory or rose.
8 N 7194—11¼ x8x3½ in. Shpg. wt. 3 lbs..... $9.95

**H** **Save $1.00 . . . Polished Wood.** Contemporary design. Self-rising tray has earring bar . . bottom drawer holds pins . . large main compartment for larger jewels. Special deep-pile rayon velvet helps protect jewels from tarnishing. Full "undercover" mirror. *State* finish walnut or blonde. 12⅜x7¾x5¾ in.
8 N 7180—Shpg. wt. 4 lbs. *Was* $10.95. Now only $9.95

**J** **Streamlined and special features** holders for 6 necklaces plus 16 individual compartments for earrings. Also, full-size bottom drawer divided into 3 sections for pins, brooches. Wood frame covered in plastic simulated leather. Lined in rayon velvet and acetate satin. Gold-color tooling trims top and sides. *State color* ivory with pink lining or rose with rose lining.
8 N 9320—Size 12½ x8¼ x3¼ in. Shpg. wt. 3 lbs..... $9.98

**K** **The Far East Princess.** Imported from Japan. Delicate hand painted gold-color design, intricate mother-of-pearl inlay and Japanese scene on mirror . . all hand crafted. Rich silk and rayon brocade lining adds a luxurious note. Black lacquer finish on wood construction. 5 drawers and 2 top compartments for her treasures. Mirror in lid. Plays "China Night."
8 N 07195—Size 13½ x6¼ x4½ in. Shpg. wt. 4 lbs. $12.95

*(NOTE: Jewelry shown in jewel boxes above is not included)*

### Entrance her with these Musical Jewels

**AA** **Combination Musical Charm Necklace and Bracelet.** Special purchase at this low price! Christmas, 1955, a similar bracelet or necklace alone sold for $6.95. Now, this exceptional low price just in time for the holidays! She can wear this lovely charm to encircle her throat or to grace her wrist . . two chains of different weight included for versatile use. 17-in. delicate chain is designed for wear as necklace . . heavier 7-in. chain is styled for an eye-catching bracelet. Genuine Swiss music unit in charm plays a romantic melody . . adds to the delight she'll experience on receiving this distinctive gift. Gold-color metal detachable charm has dazzling, brightly colored imitation jewel center stone with rich rhinestones surrounding it. Polished brass link chains. 1⅝x1⅛ in. charm.
8 N 9055E—(Sec Federal Tax included.) Shpg. wt. 4 oz.....$3.98

**(BB)** and **(CC)** feature gleaming modern design in bright silver color on gold-color metal case. Imported Japanese music units add additional glamour to these popular accessories as they play favorite romantic melodies.

**BB** **Musical Carry-all.** Luxurious fashion accessory! Snake chain handle. Closed powder holder with puff, comb, lipstick holder. Generous full-cover size mirror for her convenience. Bottom section has cigarette holder with clip.
8 N 9121—Size 3x3⅝ inches. Shpg. wt. 1 lb.....$12.95

**CC** **Musical Compact** plays lovely tune as lid is lifted. Musical attention-getter for her touch-up moments. On-off switch. Puff and sifter. Exquisite, yet low priced!
8 N 9120—Size 2⅛x2⅛ inches. Shpg. wt. 6 oz.....$4.98

### Pray together at the Family Shrine

At the touch of a finger, music and movement begin. The 15 mysteries, portrayed by a famous Biblical artist on the revolving doors, disappear from view . . images of Virgin Mary, Sacred Heart of Jesus, St. Anthony, St. Joseph and infant of Prague and a pocket with holy water vial are revealed. Touch again and with the last strains of "Ave Maria," the mysteries of the rosary reappear. 14 stations of the cross framed around base. Truly inspiring . . designed to stimulate home prayer. An approved booklet is included . . contains history of the rosary and stations of the cross. Ivory-color plastic. Deluxe 22 note Swiss music unit.
8 N 9037—10 in. high, 6¼ in. wide. Shpg. wt. 3 lbs. 9 oz. $16.95

### Especially Suitable Catholic Gifts

**L** **Nun Doll Rosary Box.** Authentically-dressed nun doll, has a sweet, serene expression. Adorns gold-color base of spun metal; shiny base contains velvet-lined rosary compartment. Imported Swiss movement plays inspirational "Ave Maria," so fitting a melody for this gift. Attractive doll stands 10⅝ in. high. Base 4⅝-in. diam. (Rosary not incl.) What an especially appropriate gift during this holiday season . . for friends and relatives of all ages.
8 N 9145—Shipping weight 1 pound.....$5.98

**M** **Illuminated Madonna and Rosary Box.** Simply plug in wall socket, turn on switch and concealed light goes on. When rosary drawer is opened "Ave Maria" is heard. Hand-painted translucent plastic Madonna lights and takes on inspiring glow. Gold-color base of spun metal contains velour lined rosary compartment. Imported Italian rosary included. 3-watt bulb. UL approved. 110-120 volt, 60-cycle, AC only.
8 N 9586—11 in. high, 4¾ in. diam. Shpg. wt. 2 lbs....$9.98

**N** **Rosary Box.** A truly different gift with its soft, felt lined rosary compartment. Contained of attractive jewelers' bronze . . gleaming brightly. Cover picture of Madonna in soft pastel colors. Imported Swiss movement plays appropriate "Ave Maria" when lid of rosary compartment is lifted. 4-inch diameter base. Such a thoughtful Christmas-time gift for a religious friend or relative on your list. (Rosary not included.)
8 N 7032—Shipping weight 1 pound.....$3.98

**P** **Virgin Mary Combination Bracelet and Necklace.** Use delicate 16⅝ in. chain of polished brass links to wear as necklace or use 8 in. heavier chain to fasten on the wrist as a bracelet. Square medallion holds heart-shaped picture of Virgin Mary covered in transparent plastic, painted in dainty pastel colors and surrounded by rich rhinestones. Detachable medallion is gold color, measures 1⅜x1⅜x⅛ in., features imported Swiss music unit which plays "Ave Maria."
8 N 9031E—15¢ Fed. Tax included.) Shpg. wt. 4 oz... $5.98

### Appropriate Protestant Gifts

**W** **Illuminated Scripture Plaque.** Features full, accurate scriptural text of The Lord's Prayer. Swiss music unit plays "The Lord's Prayer." Gothic-styled background with gold-color frame on durable metal. White ceramic figure of two sheep in foreground. Use as night light or decorative piece. Includes 7-watt bulb. UL listed. 110–120 volt, 60-cycle AC-DC. 6-ft. cord.
8 N 9147—Size 10x8 inches. Shpg. wt. 2 lbs. 12 oz.... $7.98

**S** **Scripture Box.** Cover is decorated with graceful carving of psalm 119:105: "Thy word is a lamp unto my feet, and a light unto my path". Attractive box is made of plastic simulated French walnut. Imported Swiss music unit plays hymn "Standing on the Promises." Roomy box holds 366 Bible scriptures for daily devotions or memorization. Box measures 5½x 2⅝x3⅝ inches. Authentic Gothic style.
8 N 9235—Shipping weight 1 pound 8 ounces.....$6.98

**T** **Combination Bracelet and Necklace.** Wear as either a bracelet or necklace . . the more delicate polished brass 16⅝ in. chain can grace your neck or the heavier 8 in. chain is ideal for a bracelet. Gold-color metal medallion with elegantly simple raised cross design. Imported Swiss music unit plays "The Old Rugged Cross." Select this lovely jewelry item for a feminine friend or relative. Dainty medallion measures 1⅜x 1⅜ inches. 54¢ Fed. tax incl.
8 N 9030E—1⅜x1⅜ inches. Shpg. wt. 4 oz.....$5.98

**V** **Illuminated Sallman Head of Christ.** For Protestants or Catholics. Plug in wall socket . . a concealed light goes on to enhance inspiring reproduction, originally painted by famous Biblical artist. Framed picture is painted in light pastel colors. Stand it on mantel, dresser, etc., or hang it on the wall. Ivory color plastic frame with gray base. Plays "The Lord's Prayer." On-off switch. UL listed. 7 watts. 110–120 volts, 60 cycle AC-DC. 6-ft. cord.
8 N 9150—Size 7¼ x9½ x3 in. Shpg. wt. 2 lbs.....$7.98

A $3.49

B $4.98

C $4.98

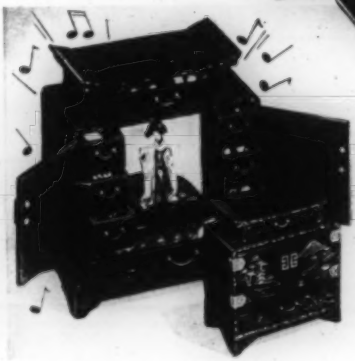
D $7.98
Personalized with her 3 initials

Given the individual touch with 3 initials!

F $15.95

G $9.95

H Was ~~$10.95~~ $9.95



Presenting the Glamorous Oriental Queen

Brand new! Now, For Ever elegance graces this exquisite Musical Jewel Box!

So spacious . . to house all her treasures

E $19.95

J $9.98

K $12.95

## CATHOLIC GIFTS

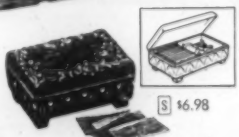
## PROTESTANT GIFTS

L $5.98

M $9.98

R $7.98

N $3.98



S $6.98

P $5.98

V $7.98

T $5.98

$9.98

### Musical Holder for Holy Bible

Strains of "The Lord's Prayer" are heard as this truly appropriate Bible holder is opened. Ideal container to keep Bible handy for frequent reference . . to protect it when it is not in use. Bibles that measure up to 9x6 in. fit into holder. Attractive plastic simulated Morocco leather. Black Bible holder is tastefully decorated with antiqued gold-color edging, gold-color lettering. Interior compartment of smooth purple cotton velour. Swiss music unit. Size 11⅝x7¾x2⅝ inches.

8 N 9148—Shipping weight 3 lbs. 8 oz. . . . $9.98

PUBKMH PAGE 67.. JEWEL BOXES

B $3.30 DOROTHY GRAY C $2.75

Arthur Godfrey says, "Sortilege... the true fragrance of Paris, the perfume preferred at the Stork Club."

A $3.30 to $46.20 SORTILEGE

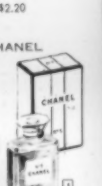
K $2.20 CHANEL

L $4.40 M $1.21 CHARBERT

D $2.48 COTY I $7.15

CARON F $17.33

G $18.15 CARON H $5.50

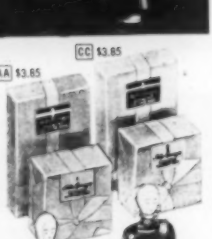


J $13.75

CC $3.85

W $3.30 V $8.25 CIRO S $8.25 T $3.30

LANVIN K $5.50 Z $13.75



AA $3.85 Y $6.60 BB $8.80 DD $8.80 HATTIE CARNEGIE

## Ciro's Special "Five Perfumer"

*These five glamour perfumes for only $5.50.* A low, low price . . . and just in time for Christmas. This perfume wardrobe includes Surrender, Reflexions, New Horizons, Danger and Rococher. Each 1¼-dram creation in its own originally-designed bottle and individual gift box.

Give her this impressive collection of five perfumes. She'll love the luxury of using different scents according to her mood, her whim. Or give five boxed, individual gifts . . . each one inexpensive, yet among the most revered of all fragrances.

Enhance her allure . . . give her this Ciro perfume wardrobe. It's a gift she's sure to treasure. And . . . take advantage of this special price on these coveted scents! Postpaid. (Shipping weight 1 pound.)

8 N 9255E—Set of five perfumes, . . . . . $5.50

$1.00 set

## Save $2.30 on Glamorous Parfum Trio

*This glamorous set formerly sold for $3.30.* She'll love the variety in this Parfum Ensemble. Includes Ebb Tide, a floral bouquet that's soft and delicate; Turning Point, woodsy-type scent that's gaily captivating; Private Life, exotic, worldly but not heavy. ¼ oz. of each. Shipping weight set 2 ounces.

8 N 5710E—Set. . . . . $1.00 . . . . . 2 for $1.85

# Give Her World-renowned Fragrances

## Significant fashion accessories that add to her loveliness

### SORTILEGE

**A Sortilege.** Sparkling . . . helps make you a bewitching sorceress. Postpaid.
8N9172E—2 oz. perfume, (Wt. 8 oz.) $46.20
8N9173E—½ oz. perfume, (Wt. 4 oz.) . 10.45
8N9174E—2 oz. cologne, (Wt. 8 oz.) . . 3.30

### DOROTHY GRAY

**B Wedgwood Cologne.** Spicy scent in lovely blue Wedgwood replica bourdoir bottle. 4 oz. Postpaid.
8 N 9164E—(Shpg. wt. 12 oz.) . . $3.30

**C Nosegay Cologne.** Charming as a bouquet from an old-fashioned garden. 4-oz. size. Postpaid.
8 N 9168E—(Shpg. wt. 12 oz.) . . $2.75

### COTY

**D L'Origan Eau de Toilet** in lock atomizer . . . evaporation proof. Most effective way to apply fragrance at home or en route. 1¼-oz. size. Postpaid.
8 N 9186E—(Shpg. wt. 6 oz.) . . . . . $2.48

**E L'Origan Perfume** with lock atomizer. Diffuses an even film of loveliness over you. ½-oz. size. Postpaid.
8 N 9187E—(Shpg. wt. 6 oz.) . . . $7.15

### CARON

**F Belladgia Perfume.** Pungently spicy carnation fragrance. 1/16 oz.
8 N 9315E—Postpaid (Wt. 6 oz.) $17.33

**G Nuit de Noel Perfume.** (Christmas Night.) Refreshing modern blend in striking jeweled-bottle. .63 oz. Unique green and gold-color package. Postpaid.
8 N 9302E—(Shpg. wt. 3 oz.) . . . . $18.15

### CHANEL NO. 5

*"The most treasured name in perfume"*

**H** Handy purse size . . . 1¼ drams.
8N9188E—Ppd. (Shpg. wt. 3 oz.) . $5.50

**J** .275 oz. An elegant gift. Postpaid.
8 N 9189E—(Shpg. wt. 3 oz.) . . $8.25
8 N 9189E—½ oz. One of the most luxurious gifts she'll ever receive. Postpaid. (Shpg. wt. 6 oz.) . . . . . $13.75

### BLANCHARD

**K Classic Miniatures.** ½ oz. each. Jealousy, haunting; Conflict, a floral bouquet; Evening Star, spicy; Climax, effervescent . . . each completely different. Complete cologne wardrobe.
8 N 9192E—Postpaid. (Wt. 10 oz.) . $2.20

### CHARBERT

**L Breathless Perfume.** Exciting, heady.
8N9184E—¼ oz. Ppd. (Wt. 4 oz.) $4.40

**M Breathless Essence** in silver-colored Christmas sleigh. ¼ ounce.
8 N 9185E—Postpaid. (Wt. 4 oz.) $1.21

### TABU

**N Tabu Perfume** . . . revel in its spell through day and night! ¼ oz. Ppd.
8 N 9169E—(Shpg. wt. 2 oz.) . . . $5.50

**P Tabu Cologne** . . . tender and teasing, rich in glamour. 4 ounces. Postpaid.
8 N 9170E—(Shpg. wt. 10 oz.) . . $4.13

**R Tabu Spray Cologne.** 3 oz. in handsome black plastic spray bottle. A slight touch of her finger . . . and she's surrounded in a haunting mist.
8 N 9171E—Ppd. (Shpg. wt. 8 oz.) . . $3.30

### CIRO

**Danger** . . . mystic, sophisticated. Choose perfume or spray Essent Mist.

**S Perfume**—long lasting. ½ oz.
8 N 9174E—Postpaid. (Wt. 4 oz.) $8.25

**T Essent Mist**—push-button fragrance for around the clock. 4 oz.
8 N 9175E—Postpaid. (Wt. 12 oz.) $3.30

**New Horizons** . . . winsome and pert. Select perfume or spray Essent Mist.

**V Perfume.** Clings for hours. ½ oz.
8 N 9180E—Ppd. (Wt. 4 oz.) . . . $8.25

**W Essent Mist.** Envelopes her in a million scent droplets. 4 oz.
8 N 9176E—Ppd. (Wt. 12 oz.) . . $3.30

### LANVIN

**X My Sin Cologne.** Smoldering, sultry.
8 N 9301E—4 oz. Ppd. (Wt. 10 oz.) $5.50

**Y Arpege Cologne.** Feminine and fanciful. 4 ounces. Postpaid.
8 N 9283E—(Shpg. wt. 10 oz.) . . $6.60

**Z Arpege Perfume.** Subtly bold. ½ oz.
8 N 9282E—Ppd. (Wt. 4 oz.) . . $13.75

### HATTIE CARNEGIE

Each item below gift wrapped in luxurious satin fabric-covered paper.

**AA Carnegie Pink Cologne.** Delicately feminine. 4 ounces. Postpaid.
8 N 9266E—(Shpg. wt. 12 oz.) $3.85

**BB Carnegie Pink Perfume.** ½ ounce.
8N9231E—Ppd. (Shpg. wt. 5 oz.) $8.80

**CC Carnegie Blue Cologne.** Bubbling, joyous. Fresh floral bouquet. Ppd.
8N9281E—4 oz. (Shpg. wt. 12 oz.) $3.85

**DD Carnegie Blue Perfume.** ½ ounce.
8 N 9278E—Ppd. (Wt. 5 oz.) . $8.80

NOTE: Prices of items on this page ending in "E" include 10% Federal Excise Tax

# To keep her hands neat and pretty

## Imported Manicure Implements by world-famous craftsmen

**A 6-pc. Lyric Deluxe Quality Manicure Set.** Top grain cowhide case in high fashion turquoise color. Contains cuticle nipper, nail scissor, tweezer, pusher-cleaner, 4-in. nail file and splinter-blackhead remover. All implements imported from Germany. A beautiful set you'll be proud to give, she'll enjoy using. (30c Federal tax included.)
8 N 9040E—Shipping weight 6 ounces. **$9.95**

**B 7-pc. Lyric Deluxe Quality Manicure Set.** Softest cowhide case in shocking pink color is suede lined. Holds cuticle scissor, toe-nail nipper, nail scissor, 6-inch file, tweezer, cuticle nipper, and metal cleaner-pusher. All implements are of finest quality steel, precision made and imported from Germany. Such a nice way to say "Merry Christmas." (40c Federal tax included.)
8 N 9041E—Shipping weight 12 oz. . . **$14.95**

**C 12-pc. Lyric Deluxe Quality Manicure Set.** *The finest set we offer!* Lipstick red case is fashioned of smooth, rich, top grain cowhide. Lined in natural color suede. 9½ inches long by 6 inches wide, this case is only one inch high . . . fits compactly into any drawer, packs easily.

Contains: needle-point cuticle scissor, nail scissor, tweezer, 6-inch nail file, metal cleaner-pusher, nail nipper, cuticle nipper, splinter-blackhead remover, utility scissor, 2 emery boards in leather sheath, and mirror. Each implement made steel implement imported from Germany.

An exquisite set that she'll treasure for years and years to come. (60c Federal tax included.) Shpg. wt. 1 lb. 4 oz.
8 N 9042E—$2.50 down . . . . . Cash **$22.50**

*NOTE:* (D) (E) (F) from Austria.

**D 12-pc. Vanity Set.** Grained red leatherette case with 3 mirrors. Buffer, 2 metal boxes, file and cuticle knife, cuticle scissor, toe nail nipper, tweezer, plate-covered emery board. (15c Federal tax included.)
8 N 9160E—Shpg. wt. 1 lb. . . . . **$4.98**

**E 10-pc. Vanity Set.** Mirror in cover. 2 plastic boxes, buffer, 5-in. file, cuticle scissor, nail scissor, emery board, nail cleaner-pusher, tweezer. (16c Federal tax included.)
8 N 9304E—Shipping weight 1 lb. . **$2.98**

**F 7-pc. Vanity Set.** File, cuticle scissor, cleaner-pusher, tweezer, emery board, buffer, plastic box. (10c Federal tax included.)
8 N 9303E—Shipping weight 8 ounces **$1.79**

**G 21-pc. Lyric Nail Beauty Bar.** The only set of its kind for home use that we know of! She'll love giving herself a professional-looking manicure at home with 12 finest quality, high-fashion polish shades . . . 8 regular and 4 pearlescent . . . from which to choose the right one for every ensemble in her wardrobe.

Shades range from deep reds through orange tones to pretty pinks. Strong 11¼x3½-inch plastic base holds the 12 ¼-oz. bottles of nail enamel plus one 2-oz. bottle each of polish remover and hand and body lotion, two ¼-oz. bottles base coat, one ¼-oz. bottle cuticle remover, 1 orange wood stick, 2 emery boards. Everything necessary for a "salon-type" manicure. An unusual gift. (30c Federal tax included.)
8 N 9505E—Shpg. wt. 3 lbs. 8 oz. . . **$4.98**

**H 7-pc. Set.** Gold-color cloth book-style case. Gold-plated cuticle scissor, tweezer, five others. Implements imported. (17c Federal tax included.)
8 N 9021E—Shipping weight 8 ounces **$3.98**

**J 7-pc. Set.** Red leather case. Gold-plated nail scissor; cuticle scissor, nail nipper, 4 others. From Germany. (16c Federal tax included.)
8 N 9048E—Shipping weight 8 ounces **$4.98**

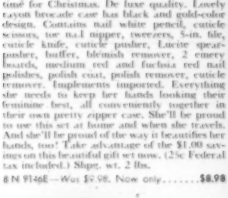
**K 15-pc. Ann Barton Manicure Set.** De luxe quality. Treats her hands to tender care. Cherry red top grain cowhide case, moire lining. Forged cuticle scissor, nail scissor, cuticle nipper, metal handle cuticle pusher, cuticle knife, tweezer, 8-in. nail file, metal handle nail cleaner-cuticle pusher, 2 emery boards in leather sheath, medium red polish, fuchsia red polish, cuticle remover, polish remover, nail coat. From Germany. (16c Federal tax included.)
8 N 9026E—Shipping weight 2 lbs. **$14.95**

**L 13-pc. Ann Barton Set.** Wish her a joyous Noel with this glamour gift. Case of gold-color metallic material, black floral design. Moire lining. Twist lock. Nail nipper, 4½-in. file, cuticle scissor, tweezer, nail white pencil, 2 emery boards, pusher-cleaner, fuchsia red and med. red polish, polish remover, cuticle remover, polish coat. Imported implements. (25c Fed. tax included.)
8 N 9025E—Shpg. wt. 1 lb. 4 oz. . . . **$6.95**

**M 9-pc. Ann Barton Set.** Tailor purse-style case. Black, gold-color check. Cuticle scissor, tweezer, med. red polish, 6 others. Imported implements. (17c Federal tax included.)
8 N 9024E—Shipping weight 1 lb. . . **$4.98**

### Give this gift of good grooming

**17-piece Ann Barton Set cut $1.00** . . . just in time for Christmas. De luxe quality. Lovely tayon brocade case has black and gold-color design. Contains nail white pencil, cuticle scissors, toe nail nipper, tweezers, 5-in. file, cuticle knife, cuticle pusher, Lucite spear-pusher, buffer, blemish remover, 2 emery boards, medium red and fuchsia red nail polishes, polish coat, polish remover, cuticle remover. Implements imported. Everything she needs to keep her hands looking their feminine best, all conveniently together in their own pretty zipper case. She'll be proud to use this set at home and when she travels. And she'll be proud of the way it beautifies her hands, too! Take advantage of the $1.00 savings on this beautiful gift set now. (25c Federal tax included.) Shpg. wt. 2 lbs.
8 N 9146E—Was $9.98. Now only. . . . . **$8.98**




### Tiny, useful . . for men or women

**Miniature Manicure Set** from Germany for both men and women. The cutest, tiniest 1⅝x2 in. red leather snap case contains a cuticle scissor, nail file, tweezer, nail cleaner, cuticle pusher. How handy to carry in pocket or purse! Helps insure well-groomed hands wherever you go. Says "Merry Christmas" all year long. (2c Fed. tax included each set.)
8 N 9049E—Shpg. wt. 2 oz. ea. set. **98c** 2 for **$1.69**

NOTE! Unless otherwise stated, catalog numbers ending in "E" include 10% Federal Excise Tax

B $8.25

EVENING IN PARIS

C $5.50

D $2.20



F $2.20



E $1.10

N $11.00

LUCIEN LELONG

M $1.00

LAVENDER SACHET

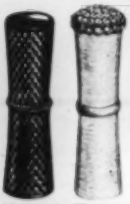
P $4.35

V $1.10

## REVLON

Give her that "$64,000" thrill with a truly high fashion, magnificent Futurama lipstick case

L $11.00



J $3.58 K $5.50

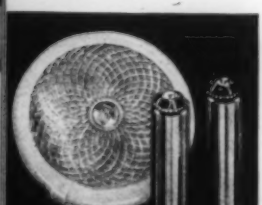
R $16.50

S $5.50

PRINCE MATCHABELLI

T $3.85 W $2.75

# Dazzle her with Glamorous Cosmetics



Exceptional values at these low prices! Please her with Coty. Select a glamorous purse accessory for a lovely lass, and treat yourself, too.

**Rhinestone Jeweled Lipstick.** Glorious sparkling trim. Wonderfully long lasting. Fragrant and utterly smooth, it glides right on to the lips. *State shade* Light Tone, Med. Tone, Med. Deep Tone.
8 N 9190E—Postpaid. (Shpg. wt. 4 oz.). 2 for $1.65

**Disque d'or Powder Compact.** Gleaming golden color modern design highlights top. Sifter and puff. In Jet Black, Fashion Ivory, Jade Green or Chinese Red. *State first and second color choice.*
8N9191–3⅛-in. diameter. Postpaid. (Wt. 3 oz.) $1.00

### EVENING IN PARIS

"Say Merry Christmas as the French do."

**A Luxurious Music Box Set.** Each time she opens this elegant gift box, a romantic tune will remind her of you. Imported Swiss music movement. Contains 2 oz. toilet water, .22-oz. perfume, 3¼ oz. talcum powder, 2⅝ oz. face powder, ½ oz. liquid sachet perfume and 1 dram perfume in purse dispenser. Lustrous rayon satin lining.
8N9199E—Postpaid. (Shpg. wt. 3 lbs.) $11.00

**B Glamorous Set** designed for the one you really care for. Contains 2 oz. toilet water, 3¼ oz. talcum powder, .15 oz. perfume, perfume flacon, 1 oz. cologne, 2 oz. perfumed bubble bath oil.
8 N 9196E—Postpaid. (Wt. 2 lbs. 8 oz.) $8.25

**C Captivating Gift Set** with a true holiday spirit. Contains ½ oz. toilet water, 3¼ oz. talcum powder, purse-size perfume flaconette, .15 oz. perfume and 2 oz. cologne . . famous scent.
8 N 9195E—Postpaid. (Shpg. wt 2 lbs.) $5.50

**D Lovely, Inexpensive Set** in gay gift box. Give this romantic fragrance in three forms: ½ oz. each of toilet water, liquid sachet perfume and cologne.
8 N 9194E—Postpaid. (Shpg. wt. 8 oz.) $2.20

**E Star-trimmed Set.** Economical stocking stuffer. ½ oz. cologne and perfume flaconette. Adorably packaged.
8 N 9193E—Postpaid. (Shpg. wt. 4 oz.) $1.10

**F Spray-Mist.** Push-button top provides an even mist of fragrance. Big 3-oz. bottle of renowned Evening in Paris.
8 N 4810E—Postpaid. (Shpg. wt. 6 oz.) $2.20

### TUSSY

**G Bewitching Hour Set.** Romantic Midnight scent. 4 oz. of rich, long-lasting cologne and 4½ oz. of silky-soft dusting powder (with puff). Gift box.
8 N 9507E—Postpaid. (Shpg. wt. 1 lb.) $3.30

**H Glamour Set** contains 2 oz. each of cologne and hand and body lotion . . both in delightful Midnight fragrance.
8 N 9504E—Postpaid. (Wt. 12 oz.) . . $1.10

### REVLON FUTURAMA

Thrill her with the newest lipstick idea on the market! Jeweler-designed lipstick cases you don't have to replace. Imagine the delight of receiving this *fabulous* gift . . imagine having one yourself. Complete with lipstick. *State shade Pink Tones*—Snow Pink, Love That Pink. *Clear Reds*—Fire and Ice, Love That Red, Queen of Diamonds. *Fuchsia Tones*—Pink Lightning, Blue Red, Cherries-a-la-Mode. *Dark Red*—Certainly Red.

**J Basket Weave** . . . jeweler's bronze, black enamel. (8c Fed. Tax incl.)
8N3812E—Postpaid. (Shpg. wt. 3 oz.). $3.58

**K Brocaded Silver Plate** crowned with exquisite rhinestone jeweled top.
8 N 3813E—Postpaid. (Shpg. wt. 4 oz.) $5.50

**L Brand New! Three Luxurious Rhinestone Bands** encircle a gleaming gold-color case in Revlon's latest Futurama.
8 N 9202E—Postpaid. (Wt. 4 oz.) . . $11.00

### LAVENDER SACHET

**M Bamboo Cricket Basket** and two sachets contain imported English Lavender. Pleasing fragrance for closets, etc.
8 N 9215—Shpg. wt., 4 oz. . . . . $1.00

### LUCIEN LELONG

**N Place Vendome** perfume wardrobe. *If bought separately, would cost $27.30.* Now you get 1½ oz. Indiscret perfume and .15 oz. each of Tailspin, Opening Night, Sirocco and Balalaika perfumes for the price of Indiscret alone!
8 N 9491E—Postpaid. (Wt. 1 lb. 8 oz.) $11.00

**P Cologne Fantasy** . . 7 oz. each of Indiscret, Tailspin, Sirocco, Balalaika.
8 N 9201E—Postpaid. (Wt. 12 oz.) . . . $4.35

### PRINCE MATCHABELLI

**R Three Crowns Set.** Luxurious black velvet jewel box holds antiqued gold color crowns, ¼ oz. each of Stradivari, Wind Song and Beloved perfumes. Rayon satin backdrop completes elegance.
8 N 9206E—Postpaid. (Wt. 8 oz.) . .$16.50

**S Golden Jubilee.** Three ⅝ oz. colognes, three ½ dram perfumes of celebrated fragrances to enhance her allure: Stradivari, Beloved, Wind Song.
8 N 9459E—Postpaid. (Wt. 1 lb. 4 oz.) $5.50

**T Cologne Collection** contains six 2-dram bottles of Beloved, Crown Jewel, Stradivari, Duchess of York, Abano, Wind Song. A royal collection.
8 N 9460E—Postpaid. (Shpg. wt. 8 oz.) $3.85

**V Merry Colognes** have novel section inside with space for name of both gift-giver and receiver. Contains 1 oz. each of Potpourri and Rose cologne.
8 N 9205E—Postpaid. (Shpg. wt. 8 oz.) $1.10

**W Cologne Duet** of famous crown bottles with 1 oz. each of well known Stradivari and Wind Song colognes. Attractive see-through plastic gift box.
8 N 9476E—Postpaid. (Shpg. wt. 8 oz.) $2.75

*Catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise stated. Shop early for Christmas!*

# Truly Delightful Feminine Fragrances

## YARDLEY

**A** **Bath Set** contains 1.35 oz. toilet water, 1 bar soap and 3-oz. can tale powder . . all with refreshing, English Lavender scent. (24c Fed. Tax incl.)
8 N 9216E—Postpaid. (Wt. 1 lb. 4 oz.) **$3.09**

**B** **Soap Chest.** 3 bars of Lavender, 2 bars each of Crushed Carnation and Red Roses. A certain-to-please gift.
8 N 9159—Postpaid. (Wt. 2 lbs.) . . . **$3.75**

## BUBBLE BATH

**C** **Personalized and Perfumed.** Write her name with strip of gold leaf. Complete instructions. Twenty 9 ¼-gm. packettes, 4 each of carnation, gardenia, honeysuckle, jasmine, lavender.
8 N 9217E—Postpaid. (Wt. 1 lb.) . . **$1.10**

## CHERAMY

**D** **April Showers Cologne.** Giant 7-oz. size at an attractive low price.
8 N 9230E—Postpaid. (Wt. 1 lb.) **$1.65**

**E** **April Showers Set.** Contains 2 oz. cologne and 6 ⅛ oz. dusting powder.
8 N 9219E—Postpaid. (Wt. 1 lb.) **$1.93**

## WRISLEY

**F** **Hobnail Cologne** in delightful Apple Blossom, old-fashioned floral aroma. Contains ample 9 oz. Can be used later as dresser lamp, vase. (10c Fed. Tax incl.)
8 N 9214E—Postpaid. (Wt. 1 lb. 8 oz.) **$2.10**

**G** **Wedding Bowl Bubble Bath.** 2.5 oz. bath crystals in ornate glass bowl. Lovely enough for a bride. (Wt. 1 lb. 8 oz.)
8 N 9209E—Ppd. (10c Fed. Tax incl.) . . **$2.10**

**H** **Guest Superbe.** 6 cakes of soap . . . each color a different fragrance.
8 N 9462—Postpaid. (Wt. 12 oz.) **$1.00**

## MAX FACTOR

**J** **Primitif.** New, bewitching cologne . . "for the woman who is every inch a female." Ample 4-oz. size in gift box.
8 N 9419E—Postpaid. (Wt. 8 oz.) . . **$3.30**
8 N 9424E—Primitif cologne in 2-oz. size. Postpaid. (Shpg. wt. 6 oz.) . . . . . **$1.93**

**K** **Sleek Black Cat and Primitif.** Everyone longs for Primitif . . its haunting fragrance is so alluring. 1½-dram cologne bottle held securely by gold-color collar around cat's neck.
8 N 9420E—Postpaid. (Wt. 4 oz.) . . **$1.65**

**L** **Lipstick and Make-up Set.** Give both Hi-Fi sparkling lipstick and ¾ oz. Creme Puff make-up base and powder in one velvety disk. Ivory plastic compact has its own puff, mirror. *Stale* Brownette, Brunette, Redheador Blonde.
8 N 9422E—Postpaid. (Wt. 8 oz.) . . . **$2.75**

## SHULTON

**M** **Old Spice Bubbling Bath Crystals.** For truly relaxing moments, add tangy, spicy crystals . . in this popular fragrance enjoyed by both men and women. Eight 1¼-oz. tubes in gift box.
8 N 9502E—Postpaid. (Wt. 12 oz.) . . **$1.10**

**N** **Desert Flower.** Delightful spray cologne in striking white container trimmed in rich gold color. 3½ oz. of cologne. Fragrance at a touch.
8 N 9207E—Postpaid. (Wt. 8 oz.) . . **$2.75**

**P** **Old Spice Early American.** Wonderfully refreshing scent in charming gift box. Contains 3½ oz. toilet water and 7 oz. dusting powder.
8 N 9208E—Postpaid. (Wt. 1 lb. 8 oz.) **$3.30**

## LYRIC

**R** **Perfumed Bubbling Bath Oil** in gold-color flecked plastic bottle. *Note* Balsam Pine, Floral Note. (27c Federal Tax incl.)
8 N 9512E—32 oz. Wt. 2 lbs. 8 oz. **$2.95**

**Perfumed Bubble Bath Capsules** (S, T) form luxurious bubbles, truly relaxing.

**S** 70 capsules . . 4 fragrances in glass candy jar. Use jar later for candy, soap, spices, etc. (24c Fed. Tax incl.)
8 N 9506E—Gift box. Wt. 2 lbs. 4 oz. **$4.00**

**T** 8 N 5736E—28 capsules . . plastic box. Wt. ea. 10 oz. Each **$1.65**, 2 for **$3.00**

**Perfumed Bath Oil** (V and W) helps soften dry skin as it disperses rich oils.

**V** 54 capsules . . 4 scents in glass candy jar. Use jar later. (12c Fed. Tax incl.)
8 N 9511E—Gift box. Wt. 1 lb. 4 oz. **$2.49**

**W** 36 capsules . . bath oil. Boxed.
8 N 5737E—Wt. 10 oz. **$1.65**; 2 for **$3.00**

## LENTHERIC

**X** **Tweed in ample amounts.** Appropriate any time. 4 oz. bath powder, 3½ oz. cologne.
8 N 9053E—Postpaid. (Wt. 1 lb. 4 oz.) **$3.30**

**Y** **Luxurious Tweed Set.** Graceful vial trimmed with imitation jewels holds 1 dram perfume. 2 oz. toilet water.
8 N 9052E—Postpaid. (Wt. 8 oz.) . . **$6.05**

**Z** **Tweed Mist Toilet Water.** Sprays a cloud of favorite fragrance. 2 oz.
8 N 3020E—Postpaid. (Wt. 8 oz.) . . **$2.48**

**AA** **Heavenly Fragrances.** Adorable package of 5 favorite scents. ½ oz. each of Shanghai, Dark Brilliance, Tweed, Miracle and Confetti.
8 N 9031E—Postpaid. (Wt. 12 oz.) . **$1.65**

### 65 Famous Perfume Vials in Typer

Let the magic of fragrance create an atmosphere of feminine charm and beauty for you. See how a subtle scent can dramatize your personality. Find which perfume lasts the longest on you . . which gives forth the loveliest fragrance when you wear it. Treat yourself to this fabulous experience or give as an exciting gift. Try "Nips" of a wide variety of perfumes ranging from light, sweet to heavy, exotic. Each vial holds one application . . all fit into purse-size plastic container. Carry with you for a fragrant lift. Card enclosed for a free tube of perfume you select as your favorite. Fascinating "Perfume Guide" booklet included. Postpaid.
8 N 3031E—(11c fed. Tax incl.) (Wt. 4 oz.) . . **$2.00**

*Catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise stated. On orders of $20 or more Use Sears Easy Terms*

New Set for Girls. Dale Evans Watch with Lucky Horseshoe Necklace

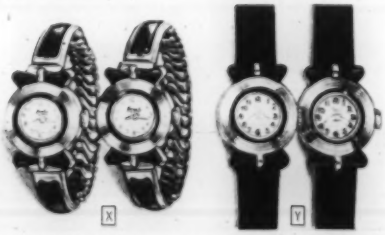



New Set! Roy Rogers Watch with "Boots and Saddle" Jewelry Set

Most watches on page packaged in colorful gift box (shown). See descriptions.

ROBIN HOOD DAVY CROCKETT SUPERMAN BALLERINA

MICKEY MOUSE



CINDERELLA

BOWKNOT FASHION WATCHES FOR GIRLS

# Watches to Delight the Younger Set

..featuring famous heroes and heroines..
sturdy metal cases..safe non-shatter crystals

Z

## Roy Rogers "Western" Timepieces

Roy Rogers, "King of the Cowboys," and Trigger, his golden palomino, colorfully decorate dials of watches and clock . . . make them exciting timepieces that will really thrill your young gun-toting cowpoke. Accurate Ingraham movements. Ideal Christmas gifts.

**Roy Rogers Watches.** Dials autographed by Roy! Straps and bands fit small wrists. *Postpaid.*

**A** **New set! Roy Rogers Watch with "Boots and Saddle" Jewelry.** Sculptured, rhodium-plated. Metal cuff links and tie bar . . . Watch with gleaming chrome-plated steel case and expansion band. Gift box shown. (Wt. 4 oz.)
4N 1861E—*Postpaid*.....Set $6.95

**B** **Roy Rogers Pocket-style Stop Watch.** He'll have fun timing those important races . . . he thrilled at owning his own pocket watch. Shiny chrome-plated steel case. Boxed.
4N 1661E—*Postpaid*.....$3.95

**C** **"Saddle Tooled"** tan leather strap with silver-color metal buckle. Gleaming chrome-plated steel case. Gift box shown.
4N 1894E—*Postpaid*.....$4.95

**D** **Our Best Roy Rogers.** Gleaming chrome-plated steel case with matching expansion band. Gift box shown. *Postpaid.*
4N 1895E.....$5.95

**E** **Roy Rogers "Movie" Alarm Clock.** Roy and Trigger gallop with each tick in Western scene dial. Metal case, 4½ inches high.
*State color* desert sand, (tan), cactus green (pale), sky blue (light), saddle brown. *Postpaid.* (Shpg. wt. 1 lb. 6 oz.)
4N 7304E.....$3.79

**F** **New! Roy Rogers Field Glasses.** Necessary equipment for his rule of "make-believe" cowboy. 3-power, 40mm. Roy and Trigger pictured on barrels. 6x6 inches high. Center focus wheel. Genuine leather neckstrap included. (Shpg. wt. 1 lb.)
4N 6275E—*Postpaid*.....$4.95

## Dale Evans Watches for Girls

Dale Evans, "Queen of the West," and her horse, Pal, gaily decorate dials. Ideal Christmas gifts for cowgirls of the younger set everywhere. Extra thin, dainty cases with straps or bands sized for small wrists. Accurate Ingraham movements. *Postpaid.*

**G** **New set! Dale Evans Watch with Lucky Horseshoe Necklace.** Sculptured, rhodium-plated metal horseshoe pendant on a chain. Watch with gleaming chrome-plated steel case and matching expansion band. Gift box shown. Order for all the little girls on your list. (Wt. 4 oz.)
4N 1862E—*Postpaid*.....Set $6.95

**H** **Tan Leather Strap** has Texas style "saddle-tooled" design; with silver-color metal buckle. Sturdy chrome-plated steel case. Gift box shown. *Postpaid.*
4N 1877E.....$4.95

**J** **Dale Evans Watch** with expansion band. Gleaming chrome-plated steel case. A sturdy watch . . . a style sure to please your favorite "cowgirl" at Christmas time. Gift box shown.
4N 1878E—*Postpaid*.....$5.95

**K** **Genuine Leather "Saddle Tooled" Strap** with silver color or metal buckle. Sturdy metal case. In dainty pastels . . . a real Dale Evans' watch to make her eyes dance with glee. Gift box shown. What a wonderful gift for Christmas!

*Case colors* pink or light blue with matching color strap, or gold-color with tan strap. *Please state color when ordering.*
4N 1876E—*Postpaid*.....$5.95

## Boys' Watch and Matching Jewelry Set

**Z** **New! "The Engineer."** On the go for Young America. Smart, sculptured metal "train engine" cuff links and tie bar, rhodium plated. Matching watch is accurate, dependable. Gleaming, round chrome-plated steel case with stainless steel back, matching expansion band. Silver-color dial with gilt numerals, markers. Comes in smart simulated leather jewel-box gift package. Shpg. wt. 8 oz.
4N 1956E.....$7.95

**NOTICE:** Order Children's Watches today for Christmas giving. Watches, as all other Sears merchandise, may be purchased on Easy Terms. Only 10% down . . . pay conveniently later. See page 373 for complete details. All watches on this and opposite page shown ⅔ actual size. Shipping weight each wrist watch alone 4 ounces. Watches (A) through (W) sent postpaid. Watches (X), (Y), (Z), (AA) through (HH) not *postpaid*. "E" after catalog number means prices include 10% Federal Excise Tax. See page 76 for more watches with bands sized for small wrists.

## Three Popular Heroes . . Robin Hood, Davy Crockett and Superman

**New! Robin Hood,** the legendary yeoman of Sherwood Forest, colorfully pictured on dial. Gleaming chrome-plated steel case. Fits small wrists. Accurate Ingraham movement. Gift box shown. Order today for Christmas. *Sent postpaid.*

**L** 4N 1863E—Tan leather strap has tooled design.....$4.95

**M** 4N 1864E—Chrome-plated expansion band.....$5.95

**Davy Crockett,** famous hero of frontier days, shown in color on dial. A sure hit with the coonskin cap crowd! Gleaming chrome-plated steel case. Fits small wrists. Dependable Ingraham movement. Gift box shown. *Sent postpaid.*

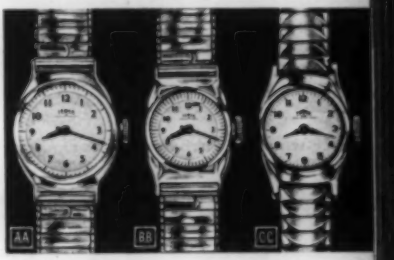
**N** 4N 1896E—Tan leather strap has tooled design.....$4.95

**P** 4N 1897E—Chrome-plated expansion band.....$5.95

**Superman,** famous fabled hero of comics, radio and TV, makes bright, exciting figure on dial. A watch to thrill young adventurers! Gleaming chrome-plated steel case. Fits small wrists. Dependable Ingraham movement. Gift box shown. *Postpaid.*

**R** 4N 1887E—Superman insignia on blue leather strap.....$4.95

**S** 4N 1888E—Chrome-plated expansion band.....$5.95



AA BB CC

## American-Made Watches for Boys and Girls

Electronically Timed . . $3.75 to $6.95

Watches for juniors. Bands and straps for small wrists (8-12 years). Safe, non-shatter crystals. Precision-made . . . electronically timed. This Christmas shop early . . . order watches for all the youngsters on your gift list.

**AA** Boys' chrome-plated steel case with handsome stainless steel expansion band.
4N 1949E.....$4.75
4N 1948E—As above, leather strap.....$3.75

**BB** Boys' 1-jewel movement. Chrome-plated steel case with stainless steel expansion band.
4N 1951E.....$5.95
4N 1950E—As above, leather strap.....$4.95
4N 1952E—As above, 10K yellow rolled gold plate case, gold-color expansion band.....$6.95

**CC** Girls' small, chrome-plated steel case. Shock-resistant. Stainless expansion band.
4N 1914E.....$6.95
4N 1900E—As above, leather strap.....$5.95

## Two Favorites . . Ballerina and Mickey Mouse

**T** **Lovely, Colorful Ballerina** graces dial of dainty chrome-plated steel case . . . ballerina "dances" as watch hands move. Light blue nylon stretch band trimmed with blue leather endpieces. For small wrists. A Christmas gift sure to make any little girl happy. Accurate Ingraham movement. Shown in gift box. *Sent postpaid.*
4N 1898E.....$5.95

**V** **It's Lovable, Smiling Mickey Mouse,** back again to delight young folks. Mickey's "arms" move as the hours tick away. Shock-resistant. Shining chrome-plated steel case. Washable red plastic strap sized for small wrists. U. S. Time movement. Colorfully packaged in its own drum-shaped gift box (shown). Order for Christmas! *Postpaid.*
4N 1870E.....$7.65

## Cinderella for Girls

**W** **Here's Cinderella,** all dressed in pale blue for Prince Charming's ball, pictured on watch dial . . . a Christmas gift to make a little girl's dream come true! Attractively gift packaged in dainty plastic "glass slipper." Small, extra-thin case of chrome-plated steel. Light blue fabric strap fits small wrists. U. S. Time movement. *Postpaid.*
4N 1868E.....$7.65

## "Bowknot" Glamour Watches . . fashion's latest creation for the Young Miss

Fashion's latest watch creation . . . now so pretty for little girls . . . with delicate feminine styling and colorful decoration. Make her feel grown-up and important this Christmas . . . give her one of these exciting watches for her very own . . . styled so much "like Mother's." Designed especially for small wrists. Dainty gold-color metal case with brilliantly enameled bowknot endpieces. Fine, dependable 1-jewel Swiss movement. Attractively gift boxed. A perfect find for an exciting Christmas morning . . . order today. *Colors* royal blue or jet black.

**X** 4N 1968E—Gold-color metal expansion band with matching color enameled inserts. *State color.* $11.95

**Y** 4N 1973E—Matching color suede leather strap. *State color.*.....$8.95

## Children's Watches . . 1-Jewel Swiss Movements . . Shock Resistant . . Anti-Magnetic

For small wrists (8-12 yrs.) . . $6.95 to $11.95

**DD** **Boys' Water-Resistant.** Chrome-plated case, stainless steel back. Luminous dial. Sweep second. Handsome stainless steel expansion band with striking simulated black alligator leather insert.
4N 1955E.....$10.95
4N 1954E—As above, leather strap.....$9.95

**EE** **Boys' Sport Watch.** Chrome-plated steel case. Luminous dial on black sunburst background. Has second hand.
4N 1956E—Leather strap.....$6.95

**FF** **Girls', Dainty** scalloped case in natural gold color metal. Raised gilt numerals. Genuine pigskin leather strap.
4N 1974E.....$8.95

**GG** **Girls' Cushion-Style** metal case in natural gold color. Endpieces have interesting floral design. 1/20, 10K gold filled expansion band. Thrill her this Christmas with a watch of her very own. Order this very day.
4N 1972E.....$11.95
4N 1971E—As above, black cord band.....$9.95

**HH** **Girls' Cushion Style** case in natural gold color metal. Distinctive-looking endpieces. 1/20, 10K gold filled expansion band. A watch sure to thrill any little girl. Ideal Christmas gift.
4N 1970E.....$11.95
4N 1969E—As above, black cord band.....$9.95

**NOTE:** This Christmas give watches. See pages 74-75 for our fine Tradition watches, page 77 for economy priced watches, and page 76 for more watches with bands sized for small wrists

DD EE FF GG HH

# Give a Tradition Watch

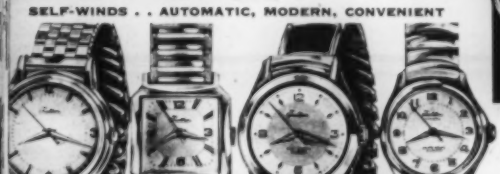
- Perma-life Mainspring, finest obtainable, guaranteed to last a lifetime
- Genuine jeweled lever escapement . . super hard ruby jewels are used at all important points of wear . . escapement can withstand continuous pounding
- Balanced in motion . . regulated for heat, cold and mainspring tension
- Incabloc Shock Protected to help prevent breakage of jewels and staff
- Anti-magnetic hairspring and balance wheel . . temperature compensated

## WATERPROOF* THINS FOR MEN

## GOLD-PLATED DRESS STYLES

## MEN'S WATERPROOF* STYLES

## SELF-WINDS . . AUTOMATIC, MODERN, CONVENIENT




**NOTE:** Buy Tradition Watches on Sears Easy Terms. See page 373, 30-Day Trial Offer. Order regular way. If not satisfied, we will refund full purchase price plus postage. **When Ordering:** *State wrist size in inches to nearest eighth of an inch. State 3 initials to be engraved on back of watch.* Watches correctly engraved according to customer's original order cannot be returned for engraving changes. Shipping weight each watch 9 oz.

*(*) Waterproof . . . see note opposite page.*

### Men's Extra-Thins $34.95

The miracle of the thin-thin watch . . . . as thin as 2 half-dollars. Modern as tomorrow in sleek, handsome styling. All waterproof.*

[1] **New! "Brookdale"—Thin Waterproof.*** All stainless steel case. Sunburst dial—luminous dots, hands. Stainless expansion with genuine black lizard inserts. Sweep second. *Only $3.50 down on Sears Easy Terms.*
4 N R1090E—17-jewel. . . . . Cash $34.95

[2] **"Garvin"—Thin Dress Waterproof.*** 10K yellow rolled gold plate case, stainless back. Raised numerals, markers; luminous dots, hands. Thin expansion, 1/20, 10K yellow gold filled. Sweep second hand. Feature rich. *Only $3.50 down on Sears Easy Terms.*
4 N R1068E—17-jewel. . . . . Cash $34.95

[3] **"Ardwick"—Thin Round Waterproof.*** Distinctive faceted case of stainless steel. Raised gilt numerals, markers; luminous dots, hands. Sweep second. Thin stainless steel expansion band in complimenting design. *Only $3.50 down on Easy Terms.*
4 N R1067E—17-jewel. . . . . Cash $34.95
4 N R1080E—As above, black dial. . Cash 34.95

*Prices include 10% Federal Excise Tax*

### Self-Winding Watches for Men $37.50 to $79.50 17-jewel

(4) and (5) with new **HIDDEN WINDING STAFF**, plus power reserve indicator (shows hours of running power in watch at all times.

[4] **New! "Fordwick"—Men's Self-Wind Waterproof.*** Stainless steel case with raised, faceted numerals, markers; luminous dots, hands. Sweep second. Stainless steel expansion with interesting mesh insert. Easy-to-afford . . . *only $5.00 down on Easy Terms.*
4 N R1086E—17-jewel. . . . . Cash $49.50

[5] **New! "Cambrian"—Men's Self-Wind Dress Waterproof.*** 10K yellow gold filled case, stainless back. Raised, faceted arrow markers; luminous dots, hands. Sweep second. Matching, faceted 1/20, 10K gold filled expansion with black leather insert . . . designed by Kreuger. His for Christmas *for only $6.00 down on Sears Easy Terms.*
4 N R1087E—17-jewel. . . . . Cash $59.50

[6] **"Lancelyn"—Our Finest Self-Wind Dress Waterproof.*** Solid 14K yellow gold case. Raised, hand faceted dial. Superb dress styling. 1/20, 12K yellow gold filled expansion. Sweep second. Our finest *Tradition* for men . . . *low as $8.00 down on Easy Terms.*
4NR1072E—17-jewel. $8 down. . . Cash $79.50
4NR1073E—25-jewel. $9 down. . . Cash 89.50

(7) and (8) have 10K yellow gold filled cases, stainless steel back. Sweep seconds. 1/20, 12K yellow gold filled expansion bands.

[7] **"Larimer"—Men's Self-Wind Dress Waterproof.*** Raised hand faceted numerals.
4NR1070E—17-jewel. $5 down. . . Cash $49.50
4NR1071E—25-jewel. $6 down. . . Cash 59.50

[8] **"Jamison"—Thin Self-Wind Dress Waterproof.*** Raised gilt numerals, faceted markers. Gold mesh insert on expansion band.
4NR1083E—17-jewel. $5 down. . . Cash $49.50

[9] **"Lonrick"—Self-Wind Dress.** All 10K yellow gold filled case. Raised gilt numerals, markers. Sweep second. 1/20, 12K yellow gold filled expansion.
4NR1082E—17-jewel. $5 down. . . Cash $49.50

(10) and (11) have gleaming all stainless steel cases and expansion bands.

[10] **"Burbank"—Men's Self-Wind Waterproof.*** Luminous. Black lizard insert links on band. Sweep second hand.
4NR1084E—17-jewel. $4 down. . . Cash $37.50

[11] **"Dartford"—Men's Self-Wind Waterproof.*** Luminous. Sweep second hand.
4NR1065E—17-jewel. $4 down. . . Cash $37.50
4NR1049E—25-jewel. $5 down. . . Cash 47.50

### Waterproof and Dress Styles

For Men **$27.50** 17-jewel

(12), (13) and (14) have 10K yellow rolled gold plate cases, stainless backs. 1/20, 10K yellow gold filled expansions.

[12] **"Colby" Men's Handsome Dress Style.**
4NR1078E—17-jewel. $3 down. . $27.50

[13] **"Hanford"—Men's Rectangular Dress.**
4NR1061E—17-jewel. $3 down. . $27.50

[14] **"Amsden"—Striking Dress Style for Men.**
4NR1050E—17-jewel. $3 down. . $27.50
4 N R1059E—21-jewel. $3.50 down. . . 33.50

(15), (16) and (17) have gleaming all stainless steel cases and expansion bands.

[15] **"Dalbert"—Waterproof.*** Luminous. Gilt numerals. Sweep second. Expansion has gray alligator leather inserts.
4 N R1079E—17-jewel. $2 down Cash $27.50

[16] **"Bryncourt"—Men's Waterproof.*** Inscription on band . . . *print 2 initials or state 1 service insignia (Army, Navy, Air Force, Marines).* Luminous. Sweep second.
4 N R1002E—17-jewel. $3 down Cash $27.50
4 N R1001E—As above; 10K yellow rolled gold plate case, stainless back. 1/20, 10K yellow gold filled expansions. . $2 down $27.50
4 N R1003E—As 4 N R1001E, 21-jewel. 33.50

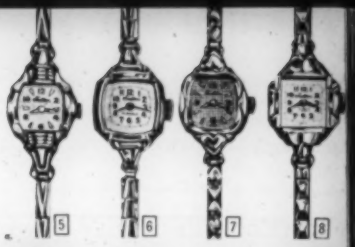
[17] **"Murbrook"—Men's Waterproof.*** Luminous. Sweep second.
4 N R1062E—17-jewel. . . . $3 down. $27.50
4 N R1063E—As above; 10K yellow rolled gold plate case, stainless back. 1/20, 10K yellow gold filled expansions. . $3 down $27.50
4 N R1047E—As 4 N R1063E, 21-jewel 33.50

[18] **"Ainsley"—Dress Waterproof.*** 10K yellow rolled gold plate case, stainless back. 1/20, 10K yellow gold filled expansion band. Sweep second hand.
4 N R1094E—17-jewel $3 down Cash $27.50
4NR1095E—21-jewel. $3.50 down Cash 33.50

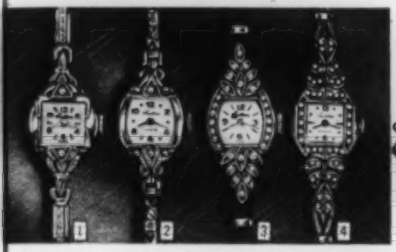
*NOTE: * means waterproof when case is expertly replaced. Federal Tax.*

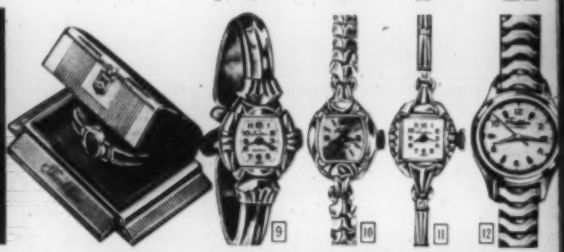
## the gift you give with confidence . . quality movements found only in the world's finest Watches

- Every *Tradition* Watch guaranteed 1 full year plus special 30-day trial offer. We're convinced that *Tradition* is your best buy in a fine watch. See details in notice on opposite page.
- Now *Tradition* expansion watch bands individually sized to fit the wrist. Imagine the extra comfort and safety this brings . . . it's a special Tradition feature. For ordering, see notice on opposite page.
- 3 initials engraved free of charge on the back of every *Tradition* watch. Adds an extra personal touch to this finest of Christmas gifts. See ordering notice on opposite page.



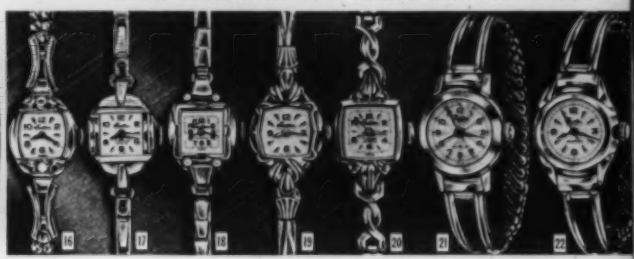

### TRADITION DIAMOND WATCHES




### SELF-WIND WATERPROOFS*

### LOVELY DRESS WATCHES . . NURSES' AND SPORT STYLES




### Elegant Diamond Watches for Women $49.50 to $159.50

Shop, compare . . . we proudly believe these watches cannot be matched in value anywhere! 17-jewel movements. Hers for Christmas for as little as $5.00 down.

(1) and (2) have solid 14K gold cases. 1/20, 10K gold filled expansion bands. Styled to lend added importance to the diamonds.

(3) and (4) have solid 14K white gold cases; gray nylon cord bands, safety catch, double-lock and clip-on chain.

1 **"Arlise"**—Each endpiece set with a sparkling *Tradition* diamond.
4 N R925E—*State* white or yellow gold. **$49.50**

2 **"Chantilly"**—Heart-shape endpieces each set with a sparkling *Tradition* diamond.
4 N R961E—*State* white or yellow gold. **$49.50**

3 **"Erlayne"**—Endpieces in delicate leaf pattern set with 30 *Tradition* diamonds.
4 N R907E.....$10 down . . Cash **$99.50**

4 **"Michaleen"**—50 fiery *Tradition* diamonds entwined in luxurious styling.
4 N R937E.....$16 down . . Cash **$159.50**

### Tiny Self-Wind Waterproofs for Women $49.50

15 **"Monterey"—Women's Self-winding Dress Waterproof.*** Petite 10K yellow gold filled case, stainless back. Raised gilt numerals; luminous dots. Mesh insert on 1/20, 12K yellow gold filled expansion band, lends a distinctively dressy accent.
4 N R944E—17-jewel movement. *Only $5.00 down on Easy Terms*.....Cash **$49.50**

14 **"Alameda"—Women's Self-Winding Dress Waterproof.*** Tiny 10K yellow gold filled case, stainless back. Grooved endpieces. Matching telescope expansion, 1/20, 12K gold filled adds a pretty compliment. Gift her with a Tradition watch.
4 N R925E—17-jewel movement. *Only $5.00 down on Easy Terms*.....Cash **$49.50**

15 **"Araby"—Women's Self-Winding Waterproof.*** All stainless steel case. Luminous dots, hands. Sweep second. Gray alligator leather insert on stainless steel expansion. Rich in famous Tradition watch features . . a wonderful value. Ideal for a nurse!
4 N R947E—17-jewel movement. *Only $5.00 down on Easy Terms*.....Cash **$49.50**

### Women's Dress Watches . . 1 Nurse's Style $27.50 17-jewel

All except (12) have 10K rolled gold plate cases with stainless steel backs.

5 **"Lavrinda"**—Sunburst dial. 1/20, 12K yellow gold filled telescope band.
4 N R992E—17-jewel . . $3 down . . Cash **$27.50**
4 N R993E—21-jewel . $3.50 down . Cash 33.50

6 **"Kendall"**—Cushion style case. 1/20, 12K gold filled telescope band. *State* white or yellow gold.
4 N R978E—17-jewel . . $3 down . . Cash **$27.50**
4 N R979E—21-jewel . $3.50 down . Cash 33.50

7 **"Ardella"**—Heart-shape endpieces; matching 1/20, 10K gold filled telescope band. *State* white or yellow gold.
4 N R988E—17-jewel . . $3 down . . Cash **$27.50**
4 N R989E—21-jewel . $3.50 down . Cash 33.50

8 **"Zoray"**—Square case. Gilt numerals. 1/20, 12K gold filled telescope band. *State* white or yellow gold.
4 N R990E—17-jewel . . $3 down . . Cash **$27.50**
4 N R991E—21-jewel . $3.50 down . Cash 33.50

NOTE: * means waterproof, dustproof as long as crystal, crown back remain intact; if removed, expertly replaced. Shpg. wt. each watch 9 oz. Watches shown ⅔ actual size. Prices include 10% Federal Tax. Order now; pay later on Sears Easy Terms . . . see page 373 for details.

9 **"Juno"**—Stunning bracelette band, 1/20, 10K yellow gold filled.
4 N R953E—17-jewel . . $3 down . . Cash **$27.50**

10 **"Layne"**—Modern tonneau case with half-moon endpieces. 1/20, 12K gold filled expansion. *State* white or yellow gold.
4 N R959E—17-jewel . . $3 down . . Cash **$27.50**

11 **"Linith"**—Tiny square case. Gilt numerals and hands. 1/20, 10K gold filled telescope band. *State* white or yellow gold.
4 N R956E—17-jewel . . $3 down . . Cash **$27.50**

12 **"Querida"—Nurse's Waterproof.*** Stainless steel case and expansion band. Luminous dial. Sweep second.
4 N R994E—17-jewel . . $3 down . . Cash **$27.50**
4 N R995E—21-jewel 10K yellow rolled gold plate case, stainless back. 1/20, 12K yellow gold filled expansion band..... $35.50

### Women's 14K Gold Dress . . 3 Nurse's Styles $37.50 17-jewel

(16) through (19) have 14K solid gold cases . . . wrist flattering styling, fine *Tradition* quality.

16 **"Claudina"**—Tonneau style. Raised endpieces. 1/20, 12K gold filled expansion. Raised gilt numerals, markers. *State* white or yellow gold.
4 N R948E—17-jewel . $4 down . Cash **$37.50**

17 **"Ivalee"**—1/20, 12K gold filled expansion matches triangle-shape endpieces. Gilt numerals, markers. *State* white or yellow gold. *Only $4.00 down.*
4 N R960E—17-jewel.....Cash **$37.50**

18 **"Lavice"**—Tailored and smart. 1/20, 12K gold filled expansion band. *State* white or yellow gold. *Only $4.00 down.*
4 N R996E—17-jewel.....Cash **$37.50**
4 N R997E—21-jewel $4.50 down Cash 43.50

19 **"Gwynith"**—Cushion-shape case. Smartly styled dial. Matching 1/20, 12K yellow gold filled telescope band.
4 N R998E—17-jewel. $4 down Cash **$37.50**
4 N R999E—21-jewel....$4.50 down 43.50

20 **"Leander"—Nurse's Watch.** Red sweep second; seconds marked on outer track. 10K gold filled case. 1/20, 12K gold filled expansion band. *State* white or yellow gold. *$4.00 down on Easy Terms.*
4 N R985E—17-jewel.....Cash **$37.50**

21 **"Carlyle"—Nurse's Waterproof*** sport watch. Forward-looking design. All stainless steel case. Sunburst dial. Sweep second. Genuine black alligator leather insert on stainless steel expansion. A handsome watch. *Only $4.00 down.*
4 N R932E—17-jewel.....Cash **$37.50**

22 **"Marina"—Nurse's Waterproof*** sport watch. 10K yellow rolled gold plate case, stainless back. Sunburst dial. Sweep second. 1/20, 12K yellow gold filled expansion with genuine alligator leather insert. Red or black insert. *Please state insert color. Only $4.00 down on Easy Terms.*
4 N R933E—17-jewel.....Cash **$37.50**

# Orvin Watches .. Second to our fine Tradition Watches in quality

## ..famous for dependability, yet economy priced .. For adults and juniors

- **Built by superior craftsmen** for accuracy and long service. Precision-made, anti-magnetic movements
- **Perma-life mainspring** .. unsurpassed in break-resistance according to tests. Guaranteed to last a lifetime
- **Genuine jeweled lever escapements** .. hard ruby jewels at main points of wear. Shatterproof crystals
- **Wide variety of designs** .. from rugged sport styles to popular styled dress watches. Order gifts today

Pamper your Christmas budget .. order an Orvin watch today. Specially easy-to-afford on Sears Easy Payment Plan .. only $2.00 to $4.00 down. See page 373 for complete Easy Term details

**Gift Special For Men**
**New Low Price on 25-Jewel Self-Wind Waterproofs***
**$35.88** cash $4 down

**A B NEW—Men's Self-winding Waterproofs*** Imagine 25-jewel self-winding waterproof watches at this unheard of low price! Gold color metal cases, stainless steel backs. 1/20, 10K gold filled expansions with genuine brown alligator leather inserts. Sweep seconds. Incabloc Shock Protected to help prevent breakage. Limited quantity.

A Raised gilt numerals; luminous dots, hands.
4 N 0450E—25-jewel... $4 down...Cash $35.88

B Handsome black dial with raised gilt markers; luminous dots and hands.
4 N 0460E—25-jewel... $4 down...Cash $35.88
4 N 0472E—As above, white dial. $4 dn.... 35.88

## Dress Styles for Men, Boys $19.95 to $22.95 .. Our Best Pocket Watch Low as $21.95

All except (G) have 10K yellow rolled plate cases, stainless steel backs. 1/20, 10K yellow gold filled expansion bands. 17-jewel movements. Incabloc Shock Protected to help prevent breakage.

C **Men's—Dress Style.** Bold, youthful lines and rugged masculine styling on rectangular-shape case. Easy-to-read numerals, markers.
4 N 323E—Adults' size band.... $2 dn.. Cash $19.95
4 N 433E—Boys' band (8-12 yrs.)... 2 dn...Cash 19.95

D **Men's—Dress Style.** Handsome scalloped design decorates tonneau style case. Faceted hand.
4 N 325E—Adults' size band.... $2 dn...Cash $19.95
4 N 464E—Boys' band (8-12 yrs.)... 2 dn...Cash 19.95

E **Men's—Dress Style.** Smartly styled rectangular-shape case. Raised arabic numerals.
4 N 311E—Adults' size band.... $2.50 dn...$21.95
4 N 467E—Boys' band (8-12 yrs.)... 2.50 dn... 21.95

F **Men's—Dress Style.** Popular square design with all the high-style features of a much more expensive watch! Raised numerals and markers. A fine Orvin watch, a wonderful Christmas gift. Order today!
4 N 422E—Adults' size band only...$2.50 dn.. $22.95

G **Our Best—17-Jewel Orvin Pocket Watch.** New modern styling with beautiful case detail. Transportation type—accurate and dependable. Gleaming chrome-plated steel case. Large black numerals and hands on white dial; easy-to-read. Incabloc Shock Protected to guard against breakage. A fine dependable timepiece for the man who prefers a pocket watch... priced low for all its quality features. Order now for Christmas.
4 N 436E.....$2.50 down...Cash $21.95
4 N 0437E—As above, but with handsome 10K yellow rolled gold plate case.....$3 down...Cash $25.95

## Dress and Utility Styles for Women and Girls $19.95 to $27.50

All except (T) have 10K rolled gold plate cases, stainless steel backs. 17-jewel movements.

L **Women's—Dainty, round case.** 1/20, 10K gold filled telescope expansion. Yellow gold only.
4 N 276E—Adults' size band... $2 dn...Cash $19.95
4 N 162E—Girls' band (8-12 yrs.)... 2 dn...Cash 19.95

M **Women's—Lovely gift choice.** 1/20, 10K gold filled telescope exp. *State* white or yellow gold.
4 N 169E—Adults' size band only... $2.50 dn...$20.95

N **Women's—Beautiful detail** in a cushion shape case. Delicately fluted sides. 1/20, 10K gold filled telescope expansion band. Yellow gold only.
4 N 257E—Adults' size band only.. $2.50 dn...$20.95

P **Women's—Smartly styled** tonneau case. 1/20 10K gold filled expansion band. Yellow gold.
4 N 283E—Adults' size band.... $2.50 dn... $20.95
4 N 284E—Girls' band (8-12 yrs.)... 2.50 dn... 20.95

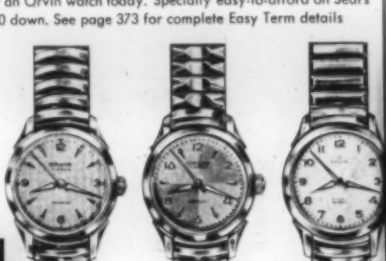
R **Woman's—Heart-shaped** endpieces. 1/20, 10K yellow gold filled expansion band carries out heart theme. Yellow gold only.
4 N 281E—Adults' size band.... $2.50 dn... $22.95
4 N 282E—Girls' band (8-12 yrs.). 2.50 dn... 22.95

S **Woman's—2** sparkling diamonds set in exquisite filigree endpieces. 1/20, 12K gold filled telescope exp. *State* white or yellow gold.
4 N 0166E—Adults' size band only. $3 dn...$27.50

T **Women's Utility Style.** Water, dust and shock resistant. Luminous hands, numerals. Sweep second. Gleaming chrome-plated steel case with stainless steel expansion. 17-jewel movement.
4 N 200E—Adults' size band.... $2.50 dn... $21.95
4 N 198E—Girls' band (8-12 yrs.). 2.50 dn... 21.95
As above: 10K yellow rolled gold plate case. 1/20, 10K yellow gold filled expansion band.
4 N 0203E—Adults' size band only. $2.50 dn... $24.95

V **Nurse's Watch.** Lovely modern style. Incabloc Shock Protected. Sweep second. 1/20, 10K gold filled expansion. *State* white or yellow gold.
4 N 0253E—Adults' size band only. $2.50 dn... $24.95

NOTE: Shipping weight each watch 9 oz. Watches shown 1½ actual size. Prices include 10%, Federal Tax




## Special Purchase .. only $19.99

### Stainless Steel Waterproofs* for Men and Boys

Gleaming stainless steel cases and expansion bands. Sweep second. Incabloc Shock Protected. Sorry, only limited quantities at this exciting low price; place your order now.

H **New!** Handsomely styled. Luminous dots and hands.
4 N 478E—Adults' size band. 17-jewel.....$2 down...Cash $19.99
4 N 479E—As above; Black dial. 17-jewel..... 2 down...Cash 19.99

J **New!** Modern dial treatment. Luminous dots and hands.
4 N 476E—Adults' size band. 17-jewel.....$2 down...Cash $19.99
4 N 477E—Boys' band (8-12 yrs.) 17-jewel..... 2 down...Cash 19.99

K **New!** Fully luminous dial and hands. A terrific value.
4 N 474E—Adults' size band. 17-jewel.....$2 down...Cash $19.99
4 N 475E—Boys' band (8-12 yrs.) 17-jewel..... 2 down...Cash 19.99

NOTE: * means waterproof, dustproof as long as crystal, crown, back remain intact, if removed expertly, replaced. Shipping weight each watch 9 oz.

# Thrift-Priced Watches .. Dependable timekeepers

## .. latest styling at low, low prices .. $2.49 to $14.25

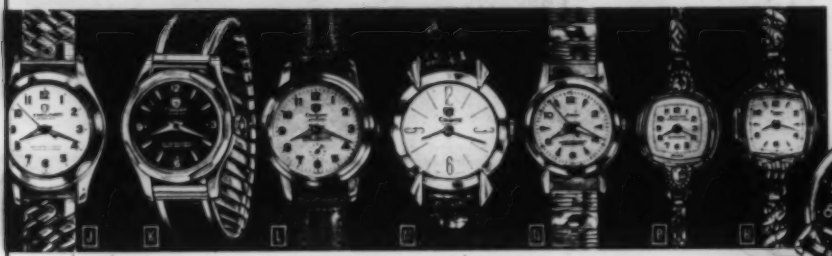
Christmas gifts to fit small budgets. Fashion-right styling. Shock-resistant movements . . . precision built for good service, dependable accuracy. Choose from sport and utility watches or good looking dress designs. Include watches in your Easy Terms order. Only 10% down . . . pay the rest conveniently later. See page 373 for complete details

### New! Lapel Watch Glamour

**A** Gold-color metal case and lapel pin how beautifully decorated with simulated pearl and rhinestone trim. Black Roman numerals; white dial. Dainty black pierced hands. A decorative, useful gift.
4N 1874E—Shpg. wt. 4 oz. ..... $7.95

### Women's Fashion Watches

**B** New! Colorful enamel with mirror-like finish trims this lovely women's watch. Clover design gold anodized aluminum case. Gold-color expansion with matching color enameled inserts. *State* black, blue or red.
4N 1849E—Shpg. wt. 4 oz. .... $11.95
4N 1808E—As above, but with matching color suede strap. Wt. 4 oz. .. $8.95



### Timex Watches Shock-Protected

Exclusive shock-protected feature. Patented V-Conic Movement. Unique cone-shaped balance staff turns on enduring Armalloy bearings. Specially designed to give maximum strength and durability to the movement.

**C** **Sportster for Women and Children.** Waterproof and dustproof.* Chrome-plated case, stainless steel back. Genuine leather strap.
4N 1859E—*Postpaid* ..... $10.95

**D** **Luminous Marlin for Men.** Waterproof and dustproof.* Chrome-plated steel case, stainless steel back. Luminous dial. Sweep second. Stainless steel expansion with simulated leather insert.
4N 1731E—*Postpaid* ..... $14.25

### Watch Repair Service for jeweled watches

Every watch expertly repaired with new parts; electronically timed, regulated. We repair any make watch with 7 or more jewels. We do not repair clock or cylinder movement watches. Print name and address on a tag and attach to watch. Pack carefully; enclose letter telling what you want done. Send registered 1st class mail to your mail order house, Dept. 155. If charges are over $5, we will send estimate, await reply before starting work. No C.O.D.'s.

### American-Made Watch Values

**E** **Our Lowest Priced Jeweled Watch . . . for Men.** Shock-resistant. Chrome-plated case. Gold-color numerals and markers. 1-jewel movement. Stainless steel expansion band. Priced so low!
4N 1743E ..... $6.50
4N 1744E—As above, leather strap . . 5.50

**F** **Men's handsome gold-color** metal case, stainless steel back. Shock-resistant. Raised, gold-color markers. 1-jewel movement. Gold-color expansion band with stainless steel back.
4N 1741E ..... $7.50
4N 1742E—As above, leather strap . . 6.50

**G** **Men's Dress Watch.** Expensive looking 10K yellow rolled gold plate case. 1/40, 10K yellow rolled gold plate expansion band. Shock-resistant. 1-jewel movement. A tremendous value!
4N 1701E ..... $8.95

**H** **For Women.** Amazingly small case . . . no larger than a nickel! Shock-resistant. Case is of chrome-plated steel with stainless steel back. Luminous hands and numerals. Sweep second. Stainless steel expansion band. Priced to pamper your Xmas budget . . . makes a nice gift.
4N 1842E ..... $7.95
4N 1809E—As above, leather strap . . 6.95

*NOTE. * means waterproof, dustproof as long as crystal, crown, back remain intact, if removed, expertly replaced. Shpg. wt. each watch 4 oz. Watches (C), (D), (V) sent postpaid. Watches shown ⅔ actual size. Prices include 10% Federal Excise Tax. Order for Christmas giving now.*

### 1-Jewel Shock Resistant Swiss Watches

**J** **Men's Water-Resistant.** Luminous. Sweep second. Chrome-plated steel case, stainless back and expansion.
4N 1717E ..... $9.95

**K** **Men's Water-Resistant.** Chrome-plated case, stainless back. Luminous dots, hands. Black sunburst dial. Sweep second. Stainless expansion with black simulated leather insert.
4N 1737E ..... $9.95
4N 1738E—As above, leather strap . . . 8.95

**L** **Handsome Sport Style for Men.** Chrome-plated steel case. Luminous hands, numerals. Second hand. Leather strap.
4N 1740E ..... $6.95

**M** **New! Thin-Thin Dress Watch for Men.** Gold-color metal case. Modern looking dial. Genuine alligator leather strap.
4N 1720E ..... $9.50
4N 1721E—As above, black dial .... 9.50

**N** **Nurse's Watch.** Water-resistant, chrome-plated case, stainless back. Luminous dots, hands. Sweep second.
4N 1843E—Stainless expansion .... $10.95
4N 1844E—As above, leather strap .. 9.95

**P** **Women's Dress Watch.** Gleaming gold-color metal case. 1/20, 10K gold filled expansion. A beauty priced low!
4N 1845E ..... $11.95
4N 1846E—As above, black cord band 9.95

**R** **Women's Dress Watch.** Case of gold-color metal. Raised gilt numerals. 1/20, 10K gold filled expansion band.
4N 1847E ..... $11.95
4N1848E—As above, black cord band 9.95

### Sturdy Pocket Watches . . Ideal for Outdoor Men

**Thrift-Priced Pocket Watches.** Gleaming nickel-plated steel cases. Ideal for outdoor, utility use—watch is protected in pocket from dirt, dampness, damage. Preferred style of many . . . order today.

**S** **Dark dial.** Luminous hands, numerals.
4N 1665E ..... $3.39

**T** **Two-tone dial.** Black hands, numerals.
4N 1659E ..... $2.49

**V** **Famous Westclox Pocket Ben.** Very durable. Non-shatter crystal. Easy-to-read white dial with black hands and numerals. Ever-popular as a dependable timepiece.
4N 1655E—*Postpaid* ..... $4.68
4N 1656E—As above but luminous hands, numerals on dark dial. Postpaid ..... $5.78

POENNEY PAGE 77 . . THRIFT WATCHES

# When you can't decide what to give..

# A SEARS GIFT CERTIFICATE

## is the perfect solution

Sears Gift Certificates in $50.00 and $100.00 denominations come in this gold-embossed black gift box

Sears Gift Certificates in $5.00, $10.00, and $20.00 denominations come in this attractive gift envelope.

**SEARS, ROEBUCK AND CO.**

Enclosed is the amount of $_____ for Sears Gift Certificates in the denominations that I have indicated below:

_____$5.00 _____$10.00 _____$20.00 _____$50.00 _____$100.00

Your Name _____

Your Street Address _____

Rural Route _____ Rural Box No. _____ P.O. Box No. _____

Post Office _____ State _____

Remember, you can buy Gift Certificates on Easy Terms. See page 373 for details.



WHEN YOU DON'T KNOW WHAT TO GIVE . . when you're not sure of the size, or what color to choose, the most thoughtful gift you can give is a Sears Gift Certificate. That way the person can choose exactly what he or she wants.

*They're easy to buy . .*

You can buy Sears Gift Certificates by mail (simply send the coupon at left to your nearest Sears Mail Order House). Or you can buy them in person at any Sears Catalog Sales Office or Retail Store. It's as easy as that!

*They're easy to use . .*

Sears Gift Certificates may be used anywhere in the country . . in any Sears Catalog Sales Office or Retail Store . . or for mail orders sent to any Sears Mail Order House.

*They're available on Easy Terms . .*

Pay only a few dollars down . . and spread the rest of the payments over the months ahead. See page 373 for details, or contact the Credit Department of your Sears Catalog Sales Office or Retail Store.

HH

Your Choic

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About 4¾x3⅝
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88 N 3939GE—A
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88 N 3934G.

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glove ring.
safe. Gift box
88 N 3976G.

Price of w
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## Handbag Accessories make wonderful Stocking Stuffers

**Your Choice $1.50 each** — Any 2 for $2.70

Items AA to KK, state catalog number of all items ordered

**AA** Fitted Book-Fold Wallet. Leather-like plastic. About 4⅝x3⅜ in. closed.
88 N 3938GE—Red
88 N 3939GE—Antique white
Shpg. wt. 6 oz. ..... Each $1.50

**BB** Black Suede coin purse. Gold-color metal frame, rhinestones. Chain handle. From West Germany. About 2¼x2¼ in. Shpg. wt. 2 oz.
88 N 3933GE..... Each $1.50

**CC** Picture Frame in gold-color metal, sham pearl front. Room for 4 pictures. From West Germany. About 1¾x2¾ in. Shpg. wt. 3 oz.
88 N 3932G..... Each $1.50

**DD** Cowhide Western Coin Purse. Hand-tooled. Zipper closing. Unlined. About 4x2½ in. Shpg. wt. 2 oz.
88 N 3941GE—Natural tan
Each ..... $1.50

**EE** Magnifying Glass in felt case, 1¾-in. diam., framed in gold-color metal with rhinestones and sham pearls. Shpg. wt. 3 oz.
88 N 3924G..... Each $1.50

**FF** Genuine Cowhide French style purse, 2-section bill pocket. From West Germany. About 3½x2½ inches. Shipping weight 4 oz.
88 N 3925GE—Red.... Each $1.50

**GG** Gold-color Nailheads on red eyeglass case of rich top grain cowhide. About 6¼x2⅝ in. Shipping weight 2 ounces.
88 N 3940G..... Each $1.50

**HH** Billfold, Lighter Set. Leather-like plastic. 6c Fed. tax incl. on billfold (abt. 3½x4½ in.). Wt. 7 oz.
88N3942GE-Red..... $1.50
88N3943GE-Antique white 1.50

**JJ** Pretty Floral Center of genuine mother-of-pearl on 24K-gold-plated glove ring. Keeps gloves safe. Gift boxed. Wt. 2 oz.
88 N 3976G..... Each $1.50

**KK** Gold-plated Automatic Pencil (about 3 in. long) stays put at the end of a 16-in. rewind chain in locket. Shipping wt. 3 oz.
88 N 3920G..... Each $1.50

Price of wallet, purses and pass case include 10% Federal Excise Tax. For Sears Easy Terms, see page 373.

**Your Choice $1.00 each** — Any 3 for $2.70 — Any 5 for $4.40

Items A to T, state catalog number of all items ordered

**A** In a Nutshell sewing kit. Gold-plated metal. Holds thimble, needle, thread, straight and safety pins. About 1⅜ in. long. Wt. 3 oz.
88 N 3926—Gold-plated....$1.00

**B** Nylon-bristle clothes brush. Needles, thread, scissors, file, tweezers in red leather top (6c fed. tax incl.). 3¼x1¼ in. From Western Germany.
88 N 3918GE—Wt. 4 oz.....$1.00

**C** Flashlight in 1½x1-in. plastic case; key chain. *State car insignia* Ford, Chevrolet, Plymouth, Buick, Studebaker, Dodge, Pontiac, Oldsmobile, Mercury.
88 N 3915G—Shpg. wt. 3 oz.. $1.00

**D** Handy Penknife on key chain, carry it in your purse. Gold-color metal, single blade. About 2¾ in. long when closed. Shpg. wt. 2 oz.
88 N 3930G—Gold-color....$1.00

**E** Feminine Notebook Case in rayon faille with pretty petit-point design. Holds pad, pencil. From West Germany. Abt. 2⅝x4 in. Wt. 4 oz.
88 N 3923G—Black.....$1.00

**F** Make-Believe Jewels in gold-color metal filigree glamorize a can and bottle opener. Gold-color metal. About 4½ inches long.
88 N 3931G—Shpg. wt. 3 oz. $1.00

**G** Purse-Size Writing Set. Mechanical pencil, ball point pen with gold-color metal filigree in leather-like plastic case. About 3 in. long.
88 N 3916G—Shpg. wt. 4 oz...$1.00

**H** Practical Purse Ashtray with automatic pop-out cigarette rest. Gold-color metal with painted cigarette on lid. About 1⅝x1¾ in.
88 N 3927G—Shpg. wt. 3 oz...$1.00

**J** Always Handy.. the gold-color metal pillbox with genuine leather on top. Inside conveniently divided in 2 sections. About 1½x1½ in.
88 N 3928G—Shpg. wt. 3 oz...$1.00

**K** Genuine Cowhide pass, card or photo case. Can hold up to 12 pictures. Handy extra card pocket. About 4x3⅛ in. Shpg. wt. 2 oz.
88 N 3936GE—Red.....$1.00

**L** BonnieTamO'Shanter shape cotton coin purse with gold-color metal frame, and pompon on the top. About 4½x3½ in. Shpg. wt. 2 oz.
88 N 3937GE—Red plaid....$1.00

**M** Petit Point accents a rayon faille beauty set with mirror, comb, nail file. From West Germany. Closed about 4⅝x1¾ in. Shpg. wt. 5 oz.
88 N 3910G—Black.....$1.00

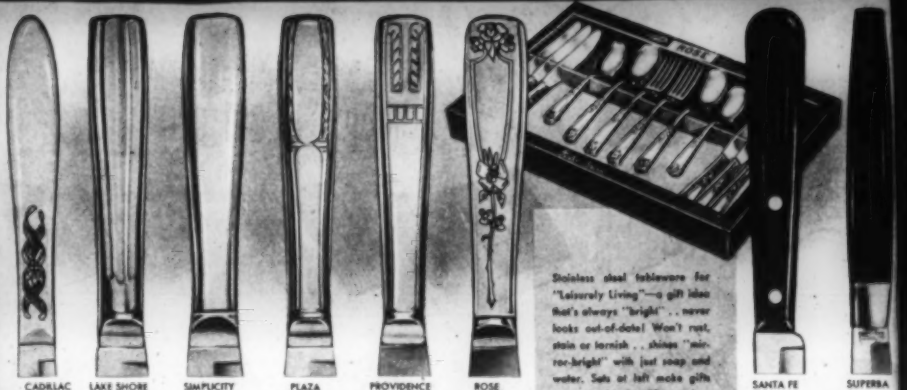
**N** Lip Make-Up-Lite reflects in pull-up mirror. Ivory-color plastic case with handy clip on rear. About 1⅝x1½ in. Boxed. Shpg. wt. 4 oz.
88 N 3917G..... Each $1.00

**P** Pure Irish Linen Hankies. White with multicolor embroidery. Hemstitched edges. About 11x11 in. In plastic trinket box. Shpg. wt. 5 oz.
88 N 3903G..... Set of 3 for $1.00

**R** 24K-Gold-Plated Glove Ring with smart gold-plated snake chain. The glamour way to keep her gloves neat and safe. Shpg. wt. 2 oz.
88 N 3975G..... Each $1.00

**S** You'll Always Look Neat when you carry this combination shoe and clothes brush in brass holder. About 2¼x1¾ in. Shpg. wt. 3 oz.
88 N 3925G—Each.....$1.00

**T** Poodle Handbag Holder attaches to table to keep hands and lap free. Gold color metal, rubber tipped end. About 4¾ in. long.
88 N 3929G—Shpg. wt. 4 oz..... Each $1.00



CADILLAC 24-pc. Set PLUS Bonus — A $24.50 cash, $2.50 down

LAKE SHORE 24-pc. Set PLUS Bonus — B $14.95

SIMPLICITY 24-pc. Set PLUS Bonus — C $14.95

PLAZA 24-pc. Set PLUS Bonus — D $14.95

PROVIDENCE 24-pc. Set PLUS Bonus — E $10.50

ROSE 24-pc. Set PLUS Bonus — F $10.50

Stainless steel tableware for "Leisurely Living"—a gift idea that's always "bright" . . never looks out-of-date! Won't rust, stain or tarnish . . shines "mirror-bright" with just soap and water. Sets at left make gifts guaranteed to last 50 years!

SANTA FE 24-pc. Set PLUS Bonus — G $12.88

SUPERBA 24-pc. Set PLUS Bonus — H $12.88

## BONUS OFFER with 6 Patterns above at left

### Matching stainless Sugar Shell and Butter Knife Free

Butcher Knife and Serving Fork FREE with both patterns above

### CADILLAC Pattern

A *Our Nearest and Best.* Special alloy stainless steel of extra full heavy gauge. Beautiful, with longer hollow handles, shorter saber-ground blades. Double-graded forks, spoons. Tapered. Forks polished even between tines. Bonus above with either set.

9 N 9160—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 medium tablespoons. In gift presentation box. Wt. 5 lbs. $2.50 down. . . . . $24.50

9 N 9161—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 medium tablespoons. In gift presentation box. Wt. 5 lbs. 8 oz. $3.50 dn. Cash $31.50

9 N 9168—Butter knife and Sugar shell. Shipping weight 7 ounces. . . . . 2.75

### SIMPLICITY Pattern

C *Full heavy gauge.* Color and feel of fine sterling . . PLUS advantages of special alloy stainless steel. Hollow-handle knives; saber-ground blades. Tines and bowls tapered; forks polished even between tines. "Christmas" bonus above with either set.

9 N 9080—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 medium tablespoons. In gift box. Shipping weight 3 lbs. . . . . $14.95

9 N 9081—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 medium tablespoons. In gift box. Shipping weight 3 lbs. 8 oz. . . . . $19.50

9 N 9094—Butter knife and Sugar shell. Shipping weight 7 oz. . . . . 1.95

### PROVIDENCE Pattern

E Stainless steel . . never needs polishing; resists scratches, won't rust or stain. Hollow-handle knives; blades won't pull out. Tapered tines and bowls. Bonus above with either set. In gift box.

9 N 9650—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 medium tablespoons. Shpg. wt. 3 lbs. . . . . $10.50

9 N 9651—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 medium tablespoons. Shpg. wt. 4 lbs. 3 oz.. $13.75

9 N 9678—Butter Knife and Sugar shell. Shpg. wt. 7 oz. . . . . $1.69

### SANTA FE Pattern

G 24-pc. Tableware Set with Craftswood handles. *Big Book cost $14.50 . . Save $1.62*—and also get bonus (*regularly totals $3.90*). Phenolic-plastic-impregnated Craftswood handles; double riveted. Handles will not absorb water, burn, crack or swell. Blades, tines, and bowls made of special alloy stainless steel. Knives are hollow ground for super sharpness. 6 steak knives, 6 forks, 6 teaspoons, 6 medium tablespoons. In gift box. With bonus of $12^{7}/_{32}$-in. butcher slicer and $10^{1}/_{4}$-in. two-tine serving fork.

9 N 9365—Shipping weight 3 lbs. 10 oz. . $12.88

### LAKE SHORE Pattern

B *Full heavy gauge.* Color and feel of fine sterling . . PLUS advantages of special alloy stainless steel. Hollow-handle knives; saber-ground blades. Tines and bowls tapered; forks polished even between tines. Bonus above with either set.

9 N 9700—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 medium tablespoons. In gift presentation box. Shipping weight 3 lbs. . . . . $14.95

9 N 9701—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 medium tablespoons. In gift presentation box. Shipping weight 3 lbs. 8 oz.. $19.50

9 N 9734—Butter knife and Sugar shell. Shipping weight 7 ounces. . . . . 1.95

### PLAZA Pattern

D *Full heavy gauge.* Has color and feel of fine sterling . . PLUS advantages of special alloy stainless steel. Hollow-handle knives; saber-ground blades never pull out. Tapered tines and bowls. Polished. "Christmas" bonus above with either set.

9 N 9560—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, and 6 medium tablespoons. In gift box. Shipping weight 3 pounds. . . . . $14.95

9 N 9561—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 medium tablespoons. In gift box. Shipping weight 3 lbs. 8 oz. . . . . $19.50

9 N 9594—Butter knife and Sugar shell. Shipping weight 7 ounces. . . . . 1.95

### ROSE Pattern

F Stainless steel . . never needs polishing, resists scratching, won't rust or stain. Knives have hollow handles. Tapered tines and bowls. Bonus above with either set. In gift box.

9 N 9750—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 medium tablespoons. Shpg. wt. 3 lbs. . . . . $10.50

9 N 9751—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 medium tablespoons. Shpg. wt. 4 lbs. 3 oz. $13.75

9 N 9774—Butter knife and Sugar shell. Shpg. wt. 7 oz. . . . . $1.69

### SUPERBA Pattern

H 24-pc. Tableware Set with black plastic handles. A modern, functional pattern that's contrastingly graceful yet is every-day practical . . perfect for informal dining—for "Leisurely Living." Properly balanced and finished. Chrome-plated bolsters. Monomax ebony-black plastic handles shaped and sculptured . . contrast with "mirror-bright" blades, bowls and tines of special alloy stainless steel. 6 hollow-ground steak knives, 6 forks, 6 teaspoons, 6 medium tablespoons. In gift box. With a "Christmas" bonus (*regularly totals: $3.90*) of $12^{7}/_{32}$-in. butcher slicer and $10^{1}/_{4}$-in. two-tine serving fork.

9 N 9101—Shipping weight 3 lbs. . . . . $12.88

*6 patterns directly above guaranteed 50 years. If any piece shows defect in materials or workmanship, return it: we'll replace it at no charge*

$7.50
24-pc. Set

### LADY DUNLAP Pattern

Inexpensive tableware with modern, fine-line design. Stainless steel . . won't rust or stain. No plating to wear off . . resist scratches. Knives are made of one-piece solid stainless steel, with serrated blades. In gift box.

9 N 9110—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 medium tablespoons. Shipping weight 4 lbs. 2 oz. . . . . $7.50

9 N 9111—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 medium tablespoons. Shipping weight 5 lbs. 2 oz. . . . . $9.50

$4.95
24-pc. Set

### NEW! Imported 24-pc. Set

Our lowest priced stainless steel tableware . . in a new, dignified, graceful pattern. Imported from Japan. Has all the modern advantages of stainless steel. Can't rust or stain; resists scratches and hard wear. Spoons and forks semi-graduated, (spoons taper slightly from thick, sturdy center to thinner lip edge; forks taper from thicker handle to thinner tip of tines). Smoothly ground. Knives made from one-piece steel; edges ground and buffed. Includes: 6 knives, 6 forks, 6 teaspoons, 6 medium tablespoons. In gift box.

9 N 9606—Shpg. wt. 2 lbs. 3 oz. . . . . $4.95

Here's a "sharp" gift idea:
CRAFTSMAN Steak Knives

K $6.50
9 N 9695

J $6.50
9 N 9690

J CRAFTSMAN 6-piece Steak Knife Set in Hardwood Holder. Knife blades are "Flame-Freeze" stainless steel. Heat-treated, dipped in oil, and placed in a freezing compartment. Grain structure of steel is refined for longer edge-holding qualities. Blades have hollow-ground edges like a straight razor . . slice meat with clean, quick cuts. Have Craftswood phenolic-plastic-impregnated wood handles: Sealed against water, acids, stains. Won't crack, warp or fade. Double riveted. $8^{13}/_{32}$ in. long.

9 N 9690—Shipping weight 1 pound 10 ounces. . . . . $6.50

K 9 N 9695—CRAFTSMAN 6-piece Set in Hardwood Holder. As above, but blades are serrated. Shipping weight 1 lb. 10 oz. . . . . $6.50

## SPECIAL

**62-piece Set in Anti-tarnish Chest**

Open stock price..$37.84
Chest in Big Book.. 3.95
Total price.....~~$41.79~~
Only **$29.95** cash
$3.00 down

## CLOSEOUT

**55-piece set for 8 in drawer chest**

Open stock was . $69.30
Drawer chest... 15.00
Total price.....~~$84.30~~
Only **$52.50** cash
$5.50 down

**TRADITION BONUS OFFER**

**Free:** Amy Vanderbilt's "Complete Book of Etiquette" with each set of Tradition Silverplate or with open stock orders of $24.95 AA+ silverplate or $45.00 Finest silverplate. Large Bridal Book available instead if requested.

### Big savings on Community Plate Silverplate
### 64-pc. set for 8—only $74.75 in buffet trays

Special Christmas Offer! Save $53.75 to $69.25 over maintained open stock prices. Beautiful Community Plate, famous for quality. Detailed patterns with rich, deep-carved look. Pieces oversized at point of greatest wear. Hollow handle knives; forged stainless steel blades. Knives and forks in all-purpose "place" styling, except Coronation (regular style). Free engraving, see below right.

*Please state pattern name and number.* Twilight (44), South Seas (43), Coronation (40), Morning Star (41), White Orchid (42). Same price cash or terms.

**64-pc. Set** for 8 in drawer chest. *State* blonde or dk. mahogany finish chest. *Postpaid.* (Wt. 18 lbs.)
4N R9766T—Open stock incl. chest $143.50. Save $53.75 ... **$89.75**

**64-pc. Set** in buffet trays. *Postpaid.* (Shpg. wt. 10 lbs.)
4N R9764T—Open stock $128.50. Save $53.75. ... *74.75*

**89-pc. Set** for 12 in drawer chest. *State* blonde or dk. mahogany finish chest. *Postpaid.* (Wt. 19 lbs.)
4N R9788T—Open stock incl. chest $184.00. Save $69.25 ... $114.75

**89-pc. Set** for 12 in buffet trays. *Postpaid.* (Wt. 11 lbs.)
4N R9786T—Open stock $169.00. Save $69.25 ... 99.75

*See our General Cat. for selection of open stock pieces*

**Check this chart for set compositions**

| Pieces | 55-pc. 8 Set | 62-pc. 8 Set | 64-pc. 8 Set | 79-pc. 12 Set | 89-pc. 12 Set |
|---|---|---|---|---|---|
| Teaspoons | 16 | 16 | 16 | 24 | 24 |
| Soup Spoons | 8 | 8 | 8 | 12 | 12 |
| Knives | 8 | 8 | 8 | 12 | 12 |
| Forks | 8 | 8 | 8 | 12 | 12 |
| Salad Forks | 8 | 8 | 8 | 12 | 12 |
| Tall Drink Spoons | | | | | 12 |
| Butter Knife | 1 | 1 | 1 | 1 | 1 |
| Sugar Spoon | 1 | 1 | 1 | 1 | 1 |
| Tablespoon | 2 | 2 | 2 | 2 | 2 |
| Meat Fork | | | | 1 | 1 |
| Dessert Server | 1 | 1 | 1 | 1 | |
| Round Server | 1 | | | 1 | |
| Large Serving Spoon | 1 | | | 1 | |
| Gravy Ladle | 1 | 1 | 1 | 1 | |

### Tradition AA+ Silverplate . . Gift Special
### Guaranteed for 25 years

Big savings on lovely "Bridal Corsage." Has 75% more silverplate than standard A-1 plate. Forks and spoons overlaid at *two* main points of wear; hollow handle knives; *serrated* stainless steel blades. Knives and forks in regular or viande style. Dark Mahogany finish chest. Free engraving, see below.

**62-pc. set** in anti-tarnish chest. Shpg. wt. 12 lbs.
4 N R9262-*Regular*; 4 N R9263-Viande. Save $11.84. **$29.95**

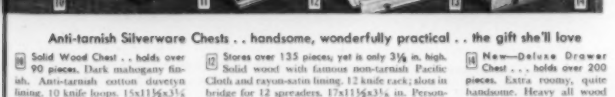
**62-pc. set** without chest. Shpg. wt. 7 lbs. 8 oz.
4 N R9260-*Regular*; 4 N R9261-Viande. Save $10.89. **26.95**

**OPEN STOCK.** *State catalog number, name of pattern, name of piece and quantity.* For "each" price and shpg. wt. divide "8 for" by 8. See engraving notice below.

| State Catalog Number 4 N R9207-Bridal Corsage (8) | Shpg. wt. for 8 | Price 8 for |
|---|---|---|
| Teaspoons | 11 oz. | $2.48 |
| Dessert, Soup Spoons | 1 lb. | 4.72 |
| Round Soup Spoons | 1 lb. | 4.72 |
| (Serving) Tablespoons | 1 lb. 4 oz. | 5.04 |
| Tall Drink Spoons | 10 oz. | 4.72 |
| After Dinner Coffee Spoons | 10 oz. | 2.48 |
| Regular Knives | 1 lb. 6 oz. | 9.04 |
| Viande Knives | 1 lb. 6 oz. | 9.04 |
| Butter Spreaders | 12 oz. | 5.04 |
| Regular Forks | 1 lb. 3 oz. | 4.72 |
| Viande Forks | 1 lb. 3 oz. | 4.72 |
| Salad Forks | 12 oz. | 4.72 |
| Cocktail or Oyster Forks | 8 oz. | 4.72 |
| Butter Knife | 3 oz. ea. | 60c ea. |
| Sugar Spoon | 3 oz. ea. | 60c ea. |
| Dessert Server | 9 oz. ea. | 1.25 ea. |
| Large Serving or Salad Spoon | 9 oz. ea. | 1.25 ea. |
| Salad or Meat Fork | 9 oz. ea. | 1.25 ea. |
| Gravy Ladle | 9 oz. ea. | 1.25 ea. |

**FREE ENGRAVING**

Print initial. *State style no.:* (54) Script, (52) Block, (53) Old English. (Coronation as shown only.) If correctly engraved, cannot be returned. Sorry, no C.O.D.'s.



### Anti-tarnish Silverware Chests . . handsome, wonderfully practical . . the gift she'll love

**10** **Solid Wood Chest . . holds over 90 pieces.** Dark mahogany finish. Anti-tarnish cotton duvetyn lining. 10 knife loops. 15x11⅝x3½ in. Very nice, yet priced low.
4 N 8534—Shipping wt. 5 lbs. **$4.95**

**11** **Personalized . . holds over 125 pieces.** Solid wood. Anti-tarnish cotton duvetyn and rayon-satin lining. 12 knife rack. 16x11⅝x3½ in. *Print I initial.* Wt. 6 lbs. 8 oz.
4 N 8510—Dk. mahogany finish **$5.95**
4 N 8511—Limed oak finish ... 5.95

**12** **Stores over 135 pieces; yet is only 3½ in. high.** Solid wood with famous non-tarnish Pacific Cloth and rayon-satin lining. 12 knife rack; slots in bridge for 12 spreaders. 17x11⅝x3½ in. Personalized . . *print I initial.* Shpg. wt. 5 lbs.
4 N 8530—Dk. mahogany finish ... **$7.95**
4 N 8531—Blonde mahogany finish ... 7.95

**13** **Drawer Chest . . . holds over 175 pieces.** Solid wood. Anti-tarnish cotton duvetyn and rayon-satin lining. 12 knife holder. Bridge in drawer. 14⅝x11⅝x 6 in. *Print I initial.* Wt. 8 lbs. 12 oz.
4 N 8522—Dk. mahogany finish ... **$9.95**
4 N 8523—Blonde mahogany finish ... 9.95

**14** **New—Deluxe Drawer Chest . . . holds over 200 pieces.** Extra roomy, quite handsome. Heavy all wood construction, polished brass hardware. Anti-tarnish cotton duvetyn and rayon-satin lining in rich contrasting color. Bridge in drawer. 12 knife rack. 11⅝x15⅝x6½ inches. Personalized . . . *Print I initial. State* dark or blonde mahogany finish. Wt. 8 lbs. 8 oz.
4 N 8598 ... **$15.00**

### Save 35% on Tradition Finest Silverplate
### Guaranteed for 50 years

**Christmas closeout on 2 beautiful patterns.** Quadruple plate . . . has 4 times more silverplating than standard A-1. Most used pieces overlaid at point of greatest wear. Finest forged stainless steel blades, hollow handles. Knives, forks in regular or viande (longer handles, shorter tines, blades). Note bonus book offer. Free engraving, see notice at left. *State pattern name and number:* Morning Glory (3), Sweetheart (1).

**55-pc. Set for 8 in chest** (same as 4 N 8598 below). *State* blonde or dk. mahogany finish. Wt. 17 lbs.
4 N R9562—*Regular*; 4 N R9563—Viande. Save $31.80. **$52.50**

**55-pc. Set for 8 without chest.** Shpg. wt. 8 lbs. 8 oz.
4 N R9560—*Regular*; 4 N R9561—Viande. Save $24.30. **$45.00**

**79-pc. Set for 12 in chest.** (see 4 N 8598 below). *State* blonde or dk. mahogany finish. Shpg. wt. 19 lbs.
4 N R9586—*Regular*; 4 N R9587—Viande. Save $41.70. **$71.00**

**79-pc. Set for 12 without chest.** Shpg. wt. 11 lbs.
4 N R9584—*Regular*; 4 N R9585—Viande. Save $24.20. **$63.50**

**Closeout . . save 35% on open stock pieces.** How to order: *State catalog number, name of pattern, name of piece, quantity.* See engraving notice; see bonus offer above. For "each" price and shpg. wt. divide "8 for" by 8.
4 N R9500—Morning Glory (3) 4 N R9501—Sweetheart (1)

| OPEN STOCK Name of Piece | Shpg. wt. for 8 | Were 8 for | Now 8 for |
|---|---|---|---|
| Teaspoons | 11 oz. | $5.04 | $3.27 |
| Dessert, Soup Spoons | 1 lb. | 9.36 | 6.08 |
| Cream Soup Spoons | 12 oz. | 9.36 | 6.08 |
| Round Soup Spoons | 1 lb. | 9.36 | 6.08 |
| (Serving) Tablespoons | 1 lb. 4 oz. | 10.00 | 6.50 |
| Tall Drink Spoons | 10 oz. | 9.36 | 6.08 |
| Orange, Grapefruit Spoons | 10 oz. | 6.40 | 4.16 |
| After Dinner Coffee Spoons | 10 oz. | 5.04 | 3.27 |
| Regular Knives | 1 lb. 6 oz. | 18.04 | 12.11 |
| Viande Knives | 1 lb. 6 oz. | 18.64 | 12.11 |
| Steak Knives | 1 lb. 6 oz. | 24.96 | 16.22 |
| Spreaders | 12 oz. | 9.36 | 6.08 |
| Regular Forks | 1 lb. 3 oz. | 9.36 | 6.08 |
| Viande Forks | 1 lb. 3 oz. | 9.36 | 6.08 |
| Salad Forks | 12 oz. | 9.36 | 6.08 |
| Cocktail or Oyster Forks | 8 oz. | 9.36 | 6.08 |
| Butter Knife | 3 oz. ea. | 1.25 ea. | 81c ea. |
| Sugar Spoon | 3 oz. ea. | 1.25 ea. | 81c ea. |
| Dessert Server | 9 oz. ea. | 2.50 ea. | 1.62 ea. |
| Larger Serving or Salad Spoon | 9 oz. ea. | 2.50 ea. | 1.62 ea. |
| Salad or Meat Fork | 9 oz. ea. | 2.50 ea. | 1.62 ea. |
| Gravy Ladle | 9 oz. ea. | 2.50 ea. | 1.62 ea. |
| Jelly Server | 3 oz. ea. | 1.50 ea. | 97c ea. |
| Pierced Round Server | 3 oz. ea. | 2.50 ea. | 1.62 ea. |
| Pierced Vegetable Server | 3 oz. ea. | 1.50 ea. | 97c ea. |

re PAGE 77D . . SILVERWARE

# Tradition Diamonds .. the most precious gift of her lifetime at special savings

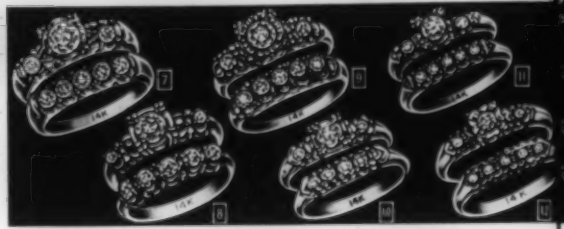
## Introducing a brilliant new setting that makes her diamond look almost twice its size

### Special Christmas Savings . . Many Reductions . . Many New Low Prices

Fiery Tradition Diamonds—judged best-in-value by independent appraisals of 4 nationally advertised brands. Each center diamond full-cut with 58 sparkling facets, scientifically proportioned for maximum fire. Reflecting a radiant blue white color; specially selected for brilliance, value and relative freedom from imperfections. *Tradition* gives you more for your diamond dollar. Only 10% down on Easy Terms . . . see page 373. All prices include 10% Federal Excise Tax. *See How To Order below.*

### Sensational New Setting

**Breathtaking news in diamond setting. 4 small diamonds set beneath the center diamond to reflect and amplify it to look almost twice its actual size and brilliance. Innovational design now in your choice of 4 lovely mountings.**



### Special Low Introductory Prices

Total Weight ⅛ Carat **$249.00** each — $25.00 down

**1** **Brilliant center stone** afire within 4 diamond reflectors. 4 side diamonds lend precious accent. 5 diamond wedding ring. Total wt., all diamonds, 3/4 ct. *State* 14K white or yellow gold.
4 N R2942E.....special at **$249.00**

Total Weight ⅛ Carat **$129.50** each — $13.00 down

**3** **Center diamond** deftly enhanced by diamond reflectors. 2 twinkling side diamonds. 4 diamond wedding ring. Total wt., all diamonds 1/3 ct. *State* 14K white or yellow gold.
4 N R2940E—special at. **$129.50**

Total Weight ⅛ Carat **$199.00** each — $20.00 down

**2** **4-diamond reflectors** magnify the lovely center stone. 2 side diamonds. 4 diamond wedding ring. Total wt. 1/2 ct. *State* 14K white or yellow gold.
4 N R2941E.....special at **$199.00**

Total Weight ⅛ Carat **$110.00** each — $11.00 down

**4** **Diamond reflectors** lend modern magic to center stone. 2 side diamonds. 5 diamond wedding ring. Total wt. 1/4 ct. *State* 14K yellow or white gold.
4 N R2939E—special at **$110.00**

### Special Values . . Low, Low Prices on Lovely Sets

Total Weight One Carat **$325.00** each — $32.50 down

**7** **Christmas special.** Brilliant center stone in fishtail setting, 2 twinkling side diamonds. 5 diamond wedding ring. A tailored modern. Total wt., all diamonds, 1 carat. *State* 14K white or yellow gold.
4 N R2943E.....now only **$325.00**

Total Weight One Carat **$325.00** each — $32.50 down

**8** **New low price.** Beautiful 3 diamond engagement ring; matching 5 diamond wedding ring. Total weight, all diamonds, 1 carat. *State* 14K white or yellow gold.
4 N R2930E.....special at **$325.00**

Total Weight ½ Carat **$239.00** each — $24.00 down

**9** **Wonderful value.** Fiery Tradition center diamond, 2 side diamonds lend important accent. 5 diamond wedding ring. Total weight of all diamonds 3/4 carat. *State* 14K white or yellow gold.
4 N R2938E.....now only **$239.00**

Total Weight ½ Carat **$189.00** each — $19.00 down

**10** **New low price for this lovely set.** Exquisite fishtail mounting. 3-diamond engagement; 5 diamond wedding ring. Total wt. 1/2 ct. *State* 14K white or yellow gold.
4 N R2936E.....now only **$189.00**

Total Weight ½ Carat **$119.00** each — $12.00 down

**11** **A beauty priced specially low.** Modern fishtail mounting sets off the brilliant center stone, 2 side diamonds. 5 diamond wedding ring. Total wt. 1/3 ct. *State* 14K white or yellow gold.
4 N R2937E.....special at **$119.00**

Total Weight ¼ Carat **$99.50** each — $10.00 down

**12** **New low price.** Handsome beaded, fishtail mounting. 3 diamond engagement ring. 5 diamond wedding ring. Total wt. 1/4 ct. *State* 14K white or yellow gold.
4 N R2934E.....now only **$99.50**

Price cut Save $10.00 Were ~~$79.50~~ **$69.50** each — $7.00 down

**13** **Beautiful solitaire reduced.** Brilliant 1/5 ct. diamond. Elegant styling, very popular. *State* 14K yellow or white gold.
4 N R2821E.....now only **$69.50**

**15** **Now at savings**—1/7 ct. brilliant center diamond. 3 twinkling diamonds on each side. *State* 14K yellow or white gold.
4 N R2815E.....now only **$69.50**

**16** **1 dozen diamonds** in a fiery set. 1/10 ct. diamond, four side diamonds, fishtail setting. 7-diamond wedding band. *State* 14K yellow or white gold.
4 N R2833E—Set.....only **$69.50**

**16** **7 diamond set . . . cut $10.00.** 1/8 ct. diamond with two side diamonds. Filigree mounting. 4 diamond wedding band. *State* 14K yellow or white gold.
4 N R2818E—Set.....only **$69.50**

**17** **Lovely set . . now reduced.** 1/6 carat diamond solitaire. Matching wedding band. 14K yellow gold with white gold trim.
4 N R2820E—Price cut for Christmas.....Set now only **$69.50**

Reduced Save $7.00 Were ~~$59.50~~ **$52.50** each — $5.50 down

**18** **5-diamond ring reduced.** 1/10 ct. diamond, 4 side diamonds. *State* 14K yellow or white gold.
4 N R2845E—Now you save $7.00.....only **$52.50**

**19** **6-diamond set.** 1/12 ct. diamond, 2 side diamonds and dainty engraving. 3-diamond wedding band.
4 N R2834E—14K yellow gold.....Set only **$52.50**

**20** **6-diamond set . . . price cut.** Lovely filigree mounting. Flashing 1/12 ct. center diamond, 2 side diamonds. Matching 3 diamond wedding band.
4 N R2844E—14K yellow gold.....Set only **$52.50**

**21** **3-diamond beauty . . . save now.** Fiery 1/8 ct. center diamond, 2 side diamonds. Filigree setting.
4 N R2846E—State 14K yellow or white gold.....**$52.50**

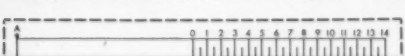
Christmas sale Save $5.00 Were ~~$37.50~~ **$32.50** each — $3.50 down

**22** **Romantic set . . priced so low.** Beautiful 1/16 ct. diamond solitaire. Matching wedding band. Engraved baguette design on both rings.
4 N R2841E—14K yellow gold.....Set only **$32.50**

**23** **3-diamond beauty . . . save 13⅓.** 1/16 ct. diamond in filigree setting, 2 side diamonds.
4 N R2827E—14K yellow gold mounting....only **$32.50**

**24** **Ever-popular solitaire . . . reduced for Christmas.** Sparkling 1/14 ct. diamond. So lovely.
4 N R2816E—14K yellow gold mounting....only **$32.50**

**25** **Lovely set . . . now at savings.** Fiery 1/16 ct. *Tradition* diamond. Matching wedding band.
4 N R2840E—14K yellow gold.....Set only **$32.50**




*Send tape on rule along with your order.*

**HOW-TO-ORDER.** Wedding rings engraved at no charge . . *print initials, wedding date.* Gift boxed. Shipped from Chicago, order from your mail order house. *Postpaid* (Wt. ea. ring 2 oz.; set 4 oz.)

**STATE SIZE.** Women's 5 to 8; men's 8 to 12 (fractional sizes available). Add an additional $1.50 if ordering a larger size. For correct size, measure on rule at left. If desired, you may be fitted for ring size at catalog order offices or the catalog counter of your local Sears retail store.

**HOW-TO-MEASURE.** Wrap tape (⅛-in. wide or less) firmly around widest part of finger. Draw line where ends meet. Cut; lay tape on scale; end at A. Reading on numbered end is correct size.

## Special Christmas Offering on Original Rogers Silverplate

Save $16.30 4-pc. set only $46.95

Buy 2, save 14% Any 2 for $16.95

## Sterling Candlesticks and Candelabra

The shimmering beauty of lasting sterling silver, elegantly wrought in graceful simplicity. Featuring the newest, versatile designs that easily adapt to any setting. New quality guarantee . . . specially reinforced at all critical points. Arms guaranteed not to break or bend; cups not to twist or pop in normal use. Now extra strong to assure longest, loveliest service possible. Graceful gadroon borders lend distinctive accent. Weighted bases for balance. Choose now from our finest selection ever.

**A Console Candlesticks.** *Traditional favorite. Base diameter 2¾ in.; height 2½ in. Priced low.*
4 N 8739E—Wt. 1 lb. 6 oz. . . Pair $3.95

**B Larger Console Candlesticks.** *Base 3⅜ in., height 3½ in.*
4 N 8763E—Shpg. wt. 2 lbs. . Pair $5.95

**C 2-Branch Candelabra.** *Beautifully wrought. 4¼ in. high, 6¼-in. spread. Shpg. wt. ea. 1 lb. 7 oz.*
4 N 8769E—Each $7.50 . . . Pair $13.95

**D 3-Light Candelabra.** *Remove arms, use as console stick. 5¼ in. high; 9¼-in. spread. Wt. ea. 2 lbs. 4 oz.*
4 N 8823E—Each $12.50 . . . Pair $22.95

**E 5-Lt. Candelabra.** *Removable arms, also used as console stick. 7¾ in. high; 11¼-in. spread. Wt. ea. 3 lbs.*
4 N 8824E—Each $23.95 . . . . Pair $44.95

**F 3-Light Candelabra.** *8-way use . . . with a simple twist you may have low, short, medium or tall height with either one or three candles. 10½-in. ht., 10¼-in. spread. Wt. ea. 2 lbs. 12 oz.*
4 N 8872E—Each $27.50 . . . . Pair $51.50

**G Our Best 3-Light Candelabra.** *Like above in its versatile construction. Larger 14½-in. height; 12¾-in. spread. Shpg. wt. ea. 3 lbs. 12 oz.*
4 N 8873E—Each $47.50 . . . . Pair $89.95

## *Tradition* Bridal Corsage Holloware

Very lovely, yet modestly priced

Beautiful silverplated holloware. Pure silver on genuine copper base. Graceful border . . . sculptured floral motif harmonizes with all patterns.

**H Serving tray,** 17¼ inches with handles.
4 N 8736E—Shpg. wt. 5 lbs. . . . . $7.29

**J Gravy boat** (4 in. high) on tray 9x5¾ inches.
4 N 8746E—Shipping weight 2 lbs. . . . $7.29

**K Vegetable dish,** 10-inch diameter.
4 N 8737E—Shipping weight 3 lbs. . . . . 7.29

**L Well and tree platter,** 16x12 inches.
4 N 8747E—Shipping weight 4 lbs. . . . . 7.29

**M Water pitcher,** ice lip. 2 quart. 6¼ in. tall.
4 N 8748E—Shipping weight 4 lbs. . . . . $7.29

**N Sugar** (4½ in. tall), **Creamer** (3 in. tall).
4 N 8735E—Shipping weight 2 lbs. . . . . $7.29

**P 8-cup Coffee pot,** 9 in. tall.
4 N 8734E—Shipping weight 4 lbs. . . . . 7.29

## Anchor Rogers Silverplated Holloware

Save now on truly elegant gifts

Sears exclusive by the International Silver Co. Heavily silverplated on genuine copper base. Lovely oxydized floral and scroll border.

**R Special 4-pc. set.** *Individual pieces total $63.25 . . . save $16.30 on set.* 10-cup coffee pot, 10¾ in. high; sugar 6⅜ in.; 5¾-in. creamer has gold-plated lining. Tray 15½x24 in. including handles. *Yours for only $5.00 down.*
4 N 08645E—Shpg. wt. 20 lbs. . . . 4-pc. set $46.95
4 N 8641E—Coffee pot. Shpg. wt. 5 lbs. . . . . 16.50
4 N 8643E—Sugar, creamer. Shpg. wt. 3 lbs.. 24.75
4 N 8644E—Oval tray. Shpg. wt. 10 lbs. . . . . 22.00

Save 14% when you buy any two items below.

**S Footed well and tree platter.** 16½x12 in.
4 N 8650GE—Wt. 5 lbs. Ea. $9.95. 2 for $16.95

**T Oval Vegetable Dish.** 12x8¼ inches.
4 N 8651GE—Shipping weight 2 pounds 4 ounces. Each $9.95 . . . . . Save, 2 for $16.95

**V Candelabra.** 9¾-in. spread. 6¼ in. high.
4 N 8658GE—Wt. 4 lbs. Ea. $9.95. 2 for $16.95

## Make a watch look like new with handsomely styled *TRADITION* WATCH BANDS for Men and Women

Our finest expansion bands for men. 1/15, 12K yellow gold filled . . . 4 times more abrasion-resistant than any of our other bands. Handsomely styled. Adjust to fit. Gift boxed.

**W** 4 N 1154E—Tailored modern. . . . . $6.95
4 N 1155—All stainless steel. . . . . 4.95

**X** 4 N.1164E—Smartly styled. . . . . 6.95
4 N 1165—All stainless steel . . . . . 4.95

Popular-priced Tradition bands. 1/20, 10K yellow gold filled, stainless steel back. Gift boxed. A wonderful gift, priced low.

**Y** 4 N 1152E—Brown alligator insert. $4.75
4 N 1153—All stainless steel with gray leather insert . . . . . $3.25

**Z** 4 N 1172E—Handsome, indeed . . . . 4.75
4 N 1173—All stainless steel . . . . . 3.25

**AA** 4 N 1126E—Smart detailing. . . . . 3.75
4 N 1128—All stainless steel . . . . . 2.25

**BB** 4 N 1167E—Gleaming facets. . . . 3.75
4 N 1168—All stainless steel . . . . 2.25

**CC** 4 N 1186E—Tailored beauty. . . . 2.75
4 N 1187—All stainless steel . . . . 1.75

**DD** 4 N 1123E—Elegant styling. . . . . 2.75
4 N 1125—All stainless steel . . . . . 1.75

TO ORDER MEN'S WATCH BANDS

*State end width* (X to Y as shown in sketch at left.) Bands are available in ⅜ or ¾-inch end width.

Women's Tradition Watch Bands . . . beautifully styled to become the perfect compliment for her watch, to make it look like new again. Boxed.

Our finest. 1/15, 12K gold filled . . . *4 times more abrasion resistant* than any of our other bands. Give long, lovely years of service. *State choice* white or yellow gold.

**EE** Wrist flattering beauty.
4 N 1242E—Telescope style. $6.95

**FF** Handsomely wrought.
4 N 1243E—Expansion style.. 6.95

Popular-priced Tradition Bands. 1/20, 10K gold filled. Quite lovely. *State* white or yellow gold.

**GG** Extremely thin and dainty.
4 N 1268E—Telescope style . $4.75

**HH** Decorative, heart design.
4 N 1274E—Expansion style.. 4.75

**JJ** Interesting detail lends accent.
4 N 1266E—Telescope style . $3.75

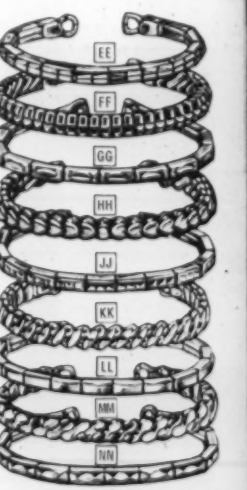
**KK** Exquisite faceted design.
4 N 1244E—Expansion style.. 3.75

**LL** Smart tailored simplicity.
4 N 1236E—Telescope style . 2.75

**MM** An ever-popular favorite.
4 N 1265E—Expansion style.. 2.75

**NN** Ornamental grooved top.
4 N 1222E—Telescope style . 2.25

NOTE: Shpg. wt. each band 4 oz. "E" after catalog number means price includes 10% Federal Excise Tax.




*For a complete selection of quality watches, see pages 74 to 76*

## JUNIOR MISS AND YOUNG LADIES

### Sleek, handsome "Ident" Bracelets . . ever popular

**For Girls and Young Women.** Fashion styled in precious sterling and practical stainless steel. All sterling surfaces are rhodium-plated; stay bright, will not tarnish. Engraved at 6c per letter. *Print engraving.* Girls' fit wrists to 6½-in. circumference, women's styles to 7-in.

**1 Girls' Photo Ident.** Plaque and "double-heart" expansion have sterling tops, stainless backs.
4 N 86034E—Shpg. wt. 3 oz. . . **$4.98**
4NR6035E—1/20, 12K gold filled.. 5.69

**2 Girls' Photo Ident.** Plaque has sterling top, stainless back. All stainless steel expansion band.
4NR6003E-Shpg. wt. 3 oz. . . . . **$3.75**
4NR6004E—1/20, 10K gold filled.. 4.29

**3 Girls'.** Sterling silver plaque. Expansion band has sterling top, stainless steel back.
4NR6021E-Shpg. wt. 3 oz. . . . . **$3.29**
4NR6022E—1/20, 12K gold filled.. 3.75

**4 Women's 4-photo Ident.** Plaque has sterling top, stainless back. All stainless steel expansion band.
4NR6011E-Shpg. wt. 3 oz. . . . . **$4.98**
4NR6012E—1/20, 10K gold filled.. 5.98

**5 Women's.** Sterling silver plaque. Expansion band has sterling top, stainless steel back.
4NR6038E-Shpg. wt. 3 oz. . . . . **$3.98**
4NR6039E—1/20, 10K gold filled.. 4.59

*Add jewelry to your Easy Terms order* *. . . see page 373 for details.*

**For Men and Boys.** Sterling surfaces are rhodium-plated, will not tarnish. 12 letters engraved at no charge . . . extra letters 6c each. *Print engraving. State insignia* Army, Navy, Air Force or Marine wherever designated and address to be engraved.

**6 New—Boys'.** Extra heavy. Sterling plaque; expansion sterling top, stainless back.
4 N 86000E—Fits to 7½ in. Shpg. wt. 3 oz. . . . . **$5.25.**
4 N 86001E—1/20, 10K yellow gold filled . . . . . 5.75

**7 New—Boys' 4-Photo Ident.** Plaque has sterling top, stainless back. Stainless band.
4 N 86013E—Fits to 7½ in. Shpg. wt. 3 oz. . . . . **$5.39**
4 N 86014E—1/20, 10K yellow gold filled . . . . . 5.98

**8 New—Boys' 1-Photo Ident.** Plaque has sterling top, stainless back. Stainless band.
4 N 86047E—Fits to 7½ in. Shpg. wt. 3 oz. . . . . **$4.39**
4 N 86048E—1/20, 10K yellow gold filled . . . . . 5.39

**9 Boys'.** Sterling plaque. Expansion band has sterling top, stainless steel back.
4 N 86026E—Fits to 7 in. Shpg. wt. 3 oz. . . . . **$3.65**
4 N 86028E—1/20, 12K yellow gold filled . . . . . 4.19

**10 Men's 4-Photo Ident.** Genuine lizard leather inserts in band. Plaque and band have 1/20, 10K yellow gold filled tops, stainless backs.
4 N 86049E—With insignia. Shpg. wt. 3 oz. . . . . **$8.98**
4 N 86050E—Without insignia. Shpg. wt. 3 oz. . . . 7.98

**11 Men's 4-Photo Ident.** Heavy plaque of sterling. Band has sterling top, stainless back.
4 N 86044E—With insignia. Shpg. wt. 3 oz. . . . . **$8.98**
4 N 86045E—Without insignia. Shpg. wt. 3 oz. . . . 7.98
4 N 86046E—1/20, 10K gold filled. No insignia. . . 7.98

**12 Men's.** Sterling plaque. Expansion has sterling top, stainless back. Tailored modern.
4 N 86042E—Without insignia. Shpg. wt. 3 oz. . **$5.59**
4 N 86043E—With insignia. Shpg. wt. 3 oz. . . . . 6.59

**13 Men's 4-Photo Ident.** Plaque has sterling top, stainless back. Stainless expansion band.
4 N 86006E—Without insignia. Shpg. wt. 3 oz.. **$5.69**
4 N 86005E—With insignia. Shpg. wt. 3 oz. . . . . 5.98

### For the Little Miss

**14 New—2-piece set.** Little Bo-Peep has found her sheep. Colorful in blue and white enamel. Simulated pearl and 18K gold-plated link chains. Necklace 12½ in. long. Bracelet 6½ in.
4 N 5943E—Wt. 3 oz. . . . Set **$1.59**

**15 2-pc. set** of lustrous simulated pearls. Necklace 14½ in. Sterling clasp. Spiral bracelet. *State* white or pink.
4 N 3755E—Wt. 4 oz. . . . Set **$1.08**

**Expansion bracelet and locket sets.** 1/20, 12K yellow gold filled unless otherwise stated. Lockets hold 2 photos. Have 12-in. chain (except [16]). Stainless backs. Fit wrists to 5¾-in. circumference.

**16 Lovely simulated birthstone** in gold-plated heart. 14-in. chain. *State birth month.*
4 N 5942E—Wt. 2 oz. . . . Set **$1.08**

**17 Gleaming yellow gold plate.**
4 N 5951E—Wt. 4 oz. Set **$2.99**

**18 Dainty white cloisonne hearts.**
4 N 5946E—Set. Wt. 2 oz. **$4.49**
4 N 5947E—Bracelet. Wt. 2 oz. 3.69
4 N 5923E—Locket. Wt. 2 oz. 1.98

**19 Personalized** to be hers alone. *Print 1 initial.*
4 N 85983E—Set. Wt. 2 oz. . . **$3.99**
4 N 85984E—Bracelet. Wt. 2 oz. 3.59
4 N 85925E—Locket. Wt. 2 oz. 1.85

**20 1/20, 10K yellow gold filled.** *Print 2 initials.*
4 N 85940E—Set. Wt. 4 oz. . . **$4.69**
4 N 85941E—Bracelet. Wt. 4 oz. 3.29

### Favorites to catch her feminine fancy

**21 New—Indian style Bracelet, Ring Set.** Silver-plated; reconstructed turquoise stones.
4 N 4865E—Ring adjusts. Shpg. wt. 3 oz. . . . . Set **$1.08**

**Expansion bracelet and locket sets.** Lockets hold 2 photos; [22] to [25] 15-in. chains, bracelets fit to 6½ in. [26] 18-in. chain, bracelet fits to 7 in. Bracelets have stainless backs.

**22 New—2-pc. set.** Simulated birthstone fancifully framed in bright yellow gold plate.
4 N 5869E—*State birth month.* Shpg. wt. 4 oz. . . . Set **$2.98**

**23 A beauty.** 1/20, 10K yellow gold filled.
4 N 5881E—Set. Shpg. wt. 4 oz. . . . . **3.85**
4 N 5882E—Bracelet. Shpg. wt. 4 oz. . . . . 3.09
4 N 5805E—Locket. Shpg. wt. 2 oz. . . . . 1.85

**24 2 initials.** 1/20, 12K yellow gold filled.
4 N 85898E—Set. *Print initials.* Shpg. wt. 4 oz. . . **4.79**
4 N 85899E—Bracelet. *Print initials.* Shpg. wt. 4 oz.. 3.49
4 N 85803E—Locket. *Print initials.* Shpg. wt. 2 oz. . . 1.98

**25 Personalized.** 1/20, 12K yellow gold filled.
4 N 85735E—Set. *Print initial.* Shpg. wt. 4 oz. . . **4.69**
4 N 85736E—Bracelet. *Print initial.* Shpg. wt. 4 oz. . . 3.65
4 N 85737E—Locket. *Print initial.* Shpg. wt. 2 oz. . . . 2.09

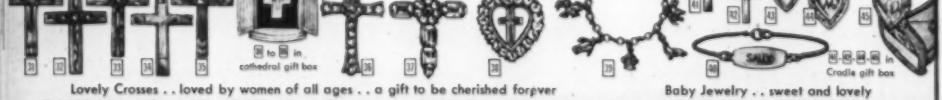
**26 Personalized.** 1/20, 12K yellow gold filled.
4 N 85865E—Set. *Print 2 initials.* Shpg. wt. 4 oz.. **4.98**
4 N 85866E—Bracelet. *Print 2 initials.* Shpg. wt. 4 oz. 3.69
4 N 85877E—Locket. *Print 2 initials.* Shpg. wt. 2 oz... 2.09

**27 Party set.** Dainty design set with brilliant simulated sapphire stones. Yellow gold plate. Necklace 14¼ in. Bracelet 6⅜ in.; links may be removed to adj.
4 N 4866E—2-pc. set. Shpg. wt. 3 oz. . . . . **$1.59**

**28 Locket.** 1/20, 12K yellow gold filled. *Print initial.*
4 N 85800E—18-in. chain. Shpg. wt. 2 oz. . . . . **1.98**

**29 1/20, 12K yellow gold filled locket** with beautiful silver-plated accents. *Print initial.*
4 N 85801E—18-in. chain. Shpg. wt. 2 oz. . . . . **$2.98**

**30 Rose cut diamond.** 1/20, 12K yellow gold filled.
4 N 5710E—18-in. chain. Shpg. wt. 2 oz. . . . . **3.98**




### Lovely Crosses . . loved by women of all ages . . a gift to be cherished forever

**31 1/100 ct. diamond** fiery on 10K yellow gold. 1-in. Wt. 4 oz.
4 N 3853E—18-in. chain . . . . . **$11.98**

**32 3 bright chip diamonds** on 10K yellow gold. 1-in. Wt. 4 oz.
4 N 3852E—18-in. chain . . . . . **$8.98**

**33 Twinkling chip diamond,** 10K yellow gold. 1-in. Wt. 4 oz.
4 N 3867E—18-in. chain . . . . . **$7.29**

Girls' ¾-in. cross. Shpg. wt. 4 oz.
4 N 3868E—15-in. chain . . . . . **$6.49**

**34 10K yellow gold cross** with lovely engine-turned design. 1-in. A thoughtful gift. Wt. 4 oz.
4 N 5863E—18-in. chain . . . . . **$5.98**

Girls'—¾-in. cross. Shpg. wt. 4 oz.
4 N 5864E—15-in. chain . . . . . **$5.49**

**35 1/20, 12K yellow gold-filled cross.** 1-in. size. Wt. 4 oz.
4 N 5861E—18-in. chain . . . . . **$3.65**

Girls'—¾-in. cross. Shpg. wt. 4 oz.
4 N 5862E—18-in. chain . . . . . **$3.25**

**Beautiful Rhinestone Crosses.** Read Lord's Prayer through magnifying glass at center. Rhodium-plated. 18-in. chain. Shpg. wt. 2 oz.
(36) 4 N 5854E—1⅛-in. . . . . **$1.08**
(37) 4 N 5855E—larger 1¼-in. Rich with bright baguettes . . . . . **$1.98**

**38 Rhinestone heart** frames lovely rhodium-plated center cross. 18-in. rhodium-plated chain.
4 N 5856E—1-inch. Wt. 2 oz.. **$1.08**

### Baby Jewelry . . sweet and lovely

**39 New—Charm Bracelet.** 7 circus charms in gold-color metal, enamel accents.
4 N 5948E—6-in. Wt. 2 oz.. **$1.08**

**40 Baby "Ident"—1/20, 12K** yellow gold filled. *Print name* (engraved 6c per letter), *print birthdate* (no charge).
4 N 86032E—5-in. Wt. 2 oz. **$1.98**
4 N 86033E—Sterling silver. 1.75

**41 10K yellow gold cross.** ⅝-in.
4N5961E—12-in. Wt. 2 oz. **2.79**

**42 Bright chip diamond** on 10K yellow gold cross. 1¼6-in.
4 N 5962E—12-in. Wt. 2 oz. **$4.98**

**43 1/20, 12K yellow gold filled heart,** chip diamond. 12 in.
4 N 5922E—Wt. 2 oz. . . . . **$2.98**

**44 10K yellow gold heart pendant.** *Print initial.* Wt. 2 oz.
4 N 85927E—12-in. chain. . . **$2.59**

**45 10K yellow gold locket** . . . holds 2 photos. *Print 1 initial.*
4N5928E—12-in. Wt. 2 oz. **$3.65**



*Prices include 10% Fed. Ex. Tax. Free engraving unless otherwise stated . . . if correctly engraved cannot be returned . . . no C.O.D.*

## Popular Masculine Rings rate high with Teen-age Boys

**Rings for boys 12 to 17 years.** Handsome 10K yellow gold mountings. Initials 10K yellow gold. *Sizes* 6, 6½, 7, 7½, 8, 8½, 9. *State size, see information below.* Gift boxed.

1 **New—Our finest.** Important 1/100 ct. diamond lends fiery accent to genuine onyx. Raised gold initial. *Print initial.*
04 N 5445E.....$14.98

2 **Genuine Onyx** with sparkling rose diamond set on each side in white gold triangle. Raised initial. *Print 1 initial.*
04 N 5444E.....$12.98

3 **Massive signet** with 1/100 carat diamond. Smart mounting, boldly masculine. *Print 2 initials.*
04 N R5625E.....$10.98

4 **Genuine onyx** set with fiery 1/100 ct. diamond. Sunburst design mounting.
04 N 5507E.....$8.98

5 **Raised initial** in bright contrast with genuine onyx. *Print 1 initial.*
04 N 5404E.....$8.98

6 **Simulated ruby** highlighted by raised gold initial. *Print 1 initial.*
04 N 5419E.....$8.98

7 **Decorative side detail,** genuine onyx, raised initial. *Print 1 initial.*
04 N 5425E.....$6.98

8 **Modern simplicity,** simulated birthstone. *State month.*
04 N 5550E.....$6.98

9 **Signet** with satin finish top, goldshedbank. Very handsome. *Print 2 initials.*
4 N R5634E.....$4.19

10 **Handsome simulated birthstone,** interesting detail. *State birth month.*
04 N 5558E.....$4.98

11 **Distinguished** by handsome detailing. Genuine onyx. *Print 1 initial.*
04 N 5406E.....$5.98
04 N 5407E—Sterling... 3.98

## Rings in "grown-up" styles to please the Young Boys

**Rings for boys 6 to 12 years old.** 10K yellow gold mountings. Initials are 10K yellow gold. *Sizes* 3, 3½, 4, 4½, 5 only except (12) see below. *State size, see ordering notice.* Gift boxed.

12 **Our finest ring** for your young man . . . styled just like dad's. Genuine black onyx personalized with raised gold initial. Popular sunburst side detailing. In sizes 4, 4½, 5 only. *Print 1 initial.*
04 N 5436E.....$5.29

13 **Raised gold initial** on genuine onyx. Ever popular. *Print 1 initial.*
04 N 5427E.....$4.59

14 **Signet** handsomely engraved on satin finish top. *Print 2 initials.*
4 N R5637E.....$3.19

15 **Highly polished signet.** Personalized to become his very own. *Print 2 initials.*
4 N R5642E.....$2.49

16 **Simulated birthstone.** Modern tailored mounting. *State birth month.*
04 N 5545E.....$3.49

## Beautiful Rings styled to win praises from Teen-age Girls

**Rings for girls 12 to 17 years.** A surprise that will be so joyfully received. Mountings and initials 10K yellow gold. *Sizes* 5, 5½, 6, 6½, 7 only. *State size, see notice below.* Gift boxed.

17 **Our finest—simulated birthstone,** 2 rose cut diamonds for precious accent. *State birth month.*
04 N 5009E.....$8.98

18 **Genuine jet black onyx** with 1/100 ct. brilliant center diamond. So lovely.
04 N 5229E.....$7.98

19 **Genuine opal** in beautiful prong mounting. A truly feminine design.
04 N 5223E.....$6.75

20 **Simulated birthstone.** 10 simulated white sapphires. *State birth month.*
04 N 5004E.....$5.59

21 **Gold initial,** genuine onyx. *Print 1 initial.*
04 N 5222E.....$4.98

22 **Simulated birthstone and signet.** *Print 1 initial, state birth month.*
04 N R5003E.....$4.29
1/100 ct. diamond and signet. *Print 1 initial.*
04 N R5175E.....$8.98

23 **Lovely simulated birthstone.** *State birth month.*
04 N 5078E.....$4.29

24 **Square simulated birthstone.** *State birth month.*
04 N 5077E.....$3.98

25 **Simulated birthstone.** Modern. *State month.*
04 N 5076E.....$3.69

26 **Simulated birthstone.** Prong set. *State month.*
04 N 5079E.....$3.49

## Your Young Miss will certainly treasure a ring of her own

**Rings for Girls 6 to 12 years old.** 10K yellow gold mountings delicately fashioned for small fingers . . . a wonderful gift. *Sizes* 3, 3½, 4, 4½, 5 only. *State size, see notice below.* Gift boxed.

27 **New—Our finest . . .** beautiful simulated birthstone. *State month.*
04 N 5017E.....$4.98

28 **Simulated birthstone.** Heart set. *State month.*
04 N 5011E.....$3.98

29 **Simulated birthstone, signet.** *State month, initial.*
04 N R5012E.....$3.98
1/100 ct. diamond and signet. *Print 1 initial.*
04 N R5224E.....$7.98

30 **Simulated birthstone** enhanced by decorative detail. *State birth month.*
04 N 5044E.....$3.29

31 **Double-heart signet.** Sweet and lovely styling. *Print two initials.*
4 N R5289E.....$3.19

32 **Delicate mounting** highlights lovely simulated birthstone. *State month.*
04 N 5090E.....$2.98

33 **Simulated birthstone.** Daintily styled, richly detailed. *State birth month.*
04 N 5080E.....$2.98

34 **Charming mounting** sets off lovely simulated birthstone. *State month.*
04 N 5065E.....$2.89

35 **Demurely styled** to highlight simulated birthstone. *State birth month.*
04 N 5066E.....$2.69

## Infant Rings . . sweetly styled

Infant rings . . . baby's finest jewelry. Adorable styles, dainty for tiny fingers, lovely treasures. 10K yellow gold. *Sizes* 0, ½, 1, 1½, 2, 2½, 3. *State size,* see notice below. Gift boxed.

36 04 N 5091E—Simulated birthstone, bow-knot mounting. *State birth month*.....$2.29

37 4 N R5299E—Pretty signet ring. A dainty delight. *Print one initial*.....$1.29

38 4 N 5298E—Embossed baby band. So right for the tiny one.....$1.00

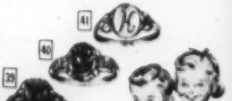
## Rings for Pre-school Tots

Make lovely, long-treasured gifts for pre-school boys and girls. 10K yellow gold mountings. *Sizes* 2, 2½, 3, 3½, 4. *State size, see notice below.* Boxed for Christmas gifting.

39 04 N 5082E—Girl's simulated birthstone. *State birth month*.....$2.79

40 04 N 5083E—Girl's simulated birthstone. *State birth month*.....$2.19

41 4 N R5290E—Signet ring for little boys or girls. *Print 1 initial*.....$1.98



## Birthmonth Chart

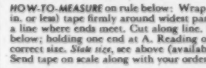
| | |
|---|---|
| **January**—Dk. red Garnet | **July**—Red Ruby |
| **February**—Purple Amethyst | **August**—Lt. green Peridot |
| **March**—Green Aquamarine | **September**—Dk. blue Sapphire |
| **April**—White Sapphire | **October**—Rose pink Zircon |
| **May**—Green Emerald | **November**—Golden Sapphire |
| **June**—Violet Alexandrite | **December**—Blue green Zircon |

Birthstone rings will be treasured a lifetime. Perfect choice for a beautiful, lasting Christmas gift.

*IMPORTANT:* Rings with "0" preceding catalog no. shipped from Chicago or Philadelphia. Order, pay postage from your Mail Order house. Wt. ea. ring 4 oz. Free engraving (where stated); if correct, cannot be returned. No C.O.D.'s on engraved rings. Prices include 10% Fed. Ex. Tax.

*FOR CORRECT SIZE:* Measure on rule at right, clip out and send along with your order. If desired, you may be fitted for ring size at catalog order offices or the catalog counter of your local Sears retail store.

*HOW-TO-MEASURE* on rule below: Wrap a piece of narrow (⅛-in. or less) tape firmly around widest part of ring finger. Draw a line where ends meet. Cut along line. Lay tape flat on scale below; holding one end at A. Reading on number end will be correct size. *State size,* see above (available only in sizes stated). Send tape on scale along with your order.




*Order now to assure prompt delivery for Christmas. Add jewelry to your Easy Terms order, see page 373 for complete details* SCRSEMMEL® 

# Rings for Women .. Rings for Men

## Treasures certain to be admired and cherished

### Beautiful Synthetic Star Ruby and Sapphires

**Magnifique!** Elegantly mounted in 14K white gold for greatest brilliance. Shipped direct from Chicago; send order to your M.O. house. Postpaid. *State size, see below.*

**A For Her:** Extravagantly beautiful with a 4 carat center stone highlighted by 6 brilliant side diamonds (total 7/100 ct.) *State choice of* synthetic ruby or sapphire.
4 N 5158EF—$10.00 down ..... $100.00

**B For Him:** A magnificent 3-carat synthetic star sapphire with 2 sparkling side diamonds (1/50 ct. each) for brilliant accent.
4 N 5517EF—$9.00 down ..... $89.95
As above but without diamonds.
4 N 5518EF—$7.00 down ..... 69.95

## FOR HER: Flashing Titanias, Brilliant Zircons .. Engagement Rings, Wedding Rings, Sets

Brilliant white zircons are about ½ heavier than diamonds; carats about ½ smaller. All wedding rings engraved at no charge. *Print initials, wedding date. State ring size;* see important ordering instructions below. All gift boxed.

**Beautiful Titanias,** one of the newest of the synthetic gems. Fiery with a flashing golden brilliance, truly lovely. Order now.

**1 New—Our Finest Titania Set.** *Interlocking*—rings won't twist or turn. Abt. 1½-ct. center stone with engraved hearts and orange blossoms. Matching wedding band, 14K, yellow gold.
04 N R5132E—Set. $3.50 down..... $32.95
04 N 5133E—Engagement ring..... 23.95
04 N R5134E—Wedding ring..... 11.95

**2 About 1-carat fiery Titania solitaire** flashing with a golden brilliance. Matching wedding ring. Simply modern in gleaming 10K yellow gold.
04 N R5184E—Set. $2.00 down..... $19.98
04 N 5185E—Engagement ring..... 17.50
04 N R5186E—Wedding ring..... 4.98

**3 Four brilliant side diamonds** lend precious accent to the beautiful (abt.) 1¼-carat center Titania, 14K yellow gold mounting. A romantic choice.
04 N 0531E—$5.00 down..... $49.95

**4 New—about 1-carat brilliant Titania** flanked by two important rose diamonds. 14K yellow gold mounting.
04 N 0512AE—$3.50 down..... $33.95

**5 Our Finest Zircon Set.** About 2½-carat fiery zircon. 2 baguettes, 2 round zircons. 14K white gold mounting.
04 N R5103E—Set. $4.00 down..... $39.98
04 N 0510AE—Engagement ring..... 28.98
04 N R5105E—Wedding ring..... 15.59

**6 About 1-ct. Zircon,** 4 diamonds. 14K yellow gold. 6 zircon wedding band.
04 N R5160E—Set. $4.00 down..... $37.98
04 N 5138E—Engagement ring..... 27.50
04 N R5161E—Wedding ring..... 16.98

**7 About 1½-ct. zircon;** 8 side zircons. *State* 10K yellow or white gold.
04 N R5244E—Set. $3.50 down..... $34.98
04 N 5233E—Engagement ring..... 20.98
04 N R5234E—Wedding ring..... 17.98

**8 New Interlocking Set.** Abt. 1-ct. zircon, 2 ducat side diamonds. 3 zircon wedding ring. 14K yellow gold mounting.
04 N R5139E—Set. $3.50 down..... $34.95
04 N 5140E—Engagement ring..... 22.98
04 N R5141E—Wedding ring..... 17.98

**9 Interlocking Set.** Abt. 1 ct. center zircon, 2 side zircons. 14K yellow gold.
04 N R5171E—Set. $3.00 down..... $29.95
04 N 5172E—Engagement ring..... 19.98
04 N R5173E—Wedding ring..... 14.98

**10 About 1½-carat brilliant zircon solitaire.** Gracefully set in 14K, yellow gold.
04 N 5148E..... $14.98

**11 Wedding Ring** set with five flashing zircons. Brilliantly beautiful. *State* 14K yellow or 14K white gold mounting.
04 N R5207E—$2.50 down..... $24.98

**12 About 1-ct. sparkling center zircon.** Two twinkling side diamond baguettes. Lovely indeed in 14K white gold mounting.
04 N 0517AE—$4.00 down..... $37.98

**13 About 1-ct. Zircon Solitaire.** Engraved wedding band. 10K yellow gold.
04 N R5130E—Set..... $12.95
04 N 5131E—Engagement ring..... 10.98
04 N R5113E—Wedding ring..... 4.25

**14 About 1-ct. zircon,** 2 side zircons and orange blossoms. 10K yellow gold.
04 N R5100E—Set..... $15.98
04 N 5101E—Engagement ring..... 9.25
04 N R5102E—Wedding ring..... 8.30

**15 Abt. 1-ct. zircon;** 4 side zircons. 6 zircon wedding ring. 10K yellow gold.
04 N R5117E—Set. $2.00 down..... $19.98
04 N 5118E—Engagement ring..... 12.98
04 N R5119E—Wedding ring..... 11.98

## FOR HER: Birthstone rings, cocktail styles, beauties to be treasured .. Loveliest genuine, synthetic and simulated stones

10K yellow gold mountings, unless otherwise stated. *State ring size;* see notice below. See birth month chart below. All rings in lovely gift boxes.

**16 New—Our Finest Genuine Onyx.** Bold and beautiful with center diamond.
04 N 0514ZE—5/100 ct. diamond..... $29.95
04 N 5143E—2/100 ct. diamond..... 19.95
04 N 0514AE—3/100 ct. diamond..... 44.95

**17 New—About 2½-ct. twin zircons;** 6 side zircons. 14K, white gold mounting.
04 N 0513GE—$4.00 down..... $37.98

**18 New—1.5 fiery zircons** in handsome triple row styling. Makes a lovely wedding band. 10K white gold mounting.
04 N R5137E—$2.50 down..... $24.98

**19 New—Lustrous cultured pearl** accented by 6 bright zircons. Graceful swirl mounting in 10K white gold.
04 N 0514ZE—$3.00 down..... $27.98

**20 Cultured Pearl,** 2 rose diamonds.
04 N 5125E—$2.50 down..... $22.95
04 N 5127E—Without diamonds..... 10.98

**21 Two genuine onyx,** 5 fiery zircons.
04 N 5146E..... $16.98

**22 New—Abt. 2 carat genuine white sapphire** in modern emerald cut. White sapphire baguettes. 10K, white gold.
04 N 5135E..... $15.98

**23 Cluster of 7 lustrous cultured pearls.** Dainty cut-out side design.
04 N 5126E..... $14.95

**24 Genuine opal,** 2 rose-cut diamonds.
04 N 5240E..... $14.95

**25 New—Genuine onyx,** distinctive marquis cut. Bright center zircon.
04 N 5145E..... $11.95

**26 Cultured pearl,** tiffany mounting. *State* 10K white or yellow gold.
04 N 5129E..... $9.98

**27 Genuine opal set** in a fancy frame.
04 N 5241E..... $8.98

**28 Eastern Star Emblem,** synthetic stone points. Five rose diamonds.
04 N 0519OE—$3.00 down..... $29.98

**29 New—Our finest Eastern Star Emblem.** 5/100 ct. fiery center diamond; synthetic stone points; 10K white gold top.
04 N 0514YE—$4.00 down..... $39.95

**30 New—Our finest birthstone ring.** 2 synthetic stones richly styled with 9 sparkling zircons. 10K, white gold.
04 N 0501AE—*State birth month*..... $24.98

**31 Synthetic birthstone,** lovely marquis-cut. Accented by 4 zircons.
04 N 5008E—*State birth month*..... $19.98

**32 Three synthetic birthstones** brilliant in engraved 10K white gold settings.
04 N 5004E—*State birth month*..... $15.95

**33 Synthetic stone;** 4 rose diamonds.
04 N 5001E—*State birth month*..... $15.95

**34 Synthetic birthstone,** 2 synthetic white sapphire side baguettes.
04 N 5015E—*State birth month*..... $12.98

**35 Simulated Birthstone;** 4 side zircons.
04 N 5087E—*State birth month*..... $11.98

**36 Two rose-cut diamonds** sparkle at sides of lovely synthetic stone.
04 N 5071E—*State birth month*..... $9.98

**37 White simulated sapphires** set-off simulated, marquis-cut birthstone.
04 N 5054E—*State birth month*..... $6.98

**38 Simulated birthstone** .. very smart.
04 N 5069E—*State birth month*..... 5.49

**39 Simulated birthstone;** prong setting.
04 N 5062E—*State birth month*..... 4.59

**40 Simulated birthstone;** priced low.
04 N 5000E—*State birth month*..... 3.69

**41 Simulated Birthstone,** daintily set.
04 N 5063E—*State birth month*..... 3.59

## FOR HIM: Distinctive Initialed Rings . . Ever-popular Signets . . Handsome Birthstones . . Brilliant Titanias . . Genuine Onyx

10K yellow gold mountings and initials unless otherwise stated. Diamonds set in 10K white gold. *State size, see notice below.* See birth month chart below. Boxed.

**42 New—Our finest initialed ring.** 1/100 ct. diamond. *Print initial.*
04 N 0541TE—*Genuine onyx*..... $29.95
04 N 0541BE—*Synthetic ruby*..... 31.95

**43 New—2/100 ct. diamond,** distinctive 10K white gold accent lends a modern richness to the genuine onyx.
04 N 0541AE—*Print initial*..... $27.98

**44 Genuine Zircon** in 10K white gold triangle setting on genuine black onyx.
04 N 0540OE—*Print initial*..... $24.95
04 N 0541E—3/100 ct. diamond..... 29.98

**45 New—Three fiery rose diamonds** accent corner and sides. *Print initial.*
04 N 5412E—Genuine onyx..... $21.95
04 N 0541E—Synthetic ruby..... 24.98

**46 New—Two brilliant rose diamonds** flare beside the genuine black onyx.
04 N 5411E—*Print initial*..... $19.98

**47 Genuine onyx.** Modern, tailored.
04 N 5405E—*Print initial*..... $12.98

**48 Genuine onyx.** *Print initial.*
04 N 5415E—10K yellow gold.. 10.98
04 N 5416E—Sterling silver..... 6.59

**49 Simulated onyx.** Priced so low.
04 N 5414E—*Print initial*..... 8.98

**50 Heavy signet.** A classic favorite.
04 N R5613E—*Print 3 initials*..... 8.95

**51 Handsome signet.** *Print 3 initials.*
04 N R5615E—10K yellow gold.. 6.95
04 N R5616E—Sterling silver..... 3.29

**52 About 1-ct. brilliant Titania** with two 1/100-ct. accent side diamonds.
04 N 0557BE—14K yellow gold..... $44.98

**53 New—About 1½-ct. Titania** flashing in distinctive 10K white gold setting.
04 N 0550BE—$4.00 down..... $39.95
04 N 0550BE—Genuine onyx..... 24.95

**54 New—About 1¼-carat fiery Titania.**
04 N 0551ZE—$3.00 down..... $29.95

**55 New—1/100-carat diamond** brilliant on genuine onyx. Clean modern lines, suave masculine manner makes it a favorite.
04 N 5520E..... $22.98
04 N 0552IE—3/100-ct. diamond..... 29.98
04 N 0552ZE—5/100-ct. diamond..... 34.98

**56 Our finest synthetic birthstone.** Two important rose diamonds at sides lend brilliant accent. Nearly tailored to become your gentleman's favorite.
04 N 5505E—*State birth month*..... $19.98

**57 Beautifully cut simulated birthstone** in fancy wide setting. Quite handsome.
04 N 5502E—*State birth month*..... $11.98

**58 Simulated birthstone.** Handsome, masculine styling. Popular choice.
04 N 5501E—*State birth month*..... $7.98

**59 1/100-ct. diamond** on genuine onyx. A tailored modern, bold styling. A handsome ring he'll surely enjoy. Order today.
04 N 5510E..... $14.98

## FOR HIM: Fraternal Rings . . official emblems of the Masonic Order, Knights of Columbus and Elks . . rich, masculine styling

10K yellow gold mountings. Diamonds set in 10K white gold for added brilliance. *State size, see ordering notice below.* Handsomely gift boxed.

**60 Our finest Masonic Ring.** 5/100-ct. diamond on white gold Masonic top. Side trowels outlined in blue enamel.
04 N 0540BE—$3.00 down..... $49.95
04 N 0548IE—2/100 ct. diamond..... 39.95

**61 New—1/100 ct. diamond** lends bright accent to inlaid Masonic emblem.
04 N 0546BE—Synthetic sapphire..... $39.98
04 N 0546YE—Synthetic ruby..... 39.98

**62 New—Inlaid Masonic Emblem.**
04 N 0547OE—Synthetic ruby..... 29.98

**63 New—Masonic Emblem** handsomely inlaid in rich-looking synthetic ruby. Complemented by 10K, white gold side trowels. A ring he'll wear with pride.
04 N 5471E—$2.00 down..... $19.95

**64 Encrusted Masonic Emblem** on synthetic blue spinel. Smart styling.
04 N 5456E—White gold side tools.. $18.98

**65 24K gold encrusted masonic emblem.** Simple tailored mounting.
04 N 5488E—Genuine onyx..... $15.49
04 N 5458E—Synthetic ruby..... 19.98

**66 Shrine Pin.** Three 1/100 ct. diamonds.
4 N 5489E—14K white gold..... $15.98

**67 Masonic Pin.** 1/100 ct. diamond.
4 N 5487E—10K yellow gold..... $5.95

**68 New—Classic styling.** Very handsome.
04 N 5483E—Genuine onyx..... $12.98
04 N 5482E—Simulated ruby..... 11.98

*(69) Stunning (7T) with choice of emblem. State Masonic, Elk or 3rd. degree K of C.*

**69 Genuine onyx;** 3/100-ct. diamond.
04 N 0547TE—*State emblem*..... $34.98
04 N 0547BE—Zircon..... 26.98

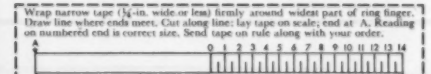
**70 Genuine onyx.** 2 side rose diamonds. Modern tailored mounting.
04 N 5466E—*State emblem*..... $19.95
04 N 5467E—Synthetic ruby..... 21.95

**71 10K yellow gold,** antique shape. 10K white gold emblem, enameled side tools.
04 N 5457E—*State emblem*..... $19.98

**72 32nd Degree Consistory.** About 1-carat Titania in 10K white gold setting. Enameled side emblems, white gold eagles.
04 N 0557PE—$3.00 down..... $49.95

*NOTICE. State size:* women's 5, 5½, 6, 6½, 7, 7½, 8 or men's 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Larger sizes, women's to 10 and men's to 14. Add an extra $1.50 when ordering larger sizes. **FOR CORRECT SIZE:** Measure on rule below. If desired, you may be fitted for ring size at catalog order offices or catalog counter of Sears retail store.

Wrap narrow tape (⅛-in. wide or less) firmly around widest part of ring finger. Draw line where ends meet. Cut along line; lay tape on scale; end at A. Reading on numbered end is correct size. Send tape on rule along with your order.




*IMPORTANT NOTICE:* Rings with "0" preceding catalog no. shipped from Chicago or Philadelphia. Order, pay postage from your mail order house. Ship. wt., ea. item 6 oz., ring sets 4 oz. Rings engraved at no charge (where stated). If correctly engraved, they cannot be returned. No C.O.D. orders on engraved rings. Order on Easy Terms . . only *10% down* on orders of $20 or more . . see page 573 for complete Easy Term details. Order today, order early for Christmas. All prices include 10% Federal Excise Tax.

### BIRTH MONTH CHART . . state month when ordering

| | | |
|---|---|---|
| January—Dark red Garnet | May—Green Emerald | September—Dark blue Sapphire |
| February—Purple Amethyst | June—Violet Alexandrite | October—Rose pink Zircon |
| March—Green Aquamarine | July—Red Ruby | November—Golden Sapphire |
| April—White Sapphire | August—Lt. green Peridot | December—Blue green Zircon |

1
OUR FINEST TITANIA
Rare Interlocking Set
2
3
4
BLAZING TITANIAS
WITH GOLDEN FIRE
5
OUR FINEST
ZIRCON SET
6
7
LOVELY
BRIDAL SETS
8
9
8 and 9 Interlocking Sets rings lock together . . will not twist or turn
10
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12
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15
BEAUTIFULLY BRILLIANT ZIRCONS
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OUR FINEST
16
OUR FINEST
ONYX
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COCKTAIL STYLES . . TAILORED BEAUTIES
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BIRTHSTONES FOR MILADY
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OUR FINEST—
TITANIA
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OUR FINEST
INITIAL
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HANDSOME INITIALED RINGS
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RICH MASCULINE
FAVORITES
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OUR FINEST
MASONIC
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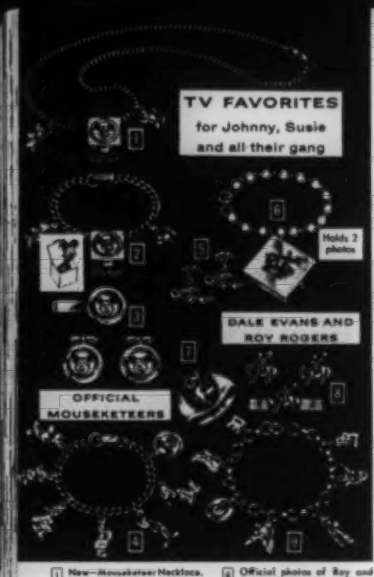
72
FRATERNAL RINGS . . OFFICIAL EMBLEMS

# Tradition Jewelry Cases for Milady

## Handsome selection of spacious treasure chests. Luxuriously fitted; particularly roomy; fashion colors

• Beautifully styled • Handsome simulated leathers • Decorative gold tooling • Rayon-satin and velvet linings • Solidly constructed • Lock and key • Jewelry not include




**1** **New—Mouseketeer Necklace.** Jack-in-the-box Mickey Mouse pops out. Two smaller charms with enameled accents. 20-in. neckchain. Wt. 2 oz.
4 N 3780E—Gold-color.... $1.08

**2** **Mouseketeer Bracelet** . . . matches above. Wt. 2 oz.
4 N 3779E—7 in. long..... $1.08

**3** **The Mouseketeers** dress up with official clip, link set. Colorful emblem. Wt. 2 oz.
4 N 4871E—Gold-color.... $1.08

**4** **Mickey Mouse and his friends** parade as 7 colorful charms. Gold-color bracelet, 6¾ in.
4 N 4436E—Shpg. wt. 2 oz.. $1.08

**5** **Dale's Sunday boots** for a twin pin set. Bright red enamel touched with gold-plate and rhinestone accents. 1-in.
4 N 3500E—Shpg. wt. 2 oz. $1.08

**6** **Official photos of Roy and Dale** in locket charm. Simulated pearl and gold-color metal link bracelet. Wt. 2 oz.
4 N 4436E—7-in. long..... $1.08

**7** **Roy Rogers Sterling Silver Ring** for your favorite cowboy. Sizes 3½, 4½, 5½ only. *State size . . . see page 72.*
4 N 5546E—Shpg. wt. 4 oz. $1.08

**8** **New—Roy Rogers riding high** on sterling silver tie clip and cuff link set. Dressed up with simulated turquoise stones. Rich in western flavor.
4 N 4884E—Shpg. wt. 2 oz.. $1.08

**9** **Dale Evans adds her brand** to the 6 other western charms. Rhodium plated. Simulated turquoise stones. Shipping weight 2 ounces.
4 N 4435E—7⅛ in. long... $1.08

**10** **High, wide and handsome** costume bracelet by Coro. 1½ in. wide, gleaming in rich splendor. Tailored expansion with highly polished and neatly textured links alternating. *State* gold-plate or silver-plate.
4 N 4403E—Shpg. wt. 2 oz. $2.08

**11** **By Bogoff—Simulated ruby** initial ornament by simulated pearls for a dressy dangle. Expensive looking hand-set simulated pearl bracelet. 7 inches. Shipping weight 2 oz. Perfect gift.
4 N 4405E—*Print initial*..... $3.49

**12** **Slim Photo Ident.** Neatly dressy. Sterling top plaque, stainless telescoping expansion band with lustrous mother-of-pearl inlay. *Print engraving . . . add 6¢ per letter.*
4 N R4409E—Shpg. wt. 2 oz. $2.08

**13** **Classic Cuff Bracelet.** Big and bold in antique gold-color metal with unique raised design. 1⅝ inches wide. Very handsome . . . very chic.
4 N 3898E—Shpg. wt. 4 oz., $2.15

**14** **Earrings** . . . match bracelet above. 1-in. Clip back.
4 N 3899E—Shpg. wt. 2 oz.. $1.08

**15** **For your first lady. Our finest case** . . . the reigning beauty of the land, whose wealth of size, generous spaciousness, handsome styling set it apart from all the rest. A luxurious, roomy 14x8x5 in. of boudoir beauty in favorite ivory color richly lined with harmonizing beige and lt. blue rayon satin and velvet.
A deft touch of new styling adds a unique "lazy-susan" selector to the 1½-in. deep pullout drawer, plus two compartments on either side. Has two lift-out top trays with 12 sections each. Roomy base divided into 4 large compartments for most orderly arrangement. Large decorative mirror. Solid wood construction. Non-mar velour on bottom of case. Perfectly beautiful.
4 N 4825—Shpg. wt. 5 lbs.....$10.95

**16** **Queen Size—13½x8x14¼ inches.** A real treasure chest. Extra roomy and spacious. Styled for dramatic use of every inch of space. Up-swing center tray flanked by two out-swinging side trays with 8 sections each. Large mirror. Deep bottom compartment divided into 3 sections. Sturdy all wood construction. Non-mar velour on bottom of case prevents marring or scratching of dresser surfaces.
*State color* ivory with natural and green lining or fjord (med.) blue with light pink lining.
4 N 4822—Shpg. wt. 3 lbs. 4 oz.....$6.98

**17** **A handsome jewelry case . . . large size 11x8x4½ inches.** Up-swing tray has 8 sections, partitioned bottom compartment. Roomy pull-out drawer. All wood construction. Velour on bottom of case.
*State color* silver gray with lt. pink, ivory with lt. blue or coral rose with lt. blue.
4 N 4821—Shpg. wt. 2 lbs. 12 oz.....$4.98

**18** **Personalized with her initials . . .** makes a lovely gift. Popular size 10⅝x7½x4 inches. Two up-swing trays; lower one with 4 sections for earrings, pins, etc. Sturdy all wood construction.
*State color* ivory with turquoise, coral with lt. blue, silver gray with lt. pink, Santa Fe (med.) blue with lt. pink. *State two initials . . . print clearly.*
4 N 4820—Shpg. wt. 2 lbs. 4 oz.....$3.98

**19** **Attractively styled yet priced low.** 10⅝x7½x4 in. Up-swing tray with 8 sections. Mirror. Handy partitioned bottom. All wood construction.
*State color* fjord (med.) blue with lt. pink, ivory with lt. blue or silver gray with lt. pink.
4 N 4818—Shpg. wt. 2 lbs.....$2.98

**20** **New—9⅝x6⅜x3½ inches.** Fiberboard construction. 6-sectioned up-swing tray.
*State color* ivory with lt. blue, Santa Fe (med.) blue with lt. pink or coral rose with lt. blue.
4 N 4817—Shpg. wt. 1 lb. 8 oz.....$1.98

**21** **Choice of 2 sizes.** 3-Sectioned up-swing tray. Fiberboard construction. *State color* blue with lt. pink, wine with wine or ivory with lt. green.
4 N 4834—9x6½x2 in. Shpg. wt. 1 lb. 8 oz.....$1.49
4 N 4833—7½x5¼x3 in. Shpg. wt. 1 lb.....1.49

**22** **New—Teenager.** "His" phone calls to "her" in gold tooling sets the theme. Picture frame in lid for her "steady." A wonderful gift for that young lady, styled to be especially for her. 9⅝x6⅜x3 in. Up-swing tray with two earring bars. Patented steel inner frame construction. *State* ivory with turquoise or Santa Fe (med.) blue with lt. pink.
4 N 4824—Shpg. wt. 2 lbs.....$1.98

**23** **New—Earring Case . . . our biggest and best.** 11x8x3 in. 15 rayon-velvet lined compartments give individual space to milady's earrings, pins. Elastic-stitched pocket in lid. Pull-out drawer adds extra room for necklaces, bracelets. All wood construction. Velour on bottom of case prevents marring.
*State color* ivory with natural and green lining or fjord (med.) blue with light pink lining.
4 N 4823—Shpg. wt. 2 lbs. 8 oz.....$4.98

**24** **Earring Case . . 11x8x1⅝ in.** 15 compartments. Elastic-stitched pocket. All wood construction.
*State color* coral with lt. blue, ivory with lt. blue lining or silver gray with lt. pink.
4 N 4812—Shpg. wt. 1 lb. 8 oz.....$2.98

**25** **Earring Case . . 9½x6⅝x1⅜ in.** 12 compartments. Patented steel inner frame. *State* silver gray with lt. pink or ivory with lt. blue.
4 N 4800—Shipping weight 1 pound.....$1.98

**26** **New—"Vanity Fair" Earring Rack.** Neatly styled in attractive plastic, steel specially designed 3 tiers revolves for handiest, easiest selection. 9-in. high.
4 N 4828—Shpg. wt. 8 oz.....$1.98

**27** **New—"In-A-Drawer" Jewelry Tray.** So handy, so practical . . . fits neatly into bureau or dresser drawer. Compartmentalized for earrings, pins, necklaces, bracelets. Rayon-velvet lined. Wood frame construction. *State* blue, ivory or pink.
4 N 4826—Shpg. wt. 1 lb. 8 oz.....$2.98

## Costume Bracelets . . fashion's favorite jewelry . . delightful gift choice

**28** **New—Indian Design Bracelet** . . deliberately dramatic. Rich colorful reconstructed turquoise stones set in gleaming silver-plate. 2-in. at widest point. Boxed.
4 N 4421E—Shpg. wt. 4 oz.. $3.98

**29** **Sophisticated Cuff Bracelet** Expansion style. Sleek half-moon disc in jet enamel centered by gold-color metal. 1⅝-in. Boxed.
4 N 4420E—Shpg. wt. 2 oz.. $1.98

**30** **New—Modern as tomorrow.** 1-in. silver-plated expansion crowned on either side with brilliant rhinestones. Gift boxed. *State* ice blue or crystal.
4 N 4402E—Shpg. wt. 4 oz.. $3.25

**31** **New—3 Twinkling Rhinestone Initials** make this fashion-favorite dangle bracelet specially her own. Beautiful imported rhinestones. Rhodium-plated. 7¼-in. Gift boxed. *Print 3 initials.*
4 N 3813E—Shpg. wt. 2 oz.. $2.15

**32** **Rhinestone Initial Earrings** . . match above. 1-in. Screw backs. Boxed. *Print 1 initial.*
4 N 3814E—Shpg. wt. 2 oz.. $1.08

**33** **Over 130 glittering rhinestones** on glamorous photo bracelet. ¾-in. wide with 4 rows rhinestones. Holds 4 photos. Quite dressy. Boxed. *State* crystal or ice blue.
4 N 4401E—Shpg. wt. 4 oz.. $3.25

**34** **New—A bracelet of pure elegance.** The newest fashion find, simulated Southern Seawater Pearls such a pretty pretense with a soft, muted luster that is theirs alone. Now set to wonderful perfection with textured gold-plated trim. Here's one of the loveliest of costume accessories. Chic 3-row bracelet, 1¼ inches wide, 7½ inches long. Safety chain. Beautiful gift box.
4 N 3815E—Shpg. wt. 4 oz.. $4.98

**35** **Beautiful Button Earrings** . . match above. Subtly wrought in the new-fashion vein. 1¼-in. Clip backs. Gift boxed.
4 N 3816E—Shpg. wt. 2 oz.. $2.15

## Lovely Tradition Compacts . . Glamorous Evening Carry-all

**36** **Gold-color Initial** on black ground. Gold-color metal case. 2⅛x2⅛x⅝ in. Sifter, puff. *Print 1 initial* (not in Q, X or Z).
4 N 4702—Shpg. wt. 8 oz.... $1.00

**37** **Rhinestone Stars** on pearlized plastic top. Gold-color metal case. 2⅛x2⅛x⅝ in. Sifter, puff.
4 N 4701E—Shpg. wt. 5 oz.. $1.08

**38** **New—Lustrous crushed mother-of-pearl top.** Gold-color metal case. 2⅛x2⅛x⅝ in. Sifter, puff.
4 N 4705—Shpg. wt. 5 oz.... $1.00

**39** **Matching Comb.** 4-in. long.
4 N 4707—Shpg. wt. 2 oz. $1.00

**40** **Matching Pill Box.** 1⅝-in. sq.
4 N 4706—Shpg. wt. 2 oz. $1.00

**41** **New—Lovely Cloisonne top.** Gold-color metal case. Sifter and puff. 2⅛x2⅛x⅝ in.
4 N 4723—Shpg. wt. 5 oz.... $2.00
*Non-spill inner door style.*
4 N 4711—Shpg. wt. 5 oz.... 2.98

**42** **Eastern Star Compact**—authentic emblem, official colors. Gold-color metal case. Inner door and puff. 2⅛x2⅛x⅝ inches.
4 N 4711—Shpg. wt. 5 oz.... $2.00

**43** **Gleaming mother-of-pearl top.** Gold-color metal case. Sifter and puff. 2⅛x2⅛x⅝ in.
4 N 4709—Shpg. wt. 5 oz.... $2.00
*Non-spill inner door style.*
4 N 4710—Shpg. wt. 5 oz.... 2.98

**44** **New—Glittering brilliants** accent in a most feminine fashion. Satin-finish gold-color case. 2⅛ in. diam. Inner door.
4 N 4708E—Shpg. wt. 5 oz.. $2.15

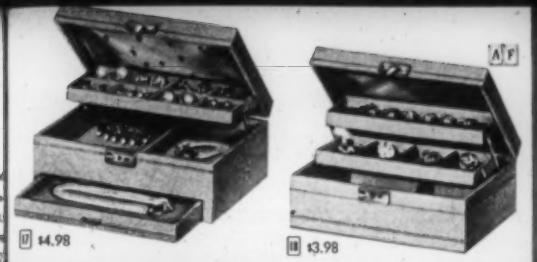
**45** **Glamorous Carry-all.** White and gold-color rayon-brocade 6¾x4¼ inches, rayon taffeta lined. Simulated pearls adorn the gold-color metal compact, case the lipstick tube; accent the comb. Compact 2⅛x2⅛x⅝ inches. 15 Federal Excise Tax included. Here's that little something every woman longs for . . . a beautiful gift, yet priced so very low.
4 N 4700E—Shpg. wt. 7 oz.. $2.98

*Prices, wherever "E" is added to catalog number, include 10% Fed. Ex. Tax unless otherwise stated. Jewelry measurements are approximate. Order on Easy Terms . . . see page 373 for details.*

## Handsome Tailored Set . . priced low

Gleaming metal jewelry, special for Christmas **$2.15** set

**Specially priced boxed set.** Tailored swirl design, handsomely wrought in gold-color or silver-color metal. Necklace adjusts to 16 in. long. Matching clip back earrings, 1¼-in. A budget find at this price.
4 N 4883E—State color choice. Shpg. wt. 4 oz.....Boxed Set $2.15



17 $4.98

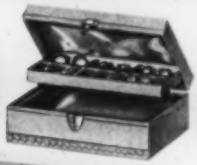


18 $3.98

19 $10.95

16 $6.98

20 $2.98



21 $1.49

26 $1.98

22 $1.98

24 $1.98

23 $4.98

24 $2.98

25 $1.98

27 $2.95

## BEAUTIFUL BRACELETS

**Enticing, Exciting Costume Jewelry**
**Glamorous Gifts for Your Fair Lady**

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33 Holds 4 photos

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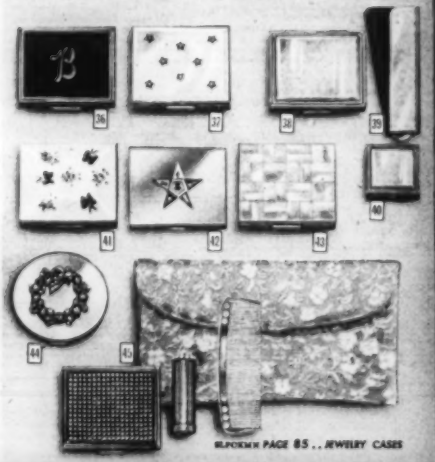

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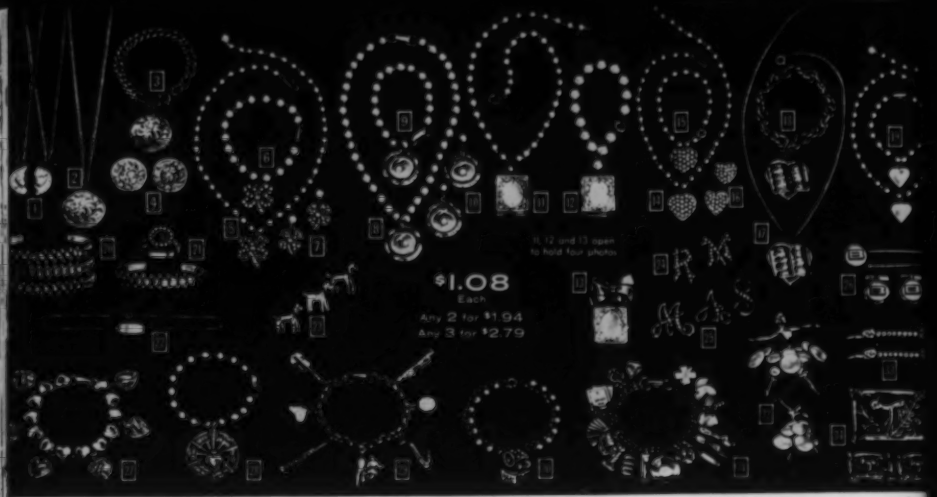
SEE ITEMS PAGE 85 .. JEWELRY CASES




## COLLECTOR'S JEWELRY..SAVE 10% TO 13% ON TWO OR MORE

**Your choice—$1.08 each; Any 2 for $1.94; Any 3 for $2.79. Shipping weight each 2 ounces; two, 2 ounces; three, 3 ounces**

1 **New—Mizpah Love Charm Necklaces** . . . one for her, one for him. Halves of charm fit together; individually cut, no two alike. Each half on 18-inch chain. 4 N 3888GE—Silver-color metal.

2 **New—Lovely hand-engraved design** on polished pendant. 24-inch chain. 4 N 3873GE—State color gold or silver.

3 **Matching bracelet.** Chunky chain. 4 N 3875GE—7 in. State color above.

4 **Matching earrings.** 1 in. Clip back. 4 N 3874GE—State color above.

5 **New—**A lucky beauty, 4-leaf clover pendant. One side bright rhinestones, the other simulated pearls. Gold-color metal and simulated pearl chain. 4 N 3876GE—Adjusts to 16½ inches.

6 **Matching 4-leaf clover bracelet.** 4 N 3878GE—7½ inches long.

7 **Matching earrings.** Dressy drop-style. 4 N 3877GE—1¼ inches. Screw back.

8 **Genuine Cultured Pearl** set in apple blossom sea shell with genuine fern background . . . in Lucite pendant. Gold-color metal, simulated pearl link chain. 4 N 3879GE—15 inch necklace.

9 **Matching bracelet.** Gift favorite. 4 N 3880GE—7 inches long.

10 **Matching earrings.** Lovely drop-style. 4 N 3881GE—1½ inch. Screw back.

11 **Lovely locket** . . . opens to hold 4 photos. In polished gold-color. Simulated pearl and gold-color metal link chain. 4 N 3670GE—16 inches long.

12 **Matching bracelet,** 4-photo locket. 4 N 3671GE—7 inches long.

13 **Matching 4-photo Fob Pin.** 2 inches. 4 N 3672GE—Safety catch.

14 **New—Sparkling rhinestone heart pendant.** Lovely indeed with simulated pearl and silver-color metal-link chain. 4 N 3882GE—Adjusts to 15¼ inches.

15 **Matching bracelet.** Double-faced heart covered with bright rhinestones. 4 N 3884GE—6½ inches long.

16 **Matching earrings.** Screw back. 4 N 3883GE—⅝ inches. Flattering style.

17 **New—"Lest we forget."**—Ten commandments easily readable on open book set in heart frame. Richly antiqued metal. *State* color gold or silver. 4 N 3885GE—18½ inch necklace.

18 **Matching bracelet.** 7½ inches long. 4 N 3886GE—State color above.

19 **New—2-pc. set.** Shimmering gold-color heart on lovely simulated pearl and gold-color link chain. 12¼-inch necklace, 6¼-inch bracelet. A dainty delight. 4 N 3887GE—2-pc. set. Priced so low.

20 **Set of three silverplated bracelets.** Two stamped with Indian design, one set with reconstructed turquoise stones. 4 N 3890GE—Set of 3. Perennial favorites.

21 **Indian design ring and bracelet.** Silverplated; colorful reconstructed turquoise stones. Ring adjusts to fit. 4 N 3679GE—2-pc. set. A perfect gift.

22 **Anklet chain.** 1/20, 12K gold filled. 9 in. long. Engraved with 1 initial. 4 N 2783GE—*Print initial clearly.*

23 **New—French poodles** parade in a colorful trio of scatter pins. One poodle black, one red, one lt. blue enamel with gold-color personality accents. A brilliant simulated green stone for a fiery eye. 4 N 3891GE—Set of 3 scatter pins.

24 **2 initial rhinestone pins.** 1½ inch. 4 N 3777GE—*Print initials.*

25 **3 initial rhinestone pins.** 1 inch. 4 N 3778GE—*Print initials.*

26 **Collar bar and cuff link set.** Genuine ocean pearl with raised gold-color initial. 2¼ -in. bar; ½-in. links. 4 N 3781GE—*Print initial.*

27 **New—Heart of hearts** link bracelet with six polished gold-color heart dangles engraved "I-love-U." 4 N 3889GE—7¼ inches long.

28 **New—Love Roulette.** Spin the arrow, see if he "loves me" or "loves me not." Simulated pearl, gold-color chain. 4 N 3893GE—7 inches long.

29 **Rock 'N Roll Bracelet,** by Coro. 7 colorful enameled charms tell the story. Gold-color. Rich detail; heavy weight. 4 N 3784GE—7 inch. A collector's prize.

30 **New—Gramaphone** in antique gold-color finish sprinkled with small colorful simulated stones. Simulated pearl, gold-color link chain. 4 N 3894GE—7¼ inch. Very rich looking.

31 **18-charm bracelet.** Many have movable parts. Silver color. 7¼ inches. 4 N 3675GE—A real prize.

32 **Graceful Ballerina Pins**—mother, 2 in.; daughter, 1½ in. Gold-color metal. Big simulated pearls form the billowy skirts. *State* white or pink. 4 N 3892GE—Safety catches.

33 **New—Rhinestone Bobby-pins.** Brilliant arrows to lend glittering glamor. Nontarnish rhodium plated finish. 2 in. long. 4 N 3894GE—2-piece set.

34 **Pin and Earring Set.** Classic faun and forest in cut-out design. Handsome in antiqued gold-color metal. 2-inch pin; 1¼-inch clip back earrings. 4 N 3897GE—2-piece set. Wonderful gift.

### Three lovely sets for young ladies of fashion . . order now for Christmas

**New Aurora Borealis**—iridescent glass beads, the glamorous new fashion for the holiday season. Sparkling with fire, they capture the color of her costume in shimmering light, accent to perfection. Shpg. wt. ea. 2 oz.

(35) 4 N 3845E—Button earrings. 1⅛ in. Clip back . $1.98

(36) 4 N 3843E—Shower earrings. 1 in. Screw back . . 1.98

37 **Uniform beads** with small self bead between each. 4 N 3844E—Adjusts to 15½ inches. . . . . $1.98

38 **Necklace** of lovely graduated beads. 4 N 3842E—Adjusts to 16 inches. . . . . 1.98

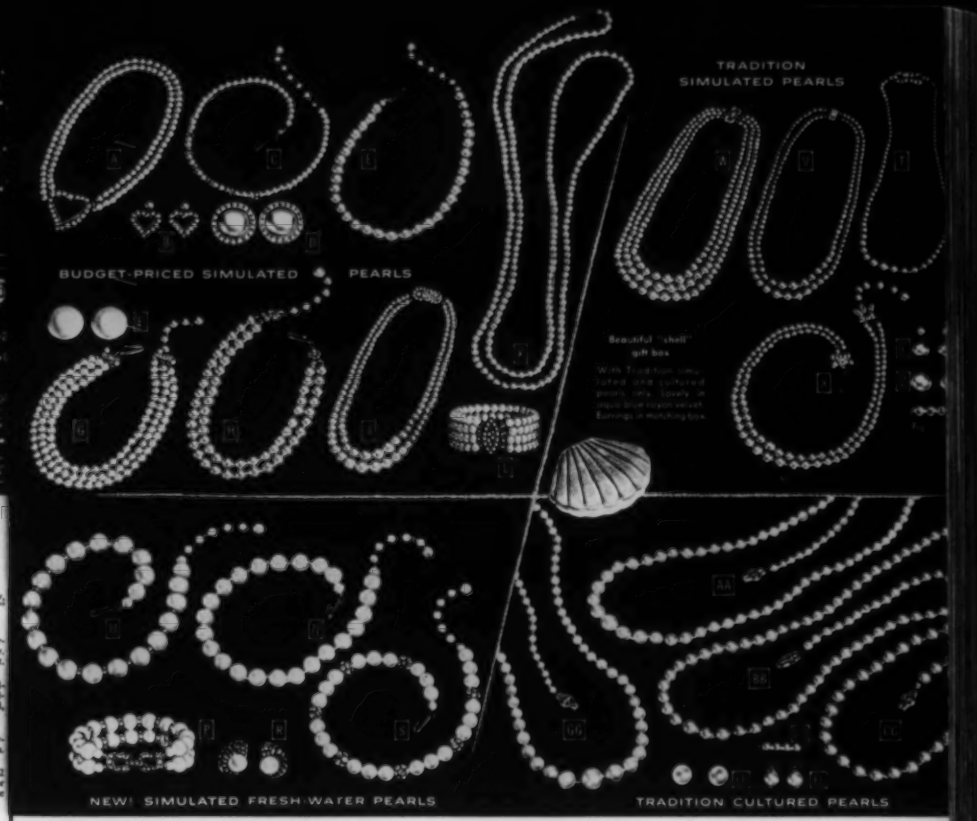
39 **New—Miss Tradition Rhinestone Set.** Delightfully brilliant in dainty style. Charming center dangle highlights the necklace of finest imported rhinestones. Matching 2-row bracelet. Non-tarnish rhodium plated finish. Necklace adjusts to 14 inches. Bracelet 6¾ in. long. A lovely jewelry set . . . a glamorous, grown up gift for that young lady on your list. *State* crystal or ice blue rhinestones. Gift boxed. 4 N 4867E—Shpg. wt. 4 oz. . . . . $2.15

40 **New—2-pc. set** in sweet and lovely dress-up styling for the young miss with the grown-up ways. Lustrous simulated pearl set in bell blossom design of textured gold-color metal. A combination she'll love to wear. Necklace adjusts to 12⅜ inches. Matching bracelet is 6¾ in. long. Boxed for nicest gifting. Jewelry is always the perfect gift . . . and this is indeed a lovely set. Priced to pamper budget. 4 N 4868E—Shpg. wt. 4 oz. . . . . $2.15

41 **2-piece set** of radiant simulated pearls, glamor-starred in lovely festoon styling. 1-row choker with 7 sparkling rhinestone rondelles for dressy accent. Matching bracelet with 3 twinkling rondelles. Choker adjusts from 12 to 15 in. Bracelet 7¼ in. long. Specially styled for the teen-age lass . . . a delightful Christmas gift. *State color* white or pink. Boxed. 4 N 3737E—Shpg. wt. 5 oz. . . . . $2.15



*Prices include 10% Federal Excise Tax. Measurements are approximate. See details for Sears Easy Terms on page 373*




## Costume Pearls . . ever popular gift favorites

**Your Choice A to L — 88¢ each  Any 2 for $1.69**

Simulated Pearls . . such inexpensive costume accents. *Choice of color* lustrous white or shimmering pink. Shipping wt. ea. item 2 oz.; any 2, 2 oz.

**A** **The new front-look.** 2-row choker with lovely rhinestone heart. Clasp may be worn as glamorous front piece or at back if preferred. 4N 3833GE—14½ in. *State color.*

**B** **Drop-style earrings** . . . match above. 1¼-inch. Very lovely. 4N 3834GE—Screw back. *State color.*

**C** **1-row choker.** 6 brilliant rhinestone rondelles. *State color.* 4N 3827GE—Adjusts 14½ to 17½ in.

**D** **Rhinestone rim earrings.** 1 3/16 in. 4N 3828GE—Clip Lock. *State color.*

**E** **1-row choker.** *State color.* 4N 3826GE—Adj. 13½ to 16½ in.

**F** **Button Earrings.** Clip back. 4N 3836GE—1 in. *State color.*

**G** **3-row dog collar.** Carefully hand knotted between each bead. Rhinestone clasp. *State color.* 4N 3830GE—Adjusts 12½ to 15 in.

**H** **2-row dog collar.** Hand knotted between each bead. Lovely rhinestone clasp. *State color.* 4N 3829GE—Adjusts 13¾ to 16¾ in.

**J** **2-row choker.** Lovely graduated beads. Pretty rhinestone clasp. 4N 3831GE—14 in. *State color.*

**K** **60-inch rope.** Hand knotted between each bead. Ever popular. 4N 3832GE—*Please state color.*

**L** **4-row bracelet.** Rhinestone clasp. Handsome costume favorite. 4N 3835GE—*Please state color.*

## New and pretty pretense Fresh-Water Pearls

Cleverly simulated with a new soft, satiny luster. Here's a richness and radiance that lends spectacular accent, that is exceedingly lovely. Costume perfect in jumbo size, yet are surprisingly lightweight. Cost so little, too. *State choice of color* lustrous white or shimmering pink.

**M** **1-row dog collar,** brilliantly lovely with 16 sparkling rhinestone rondelles. Adjusts from 14¼ to 16¾ inches. *State color.* 4N 3837E—Shpg. wt. 2 oz. . . . . **$1.98**

**N** **1-row dog collar.** Hand knotted between each bead. Adjusts 13½ to 16 in. A classic. *State color.* 4N 3838E—Shpg. wt. 2 oz. . . . . **$1.98**

**P** **Bracelet,** 20 rhinestone rondelles. Rhinestone clasp. 7⅜ in. 4N 3840E—*State color.* Wt. 2 oz. **$1.98**

**R** **Lovely contour earrings.** Silver-color metal. 1 in. Clip back. 4N 3841E—*State color.* Wt. 2 oz. **$1.98**

**S** **1-row dog collar,** 7 rhinestone balls. Adjusts 13½ to 16 in. 4N 3839E—*State color.* Wt. 2 oz. **$1.98**

## Lovely and lustrous *Tradition* Simulated Pearls

**Simulated pearls** in the fine quality that our Tradition name assures. Matched and knotted on strong silk; have costly clasps; are beautifully gift boxed. Priced low for all their lovely, radiant beauty. Simulated pearl shortener (fig. U) incl. with all regular lengths at no charge.

**T** **Our Fine Quality.** Creamy luster; rhinestone clasp. Abt. 17 in. long. Graduated.
4N 4581E—One-row. Shpg. wt. 8 oz. . . . . $2.08
4N 4582E—Two-row. Shpg. wt. 8 oz. . . . . 3.95
4N 4583E—Three-row. Shpg. wt. 8 oz. . . . . 4.95

**U** **Our Finer Quality.** Deeper, richer luster. Beautiful 10K white gold filigree clasps. Lovely graduated beads. Abt. 17 in. long.
4N 4687E—One-row. Shpg. wt. 8 oz. . . . . $2.95
4N 4688E—Two-row. Shpg. wt. 8 oz. . . . . 5.95
4N 4689E—Three-row. Shpg. wt. 8 oz. . . . . 7.95

**Our Finest Simulated Pearls**—so much like natural pearls it's hard to tell the difference. Individually hand dipped and hand polished. Knotted between each bead. Sterling clasp brilliant with rhinestones. Graduated beads . . . classic beauties in Tradition's finest quality simulated pearls. Lovely for Christmas gifting.

**W** **Regular Length.** About 17 inches long.
4N 4610E—One-row. Shpg. wt. 8 oz. . . . . $5.95
4N 4611E—Two-row. Shpg. wt. 8 oz. . . . . 9.95
4N 4612E—Three-row. Shpg. wt. 8 oz. . . . . 12.95

**X** **Adjustable length**—13½ to 16½ inches.
4N 4684E—One-row. Shpg. wt. 8 oz. . . . . $5.95
4N 4685E—Two-row. Shpg. wt. 8 oz. . . . . 9.95
4N 4686E—Three-row. Shpg. wt. 8 oz. . . . . 12.95

**Y** **Drop-style earrings** . . . lovely in Tradition's finest quality. ⅞ in. Sterling screw back.
4N 3907E—Gift boxed. Shpg. wt. 3 oz. . . . . $2.08

**Z** **Beautiful button earrings.** ½-in. diam. Sterling silver screw-back. Gift boxed.
4N 3900E—Shpg. wt. 3 oz. . . . . $2.08

## Precious heirloom jewelry *Tradition* Cultured Pearls

**Genuine Cultured Pearls . . grown in living oysters.** Carefully matched, knotted and graduated on strong silk. Vibrant with the radiance and luster that only cultured pearls can own. Truly beautiful, the gift of a lifetime. 14K white gold filigree clasps. Handsomely gift boxed, see above. Easy to afford on Sears Easy Terms . see page 373 for details. Order now for Christmas.

**Our Fine Quality** . . lustrous genuine cultured pearls. Nicely matched. Priced low.

**AA** **Regular length.** About 18 inches long.
4N 4506E—$2.50 down. Shpg. wt. 8 oz. **$21.95**

**Our Finer Quality Cultured Pearls** . . . richer, more radiant luster. Beautifully matched.

**BB** **Regular length.** About 18 in. long. Cultured pearl shortener (DD) incl. at no charge.
4N 04530E—$5.00 down. Shpg. wt. 8 oz. . . . **$47.95**

**CC** **1-row choker.** Abt. 16 in. Uniform beads.
4N 04544E—$2.50 down. Shpg. wt. 8 oz. **$32.95**

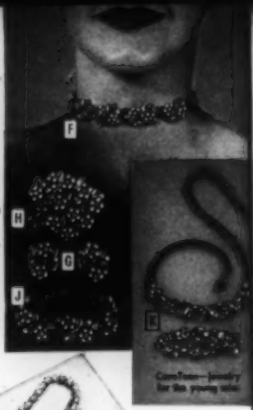
**DD** **Cultured Pearl Shortener** to adjust length.
4N 4814E—Shipping weight 2 oz. . . . . **$2.18**

**EE** **Cultured Pearl Earrings for pierced ears.** 10K white gold posts. About ¼-in. diam.
4N 3925E—Gift boxed. Shpg. wt. 3 oz. . . . . **$8.50**

**FF** **Cultured Pearl Earrings.** 10K white gold screw back. About ¼ in. Radiant.
4N 3915E—Gift boxed. Shpg. wt. 3 oz. . . . . **$8.50**

**GG** **Our Finest Cultured Pearls** . . . our largest size . . . among the rarest in the world. We're convinced that pearls of this size, quality and beauty cannot be found anywhere else at this price. About 18 in. long. Beautifully graduated; vibrantly radiant; they grow even lovelier with wear. Cultured pearl shortener (DD) included at no charge. Easy to afford on Sears Easy Terms . . . *only $14.00 down.*
4N 04545E—Shipping weight 5 oz. . . . . **$137.50**

*Prices include 10% Federal Excise Tax. Add jewelry to your Easy Terms order . . . see page 373 for complete details*

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4 N 3847ME—
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### TRADI

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- Imported
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- Gleaming
- Exquisite

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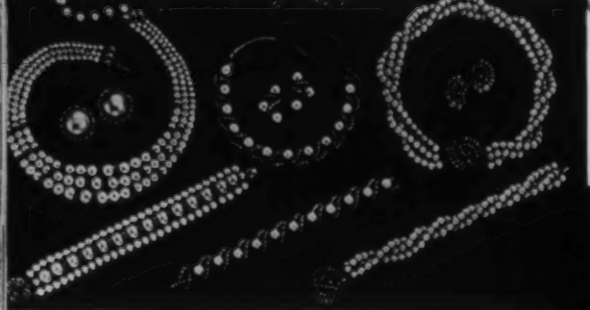
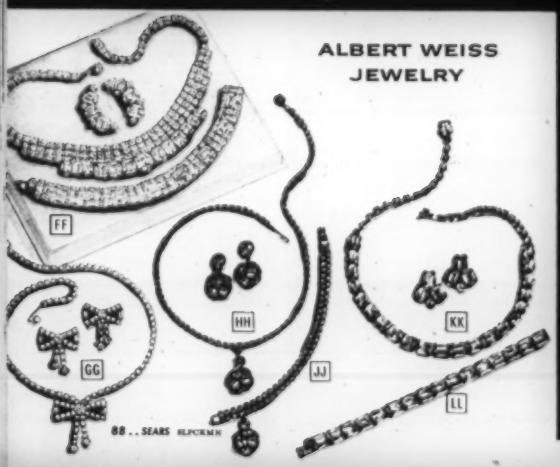
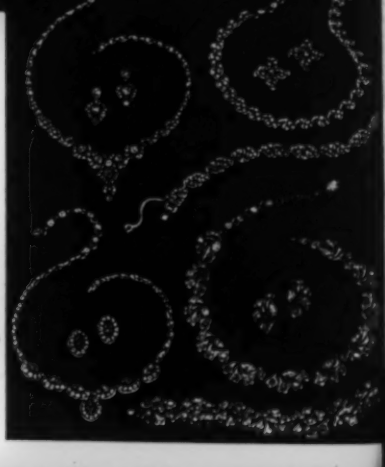




# Fashion Jewelry by Coro

## Accents of costume perfection . . nationally advertised in leading magazines . . gift boxed

**A** **New—Stunning 3-piece set.** Glittering rhinestone necklace gloriously garnished with fancy center dangles. Adjusts to 15½ in. 2-row bracelet, 7 in. 1¼-in. clip back earrings. *State* ice blue or crystal rhinestones.
4 N 4872E—Wt. 4 oz. . . . Set $7.95

**B** **New "Amiens"—2-pc. set.** Artful combination of gleaming metal and radiant marquis and baguette rhinestones. Necklace adjusts 13⅜ to 16⅛ in. 1¾-in. clip back earrings. *State* crystal rhinestones with gold-color metal or ice blue with silver-color.
4 N 3850ME—Wt. 4 oz. . Set $9.98
4 N 3851ME—Necklace only. *State color.* Shpg. wt. 4 oz. . . . . $5.35
4 N 3852ME—Earrings only. *State color.* Shpg. wt. 2 oz. . . . . $5.35

**C** **Matching bracelet,** 7-in. Safety chain. *State color above.*
4 N 3853ME—Wt. 2 oz. . . . $5.35

**D** **New—"Scheherazade"—2-pc. set.** Fashion flavored; rich antiqued overlay leaf pattern. Double link chain; necklace adjusts 13⅜ to 16⅛ in. 1-in. clip back earrings. *State* multi-color rhinestones with gold-color metal or dk. blue montana with dull silver-color.
4 N 3846ME—Wt. 4 oz. . Set $7.39
4 N 3847ME—Necklace only. *State color.* Shpg. wt. 4 oz. . . . . $5.35
4 N 3848ME—Earrings only. *State color.* Shpg. wt. 2 oz. . . . . $2.18

**E** **Matching bracelet,** 7 in. long. *State color above.*
4 N 3849ME—Wt. 2 oz. . . . $5.35

**FG** **New "Garden Gay"—2-pc. set.** Lovely floral design, imaginatively wrought to become glamorous fashion-bright accessories. Necklace adjusts 13⅜ to 16⅛ in. 1-in. clip back earrings. *Your choice of* ice blue or crystal rhinestones with silver-color bar-link chain; or simulated pearls with gold-color and simulated pearl chain. *State choice.*
4 N 3858ME—Wt. 4 oz. Set $4.95

**H** **Costume pin,** matches above. 2¼-in. diam. *State color.*
4 N 3859ME—Wt. 2 oz. . . . $3.25

**J** **Bracelet,** 7-in. *State color above.*
4 N 3860ME—Wt. 2 oz. . . . $3.25

**K** **New—CoroTean set.** Daintily fashioned after grown-up style above. Necklace adjusts from 10½ to 13⅜ in. Bracelet 6¼ in. *State color above.*
4 N 3861E Wt. 4 oz. . . . Set $2.18

**L** **New—2-pc. set in the blazing** iridescent Aurora Borealia rhinestone. The new cut jewelry sensation that flashes pure fire from its rich depths. Exquisite fashion original. Necklace adjusts to 15½ in. Contour earrings 1¾-in., clip backs.
4 N 3854E—Wt. 4 oz. . Set $4.95
4 N 3855E—Necklace only. Shpg. wt. 2 oz. . . . . 4.29
4 N 3856E—Earrings only. Shpg. wt. 2 oz. . . . . 1.08

**M** **Matching costume pin,** 1¾-in. diam. Safety catch.
4 N 3857E—Wt. 2 oz. . . . $3.25

**N** **New "Castleton"—2-pc. set.** Superbly tailored in gleaming metal. Rich textured finish with highlights of polished design. Quite handsome. Necklace adjusts 13⅜ to 16⅛ in. 1-in. clip back earrings. *State* gold or silver-color metal.
4 N 3866ME—Wt. 4 oz. Set $4.25

**P** **Matching bracelet,** 7-in. Safety chain. *State color.*
4 N 3867ME—Wt. 2 oz. . . . $2.18

**R** **New "Scheherezade"—2-pc. set.** A dressy modern. Necklace adjusts 12 to 16 in. 1¾-in. clip back earrings. *State choice* multi-color rhinestones with gold-color metal or crystal with silver-color metal.
4 N 3864ME—Wt. 4 oz. Set $4.25

**S** **Matching bracelet,** 7-in. Safety chain. *State color.*
4 N 3865ME—Wt. 2 oz. . . . $2.18

**T** **New—3-pc. set.** Chic fashion accents for milady. Necklace adjusts to 15⅝ inches. ⅝-in. ring back earrings. 7-in. bracelet. *State* crystal or ice blue rhinestones.
4 N 4872E—Wt. 8 oz. . Set $3.95

**V** **New "Leeway"—2-pc. set.** Priced low. Necklace adjusts 13⅜ to 16⅛ in. 1¼-in. screw back earrings. *State* multi-color with antique gold-color metal or ice blue with silver-color.
4 N 3862ME—Wt. 4 oz. . . . $2.18

**W** **Matching bracelet,** 7-in. *State color choice above.*
4 N 3863ME—Wt. 2 oz. . . . $1.08

### TRADITION Rhinestone Sets . . gift boxed Brilliantly beautiful . . outstanding in Value $4.98 each set

- Finest imported rhinestones with a diamond-like brilliance
- Each polished and set by hand
- Non-tarnish rhodium plate finish

**VV** **New—Glamorous 2-piece set.** A glittering beauty with graceful center swirl design on rhinestone set chain. Necklace adjusts 11⅝ to 16⅛ inches ⅝-inch earrings have clip back.
4 N 4875E—*State* ice blue, rose or crystal. Shpg. wt. 8 oz. . . . . Set $4.98

**WW** **New—2-piece set.** Brilliant pear-shaped stones add a chic touch to the center pendant. Rhinestone set chain. Necklace adjusts 12 to 15⅝ inches. ⅝-inch earrings have clip back.
4 N 4876E—*State* rose, ice blue or crystal. Shpg. wt. 8 oz. . . . . Set $4.98

**XX** **New—Sparkling 2-piece set.** Delightfully dainty leaf design forms a glamorous collar. Necklace adjusts 12 to 15⅝ inches. Flattering drop-style earrings 1¼-inch; clip back. Gift perfect.
4 N 4877E—*State* crystal, ice blue or rose. Shpg. wt. 8 oz. . . . . Set $4.98

### An Earring Wardrobe with QUIK-TRIK
### Simply snap on interchangeable colors

*Simulated pearl buttons* simply snap-on to clip-back shank . . change in a jiffy to suit her costume, her mood, her every whim. Novel gift idea.

**YY** **Tailored Earrings.** 6 interchangeable colors—white, lt. blue, pink, royal blue, bronze and gunmetal. Gold-color metal rim.
4 N 3901E—1⅛-in. diam. Shpg. wt. 2 oz. . . . . Complete $1.08

**ZZ** **Brilliant rhinestone rim Earrings.** 5-interchangeable, simulated pearl colors—white, blue, pink, bronze and gunmetal.
4 N 3868ME—1⅛-in. diam. Shpg. wt. 2 oz. . . . . Complete $2.18

**A** **Matching Twin Pins** with rhinestone rim. 5 colors, same as above.
4 N 3869ME—1⅛-in. diam. Shpg. wt. 2 oz. . . . . Complete $2.18

### TRADITION Simulated Pearls . . brilliant rhinestones and rondelles for accent

**AA** **New—3-piece set of elegant costume simulated pearls.** Lovely Tradition quality. 3-row graduated necklace with 24 sparkling rhinestone rondelles, adjusts 14⅝ to 17 inches. Inch clip back earrings with dressy rhinestone rondelle rim. 3-row bracelet with 11 brilliant rondelles, rhinestone clasp; 7½ inches long. Gift boxed.
4 N 4879E—Wt. 4 oz. . . . Set $4.98

**BB** **New—Glamorous Choker** of simulated pearls and rhinestones. Silver-color snake chain. Adjusts 13⅜ to 15⅝ in. Boxed. *State* white or pink
4 N 3823ME—Wt. 4 oz. . . . $4.95

**CC** **Earrings,** clip back. 1¼-in.
4 N 3824ME—Wt. 2 oz. $2.15

**DD** **Bracelet,** 7 inches long.
4 N 3825ME—Wt. 2 oz. $3.98

**EE** **New—3-piece gift set featuring the new "front"** look. 3-row choker with big and beautiful rhinestone clasp that can be worn as a glamorous front piece or in back as regular clasp. Choker is 14⅝ in. long. 1-in. contour earrings, screw back. 3-row bracelet with matching clasp, 8⅛-in. Boxed.
4 N 4878E—Wt. 4 oz. . . Set $5.98

### ALBERT WEISS . . a famous name in fine jewelry accessories

- Imported rhinestones of diamond-like brilliance
- Each carefully polished and set by hand
- Gleaming rhodium-plated finish will not tarnish
- Exquisitely detailed designs
- All gift boxed

**FF** **New—3-pc. set.** A masterpiece of elegant design. Lavishly styled with the brilliance of over 250 perfectly cut rhinestones. Necklace adjusts to 17 in. 1¾-in. clip back, contour earrings. 6¾-in. bracelet, ⅜ in. wide. *State* ice blue or crystal rhinestones.
4 N 4882E—Shpg. wt. 12 oz. . . . . Set $12.95

**GG** **New—2-pc. "Bow Knot" set.** Delicately styled in a dainty feminine fashion, twinkling brightly with radiant rhinestones, exquisite in detail. Necklace adjusts to 14 in. Drop-style earrings, 1⅛-in., screw back. *State* ice blue or crystal.
4 N 4881E—Shpg. wt. 8 oz. . . . . Set $4.98

**HH** **New—2-pc. "Ball of Fire."** Striking simplicity, the accent on fiery brilliance. Necklace adjusts to 15⅝ in. Drop-style earrings, 1-in., screw back. *State* ice blue or crystal rhinestones.
4 N 3819ME—Shpg. wt. 4 oz. . . . . Set $6.98
4 N 3820ME—Necklace. *State* color. Wt. 4 oz. . . . 4.35
4 N 3821ME—Earrings. *State* color. Wt. 2 oz. . . . . 3.25

**JJ** **Matching 2-row bracelet,** 6¾ in. long.
4 N 3822ME—*State* color. Shpg. wt. 2 oz. $4.35

**KK** **New—2-piece set.** Featured in the new, brilliantly iridescent Aurora Borealis. Necklace adjusts to 15⅝-in. ⅝-in. clip back earrings. *State* aurora borealis set in yellow gold plate; or crystal or ice blue in rhodium plate.
4 N 3817ME—Shpg. wt. 4 oz. . . . . Set $9.98

**LL** **Matching bracelet,** 6¾-in. Very lovely.
4 N 3818ME—*State* color. Shpg. wt. 2 oz. . . . 3.98

### Originals by BOGOFF . . Glamor-starred with glittering rhinestones

Imported rhinestones; hand polished, hand set. Rhodium-plated finish will not tarnish. Sparkling gifts for milady's holiday season. Order now for Christmas.

**MM** **2-piece set.** A luxurious splash of sparkling rhinestones. 18-in. adjustable necklace. 1 3/16 in. screw back earrings. *State color* ice blue or crystal rhinestones. Gift boxed.
4 N 4897E—Shpg. wt. 8 oz. . . . . Set $4.98

**NN** **New—3-piece set.** Stunning garland design treated with a new-fashion flair. Glamorous accents for her holiday dress. Necklace adjusts 10¾ to 15¾ in. 1-in. clip back earrings. 7½-in. bracelet with safety chain. *State choice* ice blue or crystal rhinestones. Deluxe gift box.
4 N 4869E—Shpg. wt. 8 oz. . . . . Set $12.95

**PP** **2-pc. set.** Marquis rhinestones set in dainty design. Necklace adjusts 12½ to 16 in. ⅝-in. clip back earrings. *State* ice blue or crystal.
4 N 4870E—Gift boxed. Wt. 8 oz. . . . . Set $7.95

**RR** **New—Beautiful necklace** of brilliant multi-color rhinestones set in gleaming gold-color metal. Adjusts 12⅝ to 16¼ in. Deluxe gift box.
4 N 3870E—Necklace. Shpg. wt. 4 oz. . . . . $10.98

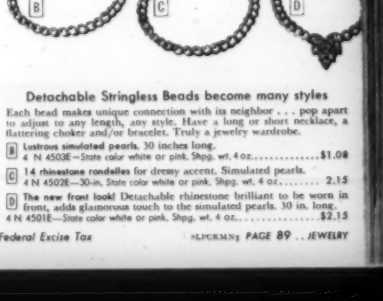
**SS** **Matching earrings,** 1¼-in. Clip back.
4 N 3871E—Deluxe gift box. Wt. 3 oz. . . . 2.98

**TT** **Matching bracelet,** 6¾-in. Safety chain.
4 N 3872E—Deluxe gift box. Wt. 6 oz. . . . 8.95

### Last Minute Christmas Special!

Lustrous Simulated Pearls . . Priced low **$2.15** set

**Beautiful 2-piece set.** "Elegance"—a fashion buy for the budget minded . . . priced specially low for Christmas. Big simulated pearls handsomely framed by gold-color metal leaf design. Necklace adjusts to 15⅜ inches. Matching 1¼-inch clip back earrings. A lovely set that certainly belies its low, low price. *State color* white or pink.
4 N 4874E—Shipping wt. 4 oz. . . . . 2-piece gift set $2.15




### Detachable Stringless Beads become many styles

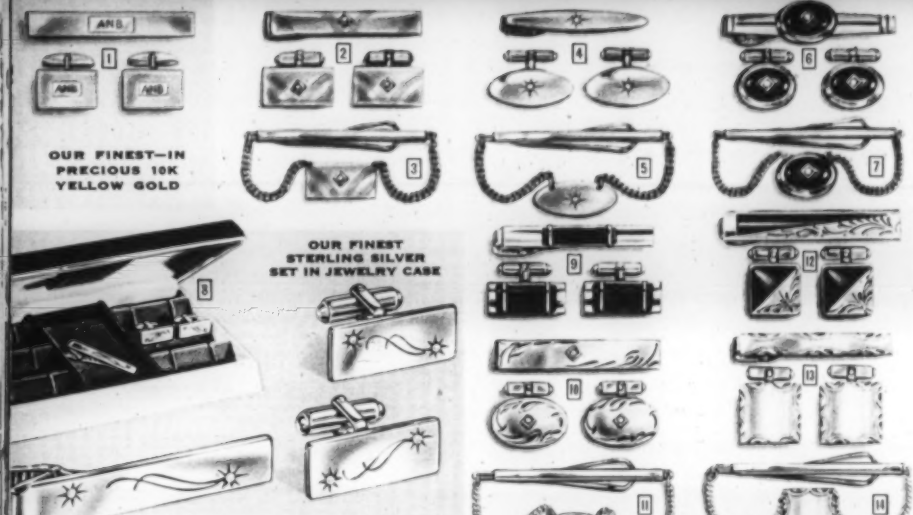
Each bead makes unique connection with its neighbor . . . pop apart to adjust to any length, any style. Have a long or short necklace, a flattering choker and/or bracelet. Truly a jewelry wardrobe.

**B** **Lustrous simulated pearls.** 30 inches long.
4 N 4503E—*State* color white or pink. Shpg. wt. 4 oz. . . . . $1.08

**C** **14 rhinestone rondelles** for dressy accent. Simulated pearls.
4 N 4502E—30-in. *State* color white or pink. Shpg. wt. 4 oz. . . . . 2.15

**D** **The new front look!** Detachable rhinestone brilliant to be worn in front, adds glamorous touch to the simulated pearls. 30 in. long.
4 N 4501E—*State* color white or pink. Shpg. wt. 4 oz. . . . . $2.15

*All jewelry measurements are approximate. Prices include 10% Federal Excise Tax*




Presenting our finest line of Country Club jewelry ever. Sears exclusive designs richly wrought in sterling silver and precious gold. Gift your favorite Santa with one of our finest sets . . . he deserves the best.

## THE NEW CONTINENTAL LOOK...SELECTED FOR DISTINCTION

He'll enjoy "best-dressed" distinction with a gift of

# Country Club Jewelry

## Sears exclusive designs . . featuring the new, slim look

All jewelry handsomely gift boxed. Shipping weight each 4 ounces, sets 4 ounces (set (8) in special deluxe gift case)

### Tie clips, Cuff links and Sets—in gold and sterling silver . . afire with brilliant stones

Introducing the finest line of Country Club jewelry ever. Precious metals featuring the new slim, neat look by one of the nation's foremost manufacturers, now at Sears famous low prices. Tie clips have grip-clip backs. Gift boxed.

**1** **New! Our finest—10K yellow gold.** Simply wrought in conservative elegance. Initials hand-engraved in slim center signet, accented by textured finish. *Print Initials.* Shipped from Providence, R. I. Order from mail order house. *Postpaid.* Christmas orders must be received before Dec. 10.
4N 8136BF—Set. Only $3.50 down. **$34.95**
4N 8136PF—Tie clip only..... 13.95
4N 8137QF—Cuff links only..... 22.95

**2** **New—Genuine rose diamond** brilliant on rich-looking yellow gold plate. Handsome accenting design.
4N 1371E—Set tclip and tinkl..... **$9.98**
4N 1372E—Tie clip only..... 4.25
4N 1373E—Cuff links only..... 6.50

**3** **Adjustable Tie Chain** . . matches above. Adjusts to fit any tie width.
4N 1374E—Tie chain only..... **$4.25**

**4** **New—Genuine rose diamond** afire in a regal sunburst setting. Gleaming yellow gold plate in today's newest, slim, thin styling. Gift perfect this Christmas.
4N 1375E—Set tclip and tinkl..... **$8.75**
4N 1376E—Tie clip only..... 3.75
4N 1377E—Cuff links only..... 5.25

**5** **Adjustable Tie Chain** . . matches above. Adjusts to fit tie widths.
4N 1378E—Tie chain only..... **$3.75**

**6** **Glittering center rose diamond** bright in rich contrast on simulated black onyx. Highly polished yellow gold-plate accents in gleaming tones.
4N 1482E—Set tclip and tinkl..... **$8.75**
4N 1483E—Tie clip only..... 3.75
4N 1484E—Cuff links only..... 5.25

**7** **Adjustable Tie Chain** . . matches above to complete the handsome ensemble.
4N 1521E—Tie chain only..... **$3.75**

**8** **New—Deluxe gift set.** Six genuine rose diamonds twinkling in star settings on luxurious satin-finish sterling silver. Elegant in the new slim styling.
Handsome gift box (for set only) converts to jewel case . . specially fitted for his accessories. Black simulated leather top, gray plastic bottom. Richly lined in rayon satin and velvet. (Single items in handsome regular gift box.)
4N 1379E—Set tclip and tinkl..... **$19.95**
4N 1380E—Tie clip only..... 6.95
4N 1381E—Cuff links only..... 13.95

**9** **New—Genuine lapis stone** set in a modern corner on genuine sterling silver. Extremely handsome combination sleekly styled in today's slim look.
4N 1382E—Set tclip and tinkl..... **$16.95**
4N 1383E—Tie clip only..... 7.95
4N 1384E—Cuff links only..... 10.95

**10** **Brilliant center rose diamond** on sterling silver. Graceful hand-engraved accents, rich satin finish.
4N 1586E—Set tclip and tinkl..... **$13.98**
4N 1587E—Tie clip only..... 6.50
4N 1588E—Cuff links only..... 8.75

**11** **Adjustable Tie Chain** . . matches above.
4N 1385E—Tie chain only..... **$6.50**

**12** **Simulated blue sapphire stone** on sterling silver. Decorative hand-engraving accents the luxurious satin finish.
4N 1589E—Set tclip and tinkl..... **$12.98**
4N 1590E—Tie clip only..... 5.75
4N 1591E—Cuff links only..... 7.75

**New—as above but with handsome jet black stone.** An elegant modern.
4N 1386E—Set tclip and tinkl..... **$12.98**

**13** **New—Engraved edging** adds polished highlights to the lustrous sterling.
4N 1387E—Set tclip and tinkl..... **$9.98**
4N 1388E—Tie clip only..... 5.25
4N 1389E—Cuff links only..... 6.30

**14** **Adjustable Tie Chain** matches above.
4N 1390E—Tie chain only..... **$5.25**

**15** **Sterling** accented by jet black overlay and hand-engraved design.
4N 1409E—Set tclip and tinkl..... **$7.98**
4N 1410E—Tie clip only..... 3.75
4N 1411E—Cuff links only..... 4.95

### The Continental Flavor by COUNTRY CLUB

From London . . Rome . . Paris . . the fashion capitals of the world —Continental inspiration for the new-look in men's accessories

**16** **NEW! Black Frost**—Tie clip, cuff link set following the important continental trend in men's fashions. Sleek combination of satin-finish rhodium plate and velvet-gold plate. Suave, ridged design accents the raised black center bar.
4N 1504E—Set tclip and tinkl..... **$5.25**

### Tie Clips, Cuff links, Sets—Introducing continental inspired styles . . the newest, the latest fashion in men's accessories

With an international flavor . . capturing in imagination the romance of old world charm. Tie clips have hold-fast grip-clip backs. Gift boxed.

**17** **"Vesuvio"**—The Italian influence from the romantic Mediterranean. Smoked mother-of-pearl deftly combined with intriguing cut-out design. Handsome in rhodium plate finish.
4N 1391E—Set tclip and tinkl..... **$7.75**
4N 1392E—Tie clip only..... 2.70
4N 1393E—Cuff links only..... 5.25

**18** **"Bankok"**—Lustrous cultured pearl in sunburst setting; evidence of the Oriental elegance of the mysterious East. Richly wrought in polished yellow gold plate. Has that international flavor he wants in accessories this year.
4N 1394E—Set tclip and tinkl..... **$7.75**
4N 1395E—Tie clip only..... 2.70
4N 1396E—Cuff links only..... 5.25

**19** **"Versailles"**—A world-famous French city lends the inspiration. Richly set with simulated blue stone. Design raised on black ground lends accents extraordinary. Rhodium plated.
4N 1397E—Set tclip and tinkl..... **$5.25**

**20** **"Venice"**—Boldly colorful as a native gondolier. Enameled highlights of rust, green and gray raised on a black ground in sophisticated modern design. Gleaming in polished yellow gold plate.
4N 1398E—Set tclip and tinkl..... **$5.25**

**20** **"Fjord"**—Strictly tailored with deep-cut geometric design reflecting the simple life of the north countries. Handsome in yellow gold plate.
4N 1399E—Set tclip and tinkl..... **$5.25**

**22** **"Charioteer"**—Reminiscent of the glories of old Rome. Gold-plated "charioteer" carved in rich detail in the simulated onyx stone. Highly polished yellow gold plate clip and links.
4N 1402E—Set tclip and tinkl..... **$5.25**

**23** **"Monarch"**—A royal design; fit for a king. Raised crown, touched with gold-plated accents, on slim neat tie bar. The crown itself becomes the handsome cuff links. Rhodium plated finish.
4N 1407E—Set tclip and tinkl..... **$5.25**

**24** **"Colais"**—Fashion from the shores of fashion-wise France. Raised design in bright contrast on black ground. Highly polished yellow gold plate.
4N 1408E—Set tclip and tinkl..... **$3.75**

**25** **"Viscount"**—Sleekly modern in a conservative vein. Handsome ribbed design outlined in black against highly polished yellow gold plate. Styled to become your gentleman's choice.
4N 1426E—Set tclip and tinkl..... **$3.75**

**New Pinettes**—pin through tie; slip-on friction back holds it neatly in place.

**26** **Cultured Pearl.** Prong setting.
4N 1449E—Yellow gold plate.. **$3.75**

**27** **Tiger Eye.** Smartly masculine.
4N 1451E—Yellow gold plate.. **$3.75**

**28** **Brilliant rose diamond** afire on simulated black onyx. Sleek accessory.
4N 1452E—Yellow gold plate..... **$3.75**

### Tie Clips, Cuff Links, Sets from the Sportsman's Corner . . detailed replicas, clever novelties, collectors' items

In a most masculine manner . . . unique designs sure to take his fancy. Tie clips have hold-fast grip-clip back. All handsomely gift boxed.

**29** **Model T Ford** . . . an American classic. Raised antiqued silver-color finish autos set off on highly polished yellow gold plate clip . . has the new thin, neat appearance. The auto itself becomes the cuff links. Sure to be his favorite gift in this age of automobiles.
4N 1507E—Set tclip and tinkl..... **$4.98**
4N 1508E—Tie clip only..... 2.70
4N 1446E—Cuff links only..... 2.70
This jewelry is the perfect gift . . there's never a "size" problem.

**30** **Fisherman's fancy.** Colorful, genuine hand-tied fish fly in clear plaque. Yellow gold plate rod and reel.
4N 1474E—Set tclip and tinkl..... **$5.25**
4N 1455E—Tie clip only..... 2.70
4N 1475E—Cuff links only..... 2.70

**31** **Adjustable Tie Chain** matches above.
4N 1447E—Tie chain only..... **$2.70**

**32** **Rod and Reel Tie Clip.** Yellow gold plate with mother-of-pearl handle.
4N 1450E—Tie clip..... **$2.70**

**33** **If he's dreaming of the golf course—** here's a yellow gold-plated driver with simulated leather handle.
4N 1476E—Tie clip..... **$2.70**

**34** **Marksman's special** for the enthusiastic hunter. Gleaming gold-plated rifle with mother-of-pearl handle.
4N 1463E—Tie clip..... **$2.70**

**35** **Sportsman's Rifle.** Natural wood handle and stock. Rhodium plated.
4N 1363E—Tie clip..... **$2.70**

**36** **Jean LaFitte Flintlock** . . . a history maker. Gleaming yellow gold plate with wood handle. A collector's item.
4N 1477E—Tie clip..... **$2.70**

**37** **"Dalton" Revolver** . . . pride of the old west. A rhodium plated beauty with flashy pink mother-of-pearl handle.
4N 1479E—Tie clip..... **$2.70**

**38** **The famous 1849 Colt.** Antiqued silver-color finish. A proud relic.
4N 1448E—Tie clip..... **$2.70**

### Country Club Gift Sets . . Sears exclusive tie clips and cuff links now specially priced for your Christmas budget. Order today

Your choice of 4 handsomely styled sets
Outstanding values in men's jewelry ONLY **$2.70** Set

Tie clips have hold-fast grip clip backs that hold his tie ever neat. All specially boxed for nicest Christmas gifting. Bargain priced.

**39** Trim and tailored with the popular "shortee" tie clip. Handsome red stone highlights the bold styling of the gleaming yellow gold plate.
4N 1480E—Set tclip and tinkl..... **$2.70**

**40** Slim, neat styling points up this set as one of the very newest. Blue center stone framed by overall design. Gleaming rhodium plated finish.
4N 1486E—Set tclip and tinkl..... **$2.70**

**41** Rich looking yet priced so low. Unique ribbed design in step-up effect accents the beauty of the yellow gold plate. "Shortee" style clip.
4N 1485E—Set tclip and tinkl..... **$2.70**

**42** The interesting sunburst styling, the sleek, polished rhodium plated finish would lead you to believe this set costs much more. A real gift find.
4N 1489E—Set tclip and tinkl..... **$2.70**

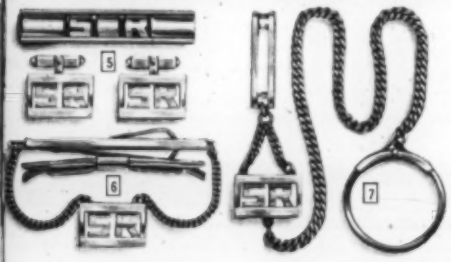
**43** **Extension Foxtail Key Chain.** Good looking in polished yellow gold plate. Pulley effect extends to 24½ inches . . makes chain extra handy. Stirrup end.
4N 1487E—Key chain only. Gift boxed..... **$2.70**

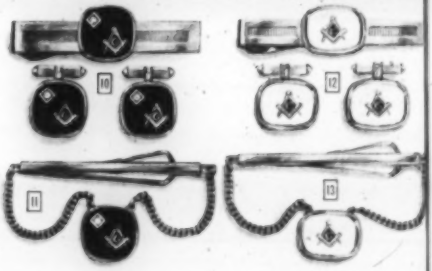
*Shipping wt. ea. item 4 oz., sets 4 oz. All prices include 10% Federal Excise Tax.*
*Add jewelry to your Easy Term order . . . see page 373 for details.*
*Shop all pages 72-93 for selection of jewelry gifts*

INITIALED TO BECOME PERSONALLY "HIS"

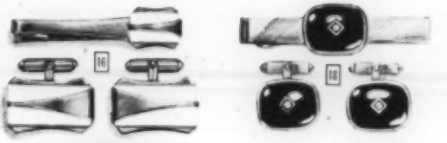
Now in your choice of 9 authentic fraternal emblems

FRATERNAL EMBLEMS TO WEAR WITH PRIDE





MORE COUNTRY CLUB EXCLUSIVE DESIGNS



New "Country Squire"—Our Finest
- Genuine leather case
- Handsome and dignified
- Luxurious in size

TRADITION JEWELRY CASES FOR MEN

New Simulated Leather Case featuring extra roomy size at a low price

His initials, his lodge, his hobby.. personality themes in

# Country Club Jewelry

**Sears exclusive designs for men.. outstanding in value**

### Initialed Tie clips, Cuff links, Sets—handsomely personalized for him alone. Gift boxed

Richly styled in highly polished yellow gold plate. Tie clips have hold-fast grip-clip back.

[1] **Raised rhodium-plated initial** striking in deep contrast to the jet black background. Polished yellow gold-plate frame in tailored perfection. Boldly styled to be his alone. *Not available in I, O, Q, U, V, X, Y or Z. State one initial . . . print plainly.*
4 N 1500E—Set tclip and links! ..... $3.75
4 N 1501E—Tie clip only ..... 2.10
4 N 1502E—Cuff links only ..... 2.10

[2] **Adjustable Tie Chain** . . . matches above. Adjusts to fit all tie widths . . . gives extra neat appearance. Favorite with men.
4 N 1503E—*Print one initial* ..... $1.60

[3] **New—Classic initial** beautifully engraved on gleaming gold plate. Slim ridged design lends distinctive accents. Handsomely his in distinguished Country Club styling. *Sorry, not available in I, O, Q, U, V, X, Y or Z. State one initial . . . print plainly.*
4 N 1512E—Set tclip and links! ..... $3.75
4 N 1513E—Tie clip only ..... 2.10
4 N 1514E—Cuff links only ..... 2.10

[4] **Adjustable Tie Chain** . . . matches above . . . completes the rich-looking matched set. Adjusts to fit all tie widths.
4 N 1515E—*Print one initial* ..... $1.60

[5] **2 or 3 initial tie clip and 2 initial cuff links** Satin finish cutout initials sleekly framed. *State 2 or 3 initials . . . print plainly.*
4 N 1491E—Set tclip and links! ..... $4.35
4 N 1492E—Tie clip only ..... 2.15
4 N 1493E—Cuff links only ..... 2.70

[6] **Adjustable Tie Chain and Collar Bar Set.** *State two initials* . . print plainly.
4 N 1439E—2-piece set ..... $2.15
4 N 1440E—Tie chain only ..... 1.60

[7] **Key Chain.** Clip top, stirrup end. About 18-in. *State two initials* . . print plainly.
4 N 1494E—Key chain ..... $2.15

All Country Club jewelry comes in handsome gift box. Shpg. wt. jewelry each 4 oz., sets 4 oz. Order Christmas gifts today.

### Tie clips, Cuff links, Sets with authentic lodge emblems. Gift boxed. (See pages 82-83 for fraternal rings)

Expensively finished enameled emblems. Highly polished yellow gold plate. Tie clips have grip-clip backs.

[8] **Choice of 9 emblems**—Masonic, Elk, K of C, Shrine, 3rd degree Masonic, Lions, Rotary, Odd Fellow or Moose. *State emblem. State choice* simulated ruby or onyx stone.
4 N 1308E—Set tclip and links! ..... $7.98
4 N 1309E—Tie clip only ..... 3.25
4 N 1310E—Cuff links only ..... 4.75

[9] **Adjustable Tie Chain,** matches above. *State* simulated ruby or onyx stone.
4 N 1311E—*State emblem* ..... $3.25

[10] **Simulated onyx** lends rich contrast, highlighting raised Masonic emblem; flashing center rose diamond. Antique shape links. A proud gift of lodge jewelry.
4 N 1528E—Set tclip and links! ..... $12.98
4 N 1529E—Tie clip only ..... 5.95
4 N 1530E—Cuff links only ..... 7.95

[11] **Adjustable Tie Chain** . . . matches above. Adjusts to fit all tie widths.
4 N 1531E—Tie chain only ..... $5.95

[12] **New—Genuine Mother-of-Pearl** forms handsome background for Masonic Emblem. Neatly framed with highly polished gold plate. Famous Country Club value.
4 N 1516E—Set tclip and links! ..... $6.98
4 N 1517E—Tie clip only ..... 3.25
4 N 1518E—Cuff links only ..... 3.75

[13] **Adjustable Tie Chain** . . . matches above. Adjusts to tie width.
4 N 1519E—Tie chain only ..... $3.25

### Aviation Enthusiasts Model Makers

[14] New—Unique tie clip and cuff links glorifying the air age. Slim propeller forms sleek tie clip; engines become the cuff links. Carefully detailed replicas in polished and antiqued rhodium plate. A very handsome matched set. Certain to please when you pick his hobby as the theme of his Christmas gift . . . order today.
4 N 1560E—Set tclip and links! ..... $4.98
4 N 1561E—Tie clip only ..... 2.70
4 N 1562E—Cuff links only ..... 2.70

### Tie clips, Cuff links, Sets—slim new moderns, handsome classics, dimensional designs, clever novelty. Handsomely gift boxed

Country Club exclusives with simulated sapphire, onyx, ruby and mother-of pearl . . the look of luxury priced low. Tie clips have grip-clip backs.

[15] **New—Beautiful simulated star sapphire** gleaming in a rich frame of polished rhodium plate. Handsomely coupled in perfect harmony, a tailored masculine design. Perfect for Christmas gifting.
4 N 1522E—Set tclip and links! ..... $3.75
4 N 1523E—Tie clip only ..... 1.40
4 N 1524E—Cuff links only ..... 2.75

*This jewelry is the perfect gift . . always in good taste, ever joyfully received, no size problem here. See pages 72 to 93 for a selection for the entire family.*

[16] **Comedy and Tragedy Masks** dramatic in the shining rhodium plate on jet black background. Clever jewelry styling for the young and the young in heart . . . a Country Club exclusive. Gift him with a smart set.
4 N 1422E—Set tclip and links! ..... $3.75
4 N 1423E—Tie clip only ..... 2.10
4 N 1424E—Cuff links only ..... 2.10

[17] **Lustrous simulated mother-of-pearl** with dramatic yellow gold plate overlay.
4 N 1539E—Set tclip and links! ..... $5.25
4 N 1540E—Tie clip only ..... 2.70
4 N 1541E—Cuff links only ..... 2.70

[18] **New—Simply styled simulated onyx** framed by polished yellow gold plate.
4 N 1495E—Set tclip and links! ..... $5.25
4 N 1496E—Tie clip only ..... 2.70
4 N 1497E—Cuff links only ..... 2.70

[19] **Flashing center rhinestone brilliant** on simulated black onyx or lustrous simulated ruby. Highly polished yellow gold plate. *State* simulated onyx or ruby stone.
4 N 1322E—Set tclip and links! ..... $5.25
4 N 1323E—Tie clip only ..... 2.70
4 N 1324E—Cuff links only ..... 2.70

[20] **Adjustable Tie Chain** . . . matches above. Adjusts to fit tie width.
4 N 1325E—*State stone above* ..... $2.70

### Jewelry Cases for Men . . Sears exclusive Tradition series . . our finest selection ever featuring new larger sizes, handsome styling

Your choice of rich genuine leather or fine simulated leather. Decorative gold tooling accents top and sides. Jewelry shown not included.

[21] **New—"Country Squire."** Our finest jewelry case for men. Featuring quality with the richness of genuine leather, luxurious interior, wealth of size, engineered spaciousness and solid wood construction. Personalized with his initials. A wonderful gift.
King size 11x8½ in. Rich-looking maroon leather, simply decorated with gold tooled signet for initials. Natural color rayon-satin and velvet lining. Neatly fitted with bars for 8 pair cuff links plus six sectioned compartments plus one accessory tray. Full pull-out drawer has center divider. Genuine leather flap in lid holds tie clips in orderly row. Velour on bottom of case prevents marring of dresser surfaces. Deluxe in every way. *Print two initials.*
4 N 1365—Shpg. wt. 2 lbs. 8 oz. ..... $9.98

[22] **Genuine leather, de luxe size** . . . 9½x6⅝x 3½ in. Heraldic design in gold leafing on top and sides. Rayon velvet and satin lining. Has up-swing tray; deep bottom compartment holds 12 pair cuff links. Leather flap in lid for tie clips. All wood inner construction. Velour on bottom of case. *State* green or wine with contrasting natural color lining. *Print 1 initial.*
4 N 1585—Shpg. wt. 2 lbs. ..... $6.98

[23] **Genuine leather,** 7¾x5½x3 inches. Deep maroon with contrasting rayon-velvet and satin lining. Has lift-out tray fitted to hold 8 pair links; roomy bottom compartment. Leather flap in lid for tie clips. All wood construction. Velour on bottom of case. Personalized . . . *print one initial.*
4 N 1573—Shpg. wt. 1 lb. ..... $4.98

[24] **New—Handsome simulated leather jewelry case; large size** 9¾x6¾x2 inches. Never before have we been able to offer a jewelry case of this size at such a low price. Rich Florentine design in gold tooling on deep padded lid. Contrasting rayon-satin and velvet lining completes the look-of-luxury. Very masculine.
Fitted to hold 10 pair cuff links, has center accessory compartment for miscellaneous items. Flap in lid holds tie clips in neat array. Sturdily made with patented steel inner frame construction. Good looking, spacious, a wonderful value. Perfect choice for a gift he'll really appreciate . . . order today. *State color choice* brown or green, both with natural color linings.
4 N 1367—Shpg. wt. 1 lb. 4 oz. ..... $4.69

[25] **Simulated leather; roomy** 7⅝x5½x2¾ inches. Rich green color with deep padded lid. Contrasting rayon satin and velvet lining. Partitioned up-swing tray fitted for 4 pair cuff links and miscellaneous accessories, spacious bottom compartments. Back lid flap for tie clips. Patented steel inner frame construction. Personalized . . . *please print one initial.*
4 N 1364—Shpg. wt. 1 lb. ..... $3.98

[26] **Our lowest priced.** Simulated leather; 6½x4½x2 inches. Deep maroon color with gray rayon-satin and velvet lining. Partitioned bottom with cuff link bar. Flap in lid for tie clips. Patented steel inner frame construction. Very nice for such a low price . . . order now.
4 N 1558—Shpg. wt. 1 lb. ..... $1.98

### COUNTRY CLUB Jewelry for Boys . . teen-age favorites in clips, cuff links, sets. Richly detailed motifs. All handsomely gift boxed

Specially for the teen-age boy. His interests are the theme; cleverly executed in dimensional designs. Tie clips have hold-fast, grip-clip backs.

[26] **If they call him Mr. Touchdown** or he roots from in the stands . . . a perfect choice. Dimensional football in gleaming yellow gold plate on satin finish rhodium plate. Goal posts complete the football theme.
4 N 1542E—Set tclip and links! ..... $3.50
4 N 1543E—Tie clip only ..... 1.40
4 N 1544E—Cuff links only ..... 2.70

[27] **For the basketball fan** or the letterman. Dimensional design; raised rhodium-plated basket and ball on highly polished yellow gold plate. 3-dimensional design.
4 N 1545E—Set tclip and links! ..... $3.50
4 N 1546E—Tie clip only ..... 1.60
4 N 1547E—Cuff links only ..... 2.70

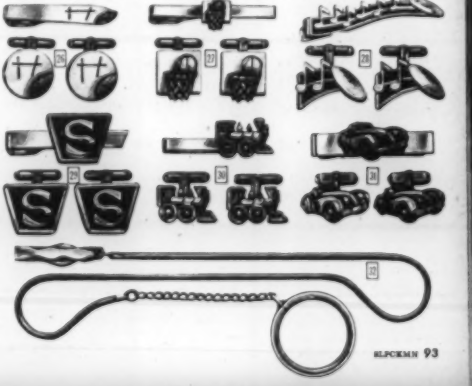
[28] **From the hit parade.** Highly polished yellow gold-plated notes on black ground stream from the gold-plate record. Interesting cuff links pick up the theme.
4 N 1548E—Set tclip and links! ..... $3.50
4 N 1549E—Tie clip only ..... 1.60
4 N 1550E—Cuff links only ..... 2.70

[29] **Round Snake Key Chain.** Favorite style for the young man. Good looking in highly polished yellow gold plate. Clip on top; stirrup end. Popular gift, priced quite low.
4 N 1336E—Key Chain. About 19 inches long. Gift boxed ..... $1.60

[30] **Personality his** with polished yellow gold plate initial raised on jet black background. Big, bold and beautiful. *Sorry, not available in I, O, Q, U, V, X, Y or Z. State one initial, please print plainly.*
4 N 1551E—Set tclip and links! ..... $3.50
4 N 1329E—Tie clip only ..... 1.60
4 N 1552E—Cuff links only ..... 2.70

[31] **Steaming out of the past** . . . one of the first locomotives. Handsomely detailed in antique gold plate on polished yellow gold plate clip and links. Very popular.
4 N 1554E—Set tclip and links! ..... $2.70
4 N 1325E—Tie clip only ..... 1.60
4 N 1555E—Cuff links only ..... 1.60

[32] **Pace the race** with this smart looking Jaguar. Cleverly detailed, low slung beauty in antiqued gold-plated finish. Polished yellow gold-plated clip. Gift perfect.
4 N 1326E—Set tclip and links! ..... $2.70
4 N 1327E—Tie clip only ..... 1.60
4 N 1328E—Cuff links only ..... 1.60

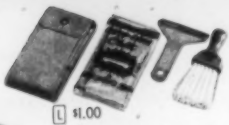


*Shipping weight each item (except jewelry cases) 4 oz., sets 4 oz. Prices include 10% Federal Excise Tax wherever "E" is added to the catalog number.*

A $5.95

D $3.95

Give him a Car Kit for increased driving pleasure


L $1.00

M $1.98

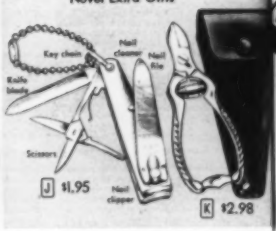
N $2.98

$14.95 B

$9.95 E

$3.98 F

Novel Extra Gifts



J $1.95 K $2.98

$2.98 G $1.98 H

$19.95 C

# Help Him be "Groom" Handsome

## with Manicure Implements. Also Auto Accessory Kits

**A Lyric de luxe 5-pc. Set** in top grain cowhide case with suede lining. Imported from Germany. Contains tweezer, nail nipper, nail file, cuticle scissors, metal nail cleaner-cuticle pusher. (20c Fed. Tax incl.)
8 N 9043E—Shpg. wt. 8 oz. **$5.95**

**B Lyric de luxe 8-pc. Set.** Imported from Germany. Tan top grain cowhide case sports a rich suede lining . . extra suede flap. Implements of highest quality steel; heavy duty barrel-spring nail nipper, combination nail clipper-file, combination knife-bottle opener-cork screw, tweezer, nail file, cuticle scissor, professional-type nail scissor, metal nail cleaner-cuticle pusher. (40c Federal tax included.) Shpg. wt. 12 oz.
8 N 9044E . . . . . **$14.95**

**C Luxurious Lyric de luxe 9-pc. Set.** Imported from Germany. For real manicuring elegance . . we combined Germany's best quality implements and a selected top grain cowhide zipper case in ginger color. Sponge-soft suede lining and protective flap . . guards implements.

Nail clip, cuticle nipper, heavy duty barrel-spring toenail nipper, cuticle scissor, tweezers, metal nail cleaner-cuticle pusher, metal cuticle knife, nail scissor, nail file. Convenient carrying strap. (50c Federal Tax included).
8 N 9045E—Shpg. wt. 1 lb. **$19.95**

**D Implement Set** ideal for your top man. Attractive California saddle tan leather case. Chrome-plated toenail nipper, finger-nail nipper and pocket knife (includes knife, bottle opener and fingernail file with cleaner point). (20c Federal Tax included.)
8 N 9324E—Shpg. wt. 4 oz. **$3.95**

**E Manicure Set.** Imported from Germany . . famous for its precision-designed implements. Genuine leather zipper case in tan color.

He'll be proud to display this handsome set. Contains 11 manicuring essentials.

Includes toenail nipper, nail scissor, cuticle scissor, tweezer, nail file, cuticle pusher, cuticle knife and nail cleaner, all with plastic handles. metal nail cleaner-cuticle pusher, metal nail cleaner-blemish remover, plastic cuticle pusher. (36c Federal Tax included.)
8 N 9050E—Shpg. wt. 12 oz. **$9.95**

**F Masculine Manicure Set.** So slim . . he can slip it into a small pocket. Genuine leather snap case in light tan color. Contains 7 useful items: pocket knife with engine-turned case, nail file, nail scissor, tweezer, cuticle pusher, cuticle knife and nail cleaner, all with plastic handles. (20c Federal tax included.) Compact for easy use.
8 N 9017E—Shpg. wt. 5 oz. **$3.98**

**G Men's Manicure Set.** Imported from Germany. Striking alligator-grained leather zipper case is just right to carry his manicure needs. So attractive in appearance. Contains nail file, nail scissor, cuticle scissor, tweezer. Also nail cleaner, cuticle pusher and cuticle knife . . each with a plastic handle. (11c Federal Tax included.)
8 N 9012E—Shpg. wt. 5 oz. . **$2.98**

**H Implement Set.** Imported from Austria. Rich, genuine leather . . compact tan zipper case holds plastic-handled cuticle scissor-cutter; tweezer, nail file, nail scissor, nail cleaner-and-cuticle pusher. (11c Federal Tax included.)
8 N 9526E—Shpg. wt. 4 oz. . **$1.98**

**J Pocket Manicure Implement.** Gleaming chrome plated. So handy to carry in his pocket. Low priced, yet serves 6 purposes. Features nail file and cleaner, knife blade, scissors, nail clipper and key chain. Really useful for him. Shipping weight each 2 ounces.
8 N 9550—Each $1.95; 2 for **$3.50**

**K Heavy-duty Toenail Nipper.** Imported from Germany. Chrome-plated, barrel-spring nipper has curved blades of high quality steel, is 4½ in. long. Self-opening lock keeps nipper in place. Green vinyl plastic snap case. (1c Federal Tax included.)
8 N 9552E—Shpg. wt. 4 oz. . **$2.98**

Select one of our useful car kits described below (L, M and N). So appropriate for every driver.

**L Economical Auto Kit.** No car should be without one . . especially at this modest price! Contains plastic ice scraper with rubber squeegee, wood-handled whisk brush with nylon bristles and cotton polish cloth. All fit compactly into fold-up tan pigskin-grained plastic case . . handy size 6x3½x2 inches.
8 N 9084—Shpg. wt. 8 oz. . **$1.00**

**M Auto Visor Kit.** So handy . . clips right to visor with 2 metal clips. Contains needed car items: windshield scraper, cigarette holder, comb, sunglasses, coin purse, mirror, pencil, note pad and tissues. Useful separate map pocket. 11½x4½-in. kit is tan pigskin-grained plastic. Just wipe clean with a damp cloth.
8 N 9402—Shpg. wt. 1 lb. . . . **$1.98**

**N Auto Kare Kit.** Includes most essential car-care accessories. Convenient snap case of pigskin-grained plastic in neutral tan color. Holds windshield scraper, flashlight, battery, sewing kit, bottle opener, screw driver, whisk broom, cotton polish cloth, note pad and pencil. Just the right size for car's dash compartment.
8 N 9403—Shpg. wt. 1 lb. . . **$2.98**

*Catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise stated.*

### 7-Duty Knife

### Manicure Knife

- Imported from Germany . .
- noted for precision-design high quality cutlery
- Durable stainless steel
- Sleek, streamlined look

Features knife blade, cuticle pusher blade, nail file and nail cleaner, novel key chain ring, and combination tweezer-scissor which slides in and out of knife for easy access.

8 N 9323—Wt. 2 oz. . . . **$3.95**

# Good Grooming is a Pleasure

## with Brush Sets, Mirrors, even a Musical Jewel Box

**A Weekend Grooming Kit** . . in novel form, so handy for him to use. Imported from Germany. Tan genuine leather zipper top case is 5x2x2 inches. Plastic bristle clothes brush forms bottom. Case holds double edge razor, razor blade, nail file, tweezer and cuticle scissors. *So low priced!*

8 N 9085E—(5c Federal tax included). Shpg. wt. 7 oz. . . . . $1.98

**Royal Sweden Sets** below feature imported brushes and combs from Sweden. Brushes are tufted with a blend of fine quality natural bristles with microscopically irregular sides to provide more surface for cleaning and polishing hair . . plus synthetic bristles which combine to firmly brush and polish at the same time. Only the finest kiln-dried hardwood in blonde finish is used for brush backs. Handmade simulated tortoise shell 7-inch comb completes each set. Acetate cover gift box.

**B 2-pc. Club Brush and Comb.** 7-inch brush is easy to grip. Bristles clean each shaft of hair.

8 N 9445—Shpg. wt. 1 lb. . . . $3.49

**C 3-pc. Military Brushes and Comb.** Two 5-inch brushes feature high quality bristles to cleanse, polish hair and stimulate circulation. Smart oval design.

8 N 9452—Shpg. wt. 1 lb. . . . $4.98

*Catalog numbers ending in "E" include 10% Federal Excise tax unless otherwise noted.*

**D Topper Silk Hat Comb and Brush Set.** Dashing 3-dimensional plastic hat motif on gift box. Contains jet black 7-in. plastic comb, two military hair brushes . . both with black plastic backs and sturdy white nylon bristles. 6 inches long.

8 N 9442—Shpg. wt. 1 lb. . . . $2.98

**E Travel Kit** with required toilet needs plus ample room for additional items. Top grain cowhide ginger color zipper case is compact 7x3x3 inches. Contains cotton wash cloth in its own plastic holder, toothpaste, tooth brush, comb, razor, 2 razor blades, metal file and brushless shave cream. So compactly packed. (25c Federal tax included.)

8 N 9094E—Shpg. wt. 1 lb. . . $3.98

**F Grooming Set.** Appropriate for his dresser top . . silver-color metal duck motif. 4x6x2½-inch alligator-grained plastic shave set with mirror, shave bowl and natural shave brush. Also, two 4½-inch long metal back military brushes with nylon bristles . . one brush has a handy comb in slot . . all in plastic. Smart, matching set.

8 N 9468—Wt. 1 lb. 10 oz. . . . $4.98

**G Military Brush Set.** Jumbo size 5⅞-inch military brush, 6⅜-inch clothes brush and 7-inch comb. Both brushes have strong plastic bristles. All in matching black and silver color metal. For use all year long.

8 N 9438—Shpg. wt. 14 oz. . . . $1.98

**H Musical Jewel Box for Men.** Individualized with 2 gold-plated initials. Dashingly masculine jewel box with gold-color tooled top hat design. Sporty chestnut (medium) brown simulated leather covering with matching corduroy lining. Self-rising tray for studs, cuff links, etc. Slots in lid for collar stays, tie clasps. Plays romantic tunes. Size 7¼x5¼x2⅛ inches. *State 2 initials.* (Jewelry not incl.)

8 N 9099—Wt. 2 lbs. 8 oz. $5.98

**J Novel Brush with Comb in Slot.** Keeps brush and comb in one convenient location. Silver-color metal brush, white nylon bristles. 6-inch brush, 5-inch black plastic comb.

8 N 9427—Wt. 12 oz. . . . . $1.59

**K Shave Mirror at Our Lowest Price Ever!** Tilt to side you want . . one side plain, one magnifying. Polished metal frame and base. *Buy several at this price!* 6-inch diameter.

8N9063-Shpg. wt. 1 lb. Only $1.00

**L Giant-size Stand Mirror.** Swivel design lets you adjust to any angle. 11¾-inch diameter gives a generous reflection. Attractive black enameled metal base. Versatile design . . hangs on wall, too. Overall height 15⅛ inches.

8 N 6285—Shpg. wt. 3 lbs. . $2.98

8 N 6283—Like above but 7-in. diameter 11-in. over-all height. Shipping weight 2 lbs. 8 oz. . . . . $1.98

**M Electric Mirror with Shaver Holder.** Ideal for home, office or travel. Use compact mirror with receiver for all types of electric shavers and cords. Electric outlet. Light angles to any position for precise shaving. Folds for easy storing, packing. Gleaming chrome-plated steel with aluminum cord holder, 5¾x7¾-inch mirror. UL listed. 4-watt bulb. 110–120-volt, AC-DC. 6-foot cord. Size 5¾x7⅛x2⅝ inches.

8 N 6256—Shpg. wt. 3 lbs. . . . $6.98

8 N 9082—Economy style. Like above but not electric. Shipping weight 1 pound 9 ounces. . . . . $3.98

**N Our Fine Electric Shave-Cosmetic Mirror.** Sleek, streamlined. Chrome-plated, highly polished steel frame and base take years of wear. 7-inch mirror with 25-watt bulb in chrome-plated tube. Plain, magnifying sides. Electric outlet . . handy for appliances. On-off switch. 110–120-volt, AC-DC. UL approved.

8 N 6259—Shpg. wt. 3 lbs. . . . $7.98

**P Our Finest Shave-Cosmetic Fluorescent Mirror.** Sparkling chrome-plated, highly polished steel base. Bright fluorescent light is easy on eyes, so economical . . uses only 4 watts. 8-in. reflecting surface . . adjusts with a flick of the finger to plain or magnifying sides. Electric outlet for shaver or hair dryer. On-off switch. UL approved. 110–120 volt, AC only. 6-ft. cord.

8 N 6261—Wt. 4 lbs. 4 oz. $12.95

### Electric Vibra-Brush

**For men and women**
**Stimulates scalp**

May help save your hair if roots still have life. Helps free head from falling hair, loose dandruff. Electromatic action strokes hair, massages, cleans. Lightweight, easy to handle. Anodized aluminum head with plastic handle. Nylon bristles. 110–120 volt, 60-cycle AC only. UL approved. 8-foot cord.

8 N 6435—Wt. 1 lb. 8 oz. $9.50

# Make Him a Smoothie

**.. select famous brands of Men's Toiletries for shave-time enjoyment**

## BATON

Just as a drum major "leads" with his baton, so Sears "leads" with Baton Sets! They feature finest quality items at low prices.

Baton scented toiletries are aimed to make him feel refreshed . . help add pleasure to his daily shave sessions. Delightful gingery spice scent. Striking black boxes, distinctive king-size caps and handsome labels make these sets exclusive in appearance.

**A Popular 3-piece Set.** Contains 2-ounces each of after shave lotion, cologne for men and hair dressing. *Low priced for this favorite assortment!*
8 N 9003E—Shpg. wt. 1 lb. . . . $1.19

**B De luxe 3-piece Set.** Generous amounts at low prices. Jumbo 6-ounces each of shave lotion, cologne and hair dressing.
8 N 9006E—Wt. 2 lbs. 12 oz. $2.95

**C De luxe 2-piece Set.** King-size amounts of shave-time favorites. 6-oz. each of shave lotion and cologne for men.
8 N 9005E—Wt. 1 lb. 12 oz. . . $1.95

**D De luxe Cologne.** Gingery spice fragrance in 6-ounce size. He'll use it many, many times before needing a replacement.
8 N 9002E—Shpg. wt. 1 lb. . . . $1.00

**E De luxe Shave Lotion.** Soothing, refreshing lotion in giant 6-ounce size to last and last.
8 N 9001E—Shpg. wt. 1 lb. . . . $1.00

## MAX FACTOR

**F Busy Man's Bar** designed for that active man in your life. Popular 3-oz. size each of after shave lotion, cream hair dressing and cologne. Plastic dispensers for convenient use. (Wt. 2 lbs.)
8 N 9471E—Postpaid . . . . . $3.03

**G The Man of Today** for the man in tune with the tempo of our age. Bright red box holds giant 6-oz. each of shave lotion and cologne; shower soap on a rope. (23c Fed. tax incl. Postpaid.)
8 N 9522E—(Wt. 2 lbs. 4 oz.) $3.18

## DUFFER'S DOZEN

**H Novel Soap Set.** 12 full size, authentic-looking golf balls of soap for your favorite golfer. Refreshing scent to please him.
8 N 9551—Shpg. wt. 1 lb. 4 oz. $1.25

## SEAFORTH

Sail forth with Seaforth's distinctive brisk heather 'n fern scent.

**J Gift Quartet.** Handsome miniature jugs of: 1¾-oz. each shave lotion, cologne and hair dressing; 1¾-oz. men's talc. Postpaid.
8 N 9270E—(Shpg. wt. 1 lb. 8 oz.) $2.04

**K Highland Fling.** Zipper travel kit holds: 2-oz. each brushless shave cream, talc, hair groom, shave lotion, cologne; 1¾-oz. spray deodorant. Ample room for his other shave needs. Postpaid.
8 N 9498E—(Shpg. wt. 2 lbs.) $5.45

## HIS

**L Paragon Duo.** Handsome maroon bottles contain generous 4 oz. each of: after shave lotion and cologne. North Woods fragrance. Postpaid.
8 N 9079E—(Shpg. wt. 12 oz.) $2.75

**M Electric Traveler Set.** 3 oz. of pre-electric shave lotion, 2 oz. deodorant cologne and 3 oz. hair groom . . in plastic see-through snap case. (21c Fed. tax incl.) Postpaid.
8 N 9081E—(Wt. 12 oz.) . . $3.16

## COTY

**N Preferred Stock De luxe Travel Kit.** Handsome simulated leather case with handy strap . . cordovan color with white stitching. Contains 4 oz. each of after shave lotion and cologne for men; 6¼-oz. aerosol shave. Postpaid.
8 N 9524E—(Wt. 2 lbs. 8 oz.) $5.50

## SHAVE SET

**P Brush, Razor and Blades.** Essential shave items. Pure badger brush, set in rubber, 4¼ in. long; ivory-color Catalin handle. Gillette one-piece razor, 6 Gillette blue blades.
8 N 9497—Shpg. wt. 8 oz. . $4.98

## YARDLEY

**R English Lavender.** 3¾-oz. shave lotion and 4-oz. talc. Favorite scent. Postpaid.
8 N 9523E—(Wt. 1 lb. 2 oz.) .$2.75

## KING'S MEN

Daring knights of yore greet your favorite "knight" . . as they form stoppers for each bottle in gift sets below. Brisk scent. Man-tailored to please the "king" of your realm.

**S Giant-size Gold Set.** Gleaming gold-color bottles and knight's head stoppers. Huge 9-ounce sizes of shave lotion and cologne for men. A true luxury gift. Postpaid.
8 N 9028E—(Wt. 3 lbs. 4 oz.) $7.70

**T Popular-size Gold Set.** 3½-oz. each of after shave lotion, talc and cologne. Knight's head stoppers and bottles both in sparkling gold color. Ppd.
8 N 9562E—(Wt. 2 lbs.) . . . $5.45

**V Three Essentials Set.** Attractive knight's bottles hold 3½-ounces each of: shave lotion, cologne and talc. Add to his shave-time enjoyment. Ppd.
8 N 9495E—(Wt. 1 lb. 12 oz.) $3.30

**W Lotion and Cologne.** Refreshing shave lotion and matching cologne . . each in a handy 3½-ounce size bottle. Postpaid.
8 N 9181E—(Wt. 1 lb. 4 oz.) $2.31

**X Lotion and Talc.** Famous King's Men aids your "conquest." Brisk scent in convenient 3½-ounce size for shave lotion and talc. Postpaid.
8 N 9027E—(Shpg. wt. 1 lb.) $2.09

## BATON—Nothing softens whiskers like a brush

**AA Gift Set of Brush and Lucite Holder.** Luxurious full knot of silver-tipped badger . . set in rubber, sterilized. Ivory-color Catalin handle. Modernistic stand holds 5-in. brush.
8 N 9075—Shpg. wt. 5 oz. . . . . $9.98

Shave Brushes below are made of pure, genuine badger . . set in rubber.

**BB Top Quality.** Generous knot so soft to skin. Lucite handle.
8 N 7694—4¼-in. Wt. 6 oz. . $6.98

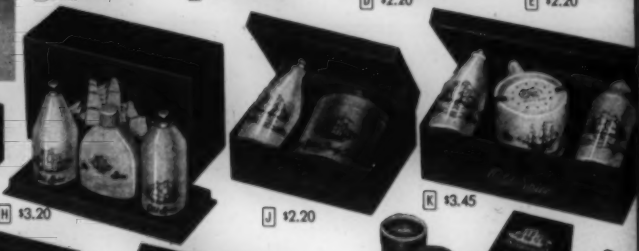
**CC Low Price.** Clear Lucite handle.
8 N 7691—3⅝-in. Wt. 4 oz. $3.89

**DD Fine Quality.** Full silky-soft knot. Ivory-color Catalin handle.
8 N 7692—4⅛-in. Wt. 5 oz. $4.89

A $7.50

B $2.20 C $2.10 D $2.20 E $2.20

F $1.10 G $1.25



H $3.20 J $2.20 K $3.45

L $1.00 M $1.10 N $1.93 9½-oz. size

P $1.76 R $4.55

S $1.10 T $1.00

V $3.30

# Add Spice to His Life

## ..with the scent designed with the male in mind

**Shulton's Old Spice . . noted for its distinctive masculine fragrance**

Zestful reminder of sailing, salt waves, romance mingling with adventure. Tangy, spicy fragrance pleases the females, too. New red gift boxes . . cream color pottery containers with Early American clipper ship design

**A Treasure Chest of Old Spice.** Contains 7 wanted items: 4¾-oz. cologne, 4¾-oz. shave lotion, 6-oz. body talcum, 3-oz. face talc, 6-oz. smooth shave, 2½-oz. stick deodorant, 7½-oz. shower soap on a rope. (50c Fed. tax included.) (Shpg. wt. 5 lbs. 4 oz.)
8 N 9444E—Postpaid.....$7.50

**Popular two-piece sets.** Each contains after shave lotion plus one other companion shave item.

**B Deodorant Set.** Refreshing Old Spice, the safe, sure kind of deodorant in 2½-oz. stick form . . with hexachlorophene to reduce skin bacteria. 4¾-oz. soothing after shave lotion. (Wt. 1 lb. 6 oz.)
8 N 9113E—Postpaid.....$2.20

**C Smooth Shave . .** jumbo 6¼-oz. size top quality pressurized shave cream and 4¾-oz. after shave lotion. Popular spicy scent. (10c Fed. tax incl.) Postpaid.
8 N 9537E—(Wt. 1 lb. 8 oz.) . $2.10

**D Facial Talc . .** refreshing, tangy scent in 3-oz. size and 4¾-oz. after shave lotion. A gift he'll love. (Shipping weight 1 lb. 8 oz.)
8 N 9306E—Postpaid.....$2.20

**E Cologne . .** masculine aroma identifies 4¾-oz. each of cologne and after shave lotion. (Shipping weight 1 lb. 8 oz.)
8 N 9305E—Postpaid.....$2.20

**F Body Talc.** Fresh masculine fragrance. Gives that fresh out-of-the shower feeling. Generous 6-ounce can. Postpaid.)
8 N 9346E—(Wt. 12 oz.) . . . $1.10

**G Pottery Shave Mug** with rich-lathering soap. Thrifty 9-month supply with normal use. Cream color mug . . ship design. To make a complete shave set, add a shave brush from the opposite page. (Shpg. wt. 1 lb. 12 oz.)
8 N 9308—Postpaid.....$1.25

**H Electric Shave Set.** Sets up his beard for easier shaving. 3 shaving essentials. 4¾-oz. shave lotion, 3¾-oz. electric shave and 4¾-oz. talc. (Shpg. wt. 2 lbs. 8 oz.) (20c Federal tax included.)
8 N 9454E—Postpaid.....$3.20

**J Lotion and Body Talc.** Both with a sparkling fresh fragrance. 4¾-oz. after shave lotion and 3-oz. body talc for after shower comfort. (Wt. 1 lb. 12 oz.)
8 N 9453E—Postpaid.....$2.20

**K Shave Mug Set.** Decorated pottery mug with soap, 4¾-oz. after shave lotion, 3-oz. tangy men's talc. Famous spicy scent to please him. (20c Federal tax incl.) (Shpg. wt. 3 lbs. 4 oz.)
8 N 9314E—Postpaid.....$3.45

**L Electric Shave.** Regardless of make of electric shaver, this pre-shave will give him a closer, faster shave. Handy 3¾-ounce size. Pleasant, spicy aroma. (Shipping weight 1 pound.)
8 N 9374—Postpaid.....Only $1.00

**M Old Spice Cologne.** Wonderfully refreshing, long-lasting fragrance . . for men who want a definitely masculine cologne. Here is a cologne aimed to please men. Generous 4¾-ounce size bottle for long use. (Shipping weight 1 pound.)
8 N 9307E—Postpaid.....$1.10

**N After Shave Lotion.** Probably the most popular single item of all in the world famous Old Spice line. That special man in your life is sure to appreciate the soothing, exhilarating action of this lotion. Choose the giant 9½-ounce size. He'll use it over and over throughout the year. (Shipping weight 2 pounds.)
8 N 9417E—Postpaid.....$1.93

**After Shave Lotion . .** 4¾-ounce size. Same familiar scent . . . popular Old Spice described above. Select this useful gift for his shaving pleasure. (Shipping weight 1 pound 4 ounces.)
8 N 9387E—Postpaid.....$1.10

**P Travel Kit.** Compact gift box contains shave time essentials . . ideal for his traveling needs. The distinctively masculine Old Spice fragrance is certain to appeal to him. Make shaving a pleasure for the top man in your life. Set contains 2¾-oz. after shave lotion, 1¾-oz. men's talc and 4½-oz. brushless shave cream. (11c Federal tax included.) (Shpg. wt. 1 lb. 8 oz.)
8 N 9162E—Postpaid.....$1.76

Same as above, except contains lather shave cream instead of brushless shave cream. (Shipping weight 1 pound 8 ounces.) (11c Federal Tax included.)
8 N 9155E—Postpaid.....$1.76

**R Four Shave Heads.** Set contains 4¾-oz. cologne, 4¾-oz. after shave lotion, 3-oz. men's talc and pottery shaving mug with soap. Attractive mug is cream color with Early American clipper ship design. (30c Federal tax included.) (Shpg. wt. 3 lbs. 12 oz.)
8 N 9152E—Postpaid.....$4.55

**S Old Spice Stick Deodorant for Men.** Contains hexachlorophene to reduce skin bacteria. 2½-ounce stick form cannot spill . . handy for travel. With the familiar spicy scent. (Wt. 6 oz.)
8 N 5554E—Postpaid.....$1.10

**T Old Spice Shower Soap for Men.** Just the thing to brighten up his shower time. He'll find this soap on a rope so convenient to use. The same, delightful Old Spice scent he prefers for shave time. Oval cake of soap comes in ample 7½-ounce size. (Shipping weight 12 ounces.)
8 N 9309—Postpaid....Only $1.00

### The most wanted gift . . Old Spice Favorite Set

**V** Three Shave Essentials in the most popular sizes. Year after year, this same set has reigned as favorite over all our fine Old Spice gift sets. He's sure to treasure this Old Spice gift assortment just as thousands of men before him have. Check the contents: 4¾-ounces after shave lotion, 4¾-ounces cologne and 3-ounces men's talc . . all in the familiar spicy, tangy scent that pleases the females along with the discriminating male users. (Shipping weight 2 pounds 8 ounces.)
8 N 9177E—Postpaid.....$3.30

*Prices of catalog numbers ending in "E" on these 2 pages include 10% Federal Tax unless otherwise indicated.*

A $20.95 cash $2.50 down on easy terms

C $29.95 $3.00 down Same price cash or terms

E $24.95 $2.50 down Same price cash or terms

G $29.50 $3.00 down Same price cash or terms

B $23.95 cash $2.50 down on easy terms

D $29.50 $3.00 down Same price cash or terms

F $23.50 $2.50 down Same price cash or terms

H $31.50 $3.50 down Same price cash or terms

## $7.50 to $8.50 TRADE-IN on 9 nationally famous Electric Shavers

***TRADE-IN OFFER.*** Order any electric shaver below in either of two ways: (1) Mail us your order in regular way. When you receive your new shaver, send us postpaid your old shaver (any nationally advertised electric shaver that must have all parts intact, but need not be in working order); we will credit you $7.50 or $8.50 (depending on the shaver's trade-in credit). (2) Mail old shaver postpaid with order and deduct new shaver's trade-in credit of $7.50 or $8.50 from listed price. We will then send you your new shaver.

Motors in all electric shavers listed below take 110-120-volt, 60-cycle AC-DC (except Ronson takes AC only); each has a built-in static suppressor. All UL approved . . equipped with cord, cleaning brush.

**A CRAFTSMAN Shaver with 2 shaving heads.** A combination of long-hair cutting edges and close-shaving surfaces. Guaranteed for 1 year against defects in materials and workmanship. Handsome gray plastic body; chrome-plated trim. Removable whisker guard; plastic shaver head guard. Starting wheel. Cord ring, 6-ft. cord, brush. Gray and gold-color case. *Big $8.50 Trade-in Offer.*
9 N 9283—Wt. 2 lbs. $2.50 down . . . cash $20.95

**B Our Best CRAFTSMAN Shaver with 3 shaving heads.** Three heads give a triple-cutting surface . . you get even ¼ more shaving area than with shaver above. Guaranteed as shaver above. Gray plastic body of smart modern design; chrome-plated trim. Removable whisker guard; plastic shaver head guard. Starting wheel. Cord ring, 6-ft. cord, brush. Gray and gold-color case can be used as a gift package. *Big $8.50 Trade-in Offer. $2.50 down.*
9 N 9284—Shpg. wt. 2 lbs. 2 oz. . . . . $23.95

**C Sunbeam Deluxe Golden Glide Shavemaster.** Oscillating double edge cutters; micro-thin golden glide head. Head and trim 24K gold plate. Black plastic housing. In gift carrying case with cord compartment. Self starting feature. Head guard included. *$1.00 down.*
9 N 9253ZT—Shpg. wt. 1 lb. 14 oz.) *$8.50 Trade-in Offer. Postpaid* . . . . $29.95

**Sunbeam Golden Glide Shavemaster** (not shown). As above, but comes in zipper-type black leather case. Same price cash or terms. *$1.00 down.*
9 N 9252ZT—Shpg. wt. 1 lb. 5 oz.) *$8.50 Trade-in Offer. Postpaid* . . . . $28.50

**D Schick "25" Shaver.** *New—in 4 dramatic colors!* Stop-start switch; plastic head guard. Snow White model has black and silver-color Travel Case; other models in smart Tweed Travel Case. *$7.50 Trade-in Offer. Only $3.00 down.* (Shpg. wt. 1 lb. 4 oz.) *Postpaid.*
9 N 9327ST—Snow White . . . $29.50
9 N 9327ST—Buckskin Beige . $29.50
9 N 9327AT—Hunter Red . . . 29.50
9 N 9327GT—Fairway Green . 29.50

**E Norelco "Double-header" Shaver.** Two circular heads with rotary blade action. Patented skin stretcher upends whiskers; 12 silver steel cutters (6 on each head) cleanly cut them down. Palm-shaped, cream-color plastic housing. In genuine leather zipper case . . use it to carry or to store your shaver. With head guard. *$2.50 down.*
9 N 9345T—(Wt. 1 lb. 14 oz.) *$8.50 Trade-in Offer. Postpaid* . . . . . $24.95

**F Ronson "66" Shaver.** Curved, micro-thin, flexible chrome shaver head has new Super Trim feature to square-off sideburns, moustaches, etc. Automatic self-cleaning; self-starting. White plastic housing. Polyethylene stand-up case.
9 N 928827—(Shpg. wt. 1 lb. 4 oz.) *$8.50 Trade-in. Postpaid* $23.50

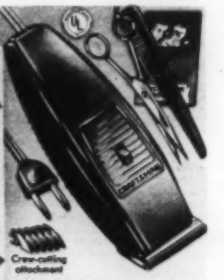
**G Remington "Foursome" Shaver** . . with new Rollectric features. 3 chrome rollers "knead" whiskers into position. 4 Silver Streak cutters ride on "Silent Pressure" springs. Plastic housing; starting wheel. In plastic travel case.
9 N 933737—(Shpg. wt. 2 lbs. 3 oz.) *$8.50 Trade-in. Postpaid* $29.50

**H Remington Rollectric Shaver.** New! 4 chrome rollers level skin valleys and "knead" whiskers onto 6 diamond honed cutters. "Silent Pressure" springs. Plastic housing; starting wheel. In tawny suede gift case. *$8.50 trade-in.*
9 N 933727—(Shpg. wt. 2 lbs. 3 oz.) *Postpaid* . . . . . $31.50

**Remington Auto-Home Shaver** (not shown). As above, but without rollectric feature. Works off car battery or 110-120-volt AC-DC. Case; auto lighter adapter. *$8.50 trade-in.*
9N9355T—*For 6-volt car system.* (Wt. 2 lbs. 2 oz.) *Postpaid* $31.50
9N9356T—*For 12-volt car system.* (Wt. 2 lbs. 2 oz.) *Postpaid* 31.50

**Our Best CRAFTSMAN Home Barber Set.** Professional-like set includes: (1) CRAFTSMAN Electric Clipper, *guaranteed one year; UL approved.* No. 000 replaceable head (for fine block cuts); high carbon steel; hard chrome-plated blades. Shockproof ivory-color plastic housing. 110–120-volt, 60-cycle AC-DC. 8-ft. cord; plug. 3-in-one oil. (2) 7½-in. Barber Shears; high carbon steel blades. (3) Nylon Combs; 7½ in. long. (4) Instruction book. BONUS Crew-cutting attachment (*regularly 69c*) included FREE.
9 N 9340—Shpg. wt. 4 lbs. . . . . Set $21.95

9 N 9350—CRAFTSMAN Electric Clipper only. As above. No. 000 head. Instruction book; 3-in-one oil. Shpg. wt. 2 lbs. 3 oz. . . . . $19.95




### NEW Barber Set $14.95

**NEW! CRAFTSMAN Home Barber Set.** This set makes it easy to cut hair at home . . saves you money, too! Includes (1) CRAFTSMAN Electric Clipper, *guaranteed 1 year; UL approved.* No. 000 cutter; 1⅝-in. high carbon tool steel blade, hard chrome-plated. Gray plastic housing. Universal motor; 110–120-volt, 60-cycle AC-DC. 8-ft. cord; plug. 3-in-one oil. (2) 7½-in. Barber Shears; high carbon steel. (3) 7½-in. plastic Comb. (4) Instructions. BONUS: Crew-cut attachment (*regularly 69c*) included FREE.
9 N 9348—Shpg. wt. 3 lbs. . . . Set $14.95

9 N 9349—NEW! CRAFTSMAN Electric Clipper only. As above. No. 000 head. Instructions; oil. Wt. 1 lb. 3 oz. . . . $13.95

### Gifts he's keen about: Pocket Knives; Axe-Hunting Knife Set; Tool-Kit-Knife

**J CRAFTSMAN 3-blade Pocket Knife.** High carbon cutlery steel blades . . expertly honed. Rust-resistant lining. Has durable, genuine bone stag handle.
9 N 9472—3¼ in. long, closed. Shpg. wt. 3 oz. . . . . $2.39

**K Boy's Outdoor Knife Kit.** 3 blades . . with compass and magnifying glass. Plastic handle. 12-in. chain.
9 N 9450—3¼ in. long, closed. Shpg. wt. 5 oz. . . . . 95c

**L CRAFTSMAN 3-blade Pocket Knife.** Expertly honed high carbon steel blades. Rust-resistant lining. Handsome, genuine bone stag handle.
9 N 9473—2⅛ in. long, closed. Shpg. wt. 2 oz. . . . . $2.39

**M FBI Jr. Pocket Knife.** *New!* Alloy steel blade . . PLUS plastic magnifying glass, plastic whistle, and Jr. "G" man badge. Yellow plastic handle. 12-in. chain.
9 N 9486—3¼ in. long, closed. Shpg. wt. 6 oz. . . . . 95c

**N CRAFTSMAN 7-blade Knife.** Choice of the professional man. High carbon stainless steel blades; precision ground. Rust-resistant lining. Durable red plastic handle houses a corkscrew, leather punch, can opener, cap lifter and screwdriver, beverage can opener, 2⅝-inch sheepsfoot blade, and 1⅝-inch clip blade.
9 N 9512—3½ in. long, closed. Shpg. wt. 5 oz. . . . . $4.89

**P CRAFTSMAN All-steel Camp Axe-Hunting Knife Set.** All-steel forged one-piece camp axe has polished head and neck; with rubber hand grip. 9½-in. hunting knife has plastic handle . . 5-in. blade of vanadium steel; with aluminum guard and butts. Camp axe and hunting knife come in handy leather combination sheath with snaps.
9 N 9493—Shpg. wt. 3 lbs. . . $7.50

**R 6-piece Tool-Kit-Knife.** Five interchangeable tool blades . . 3⅛-inch chisel; 3⅛-inch file; 3⅛-inch reamer; 3⅝-inch screwdriver; can opener-cap lifter . . PLUS regular 2⅝-inch cutting blade. Alloy steel. Tool blades snap firmly to end of pocket knife handle. Packed in maroon vinylite plastic case.
9 N 9520—Shpg. wt. 6 oz. . . $1.79

## EVANS

### Lighters and Smoking Sets

Smartly styled 4-pc. set
$12.50

Handsome executive set
$10.00

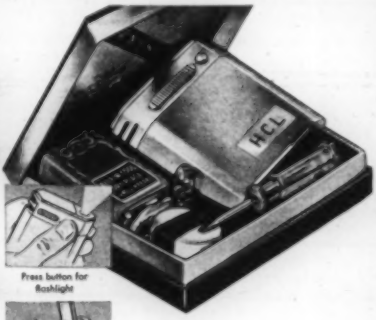
**Handsome Lighter Sets . . styled and color-toned with a fashion flair for gracious luxury and modern living**

**Gold-toned modern Ceramic 4-pc. Set.** Hand-decorated with gold color on a jet black background . . . strikingly attractive for the fashion-conscious set, ideal for den decor. Set consists of two ash trays 3 inches in diameter, 1 inch high; 1 cigarette urn 3 inches in diameter, 2 inches high; 1 lighter 3 inches in diameter, 2 inches high. Cigarette lighter has Evans exclusive red seal fuel control. Beautifully practical!
87 N 168—(Shpg. wt. 2 lbs.) Postpaid. 4-pc. set.....$12.50

**Two-piece Shadow Box Set.** Elegant bone china decorated with Currier and, Ives prints. Conversation pieces in the rich tradition of fine china. The crowning touch to any home decor. Set consists of ash tray measuring 4¾ x 3½ inches and exquisite Evans lighter that is 4 x 2 x 1½ inches. Entire body of lighter is fuel reservoir for months of use without refilling. Exclusive red seal prevents evaporation.
87 N 169—(Shpg. wt. 2 lbs.) Postpaid. Two-piece set....$15.00

**Executive Set.** Here's the answer to your gift problem for Dad, the boss, your best beau. An important-looking set of rich gold-color metal trimmed in black Morocco leather, designed exclusively with the man in mind . . . the perfect addition to any office or den. He'll love its massive good looks. Cigarette lighter is removable from base for easy lights. Ash tray removable for cleaning. Over-all size 3½x5½x1¾ in.
87 N 167—(Shpg. wt. 1 lb. 8 oz.) Postpaid.....$10.00

# Gifts for the Discriminating Smoker!




Press button for flashlight

Press lever for flame

For those who appreciate the latest . . . Magna automatic electric lighter-flashlight combination with service kit

**A new, exciting Gift Idea for both men and women**

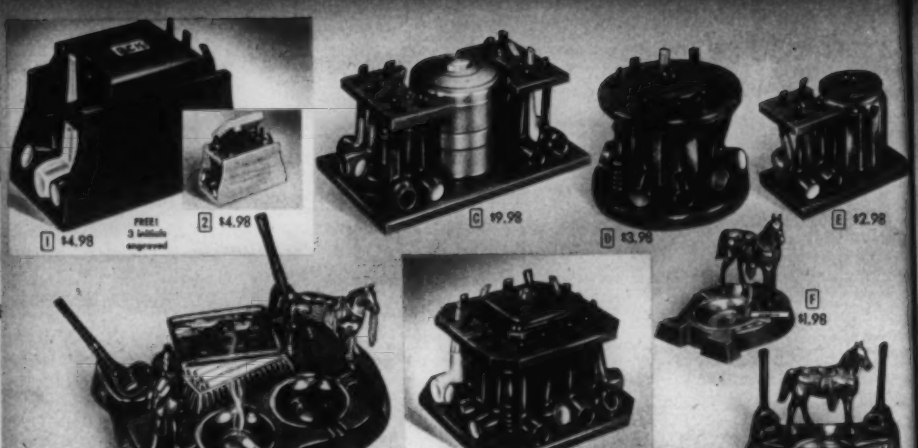
Unique slide action is smoothly simple to operate with one hand. No flints needed. Sealed battery gives up to 5 months' service with normal use. Handsome engine-turned chrome finish. Engraving shield, on which we will engrave 3 initials free for that personal touch. Size 2¼x2¼x⅝ in. Also included: complete service kit with battery, igniter coil, bulb, wick, screwdriver . . . everything needed to keep the Magna in tip-top condition.
87 NR 164—(Shpg. wt. 8 oz.) Postpaid. *Print 3 initials*.....$9.95

**Yorkshire One-A-Day Pipe Set in personalized, genuine Morocco leather case**

A royal gift! Velour-lined presentation case holds seven of the most popular shapes of finest quality briar pipes in hand-rubbed grainy natural walnut finish. He can enjoy using these in rotation, giving each a six-day drying-out period for maximum smoking pleasure. Handsomely fashioned Morocco leather case protects pipes. Added luxurious personal touch . . . 3 initials embossed on top of case, *free* of extra charge to you!
87 N R225—*State 3 initials you wish embossed on case.* Shpg. wt. 1 lb. 6 oz. $5 down, $5 monthly. Cash $49.95

*Order early to get these gifts in plenty of time for Christmas*

LCF PAGE 99.. SMOKER'S GIFTS




# Smokers' Christmas Gifts for home or office

- Sleek, all-in-one appearance
- Your choice of 2 solid finishes
- Three free engraved initials

**Beautifully styled modern tobacco caddy and rack** with places for six pipes . . . all in one piece. Keeps smoking needs together. Handsome brass engraving plate on top. Tobacco caddy has tight-fitting hinged lid with clay moistener to keep tobacco fresh. Holds 12 ounces of tobacco. Caddy interior is lined with fresh-smelling cedar. A beautiful smoking accessory for home or office. Measures 9½x5½ inches. *Personalize your gift . . . please print 3 initials to be engraved.*

1 87 N 8400—Beautiful Solid Walnut. Shipping weight 3 pounds..... $4.98

2 87 N 8401—Same as above but modern light blonde finish. Sycamore. Shipping weight 3 pounds..... $4.98

**A Cigarette Box and Twin Ash Tray Set.** A gift inspired by the United States' scenic West. Set is crafted of bronze-plated metal. Cast in copper. Authentic Western-style saddle horses have gold-color fittings.

Twin ash trays, each with a glass insert that comes right out for easy, quick cleaning. Four grooves to hold burning cigarettes. Non-scratch felt bottom won't mar desks or tables.

4½x3-inch cigarette box holds about 50 cigarettes. Two pipe racks. Over-all measurements: 8x12 inches. Order several of these attractive, useful sets for yourself and Christmas gifts.

87 N 354—Shpg. wt. 8 lbs.... $4.98

**B Selected straight-grained American Walnut Humidor-Pipe Rack.** A handsome addition to any home, office or den. Pipe rack has 10½-inch base . . . holds 16 pipes. Humidor of polished walnut, lined with cedar. Holds 12 ounces. Aztec clay moistener keeps tobacco fresh. Over-all measurements 6¾ x 10⅝ x 10½ inches.

If he's an avid pipe fan, he'll really appreciate this beautiful gift. Not only is it so good looking, it keeps all his pipes conveniently together, along with his pipe tobacco. Order now for Christmas giving. Shpg. wt. 4 lbs. 8 oz.

87 N 404..... $7.98

**C 12-hole Oblong Pipe Rack** of solid genuine walnut with metal tobacco jar. Aztec clay moistener. Holds 12 ounces tobacco. Rack harmonizes beautifully with other office, den or home furnishings.

Keeps pipes always at hand, tobacco fresh, moist. 6¼x8¼x 13¾ inches.

87 N 405—Wt. 4 lbs. 8 oz. $9.98

**D Solid Walnut 8-pipe Circular Pipe Rack and Humidor Combination.** Crystal glass tobacco jar has walnut lid, ball knob, Aztec clay moistener. Holds 12 ounces tobacco. 6¼ inches high, 8¾-inches diameter.

87 N 403—Wt. 3 lbs..... $3.98

**E Solid Walnut 4-pipe Rack and Humidor Combination.** Crystal glass jar has walnut lid. Aztec moistener. Holds 12 ounces tobacco. 6⅝x5⅝x 8⅝ inches.

87 N 402—Wt. 2 lbs..... $2.98

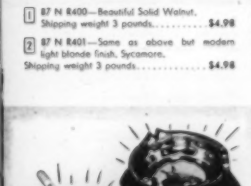
**Cast in copper.** Bronze-plated metal. Removable glass ash tray insert is easy to clean.

**F Authentic Western Saddle Horse Ash Tray.**

87 N 353—Wt. 3 lbs..... $1.98

**G Ash Tray-Pipe Rack Set.** 2 pipe rests, 3 cigarette grooves. Felt bottom. 3⅝ in. high. 6x6⅝-in. base.

87 N 352—Wt. 4 lbs..... $2.98



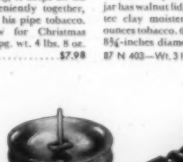

**Tele-Sack Set of Twin TV Ash Trays**

**Convenient for TV watchers**

- Glow in the dark
- Snuff out forgotten cigarettes
- Cling to furniture

Twin TV Ash Tray Set . . . the ash tray set that is really functional. Has luminous center design that glows in the dark. Snuff-out safety rests put out forgotten cigarettes, free you from worries about burns. Shot-weighted base clings persistently to any surface . . . won't tip over. 4x4x1½ in. Come in assorted dark-colored furniture fabrics. Order several of these practical sets for gifts. Shpg. wt. 2 lbs.

87 N 350—Set of 2 TV ash trays..... $1.79



**Select several of these ash trays if you're looking for smart, practical, inexpensive gifts**

**H 4-piece Ceramic Bridge Ash Tray Set.** A really different gift . . . appropriate card-party prize, too! Each white ceramic ash tray in this set of four has a card motif . . . heart, diamond, club, spade. Sturdy black wrought metal legs and cigarette rests. 6⅝x6⅛x1⅝ in.

These ash trays are a decorative addition to any card table, game room. Give as Christmas gifts, have on hand for prizes, save some for yourself.

87 N 351—Shpg. wt. 4 lbs. $2.98

**J Newl Penthouse Ash Tray Set.** Four roomy (4-inch diameter) metal ash trays in a rainbow assortment of colors nested on a polished brass spindle. Ash trays are easily detached from spindle for separate use.

A set that anyone would be proud to use because it fits in so well with practically every type of home furnishing . . . is so complimentary in any room. Shipping weight 2 lbs.

87 N 356..... $1.50

**K Streamlined Ceramic Ash Tray.** D-signed for modern living. Super size . . . 10 inches square . . . makes this ideal for entertaining. Cigarette rests on each side.

Makes a striking accessory, yet blends beautifully with furniture. High fashion black with wispy white and pink striated effect. Add it to your easy terms order! Shpg. wt. 2 lbs. 8 oz.

87 N 357..... $1.79

**L Brass Ash Tray.** A purposeful novelty to grace any room. Cigarette rest in the shape of a hand hold burning cigarettes securely. Doesn't let them go out right away, yet keeps them directly over ash tray . . . no ashes dripping on furniture.

Ash tray measures 4⅝ inches in diameter, has a cork bottom designed to prevent scratching or marring of desk or table. Shpg. wt. 8 oz.

87 N 355..... $1.00

*NOTE: Cigarettes, tobacco, pipes not included with ash trays, racks, humidors*

# Cigarette Machines

A Tin of 25 . . . $1.50, $2.29, $2.98

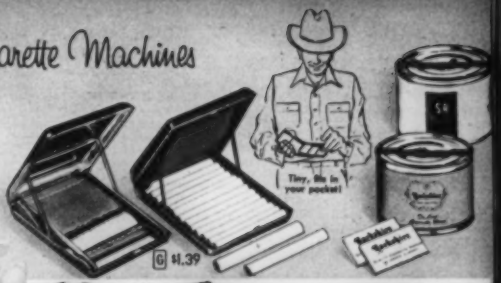
C 8-oz. tin 89c

B 1-lb. tin $1.49

D 8-oz. tin $1.19

F 8 books $1.00

E 20 books $1.00




G $1.39

H $9.95

## Pleasure-packed Cigars, Pipe Tobacco

**A Yorkshire Cigars.** Of finest imported, domestic tobaccos. Vacuum-packed for freshness. Punctured heads. 25 in tin. Shpg. wt. one tin 1 lb. 8 oz.

87 N 425—"Invincible." Good. 5⅛ in. $1.50 . . 3 tins $3.95
87 N 426—"Cabinet." Fine. 4¾ in. . . . . 2.29 . . 3 tins 5.95
87 N 427—"Belvedere." Finest. 5⅜ in.. 2.98 . . 3 tins 7.95

**B SR Pipe Mixture** . . . a mild, mellow blend of Bright Virginia, mild Kentucky Burley, Golden Flake and imported Latakia. Vacuum-packed for freshness.

87 N 437—1-lb. tin. Shpg. wt. 1 pound 2 ounces. . . . . $1.49

**C 8 oz. SR Cigarette Tobacco.** Mild, long cut . . slow burning. Thrifty in price, too!

87 N 435—Wt. net, 12 oz . 1 vacuum tin. 89c. 3 tins $2.50

**D 8 oz. Yorkshire Cigarette Tobacco.** Finest blended domestic, imported tobaccos. Delightful aroma, taste for your smoking enjoyment. Shpg. wt. each 12 oz.

87 N 436—One tin $1.19. . . . . 3 tins only $3.35

**E Cigarette Paper** for 87N450 (right). 20 books of 100.

87 N 456—Enough for 2000 cigarettes. Wt. 2 lbs. . . . $1.00

**F 8 books Yorkshire Cigarette Papers.** Gummed edge. Each makes about 250 cigarettes. Shpg. wt. 10 oz.

87 N 455—8 books for only. . . . . $1.00

## Give a handy single roll Cigarette Machine

Convenient, easy to carry, easy to use. Rolls cigarettes anywhere, any time. Holds 16 cigarettes, too! Buy it in the kit for a gift. Makes 20 cigarettes for less than 10c!

**G SR Kit**—Includes Single Roll Machine (below) with one 8-ounce can of SR Tobacco, 2 packs of paper . . . enough for one carton (200) cigarettes.

87 N 451—Complete Cigarette-making Kit. Shipping weight 2 pounds. *Sold separately prices total $1.97. Save 58c* . . . . . Only $1.39

**Yorkshire Kit**—Includes Single Roll Machine (below) with 8-oz. can finest quality Yorkshire Tobacco and two packs of paper . . . enough for carton (200) flavorful cigarettes.

87 N 452—Complete Cigarette-making Kit: Shipping weight 2 pounds. *Sold separately prices total $2.27. Save 68c* . . . . . Only $1.59

**Single Roll Cigarette-making Machine.** Carry this machine wherever you go. So small that it fits neatly in a pocket! So easy to use. Just put tobacco on rubber apron. Insert paper on proper marking. Close cover and cigarette is made! Use as cigarette case, too. Metal construction. 4½x3x¾ inches. A gift that will give hours of smoking pleasure . . . all year long.

87 N 450—Machine alone. Shipping weight 1 pound. . . . . 98c

## Our Finest Cigarette-making Machine

This de luxe machine . . . the V-Master . . . gives easier, quicker, automatic operation. For maximum savings on quality cigarettes, get complete kit.

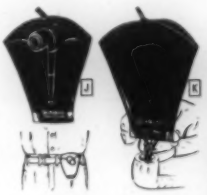
**H V-Master Kit.** Makes 50 packs of finest quality cigarettes for less than 12½c a pack. Automatic cutting blades simplify operation, making a pack in less than 10 minutes. Besides 87 N 454 listed below, kit contains 3 more packs of cigarette papers and five 8-oz. tins of our finest quality Yorkshire Tobacco. So easy to operate! So economical! A Christmas gift that will give him pleasure, save him money every day of the year. Shipping weight 9 pounds.

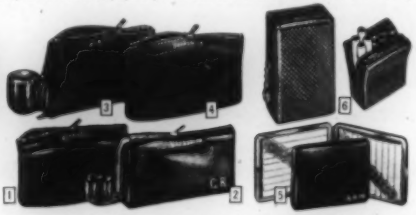
87 N 453—Our best Cigarette-making kit. . . . . $9.95

**V-Master Cigarette-making Machine.** Automatic cutting blades cut five cigarettes at once. Metal parts are reinforced for extra durability. Made in Canada. Includes measuring cup, moistener, plastic cigarette carrying case, paper for 250 cigarettes. Metal, wood and rubber construction. Complete instructions included. Measures 10¼x2½ inches.

87 N 454—Shipping weight 5 pounds. . . . . $5.95

*Remember . . . you don't have to pay all your Christmas bills at one time when you order gifts on Sears Easy Terms*




## They'll be proud to Carry these handsome Cases for their cigarettes, pipes and tobacco

**J New! Yorkshire "Fills-Easy" Clip-on Combination Pouch.** Clips on belt . . ideal for the sportsman. Top grain brown saddle leather. Full length zipper. Separate pipe compartment. Press gold-plated corners to release tobacco. Non-rust springs automatically seal in tobacco freshness. 4½x5⅜ inches. An ideal gift for the pipe smoker.

87 N 307—Shpg. wt. 8 oz. . . . . $2.50

**K Yorkshire "Fills-Easy" Pouch.** Press bottom of pouch to release tobacco. Zipper. 4½x5⅜ inches. Shpg. wt. 8 oz.

87 N 305—Brown genuine calf. . . . $1.49

**1** 87 N R303—Regular pouch. 5½x4 in.. $3.49

**2** 87 N R304—Combination. 6¼ x3½ in. $3.98

**3 Genuine Goatskin Combination.** Holds pipe, tobacco. 2 zippers . . . *State* black or brown.

87 N 306—6x3½ in. Shpg. wt. 8 oz. . . . . $1.98

**4 Yorkshire Tobacco Pouch.** Patented 1-pc. rubber inner pouch holds full pack of tobacco. Genuine leather. Zipper closing. *State* black or brown.

87 N 310—3¼x5½ inches. Shpg. wt. 8 oz. . . . . $1.50

**5 Morocco Leather Case.** Diagonal spring arm holds cigarettes in place. For king size or regular. Print 3 initials. *State* black or brown. Shpg. wt. 4 oz.

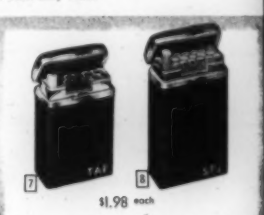
87 N R302—Gift boxed $2.95

**6 Miracle Mixed Cigarette Cases.** Gold-color sheen overlay on leather won't tarnish, scuff, dull. Beautiful enough for glamour moments! Holds king size or regular.

87 N 308—Wt. 8 oz. . $3.00

FREE—3 gold-color initials on pouches (1) and (2) below. Gift boxed. *State* black or brown.

**Genuine Morocco Leather Pouches.** AIR-LOK rubber interior pouch and patented rubber lip keep tobacco fresh. Zipper closure. *Print 3 initials.* Shpg. wt. 8 oz.




$1.98 each

## Ideal Gift for men or women

Genuine Morocco Leather Cigarette Cases for only $1.98. Gold-color embossed initials at no extra charge. Each case has padded, hinged top. Protects cigarettes from crushing, crumbling. Keeps them fresh, keeps pocket or purse neat. Holds a full package of cigarettes. Gold-color trim.

Such a low price for these handsome, practical cases. Order several now for Christmas gifts. *State color* Red or Black. Print 3 initials you wish to have embossed.

**7** 87 N R300—Regular. Gift boxed. Postpaid. (Shpg. wt. 8 oz.) . . . . . $1.98

**8** 87 N R301—King size. Gift boxed. Postpaid. (Shpg. wt. 8 oz.) . . . . . 1.98

*NOTE: Pouches and cases shown on this page do not contain pipes, tobacco or cigarettes*

YORKSHIRE MEERSCHAUMS
Save $1.95 . . give this set
Sold separately, these 2 pipes total $19.90. When sold as set, only $17.95
A $17.95
B $9.95
C $9.95
D
E $2.98 each

# Make his pipe dreams come true

**Practical Gift . . Pipe Knife**

A handy gadget to keep his pipes in tip-top condition. Pipe knife of completely rustproof stainless steel, bright, mirror polished. Contains scraper blade to cut cake on pipe, reamer to clean stem, sharp regular knife blade, handy tamper to press tobacco properly in bowl. Compact . . measures only 3¾x¾ inches.

So convenient to carry with him wherever he goes! A gift any pipe smoker will find useful.

87 N 223—Shpg. wt. 2 oz. . . $2.98

**A** *Save $1.95* . . **buy this set of our two finest quality block meerschaum pipes (B) and (C) listed below.** One straight, one curved stem pipe in handsome Morocco leather, plush-lined case.

87 N 205—Shipping weight 1 pound. Set of two meerschaums. . . . $17.95

**Our FINEST hand-carved Block Imported Turkish Meerschaums.** Creamy white bowls with leaf design. Exceptionally cool smoking pleasure. Plush-lined, Morocco leather case. Yellow bits.

**B** 87 N 206—Straight stem meerschaum. Shpg. wt. 1 lb.. **$9.95**

**C** 87 N 207—Curved stem meerschaum. Shpg. wt. 1 lb. **$9.95**

**Pressed Turkish Meerschaums.** Balanced for sweet smoking.

**D** 87 N 208—Curved stem. Yellow bit. Shpg. wt. 8 oz.. **$2.98**

**E** 87 N 209—Straight stem. Yellow bit. Shpg. wt. 8 oz. **$2.98**

**F** **Pipe-A-Day.** 7 pipes, one for each day. Corn Cobs.
87 N 222—3 extra interchangeable bits included. Shpg. wt. 8 oz. **$1.98**

**G** **Briar Cigar Pipe.** Unscrew aluminum top part . . . fill top half of bowl with tobacco. Screw together, light as cigar. Smoke it cloned . . . no sparks or flying ashes to worry about!
87 N 218—Shipping weight 6 ounces. . . . . **$1.39**

**H** **Turkish Water Pipe . . .** for a new smoking experience. Effectively filters tars and nicotine, leaving them in water. Helps make smoke sweet, mild. 33 in. of airtight tubing. Instructions.
87 N 224—Over-all height 11 in. Shpg. wt. 1 lb. 6 oz. . . . . **$2.98**

**J** **Yorkshire Weatherproof Pipe.** He can enjoy this fine pore-processed briar pipe in rain or storm. Cover flips open or shut at the touch of a finger. Aluminum filter system.
87 N 216—Straight stem. Shipping weight 8 ounces. . . . . **$3.49**

**K** **New! Hand carved in Italy of fine briar.** Aluminum filter.
87 N 214—Black Angus, giant size. Shipping weight 8 ounces. . . **$1.98**
87 N 215—Black Angus, standard size. Shipping weight 6 ounces. . . . 1.49

**L** **Newl Yorkshire Meerschaum Set.** Cool aluminum stem. Two top quality, all-white Meerschaum bowls; each different; each hand carved. Hinged lucite gift box.
87 N 203—Pipe with one extra bowl. Shpg. wt. 8 oz. . . . . **$9.95**

**M** **Single Hand-carved Meerschaum-Briar Bowl.** Perfect for those who already have a Yorkshire Viking pipe.
87 N 204—Shipping weight 4 ounces. Interchangeable bowl . . . . . **$3.50**

**Yorkshire Metal Pipe by Viking.** 5 pipes in 1. Dry, cool smoke. Lightweight. 4 additional interchangeable bowls . . . each a different style. Nylon, bite-proof bit. Moisture trap.

**N** 87 N 200—Metal pipe, 4 extra briar bowls. Shpg. wt. 2 lbs. **$4.95**

**P** 87 N 201—Yorkshire Metal Pipe only. Shpg. wt. 8 oz. . . **$1.95**

**R** **Yorkshire 2-pc. Matched Grain Briar Set.** Straight, curved.
87 N 202—Gift boxed. Shipping weight 1 pound. . . . . **$4.98**

**Yorkshire Gold King Pipe.** Gold-plated band strengthens bit. Screw stem, metal filter. Made of aged, imported briar.

**S** 87 N 210—Straight stem. Shipping weight 8 oz. . . . . **$1.49**

**T** 87 N 211—Curved stem. Shipping weight 8 oz. . . . . **$1.49**

**Yorkshire "Supreme" Meerschaum Bowl** Finest imported grained Algerian briar lined with imported, hand-carved block meerschaum cup. Screw stem. Hand-cut bit.

**V** 87 N 212—Straight stem. Shipping weight 8 oz. . . . **$2.98**

**W** 87 N 213—Curved stem. Shipping weight 8 oz. . . . . **$2.98**

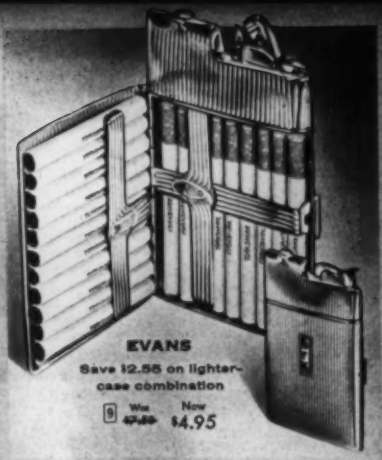
**X** **Newl Kaywoodie Gift Set.** One super-grain, one signet pipe, superbly crafted of the world's finest briars.
87 N 219—Nylon bit, screw stem. Postpaid. (Shpg. wt. 1 lb.) . . . **$10.00**

**Y** **Medico Set.** 1 regular $3.50 crest, 1 $2.00 V. F. Q. Imported briar bowls. Nylon bits. 10 Medico filters included.
87 N 220—Postpaid. (Shpg. wt. 12 oz.) Both pipes, filters. . . . . **$5.50**
87 N 221—Box of 100 Medico filters. Postpaid. (Wt. 8 oz.) . . . . . 1.00

## RONSON LIGHTERS

**FREE**—We will engrave 3 initials on Ronson lighters 1, 2, 3, 6 and 7 on this page. Print 3 initials you want.

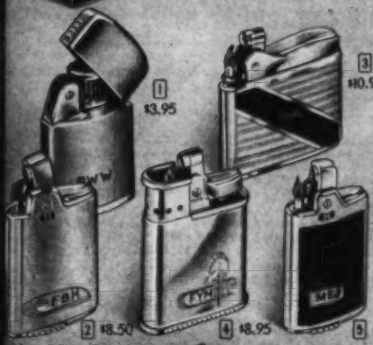
Each Ronson lighter comes in a smart plastic gift box; has a swivel base for easy refueling. Base back snaps in place.



**EVANS**

**Save $2.55 on lighter-case combination**

9 Was ~~$7.50~~ Now $4.95



1 $3.95

3 $10.95

6 $5.95

2 $8.50

4 $8.95

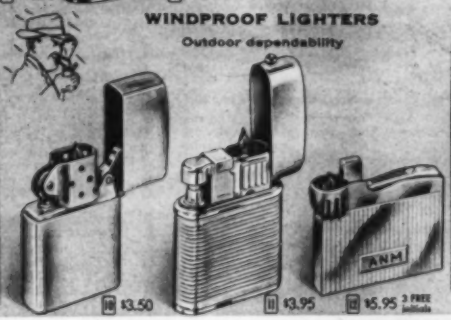
5 $10.95

7 $5.50

## WINDPROOF LIGHTERS

**Outdoor dependability**

8 New Ronson Windlite Set $4.95

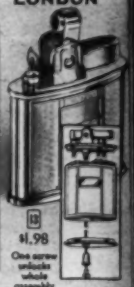


10 $3.50

11 $3.95

12 $5.95 2 FREE initials

## SAVOY OF LONDON



12 $1.98

One screw unlocks whole assembly

# Distinctive, handsome Lighters

1 **RONSON Windlite. Lights in a draft . . flame won't blow out** in heavy wind. Brush chrome finish. Sturdy construction, large fuel capacity. 1¾x2½ inches.
87 N R100—*Print 3 initials.* Postpaid. (Shpg. wt. 6 oz.).....$3.95

2 **RONSON Essex.** New streamlined styling. Chrome plated, engraved design. 1⅝x2 in. *Please print 3 initials.*
87 N R106—Postpaid. (Shipping weight 6 ounces.).....$8.50

3 **RONSON Adonis.** Slim as a fine watch, so compact. Modern, sweeping lines. Chrome plated with engine-turned design.
87 N 105—Size 2¼x1⅜x½ in. Postpaid. (Shpg. wt. 8 oz.) ..$10.95

4 **RONSON Whirlwind.** Windproof . . . slide shield up outdoors, slide shield down indoors. Large fuel capacity. Chrome plated.
87 N R102—1¾x2⅛ in. Postpaid. (Wt. 8 oz.) *Print 3 initials.* $8.95

5 **RONSON Capri**—Trim, slim enough for a tiny evening bag. Chrome plated, black enamel finish, violet floral design.
87 N R107—Postpaid. (Wt. 8 oz.) *Print 3 initials.* 1½x1¾ in. ..$10.95

6 **RONSON Sport. New! Trim, handsomely styled, ruggedly built.** Brush chrome finish. Long-lasting wick. 1⅝x1½ inches.
87 N R104—Postpaid. (Shpg. wt. 6 oz.) *Print 3 initials.*.....$5.95

7 **New RONSON Sport** with black-textured enamel finish, chrome plated. Handsomely styled, ruggedly built. 1⅝x1½ inches.
87 N 108—Postpaid. (Shpg. wt. 6 oz.).....$5.50

8 **RONSON WINDLITE Set.** A very thoughtful gift, it has a fine lighter plus everything needed for its operation. Handsome WINDLITE lighter, the ideal lighter for outdoor use (see 1), 4-oz. can Ronsonol lighter fluid, 9-Flinter set of flints, and a plastic cleaning brush to help keep lighter in good working order.
87 N 103—Size 1½x2¼x⅜ in. Gift boxed. Postpaid. (Wt. 8 oz.) .$4.95

9 **$2.55 savings just in time for Christmas gift giving! Evans De Luxe 20-Pack.** Sleek, slim cigarette case combines with Evans top quality automatic lighter. 3½x5½ in., holds 20 regular or 18 king-size cigarettes. Luxurious-looking sunburst design, rhodium-plated finish. *Please print 3 FREE engraved initials desired.*
87 N R150—Postpaid. (Shpg. wt. 12 oz.) Was $7.50. Now.....$4.95

### Windproof Lighters

10 **Zippo Windproof.** Long-wearing, serviceable lighters. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes flame instantly. Ideal for outdoor use. Gleaming brush chrome finish.
87 N 160—Size 2½x1½ in. Postpaid (Shpg. wt. 5 oz.).....$3.50

11 **New Evans Breeze King.** Semi-automatic. Just a touch of a button and it's lit! Lights quickly, stays lit in stiffest breeze. Vacuum-packed filler holds fuel in constant contact with wick. Easy to fill . . . body of Breeze King is a completely sealed fuel chamber.
87 N 151—Chrome plated. 2⅛x1¾ in. Postpaid. (Wt. 8 oz.)....$3.95

12 **Elgin American Automatic Lighter** . . . Sportsmen's Pal. For the all-weather smoker . . a lighter that laughs at the wind. Tailored, straight line design, polished durium silver-color finish. King-size fuel capacity. Gives a sure-fire light in or out of doors. Precision made, very durable. *Please print 3 initials.*
87 N R170—2⅛x1⅞x¼ inches. Postpaid. (Shpg. wt. 6 oz.).....$5.95

13 **Savoy of London's Milord Lighters.** The ultimate in smooth, streamlined styling by skilled English craftsmen. Automatic, finger-touch action. Perfect for men or women. Extra-large fuel capacity. Chrome plated, unusual tartan design. Monogram shield. Attractively boxed with extra flint, wheel brush, instructions. Sears guarantee of satisfaction or your money refunded.
87 N 163—1⅞x1⅝ inches. Shipping weight 8 ounces.....$1.98

$3.95

### Nimrod Pipe Lighter

Keep his pipe glowing with holiday cheer all year around. Give him the lighter that's designed especially for his pipe. Nimrod flame shoots directly into pipe bowl with an easy-going one-hand operation. Cover protects thumb from heat. Long-lasting fiber glass wick, tool steel sparking wheel. Hood extinguishes flame instantly after lighting. Size is 3¼x⅝ inches.

Chrome plate and black genuine calf leather finish. Postpaid.
87 N 162—(Shpg. wt. 4 oz.) $3.95

# Give Gold Bond Slippers

ALL ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

F Smart Gold Bond opera style slippers . . so lightweight, so easy to slip on-and-off they'll be his favorite leisure-time pals around the house. Gleaming leather uppers flex freely with every foot movement. Plaid lining. Composition sole and rubber heel.

*Sizes:* Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5748—Brown.....Pair **$2.98**

G Opera style slippers in sizes for Dad and Junior. Kidskin uppers; leather lining. Leather sole and rubber heel.

*Sizes:* Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5741—Brown.....Pair **$3.98**

*Sizes:* Boys' E (medium wide) width in 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5941—Brown.....Pair **$3.89**

H Handsome two-tone style adds a real casual touch to his relaxing hours. Extra soft kidskin uppers . . . choice of wine color with black trim or black with red trim. Leather lined. Flexible leather sole and rubber heel.

*Sizes:* Men's E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5745—Wine, black trim.....Pair **$5.98**
67 N 5746—Black, red trim.....Pair **5.98**

J New! Opera style slipper he'll keep in easy reach as welcome relief from heavy, tiring shoes. Easy on-and-off . . soft kidskin uppers, light and comfortable on the feet. Smooth leather lining. Flexible leather sole, rubber heel.

*Sizes:* Men's E (medium wide) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *State size.* Wt. 1 lb. 8 oz.

67 N 5732—Wine.....Pair **$4.98**
67 N 5722—Black.....Pair **4.98**

K Elk-tanned leather. Elastic side gores. Tough Searosole, rubber heel.

*Sizes:* Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Shpg. wt. 1 lb. 8 oz. *State size.*

67 N 5711—Brown.....Pair **$3.98**

Kidskin upper. Rubber sole and heel.

*Sizes:* Boys' E (medium wide) width in 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.* Shpg. wt. 1 lb. 6 oz.

67 N 5916—Brown.....Pair **$3.39**

L A real foot-happy treat for the man in your family. Lightweight, cushiony Sear-O-Foam crepe sole and heel . . . like tip-toeing on thick carpet. Soft elk-tanned leather uppers yield gently to every foot movement. Elastic side gores hug the foot.

*Sizes:* Men's E (medium wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5700—Ambertone brown.....Pair **$4.98**

M Sporty styling in rich rust brown leather. Stretchy front gore allows easy-on-and-off, yet assures snug, stay-on comfort. Roomy moccasin-style toe. Rubber sole and heel.

*Sizes:* Men's D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shipping weight 1 lb. 8 oz.

67 N 5706—Brown.Pair **$3.98**

N New! Moccasin style slippers he's sure to like . . and no wonder . . they're as good looking as they are comfortable. Supple elk-tanned leather uppers. Buoyant Sear-O-Foam soles, wedge heels . . extra flexible and lightweight.

*Sizes:* Men's E (medium wide) width in 6, 7, 8, 9, 10, 11 and 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5740—Tan....Pair **$3.98**

P Superbly soft kidskin molds gently to the foot. Smooth leather lining. Leather sole, rubber heel. Wt. 1 lb. 8 oz.

*Sizes:* Men's E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13.

*Sizes:* Men's EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *State size.*

67 N 5726—Brown.Pr. **$4.98**

**His Favorite Romeo . . soft cushion insoles . . sizes to 13**

A leisure time favorite . . easily our most popular Romeo, and no wonder. Soft, supple kidskin plus buoyant cushion insoles give him that wonderful relaxed feeling he needs after a hard day's work. Leather lining throughout for smooth inside comfort. Elastic side gores cling snugly to feet for that "just-right" fit so important to all-round foot ease. Pliant leather sole flexes easily with every step. Rubber heel.

*Sizes:* Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.

*Sizes:* Men's EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13

67 N 5715—Brown. *Please state size and width.* Shpg. wt. 1 lb. 8 oz.....Pair **$4.98**
67 N 5717—Black. *Please state size and width.* Shpg. wt. 1 lb. 8 oz.....Pair **4.98**

**Top Quality Romeo in fine kidskin . . cushioned insoles**

Here's an expensive looking slipper that any comfort minded man is sure to go for in a big way. Supple uppers of finest kidskin, in smart charcoal brown. Full length cushion insoles relax the feet. Elastic side gores for a snug fit. Grain leather lining. Pliant leather sole, rubber heel.

*Sizes:* Men's C (medium narrow) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Sizes:* Men's E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

67 N 5718—Charcoal brown. *State size, width.* Shpg. wt. 1 lb. 8 oz.....Pair **$5.98**

## Gold Bond Slippers . . the choice of comfort minded men

R New, and a real luxury gift for the man in your family. Glove leather uppers, elk-tanned to an unbelievable softness. Smooth glove leather insole. Elastic gore over vamp gives snug fit. Supple chrome leather sole, heel lift.

*Sizes:* Men's E (medium wide) 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5753—Tan.....Pair **$9.45**

T Perfect for his easy chair relaxing. Velvet-soft elk-tanned glove leather uppers mold gently to the foot. Moc-type styling. Sear-O-Foam crepe soles, heels for buoyant underfoot ease.

*Sizes:* Men's E (medium wide) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5738—Tan.....Pair **$5.98**

V He's sure to put these scuffs to good use . . so easy to slip into after work he'll make them his constant leisure-time companions. Elk-tanned leather; sponge rubber sole and heel.

*Sizes:* Men's D (medium) width in 6, 7, 8, 9, 10, 11 and 12. *State size.* Shipping weight 1 lb. 4 oz.

67 N 5770—Brown.Pr. **$3.79**

W Men's and boys' opera style . . supple elk-tanned leather uppers; extra soft, comfortable sponge rubber soles and heels.

*Sizes:* Men's D (medium) 6, 7, 8, 9, 10, 11, and 12. *State size.* Shpg. wt. 1 lb. 4 oz.

67 N 5768—Brown...Pr. **$3.79**

*Sizes:* Boy's D (medium) 1, 2, 3, 4 and 5. *State size.* Shpg. wt. 1 lb. 2 oz.

67 N 5968—Brown...Pr. **$3.69**

X Moc-type casual with light-stepping Sear-O-Foam crepe sole and wedge heel. Pliant elk-tanned leather uppers. Elastic gores at vamp insure a snug fit.

*Sizes:* Men's E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5761—Rust brown
67 N 5751—Black..Pr. **$5.98**

*TO ORDER SLIPPERS:* Order your shoe size. If you wear a half size and slippers come in full sizes only, *order half size larger* for C widths or wider; *a half size smaller* for B widths or narrower. *Please state correct size when ordering.*

*Take advantage of Sears Easy Terms . . . See page 373 for details*

# .. For His Leisure Hours

F $2.98

G $3.98 men's
$3.89 boys'

H $5.98

J $4.98

K $3.98 men's sizes
$3.39 boys' sizes

L $4.98

M $3.98

N $3.98

P $4.98

R $9.45

T $5.98

V $3.79

W $3.79 men's
$3.69 boys'

X $5.98

TO PAGE 105 .. MEN'S SLIPPERS

# For His Year-round Ease..

ILLUSTRATIONS ON OPPOSITE PAGE ▶

$3.98 men's

$3.89 boys'

**Lined with shearling lamb to shut out icy drafts**

Right at the head of his "want" list . . the slipper with built-in softness and warmth. Completely lined with shearling lamb . . extra thick to provide luxurious protection and comfort. Supple leather uppers; moccasin-toe style. Bouncy sponge rubber soles and heels.

*Sizes:* Men's D (med.) width in 6, 7, 8, 9, 10, 11, 12, 13. *State size.*
67 N 5790—Brown. Shipping weight 1 lb. 8 oz. ..... Pair $3.98

*Sizes:* Boys' D (medium) width in 1, 2, 3, 4, 5. *Please state size.*
67 N 5990—Brown. Shipping weight 1 lb. 6 oz. ..... Pair $3.89

$3.98

**Warm cotton fleece lining keeps in natural heat**

They're as warm as the Christmas Spirit . . and no wonder. Cotton fleece lining throughout, plus a genuine shearling lamb collar to turn away ankle-chilling drafts. Supple leather uppers, smartly styled in a masculine manner he's sure to like. Roomy moccasin-toe styling. Pliant leather sole and wedge heel.

*Sizes:* Men's D (med.) width 6, 7, 8, 9, 10, 11 and 12. *State size.*
67 N 5797—Brown. Shipping weight 1 lb. 8 oz. ..... Pair $3.98

**F** A new, luxurious boot any man will be proud to own. Fully lined in soft, furry shearling lamb from insole to top of the leg. Wonderfully soft elk-tanned glove leather upper. Easy-bending leather sole, wedge heel.
*Sizes:* Men's D (medium) 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5789—Tan. ..... Pair $8.95

**G** Here's real winter loafin' luxury he's sure to appreciate. Warm shearling lamb lining to keep feet snug when icy winter winds are howling. Extra supple elk-tanned glove-leather uppers. Leather sole with wedge heel.
*Sizes:* Men's D (medium) 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5788—Tan. ..... Pair $6.79

**H** Styled to ease his feet after the strain of a hard day's work. Zippered front for easy on-and-off. Supple leather uppers; rich shearling lamb lining. Leather sole, rubber heel.
*Sizes:* Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5776—Brown. ..... Pair $4.98

**J** Cut ankle-high and lined with shearling lamb to give him extra-high foot warmth. Zipper front opens or closes in a jiffy. Pliant leather uppers. Leather sole and rubber heel.
*Sizes:* Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5784—Brown. ..... Pair $5.98

**K** Two handsome slipper styles in soft leather or kidskin . . perfect partners for winter relaxation. Shearling lamb lining chases away winter chills. Easy-bending leather sole, rubber heel.
*Sizes:* Men's D (medium) 6, 7, 8, 9, 10, 11, 12, 13. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5793—Brown leather. ..... Pair $3.98
67 N 5783—Brown kidskin. ..... Pair 4.98

**L** Popular opera style slipper. Soft elk-tanned leather uppers . . colorful plaid lining. Padded leather sole.
*Sizes:* Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. *State size.* Wt. 1 lb. 8 oz.
67 N 5713—Brown. ..... Pair $2.98
*Sizes:* Boys' E (medium wide) 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5952—Brown. ..... Pair $2.98

**M** Sporty, moccasin-stitched opera style that will add a real casual touch to his indoor leisure hours. Supple elk-tanned leather uppers flex freely. Padded leather sole and heel.
*Sizes:* Men's E (medium wide) 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5703—Tan. ..... Pair $4.98

**N** For all-around foot freedom he'll like this lightweight scuff. Flexible elk-tanned leather; masculine moc-stitched design. Leather sock lining. Soft leather sole and padded heel.
*Sizes:* Men's E (medium wide) 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5708—Tan. ..... Pair $4.98

**P** Genuine shearling lamb; furry side in, suede leather side out. Large, warm collar. Sponge rubber soles.
*Sizes:* Men's E (medium wide) 6, 7, 8, 9, 10, 11. *State size.* Wt. 1 lb. 4 oz.
67 N 5758—light brown. ..... Pair $3.98
*Sizes:* Boys' E (medium wide) 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 2 oz.
67 N 5958—light brown. ..... Pair $3.79

**R** Easy-fitting genuine moccasins in soft leather. Warm shearling lamb lining. Hand laced vamp.
*Sizes:* Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5752—Rust brown. ..... Pair $4.89
*Sizes:* Boys' D (medium) 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5950—Rust brown. ..... Pair $4.79

**T** Brown suede leather uppers, smooth leather trim. Cotton flannel lining. Padded leather sole, heel.
*Sizes:* Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. *State size.* Wt. 1 lb. 8 oz.
67 N 5707—Brown. ..... Pair $2.98
*Sizes:* Boys' E (medium wide) 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5907—Brown. ..... Pair $2.79

**V** Soft, snug-fitting felt uppers combined with a padded platform sole and heel. Wine color with plaid trim.
*Sizes:* Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. *State size.* Wt. 1 lb. 4 oz.
67 N 5803—Wine. ..... Pair $1.98
*Sizes:* Boys' E (medium wide) 2, 3, 4, 5. *Please state size.* Shpg. wt. 1 lb. 2 oz.
67 N 5983—Wine. ..... Pair $1.98

**W** Handsome moccasin-type styling in lightweight cotton corduroy. Neat tweed pattern adds to the rich looks. Bouncy sponge rubber sole and wedge heel give wonderful underfoot relaxation and comfort.
*Sizes:* Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. *State size.* Shipping weight 1 pound 4 ounces.
67 N 5836—Brown. Pr. $2.89

**X** Easy-fitting moc-toe design in soft, comfortable felt. So flexible you can double it up in your hand. Trimmed with a corduroy collar. Sponge rubber sole and heel . . lively and lightweight.
*Sizes:* Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. *State size.* Shipping weight 1 lb. 4 oz.
67 N 5807—Wine. Pr. $2.89

**Y** Easy on-and-off opera style in rich brown leather. Warm cotton fleece lining. Flexible leather sole, wedge heel for easy underfooting.
*Sizes:* Men's D (medium) 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5794—Brown. Pr. $2.98
*Sizes:* Boys' D (medium) 1, 2, 3, 4, 5, 6. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5994—Brown. Pr. $2.98

*TO ORDER: Order shoe size.* If you wear a half size, and slippers come in full sizes only, *order a half size larger for C width or wider; a half size smaller for A and B widths or narrower. NOTE:* Fiber content of felt slippers not stated. Marked on items as required by the Wool Products Labeling Act.

# Foot-relaxing Slippers

TO PAGE 107...MEN'S SLIPPERS

## HIGH-CUT CASUALS

**Relaxed in style.. tops in comfort**

### Choice sueded leathers skillfully styled to take him anywhere

F An extra fine casual boot that's high on the popularity list of everyone from Junior to Grandad. Select sueded (brushed) leather in up-to-date casual styling. Ankle-high uppers give high-up protection . . makes 'em ideal for sports or casual wear. Genuine natural crepe rubber sole, heel.

*Sizes:* D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 2 lbs. 12 oz.

67 N 4075—Sand color.....Pair **$7.95**

G A youthful, all-around boot he'll wear for sports, casual dress wear, for just relaxing around the house. Supple golden-tan sueded (brushed) leather. 4-inch high uppers, lower than a boot for comfort, higher than an oxford for ankle protection. Sear-O-Foam crepe soles, heels.

*Sizes:* D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 2 lbs. 8 oz.

67 N 4070—Golden tan.....Pair **$5.95**

## GOLD BOND DRESS BOOTS

**Prime leather uppers and bold masculine lines ..a combination he's sure to appreciate**

### Extra-supple kidskin uppers

A beauty of a boot he'll be proud to own. Flexible kidskin leg, smooth leather vamp. They're comfortable throughout, and shine beautifully in a jiffy, too. Full leather lining. Inside pull tabs, handy but out of sight. Pre-flexed leather sole, rubber heel. 9 inches high.

*Sizes:* D (medium) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size.* Shipping weight 3 lbs. 4 oz.

67 N 4175—Brown.....Pair **$13.95**
67 N 4176—Black.....Pair 13.95

### Handsomely embossed leg

So classy looking it's hard to believe they're only $9.95. Richly embossed leg resembles expensive hand tooling. Select leather is easy to shine . . keeps its lustrous like-new look. Adjustable strap, buckle for a comfortable fit. Extra-flexible Goodyear welt construction for longer wear. Rubber sole, hard heel.

*Sizes:* D (medium) width in 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. Shipping weight 3 lbs. 8 oz. *State size.*

67 N 4189—Black.....Pair **$9.95**

## PLEASE HIM WITH SLIP-ONS

**He'll like the easy-going laceless comfort**

### Versatile, leisure-loving casual

A skillful combination of slipper-like flexibility and sleek Gold Bond styling in a slip-on that he'll wear indoors and out. Wine-tone brown leather. Lightweight Sear-O-Foam crepe soles and heels.

*Sizes:* D (med.) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *Sizes:* EE, (wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. *State size, width.* Shpg. wt. 2 lbs. 8 oz.

67 N 4392—Wine-tone brown, black trim.....Pair **$4.98**

### European-inspired cross-over straps

Sleek, expensive-looking lines that go well with any attire, casual or dress . . *and this is one of our lowest-priced slip-ons!* Smooth, lustrous black leather, highlighted by smart white stitching. Style-setting cross-over straps. Rubber sole and heel.

*Sizes:* D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shpg. wt. 2 lbs. 14 oz.

67 N 4347—Black.....Pair **$5.95**

### His favorite slip-on . . rich detailing

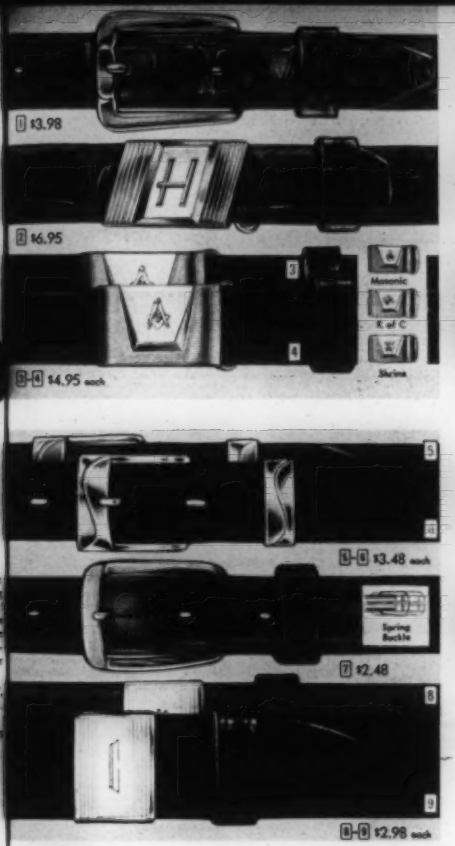
Select, easy-shining leather uppers. Goodyear welt helps shoe retain shape. Leather sole, hard heel.

*Sizes:* B (narrow) 7½ to 11, 12, 13. Half sizes too.
*Sizes:* D (medium) 6 to 11, 12, 13. Half sizes too.
*Sizes:* EE (wide) 7 to 11 and 12. Half sizes too. *Please state size and width.* Shpg. wt. 2 lbs. 9 oz.

67 N 4217—Amberstone brown.....Pair **$7.95**
67 N 4222—Black.....Pair 7.95



*Keep this book with your big General Catalog and make your Christmas gift selections from both*



Belts 1, 2, 3, 4, 8, 9, 10, 11, 14, 15, 17 are smartly gift boxed in this imitation leather case

# Pilgrim Belts, a gift to spark his wardrobe

## Expertly crafted supple leathers, springy elastics

[1] **Selected Genuine Alligator Leather on cowhide.** Stitchless construction. Reinforced stitched overlap. Polished brass buckle. Brown. Gift boxed. *Please state size* 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
33 N 4277—¾ in. wide. Shipping weight 4 oz. ..... Each **$3.98**
33 N 4279—1 inch wide. Shipping weight 5 oz. ..... Each **4.98**

[2] **Belt Set with Personalized Raised Initial Buckle.** Genuine Alligator leather on sueded cowhide. 1-in. wide. 2-tone gold-colored buckle, silver-plated background. Gift boxed. *Print initial or state plain* (no I, O, Q, U, V, X, Y, Z). *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Wt. 8 oz.
33 N 4285E—Brown. 15c Fed. Tax included. ..... Each **$6.95**

**Fraternal Emblem Belt.** Top grain cowhide. 1 inch wide. Round edges. Gift boxed. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44 inch waist. 25c Fed. Tax included. *Please state size, emblem wanted* (Masonic, K of C or Shrine).

| | | | |
|---|---|---|---|
| [3] 33 N 4274E Black | [4] 33 N 4275E Brown | Shpg. wt. 8 oz. Each | **$4.95** |

**"Continental" Styling.** Matching buckle, loop. 1-in. wide Florentine-style leather, rich shaded tones. Raised center. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.

| | | | |
|---|---|---|---|
| [5] 33 N 4199 Rich brown | [6] 33 N 4198 Black | Shpg. wt. 4 oz. Each | **$3.48** |

[7] **Spring-action Expansion Buckle "GIVES."** Top grain cowhide, 1 in. wide. Embossed triple stitch design. *Please state size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
33 N 4171—Mahogany color. Shipping wt. 4 oz. ..... Each **$2.48**

**Silver-plated initial buckle.** Imported pigskin. *Print initial or state plain* (no I, O, Q, U, V, X, Y, Z). *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. 10c Fed. Tax included.

| | | | |
|---|---|---|---|
| [8] 33 N 4253E Tan | [9] 33 N 4252E Black | Shpg. wt. 5 oz. Each | **$2.98** |

**Waist-flattering ½-in. belt.** Top-grain saddle cowhide. Embossed saddle-stitched edges, hand-rubbed finish. Hand-polished solid brass buckle. *State size* 28, 30, 32, 34, 36, 38-in. waist.

| | | | |
|---|---|---|---|
| [10] 33 N 4106 Black | [11] 33 N 4107 Tan | Shpg. wt. 3 oz. Each | **$1.48** |

**⅛-inch Top Grain Saddle Cowhide.** Has all features listed above. *State size above.* Wt. 4 oz.
33 N 4116—Black 33 N 4117—Tan ..... Each **$1.98**

**"Chain" Design on Solid Brass Buckle** harmonizes with embossed design on belt. 1 in. wide, top-grain cowhide, lanolized for softness. Antiqued inlay finish. *State size* 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50-in. waist.

| | | | |
|---|---|---|---|
| [12] 33 N 4203 Med. brown | [13] 33 N 4202 Gray | Shpg. wt. 6 oz. Each | **$1.98** |

**Gold-color Initial on Silver-color Buckle.** Top grain cowhide. 1 in. wide. *Print initial or state plain* (no I, O, Q, U, V, X, Y, Z). *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

| | | | |
|---|---|---|---|
| [14] 33 N 4255 Brown | [15] 33 N 4254 Black | Shpg. wt. 5 oz. Each | **$2.48** |

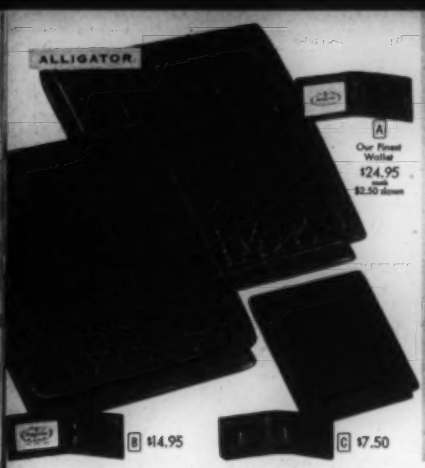
[16] **Comfortable Woven Rayon Elastic Belts. "Bermuda"** weave. 1 inch wide. Leather covered belt tip, loop, buckle. Ideal for sport or dress. In 4 solid colors. *State size* small (28–32-inch waist), medium (34–36), medium large (38–40), large (42–44).

| | | | |
|---|---|---|---|
| 33 N 4178—Brown 33 N 4179—Black | 33 N 4180—Gray 33 N 4181—Navy | Shpg. wt. 5 oz. Each | **$1.98** |

[17] **Twin-Initial Buckle Set.** Raised gold-color initial on silver plate. Sculptured saddle leather, 1 inch wide. *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please print 2 initials.* Gift boxed.
33 N 4211—Mahogany color. Shipping wt. 5 oz. ..... Each **$2.98**

[18] **Matching Belt and Tie Bar Set** in men's jewelry box of top grain cowhide, richly lined with suede. 1-inch sculptured mahogany-color, saddle leather belt has modern design gold-color buckle and matching loop. 3 adjustable metal collar stays (will fit any shirt).
*Please state belt size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shipping weight 9 ounces.
33 N 4298E—10% Federal Tax included. Shipping weight 9 oz. Set ..... **$7.50**

**HOW TO MEASURE FOR MEN'S BELTS.** With trousers on, but belt off, measure number of inches around waist. Number of inches is size. If between sizes, order the larger.



PIN SEAL
Pass Case Style (see small view at left and view (G) below). 4 swing windows (8 views) are detachable. Gold-color metal snap bar. Open, secret bill pockets.
New "Executive" Styling (see view (F) at right) . . 2 card pockets, each containing 3 removable index type windows. Open, secret bill pockets.
F
G
Pass Case Style or "Executive" $7.50 each

# Time for a new wallet? . . Christmas is the time to give him one

## Our Most Luxurious Pilgrim Wallets for Men . . Genuine Alligator, Ostrich or Pin Seal

**A** *Our Finest Wallet . . Made of the Finest Alligator Leather Obtainable.* Leather will give years of service. Appearance actually improves with wear, because the leather acquires a richer, more lustrous finish as the years pass by. Natural fine-line markings in texture enhance beauty. Modern design makes it trim and compact. Card pocket with 4 acetate windows, identification window, open and secret bill pockets, stamp pocket. Color brown. Boxed. For the man who deserves *the very best*, give our finest-of-wallets . . he'll cherish it for years.
83 N 3198E—Shipping wt. 5 oz. . . . . $24.95

**B** *Genuine South American Alligator.* Will last for years. Has rich luster, high-lighted with natural texture markings. Sleek and thin. Card pocket, 4 windows, identification window, open, secret bill pockets, stamp pocket. A real beauty! Brown. Boxed.
83 N 3194E—Shpg. wt. 5 oz. . . . . $14.95

**C** *Genuine South American Alligator with Top Grain Cowhide Trim.* Detachable 4-window pass case with decorative gold-color snap bar. Identification window, divided bill pocket, 2 card pockets. Brown. Boxed.
83 N 3170E—Shpg. wt. 5 oz. . . . . Each $7.50

**D** *Genuine Ostrich Wallet.* Another luxury leather. For supple softness and distinctive beauty, there's nothing quite like the natural texture of fine ostrich. Removable card case with 4 side-closure windows, identification window, open and secret bill pockets, stamp pocket. Color natural tan. Boxed.
83 N 3196E—Shpg. wt. 5 oz. . . . . Each $14.95

**E** *Genuine Ostrich Lined with Saddle Cowhide. "Banker" style . .* has detachable 4-window pass case with gold-color snap tab, 2 key slots, open and secret bill pockets. Natural tan. Boxed.
83 N 3195E—Shpg. wt. 5 oz. . . . . Each $9.95

*Genuine Pin Seal Wallet . . Leather Imported from France.* "Hand-boarded" . . . a process which makes leather extra soft and supple and enriches beauty of texture. Black or brown.

**F** *New "Executive" Style.* 2 card pockets . . each with 3 index type windows. 2 smaller pockets. *State color.*
83 N 3011E—Shipping wt. 5 oz. . . . Each $7.50

**G** *Pass Case Style.* Detachable 4-window pass case has decorative gold-color metal snap tab. Identification window, open and secret bill pockets, 2 key slots, stamp pocket. *State color.*
83 N 3050E—Shipping wt. 5 oz. . . . Each $7.50

## Wallets, Key Cases and Belts in Matching Gift Sets . . Available by set or individual item

**H** *Wallet and Key Case Set. Matching embossed calfskin leather.* Wallet has open and secret bill pockets, 2 card pockets, card case with 4 double-view windows, 2 key slots. Key case has 2-side zipper, 6 hooks. Choice of brown or black. *State color.*
83 N 2904E—Boxed. Shipping weight set 7 ounces. . . . . Set $6.95

**J** *Calfskin Wallet.* Same wallet as listed in set above.
83 N 2903E—*State color brown or black.* Shpg. wt. 5 oz. . . . . Each $4.95

*Top-Grain Cowhide Wallet.* Same features as wallet above. Matches key case listed below. Embossed design. Shpg. wt. 5 oz.
83 N 2902ME—*Color shaded brown only.* Boxed. . . . . Each $3.95

**K** *Top-Grain Cowhide Key Case.* Matches cowhide wallet just above. Classic-line embossed design. 6 hooks, 2-side zipper. In shaded brown only. Boxed for your convenience.
83 N 2901ME—Shipping weight 3 ounces. . . . . Each $1.50

**L** *Wallet and Key Case Set. Made from "Newland" Sealskin,* with richly embossed natural grain design. Wallet has pass case with 4 windows (8 views). Gold-color snap bar closure on pass case. Secret and open bill pockets, card and stamp pockets, 2 key slots. Key case has gold-color bar snap closure, 6 detachable hooks. Choice of three-tone brown or dressy black. *State color.*
83 N 3178E—Boxed. Shpg. wt. set 7 oz. . . . . Set $7.95

**M** *Wallet.* Features as in (L). Shpg. wt. 5 oz.
83 N 3066E—*State color brown, black.* . . . . Each $5.95

**N** *Key Case.* As in (L) above. Shpg. wt. 3 oz.
83 N 3067E—*State color brown, black.* . . . . Each $2.50

**P** *Perfectly Matching Belt and Wallet Set.* Made from top-grain saddle cowhide . . soft and supple. Matching embossed stitched design on both belt and wallet. 1-inch wide belt has spring-action expansion buckle to assure comfortable fit . . the buckle "gives" to allow for expanding or contracting waistline. Wallet has detachable 8-view snap-close pass case, open and secret bill pockets, hand turned edges. Color mahogany. Truly a handsome gift! Boxed.

*Belt sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size wanted.*
83 N 3165E—Set. Shipping wt. set 9 oz. . . . Set $5.95
83 N 3173E—Wallet only. Shpg. wt. 5 oz. . Each 3.95



*Prices on Catalog Numbers ending in E include 10% Federal Excise Tax. Wallets about 3½x4½ inches closed*

New Personalized Signature Wallet . . write own signature on gold leaf . . impression remains in gold-color frame

"Accordion" Style . . 6-window pass case unfolds to show 12 views . . no more "digging" through wallet

Removable Bill Holder

"Dome" Shape molded pass case. Key case sold separately

# Special $4.95 Gift Section

includes wallets (A) through (G)

### Personalized

A How a wallet with your own signature or initials imprinted in gold! Just write on the gold leaf, remove leaf from frame . . and gold impression of writing remains in gold-color frame. Protected by acetate window. Wallet is imported India calfskin . . hand boarded for extra softness. 8-view pass case with gold-color closure tab. Card, stamp pockets. Open, secret bill pockets. *State color* black or brown.

83 N 3053E—Wt. 5 oz.Ea. **$4.95**

### Accordion Style

B Tired of fumbling through the "mess" in your wallet? . . well you don't have to any more. "Accordion" pass case has 6 windows which unfold easily to show 12 views . . a quick glance will find what you're looking for. Thin, removable bill holder holds bills securely . . can be kept in any pocket without bulging. Made from imported India calf. Open, secret bill pockets, 2 card pockets. *State color* black, brown, British tan.

83 N 3036E—Wt. 5 oz.Ea. **$4.95**

### New Modern Design

C Ultra-modern in design. Curved edges with rounded corners. Amazing how a wallet so compact can carry so much! "Dome" construction protects interior. 4-window pass case; open, secret bill pockets; stamp, card pockets. Gold-color hinge closure. Fine-grain imported French goat leather. *State color* black, brown.

83 N 3057ME—Wt. 5 oz.Ea. **$4.95**

Matching key case. 2-side zipper, 6 detachable hooks.

83 N 3058ME—Wt. 3 oz.Ea. **$1.98**

### Popular Pass Case and Card Case Styles

D Smooth Calfskin with Embossed Design. Detachable pass case has 4 swing windows with gold-color bar snap closure. Open and secret bill pockets, 2 key slots, card pocket. Turned edges.

83 N 3049E—*Shipping weight 5 oz. State color black or brown*.....Each **$4.95**

E "Continental Kid" Leather (imported India goat). Executive style . . 2 card pockets, each with 3 removable index-type windows (6 views each side). Open and secret bill pockets, 2 smaller pockets.

83 N 3055E—Wt. 5 oz. *State color medium brown, dark brown*.....Each **$4.95**

F Smooth Calfskin. 4-window pass case. Open and zipper bill pockets. Coin pocket with expansion feature. Gold-color snap closure. Identification window; stamp, card pockets; 2 key slots.

83 N 3052E—*Shipping wt. 5 oz. State color black or brown*.....Each **$4.95**

G Genuine Sealskin. Detachable 4-swing window pass case. Bar feature for easy replacement of windows. Zipper and open bill pockets, 3 card pockets, identification window, 2 key slots.

83 N 2927E—*Shipping weight 5 oz. State color black or brown*.....Each **$4.95**

New! Wallet, key chain and ring, and pocket knife

H Complete Gift Set **$4.95**

Removable pass case unfolds to show 12 views

J New "Handee-Dozen" Wallet **$3.95 each**

L **$4.95 ea.**

M **$4.95 ea.**

K **$3.95 ea.**

N **$1.98 ea.**

H New Wallet, Pocket Knife, Key Chain Set. Top-grain cowhide wallet has 4-window pass case with gold-color metal bar closure, card and stamp pockets, secret and 2 open bill pockets. Knife has brown leather covered handle (matches wallet) and polished steel blade . . will retain sharp cutting edge. Gold-color chain and key ring . . attachable to knife and keys. Color of wallet is brown with decorative gold-color metal trim. Set comes in handsome re-usable gift box.

83 N 3150E—Shpg. wt. 9 oz. . .Set **$4.95**

J "Handee-Dozen" Wallet. Removable pass case unfolds like an accordion . . holds 12 passes, cards, or photos. No fumbling—no fuss . . a quick glance will find what you're looking for. Made from top-grain cowhide leather . . soft and flexible, yet sturdy and long lasting. Zipper, open bill pockets lined with silk moire. *State color* black, ginger (medium brown), chestnut (dark brown). Boxed.

83N2999E—Shpg. wt. 5 oz.Ea. **$3.95**

K Wallet of Genuine Imported Pigskin. Soft and pliable . . has rich distinctive texture. Pass case with 4 detachable swing windows (8 views). 2 spare key holders. Secret and open bill pockets lined with silk moire. Decorative gold-color bar on card pocket matches gold-color tab on pass case. Turned edges. Sliding stay construction. Wallet color is a rich natural tan. Shipping weight each 5 oz.

83 N 2998E.....Each **$3.95**

(L) (M) and (N) match perfectly. All are made from smooth top-grain calfskin, richly embossed in classic design. We offer these items separately, but for a real Christmas treat . . give him the complete set. He'll be delighted!

L Wallet. Has removable card case with 4 windows. 2 key slots, stamp pocket, open and secret bill pockets.

83 N 3189ME—*State color black or brown*. Wt. ea. 5 oz. . .Each **$4.95**

M Pocket Secrefary. Has convenient pull-out note pad, identification window and 2 pockets for carrying currency or important papers. Shipping wt. ea. 6 oz.

83 N 3188ME—*State color black or brown*.....Each **$4.95**

N Key Case. Has 2-side zipper, 6 detachable key hooks, card pocket. Shipping weight each 3 ounces.

83 N 3186ME—*State color black or brown*.....Each **$1.98**

*All prices include 10% Federal Excise Tax . . . Size of wallets about 3½x4½ inches closed . . . items are boxed*

## Handsome Hand-laced

# Pilgrim Gift Wallets

1 to 3 Calf-grained Cowhide Wallets $2.98 each

7 Hand Carved Saddle Leather $7.50 each

### Top Quality Calf-grained Cowhide in 3 Styles

Handsomely styled wallet with distinctively fashioned hand-laced edges. Smooth, top quality calf-grained cowhide gives long lasting service. Leather-covered detachable pass case. Identification window. Measures about 3½x4½ inches closed. Three styles, each boxed.

1 Two Card Pockets Style. Has secret bill pocket to keep big bills hidden from sight. Convenient spare key slot.
83 N 3026E—Brown. Shipping weight 5 ounces.....Each $2.98

2 Snap Close Coin Pocket Style. Helps keep his change secure. Convenient card pocket. Secret bill pocket. Spare key slot.
83 N 3027E—Brown. Shipping weight 5 ounces.....Each $2.98

3 3-side Zipper Closing Style. Has open pocket as well as secret bill pocket. Handy snap coin pocket. Card pocket; spare key slot.
83 N 3029E—Brown. Shipping weight 5 ounces.....Each $2.98

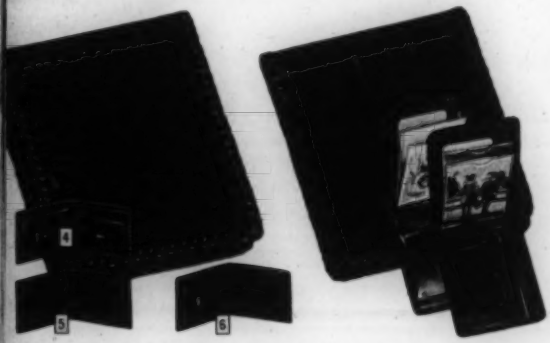
### Imported Water Buffalo Wallets with Ecrasé Finish

Outstanding gift selection! Imported water buffalo wallet—noted for its long wear, brilliantly styled with an ecrasé (lustrous) finish. Large capacity 8-view pass case is detachable. Identification window. Hand-laced with genuine goatskin. 2 key slots. Measures about 3½x4½ inches closed. Boxed for gift-giving. Choice of 3 smart styles.

4 Coin Pocket Style. Open and secret bill pockets. Smart gold-color bar on both pass case and coin pocket snaps.
83 N 3034E—Brown. Shipping weight 5 ounces.....Each $3.95

5 Zipper and Open Bill Pockets. Gold-color bar on pass case. 2 card pockets.
83 N 3035E—Brown. Shipping weight 5 ounces.....Each $3.95

6 Two Card Pockets Style. Has both open and secret bill pockets.
83 N 3039E—Brown. Shipping weight 5 ounces.....Each $3.95



4 to 6 Imported Water Buffalo Leather Wallets $3.95 each

8 Select Cowhide $4.50 each

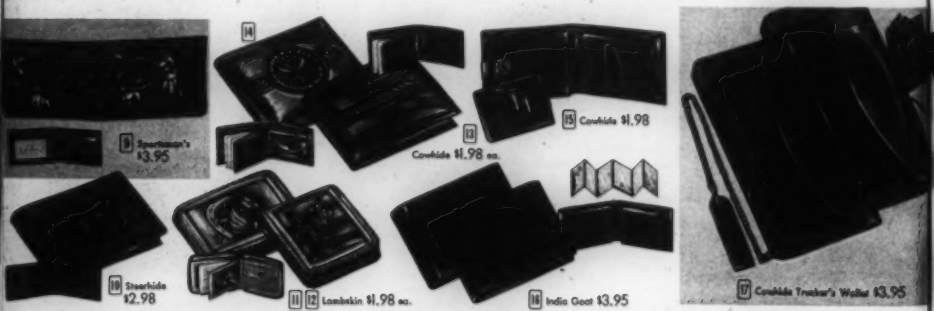
### Exquisite Hand Carved Saddle Leather Wallet

7 Artistically styled and hand carved by artisans skilled in the ancient craft of fine leather making. Here is a beautiful, natural tan saddle leather wallet fashioned for the discriminating man who deserves the finest. Handsomely hand-laced in a harmonizing brown color. Detachable 4-window (8 view) pass case with snap close provides ample carrying room. Convenient stamp and card pockets. 2 spare key slots. Boxed for gift-giving. About 3½x4½-in. closed.
83 N 3192E—Natural tan with brown lacing. Shipping wt. 5 oz.....Each $7.50

### Hand-laced Select Cowhide Wallet

8 Skillfully crafted of extra-soft boarded cowhide, here is one of our finest hand-laced leather wallets. It's a soft and supple gift selection, sure to please 'most any man. Richly embossed finish; hand laced with long wearing goatskin. Includes a zipper bill pocket, double-laced swing windows, and spare key holders. Sliding stay keeps wallet neat and slim. *State color:* brown or black.
83 N 2905E—About 3½x4½-in. closed. Shipping weight 5 ounces.....Each $4.50

*NOTE! All wallet prices include 10% Federal Excise Tax.*



9 Sportsman's $3.95

Cowhide $1.98 ea.

15 Cowhide $1.98

16 Steerhide $2.98

11 12 Lambskin $1.98 ea.

18 India Goat $3.95

17 Cowhide Trucker's Wallet $3.95

9 **Sportsman's Calfskin Wallet.** Outdoor hunting scene embossed in deep hand-tooled effect. Smooth brown calfskin, an ideal gift for the outdoorsman. 1 open and 1 zipper bill pocket. Has coin pocket; removable windows; identification window pocket, and card pocket. Sliding stay for slim fold. Strong nylon stitching. Wt. 5 oz.
83 N 3043E—Measures about 3½x4½-in. closed.....Each $3.95

16 **Rich-looking Steerhide Wallet.** Embossed with bold steerhead design. Detachable pass case has 4 swing windows. Secret, open bill pocket; card pocket. Color rust brown. Shipping weight 5 ounces.
83 N 3047E—Measures about 3½x4½-in. closed.....Each $2.98

11 12 **Natural Tan Lambskin Zipper Style Western Wallets.** Fashioned with raised western designs, richly detailed on natural tan lambskin. Has zipper closing on 3 sides. Long wearing braid edges. 4 swing windows; bill pocket, coin pocket. About 3½x4½-in. (12) 83 N 2810E—Saddle design. (11) 83 N 2811E—Horsehead design } Shpg. wt. each 5 oz. Each $1.98

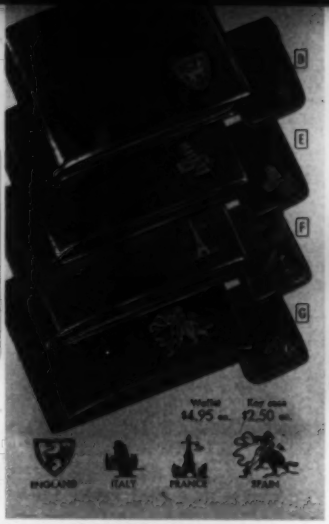
14 **Embossed Brown Cowhide Wallet.** Divided bill pocket with secret compartment. 3 card pockets; detachable pass case.
83 N 2834E—About 3½-4½ in. closed. Wt. 5 oz. Each $1.98

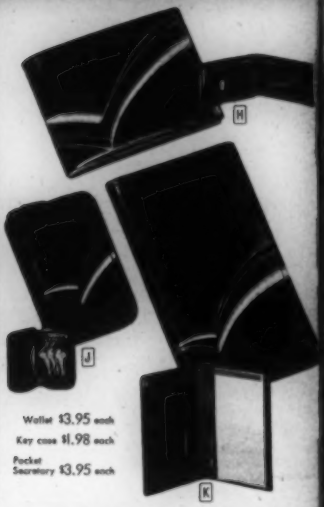
15 **Embossed Cowhide in Tri-Tone Brown.** Zippered bill pocket. Detachable pass case; coin pocket.
83 N 2833E—About 3½x4½-in. closed. Wt. 5 oz.. Each $1.98

18 **Initial Tab Embossed Brown Cowhide Wallet.** Snap fastener for detachable pass case has gold color initial. Bill pocket. 2 card pockets. Key slots. All initials except X, Z. Wt. 5 oz.
83 N 2835—About 3½x4½-in. closed. *Print initial.* $1.98

16 **Luxurious India Tan Goatskin Wallet.** Card case, 24 views (12 double windows). Open bill pocket; 2 secret bill pockets. 2 card pockets.
83 N 2950E—About 3½x4½-in. closed. Wt. 5 oz.. $3.95

17 **New! "Trucker's Wallet" of Top Grain Cowhide.** Zipper pocket plus 2 large pockets for bills, receipts. Pockets expand, also fold slim. Gold-color belt chain. *State color* black, brown.
83 N 2996E—About 3½x4½-in. closed. Wt. 5 oz.. $3.95




## Men's Wallets with Money Clip, Pass Case
### Features . . Exclusive at Sears

A **Our Finest Money Clip.** Made of the finest alligator leather obtainable. Will give years of service. Appearance improves with wear as leather acquires a more lustrous finish. Combination 4-window pass case, money bar (see small views above). Gold-color tab closure, money clip, and decorative bar. 3½x4½ in. closed. Boxed.
83 N 3197E—*Brown. Shipping weight each 5 oz.* . . . . . Each **$14.95**

B **Smooth Top-grain Calfskin Money Clip.** Money bar and detachable pass case with 4 swing windows (see small views above). Embossed design. Snap bar closure, money bar and decorative bar are gold-color metal, *State color*, brown or black. 3½x4½ in. closed.
83 N 3187E—*State color.* Boxed. Shpg. wt. each 5 oz. . . Each **$3.95**

C **California Saddle Leather.** Money bar and detachable pass case with 4 windows (see views above). 2 card pockets. Gold-color bar closure. *Tan or dark blue.* Boxed.
83 N 3060E—*State color.* 3½x4½ in. closed. Wt. ea. 5 oz. Each **$2.98**

## The New "Continental" Style
### Designed Exclusively for Sears

They're real beauties! Subdued shades of brown and wine color are softly blended to give the texture of this top-grain Florentine style cowhide unusual eye-appeal. Choice of 4 "Continental" motifs. *State color* from below.

**Wallets.** 4-window detachable pass case. Card, stamp pockets. Secret, open bill pockets. 2 key slots.
(D) 83 N 3101ME—ENGLAND. Medium brown or dark brown.
(E) 83 N 3103ME—ITALY. Dark brown or wine.
(F) 83 N 3105ME—FRANCE. Medium brown or wine.
(G) 83 N 3106ME—SPAIN. Medium brown or wine.
3½x4½ in. closed. Boxed. Shpg. wt. ea. 5 oz. . . Each **$4.95**

**Key Cases.** Match wallets above. 2-side zipper. 6 detachable key hooks. *State color from above.*
(D) 83 N 3102ME—ENGLAND (E) 83 N 3104ME—ITALY
(F) 83 N 3110ME—FRANCE (G) 83 N 3111ME—SPAIN
About 2½x3½ in. Boxed. Shpg. wt. ea. 3 oz. . . . Each **$2.50**

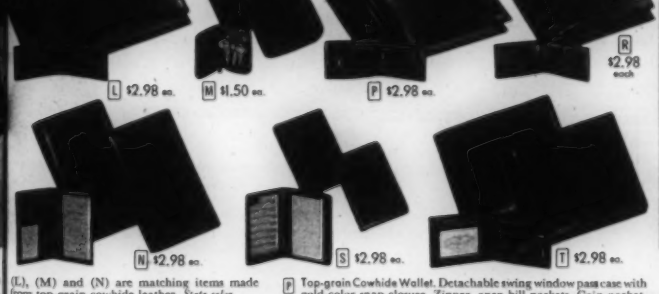
## Matching Leatherware in Modern Design
### Another Sears Exclusive

As modern as tomorrow! Matching wallet, key case, pocket secretary. Select Florentine style cowhide with beautiful fine-grain texture. Gold-color and light gray design in dramatic contrast with rich, deep-brown leather. Expert craftsmanship.

H **Wallet.** Detachable 4-window pass case with "magic" device for easily interchanging windows. Silk moire lined open and secret bill pockets. 2 spare key slots. Card and stamp pockets.
83 N 3107ME—Wt. 5 oz. 3½x4½ in. closed. Boxed. Each **$3.95**

J **Key Case.** 3-side zipper. 6 detachable tempered steel hooks (has special locking rod to assure complete security). Pocket for license, cards.
83 N 3109ME—Wt. 3 oz. 2½x3½ in. Boxed . . . Each **$1.98**

K **Pocket Secretary.** Gold-color mechanical pencil; note pad; 2 bill pockets; card, stamp pockets.
83 N 3108ME—Wt. 6 oz. 4x7 in. closed. Boxed . . Each **$3.95**



(L), (M) and (N) are matching items made from top-grain cowhide leather. *State color.*

L **Wallet.** Has detachable pass case with 4 swing windows (8 views) and gold-color snap closure. Open and secret bill pockets, card pocket, key slots. *Colors* mahogany or black.
83 N 3048ME—3½x4½ in. closed. Wt. 5 oz. Each **$2.98**

M **Key Case.** Has 2-side zipper, 6 detachable key hooks. *Colors* mahogany or black.
83 N 2914ME—*About* 2½x3½ in. Wt. 3 oz. . Each **$1.50**

N **Pocket Secretary.** Zipper pocket, 2 other pockets. Note pad, pencil. Shpg. wt. 6 oz.
83 N 2887ME—Mahogany or black. 4x7 in. . Each **$2.98**

P **Top-grain Cowhide Wallet.** Detachable swing window pass case with gold-color snap closure. Zipper, open bill pockets. Coin pocket.
83 N 2862E—*State color* brown or black. 3½x4½ in. closed. Wt. 5 oz. Each **$2.98**

R **Embossed Steerhide Wallet.** Detachable 4-window pass case. Secret and open bill pockets. Card pocket, 2 key slots. Boxed.
83 N 3046E—*Color* shaded brown. 3½x4½ in. closed. Wt. 5 oz. . . . . Each **$2.98**

S **Junior Pocket Secretary in Top-grain Cowhide.** Miniature size makes it convenient to carry at all times . . without pocket bulging. Small gold-color pencil. Note pad. 2 card or bill pockets.
83 N 2888E—*State color* brown or black. 2½x4¼ in. closed. Wt. 6 oz. Each **$2.98**

T **Genuine Morocco Leather Billfold.** Open, zipper bill pockets. Coin pocket with gold-color snap closure. Identification window.
83 N 2805E—*State color* brown or black. 3½x4½in. closed. Wt. 5 oz. . Each **$2.98**

U **"Accordion" Style Wallet in Top-grain Cowhide.** 6-window pass case unfolds like an accordion to show 12 easy views . . no fuss, no fumbling . . a quick glance will find what you're looking for. Thin, lightweight, removable bill holder carries bills securely . . can be kept in any pocket of suit or trousers without unsightly bulging. Open and secret bill pockets. 2 card pockets.
*Please state color* brown or black. Shipping weight 5 ounces. 3½x4½ in. closed.
83 N 3042E—Boxed. . . . . Each **$2.98**

(B), (C) Double expansion panel construction for more comfortable fit.



(B) Genuine mink fur lining is superbly soft, luxuriously warm, very durable

# Nylon-sewn Pilgrim Dress Gloves . .

## Smart Imported Capeskin "Featherweights"—No Excess Bulk . . Ideal for Motorists

A Lightweight construction gives extra finger-freedom . . write or handle tiny objects deftly with gloves on! No finer imported South African capeskin. Hand drawn elastic shirred wrist locks out cold. Gauge sewn with nylon thread. Hand sewn silking on back of glove. Hand felled hem. *Please state size* small, medium, large. *See chart below to determine size.*

**Fur Lined.** Shipping weight pair 4 ounces.
33 N 5637—Charcoal gray
33 N 5639—Light tan
Pair $8.50

**100% Orlon* Knit Lined.** Shipping wt. pr. 3 oz.
33 N 5537—Charcoal gray
33 N 5539—Light tan
Pair $7.50

**Unlined.** Shipping weight pair 2 ounces.
33 N 5437—Charcoal gray
33 N 5439—Light tan
Pair $6.50

## Our Best Fur Lined Dress Gloves

B Mink lined imported South African Capeskin. The unimpeachable mark of his good taste will show in the accessories a man wears. It is for those who are truly conscious of this that we are offering this superb achievement in dress gloves. No finer, softer, more supple South African capeskin available . . fashioned, with impeccable tailoring, into the finest dress glove we have ever offered. With the luxury addition of mink it is also the warmest. Expansion panels on each side allow a "free" fit. As a fine finishing touch both the silking on the back of the glove and the hem are hand sewn. *State size* small, medium or large. *See chart below.*
33 N 5679—Black. Shpg. wt. pair 5 oz. . . Pair $39.00

C Same as (B) but lined with imported fawn-color rabbit fur. *State size.* Shpg. wt. pair 5 oz.
33 N 5677—Black
33 N 5675—Charcoal brown
33 N 5676—Charcoal gray . . . . . Pair $12.90

## Lined, Unlined Suedes

D Soft, smooth sueded leather . . . nylon-sewn for longer wear. Handsome sport flare style is easy to don, take off. Whip stitching enhances glove's smart appearance. Good gripping qualities of suede make this glove ideal for safe driving. *Sizes* small, medium, large.

**50% Dacron**—50% Wool Lined.** State size.
33 N 5512—Light gray
33 N 5513—Charcoal brown
Shpg. wt. pair 4 oz. . . Pair $4.98

**Unlined Suede.** State size.
33 N 5412—Light gray
33 N 5413—Charcoal brown
Shpg. wt. pair 3 oz. . . Pair $3.98

## Lined Capeskin

E Select capeskin leather with either new Milium treated knit lining or soft rabbit fur . . both exceptionally warm. Gauge sewn with nylon thread for long wear. Gloves slip on, off easily. *Sizes* small, medium, large (see chart).

**New Milium Treated Lining.** 50% Orlon*—50% Dynell. State size.
33 N 5533—Black
33 N 5534—Tan
33 N 5535—Charcoal gray
Shpg. wt. pair 5 oz. . . . . Pair $4.98

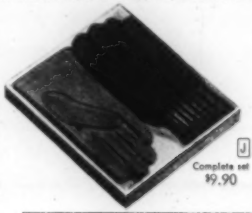
**White Fur Lined.** State size.
33 N 5633—Black
33 N 5634—London tan
33 N 5635—Charcoal gray
Shpg. wt. pair 6 oz. . . . . Pair $6.95
*Reg. T. M. DuPont acrylic fiber
**Reg. T. M. DuPont polymer fiber

## Capeskin and Pigskin Leather Gloves . . . Knit Lined, Pile Lined, Unlined

F Imported smooth grain Sudan Capeskin with warm rayon, cotton knit lining. Whip stitched with nylon thread. Raglan style thumb construction. Adjustable leather strap. *Please state size* small, medium, large. *See chart at right.*
33 N 5507—Black
33 N 5508—Brown
Wt. pair 8 oz.
Pair only $3.98

G NEW! Whip stitched Imported Capeskin with 100% Orlon* soft, deep pile lining. Nylon-sewn for long wear. *Please state size* small, medium, large (see chart to determine your correct size.)
33 N 5576—Charcoal gray, gray lining
33 N 5577—Tan with tan lining
Shpg. wt. pair 5 oz. . . . Each pair $6.50

H Lightweight, unlined genuine Peccary Pigskin . . . hand sewn with nylon thread in unusual creed stitch. Expansion panel on each side of glove for more comfortable fit. Pigskin grips well for driving. *Please state size* small, medium, large. Shipping weight pair 5 ounces.
33 N 5408—Cork . . . . Pair only $7.50




## Gift Boxed Glove Set

J One pair is unlined pigskin with flare cuffs. Gauge sewn with nylon thread. Cork color.

Other pair is seamless knit (55% wool, 30% raccoon, 15% nylon) with genuine pigskin leather palm. Gray color. Leather is piped to give sure, firm grip for driving.

*Please state size* small, medium, large. *See chart below.* Shipping weight set 14 ounces.
33 N 5475—2 pairs in set. . . . . Set $9.90

## Men's Dress Glove Measuring Size Chart

**HEIGHT AND WEIGHT CHART** figures your correct glove size. All you need is your height and weight. Allowances for lining included.

| HEIGHT | WEIGHT | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Step 1 Find your height listed below | Step 2. Read across chart opposite your height to column with your weight. Size listed is your glove size | | | | | | | | |
| | 131 to 140 lbs. | 141 to 150 lbs. | 151 to 160 lbs. | 161 to 170 lbs. | 171 to 180 lbs. | 181 to 190 lbs. | 191 to 200 lbs. | 201 to 210 lbs. | 211 to 220 lbs. | 221 to 250 lbs. |
| 5 feet to 5 ft. 4 in. | Small | Small | Small | Small | Med. | Med. | Med. | Med. | | |
| 5 ft. 5 in. to 5 ft. 8 in. | Small | Small | Small | Med. | Med. | Med. | Large | Large | Large | Large |
| 5 ft. 9 in. to 6 feet | Small | Small | Med. | Med. | Med. | Med. | Large | Large | Large | Large |
| 6 ft. 1 in. to 6 ft. 4 in. | | Small | Med. | Med. | Med. | Large | Large | Large | Large | Large |

# Gifts with just the right touch for his hands

## Rich Capeskin Leathers, nylon-sewn for long wear

**A** Supple domestic Capeskin leather with dressy pigtexed finish. Slip-on style with flare cuff. Gauge stitched. Full outseam for greater strength, smarter appearance. *Please state size* small, medium, large (see chart on opposite page).

**Fully lined with warm, soft rabbit fur.** Shpg. wt., pr., 5 oz.
33N5627–Black 33N5628–Dk. brown 33N5629–Cork (tan) Pr. **$3.98**

**Full, sturdy rayon and cotton knit lining.** Shpg. wt. pair 4 oz.
33N5527–Black 33N5528–Dk. brown 33N5529–Cork (tan). Pr. 2.98

**Unlined**—3 rows serpentine silking on back. Shpg. wt. pair 3 oz.
33N5427–Black 33N5428–Dk. brown 33N5429–Cork (tan). Pr. 1.98

**B** Smooth grain selected domestic Capeskin leather. Self-hemmed cuff with side opening. Gauge stitching. Choice of 3 colors. *Please state size* small, medium, large (see chart on opposite page).

**Fully lined with warm, supple rabbit fur.** Shpg. wt. pair 7 oz.
33N5623–Black 33N5624–Brown 33N5625–Cork (tan). Pr. **$4.50**

**100% Wool full knit lining.** Shpg. wt. pair 7 oz.
33N5523–Black 33N5524–Brown 33N5525–Cork (tan). Pr. 3.50

## Better—Imported Capeskin Leathers, nylon sewn

**C** Smooth grain African Sudan Capeskin leather. Construction as in (A) at left. *State size* small, medium, large.

**Full rabbit fur lining.** Shipping weight pair 7 ounces.
33N5604—Black 33N5605—Brown 33N5606—Tan. Pair **$4.98**

**100% Nylon knit lining.** Shipping weight pair 5 ounces.
33N5504—Black 33N5505—Brown 33N5506—Tan. Pair 3.98

**Unlined**—3 rows of 4-needle silking on back. Shpg. wt. pair 4 oz.
33N5404—Black 33N5405—Brown 33N5406—Tan. Pair **$2.98**

**D** Select Cabretta Capeskin Leather imported from Brazil. Smoothly finished with a butter-soft texture. Smart whip stitching and flare cuffs lend themselves well to either sportswear or dress. Warm linings in combination with this superior capeskin make them ideal for coldest weather. *State size* small, medium, large (see chart on facing page).

**Soft, full, warm rabbit fur lining.** Shpg. wt. pair 6 oz.
33 N 5666–Black 33 N 5667–Brown 33 N 5668–Tan. Pr. **$7.50**

**100% durable, warm wool knit lining.** Shpg. wt. pair 4 oz.
33 N 5566–Black 33 N 5567–Brown 33 N 5568–Tan. Pr. 6.50

## Grime, stains and dirt readily wash out with aid of ordinary soaps or mild detergents

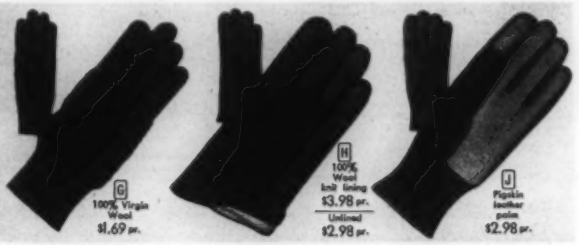
**E** Ever hear of a leather you can toss right in with the family wash? Well, Launder Leather is that leather . . . it's something new this year and it's perfected for use right now.

Select South African capeskin has a maximum shrinkage of 1% and stays soft as new no matter how often you wash it. And another advantage, you can get it wet in the snow without any damage. Colors stay in—rich and clear. Whip stitched with nylon thread. "V" cuff style. *Please state size* small, medium, large (see chart on opposite page).

**100% Orlon* knit lined.** Shipping weight pair 6 oz.
33N5557–Tan 33N5558–Charcoal gray . . . Pair **$7.50**

**Unlined.** Shipping weight pair 5 ounces.
33N5457–Tan 33N5458–Charcoal gray. . . . Pair 6.50

**F** Knit glove of 55% Wool, 30% Raccoon fiber, 15% Nylon. Pineapple stitch. Genuine Launder Leather pigskin palm. *State size* small, medium, large (see chart, facing page).
33 N 5496—Charcoal gray. Shipping weight pair 3 oz.
33 N 5497—Natural tan . . . . . Pair **$3.98**



## 100% Virgin Wool

**G** 100% virgin worsted wool glove, closely woven for added warmth. Completely flexible and seamless. Snug-fitting ribbed cuffs keep cold out. Wrist expands easily to allow gloves to be removed more easily. *State size* small, medium, large (see chart on opposite page).

33 N 5490—Navy blue
33 N 5491—Brown
33 N 5492—Char. gray.
} Wt. pair 2 oz. Pr. **$1.69**

## Nylon Dress Gloves

**H** Lightweight, double-woven nylon. Gauge sewn with nylon thread. Washable. Slip on style. *Please state size* small, medium, large (see chart on facing page).

**100% Wool knit lining.**
33 N 5514—tt. brown, yellow lining
33 N 5515—Gray, yellow lining
Shpg. wt. pair 2 oz. . . . Pair only **$3.98**

**Unlined style.** Shpg. wt. pair 2 oz.
33 N 5550—Gray
33 N 5551—Malacca (brown)
33 N 5553—Char. gray. . . . . Pair **$2.98**

## Knit, Leather Palm

**J** Seamless knit glove with pigskin leather palm . . . especially fine for use as a driving glove. Fabric is 55% wool for warmth, 30% raccoon fiber for softness, 15% nylon for long wear. Leather palm is soft and supple, provides an excellent gripping surface. *State size* small, medium, large (see chart on facing page).

33 N 5498—Natural (light tan
33 N 5499—Medium gray
Shpg. wt. pair 3 oz. . . Pair only **$2.98**

## Fur-lined Knit With Leather Palm

Our finest knit glove . . and our warmest. Entirely seamless for complete comfort and flexibility. Rabbit fur lining gives warmth for protection against severe cold. Supple, rugged pigskin leather palm provides an excellent gripping surface for driving. Fabric is handsome waffle weave of 55% wool, 30% raccoon fiber and 15% nylon. Snug-fitting rib knit wrist keeps out cold. *State size* small, medium, large (see chart on opposite page). Shipping weight pair 5 ounces.

33 N 5493—Camel tan
33 N 5494—Charcoal gray. . . . . Pair **$6.50**

* Reg. T. M. DuPont acrylic fiber

# Sparkling Sweaters to flatter his wardrobe

## color-keyed for modern, casual living

Zipper, button front styles . . . Extra large sizes, too.

$4.95 ea. medium-weight button front regular size

### 100% All Wool Classic Sweater Coats

- Warm and resilient rib knit in zipper or button fronts
- Long wearing self-fabric taped neck and shoulder seams
- Bar-tacked pocket corners; double thick elbows
- Full cut shoulders, chest, back give non-binding comfort
- Nylon sewn buttons, button holes; deep-cut armholes

**Medium-weight All Wool Button Front.** Hand wash separately. *State size* 36, 38, 40, 42, 44, 46-inch chest.
33 N 2030—Brown heather 33 N 2031—Oxford gray
33 N 2032—Navy blue. Shipping weight 1 lb. 6 oz.....Each $4.95

**Medium-weight All Wool Zipper Front.** Hand wash separately. *State size* 36, 38, 40, 42, 44, 46-inch chest.
33 N 2033—Brown heather 33 N 2034—Oxford gray
33 N 2035—Navy blue. Shipping weight 1 lb. 2 oz.....Each $5.95

**Heavyweight All Wool Button Front.** Hand wash separately. *State size* 36, 38, 40, 42, 42, 44, 46-inch chest.
33 N 2039—Brown heather 33 N 2040—Oxford gray
33 N 2041—Navy blue. Shipping weight 1 lb. 6 oz.....Each $5.95

**Medium-weight All Wool Button Front in Extra-large Sizes.** Hand wash separately. *State size* 48, 50, 52-inch chest.
33 N 2036—Brown heather 33 N 2037—Oxford gray
33 N 2038—Navy blue. Shipping weight 1 lb. 7 oz.....Each $5.95

### Wool-Orlon® Coat

He'll enjoy the warmth of 50% wool, the strength of 50% Orlon in this sweater coat. Soft baby shaker knit with button front. Rib knit cuffs; hemmed bottom. Two patch pockets. Choice of three. Hand wash separately. *Please state size* 38, 40, 42, 44, 46-inch chest.

33 N 2114—Brown heather
33 N 2115—Oxford gray
33 N 2116—Navy blue
Shpg. wt. 1 lb. 2 oz.....$4.95

### Our Best Wool Coat

100% all wool worsted sweater coat. Smartly styled with rib knit Johnny collar. Full length zipper closes to the neck. Resilient interlock knit body; hemmed bottom. Rib knit cuffs. Reinforced elbows. 3 set-in pockets. Hand wash separately. *State size* 38, 40, 42, 44, 46-in. chest.

33 N 2015—Silver gray
33 N 2016—Maroon
33 N 2017—Navy blue
33 N 2018—Tan
Shpg. wt. 1 lb. 6 oz.....$6.95

## Sleeveless Sweaters

100% Australian Zephyr Wool **$3.95**

**A** Warm, lightweight, firm and resilient . . our best all-wool V-neck; rib knit bottom. Hand wash separately. *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra large (46–48).

33 N 2244—Medium green
33 N 2247—Maroon
33 N 2241—Medium blue
33 N 2249—Charcoal gray
33 N 2243—Gray
33 N 2240—Camel tan
Shipping wt. 12 oz.....Each $3.95

## Long Sleeve Slipovers

100% Australian Zephyr Wool **$5.95**

**B** V-neck slipover with rib knit cuffs and bottom. Pre-washed for deep, soft nap. Close-knit 2-ply yarns. *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra large (46–48).

33 N 2256—Maroon
33 N 2259—Charcoal gray
33 N 2251—Medium blue
33 N 2254—Med. green
33 N 2253—Gray
33 N 2250—Camel tan
Shipping wt. 14 oz.....Each $5.95

## Coat Style Sweaters

100% Australian Zephyr Wool **$7.95**

**C** Coat style with button front. Pre-washed; deep, soft nap. Rib knit bottom, cuffs. Smoked pearl buttons. Close knit 2-ply all wool yarns. Reinforced neck and shoulder seams. Hand wash separately.

*Please state size* 36, 38, 40, 42, 44, 46-in. chest.
33N 2260—Camel tan
33N 2262—Gray
33 N 2264—Maroon 33N 2263—Navy
Shipping wt.—1 lb. 4 oz.. .Each $7.95

100% Orlon® Stadvaisa Sweater **$3.95**

**A** Feather-soft, will not stretch or shrink out of fit. Light-weight interlock knit. Mothproof. Never needs blocking. Hand wash separately. *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra-large (46–48).

33 N 2228—Mint green
33 N 2277—Maize
33 N 2276—Light blue
33 N 2221—Cranberry
33 N 2275—Camel tan
33 N 2222—Turquoise
33 N 2229—Charcoal gray
Shpg. wt. 12 oz.....Each $3.95

100% Orlon® Long Sleeve **$5.95**

**B** Lightweight, interlock knit slipover. Knit-on rib cuffs, bottom. Narrow rib V-neck. Mothproof. Hand wash separately—needs no blocking, will not stretch out of fit. *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra-large (46–48).

33 N 2281—Lt. blue
33 N 2282—Maize
33 N 2236—Cranberry
33 N 2237—Turquoise
33 N 2280—Camel tan
33 N 2235—Char. gray
33 N 2234—Mint green
Shpg. wt. 1 lb. 2 oz. Each $5.95

100% Orlon® Coat Sweater **$7.95**

**C** Button Front sweater of luxurious interlock knit Orlon. Knit-on rib cuffs. 2 pockets. Hemmed bottom. Will not stretch or shrink out of fit. Needs no blocking. Crease resistant, too. Mothproof. Hand wash separately. *State size* small (36–38-in. chest), medium (40–42), large (44–46). Shipping weight 1 pound 4 ounces.

33 N 2180—Silver gray
33 N 2181—Camel tan
33 N 2182—Lt. blue
33 N 2183—Char. gray
Each $7.95

Lamb's Wool and Cashmere Blend, Sleeveless Style **$4.95**

**A** Luxurious blend of 75% imported Australian lamb's wool, 25% Cashmere. Narrow rib knit V-neck, armholes, bottom. Hand wash separately. *State size* small (34–36-in. chest), medium (38–40), large (42–44).

33 N 1937—Med. gray heather
33 N 1935—Tan heather
33 N 1936—Light blue heather
33 N 1938—Char. gray heather
Shpg. wt. 13 oz.....Each $4.95

Lamb's Wool and Cashmere Blend, Long Sleeve style **$7.95**

**B** Slipover sweater of 75% imported Australian lamb's wool, 25% Cashmere. Narrow rib V-neck. Rib knit cuffs, bottom. Hand wash separately. *State size* small (34–36-in. chest), medium (38–40), large (42–44).

33 N 1942—Medium gray heather
33 N 1941—Light blue heather
33 N 1940—Tan heather
33 N 1943—Char. gray heather
Shipping weight 1 lb.....Each $7.95

Lamb's Wool and Cashmere Blend, Coat Style **$9.95**

**C** Handsome 75% imported Australian lamb's wool and 25% Cashmere blend. 6 smoke pearl button front. Rib knit bottom, cuffs. Hand wash separately. 2 pockets. *State size* small (36–38-in. chest), med. (40–42), large (44–46).

33 N 1947—Medium gray heather
33 N 1948—Char. gray heather
33 N 1945—Tan heather
33 N 1946—Light blue heather
Shpg. wt. 1 lb. 2 oz.....Each $9.95

## Luxurious Cashmere . . Distinctive Sports and Casual Wear

**D** Our Finest Sweater! 100% Cashmere Slipover. Here is a luxurious gift addition to his wardrobe. Lightweight warmth and comfort fashioned of 100% Cashmere in Japan by skilled artisans. Full fashioned for fine tailored fit. Narrow, tubular rib knit V-neck. Trim-fitting rib knit bottom and cuffs. Reinforced neck and shoulder seams. Dry clean. *State size* 38, 40, 42, 44, 46-in. chest.

33 N 1930—Camel tan 33 N 1931—Lt. blue 33 N 1932—Med. gray heather 33 N 1933—Char. gray heather
Shipping weight 1 pound 1 ounce . . Use Sears Easy Terms on this handsome gift selection.....Each $24.95

**Reversible Corduroy-Tattersal Weskit.** One side of front has a neat tattersal check corduroy, 6 smoke pearl buttons. On the reverse side, a smart horizontal solid color corduroy, 6 antiqued brass buttons. One-piece white rayon back, adjustable belt. Two set-in flap pockets. Dry clean. *State size* 36, 38, 40, 42, 44.

E 33 N 1968—Blue tattersal-solid blue corduroy F 33 N 1969—Red tattersal-solid red corduroy
Shipping weight 1 pound 3 ounces.....Each $5.95

**Heavyweight 100% Wool Ski-style Sweater.** New long sleeve pullover in smart jacquard pattern. Styled for any outdoor sport activity. All wool worsted with 2x2 rib knit crew neck; rib knit cuffs and bottom. Reinforced neck and shoulder seams. Hand wash separately. *State size* small (34–36-in. chest), medium (38–40), large (42–44). Shipping weight 1 lb. 5 oz.

K 33 N 2060 White comb. L 33 N 2061 Black comb. Each $5.95

**Distinctive New Coat-style Sweatshirt.** Fashioned with full zipper front. Double thick, cotton knit fleece lining. Rib knit collar, cuffs, bottom. Two contrasting diagonal chest stripes. Two bias cut pockets. Washable. *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra large (46).

P 33 N 4028 Black body R 33 N 4027 Cherry red body S 33 N 4026 Ivory body
Shpg. wt. 1 lb. 4 oz.....Each $3.98, 2 for $7.85

**All Wool Turtle Neck Sweater.** Long sleeve slipover style that's so popular for outdoor sports or leisuretime wear. 100% wool worsted baby shaker knit. Rib knit collar, cuffs, and bottom. Hand wash separately. *State size* small (34–36-in. chest), medium (38–40), large (42–44).

G 33 N 2059 Hunter Mardi green H 33 N 2058 Royal blue J 33 N 2057 White
Shipping weight 1 pound 2 ounces.....Each $4.95

**Long Sleeve Turtle Neck Knit Sport Shirt.** Soft napped, flat knit combed cotton. 2x2 rib knit trim neck and cuffs. Hand wash separately. *State size* small (34–36-in. chest), medium (38–40), large (42–44). Shpg. wt. 11 oz.

M **Choice of Four Solid Colors.**
33 N 1466—Mint green 33 N 1465—Pink Each $1.79
33 N 1464—White 33 N 1467—Black 2 for 3.50

N **Printed Geometric Pattern.** Solid color back.
33 N 1572—White comb.
33 N 1573—Mint green comb.
33 N 1574—Light blue comb.
Each $1.98, 2 for $3.90

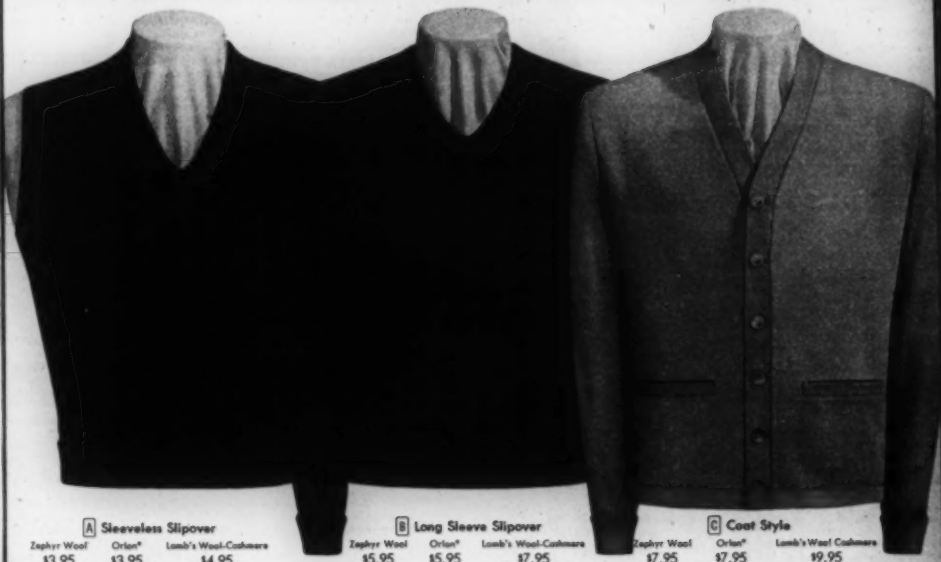
**New Continental Style Pullover Sweatshirt.** Contrasting chest stripes with a rib knit sport collar, washable heavyweight. Fine flat knit cotton fleece lining. Rib knit cuffs and bottom. *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra large (46). Wt. 1 lb. 4 oz.

T 33 N 4032 Black U 33 N 4031 White V 33 N 4030 Light gray Ea. $3.49 2 for 6.85

*HOW TO MEASURE YOUR SWEATER SIZE:* Measure the number of inches around your chest, over shirt. Keep the tape well up under arms and over shoulder blades in back. Number of inches is size.



* Reg. Trade-Mark for DuPont's acrylic fiber.



**A Sleeveless Slipover**
Zephyr Wool $3.95 · Orlon* $3.95 · Lamb's Wool-Cashmere $4.95

**B Long Sleeve Slipover**
Zephyr Wool $5.95 · Orlon* $5.95 · Lamb's Wool-Cashmere $7.95

**C Coat Style**
Zephyr Wool $7.95 · Orlon* $7.95 · Lamb's Wool Cashmere $9.95

E to F Reversible Weskit $5.95 ea.

G to J All Wool Turtle Neck $4.95 ea.

K to L All Wool Jacquard $5.95 ea.

D Full Fashioned 100% Cashmere $24.95 each

M Solid $1.79 ea. N Printed $1.98 ea.

P to S Coat-style Sweatshirt $3.98 ea.

T to V Pullover Sweatshirt $3.49 ea.

SLIPOVERS PAGE 117.. MEN'S JACKETS

# Soft and bright Pilgrim Cotton Flannels

## Mediumweight Soft Sueded Cotton Flannels $2.49
### Our best sport shirt styles of this weight each

Velvety sueded cotton flannels, sport-styled in masculine patterns particularly designed for particular men. Both the fabric and patterns are our best for this weight sueded cotton flannel. Sanforized for a permanently good fit; maximum fabric shrinkage 1%. Washfast colors. Sport-styled with square hemmed bottom, button cuffs, matching chest pocket. Double yoke. Square in-or-out bottom.

*Sizes* small (14-14½-inch neck), medium (15-15½), large (16-16½).

New novelty vertical stripe. Regular spread sport collar. *State size.*

E 33 N 2557G Blue — F 33 N 2559G Tan — G 33 N 2558G Red

Rich, solid colors. Semi-widespread sport collar. *State size.*

H 33N2514G Scarlet — J 33N2512G Royal blue — K 33N2513G Gold — L 33N2516G Kelly green — M 33N2517G Dark green

New smart chest stripe. Regular spread sport collar. *State size.*

N 33 N 2551G Blue, red — P 33 N 2550G Brown, gold — R 33 N 2553G Red, gray

Shipping weight each 12 ounces. ..... Each only $2.49; Buy any 2 for $4.90

## Our Exclusive 4-Star Feature Yukon Flannellas $2.90
### Don River styled Wrinki-Shed® Cotton Fabric each

A triumph in sport shirt styling, Yukon Flannellas give more for the money than any other cotton flannel shirt we know of. Smart patterns are woven into this high count fabric in clear, rich colors . . . they're both washfast and sunfast. Soft, luxurious Flannella resists wrinkles and perspiration odor and needs little ironing. Shirts stay clean longer, need less laundering. And, dirt washes out more easily than from ordinary cotton flannels, too. Regular spread sport collar. Maximum fabric shrinkage 1%. Order several for Christmas giving.

*State size* small (14-14½-inch neck), medium (15-15½), large (16-16½), extra-large (17-17½). Shipping weight each shirt 1 pound 5 ounces.

Soft allover pattern. S 33N2631G Red — T 33N2633G Green — V 33N2632G Tan — W 33N2630G Blue

Bold ombre plaid. X 33N2616G Blue — Y 33N2617G Lt. brown — Z 33N2615G Red

Popular buffalo plaid. AA 33N2613G Blue, gold — BB 33N2614G Red, gray — CC 33N2612G Blue, brown

New multicolor plaid with button-down top-stitched collar. DD 33N2597G Red, green — EE 33N2598G Blue, brown — FF 33N2599G Gold, blue

Each shirt only $2.90. ..... You save when you buy any 2 above for only $5.70

## Wash and Wear $3.95
### Bedford Cords each

Wash and wear suede cotton flannel cords . . . need no ironing. Heavyweight. Washfast colors. Maximum fabric shrinkage 2%.

*Please state size* small (14-14½-inch neck), medium (15-15½), large (16-16½), extra large (17-17½). Shipping weight ea. 1 lb. 5 oz.

A Popover style. Regular spread sport collar. Chest stripe.
33 N 2586G—Blue, 33 N 2587G—Gold, 33 N 2588G—Brown } Each $3.95, 2 for 7.80

B Ivy club, button-down collar. Button front. Stripe pattern.
33 N 2583G—Red, gray
33 N 2584G—Blue, brown
33 N 2585G—Gold, gray
Each only $3.95. ..... 2 for $7.80

## Budget Special $1.69
### Cotton Flannels each

Soft sueded, mediumweight cotton flannels. Regular spread sport collar. 2 pockets. Single button cuffs. Washfast colors. Sanforized; maximum fabric shrinkage 1%.

*Please state size* small (14-14½-in. neck), medium (15-15½), large (16-16½). Shpg. wt. ea. 1 lb.

C Smart bold plaids.
33 N 2536G—Blue, 33 N 2537G—Rust, 33 N 2538G—Red } Each $1.69, 3 for 5.00

D Handsome subtle plaids.
33 N 2542G—Blue, 33 N 2543G—Green, 33 N 2544G—Red } Each 1.69, 3 for 5.00

*HOW TO MEASURE:* Measure inches around neck.

If between sizes, order the larger size for best possible fit

## Easy Care, Wash and Wear Cotton Flannels $3.95
### New Dacron*-fortified for 25% Longer Wear each

Heavyweight Dacron*-fortified (5%) sueded cotton flannel . . . wears 25% longer than all-cottons of this weight. Just wash, drip dry and wear without ironing. In addition, Dacron helps the shirt resist wrinkling, adds a new richness to the fabric. Heavyweight fabric is full-bodied for extra warmth. Clear, washfast colors. Maximum fabric shrinkage 2%. Sport-styled with square hemmed bottom and 2 matching pockets. Order now for Christmas.

*State size* small (14-14½-inch neck), medium (15-15½), large (16-16½), extra-large (17-17½). Shipping weight each shirt 1 pound 6 ounces.

Buffalo check pattern with round-point, top-stitched sport collar.

GG 33 N 2561G Red, gray — HH 33 N 2560G Blue, brown — JJ 33 N 2562G Tan, gold

Subtly blend overplaid with regular spread, top-stitched sport collar.

KK 33 N 2567G Blue, gold — LL 33 N 2566G Red, gray — MM 33 N 2568G Tan, green

Vertical stripes with the popular new Ivy Club, short point collar.

NN 33 N 2565G Green, gray. — PP 33 N 2564G Red, gray — RR 33 N 2563G Blue, gray

Each shirt only $3.95. ..... Buy any 2 shirts for only $7.80

*Reg. T.M. DuPont polyester fiber

## First time! Sleeve Lengths and Proportioned Fit in $3.95
### Long-wearing Dacron*-fortified Cotton Flannel Shirts each

It's new and only Sears has it . . . *mediumweight* woven cotton flannel, fortified with 5% Dacron for 25% longer wear. And look at the exclusive features you get at this low price: (1) Famous FormEase collar construction with vanishing neckband (for smoother fit) and removable plastic stays for wear as a sport collar or dress collar with a tie; (2) Exact sleeve lengths to guarantee him a perfect fit; (3) Proportioned tailoring throughout for a smoother, more comfortable fit; (4) Shirttails that stay neatly tucked in place without bunching. Colors are washfast. Sanforized for a *permanently* fine fit; maximum fabric shrinkage 1%. Double, self-fabric yoke. 1-button cuffs. Matching chest pocket.

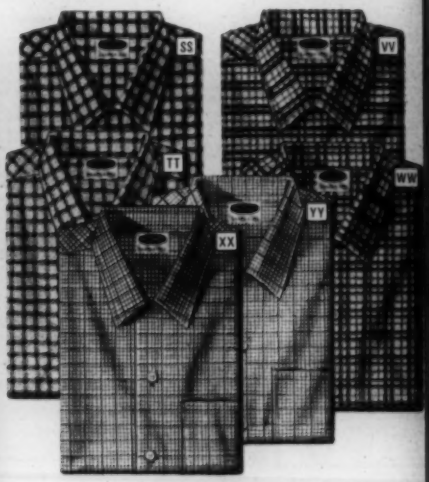
| Neck size: / Sleeve length: | Small (14-14½-in.) 32, 33-in. | Medium (15-15½) 32, 33, 34, 35 | Large (16-16½) 32, 33, 34, 35 | Extra-large (17-17½) 33, 34, 35 |
|---|---|---|---|---|
| New Baker's check. *State both neck and sleeve sizes.* | | SS 33 N 2410G Blue | | TT 33 N 2411G Red |
| New Ombre plaid. *State both neck and sleeve sizes.* | | VV 33 N 2414G Blue | | WW 33N 2415G Red |
| New Tattersall check. *State both neck and sleeve sizes.* | | XX 33 N 2412G Blue | | YY 33 N 2413G Tan |

Shipping weight each 1 pound 6 ounces. ..... Each only $3.95; buy any 2 for $7.80

Our Best mediumweight Sueded Cotton Flannels $2.49 each

4-STAR FEATURE Yukon Flannelon . . . Wrinkl-Shed® Cotton Flannels by Dan River. $2.90 each

Dacron®-fortified, Wash and Wear Cotton Flannel Shirts $3.95 each




Cotton Flannels in Exact Sleeve Lengths $3.95 each

® Reg. T. M. Dupont Polyester fiber

TO PAGE 119 . . MEN'S SHIRTS

# Washable Wools and Part Wools designed for style-conscious men

### Wool-Vicara-Nylon Blend $3.95 ea.

55% wool for softness, 25% Vicara for added warmth, 20% nylon for longer wear . . . a blend that brings a top quality fabric into the popular price range. Semi-widespread sport collar. Double stitched main seams. 2-button adjustable cuffs. Max. shrinkage 3%. *State size* small (14–14½-in. neck), med. (15–15½), large (16–16½), extra-large (17–17½). Note: No buttons on pockets.

Buffalo plaid.

A 33 N 2854 Gray
B 33 N 2855 Red
C 33 N 2856 Blue

Shipping weight each 1 pound 8 ounces.....Each $3.95

### Imported Belgian Lurella $4.95 ea.

Machine-washable Belgian Lurella Flannel (85% long staple Egyptian cotton, 15% worsted wool) . . . becomes softer, richer as you wash it. Regular spread, top-stitched collar. Square in-or-out bottom. Button cuffs. Rayon satin yoke. Sanforized; maximum fabric shrinkage 1%. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½). Make this soft Lurella a must on your Christmas list.

D 33 N 2870 Red plaid
E 33 N 2871 Blue plaid
F 33 N 2872 McPherson plaid

Shipping weight each 1 pound 6 ounces.....Each $4.95

### Warmth-without-weight Orlon* and Wool Shirts $4.95 each

80% rugged, long-wearing Orlon* blended with 20% springy, feather-soft wool in an Autumn-weight, Winter-warm flannel of superb softness. Machine washable for easy care . . . the flannel becomes even softer and richer after several washings. Sport styled for leisure-time wear with regular spread collar, square in-or-out bottom, 2-button adjustable cuffs. Max. fabric shrinkage 3%. 2 gift styles.

Allover plaid. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½).

G 33 N 2865 Navy blue
H 33 N 2864 Brown
J 33 N 2863 Gray

Shipping weight each 1 pound 6 ounces...Each shirt only $4.95

Crisp ombre plaid. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½). Note: No buttons on pockets.

K 33 N 2875 Gray
L 33 N 2874 Red
M 33 N 2873 Blue

Shipping weight each 1 pound 6 ounces...Each shirt only $4.95

## Our Finest 100% Virgin Wools in Hushed Shadow Plaids

### Luxurious, Springy Virgin Wool $7.95 ea.

Sport-styled with a hand-tailored look, including fine single needle stitching. Semi-widespread convertible sport collar. 2-button adjustable cuffs. Ocean pearl buttons. Rayon satin yoke. 2 button-through, matching pockets. Machine washable; maximum fabric shrinkage 3%.

*State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½).

N 33 N 2881 Maroon
P 33 N 2883 Gray
R 33 N 2882 Dark Green
S 33 N 2887 Lt. Blue

Shipping weight each 1 lb. 8 oz.
Each shirt only.....$7.95

### 100% Imported Australian Wool $9.95 each

Known throughout the world for its excellence of quality, softness and long wear. Reserve this caressing-soft, fashion-inspired shirt for the one man on your list you really want to thrill. Sport-styled with regular spread collar, 2-button adjustable cuffs, square bottom. Single needle stitching. Ocean pearl buttons.

*State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra-large (17–17½).

T 33 N 2839 Lt. blue
V 33 N 2837 Green
W 33 N 2838 Tan

Shipping weight each 1 pound 10 ounces.....Each $9.95

Machine washable 100% Virgin Wool Sport shirts in Solid Colors

$6.95 each

*Santa's selection!* Sparkling all wool solids. Don't let this low price fool you . . . you can pay much more and not get a better *all wool* shirt. Deluxe single needle stitching. Semi-wide-spread sport collar. Maximum shrinkage 3%.

*Please state size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra-large (17–17½). Shipping weight 1 pound 10 ounces.

33 N 2877-Pink 33 N 2878-Maroon
33 N 2879-Green 33 N 2880-Red Each $6.95

## Heavyweight 100% Wool Buffalo Plaid Shirts

### Button-front, Shirttail Style $5.95 Sizes S, M, L, XL

Sizes for men of regular build, stouts, and slims. Dress shirt style collar. Reinforced main seams, sleeve facings, button and buttonhole panels. Washable; maximum fabric shrinkage 3%. *State regular size* 14½, 15, 15½, 16, 16½, 17-inch neck.

X 33 N 2802 Red, black
Y 33 N 2803 Green, black
Z 33 N 2804 Black, white
AA 33 N 2805 Med. blue, lt. blue

Shipping weight each 1 lb. 8 oz.
Each shirt only.....$5.95

Stout sizes . . . extra-large body in proportioned sizes. 33 N 2808—Red and black. *State size* 17½, 18, 19, 20-in neck. Shipping weight each 1 lb. 10 oz.....Each $6.75

Slim sizes . . . extra-long body in proportioned sizes. 33 N 2809—Red and black. *State size* 15, 15½, 16, 16½, 17, 17½-in. neck. Shipping wt. ea. 1 lb. 10 oz....Each $6.75

### Zipper Front, Jacket-style $6.95 each

Rugged, warm heavyweight plaid. All wool shirt with square hemmed bottom and full length zipper front . . . makes an ideal alternate for a lightweight jacket. Dress shirt collar. Quilted neck band. 2 button-through, flap pockets. Rayon satin yoke. Reinforced main seams, sleeve facings, button and buttonhole panels. Button-style cuffs. Designed throughout to give a tailored fit. A favorite for work or sports wear. Washable; maximum fabric shrinkage 3%.

*State size* 14½, 15, 15½, 16, 16½, 17-inch neck.

BB 33 N 2814 Green, black buffalo plaid
CC 33 N 2813 Red, black buffalo plaid

Shipping weight 1 pound 8 ounces.....Each shirt only $6.95

## Cotton Flannel Shirts with Shirttails and Dress Shirt Collars

### Mediumweight Sueded Cotton low as $1.98

Long-wearing mediumweight sueded cotton flannel styles. Have reinforced main seams for added strength. 2 button-through pockets. Double yoke. Harmonizing buttons. Washable colors. Sanforized; maximum fabric shrinkage 1%. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½).

DD **Bargain-priced plaid.** Wt. each 12 oz. *Shown at left.*
33 N 2451—Red plaid
33 N 2452—Gold color plaid
33 N 2456—Blue plaid.....Each only $1.98; 2 for $3.90

EE **Ombre plaid.** Shpg. wt. ea. 13 oz. *Shown at left.*
33 N-2453G—Red and black
33 N 2454G—Green and black
33 N 2455G—Black and white
Each only $2.49; 2 for $4.90

Ever-popular masculine houndstooth check pattern. Shipping weight each 13 oz. *Shown on opposite page.*

FF 33 N 2427G Red and black
GG 33 N 2428G Green and black
HH 33 N 2429G Blue and black
JJ 33 N 2430G Black and white

Each shirt only.....$2.49
2 shirts for only.....4.90

### Heavy, Extra-heavyweight low as $2.98

Our warmest woven heavyweights. Sturdy cotton flannel is reinforced with double-stitched main seams, double yoke. Sanforized; maximum fabric shrinkage 1%. *Regular sizes* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra-large (17–17½).

Heavyweight Buffalo plaid, regular, stouts, slims. Washable.
Regular sizes. KK 33 N 2461 Blue
LL 33 N 2460 Red

*State size* above. Wt. ea. 1 lb. 3 oz.....Each $2.98, 2 for $5.90

Stouts: 33 N 2462-Red 33 N 2463-Blue *State size* 17½, 18, 19, 20-in. neck. Wt. 1 lb. 3 oz.....Each $3.49; 2 for $6.90

Slims: 33 N 2464-Red 33 N 2465-Blue *State size* medium, large, extra-large. Wt. 1 lb. 3 oz.....Each $3.49; 2 for $6.90

Washable extra-heavyweight buffalo plaids. Regular sizes.

MM 33 N 2496 Red, gray
NN 33 N 2498 Blue, gray
PP 33 N 2497 Brown, gold

*State size.* Wt. ea. 1 lb. 7 oz.....Each shirt only $3.49; 2 for $6.90

*HOW TO MEASURE:* measure the number of inches around your neck. If between sizes, order the larger size.

Wool, Vicara, Nylon blend $3.95 ea.

Imported Belgian Lurelle Flannel $4.95 ea.

Washable 80% Orlon®—20% Wool
® Reg. T.M. DuPont acrylic fiber $4.95 ea.

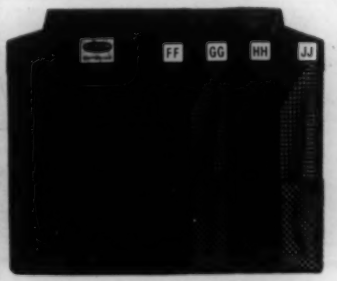
*Does he need a new wallet? Please turn back to page 110 for our 4-page assortment.*

100% Virgin Wool Shadow Plaid $7.95 ea.

Australian 100% Virgin Wool . . our finest flannel $9.95 ea.

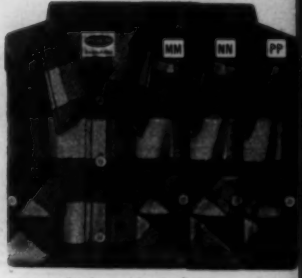
Heavyweight 100% Wool Buffalo Plaid with shirttails . . . our warmest all wool $5.95 reg. size each

Zipper front, jacket-style, 100% Wool Buffalo Plaid shirt $6.95 ea.




Shirttail-styled medium-weight sueded cotton flannel . . . popular houndstooth check $2.49 ea.

Heavyweight cotton flannel with shirttails $2.98 reg. size each




Extra-heavyweight cotton flannel in buffalo plaid; shirttail style $3.49

He'll "sparkle" in the rich, washfast, sunfast colors of

# Pilgrim Corduroy Sport Shirts

**Sport-styled, Economy-priced Corduroy.** Smart sport styling features semi-widespread collar with concealed top loop and button, square hemmed bottom for wear in or out of trousers. Harmonizing rayon yoke. 2 pockets. Washfast, sunfast colors.

*Please state size* small (14–14½-inch neck), medium (15–15½), large (16–16½).

| | | | |
|---|---|---|---|
| A 33 N 2718G Pink | B 33 N 2720G Wine | C 33 N 2728G Light blue | D 33 N 2729G Charcoal gray |
| E 33 N 2726G Flame Red | F 33 N 2721G Dark green | G 33 N 2722G Cinnamon | H 33 N 2717G Light green |

Shipping weight each 1 pound 6 ounces. ..... Each shirt only **$2.98**; Buy any 2 for only **$5.95**

**Shadow-trimmed Corduroy.** Subtle contrasting shadow trim accents regular spread sport collar, single chest pocket. Sport style with square hemmed bottom. Button cuffs. Rayon satin yoke. Colors are washfast, sunfast. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra large (17–17½). Shipping weight each 1 pound 8 ounces.

| | | | | |
|---|---|---|---|---|
| J 33 N 2713G Turquoise, black | K 33 N 2714G Red, black | L 33 N 2715G Lt. blue, navy | M 33 N 2716G Beige, brown | Each **$3.95**; 2 for **7.80** |

**New Tartan Corduroy.** Tartan designs from the Scottish Highlands . . . new and strikingly handsome in corduroy sport shirt styling. Regular spread sport collar. Square hemmed bottom for wear in or out of trousers. Rayon satin yoke. Button cuffs. Matching pocket. Washfast, sunfast colors. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½). Order both color styles. Shpg. wt. each 1 lb. 8 oz.

| | | |
|---|---|---|
| N 33 N 2748G Red | P 33 N 2749G Black *and* white | Each . . . . . $3.95; 2 for only **7.80** |

**4-Star Feature Wrinkl-Shed® Corduroy.** . . . our best. Superb 21 wale corduroy in an outstanding all-combed Wrinkl-Shed fabric by Dan River . . . most wrinkles hang out overnight. Regular spread sport collar. Ocean pearl buttons. Sunfast, washfast colors. We believe there's no finer corduroy anywhere at this price. Maximum fabric shrinkage 2%. *Please state size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra large (17–17½).

| | | | | | |
|---|---|---|---|---|---|
| R 33 N 2764G Flame | S 33 N 2770G Lt. blue | T 33 N 2749G White | V 33 N 2781G Dk. green | W 33 N 2766G Mocoa | X 33 N 2742G Brown |
| Y 33 N 2767G Aqua | Z 33 N 2763G Charcoal gray | AA 33 N 2769G Beige | BB 33 N 2760G Maroon | CC 33 N 2765G Turquoise | |

Shipping weight each 1 pound 6 ounces. ..... Each Shirt **$4.95**; Buy any 2 for **$9.80**

**Cassino Style.** Continental-inspired Cassino slipover corduroy. Square bottom has side vents. 2 shank button, horizontal neck closure can be worn open or closed. Button cuffs. Colors are washfast, sunfast to stay new-looking longer. *Please state size* small (14–14½-inch neck), medium (15–15½), large (16–16½). Shipping weight each 1 pound 8 ounces.

| | | | | |
|---|---|---|---|---|
| DD 33 N 2793G Charcoal gray | EE 33 N 2790G Red | FF 33 N 2791G Beige | GG 33 N 2792G Lt. blue | Each **$4.95**; 2 for **9.80** |

**New Shirt-Jac.** The idea is entirely new . . . horizontal rib corduroy shirt with smart metal buttons so it can be worn as a blazer-type jacket, too. 1 chest, 2 lower pockets. Notched-style collar. Rayon satin yoke. Colors are washfast and sunfast. *Please state size* small (34–36-inch chest), medium (38–40), large (42–44). Shipping weight 1 pound 10 ounces.

| | | | |
|---|---|---|---|
| HH 33 N 2745 Cinnamon brown | JJ 33 N 2746 Steel gray | KK 33 N 2747 Maroon | Each . **$3.95**; 2 for 11.80 |

**Wrinkl-Shed 21 wale Corduroy Pullover.** All-combed Wrinkl-Shed fabric by Dan River . . . and it's exclusive at Sears. Piped collar, button loops, neck opening, pocket, cuffs. Spread collar. Shank buttons. Rayon satin yoke. Colors are washfast, sunfast. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½). Shpg. wt. each 1 lb. 9 oz.

| | | | |
|---|---|---|---|
| LL 33 N 2776G Lt. blue, navy | MM 33 N 2777G Beige, brown | NN 33 N 2775G Red, black | Each **$4.95**; 2 for **9.80** |

# Thunderbird Styled Shirts

- Coloray . . . fabulously rich colors locked into the shirt fabric for life
- Thunderbird . . . styling as enthusiastic as the great name it carries
- Tailoring . . . impeccable, with your choice of sleeve length and neck size
- Fabric . . . so close to tweed, flannel or worsted your touch won't tell
- Washing . . . no instructions required. Wash them just as you please

**$4.80** each
Your choice of sleeve length

Flashing along in a smart convertible, cutting a wake through calm lake waters, angling in a cool mountain stream, celebrating a birdie on the tough 15th hole—wherever you see a sports-loving man you'll see the man who belongs in a Thunderbird-styled shirt. For Thunderbird styling is real young-at-heart styling. It belongs to the man who *feels* young, *looks* young, *lives* young. Here is a gift-styled shirt for just such a man.

Now! sleeve lengths and neck sizes to assure his maximum comfort. Coloray locked-in colors never fade or streak . . . they're in for the life of the shirt. And Coloray fabric (a new development in rayon) adds an entirely new touch to men's sport shirts. Feel it—you won't tell the difference from a soft flannel, worsted or tweed. Fine single needle stitching completes the superb tailoring. Maximum fabric shrinkage 2%. Choice of four smart styles. *State* small, medium, large or extra large and sleeve length. Shipping weight each shirt 1 pound 6 ounces.

| Neck size 6st. / Sleeve length 6st. | Small (14-14½) 31½, 32½ | Medium (15–15½) 32½, 33½, 34½ | Large (16–16½) 32½, 33½, 34½ | Extra-large (17–17½) 33½, 34½ | |
|---|---|---|---|---|---|
| **Thunderbird check.** Regular spread collar, custom gauge stitching. | PP 33 N 648G—Turquoise comb. | | RR 33 N 649G—Gold color comb. | | Each **$4.80** Any 2 for **$9.50** |
| **Thunderbird plaid.** Regular spread collar, custom gauge stitching. | SS 33 N 645G—Brown comb. | | TT 33 N 644G—Blue comb. | | |
| **Thunderbird overplaid.** Continental spread collar, custom stitching. | VV 33 N 606G—Blue | | WW 33 N 607G—Red | | |
| **Thunderbird stripe.** Short point Ivy college collar, custom stitching. | XX 33 N 646G—Blue, black, gray | | YY 33 N 647G—Red, black, gray | | |

## Suede Cotton Flannel $2.90 each
### Jacket-style Shirt

This Christmas, give him the combination of a flannel sport shirt, autumn-weight jacket. Worn inside his trousers it's a shirt, outside it's a jacket with a close-fitting, contrasting color knit bottom. 2 button-through pockets. Full button front. Regular spread collar. Washfast. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra-large (17–17½). Shpg. wt. ea. 1 lb. 9 oz.

33 N 2706—Red, gray . . . } Each **$2.90**
33 N 2507—Blue, gray . . } 2 for **5.70**

33 N 2740G—Scarlet
33 N 2741G—Maroon
33 N 2742G—Dark green
33 N 2743G—Rust
Each only **$4.95** . . . . . 2 for **$9.80**

## Corduroy Zipper Front $4.95 each
### Jacket-style Shirt

Look—it's a sport shirt. Look again—it's a jacket . . . and you can be sure he'll be pleased with such a handy gift this Christmas. Zipper front. Shirred elastic bottom in back. Washfast. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½). Shpg. wt. each 1 lb. 10 oz.

*HOW TO MEASURE:* measure the number of inches around your neck in the position in which your collar normally lies. Keep tape as tight as you want collar to fit. If between sizes, order the larger.

Economy-priced corduroys $2.98 each

New shadow trim corduroys $3.95 each

New tartan plaid corduroys $3.95 each

4-STAR FEATURE, Wrinkl-Shed® $4.95 each

Casino-styled, slipover corduroy $4.95 each

New horizontal rib corduroy Shirt-Jac $5.95 each

Wrinkl-Shed® corduroy Pullover $4.95 each

New!—choice of sleeve length in Calcray fabric sport shirts— $4.80 each

## Sport shirts designed with leisure in mind

## wash and wear Wrinkl-Shed® Cottons

*"...and please make sure daddy gets a sport shirt for Christmas"*

### Just wash and dry . . they're ready to wear $2.98 each

Wrinkl-Shed® cotton plaids by Dan River with continental collar styling. Collars are custom gauge stitched. Matching chest pocket. Washfast colors. This remarkable fabric retards perspiration odor and mildew, wears longer between launderings, washes more easily because dirt cannot penetrate fibers, gives exceptionally fine resistance against wrinkling. Maximum fabric shrinkage 1%. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½). Shipping weight each 1 pound.

| | | | | |
|---|---|---|---|---|
| Textured small plaid. | A 33 N 421G Green combination | B 33 N 420G Blue combination | Each . . . $2.98 any 2 for 5.90 |
| Plaid with vertical stripe. | C 33 N 418G Blue combination | D 33 N 419G Brown combination | |

Wrinkl-Shed® cotton chambray solids. If there's any doubt in your mind, just select the always popular Dan River solid and be positive he'll be well-pleased. Custom gauge stitched, regular spread collar, 2 handsome, button-through chest pockets. Harmonizing buttons. Washfast colors. Fabric has same features as shirt above. Maximum shrinkage 1%. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½).

E 33 N 511G Light blue — F 33 N 512G Tan — G 33 N 513G Gray — H 33 N 514G Maize

Shipping weight each 1 pound . . . . . Each $2.98; buy any 2 for only $5.90

Wrinkl-Shed® cotton campus plaids. Smart campus styling with neat short point, custom gauge stitched collar is just the thing for the young man (*don't forget dad*) of the family. Matching chest pocket. Washfast colors. Fabric has same features as shirts above. Maximum fabric shrinkage 1%. *Please state size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½). Choice of four sparkling color combinations.

J 33 N 416G Red combination — K 33 N 417G Brown combination — L 33 N 415G Red combination — M 33 N 414G Brown combination

Shipping weight each 1 pound . . . . . Each only $2.98; buy any 2 for only $5.90

## Sleeve Size Casuals

### Rayon Challis Sport Shirts for a neatly styled fit $3.95 each

The soft, rich texture and the full, clear colors are only two reasons why he'll always be proud of this exceptional Rayon Challis. Regular spread collar with custom gauge stitching is designed to be worn comfortably open or closed. Neck sizes and sleeve lengths are tailored to give a "dress shirt" fit. Single needle sleeving in these shirts is the same as is found in the most expensive sport shirts. Harmonizing buttons. Complement his wardrobe with any of the 7 washfast colors that stay clear throughout the life of the shirt. Two button-through chest pockets. Shrinkage controlled to assure a permanently tailored fit—maximum fabric shrinkage 2%.

*State size small, medium, large or extra-large and sleeve length.*

| Small (14–14½-in. neck) 31½-inch sleeve, 32½ | Med. (15–15½) 32½, 33½, 34½ | Large (16–16½) 32½, 33½, 34½ | Extra-large (17–17½) 33½, 34½ |
|---|---|---|---|

N 33 N 564G Light mint green — P 33 N 657G Maize — R 33 N 563G White — S 33 N 566G Tan

T 33 N 658G Charcoal gray — V 33 N 656G Light blue — W 33 N 565G Turquoise

Shipping weight each 1 pound 3 ounces . . . . . Each $3.95; buy any 2 for $7.80

## Cotton-Silk Styles

### Washable Sport Shirts with Medium Spread Collar $3.95 each

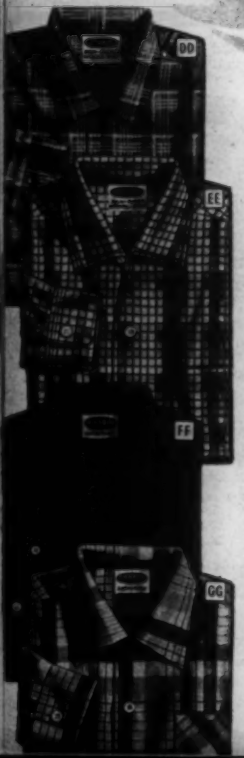
Thrill him with silk this Christmas and give him something a little different from the shirts he's been wearing. This fine blend of cotton with silk in a full-bodied style; so soft and smooth to the touch. The silk imparts a special draping quality to the fabric that makes the shirt look better, fit better, feel better. And the patterns are among the finest we've ever offered. Choice of thicks, plaid, and two new-this-season stripes.

Custom gauge stitched, 3-inch, medium spread sport collar. Matching chest pocket. Washable. Maximum fabric shrinkage 2% to 3%.

*Please state size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra-large (17–17½). Shipping weight each 1 pound 5 ounces.

| | | | | |
|---|---|---|---|---|
| Smart new check. | X 33 N 431G Black, red check | Y 33 N 430G Black, aqua check | Each . . . . $3.95 any 2 for 7.80 |
| Woven-in plaid pattern. | Z 33 N 436G Blue combination plaid | AA 33 N 437G Brown combination plaid | |
| Combination chest stripe. | BB 33 N 435G—Solid color sleeve, back and collar. Red combination chest stripe | | |
| Vertical stripe. | CC 33 N 434G Blue combination vertical stripe | | |

*HOW TO MEASURE: measure inches around neck. If between sizes, order the larger*



### Wrinkl-Shed Cottons $3.95

Our best quality Wrinkl-Shed Cottons by Dan River. Just wash and wear with little, or no ironing. Most wrinkles hang out overnight. Resists perspiration odor. Washfast colors. Maximum fabric shrinkage 1%. *State size* small (14–14½-in. neck), med. (15–15½), large (16–16½), extra-large (17–17½). Shipping weight each 1 lb. 8 oz.

DD Continental plaid . . . stylish dark-tone with regular spread collar.

33N411G—Brown plaid 33N410G—Blue plaid

EE Card-textured check with custom gauge stitching, continental collar.

33N406G—Blue check 33N407G—Red check

Each $3.95 . . . . . Buy any 2 for only $7.80

### Rayon Gabardine $2.98

FF Smart in a way that never goes out of style—Rayon gabardine is still the classic sport shirt for leisure-time wear. Regular spread sport collar. 2 button-through pockets. Shrinkage controlled; max. fabric shrinkage 2%. Washfast. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra-large (17–17½).

33 N 422G—lt. blue 33 N 423G—lt. tan
33 N 424G—lt. Mint green
33 N 425G—Turquoise blue
33 N 426G—Charcoal gray
33 N 427G—Copper

Shpg. wt. ea. 1 lb. . . Ea. $2.98, 2 for $5.90

### Sanforized Cotton $1.98

GG Assorted smart plaids—every pattern is guaranteed to please him. Sanforized cotton gingham won't shrink over 1%. Washfast. Regular spread sport collar. 2 chest pockets. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra-large (17–17½).

33 N 475—Blue 33 N 476—Brown
33 N 477—Green

Shpg. wt. ea. 1 lb. . . Ea. $1.98, 2 for $3.90

The living is easy, the care is, too . . Wash and Wear Wrinkl-Shed Cottons $2.98 each

Neck sizes and sleeve lengths in Rayon Challis $3.95 each

New! Washable Cotton and Silk sport shirts $3.95 each

TO PAGE 125 . . SPORT SHIRTS

# Color sets a fashion pace in Pilgrim Dress Shirts

Stout and Tall Men's Sizes

## Tall, Stout Men's Sizes $3.95 each

Tailored to fit tall or stout men. Combed cotton broadcloth; mercerized, Sanforized. Max. shrinkage 1%. Medium point fused collars. Washfast. Guaranteed 1 year against defects in workmanship. *Please state neck, sleeve size.* Shipping weight 1 lb. 2 oz.

Tall Men. Shirt body 3 inches longer. *Neck sizes* 14½, 15, 15½, 16, 16½, 17, 17½ inches. *Sleeve lengths* 35, 36, 37 inches.

Stout Men. *Neck sizes* 17 in. (53 in. at chest, waist); 17½ (55); 18 (57); 18½ (59); 19 (61). *Sleeve lengths* 33, 34, 35 in.

33N302G—White
33N355G—Med. blue
33N356G—Tan
33N303G—White
33N357G—Med. blue
33N358G—Tan

Each $3.95 . . . 2 for $7.80 . . . 4 for $15.40

*Orders of $20 or more can be purchased on Easy Terms . . . see page 373*

## Try-Point Collar Shirts $2.59 each

Fused-in Collar Stays

Cotton broadcloth. Medium point fused collars have permanently sealed-in nylon stays . . never curl . . always stay neatly in place. Mercerized. Sanforized . . maximum fabric shrinkage 1%. Vat-dyed, washfast colors. Button cuffs. *State neck size, sleeve length from chart at right.* Shipping weight each 1 lb.

**A** Popular Solid Colors.
33 N 25G—Medium blue
33 N 86G—Tan
33 N 87G—Green
33 N 88G—Gray
33 N 97G—Corn Right yellow!
Each $2.59 . . . 2 for $5.00 . . . 4 for $9.80

**B** 33 N 39G—All-White
Each $2.59 . . . 2 for $5.00 . . . 4 for 9.80

**C** Smart Printed Clip Pattern.
33 N 90G—Blue
33 N 91G—Tan
33 N 92G—Gray
Each $2.59 . . . 2 for $5.00 . . . 4 for 9.80

## Combed Cotton Broadcloth Woven Stripe $3.95 each

Pace-setter for Pilgrim . . . new this Fall and already sweeping to a commanding position as the fashion leader in dress shirt patterns. Slim pencil stripe accents a white background to give a perfect, harmonious color balance. FormEase collar (3 styles). Proportioned tailoring. Single needle sleeving. Ocean pearl buttons. Pleated sleeves, yoke. French (no panel) front. Washfast. Sanforized, mercerized; maximum fabric shrinkage 1%. Shpg. wts. each button cuffs 1 lb.; French cuffs 1 lb. 2 oz. *State neck, sleeve sizes from chart at bottom of page.*

Medium-spread, soft-slotted collar, removable stays. Button cuff style.
D 33 N 377G Blue
E 33 N 381G Lt. red
F 33 N 380G Green
G 33 N 379G Tan

Medium point, fused collar. Button cuff style.
H 33 N 360G Blue
J 33 N 361G Tan
K 33 N 362G Gray

Short point, medium-spread collar, removable stays. French cuff style.
L 33 N 312G Green
M 33 N 311G Tan
N 33 N 310G Blue

Each $3.95 . . . Any 2 for $7.80 . . . Save and buy 4 for . . . . . $15.40

## Our Best Wash and Wear Dress Shirt $6.95 each

65% Dacron* blended with 35% long-staple, absorbent Egyptian cotton . . . so fine and strong it's guaranteed to wear 1 year or replaced free. Needs no ironing . . . just wash, drip dry and wear. Resists wrinkling. FormEase soft-slotted, medium point collar, has stays. Proportioned sizes. French front. Single needle sleeving. Pleated sleeves, yoke, pocket. Ocean pearl buttons. Washfast. Sanforized; max. shrinkage 1%. Button cuffs. *State neck, sleeve sizes from chart at bottom of page.*

P 33 N 372 Mint green
R 33 N 373 Maize
S 33 N 370 Blue
33 N 369—White (not shown)

Shipping weight each 1 pound. Each $6.95 . . . Any 2 for . . . . . $13.50

## Pima blended with Combed Cotton $3.95 each

Superb solid color broadcloth of long-staple Pima cotton blended with fine combed cotton. Widespread, soft-slotted FormEase collar. Proportioned fit. Pleated yoke, sleeves, pocket. Ocean pearl buttons. Single needle sleeving. French front. Washfast. Sanforized, mercerized; maximum fabric shrinkage 1%. French cuffs. *State neck, sleeve sizes from chart at bottom of page.*

T 33 N 365G Bamboo tan
V 33 N 364G Blue
W 33 N 363G Gray
X 33 N 366G Mint green
33 N 220G—White (not shown)

Shipping weight each 1 lb. 2 oz. Each $3.95; Any 2 for $7.80; Save, buy any 4 for $15.40

## Our Best Oxford Cloth Dress Shirts $3.95 each

Sturdy, long-wearing oxford cloth woven of fine, long-staple combed cotton. Pleated sleeves, yoke. French front. FormEase collars. Proportioned sizes. Ocean pearl buttons. Single needle sleeving. Washfast. Sanforized, mercerized; max. shrinkage 1%. Button cuffs. *State neck size and sleeve length from chart at bottom of page.*

Round point, button down collar.
Y 33 N 328G Green
Z 33 N 325G Bamboo tan
AA 33 N 327G Blue
33 N 322G White

Medium point, button-down collar.
BB 33 N 324G Blue
CC 33 N 314G Maize
DD 33 N 313G Green
33 N 321G White

Shpg. wt. each 1 lb. Each $3.95; Any 2 for $7.80; Save, buy any 4 for . . . . . $15.40

## Combed Cotton Broadcloth and Oxford Cloth $2.98 each

Broadcloth. Combed, mercerized, Sanforized cotton broadcloth. Washfast colors. Maximum shrinkage 1%. FormEase collars (2 styles). Button cuffs. Proportioned fit. *State neck, sleeve sizes from chart below.* Shpg. wt. each 1 lb.

Widespread, soft-slotted collar with removable plastic stays.
EE 33 N 267G Maize
FF 33 N 263G Mint green
GG 33 N 261G Bamboo tan
HH 33 N 265G Blue
JJ 33 N 264G Pink
KK 33 N 268G Gray
33 N 304G—White (not shown)

Medium point, fused collar . . . requires no starch.
LL 33 N 353G Gray
MM 33 N 352G Green
NN 33 N 351G Tan
PP 33 N 350G Blue

33 N 301G—White (not shown). Each $2.98; 2 for $5.90; 4 for . . . . . $11.60

Oxford Cloth. Mediumweight, fine combed cotton. Sanforized, mercerized; maximum fabric shrinkage 1%. Washfast. French front. Button cuffs. Short point, button-down FormEase collar. Proportioned fit. Shpg. wt. 1 lb. *Please state both neck size and sleeve length from chart below.*

RR 33 N 241G Bamboo tan
SS 33 N 240G Blue
33 N 242G—White (not shown)
Each $2.98; 2 for $5.90
Buy any 4 for . . . $11.60

## Smart woven Figures, Stripes for only $2.98 each

Sanforized, mercerized combed cotton broadcloth. Washfast colors. Maximum fabric shrinkage 1%. Medium point, fused FormEase collar . . . needs no starch. Proportioned fit. Button cuffs. *State neck, sleeve size, chart below.*

Figure
TT 33 N 270G Blue
VV 33 N 271G Tan
WW 33 N 273G Gray
Stripe
XX 33 N 275G Tan
YY 33 N 277G Gray
ZZ 33 N 274G Blue

Shpg. wt. ea. 1 lb.
Each $ 2.98
Buy 2 for 5.90
Buy 4 for 11.60

* Reg. T. M. DuPont Polyester fiber

### HOW TO MEASURE

For Neck Size: Measure inches around neck. For Sleeve Length: Bend elbow. Measure inches from middle back of neck, across shoulder, over bended elbow to wrist. (If between sizes, order the larger.) *To assure a proper fit, be sure to use a measuring tape.*

| Neck size | Sleeve length |
|---|---|
| 14-in. | 32, 33-in. |
| 14½ | 32, 33 |
| 15 | 32, 33, 34 |
| 15½ | 32, 33, 34, 35 |
| 16 | 32, 33, 34, 35 |
| 16½–17 | 33, 34 |

Everybody's talking about these

# Smartly Styled Stripes in Broadcloth

Wherever you see well-dressed men this Fall you'll see stripes **$3.95**

Medium-spread, Soft-slotted collar

Medium point, Fused collar

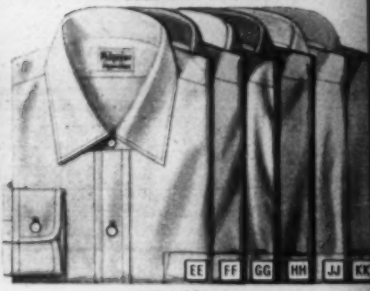
Short point, Medium-spread collar

Our Best Wash and Wear Dress Shirt—65% Dacron®—35% Cotton **$6.95**

Long-staple Pima Cotton blended with fine Combed Cotton **$3.95**

Our Best Oxford Cloth with round point, Button-down collar **$3.95**

Our Best Oxford Cloth with Medium point, Button-down collar **$3.95**




Sanforized, Combed Cotton Broadcloth, Widespread collar **$2.98**

Combed Cotton Broadcloth, Medium point, Fused collar **$2.98**

Medium-weight Oxford Cloth, Short point, Button-down collar **$2.98**

Woven Figures and Stripes with Medium point, Fused collars **$2.98**

TO PAGE 127 . . MEN'S DRESS SHIRTS

# If Dad is dreaming of a "White" Christmas,

## make his dream come true with Pilgrim Dress Shirts

### Pleated Front $4.95

The "Continental" . . latest in men's dress shirt fashion. Distinguished tucked and pleated front. Luxuriously smooth combed cotton broadcloth.

Widespread collar, removable stays. French cuffs. Washable . . maximum shrinkage 1%. *State size from chart (I) on facing page.* Wt. ea. 1 lb. 2 oz.

33 N 359—Each **$4.95**, 2 for **$9.80**

### Imported Fabric $6.95

Smart for dress . . . white-on-white jacquard weave. Imported Egyptian cotton broadcloth. FormEase medium point collar, removable stays. French cuffs, front. Pleated yoke, sleeves, pocket. Proportioned fit. Mercerized. Washable; max. shrinkage 1%. *State neck, sleeve sizes from chart (I) on facing page.* Links not included. Shpg. wt. ea. 1 lb. 2 oz.

33 N 375—Each **$6.95** . . . . . 2 for **$13.50**

For a more casual comfort in dress give him oxford cloth

### Our Best Oxford Cloth $3.95 each

A B Soft, full-bodied oxford cloth woven from fine, long staple combed cotton . . . mercerized for a rich luster and longer wear. 2 smart FormEase button-down collar styles. Proportioned fit. French (no panel) front. Button cuffs. Single needle stitching. Pleated sleeves. Dart-pleated yoke. Crack-resistant ocean pearl buttons. Color: white. Sanforized; maximum fabric shrinkage 1%.

*Please be sure to state neck size and sleeve length from chart (I) on the opposite page.* Shipping weight each 1 pound.

(A) 33 N 321—Medium point button-down collar
(B) 33 N 322—Round point button-down collar
Each only **$3.95** . . . . . 2 for **$7.80** . . . . . 4 for **$15.40**

### Oxford Cloth $2.98 each

C Combed, mercerized cotton oxford cloth . . . a medium-weight fabric of excellent quality and comfort. FormEase short point button-down collar. Proportioned fit. Sanforized; maximum fabric shrinkage 1%. Button cuffs. Sturdy crack-resistant buttons. Order two or four and save!

*Please state neck size and sleeve length from chart (I) on facing page.* Shipping weight each 1 lb.

33 N 242G—White. . . . . Each **$2.98**
2 for **$5.90** . . . . . 4 for **11.60**

Your choice of Button or French cuffs

### White Broadcloth . . Guaranteed! $2.98 each

Each shirt is guaranteed for 1 full year against defects in workmanship. Double-thread FormEase collar. Sturdy broadcloth is woven from fine combed cotton . . . mercerized for longer wear and added luster. Sanforized for a permanent fit; maximum fabric shrinkage 1%. Shpg. wt. ea.—French cuffs, 1 lb. 2 oz.; Button cuffs, 1 lb. *State sizes from below.*

| Neck Size | 14 | 14½ | 15, 15½, 16 | 16½, 17 |
|---|---|---|---|---|
| Sleeve Length | 32, 33 | 32, 33, 34 | 32, 33, 34, 35 | 33, 34, 35 |

(D) Widespread soft collar. 33 N 304G—Button cuffs 33 N 300G—French cuffs
(E) Medium point fused collar. 33 N 301G—Button cuffs 33 N 306G—French cuffs
(F) Short point fused collar. 33 N 354G—Button cuffs 33 N 342G—French cuffs

Each only **$2.98** . . . . . Buy 2 for only **$5.90** . . . . . Save more and buy 4 for **$11.60**

# Pilgrim White Shirts with FormEase collars, proportioned fit

### Pima-blend Cotton $3.95

Pima, luxury fiber of the cotton family, skillfully blended with fine combed cotton. Guaranteed one year against any defects in workmanship. FormEase collar. Proportioned sizes give tailored fit. French (no panel) front. Pleated pocket, yoke, sleeves. Ocean pearl buttons. Single needle sleeving. Sanforized, mercerized; maximum shrinkage 1%. Shpg. wt.—button cuffs, 1 lb.; French cuffs, 1 lb. 2 oz. *State both neck and sleeve sizes from chart* (2). White color.

A **Medium-point fused collar . . . our most popular style.**
33 N 315G—Button cuffs 33 N 316G—French cuffs

B **Short-point, widespread, button-down collar.**
33 N 326G—French cuffs

C **Short-point, low band, medium-spread fused collar.**
33 N 317G—Button cuffs

D **Widespread soft-slotted collar, removable stays.**
33 N 319G—Button cuffs 33 N 320G—French cuffs
Each only $3.95; Any 2 for $7.80; Any 4 for only $15.40

### 2x2 Pima Cotton . . Our Best $4.95

A superb shirt, these white Pima broadcloths . . . so fine we guarantee each shirt to wear 1 year. 2-ply FormEase collar will never wrinkle or wilt, will never creep-up or choke-up on his neck. Crack-resistant ocean pearl buttons. De luxe pleated sleeves, yoke, pocket. Single needle sleeving. Proportioned sizes for a tailored fit. "No-gap" sleeve placket stays closed, irons more easily. 2-ply cuffs. French (no panel) front. Mercerized. Max. fabric shrinkage 1%. Shpg. wt.—button cuffs, 1 lb.; French cuffs, 1 lb. 2 oz. *State neck, sleeve sizes from chart* (2). White color.

E **Medium-point fused collar . . . our most popular style.**
33 N 345G—Button cuffs 33 N 346G—French cuffs

F **Medium-spread soft collar with removable stays.**
33 N 347G—Button cuffs 33 N 348G—French cuffs

G **Medium-point, soft-slotted collar.**
33 N 349G—Button cuffs
Each shirt only $4.95 . . Buy any 2 shirts above for only $9.80

### Wash and Wear Fabrics $6.95 Dacron Cotton

White dress shirts in fabrics that promise long wear and the easiest of care. Seldom, if ever, do they require ironing (then, just a touch). They wash easily, dry very quickly and are always ready for the "modern man on the go." Medium-point, FormEase collar. Proportioned sizes. Pleated yoke, sleeves. Dacron-cotton shirts have pleated pocket. 100% Dacron and 100% Nylon shirts have plain pocket. French front. "No-gap" sleeve placket. Ocean pearl buttons. Maximum shrinkage 1%. Shpg. wt.—button cuffs, 1 lb.; French cuffs, 14 oz. *State both neck, sleeve sizes from chart* (1). White color.

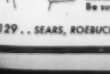
H Our Best—a dynamic blend of Dacron* (65%) with fine, long staple Egyptian cotton (35%). It's soft, porous and extremely absorbent . . . resembles a luxurious batiste weave. Button cuff style. Sanforized.
33 N 369G—Soft collar } Each only $ 6.95
33 N 376G—Fused collar } Any 2 for 13.50

H **Good quality**—65% Dacron, 35% Cotton. Button cuffs.
33 N 378G—Soft collar.....Each $4.95; 2 for $ 9.80

H **100% Dacron**—button cuffs. Soft collar.
33 N 398G—Each only $4.95.....Any 2 for 9.80

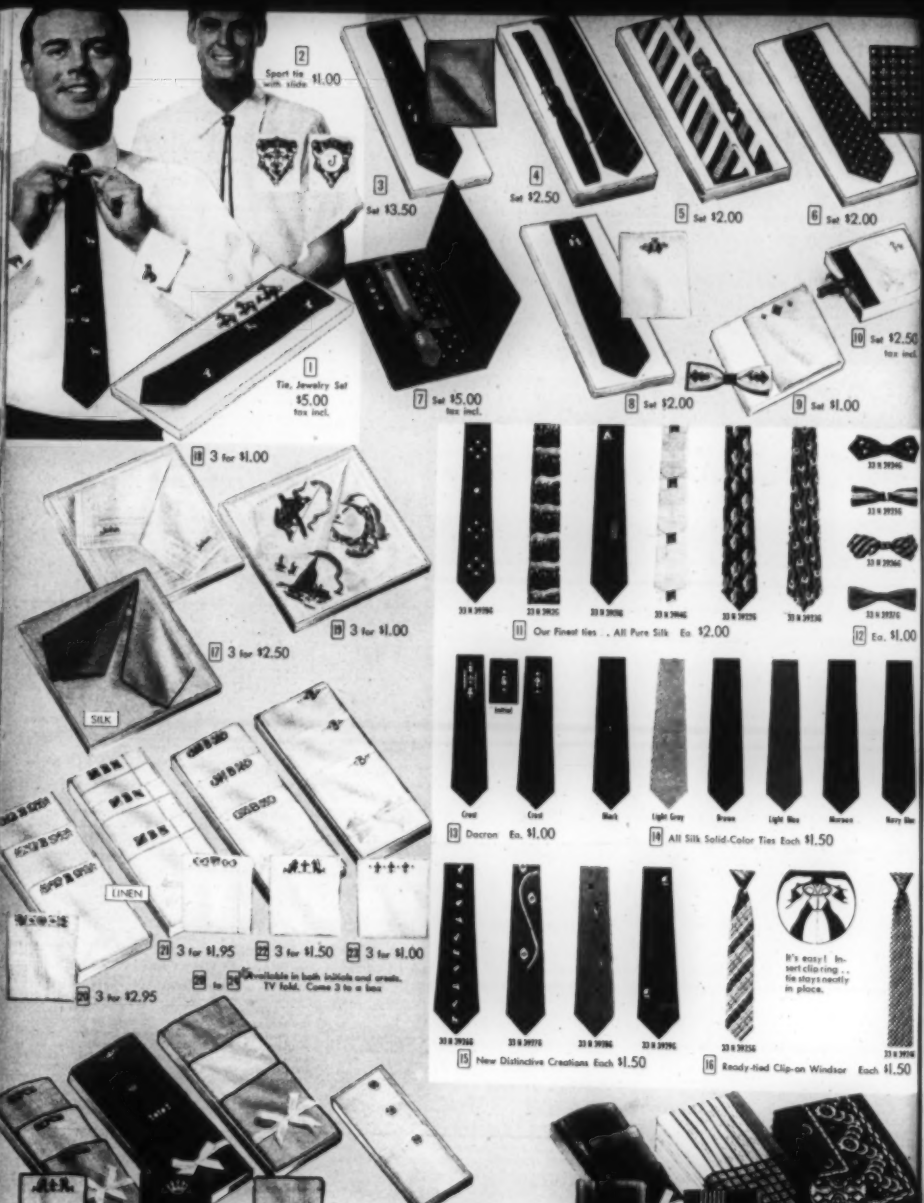
H **100% Nylon**—button or french cuffs. Soft collar.
33 N 374G—Button cuffs } Each only 3.95
33 N 399G—French cuffs } 2 for $7.80, 4 for 15.40

*Reg. T.M. DuPont polyester fiber



*HOW TO MEASURE* . . For **neck size:** Measure inches around neck. For **sleeve length:** Bend elbow. Measure inches from middle back of neck, across shoulder, over bended elbow to wrist. **Be sure to use the right size chart.**

| Size Chart (1) | | Size Chart (2) | |
|---|---|---|---|
| Neck Size | Sleeve length | Neck size | Sleeve length |
| 14 | 32, 33 | 14 | 32, 33 |
| 14½ | 32, 33 | 14½ | 32, 33, 34 |
| 15 | 32, 33, 34 | 15 | 32, 33, 34, 35 |
| 15½, 16 | 32, 33, 34, 35 | 15½, 16 | 32, 33, 34, 35 |
| 16½, 17 | 33, 34 | 16½, 17 | 33, 34, 35 |


2 Sport tie with slide $1.00
3 Set $3.50
4 Set $2.50
5 Set $2.00
6 Set $2.00
1 Tie, Jewelry Set $5.00 tax incl.
7 Set $5.00 tax incl.
8 Set $2.00
9 Set $1.00
10 Set $2.50 tax incl.
18 3 for $1.00
19 3 for $1.00
17 3 for $2.50
SILK
11 Our Finest ties . . All Pure Silk Ea. $2.00
12 Ea. $1.00
13 Dacron Ea. $1.00
14 All Silk Solid-Color Ties Each $1.50
LINEN
21 3 for $1.95
22 3 for $1.50
23 3 for $1.00
20 3 for $2.95
24 to 29 Available in both initials and greek. TV fold. Come 3 to a box
15 New Distinctive Creations Each $1.50
16 Ready-tied Clip-on Windsor Each $1.50
It's easy! Insert clip ring . . tie stays neatly in place.
28 3 for $1.50
29 3 for $1.50
26 3 for $1.00
Masonic K. of C Shrine Elks
27 Fraternal Emblem Handkerchiefs 3 for $1.50
3 for $1.00
25 12 for $1.95
26 6 for $1.50

[1] Tie and ... tie with ... color tie ... horse desi... Fed. Exc. ...
33 N 3939E-...

[2] Sport T... Tie is b... metal tips, ... crest. *All ... State initial* ...
33 N 3890G-...

[3] Tie. H... printed ... inches, sel... blue silk, ...
33 N 3940-...

[4] Scotch ... tie, reg... wool belt ... adjuster. ... waist), me... *color patte...* green-blac...
33 N 3918-...

[5] Cotton ... in. sq... leather bu... small (28-... large (38-...
33 N 3932G-...
33 N 3931G-...

[11] Our Fin... Aleman... latest in p...
33 N 3920G-...
33 N 3912G-...
33 N 3921G-...
33 N 3914G-...
33 N 3922G-...
33 N 3923G-...
Shipping wt. ...

[13] All Silk ... just clip...
33 N 3934G-...
33 N 3935G-...
33 N 3936G-...
33 N 3937G-...
Each $1.00 ...

[14] Hand-p... sonalize... gift. 100% ... no iron... resistant. ... In navy o... *crest. All in...*
33 N 3905G-...
33 N 3919G-...
Each $1.00 ...

[15] Luxurio... contras...
33 N 2698-...

[16] Embroi... Combe... *Bill, Bob, C... George, Ha... Mac, Sam...*
33 N 2697G-...

[17] Hand P... hem. 1...
33 N 2699G-...

[18-29] 3 of... fold. ... *Y, Z. State ...*

[28] Linen ... Hand-e...
33 N 2548G-...

[29] Pure Li... initials, ...
33 N 2539G-...

[26] Combed ... Hand-e...
33 N 2546G-...

[25] Combed ... Hand-e...
33 N 2545G-...
* Reg. T.M. ...

# Brighten His Christmas

## with Pilgrim Ties, Handkerchiefs, Gift Sets

1 **Tie and Jewelry Set.** Includes navy silk tie with new embroidered pattern; gold-color tie clip and cuff links in matching horse design. Tie 52x2¾-in. regular. 10% Fed. Exc. Tax incl. Boxed. Wt. set 6 oz.
33 N 3939E—Set $5.00 . . . . . 2 sets $9.70

2 **Sport Tie and Slide with Initial or Crest.** Tie is black rayon braid with gold-color metal tips. Adjustable slide has 1 initial or crest. *All initials except I, O, Q, U, V, X, Y, Z. State initial or crest (1 to a box).* Wt. set 2 oz.
33 N 3890G—Set $1.00 . . . . . 2 for $1.90

3 **Tie, Handkerchief Set.** Navy tie is printed silk foulard, regular 52x2¾-inches, self tipped. Handkerchief is light blue silk, navy perle hem. Wt. set 7 oz.
33 N 3940—Set $3.50 . . . . . 2 sets for $6.80

4 **Scotch Tartan Tie, Belt Set.** 100% wool tie, regular 52x2¾ in. Matching 100% wool belt has cowhide leather ends, size adjuster. Boxed. *Belt sizes:* small (28–30-in. waist), medium (32–34), large (36–40). *3 color patterns . .* red-black; white-black; green-black. *State size, color pattern.*
33 N 3918—Wt. set 8 oz. Set $2.50; 2 sets $4.82

5 **Cotton and Silk Tie, Belt Set.** Tie 52x2¼-in. square end. Belt has adjustable leather buckle piece. Boxed. *State belt size* small (28–32-in. waist), medium (34–36), large (38–42). Shpg. wt. set 8 oz.
33 N 3930—Two-tone brown } Set $2.00
33 N 3931G—Two-tone blue } 2 sets 3.90

6 **Tie and Handkerchief Set.** Cotton and silk blend. Tie is red with black and white printing . . 52x2¾ in., self tipped. Gift boxed. Shpg. wt. set 7 oz.
33 N 3941G—Set $2.00 . . . . . 2 sets $3.90

7 **3 Silk Ties in Handsome Travel Case.** Ties are: blue woven; gray print; brown embroidered . . regular 52x2¾ inches. Durable-vinyl plastic travel case holds ties and handkerchiefs neatly . . makes a wonderful gift for traveling men.
33 N 3938E—Shpg. wt. set 12 oz. Gift boxed. 10% Fed. Excise Tax incl. Set $5.00 . . . . . 2 sets $9.70

8 **Tie and Handkerchief Set.** Tie is embroidered acetate . . 52x3-in. regular. Handkerchief is white cotton, 18-in. square, rolled hem . . has embroidery which matches tie. Gift boxed. Shipping wt. set 7 oz.
33 N 3917G—Set $2.00 . . . . . 2 sets $3.90

9 **Matching Bow Tie and Handkerchief Set.** Made from acetate dobby jacquard. Tie has square end. Handkerchief in neat TV fold. Choice of 2 color combinations. Gift boxed. . Shpg. wt. set 5 oz. *State color combination* tan and brown; light blue and navy.
33 N 3933G—Set $1.00 . . . . . 2 for $1.90

10 **Matching Handkerchiefs and Tie Bar Set.** Includes 3 combed cotton handkerchiefs with contrasting perle hems . . embroidered motif matches gold-color spring grip tie bar. Boxed. 10% Fed. Exc. Tax included.
33 N 2698E—Wt. set 8 oz. Set $2.50; 2 for $4.75

### Pilgrim Neckties . . . shown on facing page

11 Our Finest Ties . . All Pure Silk. Exclusive Alessandro di Milano styling brings you latest in patterns. Gift boxed.
33 N 3920G—light blue print, 52x2¾ inches.
33 N 3912G—Woven pattern, 52x2¾ inches.
33 N 3921G—Embroidered faille, 52x2¾ inches.
33 N 3914G—Woven pattern, 52x2¾ inches.
33 N 3922G—Woven pattern, 52x2¾ inches.
33 N 3923G—Woven pattern, 52x2¾ inches.
Shipping wt. ea. 4 oz. Ea. $2.00 . . . . . 2 for $3.90

12 All Silk Clip-on Bow Ties. Ready-tied . . . just clip on collar. Boxed. Wt. ea. 2 oz.
33 N 3934G—Navy print. Pointed end.
33 N 3925G—Red woven. Square end.
33 N 3936G—Brown woven. Pointed end.
33 N 3937G—Gray embroidered. Square end.
Each $1.00 . . . . . 2 for $1.90

13 Hand-painted Initial and Crest Ties. Personalizes neckwear . . makes an ideal gift. 100% Dacron® shantung . . washable . . no ironing necessary . . wrinkle and spot resistant. Regular 52x3 in., self-tipped. In navy or brown. Boxed. *State initial or crest. All initials except I, O, Q, U, V, X, Y, Z.*
33 N 3905G—Navy blue, Shpg. wt. each 4 oz.
33 N 3919G—Brown. Shpg. wt. each 4 oz.
Each $1.00 . . . . . 2 for $1.90

14 All Silk Solid-color Ties. 4-in-hand. *Alessandro di Milano* styling. Regular 52x 2¾-in., self-tipped. Boxed. *State color from facing page.* Shpg. wt. each 4 oz.
33 N 3906G—Each $1.50 . . . . . 2 for $2.90

15 4-in-hand Ties. *Riviera* styling. Regular 52x2¾-in. Boxed. Shpg. wt. each 4 oz.
33 N 3926G—All silk foulard print.
33 N 3927G—All silk shantung . . embroidered.
33 N 3928G—100% Dacron® . . washable.
33 N 3929G—Embroidered rayon jacquard.
Each $1.50 . . . . . 2 for $2.90

16 New . . Clip-on Windsor Tie! For years men have been struggling with ties . . tying and re-tying them until a presentable knot is made. But now . . *finally* . . a tie has been created that offers a *perfect knot every time.* It's ready-tied . . all you do is clip it on. Knot is neat and trim . . looks like you spent an hour in front of mirror tying it. Woven acetate with woven metallic design.
33 N 3925G—Gray with silver-color overplaid. Pointed end. 2¼ x16 in. Shpg. wt. each 4 oz.
33 N 3924G—2-tone brown with gold-color design. Square end. 2¼ x16 inches. Shpg. wt. each 4 oz.
Boxed . . . . . Each $1.50 . . . . . 2 for $2.90

### Handkerchiefs . . Sold Only In Boxes of 3 or As Specified

17 Luxurious Pure Silk. Light tones with contrasting hem. Wt. box of 3: 7 oz.
83 N 2698—Box of 3 $2.50 . . . . . 2 boxes $4.75

18 Embroidered "Name" Handkerchief. Combed cotton cords. *Names available: Bill, Bob, Charles, Dave, Dick, Ed, Frank, Fred, George, Harry, Henry, Jack, Jim, Joe, John, Mac, Sam, Tom. State name.* Shpg. wt. box 7 oz.
83 N 2697G—Box of 3 $1.00 . . . . . 2 boxes $1.90

19 Hand Painted. Combed cotton cords. Flat hem. 17-inch square. Shpg. wt. box 7 oz.
83 N 2699G—Box of 3 $1.00 . . . . . 2 boxes $1.90

20–24 3 of One Initial or Crest in Box. TV fold. *All initials except I, O, Q, U, V, X, Y, Z. State initial or crest.* Wt. box 5 oz.

25 Linen Cords Imported From Madeira. Hand-embroidered. Hand-rolled hem.
83 N 2548G—Box of 3 $2.95 . . . . . 2 boxes $5.70

26 Pure Linen. Hand-loomed embroidered initials. Hemstitched hem.
83 N 2539G—Box of 3 $1.95 . . . . . 2 boxes $3.70

27 Combed Cotton Cords. 84x80 thread count. Hand-embroidered. Hand-rolled hem.
83 N 2546G—Box of 3 $1.50 . . . . . 2 boxes $2.85

28 Combed Cotton Cords. 80x76 thread count. Hand-embroidered. Hand-rolled hem.
83 N 2545G—Box of 3 $1.00 . . . . . 2 boxes $1.90

* Reg. T.M. for DuPont's polyester fiber

29 3 of One Initial or Crest in Box. TV fold. Dyed cotton cords. Hand-loomed embroidery. *All initials except I, O, Q, U, V, X, Y, Z. State initial or crest.* Wt. box 5 oz.
83 N 2569G—Box of 3 $1.50 . . . . . 2 boxes $2.85

30 Hand-loomed Crest on Combed Cotton. TV fold. Perle hem. Shpg. wt. box 5 oz.
83 N 2550G—Box of 3 $1.50 . . . . . 2 boxes $2.85

31 Combed Cotton. TV fold. Wt. box 5 oz.
83 N 2533G—Box of 3 $1.00 . . 2 boxes $1.90

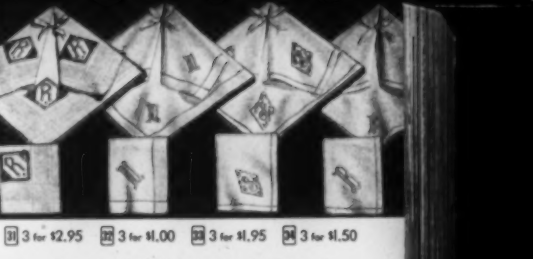
32 Embroidered Fraternal Emblems. Combed cotton. *State emblem: Masonic, Knights of Columbus, Shrine, Elks.* Shpg. wt. box 5 oz.
83 N 2632G—Box of 3 $1.50 . . . . . 2 boxes $2.85

33 Colored Woven Border. TV fold. Combed cotton. Rolled hem. Wt. box 5 oz.
83 N 2556G—Box of 3 $1.00 . . . . . 2 boxes $1.90

34–36 Handkerchiefs in Sealed Polyethylene Bags . . stay clean until removed.

37 Budget-priced Combed Cotton. 12 to a bag—6 all white, 6 colored borders. Sold by bag only. Wt. bag of 12: 6 oz.
83 N 2588G—Bag of 12 $1.95 . . . . . 2 bags $3.70

38 Hercules Cotton Bandanas. Washfast. 24x 22 inches. 6 red or 6 blue to bag . . *state color desired.* Shpg. wt. bag of 6: 5 oz.
83 N 2520—Bag of 6 $1.50 . . . . . 2 bags $2.85



31 3 for $2.95 32 3 for $1.00 33 3 for $1.95 34 3 for $1.50

### Conventional White Embroidered Initials

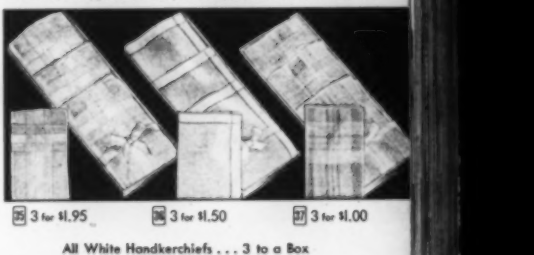
Pure white handkerchiefs, 3 of one initial in a box. Square fold. *All initials except I, O, Q, U, V, X, Y, Z. State initial wanted.*

35 Our Finest Conventional Initial. Pure Irish Linen. Hand-embroidered. Hand-rolled hem. 18-inch square. 1400x1500 thread count.
83 N 2589G—Shpg. wt. box of 3: 7 oz. . . Box of 3 $2.95 . . . . . 2 boxes $5.70

36 Combed Cotton. Machine-embroidered. Hemstitched hem.
83 N 2551G—Shpg. wt. box of 3: 7 oz. . . Box of 3 $1.00 . . . . . 2 boxes 1.90

34 Pure Irish Linen. Machine-embroidered. ½-inch hemstitched hem. 17-inch square. 1400 thread count.
83 N 2528G—Shpg. wt. box of 3: 7 oz. . . Box of 3 $1.95 . . . . . 2 boxes $3.70

36 Pure Irish Linen. Machine-embroidered. Hemstitched hem.
83 N 2598G—Shpg. wt. box 7 oz. . . . Box of 3 $1.50 . . . . . 2 boxes 2.85



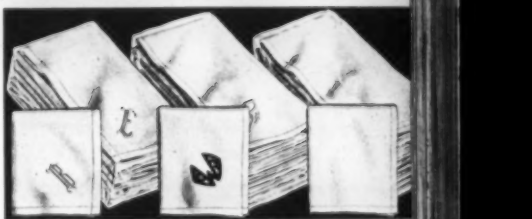
35 3 for $1.95 36 3 for $1.50 37 3 for $1.00

### All White Handkerchiefs . . . 3 to a Box

35 Our Finest Plain Handkerchief. . Pure Irish Linen Cords. Hand-rolled hem. 1400x1500 thread count. 18-inch square. Neatly folded . . can be placed in a man's breast pocket. Gift boxed.
83 N 2526G—Shipping weight box 7 oz. . . . Box of 3 $1.95 . . . . . 2 boxes $3.70

36 Pure Irish Linen. ½-inch hemstitched hem. 1400 thread count. 17-inch square. Popular TV fold. Attractively gift boxed. You save when you buy 2 boxes.
83 N 2525G—Shipping weight box 5 oz. . . . Box of 3 $1.50 . . . . . 2 boxes $2.85

37 White Combed Cotton Corded Handkerchiefs. Soft and absorbent as only cotton can be. Hand-rolled hem. 18x18 inches square. 84x80 thread count. Neat TV fold. Gift boxed.
83 N 2524G—Shipping weight box 5 oz. . . . Box of 3 $1.00 . . . . . 2 boxes $1.90



38 6 for $2.50 39 12 for $1.95 40 12 for $1.50

### Handkerchiefs in Sealed Polyethylene Bags

38 Embroidered White Conventional Initial on Pure Irish White Linen. Hemstitched hem. 16½-inch square. 6 of one initial to a bag. *All initials except I, O, Q, U, V, X, Y, Z. State initial.*
83 N 2554—Shipping weight bag 5 oz. . . . Bag of 6 $2.50 . . . . . 2 bags $4.75

39 Assorted Color Embroidered Initials on White Cotton. Hemstitched hem. 17-inch square. 12 of one initial to a sealed bag. *All initials except I, O, Q, U, V, X, Y, Z. State initial.*
83 N 2560G—Shipping weight bag 9 oz. . . Bag of 12 $1.95 . . . . . 2 bags $3.70

40 Budget-priced White Cotton. ½-inch hemstitched hem. 17x16 inches. 12 to a polyethylene bag.
83 N 2503—Shipping weight bag 9 oz. . . . Bag of 12 $1.50 . . . . . 2 bags $2.85

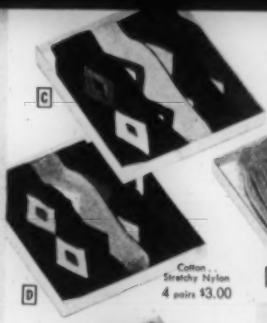
SUPREMINI, PAGE 131 . . MEN'S HANDKERCHIEFS

A

B

4 Printed Sport Patterns to Set

Stretchy Nylon 4 pairs $3.00

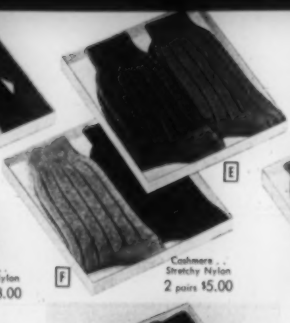


C

D

Cotton . . Stretchy Nylon

4 pairs $3.00

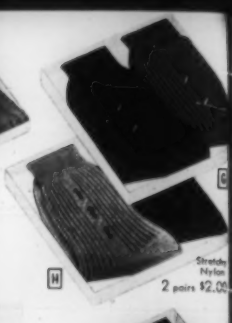


E

F

Cashmere . . Stretchy Nylon

2 pairs $5.00

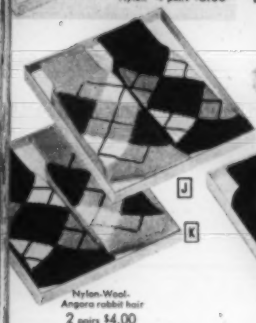


G

H

Stretchy Nylon

2 pairs $2.00

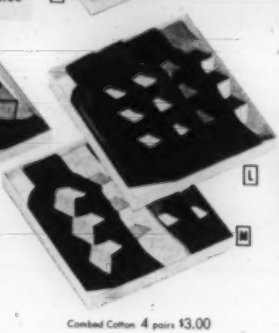


J

K

Nylon-Wool-Angora rabbit hair

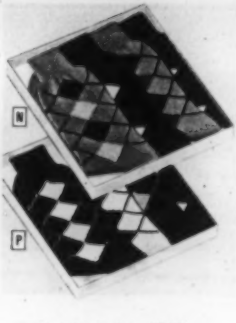
2 pairs $4.00



L

M

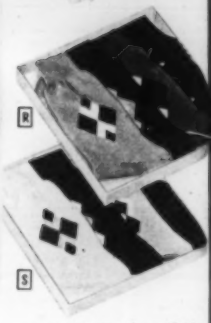
Combed Cotton 4 pairs $3.00



N

P

Combed Cotton 4 pairs $3.00



R

S

Combed Cotton 4 pairs $2.00

T

Matching Set

$3.50

U

Tie, Sock Set

$2.95

V

Tie, Sock Set

$2.95

W

Matching Set

$3.50

X

Tie, Sock Set

$2.50

Bow Tie, Sock Set

$2.00

Y

CC

Nylon Slipperette

Pair $1.89

(comes in handy plastic bag)

DD

Knit

$3.98 pair

"Pine Cone" Design

BB

Wallet, Jewelry

Set $7.50

Z

Wallet, Key Case

Set $6.95

Also "Italy" Design

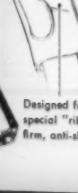


AA

Twin Belt, Extra Buckle

Set $5.00

EE Unlined $4.98 pair



Motorists' Gloves

First Time Offered!

Gloves (DD) to (FF) Have New Safety "Grip" Feature

Designed for driver's safety . . special "ribs" on palm provide firm, anti-slip grip always

FF

Knit lined

$7.98

# Pilgrim Gift Sets for Christmas

◀ ITEMS DESCRIBED BELOW ARE SHOWN ON OPPOSITE PAGE

### Pilgrim Socks for men . . gift boxed for your convenience

(A) through (H) Are Pilgrim Flex-Fit Socks. You don't have to know his size . . for they stretch to fit any size foot (10–14) perfectly. No binding . . no wrinkling . . no drooping.

**A B** 100% Stretch Nylon 3x3 Rib. Printed sport motif on solid color background. 4 pairs to each assortment . . including horse, duck, trout fly, and golfer patterns. *Assortment (A):* 1 pair medium blue, 2 pairs medium gray, 1 pair white. *Assortment (B):* 2 pairs tan, 1 pair medium green, 1 pair maize (yellow). *State assortment wanted.* Shipping weight 4 pairs 8 ounces.
83 N 2004G.....4 pairs $3.00....8 pairs for $5.85

**C D** 68% Soft, Absorbant Combed Cotton with 32% Stretch Nylon. Knit-in, novelty argyle pattern. Slack length; elastic top. Colors by assortment only . . 4 pairs to each assortment. *Assortment (C):* light gray; charcoal gray; navy; medium blue. *Assortment (D):* brown; tan; dark green; maroon. *State assortment.* Wt. 4 prs. 8 oz.
83 N 2014G.....4 pairs $3.00....8 pairs for $5.85

**E F** 50% Cashmere and 50% Stretch Nylon Rib—The ultimate luxury of cashmere with all the smooth-fitting comfort features of Flex-Fits. Cashmere for luxurious softness . . nylon for springy elasticity and long wear. Slack length; elastic top. Colors by assortment only . . 2 pairs to each assortment. *Assortment (E):* 1 pair each oxford gray; medium blue. *Assortment (F):* brown; camel tan. *State assortment.* Wt. 2 prs. 6 oz.
83 N 2131.....2 pairs $5.00....4 pairs $9.50

**G H** 100% Stretch Nylon Panel Rib. Hand-machine embroidered clock pattern on solid color background. 2 pairs to each assortment. *Assortment (G):* black; medium blue. *Assortment (H):* tan; maroon. *State assortment.* Wt. 2 prs. 4 oz.
83 N 2012G.....2 pairs $2.00....4 pairs for $3.90

**J K** Our Finest Argyle Gift Set . . a superb blend of 25% Angora rabbit hair, 35% Wool, 40% Spun Nylon. Overplaid argyle pattern. Highly absorbent, long wearing. Shrink resistant. Slack length; elastic top. Colors by assortment only . . 2 pairs to each assortment. *Assortment (J):* navy; light gray. *Assortment (K):* brown; tan. *State assortment. State size* 10½, 11, 11½, 12, 13. See chart on page 135. Shpg. wt. 2 pairs 7 oz.
83 N 2110.....2 pairs $4.00....4 pairs $7.80

**L M** 100% Combed Cotton with Novelty Argyle Pattern. Soft and absorbent. Vat-dyed and washfast colors. 4 pairs to each assortment. *Assortment (L):* light gray; charcoal gray; navy; medium blue. *Assortment (M):* dark green; tan; maroon; brown. *State assortment. State size* 10, 10½, 11, 11½, 12, 13 . . . see chart on page 135. Shipping weight 4 pairs 8 ounces.
83 N 2001G.....4 pairs $3.00....8 pairs $5.85

**N P** 100% Combed Cotton with Novelty Overplaid Argyle Pattern. Sturdy cotton is soft and absorbent for extra comfort. Colors remain vivid . . they're vat-dyed and washfast. Colors by assortment only . . 4 pairs to each assortment. *Assortment (N):* light blue; charcoal gray; medium gray; navy blue. *Assortment (P):* tan; rust; maroon; brown. *State assortment. State size* 10, 10½, 11, 11½, 12, 13 . . see chart on page 135. Shipping 4 pairs 8 ounces.
83 N 2002G.....4 pairs $3.00....8 pairs $5.85

**R S** Look! 4 Pairs only $2.00. Soft spun combed cotton argyle with nylon reinforced heel and toe. Washfast, vat-dyed colors. 4 pairs to each assortment. *Assortment (R):* navy; black; medium blue; medium gray. *Assortment (S):* brown; green; tan; maize. *State assortment. State size* 10, 10½, 11, 11½, 12, 13 . . see chart page 135.
83 N 2003G—Wt. 4 prs. 8 oz.; 4 prs. $2.00....8 prs. $3.90

### Tie, Sock, Handkerchief Sets

**T** Tie, Sock, Handkerchief Set. Tie is charcoal gray acetate, 52x3 in., self tipped. Handkerchief is white combed cotton cord with embroidered design. Sock is cotton and stretch nylon . . *stretches to fit all sizes (10–14).* Gift boxed.
83 N 3915—Shpg. wt. set 9 oz. Set $3.50....2 sets $6.80

**U** Tie and Sock Set. Matching plaid pattern. Tie is yarn-dyed silk shantung. Sock is cotton and stretch nylon . . *stretches to fit all sizes (10–14). State color* brown, light gray.
83 N 3944—Shpg. wt. set 6 oz. Set $2.95....2 sets $5.70

**V** Tie and Sock Set. Matching embroidered figures. Yarn-dyed silk shantung tie. Sock is cotton and stretch nylon . . *stretches to fit all sizes (10–14). State color* navy, brown, medium gray.
83 N 3945—Shpg. wt. set 6 oz. Set $2.95....2 sets $5.70

**W** Handkerchief, Sock Set. 2 handkerchiefs . . . combed cotton, hand-loomed embroidery, perle hems. 2 pairs of Flex-Fit socks, cotton and stretch nylon . . *stretch to fit all sizes 10–14.*
83N2587—Asstd. colors. Wt. set 4 oz. Set $3.50. 2 sets $6.80

**X** Tie and Sock Set. Tie is acetate, 52x3 inch. Sock is cotton and stretch nylon . . *stretches to fit all sizes (10–14).* Gift boxed.
83 N 3916—Shpg. wt. set 6 oz. Set $2.50....2 sets $4.80

**Y** Bow Tie and Sock Set. Tie is acetate clip-on. Nylon sock *stretches to fit all sizes (10–14).* Boxed. *State color* charcoal, navy, brown.
83 N 3930—Shpg. wt. set 7 oz. Set $2.00....2 sets $3.90

### Leather Gifts, Jewelry Sets

**Z** Matching Wallet, Key Case Set with "Continental" Design. Texture of this top-grain Florentine-style cowhide has unusual eye-appeal. Continental design is English or Italian motif. Wallet has 8-view pass case; secret, open bill pockets. Key case has 2-side zipper, 6 key hooks. 10% Federal Excise Tax incl. *State style* . . English (as shown on wallet on facing page) or Italian (see small view on facing page).
83 N 3172E—Shpg. wt. set 7 ounces.....Set $6.95
83 N 3171E—Wallet only. Shpg. wt. ea. 5 oz.....Ea. 4.95
83 N 3169E—Key case only. Shpg. wt. ea. 3 oz...Ea. 2.50

**AA** Twin Belt Set with Extra Initial Buckle. Two 1-inch top grain cowhide belts (1 brown, 1 black), each with detachable brass buckle. Extra buckle has gold-color initial . . no *I, Q, U, X, Y, Z.* Leather is lanolized for softness. Packed in plastic box. 10% Fed. Excise Tax included. *Even sizes* 30–44.
33 N 4297E—Wt. set 9 oz. *State initial, size*.....Set $5.00

**BB** Wallet and Jewelry Set. Imported Morocco leather wallet, spring-action tie bar and cuff links . . all with matching embossed "pine cone" design. Packed in re-usable desk tray box. Wallet has 8-view pass case; open, secret bill pockets; 2 key slots. Choice of black wallet with rhodium plated jewelery; or brown wallet with gold-plated jewelry. Prices include 10% Fed. tax. *State color.*
83 N 3168E—Set. Shipping wt. set 7 oz.....Set $7.50
83 N 3167E—Wallet only. Shpg. wt. ea. 5 oz....Each 4.95

### New! Men's Slipperette

**CC** Look! For the first time Sears offers men's slipperettes that will *stretch to fit all sizes (10–13) perfectly* . . . because they are genuine ribbed construction. And so compact you can carry them in your pocket! All excess bulk has been eliminated . . perfect for the traveling man. Made from soft virgin spun nylon to give the sock its springy elasticity. Soft and warm . . they hug the foot snugly without binding or wrinkling. Elastic at top prevents sagging. Attractive leather tassels. Hand wash separately. For your extra convenience, each pair comes in a handy, reusable, clear plastic envelope with slide closure. Hand washable separately. Choice of 2 colors: red or black with contrasting trim top. *Please state color wanted when you are ordering.* Shipping weight of pair, 5 ounces.
83 N 1807.....Pair $1.89

### New! Motorists' Gloves

Gloves (DD) to (FF) have "piping" construction on palm to assure firm grip of steering wheel. *State size* small (8–8½), medium (9–9½), large (10–10½). See chart on page 114.

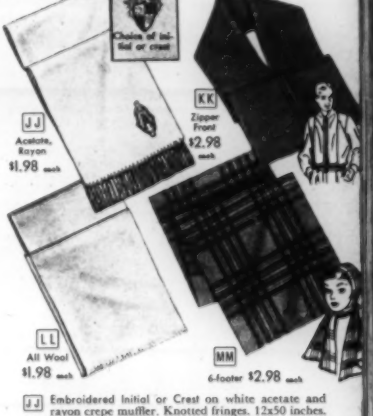
**DD** 100% Seamless Knit With Pigskin Palm. Knit is 55% wool, 30% raccoon, 15% nylon.
33 N 5486—Gray
33 N 5487—Tan.....Shpg. wt. pair 8 oz. Pair $3.98

**EE** South African Capeskin. Gauge sewn with matching nylon thread. Unlined.
33 N 5450—Palomino tan
33 N 5451—Black.....Shpg. wt. pair 6 oz. Pair $4.98

**FF** The "Eldorado". Our Finest Motorist's Glove. Imported capeskin. Whipstitched. Knit wool side panels, cuff. 100% knit wool lined.
33 N 5578—Charcoal gray
33 N 5579—Camel tan....Shpg. wt. pair 7 oz. Pair $7.98

**GG** Muffler in 100% Orlon®. Woven of specially developed yarns . . gently soft, warm, non-irritating. Wrinkle and spot resistant. Hand washable, dries quickly . . no ironing required. Fringed edges. About 12x50 in.
33 N 3526—Houndstooth check. Choice of gray, brown or blue checks on white background. *State color.*
33 N 3527—Solid colors white, yellow, tan, gray.
*Please state color.* Boxed. Shpg. wt. ea. 6 oz.....Each $2.98

**HH** 100% Wool Knit Glove, Muffler Set. Glove has deerskin palm for firm grip . . . ideal for driving. Muffler has knotted fringe, 9½x48 in. *State glove size* Small (8–8½), Medium (9–9½), Large (10–10½). *State set color* gray, light yellow, tan, navy.
33 N 3507—Shpg. wt. set 12 oz. Boxed as a set.....Set $4.98
33 N 3508—Without deerskin palm. Shpg. wt. set 11 oz...Set 3.98
* Du Pont trade-mark for acrylic fiber



**JJ** Acetate, Rayon $1.98 each

**KK** Zipper Front $2.98 each

**LL** All Wool $1.98 each

**MM** 6-footer $2.98 each

**JJ** Embroidered Initial or Crest on white acetate and rayon crepe muffler. Knotted fringe. 12x50 inches. Hand wash alone. *Any initial except I, Q, U, V, X, Y, Z.*
33 N 3528—*State initial or crest.* Shpg. wt. ea. 6 oz.....Ea. $1.98

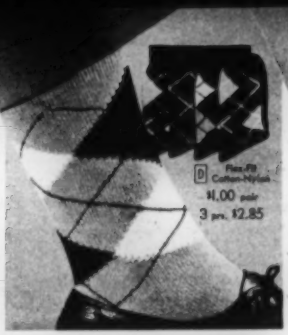
**KK** Zipper Front Muffler. 90% virgin wool, 10% luxurious cashmere. Full length zipper locks out cold. Double fabric for warmth. 11x24 in. Hand wash alone. Choice of navy, brown or gray.
33 N 3550—*State color.* Boxed. Shipping wt. each 7 oz....Each $2.98

**LL** 100% Australian Zephyr Wool. Extra soft and warm, yet lightweight. 12x50 inches. Hand wash alone. Solid colors white, gray, tan, light yellow, navy, maroon.
33 N 3553—*State color.* Boxed. Shipping wt. each 6 oz....Each $1.98

**MM** "6-Footer" Muffler of 100% Extra-fine Australian Wool. Expertly loomed in England. Extra warmth and style from its greater wrap-around length . . makes a wonderful head scarf for girls. 6 ft. x 10½ inch. Hand wash alone. Multicolor authentic Scotch Tartan pattern. Red background; white; or green. *State color.*
33 N 3506—Boxed. Shipping weight each 7 oz.....Each $2.98

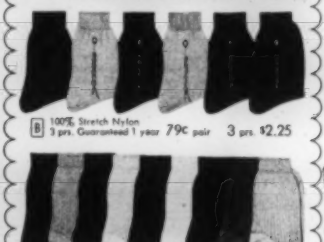
SEE PAGE 133 . . HOSIERY SETS, MUFFLERS

A Flex-Fit Cotton-Nylon 79¢ pair 3 prs. $2.25

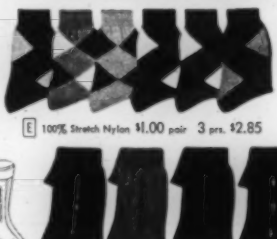


D Flex-Fit Cotton-Nylon $1.00 pair 3 prs. $2.85

G Flex-Fit Nylon-[illegible] $1.45 pair 3 prs. $4.[illegible]



B 100% Stretch Nylon 3 prs. Guaranteed 1 year 79¢ pair 3 prs. $2.25



E 100% Stretch Nylon $1.00 pair 3 prs. $2.85

H 100% Stretch Nylon $1.45 pair 3 prs. $4.20

C 100% Stretch Nylon 3 prs. Guaranteed 1 year 79¢ pair 3 prs. $2.25

F Flex-Fit Nylon-Cotton $1.00 pair 3 prs. $2.85

J Flex-Fit Wool-Nylon $1.45 pair 3 prs. $4.20

100% Premium Quality Spun Nylon Argyle Sock

K 3 pairs $2.85

100% Spun Nylon 6 x 3 Rib. Full and stock length.

L 3 pairs $2.25

3 pairs (1 size) guaranteed to wear 1 year.

**GUARANTEED 1 YEAR**

Our Best Cotton Argyle. Nylon reinforced.

M 3 pairs $1.95

4-Ply Lisle Cotton Rib. Full and stock length.

N 3 pairs $1.59

3 pairs (1 size) guaranteed to wear 6 months

**GUARANTEED 6 MONTHS**

## Colorful Foot-Ease Slipper Socks . . . Soft, Flexible Foot Comfort

P New! Catspaw built-up heel $3.49 pair

R Rubatex (foam rubber) innersole $2.95 pair

S Rubatex (foam rubber) innersole $2.95 pair

T Catspaw (firm rubber) outersole $2.95 pair

U Catspaw (firm rubber) outersole $2.49 pair

134.5ELPCBRMH

You don't have to know his size . . when you give

# Pilgrim Flex-Fit Socks

(A) to (J) are Flex-Fit socks

Flex-Fits stretch to fit perfectly foot sizes 10-14. They hug foot snugly . . no wrinkling or drooping. The nylon is permanently elastic, washes easily.

**A-B-C 79c pair**

**A** 68% Combed Cotton and 32% Stretch Nylon. Knit-in 4-diamond argyle pattern. Slack length, elastic top. *Colors* brown, navy blue, charcoal gray, black, tan. *State color. 1 size fits all (10-14).* Shpg. wt. pair 2 oz.
83 N 1912G—Pair 79c; 3 for $2.25

**B-C** 100% Stretch Nylon . . . 3 Pairs Guaranteed 1 Year or get 3 new pairs free. 4-ply heel, toe, heelguard give 6 times more wear than 2-ply did. Slack length, elastic top. *Machine washable colors. 1 size fits 10-14.*

**B** Knit-in clock pattern. *State color* tan, navy, charcoal gray, med. blue, brown, light gray.
83 N 1443G—Shpg. wt. pr. 2 oz. Pair 79c; 3 pairs $2.25.....6 pairs $4.30

**C** Solid color rib knit. See guarantee above. *One size fits all (10-14). Choice of following colors:* maroon, brown, black, medium gray, navy blue, tan, light gray, maize (light yellow), white. *Please state color wanted when ordering.* Shipping weight pair 1 ounce.
83 N 1444G.....Pair 79c
3 pairs $2.25.....6 pairs $4.30

**D-E-F $1.00 pair**

**D** 68% Combed Cotton and 32% Stretch Nylon. Cotton adds absorbency, softness. Argyle overplaid pattern. Slack length, elastic top. *Colors* medium gray, brown, charcoal gray, black, medium blue.

*State color. 1 size fits all (10-14).* Shipping weight pair 4 oz.
83 N 1913G—Pr. $1.00; 3 for $2.85

**E** 100% Stretch Nylon. Knit-in argyle pattern . . . combines well with dress or sports clothes. Slack length, elastic top.

*Please state color* brown, medium blue, black, tan, medium gray, navy blue. *1 size fits all sizes (10-14) perfectly.* Shipping weight pair 2 oz.
83 N 1998G—Pr. $1.00; 3 for $2.85

**F** 40% Combed Egyptian Cotton Blended with 60% Stretch Nylon. Full length, elastic top. The cotton is soft, absorbent . . provides greater comfort. Attractive, neat pattern. *Colors* brown, medium gray, navy blue, maroon. *Please be sure to state color when ordering. 1 size fits all (10-14).* Shipping weight pair 1 oz.
83 N 1923G—Pr. $1.00; 3 for $2.85

**G-H-J $1.45 pair**

**G** A Superb Blend of 50% Wool and 50% Stretch Nylon. Embroidered clock pattern on solid color rib knit background. Slack length with elastic top. *Colors* brown, medium gray, navy blue, tan.

*State color. 1 size fits all (10-14).* Shipping weight pair 2 oz.
83 N 2134G—Pr. $1.45; 3 prs. $4.20

**H** 100% Extra-fine, Long Wearing Stretch Nylon. Full length, elastic top (can stretch to knee length). 3x3 rib knit. 3-ply heels, toes give longer wear.

*State color* gray, black, tan, navy blue, white, brown.

*1 size fits all (10-14).* Shipping weight pair 1 ounce.
83 N 2029G—Pr. $1.45; 3 for $4.20

**J** Our Finest Flex-Fit Argyle Pattern Sock . . featuring warmth, absorbency, soft comfort. 69% wool blended with 31% stretch nylon to give perfect fit, long wear. Slack length, elastic top. *State color* black, medium blue, brown, tan, medium gray. *1 size fits all (10-14).* Shipping weight pair 2 ounces.
83 N 1950G—Pr. $1.45; 3 for $4.20

## Guaranteed Dress Socks for Men—Made in individual sizes

### Guaranteed One Year

**K-L** *3 pairs (1 size) guaranteed 1 year or get 3 new pairs free.* Specially treated for absorbency. Will never shrink out of fit. Shipping weight for 3 pairs 5 ounces. *State size and color.*

**K** Our Premium Quality. Extra-Long Wearing 100% Spun Nylon Argyle. Slack length, elastic top. *Colors* brown, navy, medium gray, maroon, medium blue. *Sizes* 10½, 11, 11½, 12, 13. *See chart below. Please state size and color.*
83 N 1434.....3 pairs for $2.85.....6 pairs $5.50

**L** Dressy 6x3 Rib Knit of 100% Spun Nylon. Lightweight . . yet warm and soft. *Colors* gray, brown, navy blue, white, maroon.

*Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.*
83 N 1411—Full length, ribbed top
83 N 1412—Slack length, elastic top
See chart below.....3 pairs $2.25....6 pairs $4.30

### Guaranteed Six Months

**M** Our Best Quality Combed Cotton Argyle. Nylon-reinforced heel, toe for added strength and 50% longer wear. *3 pairs (1 size) guaranteed to wear 6 months or you get 3 new pairs free. Washfast colors* medium blue, black, navy, gray, brown, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size and color.* Shipping weight pair 3 ounces.
83 N 1439—Slack length with elastic top
Pair 66c.....3 pairs $1.95.....6 pairs $3.80

**N** 6x3 Rib, 4-ply Lisle Cotton. Nylon-reinforced heel, toe, heelguard. 30% extra fabric in heel. *3 pairs (1 size) guaranteed 6 months or get 3 new pairs free. Washfast colors* maroon, navy, white, brown, gray. *Sizes* 10, 10½, 11, 11½, 12, 13, 14. *State size and color.*
83 N 1461—Full length, ribbed top
83 N 1462—Slack length, elastic top
Shpg. wt. 3 prs. 6 oz.....3 pairs $1.59.....6 pairs $3.00

| Chart for Men's socks | If shoe size is..... | 6½-7 | 7½-8 | 8½-9 | 9½-10 | 10½-11 | 11½-12 | 13 |
|---|---|---|---|---|---|---|---|---|
| | Order shoe size..... | 10 | 10½ | 11 | 11½ | 12 | 13 | 14 |

*If shoe width is "D" or wider, order next size larger than shown above*

### 100% Nylon Flex-Fits for only 49c

**V** 100% Stretch Nylon With All Flex-Fit Features. *One size fits all foot sizes (10-14).* This is our lowest priced fancy pattern Flex-Fit. Short length with elastic top. Shpg. wt. pr. 1 oz. *Colors* navy, maroon, gray, medium blue, brown. *State color.*
83 N 1984G—Pair 49c.....3 pairs $1.40.....6 pairs $2.70

**W** 100% Stretch Nylon With All Flex-Fit Features. *One size fits all (10-14).* Our lowest priced rib Flex-Fit. Short length, elastic top. Shpg. wt. pr. 1 oz. *Solid colors* brown, light gray, navy, white, medium blue. *State color.*
83 N 1990G—Pair 49c.....3 pairs $1.40.....6 pairs $2.70

### Individual Size Washfast Argyles only 59c

**X** 4-ply Mercerized Cotton Neat Argyle. Nylon-reinforced heel, toe. Washfast colors. Choice of 2 color assortments or individual colors.

*Assortment A:* 1 pair each medium blue, navy, gray. *Assortment B:* 1 pair each maroon, brown, tan. *Sizes* 10, 10½, 11, 11½, 12, 13. Slack length, elastic top. Wt. pr. 2 oz. *State size, color assortment (or individual colors).*
83 N 2020—Pair 59c.....3 pairs $1.65.....6 pairs $3.00

### Foot-Ease Slipper Socks . . All With Glove Leather Sidewalls

**P** New . . Our Finest Slipper Sock! Catspaw rubber sole with built-up heel. All wool worsted in colorful Norwegian design. Gift boxed. *Hosiery sizes* 10, 11, 12, 13. *State size.* Hand wash separately.
83 N 1806—State color charcoal gray, heather brown, royal blue. Shipping weight pair 10 ounces.....Each pair $3.49

**R** Virgin Wool Argyle. Ruhatex (foam rubber) innersole. *Colors* heather gray, navy heather, brown. *Hosiery sizes* 10, 11, 12, 13. Hand wash.
83 N 1823—State size, color. Shpg. wt. pr. 10 oz..Pr. $2.95

**S** Cable Stitch. Spun nylon. Elastic top. *Colors* Royal, maroon, green. *Hosiery sizes* 10, 11, 12, 13. Foam rubber innersole. Hand wash alone.
83 N 1804—State size, color. Shpg. wt. pr. 10 oz..Pr. $2.95

**T** New Low-cut Style . . Virgin Wool. *Colors* navy, dark gray, brown. *Hosiery sizes* 10, 11, 12, 13. Hand wash separately. Shpg. wt. pr. 10 oz.
83 N 1801—State size and color.....Pair $2.95

**U** All Wool with Ribbed Top . . Catspaw Sole. *Colors* red, royal blue, dark (forest) green. *Hosiery sizes* 10, 11, 12, 13. Hand wash alone.
83 N 1805—State size, color. Shpg. wt. pr. 10 oz. . .Pr. $2.49

| Size Chart for Pilgrim FOOT-EASE Slipper Socks | If hosiery size is..... | 10 | 10½ | 11 | 11½ | 12 | 13 |
|---|---|---|---|---|---|---|---|
| | Order slipper sock size..... | 10 | 11 | 11 | 11 | 12 | 13 |

*Do your Christmas Shopping Early . . . Be Sure of Delivery . . . Avoid the Rush*

1 Silk and Dacron $9.95 each

2 Crease-resistant Rayon $6.95 each

3 to 4 Wash-and-Wear Cotton Broadcloth $4.95 each

5 Cotton Broadcloth $4.95 each

6 Sculptured Cotton $3.95 each

7 to 8 Sanforized Cotton Broadcloth $3.95 each

# For His Peaceful Hours Give Pilgrim Pajamas

◀ ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

## Newest, Fashion-inspired Loungers and Nightwear

### Smart colors and patterns that capture the spirit of Christmas

[1] Our Finest New Loungers . . luxurious combination of lustrous silk, blended with wash-n-wear Dacron*. Needs little or no ironing. A Christmas gift styled for the man who merits the finest. Popular coat style with a notch collar. Flattering wash-fast colors. Only 1–2% max. shrinkage. Adjustable waistband with "breathe-easy" all-around elastic. Chest pocket. Wide sleeve, trouser cuffs. Snap fastener fly. Boxed, ready for gift wrapping. *State size* A, B, C, D. Shpg. wt. each 12 oz.

33 N 1123—Toast tan 33 N 1122—Peacock blue.....Each **$9.95** . . . Buy 2 for only **$19.50**

[2] New Crease-resistant Lounger. . . exquisitely soft rayon, for lounging or sleeping comfort. Handsome border pattern highlights front and sleeves, the very latest in luxury styling. Sport shirt collar can be worn open or closed. Adjustable waistband has "breathe-easy" all-around elastic. Large pocket. Snap fastener fly. Washfast colors. Max. shrinkage 2-3%. Boxed. *State size* A, B, C, D. Shpg. wt. ea. 1 lb. 3 oz.

33 N 1118—Blue 33 N 1119—Wine.....Each **$6.95** . . . Buy 2 for only **$13.62**

Wash-and-Wear Slack Style Loungers . . newest patterns in popular cotton broadcloth. Needs little or no ironing . . a welcome gift at home or for the travelling man (takes little care). Large pocket; wide sleeve and trouser cuffs. Adjustable waistband with "breathe-easy" all around elastic. Snap fastener fly. Exciting color combinations are washfast. Max. fabric shrinkage 2-3%. Boxed. *State size* A, B, C, D.

[3] Fancy Design Shirt with notch collar. Harmonizing solid trim, trousers.

33 N 1113—Red 33 N 1112—Blue

[4] Chest Stripe Shirt. Continental roll collar style. Solid color trousers

33 N 1111—Tan 33 N 1110—Blue

State size above. Shipping weight each 1 pound 3 ounces.....Each **$4.95**.....2 for only **$9.80**

[5] New Fancy Stripe Lounger . . . tastefully fashioned in muted tones like the latest sportshirts. Coat style with notch collar. Sanforized cotton broadcloth. Adjustable waistband has "breathe-easy," all-around elastic. Washfast colors. Max. fabric shrinkage only 1%. Large chest pocket; snap fastener fly; wide cuffs. Boxed.

33 N 1115–Wine 33 N 1114–Blue. State size A, B, C, D. Shpg. wt. ea. 1 lb. 3 oz. Each **$4.95**, 2 for **$9.80**

### A gift pajama appreciated by all . . No-iron Sculptured Cotton in the distinctive and dashing new "Swordsmen" pattern

[6] Wash and Wear No-iron Pajamas . . . so simple to care for, ideal companion for the travelling man. Fancy allover pattern in handsome, washfast colors is "sculptured" into the soft cotton fabric. Neat harmonizing piping. Popular coat style with notch collar. Adjustable, "breathe-easy" waistband with all-around elastic. Chest pocket. Sleeve and trouser cuffs. Snap fastener fly. Max. fabric shrinkage 2%. *State size* A, B, C, D. See how to measure below.

33 N 1075—Gray 33 N 1074—Blue. Shpg. wt. each 11 oz.. . Each **$3.95** . . . Buy 2 for only **$7.80**

### Newest Fashions in Gift-appealing, Sanforized Cotton Broadcloth

Four Handsome Pajama Styles . . permanent fine-fitting, sanforized cotton broadcloth. A nightwear hit with 'most any man! Nylon panel reinforced crotch seams give 2½ times longer wear in this section. Adjustable waistband with "breathe-easy," all-around elastic. Washfast colors. Max. fabric shrinkage 1%. Chest pocket. Sleeve and trouser cuffs. Snap fastener fly. *State size* A, B, C, D.

[7] New Horseless Carriage Pattern. Coat style with notch collar; harmonizing piping.

33 N 1069G—Maroon 33 N 1068G—Blue

[8] Pullover Pajamas with Notch Collar. Fancy dot pattern with contrasting gray trim color.

33 N 1070G—Blue 33 N 1071G—Red

[9] Solid Color Pajamas with Striped Trim. Smart continental roll collar. Pajamas illustrated at right.

33 N 1060G—Med. blue 33 N 1061G—Cream

[10] New Striped Coat Style with Notch Collar. Pajamas illustrated at right.

33 N 1062G—Blue 33 N 1063G—Maroon

33 N 1064G—Maroon Pullover Style.

Please use How to Measure instructions below

State size above. Shpg. wt. each 1 lb. 3 oz.....Each **$3.95** . . Buy any 2 for only **$7.80**

PAJAMAS (9) TO (12) ILLUSTRATED AT RIGHT ▶

### Make His Gift Soft and Warmly Napped Flannelette Pajamas

### Season's Smartest Stripe or Allover Patterns

- Handsome heavyweight cotton flannelette in new-this-season coat or pullover styles
- Sanforized for permanent fine fit—max. fabric shrinkage 1%; washfast colors
- Adjustable waistband has "breathe-easy," all-around elastic; snap fastener fly
- Pajamas are tailored with sleeve and trouser cuffs; large chest pocket

[11] Stripe with harmonizing trim and piping. Coat style with notch collar.

33 N 1248G—Blue 33 N 1249G—Maroon

33 N 1250G—Pullover style, blue

[12] Popular Allover with harmonizing piping. Coat style with notch collar.

33 N 1251G—Blue 33 N 1252G—Maroon

33 N 1253G—Pullover style, blue

State size A, B, C, D. Shpg. wt. ea. 1 lb. 4 oz. Wear one while you care for one. Ea. **$3.95**; 2 pair **$7.80**

*Reg. T.M. for DuPont polyester fiber

*"Mmmm.. they're giving me Pilgrim Lounging Pajamas"*

Pullover style, too.

Pullover style, too.

*MEASURE FOR BEST FIT.* Measure number of inches around chest with a tape measure. Be sure to measure over your shirt, keeping tape well up under arms, over shoulder blades. If measurement falls between two sizes, order the larger.

| If chest measures | 34–36 in. | 38–40 | 42–44 | 46–48 |
|---|---|---|---|---|
| Order size..... | A | B | C | D |

TO PAGE 137 . . PAJAMAS

1 Our Finest! Interlock Knit $6.95 each

2 V-shaped Crew Neck Loungers $4.95 each

3 New Norwegian Ski-style

4 Chest Stripe Cotton Knit $3.95 each

Robe only $5.95

Pajama, each $3.95

5 Robe and Pajama, both only $9.80

6 Knit Cuff Flannelette $4.95 each

7 Heavyweight Cotton Flannelette

8 Cotton Broadcloth $3.95 each

# Pilgrim Nightwear ..for lounging or sleepytime Santas

## Gift-pleasing patterns . . Knits, Broadcloths, and Flannelettes

1 Our Most Handsome Knit Pajamas. Smartly styled gift for his leisure-time lounging and sleeping comfort. Luxuriously soft interlock combed cotton knit. Needs no ironing. Distinctive sport shirt collar, wear open or closed. Handsome shoulder trim. Tape-reinforced shoulder seams for longer wear. "Breathe-easy" all-around elastic waistband. Button fly closure. Handy chest pocket. Washable separately. Treated to reduce shrinkage to a minimum. Boxed for gift wrapping. *State size* A, B, C, D. Shipping weight 1 pound 4 ounces.

33 N 1309—Cream and brown
33 N 1308—Gray and navy
} Each $6.95 | 2 for 13.62

2 V-style Crew Neck Knit Pajamas. Handsomely fashioned combed interlock cotton knit. Fabric flexes to provide outstanding wearing comfort. Soft, stretchy cotton needs no ironing. Styled with V-shaped crew neck and matching V-trim on chest. Tape-reinforced shoulder seams. "Breathe-easy" all-around elastic waistband. Button fly closure. Washable separately. Treated to reduce shrinkage to a minimum. Boxed, ready for gift wrapping.

*Please state size* A, B, C, D. Shipping weight 1 pound 2 ounces.

33 N 1306G—Peacock blue
33 N 1307G—Maize
} Each $4.95 | 2 for only 9.80

3 4 Lively New Norwegian Ski-style and Chest Stripe Cotton Knits. Two styles . . a ruggedly handsome Nordic pattern, a flattering stripe for any he-man. Easy care cotton knit needs no ironing and is treated to reduce shrinkage to a minimum. Tape-reinforced shoulder seams. Handy hip pocket. "Breathe-easy" all-around elastic waistband. Washable separately. Button fly. Order both knit styles and save!

*Please state size* A, B, C, D. Shipping weight 1 pound.

3 Ski-style knits
33 N 1314G—Blue
33 N 1315G—Maize
Each only..... $3.95; Buy any 2 for only $7.80

4 Chest stripe knits
33 N 1304G—Peacock blue
33 N 1305G—Cherry red

5 Robe and Pajama Gift Set. Color-harmonizing nightwear ensemble in a sparkling red, gift-inspired combination. The handsomely fashioned robe is of soft, heavyweight cotton flannel. Styled with a lined, shape-retaining collar; non-slip, snap-on sash that's always neatly in place; 3 large pockets. Washfast. Sanforized, max. shrinkage only 1%. *State size* A, B, C, D. The pajamas are of heavyweight cotton flannelette, coat style. Notch collar. Adjustable elastic waist. Large chest pocket. Washfast colors. Sanforized, maximum shrinkage only 1%. *State size* A, B, C, D.

33 N 1263—Pajama-Robe Gift Set. Shipping weight 2 pounds 9 ounces. State sizes for both..... $9.80

33 N 1260G—Pajama only. Shipping weight 1 pound 4 ounces. State size.... $3.95; 2 for $7.80

33 N 1261—Robe only. State size. Wt. 1 lb. 4 oz. 5.95

6 Flannelette Lounging Pajamas. Outstanding new cotton flannelette with Continental roll collar style. Can be worn open or closed. Soft and warm heavyweight in a gay, washfast red color combination. Features knit cuffs. Adjustable "breathe-easy" waistband with all-around elastic. Chest pocket. Snap fastener fly. Sanforized—maximum shrinkage only 1%. Boxed. *State size* A, B, C, D. Shpg. wt. 1 lb. 4 oz.

33 N 1256G—Coat style. Each $4.95, 2 for $9.80

7 8 Fashion-inspired Slack Pajamas. Styled for leisure-time as well as sleeping comfort. Shirts have fancy patterns, sports (wear open or closed) collar. 2 large pockets. Slacks are in harmonizing solid colors. Adjustable waistband with "breathe-easy" all-around elastic. Sleeve and trouser cuffs. Snap fastener fly. Washfast. Sanforized, max. shrinkage 1%. *State size* A, B, C, D.

7 Cotton flannelette. Shpg. wt. 1 lb. 4 oz.
33 N 1056G—Blue and maroon
33 N 1057G—Red and gold

8 Cotton broadcloth. Shpg. wt. 1 lb. 3 oz.
33 N 1055G—Maroon shirt
33 N 1054G—Blue shirt
Each..... $3.95; Buy any 2 for only..... $7.80

## Pajamas for Tall and Extra-large Men $3.95 each

- Broadcloth or heavyweight flannelette for men 6 ft. or taller, or with 50–52-inch chest
- Choice of gift-inspired, washfast patterns in coat or pullover pajama styles
- Sanforized for permanent fit; max. shrinkage 1%; chest pocket; snap fastener fly
- Adjustable, "breathe-easy" all around elastic waistband, sleeve and trouser cuffs

9 Fancy Striped Allover Cotton Broadcloth. *State tall size* B, C, D. Shipping weight pair 1 lb. 3 oz.

33N1190G—Coat, blue
33N1191G—Coat, maroon
33N1192G—Pullover style, blue

10 Fancy Stripe Heavyweight Cotton Flannelette. *State tall size* B, C, D. Shipping weight 1 pound 4 ounces.

33N1202G—Coat, blue
33N1203G—Coat, maroon
33N1204G—Pullover style, blue

For Big Men. Size E (50–52-in. chest size).
33 N 1193G—Coat style, maroon.
33N1205G—Coat style, maroon.
State size where indicated.....Pair $3.95; Buy any 2 pairs of pajamas for only..... $7.80

## Pilgrim Sanforized Broadcloth Pajamas $2.98 each

- Solids or allover pattern in button coat or pullover style cotton broadcloth pajamas
- Adjustable, all-around elastic waist; sleeve cuffs; snap fastener fly; chest pocket
- Sanforized for permanent fit; maximum fabric shrinkage is only 1%. Washable

11 Solid Colors with Harmonizing Piping.

33 N 960G—Coat style. Medium blue
33 N 961G—Coat style. Medium gray
State size A, B, C, D. Shipping weight 1 lb. 2 oz. Each..... $2.98; Buy any 2 pairs for only..... $5.90

12 New-this-Season Allover Pajama Pattern.

33N1966G—Coat, blue
33N1968G—Pullover, blue
33N1967G—Coat, maroon
33N1969G—Pullover, maroon

## Pilgrim Nightshirt $2.98 each

Heavyweight cotton flannelette in colorful stripe pattern. Double shoulder yoke. Gusset reinforced side seams. Sleeve cuffs. Large chest pocket. Sanforized; max. fabric shrinkage only 1%. Washfast colors. *State size* A, B, C, D. Shipping weight 14 ounces.

33 N 1182—Multicolor..... Each $2.98; 2 for $5.90

*MEASURE FOR BEST FIT.* Measure number of inches around chest with a tape measure. Be sure to measure over shirt, keeping tape well up under arms and over shoulder blades.

| If Chest Measures | 34–36 in. | 36–40 | 42–44 | 46–48 | 50–52 |
|---|---|---|---|---|---|
| Order Size | A | B | C | D | E |

Size E in styles 9 and 10 only

A New Brocade TV Jacket of smooth Chromspun acetate $9.95

B Our Finest Lounging Robe fully lined satin brocade $19.95

C Soft, Washable Flannel Robe 85% virgin wool, 15% nylon $16.95

D Washable Woven Plaid rayon acetate robe $9.95

E Chromspun Acetate Brocade Robe with fluttering frills (acetate-rayon) trim $9.95

F Washable No-iron Cotton Terry Robe handsome plaid, year-around favorite $9.95

G 100% Wool Plaid Lounging, TV Robe luxuriously soft and comfortable $14.95

H New! Washable Rayon Challis Robe in handsome allover pattern $7.95

J Washable cotton flannel robe with distinctively styled notch collar $6.95

K Wash-and-wear Cotton Flannel Robe in a smartly styled plaid pattern $6.95

# Give a Handsome Pilgrim Gift Robe

## and add to the pleasure of his leisuretime hours

◀ROBES DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

**A** **New Two-tone, ¾-length Lounging Jacket.** Fashion-inspired, distinctive lounging length. Perfectly tailored for the man who wants to relax about the house. Ideal for watching TV, reading, most leisuretime hobbies. Fashioned of luxurious Chromespun acetate. The handsome two-tone brocade pattern is highlighted with harmonizing faille (acetate and rayon) trim. Convenient, non-slip, snap-on sash is always neatly in place. Three large pockets. Wide sleeve cuffs. Dry clean. Boxed for gift giving. *State size* small, medium, large.

33 N 8243—Wine 33 N 8242—Blue
Shipping weight 1 pound 9 ounces.....Each **$9.95**

**B** **Our Best! Lined Satin Brocade** (acetate-viscose rayon). Superbly styled with more man-flattering features. For the man who merits the finest . . . here is the most handsome gift robe we've ever offered. Expertly tailored with full acetate satin lining, shaped padded shoulders; three custom tailored, set-in pockets. Richly styled gold or silver color medallion pattern; harmonizing faille trim. Fringed (non-slip, snap-on) sash. Button tab lounging closure. Wide tailored cuffs. Boxed. Dry clean. *State size* small, med., large, extra large.

33N8257–Gold medallion 33N8256–Silver medallion
Shipping weight 2 pounds 13 ounces.....Each **$19.95**

**C** **Washable Flannel Robe.** 85% wool, 15% nylon. Amazing Sanforlan® fabric that washes beautifully, will not shrink out of fit. (No dry cleaning.) An outstanding lounging favorite, and so luxuriously soft. Smartly styled notch collar. Concealed tab closure keeps robe closed when lounging. Non-slip, snap-on sash stays neatly in place. Wide tailored cuffs. 3 large pockets. Boxed, ready for your gift wrapping. *State size* small, medium, large, extra large.

33 N 8274—Navy 33 N 8276—Charcoal gray
33 N 8275—Maroon. Shpg. wt. 2 lbs. 14 oz.. Ea. **$16.95**

**D** **Woven Plaid in Washable Rayon-Acetate.** Crease resistant, year-around robe. An excellent gift for the man who likes to lounge in fashion. Washable rayon and acetate is so easy to care for, requires no dry cleaning. Maximum shrinkage 2–3%. Lined, shape-retaining collar stays neatly in place. Button tab lounging closure keeps robe closed when lounging. Convenient non-slip, snap-on sash. 3 large pockets. Wide sleeve cuffs. Boxed. *State size* small, medium, large, extra large. Shpg. wt. 1 lb. 15 oz.

33 N 8227–Red plaid 33 N 8226–Blue plaid. Ea. **$9.95**

**E** **Two-tone Brocade in Chromspun Acetate.** Elegant two-tone paisley pattern highlights this smoothly tailored lounging robe. Smartly harmonizing solid color sash, collar, and cuffs in a silk-like faille (acetate and rayon) fabric. So smooth to lounge in, this handsome brocade robe is a gift sure to please on Christmas Day. Button tab lounging closure. Non-slip, snap-on sash. Three large pockets. Wide cuffs. Boxed for gift giving. Dry clean. *State size* small, medium, large, extra large. Shpg. wt. 1 lb. 8 oz.

33 N 8247—Wine 33 N 8246—Blue.....Each **$9.95**

**F** **Washable, No-Iron Cotton Terry Plaid Robe.** New-this-season, gay plaid colors now make this cotton terry a lounge-time favorite. Perfect also for after-shower and cold morning wear. Washable year-around robe that he can wear without ironing. You eliminate costly dry cleaning bills, too. Lined, shape-retaining shawl collar for neat-looking fashion fit. Wide sleeve cuffs. Washable colors. 3 roomy pockets. Boxed for gift wrapping. *State size* small, medium, large, extra large. Shpg. wt. 2 lbs. 10 oz.

33N8348–Blue plaid 33N8349–Maroon plaid. Ea. **$9.95**

**G** **All Wool Plaid Lounging Robe.** Luxuriously soft, warm and comfortable. A robe that offers more wearing comfort as he lounges about the home. Wide sleeve cuffs. Concealed button tab closure keeps robe closed. Non-slip, snap-on sash. Three large pockets. Fashion-smart plaid pattern . . . so flattering for hours of leisuretime wear. Dry clean for best results. Robe is boxed for gift wrapping. *State size* small, medium, large, extra large. Wt. 2 lbs. 6 oz.

33 N 8269–Red plaid 33 N 8268–Blue plaid. Ea. **$14.95**

**H** **New-for-Christmas! Washable Rayon Challis.** So smart looking, so easy to care for. This year-around robe makes an excellent gift choice. Handsome all-over pattern in two popular colors. Crease-resistant rayon challis maintains its neat, good-looking appearance. Washable, too. Maximum fabric shrinkage 2–3%. Non-slip, snap-on sash stays firmly in place. Three large pockets. Cuffed sleeves. *State size* small, medium, large, extra large.

33N8228–Blue 33N8229–Red. Wt. 1 lb. 12 oz. Ea. **$7.95**

**J** **Fashion-styled Notch Collar Cotton Flannel.** Washfast heavyweight robe in a fancy check pattern, highlighted by a harmonizing solid color trim and sash. Distinctively tailored notch collar has shape-retaining lining. Convenient non-slip, snap-on sash stays in place. Cuffed sleeves. Three large pockets. Sanforized —maximum shrinkage only 1%. Boxed. *State size* small, medium, large. Wt. 1 lb. 11 oz.

33 N 8317—Red 33 N 8316—Royal Blue. . .Each **$6.95**

**K** **Wash-and-wear Heavyweight Cotton Flannel.** Handsome gift robe for the man who lounges or travels. Easy care, wash-and-wear fabric will not shrink out of size; needs little or no ironing. Maximum shrinkage 2%. Smart plaid pattern in choice of washfast colors. Lined, shape-retaining collar. Non-slip, snap-on sash. Three pockets. Boxed. *State size* small, medium, large, extra large. Shpg. wt. 1 lb. 11 oz.

33 N 8312—Blue plaid 33 N 8313—Red plaid.Ea. **$6.95**

**FOR BEST FIT.** Measure number of inches around chest, over shirt with tape measure. Keep tape well up under arms and over shoulder blades in the back. If between two sizes, order the larger.

| If measure in: | 36–38 in. | 40–42 in. | 44–46 in. | 48–50 in. |
|---|---|---|---|---|
| Order size | Small | Medium | Large | Extra large |

### Washable and Sanforized Heavyweight Cotton Flannels

- Choice of plaid or duotone patterns
- Plaid pattern in regular and tall sizes

Warm heavyweight cotton flannel robes. Lined, shape-retaining collar styling. Fashioned with cuffed sleeves, 3 roomy pockets. Non-slip, snap-on sash. Washfast colors. Sanforized, max. fabric shrinkage only 1%. *State size* small, medium, large, extra large. Use chart above.

**L** Plaid Pattern. Shpg. wt. 1 lb. 5 oz.
33N8304–Blue 33N8305–Maroon. . .Ea. **$5.95**
TALL SIZE. For men 6 ft. or taller. Medium (40–42-in.) chest size. Wt. 1 lb. 7 oz.
33 N 8306—Blue 33 N 8307—Maroon. Ea.**$6.49**

**M** Duotone Pattern. Shpg. wt. 1 lb. 5 oz.
33N8308–Blue 33N8309–Maroon. . . Ea. **$5.95**
Budget-priced, Medium-heavyweight Cotton Flannel. Similar to M. *State size* small, med., large. Shpg. wt. 1 lb. 4 oz.
33 N 8300—Blue 33 N 8301—Red. Each **$4.95**

### Washable Viscose Rayon Gabardine Robe

Solid colors with harmonizing piping. Non-slip, snap-on sash; button tab. 3 pockets. Max. shrinkage 2–3%. *State size* small, med., large, extra large.

33 N 8207—Royal blue
33 N 8208—Maroon
33 N 8209—Char. gray
} Wt. 1lb. 9 oz. ea. **$7.95**

**Tall Size.** For men 6 ft. or taller with med. (40–42-in.) chest.
33N8210–Royal blue Wt. 1 lb. 11 oz.
33N8211–Maroon Each **$8.49**

### For the Active Man Washable Travel Robe

A gift robe that folds compactly for business or vacation-time travel. Handsome, viscose rayon travel robe with a smooth, silk-like finish. Lined shape-retaining collar. Non-slip, snap-on sash. 3 pockets; cuffed sleeves. Washable colors. *State size* small, med., large.

33N8234–Navy 33N8235–Maroon
Shpg. wt. 14 oz.....Each **$6.95**

### Popular Solid Color Warm Flannel Robe

75% virgin wool, 25% rayon robe—ideal for chilly mornings. Solid color styling with harmonizing cord trim. Has 3 large pockets, non-slip, snap-on sash. Button tab robe closure. Wide sleeve cuffs. Dry clean. Boxed, all ready for gift wrapping. *State size* small, medium, large.

33N8266–Dk. blue 33N8267–Maroon
Shpg. wt. 2 lbs. 8 oz.....Each **$9.95**

### Beacon Blanket Robe

Reduced from ~~$9.95~~ **$7.50**

Estron acetate, cotton blend in gay ombre pattern. Provides the extra warmth needed for chilly weather. Inside robe seams are tape reinforced. Double thick collar; strong cord girdle. Has three large pockets; cuffed sleeves. *State size* small, medium, large, extra large.

33N8290–Blue 33N8291–Maroon
Shpg. wt. 2 lbs. 3 oz. . .Each **$7.50**

### Washable No-Iron Cotton Terry Robe

So popular the year around. Just the robe for his after-shower, early morning wear. Double-thick shawl collar, three large pockets. So easy to care for—just wash and wear. Cuffed sleeves. Choice of three washable, solid colors. *State size* small, medium, large, extra large.

33N8344–Med. blue
33N8345–White
33N8346–Maize
} Shpg. wt. 1 lb. 15 oz. Each **$7.95**

### For Your 6-footer

Tall size cotton terry robe. For men 6 feet or taller with medium (40–42-inch) chest. Shpg. wt. 2 lbs. 1 oz.

33 N 8347—Med. blue.....**$8.95**

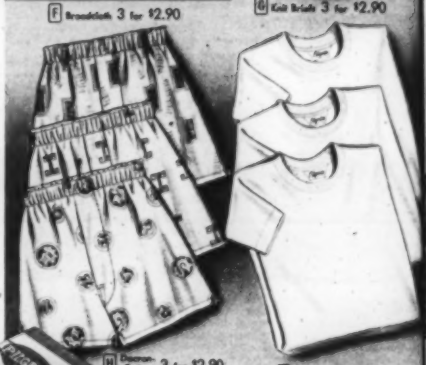
SUPPLEMENT PAGE 141 . . ROBES

# PILGRIM emperor® UNDERWEAR

**. . so completely superior he'll feel the difference in wearing comfort**

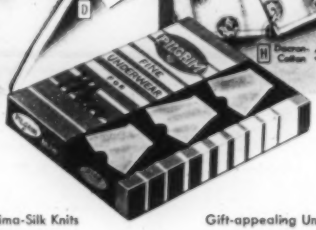
F Broadcloth 3 for $2.90

G Knit Briefs 3 for $2.90



H Dacron-Cotton 3 for $2.90

J T-Shirts 3 for $4.20




**Handsome threesomes boxed for gift-giving**

## Egyptian Pima Cotton Emperor® Shorts and Pima-Silk Knits

### Superbly fashioned and boxed for Christmas gift-giving and they're guaranteed to wear one full year

**100% Pima Cotton EMPEROR Shorts.** Superbly styled garments of the softest, finest, and most luxurious of imported cottons. A boxed gift fashioned for the man who deserves the finest. He'll realize the great difference with his first step. "Easy-Stride" tailoring insures every-minute comfort. Box of 3 guaranteed one year (1 size, 1 style) or you get 3 new garments free. Heat-resistant elastic waist in boxer style; heat-resistant elastic inserts in gripper style. Sanforized; max. fabric shrinkage 1%. Washfast colors. Assorted solid colors, conveniently boxed for gift wrapping.

A 83 N 5260 Boxer style
B 83 N 5261 Gripper style
} *State size* 30, 32, 34, 36, 38, 40, 42, 44 in. waist. Shpg. wt. 1 lb. 4 oz. . . Box of 3 for $4.20

**Pilgrim EMPEROR Knits of Luxurious Silk and Pima Cotton.** Here is expertly styled wearing comfort. The very finest of imported cotton yarns skillfully blended with silk, the ageless symbol of luxury. The result . . . an exceptionally soft knit of excellent absorbency, longer wear. An outstanding gift selection, conveniently boxed for gift wrapping. Each garment (1 size, 1 style) is guaranteed to wear 1 year or you get 3 new garments FREE. Fabric is shrinkage controlled. *Color* white.

C 83 N 5264—**Emperor Brief.** Heat-resistant elastic waistband. *State size* small (30-32 in. waist), medium (34-36), large (38-40), extra-large (42-44). Shpg. wt. 14 oz. . . . . Box of 3 for $4.20

D 83 N 5262—**Emperor Flat Knit T-Shirt.** Has reinforced shoulder seams, rib crew neck. Tailored for under or outer wear. State size small (34-36 in. chest), medium (38-40), large (42-44), extra-large (46). Shipping weight 1 pound 4 ounces. . . . . Box of 3 for $4.20

E 83 N 5263—**Emperor Panel Rib Knit Athletic Shirt.** Springy, wide panel rib gives fuller chest measurement, more comfortable fit. *State shirt size* from IOI above. Shpg. wt. 1 lb. 4 oz. Box of 3 for $4.20

*HOW TO MEASURE. For shirts* measure inches around chest, over undershirt. *For briefs and shorts* measure natural waistline over underwear. If between sizes, order the larger size for a better fit

## Gift-appealing Underwear . . . Styles and patterns that are sure to please the man in your life

F **Handsome Novelty Pattern Broadcloth Shorts.** Three unique patterns that add up to a smartly boxed gift selection. One pattern shows chessmen, another features candles burning at both ends, the third is a traditional scenic pattern. All are in washfast colors; Sanforized cotton broadcloth fabric . . . maximum shrinkage only 1%. Exclusive nylon fabric reinforcement in crotch gives 71% longer wear. Exclusive Easy Stride tailoring provides greater comfort and freedom of movement. All around heat-resistant elastic waistband. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
83 N 5254—Shipping weight 1 pound 1 ounce. . . . . Box of 3 shorts $2.90

G **Novelty Pattern Printed Cotton Knit Briefs.** Popular combed cotton, flat knit briefs; conveniently boxed for gift giving. Three individually styled patterns in a durable cotton knit that is shrinkage controlled for long-lasting fine fit. Colors are washfast. Briefs have all around, heat-resistant elastic waistband. Order now for Christmas giving. *State size* small (30-32-in. waist), medium (34-36), large (38-40), extra large (42-44).
83 N 5217—Three assorted patterns. Shipping wt. 1 lb. 5 oz. . . . . Box of 3 briefs $2.90

H **Easy-care Dacron* and Cotton Blend Shorts.** Popular gift because they're so easy to wash, quick to dry and need little or no ironing. Long staple cotton is extra soft and absorbent. 53% Dacron, 47% cotton woven fabric. Boxer style. All around heat-resistant elastic waistband. Washfast assorted colors. Boxed. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
83 N 5255—Assorted patterns. Shipping weight 9 oz. . . . . Box of 3 shorts $2.90

J **Stretchy Helanca® Flex-Fit Crew Neck Tee Shirt.** Style favorite of men everywhere. Lab tests prove Helanca® (specially processed nylon yarn) collar keeps 99.2% of original shape. Assures better fit, longer wear. Closely woven flat knit combed cotton body. Knit to full size. White color. Boxed for gift giving. *State size* small (34-36-in. chest), medium (38-40), large (42-44), extra large (46).
83 N 5223—Shipping weight 1 pound 7 ounces. . . . . Box of 3 T-Shirts. $4.20

*DuPont trademark for a polyester fiber

Yoke Front 4 for $3.10

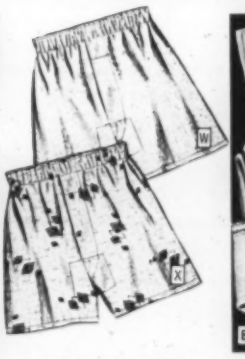
Boxer Style 4 for $3.10

Yoke Front 6 for $5.70

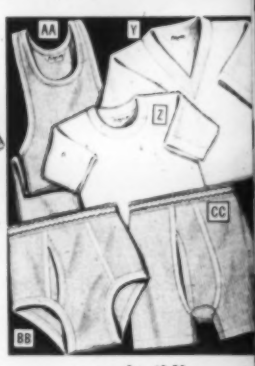
Boxer Style 6 for $5.70

Puckered Cotton 4 for $3.10

Cotton Knits 4 for $3.10




No-iron Boxers 6 for $5.70




Knits low as 3 for $2.90

# Guaranteed Pilgrim Underwear . . a long wearing gift

## ARMORED CROTCH Shorts and Fine Quality Cotton Knits

*FULLY GUARANTEED!* Any 4 garments (all 4 must be of the same size and style) in this group are guaranteed to wear SIX MONTHS or get 4 new garments FREE.

**Handsome Cotton Broadcloth Shorts.** Styled for long wearing comfort. Pilgrim's exclusive ARMORED CROTCH—yoke-to-crotch fabric reinforcement stitched so that front opening has 3 layers of fabric. Sanforized for fine fit. Max. fabric shrinkage 1%. Gripper Fastener yoke front style has heat-resistant elastic side inserts. Boxer style has all-around waistband of heat-resistant elastic. Washfast colors. *State size* 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. ea. 5 oz.

| Gripper Style | Boxer Style | Pattern | Price |
|---|---|---|---|
| (A) 83 N 5181G | (D) 83 N 5183G | White | Each 79¢ |
| (A) 83 N 5185G | (D) 83 N 5175G | State color lt. blue, gray, tan | 4 for |
| (B) (C) 83 N 5179G | (E) (F) 83 N 5177G | Assorted patterns | $3.10 |

**Armored Crotch No-iron Cotton Plisse Shorts.** Easy-washing, quick-drying with a 15% higher thread count than many puckered cotton fabrics. He'll enjoy longer wear in this guaranteed Armored Crotch style. All-around waistband of heat-resistant elastic. Washfast colors. *State size:* 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

G 83 N 5143G—lt. blue, lt. green, bamboo (lt. tan) or white. *State color.*
H 83 N 5145G—Assorted, colorful fancy patterns
Shpg. wt. ea. 4 oz. Each 79¢; 4 for $3.10

**Two-ply Durene®, Cotton Knit Athletic-style Shirts.** Mercerized 2-ply Durene cotton is soft as a cloud, and highly absorbent. Springy rib knit with no side seams to cause discomfort. White color. *State size* small (34-36-in. chest), medium (38-40), large (42-44), extra large (46).

J 83 N 5120G Straight bottom
K 83 N 5122G Curved bottom
Shpg. wt. ea. 4 oz. Each 79¢; 4 shirts $3.10

**Combed Cotton Knit T-style Shirts.** Regular crew neck. Set-in ribbed collarette.

L 83 N 5182G Rib knit
M 83 N 5186G Flat knit
State size above. Shpg. wt. ea. 5 oz. Each 79¢; 4 shirts for $3.10

N **Two-ply, mercerized Durene® Cotton Knit Brief.** Soft knit cotton, tailored for maximum comfort. All-around heat-resistant elastic waistband. White. *State size* small (30-32-in. waist), medium (34-36), large (38-40), Extra large (42-44).

83 N 5123G—Shipping weight each 3 ounces. *State size* . . . . . Each 79¢; 4 briefs for $3.10

®Reg. U. S. Pat. Off.

## EASY STRIDE Shorts and ROYAL EGYPTIAN Cotton Knits

*FULLY GUARANTEED!* Any 3 garments (all 3 must be same size and same style) in this group are guaranteed to wear ONE YEAR or get 3 new garments FREE.

**Pilgrim EASY-STRIDE shorts for men.** Tailored to give comfort without binding, freedom of movement without twisting of the garment, and no discomfort from "creeping" fabric. Sanforized combed cotton broadcloth; max. fabric shrinkage 1%. Washfast colors. Nylon reinforced crotch—a feature that means 71% longer wear than similar shorts without reinforcement. The Gripper Fastener shorts have heat-resistant elastic side inserts, 3 Gripper Fasteners; the boxer-style shorts have all-around, heat-resistant elastic waistband. Exclusive Easy-Stride tailoring for greater comfort in every position . . a wearing feature he'll long appreciate. *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. ea. 5 oz.

| Gripper Style | Boxer Style | Pattern | Price |
|---|---|---|---|
| (P) 83 N 5109G | (T) 83 N 5107G | White | Each 98¢ |
| (P) 83 N 5115G | (T) 83 N 5111G | State color lt. gray, lt. blue, lt. tan | 3 for $2.90 |
| (R) 83 N 5095G | (U) 83 N 5093G | Assorted patterns | 6 for 5.70 |
| (S) 83 N 5099G | (V) 83 N 5097G | Assorted allovers | |

**EASY STRIDE "Ripple Finish" Boxer Shorts.** Wash and wear cotton fabric. Needs no ironing. All-around heat resistant elastic waistband. Shrinkage controlled.

W 83 N 5090G Solid colors
X 83 N 5092G Fancy allovers
State color lt. blue, mint (lt.) green, white, maize Each 98¢, Buy any 3 for $2.90, 6 for $5.70

**Pilgrim ROYAL EGYPTIAN Cotton Knits. 4-Star Feature garments of imported cotton. Exceptionally soft, highly absorbent, and 40% stronger than government requirements for airplane fabrics. Knit to full size; shrinkage controlled; white.**

**Flat Knit T-Shirts.** 20% nylon-reinforced neck. *State shirt size* small (34-36-in. chest), medium (38-40), large (42-44), extra large (46). Shpg. wt. ea. 5 oz.

Y 83 N 5052G—V-neck style Each $1.29, 3 for $3.75, 6 for $7.40
Z 83 N 5054G—Crew neck style Each 98¢, 3 for $2.90, 6 for $5.70

AA **Athletic-style Shirt.** Springy rib knit, 2-ply mercerized yarns. *State size above.* 83 N 5050G—Shipping weight ea. 4 oz. . . . . Each 98¢, 3 for $2.90, 6 for $5.70

**2-ply Mercerized Rib Knit Briefs and Mid-lengths.** Heat-resistant elastic waistband. *Sizes* small (30-32-in. waist), medium (34-36), large (38-40), extra large (42-44).

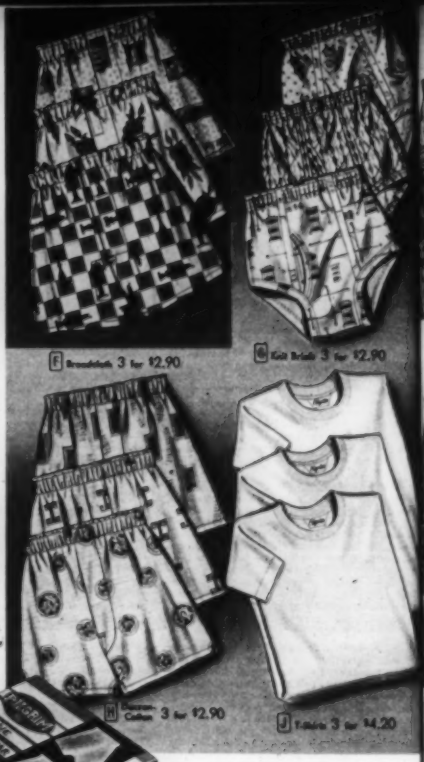
BB 83 N 5069G—Brief. Wt. ea. 3 oz. Each 98¢, 3 for $2.90, 6 for $5.70
CC 83 N 5067G—Mid-length. Wt. ea. 5 oz. Each $1.29, 3 for $3.75, 6 for $7.40

*See our complete line of winterweight underwear in the big General Catalog at Sears low prices*

CONTINUED PAGE 143 . . MEN'S UNDERWEAR

# PILGRIM emperor UNDERWEAR

**. . . so completely superior he'll feel the difference in wearing comfort**




**Handsome threesomes boxed for gift-giving**

## Egyptian Pima Cotton Emperor® Shorts and Pima-Silk Knits
## Superbly fashioned and boxed for Christmas gift-giving and they're guaranteed to wear one full year

100% Pima Cotton EMPEROR Shorts. Superbly styled garments of the softest, finest, and most luxurious of imported cottons. A boxed gift fashioned for the man who deserves the finest. He'll realize the great difference with his first step. "Easy-Stride" tailoring insures every-minute comfort. Box of 3 guaranteed one year (1 size, 1 style) or you get 3 new garments free. Heat-resistant elastic waist in boxer style; heat-resistant elastic inserts in gripper style. Sanforized; max. fabric shrinkage 1%. Washfast colors. Assorted solid colors, conveniently boxed for gift wrapping.

A 83 N 5260 Boxer style | B 83 N 5261 Gripper style | *State size* 30, 32, 34, 36, 38, 40, 42, 44 in. waist. Shpg. wt. 1 lb. 4 oz. . . . Box of 3 for $4.20

Pilgrim EMPEROR Knits of Luxurious Silk and Pima Cotton. Here is expertly styled wearing comfort. The very finest of imported cotton yarns skillfully blended with silk, the ageless symbol of luxury. The result . . . an exceptionally soft knit of excellent absorbency, longer wear. An outstanding gift selection, conveniently boxed for gift wrapping. Each garment (1 size, 1 style) is guaranteed to wear 1 year or you get 3 new garments FREE. Fabric is shrinkage controlled. *Color* white.

C 83 N 5264—**Emperor Brief.** Heat-resistant elastic waistband. *State size* small (30-32-in. waist), medium (34-36), large (38-40), extra-large (42-44). Shpg. wt. 14 oz. . . . . Box of 3 for $4.20

B 83 N 5262—**Emperor Flat Knit T-Shirt.** Has reinforced shoulder seams, rib crew neck. Tailored for under or outer wear. *State size* small (34-36-in. chest), medium (38-40), large (42-44), extra-large (46). Shipping weight 1 pound 4 ounces. . . . . Box of 3 for $4.20

E 83 N 5263—**Emperor Panel Rib Knit Athletic Shirt.** Springy, wide panel rib gives fuller chest measurement, more comfortable fit. *State shirt size* from 101 above. Shpg. wt. 1 lb. 4 oz. Box of 3 for $4.20

*HOW TO MEASURE. For shirts* measure inches around chest, over undershirt. *For briefs and shorts* measure natural waistline over underwear. If between sizes, order the larger size for a better fit

## Gift-appealing Underwear . . . Styles and patterns that are sure to please the man in your life

F Handsome Novelty Pattern Broadcloth Shorts. Three unique patterns that add up to a smartly boxed gift selection. One pattern shows chessmen, another features candles burning at both ends, the third is a traditional scenic pattern. All are in washfast colors; Sanforized cotton broadcloth fabric . . . maximum shrinkage only 1%. Exclusive nylon fabric reinforcement in crotch gives 71% longer wear. Exclusive Easy Stride tailoring provides greater comfort and freedom of movement. All around heat-resistant elastic waistband. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
83 N 5254—Shipping weight 1 pound 1 ounce. . . . . Box of 3 shorts $2.90

G Novelty Pattern Printed Cotton Knit Briefs. Popular combed cotton, flat knit briefs; conveniently boxed for gift giving. Three individually styled patterns in a durable cotton knit that is shrinkage controlled for long-lasting fine fit. Colors are washfast. Briefs have all around, heat-resistant elastic waistband. Order now for Christmas giving. *State size* small (30-32-in. wiast), medium (34-36), large (38-40), extra large (42-44).
83 N 5217—Three assorted patterns. Shipping wt. 1 lb. 5 oz. . . . . Box of 3 briefs $2.90

H Easy-care Dacron* and Cotton Blend Shorts. Popular gift because they're so easy to wash, quick to dry and need little or no ironing. Long staple cotton is extra soft and absorbent. 53% Dacron, 47% cotton woven fabric. Boxer style. All around heat-resistant elastic waistband. Washfast assorted colors. Boxed. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
83 N 5255—Assorted patterns. Shipping weight 9 oz. . . . . Box of 3 shorts $2.90

J Stretchy Helanca® Flex-Fit Crew Neck Tee Shirt. Style favorite of men everywhere. Lab tests prove Helanca® (specially processed nylon yarn) collar keeps 99.2% of original shape. Assures better fit, longer wear. Closely woven flat knit combed cotton body. Knit to full size. White color. Boxed for gift giving. *State size* small (34-36-in. chest), medium (38-40), large (42-44), extra large (46).
83 N 5223—Shipping weight 1 pound 7 ounces. . . . . Box of 3 T-Shirts. $4.20

*DuPont trademark for a polyester fiber

Yoke Front 4 for $3.10 — Boxer Style 4 for $3.10 — Yoke Front 6 for $5.70 — Boxer Style 6 for $5.70

Puckered Cotton 4 for $3.10 — Cotton Knits 4 for $3.10 — No-iron Boxers 6 for $5.70 — Knits low as 3 for $2.90

# Guaranteed Pilgrim Underwear . . a long wearing gift

## ARMORED CROTCH Shorts and Fine Quality Cotton Knits

*FULLY GUARANTEED!* Any 4 garments (all 4 must be of the same size and style) in this group are guaranteed to wear SIX MONTHS or get 4 new garments FREE.

**Handsome Cotton Broadcloth Shorts.** Styled for long wearing comfort. Pilgrim's exclusive ARMORED CROTCH—yoke-to-crotch fabric reinforcement stitched so that front opening has 3 layers of fabric. Sanforized for fine fit. Max. fabric shrinkage 1%. Gripper Fastener yoke front style has heat-resistant elastic side inserts. Boxer style has all-around waistband of heat-resistant elastic. Washfast colors. *State size* 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. ea. 5 oz.

| Gripper Style | Boxer Style | Pattern | Price |
|---|---|---|---|
| (A) 83 N 5181G | (D) 83 N 5183G | White | Each 79¢ |
| (A) 83 N 5185G | (D) 83 N 5175G | State color lt. blue, gray, tan | 4 for |
| (B) (C) 83 N 5179G | (E) (F) 83 N 5177G | Assorted patterns | $3.10 |

**Armored Crotch No-iron Cotton Plisse Shorts.** Easy-washing, quick-drying with a 15% higher thread count than many puckered cotton fabrics. He'll enjoy longer wear in this guaranteed Armored Crotch style. All-around waistband of heat-resistant elastic. Washfast colors. *State size:* 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

G 83 N 5143G—Lt. blue, lt. green, bamboo (lt. tan) or white. *State color.*
H 83 N 5145G—Assorted, colorful fancy patterns
Shpg. wt. ea. 4 oz. Each 79¢; 4 for $3.10

**Two-ply Durene®, Cotton Knit Athletic-style Shirts.** Mercerized 2-ply Durene cotton is soft as a cloud, and highly absorbent. Springy rib knit with no side seams to cause discomfort. White color. *State size* small (34-36-in. chest), medium (38-40), large (42-44), extra large (46).

J 83 N 5120G Straight bottom
K 83 N 5122G Curved bottom
Shpg. wt. ea. 4 oz. Each 79¢; 4 shirts $3.10

**Combed Cotton Knit T-style Shirts.** Regular crew neck. Set-in ribbed collarette.

L 83 N 5182G Rib knit
M 83 N 5186G Flat knit
*State size above.* Shpg. wt. ea. 5 oz. Each 79¢; 4 shirts for $3.10

N Two-ply, mercerized Durene® Cotton Knit Brief. Soft knit cotton, tailored for maximum comfort. All-around heat-resistant elastic waistband. White. *State size* small (30-32-in. waist), medium (34-36), large (38-40), Extra large (42-44).
83 N 5123G—Shipping weight each 3 ounces. *State size* . . . . . Each 79¢; 4 briefs for $3.10
®Reg. U. S. Pat. Off.

## EASY STRIDE Shorts and ROYAL EGYPTIAN Cotton Knits

*FULLY GUARANTEED!* Any 3 garments (all 3 must be same size and same style) in this group are guaranteed to wear ONE YEAR or get 3 new garments FREE.

**Pilgrim EASY-STRIDE shorts for men.** Tailored to give comfort without binding, freedom of movement without twisting of the garment, and no discomfort from "creeping" fabric. Sanforized combed cotton broadcloth; max. fabric shrinkage 1%. Washfast colors. Nylon reinforced crotch—a feature that means 71% longer wear than similar shorts without reinforcement. The Gripper Fastener shorts have heat-resistant elastic side inserts, 3 Gripper Fasteners; the boxer-style shorts have all-around, heat-resistant elastic waistband. Exclusive Easy-Stride tailoring for greater comfort in every position . . a wearing feature he'll long appreciate. *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. ea. 5 oz.

| Gripper Style | Boxer Style | Pattern | Price |
|---|---|---|---|
| (P) 83 N 5109G | (T) 83 N 5107G | White | Each 98c |
| (P) 83 N 5115G | (T) 83 N 5111G | State color lt. gray, lt. blue, lt. tan | 3 for $2.90 |
| (R) 83 N 5095G | (U) 83 N 5093G | Assorted patterns | 6 for 5.70 |
| (S) 83 N 5099G | (V) 83 N 5097G | Assorted allovers | |

**EASY STRIDE "Ripple Finish" Boxer Shorts.** Wash and wear cotton fabric. Needs no ironing. All-around heat resistant elastic waistband. Shrinkage controlled.

W 83 N 5090G Solid colors
X 83 N 5092G Fancy allovers
*State color* lt. blue, mint (lt.) green, white, maize. Each 98c; Buy any 3 for $2.90; 6 for $5.70

**Pilgrim ROYAL EGYPTIAN Cotton Knits. 4-Star Feature** garments of imported cotton. Exceptionally soft, highly absorbent, and 40% stronger than government requirements for airplane fabrics. Knit to full size; shrinkage controlled; white.

**Flat Knit T-Shirts.** 20% nylon-reinforced neck. *State shirt size* small (34-36-in. chest), medium (38-40), large (42-44), extra large (46). Shpg. wt. ea. 5 oz.

Y 83 N 5052G—V-neck style. Each $1.29; 3 for $3.75; 6 for $7.40
Z 83 N 5054G—Crew neck style. Each 98c; 3 for $2.90; 6 for $5.70

AA **Athletic-style Shirt.** Springy rib knit, 2-ply mercerized yarns. *State size above.*
83 N 5050G—Shipping weight ea. 4 oz. . . . . Each 98c; 3 for $2.90; 6 for $5.70

**2-ply Mercerized Rib Knit Briefs and Mid-lengths.** Heat-resistant elastic waistband. *Sizes* small (30-32-in. waist), medium (34-36), large (38-40), extra large (42-44).

BB 83 N 5069G—Brief. Wt. ea. 3 oz.
CC 83 N 5067G—Mid-length. Wt. ea. 5 oz.
Each 98c; 3 for $2.90; 6 for $5.70 — Each $1.29; 3 for $3.75; 6 for $7.40

*See our complete line of winterweight underwear in the big General Catalog at Sears low prices*

CONTINUED PAGE 143 . . MEN'S UNDERWEAR

B $16.50

C $12.90

D $9.90

## HERCULES *Fieldmaster*

### Wrinkle resistant..shape-holding ..new as the '57 sports cars

A **Fieldmaster Extra-heavy-Cotton Car Coat.** Mercerized, Sanforized 2x1-ply 9-oz. combed cotton gabardine repels rain. Vat-dyed colors. Cotton poplin lining. Double-thick shoulder yoke. Convoy-style collar converts to hood.

Average length 36 inches. Dry clean. *State coat chest* 36 to 46 inches. Shipping weight 3 pounds 8 ounces.

41 N 4789—Natural tan 41 N 4790—Silver gray.....$17.90

B **Fieldmaster Button-front Car Coat.** Repels rain. 50% cotton, 50% Dacron* poplin. Striped Milium insulated Chromspun acetate lining. 4-row "railroad" stitching at bottom. Side vents, ticket pocket.

Average length 35 inches. Dry clean. *State coat chest* 36 to 46 inches. *Order his today.*

41 N 4785—Tan. Shipping weight 2 pounds 8 ounces.....$16.50

C **Fieldmaster Military-style Car Coat.** Repels rain. Has removable shoulder epaulets, raglan sleeves, slanting flap pockets, side vents. Cotton twill with Chromspun acetate lining. Double-breasted toggle front.

Average length 34 inches. Dry clean. *State coat chest* 36 to 46 inches. Shipping weight 2 pounds 8 ounces.

41 N 4786—Tan 41 N 4788—Red 41 N 4787—Navy blue...$12.90

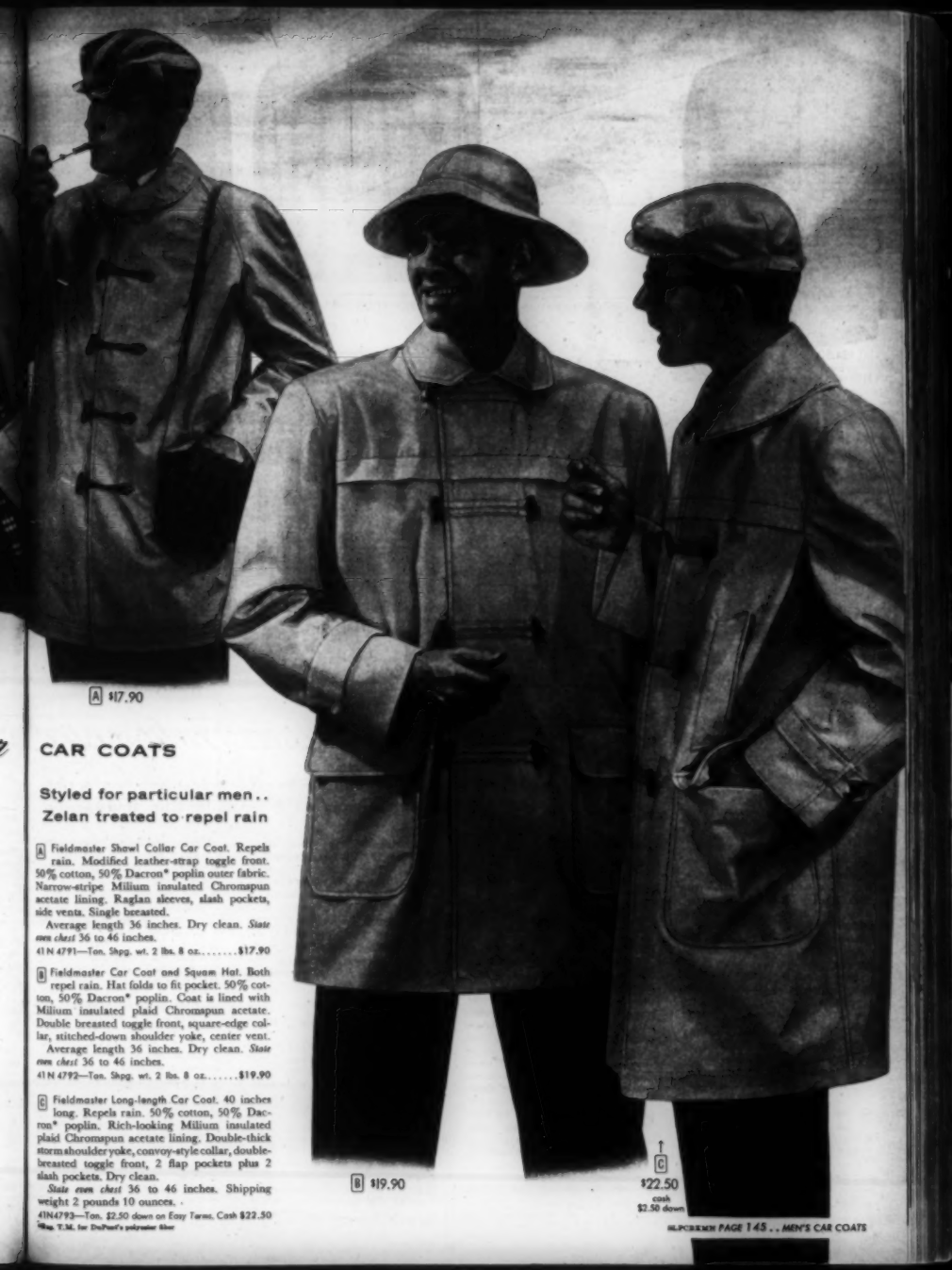
D **Fieldmaster Low-priced Car Coat.** Long staple premium grade combed cotton gabardine repels rain. Plaid Chromspun acetate lining. Flap ticket pocket and lower pockets. Button front.

Average length 34 inches. Dry clean. *State coat chest* 36 to 46 inches. Shipping weight 2 pounds 10 ounces.

41 N 4734—Natural tan 41 N 4735—Gray.....Only $9.90

Collar converts to hood

A $17.90



A $17.90

B $19.90

C $22.50
cash
$2.50 down

## CAR COATS

### Styled for particular men.. Zelan treated to repel rain

A Fieldmaster Shawl Collar Car Coat. Repels rain. Modified leather-strap toggle front. 50% cotton, 50% Dacron* poplin outer fabric. Narrow-stripe Milium insulated Chromspun acetate lining. Raglan sleeves, slash pockets, side vents. Single breasted.

Average length 36 inches. Dry clean. *State own chest* 36 to 46 inches.

41 N 4791—Ton. Shpg. wt. 2 lbs. 8 oz.....$17.90

B Fieldmaster Car Coat and Squam Hat. Both repel rain. Hat folds to fit pocket. 50% cotton, 50% Dacron* poplin. Coat is lined with Milium insulated plaid Chromspun acetate. Double breasted toggle front, square-edge collar, stitched-down shoulder yoke, center vent.

Average length 36 inches. Dry clean. *State own chest* 36 to 46 inches.

41 N 4792—Ton. Shpg. wt. 2 lbs. 8 oz.....$19.90

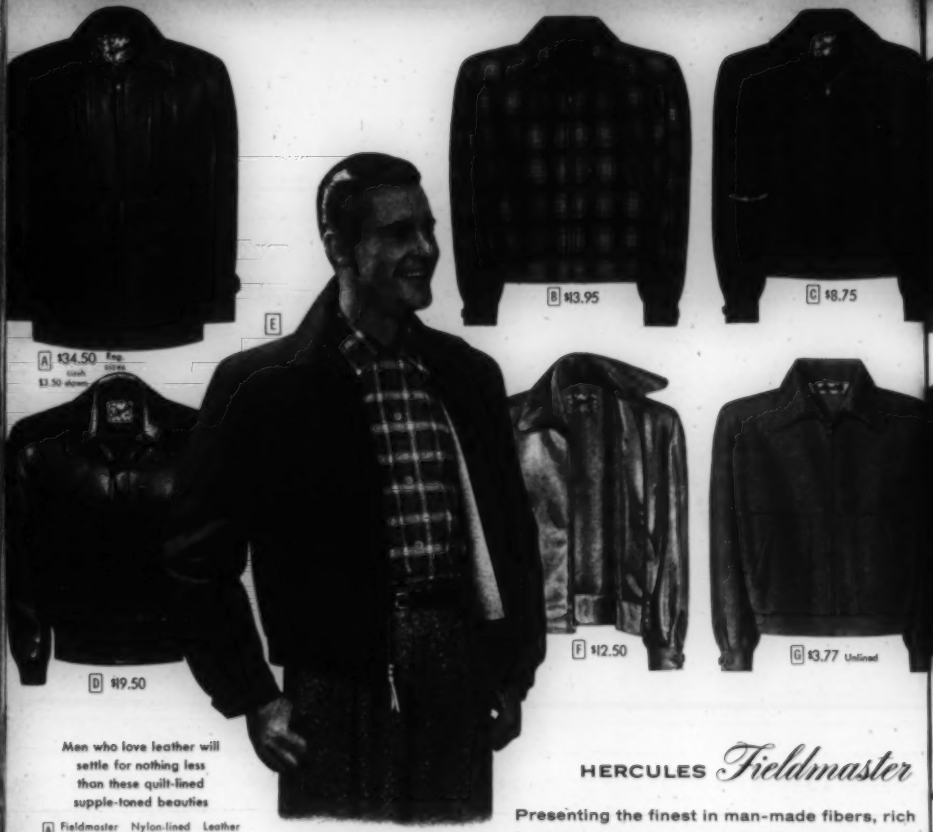
C Fieldmaster Long-length Car Coat. 40 inches long. Repels rain. 50% cotton, 50% Dacron* poplin. Rich-looking Milium insulated plaid Chromspun acetate lining. Double-thick storm shoulder yoke, convoy-style collar, double-breasted toggle front, 2 flap pockets plus 2 slash pockets. Dry clean.

*State own chest* 36 to 46 inches. Shipping weight 2 pounds 10 ounces.

41N4793—Ton. $2.50 down on Easy Terms. Cash $22.50

*Reg. T.M. for DuPont's polyester fiber

SUPERMEN PAGE 145 .. MEN'S CAR COATS




**Men who love leather will settle for nothing less than these quilt-lined supple-toned beauties**

A **Fieldmaster Nylon-lined Leather Surcoat.** Finest front-quarter horsehide we've seen . . scuff resistant and glove pliant. Rich toned, beautifully grained skins hand selected for perfect match. Lined with sturdy nylon quilted over a fleecy nylon innerlining. Wind-defying knit inner wristlets . . made of 100% nylon for lasting shape and resiliency. Seams stitched with nylon. Collar is double-thick . . resists curling. 3-piece belt is stitched down in back, has detachable front sections. Easy-action sleeves.

Average length 31 inches. *State even chest* 36 to 46 inches. Shipping weight 6 pounds.

41 N 3815—Cordovan brown. . . . . $34.50

**Tall Men's Sizes.** Average length 33 inches. Proportioned sleeves. *State even chest* 38 to 48 inches. Shipping weight 6 pounds. *$4.00 down.*

41 N 3816—Cordovan brown. Cash $38.50

D **Fieldmaster A-2 Flight Jacket.** Front quarter horsehide. Quilted lining; knit cuffs and waistband are nylon. Zipper front, 2-way pockets.

Average length 25½ inches. *State even chest* 36 to 48 inches. Shipping weight 4 pounds 8 ounces.

41 N 3507—Deep brown. . . . . $19.50

**Save money on cleaning bills with this amazing hand washable fabric in our newest Wash-Wear Jacket**

Nylon lined **$17.95**

E **Fieldmaster Wash and Wear Jacket.** Noted for its "miracle action" in water. New and tailored from a remarkable hand washable fabric comprised of Orlon* and Viscose rayon fibers. Excellent wrinkle-resistance. Body is lined with warm 10-oz. nylon fleece; sleeves are warmly lined with nylon quilted to a fluffy nylon innerlining. Plain front and back. Elastic side waist inserts. 2-button adj. cuffs. Full length zipper front. Padded shoulders. "Handwarmer" pockets. *Add one to your gift list today.*

Average length 25 inches. Hand washable. *State even chest* 36 to 46 inches. Shipping weight 4 pounds.

41 N 4532—Brown with maize lining
41 N 4533—Gray with red lining
41 N 4534—Red with white lining. . . $17.95

*DuPont Reg. T.M. acrylic fiber

**HERCULES *Fieldmaster***

**Presenting the finest in man-made fibers, rich leathers and warm wools for Christmas giving**

B **Fieldmaster Reversible Jacket.** Warm 100% wool side reverses to rich lustrous 85% rayon, 15% nylon sheen gabardine. Plain front and back styling. Elastic side waist inserts. 2-button adjustable cuffs. Both sides have roomy "handwarmer" slash pockets. *For a gift with plenty of versatility and wear, buy one of these.*

Average length 24½ inches. Dry clean. *State even chest* 36 to 46 inches. Shpg. wt. 2 lbs. 5 oz.

41 N 6194—Tan wool to brown
41 N 6195—Blue wool to blue
41 N 6196—Gray wool to gray. . . . $13.95

F **Fieldmaster Fleece-lined Nylon Jacket.** Popular blouse style. Lined with soft, fluffy white nylon fleece. Outer fabric repels water. Completely hand washable. Light in weight yet warm. Slash pockets, zipper front, adjustable cuffs.

Average length 25 inches. Hand washable. *State even chest* 36 to 46 inches. Shipping weight 3 pounds.

41 N 4219—Brown 41 N 4222—Blue
41 N 4223—Red 41 N 4225—White
41 N 4220—Charcoal (dark) gray . . $12.50

C **Fieldmaster Sheen Gabardine Midweight Jacket.** Tailored of nylon-fortified rayon sheen gabardine in a weight that's right 3 seasons a year. Milium insulated rayon lining.

Average length 24 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 2 lbs. 4 oz.

41 N 6470—Brown
41 N 6472—Navy (dark) blue
41 N 6473—Dark gray
41 N 6476—Slate blue. . . . . $8.75

G **Fieldmaster All-weather Cotton Parka® Poplin Jackets.** Washable. Zelan treated to repel water.

Average length 25 in. *State chest* small (36-38); medium (40-42); large (44-46); extra large (48) in.

**Unlined.** *State chest sizes as above.* Shpg. wt. 1 lb. 8 oz.

41 N 4049—Lt. blue 41 N 4068—Dk. green
41 N 4061—Dk. green 41 N 4064—Dk. blue
41 N 4059—Tan 41 N 4060—Lt. gray $3.77

**Lined.** Cotton flannel lining. *State chest sizes as listed above.* Shpg. wt. 2 lbs.

41 N 4135—Lt. blue 41 N 4139—Dk. green
41 N 4134—Dk. green 41 N 4136—Dk. blue
41 N 4132—Tan 41 N 4133—Lt. gray $5.77



*Watch the compliments fly when he opens his Fieldmaster Christmas gift. Add a jacket to your Easy Terms order . . see details on page 371*

Give extra smiles this Christmas

# HERCULES *Fieldmaster*

## HAND WASHABLE JACKET

C Fieldmaster Dacron*-Cotton Blend Jacket. Nylon quilt lined. A Christmas gift packed with years of smiles. Gives your budget the gift of complete hand washability. Tailored from 50% long staple combed cotton, 50% Dacron poplin. Pleated bi-swing back for active sportswear. Front pleats conceal roomy button-shut slash pockets. 2-button adjustable cuffs. Zipper front. 2-way collar has button-back storm tabs.

Average length 25 inches. *State even chest* 36 to 46 inches.

41 N 4581—Tan. Shipping weight 3 pounds 6 ounces. . . . . $13.40

C $13.40

A $22.50 $2.50 down cash

B $15.50

## COATS AND JACKETS

**50% Dacron Poplins . . resist wind, defy weather. Completely hand washable for easy low-cost care**

A Fieldmaster Dacron*-Cotton Blend Jacket. Borg Orlon* pile lined. Completely hand washable. 50% Dacron and 50% long staple combed cotton in a classic blouse style. Tightly woven to resist wind, Zelan treated to repel water, warmly lined. Quilted nylon sleeve lining. Slash pockets, adjustable straps on wrists.

Average length 26 inches. *State even chest* 36 to 46 inches. Shipping weight 4 pounds. *$2.50 down on Terms.*

41 N 4246—Natural tan. . . . . $22.50

B Fieldmaster Dacron*-Cotton Blend Surcoat. Nylon quilt lined. For the man who prefers the hip-covering warmth of a long coat. Hand washable. 50% long staple combed cotton, 50% Dacron* poplin. Lining is warm nylon quilted over a fluffy nylon interlining. Flap chest pocket, slash "handwarmer" pockets. 2-button adjustable cuffs. Full length zipper front.

Average length 31½ inches. *State even chest* 36 to 46 inches. Shipping weight 4 pounds 2 ounces.

41 N 4827—Tan. . . . . $15.50

*DuPont Reg. T.M.'s for polyester and acrylic fibers

MODERN MEN FROM 16 to 60 NEED

# *Hercules Fieldmaster Loafin' Mates*

For comfort-filled leisure living—New Colorful Plaid SHIRT JACKET of wonderful, easily washable wool-plus-nylon AND New Midweight CORDUROY PUTTER PANTS of the "cloth of kings" that drapes, that wears, that keeps its shape and color through wash after wash

**$17.50**
SHIRT JACKET-PANTS SET

Watch that man in your house make friends with LOAFIN' MATES—new Fieldmaster Casual Set of wonderful 85% wool Shirt Jacket, new Corduroy Slacks.

High schooler, collegian, husband, father, uncle, brother . . where there's a man relaxing he'll need LOAFIN' MATES—a go-together Set for every age.

CORDUROY AND 85% WOOL PLAID . . fabrics men like because they wear well, are ruggedly durable and shed wrinkles fast.

CORDUROY AND 85% WOOL PLAID . . fabrics women like because they wash in a wink, look good without ironing and keep their neat good looks.

CORDUROY AND 85% WOOL PLAID . . modern living fabrics designed to please every up-to-date man and woman of today.

Ma'am, we know you're the color-expert so we've color-paired LOAFIN' MATES for your selection. *As a wise buyer*, you'll like the strict attention to detail reflected in these Sets. *As a practical shopper*, you'll appreciate their durable long-life and washability. *As a careful budgeter*, you'll love the extra savings you make by buying the Set.

**Shirt Jacket and Pants Sets.** Choice of any of the six listed below. Shipping weight 3 pounds. *When you order, be sure to state correct sizes for both jacket and pants.*

**Loafin' Mate Shirt Jacket.** 85% wool for pleasant warmth, 15% nylon for wrinkle-recovery, abrasion-resistance. Three-button front, patch pockets, shirt-type one-button cuffs. Average length 31 inches. Hand washable. *State even chest* 36 to 46 inches. Shipping weight 1 lb. 8 oz. *Order the colors you prefer by number below.*

**Loafin' Mate Corduroy Putter Pants.** No, you haven't seen many corduroys like these. Just look at these outstanding features: the remarkable MIDWEIGHT that's a cross between light pinwale and heavy thickset and combines the best features of both . . beautiful drape plus hard-wearing ruggedness. Next news is the Everglaze® fabric, seldom if ever found before in corduroy—its advantages: wrinkle and non-oily spot resistance, mildew resistance, lasting crispness and lasting washfastness . . and it's rain resistant. Corduroy self belt, elastic side waist inserts. Hollywood-style pleated front and dropped belt loops. Zipper fly, cuffs. *State even waist* 28 to 42 inches; *inseam* 30, 32, 34 inches; *tell which is waist.* Shipping weight 1 lb. 8 oz.

**It's Easy to Take the Measure of a Man**—His Shirt Jacket size is exactly the same as that of his suit coat or sport coat . . simply the number of inches around his chest with his shirt on. His Pants size requires TWO measurements—his waist and his inseam. For the waist measurement, just measure around the waistband of a pair of pants he looks good in. For the inseam measurement, lay the pants on a flat surface and measure the seam on the inside of the leg. *Make sure you state both waist and inseam and don't forget to tell which is waist.*

G $9.50

H $5.50

**A Chairborne.** Vital red and gray plaid Shirt Jacket with solid pearl gray corduroy Putter Pants. *State sizes as listed above.*

41 N 7990—Jacket and Pants Set..... $17.50
41 N 4690—Red and gray Shirt Jacket..... 12.50
41 N 7890—Pearl gray Corduroy Pants..... 6.50

**C Solid Comfort.** Striking green and copper plaid Shirt Jacket with charcoal green corduroy Putter Pants. *State sizes as listed above.*

41 N 7988—Jacket and Pants Set..... $17.50
41 N 4688—Green and copper Shirt Jacket..... 12.50
41 N 7888—Charcoal green Corduroy Pants..... 6.50

**E Lord 'n' Master.** Brisk brown and tan plaid Shirt Jacket with buckskin tan corduroy Putter Pants. *State sizes as listed above.*

41 N 7989—Jacket and Pants Set..... $17.50
41 N 4689—Brown and tan Shirt Jacket..... 12.50
41 N 7889—Buckskin tan Corduroy Pants..... 6.50

**B Pipe Dream.** Crisp blue and gray in the plaid Shirt Jacket, skipper (dark) blue in the corduroy Putter Pants. *State sizes as listed above.*

41 N 7987—Jacket and Pants Set..... $17.50
41 N 4687—Blue and gray Shirt Jacket..... 12.50
41 N 7887—Skipper blue Corduroy Pants..... 6.50

**D Man 'n' Boy.** Fashion-toned brown and yellow Shirt Jacket with charcoal brown corduroy Putter Pants. *State sizes as listed above.*

41 N 7986—Jacket and Pants Set..... $17.50
41 N 4686—Brown and yellow Shirt Jacket..... 12.50
41 N 7886—Charcoal brown Corduroy Pants..... 6.50

**F Easy Does It.** Relaxed gray-with-a-dash-of-red plaid Shirt Jacket. Charcoal gray corduroy Putter Pants. *State sizes as listed above.*

41 N 7985—Jacket and Pants Set..... $17.50
41 N 4685—Gray-with-red Shirt Jacket..... 12.50
41 N 7885—Charcoal gray Corduroy Pants..... 6.50

## Christmas Style Set: Fresh, color-bright Corduroy Blazer, Sheen Pants

**Blazer and Putter Pants Sets.** Items described below. Shpg. wt. 2 lbs. 14 oz. *Buy Set, save $1.50.*

41 N 7960—Blazer with tan Pants 41 N 7961—Blazer with gray Pants..... $13.50

**G Pinwale Corduroy Blazer.** Dry clean. Average length 31 in. *State even chest* 36 to 46 in.

41 N 4602—Brown, gray and blue striped Blazer. Shipping weight 1 pound 11 ounces..... 9.95

**H Polished Combed Cotton Putter Pants.** Self-belt, elastic side waist inserts, zipper fly, cuffed bottoms. *State even waist* 30 to 40 inches; *inseam* 30, 32, 34 inches; *tell which is waist.*

41 N 7260—Tan 41 N 7261—Charcoal gray. Shipping weight 1 pound 3 ounces..... $5.95

Jacket and Pants Set
$17.50

A CHAIRBORNE

Jacket and Pants Set
$17.50

B PIPE DREAM

Jacket and Pants Set
$17.50

C SOLID COMFORT

E LORD 'N' MASTER



Jacket and Pants Set
$17.50

D MAN 'N' BOY

Jacket and Pants Set
$17.50

F

EASY DOES IT

$17.50
Jacket and Pants Set

A $22.50 $2.50 cash down

B $22.50 $2.50 cash down

C $18.95

D $14.50

E $17.50

F $15.50

G $12.50

H $12.50

## HERCULES *Fieldmaster* SUBURBAN AND SHORT COATS

**Welcome as snow on Christmas day . . just order his correct chest size**

**A Fieldmaster All Wool Donegal Tweed Suburban Coat.** Perfect mixer at leisure out-of-doors. Genuine leather buttons, side vents and handy ticket pocket. All-weather lining is Milium insulated rayon satin quilted over a warm, fluffy innerlining of 70% reprocessed wool, 30% rayon.

Average length 34 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds. *Only $2.50 down on Sears Easy Terms.*

41 N 2977—Gray tweed. . . . . $22.50

**B Fieldmaster All Wool Herringbone Tweed Suburban Coat.** Weather winner in this warm herringbone tweed classically styled with a Milium insulated rayon satin quilted lining. Extra-freedom side vents, handy ticket pocket. Warm, fluffy quilted innerlining is 70% reprocessed wool, 30% rayon.

Average length 34 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds. *Only $2.50 down on Easy Terms.*

41 N 2978—Brown tweed. . . . . $22.50

**C Fieldmaster All Wool Fleece Suburban Coat.** Winterweight and water-repellent. Silicone-finished outer fabric is non-oily spot-resistant . . needs less frequent dry cleaning. Warm, comfortable Milium insulated lining is rayon satin quilted over a fluffy innerlining of 70% reprocessed wool, 30% rayon. Dry clean.

Average length 34 in. *State even chest* 36 to 46 in. Shpg. wt. 5 lbs.

41 N 2985—Medium tan 41 N 2986—Gray
41 N 2987—Charcoal (dark) gray. . . $18.95

**D Fieldmaster Woolen Fleck Melton Suburban Coat.** Dressy winter-weight 100% reprocessed wool outer coating has colorful appearance and nubby texture. Warm quilted lining is fluffy 70% reprocessed wool and 30% rayon quilted under rayon twill. Genuine leather buttons, extra-feature side vents, handy ticket pocket. Dry clean.

Average length 34 in. *State even chest* 36 to 46 in. Shpg. wt. 5 lbs.

41 N 2979—Black 41 N 2980—Brown
41 N 2981—Charcoal (dark) gray. . . $14.50

**E New Fieldmaster Zip-front Woolen Melton Short Coat.** Late winter style news! Latest short coat styling with heavy shaker knit collar and cuffs. Subdued heathertone plaid in 50% wool, 50% reprocessed wool brushed outer coating. Extra warm quilted lining is rayon quilted over 70% reprocessed wool, 30% rayon.

Average length 32 in. Dry clean. *State even chest* 36 to 46 in.

41 N 2898—Charcoal (dark) gray
41 N 2899—Frost blue. Wt. 5 lbs. . . . $17.50

**F Fieldmaster Woolen Melton Short Coat.** Conservative classic outdoor coat. 2 ply Swiss-rib knit collar turns up for cold days. Coating fabric is 100% reprocessed wool melton. Lined with 8-oz. rayon quilted over a fluffy innerlining of 100% reprocessed wool. Button front, slash pockets, and one set-in chest pocket.

Average length 31 in. Dry clean. *State even chest* 36 to 46 in. Shipping weight 4 pounds.

41 N 2844—Gray 41 N 2845—Tan. $15.50

**G New Cotton Poplin Clipper Coat.** Named for its practical clip-fastened front. Zelan treated water repellent outer shell, warm knit collar and cuffs plus added length give excellent zero weather protection. 12-oz. quilted lining is rayon over fluffy 70% reprocessed wool, 30% rayon innerlining.

Average length 34 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds.

41 N 4809—Dark blue 41 N 4810—Tan
41 N 4811—Charcoal (dark) gray . . $12.50

**H Fieldmaster Woolen Melton Suburban Coat.** Last year's best seller. All the style features of our better coats: leather buttons, side vents, ticket pocket. Sturdy 20-oz. 50% wool, 50% reprocessed wool outer coating. Extra-warm quilted lining is rayon quilted to a fluffy innerlining of 70% reprocessed wool, 30% rayon.

Average length 34 in. *State even chest* 36 to 46 in. Shpg. wt. 5 lbs.

41 N 2930—Gray 41 N 2931—Tan
41 N 2932—Charcoal (dark) gray . . $12.50



*Buying a Fieldmaster Suburban Coat for Christmas is easy using Sears Easy Terms for orders over $20. See page 373*

# HERCULES *Fieldmaster* SUBURBAN COATS

A $22.50 cash $2.50 down

B $27.50 cash $3.00 down

C $25.00 cash $2.50 down

A **New All Wool Fleece.** Feels silky-soft and fleecy because outer fabric contains 10% mohair. It's really warm because of its Borg Orlon* pile lining. Lining skirt is rayon quilted over a fluffy 70% reprocessed wool, 30% rayon innerlining.

Average length 34 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds.

41 N 2942—Tan 41 N 2943—Gray **$22.50**

B **Tweed-effect All Wool.** Height-of-fashion splashes of black and gray. Warm wool-skirted alpaca pile lining (100% cotton back). Outstanding style note is alpaca pile facing on collar. Patch pockets and center vent.

Average length 34 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds.

41 N 2947—Brown, black and gray... **$27.50**

C **New Heathertone Plaid.** Christmas gift extraordinary! Hushed plaids expertly crafted into winter's most wanted coat style. Tastefully conservative . . meticulously tailored. Lining is rayon quilted over a fluffy acetate innerlining.

Average length 35 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds.

41 N 2970—Tan 41 N 2972—Gray

41 N 2971—Olive green..... **$25.00**

* DuPont Trade-mark for acrylic fiber

A $29.50 $3.00 down cash

B $24.50 $2.50 down cash

D $17.90

E $27.50 $3.00 down cash

F $55.00 $5.50 down cash

C $19.50

G $12.75

# HERCULES *Fieldmaster*

## WINTERWEIGHT CAR COATS

### New longer lengths . . new toggle fronts

A **Fieldmaster Heathertone Wool Fleece Car Coat.** Our newest and finest concept of the popular long-style car coat that's taking the country by storm. Expressly tailored for the discriminating man who appreciates smart styling combined with finest workmanship. All wool fleece outer fabric lined with rayon satin quilted over a fluffy crimped acetate innerlining. Double-breasted toggle-fastened front. Convertible collar swiftly changes to a warm hood. Toggle-fastened cuffs. Patch "handwarmer" pockets.

Average length 37 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds 11 ounces.

41 N 2950—Tan 41 N 2951—Gray. $3.00 down on Terms..... **$29.50**

B **Fieldmaster All Wool Fleece Car Coat.** New and extra long for the man who prefers to keep warm in style. The average length is 38 inches. Alpaca-pile lined hood has drawstring and lined storm tab. Outer fabric is all wool fleece lined with rayon satin quilted over a fluffy, warm innerlining of 70% reprocessed wool, 30% rayon. Double row of hickory toggles conceals zipper. Toggle-fastened cuffs. Flap pockets. Dry clean. Cotton back on alpaca pile is 45% of total fabric.

*State even chest* 36 to 46 inches. Shpg. wt. 5 lbs. 11 oz.

41 N 2952—Tan 41 N 2953—Gray. *$2.50 down on Terms*..... **$24.50**

C **Fieldmaster 9-oz. Cotton Oxford Cloth Car Coat.** New . . woven from sturdy woodsman's fabric . . Zelan treated for water repellency. Lined with rayon quilted over a warm, fluffy innerlining of 100% reprocessed wool. Double row of hickory toggles conceals zipper fly. Toggle-fastened cuffs. Generous turn-up collar. Just great for driving or walking wear. Latest long-length styling.

Average length 36 inches. Dry clean. *State even chest* 36 to 46 inches. *Order yours in time for Christmas giving.*

41 N 4962—Tan. Shipping weight 5 pounds 11 ounces..... **$19.50**

D **Fieldmaster 9-oz. Cotton Sateen Car Coat.** New with a detachable alpaca-pile lined hood that's ultra warm. Cotton sateen outer fabric lined with rayon twill quilted over a warm, fluffy innerlining of 70% reprocessed wool, 30% rayon. Toggle-fastened front covers zipper. Drawstring on hood. Lined storm tab. Flap "handwarmer" pockets.

Average length 37 inches. Dry clean. Cotton back on alpaca pile is 45% of total fabric. *State even chest* 36 to 46 inches.

41 N 4900—Tan. Shipping weight 6 pounds..... **$17.90**

E **Fieldmaster All Wool Melton Car Coat.** New for the man who prefers a more conservative rendition of the car coat. Here is a coat made as perfect as skilled craftsmanship and painstaking care can make it. All wool melton outer fabric. Yoke is lined with quilted rayon satin over a fluffy innerlining of 100% reprocessed wool. Balance of lining is 100% wool plaid. Zipper front under hickory toggles. Toggle-fastened cuffs. Warm, roomy "handwarmer" flap pockets. Average length 36 inches. Dry clean.

*State even chest* 36 to 46 inches. *Only $3.00 down on Easy Terms.*

41 N 2936—Taupe tan. Shipping weight 5 pounds 11 ounces..... **$27.50**

F **Fieldmaster Top grain Cowhide Car Coat.** Newest style note this season in supple glove-tanned leather. Warm quilted yoke and sleeve lining is rayon over 4-oz. 100% reprocessed wool innerlining. Balance of lining is rich 9-oz. all wool plaid. Genuine hickory toggle front; toggle-fastened cuff tabs. Skillfully tailored and rugged enough to meet your most exacting wear-demands. Roomy flap pockets, fashion-high side vents.

Average length 34 inches. *State even chest* 36 to 46 inches. *Buy one for only $5.50 down on Easy Terms.*

41 N 3825—British (dark) tan. Shpg. wt. 5 lbs. 14 oz..... **$55.00**

G **Fieldmaster Cotton Poplin Car Coat.** New and at our lowest price for the popular long-style car coat. Detachable hood. Zelan treated, water repellent outer fabric lined with rayon satin quilted over fluffy innerlining of 70% reprocessed wool, 30% rayon. Toggle front covers zip fly. Warm inner wristlets. Slash pockets.

Average length 38 inches. Dry clean. *State even chest* 36 to 46 inches. *Order one now.*

41 N 4950—Tan. Shipping weight 5 pounds..... **$12.75**

## GIVE HIM A HERCULES *Fieldmaster*

A $32.50 $3.50 down cash

B Reg. Sizes $28.50 $3.00 down cash

D $55.00 $5.50 down cash

C $29.95 $3.00 down cash

**A Fieldmaster 3-button Suede Leather Leisure Coat.** New at Sears this season. DuPont Quilon treated for easy commercial dry cleaning. Milium insulated woven Chromspun acetate lining is a richly colored, brilliant plaid. 2-button trim on cuffs, single breasted front, notched lapels. Leather buttons. Inside pocket. Slash lower pockets, panel-effect front. Padded shoulders.

Average length 31 inches. *State even chest* 36 to 46 inches. Shipping weight 3 lbs. 8 oz. *Your favorite man will be mighty pleased with one of these.*

41 N 3743—Camel tan ..... $32.50

**B Fieldmaster Suede Leather Surcoat.** Imported New Zealand suede leather. High count rayon satin lining. Detachable two-piece belt. Yoke-style front and back. Elastic at sides.

Average length 31 inches. *State even chest* 36 to 46 inches. Shipping weight 3 pounds 8 ounces.

41 N 3727—Sand tan 41 N 3728—Rust
41 N 3726—Charcoal gray ..... $28.50

**Extra Long Sizes.** Average length 33 inches. *State even chest* 38 to 48 inches. Shipping weight 3 pounds 10 ounces.

41 N 3729—Rust ..... $31.95

**C New Fieldmaster Suede Leather Short Jacket.** A dress-up jacket that's excellent for active-sports wear. Imported New Zealand suede. Commercially dry cleanable thanks to DuPont Quilon treatment. Milium insulated rayon lining is a neat coin-edge stripe. Pick-stitched collar and pocket flaps. 5-button front, 2-button cuffs. Elastic at waist for trim fit.

Average length 25 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping wt. 2 lbs. 3 oz. *$3.00 down on Easy Terms.*

41 N 3453—Benedictine tan
41 N 3452—Sand-tone tan ..... $29.95

**D Fieldmaster Suede Leather Suburban Coat.** Newest modern suburban coat styling. Designed for well-dressed leisure living. All the advantages of leather plus tasteful tailoring. Milium insulated Chromspun acetate lining is woven in a color-bright plaid. Skins imported from New Zealand. DuPont Quilon treated to assure easy commercial dry cleaning. Five-button front including button at neck for snug warmth.

Average length 34 inches. *State even chest* 36 to 46 inches. Shipping weight 4 lbs. *Buy for as little as $5.50 down on Sears Easy Terms.*

41 N 3802—Sand-tone tan ..... $55.00

*See Easy Terms information on page 373*

# SUEDE LEATHER JACKET

A $15.75

D $27.50 cash
$3.00 down

F $37.00 Reg. sizes
cash
$4.00 down

B $11.88

G $19.95 cash
$2.00 down

C

**Fieldmaster Continental-style Suede Leather Jacket . . sizes to fit more style-conscious wearers**

**$26.00** $3.00 down
cash

A **Fieldmaster Quilt-lined Suede Leather Jacket.** In colors cheery as Christmas itself. Warm lining: rayon quilted over a fluffy innerlining of 100% reprocessed wool. Knit collar, cuffs and waistband are 50% wool, 50% cotton. Full zipper front, roomy "handwarmer" slash pockets for extra warmth.

Average length 26 in. *State even chest* 36 to 46 in. Shipping weight 3 lbs. 4 oz. *Buy one today.*

41 N 3540—Sand tan
41 N 3541—Navy blue
41 N 3543—Charcoal gray
41 N 3542—Rust.....$15.75

B **Fieldmaster Rayon-lined Suede Leather Jacket.** Imported New Zealand suede. Knit collar, cuffs and waistband are nylon. Rayon lining. Coat-style sleeves, zip front, slash pockets.

Average length 25½ in. *State chest* small (36–38); medium (40–42); large (44–46); extra large (48) in. Shpg. wt. 2 lbs. 9 oz.

41 N 3494—Sand tan  41 N 3495—Rust
41 N 3496—Charcoal gray.....$11.88

C **Fieldmaster Continental-style Suede Leather Jacket . . sizes to fit more style-conscious wearers**

$26.00 $3.00 down
cash

Latest Italian styling. Washable and commercially dry cleanable because it's DuPont Quilon treated. Milium insulated lining is woven Chromspun acetate. Styling features shirt-type cuffs, widespread collar, three-quarter length zipper front. Hues represent true color magic in suede leather.

Average length 25 inches. *State even chest* 34 to 46 inches. Shipping weight 2 pounds 8 ounces.

41 N 3489—Sand-tone tan
41 N 3491—Mint green
41 N 3490—Rust.....$26.00

D **Fieldmaster Suede Leather Surcoat.** New this season. Imported New Zealand leather. Milium insulated quilted lining (100% reprocessed wool under woven Chromspun acetate) is a color-bright plaid. Casual styling features broader Tyrol-style rib knit collar and cuffs of 50% wool, 50% cotton. Collar turns up to keep out chill winds.

Average length 31 inches. *State even chest* 36 to 46 inches. Shipping weight 3 pounds 4 ounces.

41 N 3737—Rust.....$27.50

E **Fieldmaster Hip-length Suede Leather Jacket.** Imported New Zealand suede. Milium insulated quilted lining: woven Chromspun acetate over fluffy innerlining of 70% reprocessed wool, 30% rayon. Zip front, adjustable cuff and back straps. Yoke-style front, back.

Average length 27½ inches. *State even chest* 36 to 46 inches. Shipping weight 4 pounds. *$2.50 down on Sears Easy Terms.*

41 N 3210—Sand tan  41 N 3211—Rust
41 N 3212—Charcoal gray.....$24.50

F **Fieldmaster Suede Leather Sport Coat.** Imported New Zealand skins. Commercially dry cleanable thanks to DuPont Quilon treatment. Rayon satin lining.

Average length 31½ in. *State even chest* 36 to 46 in. Wt. 3 lbs. 8 oz.

41 N 3752—Sand-tone tan
41 N 3754—Charcoal (dark) gray
41 N 3753—Rust.....$37.00

Tall Men's Sizes. Average length 33½ in. *State even chest* 38 to 48 in.

41 N 3762—Tan  41 N 3763—Rust
Shipping weight 4 pounds.....$41.50

G **Fieldmaster Continental-influence Suede Leather Jacket.** Our newest version of a very popular style. Contrasting cut-out pattern across chest and on pockets. Snug, warm knit cuffs and waistband. Widespread collar is smooth grain leather. Milium insulated rayon lining. Full zipper front.

Average length 26 inches. *State even chest* 36 to 46 inches. Shipping weight 2 pounds 12 ounces.

41 N 3458—Tangerine/charcoal gray
41 N 3459—Sand tan/brown.....$19.95

*The warmth of Christmas lasts year around in a Fieldmaster Suede Leather Jacket. Buy one on Easy Terms. See page 373*

## Smart Threesomes . . Newest Gift Sensation

**Sport Shirt, Belt and Gray Flannel Trousers** . . brighten his carefree hours . . give this handsome, top-style harmonizing trio—shirt, trousers and belt.
**Washable Rayon Shirt** in a smart multi-color masculine plaid pattern. Convertible sport collar, chest pocket; 1% maximum fabric shrinkage.
**Flannel trousers** of 85% wool, 15% nylon. Expertly tailored with belt that matches shirt. Continuous waistband, pleats, Walden zipper. *State sizes. See below.*

45 N 4250—Blue plaid shirt, belt, med. gray slacks.

45 N 4251—Brown plaid shirt, belt, med. gray slacks.

45 N 4252—Red plaid shirt, belt, med. gray slacks. Shipping weight 4 lbs. . . $12.95

**Sport Shirt, Belt and Sheen Gabardine Slacks** . . give a gift he can wear to show you care . . . here's one that's certain to please. A unique, high-style Trio—shirt, trousers, belt.
**Washable shirt** of rich-textured rayon and acetate with latest top-fashion stripe highlight. Continental wide-spread collar chest pocket, long sleeves. 1% max. shrinkage.
**Sheen gabardine slacks** of rayon and acetate fortified with nylon and Dacron*. Hollywood style continuous waistband. Pleats. Zipper. Belt matches shirt. *State size below.*

45 N 4260—Blue shirt, Gray trousers

45 N 4261—Tan shirt, dark brown trousers. Shipping weight 4 lbs. . . . . $9.75

**Don't guess . . . be sure to measure.** *State outfit catalog number and sizes of waist, inseam and shirt.* Regulars only.
**SLACK SIZES:** 28, 30, 32, 34, 36, 38, 40-inch waist; 28 to 33-inch inseam. *State both waist and inseam. Tell which is waist.*
**SHIRT SIZES: Small** (14–14½-inch neck); **Medium** (15–15⅝-inch neck); **Large** (16–16½-inch neck); **Extra Large** (17–17½-inch neck).

A $18.95 Coat $6.40 Slacks $24.75 2-pc. Outfit

B $24.50 Coat $10.50 Slacks $33.95 2-pc. Outfit

C $15.50 Coat $6.40 Slacks $21.50 2-pc. Outfit

D Top-fashion 100% wool Suede-cloth casual coat $18.45



*Reg. T.M. for DuPont polyester fiber

# FASHION TAILORED
REG. U. S. PAT. OFF.
# CASUAL SPORTWEAR

## Gifts..to please "his highness"

(A) to (D) ILLUSTRATED IN COLOR ON FACING PAGE

**A Sport Coat.** Loomed of premium quality wool with rayon decorations. Has bold masculine broken check pattern so universally admired. Excellent tailoring. 2-button, 3 patch-pocket model, back vent. Rayon lining. *State size below.* Shpg. wt. 4 lbs.
055 N 1638—Gray
055 N 1639—Tan ..... $18.95

**A Slacks.** Sealon twill gabardine slacks of 21% nylon, 45% rayon, 34% acetate. Guaranteed 1 year. Water-repellent Silicone finish. Pleats. Saddle stitching. Zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam.
055 N 3157—Gray Wt. 1 lb. 15 oz.
055 N 3158—Brown ..... $6.40

**A Save 60c on 2-piece Outfit.** *State both sizes and colors.* Shipping weight 6 lbs.
055 N 2239—Wool Sport Coat with Sealon Gabardine Slacks ..... $24.75

**B Sport Coat.** 90% virgin wool, 10% fleecy Cashmere. A smooth-finished, rich-textured blend with an interesting all-over pattern. De luxe tailored . . . very durable. 2-button model with welt-edge lapels and pocket flaps; 3 patch pockets. Rayon lining. Vent in back. *State size below.* Shpg. wt. 4 lbs.
055 N 1654—Tan
055 N 1652—Blue
055 N 1653—Gray ..... $24.50

**B Slacks.** Premium quality 100% virgin wool worsted slacks. Year-around sheen gabardine with *water-repellent Silicone finish.* De luxe tailoring, trimmings. Pleats, saddle stitching. Walden zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, 40, 42-in. waist; 28 to 35-in. inseam. Wt. 1 lb. 15 oz.
055 N 3037—Brown
055 N 3036—Gray-blue
055 N 3035—Charcoal-gray ..... $10.50

**B Save $1.05 on 2-piece Outfit.** *State both sizes and colors.* Shipping wt. 6 lbs.
055 N 2244—Part Cashmere Sport Coat; Premium quality Slacks ..... $33.95

**C Sport Coat.** Here's ultra-de luxe styling in our best corduroy. New medium-wide wale fabric has the luxurious velvet-like finish that identifies the finest! Pockets have distinctive suede leather piping. 3-button model fully lined with fancy rayon. *State size below.* Shpg. wt. 4 lbs.
055 N 1693—Charcoal gray
055 N 1690—Tan
055 N 1691—Green
055 N 1692—Brown ..... $15.50

**C Slacks.** Sealon sheen gabardine trousers of 21% nylon, 36% acetate, 43% rayon. Guaranteed 1 year against wear, rips, tears. Water-repellent Silicone treated finish. Pleats, saddle stitching. Zipper. *Please state size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam. Shpg. wt. 1 lb. 15 oz.
055 N 3172—Gray
055 N 3167—Brown
055 N 3171—Tan ..... $6.40

**C Save 40c on 2-piece Outfit.** *State both sizes and colors.* Shipping weight 6 lbs.
055 N 2258—Corduroy Sport Coat plus Sealon Gabardine Slacks ..... $21.50

**D Here's luxury any man would appreciate!** A handsome casual coat, styled with the carefree air of the young at heart. Alive with the swagger and dash of the fabulous Riviera from its contrasting knit collar to the superlative styling of its continentally-inspired lines. Rich 100% all wool suede cloth in a 4-button model with bellows patch pockets. Tab at collar. Full rayon lining.
*Please state size: Regular sizes* 36, 38, 40, 42, 44, 46-in. chest.
055 N 3776—Cardinal red
055 N 3777—Resort tan
055 N 3775—Riviera gray
Shipping weight 4 pounds ..... $18.45

**E Sport Coat.** A handsome gift. Attractive velvet-like corduroy . . . wrinkle resistant. 2-button, 3 patch-pocket model with rich rayon lining. Regulars and Longs only. *State chest size. See sizes below.* Shpg. wt. 4 lbs.
055 N 1605—Maroon
055 N 1606—Green
055 N 1608—Charcoal gray
055 N 1609—Antelope tan ..... $9.75

**E Slacks.** Heavyweight rayon and acetate gabardine with crease and non-oily stain-resistant finish. Pleated front style with Waldes zipper fly. Good quality tailoring. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. *How to measure below.* Shpg. wt. 1 lb. 15 oz.
055 N 3179—Gray
055 N 3178—Brown ..... $ 4.60

**E Save 40c on 2-pc. Outfit.** *State both sizes and colors.* Shpg. wt. 6 lbs.
055 N 2282—Sport coat and slacks ..... 13.95

**F Casual Coat.** Woven of smart rich-textured 100% wool in popular medium color tones. 3 patch-pocket model with "Bi-swing" back, rayon lining. Lower flap pockets have inverted pleats. Shpg. wt. 4 lbs.
*State size: Regulars* 36, 38, 40, 42, 44, 46-in. chest. *Longs* 36, 38, 40, 42, 44-in. chest. *See How to measure below.*
055 N 3701—Tan
055 N 3702—Gray ..... $16.95

**F Slacks.** Sealon 21% nylon, 36% acetate, 43% rayon sheen gabardine. Water-repellent Silicone finish resists non-oily stains . . . sheds wrinkles. Pleated front style with saddle-stitched side seams. Waldes zipper.
*State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam. *How to measure below.*
055 N 3167—Brown. Shpg. wt. 1 lb. 15 oz.
055 N 3170—Charcoal gray ..... $6.40

**F Save 60c on 2-pc. Outfit.** *State both sizes and colors.* Shipping weight 6 lbs.
055 N 2991—Sport coat and slacks ..... $22.75

| SIZES FOR SPORT COATS: | |
|---|---|
| Regulars | 35, 36, 37, 38, 39, 40, 42, 44-inch chest. |
| Shorts | 35, 36, 37, 38, 39, 40, 42-inch chest. |
| Longs | 36, 37, 38, 39, 40, 42, 44-inch chest. |

*HOW TO MEASURE FOR SPORT COATS. State chest measurement taken over shirt, also state age, height and weight.* Be sure to hold tape measure, well up under arms over shoulder blades in back.

*HOW TO MEASURE FOR SLACKS. State waist and inseam, tell which is waist.* Measure waistline (above hipbone) over trousers with belt off. Hold tape snug as you wish fit. Have someone take inseam measurement from crotch to length desired, usually to top of heel.

*Plastic Raincoat Sizes. State chest size Regular:* Small (34 to 36 inches); Medium (38 to 40 inches); Large (42 to 44 inches); Extra Large (46 to 48 inches). Average length 48 inches. *Long sizes:* Medium long (38 to 40 inches); Large long (42 to 44 inches); average length 50 inches. *Nylon Coat Sizes: Regulars* (even sizes) 34 to 46-inch chest. Average length 47 in. *Longs* (even sizes) 36 to 46-inch chest. Average length 49 in.
*HOW TO MEASURE: State chest measurement taken over shirt with coat off. Hold tape well up under arms over shoulder blades. Also State Age, Height, Weight.*
*Shipping Notice:* Catalog numbers marked 055 are shipped from Chicago. Order and pay postage from your mail order house.

## FASHION TAILORED RAINCOATS

### Guaranteed Against Rips, Tears or New Coat Free!

**G Men's Elasti-glass Krene plastic raincoat.** Guaranteed against rips and tears or a new coat free! Fabric won't stiffen or crack in cold weather. Electronically sealed seams make it 100% waterproof! Simulated hand-stitching on collar and front. Underarm "ventilator" eyelets. Reinforced strain points. Carrying pouch and hat cover included. Shipping weight 2 pounds. *State size. See sizes above, at right.*
45 N 3918—Smoke gray ..... $4.75

**H Dress-styled Nylon raincoat for men.** Outer shell of rugged 100% nylon has inside surface coated with "Butyral" waterproofing. Seams are stitched and coated to make coat 100% rainproof. Nylon provides extreme durability and longer wear. Raglan shoulders, button front, slash-through pockets. Nylon carrying pouch included.
*State chest size. See above, right.* Shipping weight 1 pound 10 ounces.
45 N 3912—Natural tan ..... $9.75

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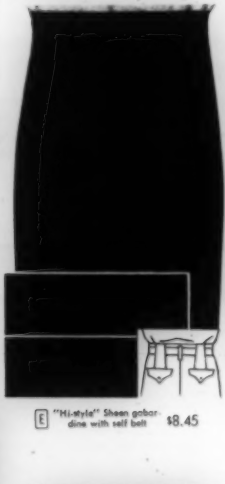
## Tweed and Flannel Dress Trousers

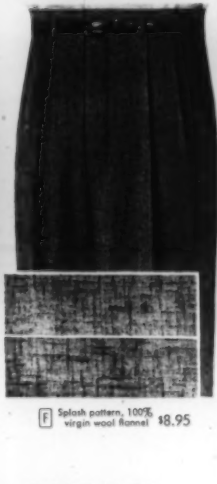
## ORLON* AND VIRGIN WOOL

C Luxurious 100% virgin wool fancy worsted $10.95

D Fine 100% virgin wool worsted sheen gabardine $10.50



E "Hi-style" Sheen gabardine with self belt $8.45

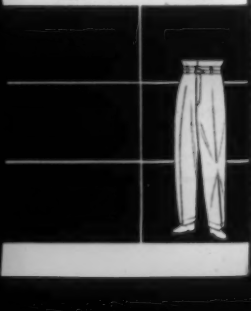


F Splash pattern, 100% virgin wool flannel $8.95

### SEARALON GABARDINE

G Sheen or Twill fabric Twill in plain or pleated front $6.40

SHEEN TWILL



**35% ORLON***
**65% VIRGIN WOOL**
**TWEED**

A $9.95

100% pure virgin wool Donegal-type tweed slack

$7.45
Not illustrated

**30% ORLON***
**70% VIRGIN WOOL**
**FLANNEL**

B $10.50

| 100% virgin wool flannel | Nylon and wool flannel |
|---|---|
| $8.45 | $7.25 |

Not illustrated



*Reg. T. M. for DuPont's acrylic fiber

Remember him with the ideal gift..

# FASHION TAILORED DRESS TROUSERS

### Rich, Handsome Tweeds

A America's all time favorite—and it'll be his favorite too! Rich-textured Donegal-type tweed of 35% Orlon*, 65% virgin wool. An exclusive wears fabric! Lavishly sparked with woolly nubs of robust color. Orlon adds longer wear, prolongs life of garment, enhances the appearance of fine virgin wool . . . fabric holds its shape even in dump weather. De luxe tailored. Roll-proof top waistband, harmonizing waistband lining and pocketing. Double pleats. Walden zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. *How to Measure below, right.*

45 N 3290—Medium brown. Wt. 1 lb. 15 oz.
45 N 3292—Blue-gray ..... $9.95

**B** Donegal-type tweed dress trousers of 50% pure virgin wool. A smart heavy-weight fabric flecked with colorful nubs. Expertly tailored. Continuous waistband, pleats. Zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-inch inseam. *How to Measure below, right.*

45 N 3226—Medium brown. Wt. 1 lb. 15 oz.
45 N 3228—Blue-gray ..... $7.45

### Luxurious Flannels

**B** Premium quality flannel dress trousers of 70% virgin wool, 30% Orlon. A specially developed exclusive Sears fabric. Woven with more threads per sq. inch for added stamina. Orlon provides better shape retention and wrinkle resistance. De luxe tailored with rolled-top waistband, harmonizing waistband lining and pocketing. Double pleats, Walden zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam. *How to Measure below, right.*

45 N 3275—Med. gray
45 N 3274—Dark brown
45 N 3276—Charcoal gray
} Shpg. wt. 1 lb. 15 oz. $10.50

**100% Virgin Wool Flannel trousers.** Fine tailoring. Pleats, continuous waistband. Zipper. *Same sizes as above.*

45 N 3238—light gray
45 N 3240—Dark brown
45 N 3242—Charcoal gray
} Shpg. wt. 1 lb. 15 oz. $8.45

**Flannel trousers of 15% nylon, 85% wool.** Good quality tailoring. Pleats, zipper. *Same sizes as above.*

45 N 3223—Medium gray
45 N 3224—Light blue
45 N 3225—Tan
} Shpg. wt. 1 lb. 15 oz. $7.25

### Fancy Wool Worsted

**C** Here's luxury any man would appreciate. Latest style fancy worsted dress trousers of 100% pure virgin wool. Firm finished, rich textured . . . strong and durable. A smart fabric enhanced with fashion-right decorative fibers. De luxe tailoring. Added top continuous waistband with harmonizing lining. Pleats. Walden zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam.

45 N 3284—Medium blue
45 N 3279—Medium gray
45 N 3283—Medium brown
45 N 3280—Charcoal gray
} Shpg. wt. 1 lb. 15 oz. $10.95

### Worsted Sheen Gabardine

**D** A well-chosen gift for the man on your list. Sheen gabardine dress trousers of 100% virgin wool worsted. A premium quality fabric with a Silicone finish that resists non-oily stains . . . cuts cleaning bills. Expertly tailored with rolled-top continuous waistband. Harmony trim, saddle-stitched side seams, pleats. Walden zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam.

45 N 3035—Charcoal gray
45 N 3034—Tan
45 N 3036—Gray-blue
45 N 3037—Brown
} Shpg. wt. 1 lb. 15 oz. $10.50

### "Hi-style" Sheen Gabardine

**E** If it's "High-style" he craves, give him these Dacron fortified rayon and acetate sheen gabardine trousers. Fabric has decorative yarn highlights. Expertly tailored. "Hi-style" features include matching self belt, twin-tunnel belt loops, set-forward pockets. Pleats, continuous waistband. Zipper. *State size* 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35 in. inseam.

45 N 3143—Tan
45 N 3145—Medium blue
45 N 3144—Charcoal gray
} Shpg. wt. 1 lb. 15 oz. $8.45

### Splash-tone Flannel

**F** He'll welcome the luxury of flannel—and especially *this* 100% virgin wool flannel with highlights of subdued color yarns. Youthfully styled, long wearing. Finest tailoring and trimmings. Pleats, continuous waistband, 2-tone waistband lining. Walden zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-inch inseam. *How to Measure at right.*

45 N 3265—Blue-gray
45 N 3263—Medium gray
45 N 3264—Tan
} Shpg. wt. 1 lb. 15 oz. $8.95

## 21% Nylon..Silicone treated

# SEARALON GABARDINE

### Dress Trousers in sheen or twill weave

- Fabric has wrinkle and non-oily stain-resistant finish
- 4 times more abrasive resistant than ordinary rayon gabardine
- Plain or pleated styles with De luxe tailoring features
- Water-repellent Silicone finish prolongs life of garment

***UNCONDITIONALLY GUARANTEED 1 FULL YEAR***

Your money refunded if Searalon slacks rip, tear or show undue signs of wear within 1 year after date of purchase

**G** **Pleated front Searalon Sheen gabardine** dress trousers of 21% nylon, 79% rayon, 36% acetate. Silicone-treated finish. Continuous waistband, saddle stitching, dropped belt loops, Walden zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. *Measuring from, right.* Shpg. wt. 1 lb. 15 oz.

45 N 3168—Medium blue
45 N 3169—Gray-green
45 N 3170—Charcoal gray
45 N 3167—Brown ..... $6.40

**G** **Plain front Searalon Twill gabardine** dress trousers with water-repellent Silicone finish that fights non-oily spots and stains . . . prolongs wear. Woven of wrinkle-resistant 21% nylon, 45% rayon, 34% acetate. Walden zipper fly. No belt. *State size* 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-in. inseam. *How to Measure above, right.* Shipping weight 1 lb. 15 oz.

45 N 3139—Dark blue
45 N 3140—Brown
45 N 3142—Gray ..... $6.40

**G** **Pleated front Twill weave Searalon Gabardine** dress trousers of 21% nylon, 45% rayon, 34% acetate. Water-repellent Silicone finish fights non-oily spots and stains . . . prolongs wear. Hollywood continuous waistband, saddle-stitched side seams. Walden zipper fly. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam.

45 N 3155—Dark blue. 45 N 3157—Gray. 45 N 3158—Dark brown
*How to Measure above, right.* Shipping weight 1 pound 15 ounces ..... $6.40

*Reg. T.M. for DuPont's Orlon acrylic and Dacron polyester fibers

LOOK! A great new gift idea for dad or son

Now, first time in new sheen fabric as well as ever-popular twill weave

# WASH AND WEAR GABARDINE SLACKS

### Part dacron* year around weight fabrics

**$8.80**

Wash them Tonight . .
Wear them Tomorrow!

Fabric washes easily
Drip Dries in a flash
Saves on Cleaning, Pressing

*Choice of Sheen or Twill Weave Gabardine*

Not an ordinary dress trouser, but a sensational year-around weight Wash and Wear model of improved, heavier gabardine. Now available in the most popular shades of SHEEN as well as TWILL weave fabric. Specially developed by Sears and a famous manufacturer . . . actually sells nationally at manufacturer's maintained price of about $11. We know of no finer trouser of its type in America! Choice blends of Dacron and rayon that hold their shape and wear and wear. Help cut cleaning and pressing bills too . . . you just wash, drip dry and wear with little or no pressing. Wrinkles hang out . . . creases stay put—won't wash out—all trimmings and pocketing are of washable man-made fibers . . . can't shrink. Continuous waistband has new rolled top. Pleated front. Zipper fly. No belt.

*State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. Shipping wt. 1 lb. 15 oz.

**Sheen Gabardine**
50% Dacron, 50% Rayon

45 N 3119—Charcoal gray
45 N 3120—Dark blue ..... $8.80

**Twill Gabardine**
55% Dacron, 45% Rayon

45 N 3108—Medium gray
45 N 3109—Medium blue
45 N 3110—Medium brown ..... 8.80

***HOW TO MEASURE:***

*State waist and inseam, tell which is waist.* Measure waistline over trousers (above hipbone) with belt off. Hold tape snug as you wish fit. Have someone take inseam measurement from crotch to length desired, usually slightly above heel. Or take measurements of an old pair of well-fitting trousers.

PCREMN PAGE 159 . . MEN'S TROUSERS

A B EVEN SIZES 6 to 18 Poplin Topple Parka $11.95

C D E EVEN SIZES 8 to 20 Woolen Melton Casual $10.75

F G H EVEN SIZES 12 to 22. Suburban Coat . . Sears Exclusive Fabric $16.90

EVEN SIZES 12 to 22. Motorcycle Jacket With Self Collar $19.95 K

J EVEN SIZES 10 to 20 Reversible Suburban Coat $15.95

M N P EVEN SIZES 12 to 22. Specially-treated Suede, Rayon lined $11.75

R EVEN SIZES 10 to 20. 8-15 Jacket with Mouton Collar $16.45

# FRATERNITY PREP OUTERWEAR

## About the warmest Christmas greeting you can give

### New! Cotton Poplin Toggle Parka

Styled very similar to coat worn by 1956 U.S. Olympic team. Tailored of tightly-woven, water-repellent cotton poplin. Body, sleeves and hood are lined with lustrous rayon quilted to 70% reprocessed wool, 30% rayon interlining for added warmth. Hood has drawstrings for head-hugging warmth . . . snaps off in milder weather to form a top-style toggle turncoat. Concealed zipper front with 4-toggle storm flap . . . genuine rawhide leather loops fasten to wood pegs. Concealed knit wristlets seal in body warmth.

*State size* 6, 8, 10, 12, 14, 16, 18. Refer to Outerwear chart shown below for measuring.

A 40 N 3738 Red — B 40 N 3739 Tan

Shipping weight 5 pounds . . . . . $11.95

### Woolen Melton Casual Coat

Popular long sportster styling, tailored of warm, heavyweight 100% reprocessed wool. Few coats can compare in warmth of fabric . . . in care of workmanship . . . in fashion-right styling! Casual styling takes on a continental look with the continental-inspired ribbed knit "Johnny-collar." Unbuttoned, the coat reveals a rich rayon lining quilted to warm 70% reprocessed wool, 30% rayon interlining for "toasty" warmth. Heavy knit cuffs and pocket trim are added warmth and style features. Order yours today!

*State size* 8, 10, 12, 14, 16, 18, 20. Refer to Outerwear chart below for measuring.

C 40 N 6572 Royal blue — D 40 N 6573 Medium brown — E 40 N 6574 Silver gray

Shipping weight 4 pounds . . . . . $10.75

### Exclusive Sears Fabric

The "Kearney" . . . a distinctive tweed. Suburban coat sparked with lively multicolor nubs. A miracle blend of 80% luxurious wool, 20% Orlon* for strength, resiliency and warmth without weight. Lined with shimmering rayon-satin quilted to reprocessed wool interlining for comfort and warmth. Laboratory tested Sanitized lining retards odors. Leather buttons and smart side vents enhance the handsome styling. Truly, a masterpiece in casual wear.

*State size* 12, 14, 16, 18, 20, 22. Refer to Outerwear chart below for measuring.

F 40 N 3772 Light gray — G 40 N 3773 Charcoal gray — H 40 N 3774 Brown

Shipping weight 6 pounds . . . . . $16.90

### Reversible Suburban Coat

J A 3-season Suburban Coat that's twice as practical as an ordinary coat because you can wear it with either side out. Charcoal gray side of 100% reprocessed wool for snug warmth when temperatures drop. Reverse, silver gray side of tightly-woven 100% cotton . . . Zelan treated for durable water repellency. A stylish, versatile garment that adopts to all weather conditions. Sure to be the most useful and wearable coat in your wardrobe. Woolen side has 2 flapped patch pockets; cotton side has 2 slash pockets. Side vents. Order right now!

*State size* 10, 12, 14, 16, 18, 20. See Outerwear chart below. Shpg. wt. 5 lbs.

40 N 3765—Gray reversible . . . . . $15.95

### Our Finest Cycle Jacket

Motorcycle jacket of finest jet black Horsehide leather . . . a beauty for appearance . . . a brute for wear! Smooth, pliable and remarkably scuff resistant. Lustrous red rayon-satin lining is quilted to warm reprocessed wool interlining. Zipper-front closure with rabbit-foot pull extends to shoulder; snap-down lapels; bi-swing back. Zippered sleeve closures. Nickel-color stud decorations add to the handsome styling.

*State size* 12, 14, 16, 18, 20, 22. Refer to Outerwear chart below. Shipping weight 5 lbs.

K 40 N 3533—Our finest motorcycle jacket with self collar . . . . . $19.95

L 40 N 3567—With dyed Mouton-processed lamb collar that snaps over self collar . . . $22.75

### Specially Treated Suedes

Velvet-soft suede jackets made from premium quality leather . . . smooth, supple, pliable. Specially treated leather is water-repellent and spot-resistant. Lined with rich, high-count rayon. Knit collar, cuffs and bottom.

*State size* 12, 14, 16, 18, 20, 22. Refer to Outerwear chart below for measuring details.

M 40 N 3534 Rust — N 40 N 3537 Navy blue — P 40 N 3535 Charcoal gray

Shipping weight 4 pounds . . . . . $11.75

As jacket above but rayon lining quilted to warm 100% reprocessed wool insulation.

40 N 3574—Rust

40 N 3576—Navy blue

40 N 3575—Charcoal gray. Shpg. wt. 5 lbs. $13.95

### Handsomely Styled B-15 Bomber-type Jacket

Sleek as a new jet bomber—and it's as warm as it is good looking! Tailored from rich, scuff-resistant top-grade front quarter Horsehide . . . the most rugged jacket leather money can buy! Fully lined with 100% reprocessed wool quilted under lustrous rayon. Your choice of 2 collar styles: Smart self collar or luxurious dyed Mouton-processed lamb collar. Knit waistband and cuffs seal out winds.

*State size* 10, 12, 14, 16, 18, 20. Refer to Outerwear chart below. Shipping weight 5 lbs.

R 40 N 3569—With Mouton collar . . . . . $16.45

S 40 N 3573—With self collar . . . . . $15.75

**MEASURING CHART—How to Order Boys' Outerwear.** Measure height without shoes. Measure chest over heaviest clothing to be worn underneath. Measure chest around body, under arms, and over tips of shoulder blades. If measurements fall between sizes order next larger size. *Order only sizes listed with each catalog number.* Be sure to measure carefully to insure a proper fit.

| Size is | 6 | 8 | 10 | 12 | 14 | 16 | 18 | 20 | 22 |
|---|---|---|---|---|---|---|---|---|---|
| If chest is in inches | 25 | 26½ | 28 | 29½ | 31½ | 33 | 34½ | 36 | 38 |
| If Height is in inches | 41 to 46 | 47 to 50 | 51 to 54 | 55 to 58 | 59 to 61 | 62 to 64 | 65 to 66 | 67 to 68 | 69 to 70 |

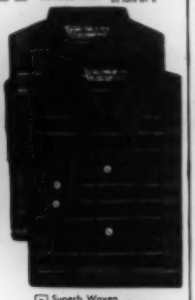
**MEASURING CHART "A"—How to Measure and Order Boys' Slacks.** For waist, measure around body over trousers without belt. For inseam, measure from crotch to bottom of cuff of good fitting trouser. *State waist and inseam or size only as specified under each description.* Trousers offered by size only have longest inseam shown in chart (except size 10 which has shortest inseam). *Order only sizes listed with each catalog number.*

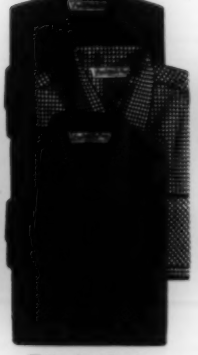
| Size | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 12 | 14 | 16 | 17 | 18 | 20 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Waist in. | 22 | 22½ | 23 | 23½ | 24 | 24½ | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| Inseam in. | 15 | 17 | 19 | 20 | 21 | 22 | 23, 25 | 24, 26 | 26, 28 | 27, 29 | 28, 30 | 28, 30 | 29, 31 |

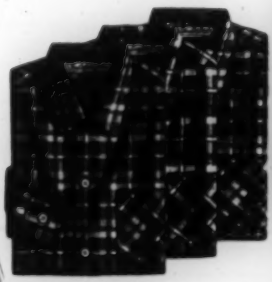
# Fraternity Prep

## Styles-of-the-hour Shirts

**Gifts that give your young man so much comfort**







G Washfast Pinwale Corduroy $2.79

J New! Printed Corduroy Plaid $2.97

K Knit armhole for maximum arm action $2.85

L M Heavyweight Full Combed Knits $1.75 ea. in lots of 2

H Wrinkl-shed® Woven Cotton $1.97

A F 4-STAR FEATURE Wrinkl-shed® Flannelle $2.29

N Our Best Tru-set Rayon Gabardine Shirt $2.94

P Superb Woven Rayon Stripe $2.94

R High Count Broadcloth $2.97

S Low-priced Cotton Flannel $1.59

T Warm Cotton Flannel Houndstooth Check $1.79

V Embroidered Western Cotton Shirt $2.97

# FRATERNITY PREP SHIRTS

## have interlined collars, cuffs; double yokes

### Wrinkl-shed® Flannella, Deep-pile Corduroy or Wrinkl-shed® Cotton

**A to F** 4-Star Feature. Fine Combed Wrinkl-shed® Cotton Flannella. Resists wrinkles! Woven for warmth without weight. Permanent washfast colors. Pre-shrunk (max. fabric shrinkage 1%). Semi-spread pointed collar. Button cuffs. *State pattern letters* A, B, C, D, E, F as shown on opposite page. *State size* 8, 10, 12, 14, 16, 18.
43 N 3778—Wt. 13 oz. **$2.29**

**G** Long Wearing Deep Pile Finwale Corduroy. Fully washfast superb 16 wale corduroy. Soft as velvet but takes rough wear. Sturdy for school and handsome for his leisure wear. Washfast colors won't fade through launderings. 2-way loop fastening collar. *State color* scarlet, maize, royal blue, pink, green, wine. *State size* 8, 10, 12, 14, 16, 18. See chart.
43 N 3786—Wt. 1 lb. **$2.79**

**H** Finely Woven Wrinkl-shed® Cotton Plaid. Stays-smooth fabric. New, deep-tone holiday colors—slow to show soil. Wrinkles tend to hang out. Easy-care shirt needs less ironing, stays fresh, neat. Washfast colors. Preshrunk (max. fabric shrinkage 1%). Short pointed semi-spread collar. *State color* blue, red, brown. *State size* 8,10,12,14,16,18.Wt.9oz.
43 N 3578—See chart **$1.97**

### New Printed Tartan Corduroy Shirt

**J** Trim, Strong, Colorful. Welcome gift. Superb masculine appeal tartan plaid. All-purpose corduroy now in high-styled vibrant plaid colors. Washfast. Semi-spread loop convertible, short pointed collar. Chest pocket. *State color plaid* white red. *State size* 6, 8, 10 12, 14, 16, 18. See chart at bottom of page.
43 N 3783—Shipping weight 14 oz. **$2.97**

### Free-Action Flex-o-Rib® Shirt

**K** Knit-in Ribbed Cotton Arm Inserts. Give maximum arm action: perfect for all active sports, comfortable for leisure wear. Warm Sanforized, washfast cotton flannel. Short semi-spread pointed, top-stitched collar. Matching chest pocket. *State color plaid* blue, red. *State size* 8, 10, 12, 14, 16, 18. See chart below.
43 N 3754—Shipping weight 11 oz. **$2.85**

### High-styled V-insert or Scotty Knits

Full Combed Heavyweight Cotton Knits. High Styled fashion model. Firm, fine gauge jersey stitch. Fully cut for ease and comfort. Washable. *State size* 6, 8, 10, 12, 14, 16, 18.

**L** 43 N 4080—Striped V-insert with full continental-style roll collar. Color blue.

**M** 43 N 4081—Embroidered scotty model. 3-button tailored placket front. Color red. Shpg. wt. each 9 oz.
2 for $3.50 . . . . Each **$1.79**

### Select the Best for his Casual or Dress Wear

**N** Our Best Rayon Gabardine Sport Shirt. Quality in every stitch. Color-bright Tru-set finish retards shrinkage. Bright washfast colors. Pre-shrunk (max. shrinkage 2%). Rayon satin yoke. Fine detailed pick-stitched collar. *State color* scarlet, green. *State size* 8, 10, 12, 14, 16, 18, 20.
43 N 3599—Wt. 14 oz. **$2.94**

**P** High-styled Woven Rayon and Acetate Stripe. Washfast, pre-shrunk, max. fabric shrinkage 2%. Has quality and handsome distinctiveness of higher priced shirts. Our finest detailing. Matched chest pocket. *State color* brown, blue. *State size* 8, 10, 12, 14, 16, 18, 20.
43 N 3598—Wt. 12 oz. **$2.94**

**R** Excellent High Count Cotton Broadcloth. Every accessory he needs for well dressed look: tie, cuff links, tie clasp incl. removable stays. Sanforized. Semi-spread collar. Max. shrink. 1%. Washfast. *State color* white, pink, blue, mint. *State size* 6, 8, 10, 12, 14, 16 18, 20.
43 N 3119R—Wt. 10 oz. **$2.97**
Ex Federal Excise Tax included.

### All Washfast . . . Retain their True, Bright Colors

**S** Heavyweight Cotton Flannel. Deep colors slow to soil—need less washing. Construction features most desired in a shirt: Sanforized (max. shrinkage 1%). Loop convertible interlined collar. Straight bottom, wear in or out. *State color* blue, red, brown. *State size* 8, 10, 12, 14, 16, 18.
43 N 3730—Wt. 11 oz. **$1.59**

**T** Popular Cotton Flannel Houndstooth Check. Warm enough for coldest days ahead. Sanforized—maximum fabric shrinkage 1%. Washfast colors are safe in suds. Neatly tailored spread collar. 2 chest pockets. *State color comb.* green, red, white. *State size* 8, 10, 12, 14, 16, 18.
43 N 3763—Wt. 11 oz. **$1.79**

**V** Handsomely Embroidered Western Shirt. Sanforized cotton (max. shrinkage 1%). Washfast. Colorful embroidered collar, yoke. Shank buttoned pockets, cuffs. Piped cuffs, front placket. Med. weight cotton. *State color* gray with red, green, blue. *State size* 8, 10, 12, 14, 16, 18, 20.
43 N 3592—Wt. 12 oz. **$2.97**

### High Thread Count Dress Shirt With Cuff Links Included

Even sizes 6 to 20

Sears Offers You Its Finest Big Boy's Dress Shirt. A smart shirt with a custom-look appeal at a price to delight your gift budget. An absolute "must" gift for every well dressed boy. Excellent quality fine combed cotton . . . combed for extra softness and smoothness. High thread count gives longer and more durable wear. Mercerized finish adds fabric sheen and strength. Sanforized (max. fabric shrinkage 1%). Washfast colors remain bright and new. Semi-spread slotted collar with stays lies flat. French front. Large gold color metal cuff links add finishing, well groomed look. Shirttail bottom. Chest pocket. *State color* blue, white. *State size* 6, 8, 10, 12, 14, 16, 18, 20. See chart below.
43 N 3190E—2c fed. Tax included. Shpg. wt. 12 oz. . . **$2.45**

**MEASURING CHART for Boys' Shirts.** *Dress Shirts.* Measure around neck with tape comfortably placed. Measure chest around body, under arms and over tips of shoulder blades. Measure height without shoes from floor to top of head. *Sport Shirts:* Measure chest and height only. If measurements are between size, order next larger size. *Order only sizes listed with each Cat. No.*

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| If neck is | 11 | 11½ | 12 | 12½ | 13 | 13½ | 14 | 14½ in. |
| If chest is | 25 | 26½ | 28 | 29½ | 31½ | 33 | 34½ | 36 in. |
| If height is | 41–46 | 47–50 | 51–54 | 55–58 | 59–61 | 62–64 | 65–66 | 67–68 in. |
| Size is | 6 | 8 | 10 | 12 | 14 | 16 | 18 | 20 |

### *Newest Fashion Favorites . . Ivy-look Trousers and Shirts*

Here are the trim-fitting slacks so popular with young men all over the nation! Buckle-strap in back adjusts to your liking . . . insures a proper fit. Trim pleatless styling with neatly tapered legs. Smart, youthful tailoring.

**W** Smart-looking 8.2-oz. cotton Army twill with the new, neat tapered look! Washfast, Sanforized . . . maximum fabric shrinkage 1%. Mercerized for added strength and luster. Tailored with popular back strap and buckle; zipper fly and 4 roomy pockets. The Christmas gift with the newest look in fashion! Shipping weight 1 pound 6 ounces.
*State size* 8, 10, 12, 14, 16, 18, 20. See chart "A" on page 161.
40 N 508—Black
40 N 509—Tan . . . . . **$2.98**

**Y** New! Part Dacron* flannel slacks with latest campus styling . . . back strap and buckle plus neat tapered legs. Blended of 25% Dacron, 75% wool. Dacron fibers wear well, resist wrinkles and hard wear, retain shape. Zip fly, 4 pockets. A perfect gift for every boy.
*State size* 10, 12, 14, 16, 18, 20. See chart "A" on page 161. Shipping weight 1 lb. 7 oz.
40 N 4288—Black
40 N 4289—Medium gray . . . . . **$7.75**
* Reg. T.M. for DuPont polyester fiber

**X** New! Latest Ivy-look fashion accent —cotton stripes. Fine mercerized woven cotton. Neat semi-spread pointed button-down collar. Washfast color. Pre-shrunk (max. fabric shrinkage 1%). Matching pocket. *State color stripe* blue with navy, red with navy. *State size* 8, 10, 12, 14, 16, 18. Shipping weight 9 ounces.
43 N 3560. . . . . **$2.44**

**Z** More Popular Than Ever. Combed cotton oxford cloth: takes hard wear. New, short-pointed, button-down collar always stays neat. Sanforized (max. fabric shrinkage 1%). Washfast color. Chest pocket. *State color* blue, white. No tie. *State size* 6, 8, 10, 12, 14, 16, 18, 20. Shipping weight 11 ounces.
43 N 3178 . . . . . **$2.35**

F No-Tare® Buttons $2.79
D 2-ply Cotton Knit $2.59
E Finest Flannel $2.79
G Washfast Broadcloth $2.15
K Heavyweight Terry Cloth $5.95
L Wool-look Fabric $6.75

## COMFORT BUILT IN.. Fraternity Prep Pajamas, Robes .. Even Sizes 8 to 18

**A Our Top Quality Cotton Knit Pajama.** Firmly knitted of heavy interlock cotton for greater warmth. V-insert on chest. Contrast ribbed trim on crew neck, cuffs, bottom, anklets. Double gusset crotch guaranteed 6 months. Covered elastic boxer waist.

*State color* med. blue, red. Wash alone. *State size* 10, 12, 14, 16, 18. See measuring chart below.

43 N 4735—Wt. 1 lb. 3 oz. **$2.85**

**B Popular Blazer Stripe.** Combed cotton knit pajama. Colorful striped top with solid color pants. Contrasting rib trim crew neck, cuffs, bottom, anklets. Taped neck retains its firm shape. Double gusset crotch; sturdy construction. Elastic boxer waist.

*State color* medium blue, red. Washable. *State size* 8, 10, 12, 14, 16, 18. Chart below.

43 N 4736—Wt. 1 lb. 2 oz. **$2.49**

**C Washfast Sanforized Cotton Flannel Pajama.** Comfort is his with warm cotton flannel. Bright washfast print keeps sparkling new. Sanforized for perfect fit (max. fabric shrinkage 1%). All-around elastic boxer waist. Adjustable snap fasteners. Chest pocket. Shpg. wt. 1 lb.

*State color* blue, maroon. *State size* 10, 12, 14, 16, 18.

43 N 4725—Pullover . . . **$2.49**

43 N 4726—Coat style. . . 2.49

**D Two-ply, Heavyweight Combed Cotton Knit.** Brushed for extra warmth. Screen chest print; contrasting solid ribbed neck, cuffs, bottom, anklets. Double gusset crotch guaranteed six months. All-around elastic waist. Washable. *Please state color* med. blue, maize. *Please state size* 8, 10, 12, 14, 16, 18.

43 N 4733—Shipping weight 1 lb. 4 oz. . . . **$2.59**

**E Our Finest Sanforized Washfast Cotton Flannel.** New continental collar style. Crest pattern print. Solid trim collar, cuffs, pocket and slacks. Boxer elastic waist; adjustable snap fasteners. See measuring chart.

*State color* blue with navy trim, red with red trim. *State size* 8, 10, 12, 14, 16, 18.

43 N 4730—Shipping weight 1 lb. 3 oz. . . . **$2.79**

**F New No-Tare® Button Pajama.** Premium high count cotton broadcloth. Nylon reinforced buttons stay on—won't pop off. Washfast dyed-in colors. Sanforized (max. fabric shrinkage 1%). Contrast piped collar, front pocket, cuffs. Boxer waist with snap fasteners.

*State color* blue, maize. *State size* 8, 10, 12, 14, 16, 18. Shipping weight 1 pound.

43 N 4526—See size chart below. . . . . **$2.79**

**G Sanforized, Washfast Cotton Broadcloth.** New 2-tone split collar. Trimmed pocket, cuffs. All-around boxer waist; adjustable snap fasteners. *State color* maize and charcoal trim, maroon and charcoal trim.

*State size* 10, 12, 14, 16, 18. Shipping weight each 1 pound. Measuring chart below.

43 N 4523—Pullover . . . . . **$2.15**

43 N 4524—Coat Style . . . . . 2.15

**H Our Very Best Superweight heavy** woven cotton flannel robe. For the boy who deserves the best! Washable, carefully blended plaid. Luxurious softness. Double shawl interlined collar. Front facing. Self material non-slip sash. 2 side pockets. Plastic bag.

*State size* 8, 10, 12, 14, 16, 18. Shipping weight 1 pound 10 ounces.

43 N 152—Charcoal with gray. . . . . **$4.88**

43 N 153—Charcoal with red . . . . . 4.88

**K Heavyweight Woven Cotton Terry Cloth Robe.** Soft and absorbent. Smart sport style. Contrasting double shawl, interlined collar. Self material non-slip sash. 2 side pockets. Washable. Dries in no time and ready to wear; needs no ironing.

*State size* 8, 10, 12, 14, 16, 18. Plastic gift bag. Shpg. wt. 1 lb. 12 oz.

43 N 154—Royal-B. blue trim. . . . . **$5.95**

43 N 155—Maize-brown trim. . . . . 5.95

**J Heavyweight Woven Cotton Flannel Robe.** Sanforized. Washfast colors. Double shawl collar, interlined for firm shape. Carefully tailored set-in sleeves. 2 side pockets. Double cuffs. Non-slip sash prevents losing or dragging; stays in place. Plastic gift bag.

*State size* 10, 12, 14, 16, 18. Shipping weight 1 lb. 8 oz. Chart below.

43 N 150—Blue Plaid . . . . . **$4.59**

43 N 151—Maroon Plaid . . . . . 4.59

**L Luxurious "Burmilion" Fabric Robe.** Closely woven rayon and acetate with the look of expensive wool! Washable, yarn-dyed colors. Double shawl interlined collar. Self material non-slip sash. 2 side pockets. Double tailored cuffs. *State size* 8, 10, 12, 14, 16, 18. Plastic gift bagged. Shipping weight 1 lb. 10 oz. See chart below.

43 N 156—Charcoal with blue . . . . . **$6.75**

43 N 157—Charcoal with red . . . . . 6.75

***MEASURING CHART for Boys' Pajamas, Robes.*** Measure chest and height. Measure chest around body, under arms and over tips of shoulder blades. If between sizes, order the larger size. Order only sizes listed with each catalog no.

| | | | | | | |
|---|---|---|---|---|---|---|
| Chest is | 22 | 23 | 24 | 25 | 25¼ | 26½ in. |
| Height is | 34½–37 | 37½–40 | 40½–43 | 43½–46 | 46½–48 | 48½ to 50 in. |
| Size is | 3 | 4 | 5 | 6 | 6x–7 | 8 |
| Chest is | 28 | 29½ | 31½ | 33 | 34½ | |
| Height is | 51 to 54 | 55 to 58 | 59 to 61 | 62 to 64 | 65 to 66 in. | |
| Size is | 10 | 12 | 14 | 16 | 18 | |

A
Robe . . $2.69
Pajamas 1.98
Set . . . . 4.49
B
Matching Cap - Pajamas $2.19
Sizes 3 to 6x
E Combed Cotton Knit $2.35
F Brushed Cotton Knit $1.98
L $2.29
M $2.19
Even Sizes 4 to 12
G Beacon Cloth $3.98
H Heavyweight Flannel $2.19
Sizes 3 to 6x
Even Sizes 4 to 10
Even Sizes 4 to 10
C 20% Nylon 80% Cotton $1.94
D Heavyweight Cotton Flannel $1.97
J Roy Rogers Robe $3.98
K Corduroy Robe $4.88
N Heavyweight Flannel $2.94
P Chief Brave Eagle $3.98

## SLEEPYTIME COMPANIONS . . Boyville Pajamas and Robes . . Sizes 3 to 12

**A Sanforized, washfast cotton flannel robe**—matches combed cotton knit pajamas. Rib knit crew neck, cuffs, bottom, anklets. Double gusset crotch. Elastic waist. Wash alone. *State color* red, blue. *State size* 3, 4, 5, 6, 6x. Wts.: 1 lb. 3 oz.; 8 oz.; 1 lb. 9 oz.

43 N 4618—Robe . . . . . $2.69
43 N 4619—Pajamas . . . . 1.98
43 N 4620—Both for . . . . 4.49

**B New and Bright** Washfast Combed Cotton Knit. Matching striped night cap and pajama set. Warm, cloud-soft for little sleepyheads. Contrast ribbed neck, cuffs, bottom, anklets. Double gusset crotch. *State color comb.* red with white, navy with white. *State size* 3, 4, 5, 6, 6x. See chart.

43N4648–Shpg. wt. 12 oz. $2.19

**C Newl** Practical 20% Nylon and 80% Combed Cotton Knit Pajama. Wears longer, dries faster. Bright screen print design. Contrasting ribbed collar, cuffs, bottom, anklets. Double gusset crotch. Covered elastic boxer waistband. Washable. *State color* blue, maize. *State size* 3, 4, 5, 6, 6x. Polyethylene bagged for gifts.

43 N 4636–Shpg. wt. 8 oz. $1.94

**D Our Warm Heavyweight Cotton Flannel Pajama.** Sanforized for lasting fit; max. fabric shrinkage 1%. Action-packed Western print. Will delight any boy! Comfortable all-around elastic boxer waist. Adjustable snap fasteners. Easy-side pullover style. Washfast. *State color comb.* maize, blue. *State size* 3, 4, 5, 6, 6x. See chart.

43N4637–Shpg. wt. 13 oz. $1.97

**J Roy Rogers Western Chenille Robe.** Expertly made of soft, fluffy Velva-Tuft cotton pile. Bright, western-design in colorful embroidery . . . *plus* law and order deputy badge. Chenille improves with washing. Never needs ironing. *State size* 4, 6, 8, 10. See chart on opposite page.

43 N 52—Tan } Polyethylene bags for gift-giving.
43 N 53—Blue } Shipping weight 1 lb. 6 oz. . . . . Each $3.98

**E Wonderfully Soft Combed Cotton Knit.** Contrast V-insert. Striped piping, solid color body, pants. Double gusset crotch wears for full six months or new pair free! All-around elastic waist. Wash alone. *State color comb.* mint with green, gray with red. *State size* 4, 6, 8, 10.

43 N 4638—Wt. 14 oz. $2.35

**G Genuine Beacon Cloth Robe.** Always a superb gift to receive. Made of 65% Estron (Acetate) and 35% cotton. Double shawl interlined collar. Cord piping on collar, cuffs, pockets. 2-ply cord sash. Wash alone. Plastic bag. *State size* 4, 6, 8, 10. Shipping weight 1 pound 6 ounces.

43 N 34—Blue . . . . . $3.98
43 N 35—Red . . . . . 3.98

**K Finest Luxury-Soft Pinwale Corduroy Robe.** Truly, a superb gift and practical too. Completely washable; stands up to hard and long wear. Made with double shawl tartan trimmed collar, cuffs, pockets. Self-material, non-slip sash. Plastic bagged.

43 N 32—Blue Plaid Trim. . . . . $4.88 } *State size* 4, 6, 8, 10.
43 N 33—Red Plaid Trim. . . . . 4.88 } Shpg. wt. 1 lb. 4 oz.

**F Warm Brushed Cotton Knit Pajama.** Soft, thickly napped. Solid color body with contrast rib crew neck, cuffs, bottom, anklets. Taped neck prevents sagging. Double gusset crotch. All-around elastic boxer waist. Wash alone. *State color comb.* red, blue. *State size* 4, 6, 8, 10.

43 N 4697—Wt. 1 lb. . . $1.98

**H Our Heavyweight,** Sanforized Washfast Printed Cotton Flannel. Maximum fabric shrinkage 1%. Solid contrast trim. All-around boxer elastic waist; adjustable snap fasteners. *State color comb.* blue, red. *State size* 4, 6, 8, 10. Chart opposite page. Shipping weight 13 ounces.

43 N 4642—Pullover. . . $2.19
43 N 4643—Coat . . . . . 2.19

**L Roy Rogers Combed Cotton Knit Pajamas.** Watch the smile on his face. He'll be pleased as punch with these action-rippin' Western pajamas. Western printed chest. Guns and holsters screen printed on pants . . . look just like the real thing! Contrast ribbed trim collar, cuffs, anklets. Double crotch. *State color comb.* maize, blue. Wash alone. *State size* 4, 6, 8, 10, 12. See chart on opposite page. Shpg. wt. 1 lb.

43 N 4646. . . . . $2.29

**N Priced to Please! Heavyweight** cotton flannel robe. Soft to the touch. Sanforized, maximum fabric shrinkage 1%. Washfast colors keep their bright looks. Double shawl collar. Wide front facing. Non-slip sash. 2 side pockets. Self material yoke. *State size* 4, 6, 8, 10. Plastic bag. Shpg. wt. 1 lb. 3 oz.

43 N 30—Blue Plaid . $2.94
43 N 31—Red Plaid. . . 2.94

**M Washable Knit-in Pattern** Combed Cotton Knit Pajamas. Warm and comfortable. Handsome blazer stripes—always popular with boys. Solid color pants. Contrast ribbed crew neck, cuffs, bottom, anklets keep their firm shape for best fit. Breathe-easy all-around elastic waist. Double gusset crotch—can't tear out! *State color combination* red, blue. *State size* 4, 6, 8, 10. See chart on opposite page.

43N4647–Wt. 14 oz. $2.19

**P A Robe for All Brave Warriors!** Soft Velva-Tuft chenille. He'll strut proudly with "Chief Brave Eagle" lettered on back of robe. Large design of the chief adorns front. Practical as well as good looking. Washes easily. Polyethylene bag for gift. Color medium blue. *State size* 4, 6, 8, 10. Chart opposite page.

43 N 54—Shipping weight 1 lb. 6 oz. . . . . $3.98

# BOYVILLE GIFTS..

## give carefree comfort, luxury, style Sweaters, Shirts and Slipper Socks

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

### Roy Rogers Sweater

JJ New! His favorite Western Style in 100% Orlon Coat Sweater. Roy Rogers own brand. Cowpuncher pattern front and back makes him Western through and through! Completely washable. No fuss or bother—washes easily, dries quickly. Keeps its fine shape. Mildew-resistant. *State color comb.* blue or charcoal gray. *State size* 4, 6, 8, 10, 12. Shpg. wt. 11 oz.

43 N 2432—*See chart below*.....$2.89

### Finest 100% Virgin Orlon*

KK Our Best Quality Orlon. Made to see him through rough wear and keep its outstanding looks. Yarn-dyed knit-in colors resist dullness—*stay* bright and new. 4-color Jacquard front. Solid color back, sleeves. Sturdy rack knit button front. Washes easily, dries quickly. Mildew-resistant, moth-proof. *State color comb.* charcoal gray, blue, brown. Shpg. wt. 11 oz.

43 N 2420—*State size* 4, 6, 8, 10, 12...$3.79

### Easy-to-wash Sweaters, Knit Shirt . . Sizes 4 to 18

100% Wool Award Coat Sweater. (47% fine virgin worsted wool.) Hand washable. Reinforced neck, shoulder seams. *State size below. State color* royal blue, kelly green, maroon.

AA 43 N 2507M—Sizes 12,14, 16, 18. Wt. 1 lb. . $3.95
43 N 2506M—*State letter* tall but XL. Wt. 1 oz. Ea. 15c

BB 43 N 2407M—Sizes 4, 6, 8, 10. Wt. 11 oz...$2.89
43 N 2409M—*State letter* tall but XL. Wt. 1 oz...Ea. 10c

CC Closely Knit 100% Virgin Orlon Pullover. A marvel of value and beauty at this low price. Popular V-neck pullover pleases any boy. Soft yet holds up under tough wear. Easy to wash, and quick to dry. Ribbed neck, bottom.

*State color* med. blue, lt. mint green, charcoal gray, red. *State size* 6, 8, 10, 12, 14, 16, 18.

43 N 2333—Wt. 11 oz. $2.88

DD A Mickey Mouse Cotton Knit will gladden the heart of any youngster! Authentic Walt Disney character. Combed cotton knit practical because it needs no ironing. Ribbed crew neck. Wash separately.

*State color* white, maize. *State size* 3, 4, 5, 6, 6x. See chart.

43 N 4097—Wt. 5 oz.
3 for $2.95; Each.. $1.00

### 4-STAR Feature Shirts

A B C Excellent Wrinkl-Shed ® Cotton Flannella. Resists wrinkles, soil, perspiration odors. Brushed for extra warmth. Washfast colors. Pre-shrunk (max. fabric shrink 1%). Short rounded interlined collar. Self fabric yoke. Chest pocket. *State pattern letter* A, B, C shown opposite page. Shpg. wt. 10 oz.

43 N 3688—*State size* 4, 6, 8, 10.....$1.94

### Velvet-soft Corduroy

D Washfast Pinwale Corduroy Shirt. Luxurious 16-wale fabric . . deep-pile. Soft as down but made to take hard wear. Glowing washfast colors. Semi-spread interlined short pointed collar. Smooth rayon satin yoke . . luxury features. Interlined cuffs. *State color* green, red, blue, gold. Shipping weight 12 ounces.

43 N 3685—*State size* 4, 6, 8, 10.....$2.37

### Easy-care Woven Plaid

E Fine Combed Cotton Shirt. Wonderful Wrinkl-Shed® fabric smooths away wrinkles, easy to wash and iron, dries faster, needs no starch. Washfast colors. Preshrunk (max. fabric shrinkage 1%). Semi-spread, two-way collar. One pocket. Interlined collar, cuffs. Double yoke. *State color plaid* red, blue. Shpg. wt. 7 oz.

43 N 3463—*State size* 4, 6, 8, 10.....$1.87

### Heavyweight Western Flannel

F What better gift to win his praise than a Western Shirt! Soft, warm, cotton flannel. Sanforized (max. fabric shrinkage 1%). Washfast colors. High styled solid yoke, cuffs. Slash pocket. Contrast piping. 2-button cuffs. Shank buttons. Inter-lined collar, cuffs. Double yoke. *State color combination* blue, red. Shpg. wt. 10 oz.

43 N 3664—*State size* 4, 6, 8, 10.....$1.97




### Sanforized Flannel

G Low-priced Heavyweight Cotton Flannel Shirt. No boy ever has enough of these sturdy shirts. Sanforized (max. fabric shrinkage 1%). Napped for softness and warmth. Interlined, loop convertible collar. One pocket. Double yoke. *State color* plaid red, blue, green. *State size* 4, 6, 8, 10. Measure to be sure. See Chart below.

43 N 3629—Shpg. wt. 9 oz.....$1.39

### Gift boxed Dress Shirt

H A Dress Shirt With All The Trimmings That Make Him Well Dressed. Woven cotton broadcloth. Bow tie, cuff links included. Sanforized—maximum fabric shrinkage 1%—for perfect fit. Interlined loop collar. Double yoke. Straight bottom. Gift boxed. *State color* white, pink, blue, mint. *State size* 3, 4, 5, 6, 8, 10. Wt. 10 oz.

43 N 3419E—2c Fed. Tax included.....$1.97

### Handsome Accessories Boys are Proud to Wear

EE Practical and Inexpensive Handkerchief Package. He'll be a model of his father with these in his top pocket! 12 good quality cotton handkerchiefs. Six all white and neatly hemstitched. Six with assorted color borders, neat hems. About 14 in. square. Order early! Shpg. wt. 6 oz.

43 N 300—Pack (12 handkerchiefs)....$1.15

FF Our Best Dress-up Handkerchief Sets. Handsome gift boxes! Snowy-white combed cotton handkerchiefs. Choose either handsome embroidered emblems or neat woven border stripes. Carefully hemmed. About 14 in. sq. Wt. box of 3, 7 oz.

43 N 301—Emblem Trim } 1 box 94c
43 N 303—Border Trim } 2 boxes $1.78

GG Jaunty Matching Tartan Plaid Belt and Bow Tie. Just the extra touch he needs for zip and zest look! Fine combed cotton plaid. Practical adjustable size belt . . . you don't have to know his belt size. Fits 20 to 32-inch waist. Leather ends and dress buckle. Easy-clip-on bow tie. Wt. 10 oz.

43 N 304—Belt and Tie. 2 Sets $1.90. One 98c

HH Heavy 8-oz. top grain steer-hide Superb Western Belt. The West is his in this deeply embossed floral and desert poppy design. Snap-on nickel-silver buckle with brass six-shooter. Watch him swell with pride as he puts on this belt! Color natural. *State waist size* 22, 24, 26, 28, 30 in.

43 N 305—Shipping weight 9 oz.....$1.95

### His feet will slip into warmth with Footease

J Our Best 100% Virgin Spun Nylon. Genuine knit in Argyle pattern has handmade look. Leather side walls and sole last a long time. Washable, dries quickly and ready for wear in no time. Shaped across ankle, heel for smooth fit! *State color* red, gray, navy. *State sock size* 7, 8, 9, 10, 11. Shpg. wt. 10 oz.

43 N 2133—Boxed....$2.95

K 100% Wool Worsted Footease Slipper Socks. Eye-catching Norse design. Popular pattern with young men. Fashioned heel, ankle. Rubber sole. Leather side walls, hand-laced to sock top. Washable with care. *State color* navy, red. *State sock size* 7, 8, 9, 10, 11. Order now! Shipping weight 10 oz.

43 N 2129.....$2.49

L Roy Rogers 100% Worsted Wool Slipper Sock. Hand laced suede leather slipper. As soft as the moccasins the Indians wear. Fashioned ankle and heel for smooth fit. Soft felt insole. Washable with care. *State color* brown, red. *State sock size* 6, 7, 8, 9, 10. Shipping wt. 10 oz.

43 N 2134.....$2.95

**MEASURING CHART** for Boy's Shirts, Sweaters. Measure chest around body, under arms tips of shoulders. If between sizes, order larger size. Measure height from floor to top of head. Order only sizes listed with each catalog number.

| | | | | | | |
|---|---|---|---|---|---|---|
| If chest is..... | 22 | 23 | 24 | 25 | 25½ |
| If height is..... | 34½ to 37 | 37½ to 40 | 40½ to 43 | 43½ to 46 | 46½ to 48 |
| Size is ..... | 3 | 4 | 5 | 6 | 6x–7 |
| If chest is..... | 26½ | 28 | 29½ | 31½ | 33 | 34½ |
| If height is..... | 48½ to 50 | 51 to 54 | 55 to 58 | 59 to 61 | 62 to 64 | 65 to 66 |
| Size is ..... | 8 | 10 | 12 | 14 | 16 | 18 |



* Reg. Trademark for DuPont acrylic fiber

J J Roy Rogers 100% Orlon $2.89

K K Finest 100% virgin Orlon $3.79

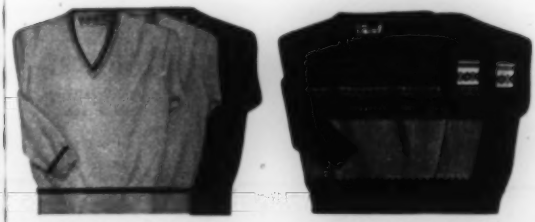
Even Sizes 12 to 18
$3.89

Even Sizes 4 to 10
$2.89

OUR BEST 100% Virgin Orlon Pullover
Cashmere-soft for his smooth luxurious comfort



Sleeveless style
Even Sizes 4 to 18 $1.98



L L High styled 100% Orlon $2.98

M M Sturdy Orlon Jacquard Knit $2.69

**Fine Gauge Interlock Knit Long Sleeve Pullovers** gives warmth without weight. Cashmere-like softness. Smart, attractive, carefully set-in ribbed V-neck. Continuous no-seam ribbed cuffs, bottom. Launders easily, dries quickly. Mothproof and mildew-resistant. Retains shape.

43 N 2300—State color copen blue, mint green, maize, red. State size 12 14, 16, 18. Shipping weight 10 ounces.....$3.89

43 N 2200—State color red, medium blue, maize, charcoal gray. State size 4, 6, 8, 10. Shipping weight 8 ounces. See chart opposite page.....$2.89

**100% Virgin Orlon Interlock Sleeveless.**

43 N 2304—State size extra small (4–6); small (8–10); medium (12–14); large (16–18). State color maize, copen blue. Shipping wt. 8 oz.....$1.98

F Washfast Flannel Western $1.97

E Wrinkl-Shed® Cotton $1.87

D Washfast Luxury Corduroy $2.37

A B C Wrinkl-Shed® Flannello $1.94

J $2.95

K $2.49

L $2.95

G Sanforized Cotton Flannel $1.39

H Dress Shirt, Tie Cuff Links Included! $1.97

CKMN PAGE 167.. BOYS' SHIRTS

## ROY ROGERS

# True Western Style Wardrobe

### Recommended and Guaranteed Satisfaction by Roy Rogers and Sears

**G to K** Roy Rogers Western Cowboy Shirts. Replicas of Roy's own shirts. Sanforized, washfast high count fine cotton. True Western design: slash pocket, fringed yokes, piped collars, 3-button cuffs. Choose embroidered miniature woven plaid or 2-tone broadcloth combinations. *State pattern letter* G, H, J, K as shown on opposite page. Shpg. wt. 7 oz. See chart below.
43 N 3492—*State size* 4, 6, 8, 10, 12...$2.89

**L** New Improved Roy Rogers Knit Shirt; as western as a rodeo! Long, staple yarns; heavier quality combed cotton jersey. Correct weight for active wear. Washable alone. Processed to remove excess shrinkage. Western laced collar. Rack trim top-stitched collar, cuffs. *State color comb.* royal blue, maize, navy. *State size* 4, 6, 8, 10, 12.
43 N 4222–Long sleeves. Shpg. wt. 9 oz.$1.55
43 N 4072–Short sleeves. Shpg. wt. 7 oz. 1.25

**M** Roy Rogers Warm Cotton Flannel Shirt for all Buckeroos. High-styled striped collar, body, sleeves. Contrasting solid color front, back, yokes, cuffs. Piping on collar and pocket. Fringed front yoke. Slash pocket. 3-button cuffs. Washfast colors keep their new look. Sanforized (max. shrinkage 1%). *State color comb.* blue, red. *State size* 4, 6, 8, 10, 12. See chart below.
43 N 3662—Shipping weight 10 oz....$2.89

**N** Every Young Cowboy Needs a Roy Rogers Western Dress-up Shirt! Luxurious rayon gabardine. Double pointed front and back yoke. Easy laced neck pullover: no fuss or bother. Pre-shrunk (max. fabric shrinkage 2–3%). Washfast colors. Thickly embroidered horseshoe. 2 slash pockets. Piped collar. *State color comb.* tan, red. Shipping weight 14 oz.
43 N 3497—*State size* 4, 6, 8, 10, 12, 14...$3.94

### New! Authentic Roy Rogers Cavalry Twill Frontier Pants

**P** He'll ride the range in style in these Roy Rogers vat-dyed cotton cavalry twill frontier trousers. Sanforized . . . maximum fabric shrinkage 1%. Mercerized for added strength and luster. Contrasting keystone belt loops and back pocket piping. 2 smart polo front pockets, 1 with Roy's own signature color patch. Unique multicolor embroidery on front pockets. Pearl-color snap fastener at waist, zip fly.
*State size* 4, 6, 8, 10, 12. See chart on page 170. Shpg. wt. 1 lb. 2 oz.
40 N 4091—Dark brown
40 N 4090—Charcoal gray.....$4.85

### Roy Rogers and Dale Evans Western-style Jackets

**R** These authentically styled suede leather jackets are sure to capture the fancy of "cowpokes" all over America! Just like the jackets Roy and Dale wear. Soft, supple suede is specially processed to be water-repellent. High-count lustrous rayon lining. Fringed shoulders, front and back yokes, sleeves and bottom. Removable "Deputy" badge. They'll be pleasantly surprised with jackets based on Roy and Dale's own wardrobe. Shpg. wt. each 3 lbs. *State size* 4, 6, 8, 10, 12. Chart below.
40 N 5240—Roy's sand-color jacket
40 N 5241—Dale Evans scarlet jacket.$12.75

## Roy Rogers Accessories for a final, complete Western Dress-up!

**S** Authentic Lustrous Rayon Satin Neck Scarf. Complete his Cowboy wardrobe with this Roy Rogers scarf. Soft and luxurious—adds dash to his Western get-up. Gold-colored plastic cowboy hat slide. Roy and Trigger design. Washable separately. *Please be sure to state color* red or gold. Gift boxed, too. Order today.
43 N 367—Shipping wt. 5 oz.....$1.29

**T** Any Shoe can become Western with Bootsers! What fun and fancy-free times they'll have. Put bootsters on before shoes. Strap them under shoes: stay snug, secure. Leather-look plastic. Wisp of a damp cloth keeps them clean. *State size* 2 (3–4 yrs.); 3 (5–6 yrs.); 4 (7–8 yrs.). *Please be sure to state color* red or brown.
43 N 233—Shipping wt. 14 oz.....$1.79

**U** Suedad Cowhide Cowboy Gloves. Jaunty fringed gauntlets keep his "hands covered" and warm the true Western way. Roy and Trigger design on simulated leather cuffs. Warm cotton fleece lining. Color medium tan. *State size* 5, 6, 7 in. See chart page 172.
43 N 369—Shipping wt. 6 oz.....$1.94

**W** The Western Accessory All Kids Love! Roy's rodeo hat of pre-shaped 100% wool felt. For all true cowboys. Whip laced brim. Adjustable rayon chin cord. *State size* small (6¼–6⅝); medium (6⅝–6¾); large (6¾–6⅞); extra (7–7⅛). *Chart page 172.* Shpg. wt. 1 lb. 4 oz.
43 N 363—State color black, red, tan...$1.94

**X** New for Christmas! Boxed Belt and Wallet Gift Set. A picture of his favorite Western hero wearing real furry chaps on artificial leather wallet. Has bill pocket, slip-in windows for his pictures, zipper keeps his money safe. Roy's name on top grain steerhide leather belt. One-inch wide. Western buckle for decorative touch. Boxed gift set. Color tan. *State waist size* 22, 24, 26, 28. Order today.
43 N 366E—Shipping wt. 10 oz. 9¢ Federal Tax included.....$1.98

**Y** He'll Have Spurs that Jingle and Jangle! He'll be the rootinest, tootinest cowpuncher of all! Roy Rogers name of new metalized Silvon embossed on genuine leather strap. Won't rub off, or tarnish either! Die cast, nickel-plated spurs. No sharp edges; rowel wheels have safe ball points, protect clothes and furniture. Safe for him to play with. Color tan. One size fits all. Order today.
43 N 368—Shipping wt. 13 oz.....$1.19

**Z** Richly Decorated Roy Rogers Leather Belt. Handsomely tanned leather. Gleaming studs, simulated jewels and bullets with Roy Rogers name set on appliqued patch. One-inch wide. Just perfect for his Western dress-up costumes and casual wear. A perfect gift for boys—sure to please. *State color* black or tan. *State waist size* 22, 24, 26, 28, 30. Order now!
43 N 365—Shipping wt. 4 oz.....94c

## Give Boyville Clothing this Christmas . . Sizes 4 to 12

**A** He'll look especially fine in this 100% wool tweed-effect overcoat. Sparked with lively nubs of color. Warm rayon lining quilted to 8-oz. reprocessed wool interlining.
*State size* 4, 6, 8, 10, 12. Refer to size chart below. Shpg. wt. 5 lbs.
40 N 5072—Brown
40 N 5072—Blue-gray.....$13.95

**B** Our finest 100% wool suburban coat in a striking herringbone tweed. Rich 100% Orlon* white pile lining is set off by wide facing of 8-oz. quilted iridescent rayon at bottom for luxurious warmth. Shipping weight 4 lbs.
*State sizes* 4, 6, 8, 10, 12. Chart below.
40 N 5077—Brown; gold-color quilting
40 N 5078—Blue-gray; gray quilting...$14.50

**C** New! Random splash Loden-style toggle parka-coat of 90% reprocessed wool, 10% nylon. Zip-off hood and coat with full rayon lining quilted to 100% reprocessed wool.
*State size* 4, 6, 8, 10. Chart below.
40 N 5220—Charcoal gray
40 N 5221—Dark blue. Wt. 4 lbs..$13.50

**D** Our Finest suit of luxurious flannel . . 65% wool, 35% Orlon* for strength and shape-retention. Coat has inside chest pocket with stylish back vent. Trousers have Waldes zip fly; 4 pockets.
*State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See chart on page 170. Shpg. wt. 3 lbs.
40 N 3304—Light gray
40 N 3303—Charcoal gray.....$15.50

**E** Smart Sport Twosome. Vent-back coat of 76% wool, 15% Orlon* and balance of rayon and acetate fibrene decorations. Rayon, acetate and 15% nylon gabardine slacks with zip fly.
*State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. Chart on page 170. Shpg. wt. 3 lbs.
40 N 3332—Tan and brown
40 N 3333—Gray and blue.....$12.50

**F** Economy-priced sport twosome. Charcoal gray coat of velvet-soft finewale corduroy is sparked with lively splashes of color. Contrasting gray rayon and acetate gabardine slacks have Waldes zipper fly, 2 roomy pockets.
*Be sure to state size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See chart on page 170. Shipping weight 3 lbs.
40 N 3316—2-pc. outfit.....$9.98

*See Page 373 for complete details of Sears Easy Payment Plan*

*Reg. T.M. for DuPont acrylic fiber



*MEASURING CHART for Boys' Shirts and Outerwear.* Measure chest around body, under arms and over tips of shoulder blades. If between sizes, order larger size. Measure height from floor to top of head. Order only sizes listed in description of item. For Outerwear measure over heaviest clothing to be worn.

| | | | | | | |
|---|---|---|---|---|---|---|
| If chest is | 23 | 25 | 26½ | 28 | 29½ | 31½ |
| If height is | 37 to 40 | 41 to 46 | 47 to 50 | 51 to 54 | 55 to 58 | 59 to 61 |
| Size is | 4 | 6 | 8 | 10 | 12 | 14 |

G to K Western Broadcloth Shirts and Woven Plaids $2.89
Roy Rogers Knit
L Long sleeve $1.55 Short sleeve $1.35
M Cotton Flannel Western $2.89
N Rayon Gabardine Western Shirt $3.94
P Roy Rogers Frontier Pants $4.85
R Roy Rogers and Dale Evans Suede Jackets $12.75 ea.
W Roy Rogers Hat 100% Wool Felt $1.94
X Western Belt and Wallet Gift Set $1.98
Y Western Spurs $1.19
Z Roy's Stud'n Leather Belt 94c
S Neck Scarf $1.29
T Western Bootsters $1.79
V Cowboy Gloves $1.94

FOREMEN PAGE 169 .. BOY'S WESTERN WEAR

For Cowboy Hats, see pages 169 and 173

### Roy Rogers Washable Suit

SIZES 3 to 6 **$5.95**

AA He'll be well-dressed, western-style in this smart 2-piece red and black frontier suit. Shirt of vat-dyed cotton broadcloth with beautifully embroidered cotton twill yoke. Snap cuffs and front. Rugged cotton twill pants have elastic waist inserts, 2 roomy front pockets, zip fly. Belt is not included.

*State size* 3, 4, 5, 6. See chart below, at right. Shpg. wt. 2 lbs.

40 N 3026—2-piece suit.....**$5.95**

### Dale Evans Washable Suit

SIZES 3 to 6 **$5.95**

BB Girl's 2-pc. red and black frontier suit to match boy's suit above. Vat-dyed cotton broadcloth embroidered shirt with snap front and cuffs. Western fringe trimmed skirt of sturdy cotton twill. No belt or boots.

*State size* 3, 4, 5, 6. Chart below. Shpg. wt. 2 lbs.

40 N 3027—2-piece suit.....**$5.95**

6-pc. Baseball Uniform

**$3.79**

EVEN SIZES 4 to 14

### 10-pc. Economy Cowgirl Set

DD Matches boys' outfit CC described at lower left. Red cotton drill cowgirl skirt has yellow plastic trim around bottom. Yellow western design plastic waistband; elastic back waist. Plaid cotton flannel shirt. Red drill vest with 2 conchas. Leather belt, 2 leather holsters; 2 plastic toy clicker pistols. Yellow neck scarf. Lariat. No boots. Shpg. wt. 2 lbs.

40 N 4548—Girls' 10-pc. set.....**$2.95**

### 6-pc. Baseball Uniform

EE Be a big-league Santa to that jr. all-star on your Christmas list . . . give him a complete 6-pc. baseball uniform. Set includes gray cotton flannel shirt with colorful braid trim. Matching gray cotton flannel pants have hip pocket, elastic bottoms. Matching cap. Cotton footless socks. Leather belt. Complete prem-on alphabet.

*State size* 4, 6, 8, 10, 12, 14, 16. Chart at right. Wt. 1 lb. 9 oz.

40 N 4528—6-piece set.....**$3.79**

CC DD 10-pc. Outfits **$2.95** each

EVEN SIZES 4 to 12

### 10-pc. Cowboy Outfit

CC Red cotton drill cowboy pants have yellow plastic side pieces and waistband with colorful western designs; elastic back waist. Red drill vest has 2 suede-cloth and plastic conchas. Plaid cotton flannel shirt. Leather belt, 2 leather holsters; 2 black plastic toy clicker pistols. Yellow scarf. Lariat. Boots not included. Shipping weight 2 pounds.

*State size* 4, 6, 8, 10, 12. Chart at right.

40 N 4547—Boy's 10-piece outfit.....**$2.95**



# Roy Rogers and Dale Evans

## Western Wear . . and other Play Outfits

### Western Outfits help them relive thrilling frontier days

A **Newl Our Best Roy Rogers 10-pc. cowboy outfit** for riding the range in style. Sure to capture the hearts of young buckaroos everywhere! Corduroy chap-front pants with Roy Rogers own endorsement brand on cotton suede-cloth bottom of each leg. Rosette-trimmed suede-cloth waistband with elastic back waist, cotton covert back. Matching vest with "Star of Texas" on corduroy. Colorful, warm cotton flannel shirt. Leather belt, 2 leather holsters with metal horsehead trim; 2 nickel-plated break-barrel toy six-shooters with ivory color plastic handles. Scarf. Lariat. No hat or boots. Shpg. wt. 3 lbs.

*State size* 4, 6, 8, 10, 12. Chart below.

40 N 4543—10-piece outfit.....**$6.85**

B **Newl Our Best Dale Evans 10-pc. cowgirl outfit** for your young "Queen of the West." Partner to boys' outfit at left. Girls everywhere will love it because it's patterned after Dale's and captures all of the color and romance of the Old West. Corduroy skirt with kick pleat front. Suede-cloth triangle inserts with Dale's personal endorsement. Cotton twill waistband has elastic back. Vest matches skirt. Colorful, warm cotton flannel cowgirl shirt. Leather belt, 2 leather holsters; 2 nickel-plated break-barrel toy six-guns with ivory color plastic handles. Scarf. Lariat. No hat or boots. Shpg. wt. 3 lbs.

*State size* 4, 6, 8, 10, 12. Chart below.

40 N 4544—10-piece outfit.....**$6.85**

C **Newl Roy Rogers 9-pc. cowboy outfit.** Every boy can enjoy the thrill of being "King of the Cowboys" in this truly western outfit. Cotton twill chap-front pants have screened pictures of Roy and Trigger in thrilling action scenes. Brown cotton covert back, elastic back waist. Warm cotton flannel cowboy shirt with richly embroidered yoke. Leather belt, 2 leather holsters; 2 metal toy clicker pistols. Scarf. Lariat. No hat or boots.

*State size* 4, 6, 8, 10, 12. See chart below. Shpg. wt. 2 lbs. 2 oz.

40 N 4508—9-piece outfit.....**$4.79**

D **Newl Dale Evans 9-pc. cowgirl outfit.** Companion to outfit at left. A natural favorite with young cowgirls all over America because of the real western styling! Cotton twill cowgirl skirt has screened picture of Dale Evans on her horse Buttermilk. Elastic back waist for snug, comfortable fit. Colorful cowgirl shirt of warm cotton flannel with embroidered trim. Leather belt, 2 leather holsters; 2 metal toy clicker pistols. Scarf. Lariat. No hat or boots. Wt. 2 lbs. 2 oz.

*State size* 4, 6, 8, 10, 12. Chart below.

40 N 4509—9-piece outfit.....**$4.79**

### Colorful Western Outfits make happy cowboys and cowgirls

E **Newl 10-pc. leopard-skin print cowboy outfit.** Your young buckaroo can be a cowboy all year in this western outfit! Cotton chap-front pants with cotton twill uppers, elastic back waist. Gray cotton covert back. Vest matches chaps. Warm cotton flannel shirt. Leather belt, 2 leather holsters; 2 plastic toy clicker pistols. Scarf. Lariat. No hat or boots.

*State size* 4, 6, 8, 10, 12. Chart below.

40 N 4545—10-pc. outfit. Wt. 3 lbs.....**$3.88**

F **Newl 10-pc. leopard-skin print cowgirl outfit.** Companion to boys' outfit at left. Just right for that cowgirl on your Christmas list. Cotton skirt has kick-pleat front; upper part of cotton twill. Elastic back waist. Vest matches skirt. Warm and colorful cotton flannel shirt. Leather belt and holsters; 2 clicker pistols. Scarf. Lariat. No hat or boots. Wt. 3 lbs.

*State size* 4, 6, 8, 10, 12. Chart below.

40 N 4546—10-piece outfit.....**$3.88**

G **Newl 10-pc. leather chap-front cowboy outfit.** Just like the ones real cowboys wear. Rugged as all outdoors . . . takes plenty of rough and tumble wear. Fawn-colored leather cowboy chap—front pants trimmed with steer-head and concha on each leg; cotton twill back. Long-wearing corduroy uppers have trimmed leather pocket. Matching vest trimmed to match. Colorful cresmed pistol design on each side. Warm cotton flannel shirt. Leather belt, 2 leather holsters; 2 nickel-plated break-barrel toy six-guns with ivory color plastic handles. Scarf. Lariat. No hat or boots.

*State size* 4, 6, 8, 10, 12. Refer to chart at bottom of page.

40 N 4527—Authentic 10-piece cowboy outfit. Shipping weight 3 pounds.....**$7.95**

### Washable Roy and Dale Embroidered De luxe Frontier Suits

H **Our Best Roy Rogers 2-pc. Sanforized Frontier Suit.** Rayon gabardine shirt with cotton gabardine yoke, cuffs. Front and cuffs have pearl-color snaps. Fringed yokes trimmed with rhinestones and vat-dyed embroidery. Cotton gabardine pants have zip fly. No belt, gun-set or boots.

*State size* 4, 6, 7, 8, 9, 10, 11, 12. See chart below. Shpg. wt 2 lbs.

40 N 3018—Boys' maroon, gray suit...**$9.95**

J **Our Best Dale Evans 2-pc. Sanforized Frontier Suit.** Companion to boys' suit at left. Rayon gabardine shirt with cotton gabardine cuffs, fringed yokes ornamented with rhinestones and vat-dyed embroidery. Cotton gabardine skirt has zipper closure and snaps in back. No belt or boots.

*State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See chart below. Shpg. wt. 2 lbs.

40 N 3019—Girls' maroon, gray suit...**$9.95**

K **Newl Roy Rogers 2-pc. Frontier Suit.** A smart dress-up suit for little dudes based on Roy's own wardrobe. Washable and Sanforized; max. fabric shrinkage 1½. Vat-dyed rayon gabardine shirt with cotton twill front and back yoke. Roy Rogers design of rhinestones and vat-dyed embroidery. Cotton twill frontier pants have zipper-fly; 2 slant-front pockets. Seat and waist outlets. No belt or lariat.

*State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See chart below. Shpg. wt. 2 lbs.

40 N 3016—Boys' two-tone green suit..**$7.95**

L **Newl Dale Evans 2-pc. Frontier Suit.** Matches boys suit at left. Washable and Sanforized. Ranch gals really fancy this dress-up suit styled just like Dale's. Vat-dyed rayon gabardine shirt with cotton twill yokes. Richly ornamented with rhinestones and vat-dyed embroidery. Cotton twill frontier skirt with 2 snap-front pockets, zipper closure and snaps in back. Belt and boots not included.

*State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See chart below. Shpg. wt. 2 lbs.

40 N 3017—Girls' two-tone green suit..**$7.95**

### Robin Hood and Maid Marion Cotton Twill Outfits

M **Smart 6-pc. official Robin Hood outfit.** Watch his eyes light up when he sees it. He'll be the "hero of Sherwood Forest" leading his band of young adventurers. Green and tan jerkin has Robin Hood archery medallion on chest. Wide leather belt. Suede-cloth pouch with Robin Hood design attaches to belt. Rubber sheath and dagger. Cotton twill pants have elastic waist inserts. Suede-cloth hat. Wt. 2 lbs.

*State size* 4, 6, 8, 10, 12. Chart below.

40 N 4538—Boys' 6-piece outfit.....**$4.88**

N **Attractive 6-pc. official Maid Marion outfit.** Sturdy and wearable. Just right for little maids to join in Robin's adventures. Green and tan jerkin has Robin Hood archer medallion on chest. Wide leather belt. Suede-cloth button-down pouch attaches to belt. Rubber sheath and dagger. Brown cotton twill skirt has tan suede-cloth fringe around bottom; elastic back waist. Suede-cloth hat. Wt. 2 lbs.

*State size* 4, 6, 8, 10, 12. Chart below.

40 N 4539—Girls' 6-piece outfit.....**$4.88**

MEASURING CHART: Measure height, waist for slacks. Measure height, waist, chest for other garments. Measure waist at smallest part. Measure chest over shirt, under arms, over tips of shoulder blades. *Order only sizes listed with each catalog number.*

| Height inches | Chest in. | Waist in. | Size | Height inches | Chest in. | Waist in. | Size |
|---|---|---|---|---|---|---|---|
| to 37 | 22 | 21 | 3 | 50½ to 52 | 27¼ | 24 | 8 |
| 37½ to 40 | 23 | 21½ | 4 | 52½ to 54 | 28 | 24½ | 10 |
| 40½ to 43 | 24 | 22 | 5 | 54½ to 56 | 28¾ | 25 | 11 |
| 43½ to 46 | 25 | 22½ | 6 | 56½ to 58 | 29½ | 25½ | 12 |
| 46½ to 48 | 25¾ | 23 | 7 | 58½ to 61 | 31¼ | 26½ | 14 |
| 48½ to 50 | 26½ | 23½ | 8 | 61½ to 64 | 33 | 27½ | 16 |

C
D
E
A
B
C D
Ray Rogers 9-pc. and
Dale Evans 9-pc. Outfits
$4.79 each
EVEN SIZES 4 to 12
A B
Our Best Ray Rogers and
Dale Evans 10-pc Outfits
$6.85 each
EVEN SIZES
4 to 12
E F
10-pc. Leopard-skin
Print Outfits
$3.88 each
EVEN SIZES
4 to 12
F
New! 10-pc G
Outfit
$7.95
EVEN SIZES
4 to 12
J
H
K
L
N
M
Our Best Washable Frontier Suits
H J Ray Rogers 2-pc. Frontier Suit
Dale Evans 2-pc. Frontier Suit
$9.95 each . . ALL SIZES 4 to 12
Washable Embroidered Frontier Suits
K L Ray Rogers 2-pc. Frontier Suit
Dale Evans 2-pc. Frontier Suit
$7.95 each
ALL SIZES 4 to 12
M N NEW!
Robin Hood 6-pc. Outfit
Maid Marion 6-pc. Outfit
$4.88 each
EVEN SIZES 4 to 12

AA $3.79 Full Fur Lined

BB $2.95 Part Fur Lined

CC $2.59

DD $1.89

EE $1.19

FF $1.39

## Boyville Warm Gloves, Mittens Chase Chills Away

AA Luxurious Fur-lined Genuine Capeskin Glove. Smooth-grained select leather slip-on. Deeply lined with downy, soft rabbit fur. Superb looks, long-wearing. *State color* brown or black. *State size in inches* 6, 7, 8, 9. See "How to Measure" below.

43 N 870—Shpg. weight 6 oz. ..... $3.79

BB Fine Leather Gloves in Figtex Grain. Part fur lined. Fur lined wrist panel, balance of glove lined with soft cotton fleece. Soft, comfortable. Slip on flare cuffs. *State color* brown, black, tan. *State size in inches* 6, 7, 8, 9.

43 N 875—Shpg. wt. 5 oz. See chart. ..... $2.95

CC Sleek, Supple Dress Leather Gloves. Mellow, soft capskin leather. Gives durable, long wear. Rain repellent. Easy fitting flared cuffs. Dressy stitching on back. Napped cotton lined. *State color* brown, tan, black. *State size in inches* 6, 7, 8, 9. See chart below.

43 N 871—Shpg. wt. 5 oz. ..... $2.59

DD Water-resistant Genuine Capeskin Leather Gloves. Smooth to the touch—textured for smart dress or casual wear. Elastic webbed wrists. Soft cotton fleece lined inside. *State color* black, brown, tan. *State size in inches* 6, 7, 8, 9.

43 N 872—Shipping weight 6 oz. ..... $1.89

EE 100% Worsted Wool Gloves. Seamless knitted gloves of sturdy construction. Knit-in argyle pattern. Firmly ribbed, snug-fitting wrists. *State color* blue, gray, brown. *State size* medium (5–7 inches); large (8–9 inches). See chart below. Order today—don't delay.

43 N 876—Shipping weight 4 oz. ..... $1.19

FF Genuine Capeskin Leather Mittens at This Low Price! Rain-repellent: keeps hands moisture-free. Sturdy, takes rugged wear. Cotton fleece lined for soft warmth. Elastic web wrists fit snugly. *State color* brown, black, tan. *State size in inches* 6, 7, 8. See "How to measure" below.

43 N 860—Shpg. wt. 5 oz. ..... $1.39

## Moisture Resistant Mittens

*Three-in-one protection with "Soakpruf"*

$1.29

- Heavy outer mitten is made of 100% pure, warm wool in neat plaid designs.
- Soft, deep fleecy cotton inner lining gives extra warmth and hand comfort.
- Finally, a sealed waterproof plastic mitten—between the outer and inner lining—keeps all moisture and water out! Warmth and dryness are sealed in for perfect comfort.

Look ahead to the heavy snows to come . . . and buy him practical, much used "Soakpruf" for all the sports he loves to do: snow fights, sledding, tobagganing, skating. Elastic webbed wristlets fit snugly. Assorted colorful plaids. *Please state size in inches* 6, 7, 8. Be sure to measure . . . see "How to Measure" below.

43 N 862—Shipping weight 5 ounces. ..... $1.29

*HOW TO MEASURE BOYS' GLOVES AND MITTENS.* Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurements in inches. If between sizes, order the next larger one.

*MEASURING CHART. MEASURE . . . to be sure! Hats . . .* Place 2-inch strip of paper around head. Mark where ends meet, then measure in inches. If between sizes, order size larger.

| If head measures.. | 19½ | 19⅝ | 20¼ | 20⅝ | 21⅛ | 21½ | 21⅞ | 22¼ in. |
|---|---|---|---|---|---|---|---|---|
| Size is..... | 6¼ | 6⅜ | 6½ | 6⅝ | 6¾ | 6⅞ | 7 | 7⅛ |

*Ohio prohibits sale of cap firing guns to minors under 16 yrs. of age.*

# Roy Rogers

## GUN AND HOLSTER SETS

**A gift he'll never grow tired of..**

**Spurs his imagination to hours of play**

### Our Best! DeLuxe Top Grain Saddle Leather Set

A Longest Wearing Set. Takes all the rough handling your Western Marshal can muster! Superb holster set protects him 'gainst all badmen. Deep, handsome, hand-tooled look embossing on best quality leather. New, unusually, high-polished 11-inch repeater pistols. Antique-look engraved metal gun handles. Deep 12-inch holster pockets. Sturdy cross straps decorate holsters. A handsome arsenal of silver color bullets plus gleaming silver color studs. Leg ties. Belt fits waist 24 to 32 inches. *Color* black embossing on natural leather.

43 N 985—Cap firing guns. Shipping weight 2 pounds 5 ounces. ..... $7.85

### New Silvon Leather . . Bright Lasting Silver-look Set

B "Silverlode"—a replica of rich, costly silver-inlaid gun sets. New, exclusive Silvon is imitation silver bonded to cowhide leather. Amazing metalized leather belt and holster pocket actually bends, is completely pliable. *Silvon set is guaranteed not to crack, peel or tarnish.* Won't scratch his shining guns! Wonderfully non-bulky, as easy to tote as other holster sets. He'll be top hand as he proudly displays his deeply etched, silver-look set. New 11-inch, highly polished repeater guns. White etched, non-breakable metal grips. Six silver color chrome plated bullets. Simulated jeweled studs. Fits waist 24 to 28 inches.

43 N 986—Cap firing guns. *Color* black. Shipping weight 2 lbs. 5 oz. ..... $6.75

C He'll strike it rich with his "Bonanza" holster set. Silvon metalized leather holster pockets and Roy Rogers autograph stays bright, shiny! See (B) 43 N 986 for more details. Copper color metal grips—11-inch nickel plated guns. Genuine leather embossed with western desert flowers. Six silver color bullets. Gleaming ruby-red studs on holster pockets. *Color* burgundy (deep wine). Fits waist 22 to 28 inches.

43 N 983—Cap firing guns . . . Shipping weight 1 pound 9 ounces. ..... $3.94

### Genuine Cowhide Leather

D Galloping horses, thundering hoofbeats encourage him to dramatic play with his "Bronc Buster" set. Handsome ROY ROGERS autograph center plate. Large 12-inch deep embossed holsters. Full 11-inch nickel plated chromed guns. Rich silver color inlaid design metal handles. Six chrome-plated silver color bullets. Decorated with brilliant studs, simulated jewels. *Color* black with tan. Fits waist 24 to 29 inches.

43 N 982—Cap firing guns . . . Shipping weight 2 pounds 5 ounces. ..... $5.69

E Embossed top grain cowhide leather. 8¼-inch guns for junior cowpunchers. "Fast Draw" gun set is lightening quick for any ambush. Blazed with silver color nail heads. Intricate scalloped edges. Smooth ivory color gun handles. Carefully detailed embossing. Decorative straps on holsters. *Color* dark tan. Fits waist 20 to 28 inches.

43 N 943—Cap firing guns . . . Shipping weight 1 pound 12 ounces. ..... $4.75

F Economy-priced Silvon leather holster set. Retains its gleaming look—you'd expect to pay more than $2.98. See (B) 43 N 986 for more details. "Posse" set commands good, clean play. Cap firing guns. 4 silver color bullets. Metalized Roy Rogers signature. 8-in. guns. *State color* brown, black. Fits waist 20 to 25 inches.

43 N 945—Shipping weight 1 pound 5 ounces. ..... $2.98

### Boyville Western Gear for Fun and Play

G "Amigo" gun set wins many play friends. Genuine cowhide with top grain leather holsters at this low price. Colorful striped bound edge trim. 8-inch nickel plated, Sure-Shot repeater guns. Six chrome plated bullets. Striking simulated jeweled center. Leg ties. *State color* brown, black. Fits waist 23 to 28 inches.

43 N 949—Cap firing guns. Shipping weight 1 pound 6 ounces. ..... $2.79

H Our lowest priced gun and holster set. Genuine leather. $1.98 buys your littlest cowpoke hours of western fun. ¾ inch cowhide belt. 8¼-in. holsters. 7-in. single shot guns. Simulated jeweled concha leather tab decoration. Easy loop-on holsters make him feel important. *State color* tan, black. Fits waist 20 to 26 inches.

43 N 990—Cap firing guns. Shipping weight 1 pound 5 ounces. ..... $1.98

J New! All wool felt flat top rodeo hat. Striking roll up brim—just like the real cowboys wear—with striped diagonal bound edge. Matching band. Adjustable rayon chin strap. *State size* small (6¼–6⅝); medium (6⅝–6¾); large (6¾–6⅞); extra large (7–7⅛).

43 N 532—State color tan, black, brown. Shipping weight 1 pound. ..... $1.89

A $7.85

ROY ROGERS "MARSHALL" . . . commands good, clean play. Deluxe Top Grain Saddle Leather. High polished 11-inch pistols.

B $6.75

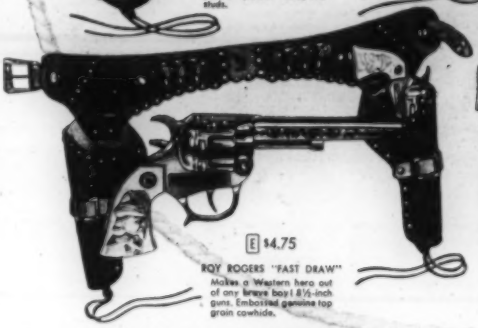
ROY ROGERS "SILVERLODE" New SILVON Metalized Leather with color of imitation silver. Guaranteed not to crack, peel, rub off or tarnish! 11-in. guns.

C $3.94

ROY ROGERS "BONANZA" SILVON Leather. A rich treasure of silver color. 11-inch nickel plated pistols. Ruby-red studs.

D $5.69

ROY ROGERS "BRONC BUSTER" The action-rippin' West rides again with this set! 11-inch nickel plated chromed guns guard him well.



E $4.75

ROY ROGERS "FAST DRAW" Makes a Western hero out of any brave boy! 8½-inch guns. Embossed genuine top grain cowhide.

F $2.98

ROY ROGERS "POSSE" . . enforces law and order! Economy priced SILVON leather. 8-inch guns. Roy's autograph.

"AMIGO" wins friends, 8-in. nickel-plated guns.

G $2.79

"RANCH HAND" Low priced! 7-in. single shot gun.

H $1.98

New! Real Cowboy Rodeo Hat. 100% Wool Felt.

J $1.89

G GOOD QUALITY $5.49 — BETTER QUALITY $7.98

F $6.45

H $3.98 J $6.98

## HIGH SHOES AND BOOTS

### Sturdy Biltwels in Child's Sizes 10 to 3

**F** Eight inches of water-resistant leg protection for young sportsmen. Leather uppers oil treated to shed water, stay soft. Leather insole, counter. Pacifate lined vamp. Gusset tongue shuts out dirt. Cork and rubber sole and heel. Wt. 3 lbs. 6 oz.

*Sizes:* Child's D (medium wide) 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.*

15 N 1025—Brown . . . . . Pair **$6.45**

**H** Rugged combat-type boot with wide 3-inch cuff to protect active legs. Sturdy leather uppers wear and wear. Flexible sewn construction. Double-thick rubber sole and heel. *State size.*

*Sizes:* D (medium wide) 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 2 lbs. 4 oz.

15 N 1023—Brown leather . Pair **$3.98**

**G** Good Quality Field boots. Water-repellent leather. Rubber outsole and heel.

*Sizes:* D (med. wide) 10 to 3. Half sizes too. *State size.* Wt. 2 lbs. 6 oz.

15 N 1484—Black leather. . Pair **$5.49**

Better Quality Throughout plus flexible Goodyear welt. *State size.*

*Sizes:* D (medium wide) 10 to 3. Half sizes too. Wt. 2 lbs. 8 oz.

15 N 1719—Black leather. . Pair **$7.98**

**J** Shearling lamb lined boots for wear over stockings. Wear collar rolled back or snapped snug around ankles. Leather uppers. Shearling lamb cuff. Sear-O-Foam soles, heels. *State size.*

*Sizes:* D (med. wide) 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 8 oz.

15 N 1421—Brown . . . . . Pair **$6.98**

GOOD QUALITY $4.49 — BETTER QUALITY $5.95

Good Quality. Water-repelling oil-tanned leather. Pacifate lined vamp. Leather insole. Double-stitched at wear points. Gusset tongue shuts out dirt. Backstay. Storm welt. Double-thick rubber sole, heel. *State size.*

*Sizes:* D (medium wide) 10 to 3. Half sizes too. Wt. 1 lb. 8 oz.

15 N 1026—Black leather. . Pair **$4.49**

Better Quality. Has same features as shoe above plus finer grade leather, flexible Goodyear welt construction, super-strong counter. *State size.*

*Sizes:* D (medium wide) 10 to 3. Half sizes too. Wt. 2 lbs. 7 oz.

15 N 1702—Black leather. . Pair **$5.95**



## SANTA'S BRINGING COWBOY BOOTS

### Exciting as a rodeo for little cowpokes

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

#### Roy Rogers—Choice of Toe Styles

**K L** Corral a pair of these Texas-built beauties for your young cowpoke. Roy's official spread eagle emblem and monogram are on each boot—the very same style Roy wears on T.V. and at rodeos! Eagle and collar of gleaming white leather. Supple dress leather vamps with Pacifate-protected linings. Rip-resistant nylon stitching. Famous Goodyear welt construction. Smooth leather insoles. Tough-wearing Searosole, rubber heel lift. FREE photo of Roy and Trigger. Shipping wt. 2 lbs.

**K** Modified Cowboy Toe and Heel

*Sizes:* Child's D (medium wide) width in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size*

15 N 1256—Brown leather. . . . . Pair **$7.95**

**L** Round Toe, Low Rubber Heel

*Sizes:* Child's D (medium wide) width in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.*

15 N 1257—Brown leather. . . . . Pair **$7.95**

#### Save 51c on Tots' Roy Rogers Boot

**M** Big 11% reduction in time for Christmas. Roy Rogers boot for the littlest Western fans at your house—tots' sizes 5½ to 8. Pliant leather uppers, smooth leather-lined legs. Pacifate-protected vamp lining. Lightweight, long-wearing leather soles. Rubber heels. FREE photo.

*Sizes:* Tots' D (medium wide) 5½, 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. 14 oz.

15 N 762—Brown and tan leather . . . . . Pair **$3.98**

15 N 763—Red and white leather . . . . . Pair **3.98**

#### New! Our Best Roy Rogers Boot

**N** Little cowpokes really go for this flashy new boot. Gleaming gold-colored leather leg; silver-colored eagle overlay and collar. Black dress leather vamps. Lined legs. Texas made. Goodyear welt. Pacifate-lined vamp. New broad "Dogger" heel, rubber lift. FREE photo with each pair.

*Sizes:* Child's D (medium wide) width 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs.

15 N 1263—Modified cowboy toe. . . . Pair **$8.95**

## A BOOT FOR EVERY BUDGET

### All of easy-fitting leathers, nylon sewn

#### New! Flashy gold-colored trim

**P** Gleaming gold-colored inlay and collar really wow youngsters! They like the new slightly-raised "Dogger" heels, . . . Western look, yet broad-based for walking ease. Handsome welted side seams. Wine-tone dress leather vamps Pacifate lined. Gray leather legs. Texas made. Goodyear welt. Leather insoles. Searosole, rubber heel lifts.

*Sizes:* Child's D (med. wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Wt. 1 lb. 10 oz.

15 N 1259—Wine-tone, gray leather. . . Pair **$7.95**

#### Quiet-stepping Sear-O-Foam soles

**T** Bouncy Sear-O-Foam soles and heels give lightweight comfort, long wear . . practically noiseless, too! Modified cowboy toe and low heel for walking ease. Premium-grade brown and tan leather with fancy Texas stitching. Handsome welted side seams. Pacifate-protected vamp lining helps prevent growth of foot bacteria. Smooth leather insole. Flexible Goodyear welt construction.

*Sizes:* Child's D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs.

15 N 1299—Brown with tan leather . . . Pair **$7.95**

#### Beautiful inlay pattern only $4.98

**W** Authentic Western styling at a budget price. Sturdily built for miles of rough and tumble play. Beautiful inlay pattern, fancy stitching that children love. Pliant leather uppers. Soft drill vamp lining. Smooth leather insole. Lined leg. Round toe, easy-walking low-rubber heel. Searosole. Shipping weight 1 lb. 10 oz.

*Sizes:* Child's D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.*

15 N 1418—Brown leather. . . . . Pair **$4.98**

15 N 1419—Black leather. . . . . Pair **4.98**

#### Easy-fitting Wellington Boot

**R** The very same style old-time Generals and Westerners wore . . . sure to please your little backyard buckaroo. Supple grain leather uppers mold gently to little feet. Wide, roomy toes, low rubber heels. 6-inch high leg protection. Easy on-and-off. Flexible Goodyear welt construction double sewn for wear. Rip-resistant nylon stitching. Long-wearing Searosole.

*Sizes:* Child's D (medium wide) 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 1 lb. 10 oz.

15 N 1258—Brown leather. . . . . Pair **$6.98**

#### Famous Goodyear Welt only $5.98

**V** You'll see lots of boots at $5.98, but *Sears is the only place we know of where you get a Goodyear welt at the same low price.* Goodyear welts help shoes hold shape, make them easy to resole. Made with Texas know-how. Smooth leather insole. Round toe, low heel designed for a proper and comfortable fit. Long-wearing Searosole and heel.

*Sizes:* Child's D (med. wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs.

15 N 1253—Black and white leather . . Pair **$5.98**

15 N 1255—Tan and brown leather . . . Pair **5.98**

#### Christmas Special . . Save 10%

**X** *Hard-to-beat value in cowboy boots . . now only $3.98.* At this low price you'll want a pair for every little Western fan on your list. Exciting "round-up" scene on leg. Supple leather nylon sewn. Designed to fit as easily as comfortable shoes with roomy round toes, low rubber heels. Flexible stitched-down construction. Long-wearing Searosole.

*Sizes:* Child's D (med wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Wt. 1 lb. 10 oz.

15 N 1446—Brown leather. . . . . Pair **$3.98**

*Build your order up to $20 and use Sears Easy Payment Plan. See page 373 for details*

# Roy Rogers Cowboy Boots

K $7.95
Modified cowboy toe, cowboy heel

Roy Rogers monogrammed boots . . . Exactly like Roy and his son Dusty wear on T.V. and at Rodeos

L $7.95

Reduced 11%
M $3.98

**FREE PHOTOGRAPH**
An extra thrill for young cowboys and girls. Autographed photo of Roy Rogers, king of the cowboys, and his horse, Trigger, with every pair

Authentic Roy Rogers spread eagle design

Our Best
N $8.95

P $7.95

R $6.98

T $7.95

V $5.98

W $4.98

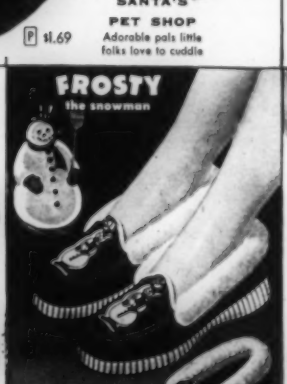
## SALE! COWBOY BOOTS REDUCED FOR CHRISTMAS

X Lowest Price We've Seen For This Fine Quality

Were ~~$4.45~~ in Fall General — NOW ONLY $3.98

F $2.98
G $1.98
ROY ROGERS
BEDTIME BOOTS, MOCS
Real Western styling to thrill your young cowboys and cowgirls.
Styles F and G are made for indoor and outdoor wear.
J $1.98
H $2.98

SANTA'S
PET SHOP
Adorable pals little folks love to cuddle



# Children's Gift Slippers

◀ ITEMS DESCRIBED BELOW ILLUSTRATED ON FACING PAGE

## Make bedtime round-ups merrier with Roy Rogers Western slippers

F Roy Rogers boot for indoor or outdoor wear. Soft glove leather uppers mold gently to little feet. Bouncy sponge rubber soles. Handy pull loops. Rodeo-gay colors. *State size.* Wt. 10 oz.
*Sizes:* Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2.
15 N 1992—Red with black.....Pair $2.98
15 N 1991—Cork with cream.....Pair 2.98

G Roy's bedtime boots of warm, durable felt with platforms, padded soles. Safe felt spurs. Western fringe. *State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2.
15 N 960—Red with blue felt.....Pair $1.98
15 N 961—Black with white felt.....Pair 1.98

H Roy Rogers Western moccasins for both indoor, outdoor wear. Supple glove leather uppers mold gently to kiddies' feet. Bouncy sponge rubber soles cushion every happy step—*(practically noiseless, too). State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 N 1990—Cork with cream trim.....Pair $2.98

J Roy Rogers bedtime mocs with fancy fringe trim. Soft imitation suede uppers. Roy and Trigger stenciled on vamp. Quiet-stepping padded leather sole. *State size.* Wt. 10 oz.
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 N 958—Brown with tan trim.....Pair $1.98

For Boys and Girls

## Snuggly pets amuse kiddies until the sandman comes . . Full sizes 4 to 12

K L M Playful animal pals for your little sleepyhead's bedtime. Each with a squeaky voice that delights tots. Just about the cutest, cuddliest slippers you can give your youngster. Made of pillow-soft rayon plush. Padded leather soles. *State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide in full sizes 4, 5, 6, 7, 8, 9, 10, 11, 12.

K 15 N 1968—Tan Palomino pony with bright plastic saddle and bridle, rolling eyes, floppy mane.....Pair $1.98

L 15 N 1980—Peppermint-pink bewhiskered pussycat for the kitten lover at your house.....Pair $1.98

M 15 N 1966—Light blue Bertie bunny with perky ears. He's sure to make hopping to bed fun.....Pair $1.98

N P Lovable bedtime slipper pals to please your favorite tot. A little teddy bear and a cocky rooster. Both of warm rayon plush to keep away the chill. Soft padded soles.
*Sizes:* Child's wide width in full sizes 4, 5, 6, 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 10 oz.

N 15 N 1947—Blue Teddy Bear with rolling eyes.....Pair $1.69

P 15 N 1948—Red rooster with floppy crown.....Pair $1.69

## For a big-hearted gift at a budget price, Santa recommends cuddly Biltwels

R Printed cotton corduroy; side gores. Sponge rubber soles. *State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2.
15 N 1982—Medium blue.....Pair $1.98
15 N 1983—Red.....Pair 1.98
*Sizes:* Child's wide width 5, 6, 7, 8, 9, 10, 11, 12.
15 N 1998—Light blue.....Pair $1.98
15 N 1999—Pink.....Pair 1.98

S Frosty the Snowman slippers in warm cotton corduroy; printed corduroy platform. Snowy white collar. Jingly bell. Padded sole. *State size.*
*Sizes:* Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13.
15 N 1924—Red corduroy. Wt. 10 oz.....Pair $1.98
15 N 1923—Blue corduroy. Wt. 10 oz.....Pair 1.98

T New! Darling little slingback sure to thrill the young miss at your house. Leather inside and out; foam quilted vamp. Deep foam rubber platform. Elasticized back strap. Leather sole.
*Sizes:* Child's wide 12, 13, 1, 2, 3. *State size.*
15 N 1904—Light blue. Wt. 10 oz.....Pair $2.98
15 N 1906—Delicate pink. Wt. 10 oz.....Pair 2.98

U Just like Mom's favorite slipper . . moc-type with sponge rubber platform sole. Supple leather uppers mold gently to little feet. Contrasting trim. *State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 N 1926—Red leather.....Pair $2.98
15 N 1925—Light blue leather.....Pair 2.98

W New! Thrilling archer boot of softest felt. Exciting stencil scene of heroic archers from Medieval days. Padded platform sole, contrasting colored trim. Shipping wt. 10 oz.
*Sizes:* Child's wide in full sizes 6, 7, 8, 9, 10, 11, 12, 13, 1 and 2. *Please state size.*
15 N 1915—Brown felt.....Pair $1.98
15 N 1916—Green felt.....Pair 1.98

X Low-priced Fuzzy Wuzzies. *Pay only $1.29.* Cuddly rayon plush uppers. Soft-stepping, flexible leather sole. *State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 N 929—Blue.....Pair $1.29
15 N 930—Red.....Pair 1.29

Y Real grown-up styling that little girls love. Glove leather softies elasticized at top for smooth fit. Lightweight, flexible. Bouncy sponge rubber platform sole. *State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide 10, 11, 12, 13, 1, 2, 3.
15 N 1943—Turquoise (greenish blue).....Pair $2.89
15 N 1944—Red.....Pair 2.89

Z New! Elk-tanned leather slip-on for indoor, outdoor wear. Stretchy vamp goring for comfortable fit. Bouncy Sear-O-Foam sole. Inside wedge heel. Flexible. *State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2.
15 N 1928—Red leather.....Pair $2.89
15 N 1927—Dark blue leather.....Pair 2.89

## Trim little styles for warmth, long wear

LL Natural shearling lamb, the wooly side in, the smooth side out. Buoyant, quiet-walking sponge rubber sole. The shearling lamb collar can be turned up for additional warmth. Flexible, lightweight.
*Sizes:* Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.*
15 N 1901—Natural. Shipping weight 10 oz.....Pair $1.98

MM Supple leather moneys mold gently to little feet, boys' or girls'. Fluffy collar of rich rayon plush. Softly lined for extra warmth. Sturdily made with leather extension sole for long wear.
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.*
15 N 1900—Brown leather. Shpg. wt. 10 oz.....Pair $2.39

NN More wear per pair because they're made of supple, sturdy leather. Fancy stitch trim on the vamp. Gay plaid lining for extra comfort. Wear them indoors or outside. Sturdy Searsole.
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2. *State size.* Wt. 10 oz.
15 N 949—Red with blue trim.....Pair $2.49
15 N 950—2-tone brown.....Pair 2.49

PP New! Elk-tanned leather step-in with stretch-and-hug elastic side gores for an easy, comfortable fit. The bouncy Sear-O-Foam soles and heels are made to take plenty of wear indoors and outside, too. Flexible, lightweight. Shipping weight 10 oz.
*Sizes:* Child's wide width 8, 9, 10, 11, 12, 13, 1, 2. *State size.*
15 N 1993—Tan leather with brown trim.....Pair $3.59

RR Genuine kidskin slipper with all-over softness and flexibility. Gay plaid lining for extra comfort. Soft-stepping padded leather sole is practically noiseless. A thrifty, yet thoughtful gift for the youngsters on your Christmas list. Shpg. wt. 10 oz.
*Sizes:* Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.*
15 N 918—Brown kidskin.....Pair $2.69

TT New! Smooth, supple leather slip-on with stretchy elastic across the sides for easy "on's and off's." Bright plaid lining for added comfort. Bouncy Sear-O-Foam platform sole and heel. Lightweight and flexible. *State size.* Shipping weight 10 oz.
*Sizes:* Child's wide in full sizes 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 N 1911—Brown leather.....Pair $2.99

## Shimmering rayon satin slippers . . gay as the ornaments on your tree

FF New! Exotic Far-East influence in a dainty rayon satin slipper for little girls with grown-up fashion ideas. Gleaming gold and silver-colored print. Soft-stepping padded platform sole is practically noiseless. *State size.* Shipping weight 10 oz.
*Sizes:* Child's wide width 10, 11, 12, 13, 1, 2, 3.
15 N 1976—Red rayon satin background. . .Pair $1.79
15 N 1975—Blue rayon satin background. Pair 1.79

GG Quilted rayon satin with the added luxury of a frosty-white rabbit fur collar—sure to thrill little girls on your Christmas list. Perky bow nestles sweetly atop vamp. Soft, step-easing platform, padded sole. *State size.* Wt. 10 oz.
*Sizes:* Child's wide width 10, 11, 12, 13, 1, 2, 3.
15 N 1933—Royal blue rayon satin.....Pair $1.98
15 N 1934—Red rayon satin.....Pair 1.98

## Soft rabbit fur collars circle little ankles in cozy warmth

HH Gayly printed cotton corduroy topped with a warm, fluffy collar of white rabbit fur. Flexible and lightweight. Quiet-walking sponge rubber sole and heel. *State size.* Shpg. wt. 10 oz.
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 N 1988—Blue.....Pair $2.59
15 N 1989—Red.....Pair 2.59

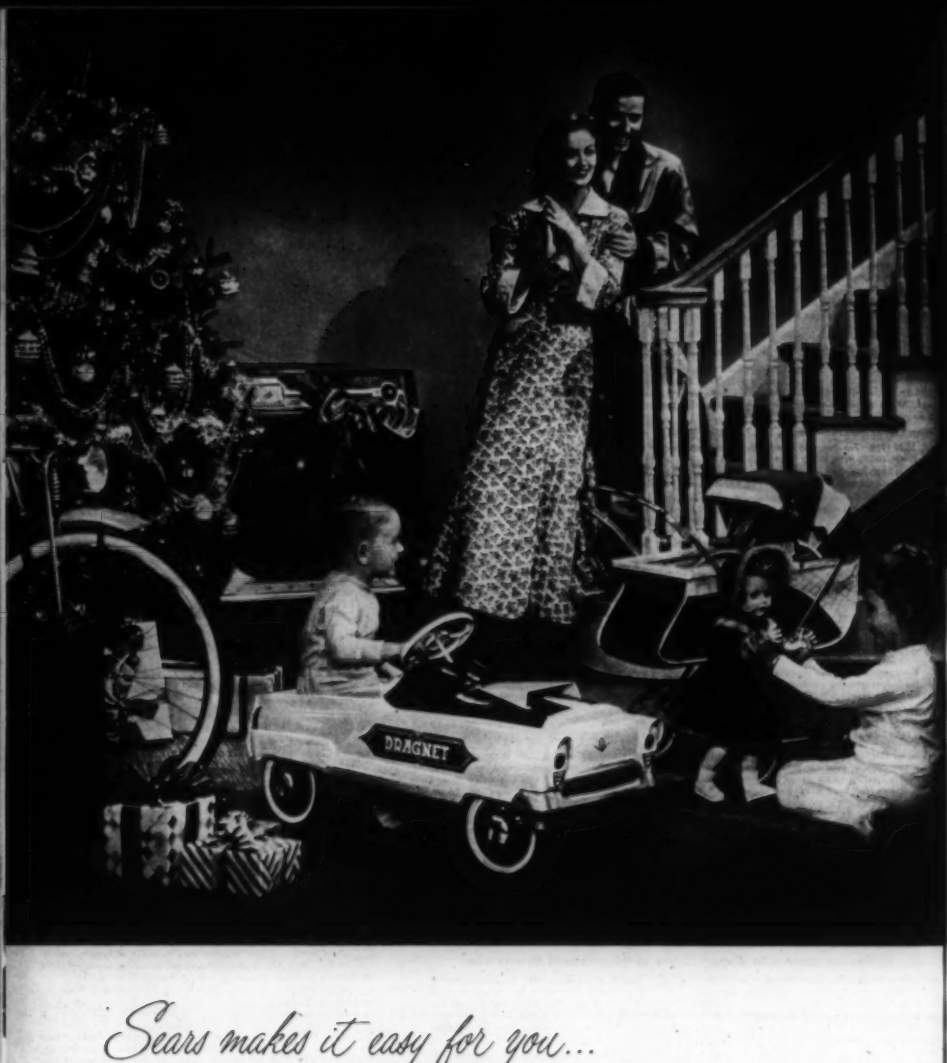
JJ Colorful hand-headed moc with a soft, fluffy collar of rich black rabbit fur to circle little ankles. Made in Canada. Suede-leather uppers, padded leather soles. *State size.*
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 N 1974—Red suede. Wt. 10 oz.....Pair $1.89
15 N 1973—Blue suede. Wt. 10 oz.....Pair 1.89

KK Little folks love this bright hand-beaded moc of supple leather. White rabbit fur collar. Padded leather sole. *State size.* Wt. 10 oz.
*Sizes:* Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 N 912—Medium blue leather.....Pair $2.89
15 N 917—Red leather.....Pair 2.89
15 N 913—Light blue leather.....Pair 2.89

TO ORDER CHILDREN'S SLIPPERS: *For full sizes, order shoe size.* For half sizes, *order next size larger.* To wear over sleepers, *order full size larger.*

NOTE: Felt and wool content of slippers is not stated but is marked on merchandise as required by Wool Products Labeling Act.

TO PAGE 177 . . CHILDREN'S SLIPPERS




# *Sears makes it easy for you...*

## to make your family's Christmas wishes come true

Have you ever thought what a simple matter it would be to buy ALL your gifts from Sears Catalogs on Sears Easy Terms? You can order everything you want now, before Christmas, and spread the payments over the months ahead. You don't need all ready cash—and you don't have to disturb your savings. It takes only a small down payment to buy for *everyone* on your gift list.

If you have a Sears Easy Payment Account you can "add-on" your Christmas purchases with NO down payment. Your present monthly payment will not be increased unless your new balance requires a larger payment according to Sears Payment Table. (See page 373 for complete details about Sears Easy Payment Plan, or contact the Credit Department of your Sears Catalog Sales Office.)

**MEASURING CHART FOR GIRLS' WEAR**

| Order size... | 7 | 8 | 10 | 12 | 14 |
|---|---|---|---|---|---|
| If chest is.. | 26 | 27 | 29 | 30½ | 32 inches |
| If waist is.. | 23 | 23½ | 24½ | 25½ | 26½ inches |

# Frothy Slips and Panties for Girls

**A** Saucy Nylon "Can-Can" Slip. Tiered parchment skirt swishes over double row of flouncy net ruffles. Long torso 40-denier tricot top trimmed with lace. Helanca® yarn side inserts for growing room. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 6 oz.
77 N 3305—White.....$1.98

**B** Perky Peplum Slip edged in gay pink embroidered ruffle. All nylon. Tiers of marquisette peak from under crisp parchment. 40-denier tricot top. Adjustable shoulder straps. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 6 ounces.
77 N 3360—White.....$3.94

**G** Pink Shell-Stitch Ribbon on Skirt and Bodice. Delightfully gay. The skirt is a sheer nylon puff over nylon parchment. Nylon tricot camisole top. Elastic-shirred at sides. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 7 ounces.
77 N 3346—White.....$3.94

**D** Circles of Pink Ribbon and Pink Nylon Ruching. Permanently crisp pink marquisette top skirt fluffed by white parchment underskirt. Tricot top. Helanca® yarn side inserts. Nylon; hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State correct size.*
77 N 3345—White with pink
Shipping wt. 6 oz.....$2.98

**E** Full Circle White Acetate Taffeta Slip. It swishes and swirls with wide tiers of ruffles. Nylon lace edges top and shoulder straps. Perky bows trim bodice and skirt. Elastic shirred sides for snug fit. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 5 oz.
77 N 3347—White.....$1.98

**H** Box of 7 "Day of the Week" Panties. 2-bar run-proof acetate tricot. Embroidered days of week and floral design. You get 3 white, 2 pink, 1 blue 1 maize. Hand wash. Shipping weight 1 pound. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*
77 N 2899—Box of 7 of one size.....$2.98

**C** Fluffy Rows of Nylon Net. Figure hugging top in nylon tricot; skirt billows out into a froth of crisp white net. Wonderful for holiday dress-up. Helanca® yarn inserts for fit. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please be sure to state size.* Shipping weight 5 oz.
77 N 3261—White.....$2.98

**F** Shiny Bow and Ribbon running through wide beading of all nylon slip. Double flounce on pink nylon mesh skirt ruffle. Crisp parchment underskirt, tricot top. Helanca® yarn side inserts for fit. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 6 oz.
77 N 3329—White.....$2.98

H
$2.98

G
$3.94

F
$2.98

E
$1.98

D
$3.94

## Honeylane Petticoats, Lounging Pajamas, Gowns

**A Nylon Tricot Pantaloon Set** . . so delightfully styled and trimmed you'd expect to pay much more for it. Amply lace-trimmed at the shoulders, elasticized sleeves and along the bottom and side vents. Scoop neckline slipover top. 3 rows of lace trimming at elasticized legs fall below the knee. Bow trim. Hand washable. Shipping weight 6 oz. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.*
77 N 3652—Pink . . . . . $3.94

**B Sanforized Cotton Flannelette Gown** to brighten Christmas morning and many mornings to come. White on red trails down to toe-cuddling length. See the self ruffles at neck and yoke. Two-button front closing, bow tied binding trim. Self ruffled sleeves are elasticized. Washable cotton won't shrink over 1%. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.*
77 N 3658—Red and white. Shpg. wt. 12 oz. . . . . $2.94

**C What a Wonderful Way to go tobaggoning off to sleep!** Snug, warm cotton flannelette in a Christmas colored red and white harlequin print. Mandarin collar, four button front closing. Self-ruffled yoke and pocket. Rick-rack trim on ruffles, and down the front. Elasticized waistband, sleeves and ankles. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.*
77 N 3678—Red and white. Shpg. wt. 12 oz. . . . . $2.94

**D Pajama and Scuff Set** in acetate and rayon crepe. Mandarin collar, cuffs, front panels quilted and trimmed with contrasting gold-color tinsel braid. Braid on pocket, too. Elastic waistband. Scuffs match in size and color. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 14 ounces.
77 N 9115—Aqua green with black . . . . . $2.98
77 N 9116—Pink with black . . . . . 2.98

**E Sequined Nylon Petticoat.** Full circle parchment tier with a wonderfully wide, wide net ruffle that's amply studded with silver-colored sequins, lace and bow trim. Hipline is of soft, smooth nylon tricot. Elastic waistband. Hand wash with care. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping wt. 6 oz.
77 N 3333—White . . . . . $2.98

**F White and Pink Full Sweep Nylon Petticoat.** It's really bouffant . . it billows out from below the smooth nylon tricot hipline. Alternating rows of pink satin ribbon and ruching on overskirt. Nylon parchment underskirt. Hand washable. Shipping weight 4 ounces. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.*
77 N 3348—White and pink . . . . . $2.37

**G Ribbon 'n' Ruffles on all nylon petticoat.** Wonderfully wide ribbon ties in large bow at side. Below soft, smooth tricot hipline is crisp parchment with double row of pink net ruffles. Makes skirt flare way out. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shpg. wt. each 5 oz.
77 N 3332G—White . . . . . $1.98
Any 2 (G) (H) (J) for $3.90

**H Nylon Bouffant Petticoat** lavishly ruffled with three tiers of delicate pink nylon lace . . blue stitch trim at bottom of each tier. So wonderfully bouffant . . nylon parchment underskirt billows out from below smooth nylon tricot hipline. Hand wash. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. ea. 4 oz.
77 N 3349G—White with pink lace . . . . . $1.98

**J White and Pink Full Sweep Nylon Marquisette Petticoat.** Top is white, underskirt is pink and has floral trim. Four tiers (heading on 3 tiers) flow down to a wonderfully bouffant sweep to make your skirts flare way out. Hand washable. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. ea. 5 oz.
77 N 3337G—White and pink . . . . . $1.98
Any 2 (G) (H) (J) for $3.90

**MEASURING CHART FOR GIRLS' WEAR**

| Order size | 7 | 8 | 10 | 12 | 14 | |
|---|---|---|---|---|---|---|
| If chest is | 26 | 27 | 29 | 30½ | 32 | in. |
| If waist is | 23 | 23½ | 24½ | 25½ | 26½ | in. |

## and Robes for a Happy Holiday

**A** Corduroy Lounge Pajama . . blissfully warm, becomingly styled. Flare jacket has novel pockets, back belt in solid contrast color. ¾ length cuffed sleeves. Ankle length pants in solid pink. Hand wash. Shipping wt. 1 lb. 2 oz. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.*

77 N 9130—Print on white, shocking pink pants..... $5.87

**B** 100% Nylon Quilted Duster . . it's warm . . yet lightweight. Gay, colorful print; self binding on collar, cuffs, pocket, down front. Pompons at puritan collar. ¾ length sleeves . . back flares out. Taped inside seams. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb.

77 N 9113—Pink print.... $5.98
77 N 9114—Blue print.... 5.98

**C** 2-Pc. Lounge Pajama . . acetate quilt jacket with slits at bottom . . unusual pockets. Sides, sleeves elasticized. Contrast binding. Acetate satin tapered calf-length pants in solid turquoise. Elastic waist . . self ties at calf. Hand washable. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 14 oz.

77 N 9131—White with turquoise blue..... $3.94

**D** Full Length Cotton Quilted Coachman Robe with bright twin print. Contrast color perks up shawl collar and trims front, bottom, cuffs. Double-breasted effect with 2-button front closing. Two side pockets are hidden in the seams. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*

77 N 9117—Red with white
77 N 9118—Blue with white
Shpg. wt. 1 lb. 9 oz... Ea. $4.98

**E** Full Length Pinwale Chenille Robe. Soft-texture cotton is overlaid with 2-tone sunflower and scroll design. Has chevron effect in back. Double collar. One of our more popular robes because of its warmth . . toe-cuddle length . . low price. Hand washable. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 5 oz.

77 N 9171—Aqua blue.. $2.98
77 N 9172—Melon rose.. 2.98

**F** Warm, Pinwale Chenille 3-Way Duster. Wear belted, half belted or loose. Side slits for belt. Swing style . . flared back. Peter Pan collar, cuffs, pockets trimmed with tiny chenille pompons of contrast color. Cotton, hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 3 oz.

77 N 9197—Aqua blue.. $3.49
77 N 9198—Melon rose.. 3.49
77 N 9199—Frosty pink.. 3.49

**G** Quilted Cotton Duster in Gay, Colorful Print. 2-way rope belt in contrast color. Can be worn belted, half belted or loose. Novelty collar, deep pockets, front, bottom trimmed with contrast color. Inside seams taped. Contrast buttons on front closing. Washable. Shpg. wt. 1 lb. 8 oz. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*

77 N 9111—Pink with print..... $3.98
77 N 9112—Aqua blue with print..... 3.98

**H** Easy-to-Care-For Nylon Duster. Ruffled nylon lace trim all around front and back of choir boy collar. Rayon velvet bow adds the bright touch. Wear belted, half belted or loose. Flare back. 2 pockets. Easy-care nylon can be hand washed. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 6 ounces.

77 N 9189—Pink check..... $3.98
77 N 9190—Light blue check..... 3.98

# For the Prettiest Girl in town

**MEASURING CHART FOR GIRLS**

| Order size.. | 7 | 8 | 10 | 12 | 14 | |
|---|---|---|---|---|---|---|
| If chest is.. | 24 | 25 | 27 | 29 | 30½ | 32 in. |
| If waist is.. | 23 | 23½ | 24½ | 25½ | 26½ | in. |
| If hips are.. | 27½ | 28½ | 31 | 33 | 35 | in. |
| Skirt length.. | 17 | 18½ | 21 | 23 | 25 | in. |

(including waistband)

**A** Dacron† Blouse prettied with nylon lace on Peter Pan collar and ¾ sleeves. Novelty buttons. Washable, quick drying. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 4 oz.
77 N 4032—White.....$2.49

**B** to **E** Quilted 100% Nylon for Girls; skirt, jumper, pants and a weskit set. A luxury look at a little price. Glitter left and right with rhinestone-trimmed pockets. Smart navy, bright red. And easy to care for! Wash separately, they dry fast. Zipper closings. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.*

**B** Full Circle Skirt, elastic back waist. *State size above.* Shipping wt. 1 lb. 1 oz.
77 N 4028—Navy blue.....$3.49
77 N 4029—Red..... 3.49

**C** Sweetheart Neck Jumper; wide sweep skirt. *State size above.* Shipping wt. 1 lb. 3 oz.
77 N 4030—Navy blue.....$4.49
77 N 4031—Red..... 4.49

**D** Tapered Pants with ankle slit. Elastic back. *State size above.* Shpg. wt. 7 oz.
77 N 4035—Navy blue.....$2.49
77 N 4036—Red..... 2.49

**E** Weskit Set. Full circle skirt, perky top. *State size above.* Shipping wt. 1 lb. 2 oz.
77 N 4033—Navy blue.....$4.98
77 N 4034—Red..... 4.98

**F** Sheer Dacron Blouse. Light and lacy loveliness. Crisp nylon lace paneling on front and pert pointed collar. ¾ sleeves. Washable.
*Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping wt. 4 oz.
77 N 4021—White.....$2.98
77 N 4022—Pink..... 2.98

**G** Corded Acetate Taffeta Full Circle Skirt, triple tiered for stand-away fullness. Around your waist, a cotton velveteen belt buckled with sparkling rhinestones. Dry clean.
*Girls' sizes* 7, 8, 10, 12, 14. State size. Shipping wt. 1 lb. 2 oz.
77 N 4217—Black.....$3.98

**H** Luxurious Velveteen High-Rise Suspender Skirt. Gored fullness. Velveteen lacing adjusts waist for the slim trim look you love. Cotton; dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 pound 10 ounces.
77 N 4019—Black.....$5.98
77 N 4020—Red..... 5.98

**J** Rich-Looking Velveteen Jumper, shirred-all-around fullness. A party-goer's delight! Novelty neckline has imitation jewel trim. Adjustable back belt. Cotton; dry clean. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 14 oz.
77 N 4023—Black.....$6.98
77 N 4024—Red..... 6.98

† Dupont T. M. for polyester fiber



Use Sears Easy Payment Plan . . see page 373 for details

A to F NEW! Multicolor knit cotton. Sanforized cotton sateen with lots of body, chino-like finish, won't shrink over 1%. Sateen skirt, Bermuda pants, have 2 belts (1 black, 1 stripe knit). *State Girl's size* 7, 8, 10, 12, 14.

**A Flap Tab Sateen Jacket.** Unlined. Washable. Shpg. wt. 1 lb. 1 oz.
77 N 4257—Turquoise blue
77 N 4255—Khaki
77 N 4256—Red...Each **$2.98**

**B Sateen Tapered Pants.** Snug zipper legs. Washable. Shipping wt. 10 oz.
77 N 4260—Turquoise blue
77 N 4258—Black
77 N 4259—Khaki..Each **$2.98**

**C Multicolor Stripe Knit** pullover with white cotton broadcloth blouse showing at V-neck. Hand wash. Shipping wt. 8 oz.
77 N 4264—2-pc. top...**$2.29**

**D Sateen Bermuda Shorts.** The suburban rage! Washable. Shpg. wt. 9 oz.
77 N 4261—Black.....**$1.98**
77 N 4262—Red..... 1.98
77 N 4263—Khaki..... 1.98

**E Multicolor Stripe Knit Skirt.** Shirred-all-around for that full 'n' flare look you love. Hand wash. Shpg. wt. 1 lb. 3 oz.
77 N 4265.....**$2.98**

**F Sateen Skirt.** Detachable suspenders. Washable. Shpg. wt. 1 lb. 3 oz.
77 N 4268—Turquoise blue
77 N 4266—Red
77 N 4267—Khaki..Each **$2.98**

**G Jumper Suit, Hat, Bag, White Nylon Gloves.** Bolero jacket bow-tied at 2-pc. collar, white trimmed. Scoop neck button-bodice jumper. Washable linen-look rayon. Flower trim on hat. Gloves, hat fit all sizes. Wt. 2 lbs.
77 N 2475—Navy–*State Girl's size* 7, 8, 10, 12, 14.....**$7.98**

**H New! White Orlon* Topper with Navy Rayon Flannel Skirt.** Nylon lined topper has inverted pleat on yoked back. Pleated skirt has elastic at back waist, zipper. Hand wash. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 2 lbs. 10 oz.
77 N 2477—White topper with navy skirt.....Set **$14.95**

**J 2-pc. Suit.** (75% wool, 15% nylon, 10% acetate). Rayon-lined jacket, contrast binding, ornament. Dry clean. Wt. 1 lb. 14 oz. *State Girl's size* 7, 8, 10, 12, 14.
77 N 2479—Med. gray....**$9.98** 77 N 2480—Navy blue..**$9.98**

**K Interlock-Knit High Bulk Orlon* Shrug.** Dolman sleeves. Hand wash. *State Girl's size* 7, 8, 10, 12, 14.
77 N 5974—White 77 N 5976—Light blue.
77 N 5975—Pink Shpg. wt. 13 oz.....Each **$2.98**

**L Pussy Cat Parade screen-printed on full circle corduroy skirt.** Dry clean. *State Girl's size* 7, 8, 10, 12, 14.
77 N 4269—Red 77 N 4271—Turquoise blue
77 N 4270—Gold Shpg. wt. 1 lb. 5 oz.....Each **$3.98**

**MEASURING CHART FOR GIRLS' WEAR**

| | | | | | | |
|---|---|---|---|---|---|---|
| Order size | 7 | 8 | 10 | 12 | 14 | |
| If chest is | 26 | 27 | 29 | 30½ | 32 | inches |
| If waist is | 23 | 23½ | 24½ | 25½ | 26½ | inches |
| Dress length | 27 | 29 | 32 | 35 | 37 | inches |

C $4.98 Set

D $5.49 Set

E $4.49 Set

F $5.49 Set

G Pkg. of 2 for $3.99

H $3.98

J Pkg. of 2 for $2.39

*Decorol T. M. for acrylic fiber

Another 4-Step Feature
ORLON® SWEATERS for GIRLS
These sweaters have been laboratory-approved, compared in price and quality with other makes. We know of no finer value.
A Pullover $2.80
B Cardigan $3.80

A B Fine gauge Orlon yarn, high bulk quality, interlock knit . . . extras to give you that wonderful cashmere-softness. 7 shades as colorful as a Christmas tree. Finely finished with yarn ends tucked in, knit-on ribbed cuffs and bottom. Hand wash. *State Girls' sizes* 7, 8, 10, 12, 14.

A Pullover has smooth hand-looped neckline for non-sag fit.
77 N 5884—Red 77 N 5887—White
77 N 5885—Navy 77 N 5888—Pink
77 N 5886—Beige 77 N 5890—Yellow
77 N 5901—Turquoise blue
Each, Shpg. wt. 14 oz. . . . . $2.80

B Cardigan. Matching pearl shank buttons (3 extras).
77 N 5850—Red 77 N 5853—White
77 N 5851—Navy 77 N 5854—Pink
77 N 5852—Beige 77 N 5856—Yellow
77 N 5900—Turquoise blue
Each, Shpg. wt. 1 lb. . . . . $3.80

## Happy holiday idea . . Girls' knit fashions

C Tweedy Orlon Twin Set flecked with multicolor wool nubs. Pullover has frosty-white nylon Christmas tree yoke. Crew neck cardigan with fitted bottom. Hand washable. *State Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 1 oz.
77 N 5940—Red . . . . . Set $4.98
77 N 5942—Navy blue . . . . . Set 4.98

D Embroidered High-Bulk Orlon Twin Set. Club-collar pullover has flower 'n' rhinestone trim. Cardigan; same trim, grosgrain facing. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Wt. 1 lb. 2 oz.
77 N 6050—White . . . . . Set $5.49
77 N 6051—Pink . . . . . Set 5.49
77 N 6052—Turquoise blue . . . Set 5.49

E Orlon Twins in cable-stitch effect. Pullover and cardigan chain-paneled for costly-looking detail. Fitted bottom. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 1 oz.
77 N 5943—Pink . . . . . Set $4.49
77 N 5944—Peacock blue . . . . Set 4.49

F 100% High-Bulk Orlon Twins, softly luxurious. White novelty pattern on V-neck pullover and crew neck cardigan. Raglan sleeves. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 2 oz.
77 N 6236—Charcoal gray . . . Set $5.49
77 N 6237—Red . . . . . Set 5.49

G Pkg. of 2 . . . 100% high-bulk Orlon. White dolman sleeve shrug, sparkle-centered plastic flower trim. Turquoise blue mock turtle-neck pullover. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Two of 1 size in pkg. Shpg. wt. 15 oz.
77 N 6055—Package of 2. . . . . $3.99

H 100% High-Bulk Orlon Cardigan in happy-holiday colors. Mock fashioned, mock turtleneck. Raglan sleeves. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Wt. 15 oz.
77 N 6056—Red . . . . . $3.98
77 N 6057—Peacock blue . . . . . 3.98
77 N 6058—White . . . . . 3.98

J Pkg. of 2 Multi-Striped Knit Cotton Polos; a wonderful holiday idea. Boat-necked for that smart Italian look, one has cap sleeves, one ¾ push-up. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*
77 N 6414—Multicolor . . . Pkg. of 2 of 1 size. . . Shpg. wt. 10 oz. . . . . $2.39

# Honeylane Gifts .. make a girl happy

**A** Roman-Stripe party dress of crisp Chromspun acetate taffeta; bright multicolor stripes . . wonderfully full skirt . . pert puffy sleeves . . lace-up bodice of luscious cotton velveteen. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping wt. 1 lb. 7 oz.
77 N 856—Red top.....$4.98
77 N 857—Deep blue top.....4.98

**B** Party Dress-Up . . fit for a Princess! Delicate rosebuds embroidered on the wonderfully wide skirt. Sheer white nylon over colored nylon parchment; colored nylon taffeta lines the top. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 2 oz.
77 N 575—Pink.....$6.98
77 N 576—Light blue.....6.98

**C** White 'n' Stripe Chromspun acetate taffeta. Scoop neck Empire line bodice melts into long torso . . sweeps to exciting fullness over red nylon net underskirt. Cotton velveteen binding. At your waist a perky red rose. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping wt. 1 lb. 6 oz.
77 N 577—Black and white.....$4.98
77 N 578—Rose and white.....4.98

**D** Duster and Dress Duo . . partners in fashion. Side-slit unlined acetate and rayon faille coat faced to match washable polished cotton dress. Full-skirted dress boasts detachable cummerbund to match coat. Dry clean coat. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping wt. 1 lb. 11 oz.
77 N 579—Bright blue and light blue...$6.84
77 N 580—Bright rose and pink.....6.84

**E** Camisole Nylon Blouse . . gold-color screen print snowflakes, braid; rhinestone buttons. Print also on detachable nylon camisole. Hand wash. *State Girl's size* 7, 8, 10, 12, 14.
77 N 7491—White. Shpg. wt. 4 oz.....$2.98

**F** Nylon Crepe Blouse . . bright all-over gold and multicolor screen print on white. Gold-color braid and button trim. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.*
77 N 7490—Shipping weight 4 oz.....$1.98

**G** Polished Everglaze® Cotton Blouse . . demure pilgrim collar, ruffly elasticized sleeves. Gold-color braid and button trim. Hand wash . . fabric won't shrink over 2%. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 6 oz.
77 N 7492—White.....$2.98

**H** Polished Everglaze® Cotton Overblouse, smart cobbler cuffed bottom. Glint o' gold-color in the bright braid and button trim. Washable fabric won't shrink over 2%. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
77 N 7877—White.....$2.98

**J** Giraffes frolic on front of Sanforized white cotton broadcloth boy-shirt. White pique collar, cuffs. Matching cuff-links (1c Federal Excise tax included). Double yoke, action back. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*
77 N 7206E—Washable, max. fabric shrinkage 1%. Shipping weight 10 ounces.....$2.98

**MEASURING CHART FOR GIRLS' WEAR**

| Order size... | 7 | 8 | 10 | 12 | 14 | |
|---|---|---|---|---|---|---|
| If chest is..... | 26 | 27 | 29 | 30½ | 32 | in. |
| If waist is..... | 23 | 23½ | 24½ | 25½ | 26½ | in. |
| If hips are.... | 27½ | 28½ | 31 | 33 | 35 | in. |

# Fashion Gifts she'll wear with pride

**A Ballerina Raincoat 'n' Cap.** Umbrella-print rubberized cotton, storm resistant. Flare below shirred waist; roomy raglan sleeves. Tie belt, pert jockey cap. *State Girl's size* 7, 8, 10, 12, 14. Shipping wt. 3 lbs.
77 N 8879—Red..... $4.98
77 N 8880—Blue..... 4.98

**B Checked Ballerina Raincoat and Cap** of water-repellent plastic. Skirt flares below shirred elastic waist. Roomy raglan sleeves, tie belt, matching cap. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 3 lbs.
77 N 9005—Aqua blue... $3.98
77 N 9006—Pink..... 3.98

**C Toggle Button Corduroy.** Collar flips over and there's a hood! Print rayon lining quilted to 100% reprocessed wool. Water repellent. Dry clean. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 2 lbs. 9 oz.
77 N 8850-Red..... $9.98
77 N 8851-Peacock blue 9.98

**D Plaid Stole Hat,** fringed ends to wrap or tie for cozy winter warmth. 55% wool, 45% rayon with smart visor front. Clips on to fit all sizes. *Please state color* red plaid or green plaid. Shipping weight 6 oz.
77 N 9674.....$1.98

**E Fluffy Drawstring Hood** (70% wool, 30% angora rabbit hair) adorably frames her face. Double thickness for cold weather comfort. *Fits all sizes.* Snowy white with pink and charcoal gray stripes. Shpg. wt. 3 oz.
77 N 9707.....$2.29

**F Cap and Mittens Set.** 100% wool knit. Pert pony tail cap with tassel at end. Mittens to match. *Fits Girls' sizes only. State color* red, navy, or white. Wt. of set 4 oz.; hat 3 oz.
77 N 9705.....Set $2.98
77 N 9704 ... Hat only 1.98

**G Peach Basket Cloche and Bag Set.** Rayon velvet. Clip-on hat fits all sizes; clutch bag has zipper compartment. Price of set includes 18c Federal Excise tax on bag only. *State color* turquoise blue, beige, rose.
77 N 9713E—Set. Shpg. wt. 1 lb. .....$4.49
77 N 9712—Hat only. Shpg. wt. 12 oz..... 2.49

**H Rayon Velvet Set** in a holiday mood. Sham pearl trimmed peek-a-boo band compliments your hair do. *Fits all sizes.* Roomy clutch bag is party goer's delight. Price includes 14c Federal Excise tax on bag. *State color* black or navy blue.
77 N 9729E—Set. Shpg. wt. 14 oz.....$2.98

**J Cuddle Cap and Drawstring Bag** of luxurious fur-like high pile Orlon* and Dynel. Hat, bag rayon faille lined. Cap fits all sizes. Price includes 18c Fed. Excise tax on bag. *State color* beige with brown or solid gray.
77 N 9715E—Set. Shpg. wt. 14 oz.....$3.98
77 N 9714—Hat only. Shpg. wt. 4 oz..... 1.98

**K Dress-Up Velveteen Hat and Bag Set.** Hat has cuff front, shirred back with bow, flower trim. *Fits all sizes.* Price includes 14c Fed. Ex. tax on roomy tote bag. Cotton. *State color* red, turquoise blue, brown.
77 N 9709E—Set. Shpg. wt. 1 lb. 6 oz.....$3.98
77 N 9708—Hat only. Shpg. wt. 7 oz..... 2.49

*DuPont T.M. for acrylic fiber.

# For Holiday Fun — a sportswear surprise

**A** So Soft and Warm . . Cotton Flannel Shirt in bright multicolor stripes to match lining of the jeans. Two button-flap patch pockets, double yoke, convertible collar. It's Sanforized .. washable . . maximum fabric shrinkage 1%. Shpg. wt. 9 oz. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.*
77 N 8160—Multicolor stripes . . . . . $1.98

**B C** Lined Jeans . . Washable vat-dyed 9-oz. navy denim and washable color-bright twill. Striped cotton flannel lining. Sanforized fabrics won't shrink over 1%. 2 front pockets, 1 back. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shpg. wt. 1 lb.

**B** *Side Zip Lined Jeans.*
77 N 8166—Navy blue denim
77 N 8167—Red cotton twill
77 N 8168—Turquoise blue cotton twill . . . . . Each (no belt) $2.98

**C** *Boxer Top Lined Jeans.*
77 N 8129—Navy blue denim
77 N 8130—Red cotton twill
77 N 8131—Turquoise blue cotton twill . . . . . Each $2.69

**D** Striped Cotton Shirt . . patch pocket, mitered stripe collar, self-belt too! Washable. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 7 oz.
77 N 8173—Multicolor . . . . . $1.98

**E** Ivy League Tapered Pants. Cotton sateen. Tab, buckle trim, zipper leg. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 10 oz.
77 N 8170—Red . . . . . $2.98
77 N 8171—Turquoise blue . . 2.98
77 N 8172—Khaki . . . . . 2.98
77 N 8169—Black . . . . . 2.98

**F** Car Coat. Tab 'n' toggle—front, on raglan sleeves, at side pleats. Washable cotton poplin, multicolor striped acetate lining. Patch pockets. *State Girl's size* 7, 8, 10, 12, 14. Wt. 1 lb. 8 oz.
77 N 8540—Natural beige . . $6.98
77 N 8541—Turquoise blue . . 6.98
77 N 8542—Red . . . . . 6.98

**G** Leather-Look Jacket . . Harte's Wataseal® vinyl plastic. Water repellent .. wipes clean. Acetate lining quilted to 100% reprocessed wool. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 14 oz.
77 N 8687—White 77 N 8689—Red
77 N 8686—Bright Blue
77 N 8690—Pink . . . . . Each $4.99

**H** Ivy League Jacket . . tab and buckled washable mercerized cotton poplin. Cotton flannel lining. Sanforized .. max. fabric shrinkage 1%. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 1 oz.
77 N 8670—Red . . . . . $4.98
77 N 8671—Turquoise blue . . 4.98
77 N 8672—Charcoal gray . . 4.98

**J K** Girls' Jeans . . in vat-dyed navy blue Cone denim or in regular cotton twill. Durable, Sanforized fabrics won't shrink over 1%. Washable.
*Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shpg. wt. 13 oz.

**J** *Side Zipper Jeans*—no belt.
77 N 8000—Navy 9-oz. denim
77 N 8001—Turquoise blue twill
77 N 8002—Khaki twill
77 N 8072—Black twill
77 N 8071—Red twill . . Each $1.98

**K** *Boxer Top Jeans.*
77 N 8069—Navy blue 7¼-ounce Cone denim.
77 N 8061—Turquoise blue twill
77 N 8052—Black twill
77 N 8051—Red twill . . Each $1.69

**L** Tapered "Skinny Pants" . . Slim 'n' trim in Sanforized cotton twill. Zipper leg openings. Washable. Maximum fabric shrinkage 1%. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 11 oz.
77 N 8125—Khaki 77 N 8126—Red
77 N 8127—Turquoise blue
77 N 8128—Black . . . . . Each $2.98

**MEASURING CHART FOR SUB-TEENS' WEAR**

| Size is | 8S | 10S | 12S | 14S | 16S |
|---|---|---|---|---|---|
| If bust is | 28½ | 30 | 31½ | 33 | 34½ in. |
| If waist is | 23½ | 24½ | 25½ | 26½ | 27½ in. |
| If hips are | 30 | 32 | 34 | 36 | 38 in. |
| Skirt length, including waistband | 28 | 28½ | 29 | 29½ | 30 in. |

E $5.98

F $4.99

$4.49 G $6.98

# Kerry-Teen Dress-up gift fashions

A B C D Dress-up suit and date separates so smartly styled they're sure to be Christmas hits. *In Sub-Teens' sizes* 8S, 10S, 12S, 14S, 16S. *State size.*

A 2-pc. suit of ribbed rayon and cotton moire faille. Fitted jacket . . cotton lace over-collar, lace-trimmed cuffs. Skirt has back kick pleat. Zipper. Dry clean. *State size above.* Shpg. wt. 1 lb. 11 oz.
77 N 2575—Navy blue. . . $6.98
77 N 2576—Pink. . . . . 6.98

B 100% Nylon Quilted Circular Skirt. One of our popular sellers because of its big flare and low price. Zipper placket. Wash separately. *State size above.* Shipping weight 1 pound 3 ounces.
77 N 4883—Navy blue. . . $4.49
77 N 4884—Red. . . . . 4.49

C Wonderful Velveteen Suspender Skirt molded to rise high and slim. Large white accent buttons, kick pleat for dancing. Slant pockets accent slim hip-line. Zipper. Cotton. Dry clean. *State size above.* Shpg. wt. 1 lb. 6 oz.
77 N 4897—Black. . . . . $6.98

D Sheer 100% Dacron† Blouse goes to parties. Delicate lace trimming on ample sized collar and balloon sleeves. Detachable black bow. Hand washable. Shpg. wt. 5 oz.
77 N 4888—White . . *State size above.* . . . . . $2.98

G $4.49

H $7.98

## Gay Sweaters and Sport Car Coat

E F G Colorful 100% Orlon* sweaters Sub-Teens love to team up with their dress-up and sports skirts. *Sub-Teens' sizes* 8S, 10S, 12S, 14S, 16S. *State size.*

E The Jeweled Look in a High Bulk Orlon Twin Set. Both are trimmed with plastic and sham pearl flowers. Hand wash. Shipping wt. 1 lb. 2 oz. *State size above.*
77 N 6260—Bright red
77 N 6261—Peacock blue
77 N 6259—White, Ea. set $5.98

F Package of Two Orlons . . . high bulk quality. Embroidered white shrug with dolman sleeves; turquoise blue mock turtle neck pullover. Hand wash. Shipping wt. 15 oz. *State size above.*
77 N 6175—Package of 2 of one size. . . . . $4.99

G The Turtle Neck Look makes this cardigan a prize. Mock fashioned . . mock turtle neck. Raglan sleeves. Hand wash. Shipping weight 1 pound. *State size above.*
77 N 6177—Peacock blue
77 N 6178—White
77 N 6176—Red. . . . Each $4.49

H Sporty Cotton Poplin Car Coat. Wooden toggles on double-breasted front. Slash pockets, raglan sleeves, tabs at sides. Multi-stripe acetate lining. Length as shown. Washable. *Sub-Teens' sizes* 10S, 12S, 14S, 16S. *State size.* Shpg. wt. 1 lb. 10 oz.
77 N 8746—Natural beige 77 N 8748—Red 77 N 8747—Turquoise blue Each $7.98

* DuPont trademark for acrylic fiber
† DuPont trademark for polyester fiber

# Sub-teens' Robes, Blouses, Underwear

**A** All Nylon Tricot Straight-line Slip, 40-denier quality. Lace and medallion trimmed V-neck bodice, back, and deep 3 in. bottom border. Adjustable straps. Hand wash.
*State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S. Wt. 4 oz.
77 N 3542—White.....$2.94
77 N 3543—Pink..... 2.94

**B** Net-Ruffled Nylon Slip with long, smooth tricot torso. 3 tiers of crisp nylon parchment with nylon net ruffles. Adjustable shoulder straps. Bodice has ribbon beading, little bows. Hand wash. Shipping weight 7 oz.
*State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S.
77 N 3517—White.....$3.98

**C** Quilted Nylon Duster wears a whopping big scarf in contrast color. Nylon lined. Hand wash.
*Sub-Teens' sizes* 10S, 12S, 14S, 16S. *State size.* Shipping weight 1 pound.
77 N 9311—Pink print with light blue scarf.....$6.98
77 N 9312—Light blue print with pink scarf.....$6.98

**D** Pinwale Chenille Duster. Multicolor floral overlay on curved yoke. Patch pockets. Cuffs roll softly. Cotton. Hand wash separately.
*Sub-Teens' sizes* 10S, 12S, 14S, 16S. *State size.* Shipping weight 1 pound 14 oz.
77 N 9306—Aqua blue....$3.98
77 N 9307—Melon rose.... 3.98
77 N 9308—White..... 3.98

**E** Delicate Blue Ruffles on long torso bouffant petticoat of 100% nylon. Skirt is nylon parchment trimmed with 4 rows of blue flocked nylon net ruching. Torso of nylon tricot. Hand wash. Shipping weight 6 oz.
*Sub-Teens' sizes* 8S, 10S, 12S, 14S, 16S. *State size.*
77 N 3537—White.....$2.94

**F** Colorful Pink Underskirt and White Top-Skirt on petticoat of 100% nylon marquisette. Floral trim on underskirt. 4 tiers on both (3 tiers headed). Has nylon tricot to hipline. Washable. Shipping weight 6 oz.
*Sub-Teens' sizes* 8S, 10S, 12S, 14S, 16S. *State size.*
77 N 3524—Each.....$3.87

**G** Panty Gift . . . one for every day of the week. 2-bar acetate tricot, run-proof. You get 3 white, 2 pink, 1 blue and 1 maize in box. Hand wash.
*State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S. Shipping weight box of 7, 1 pound.
77 N 3068—Box of seven of one size.....$2.99

**H** Detachable Simulated Pearls on Everglaze® polished cotton blouse. Cotton lace trim, tucked bib. Includes 1c Fed. Ex. Tax on matching color pearls. Washable; won't shrink over 2%.
*State Sub-Teen's size* 10S, 12S, 14S. Shpg. wt. 12 oz.
77 N 7613E—White.....$2.98
77 N 7614E—Pink..... 2.98

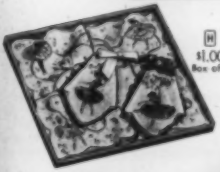
**J** Black Zebra Print on Sanforized cotton broadcloth boy shirt. Matching cuff links (1c Fed. Excise Tax included). Pique collar, cuffs. Action back, double shoulder yoke. Washable; max. fabric shrinkage 1%.
*State Sub-Teen's size* 10S, 12S, 14S. Shpg. wt. 12 oz.
77 N 7504E—White.....$2.98

FOREMAN PAGE 189 . . SUB-TEENS' WEAR

## CHARMING GIFTS
*she'll love*

F $1.00

G $1.29 Each



H $1.00 Box of 3

J $1.59 Set

K $3.98 Set

## MIRACLE FABRIC GIFTS
*cozy warmth . . easy care*

A $1.98

B $1.98

C $1.79

D $2.98

E $1.98

# Christmas Gifts to delight young hearts

**A** Grown-up Glamour for the fashion-wise miss. 100% virgin nylon stole knit in a smart zig-zag design. Rich double knot fringe. About 13½x61 inches including fringe. Easy to hand wash. Shipping weight 6 oz.
88 N 9751—White.....$1.98

**B** A Gift of Warmth and Glamour. Snowy white hood stole of 100% virgin nylon in a tufted knit design sparked with silver-color metallic threads. About 8½x32½ in. including knotted fringe. Hand wash. Shpg. wt. 5 oz.
88 N 9754—White.....$1.98

**C** Colorful 100% Virgin Orlon® plaid headwarmer, the pretty and practical way to keep her cozy. About 13¼x72 in. including 100% wool knotted fringe. Hand wash separately. Shipping wt. 5 oz.
88 N 9740—Red ground. $1.79
88 N 9741—White ground 1.79

**D** Neat and Trim 100% virgin nylon shrug adds zest to a young lady's wardrobe. Novelty knit with rib trim. Elbow length dolman sleeves. *State size* medium (7–9); large (10–14). Hand wash.
88 N 9758—White. Shpg. wt. 6 oz.....$2.98

**E** Fashion News in Miniature . . 100% virgin nylon cape stole traced with silver-color metallic thread. Smart button trimmed pocket effect. About 16x44 inches at widest points. Hand wash with ease.
88 N 9752—White. Shpg. wt. 5 oz.....$1.98

**F** A Twirling Ballerina and a frisky poodle adorn the corners of this gay rayon challis square. About 32x32 inches including all-around self-fringe. Hand wash separately. Shipping weight 4 ounces.
88 N 9722—White.....$1.00
88 N 9723—Pink..... 1.00

**G** Colorful Ballerina embroidered on front of leather-like plastic billfold, accented with sham pearl trim. Roomy coin purse. Closed about 4¼x3¼ inches. Shpg. wt. 4 oz.
88 N 4526E—Red
88 N 4527E—Antique white
88 N 4528E—Black ..Ea. $1.29

**H** Hankies to Please and charm any young miss. Dancing ballerinas hand screen printed in delicate pastel colors. A box of three in fine cotton lawn with daintily scalloped edges. About 10½x10½ in. Shipping weight 4 oz.
88 N 9757—Box of 3.....$1.00

**J** Dancing Duet. Pleated red silk tie with ballerina charm. Black rayon velvet clip-on bow with ballet slipper charm. In reusable plastic trinket box.
88 N 9725—Set. Shipping weight 7 oz.....$1.59

**K** Girls' Umbrella, Bag Set. Ballerina style umbrella (acetate cover, plastic handle). Matching box bag, rayon lined, about 3½x6 in. Includes 9c Fed. Exc. Tax on bag only. Shpg. wt. 1 lb. 4 oz.
88 N 5136E—Red plaid .....Set $3.98
Children's Umbrella (see small sketch). Acetate cover, plastic handle. Wt. 1 lb.
88 N 5172—White dots on red ground....$1.98

**L** Frisky Gray Poodle applique on a 100% virgin Orlon interlock-knit blousette. Hand wash. *State size* medium (7–9), large (10–14). Shpg. wt. 5 oz.
88 N 9709—White
88 N 9710—Pink
88 N 9711—Light blue
Each.....$1.99

**M** Slackie Clutch, Wallet Set with a French poodle applique on calf-like plastic. Unlined clutch about 8x5½ in. Wallet closed about 4¼x3¼ in. Wt. 10 oz.
88 N 4568E—Red
88 N 4569E—Antique white
88 N 4570E—Saddle tan.....Each set $1.29

**N** Fur Collar of genuine dyed mouton-processed lamb (about 2 in. wide) with fluffy pompons. Rayon faille ties and lining. Fits all neck sizes. Shpg. wt. 5 oz.
88 N 9746E—Med. brown
88 N 9748E—White
88 N 9747E—Rose pink
Each.....$1.69

**P** Belt, Clutch Set in split cowhide. Unlined clutch about 4½x7¼ in. Belt about ¾ in. wide. *State waist size* 22, 24, 26, 28 in. Shipping weight 7 ounces.
88 N 9923E—Red
88 N 9924E—Tuf tan
Includes 9c Fed. Ex. Tax on bag. . . .Each set $1.98

Prices of Handbags, Wallets and Fur Collar on these 2 pages include 10% Federal Excise Tax.

## PET POODLE ACCENTS
*extra gay for holidays*

L $1.99

M $1.29 Set

## LUXURY TOUCHES *for Christmas Glamour*

N $1.69

P $1.98 Set



*T. M. for Dupont acrylic fiber

# Holiday Bright gift fashions for girls

**A** Santa's Gayest Present . . . the wrap-around stocking cap in 100% virgin wool with a saucy white rabbit fur pompon. Turnback cuff striped with white. About 55 inches long. Shipping weight 5 ounces.
88 N 9753—Red.....$1.98

**B** Set for a Happy Holiday. Cuddle cap in 100% wool, fits all head sizes. Matching gloves about 7½ inches long. From Japan. *State glove size* medium (4–5); large (6–7). Hand wash separately. Shipping wt. 6 oz.
88 N 5908—Red $1.98 88 N 5909—White...$1.98

**C** Snug Clip-Top Headwarmer in 55% wool, 45% rayon plaid or in solid white 100% virgin wool jersey. About 7x32 in. including wool tassels. Hand wash alone. Wt. 3 oz.
88 N 9736—Multicolor plaid.....$1.29
88 N 9737—All white..... 1.29

**D** Double Protection with the windproof, Sanforized cotton poplin outer mitten, separate 100% wool lining. Hand wash alone. About 10 in. long. *State size* small (2–3); medium (4–5); large (6–7). Wt. 3 oz.
88 N 5914-Red.. $1.69 88 N 5915-Navy..$1.69

**E** Adorable Glove with applique beads, flowers. 55% wool, 45% stretch nylon. Hand wash separately. *Fits glove sizes* 3 to 7. From Japan. Shpg. wt. 3 oz.
88 N 5975—White.....$1.29
88 N 5976—Red..... 1.29
88 N 5977—Navy blue.... 1.29

**F** Gay Two-Tone stretch nylon string glove with wool lining. Hand wash separately. *Fits girls' glove sizes* 3 to 7. From Japan.
88 N 5985—Red and white
88 N 5986—Navy and white
88 N 5987—Brown and white
Shpg. wt. 3 oz.....Each $1.59

**G** Tuck Stitch Glove of 60% wool, 40% stretch nylon to grow with the hand. From Japan. Hand wash separately. Fits sizes 3 to 7. Shipping wt. 3 oz.
88 N 5929—White.....99c
88 N 5930—Red.....99c
88 N 5931—Navy blue....99c

**H** Pretty Box Bag in calf-like plastic with double flap openings fitted with coin slots, mirror and comb. About 4½x4 in. Unlined. Shipping weight 7 ounces.
88 N 4585E—Tan 88 N 4586E—Red
88 N 4587E—Black patent plastic.....Each $1.39

**J** Adjustable Shoulder strap Bag in leather-like plastic with DuPont nylon brush, comb, 4 inside pockets, one has zip closing. Rayon lined. About 9x5 in. Wt. 1 lb. 4 oz.
88 N 4574E—Red 88 N 4575E—Medium tan
88 N 4576E—Black patent plastic.....Each $3.49

**K** Drawstring Pouch in genuine leather. Outside zip pocket. Plastic drawstrings. About 7¼x6¼ in. Rayon lined. Wt. 7 oz.
88 N 2363E—Black 88 N 2364E—Red
88 N 2365E—Medium tan
88 N 2366E—Flight (navy) blue.....Each $2.49

**L** Exciting Gift Clutch in genuine leather with rayon lining. 2 rear wall pockets, one with zip closing for extra convenience. About 9¾x4¼ in. Shipping weight 7 oz.
88 N 4582E—Red 88 N 4583E—Medium tan
88 N 4584E—Flight (navy) blue.....Each $2.49

**M** Smart Contrast Stitching on a shoulder-strap bag of calf-like plastic. Handy front pocket fitted with pad and pencil. Unlined. About 7¾x5½ in. Shpg. wt. 5 oz.
88 N 2367E—Red 88 N 2368E—Medium tan
88 N 2369E—Navy blue.....Each $1.29

**N** Fitted Clutch in calf-like plastic with coin holder, pen, pad, compact, comb. Plastic lining. About 8½x4¾ in. Wt. 13 oz.
88 N 4588E—Red 88 N 4589E—Medium tan
88 N 4590E—Black
88 N 4591E—Flight (navy) blue.....Each $1.99

**P** Double Flap Bucket Tote of top grain cowhide. Rayon lined. About 7½x5¼ in.
88 N 4578E—Red 88 N 4580E—Flight (navy) blue
88 N 4579E—Med. tan 88 N 4581E—Light beige
Shipping wt. 10 oz.....Each bag $3.49

**R** Gold-Color Emblem adorns an adjustable shoulderstrap bag of leather-like plastic. Unlined. About 8½x4½ in. Shpg. wt. 1 lb.
88 N 4571E—Red 88 N 4573E—Tan
88 N 4572E—Panama (light beige).....Each $2.49

| MEASURING CHART for Girls' Mittens, Gloves | Size is | 2 | 3 | 4 | 5 | 6 | 7 |
|---|---|---|---|---|---|---|---|
| | If around fullest part of right hand in | 5 | 5¼ | 5½ | 5¾ | 6 | 6¼ in. |

SCHOOLS PAGE 191

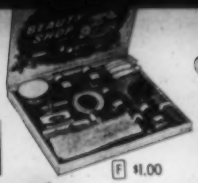
A $1.59

B $3.39

C $2.60

D $1.10

E $2.15



F $1.00

G $1.00

H $2.98

J $3.98

K $1.98

A $1.

E $1.

## Trimmer tresses for playtime Western glamour gals

$2.98

**Beautiful "My Lady Fair" Horse.** An easy answer to the problem of rounding up would-be "cowgirls" at tidy-up time. 7½x8¼-inch white plastic horse is break-resistant, has gold-color fittings. This "white prancer's" black plastic saddle holds six gold-color barrettes (three pairs in various designs) and a white nylon comb.

"My Lady Fair" makes grooming fun; any little girl will be pleased to have it "decorate" her dresser. Mother will be pleased with the new found interest in hair-do neatness, too. A gift that's different.

8N 9528—Shipping weight 8 ounces.....$2.98

L $1.10



M $1.10

N $1.98

P $1.59

R $2.49
13 inches

S $1.10

T $1.38

## Its fun being neat..

### when Santa brings these grooming aids for little girls

**A Vanity Manicure Set** in red and gold-color case. Emery board, tweezer, cuticle scissors, file, cleaner-pusher . . . gay red plastic handles. She'll love her own set. Mother will like her new neatness. (9c Fed. tax incl.)

8N 9525E—Shpg. wt. 6 oz...$1.59

**B Junior Miss Manicure Set.** Pink plastic jewel box has self-rising tray, contains ½ oz. ea. natural polish, remover, cuticle remover; file, emery boards, pusher, cuticle knife, nail white, 2 others. (7c Fed. tax incl.)

8N 9023E—Wt. 1 lb. 4 oz...$3.39

**C My Treasures by Wrisley.** A fragrant set of bath cosmetics in a musical treasure box. Delicately scented pink soap; 1½ oz. ea. hand lotion, cologne; 2 oz. talcum powder. Music box plays "Alouette." Ppd. (Wt. 1 lb. 4 oz.)

8N 9009E—(10c Fed. tax incl.)$2.60

**D Little Trav'ler bath cosmetics by Wrisley.** Makes little girls sweet as cherubs at bath time. Red tartan "suitcase" box holds 2 tiny pink guest soaps, 2 bath-size packets bubble bath, ½-oz. refreshing Wrisley cologne.

8N 9548E—Ppd. (Wt. 8 oz.)$1.10

**E Hidden Charm Young Toilet-ries by Dorothy Gray.** An adorable choice for a sweet little girl. 3 rosebud-shaped soaps; 1 oz. ea. of hand lotion, bubble bath, cologne, 3 gold-plated charms. (15c Fed. tax incl.)

8N 9554E—Ppd. (Wt. 1 lb.)$2.15

**F My Merry Beauty Shop.** "Pre-tend" powder, lipstick, nail polish, perfume. Bobby pins, 2½-in. comb, mirror, wash cloth, nail white, emery board, mani-cure rest, rubber curlers, sham-poo. All harmless.

8N 9489—Shpg. wt. 8 oz...$1.00

**G Scented Knit Wit**—a comical creature from outer space to intrigue young sophisticates and small fry alike. Foam rubber covered with pink knit material . . . cuddly, safe for tiniest tots. Yarn, felt, ribbon trim. 7 in. high.

8N 9547—Shpg. wt. 8 oz...$1.00

**H Tiny Tripper.** Wood and fibre-kraft vanity case. 12x8½x 5 in., fitted with 7¼-in. brush, 10-in. mirror, 6¾-in. comb . . all of white plastic. Brush, mir-ror have charming old-fashioned design. (11c Fed. tax incl.)

8N 9483E—Shpg. wt. 3 lbs...$2.98

**J Famous Hughes Jr. Miss 3-pc. Blue Lucite Vanity Set** in gift box. 3½-in. diam. hand mirror, 7-in. comb, 6¾-in. brush with Tynex nylon bristles. Sure to be treasured by any little girl. *State color crystal, rose, blue.*

8N 9482—Wt. 1 lb. 8 oz...$3.98

**K Little Miss Vanity Set.** Some-thing nice for the pigtail set. Transparent pink plastic 7-in. contour-shape hair brush, 4-in. diameter double-faced mirror, 7-in. comb. A set she'll be proud to use. Rayon-lined gift box.

8N 9481—Wt. 1 lb. 8 oz...$1.98

**L Beauty Head Band.** Gold-col-or plastic headband with pastel heart trim. For "little-girl" glamour. Keeps locks in place, looks party-special.

A pretty accessory that makes even hair-combing time fun!

8N 9539E—Shpg. wt. 2 oz...$1.10

**M Expansion Pony Trailer** . . . Perky plastic pony tail hold-er decorated with dainty white daisies. Holds her hair securely, prettily. Dresses up her clothes, can be worn as a bracelet. Fits in her Christmas stocking.

8N 9538E—Shpg. wt. 2 oz...$1.10

**N 26-pc. Barrette Set.** High fash-ion for her hair. Hinged plastic box holds 26 barrettes, gaily colored, different shapes. 3 pr. aluminum, 7 pr. plastic novelty, 3 pr. jeweled. Pink plas-tic comb, 4½ in. Wt. 8 oz.

8N 9549E—(6c Fed. tax incl.)$1.98

**P Junior Carry-all with Barrettes.** Heart-shaped, handled plas-tic purse holds 28 (14 matched pairs) plastic barrettes in as-sorted colors, shapes and sizes. She'll love choosing the right colors to accent her dresses.

8N 9545—Shpg. wt. 8 oz...$1.59

**R Otto and Super Otto, the Autograph Dachshunds.** Lov-able, comical pets that become "living diaries" for the collection of signatures of classmates and chums. Adults will love these floppy-eared friends, too, when used as a guest log in game room, cottage, etc. Yellow heavy cotton poplin skin; firm, smooth stuff-ing presents a perfect writing surface for pen or pencil. Eyes have movable pupils.

8N 9513—Otto. 13 inches long. Shpg. wt. 10 oz.....$2.49

8N 9141—Super Otto. 22 inches long. Shpg. wt. 1 lb. 12 oz...$3.49

**S Disneyland Bubble Bath Set.** Thrill the youngsters with these twenty ⅛-oz., gaily illus-trated packets of such intriguing fragrances as King Arthur Carrousel, Tomorrowland Speed-boats, Dumbo Ride and Autopia.

8N 9544E—Ppd. (Wt. 1 lb.)$1.10

**T Shelton Early American Friend-ship Garden set for the Junior Miss.** ¾ oz. toilet water, 1 oz. talc, ¼ oz. body sachet, 1¼ oz. bub-bling bath crystals . . . all charm-ingly gift packaged. Delightful as a colonial bouquet.

8N 9559E—Ppd. (Wt. 1 lb.)$1.38

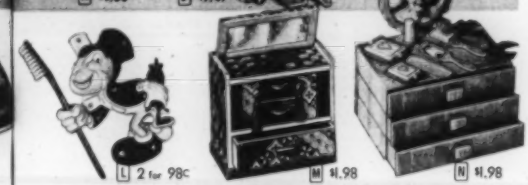


NOTE: All prices of catalog numbers ending in "E" include 10% Federal Excise tax unless otherwise stated

A $1.00 B $1.00 C $1.00 D $1.49

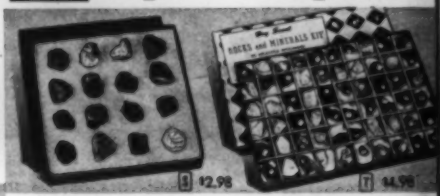
E $1.60 F $1.49 G $1.00

H $1.00 J $1.49 K $1.80



L 2 for 98c M $1.98 N $1.98

P $2.98 R $1.00



S $2.98 T $4.98

# Gifts for good Grooming

## Especially designed with the younger set in mind

**Playtime Heroes Military Brush and Comb Sets.** Rugged idols colorfully adorn the mirror-finish metal brush tops. Military brush has strong nylon bristles . . . measures 4⅛ x2½ inches. 4½-inch plastic comb fits into special slot on brush top. Choose his favorite for Christmas. He'll be so proud of it in his room.

A 8 N 9543—Daniel Boone. Shpg. wt. 6 oz. . . . . $1.00

B 8 N 9473—Robin Hood. Shpg. wt. 6 oz. . . . . $1.00

**C Junior Mr. Holster Comb and Brush Set.** Imitation leather holster has western motif, fits on belt. Holds 5½-inch plastic club brush with nylon bristles and 4⅛-inch plastic comb. Makes better grooming fun! 8 N 9480—Shpg. wt. 8 oz. $1.00

**D Clean Hit Kit.** A gift that bats 1000 in any league of young ball-playing enthusiasts. 7½-inch wood back brush in baseball bat shape with white nylon bristles, 5-in. comb, yellow terry cloth bath mitt, ball of Castile soap. Gaily printed acetate-covered gift package. 8 N 9588—Shpg. wt. 14 oz. $1.49

**E Seaforth Wee Scot Set.** Especially for bonnie young laddies. Contains 1¾ ounce shampoo, 1¾ ounce hair groom, 1¼ ounce talc. With 4 novel "movie strips" for him to view. (10c Federal tax included.) Postpaid. 8 N 9078E—Shpg. wt. 1 lb. . . $1.60

**F Texas Pete Western Trio.** 3 pure castile soaps on a rope . . . six shooter, Tricky the horse, and Texas Pete. Convenient cord goes around neck. A wonderful way to round up straight-shooting playtimers for clean up time. 8 N 9016—Wt. 1 lb. 8 oz. . . . $1.49

**G Sports Trio.** He'll really scrub and enjoy bath time, too. Soap-on-a-rope features 3 sports motifs: baseball, football and boxing gloves. Pure castile shower soap has handy round-the-neck cord. Shpg. wt. 1 lb. 6 oz. 8 N 9443. . . . . $1.00

**H My Merry Rise and Shine Kit . .** like Dad's shaving kit, but for young pretenders. 13 items including make-believe plastic razor, .35-ounce Ipana toothpaste, toothbrush, shave brush, hair groom, shoe shine cloth. 8 N 9488—Shpg. wt. 8 oz. . . $1.00

**J Mickey Mouse Club "Brush Up" Kit . . .** in Mouseketeer 5⅜ x6-in. Club House of ivory-color plastic. Hangs on wall, has nylon bristled nail brush, toothbrush, toothpaste holder and 5-in. comb . . . all plastic. 8 N 9520—Shpg. wt. 9 oz. . . . $1.49

**K Junior Shaver Clean-Up Kit** contains "electric razor" molded of soap with shower rope, sponge, 5-inch comb, talcum, bubble bath, shampoo. He'll have fun imitating Dad! (5c Fed. tax incl.) 8 N 9556E—Shpg. wt. 1 lb. . . $1.80

**L Colorful Jiminy Cricket Tooth Brush Set by DuPont.** This "Mouseketeer" character encourages youngsters' regular brushing. Plastic holder hangs on wall, holds 5¼-in. child's toothbrush with Tynex nylon bristles. 8 N 9541-Shpg. wt. 10 oz. 2 for 98c

**M Imported from Japan . .** cabinet for precious "treasures." Blonde wood covered with Mosaic-designed parchment. 2 sliding doors reveal two 2⅞ x2-inch drawers. Bottom drawer 4⅞ x 2⅝ inches. Folding mirror. 8 N 9515—Shpg. wt. 1 lb. . . $1.98

**N 3-drawer Plastic Playtime Cosmetic Chest.** An exciting gift for any little girl. Has miniature compact, rouge box, lipstick, comb, brush, mirror, barrettes. Pink or blue (*sorry, no choice*). 4½ x6½ inches. 8 N 9377—Shpg. wt. 1 lb. . . $1.98

**P 8-piece Plastic Dresser Set.** Ivory color with antique gold-color trim. Vanity tray, 2 powder jars, 5⅛ x3⅛-inch jewel box, 8-in. comb, 7⅜-inch professional-style brush, 2 picture frames. 8 N 9351—Shpg. wt. 2 lbs. . . $2.98

**R 5-piece Dresser Set** in feminine pink transparent plastic. Two 4½ x5½-inch picture frames, 10¼-inch hand mirror and 6¼-inch nylon bristled brush (both with lovely garden scene on back), 6½-inch comb. 8 N 9486—Wt. 1 lb. 9 oz. . . . $1.00

**S Rocky Mountain Mineral Kit with genuine Uranium Ore!** A truly educational gift for sprouting geologists.

16 extra-large specimens of rare minerals, semi-precious stones and ores are carefully mounted.

Order this kit now for your boy or girl . . . it's guaranteed to provide hours of fun!

8 N 9514—Wt. 1 lb. 10 oz. . . . $2.98

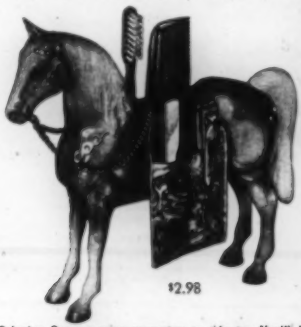
**T Boy Scout Rocks and Minerals Kit.** An ideal gift because it helps youngsters to learn . . . to locate mineral deposits, recognize precious metals and identify geologic formations.

Kit contains 60 selected specimens, including gold- and silver-bearing ores, all beautifully mounted and with detailed descriptions of the specimens.

Perfect for birthday presents and other remembrances, too!

8 N 9542—Shpg. wt. 3 lbs. . . . . $4.98

**Hop in the Saddle, Pardners; it's Spruce-Up Time**



$2.98

**Palomino Groomer** spurs youngsters to tidy up. You'll be amazed to find miniature cowhands brushing teeth, combing hair, filing nails without prompting from you. Plastic palomino horse has gold-color fittings, is break resistant. Measures 7½ x8¼ inches. Tan plastic "saddle" holds nail clipper, nail file, SEARS APPROVED toothbrush, and comb.

8 N 9123—Shipping weight 12 ounces. . . . . $2.98

**Giant Palomino Groomer.** Almost 3 in. taller! Giant 10¼ x11¼ in. Tan plastic saddle, grooming accessories as above.

8 N 9529—Shipping weight 1 pound. . . . . $4.98

*Remember . . . you can add items on these two pages to your Easy Terms Order*

# Santa Suggests:

**A** Dainty doll handbag . . . a gift to steal her heart away! Demure doll top has lovely go-to-sleep eyes, head and arms that move. Soft cotton velveteen dress frosted with Val-type lace. Zips in back for opening. Plastic strap handle. Over-all height is 8 inches. Gift boxed.

*State color* red or navy dress. Price includes 18c Fed. Ex. Tax.
29 N 7902E—*Shipping weight 10 ounces*.....$1.98

**B** What a wonderful gift to find under the Christmas tree! Cuddly warm muff is topped by a lovely doll. Unbreakable soft vinyl plastic head has large brightly painted eyes and beautifully detailed features. Her removable pixie hat is trimmed with soft white velveteen. Muff is warmly lined with rayon, attached to a white velveteen neck cord.
29 N 7903—*State color* navy or red. *Shipping weight 1 lb. 1 oz.*.....$1.98

**C** A grown-up style in a little girl's size! Clip hat, shawl combination has face-flattering brim. Attached shawl drapes warmly around neck, shoulders. In a bonnie plaid of 55% wool, 45% rayon. Fits 19 to 21 in. *State color* red plaid, green plaid. Shipping weight 7 oz.
29 N 7908.....$1.79

**D** Clip hat, bag set in cotton velveteen. Bow, tassels trimmed with simulated pearls. Quilted rayon lining. Fits 19 to 21 in. Box bag, plaid lining. *State color* charcoal gray, navy, red. Hat, bag set. Wt. 1 lb. Incl. 13c Fed. Ex. Tax.
29 N 7946E.....$3.59

Hat only. Wt. 9 oz.
29 N 7947.....1.98

**E** Sparkling white bunny fur (rabbit) cuddle cap, muff set. Rayon lined cap, adjustable chin tie. Muff has pompon on front, puckered rayon satin back. Fits 19 to 21 in.
29 N 7944E—*Cap and muff. Wt. 1 lb. Price includes 20c Fed. Ex. Tax*....$3.98

29 N 7945E—Cap only. Wt. 9 oz. Price includes 21c Fed. Ex. Tax....$2.49

**F** Sugar-plum pretty cotton velveteen hat with a fluffy white angora (rabbit hair) brim. Angora tassel is attached by gold-color metallic braid. Lined in quilted rayon. Fits 19 to 21 in. *State color* turquoise, charcoal gray, red. Wt. 4 oz.
29 N 7949.....$2.29

**G** New French angora (rabbit hair) cuddle cap in gleaming white. Brim is sparkled with simulated jewels and beads in delicate pastels. Cotton velveteen chin tie. Lined in rayon. Adjusts to fit 19 to 21 inches. Shipping weight 3 ounces.
29 N 7948.....$1.79

*To measure: Draw tape around head for number of inches*

## Ballerina Circle Skirt Raincoat $4.98

A perfect Christmas gift! And a perfect way to brighten up a rainy day, yet stay comfy dry . . . a raincoat in rubberized Chromspun acetate. Ties at front. Can be worn comfortably over a sweater or jacket. Matching jockey cap. In perky checks of red or blue.

They'll be delighted to find this adorable set under the Christmas tree . . just watch their eyes light up Christmas morning.

*State correct size* 4, 5, 6, or 6x. Shipping weight 1 pound 4 ounces.
29 N 4663—Red check 29 N 4664—Blue check.....$4.98

## Sizes 1 to 4 and 3 to 6x

Long sleeves 3 for $2.16 Short sleeves 3 for $1.86

Fine quality combed cotton polo shirts. Attractive designs. Reinforced tape necks. Washable.

**H** *State size* 1, 2, 3, 4. 1 gray, 1 navy, 1 red in pkg.
29 N 4810—Long sleeves. Wt. pkg. 13 oz.
Pkg. of 3 in 1 size for.....$2.16, 2 pkgs. (6), $3.96
29 N 4811—Short sleeves. Wt. pkg. 10 oz.
Pkg. of 3 in 1 size for.....$1.86, 2 pkgs. (6), 3.54

**J** *State size* 3, 4, 5, 6, 6x. 1 brown, 1 red, 1 navy in pkg.
29 N 4877—Long sleeves. Wt. pkg. 15 oz.
Pkg. of 3 in 1 size for.....$2.16, 2 pkgs. (6), $3.96
29 N 4878—Short sleeves. Wt. pkg. 12 oz.
Pkg. of 3 in 1 size for.....$1.86, 2 pkgs. (6), 3.54

**K** New! Popular Shirt with Full-fashion Collar in sizes 2 to 6x $1.98 ea.

- Fine quality shrink-resistant cotton mesh in a beautifully tailored style
- Heavy rib knit collar always retains its shape
- Button placket fully lined . . . keeps its shape, stays neat
- Washable . . . no ironing necessary . . . always looks neat

Snug-fitting ribbed cuff gives puff-sleeve effect. Slit openings at bottom for comfort, fit. *State size* 2, 3, 4, 5, 6, 6x. *State color* lt. blue, red, white.
29 N 4884—*Shipping weight each 5 ounces*.....$1.98 each, 2 for $3.78

*Do all your Christmas shopping the easy Sears Catalog way . . the smart way to shop . . no need to go through crowded stores!*

**Our best fine-gauge pullover $1.98**

Beautifully textured interlock Hi-bulk knit Orlon. Soft as a snowflake, fits like a dream. Double hand-looped neck. Rib-knit cuffs, bottom. Washes in a wink . . . dries quickly . . . always retains its fine shape. Shpg. wt. 5 oz.

*Sizes* 3, 4, 6, 6x.

29 N 3729—Peacock blue... $1.98
29 N 3730—Salmon pink.... 1.98
29 N 3738—White..... 1.98

**Our best fine-gauge cardigan $2.98**

Interlock Hi-bulk knit 100% virgin Orlon . . . so soft and comfy. Double hand-looped neck. Matching color shank buttons . . . preshrunk grosgrain ribbon facing. In lively Christmas-tree colors. Washable. Shpg. wt. 6 oz.

*Sizes* 3, 4, 6, 6x.

29 N 3744—Sparkle red... $2.98
29 N 3716—Cornflower blue 2.98
29 N 3717—Shrimp pink..... 2.98

**Jewelled set $3.98**

Hi-bulk Orlon . . . soft as Santa's fluffy white whiskers. Necks trimmed with lace daisies with sparkling rhinestone centers. Cardigan has matching color plastic shank buttons and preshrunk nylon ribbon on reverse button border. Washable. Shpg. wt. 12 oz.

*Sizes* 3, 4, 6, 6x.

29 N 3514—Red..... Set $3.98
29 N 3515—White..... 3.98
29 N 3516—Turquoise..... 3.98

**Measuring Chart: For Sweaters Sizes 1 to 6x . . . Order only sizes listed with each catalog number**

| Size is.... | 1 | 3 | 4 | 5 | 6 | 6x |
|---|---|---|---|---|---|---|
| If weight is.. | 22½ to 25 | 25½ to 29 | 29½ to 34 | 34½ to 38 | 38½ to 44 | 44½ to 49 | 49½ to 54 lbs. |
| If chest is.. | 20 | 21 | 22 | 23 | 24 | 25 | 26-in. |

**$3.98**

Bulky knit cardigan in 100% virgin Hi-bulk Orlon. Wear with skirts or as a separate jacket. Attractive knit-in cable stitch pattern. Double rib crew neck. Crocheted edge on button border. Plastic shank buttons. A perfect gift for Christmas. Washable. Shipping weight 8 oz.

*Sizes* 3, 4, 6, 6x.

29 N 3545—Red..... $3.98
29 N 3546—White..... 3.98

**$4.98**

New bulky knit Cardigan in 100% virgin Hi-bulk Orlon. V-neck style. Block-and-cable pattern knit in on front. Red and navy trim forms front and back yoke. Red plastic buttons. Double knit button border. Rib knit cuffs and bottom. Wash by hand. Shipping weight 14 ounces.

*Sizes* 3, 4, 6, or 6x.

29 N 3511—White..... $4.98

# Sweaters and Headwear

## Straight from Santa

B Fits size 3 to 6x Hat $1.98

A Fits size 1 to 4 Set $1.98

C Fits size 3 to 6x Set $1.98

D Fits size 2 to 6x Set $1.98

**A** Toddler's hockey cap, mitten set in 60% wool, 40% cotton. Perky pompon trim on double-thick crown. Warm earflaps. Matching mittens with thumbs. Hand wash.

*One size fits sizes 1 to 4.* Wt. 5 oz.

29 N 2523—White 29 N 2524—Red $1.98

**C** Girls' Hockey cap and mitten set for warmth. 35% wool and 65% cotton. Cap is double thick with a colorful pompon trim. Warm earflaps. Mittens are single thickness with thumbs. Hand wash. Shpg. wt. set 5 oz.

*One size fits children 3 to 6x.*

29 N 2618—White 29 N 2619—Red
29 N 2620—Royal blue..... Set $1.98

**B** Fluffy fur pompons trim this white-as-snow hat. Knit of 60% wool and 40% angora (rabbit hair). Face-flattering brim. Watch her eyes light up when she sees this! Hand wash.

*One size fits children from 3 to 6x.*

29 N 2621—White. Wt. 5 oz..... $1.98

**D** Scarf, mittens in 100% virgin wool for boys, girls. Scarf is double thick; hand-tied fringes. Knit-in jacquard Teddy Bear pattern at ends. Heavy knit mittens. Matching pattern. Hand wash.

*Slate size* Small (fits 2-3); Medium (4-5); Large (6-6x). Wt. set 5 oz.

29 N 2625—Red with royal blue..... $1.98
29 N 2626—Navy with med. blue..... 1.98

**Orlon Pullover $2.29**

A V-neck pullover for the junior Ivy League. In 100% virgin Hi-bulk Orlon for a softer, finer look. And Orlon wears longer and needs less care, too! Washable.

*Slate size* 2, 3, 4. Wt. 5 oz.

29 N 3584—Pink..... $2.29
29 N 3585—Light blue... 2.29
29 N 3586—Yellow..... 2.29

*DuPont T.M. for its acrylic fibers

**Cardigan in Orlon $2.98**

Eye-catching cardigan in interlock knit Turbo Hi-bulk Orlon. Contrasting collar has striped trim. Pearl buttons have reverse pre-shrunk ribbon border.

*Slate size* 1, 2, 3, 4.

29 N 3532—Blue with white
29 N 3533—Pink with white
29 N 3534—Yellow with white
Shpg. wt. 9 oz..... $2.98

**Boys' Cardigan in Orlon $2.98**

100% virgin Turbo Hi-bulk Orlon cardigan. Knit-in cable pattern in front and back. Red, white and navy V-neck and button border. Rib-knit cuffs, bottom. Washable.

*Slate size* 2, 3, 4. Wt. 6 oz.

29 N 3520—Red..... $2.98
29 N 3521—White..... 2.98

## COMFY FOOT-EASE SLIPPER-SOCKS FOR INFANTS

**New Nylon Slipper-Socks** that Stretch-to-Fit **98c** pair

New! One size fits sizes 5 to 7. Low cut slipper socks knit of 100% nylon, including wonderful S-T-R-E-T-C-H nylon that lets them grow with your youngster. Makes a perfect gift. Hand wash.

*State color* light blue, pink or maize.

29 N 1955—Shpg. wt. pr. 1 oz.
Pair **98c**.....2 pairs **$1.90**

**Walt Disney Donald Duck** 100% Nylon Foot-Ease **$1.95** pair

Sizes 4 to 7. 100% nylon knit upper is handstitched to white glove leather soles. Rubber Donald Duck face is handstitched on front. Individually boxed. Hand wash separately.

*State color* red or navy.

*State size* 4, 5, 6, 7.

29 N 1951—Shpg. wt. pair 4 oz.
Pair $1.95.....2 pairs $3.70

**Walt Disney Bambi Pattern** 100% Nylon Foot-Ease **$1.95** pair

Sizes 4 to 7. 100% nylon knit upper is handstitched to white glove leather soles. Hand wash separately.

*State color* red, navy, dark green.

*State size* 4, 5, 6, 7.

29 N 1953—Shipping weight pair 4 oz.
Pair $1.95.....2 pairs $3.70

*Measuring Chart for Foot-Ease*

| Size is | 4 | 5 | 6 | 7 |
|---|---|---|---|---|
| If Foot length is | 3½ | 4½ | 5½ | 6½ in. |

## Pint-sized Slippers for Little Sleepyheads are Eye-Openers on Christmas Morn!

**Zip-Front Capeskin** **$1.98** pair

**AA** Sizes 2 to 8. Long-wearing capeskin leather slippers zip up snugly around ankles. Soft, shearling lamb cuffs. Comfy padded soles. Bright, easy-to-keep-clean colors.

*State size* 2, 3, 4, 5, 6, 7 or 8.

29 N 1250—Royal blue
29 N 1251—Red
Shpg. wt. pr. 7oz. Pair **$1.98**

**New Pastel Leather Slipper** **$1.98** pair

**BB** Sizes 3 to 8. New slipper of soft leather, fur cuffs are dyed to match! Vamp is decorated with simulated beads. Tie adjustment for ankle size.

*State size* 3, 4, 5, 6, 7 or 8.

29 N 1267—Light blue
29 N 1268—Pink
29 N 1269—Buttercup yellow. Wt. pr. 7 oz. Pr. **$1.98**

**Easy-Zip Front Checked Corduroy** **$1.39** pair

**CC** Sizes 2 to 8. Pert checked corduroy slippers that zip on easily to hug little ankles. Soft, warm rayon plush cuffs, color-matched to corduroy. Cushion padded soles.

*State size* 2, 3, 4, 5, 6, 7 or 8.

29 N 1258—Blue
29 N 1259—Pink
Wt. pr. 8 oz....Pair **$1.39**

**Cuddly Plush Bunny Slippers** **98c** pair

**DD** Sizes 2 to 8. Bedtime pets of fur-like rayon plush. Shiny shoe-button eyes and rabbit-like ears. Soft cushioned soles. They're downy soft.

*State size* 2, 3, 4, 5, 6, 7 or 8.

29 N 1256—Blue
29 N 1257—Pink
Wt. pr. 6 oz.....Pair **98c**
Buy 2 pairs for....**$1.90**

## Playtime Gift for Baby's First Christmas

**Embroidered Felt Booties and a Lovable, Downy-Soft Toy Dog** **$1.98** set

The tiniest tot on your Christmas list will love this playtime gift set even though he can't tell you so! Yellow and white all wool felt booties with dainty embroidery trim . . . and a downy-soft toy dog of genuine lamb shearling . . . all in a handsome gift box.

*One size fits all infants*

29 N 1209—Shpg. wt. set 7 oz.....Set **$1.98**

*Measuring Chart for Slippers*

| Size is | 2 | 3 | 4 | 5 |
|---|---|---|---|---|
| Foot length | 3⅜ | 4⅛ | 4½ | 4⅞ |
| Size is | 6 | 7 | 8 | |
| Foot length | 5⅛ | 5½ | 5⅞ in. | |



# Holiday-sparkled

## Sizes 3 to 6x Skirts, Jumpers and Co-ordinated Sets

ITEMS DESCRIBED BELOW ARE SHOWN IN COLOR ON OPPOSITE PAGE▶

**A** 3-piece set in 65% Orlon*, 35% wool. Full-circle bias pleated skirt permanently pleated for lasting good looks. Elastic at back. Matching pixie clip hat, bag complete adorable outfit. A perfect fashion find! Washable. Price includes 4c Federal Excise Tax.

*State size* 3, 4, 5, 6, 6x. Shipping weight set 14 oz.

29 N 4198E—Turquoise blue plaid  29 N 4199E—Red plaid
Skirt, hat, bag.....**$4.98**

* DuPont Reg. T.M. for its acrylic fibers.

**B** This lovely 100% Dacron** sand crepe blouse completes stylish outfit (*A*). Sparkling white with dainty tucks in front and sugary lace trim. ¾ push-up sleeves. Washable. Little girls will be delighted to find this outfit (*A and B*) under their Christmas trees!

*State size* 3, 4, 5, 6 or 6x.

29 N 4258—Shipping weight 5 ounces.....**$2.98**

** DuPont Reg. T.M. for its polyester fibers.

**C** Fashioned for holiday fun—gold-color Lurex® thread shines brightly on this 100% nylon quilted taffeta jumper with a full-circle skirt . . . just right for a party whirl! Demure sweetheart neckline with sparkly rhinestone and simulated pearl trim. Self belt. Washable, too!

*State size* 3, 4, 5, 6 or 6x. Shipping weight 9 oz.

29 N 4423—Navy  29 N 4424—Red.....**$4.59**

**D** A fairytale in nylon taffeta—full-circle quilted skirt tinseled with gold-color Lurex® thread. Elastic at back of waist; button-front suspenders. Wear with blouse (E) for a perfect Christmas story. In holiday red or classic navy. It's washable, dries in a wink!

*State size* 3, 4, 5, 6 or 6x. Shipping weight 8 oz.

29 N 4177—Navy  29 N 4178—Red.....**$3.59**

**E** 100% nylon crepe blouse exquisitely trimmed with dainty fagotting, frothy lace. Sweet Peter Pan collar. Short sleeves. Perfect blouse to go with jumper (C) and skirt (D). In gleaming white or delicate pink. It's washable . . . just drip dry . . . no ironing needed!

*State correct size* 3, 4, 5, 6 or 6x. Shipping wt. each 3 oz.

29 N 4256—White.  29 N 4257—Pink.....**$1.98**

**F** A junior version of a grown-up style. High-fashion gold-color sari print in 3-pc. cotton set. Full-circle skirt is permanently knife pleated. High-rising waistband; elastic back. Sanforized cotton broadcloth blouse is solid color with print trim (max. shrink. 1%). Matching print bag. Washable. Price incl. 5c Fed. Ex. Tax.

*State size* 3, 4, 5, 6, 6x. Shipping weight 12 oz.

29 N 4179E—Turquoise blue print  29 N 4180E—Rose print
Skirt, blouse, bag.....**$3.98**

**G** A 2-piece set to delight the little ones. Full-circle skirt in 50% Orlon* and 50% rayon with permanent pleats. Complementing blouse in twinkling pink sheer nylon with dainty design. Demure ruffle front. She'll look pretty as a Christmas tree angel! Washable.

*State size* 3, 4, 5, 6 or 6x. Shipping wt. set 10 oz.

29 N 4181—lt. navy blue skirt, pink blouse.....**$3.98**
29 N 4182—Gray skirt, pink blouse.....3.98

**H** 100% nylon blouslip to wear with all her pretty party skirts and jumpers. Crepe top has panel front with frosty white and pink lace trim. 3-tiered parchment bottom props up whirly skirts very prettily. Bottom edged with lace. Washable.

*State size* 3, 4, 5, 6 or 6x. Shipping weight 5 oz.

29 N 4279—White with pink trim.....**$2.98**

**J** New empire-style fashioned into fitted jumper in washable corduroy. Adjustable half-belt at back. Coordinating blouse is Sanforized cotton . . . max. shrinkage 1%. Polka dots go with jumper color. Washable.

*State size* 3, 4, 5, 6 or 6x. Shipping wt. set 12 oz.

29 N 4452—Hot pink  29 N 4453—Turquoise blue
29 N 4454—Red.....Jumper and blouse **$3.98**

**K** Wonderful combination of Arnel*** and cotton in this 3-piece set. Woven-check full-circle skirt is permanently knife pleated. Solid color blouse has check trim. ¾-length sleeves. Rhinestone trim on buttons. Matching bag has clear plastic top. Washable. Price includes 4c Federal Excise Tax. Shipping wt. set 1 lb. 8 oz.

*State correct size* 3, 4, 5, 6 or 6x.

29 N 4183E—Lilac  29 N 4184E—Rose
29 N 4185E—Turquoise blue.....Skirt, blouse, bag **$5.98**

*** Celanese T. M. for its triacetate fibers

*Measuring Chart for Separates*

| Size is | 3 | 4 | 5 | 6 | 6x |
|---|---|---|---|---|---|
| If weight is | 29½–34 | 34½–38 | 38½–44 | 44½–49 | 49½–54 lbs. |
| If chest is | 22 | 23 | 24 | 25 | 25½-in. |
| If height is | 34½–37 | 37½–40 | 40½–43 | 43½–46 | 46½–48 in. |

*Order only sizes listed with each catalog number*

# Washable Separates

**Sizes 3 to 6x**
**High-fashion outfits are perfect gifts**

C — 100% nylon Quilted Taffeta with Gold Lurex® Thread

E — Nylon crepe blouse $1.98

C — Jumper $4.59

D — Skirt $3.59

B — Dacron blouse $2.98

A — Orlon and wool skirt, hat, bag $4.98 set

F — Cotton skirt, blouse, bag $3.98 set

G — Orlon, rayon skirt Nylon blouse $3.98 set

H — Nylon blouslip $2.98

J — Corduroy jumper, Cotton blouse $3.98 set

K — Arnel and cotton skirt, blouse, bag $5.98 set

PG PAGE 197..SKIRTS, JUMPERS

A
100% nylon quilted
$5.98
B
Cotton quilted
$2.98
C
Cotton quilted
$3.98
D
Chenille
$2.98
E
Flannelette-lined Cotton quilted
$3.98
F
Cotton quilted
$2.98
G
Chenille robe with scuffs
$2.98
H
Disney Gro-Sleeper $2.19 each
J
Sanforized flannelette $2.19 each
K
Norwegian border print $1.98 each
L
Sanforized flannelette $2.39 each

## Night-before-Christmas Wear in Winterweight Terry Cloth

3-pc. set **$1.98** ea., **$2.19** set
fits to 18 mos. Solid color Print

Sleep, play set in rosebud print on white, or in solid color pastels. Pullover top, pants, bootees in soft winter weight cotton terry cloth. Elasticized openings. Washable.

*State size* Small (to 9 mos.); large (9–18 mos.). Wt. set 10 oz.

29 N 3329—Rosebud print
$2.19 set.....2 sets $4.30

Solid colors listed below:
29 N 3320–Pink 29 N 3321–Lt. blue
29 N 3322–Lt. mint green
29 N 3323–Yellow
$1.98 set.....2 sets $3.90

Sleep or Play Set **$2.98**
Sizes 2 to 6x

3-piece set just like our very popular infants' set! In soft, absorbent cotton terry cloth with a sweet rosebud print on white. Elastic shirring at openings for a snug and comfortable fit. Dainty ruffle trim. Matching boots. She'll be delighted to find this under her Christmas tree! And Mother will be delighted by terry cloth's easy care. Washable.

*State size* 2, 4, 6, 6x. Shipping weight set 15 ounces.

29 N 3457.....Set $2.98

For girls or boys **$2.98**
Sizes 2 to 6

Sparkling white robe in heavy quality double-face cotton terry cloth right from Santa's pack. Neatly tailored in a double-breasted style . . . can be buttoned for boy or girl. Double collar, lapels. Wide double facing down front. Turnback cuffs. Side loops for self-belt. Matching boots have double soles, turndown cuffs, cord ties. Washable.

*State size* 2, 3 or 4. Shipping weight set 1 lb. 2 oz.

29 N 9824—White.....Set $2.98

## Acrilan® Coverlet Sleeper

No blankets necessary **$7.98**

100% Acrilan fabric . . . luxuriously soft. Full-length Talon zipper. Small size also has zipper crotch for easy diaper changing. Nonskid plastic soles and reinforced toes on bootee feet. Matching color rib knit cuffs, neck. Gripper Fastener at neck. Washable. Wt. 1 lb. 10 oz.

*State size* Small (1); Medium (2–3); Large (4).

29N3383—Pink 29N3384—Blue
29 N 3385—Yellow.....$7.98
* Chemstrand T.M. for its acrylic fibers

*As featured on front cover of this catalog*

◀ ITEMS DESCRIBED BELOW ILLUSTRATED IN COLOR ON OPPOSITE PAGE

*Use Sears Easy Terms*

Breeze through your Christmas shopping now by using Sears Christmas catalog . . the smart way to shop. No need to go through crowded stores . . . shop in comfort in your own living room! Order gifts for everyone on your list. For Easy Terms, see page 373.

**D** Cotton pinpoint chenille robe in luscious colors. Swirling skirt elegantly trimmed with a floral overlay front and back. Double overlay trim on cuffs. Double pointed collar, self-belt. Patch pocket. Washable.

*State size* 4, 5, 6, 6x. Wt. 1 lb. 4 oz.

29 N 9894—Melon pink.....$2.98
29 N 9895—Aqua blue..... 2.98

**H** Knit cotton Gro-Sleeper; official Disney Mouseketeer Club screen print of Pluto! Sleeper can be worn an extra long time: top, sleeves are longer, pants larger than regular. Wide elastic top, nonskid plastic feet. Washable.

*State size* 2, 4, 6, 6x. Shipping weight each 13 oz.

29 N 3462—Yellow
29 N 3463—Turquoise blue
Each $2.19.....2 for $4.30

**A** Sugar-plum-pretty quilted robe in 100% nylon. Full-circle skirt. Demure Peter Pan collar, pocket trimmed with nylon satin binding; nylon satin tie at neck. Elasticized ruffles. Washable. Wt. 1 lb. 4 oz.

*State size* 4, 5, 6, 6x.

29 N 9848—Yellow with mint.$5.98
29 N 9849—Pink with blue.... 5.98

**E** Holiday-bright red flannelette lining is the fashion-note of this quilted cotton robe . . . and it keeps her snuggly warm, too! Outside is a pretty multicolor print, with quilted red flannelette collar, turnback cuffs, piping trim. Full-circle skirt. Washable.

*State size* 4, 5, 6, 6x.

29 N 9893—Wt. 1 lb. 10 oz..$3.98

**J** Saucy-striped Sanforized cotton flannelette nightgown. Demure standing ruffle collar and elasticized cuffs. Yoke front and back interest. Flouncy ruffle around bottom. Washable . . . maximum shrinkage 1%.

*State size* 2, 4, 6, 6x. Shipping weight each 11 oz.

29 N 3466—Red stripe
29 N 3467—Turquoise stripe
Each $2.19.....2 for $4.30

**B** "See-worthy" duster in quilted cotton will make any little girl's eyes shine. Adorable Mandarin-style collar, turnback cuffs and pocket top in washable black cotton velveteen. ¾-length sleeves. Washable. Wt. 1 lb. 1 oz.

*State size* 4, 5, 6, 6x.

29 N 9896—Red print.....$2.98

**F** Part and precious . . . cotton quilted robe right from Santa's pack. Perky "North Pole" stripes on bodice, sleeves, pocket, skirt lining. Full-circle whirl-a-skirt. Piping trim. Washable.

*State size* 2, 3, 4. Shipping weight 13 oz.

29 N 9822—Pink.....$2.98
29 N 9823—Blue..... 2.98

**K** Exciting multicolor Norwegian border print on white is the focal point of these cotton flannelette pajamas for boys, girls. Fine gauge rib knit cuffs, collar. Elastic waist on pants. Washable.

*State size* 2, 4, 6, 6x. Wt. ea. 10 oz.

29 N 3489—*Red multicolor print on white*.....$1.98 ea, 2 for $3.90
29 N 3490—*Royal blue multicolor print on white*..$1.98 ea; 2, $3.90

**C** Sprightly-printed lounging outfit in quilted cotton can be worn as separate slacks or separate jacket for outdoors. Washable black cotton velveteen collar, cuffs. Tapered leg pants. Washable.

*State size* 4, 5, 6, 6x. Wt. 1 lb.

29N9897—Lime, black print.. $3.98
29N9898–Red, black print.... 3.98

**G** Cotton pinpoint chenille robe and matching scuffs. Big saucy bunny with black whiskers and fluffy white pompon tail in overlay on front of robe. Washable.

*State size* 1, 2, 3. Wt. 12 oz.

29 N 9820—Aqua blue with pink bunny.....Set $2.98
29 N 9821—Melon pink with aqua bunny.....Set $2.98

**L** Mandarin-style pajamas take the holiday spotlight! Sanforized cotton flannelette. Print top with vat-dyed trim. Screen print of Chinese girl. Solid color pants, matching print cuffs. Washable; max. shrink. 1%.

*State size* 2, 4, 6, 6x. Shipping weight each 11 oz.

29 N 3475—Wild rose
29 N 3476—Riviera blue
Each $2.39.....2 for $4.70

1-pc., 2-pc., **$1.98** each 3-pc., **$2.98** each

Deluxe knit cotton sleepers. 9-thread sewn seams. Matching color Gripper Fasteners. Plastic soles on bootees . . double fabric toes. Shrink resistant. Washable.

**AA** 2-piece style. Shpg. wt. ea. 15 oz.
*State size 6 mos., 1, 2, 3, 4.*
29 N 3363—Yellow 29 N 3364–Pink
29 N 3365–Blue 29 N 3366–Mint green
$1.98 each.....2 for $3.90

**AA** 3-pc. ☐ panel. Wt. 1 lb. 3 oz.
*State size 6 mos., 1, 2, 3, 4.*
29 N 3374–Yellow 29 N 3375–Pink
29 N 3376–Blue 29 N 3377–Mint green
$2.98 each.....2 for $5.80

**BB** 1-pc. Can be adjusted for fly front.
*State size 4, 5, 6, 6, Shpg. wt. ea. 1 lb.*
29 N 3397–Yellow 29 N 3398–Blue
29 N 3399–Mint green 29 N 3394–Pink
$1.98 each.....2 for $3.90

*Measuring Chart for Nightwear. Sizes 6 months, 1 to 8 . . . Order only sizes listed with each catalog number*

| Size is | 6 mos. | 1 | 2 | 3 | 4 | 5 | 6 | 6x | 8 |
|---|---|---|---|---|---|---|---|---|---|
| If chest is | 18 | 20 | 21 | 22 | 23 | 24 | 25 | 25½ | 27 in. |
| If height is | up to 26½ | 27–31 | 31½–34 | 34½–37 | 37½–40 | 40½–43 | 43½–46 | 46½–48 | 48½–52 in. |
| If weight is | up to 18 | 19½–25 | 25½–29 | 29½–34 | 34½–38 | 38½–44 | 44½–49 | 49½–54 | 54½–67 lbs. |

# Party Slips for Christmas

D Everglaze® cotton With matching doll slip $1.98 set

C Everglaze® cotton $1.59 each

D Everglaze® cotton Pkg. of 2 for $1.98

## Off on a holiday whirl in our Honeysuckle slips

A A rhapsody of sheer nylon in yards and yards of tiered skirt! (Size 6x has 9 yards; Size 6 has 8 yds.; Size 4 has 7 yds.; Size 2 has 6 yds.) Nylon tricot long-torso top. Frothy Val-type lace and satin bow trim. Hand wash. *State size* 2, 4, 6, 6x.
29 N 2778—White. Shpg. wt. 10 oz. ..... $3.98

B Her dolly will be as pleased as she will with this Everglaze® polysheen cotton set. Tiered full-circle skirt. Heading trim. Long-torso embroidered top. Elasticized. Hand wash. *State size* 2, 4, 6, 6x. Doll not incl.
29 N 2774—White. *Girls' and 18" dolls' slip set.* Wt. set 7 oz. ..... $1.98 set ..... 2 sets for $3.90

C Embroidered nylon sheer combines with Everglaze® polysheen cotton to make a crisp, billowy slip. Nylon sheer shoulder straps, trim, wide insert in skirt. Elasticized for fit. Hand wash. *State size* 2, 4, 6, 6x.
29N2773–White. Wt. ea. 6 oz. $1.59 ea.; 2 for $3.10

D Pkg. of 2 Everglaze® polished cotton slips. One is sugared with nylon lace; tiered bouffant skirt trimmed with pink binding. Other is daintily embroidered. Both elasticized for fit. Washable. *State one size* 2, 4, 6, 6x.
29 N 2777—White. Shpg. wt. pkg. of 2, 8 oz. ..... $1.98

E Frivolous bit of femininity in nylon. Long-torso tricot top. Val-type lace, embroidered net. Full-circle skirt has ruffles of exquisite lace (75% nylon, 25% acetate); net underlay. Hand wash. *State size* 2, 4, 6, 6x.
29 N 2775–Pink 29 N 2776–White. Wt. 6 oz. $2.98

F 100% nylon—Tricot top trimmed with net and bows; satin straps. Full-circle paper taffeta skirt has tiers of sugar-spun point d'esprit, each bound with satin. Elastic for good fit. Hand wash. *State size* 2, 4, 6, 6x.
29N2768–White. Wt. ea. 5 oz. ea. $1.98; 2 for $3.90

G Lavishly trimmed nylon slip. Tricot top with lace straps. Tiered full-circle skirt in rustling paper taffeta. Underlay of 2 rows of marquisette bound in contrasting color. Cotton velveteen bow peeks gaily out from Susy-Q effect. Elasticized. Hand wash. *State size* 1, 2, 3.
29 N 2771–White. Wt. ea. 5 oz. $1.98 ea.; 2 for $3.90

H Pkg. of 2 slips in Everglaze® polysheen cotton. 1 style with eyelet embroidery. Full-circle tiered skirt has tiny pleats; pink piping. Other style with embroidery, lace. Bouffant skirt has pleated ruffle. Elasticized for fit. Hand wash. *State one size* 1, 2, 3.
29 N 2772—White. Shpg. wt. pkg. of 2, 8 oz. $1.98

A Nylon; Extra-wide skirt $3.98

E Pink or white Nylon $2.98

F Nylon $1.98 each

**Measuring Chart for Sizes 1 to 6x** ... Order only sizes listed with each catalog number

| Size is | 1 | 2 | 3 | 4 | 5 | 6 | 6x |
|---|---|---|---|---|---|---|---|
| If height is | 29½-31 | 31½-34 | 34½-37 | 37½-40 | 40½-43 | 43½-46 | 46½-48 in. |
| If chest is | 20 | 21 | 22 | 23 | 24 | 25 | 25½ in. |
| If weight is | 22½-25 | 25½-29 | 29½-34 | 34½-38 | 38½-44 | 44½-49 | 49½-54 lbs. |

## Sizes 1 to 3

H Everglaze® cotton Pkg. of 2 for $1.98

G Nylon $1.98 each

## Acetate Tricot Panties to Fill Her Christmas Stocking

Rhumba panties. 1 style has rows of embroidered nylon net across back, other has rows of nylon net. Each has satin bow. Hand wash. *State size* 2, 4, 6, 6x.
29 N 3018—1 pink, 1 white in 1 size. Shpg. wt. pkg. 5 oz. .. $1.49

Day-of-the-Week panties with cute embroidered motif and day in corner of each pair. 3 white, 2 pink, 1 blue, 1 yellow in box. Double crotch. Hand wash. *State size* 2, 4, 6, 6x. Shpg. wt. pkg. 8 oz.
29N3022–Pkg. of 7 in 1 size $2.98

Runproof acetate tricot. 2 pink, 2 white, 1 blue, 1 yellow in each clear plastic case. Cotton lace trim at leg. Covered elastic waist. Hand wash. *State size* 2, 4, 6, 6x.
29 N 3006—Box of 6 in 1 size. Shpg. wt. 10 oz. ..... $1.98

# Christmas Pretties for Wee Angels

**Sizes 1 to 3 and 3 to 6x**

**A** Somebody's going to a party in this flocked 100% nylon dress that boasts its own attached ruffled petticoat of parchment nylon. Yoke is trimmed with "sugary" nylon lace and piping. 3 large lace-trimmed ruffles on whirling 96-inch sweep skirt. Rayon ribbon sash. Hand wash.

*State size* 1, 2 or 3. Shipping weight 10 ounces.

29 N 5258—Pink 29 N 5259—Light blue.....$3.98

**B** A shimmering holiday dress and separate slip in 100% nylon. Billowy skirt is propped up by full 6-yard sweep of slip in misty-sheer nylon marquisette with nylon tricot top . . . slip can be worn with other dresses, too! Dress is trimmed with frothy nylon lace; embroidered nylon on overlay yoke, waist front. Crisp flower at neck. Hand wash.

*State size* 3, 4, 5, 6, or 6x. Shipping weight set 12 oz.

29 N 5462—Pink dress and white slip.....Both for $5.98
29 N 5463—Lt. blue dress and white slip.....Both for 5.98

**C** And for the finishing touch . . . gleaming white gloves in Helanca® nylon that s-t-r-e-t-c-h-e-s to a perfect fit from sizes 2 to 6x. Dainty picot edging. Hand wash.

29 N 2627—White. Shipping weight pair 1 oz.....$1.59

**D** Sizes 1 to 3. Pkg. of 3 adorably-styled dresses in cotton percale . . . similar to those illustrated. Assorted delectable colors, trimmings. Washable. *State size* 1, 2, 3.

29 N 5260—Package of 3 in 1 size. Shpg. wt. pkg. 12 oz.....$2.99

**E** Sizes 3 to 6x. Pkg. of 3 cotton percale dresses in sweet styles similar to illustration. Lovely details for a Christmas-pretty look. Assorted colors. Washable. *State size* 3, 4, 5, 6, 6x.

29 N 5464—Package of 3 in 1 size. Shpg. wt. 1 lb. 3 oz.....$2.99

# Western Roundup

**Finest quality Westernwear .. sizes 2 to 6x**

## Texas-made Western Wear for little buckaroos

**2-pc. Suit in Cotton Twill $3.98**

2-piece suit in Sanforized, heavy-weight cotton twill . . . destined for lots of wear. Zipper front slacks have snap-front suspenders. 2 riveted front pockets with colorful Western embroidery; 1 bar-tacked back pocket. Contrasting color on collar and cuffs. Western-styled yoke back. Snap-front jacket has 2 front pockets, embroidery trim. Elastic inserts at waist. Wash separately; max. shrink. 1%. *State size* 2, 4, 6, 6x.

29 N 7808—Charcoal gray with red trim
29 N 7809—Khaki tan with brown trim.
Shipping weight 1 lb. 2 oz.. . Each $3.98

**Western-style Jodhpurs $2.98**

The youngest equestrians will love these sturdy Western-style cotton sheen twill jodhpurs for all types of play. Excellent quality . . . made just like grown-ups' fine jodhpurs. Comfortable suspenders; convenient snap side openings. Double fabric seat gives wear and wear. Elastic foot straps. Two turned-down flap pockets. Washable. Shipping weight 9 oz.

*State size* 2, 3, 4, 5, 6, 6x.

29 N 7833—Khaki tan . . . . . $2.98
29 N 7834—Dark green . . . . . 2.98
29 N 7835—Red . . . . . 2.98

## Authentic Western 2-pc. Outfits for Brother, Sister . . Texas-Made! $5.98 ea.

For Brother: rugged wearing 2-piece Western suit. Sturdy cotton sheen twill slacks have real western-style tapered legs; and colorful embroidery; wide-belt loops; zipper fly front; elastic back waist; 2 front pockets, 1 back pocket; double needle stitching. Tapered cotton broadcloth shirt has contrasting color yoke, cuffs; snap front, embroidery trim. Washable. Belt, hat, boots not incl. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. 1 lb.

29 N 7811—Red shirt, black pants. . . . . $5.98
29 N 7812—Burnt orange shirt, brown pants. 5.98

For Sister: rugged wearing 2-piece set. Cotton sheen twill skirt is sturdily made; colorful embroidery trim; washable suede-like fringe; belt loops; elastic back waist; snap side openings. 2 pockets. Tapered cotton broadcloth shirt has contrasting color yoke and cuffs; embroidery trim; snap front and cuffs. Washable. Hat, belt, boots are not included.

*Please be sure to state size* 2, 3, 4, 5, 6, or 6x. Measure to be sure. Shipping weight 1 pound.

29 N 7813—Red blouse, black skirt . . . . . $5.98
29 N 7814—Burnt orange blouse, brown skirt. 5.98




**A Western Shirt $1.98 each**

Cotton flannelette shirt goes with jeans or western slacks. Solid color yoke has 2 Western pockets; piping trim; button cuffs, front. Lined collar. Washable. *State size* 2, 3, 4, 5, 6, 6x.

29 N 7820—Red with multi-color print. Wt. ea. 7 oz.
29 N 7821 — Green with multicolor print
$1.98 ea. . . . . 2 for $3.88

**B All-wool felt hat $1.98**

Western-style preformed hat. Trimmed with contrasting color rayon ribbon braid around bottom of crown, edge of brims; gold colored stars. Adj. cord drawstring. *State* Small (19¾ in.); Med. (20¾); Large (21½).

29 N 7850—Buckskin tan
29 N 7851—Bright red
29 N 7852—Black
Shpg. wt. 1 lb. . . . . $1.98

**C Leather Belt $1.98**

A perfect Christmas gift! Not a toy, but an excellent-quality belt in top grain steer hide with a hand-finished design. 1 in. wide. Silver-colored solid nickel buckle. Adjustable snaps; leather loops. *State size* 20, 22, 24, 26 in. Wt. 5 oz.

29 N 7853—Saddle tan
29 N 7854—Black . . $1.98

### *Measuring Chart for Playwear—Sizes 2 to 6x*

Order only sizes listed with each catalog number

| Size is . . . . . | 2 | 3 | 4 | 5 | 6 | 6x |
|---|---|---|---|---|---|---|
| If height is . . . | 31½-34 | 34½-37 | 37½-40 | 40½-43 | 43½-46 | 46½-48 in. |
| If chest is . . . . | 21 in. | 22 in. | 23 in. | 24 in. | 25 in. | 25½ in. |
| If weight is . . | 25½-29 | 29½-34 | 34½-38 | 38½-44 | 44½-49 | 49½-54 lbs. |
| If waist is . . . | 20½ in. | 21 in. | 21½ in. | 22 in. | 22½ in. | 23 in. |

# Practical Playtogs

**Sizes 1 to 6x**

**Lined cotton sheen sateen $4.99** 3-pc. Set

Both fabrics Sanforized . . maximum shrinkage 1%

**A** Neatly styled jacket . . fully lined with printed flannelette. Front zipper; 2 pockets; elastic at sides. Washable. *State size* 2, 3, 4, 5, 6, 6x. Wt. 12 oz.

29 N 5900—Charcoal gray 29 N 5901—Red . . . . . $2.29

**B** Ankle-length tapered leg pants. Print flannelette lining. Zipper ankles; 2 pockets; elastic back waist. Washable. *State size* 2, 3, 4, 5, 6, 6x. Wt. 12 oz.

29 N 5908—Charcoal gray 29 N 5909—Red . . . . . $1.98

Matching print flannelette shirt to go with (A) and (B). Washable. *State size* 2, 3, 4, 5, 6, 6x.

29 N 5902—Red print swatches charcoal gray separated
29 N 5903—Blue print swatches red separated
Shpg. wt. ea. 8 oz. 98c each . . . . . 3 shirts for only $2.88

Complete Outfit. *State size* 2, 3, 4, 5, 6, 6x. Wt. 1 lb. 11 oz.

29 N 5904—Charcoal pants, jacket; red print shirt . . . . $4.99
29 N 5905—Red tapered pants, jacket; blue print shirt . . 4.99

**Lined Vat-dyed Denims $3.22** 2-pc. Set

Both fabrics Sanforized . . maximum shrinkage 1%

**C** Jacket. Vat-dyed 9 oz. denim lined with plaid flannelette. Yoke style. Bar-tacked. Heavy snaps on front. Washfast. *State size* 2, 3, 4, 5, 6, 6x.

29 N 7703—Navy. Shpg. wt. 14 oz. . . . . $2.49

**D** Boxer jeans. Vat-dyed 7¼-oz. denim lined with plaid flannelette. Elastic waist. Washfast. *State size* 2, 3, 4, 5, 6, or 6x. Shpg. wt. ea. 13 oz.

29 N 7700—Navy . . . . . $1.98 ea.; 2 for $3.88

Best quality plaid flannelette shirt. Goes with (C), (D). Washfast. *State size* 1, 2, 3, 4, 5, 6 or 6x. Shipping weight each 8 ounces.

29 N 7706—Multicolor plaid . . . . . $1.49 ea.; 2 for $2.90

2-piece set. Save 25c. Order shirt and jeans together. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 4 oz.

29 N 7708—Navy jeans, multicolor plaid shirt . . . . . $3.22

**Texas-made Warmly-lined Western Suit $4.98**

Rugged-wearing cotton twill slacks fully lined with warm cotton flannelette. All double-needle stitching. Belt loops. 2 pockets with Western embroidery. Zipper fly front. Elastic back waist. Matching flannelette shirt has embroidered twill yoke front and back. Lined collar. 2 pockets. Washable. Hat and belt are not included. Shipping weight set 1 pound 2 ounces.

*State size* 2, 3, 4, 5, 6, or 6x.

29 N 7815—Brown slacks, tan and brown shirt . . . . . $4.98
29 N 7816—Black slacks, red and black shirt . . . . . 4.98

**Wash-Wear Poplin**

98c each 3 for $2.79

Practical overalls are Sanforized, mercerized, vat-dyed cotton poplin. Spot, stain, and crease resistant . . stay neat and clean longer. Bibtop; button suspenders; elastic back waist. Washable; max. shrink. 1%. *State size* 2, 3, 4, 5. Shipping weight each 7 oz.

29N7116-Cognac Bl. brown
29N7117-Lt. ice blue
29N7118-Charcoal gray
98c each . . . . . 3 for $2.79

**Lined twill jeans**

Package of 3 for $4.98

Package of 3 boxer jeans. Cotton twill fully lined with flannelette. Both fabrics Sanforized; max. shrinkage 1%. 2 front pockets with copper rivets. Elastic waist. Contrast stitching. Washable. 1 brown, 1 navy, 1 red in pkg. *State size* 2, 3, 4, 5, or 6. Shpg. wt. pkg. 1 lb. 13 oz.

29 N 7664—Pkg. of 3 in 1 size. . . . . $4.98

**Crease-resistant slacks**

$1.98 each 3 for $5.19

Heavyweight boy's slack of linen-like texture rayon and nylon. Washable and crease resistant . . Maximum fabric shrinkage 2% to 3%. Snugtex® all-around elastic waist keeps slacks up. Fly front; cuffs. Half belt. *State size* 1, 2, 3, 4, 5, 6. Shpg. wt. ea. 12 oz.

29 N 6910-Spice brown
29 N 6911-Charcoal gray
29 N 6912-Navy
$1.98 each 3 for $5.19

**Shirt and Belt Set**

$1.98

A perfect gift for boys and girls! Finest quality Dan River Wrinkl-Shed® cotton gingham. Shirt has 1 pocket, yoke back, lined collar. Matching belt makes attractive ensemble with shorts or slacks. Assorted Dan River plaids similar to illustration. Washfast. Gift boxed. *Please state size* 2, 3, 4, 5, 6. Shpg. wt. 9 oz.

29 N 6273 . . . . . $1.98

**Western Suit in Flannelette-lined Sheen Twill 3-piece set**

$4.98

**Just what every young cowpoke wants!**

Cotton sheen twill slacks are fully lined with toasty warm cotton flannelette. Two Western-style pockets have simulated pearl button snaps. Separate self-belt in Western style with a large buckle. Matching flannelette shirt has yoke front and back; lined collar retains its shape. Fancy matching buttons. How delighted they'll be to find this under the Christmas tree! Washable. Shpg. wt. set 1 lb. 8 oz.

State correct size 2, 3, 4, 5, 6, or 6x. Measure to be sure. See chart on opposite page.

29 N 7822—Navy slacks, belt; blue stripe shirt . . . . . $4.98
29 N 7823—Sand tan slacks, belt; tan stripe shirt . . . . . 4.98

# For Little Mites

## Sizes 6 to 18 months

**A** Snap-crotch creepalong in fine washfast, Sanforized cotton sheen sateen; max. shrink. 1%. Bunny-rabbit toy matches embroidery on knee. Creepalong has snap crotch, button side plackets. Button suspenders. Elastic back. Lined bib. Foam rubber toy covered with terry cloth . . . washable.

*State size* 6, 12, 18 months.

29 N 7455—Medium blue
29 N 7457—Yellow
Shpg. wt. set 12 oz. . . . . Set $2.98

**B** Newest Sport-Car Style! 3-pc. creepalong set of Sanforized cotton sheen sateen; max. shrink. 1%. Washable. Snap-crotch creepalongs have elastic back, button side placket, non-slip suspenders. Jacket lined with Sanforized cotton broadcloth. Matching cap. Shipping weight set 14 oz.

*State size* 6, 12, 18 months.

29 N 7514—Medium blue
29 N 7515—Sand fbelgel
29 N 7516—Red. . . 3-pc. Set $5.98

**C** Western Suit for tiny cowhands. Cotton twill snap-crotch jeans have colorful cotton flannel chap-effect trim and fringe, snap front with ¾ elastic waist. Matching cotton flannel shirt. Button cuffs. Washable. Hat not included.

*State size* 6, 12, 18 months.

29 N 7818—Black; red print
29 N 7819—Brown; yellow print
Shpg. wt. set 12 oz. . . . . Set $3.98

**D** 3-piece Eton Suit. Washfast corduroy creepalongs have snap crotch and snap fly, adjustable suspenders. Matching Eton jacket with 3 pockets; button front. Washable cotton short sleeve shirt. A perfect gift for any little man.

*State size* 6, 12, 18 months.

29 N 7426—Light blue; white shirt
29 N 7427—Honey tan; brown shirt
Shpg. wt. set 13 oz. . . . . Set $3.98

**E** Package of 3 Polo Shirts. Fine quality knit cotton. Reinforced taped neckband is smooth and snug fitting. Short sleeves. 2-button shoulder. One each of white, light blue, yellow. Washable. Order now for Christmas. Shpg. wt. pkg. 7 oz.

*State size* 9, 12, 18 months.

29 N 4714—Pkg. of 3 in 1 size $1.68
Save! Buy 2 pkgs. (6) for . . . . . 3.18

**F** Button-Suspender Creepolongs of sturdy no-iron cotton poplin. Washfast; Sanforized...max. shrinkage 1%. Snap crotch. Elastic back waist. Shipping weight each 9 oz.

*State size* 6, 12 or 18 months.

29 N 7113—Light blue
29 N 7114—Light mint green
29 N 7115—Apricot
Each 98c . . . . Save 15c; 3 for $2.79

*Measuring Chart for Sportswear 6 to 18 Months and Sizes 1 to 3*

| Size is . . . . . | 6 mos. | 12 mos. | 18 mos. | 1 | 2 | 3 |
|---|---|---|---|---|---|---|
| If height is . . . | 24½-26½ | 27-29 | 29½-31½ | 29½-31 | 31½-34 | 34½-37 in. |
| If chest is . . . . | 18 | 19 | 20 | 20 | 21 | 22 in. |
| If weight is . . . | up to 18 | 18½-22 | 22½-26 | 22½-25 | 25½-29 | 29½-34 lbs. |

*Order only sizes listed under each catalog number*

# For Big Mites

## Sizes 1 to 3

**G** For the big baby . . . our best all-purpose training overall. Washfast pinwale corduroy. Drop seat; convenient snap crotch. Non-slip adjustable snap-on suspenders. Double fabric bib. Elastic back.

*State size* 1, 2 or 3. Shpg. wt. each 9 oz.

29 N 7429—Medium blue  29 N 7430—Red
29 N 7431—Aqua fblue-green] . . . . . Each $2.49

**H** For the big baby . . . snap-crotch overall in Sanforized, washfast cotton gabardine; max. shrinkage 1%. Snap side placket. Non-slip adjustable snap-on suspenders. Double fabric bib. Elastic back.

*State size* 1, 2 or 3. Shpg. wt. each 10 oz.

29 N 7463—Medium blue  29 N 7464—Honey tan
29 N 7465—Charcoal gray . . . . . Each $1.98

**J** For the big baby . . . new snap-crotch slack features smart new Tyrolean styling on non-slip adjustable suspenders. Washable, Sanforized cotton sheen sateen; max. shrink. 1%. Snap crotch; button side placket. Elastic back waist. 2 pockets.

*State size* 1, 2 or 3. Shpg. wt. each 8 oz.

29 N 7460—Red
29 N 7461—Medium blue . . . . . Each $2.98

## Gifts for Baby . . From Santa with Love

B Handmade Dress $2.98
C Dress and Panty $2.98
A Dress and Panty $1.98
D Cardigan, Cap and Booties Set $3.98
E Orlon Shawl $4.98
For Baby's First Christmas
J Topper Set $2.98
G Plastic-lined Rhumba Panty $1.59
H Booties and Toy Gift Set $1.98
K Topper Set $2.98
F Terry Cloth Sackie Grows along with Baby $1.89 each

**A** **Babys' Dress and Panty set** in knit combed cotton. Smocked yoke. Ruffles at snap-fastened neckline, sleeves. Water-repellent plasticized panty has elastic back, leg openings. Washable . . little or no ironing. Gift boxed. Wt. 9 oz.

*State size* 9, 12, 18 mos.

29 N 1661—Pink . . . . . $1.98
29 N 1662—Mint green . . . . 1.98

**B** **Babys' Handmade Dress** in dainty woven dotted Swiss. Perfect for Christmas or christenings. Yoke, pockets outlined with hand faggoting, Val-type lace. Organdy collar. Deep 4-in. hem. Made in Philippines. Gift boxed. Hand wash. 1 size fits to 12 mos.

29 N 1663—White. Wt. 8 oz. $2.98

**C** **Babys' dress, ruffled panty** frosted with lace. In comfy Dacron* pique. Yoke dress with 2 little collars. Plastic-lined pull-on panty has 3 saucy ruffles. Washable; little or no ironing. Gift boxed.

*State size* 9, 12, 18 mos. Shipping weight 10 oz.

29 N 1659—Pink . . . . . $2.98
29 N 1660—Maize . . . . . 2.98

**D** **Babys' cardigan, cap and bootee set** in Hi-bulk Orlon.** Dainty all-over knit-in pattern. Hand embroidery trim. Simulated hand-knit edging. Hand wash. Gift boxed. 1 size fits to 6 mos.

*State color* white, yellow, blue, mint green.

29 N 2227—Shpg. wt. 8 oz. . . $3.98

**E** **Babys' Shawl** in Hi-bulk Orlon—so cuddly soft. Belgian-type border. Attractive woven-in pattern. Hand-embroidered rosebuds and lace in 2 corners. Large 46x50 inches. Hand wash. Gift boxed. *State color* white, yellow, mint green, pink.

29 N 2226—Shipping weight 14 ounces . . . . . $4.98

**F** So handy! Use three ways! Converts easily from a gown for infants to a sleeper for older babies. Sleeper doubles as a comfy playsuit. Made of soft, cotton terry. Snap fasteners quickly change the barrel bottom to legs . . . also for easy diaper changes. Gently shirred at neck, wrists and bottom with elastic. Washable. Fits from birth to 18 months.

*State color* blue, pink, yellow or green. Shipping weight each 8 oz.

29 N 969—Each $1.89; 2 for only $3.60

**G** **Dress-up panty.** Nylon tricot with embroidered white ruffles across back and around legs. Plastic lined. Snaps down sides; opens flat. Elastic back waist. Hand wash.

*State size* 3, 6, 12, 18 months. *State color* white, pink, yellow or green. Shipping weight each 5 oz.

29 N 257 . . . . . $1.59; 2 for $3.10

*DuPont T.M. for its polyester fiber
**DuPont T.M. for its acrylic fiber

**H** **Baby's Handmade Gift Set** in 100% wool. For Christmas stockings or shower. Dainty hand crocheted and hand-embroidered bootees. Tiny wool toy animal and plastic rattle. In clear acetate gift box tied with ribbon. Gift card enclosed. Hand wash. Japanese hand made.

*State color* mint green and white or yellow and white.

29 N 2228—Shpg. wt. 6 oz. . . . . $1.98

**J** **Baby girls' topper set** in Dacron pique. So frivolously feminine with simulated hand smocking at yoke, frosty lace on collar, front. Flaring back pleat. Pull-on panty is plastic lined. Elastic waist, leg openings. Washable; little or no ironing. Gift boxed.

*State size* 9, 12, 18 mos. Wt. 7 oz.

29 N 1550—Pink . . . . . $2.98
29 N 1551—Blue . . . . . 2.98

**K** **Baby boys' topper set** in 65% Dacron, 35% cotton linen-like effect. Boyish embroidery, trim lines of braid on smart shorty jacket. Crispy-white yoke, trim. Plastic-lined pants have simulated fly front. Gripper fasteners. Washable; little or no ironing. Gift boxed. *State size* 9, 12, 18 months.

29 N 1548—Blue 29 N 1549—Yellow. Wt. set 7 oz. . . . $2.98

**L** 100% nylon reversible blanket. Quilted nylon tricot cover; cozy-warm nylon filling. One side has a dainty rosebud print; the other is a solid color. 5-inch nylon taffeta binding. Dressy as a comforter . . . won't shed lint. Washable. 36x50 in.

*State color* white, maize, mint green, pink or blue.

29 N 428—Wt. ea. 1 lb. 8 oz. . . . . $5.98 ea. . . . . 2 for $11.80

PC PAGE 205 . . BABY GIFTS

## Toddler Gifts say "Have a Happy Christmas" to Baby and Mother

**A** **New! GROWS-Rock. . .** The "living" clothes tree that grows right along with children. Always the right height for them to reach comfortably. A practical solution to clothes-care problems wherever there are children! Helps mother train small-fry in tidiness and enables her to check child's growth in a jiffy!

Upper post rod, with easy-to-read inch markings, adjusts to and locks at any height with a simple twist. Child's height is visible at a glance. Measures from 43½ to 63 inches. No more pencil marks on wall or door trim!

GROWS-Rack is sturdily constructed of lightweight tubular steel posts. Baked enamel finish is a neutral color. This finish, combined with modern styling, permits the GROWS-Rack to blend well with any room decor. Legs and hooks are of nickel-plated, heavy-duty solid steel; hook tips and legs are protected by colorful, flexible polyethylene plastic tips that won't mark floors.

Wonderful new Christmas gift idea that both mother and the children will appreciate; a present that will recall your thoughtfulness for years and years to come.

8 N 9571—Shipping weight 3 lbs. 4 oz. . . . . $5.49

**B** **New! Lazy Suzie Nursery Jar Set.** Turntable turns on ball bearings, brings choice of 5 labeled jars. Two covered, two open utility compartments on tray for soap, pins, etc. Maize and mint color plastic.

8 N 2295—12⅛ x7¼ x3⅜ in. Shpg. wt. 2 lbs. . $3.95

**C** **Overniter for Baby.** Top bottle compartment can be removed; is fiber glass insulated to keep bottles warm, cold for many hours. Attractive black and red tweed on white with black trim, easy-to-clean plastic. Plastic zipper diaper bag, 11½x9 in. Luggage-type handle. 32-in. zipper-top opening. Fully interlined with washable Krene plastic. 12x10x6¼ in.

8N2056E—Gc Fed. tax included.) Wt. 5 lbs. . . . $6.95

**D** **Travel-type Baby Bag.** Flip-open spring device keeps top tightly closed, yet opens easily to show entire contents. Durable Krene plastic is lightweight, scuff-proof, resists stains, easy to wipe clean. Fiberglas insulated. *Slate* charcoal tweed or charcoal and white plaid.

8 N 2053—15½ x10x6½ in. Shpg. wt. 2 lbs. 8 oz. $4.49

**E** **Travel-type Baby Bag.** Same as above, but larger. *Slate* charcoal tweed or tan tweed. 17½x11x6½ inches.

8 N 2054—Shpg. wt. 2 lbs. 8 oz. . . . . $5.95

## Handy Wall Kiddie Kabinette encourages tidiness, cleanliness

Kiddie Kabinette—ivory-color plastic wall cabinet with adorable penguin design. Children will love putting their things away in their very own cabinet. Mirror inside door. Over-all size is 6x5½x2½ inches. Adhesive back—leaves no wall mars from screws or nails. Cabinet contains two toothbrushes labeled, "Good Morning," and "Good Night." Unbreakable plastic cup, plastic child's comb, and plastic hair brush. Accessories come in colors gay as a carrousel. *(Sorry, no choice.)*

The Kiddie Kabinette is the ideal place to keep all of child's grooming accessories. Helps them learn to be neat, too.

8 N 2255—Complete Kiddie Kabinette. Shipping weight 1 pound. . . . . $2.95

## Especially for the Crib and Bib Set . . a galaxy of inexpensive gifts. Select several

**F** **New! Wallie the Walrus**—a smug and smiling squeeze-type floating tub toy of vinyl plastic who carries his own 2-oz. vinyl package of sweet-smelling bubble bath. Wallie's expression will show tots that he enjoys his bubble bath almost as much as they. (3c Fed. tax included.)

8 N 9577E—Wt. 4 oz. $1.00

**G** **Cuddles and Bubbles Set.** Washable cotton 9½-in. terry cloth doll filled with soft foam rubber is right at home in Baby's bath. Lovable and fun for Baby to play with in bath or out. Tube of bubble bath included, gives added bath time fun. (1c Fed. tax included.) Shpg. wt. 8 oz.

8 N 9569E. . . . . $1.00

**H** **New! Mennen Baby Gift Stocking.** 12-in. polyethylene plastic stocking has colorful binding with handle for hanging. Contains: 4 oz. Baby Magic skin lotion in plastic bottle, 4 ounce baby powder, plastic telephone rattle. A useful inexpensive gift. (Shpg. wt. 14 oz.) Postpaid.

8 N 9565. . . . . $1.00

**J** **Toddler's Fork and Spoon Set.** Surprise your favorite little pixie with his or her very own fork and spoon. He'll be so proud of this set designed for "wee folk." Easy for him to handle, too. Each are of stainless steel with hand-painted Bakelite handles. 5 inches long.

8 N 9566—Wt. 3 oz. $1.00

**K** **Kitten Music Box. Lulls Baby to sleep . . . plays "Brahms Lullaby."** Made of hardwood, hand-painted yellow, trimmed in white and mint green. Hang from wall or tie to carriage or crib. 3¼x5½x1¾ inches. A fascinating gift for Baby that Mother will like, too.

8 N 9366—Wt. 8 oz. $3.98

## Gay, colorful train makes Baby's meals more interesting

Chow-Chow Feeding Train. Fiesta-bright red-and-white heat-resistant plastic. Includes spoon, fork, two-section dish and tumbler; all fit into engine and tender, but can be removed and used separately. Looks like a real train . . will keep Baby happy at meal-time. Over-all length of train is 13½ inches. Shipping weight 1 pound.

8 N 2020—5-piece set. . . . . $1.00

## New! Complete Furniture Set scaled for miniature dolls

Now petite miniature dolls have the comforts of home, too! Beautiful, dainty furniture and accessories designed just for a tiny family or collection. Dolly sleeps in bed just 9¾ in. long; dress her at her own vanity with its real mirror. She sits in her rocker or entertains a friend, sitting at her table set with two perfectly scaled place settings. She has tiny cooking accessories and modern appliances to help her. Furniture finished in smart, modern mahogany. All pieces of high-impact plastic.

Set includes bed 9¾ x5⅜ x4½ in. high; vanity table with mirror; vanity stool; rocker 7½ in. high; table 8½x6x4½ in. high with extension leaf; 2 chairs 5½ in. high. 2 each plate, cup, saucer, glass, knife, fork, spoon. Bread board, waffle iron, radio, toaster, mixer. Proportioned. Dolls, bedding not incl.
49 N 9254—Shipping weight 2 lbs. 14 oz.... $4.95

**Bedding set for above.** Bed spread, pillowcase, blanket, 2 sheets, plastic mattress and pillow.
49 N 9268—Shipping weight 3 ounces..... 95c

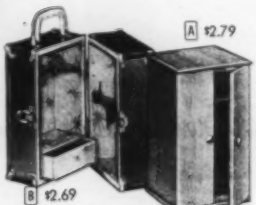
New 8-in. Walking Miniatures prized by collectors. Vinyl head, rooted Dynel hair to comb, brush and set, lashed go-to-sleep eyes. Beautifully detailed costumes with snap fastener.

C **Pretty Bride.** Lace trim flower print rayon brocade on white rayon satin gown. Nylon tulle veil, white panties. Bouquet.
49 N 3008—Shoes, socks included! Shipping weight 14 ounces..... $2.79

D **Billowy Evening Gown** for lovely brunette. Blue rayon tulle over sky blue rayon taffeta skirt. Blue and gold color top, net stole.
49 N 3011—Panties, shoes, socks to match. Shpg. wt. 14 oz..... $2.79

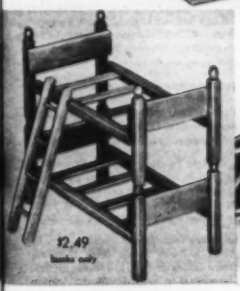
E **Riding Habit.** Redhead wears red cotton felt riding coat, white riding pants; yellow and white check ascot tie, red derby.
49 N 3012—Patent leather boots incl. Shipping weight 14 ounces..... $2.79

## Wardrobe and Trunk for petite clothes




A **New Miniature Wood Wardrobe** holds clothes for dolls about 8 in. tall. Two doors open to show off dolly's dresses on hanger rod, hats and accessories on shelf. Made of strong hardwood. Size 10⅛ in. high, 6⅛ in. wide, 4⅞ in. deep.
49 N 9273—Shipping weight 2 lbs. 13 oz..... $2.79

B **New Miniature Trunk** for tiny doll's traveling clothes. Sturdy metal over wood construction. Pastel blue with black trim; attractive starburst liner. Two metal hinges, metal hasp. Drawer, ribbon tie inside. 2 plastic hangers, travel stickers. 6x5⅜ x9½ in. high.
49 N 9263—Shipping weight 2 lbs. 3 oz..... $2.69




## Tiny Bunk Beds convert to twins

Miniature dolls are comfy in double decker or twin beds. Firm hardwood construction. 9¾x4¾x6¾ in. high when used as double bunk. 7⅜-in. ladder to top bunk. Bedding not included. It's just what every little girl wants for her miniature dolls—order below.
49 N 9233—Shipping weight 1 pound... $2.49

**Bedding Set for Bunk Bed.** Includes bedspread, matching pillow case, plastic mattress, plastic pillow, 9¼x8½-in. blanket, 2 sheets. Set complete for 1 bunk.
49 N 9268—Shipping weight 3 oz.... Ea. 95c

## Favorite 7½-in. Miniature Dolls of sturdy plastic . . heads and arms that move . . go-to-sleep eyes

F **Miss Christmas,** lovely and gay in her shimmery red rayon satin gown and hooded cape. Rich white fur-effect trim and muff. Curly mohair wig. Panties and crinoline half slip. She stands alone.
49 N 3105—Wt. 12 oz.. $1.77

G **Realistic Nun** in black rayon taffeta habit, soft black veil . . . set off by snowy white collar and headpiece. Metal crucifix; imported Italian rosary beads. Panties, crinoline half slip. Stands alone.
49 N 3106—Wt. 12 oz.. $1.77

H **Blushing Bride** is radiantly lovely in her white rayon satin gown with its glamorous full skirt. Lace trim on skirt, net veil. Artificial rosebud bouquet. Curly mohair wig; panties, crinoline half slip. She stands alone.
49 N 3101—Shpg. wt. 12 oz. $1.77

J **Bridegroom.** Molded high hat, striped trousers, "tails." White tie, vest. Stands alone.
49 N 3102—Shpg. wt. 12 oz. $1.69

K **Revolving Swiss Music Box** Stand for dolls F, G, H, J. Plastic 4¼-in. diam. base. *State tune*—Wedding March, Happy Birthday or Anniv Waltz.
49 N 3094—Shpg. wt. 8 oz.. $1.98

*Order regularly to receive Sears Catalogs regularly*

# Wanted: Merry Young Playmates

**A Washable Panda.** Cotton-backed rayon plush; fast-drying shredded-foam plastic filling. Vinyl nose. Locked-in glassene eyes. Bow.
49 N 4317—12 inches high. Shpg. wt. 12 oz.. $1.89
49 N 4318—15½ inches high. Shpg. wt. 1 lb..... 2.79

**B New! Meet Marmaduke,** that funny fido of the comics who gets in the dog-gondest positions with his long, flippity-floppity legs. It's fun to put him in all sorts of silly poses. Tykes like to cuddle this big fellow. 17 in. long and 22 in. tall overall. Light brown rayon plush; cotton filled. Felt eyes. Bow.
49 N 4107—Shipping weight 2 pounds..... $4.99

**C Sociable Skunk** with a poofy wired tail you can put in pretty positions. Demure hand-painted features on her vinyl face. Cotton-backed rayon plush. Plump, huggable body stuffed with cotton. 9 inches high. Felt paws.
49 N 4158—Shipping weight 1 pound..... $2.69

**D Washable Teddy Bear.** Cotton-backed rayon plush. Quick-drying shredded-foam plastic filling. Vinyl nose. Locked-in glassene eyes.
49 N 4315—12 inches high. Shpg. wt. 12 oz.. $1.89
49 N 4316—15½ inches high. Shpg. wt. 1 lb..... 2.79

**E New! Lazy Tiger.** This big, 20-inch long jungle dweller is so tame he just wants to curl up on your bed to sleep. Realistic in every detail with silk-screened stripes, long whiskers, droopy tail and pad marks on his paws. Pettable rayon plush. Shredded-foam plastic filling makes him cuddly. Locked-in glassene eyes.
49 N 4181—Shipping weight 4 pounds..... $10.95

**F Cheery Chimp** squeaks when you squeeze his arm. Comic vinyl plastic face, ears, hands. Curly cotton-backed rayon plush; cotton stuffed. Cotton corduroy suit. 16 in. tall. Felt hat.
49 N 4088—Shipping weight 1 pound..... $6.29

**G New! Walking Panda** toddles along looking for fun. Little wheels under his paws roll smoothly, quietly. Washable rayon plush; cotton filling. 8½ inches high. 9 inches long.
49 N 4106—Shipping weight 1 lb. 8 oz..... $4.77

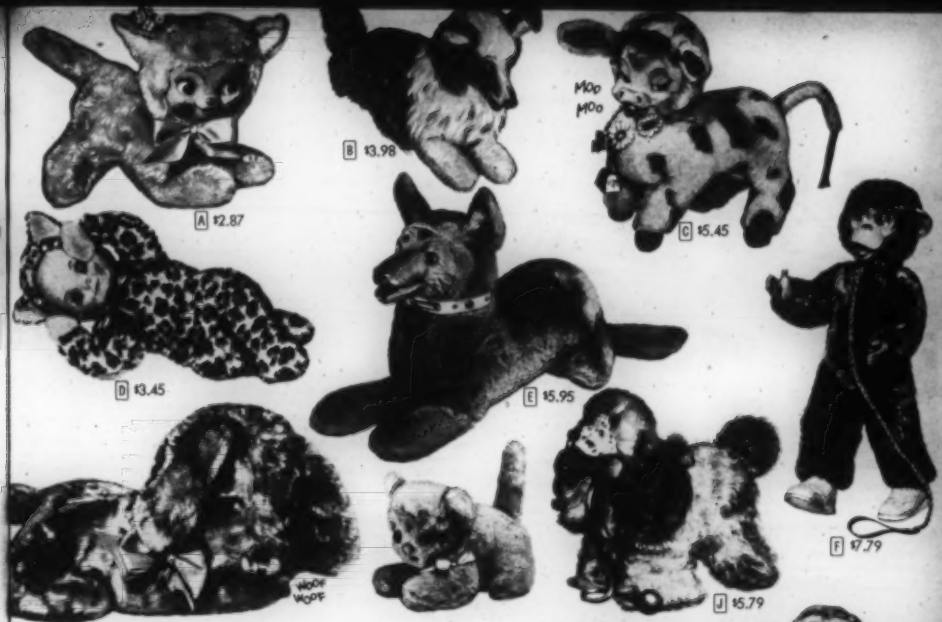
**H Musical Teddy Bear.** Teddy was so hungry he swallowed a Swiss music box! Now his tubby tummy tinkles gayly to lull tots to dreamland. Cotton-backed rayon plush; cotton stuffed. 12 inches high. Locked-in glassene eyes.
49 N 4157—Shipping weight 1 pound..... $3.79

### Washable Jointed Honey Bear Loves to Pose!

Like a performing circus bear, this funny fellow makes you giggle with his tricks. Move his jointed arms and legs, make him look like he's walking, marching or somersaulting. Honey Bear loves to play, but when he's dirty he takes a bath like a good boy. Cotton-backed rayon plush stays fluffy. Shredded-foam plastic filling dries fast, resists mildew and odors. Locked-in glassene eyes.
49 N 4133—15 inches high. Shipping weight 1 pound..... $2.85
49 N 4149—18½ inches high. Shipping weight 1 lb. 8 oz..... 4.79

### Musical Kitty Turns Somersaults!

Brand new! Beautiful! Wind her fluffy tail, see it push her over and over in joyous somersaults while Swiss music box tinkles a merry melody. She keeps tumbling and tinkling until your sleepy-head reaches slumberland. She has a long pettable coat of white rabbit fur, a tiny embroidered nose, locked-in glassene eyes, felt ears, and a perky bow. Cotton stuffed. About 7½ in. long, 6¾ in. high.
49 N 4109—Shipping weight 1 pound..... $4.79




# For Lovable, Huggable Pets

**A Washable Kitten.** Love her, tub her—she's a most unusual cat and just loves baths. Her chubby body is filled with shredded foam plastic, the fastest drying filling we know of; it stays sweet smelling, too. Pastel color, cotton-backed rayon plush coat. Coy, hand-painted vinyl face. 12 inches long.
49 N 4147—Shipping weight 1 pound..... $2.87

**B A Collie for Christmas!** One of the most beautiful in all dog-dom with a long snuggly coat of synthetic fiber that looks and feels like real fur. Realistic hand-decorated vinyl plastic face, perky stand-up ears, puffy tail, true-to-life markings. Cuddly cotton stuffing. 17 inches long. A pet any young dog lover will adore. Order now for Christmas.
49 N 4148—Shipping weight 2 pounds..... $3.98

**C New! "Moo, Moo!" It's Daisy Bell,** the barnyard beauty, calling to you. Look at her hand-painted vinyl face, you can tell she's a flirt . . . from her big brown eyes to her friendly smile showing two pearly teeth. She's dressed in her best: a garden-bright daisy chain and a cow bell. Brown and white Hereford markings on rayon plush coat. Cotton stuffed. Felt hooves. Wired tail can be put in different positions. 10 inches long.
49 N 4164—Shipping weight 2 pounds..... $5.45

**D Jungle Babe** captures snoozy kiddies! This floppy little leopard girl looks so cozy tykes can't resist curling up with her. Spotted coat of pettable rayon plush; cotton backed. Dreamy little plastic face wipes clean. Pink felt-lined stand-up ears, dainty paws. 16 inches of naptime, night-time fun. Cotton stuffed, and oh, so squeezable!
49 N 4060—Shipping weight 1 pound 6 ounces. $3.45

**E New! Bullet,** the guardian of Roy Rogers' ranch, wants to be your pet. A big, brave German Shepherd, he measures 26½ inches long. Realistically detailed, rich-color rayon plush coat with vinyl plastic face and plastic collar. Cotton stuffed.
49 N 4161—Shpg. wt. 3 lbs. 6 oz..... $5.95

**F Walking Chimp** struts along with you turning his comic head from side to side as he looks for monkey business. Fuzzy-wuzzy brown coat of cotton-backed rayon plush. Break-resistant molded plastic body. Vinyl plastic face and hands. 19 inches tall.
49 N 4143—Shpg. wt. 3 lbs. 6 oz..... $7.79

**G A Giant! Roly-Poly Rover** looks like he ate too many bones for dinner. He's 18 inches long and fat as can be, a big armful of love. Squeeze one of his floppy ears, hear his joyous "woof." Thick rayon plush coat is cotton backed. Cotton stuffed.
49 N 4136—Shipping weight 3 pounds..... $3.79

**H New Miniature Kitten.** Only 6 inches long, just the right size pet for baby. Pastel rayon plush; cotton stuffed. Felt eyelashes.
49 N 4001—Shipping weight 8 ounces..... $1.47

**J Lifelike Cocker Spaniel.** Take this real fur spaniel for a play walk. Pull gently on his leash, see him waddle along—his ears bouncing in the breeze. Squeeze bulb on his leash, hear him "bow-wow." Downy-soft lamb fur, with natural markings. Droopy lined ears. Plastic collar, leash. Glassene eyes locked in for safety. Cotton stuffing is lightly packed so you can put him in 101 poses. 14 inches long overall.
49 N 4190—Shpg. wt. 1 lb. 10 oz..... $5.79

$9.45

**Ride away to adventure on Roy Rogers' Trigger!**

As frisky as a real pony, but so easy to steer the tiniest dude can ride him. Trigger steers smoothly in any direction, just like every well-trained cow pony. He rolls quietly across the play room plains on rubber-tired wheels. His steel frame is so strong it supports up to 100 pounds! Palomino color, cotton-backed rayon plush coat with flowing white mane and tail. Stuffed with springy cotton and excelsior. Western style vinyl plastic saddle is only 19 inches from the floor, easy for tots to mount; wipes clean. 19x10x21 inches.
79 N 04080—Shipping weight 8 pounds..... $9.45

# Dear Santa, I want some of those merry toys I saw in your shop

## Blocks to build, a phone that rings, a sweeper that sings, a choo-choo, too!

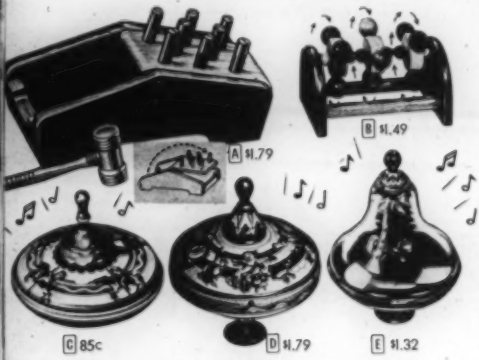
TOYS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE ▶

**Big Take-apart Work Bench with Tools Delights Tiny Carpenters**

Fun to take apart and put back together, helps to teach eye and hand coordination. Doubles as a pounding bench for your pep-packed tot. Large tool rack on bench holds wrench, claw hammer, screw driver. Wooden screws, nuts, dowels are easy to remove. Top of bench doubles as 11-inch rule. Wood bench with Masonite Presdwood back measures 10½x11x6 inches deep. Smoothly sanded; eye-catching; non-toxic colors.

49 N 4761—Shipping weight 2 pounds 12 ounces.....$1.98

*Sears guarantees complete satisfaction or your money refunded*




**Little-priced toys that will draw big smiles from your tot**

**A Flip-Flop Peg Board.** Tots pound with wood mallet on 8 bright wood pegs, then flip the top and begin again. Helps teach hand-eye coordination. Varnished hardwood. 13½x6½x3⅞ in. A thrifty gift.

49 N 4762—Shpg. wt. 2 lbs. 9 oz.....$1.79

**B NEW! Patty-Wack.** Tykes twirl the brightly colored balls, see them spin around; learn to use their hands and identify colors. Smoothly rounded edges. Major parts made of hardwood. Non-toxic colors. 8 inches long. Order now.

49 N 4647—Shpg. wt. 1 lb. 2 oz.....$1.49

**C Our Lowest Priced Musical Top.** Hums happily, makes a gala color pattern. Metal. 9½-inch diameter.

49 N 513—Shpg. wt. 1 lb. 6 oz.....85c

**D Our Best Musical Top.** A musical miracle! The mellow strains of a church organ reproduced by a top! Lovely, low-pitched chords are created by 12 reeds that change tone as top spins. Both tots and adults are entranced by the soothing music. Big rubber base keeps the top in position, allows long spinning action. Gala carnival motif on metal. 9-inch diameter. Imported from Western Germany. Order now.

49 N 550—Shpg. wt. 1 lb. 6 oz.....$1.79

**E New Musical Top** makes a rainbow of color as it spins. See the colorful metal discs change color before your eyes. Clear plastic top. Reed plate provides music. Rubber base. Bright metal foil pieces inside catch eyes. 8-inch diameter. 10½ inches high. A fun-filled gift.

49 N 615—Shpg. wt. 1 lb. 8 oz.....$1.32

**F New Mickey Mouse Ball.** Any Mouseketeer with an ounce of bounce will love this gift. Mickey's fun-loving face is sculped in gay colors on the white compound vinyl ball. Easy to wipe clean with the swish of a damp cloth. 5½-inch diameter. Order now for Christmas.

49 N 4528—Shipping weight 12 oz.....89c

**G Roly Poly.** A jolly little clown, so goodnatured you can't get him down. Push him over, he bobs right up again. Colorful molded plastic wipes clean. Smiling painted face. 7½ inches high.

49 N 4490—Shipping weight 1 lb.....89c

**H Musical Jack-in-the-Box.** Jolly Jack hides in his own house, plays hide-and-go-seek with toddlers. Turn the crank, "Pop Goes the Weasel" plays merrily and up jumps Jack! He wears a great big grin, looks bright as a circus poster. Metal box with gala circus design. About 5⅜ inches high overall.

49 N 4571—Shpg. wt. 1 lb. 3 oz.....$1.79

**J 16-piece Block Set.** Each clear plastic block has an animal, house or figure inside. Lightweight, easy for baby to rattle. They float to make tubby-time fun-time. Grooved sides for building. 1⅝ in. square, sized just right for tiny hands. Wipe clean with damp cloth.

49 N 4750—Shipping weight 8 ounces....89c

**K Talking Telephone Bank** says, "Operator, operator. Number please. What number are you calling? Thank you, I am ringing your number." Dial clicks like a real phone. Tiny tots put their money in the slots for nickels, dimes and quarters—learn to be thrifty. Take out disc in rear of telephone to remove money. Black plastic. 9⅜ inches high.

49 N 4640—Shpg. wt. 1 lb. 8 oz.....$2.69

**L New Building Block Kit.** *12 discs* to make a 7-inch high pyramid. *12 cups* with pictures of animals, numbers and letters to build a 20-inch high tower of learning. *Kittie-in-the-Kegs*, the Cat and the Fiddle hide in the middle of 7 kegs that unscrew to form two halves. Helps tots learn color matching and hand co-ordination. Practically unbreakable plastic in eye-bugging bright, non-toxic colors. The ideal gift for tots.

49 N 4659—Shipping weight 1 pound...$2.69

**M Fill 'n' Play Milk Bottle.** Fun for playing "Fill the Bottle" at birthday parties. Tykes love to jiggle it. Smooth, squeezy polyethylene quart bottle is filled with colorful hardwood clothes-pins. Plastic cap. Easy to keep clean with a damp cloth. 14 inches high.

49 N 4529—Shipping weight 8 ounces....85c

**N New Peg Carry Kit.** Four toys in one. A *crayon board* with crayons for budding artists, a *peg board* with pegs and mallet for pounding pleasure. A *blackboard* with chalk and eraser for playing school. Plus *bright beads* to count and twirl. Compactly designed with room inside for all the accessories. Sturdy wood kit has a handle for carrying ease. About 16x12x2½ inches.

49 N 4658—Shipping weight 4 pounds..$1.69

**P Thrifty Metal Telephone.** Tots love to play grown-up with a phone of their very own. Official-sounding bell rings when numbers are dialed. Spring-back dial with letters, nos. 4⅝x6⅜ inches.

49 N 4754—Shpg. wt. 1 lb. 4 oz.....89c

**R NEW! A Bucket of Beads.** As bright and intriguing as Indian beads. Baby loves to finger them when they're strung together; tykes enjoy stringing them in different patterns. 6½-in. diameter cardboard bucket is filled with big wood beads from 1 to 1½ in. high. In war-paint bright colors; non-toxic. One threading cord. Order now.

49 N 4660—Shpg. wt. 1 lb. 4 oz.....$1.12

**S New Milk Carrier.** Pint-size milkmen love to deliver their own milk bottles to Mom and pals. The six realistic white bottles are fun to stack and then replace in the gayly colored rack. All wood with smoothly finished edges. About 6⅝x4⅜x6 inches.

49 N 4657—Shpg. wt. 1 lb. 12 oz.....$1.98

**T 20 Squeezy Blocks for Baby.** Soft, pliable vinyl plastic is easy to squeeze, helps develop tiny hands. 1¾ in. square, easy to pick up. No sharp edges, easy to wipe clean—just as safe and sanitary as can be. Sweetly scented. Dainty pastel colors. Embossed with letters of the alphabet and numbers.

49 N 4538—Shipping weight 9 oz.....$1.79

**U Pyramid of Giant Jingle Blocks.** Tots build a 20½-inch high tower with these flexible plastic nesting blocks. Jolly jingle bells inside make them fun to rattle. Clock face on bottom block. Others are decorated with nursery designs, numbers and letters of the alphabet. Smooth, safe, easy to keep clean with a damp cloth. Bright colors.

49 N 4771—Shipping weight 14 oz.....$1.79

**W Happi-Time Wagon with 32 Blocks.** Two toys in one! 32 wood blocks for building; a wagon for toting toys. Alphabet-picture blocks have snug-fitting grooves to keep towers from tumbling. 1⅜ in. squares with smoothly finished edges. In carnival-bright, non-toxic colors. Sturdy all-steel wagon, 13½x7x5¾ inches high. 14-inch long handle with big grip. Double-disc steel wheels; swivel mounted front wheels.

49 N 4797—Shipping weight 3 lbs. 8 oz. $2.15

**X Push-Pull Toy.** "Jingle-jangle" go the wheels, whirly-twirly go the bright balls. A delight for both eye and ear. Wood with metal wheels. 23 inches long.

49 N 5422—Shpg. wt. 1 lb. 12 oz.....89c

**Y Musical Sweeper** makes it fun to be tidy. Hear it hum a happy tune as it rolls along. It really sweeps, too. Wire-bound brush whisks dirt into dust compartments. Metal with hardwood sides. Rubber-tread wheels protect floors. 8½x3-in. base. Order now.

49 N 1311—Shipping weight 3 pounds..$1.98

**Z New Mambo Duck.** A ducky-wucky waddler who wiggles along on offset wheels. He comes apart for extra fun, is easy for little hands to assemble. Smoothly-finished wood with no sharp edges. Two changeable heads. Non-toxic colors. 8 inches long. 5 inches high.

49 N 5451—Shpg. wt. 1 lb. 4 oz.....$1.79

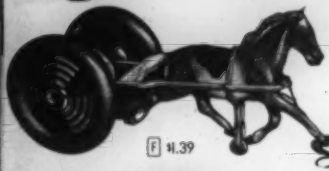
**AA Cheery Choo-Choo.** Hear it choo-choo! Watch it wobble! This Christmas-bright train with gay animal "passengers" is sure to make your tiny trainman giggle. Gay barnyard folk are lithographed in non-toxic colors on hardwood. 17 inches long.

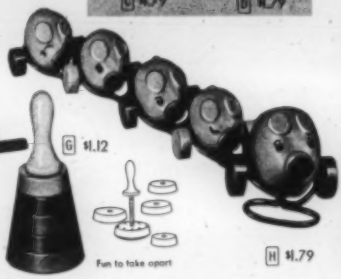
49 N 5449—Shipping weight 1 pound...$1.49

PCB PAGE 211 . . PRE-SCHOOL TOYS

Bambi "jumps!"

Bambi sits up, he holds any pose you put him in



**New Doodle Desk with Artist Supplies $8.95**

Composition blackboard top opens up for writing with "wipe-off" crayon on reverse white side. Big top has room for everything a young artist needs. Built-on seat and backrest covered in wipe-clean plastic. Rugged ¾-inch tubular steel frame, hard enamel finish. Runners on desk adjust to size of child. 31x25x17½ in. wide. Crayons, chalk, eraser, paints, brush, pictures incl.

79 N 0916BL—Easy to assemble. Shpg. wt. 16 lbs. ..... $8.95

## SHH! SANTA'S FILLING THE STOCKINGS

**A** Cuddle Doll. Baby loves this doll because she's so squeezable and soft as a feather. She loves to go on buggy rides with baby, then snuggles up for sleepy-bye. Pastel cotton-backed rayon plush; cotton filling. Painted plastic face. 13 in. tall.

49 N 3548—Shipping weight 12 ounces. ..... $1.79

**B** New! Here's Bendy Bambi, one of the friskiest fellows you've ever seen. He stands, sits, scratches his ear, holds any silly pose you put him in. A concealed wire in his foam rubber body is the secret of his stunting. About 10 inches high.

49 N 4445—Shipping weight 1 pound. ..... $1.79

**C D** New! Choose Mickey or Minnie Mouse. Tots love to hug them, dress them, tub them. All soft vinyl plastic, easy to keep clean. Dressed in removable cotton playsuits. Squeeze them, hear the squeaks! They stand up without support. Bright, non-toxic colors. 10½ inches tall.

(C) 49 N 4539—Mickey Mouse. Shpg. wt. 1 lb. ..... $1.79
(D) 49 N 4563—Minnie Mouse. Shpg. wt. 1 lb. ..... 1.79

**E** New! Chunky and Rompy, cute twins—and twice as much fun. Soft vinyl, fun in the bath. Non-toxic colors. They stand alone. About 8 inches tall.

49 N 4497—Shipping weight 1 lb. 4 oz. ..... Pair $1.79

**F** New! Imported Pull Horse Chime. This handsome rubber steed makes a joyous jingle as he races along behind his master. Metal wheels. 13 inches long, 6 inches high. Made in Western Germany.

49 N 5436—Shipping weight 1 pound 4 ounces. ..... $1.39

**G** New! Take-apart Jingle Bell. Your tot shakes it, then takes it apart to see what makes it tinkle. Easy to put together. Floats, fun in the tub. Smooth polyethylene plastic in circus-bright colors. Hardwood handle. 7½-in. high.

49 N 4633—Shipping weight 6 ounces. ..... $1.12

**H** New! "This Little Pig Went to Market." Squeezy pink polyethylene piggies go "oink-oink," "wee-wee"—such a chatter they set up! Tots love to squeeze them, hear them "talk." Attach the piggies to a string for a pull toy, see them waddle along on off-set wheels. Smooth and chewy. 15 inches long.

49 N 4637—Shipping weight 12 ounces. ..... $1.79

**J** New! Chunky and Lambkin, a pert all-vinyl girl and her pet. Squeak voices. Soft, squeezy, tub-bable. Chunky 8 inches tall, Lambkin 6½ in. tall.

49 N 4451—Shipping weight 1 lb. 4 oz. ..... $1.79

Rompy and Pony. Similar to above, (not shown).

49 N 4454—Shipping weight 1 lb. 4 oz. ..... $1.79

**New! Two Washable Pets . . $1.79**

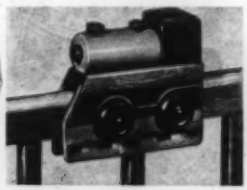
A terry cloth lamb and doll, lovable softies with foam-rubber filled bodies that stay sweet and sanitary with washing. Lamb 7½ in. tall. Plastic face doll has painted features; about 10 in. tall.

49 N 4034—Shipping weight 12 ounces. $1.79

**New Bell and Rattle Set . . $1.69**

Five jolly jingle bells on an elastic strand to tie to buggy, crib or play pen. Made of chewy polyethylene in candy-bright, non-toxic colors. Plastic Humpty Dumpty rattle with rubber suction cup on handle attaches to baby's high chair. 7½-in. tall.

49 N 4564—Shipping weight 1 pound. $1.69



**A Choo-Choo for the crib crowd . . 89c**

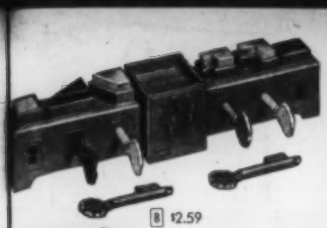
Crib Rail Train. The crib or play pen rail becomes its track—and it won't fall off. Keeps wee engineers busy as can be scooting it back and forth. It helps baby learn to stand and balance himself at the same time. Smoothly sanded hardwood in non-toxic colors. 5x1¾x5¼ inches long.

49 N 4436—Shipping weight 12 ounces. ..... 89c

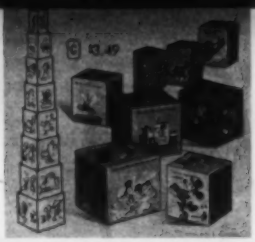
**Alphabet Rattle Teethers 89c**

A rattling good time for baby-dear, chewing-safe, too. They float to amuse baby at tubby-time. Flashy colors with transparent fronts so baby can see the marbles bounce when he jiggles them. Plastic. Each 4½ in. long.

49 N 4429—Shpg. wt. 6 oz. Set, 6, 89c



B $2.59

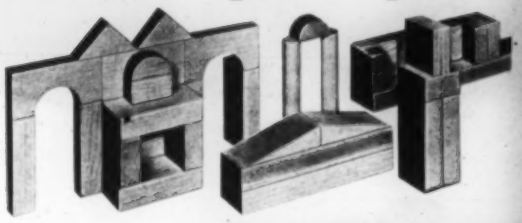


C $3.49

D $1.79

E $1.98

A $2.69
The Grad
215-pc. Set



F $4.69
41-pc. Set

## WITH SPECIAL TOYS FOR THE TOTS!

**A** Tinkertoys. Build a windmill that whirls, a house, all sorts of wonderful structures. It's easy, you build by color. Each length rod is a different color with diagrams to match. Smoothly sanded birch pieces fit firmly together without screws, nails or bolts. Easy to dismantle, use them over and over. Harmless food coloring. Windlass drive in 2 larger sets supplies operating power by use of hand crank. In fiberboard storage tubes. The larger the set, the greater variety of pieces for more elaborate constructions. Directions included.

49 N 2261—The Prep. 78 pieces. For simple, basic building. Still and action models. Shpg. wt. 14 oz. ..... 89c

49 N 2262—The Major. 149 pieces. For still, action models. Windlass drive included. Shpg. wt. 1 lb. 10 oz. ..... $1.79

49 N 2263—The Grad. 215 pieces. For more complex models. Windlass drive included. Shpg. wt. 2 lbs. 3 oz. ..... $2.69

**B** Keys of Learning. Puzzle-fit toy to teach color association and hand-eye co-ordination. Child fits each of 6 blocks in correct nest, then inserts proper color key in keyhole under same color block. Each block rises when proper key is turned. Brightly colored plastic. 16½ inches long. An educational gift, order now for Christmas.

49 N 4768—Shipping weight 2 pounds ..... $2.59

**C** New! Disney's Wood Nesting Blocks. These 8 big California redwood blocks make a 40½-inch high tower! Paper covered with Disney's favorite characters, gay sayings in very merry colors.

49 N 4638—Shipping weight 2 pounds 12 oz. ..... $3.49

**D** New Take-Apart Roly Poly. It's fun to watch him bob about, then take him apart to see how he is made. Easy to put together. A merry little hat perches atop his comic head. All wood in brilliant toyland colors. 9x5x5 inches.

49 N 4625—Shipping weight 1 pound 10 ounces ..... $1.79

**E** Imported Musical Roly Poly. Hear his tubby tinkle as you try to push him down. A real clown dressed in bright colors with imitation hair. 15½ in. Composition. From Western Germany.

49 N 4541—Shipping weight 4 pounds ..... $1.98

**F** New Educational Blocks like those used in kindergartens everywhere. Different sizes and shapes let child express his imagination in building houses, bridges, make-believe structures. Lightweight, smoothly sanded pine. Big, 1⅜ inches thick. The more blocks, the more fun—order both sets.

49 N 4664—41-piece Set. Shpg. wt. 11 lbs. ..... $4.69
49 N 4663—22-piece Set. Shpg. wt. 6 lbs. ..... 2.79

### Blackboard, Peg Board, Desk—all in one! $4.49

The top is a blackboard for scribbling and drawing; lift it up, and there's a 130-hole peg board. Just push the color-bright wood pegs in the holes to make all kinds of fascinating designs. 12x18-inch blackboard top flips completely forward, won't fall on busy little hands. Steady, wide-spread legs. Waxed wood. 9x5½-inch seat. 25½x20½ inches high overall. Chalk, eraser incl.

49 N 1726—Easy to assemble. Shpg. wt. 8 lbs. ..... $4.49

### New! Four Inlaid Robin Hood Puzzles 89c

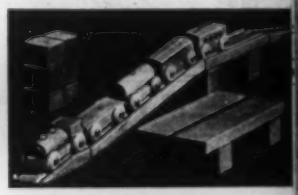
See the exciting adventures of Robin Hood and his Merrie Men spring to life as you put together these new inlaid puzzles. Reproductions of actual color photographs with every detail as clear as can be. Heavy cardboard. Each puzzle 13½x10¾ inches. Fun for Robin Hood fans of any age, an ideal pastime for rainy days. Order now for Christmas.

49 N 4642—Shipping weight 2 pounds ..... 89c

### New! 4 Mickey Mouse Club Puzzles 89c

Gather 'round, Mouseketeers, here are puzzles created just for you. See Mickey Mouse and his pals caper in full color as you fit the pieces together. Each of these inlaid puzzles has a permanently fastened border and big, precision-cut pieces—it's easy for the littlest Mouseketeer to put them together. Extra-heavy cardboard lithographed in gay colors. Each puzzle about 8½x11 inches.

49 N 4655—Shipping weight 2 pounds ..... 89c



### 25-pc. Snap Train Track Set $2.69

Fun to put together and take apart, ideal for tots. Snaps on each of the 5 cars makes them easy to couple and uncouple. 34-inch track layout with ramp and blocks can be arranged in different ways. Smoothly finished hardwood.

49 N 4665—Shipping weight 2 pounds ..... $2.69

A $3.98 B $5.98 C $6.98

D $4.59

## EASEL BLACKBOARDS AND WALLBOARDS

### Reading, writing and arithmetic are fun with toys that teach

**A** Blackboard with large copying chart and 13⅜x11⅛-in. writing surface of real slate. 6-picture chart rolls down. Sturdy pine frame with Swedish oak finish folds flat for storage. Strongly constructed; steel hinge plates on rear legs. Tekwood* back and rack. 16x18x2¼ in. overall. Chalk, eraser.
79 N 01758L—Wt. 11 lbs. . . . $3.98

**B** Sturdy Desk-Type Blackboard for young artists. Overall size 20x42 in. high. Real slate writing surface 16x12 in. 6-picture, large copy chart rolls down. Gay circus designs on back. Swedish oak finished hardwood. Tekwood* back, rack. Legs have steel hinge plates; fold flat. Eraser, chalk.
79 N 01724L—Wt. 13 lbs. . . . $5.98

**C** Our Best Desk-Type Blackboard, Make-believe clock. Die-cut animals appear at turn of knob. 16x18-in. composition slate writing surface; 1 green, 1 black side. 21⅜x2½x44½ in. Natural finish hardwood frame folds. Masonite Presdwood back, rack. Chalk, eraser.
79 N 01727L—Wt. 13 lbs. . . . $6.98

### Pegboard Desk-Table and Bench Set Topped with Slide-away Blackboard

**D** Made for hours of varied fun for junior artists, writers. Use inside of table as a desk for odds and ends or as a pegboard for active pounding and banging. Sturdily built of hardwood with a beautiful red and black enamel finish. Easy-turn scroll has alphabet chart and full color pictures . . wonderful for copying. Slide-away composition green blackboard top reverses for writing with "wipe off" crayon on white side. 18x25x27½ inches overall. Desk measures 16x12 inches. Just see what's included . . . mallet, chalk, crayons, colorful enameled pegs, artwood pieces, eraser and Celotex board. Easy to assemble.
79 N 01731—Shipping weight 10 pounds. . . . . $4.59

E $1.79 F $2.79 G $3.69 H $3.69 J $5.49 K $9.98

### Sturdy, compact Wallboards with big writing surfaces . . wonderful for learning . . constructed for years of hard play

**E** Giant 36x24-in. wallboard with big 30x19-in. writing surface. Masonite Presdwood with smoothly coated glareless surface that's easy to erase. Stenciled design on sides, alphabet on top. Natural varnish finished wood chalk rail. Eraser and chalk.
79 N 01704L—Shpg. wt. 10 lbs. . . $1.79

**F** Handy Wallboard with 16x12-in. genuine slate writing surface. Big enough for imaginative children to write and draw to their hearts' content. Sturdy hardwood frame with chalk rack, natural varnish finish. Ideal for playroom or kitchen. Hangers.
49 N 1729—Wt. 5 lbs. 12 oz. . . . $2.79

**G** Pin-Up Bulletin Board. 31½x18¼ in. high. Hang pictures, memos without marring walls. Cork-faced. All wood frame with maple finish. Three-color design on top of frame. Wall hangers, books, thumb tacks.
79 N 01804—Wt. 5 lbs. . . . $3.69

Glare-Free Green Dura-Tone Chalkboards. Sturdy extruded aluminum frame, chalk tray; resists chipping, denting. Hardboard back resists warping, cracking, peeling. Fine class-room quality construction. Chalk, eraser included.

**H** 79 N 01794—18x24-in. size. Mailable. Wt. 5 lbs. . . . . $3.69

**J** 79 N 01837L—24x36-in. size. Mailable. Shpg. wt. 10 lbs. . . . 5.49

**K** 79 N M1705—36x48-in. size. Freight, express or truck. Shipping weight 17 pounds. . . . . 9.98



*Three-Ply fiberboard with wood center. Use Sears Easy Terms for gift shopping, see page 373

A $1.79

D $3.69

B $1.79

C $1.98

E $28.95

# SOME WAYS TO RATE "A's"

## Educational toys help to develop young talent

**A** **New See and Spell Game.** Fascinating educational toy for studious sprouts, makes learning to spell more fun . . enables youngster to identify word and picture together. To learn correct spelling of object, just raise flap directly above. Brightly lithographed metal, 7 inches long.

49 N 1772—Shpg. wt. 1 lb. 12 oz. **$1.79**

**B** **Home Classroom.** Wonderful new idea for learning while playing . . combination spelling board and blackboard on one side; counting board and metal crayon board on other side. Sturdy wood frame. 16 crayons, 12 sticks chalk (6 white and 6 assorted colors), 1 eraser. Use on table, floor or bed. Ideal for rainy-day fun.

49 N 1822—Shpg. wt. 2 lbs. 6 oz. **$1.79**

**C** **Toy Adding Machine** takes 4-column figures and adds accurately up to 9999! You'll need one for playing office or store . . . Mom will want to borrow it, too, for her household accounts. Rugged steel construction with baked-on enamel finish. 9x6x4 inches high.

49 N 1810—Shpg. wt. 1 lb. 9 oz. **$1.98**

**D** **Toy Typewriter,** favorite of kiddies who like to play office and newspaper. 40-character dial has alphabet, numbers, punctuation marks; punch dial—see them typed on standard-size writing paper. 1 red, 1 black typewriter ribbon included. Sturdy steel construction with baked-on enamel finish. Dummy keyboard. 11⅞x7⅜x4¼ in.

49 N 1847—Shpg. wt. 2 lbs. 5 oz. . . . . **$3.69**

49 N 1848—Extra Black Ribbon for use with toy typewriter above. Shipping weight 2 ounces. . . . . 15c

**E** **Imported Junior-sized Typewriter** that really works . . has full alphabetical keyboard with feather touch . . clear, attractive type . . . makes carbons, cuts stencils. Paper release, precision typebar operation, many features like regular typewriters. Lightweight, die cast body. Uses standard size paper. Not a standard size keyboard, but scaled for small hands. Types capitals only. In a "pinch" Mom and Dad will borrow it for their own correspondence. 9x10x6½ inches high. Imported from England.

49 N 1793—Shipping weight 14 pounds. . . . . **$28.95**

**F** **Toy Portable Typewriter** with real keyboard. All the letters are arranged like those on office typewriters! Complete alphabet of capital and small letters, numbers and punctuation marks. Paper release, shift keys, ball-bearing carriage. All steel with durable crinkle finish. Easy to carry with its snap-on cover. 9x11x5½ inches. Uses standard size paper. Not a standard size keyboard, but scaled for small hands. Makes homework easier. ½-in. typewriter ribbon included.

49 N 1715—Shipping weight 10 pounds. . . . . **$18.95**

F $18.95

$1.79

### New! Mouseketeers Paint-by-Number Oils

Created by Walt Disney for members and admirers of the Mickey Mouse Club. It's easy to paint pictures of cartoon favorites! Just fill in numbers on pictures with same number on vial of paint . . . when you're finished it's suitable for framing and hanging on your bedroom wall. Four large 10x14-inch mounted, pre-numbered canvases (8 pictures), 24 vials of fine oil paint, 1 profesional style brush and instructions. Paint one to decorate your room. A gift every Mouseketeer in the family will love. Order now for a merry Christmas.

49 N 1821—Shipping weight 2 pounds 8 ounces. . . . . **$1.79**

$6.98

### New! Beat The Clock Magnetic Blackboard

You can play the fascinating game you've seen on TV . . . you can use it as regular blackboard; it's two toys in one! 17x22-inch metal hanging blackboard in wood frame. One side of the board is slate gray for chalk use; other side white enamel for crayon use; both sides for magnetized letters (42 two-inch practically unbreakable, high impact plastic letters, each individually magnetized). Also includes one box fine chalk, one box crayons, one eraser. A gift all of the children will enjoy. Sturdily constructed to withstand hard play.

79 N 01776—Shipping weight 5 pounds. . . . . **$6.98**

$1.79
Large Set

### Happi-Time Sets for beginning artists

Happi-Time Paint Set with follow-the-numbers pictures to paint plus 10 bottles of real poster paint, 28 assorted colored paint tablets, brush, 4-section water and mixing pan, 16 assorted colored crayons. Easy-to-follow instructions are included. A perfect gift to encourage artistic youngsters.

49 N 1750—Shipping weight 4 pounds. . . . . **$1.79**

Low-Priced Happi-Time Set, not shown. Similar to above, fewer pieces. Lots of fun, low priced.

49 N 1703—Shipping weight 1 pound 7 ounces. . . . . 89c

TINYTOWN
Visiting Nurse
TINYTOWN
Family Doctor
Is dolly sick? Don't despair—off to the hospital for proper care! Doctor and nurse have all they need to cure dolly with greatest speed. Some candy pills, a bandage or two—soon dolly's ready to play with you!
A $1.49
B $1.49
C $2.79
D $2.79

## MAKE-BELIEVE MEDICAL KITS..They look professional and fill the prescription for plenty of playtime fun

**A** New Visiting Nurse Kit keeps dolly in good "health." Blunt-edged plastic instruments include play stethoscope, earoscope, play hypo, many others. Carrying kit measures 8½x14 in. Snowy-white apron. Candy pills, adhesive strips, cotton. Instructions, printed medical forms, sick charts included.
49 N 1802—Shpg. wt. 1 lb. 4 oz. ..... $1.49

**B** New Doctor Kit and Case. Doctor's shingle, blunt-edged plastic instruments—working stethoscope, play hypo, earoscope, head reflector, many others. Microscope, germ slides for "scientific" tests; thermometer, candy pills, medical forms, instructions. Heavy cardboard carrying case, 8½x14 inches.
49 N 1801—Shpg. wt. 1 lb. 4 oz. ..... $1.49

**C** New! Our Best Nurse Kit. Little miss is such a proud "chief nurse" dressed in her authentic apron and cap and carrying her soft pliable nurse's bag. She is ready for any emergency with working stethoscope, play hypo, earoscope, microbemeter, germ slides and other plastic equipment. On doctor's order she'll dispense cotton, candy pills and fill in her medical forms. Red vinyl plastic bag 4½x8½x10½ inches.
49 N 1814—Shipping weight 1 lb. 12 oz. ..... $2.79

**D** New! Our Best Doctor Kit. He looks just like a real M.D. with his doctor's black plastic bag filled with medical equipment . . working stethoscope, play hypo, earoscope, head mirror, microscope, vuscope germ finder, many others . . even a scale with weights. Plenty of candy pills, adhesive, medical forms, instructions. Blunt-edged plastic implements. Snap-closing bag 4½x8½x10½ in. Order now.
49 N 1813—Shipping weight 1 lb. 12 oz. ..... $2.79

### Nursemate Outfits for dolly and "mom" $3.79

2 identical nurses' outfits . . one for dolly, one for "mother." 2 nurse's caps, 2 capes, 2 pinafores plus a 4-piece medical kit. Navy and white washable cotton. *State child's size small if* height is 35–42 in.; chest is 20–23 in. *Or medium if* height is 43–51 in.; chest is 24–28 in. Doll outfit fits dolls 15 to 22 in.
49 N 750—Wt. 1 lb. $3.79

### New! Toy Coke Dispenser $2.79

Toy Soda Fountain Dispenser for Coca-Cola. Invite the gang over for a Coke party! Dispenser holds standard bottle—liquid pours out when handle is pulled down. Four small 2½-inch plastic glasses are included. Bottle is easily inserted; designed so cleanliness is assured. Bright red and white plastic, 6x9x10 in.
49 N 1819—Shpg. wt. 3 lbs. ..... $2.79

### Fun for the entire family! $1.79

Yes, it's Mr. and Mrs. Potato Head with their two animal pets. This large kit transforms ordinary fruit, vegetable or the foam plastic heads into many silly funny-faced characters. Plastic features (two complete sets)—eyes, noses, ears, hats, glasses, bodies, hands, feet, etc., 15¼x10½x2-in. window display box.
49 N 1835—Shpg. wt. 1 lb. 4 oz. ..... $1.79

### Be a Big Business Man like Dad $1.79

Jr. Executive Kit looks just like briefcase Dad carries to the office—contains 131 pieces—everything from personal stationery to baggage stickers for the young business man who travels. Regular size, 10x15-inch zipper briefcase of good quality plastic. Great fun for children of any age. Order now for Christmas.
49 N 1745—Shpg. wt. 12 oz. ..... $1.79

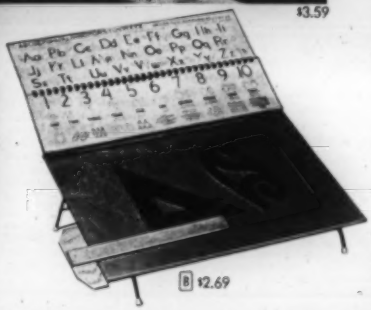


*Avoid Christmas crowds . . shop early, shop by Sears Catalog from the comfort of your own home*

A $3.59

C $1.79

D $1.79



B $2.69

$5.98

## Intriguing Play Projects and Games to entrance small fry

**A New! Snippy Electric Scissors Set.** Kiddies, cut with scissors that are safe as can be. Simply plug Snippy into outlet, press button with thumb and guide blades into paper. Cuts paper and light cardboard. Nine 3-D cutouts and two practice sheets incl. *UL approved.* For 110–120 volt, 60-cycle AC only.
49 N 1735—Shpg. wt. 1 lb. 8 oz. . . . $3.59

**B New! Magic Slate Drawing Board** with Masonite Presdwood back and heavy gauge steel frame that locks automatically. Plastic binding holds ten 4½x18-in. copy cards containing educational and drawing features. T-square, triangle, and curve incl. Draw with attached stylus, lift film to erase. 17x18x10 in.
49 N 1763—Shpg. wt. 3 lbs. 8 oz. . . . $2.69

**C Big Water Color Paint Pen Set.** 12 plastic paint pens with 12 colors in different capsules. Dissolve color with water added to pen. 36 color tablets on palette. Pictures: three 15¾x10¼; six 10x8 in. Nine small pictures for painting and number guides. Paint refills.
49 N 1820—Shpg. wt. 1 lb. . . $1.79

**D New! Games in Clay . .** contains die-cut clay cowboy, horses, dog, house, accordion. 5 story sheets with game instructions for 1 to 6 children. 2 wood modeling tools, 2½ lbs. of non-hardening clay in 5 non-toxic colors, 7-in. pliable wire form.
49N1826—Shpg. wt. 2 lbs. 8 oz. $1.79

### New Companion Blackboard and Play Table Set . . Double Fun!

Two kiddies will have twice as much fun playing and working together with ingenious double desk. "Slide-off" composition top on each desk is reversible with blackboard on one side and white crayon board on the other. Blackboard has alphabet and numbers printed on sides. Inside of each desk contains pegboard, provides storage space for accessories: 2 mallets, 2 boxes of chalk, 2 boxes of crayons, 2 sets of pegs, 2 wood erasers, 2 Celotex boards, 2 sets of art-wood pieces. Made of selected wood with two built-in benches. Enameled black and red. Desk surface 16x11⅛ in.; overall size 16⅛x45x22 in. high. Comes unassembled . . . easy to set up.
79 N 01790L—Shipping weight 13 pounds. . . . . $5.98

E $1.79

F $1.79

G $1.29

H $1.79

**E Roy Rogers Clay Set.** Kiddies can create their own figures or use tin molds. Set contains 4 clay slabs in assorted colors, molds, stencils, sculpture tools, mold and sculpture pictures, wood roller.
49 N 1799—Shipping weight 4 pounds. . . . . $1.79

**F Roy Rogers Oil Paint-by-Number Set.** 12 plastic vials of oil paint, two mounted 9x12-in. numbered pictures, 2 brushes, pan, palette, turpentine.
49 N 1718—Shipping weight 1 lb. 10 oz. . . . . $1.79

**G Two-sided Map Puzzle.** Colorful, accurate map of the U.S. on one side; the world on the other. Durable Tekwood (3-ply fiberboard, wood center). Die-cut pieces are interlocking. 20x14 in.
49 N 406—Shipping weight 1 pound 8 ounces. . . . . $1.29

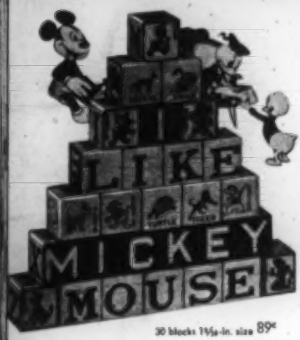
**H New! Plastic Phonograph** has good reproduction. Plays all standard children's records of any speed. Hand crank with governor. Record not incl.
49 N 4654—6x10x8 in. Shpg. wt. 1 lb. 4 oz. . . . . $1.79

*Order your Christmas gifts on Sears Easy Terms. See page 373 for details* FOR PAGE 217. . EDUCATIONAL TOYS

# Hear the laughter, watch the fun

## Tots love these colorful, action-packed toys

ITEMS DESCRIBED BELOW ARE SHOWN ON FACING PAGE▶




30 blocks 1⅛-in. size 89¢

### Large Disneyland Alphabet Blocks

Beautifully finished blocks embossed with Disney characters and alphabet letters, printed with numerals and animal pictures. Brightly colored wood in non-toxic colors. Rounded edges and corners.

49 N 4737—30 1⅛-in. blocks. Shpg. wt. 1 lb. 4 oz. ..... 89¢
49 N 4739—30 1½-in. blocks. Shpg. wt. 2 lbs. 12 oz. ..... $1.79
49 N 4731—48 1½-in. blocks. Shpg. wt. 4 lbs. 4 oz. ..... 2.69

### Cribside Toys for Baby's Christmas

W Nursery Birds float, flutter over crib. Sponge-rubber filled, 4½-in. long plastic birds are washable. Clamps to crib, buggy or play yard.

49 N 4482—20 in. high. Shipping weight 2 lbs. ..... $2.89

X Baby Crib Exerciser helps strengthen young muscles. Spring-suspended hardwood bar and trapeze, bright plastic rings, wood balls. Adjustable plastic strap, 11½-in. long bar.

49 N 4472—Shipping weight 1 pound ..... $1.79

A **New! Happy Train** rolls in from Sweden to have fun with you. The red-nosed engine wears a big grin, a perky cap—he looks like a merry little man. His arms and legs drive the shafts of the smooth-rolling train wheels. Two funny-face box cars make everybody giggle; you can remove their tops to tote other toys. So beautifully detailed it looks hand-painted with gleaming, non-toxic lacquer finish in cheery choo-choo colors. Hardwood construction. 23¼ inches long. A sturdy, well-made toy.

49 N 5445—Shipping weight 3 pounds ..... $7.59

B **New! Here come the Gabby Goofies,** the funniest family you've ever seen. Daddy Goofy chatters happily as he leads his kiddies out to play. See their heads turn and their wings whirl as they wobble across the floor. In circus-bright colors. Turned hardwood; steel connectors. 13 inches long.

49 N 5435—Shipping weight 1 pound ..... $1.79

C **New! Slinky Dog.** Pull him along, his head s-l-r-e-l-c-h-e-s way out in front, then zip, his back legs catch up all at once! High-impact plastic with famous Slinky Spring. Yellow with black. Stretches to about 20 in. A thrifty Christmas gift.

49 N 5463—Shipping weight 1 pound 4 ounces ..... $1.69

D **Krazy Krawler** will worm his way right into your tot's heart with his antics. He waddles, squirms, moves amusingly behind his master on off-center wheels. Squeeze his head, he squeaks! Flexible vinyl plastic. 16 inches long over all.

49 N 5462—Shipping weight 1 pound ..... $1.79

E **New! Molly Moo-Moo.** Moos like a real bossy cow as she swings her head. She swishes her tail, whirls her ears. Wood. 10¼ inches long.

49 N 5420—Shipping weight 2 pounds ..... $2.69

F **Fido Zilo.** Arms move up, down and across 4 nickel-plated keys . . . pounding away with wooden mallets. Melody changes as platform turns. Wood. 9 in. long. Order now.

49 N 5453—Shipping weight 12 ounces ..... $1.79

G **New 21-inch Long Dump Truck.** Body raises, dumps loads on "construction jobs." Fun to push or pull. Created by Swedish craftsmen of durable hardwood; smoothly sanded so there are no sharp edges. Gleaming red, yellow and green non-toxic lacquer finish. Imported from Sweden.

49 N 5442—Shipping weight 4 pounds 12 ounces ..... $5.79

H **Big Rider Locomotive.** Your toddling trainman can really ride it! Clang-clang go the wheels as it scoots across the floor. Metal bell. Wide seat is 9 inches from floor; easy to get off and on. Flashy, choo-choo bright colors lithographed on wood; metal wheels. 20 inches long over all.

49 N 5464—Shipping weight 4 lbs. ..... $2.89

J **Roy Rogers Hobby Horse.** Authentic Roy Roger's Trigger palomino horse head mounted on two-piece hardwood dowel. Wood head. Steel wheels. Plastic reins. Jingle bells. 31½ inches over all.

49 N 5467—Shipping weight 1 pound 10 ounces ..... $1.29

K **New! Roller Chime.** Your tot can lead the parade and provide the music. Beautiful chime sounds as clapper strikes bright-finish steel xylophone bars. Solid wood wheels. 7⅛ inches wide, 6½-in. diameter wheels, 16½-inch handle.

49 N 5428—Shipping weight 3 pounds 4 ounces ..... $2.98

L **New! Pop 'N Ring Push Chime.** Unique pop, pop, pop action; alternating ding, dong, ding sounds. New experience in musical play for your tot. Bright colors. Shiny nickeled bells, metal and wood construction. 8½ in. wide, 7¼ in. high, 20-in. handle.

49 N 5418—Shipping weight 2 pounds ..... $2.25

M **New! 3-Piece Toy Assortment.** (1) **Queen Buzzy Bee.** Realistic buzz, wings whirl. Wood body, wheels. 6x4½x6 in. wide. (2) **Chuggy Pop-Up.** Engineer pops up and down as engine "chug-chugs" along. Fiber, metal and wood--7x3½x5¾ inches high. (3) **Nosey Pup.** Nose goes in and out; makes "sniff-sniff" noise. 6x4x4 inches high. Wood.

49 N 5461—Shipping weight 2 pounds 8 ounces ..... $2.25

N **Donald Duck. "Quack-quack" . . .** here comes that famous wise-quacker. Swings his arms and struts across the nursery floor. Dressed like a dandy with a saucy sailor hat and flashy jacket lithographed on his wooden body.

49 N 5466—Shipping weight 1 pound 2 ounces ..... $1.25

P **New! Mickey Mouse Safety Patrol.** Mickey the Motorcycle Cop swings hands up, down. One reads "GO", the other "STOP". Siren sounds "weeeee"; roomy rear truck. Wood construction. 9¾ in. long, 7 in. high, 4⅜ inches wide.

49 N 5417—Shipping weight 1 pound 4 ounces ..... $1.79

R **Ding Dong School Jumbo Coloring, Cutting Set.** For pre-school, kindergarten kiddies. 18 jumbo crayons, large jar paste and brush, 8 sheets colored paper, 40 sheets 8½x10½-in. paper with Ding Dong School insignia, pair scissors, picture of Miss Frances. A thrifty gift.

49 N 1741—Shipping weight 2 pounds 8 ounces ..... $1.79

S **New! Ding Dong School Mr. Bumps Set.** Make your own dolls, toys, party favors. Reuseable pliable stems in colorful chenille rayon and colorful Styrofoam® blanks. Instructions for 40 projects.

49 N 1817—Shipping weight 1 pound 4 ounces ..... $1.79

T **New! Ding Dong School Finger Paint Sets.** Larger set: 8 plastic, shatter-proof jars of paint; 12 sheets of treated finger paint paper; 4 wooden finger paint spatulas, instruction booklet.

49 N 1815—Shpg. wt. 3 lbs. ..... $1.79

Smaller set: four 2-oz. jars of paint, 6 sheets finger paint paper; 2 wood spatulas, instruction booklet.

49 N 1803—(Not shown.) Shipping weight 1 lb. 8 oz. ..... 89¢

V **New Ding Dong School Paintstiks.** Paint in stick form; no mess, washes out of clothes. 12 paintstiks, water tray, roll of art paper.

49 N 1768—Shipping weight 1 pound ..... $1.79

Ding Dong School—A National Broadcasting Co. Inc., Service and Trademark.

### Train and Track Set for Playtime Railroaders . . $4.89

Endless hours of railroading fun for young engineers. About 14 feet of plastic track. Easy working, interlocking end joints for making many different track layouts. Set consists of 15 curved sections, 4 straight track sections, 1 yoke, 1 switch, 4 wood blocks, 1 bumper, 1 "male" lead-in, one 3-piece tunnel, 2 bridges and a 4-piece hardwood train to spin around the track. Packed in 14x15x6-inch box.

49 N 4661—Shipping weight 2 pounds 8 ounces ..... $4.89

3-Piece Train and Track Set (not shown). Consists of 15 sections of curved and straight track (about 128 inches of track), 1 bridge, 1 tunnel, 3-piece hardwood train in bright colors that children love.

49 N 4784—Shipping weight 1 pound 12 ounces ..... $2.98

FOR PAGE 219. . PRE-SCHOOL TOYS

# The Circus Comes to Town!

## Ride a pony, twirl on the merry-go-round . . all aboard for fun!

ITEMS DESCRIBED BELOW ARE SHOWN ON FACING PAGE ▶

### Tots Love Bouncy, Inflatable "Trigger"

He's as well trained and easy to ride as Roy Rogers' own horse, he's the ideal "first" horse for wee westerners. "Trigger" is made of tough vinyl plastic to endure roughest rides on the nursery range or sandy beach. He says "Squeak! Squeak!" as he bounces along. Realistic palomino color with blue, white and red trim. Easy to keep sparkling clean with just a swish of a damp cloth. 21x12x23 inches high overall. Easy to inflate. Order now for a merry Christmas.

49 N 7505—Shipping weight 1 pound 4 ounces.....$1.79

*Children love their own furniture and Sears has a large selection! See pages in this section*

### Honk! Honk! Here Comes Gertie Goose!

L She's flown all the way from Mother Goose just to play with you. It's fun to honk her horn as you "fly" along. Yellow molded plastic body is 18¾ inches long, 9½ inches from floor. Rubber-tired steel wheels. Gay red trim.

49 N 7545—Shipping weight 4 pounds 8 ounces.....$4.79

### Spotty, the Gentlest Pony in Our Stable

M Only four inches from the floor, so low your creeping tot can mount him and climb off without help. Comfy back support, hand holds. Joyous jingle bell. Smoothly sanded wood with bright enamel finish. 19 inches long; 7 inches wide. Easy to assemble. A thrifty gift.

49 N 7511—Shipping weight 4 pounds.....$2.29

A **Happi-Time Spring Horse for Santas on a budget.** This gleaming white stallion bounces, trots and lopes on four high-tempered steel springs. Rigid steel supports join his plastic body to the husky hardwood frame. White body with red saddle and frame; blue eyes and grips. 7½ inches wide, 31½ inches long including legs. 19½ inches high to saddle. 31½x19¾-inch frame. For children from 1 to 7.

79 N 07512L—Easy to assemble. Shipping weight 14 pounds.$9.95

B **Our Best, Our Biggest Spring Horse.** A wide, safety-designed frame of one-inch chrome-plated steel keeps buckaroos steady in the saddle as this palomino bounces, trots and lopes on four high-tempered steel springs. His full-molded body is made of high-impact Tenite® plastic that takes rough round-ups right in stride without chipping or cracking. Brown saddle with glittering gold-color trim. Body about 36 inches long. 23 inches high to saddle. Frame about 39 inches long, 27 inches wide. For children from 2 to 7. Easy to assemble.

79 N M7546—Freight, express or truck. Shpg. wt. 21 lbs.. $24.95

C **Corral the Black Stallion!** He's the biggest spring horse we've ever sold at this low price. His full-formed body measures 35½ inches from his proud head to his flowing tail—he's a winner in any rodeo. A spirited steed, he bounces, gallops and lopes on four high-tempered steel springs. Molded of chip and crack-resistant plastic that withstands bronco-busting rides. 21½ inches high to his built-in yellow saddle. Hardwood frame about 36x20 inches wide. For children from 1 to 7. Easy to assemble.

79 N M7506—Freight, express or truck. Shpg. wt. 24 lbs.. $16.95

D **New! Our Best Merry-Go-Round.** Bring the color, the thrills, the enchantment of the carnival into your home with a gift all of your children will enjoy. Each child has his own horse as he gallops away with the group. A single child can operate it, yet it's sturdy enough to hold extra riders on its hardwood-braced marine plywood floor. So perfectly balanced, a push of the toe keeps it spinning merrily for minutes; easy-moving ball-thrust bearings are the secret of its quiet, smooth ride.

Four 37¼-inch long ponies are so sleek and finely formed they look hand-carved; they're molded of high-impact Tenite® plastic, the most chip and crack-resistant plastic used for toy horses. Big, built-in saddles are comfort-shaped for young riders; 20 inches from floor. Horses are supported by angle iron braces. Husky 1¾-inch tubular steel center post. 52 inches high overall. 12½-inch high platform revolves in 6-ft. circle. Fun in the basement, playroom, garage or yard. Rust-resistant metal parts. High gloss outdoor enamel finish on platform keeps it new looking. Easy to assemble. *Only $11 down, $9 a month.*

79 N MT7570—Freight, express or truck. Wt. 120 lbs.. $109.00

E **"Clippity-clop, clippity-clop."** Here comes Mobo, the walking horse, all the way from England. This marvelous steed of steel really walks! Make Mobo go straight ahead, turn left or right or travel in circles—just a little extra pressure on the stirrups makes him head in the direction you want to go. Fun to ride, the wheels hidden under Mobo's hooves travel smoothly over the floor. Steering can be locked to make Mobo move straight ahead, easier for tiny rangers to ride. Stirrups adjust to fit children from two to eight years of age. 27-inch long body with palomino enamel finish. 12 inches wide. 19 inches high to saddle. Assembled except for stirrups.

79 N M7571—Freight, express or truck. Shpg. wt. 30 lbs. $19.95

F **New Spring Horse designed especially for pint-size cowpokes** from 1 to 3 years of age. All the fun of bouncing, galloping and loping on big steel springs, but lower and smaller for the comfort and safety of tots. Fully-molded 24-inch long body of high-impact Tenite®. 16½ in. high to saddle. Hardwood frame; 30 in. x 14½ in. Easy to assemble.

79 N 07547—Shipping weight 12 pounds.....$8.95

G **New! It's "Trigger,"** recommended by Roy Rogers for rangers from 2 to 7 years of age. Big steel springs for a lively ride; a low, steady frame of heavy chrome-plated steel for safety. Designed by a famous animal sculptor, "Trigger" is the handsomest horse on our ranch. Every graceful detail of a live, galloping horse is captured in his action-poised body. Molded of rubber over a steel frame he looks and feels just like a real horse—you can even squeeze his nose! 22 inches high to saddle. 32½-inch long body. Frame is about 39 inches long and 21 inches wide.

79N07523—Easy to assemble. Shipping weight 20 pounds $22.50

H **New! Jenny the Giraffe** rocks over hill and dale to delight tots from 1 to 5 years of age. Designed by a famous animal sculptor, realistically detailed from her perky ears to her frolicsome legs. Molded rubber body over a steel frame. 16 inches high to big, comfortable saddle. Chrome-plated ¾-inch tubular steel base about 33½x24½ inches. Center post adjusts to 3 heights. 21-inch long body. Easy to assemble.

79 N 07584—Shipping weight 13 pounds.....$12.50

J **Happi-Time Rocking Horse** for children from 1 to 6 years of age. White plastic body; 22½ inches long. Red, blue trim. 27-inch long red hardwood rockers, a full size pony. Easy to assemble.

79 N 07544—Shipping weight 7 pounds.....$5.69

K **New Wheel Pony** rolls along turning his head from side to side. Striped legs spin, bells jingle. Bright colors. Wood and steel. 10½ inches to seat. 20 inches long overall. Rubber-tired wheels.

49 N 7581—Easy to assemble. Shipping weight 6 pounds .$3.59

### Just Ducky for Toddlers!

N New! He bobs to and fro as calmly as a real duck paddling on a pond. Low and wide, easy to ride and mount. Masonite Presdwood and hardwood with smooth edges. Wood hand grips. 29½x12½x21 in. high. In gum-drop gay colors. Easy to assemble.

79 N 07566—Shpg. wt. 7 lbs.....$5.49

### A Pony for Diapered Dudes

P Pony-Boy gives a soothing rock-a-bye ride. High sides, wide seat keep cowpokes snug in the saddle. Hardwood seat, footrest, tray. Rounded edges for safety. Five gay colors hand-screened on sides. 30½x12x18 inches high overall. Easy assembly.

79 N 07548—Shpg. wt. 8 lbs.....$4.79

### New! Chuggy the Choo Choo

R Hear its cheery chug-chug sound as it rocks down the mainline. It's built wide and low for gentle rides. High sides and wide seat. Hardwood seat, footrest, tray. Smooth edges. In bright colors. 31¾x11¾x18¼ in. high. Easy to assemble. Priced low.

79 N 07583—Shpg. wt. 10 lbs.....$5.49

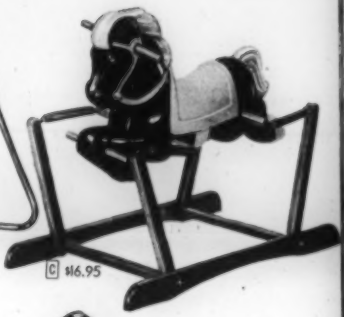


*Smart Santas use Sears Easy Terms, pay only 10% down on orders of $20 or more. See details on page 373*

A $9.95



B $24.95 $2.50 down
cash



C $16.95

Ride your Merry-Go-Round in the playroom, basement or outdoors

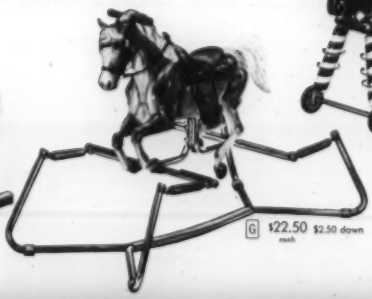
D $109.00 $11.00 down on Easy Terms
cash

E $19.95
cash
$2.00 down

Mobo walks and turns!

H $12.50

F $8.95



G $22.50 $2.50 down
cash

K $3.59

J 5.69

FOR PAGE 221 . . HOBBY HORSES

# Create Make-believe Worlds with these exciting sets

## Featuring our biggest Happi-Time Farm Set ever..174 pieces for active fun

Big Steel Barn, Shed and Silo with 17 realistic barn accessories for life-like farming fun

New Pig Pen . . Chicken House and all the livestock and produce needed to keep young farmers busy

New Farm Tractor with friction-drive motor . . pulls 7 farm implements—all have moving parts—all are metal

A Our biggest Farm Set ever with new friction-drive tractor and fenced-in pig pen. He'll have the time of his life raising pigs, feeding livestock, caring for poultry and keeping up with all the chores of his big modern farm. "Acres" of fun for his playroom . . putting up fencing, loading hay, harrowing, raking and plowing. All the color, interest and adventure of life down on the farm for him to enjoy in his own home.

Big hip-roofed steel Barn with attached Shed and Silo. Haylift hoists plastic bales of hay. Back is open to make it easy to put animals in the barn. Lithographed metal in realistic detail with plastic ventilators on the roof. Lithographed inside and out. Strong sheet steel construction with all edges, windows turned for safety. Measures 25 in. long, 9¼ in. wide, 11 in. high overall. Silo has plastic roof.

New Pig Pen with fence attached. Colorfully lithographed sheet metal. Big enough for several pigs, it measures 3½x5x1¾ inches high. Chicken House with typical broken-span type roof. Lithographed steel with safety-rolled edges. Measures 7½x3½x3½ inches high. 3-dimensional finely molded plastic Livestock. Standing horses and cows, grazing cows, colts, calves, hound dogs, lambs, pigs, kids, goats, roosters, pecking hens, ducks, chicks, birds.

A total of 101 animals to keep the farm busy and active all day long. Horses are 2½ inches high, other livestock in proportion. Detailed molded plastic Produce. 24 separate vegetable plants to help keep the farmer's family and animals "in food." Cabbage heads, tomato plants, pole beans, corn stalks.

Farm People. A farmer to hoe, a farmer to milk the cows and another with a shovel. The farmer's wife, boy with pail and a scarecrow to protect the crops.

New Friction-drive Farm Tractor. Lithographed metal. Watch it pull the 7 farm implements to do the toughest farm jobs with ease. Implements have moving parts, attach to tractor . . spreader, conveyor, plow, harrow, rake, moving machine and wagon.

Plastic Farm accessories and extras. No real farmer would be without his feed bags and trough, feedbox, bales of hay, garbage can, shovel, pail, stool, pitchfork. And every farm should have a cowstall, milk pickup platform and a litter carrier that slides along on an overhead rail. To make sure that the animals don't stray there's enough plastic fencing to surround the farm. Smaller fences for the chicken house. Fencing interlocks. 4 plastic shade trees complete the picture.

79 N 05970—Shipping weight 12 pounds.....$7.95

### Happi-time Farm Set . . 110 pieces of farmyard fun for junior farmers $4.99

Realistic, modern farm set with large hip-roofed barn and chicken house. There's always something to do on this little farm. Young farmers won't have time to think before there's another task waiting to be done.

Steel Barn. Open at back so that animals can be put in barn and hay in loft. Haylift that lifts bales of plastic hay. Litter carrier that slides on wire rail. Measures 13¾x9¼x11¾ in. high. Sheet steel with turned edges for safety. Plastic ventilators on roof. Separate Silo is 9¾ in. high, has new plastic dome; lithographed sheet steel construction.

Chicken house with broken-span type roof. Lithographed steel, plastic fence. 7½x3½x3½ in. high.

Farm equipment. Plastic tractor with hitching-hook for plastic implements. Planter, plow, stone boat, harrow, tractor scoop, wagon, tractor scraper. Plastic barn accessories include feed bags and box, bales of hay, garbage can, shovel, fork, pail, milking stool . . . everything a young farmer needs.

Farm Livestock. Accurate molded plastic models of popular farm animals in natural poses. Horses, cows, colts, dogs, lambs, kids, goats, pigs, roosters, hens, ducks, chicks, birds . . 76 in all. Animals are kept in farmyard by 8 sections of interlocking white fence. For more fun order extra sets of farm animals below.

79 N 05950—Shipping weight 6 pounds.....$4.99

NOTE: There may be a slight variation in play pieces included in sets on this page, but you will receive the total quantity stated

### Roy Rogers Ranch with Nellybelle Jeep

B Here's Roy's own ranch and all the buckaroos in a 55-piece set. Dale, Roy, Bullet, Pat Brady and 8 bronco-busting cowboys ready to put on a rodeo just for you. All figures and animals are 3-dimensional, made of bright flexible plastic. Authentically reproduced Nellybelle measures 4½x2x2 in. high to top of wire tumble bar. Easy rolling wheels. 4 horses, steer, dog, in true-to-life detail and action poses. 5 sets of removable saddles and reins so that young buckaroos can bridle and saddle the horses. Brightly lithographed steel bunkhouse 11x7x6 in. high. Realistic plastic rodeo chute gates actually swing open, are 9½x5x4½ in. high. Hitching rail, grinding stone, anvil, buckboard wheel and other ranch equipment. 10 sections of interlocking log fence. Double R Bar archway. Standing figures about 2¾ in. high. For more fun order extra sets shown below.

49 N 5911—Shipping weight 3 pounds.....$3.89

### New! Giant 99-piece Fort Apache Set

C Famous Fort Apache with Indian Camp, Frontiersmen, Indians and historical figures . . packed with all the thrills and action that boy's dreams are made of. Hold a pow-wow with General Custer and renowned Indian chief Sitting Bull. Help the 30 frontiersmen in their fight to hold the fort against 30 attacking Indians. Ride away on one of the 4 horses or man the plastic shell-shooting cannon. Guard the plastic stockade walls. Each of the 11 sections interlocks, measures 5½x4¾ in. high. Open or snap close the 2 gates that swing on the log-type archway. Put men in the 11x7x6-in. high, lithographed steel log cabin. Wall sections are double-rolled for extra strength. Plastic accessories include axe and chopping block, anvil, log pile, well, powder kegs, churn, fire with kettle, flagpole, flag. 2 blockhouses rest on walls at stockade corners. Big enough to hold several of the 2¼-in. high 3-dimensional plastic figures. Plastic tepee 4½x4½x6 in. high, 5½-in. canoe.

49 N 5958—Shipping weight 6 lbs.....$5.89

For more fun order extra figure sets below.

### A Figure Set Collection brings life's adventures to a playroom

3-dimensional plastic play figures add extra thrills to play sets. Buy several sets at this low price and start a collection. Journey to the land of make-believe with favorite figures of past and present. All figures carefully detailed; in various action poses. Strong vinyl plastic. Sizes up to 3 inches tall. Shipping weight each set 10 ounces.

D 49 N 5972G—23 pieces. Horse, cows, dog, pigs, lambs, hens, ducks, other favorites

E 49 N 5974G—22 pieces. 8 cowboys in action poses, sheriff, deputy, guns, horses, others.

F 49 N 5975G—18 pieces. 14 battling Indians, dancer, totem pole, canoe, horse.

G 49 N 5973G—14 pieces. 4 horses, Western saddles, 4 reins and bridles, 2 calves.

H 49 N 5990G—10 pieces. George Washington, drummer, minute man, 7 others.

J 49 N 5992G—12 pieces. Gen. Custer, cavalry.

K 49 N 5994G—10 pieces. Gen. Patton, men.

49 N 5991G—10 pcs. Com. Perry, sailors. Not shown.

49 N 5993G—12 pieces. Col. Teddy Roosevelt, 9 men, 2 horses. Not shown.

49 N 5955G—14 pieces. 10 dogs, 2 cats. Not shown.

Sets Above. State catalog number, quantity.....Each set 89¢; 2 sets $1.69

23-pc. Horses, cows, other favorites

22-pc. 8 cowboys, 6 others, horses etc.

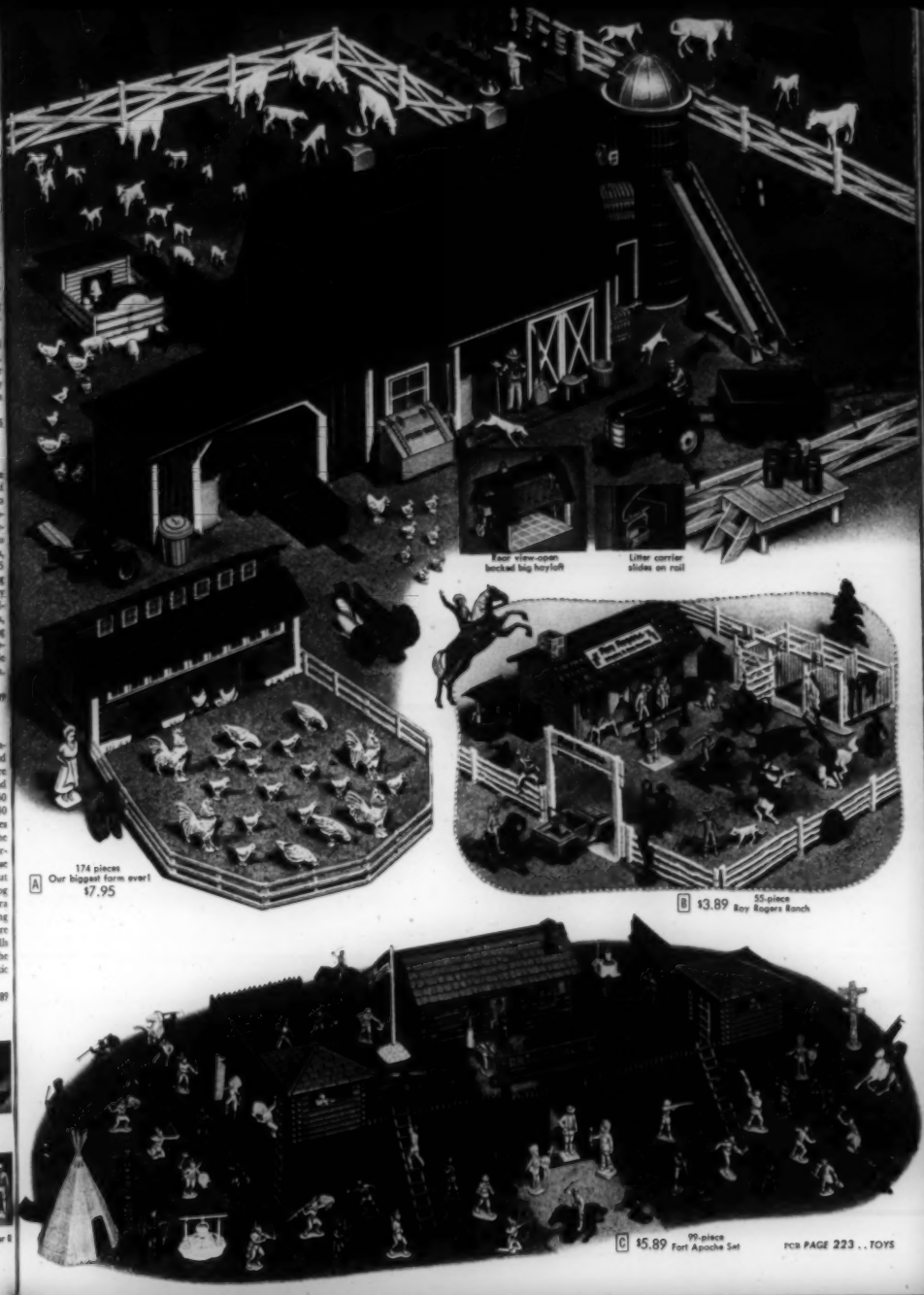
18-pc. Fighting Indians, horse etc.

14-pc. 4 horses, 2 calves, equipment

10-pc. Revolutionary war heroes

12-pc. Gen. Custer, cavalry

10-pc. World War II heroes



Rear view-open backed big hayloft

Litter carrier slides on rail

A 174 pieces Our biggest farm ever! $7.95

B $3.89 55-piece Roy Rogers Ranch

C $5.89 99-piece Fort Apache Set

# Miniature Play Sets

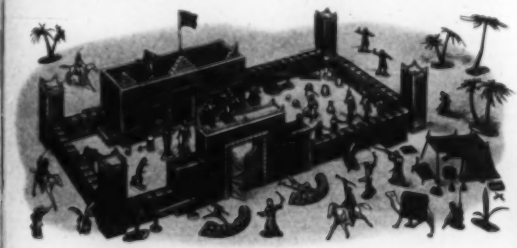
## bring storybook worlds to playrooms

### Our Biggest Ever! 160-piece Armed Forces Base

Action-packed with rockets and gun to fire, 2 big planes and army truck to maneuver. 116 servicemen from all armed forces defend the base. Set has guided missile launcher with tiny compass to shoot 3 rockets. Machine gun shoots tiny shells for target practice. Big 7¼-in. late model jet, 9-in. helicopter has blades that twirl. Other plastic equipment includes machine guns, rifles on tripods, stacked rifles, bazookas, tents, etc. Field "training area" equipped even to a miniature flag. All pieces built to scale. Colorfully lithographed steel headquarters 11x6x6 in. high. 10 sections of plastic fence.

79 N 05962—Shipping weight 5 pounds.....160-piece set **$5.89**

49 N 5979—Set of 27 extra personnel. Shipping weight each set 10 oz.....Each **89¢**; 2 sets **1.69**



### New 80-piece Captain Gallant Foreign Legion Set

Close the gate of the walled fort as Captain Gallant, Cuffy and their Legionnaires defend the outpost against attacking sheiks. This big, fun-filled set has realistic lithographed steel headquarters, walls and plastic gate. Fort 29x13x6 inches high over all. Nearby enemy sheik camp is set in palm-studded oasis.

16 Legionnaires, 10 sheik action figures molded in detail of flexible polyethylene. Captain Gallant, Cuffy, officers and men, sheiks are all in exciting action poses. Other pieces include sandbag fortifications, rifles, canteens, machine gun on tripod, barbed wire reel, powder kegs, sheik tent with canopy, scimitars, 3 horses, 1 camel, oasis of 4 palm trees, 4 desert ferns, others. For more fun order extra figures at right.

79 N 05919—Fort shipped flat, easy to assemble. Shipping weight 6 pounds.....**$5.89**

### New Allstate Service Station, 3 Friction-Drive Vehicles

A Two friction-powered cars zoom up ramp to roof on rubber tires! Park them there or let them swoop down again and out station exit. Tow cars in for repairs with friction-drive wrecker, hoist them on working model grease rack. Moppet mechanics have fun putting together take-apart Jaguar, too. 6 other late model vehicles have smooth-rolling die cast metal wheels. Cars average 4 inches long.

Brightly lithographed steel Allstate station staffed by crew of 5 plastic attendants. Station realistically detailed both inside and out. Size 18x10½x8 inches high; mounted on broad 26x14¾-inch base. Two bright Allstate signs on stand and 16 miniature pennants add to color.

Other equipment: 2 modern gas pumps, air pump, tire on stand, oil can display rack, bucket, jack, lubricating machine and battery display rack. All pieces are built to scale.

79 N 05921—Station shipped flat, easy assembly without tools. Shpg. wt. 6 lbs.....**$4.95**

Eight Extra Cars (not shown). Latest-design foreign and domestic car models. Set includes Ford, Cadillac, Buick, Chrysler, De Soto, Sabre Jet, foreign racing cars. Plastic with die cast metal wheels 4 in. long.

49 N 5930—Shipping weight 10 ounces.....Set of 8 **89¢**

### 63-piece Construction Camp with Motorized Equipment

B Playroom highways take shape as friction-powered road roller, power dozer and high-lift loader roll on to work. Dozer has movable blade; roller has tandem front rollers; loader's scoop actually lifts. All 3 with siren and rubber tires; bright lithographed metal construction.

Eight other construction vehicles, all authentically scaled in molded plastic; some with fascinating moving parts. Sturdy lithographed steel field office with all edges and windows safety turned.

Measures 11x7x6 inches high. 10 workmen, 35 accessories, 7 sections of fence . . . all molded in plastic and scaled to proper size.

49 N 5948—Shipping weight 4 pounds.....Complete 63-piece set **$4.89**

### 100-piece Alamo Set with 5 Shooting Cannon

C The scene is set for Davy Crockett's last thrilling battle! Just like you've seen on TV and in the movies. Davy and 30 stalwart frontiersmen battle 30 attacking Mexican soldiers. 5 cannon shoot tiny shells. 8 horses. Shaped figures of flexible polyethylene. 17 plastic frontier accessories include pump, trees, ladders, hitching post and others. Realistic lithographed steel Alamo and walls. 32x21x7 inches high. All figures and accessories in proportion. Licensed by Walt Disney.

79 N 05997—Shipping weight 5 pounds.....100-piece set **$5.98**

These play sets give hours of fun. Add to the action and expand your operations with life-like extra figure sets listed below.

### Famous Robin Hood and his Merrie Men of Sherwood

D Charging from Sherwood Forest, brave Robin Hood and his Merrie Men fight for justice at Nottingham Castle. 3 catapults on wheels "pepper" the enemy with tiny pellets. Robin, fair Maid Marian, jolly Friar Tuck, huge Little John and the villainous Sheriff of Nottingham, minutely detailed in flexible molded polyethylene. 90 pieces in all!

53 figures in action poses are 33 merrie men, 20 armored knights. Sturdy steel walled castle, lithographed in authentic detail from pennant-topped turrets to drawbridge that can be raised or lowered. 6 armored horses, Sherwood Forest deer, 3 Sherwood trees, 8 medieval accessories. Castle overall 30½x14½x11½ in. high; shipped flat. Easy assembly.

79 N 05949—Shipping weight 4 pounds.....90-piece set **$5.98**

35-pc. Set (not shown). As above, but 24-in. long fort, 1 catapult, 9 Merrie Men, 10 knights, 2 horses, 1 tree. Same 5 main characters, accessories.

49 N 5927—Shipping weight 3 pounds.....35-piece set **$3.98**

***NOTE: Play pieces included may vary slightly, but we guarantee you will receive total stated for all play sets on these pages.***

E Soldier Set | F Knights, Horses | G American Wildlife | H Foreign Legion | J Robin Hood

Extra 3-Dimensional Figures put new thrills in play sets. All molded vinyl plastic. Variety of action poses in each set. Size of figures up to 3 inches tall. A fine gift for collectors, too. Order several sets. Shipping weight per set 10 ounces.

(E) 49 N 5979G—27-pc. Soldier Set.
(F) 49 N 5957G—14-pc. Knight, Horse Set.
(G) 49 N 5986G—23-pc. American Wildlife Set.
(H) 49 N 5987G—16-pc. Foreign Legion Set.
(J) 49 N 5988G—22-pc. Robin Hood Set.

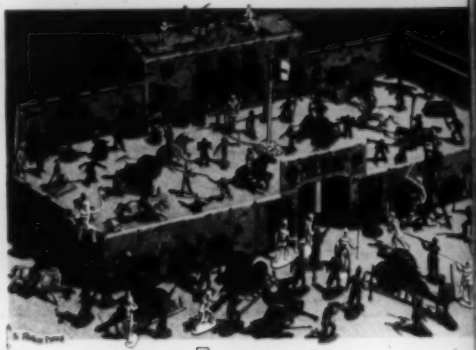
49 N 5956G—10-piece Wild Animal Zoo Set. Giraffe, Tiger, Bear, 7 others. (Not shown.) State catalog number and quantity of sets.....Each set **89¢**; 2 sets **$1.69**

A New! 30-piece Allstate Station $4.95

B New! 63-piece Construction Camp $4.89

Friction-powered wrecker for towing

Simple take-apart Jaguar builds skills

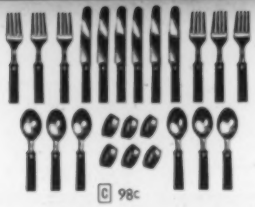


C 100-piece Alamo Set $5.98

D New 90-pc. Robin Hood Set $5.98

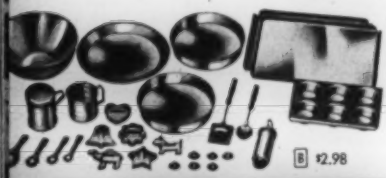
PAGE 225

A $1.79



C 98c

D $1.59



B $2.98

E 98c

F $4.49

## FOR MOTHER'S LITTLE HELPER... utensils and appliances to make playtime housekeeping more fun!

**51-pc. Aluminum Set with Percolator $1.79**

Little percolator really perks . . . has sieve-type coffee basket, lid with glass inset. Sturdy, rust-resistant aluminum. Plates, saucers embossed with Bo-Peep decorations. All edges smoothly turned. Set includes: 6 each of plates, saucers, sauce dishes, cups, knives, forks, spoons, paper napkins, 1 each snack bowl with cover, water pitcher, sugar bowl, creamer, 6-in. round tray.

49 N 902—Plates 4½ in. in diam., others in proportion. Shpg. wt. 1 lb. **$1.79**

**A** 30-pc. Aluminum Cook, Bake Set. 3 tier cake pans (5 to 2½ in.), muffin pan, double boiler with cover, 4¾-in. square cake pan, sauce pan, tube cake pan, 2 cookie sheets, loaf pan, pie pan, bowl, 2 canisters with lids, cutters, spoons, etc.

49 N 913—Shipping weight 1 pound..... **$1.79**

**B** 28-pc. Large Size, Heavy Gauge Aluminum Bake Set. One 2-qt. mixing bowl, 8⅞-in. pie plate, two 7¼-in. cake pans, muffin pan, 8-oz. measuring cup, sugar sifter, decorator and six tips, two 8½x11-in. cookie sheets, spoons, turners, cutters.

49 N 925—Recipe book. Wt. 2 lbs. 2 oz.... **$2.98**

**C** 24-pc. Toy Plastic Tableware Set. Like Mother's everyday set. Set includes: 6 each knives, forks, spoons, plated napkin rings. Bright red plastic handles, silver-like cutlery. Spoons, 4⅞ inches long; forks, 5⅛ inches long; knives, 5⅜ inches long.

49 N 866—Shipping weight 1 lb. 8 oz..... 98c

**D** Dolly's Complete Laundry Set. Rub-a-dub-dub . . . wash dolly clothes, easy as can be. Just turn the washer handle, cups inside glass tub swish up and down. Rinse out in rinsing tub, run through adjustable wringer, hang on 9 inch revolving dryer with pins.

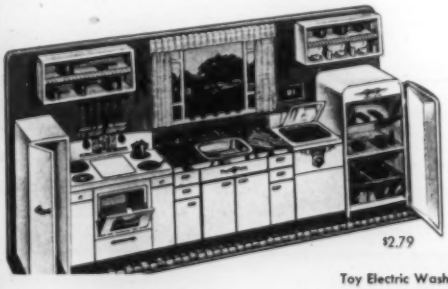
49 N 1005—Shipping weight 3 pounds..... **$1.59**

**E** 20-pc. Toy Baking Set. Wood rolling pin, plastic scoop and cake knife, metal egg beater, 5 cookie cutters, pie plate, 4 baking pans, measuring spoon, canister, funnel, whipper, plastic scale with 4 weights, recipe booklet, apron. Order a toy stove from facing page.

49 N 867—Shipping weight 14 ounces..... 98c

**F** 8-pc. Copper-bottom Set. Stainless steel, 1-cup size sauce pan with lid, hamburger-size frying pan, 3½-in. aluminum teakettle with whistle and trigger-action spout, pan-cake turner, spoon and spatula. Black composition handles. Stainless steel wall bracket.

49 N 1256—Shipping weight 2 pounds..... **$4.49**



$2.79

**Miniature Steel Kitchen**

Refrigerator, washing machine, sink, stove. Broom closet, wall cabinets, tiny plastic accessories: griddle, pressure cooker, ice trays, etc. Working parts. Dishes, tableware for 3.

79 N 01105—25½ x5⅛ x11⅜ in. Shpg. wt. 7 lbs..... **$2.79**

G $4.98

**Toy Electric Washer**

**G** Battery-operated, actually washes. Metal agitator, on-off switch at side. Clear plastic lid. Moves on roller bearings. Hand cranked wringer, safe rubber rollers. White, red trim. 7x 12¼-in. high. Batteries not included.

49 N 1003—Shpg. wt. 4 lbs..... **$4.98**

34N4650—Batteries. Wt. 8 oz.... 2 for 27c

H $1.89 Ironing Board only

J 79c

K $2.29

**Toy Ironing Board, Cover**

**H** Ironing Board. 8x30-in. perforated steel top. Steel legs fold.

79 N 01002—22 in. high. Wt. 4 lbs. **$1.89**

**J** Ironing Board Pad, Cover. Cotton. Fits any 27 to 30-in. board.

49 N 1008—Shpg. wt. 4 oz..... 79c

Combination—2 Items Above.

79 N 01021—Shpg. wt. 5 lbs..... **$2.47**

**Toy Electric Iron**

**K** Really heats to iron dolly's dainty dresses. Chrome-plated hood, cast metal base. Black Bakelite handle. 6¼ inches long. 20-watt. UL approved. 110-120 volt, 60-cycle AC. Order ironing board and pad at left.

49 N 1018—Shpg. wt. 1 lb. 2 oz.... **$2.29**

Smart Santas put toys on their Easy Terms orders, see page 373

## WHAT'S COOKING? Lots of fun when little moms bake, wash dishes and play house in their own kitchens

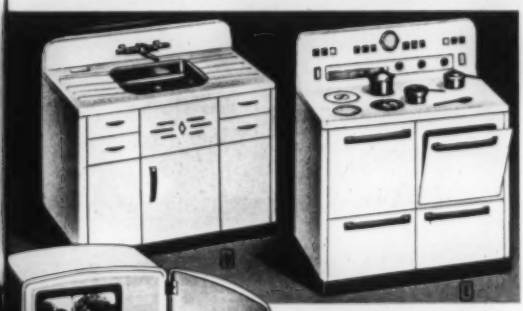
**A** New Bake Table with Utensils. Natural finish wood table has large flat work surface with big pegboard back, shelves. Back is enameled black and white. 6-inch skirt. Wood rolling pin, aluminum bowl, bread pan, cookie sheet, muffin pan, 2 spoons, 6 cookie cutters and wooden "pretend" salt and pepper shakers. Size 23½x13x32¼ inches high. Not assembled. Mailable. Order early.
79N 01295—Wt. 11 lbs. . . $5.98

**B** Double Oven Play Stove. Non-electric appliance for your little lady. Double oven. Doors open and close. Lithographed top shows three "electric" burners and cooking well—just like a real stove. 8 multicolor "controls" at back of top, push "on and off". 12-piece plastic utensil set, scaled to fit tiny hands. Steel construction, white enamel finish. 14x7x15 inches high.
49N 1132—Wt. 6 lbs. . . . $3.59

**C** Toy Electric Range really bakes! Fiberglas insulated oven and thermostat maintain baking temperature. Oven has glass window, rack. 4 burners. Simulated controls. Metal sauce pan with cover, cookie sheet, pie pan, cake pan, 3 cookie cutters, and recipe booklet included. 12½x6⅜x11¾ in. high. White enameled steel; colorful dials, handles. UL appr.; 110-120v, 60c AC.
49N 1110—Wt. 9 lbs. . . . $7.98

**New Electric Range Really Bakes, Has Lights! $11.98**

Our best toy stove really bakes, has top lights that illuminate the working surface. The two lamps are enclosed for added safety. Fiberglas insulated oven confines heat for better baking; thermostat maintains baking temperature for those junior-size pies and cakes. Simulated clock under light, divided burner top. Center oven has glass door, oven rack. Simulated dials on stove front. Included are sauce pan and cover, cookie sheet, 3 cookie cutters, pie pan, cake pan, recipe book. White enameled steel stove, coppertone light and handles, red dials. UL approved—110-120 volt, 60 cycle AC.
49N 1113—15x7x13¾ inches high. Shipping weight 12 lbs. 8 oz. . . . . $11.98



**D** $1.98 **E** $1.98 **F** $1.98

**D** Steel Sink. Turn spout, water flows into basin that has adjustable stopper. Reservoir tank at back; hinged door in base. Enameled white. 11½x7x10 inches high.
49N 1130—Shipping weight 3 pounds 4 ounces. . . . . $1.98

**E** Non-Electric Toy Stove. Play timer, plastic buttons push in. Hinged oven door. 6 plastic utensils. White enameled steel; red trim. 11x6½x12 inches high.
49N 1128—Shipping weight 3 pounds 8 ounces. . . . . $1.98

**F** 2-Door Toy Refrigerator." Freezer" door and compartment above, food "cooler" below. 3 shelves, removable plastic ice cube tray, 6 miniature food packages. Doors open and latch. White enameled steel. 8x13½x5½ inches deep. Non-electric.
49N 1129—Shipping weight 3 pounds 12 ounces. . . . . $1.98
79N 01131—3-pc. Set. D, E, F above. Shpg. wt. 11 lbs. . . . . 5.59

**G** New! Battery-Operated Toy Drink Mixer really works, mixes goodies. Make your own malted milks! Slide aluminum cup under switch; remove cup to turn off. Aluminum enameled red and white. Base 5⅜x5⅜x9 in.
49N 1253—Shpg. wt. 1 lb. 8 oz. Battery included. . . . . $3.59

**H** Toy Food Mixer. Really works just like Mother's mixer. Operates on 2 standard flashlight batteries (included). Two-blade beater actually mixes, yet will not cut little fingers. Mixer unit can be detached from stand, used anywhere. All steel construction, beater removes for cleaning; self-lubricating bearing. Mixer can be tilted. Aluminum mixing bowl, plastic spoon. White enameled steel.
49N 1296—Base 7⅞x4½ in. 10 in. high. Wt. 2 lbs. 5 oz. . . $3.79

A $3.39

B $2.79

C $3.79

D $3.79

E $5.89

F $3.89

G $2.79

H $1.79

# It's Tea Party Time!

## She'll set the table with play dishes, home-made goodies and delicious fruit drinks

**A** **New 17-piece "Moss Rose" Tea Set.** A real china service for four that's sure to be admired by all her little friends. Delicate rosebud pattern on white with gold color inner band and rims. The daintiest dishes to set before any little queen . . 4 plates, 4 saucers, 4 cups, creamer, teapot and sugar bowl with covers. Plates are 6 1/4-inch diameter, saucers 4 3/4-inch diameter, other pieces in proportion. *Imported from Japan.* Teach her early in life to appreciate the beauty of fine things.
49 N 803—Shipping wt. 4 lbs. 15 oz. **$3.39**

**B** **Beautiful 28-piece Imported China Set.** Young hostesses love these real china dishes 'cause they're so like mom's. Dainty floral pattern as pretty as a picture on each piece. 6 plates, 6 cups, 6 saucers. Teapot, sugar bowl, casserole, with covers. Creamer, platter, vegetable dish and gravy boat. Plates measure 4 1/4 inches in diameter, saucers 3 3/4 inches in diameter, other pieces in proportion. *Imported from Japan.* A gift she'll treasure for years. It's just what she wanted from Santa.
49 N 842—Shipping wt. 5 lbs. 8 oz. . . **$2.79**

**C** **Russel Wright American Modern Tea Service for 6.** Especially created to delight modern little misses by leading designer Russel Wright. Strong plastic in modern, mottled, pottery colors. 6 each of plates, cups, saucers, knives, forks, spoons, napkins. 6 clear goblets with etched-type design. Creamer, teapot and sugar bowl with covers. Turned-edge plates 6 1/4-in. diam., other pieces in proportion.
49 N 851—Shpg. wt. 2 lbs. 4 oz. . . . . **$3.79**

**D** **54-pc. Tea Set.** 42 pieces of unbreakable plastic dinnerware, plus 6 tumblers and 6 sherbets of hard, clear plastic. Service for 6 in white and blue pattern, lacework rims. 6 each plates, saucers, cups, knives, forks, spoons, napkins. Teapot, cover, sugar bowl, creamer, butter and cake knives. Plates 6-in., other pieces in proportion.
49 N 855—Shpg. wt. 2 lbs. . . . . **$3.79**
49 N 856—36-pc. Set for 4. As above but no butter or cake knife. Wt. 1 lb. 10 oz. . . . **$2.89**

**Blue Willow Pattern Tea Service . . 26-piece imported china set**

She'll set such a lovely table with her real china Blue Willow Tea Service for 6. And won't she be thrilled to tell her friends that its beautiful design has been a favorite since great-grandmother's day? Imported from Japan, this dainty set includes 6 cups, saucers, and plates. Casserole, teapot and sugar bowl with covers, platter, and creamer. Perfectly sized for miniature hands and fingers. Plates are 3 3/4 inches, other pieces in proportion. Fine quality at a budget price.
49 N 827—Shpg. wt. 3 lbs. 8 oz. . . . . **$1.79**

## All New . . Famous Brand Name Mix Sets for making party goodies

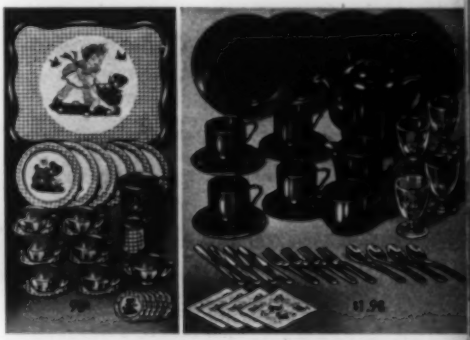
Sets include everything your petite pastry cook needs to make delicious pancakes, cornbread, cakes, puddings, and other delightful tea time treats. She just adds water or milk to the tasty mixes and follows simple directions in the recipe book. All the utensils she needs are included . . no more using Mom's.

**E** **Big 62-piece Food Mix Set** with 33 name brand mixes. 8 Swansdown cake mixes, 2 Aunt Jemima pancake mixes, 6 Flako mixes, 12 Junior Chef pudding mixes and frostings, bottle Log Cabin syrup, 4 packages Chef Boy-ar-dee pizza pie ingredients. 29 utensils, including 2 each cake pans, pie tins, cookie sheets, spoons, bowls. Decorator with 3 nozzles, 7 cookie cutters, pancake grill, turner, rolling pin, muffin tin, funnel, eggbeater, pizza pan, bread pan, recipe book.
49 N 1279—Shpg. wt. 4 lbs. 8 oz. . . . . **$5.89**
49 N 1264—Set of 8 refills. Wt. 12 oz. . . **89c**

**F** **44-piece Mix Set.** with 21 name brand mixes and bottle of Log Cabin syrup. 4 Swansdown cake mixes, 2 Aunt Jemima pancake mixes, 11 Junior Chef pudding and decorator mixes, 4 different Flako mixes. 22 utensils, sized right for little hands: 2 cake pans, 7 various cookie cutters, decorator and 3 nozzles. A pie tin, bread tin, spoon, cookie sheet, rolling pin, muffin tin, pancake grill, turner, funnel, recipe book. A set to keep her happy right until she grows up.
49 N 1280—Shpg. wt. 3 lbs. . . . . **$3.89**
49 N 1264—Set of 8 refills. Wt. 12 oz. . . **89c**

**G** **New 26-piece Dunk-'n'-Drink Set** with 24 bags (12 boxes) of assorted fruit flavors. Just steep a bag in cold water to make and serve delicious tea-party "punch." One bag makes 4 cups. White plastic tea service with dainty decoration: teapot with cover and 4 each cups, saucers, spoons.
49 N 1282—Shpg. wt. 1 lb. 4 oz. . . . . **$2.79**
49 N 1299—8 Fruit-T refills. Wt. 12 oz. . . **89c**

**H** **22-piece Set.** with 11 name brand mixes. 2 Swansdown cake mixes, 2 Aunt Jemima mixes, 4 Flako mixes, 3 Junior Chef frosting, and pie filling mixes. 10 utensils: 2 each cake pans, cookie cutters. Muffin tin, pie tin, bread pan, cookie sheet, rolling pin, spoon, recipe book.
49 N 1281—Shpg. wt. 1 lb. 8 oz. . . . . **$1.79**
49 N 1264—Set of 8 refills. Wt. 12 oz. . . **89c**



**A Bright 28-piece Tea Service** for gay little hostesses. Lithographed metal in red and white plaid with cute puppy dog design. Set includes 6 plates, cups, saucers, butter plates. 8x10-inch tray, sugar bowl, creamer, teapot. 4 1/2-inch plates, other pieces in proportion. Unbreakable.
49 N 907—Shpg. wt. 1 lb. 4 oz. **98c**

**Rich-looking Ruby-tone Plastic Service for 4.** Modern design in rich ruby hue for up-to-the-minute misses. Strong plastic set includes 4 each plates, cups, saucers, napkins, silver-color plastic knives, forks and spoons. Teapot and cover, sugar bowl, creamer. 4 sparkling clear plastic goblets complete the set. Plates are 6 1/4 inch in diameter, other pieces in proportion. Just watch her eyes light up when she sees this elegant service.
49 N 809—Shipping weight 1 lb. 8 oz. . . . . **$1.98**

**No Modern Miss travels without a Vanity Kit**

Beautiful, expensive-looking, padded quilted vinyl plastic Vanity Case, that looks just like mom's. Packed full of harmless cosmetics and prettying-up aids that keep her lovely at home or traveling. Ideal for "dressing up" games . . perfect for keeping her out of mom's cosmetics. Case is 9 1/2x4 3/4x2 1/2 in.
49 N 1308—Shipping weight 1 pound. . . . . **$2.69**

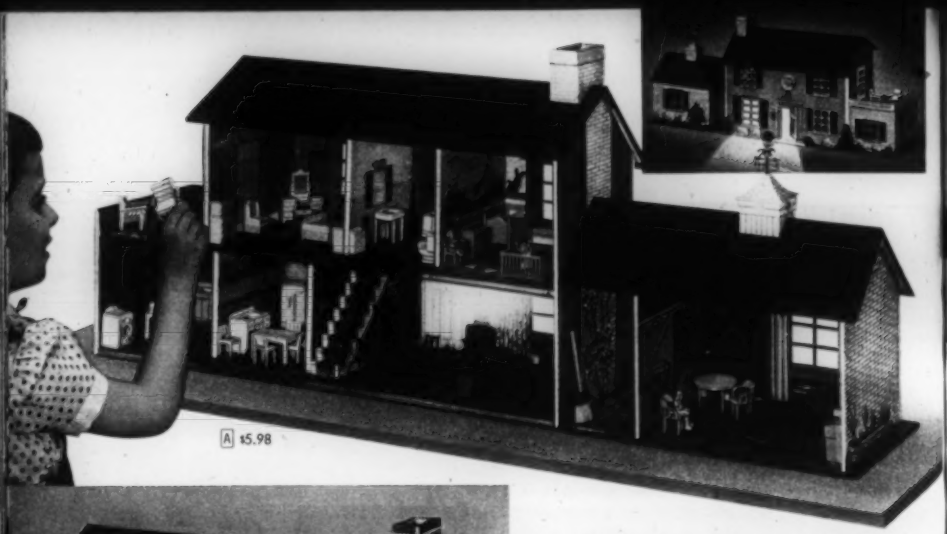
**A New 33-piece Formula Set for Dolly!**

Everything dolly needs at feeding time! 6 complete Evenflo unbreakable polyethylene nursing bottles with caps, sealing discs and nipples. One each all metal sterilizer and cover in blue enamel finish, plastic funnel, measuring cup and spoon, box of Vel, tongs, bottle brush, bottle rack.
49 N 1286—Shipping weight 1 lb. 8 oz. . . . . **$1.79**

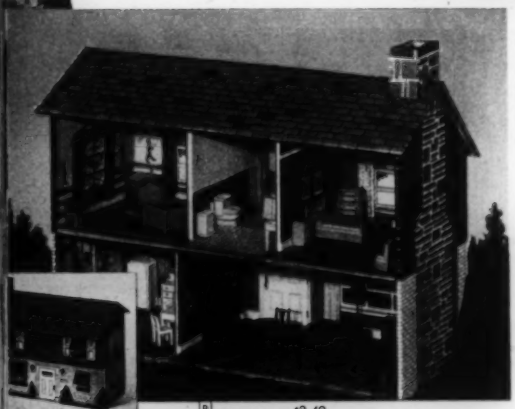
**All New 23-piece Doll-E-Layette Set**

Pink Plastic basket with blue metal handles and fiberboard lid. 2 each Chix diapers, bottles, nipples, discs, caps, spoons. Feeding dish, cup, funnel, nylon bristle brush, rattle, comb, bib, washcloth, soap, baby powder.
49 N 1296—Basket 13 1/4x9 1/4 in. Shpg. wt. 2 lbs. . . . . **$3.79**

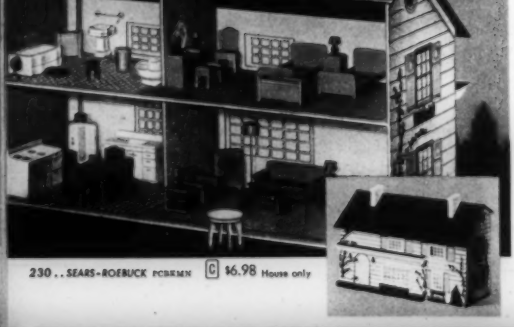
FOR PAGE 229 . . DISH SETS



A $5.98



B House, furniture $3.49



230 . . SEARS-ROEBUCK PORTMN C $6.98 House only

## DOLLY'S MODEL HOMES

### with tiny furniture to her taste

A NEW! Our Biggest Happi-Time Metal Doll House. The doorbell rings, the front door opens at a touch, flick a switch to flood the living room with brilliant light! Look in on 7 spacious rooms, play-packed with furniture scaled to size. There is a real stairway to the second floor, lithographed in true-to-life detail. Breezeway leads to a play-room; rooftop patio for "outdoor" play. An extra-large house, 38x15½x9 in. deep. Furnished with more than 45 pieces of plastic furniture, plus 3 plastic "occupants" and a miniature broom that really sweeps.

Strong, long-lasting metal construction . . . all windows, edges safety-turned. Floor sections ribbed, walls double turned to add more strength. Finely lithographed brick and clapboard exterior has bright painted shutters, flower boxes. Interior brilliantly decorated in modern colors with beautifully lithographed draperies and paintings.

Break-resistant finely molded plastic furniture includes: LIVING ROOM: Club sofa, club chair, barrel chair, coffee table, end table, floor lamp, TV set; DINING AREA: Dining table, 4 chairs, hutch cabinet, buffet server; BEDROOM: Double bed, vanity dresser, bench, chest-on-chest, night table, boudoir chair; KITCHEN: Sink, refrigerator, stove, table, 4 chairs; BATHROOM: Bathtub, toilet, wash-stand, hamper; CHILD'S ROOM: Crib, play pen, chest, potty chair; DEN-PLAYROOM. Piano and bench, round table, ping pong table, 2 side chairs, TV set; PATIO: 2 modern sun deck chairs. UTILITY ROOM: sink, washer, ironer. Easy to assemble. *Battery not included.*

79 N 01411—Shipping weight 8 pounds . . . . . $5.98

34 N 4630—Standard flashlight battery. Shpg. wt. 8 oz. for two . . . . . 2 for 27c

B 5-Room Metal Doll House with Awnings—Completely Furnished. Gay red and white striped metal awnings add a cool, crisp look to realistic colonial styling. 36 pieces of furniture molded in break-resistant plastic, scaled to room size. Lithographed rugs and wall pictures, "see-through" cut out windows. Lithographed white brick and blue clapboard exterior. Metal construction with safety turned windows and edges. 19½x15½x9 inches deep. Shipped flat. Easy to assemble.

49 N 1407—House and furniture. Shipping weight 5 pounds . . . . . $3.49

C 4-Room Colonial Doll House of decorated white hardboard. Safe, firm wood; reinforced construction. 2 complete floors designed for scaled down true-to-life play. White plastic windows. 17½x10½x27 inches long. Shipped flat. Easy assembly. Furniture not included, order below.

79 N 01406—House only. Shipping weight 12 pounds . . . . . $6.98

### 10-pc. Wood Furniture Sets Scaled to Size, each $1.79

Living room Set. 2 end tables, couch, table, 2 table lamps, floor lamp, coffee table, TV set, chair.
49 N 1236—Shipping wt. 1 lb. . . $1.79

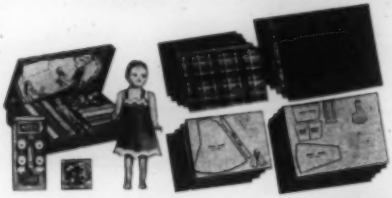
Bedroom Set. 2 single beds, dressing table, cedar chest, table, 2 lamps, chair, clock, bench.
49 N 1237—Shipping wt. 1 lb. $1.79

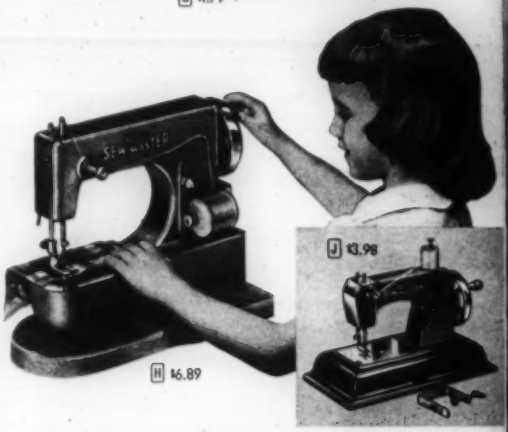
Bathroom Set. Tub, toilet, wash-bowl, 2 towel racks, waste basket, scale, heater, stool, hamper.
49 N 1238—Shipping wt. 1 lb. . . . $1.79

Kitchen Set. Stove, sink, refrigerator, table, 4 chairs, bowl and radio. Order for Christmas.
49 N 1239—Shipping wt. 1 lb. . $1.79

## LET'S PLAY HOUSE!

### Sew and clean with equipment like Mom's




**A** **Happi-Time 5-piece Cleaning Set.** Metal sweeper really sweeps! It has a fiber bristle brush and bottom that opens for emptying. 24 inches long with wood handle; 9¼x7¾x2-inch base. Metal dust pan. 24-inch long red plastic bristle broom with wood handle. 26-inch long multi-color yarn dust mop with wood handle. Ruffled plastic apron, 12x9 inches.
79 N 01302—Shipping weight 3 pounds.....$1.98

**B** **Magnetic Paper Doll.** Her name is Magic Mary, and she's a very special paper dolly, too. She is dressed in an instant, because magnetic attraction makes her clothes cling just like magic. She comes complete with 14 brightly colored dresses to cut out. Doll measures 10 inches tall. Comes with her own sturdy metal base. Makes a wonderful stocking present.
49 N 1251—Shipping weight 11 oz.....89c

**C** **NEW! Bead-A-Basket and Coaster Kit.** Make your own colorful serving basket, table mat and coasters. The finished result—a 6-piece matched set. Enough material to make a sunburst pattern serving basket (top diameter 10 in., 4 in deep), round table mat (9¾ inches in diameter), and four coasters (each 4¼ inches in diameter). Wood. Gay multicolor beads.
49 N 1262—Shipping weight 1 pound 12 ounces.....$2.79

**D** **Friction Vacuum Cleaner with Sparks.** A working model vacuum cleaner! Just push down and forward, listen to the motor hum, watch the "cold" sparks through a clear window in the motor housing. Actually picks up dirt and dust by suction and a revolving brush. Vinyl plastic bag inflates; slide off top for easy emptying. Sweeper is 6¾x6½x3 inches high. Handle is 23 inches high. Overall height 27 inches.
49 N 1203—Shipping weight 2 pounds.....$1.89

**E** **NEW! Junior Regina Electrik Broom.** An authentic copy of Mother's most efficient household aid—the Regina Electrik Broom. Our junior-size model operates on 3 standard size flashlight batteries (included)—it buzzes realistically and actually picks up dust and dirt by suction. 34 inches overall—just the right height for busy little housekeepers. 6½-in. plastic nozzle. Broom has plastic body and heavy cloth dust bag, held in place with spring tension—easy to empty. Rubber hand grip; tubular metal handle.
79 N 01324—Shipping weight 3 pounds.....$4.98

**F** **De luxe 10-piece Cleaning Set.** Carpet sweeper works so efficiently that even Mother will use it for hard-to-reach corners. It has revolving plastic bristle brush, rubber-treaded wheels, encircled with heavy rubber bumper guard to protect furniture. Bright metallic finish; 28 in. high, easy to empty. Metal "no-stoop" dust pan with handle (28½ in. high overall); 26½-in. plastic bristle broom; 22½-in. multicolor yarn dust mop. Hanging hooks on handles. 7½x5¾-in. dust mitt; ruffled plastic apron; silver-polishing cloth; sponge; Brillo; upholstery brush with plastic bristles.
79 N 01323—Shipping weight 4 pounds.....$3.89

**G** **Sewing Kit with Doll.** Make a complete wardrobe for 7½-inch plastic doll with movable arms. Simple patterns; easy to use. All materials and accessories to be used with patterns are contained in set. Metal scissors, needle, thimble, 4 bobbins of thread, buttons and assorted color rickrack. 11¼x18¼x2½-in. carrying case. Encourages youngsters to learn dressmaking.
49 N 1235—Shipping weight 2 pounds.....$1.79

**H** **NEW! Our Best Toy Sewing Machine** with free arm for easy sewing of sleeves, collars, all the dainty details of dolly's dresses. Sews strong chain stitch. Pressure foot holds material firmly. Safety guard protects fingers. Thread tension adjusts to fabric thickness. Speed controlled by easy-turning wheel. Steel with bright metallic finish. Hardwood base with metal clamp fasteners. Uses 12x1 number 14 size needles. 3 needles included. 8x3⅜x5⅜ inches. Thread incl. Imported from West Germany.
49 N 1207—Shipping weight 2 pounds 10 ounces.....$6.89

**J** **New Toy Sewing Machine** sews in chain stitch. Thread tension adjusts to fabric thickness. Pressure foot holds material firmly. Machine clamps to table. Thread incl. Uses standard size needles; 2 incl. Hardwood base. 8½x4¾x6½ in. From W. Germany.
49 N 1285—Shipping weight 2 pounds 8 ounces.....$3.98

C $19.95 $2.00 mail down

D $5.69

E $4.59

F $2.89

G $7.79

H $14.69

A $9.59

B $8.59

J $6.59

K $4.69

L $3.95

M $2.98

P $1.89

N $1.89

# Dolly Travels in Style

## when she rolls along in her Happi-Time buggy or stroller, with luggage of her very own

◀ BUGGIES, STROLLERS SHOWN IN COLOR ON OPPOSITE PAGE

**A** Buggy grows up with little "mother," as chrome-plated handle adjusts from 28 in. to 31 in. high. Sturdy washable leatherette body in cherry red with off-white quilted plastic trim. Large 2¼-in. plated snap-on hub caps. Half draft rail on full folding steel frame. 4-bow folding hood with sun visor. Full shackle-type Duchess gear for floating-smooth rides. 7½-in. wire spoke wheels; rubber tires. Footbrake. 23¾x12¼x9½ in. deep plus 3-inch toe extension. Doll not included.
79 N 08254—Shipping weight 11 lbs. . . . $9.59

**B** Our Finest Doll Stroller forms bed for dolly's nap time. Just lower seat, lift footrest. Seat, back of body cushioned. Removable cotton-fringed canopy. Laminated vinyl body and canopy, ivory-colored inside, aqua (blue-green) exterior. Chrome-plated handle 29 in. high. Plated wire footrest. Fully folding steel frame. Rubber tires. Brake. Seat 8¼x6¼ inches, back 9 inches high. Doll not included.
49 N 8267—Shipping weight 9 lbs. . . . . $8.59

**C** Imported English Doll Pram has sturdy heavy gauge steel body. Plastic-covered wood draft rail. Flexible springs give a cushiony ride. 10-in. wire spoke wheels roll easily on ¾-in. rubber tires. 4-bow plastic hood folds. Gray plastic storm curtain. Folding handle, 28 in. high. Size: 24x11¼x8¾ in. deep. Accessory space inside. Blue body, white frame, gray trim.
79 N 08268L—Shipping weight 25 lbs. . . $19.95

**D** Woven Fiber Buggy has fancy 3-color design on loom-woven fiber with braid trim, enameled white. 5-in. stamped spoke wheels; ¾-in. rubber tires. Aluminum-color steel frame. Reversible hood. Tubular steel handle 23 in. high. 18x9¼x7½ inches deep.
49 N 8245—Shipping weight 7 lbs. . . . . $5.69

**E** New! 20-in. Folding Doll Buggy with saucy 3-bow "Sunbonnet" hood. Embossed weave design on vinyl body and hood in harmonizing mottled gray and medium blue. Steel frame. Chrome-plated steel handle 24 in. high. 5-in. wheels; ¾-in. rubber tires. Push-on hub caps, brake. 20x9x7 inches deep.
49 N 8252—Shipping weight 5 lbs. . . . . $4.59

**F** Our Lowest Priced Doll Buggy. Washable red vinyl body, white trim. Steel frame; 3-bow hood folds. ¾-in. rubber tires. Handle 21 inches high. 17x 7½x5 inches deep.
49 N 8231—Shipping weight 3 lbs. . . . . $2.89

**G** 22-in. Folding Doll Buggy has smart new "Sunbonnet" 3-bow folding hood. Turquoise blue embossed vinyl body trimmed with salt and pepper gray vinyl. Chrome-plated steel handle 28¾ in. high. Smooth-riding shackle-type Duchess gear. Aluminum color steel frame. 6½-in. wire spoke wheels, ¾-in. rubber tires. 2¼-in. snap-on hub caps. Footbrake. Size 22x10x8¼ in. deep plus 3-inch toe extension.
79 N 08253—Shipping weight 9 lbs. . . . . $7.79

**H** Our Finest Happi-Time Doll Carriage. Chromed handle adjusts 26½ to 32 in. high to add years of fun. Gold-color thread design highlights turquoise blue embossed vinyl; off-white quilted plastic trim. Half draft rail. Folding steel frame, aluminum color. 8¼-in. wire spoke wheels, ¾-in. rubber tires. Full shackle-type Duchess gear. 13¾x10x 26¾-in. long plus 3-in. toe extension. Kleenex and bottle in pocket.
79 N 08255L—Shipping weight 15 lbs. . . $14.69

**J** Large Folding Doll Stroller. Seat 7x9x10 in. high, large removable nylon-fringed canopy, shopping bag. Embossed design on blue quilted plastic body and canopy; interior blue and white. Chrome-plated steel arms, handle. Aluminum-color hardboard footrest. 6-in. wire spoke wheels, ¾-in. rubber tires. Brake. Handle 29 inches high.
79 N 08241—Shipping weight 7 lbs. . . . . $6.59

**K** New! Colorful Folding Stroller with removable canopy and shopping bag, 4 play beads, 2 jingle bells. Cherry red vinyl seat trimmed in white. Red, white and black striped canopy, shopping bag. Chrome-plated steel handle 23½ in. high. Rubber tires. Footrest. Seat 9½x 8x7 in. high. A delightful gift.
49 N 8260—Shipping weight 4 lbs. . . . . $4.69

**L** Shopping Cart. Over 25 brand packages, tray, play beads. White steel frame, red plastic seat. Wire basket 20x11½x4 in. high. 25¾ in. handle.
79N 08250L—Rubber tires. Shpg. wt. 7 lbs. $3.95

**M** Folding Stroller. Removable shopping bag. Blue vinyl; steel frame. Seat 10x9x5¾ in. deep. Handle 24 in. high.
49 N 8257—Shipping weight 6 lbs. . . . . $2.98

**N** Metal Walker. Play tray, beads. 8x 12-in. body. Handle 22½ in. high.
49 N 8200—Shpg. wt. 3 lbs. . . . . $1.89

**P** Metal Stroller. Bright trim, smooth edges. Seat 8½x7¼x5 in. deep. Safety strap. Handle 19½ inches high.
49 N 8256—Shipping weight 3 lbs. . . . . $1.89

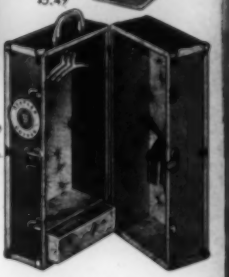
### Modern Vanity and Matching Stool for very young ladies

Your little lady learns good grooming while playing grown-up, sitting at her own vanity table. Attractive modern design that combines stain-resistant colored plastic with black wrought metal. Vinyl-upholstered stool. Dainty scroll trim on mirror and front table legs. Cosmetics not included. Table top 12x24x21 in. high. Stool 12½ in. high.
79 N 01231K—Shipping weight 24 pounds. . . . . $9.98

R $3.79

S $5.49

T $2.69



V $5.69 20x10 x9½ in.

### Trunks and Luggage for globe-trotting dolls

**R** Large Wood Frame Trunk to pack dolly's wardrobe for trips or storage. 20x10x9½ in. 19-in. long inside. Fiberboard-covered with plastic-coated paper simulates leatherette; water resistant. Metal corners, 2 brass snaps. Smart silver color starburst lining, blue trim. Drawer, sliding hanger bar, 2 plastic hangers.
49 N 9221—Shipping weight 4 lbs.. $3.79

**S** New! Our Best Doll Luggage Set. Gold-color initials to monogram both cases. Smart natural rawhide color. Water-resistant plastic-coated fiberboard with plastic-coated paper lining. Overnight case has wood frame. Hatbox 10x4½ in. deep; case 12¾x 10¾x5¾ in. Plastic handles.
49 N 9265—Shipping wt. 4 lbs. . . . $5.49

**T** Young Artist's Travel Case. New! Draw pictures on white metal liner inside lid; wipe clean with cloth for future drawings. Colorful cartoon character on cover in flocked felt. Wood frame, red plastic-coated paper on fiberboard cover. Brass hasp, plastic handle. 3 coloring books, 8 colored crayons included. Size 11¼x8¾x4¼ in. deep.
49 N 9229—Shipping wt. 2 lbs. 4 oz.. $2.69

**V** New! Metal-Over-Wood Trunk. Wood frame covered with sturdy metal, lithographed in pink; white trim. Silver-color starburst lining. Metal corners, 2-snap lock. Metal slide bar, plastic hangers. 20x10x9½ in. Travel stickers included.
49 N 9241—Shipping wt. 9 lbs. . . . $5.69
49 N 9263—10x6x6-in. Trunk. As above, but blue; black trim. 1 hasp. Wt. 4 lbs. $2.69

W $1.79

X $2.49

Y 89c

**W** Quilted Comforter and Pillow Set of rayon satin. Little "mothers" love the ruffled edges. Flowered design on pink 1 side. Other side solid pink. Comforter 14x19 inches, pillow 8x5 inches.
49N8266-Shpg. wt. 10 oz. $1.79

**X** New! Fitted Doll Case matches doll trunk (R). 12x9x4¾ in. Large plastic comb, brush, vanity mirror. Wood frame, fiberboard covered with plastic-coated paper. Silver color starburst liner.
49 N 9249-Wt. 2 lbs. 4 oz. $2.49

**Y** New! Doll-Size Hat Box. Dolly's extra bonnets travel in smart plaid box. Water-resistant. Fiberboard covered with plastic-coated paper. Plastic binding. Brass hasp, plastic handle. 7½x8¾x3¾ in.
49N9266-Shpg. wt. 12 oz. . . 89c

Meet the Revlon Dolls! Shapely, full-formed young ladies with turning waists that let them bend forward, backward and pose so prettily . . made of new "magic touch" plastic that has the smooth, soft, resilient touch of real skin . . rooted Saran hair to comb, brush and set . . high-style dresses, crinolines, high-heeled sandals . . they're right from the pages of the fashion magazines!

# Dolls to cuddle, Dolls to love

A "Kissing Pink" This little dream is dressed for a date in a smart blue and white striped cotton dress with a crinoline to keep it poofy. A make-believe pearl necklace circles her slender neck. She's 18 inches tall with long legs, a slim turning waist that lets her pose, finely formed fingers. Her "magic touch" plastic skin is the most realistic we've felt on any doll—more pliable than most plastics, yet firmer than vinyl. You can comb, brush and set her rooted brunette Saran hair in all the latest styles. Jointed at neck, shoulders and hips. Lashed go-to-sleep eyes. High-heeled sandals, sheer nylon hose, panties.
49 N 3770—Shipping weight 3 pounds . . . . . $10.95

B "Cherries a la Mode" is ready for church in a flower-bedecked straw hat and a navy blue nylon dress with bright cherry design. Pretend pearl earrings and necklace top off her pretty outfit. She's 18 inches tall with long legs, graceful fingers and a turning waist that lets her bend forward, backward and pose like a model. She's made of "magic touch" plastic that feels like real skin. Comb, brush and set her rooted blonde Saran hair in different styles. Jointed at neck, shoulders and hips. Lashed go-to-sleep eyes. High-heeled sandals, sheer nylon hose, crinoline and panties complete her outfit.
49 N 3771—Shipping weight 3 pounds . . . . . $12.95

C The "Queen of Diamonds" looks like she just stepped off the cover of a fashion magazine. A white fur stole tops her lavish gown—a beauty with a red cotton velvet bodice and metallic stripes highlighting the bouffant white nylon gauze skirt. The finishing touches: a rhinestone necklace, earrings, ring. She's 18 in. tall with long legs, tapered fingers and a turning waist. Her "magic touch" plastic skin has the softness and resiliency of real skin. Her rooted red Saran hair can be combed, brushed, set. Jointed at neck, shoulders and hips. Lashed go-to-sleep eyes. High-heeled sandals, crinoline, hose, panties.
49 N 3772—Shipping weight 3 pounds . . . . . $14.95

D 22-inch Vinyl Doll in nylon dress and fluffy apron. Bend her "Superflex" legs, see her kneel and sit. Saran hair. Cotton stuffed. Jointed arms; head turns. Lashed go-to-sleep eyes. Coos. Has comb, brush, mirror, curlers, panties, socks, shoes.
49 N 3622—Shipping weight 4 pounds . . . . . $7.98

E 18-inch Vinyl Doll with lace-trimmed plaid dress, of swishy rayon satin. Molded hair, perky ribbon. One-piece vinyl skin, cotton-stuffed body. Head turns. Go-to-sleep eyes. Coo voice. Cotton half slip, panties, shoes, socks.
49 N 3608—Shpg. wt. 2 lbs. 4 oz. . . . . $3.95

F Big 22-inch Cuddle-Bun now all vinyl at no increase in price! Molded hair, satin ribbon. One-piece cotton-stuffed, vinyl skin body. Head turns. Go-to-sleep eyes. Coos. Chromespun and cotton dress. Panties, socks, shoes.
49 N 3653—Shipping weight 4 pounds. . . . . $4.95



*Make sure she gets the doll of her dreams, put it on your Easy Terms order. See page 373*

# Oh, You Beautiful Dolls!

**A** "Magic Lips" moves her lips as she "talks" and "kisses" you. Press her back, she closes her lips; release pressure and she opens her mouth and coos softly. Comb, brush and set her rooted Saran hair. Finely detailed vinyl head, arms and legs. Vinyl-coated body is cotton stuffed. She wears a lacy nylon dress, rayon half slip, panties, socks and vinyl shoes. 24 inches tall. She comes with a tiny tooth brush for her 3 pretty teeth. Her lashed eyes close for sleep.

79 N 03358—Shipping weight 6 pounds ..... $13.95

**B** New 20-inch Little Miss. A glamorous young lady with a slim, full-formed figure of life-like vinyl. With her "Superflex" legs and jointed shoulders and elbows she can sit, kneel and pose in all sorts of pretty ways. She's dressed for a party in a swishy formal of rayon taffeta, lace and velvet, a crinoline, nylon hose, high-heeled shoes and lace-trimmed panties. Saran pony tail to brush and style. Lashed go-to-sleep eyes.

49 N 3690—Shipping weight 3 pounds 6 ounces... $9.79

**C** 19-inch "Star of the Ballet." Flexible knees, ankles and jointed waist—she can pose in real ballet positions. Saran hair. Vinyl head, arms. Molded plastic body, legs. Go-to-sleep eyes. Has velvet and net tutu, hose, Ballet slippers, extra street dress, shoes. Practice bar.

49 N 3755—Shpg. wt. 2 lbs. 8 oz. ..... $7.98

**D** Draft Dodger. Bend her "Superflex" arms and legs, pose her 101 ways . . . kneeling, sitting, praying. Rooted Saran hair to comb, brush and set. All vinyl; cotton-stuffed. Lashed go-to-sleep eyes. Coos. Wears striped cotton flannel sleeper and night cap. 15 inches tall.

49 N 3132—Shpg. wt. 2 lbs. ..... Was $4.69 ..... $4.39

**E F** Baby Brother and Sister. Vinyl plastic heads, molded hair. Lashed go-to-sleep glassene eyes. One-piece latex bodies; cotton stuffed. Coo voices. 15½ in. tall. Assorted style cotton outfits, shoes. Economically priced.

(E) 49 N 3601—Brother. Shpg. wt. 2 lbs. ..... $2.89
(F) 49 N 3602—Sister. Shpg. wt. 2 lbs. ..... 2.89

**G** New! Meet "Melodie," the doll that walks, talks and sings! She's as much fun as a real live playmate. Just press her magic button, hear her recite rhymes, sing nursery ditties and pray. Take her by the arm and she'll walk along with you. She'll sit on a bench with you, too; her knees and legs are specially jointed so she can kneel, sit and pose in life-like ways. Before she goes to bed, clean her pert vinyl face and comb, brush and set her rooted Saran hair. Then she'll kneel by the bed to say her prayers. "Melodie" is a big girl, 30 inches tall with a sturdy body of hard-to-break plastic. She comes dressed in a fine quality printed organdy dress, lace-trimmed rayon taffeta half-slip, panties, rayon socks and patent leather shoes. A perky straw bonnet tops her curls. 2 batteries, 3 changeable records for Melodie's voice included; easy to operate, nothing to wind. A song sheet for her owner is included so she can sing along with "Melodie."

79 N 03799—Shipping weight 7 pounds ..... $28.79

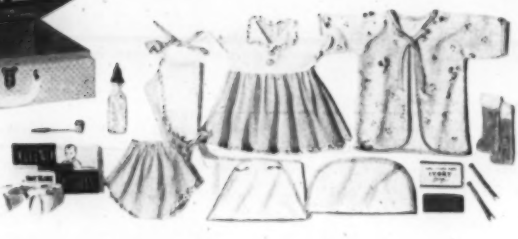
*Smart Santas buy all their Christmas presents on Sears Easy Terms . . . see page 373*

A National Broadcasting Company, Incorporated, Service and Trade-mark

B $18.95 Doll and Accessories

C $9.95 Doll and Bath

A 11½ in. tall with Saran Hair $9.39



# Tiny Tears Cries Real Tears, Wets, Blows Bubbles

A She's as lovable and lifelike as baby sister! Big wet tears well up in her eyes and roll down her cheeks. She cries, closes her thick lashed glassene eyes at nap time, drinks her bottle, wets her diaper, blows bubbles . . even comforts herself with her pacifier. And she loves to be bathed in neck high water. Pretty head is molded of hard-to-break plastic. Jointed body of soft molded rubber. Dressed in embossed cotton romper suit. Layette has cotton dress, panties, bonnet, bottle and nipple, Kleenex, diaper, pins, sponge, soap, bubble pipe, washcloth, pacifier and instruction booklet.

Tiny Tears with Saran Hair, Suitcase and big Layette. She loves to have her curls brushed, washed and set. They're firmly rooted in her pretty head. She's a well equipped young lady with layette as described above plus bathrobe. 11½-inch size has bootees—13½ and 16-inch sizes have shoes and socks. She's ready to go in her leatherette-effect fiberboard suitcase with snap lock, plastic handle.

| 11½-inch size | 13½-inch size | 16-inch size |
|---|---|---|
| 49 N 3035 | 49 N 3036 | 49 N 3038 |
| Shpg. wt. 3 lbs. | Shpg. wt. 4 lbs. | Shpg. wt. 6 lbs. |
| $9.39 | $11.29 | $13.98 |

Tiny Tears with Molded Hair that looks like real curls. (Not shown). She's pert and pretty as can be—exactly as described above. Keeps little mom busy bathing her, changing diapers, drying tears, playing games. Layette as listed above, plus knit bootees. In colorful display box.

| 13½-inch size | 16-inch size |
|---|---|
| 49 N 3031 | 49 N 3033 |
| Shpg. wt. 3 lbs. | Shpg. wt. 4 lbs. |
| $7.45 | $9.45 |

B Our Biggest Tiny Tears now comes with her own Playroom Equipment. 20-inch Tiny Tears plays happily all day in her new 18-inch square plastic playpen. Take her out to change her diaper and she cries real tears. Playpen has quilted pad. She has a pail and shovel to play with. Little mom can't resist her, they make her blow bubbles, bathe her, comfort her with her pacifier. They'll brush, wash and set her pretty rooted Saran hair. Cuddly body of soft molded rubber. Head molded of hard-to-break plastic, in life-like detail. Glassene go-to-sleep eyes. Cotton romper suit, dress, panties, bonnet; shoes, socks, nipple bottle, Kleenex, diaper, clothes pins, sponge, soap, bubble pipe, cloth, pacifier. Instructions.

79 N 03045L—Shpg. wt. 9 lbs. . . $18.95

C 11½-in. Tiny Tears with Ding Dong School Bath. She cries tears, wets, blows bubbles. 20x12x29-in. tub holds water, has drain hose with shut-off. Fold-away vinyl dressing table with aluminum legs, shelf, pockets, rubber-tipped legs. Tiny Tears has go-to-sleep glassene eyes, molded hair, hard plastic head, molded rubber body. Layette: nipple bottle, Kleenex, diaper, sponge, soap, bubble pipe, washcloth, bootees, pacifier, instruction booklet. In asst. cotton rompers.

79 N 13087L—Shpg. wt. 7 lbs. . . . $9.95

Layette for 11½-in. Tiny Tears. (Not shown.) Embroidered cotton dress, bonnet, panties, lacy rayon taffeta jacket, diaper, knit bootees, pacifier, bubble pipe, nipple bottle.

49 N 3450—Shpg. wt. 1 lb. . . . . $2.79

A $11.95
18-inch

B $13.95
18-inch

C $16.95
22-inch

# Sweet Sue Walking Dolls

Fully jointed walking dolls that do almost everything a real little girl can do. Sue bends her knees, kneels to pray, bends her elbows to fold hands, sits; assumes 101 poses. And she'll walk along with her new mama, turning her head as she goes. She has rooted Saran hair to comb, brush, curl and set. Beautifully detailed vinyl arms and gracefully tapered fingers. Delicately tinted features and thick-lashed glassene eyes that close at nap time. Finely molded head, legs, body of break-resistant plastic.

A **Sweet Sue is so sweet and demure in her Sunday best.** Dainty tucked sheer nylon dress with lace trim and velvet sash. Pastel petticoat with fluffy ruffle. Panties, shoes, socks, flower-trimmed straw hat and bag.

| 18-inch size | | 22-inch size | |
|---|---|---|---|
| 49 N 3705—Shpg. wt. 3 lbs. | $11.95 | 49 N 3706—Shpg. wt. 4 lb. 8 oz. | $14.95 |

B **Sweet Sue dressed as a Bridesmaid.** A picture of glowing beauty for the wedding in her formal gown of tucked pastel sheer nylon with lace trim. Ruffled petticoat, ribbon sash, panties, shoes, straw bonnet. Corsage.

| 18-inch size | | 22-inch size | |
|---|---|---|---|
| 49 N 3707—Shpg. wt. 3 lbs. 8 oz. | $13.95 | 49 N 3708—Shpg. wt. 4 lbs. 8 oz. | $16.95 |

C **Sweet Sue the Bride . . a creation of sweet loveliness for her marriage.** Exquisite bridal gown of nylon lace and tulle skirt with ruffle. Ruffled rayon satin petticoat, panties, shoes, lace cap, circular veil, corsage.

| 18-inch size | | 22-inch size | |
|---|---|---|---|
| 49 N 3709—Shpg. wt. 3 lbs. 8 oz. | $13.95 | 49 N 3710—Shpg. wt. 4 lbs. | $16.95 |

## Toodles, the action doll . . she kneels, drinks, wets

D Toodles the all-jointed vinyl plastic doll now has rooted Saran hair. She's jointed at knees, hips, shoulders, elbows. She's soft and cuddly. Does all the things real babies do—sits, drinks, wets, can hold her toes with her tiny hands. You can comb, brush and set her lustrous hair over and over. he'll even turn her head in any direction and close her eyes at nap time. Her fingers are beautifully detailed and she wears sandals to show off her retty toes. Easy to sponge clean. Wears glazed cotton sunsuit, brings nipple and bottle with her. 21 inches tall.

79 N 03066—Toodles with rooted Saran curls. Shpg. wt. 7 lbs. . . . . $16.95
79 N 03063—Toodles, exactly as above, but with molded hair. Shpg. wt. 6 lbs. . . . . 13.95

D $16.95
21-inch
with Saran hair

Legs jointed at knees—see her kneel!

Fully jointed for 101 poses

She loves to touch her toes

*Build your order up to $20 or more and buy on Sears convenient Easy Payment Plan . . . see page 373 for complete details*

Saran hair may be combed, brushed, set

Kneels to say prayers alongside "mamma"

A
$11.49
24 inch

B
$19.45
20-inch

D
$7.95
21-inch

F
$4.98
17-inch

E
$5.69
18-inch

C
$5.49
16-inch

# Our Best Happi-Time Dolls

**Thick, glossy Saran hair to comb, brush, set.. realistically molded in life-like detail**

G $9.79

H $3.89

A Lively Happi-Time Walker with jointed knees, rooted hair and a soft vinyl plastic head. She walks, she sits, she kneels to pray, she has big go-to-sleep eyes and cries too—she's as peppy as her young mother. She can strike almost any pose a little girl thinks of. She seems alive as she toddles through toytown turning her pretty head from side to side, flashing her thick-lashed shiny eyes flirtatiously. She's no trouble at bedtime—as soon as you put her pretty little head on the pillow, her eyes close and she's asleep. You'll love playing beauty shop with her. Her rooted Saran hair seems almost real. It won't fall out and stays lustrous. Brush it, comb it, wave it and set it and she'll look as pretty as a picture. Molded of very strong plastic, she doesn't mind the rough and tumble of the playroom floor. She's all dressed up ready to greet her new mom, and make a good impression. An embossed cotton dress with sewed-in panties, cotton gabardine coat trimmed with rich, thick pile, imitation fur, with hat to match, socks and vinyl plastic shoes.

Deluxe 24-inch Doll.
79 N 03274—Shipping weight 5 lbs. **$11.49**

17-inch Little Sister.
49 N 3258—Shipping weight 3 lbs. **$8.89**

B Happi-Time Walking Wardrobe Doll with a Big Steel Trunk. Enough clothes in her trunk for a trip around the play world, or a fashion show all on her own. You can see in her walk just how very proud she is as she daintily trips along. Her little head turns from side to side to catch those admiring looks you'll give her. To please her, comb, brush and set her shiny rooted Saran locks in your favorite style. She's very active because her arms and legs are jointed. Tumbles on the floor don't bother her for she's made of very strong plastic. Her eyes close when she sleeps. When she arrives you'll find her wearing a bonny Scotch plaid rayon dress frosted with lace, rayon underskirt and panties, socks, vinyl plastic shoes. Open up her trunk and you'll be thrilled with her fluffy net trimmed rayon taffeta formal with panties, a denim coat and hat; 2-piece cotton pajamas, cotton housecoat, embossed cotton print play dress, comb, brush, mirror, sun glasses, 6 plastic hangers, extra pair of socks and vinyl plastic shoes. All steel trunk with steel reinforced corners, hinges and snap lock.

20-inch Toddler with 3-drawer Trunk. 20¼ x11x11 inches. Shipping weight 14 lbs.
79 N 03722 ..... **$19.45**

16-inch Doll with one-drawer Trunk 16¼ x 9x9 inches. Shipping weight 8 lbs.
49 N 3721 ..... **$14.95**

C Rooted Pony-tailed Walking Playmate will be a real "pal" to her new mom. She walks along, turning her head from side to side with the sweetest expression on her cute little face. She's jointed at hips and shoulders so she's always very active. Her long pony tail is made of lustrous rooted Saran and is just as pretty as a real little girl's. You'll brush and comb it and set it in perfect style for all the dolly parties. Her head is of soft, cuddly vinyl plastic and her body of strong hard plastic that wipes clean in a wink. She closes her eyes when she goes to sleep. Dressed in lacy rayon dress (assorted styles), rayon slip and panties, shoes. 2 curlers included.

49 N 3701—16-inch Doll.
Shipping weight 2 lbs. ..... **$5.49**

49 N 3702—19-inch Doll.
Shipping weight 2 lbs. 10 oz. ..... **$6.98**

D Adorable Fashion-Plate in her three-piece ensemble. She can sit, kneel, and bend her legs into life-like positions because they are wire-cored with "Superflex". Baby-soft vinyl plastic from head to toe, she's a "pinchy" cuddlesome tyke. She has go-to-sleep eyes and a soft coo voice. Rooted Saran curls to comb, brush and set over and over. Expensive-looking cotton coat with matching bonnet, lacy ninon dress, rayon half slip, panties, socks and molded vinyl plastic shoes.

49 N 3679—17 inches tall. One-piece body.
Shipping weight 3 pounds ..... **$5.95**

49 N 3680—De luxe 21-in. with jointed arms for more poses. Shpg. wt. 5 lbs. ..... **$7.95**

E Pert Pony Tails, a lovable 18-inch all vinyl plastic bundle of joy at a low price. Her shimmering rooted Saran pony tail accents her delicate little girl features. You can play for hours waving, brushing and combing her hair over and over again. She's a happy little girl, she coos and turns her head to see where her little mom is. Put her to bed and she closes her eyes. She's cuddly all vinyl plastic from head to toes, her body is soft cotton-stuffed. With a damp cloth you can wipe her clean in seconds. Lace-trimmed ninon dress in bon-bon pastels, rayon half slip, panties, socks, shoes. 2 curlers included.

49 N 3239—Shipping weight 2 pounds 8 ounces ..... **$5.69**

F Demure Baby Doll looks so pretty in her Sunday best. She's all dressed up to be taken out in her lace-trimmed organdy and embossed-cotton dress with matching bonnet. Her long Saran locks are rooted in: you can comb, brush and set them over and over again in many styles. Cuddle her up close and feel her soft vinyl plastic head and skin—it's almost as soft as a real baby's. Squeeze her and she coos. At bedtime she'll close her thick-lashed, pleading eyes and go to sleep. Cotton lace-trimmed panties and slip, socks, plastic shoes. A lovable companion for any little girl.

49 N 3224—17 inches tall.
Shipping weight 3 pounds ..... **$4.98**

49 N 3246—21 inches tall.
Shipping weight 4 pounds ..... **$8.49**

*See our big selection of doll furniture and buggies in this section*

### Her Highness, the Walking Princess

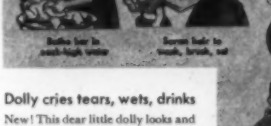
G Her Highness the Princess is an exquisite picture of grace and elegance dressed for the ball in her beautiful gown. Exquisite rayon brocade with sweeping nylon tulle overskirt and a rose garland around the waist draw admiration from all as she proudly walks along turning her head. Lustrous, rooted Saran hair to set, comb, style. Soft vinyl plastic head, hard plastic body. Jointed arms and legs. Go-to-sleep glassene eyes. Half slip, panties, ball slippers. 19 inches tall. Order now.

49 N 3749—Shpg. wt. 4 lbs. ..... **$9.79**

### 17-in. Little Sister

H A young charmer with rooted poodle-cut hair and big bow. Dressed in lace-trimmed ninon frock, rayon slip, panties. Knit socks, plastic shoes. Comb, brush, set her rooted Saran hair. Coo voice. Latex skin; one-piece cotton-stuffed body. Go-to-sleep eyes.

49 N 3621—Shipping weight 2 lbs. **$3.89**



Bubbles blow in mouth-high water

Separate hair to brush, brush, curl

### Dolly cries tears, wets, drinks

New! This dear little dolly looks and feels like a real baby. She cries, sheds real tears, wets her diaper and drinks. She's soft and cuddly vinyl plastic, colored in soft baby pink just as if she were alive. Delicate, detailed features and thick-lashed go-to-sleep glassene eyes make her the most lovable dolly you've ever seen. She's so kissable—from her pert nose to cute little separate toes and fingers. She's dimpled like baby too—in all the same places. You'll love to bathe her, powder and lotion her. Wash, brush and set her rooted Saran curls over and over; it always stays beautiful. Her arms and legs are jointed. Pretty cotton romper suit and matching bonnet. With her she brings a plastic diaper bag with zipper, bottle, comb, brush, mirror, bottle brush, bib, shower cap.

49N3069—13½ in. tall. Wt. 1 lb. 10 oz. **$8.35**
49N3072—16 in. tall. Wt. 2 lbs. 4 oz. ..... 11.45
79N03072—20 in. tall. Wt. 5 lbs. ..... 14.75

*Avoid the rush, the commotion of Christmas crowds. Shop the easy, convenient Sears catalog way*

### 13-inch Babee-Bee with Layette, Carrying Case $9.45

She drinks, wets, cries, blows bubbles. Soft vinyl body; go-to-sleep eyes. She's as winsome as a baby can be, has jointed arms, legs, turning head. Her layette includes dainty ninon dress with lace trim, knit bootees, steel weighing scales, soap, plastic nursing bottle, teething ring, bubble pipe, Q-Tips, Kleenex . . all in her own assorted gay colored carrying case with three metal snap fasteners, plastic handle.

Her pert little features are delicately molded in baby-soft vinyl. Her wavy molded hair and peaches-'n'-cream complexion can be sponged clean with a damp cloth. She cries when squeezed, has thick-lashed glassene eyes that close at naptime. Dressed in cotton flannel kimono and panties.

49 N 3719—Shipping weight 3 pounds..... $9.45

### 18-inch "Bannister Baby"® drinks, wets, cries $9.29

As adorable and cute as any baby you've seen . . inspired by Constance Bannister, famous baby photographer. Baby-soft molded vinyl plastic head, delicately tinted in almost unbelievable prettiness. She has such a wide-eyed appealing look in her thick lashed, go-to-sleep, glassene eyes that you can't resist hugging her cuddly soft vinyl body. She drinks, wets, cries, blows bubbles, turns her head and loves a tubbing. Has jointed arms and legs. Wardrobe includes lace-trimmed ninon dress, rayon slip, bootees, knit cotton panties, cotton flannelette robe. Comes with polyethylene nursing bottle, plastic bubble pipe.

49 N 3564—Deluxe 18-inch size illustrated. Shipping weight 4 lbs..... $9.29

49 N 3712—Popular 12-inch size has cotton slip. Shipping weight 2 lbs..... $5.29

### 13-in. Gerber Baby with Feeding Set $4.79

You'll have so much fun at feeding time with Gerber Baby, 'cause she brings along all her equipment . . 3 polyethylene bottles with wire rack, plastic funnel, spoon, metal cereal bowl and bottle brush. She'll drink and she'll wet. Squeeze her soft molded rubber body and she'll cry. She blows bubbles. Soft vinyl head with go-to-sleep eyes, jointed arms, legs. She's tubbable, has bib, panties, bootees, diaper, bubble pipe.

49 N 3718—Shipping weight 2 lbs..... $4.79

### 18-inch All Vinyl Doll with Saran hair $8.98

**She's everything that little mothers dream of in baby dolls. Her head turns and she has jointed arms and legs. She loves to be bathed and have her lustrous rooted Saran baby curls combed, brushed and set. She drinks, wets, cries and blows bubbles. Her head and body are soft, smooth, molded vinyl. Thick-lashed glassene eyes close at naptime. Dressed in cotton panties and cotton flannel baby jacket. Printed cotton flannel jacket and diaper soaker, bootees, bubble pipe, polyethylene nipple bottle. A beautiful baby—put her under your Christmas tree.**

49 N 3717—Shipping weight 3 pounds..... $8.98

### 12-in. Betty Bows

A Lovable Betty has a bow in her molded hair. Turnable vinyl head, molded rubber body, jointed arms, legs. Drinks, wets, cries, sleeps, blows bubbles, is tubbable. Go-to-sleep eyes. Wears rompers. Bubble pipe, polyethylene bottle. Order yours now.

49 N 3505—Wt. 1 lb. $2.69

### 10-in. Tiny So-Wee

B So-Wee was made especially for the tiniest doll mommies. Loves to splash in the tub, drink from her bottle. Cries when squeezed. Molded entirely from rubber, set-in plastic eyes. Wears cotton diaper. Polyethylene bottle.

49 N 3514—Wt. 1 lb. $1.75

A $7.89

B $9.79

C $12.95

## LOVABLE BABY DOLLS.. for loving tots

**A Huggable 18-inch all-vinyl Baby Doll.** She's so soft to touch, so easy to keep clean. Beautiful complexion and pert little features . . all perfectly molded in life-like detail. Jointed arms and legs, turnable head, so you can pose her. Sparkling glassene eyes that close when she sleeps. Pretty molded hair. Adorable in her knitted shirt, panties. Layette includes cotton romper, matching bonnet, socks, shoes.
49 N 3082—Shpg. wt. 3 lbs. **$7.89**

**B Adorable Baby Big Eyes** has the sweetest expression you've ever seen. Her big go-to-sleep glassene eyes look up at you from her cherubic soft molded vinyl head in such a winning way. She has rooted Saran hair to comb, brush, set. Molded vinyl arms, legs; cuddly vinyl-coated, cotton-stuffed body; crying voice. In cotton flannel sleeper. Cotton blanket. 23 in. tall. Curlers.
49 N 3261—Shpg. wt. 5 lbs. **$9.79**

**C Big 25-inch Snowsuit Baby.** A bundle of charms, soft, cotton-stuffed vinyl skin body. Molded vinyl head, molded curls. Tiny mouth shows 2 baby teeth, pert tongue. Jointed arms have lifelike fingers. She closes her eyes at naptime, coos when cuddled. She wears rich rayon and cotton fleecy bonnet, snowsuit, rayon undies, socks, suede-like fabric shoes. Big and cuddly as baby.
79 N 03774—Shpg. wt. 6 lbs. **$12.95**

D $1.98

E $2.98

F $4.89

G $3.49

H $5.45

### Low-priced Baby Doll

**D** She's a cuddly 14½-inch baby doll with cotton-stuffed 1-piece latex rubber body. Coos when squeezed, closes her eyes. High-impact plastic head, molded curls. Dressed in ninon dress and bonnet trimmed with embroidery, lace. Cotton slip, panties. Shoes, socks.
49 N 3115-Wt. 1 lb. 4 oz. **$1.98**

### 16-inch Latex Doll

**E** A cute little baby doll looking for a new mom. Delicate features and curls molded in skin-soft vinyl plastic head that turns. Go-to-sleep glassene eyes, coo voice. She has a one-piece latex rubber body, cotton stuffed. Lace-trimmed cotton dress, bonnet. Panties, shoes, socks.
49 N 3623-Wt. 2 lbs. . . . **$2.98**

### Christening Doll

**F** 18-in. Baby Doll in 20-in. christening dress, looking pretty as can be for the big day. Vinyl'plastic head, molded hair, go-to-sleep glassene eyes. 1-pc. latex rubber body, cotton stuffed. Turning head. Ninon dress, lace trim. Coo voice. Cotton slip, knit bootees, panties.
49 N 3658-Wt. 2 lbs. 8 oz. **$4.89**

### 15-inch Curly Top

**G** Her cute curls and bangs are made of rooted Saran . . brush, set them over and over. One-piece latex rubber body feels like a real baby. Go-to-sleep glassene eyes; coo voice. Ninon and embossed cotton dress, lace and flower spray trimmed; cotton slip, knit panties.
49 N 3235—Wt. 2 lbs. **$3.49**

### New low-priced Happi-Time Baby Doll

**H** This big 23-inch Baby Doll offers exceptional value. She has glossy, rooted Saran hair that stays lovely through countless brushings and settings. Soft, squeezy 1-piece, cotton stuffed soft vinyl head. Glassene eyes that close at naptime. Coo voice. Dressed in ninon dress with lace trim, sewed-in cotton half slip, knit panties, vinyl shoes. 2 curlers.
49 N 3186—Shipping weight 3 lbs. 8 oz. Only **$5.45**

$7.45

### New! Pretty Penny Poodle-Cut completely outfitted and ready for a trip in her wardrobe trunk

She's a lovable bundle of charm in any one of her 6 outfits. Pert and pretty soft vinyl plastic face, beautifully framed by rooted Saran hair that can be brushed, combed, curled. Cotton stuffed all vinyl plastic body. 15 inches tall. She coos, turns her head, sits, closes her appealing go-to-sleep glassene eyes. Fiberboard trunk 12x5¾x15¾ in., metal hinges and fastener, plastic handle. Comes in her dainty ninon dress with lace trim, lace-trimmed cotton slip and panties, rayon socks, vinyl plastic shoes. Wardrobe includes rayon taffeta dress, tie-on straw hat, rayon satin housecoat and pajamas, cotton sunsuit, cotton flannel robe, comb, brush, mirror, curlers, Kleenex, cosmetic set.

49 N 3797—Shipping weight 4 lbs. 8 oz. ..... $7.45

$8.79

### Low-priced Walking Doll

New 23-inch Happi-Time Walker . . with features you'd seldom find in dolls selling at this low price. Active as can be, she walks, bends her knees, sits, kneels to pray. Sweet, molded, soft vinyl plastic head. Fully jointed, molded hard plastic body. Lustrous rooted Saran hair set in pony-tail style to comb, brush, and re-set. She'll cry and close her eyes at bedtime. She's richly dressed in the latest fashion in her rayon taffeta dress with plastic buckle-type belt, cotton undies, rayon socks and vinyl shoes. The perfect 24 hour companion for active little misses who prefer dollies that play right along with them.

79 N 03262—Shpg. wt. 4 lbs. $8.79

A $5.95

B $3.89 14½ in.

### Walking Bride Doll

A As radiant as a real bride in her lovely gown of shimmering white rayon satin, trimmed with lace and net veil. She walks in beauty, turning her head as you lead her along. Her lustrous rooted Saran hair, that you've set ready for the occasion, sets off her demure soft vinyl plastic face and "glowing" go-to-sleep glassene eyes. Molded hard plastic body; jointed soft vinyl plastic arms. 18 in. tall. Wears long knit cotton hose, plastic shoes, bouquet.

49 N 3726—Shpg. wt. 2 lbs. $5.95

### Walking Doll to Sew for

B Now with rooted Saran hair and soft vinyl head. Ideal doll for church, school, club and sewing circles. Comes with panties. Vinyl plastic shoes, socks. She walks, her head turns; she has jointed arms. Her radiant hair can be brushed, combed, set. Molded hard plastic body. Go-to-sleep glassene eyes. Shipping wts. 1 lb. 8 oz. and 2 lbs.

49 N 3401—14½ -inch..... $3.89
49 N 3402—19 -inch..... 5.49

*If you buy 12 or more dolls 49 N 3401 or 49 N 3402 you may deduct 10% from each price shown*

$5.45

### New Snow Suit Baby

New Happi-Time Baby. 18 inches tall. Dressed in cotton flannel snow suit and ear muff style bonnet. Soft and cuddly, cotton-stuffed, one-piece latex skin body and lifelike vinyl plastic head. She coos and closes her glassene eyes. Her rooted Saran curls may be set, combed, brushed. Comes with 2 curlers, panties.

49 N 3203—Wt. 2 lbs. 8 oz. $5.45

### 17-inch All-Vinyl Doll

It's playtime and she's all dressed up for a romp in her cotton dungaree pants and bright print cotton shirt. Her sparkling rooted Saran hair is tied neatly in a pony tail . . you can comb, brush, set it. 1-piece vinyl plastic skin body is cotton stuffed. She coos, sits, closes her glassene eyes. Rayon socks, vinyl shoes.

49 N 3215—Wt. 2 lbs. 2 oz. $3.98

$3.98

$1.89

### Cute Snoozie Doll

A cuddly baby doll little girls just love to care for. She's in her flannelette wrapper, diaper and blanket . . . just like real babies. Soft rubber skin body—so easy to wipe clean. Soft vinyl plastic head that turns. Take good care of her or she'll cry in her plaintive little voice when squeezed. Pretty painted eyes. She's 11½ inches tall.

49 N 3609—Shpg. wt. 14 oz. $1.89

C $2.79

D $3.29

### Tod-L-Twins for Tots

C Two pudgy, squeezy, one-piece molded vinyl plastic dolls . . a boy and a girl. So pert and pretty they'll steal the heart away from any toddler. Molded hair, set-in glassene eyes, lifelike faces, molded underwear. Soft bodies wipe clean in a jiffy. Squeak when squeezed. Boy wears pretty cotton playsuit, girl wears dainty cotton play dress.

49 N 3669—Shpg. wt. 1 lb. 8 oz. $2.79

### 15-in. Sleepy-Head Doll

D There's no more delightful companion for naptime hours than this snuggly sweetheart. Kitten-soft cotton-back rayon plush in pastel colors, stuffed with soft, white cotton. Rosy face of easy-to-clean pliable plastic with carefully painted features. Smooth cotton yarn ringlets frame her face. 15 inches tall. She's sure to be baby's favorite.

49 N 3527—Shpg. wt. 1 lb. . . $3.29

## Tot's favorite playtime pals . . lovable, cuddlesome, soft Dolls

Original Raggedy Ann and Raggedy Andy Dolls . . favorites of little ones everywhere. Just as much fun and as lovable as they are in the storybooks. Cuddlesome cotton-stuffed bodies. Candy striped legs, bright cotton yarn hair, button eyes and lovable painted faces with winning smiles. Huggable 15-inch playmates for active youngsters. The ideal first dolls for tots. Order now. Shipping weight each 1 lb.

A 49 N 3592—Raggedy Andy in cotton shirt, trousers. . . . $2.89

B 49 N 3580—Raggedy Ann in cotton dress, apron. . . . . $2.89

C Lovable Drink and Wet Baby of soft vinyl plastic. Has jointed arms, legs and painted eyes. Baby wears flakmelette diaper which he wets when he drinks. He holds his nursing bottle. 12 inches tall.

49 N 3613—Shpg. wt. 1 lb. . . $1.39

D Big 25-in. part and pretty Patti, the flippity floppity doll that's full of fun. She's cotton stuffed, cotton covered . . couldn't be more cuddly. Candy striped skirt, hands and feet. Painted plastic face. Pony tail cotton yarn hair.

49 N 3593—Shpg. wt. 2 lbs. . . $1.98

E Wide-eyed Young Charmer waiting to be loved. Cotton stuffed, she's just waiting for rough-and-tumble play. Yarn curls, painted plastic face. All cotton covered. Cotton dress, bonnet. Socks, shoes. 14½ in.

49 N 3545—Shpg. wt. 1 lb. . . $1.89

F Pretty Young Miss just made to be cuddled. Colorful percale-covered body. Cotton apron. 11 inches of softness and charm . . stuffed with cotton, smiling painted face. Just right for the arms of a tiny tot. Order now for Christmas.

49 N 3511—Shpg. wt. 10 oz. . $1.09

## Popular Comic-strip and TV Character Dolls

G Dennis the Menace, famous for his antics. Now a big 15 inch charmer. Vinyl head, latex body, stationary glamene eyes.

49 N 3537—In cotton shirt, denim overalls. Shpg. wt. 1 lb. . . . . $2.79

H Rose O'Neill's Original Kewpie. 12 inches of cuddly pudginess. Soft vinyl plastic, glass-like eyes. Her head turns.

49 N 3500—In printed cotton playsuit. Shpg. wt. 1 lb. . . . . $1.87

J Jerry Mahoney Ventriloquist Doll with opening mouth. Molded composition head, hands; soft cotton-stuffed body. 24 in. tall. In cotton gabardine suit, shirt. Instructions.

49 N 3594—Shipping weight 3 pounds. . . . . $5.95

## Dress Your Dolly in the height of fashion . . Doll Clothing for all sizes, all occasions

K Baby Doll Taffeta Coat and Bonnet. White lacy edging. Fine quality rayon moire taffeta. Shipping weight 8 ounces.

49 N 3412—Size 14-15 inches. . . $1.59
49 N 3413—Size 16-17 inches. . . 1.59
49 N 3414—Size 18-19 inches. . . 1.89
49 N 3415—Size 20-21 inches. . . 1.89

L Baby Doll Layette. Everything a new "baby" needs. Organdy dress, bonnet. Lawn slip. Imitation leather shoes, rayon stockings. Fits all rubber and vinyl skin dolls. Shipping weight 14 oz.

49 N 3425—Size 14-15 inches. . . $2.19
49 N 3426—Size 16-17 inches. . . 2.19
49 N 3427—Size 18-19 inches. . . 2.49
49 N 3428—Size 20-21 inches. . . 2.49
49 N 3429—Size 22-23 inches. . . 2.79

M Snowsuit and Bonnet for Baby Doll. Fine quality cotton fleece. Wool loop trim. Knit cuffs on legs. Tassel tie. Separate belt. Shipping weight 8 ounces.

49 N 3437—Size 14-15 inches. . . $1.69
49 N 3438—Size 16-17 inches. . . 1.69
49 N 3444—Size 18-19 inches. . . 1.98
49 N 3445—Size 20-21 inches. . . 1.98

N Two-piece Baby Pajamas on Hanger. Good quality cotton flannel in assorted kiddie prints. Warm and snuggly for your baby doll on chilly nights. Shipping weight 8 ounces.

49 N 3430—Size 14-15 inches. . . . 79c
49 N 3431—Size 16-17 inches. . . . 79c
49 N 3432—Size 18-19 inches. . . . 89c
49 N 3433—Size 20-21 inches. . . . 89c

P Bridal outfit for girl doll. Ninon gown, flocked design, lace trim. Floral spray. Lawn slip, net veil. Shpg. wt. 10 oz.

49 N 3420—Size 14-15 inches. . . . $2.79
49 N 3421—Size 16-17 inches. . . . 2.79
49 N 3422—Size 18-19 inches. . . . 2.89
49 N 3423—Size 20-21 inches. . . . 2.89

R Rich Fur Coat, Hat and Muff Set. Snowy white rabbit fur that dolly can snuggle into on cold days. Shpg. wt. set 12 oz.

49 N 3470—Size 15-16 inches. . . . $2.79
49 N 3471—Size 17-18 inches. . . . 2.89
49 N 3472—Size 19-20 inches. . . . 2.98

S Roller Skating Set for girl doll. Skates on shoes, slacks, bonnet, striped cotton jersey shirt. Shipping weight 8 oz.

49 N 3440—Size 14-15 inches. . . . $1.29
49 N 3441—Size 16-17 inches. . . . 1.45
49 N 3442—Size 18-19 inches. . . . 1.45
49 N 3443—Size 20-21 inches. . . . 1.59

T 3-pc. Evening Gown for Girl Dolls. Pretty rayon taffeta with all-over-net skirt and tinsel trimmed with rosebuds. Tie shoulder straps. Embossed jacket. Rayon panties, lace trim. Shpg. wt. 10 oz.

49 N 3458—Size 14-15 inches. . . . $1.98
49 N 3459—Size 16-17 inches. . . . 2.47
49 N 3460—Size 18-19 inches. . . . 2.59

V New 8-piece Layette for Toddler Walking Dolls. Dolly is going to love her pretty, new percale dress and her smart, all-over pattern, cotton and rayon coat and hat. She won't want to wait a minute to try on her new cotton panties or step out in her new socks and vinyl shoes. And she'll be sure to keep her clothes neat and tidy when she finds she has two plastic hangers to hang up her clothes. Shpg. wt. 1 lb. Order now for Christmas.

49 N 3489—Size 17-18 inches. . . . $2.98
49 N 3490—Size 23-24 inches. . . . 3.59

*HOW TO ORDER:* Doll clothes are sold according to the height of the doll. Measure your doll carefully from head to foot. On your order, state the catalog number of the size nearest the height of your doll. Order several outfits for Christmas.

A $8.59

B $3.69

C $7.69 crib only

D $3.79

E $5.98* basket only

F $5.98

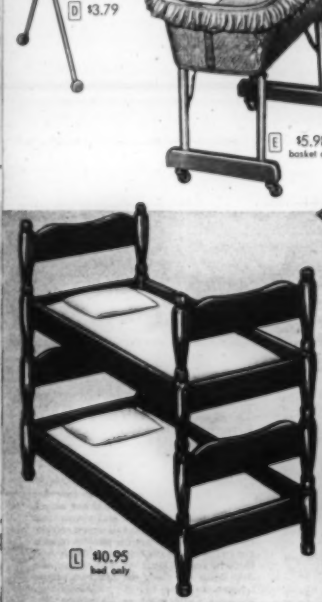
G $4.79 crib only



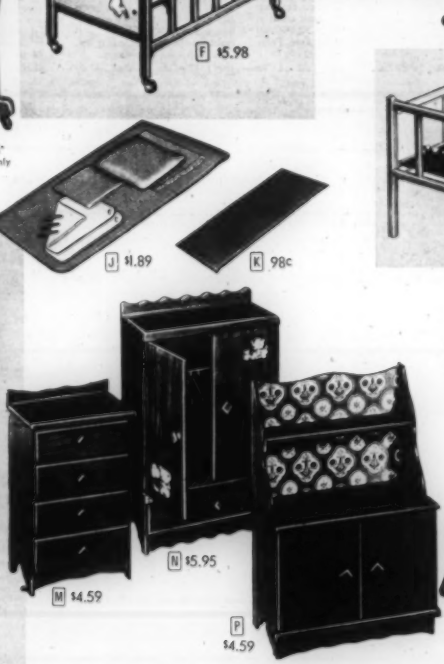
J $1.89

K 98c

H $1.98 crib only



L $10.95 bed only



M $4.59

N $5.95

P $4.59

R $4.69

# Doll Furniture .. all the comforts of home!

## Bathe dolly, put her to bed, keep her clothes tidy

◀ ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

**A** **De Luxe Doll Bath with Dressing Table.** Big for large dolls, yet folds flat to put away. Full square steel frame construction, ivory color finish. Lovely blue Masland Duran plastic tub electronically sealed. Gay decorations. Folding metal tray for accessories. Plastic hammock, drain hose with "on-off" clamp, safety belt. Nursing unit has bottle, nipple, sealing disc, cap. Soap, washcloth, apron. 14½x27½x30½ in. high. Doll not included.
79 N 09286L—Shipping weight 15 pounds.....$8.59

**B** **New Metal High Chair.** Feeding tray moves up and down. Rubber feet on legs. Sturdy tubular steel construction, firmly braced. Shaped metal seat, back. Seat 9½x8 in. deep. 29 in. high overall. Easy to assemble.
49 N 9224—Shipping weight 7 pounds.....$3.69

**C** **Our Best Metal Doll Crib.** Finished in pastel blue enamel. Drop side makes it easy for little mothers to put dolly to bed. Color play beads keep dolly amused; animal pictures on full end panels. Swivel casters. 15½x25¼x21½ in. high. Mattress, doll not included.
79 N 09240—Shipping weight 14 pounds.....$7.69

**Tufted Plastic Mattress** wipes clean with damp cloth. Inflates to 1½ inches thick. Size 14x24 inches.
49 N 9242—Shipping weight 8 ounces.....$1.25

**D** **New Doll Bath** with dressing table, safety strap. Wheels on 2 legs. Vinyl tub with hammock; metal accessory tray; folding tubular steel frame. Splash guards with pockets; drain hose with clip. Sponge, comb, soap. 25½x12½x20½ in. high. Doll not included.
79 N 09250L—Shipping weight 5 pounds.....$3.79

**E** **Fiber Doll Basket with Hood** looks like one used for babies! Firm woven fiber construction takes lots of tough wear. Movable hood keeps sun out of little dolly's eyes. Folding legs lock in place. Rolls on casters. Enameled white, pastel trim. 26 in. high.
79 N 09255—Basket only, no liner. Shpg. wt. 7 lbs. $5.98

**Pad and Liner.** Plastic print liner, Tufflex* pad.
49 N 9253—Shipping weight 7 ounces.....$1.89

**F** **New! Wood Drop Side Crib.** Beautiful, rugged birch and beech woods in natural finish. Side lowers to let dolly's little mother tuck her in easily. Pastel pink end panels of tough Masonite Presdwood. Nursery print at head and foot. Play beads. Swivel casters. Painted hardboard "mattress".
79 N 09239—24½x14½x20¼ in. high. Wt. 11 lbs. $5.98

**G** **New Metal Drop Side Crib.** All steel crib with full end panels. One side lowers to put dolly to bed. Bright blue enamel finish; gay nursery decorations. Swivel casters. Mattress not incl., see below.
49 N 9225—19¾x12x17 in. high. Shpg. wt. 7 lbs.... $4.79

**Tufted Plastic Mattress** for above. 1 inch thick.
49 N 9226—Inflates. Shipping weight 6 ounces.....89c

*Reg. U.S. Pat. Off. (cellulose fiber)

**H** **Economy Doll Crib.** Wood construction, Maple finish. Snug dowel joints; removable slat bottoms. Mattress not incl. 22½x12½x15½ in. high.
49 N 9283—Shipping weight 4 pounds.....$1.98

**Tufflex* Mattress.** Soft; covered with easy-to-clean plastic. Brings dolly sweet dreams.
49 N 9251—Shipping weight 7 ounces.....89c

**J** **Doll Bedding Set** has everything you need to keep dolly comfortable all through the night. Pink cotton blanket, 17x24 in.; cotton flannel receiving blanket, 17x27 in. sheet; embroidery-edged pillow slip; pillow; clothes pins and safety pins. Fits all beds.
49 N 9275—Shipping weight 8 ounces.....$1.89

**K** **Tufflex* Mattress** is soft to help dolly sleep better. Plastic cover wipes clean with damp cloth. Fits cribs C and F described at left.
49 N 9252—Shipping weight 9 ounces..... 98c

**L** **Maple Bunk Bed** perfect for big doll families, and for big dolls, too. Use as a double decker, 27 in. high; or convert to 2 twin beds, each 14x28 in. long. Real maple with turned corner posts in authentic colonial style. Slat bottom. Mattresses not included (see below). Easy assembly.
79 N 09272—Shipping weight 15 pounds.....$10.95
49 N 9279—Mattress for above bunk bed. Shipping weight 12 ounces.....Each $1.39

**M** **Four-Drawer Chest.** Hardwood finish in maple. Holds a large wardrobe for your well-dressed doll. Four big drawers let you neatly stack dresses, bonnets, underthings. Copied from adult styles in the popular colonial fashion. 11¼x7x17 in. high over all. Drawers are 9⅜x6x2¾ inches deep.
49 N 9298—Shipping weight 9 pounds.....$4.59

**N** **Roomy Maple Finish Wardrobe.** A place for everything dolly wears—hat shelf, hangers for dresses, drawer for socks, underthings, etc. Gay animal decals on doors. Colonial style with shaped gallery top, front apron. Sturdy hardwood construction with Masonite Presdwood back, shelf drawer bottom. Rod under shelf. 14x7x21 in. high.
79 N 09276—Shipping weight 11 pounds.....$5.95

**P** **Hutch Cupboard** faithfully copied from adult styles in colonial maple finish hardwood. Colorful wallpaper in a charming provincial pattern makes a lovely background to show off dolly's prettiest dishes. Doors open to hold "everyday" dishes, cooking utensils, accessories. Two grooved plate shelves. Size 13½x7x20 inches high.
79 N 09299—Shipping weight 7 pounds.....$4.59

**R** **Maple Highchair** like mother used when she was little. Makes it easier and more fun for little mamas at dolly's feeding time. Tray swings up to put dolly in, comes down again to hold her dinner. Spindle back copied from true colonial styles. Over all height 26½ in.; seat 9x9 in.
79 N 09291L—Shipping weight 7 pounds.....$4.69

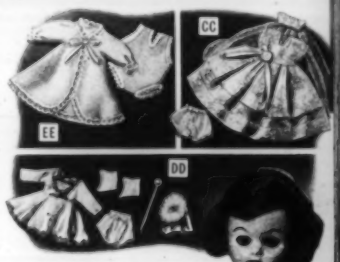
### New 12-inch Walking Doll loves to dress up

**S** A real model, she walks, sits, kneels and poses so prettily. Made of hard plastic with turning head, jointed arms, legs, knees. Saran wig to comb and brush. Go-to-sleep eyes. Dressed in lovely lace undies, high-heeled plastic shoes and long sheer hose.
49 N 3476—Shipping weight 14 ounces.....$2.79

**T** 3-pc. Suit Outfit. Cotton felt with imitation fur.
49 N 3477—Shipping weight 10 ounces.....$1.79

**V** Afternoon Dress Outfit. Decorated cotton shantung.
49 N 3478—Straw hat incl. Shpg. wt. 10 oz.....$1.79

**W** Ballerina Outfit. Nylon net tu-tu, rayon bodice.
49 N 3479—Shipping weight 10 ounces.....$1.79



### 10-in. Vinyl Baby to dress

**X** Beautifully molded all-vinyl baby looks and feels real. Pert pony tail is rooted Saran so you can comb, brush and set it. Head turns; jointed arms and legs. Lashed go-to-sleep eyes. Dressed in lace-trimmed panties. Order clothes below.
49 N 3480—Shpg. wt. 1 lb.....$2.69

**Y** Snowsuit Outfit. Cotton flannel jacket, long pants, hat. Shoes mounted on skis, tiny poles.
49 N 3481—Shpg. wt. 8 oz.....$1.79

**Z** Coat Outfit. Scotch plaid rayon coat, hat. Shoes, socks.
49 N 3482—Shpg. wt. 8 oz.....$1.79

**AA** Street Dress Outfit. Striped dress with lace and velvet trim. Shoes and socks.
49 N 3483—Shpg. wt. 8 oz.....87c

### Petite 8-in. Walker to dress

**BB** Low priced! See her move her head as she walks, comb and brush her Dynel hair. Go-to-sleep glassene eyes. Hard plastic; jointed arms, legs. Wears panties, shoes, socks.
49 N 3457—Shpg. wt. 14 oz.....$1.29

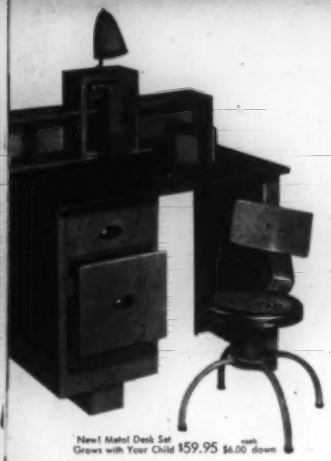
**CC** Bridal Outfit. Pretty bridal gown, veil, bouquet. Panties.
49 N 3473—Shpg. wt. 8 oz.....87c

**DD** Majorette Outfit. Rayon dress, bright trim. Hat, boots, baton.
49 N 3474—Shpg. wt. 8 oz.....87c

**EE** Negligee Set. Sheer lace-trimmed negligee, chemise.
49 N 3475—Shpg. wt. 8 oz.....87c

# "Grown-up" Furniture for Small Fry

## colorful, sturdy; the choice of lollipop set hostesses



New! Metal Desk Set Grows with Your Child $59.95 $6.00 down

### A "private office" where your child can study, write letters and pursue his hobby

The desk set with the future grows right along with your child from his sixth to his nineteenth birthday. It's designed to adjust to fit your child as he grows. It's built of heavy gauge steel to endure years of hard use. Desk adjusts from 25 to 30 inches high; top is 20x37 inches. Two sliding drawers fit either side; one has a place for filing 8½x11-inch papers. Top section has storage compartments plus a safe with a real combination lock for keeping money and "secret documents." Flexible gooseneck lamp adjusts to direct light right where it's needed most. Swivel posture chair with flexible back and foam rubber cushioned seat adjusts from 15 to 18 inches high. Lamp is UL approved for 110–120 volt, 50–60 cycle, AC-DC; bulb is not included. Set comes in two-tone shades of green. Easy to assemble. Shipped freight, express or truck. *Buy on Easy Terms for only $6.00 down,* for details see page 373.

79 N M9107—Shipping wt. 105 lbs. $6.00 down . . . Cash **$59.95**

*Avoid the crowds, do your Christmas shopping the easy way—from Sears value-packed catalog. Satisfaction is guaranteed or your money refunded.*

$29.95 cash $3.00 down

### New! Modern Hardwood Desk With Chair

Desk reversible for either left or right-handed writers, just slide drawers in either side. New finish resembles limed oak. Contrasting mahogany-finish drawer fronts; brass-plated pulls. 18x32-inch top. 26 inches high. 2 drawers 9⅜x17⅛ inches. Matching chair with 13½x12-inch seat, 15⅛ inches from floor, 25 inches high over all. ¼-inch black enameled steel legs. Easy to assemble. Mailable. It's easier for your child to study when he has a desk of his own.

79 N 09140L—Shipping weight 40 pounds . . . . . **$29.95**

**A** NEW! 3-piece Chromed Dinette Set. Plastic top highly resistant to acid, chips, stains. Vinyl plastic-covered chair seats. Triple chrome-plated, hand buffed. Table: 18x24-in. shaped top, 20⅛ in. from floor. Chairs: 11⅛x12⅛-in. seats, 12⅛ in. from floor; harp backs. Red, gray combination colors—red seats with gray top or gray seats with red top, sorry no choice. Easy to assemble.

79 N 09120L—Shipping weight 30 lbs. Mailable . . . . . **$16.95**

**B** NEW! Monte Carlo . . . Our best Children's 3-Piece Folding Set. 26¼x26½x21⅛ inches high. 1¾-in. embossed edging. Cross-braced top covered with Harmony House Sunshine yellow plastic in linen effect. Wipes clean with damp cloth. Tubular steel; brass-plated ferrules on chair, table legs. Removable padded chair seats match table. Chair seat is 12⅛x12⅛x13½ to floor. Mailable. Easy to assemble.

79 N 09118L—Dishes not incl. Shpg. wt. 28 pounds. Set **$18.95**

Extra Matching Chairs for set described above.

79 N 09119—Shipping weight 8 pounds . . . . . Each **$5.98**

**C** NEW! Provincial-Style 3-Piece Dinette Set. The popular round table scaled down to tea party size. Built of solid maple and birch. Rich, light natural finish with gay provincial decorated top. Table is 26 in. in diameter, 21⅛ inches high. Extra large tub chair seats; 13⅛x11⅛x12⅛ in. high. Heavy tapered legs. Easy to assemble. Shipped by freight, express or truck.

79 N M9146—Shipping weight 35 lbs. . . . . Set **$19.50**

**D** 3-pc. Black Tubular Dinette Set . . . Modern design at a budget price. New Birchblend finish hardwood resembles rich limed oak. ¾-inch tubular steel legs with white plastic tips to protect floors from scratches. 17x24-inch table, 19⅛ inches high. Set includes 2 chairs with 10⅛x8⅛-inch seats, 12 inches from floor. Easy to assemble. Order now!

79 N 09149—Mailable. Shipping weight 19 lbs. . . . Set **$9.95**

**E** 5-Piece Folding Card Table Set. Our biggest set with a 24⅛x36⅛-inch table and 4 chairs. A pretty set for the playroom, an ideal set for company; makes extra room at the big folks' table when the children eat together. Seats six children comfortably with extra chairs. Cross-braced table top has plastic covering that wipes clean with a damp cloth. Rigid non-slip locks hold table steady. Harmony House Cherry red top, white steel frame. Chairs: 11⅛x10¼ in., 12⅜ inches from the floor. Priced low for such a large set. Order now. Shipped by freight, express or truck.

79 N M9170—Shipping weight 38 lbs. . . . . 5-pc. Set **$17.95**

3-Piece Set (not shown). Same as above except: 24⅛-in. square table, 2 matching chairs. Mailable.

79 N 09132L—Shpg. wt. 25 lbs. . . . . 3-pc. Set **$10.95**

79 N 09133—2 Matching Chairs. Wt. 13 lbs. . . . . Pair **5.79**

**F** Rich Maple Finish Dinette Set. Made of selected hardwood. 18x24-inch table; 2-inch apron, metal corner plates hold legs firmly. Two ladder back straight chairs; padded 13x12-in. seats covered with soil-resistant green vinyl plastic. Seats are 12 inches from floor; 22 in. high overall. Top is 21 in. from floor. Easy to assemble.

79 N 09165L—Shpg. wt. 26 lbs. Mailable . . . 3-pc. Set **$14.95**

**G** Wrought Metal Dinette Set. Buttercup-bright yellow plastic top. Heat, stain-resistant; wipes clean. Graceful ¾-in. black wrought metal legs with scroll trim. 18x24-in. table, 21⅛ in. high. Two padded chairs with soil-resistant plastic covered backs; 9x11-in. seats, 12 in. from floor. Chairs: 22 inches high overall. Easy to assemble.

79 N 09158L—Shpg. wt. 32 lbs. Mailable . . . 3-pc. Set **$13.95**

**H** Happi-Time Overstuffed Platform Rocker With Matching Ottoman. Harmony House Cherry red plastic upholstery resists dirt; wipes clean. Modern platform base with 2 full size coil springs. Hardwood frame, blonde lacquer finish. 14x15-in. seat; 24 in. high. Matching ottoman 12x10x7 in. high. Shipped by freight, express or truck.

79 N M9127—Shipping weight 27 pounds . . . . . Set **$11.95**

**J** Happi-Time Upholstered Rocker. Harmony House Cherry red plastic upholstery. 3 non-sag springs. Hardwood frame, blonde lacquer finish on rockers. Seat 11⅛x13½ in., 11⅛ in. from floor. 23 in. high overall.

79 N 09128L—Shipping weight 16 lbs. Mailable . . . . . **$8.95**

**K** Musical Rocking Chair. Tinkles a merry tune as tot rocks. Limed oak. Imported musical movement. Red seat is padded for comfort. 11x12 in., 11 in. from floor. Over-all height 23 in. Assembled. Order now for Christmas.

79 N 09150L—Shipping weight 11 lbs. Mailable . . . . . **$7.95**

**L** Toy Pick-Up Wagon. Colorful, ruggedly built of wood and Masonite Presdwood. 2-in. baseboard keeps small toys from falling out. Toy cut-out soldiers on sides. Swivel handle. 3-inch hard rubber wheels. 25⅛x13½x14 in. high. Easy to assemble.

79 N 09134—Shipping weight 9 pounds . . . . . **$4.98**

### NEW—The Roy Rogers "Round-Up"

**M** TV saddle keeps your tot seated erect as he rides off to capture "rustlers." It looks like Roy's own saddle. Real Western style saddle with reins, tie strings and "piggin' rope." Roy Rogers studs, conchas, medallion and brand, "bedroll" and Indian-patterned saddle blanket to add authenticity. Rubber tipped hardwood legs. 13 in. to saddle seat. Ages 2 to 10. Easy to assemble.

79 N 09110—Shipping weight 4 lbs. Mailable . . . . . **$6.95**

**N** Colonial Style Rocking Chair. Golden maple finish hardwood. Shaped slat seat 11⅜x11⅛ in.; 10⅝ inches from floor. 23 in. high overall.

79 N 09005—Shipping weight 10 lbs. Mailable . . . . . **$4.89**

**P** Pirate Toy Chest. Delight your buccaneer with a chest of his own. Beautifully colored in red and black by silk screen process; pirate scenes are on a natural finished pine chest. Plenty of room inside to hold all the "treasures" little pirates hoard. Strong steel hinges. Toys are not included. 30x15x13 inches. Order now for Christmas.

79 N 09036L—Shipping weight 30 lbs. Mailable . . . . . **$8.95**

**R** Musical Rocker. Swiss musical movement for tuneful to and fro. Solid oak, circus design back. 10⅛x11⅛-in. seat. 22½ in. high overall. Easy to assemble. Mailable. Order now.

79 N 09114L—Shpg. wt. 10 lbs. . . . . **$5.98**

P $8.95

N $4.89

R $5.98

A $16.95
3-pc. set

C $19.50
3-pc. set

B $18.95
3-pc. set

D $9.95
3-pc. set

E $17.95
5-pc. set

F $14.95
3-pc. set

G $13.95
3-pc. set

L $4.98

H $11.95
chair and ottoman

J $8.95

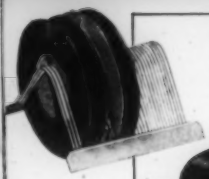
K $7.95
musical!

Fun for young T.V. viewers

M $6.95

## SPECIAL OFFER WITH EVERY PHONOGRAPH!

You can have 10 Children's Records, 10 Record Story Books and a Metal Record Rack for only $2.00 extra when you buy any phonograph on these two pages



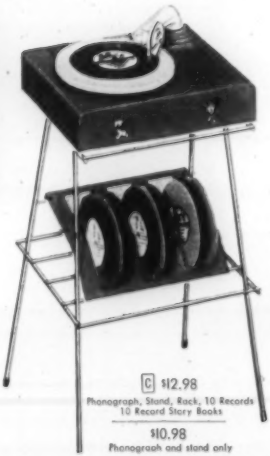
**A** $11.75
Phonograph, Rack, 10 Records, 10 Record Story Books

$9.75
Phonograph only

**E** $1.79
Record Carrying Case

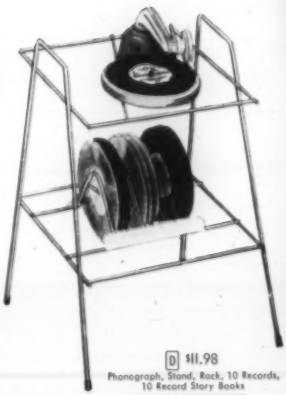
**B** $16.98
Phonograph, 2 Album Racks, Stand, Rack, 10 Records 10 Record Story Books

$14.98
Phonograph, 2 Album Racks and Stand only



**C** $12.98
Phonograph, Stand, Rack, 10 Records 10 Record Story Books

$10.98
Phonograph and stand only



**D** $11.98
Phonograph, Stand, Rack, 10 Records, 10 Record Story Books

$9.98
Phonograph and stand only

# Begin your child's love of music early in life..

## Buy an Electric Phonograph designed especially for the needs of children

## ..simple to operate with good tonal response

All are easy to operate, have simple on-off switches. Play any 78-rpm record. For 110-120-volt, 60-cycle AC only. UL appr. Needles included. Take advantage of the combination offer . . for only $2.00 more than the price of the phonograph alone you get a metal rack for 35 records, 10 popular childrens' break-resistant records and 10 record story books that tell the stories of the songs on the records. Stands are shipped partly assembled . . easily set up.

### Portable Electric Phonograph . . use in any room

A Integral tone chamber amplification. Sound head locks in the correct playing and rest positions for accurate and easy use. Attractive locked corner wood frame case covered with scuff-resistant 3-tone pyroxylin. Plastic handle. Brightly finished hardware. Double braced metal panel construction. Needles. 13x14x6½ inches.
49 N 592—Combination of phonograph, rack, records, books. Shipping weight 10 lbs. ..... $11.75
49 N 552—Phonograph only. Shipping weight 8 pounds ..... 9.75

### Portable Electric Phonograph with 2 Album Racks and Stand

B Your young music-maker can carry this phonograph wherever he goes, or play it on the metal stand. Two metal album racks on stand keep records safe and handy. Integral tone chamber amplification. Exclusive "tone-set" sound head locks in correct rest and playing positions. Balanced tone arm. Locked corner wood frame. 3-tone pyroxylin cover. Needles. 29½x14¼x14 in. (Albums not incl.).
79 N 0580L—Combination of phonograph, 2 album racks, stand, rack, records, books. Wt. 18 lbs. $16.98
79 N 0629L—Phonograph, 2 album racks and stand only. Shpg. wt. 17 lbs. ..... 14.98

### Streamlined Electric Phonograph with Stand

C Gayly decorated, bright blue, all metal phonograph. Matching metal stand. Integral tone chamber amplification for full sound reproduction. Exclusive "tone-set" head locks in correct rest and playing positions. Measures 29½x14½x14 in. Needles included.
79 N 0583L—Combination of phonograph, stand, rack, records, books. Shpg. wt. 14 lbs. ..... $12.98
79 N 0628L—Phonograph and stand only. Shpg. wt. 13 lbs. ..... 10.98

### Electric Phonograph and Stand . . all in one

D All metal phonograph is built onto stand. Sound head locks in correct rest and playing positions. Integral tone chamber amplification. Bright gray and blue enamel finish. Needles for loud and soft playing incl. Measures 14⅜x14½x22½ in.
79 N 0590L—Combination of phonograph, stand, rack, records, books. Shpg. wt. 10 lbs. ..... $11.98
79 N 0605L—Phonograph and stand only. Shpg. wt. 9 lbs. ..... 9.98

### New! Record Carrying Case . . store and carry records safely

E Full protection for your records from dust and damage. The best and easiest way to carry records to parties, school, etc. Helps make youngsters take care of their records. Sturdy case with pyroxylin, scuff-resistant, 3-tone cover. 7x7x7 inches. Holds 29 records—6-in. diam. only.
49 N 578—Shipping weight 1 pound 8 ounces ..... $1.79

F Phonograph, Rack, 10 Records, 10 Record Story Books $8.98 — Phonograph only $6.98

G Phonograph, Rack, 10 Records, 10 Record Story Books $18.98 — Phonograph only $16.98

H $19.98 Consolette, Rack, 10 Records, 10 Record Story Books

$17.98 Consolette only

### Our Lowest Priced Electric Phonograph

F Low in price but with features of more expensive machines. Full tone conical amplifier chamber. Exclusive "tone-set" sound head locks in the correct position for playing or rest. Smart teardrop design all-metal case. Rigid interchannel construction takes plenty of rough usage. Bright light blue and grey enamel finish. Measures 13x8x7 inches. Needles for loud and soft playing. Order now for Christmas.
49 N 591—Combination of phonograph, rack, records, books. Shpg. wt. 7 lbs. ... $8.98
49 N 577—Phonograph only. Shipping weight 6 pounds ..... 6.98

### New Electronically Amplified Phonograph . . plays 3 speeds!

G Play any record you choose . . 78-rpm, 45-rpm and 33⅓-rpm speeds open the entire wonderful world of music to your child. Clear reproduction similar to adult standards given by the amplifier with one tube and rectifier. Full range volume control adjusts for soft to loud playing. 4-inch permanent magnetic speaker. Light-weight crystal pick-up cartridge. Permanent type needle with long life has better response than regular type needles. Metal case 12x11½x6½ inches. Finished in red enamel. An ideal phonograph for teenagers too!
49 N 609—Combination of phonograph, rack, records, books. Wt. 7 lbs. 8 oz. ... $18.98
49 N 608—Phonograph only. Shipping weight 6 lbs. 8 oz. ..... 16.98

### Electric Consolette . . lights flash as record plays!

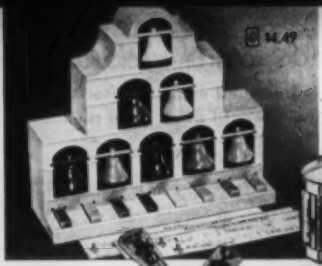
H Illuminated story book characters in colored plastic panels light up as the music plays. A perfect gift for juke-box fans. Equipped with exclusive "tone-set" sound head that automatically locks into correct playing or rest positions. Rich integral tone chamber amplication for distortion-free listening. Separate on-and-off switches for light and phonograph. Strong wood case over triple metal interchannel construction. Scuff-resistant, blue pyroxylin cover—wipes clean in a jiffy. Needles included for loud and soft playing. Measures 24x12¾x11 inches.
79 N 0549L—Combination of consolette, rack, records, books. Wt. 22 lbs. ..... $19.98
79 N 0632L—Consolette only. Shipping weight 21 pounds ..... 17.98

K $2.69 — J $2.69 — L 89c

J New Musical Clock. Hickory, dickory, dock the mouse runs up the clock, hands twirl, bell rings as tune ends. Metal.
49N529-Size15x6¼x4½ in. Wt. 1 lb.12 oz. $2.69

K Carnival Hurdy Gurdy. Merriest tinkle in world of toys. Bright lithographed metal. Plastic strap. 27x10x7 inches.
49 N 533—Shpg. wt. 2 lbs. 6 oz. ..... $2.69

L New Musical Dog. Turn crank to play "Where oh where has my little dog gone?". Metal. 8¼x4½x2¾ in.
49 N 625—Shpg. wt. 8 oz. ..... 89c



## MERRY MUSIC MAKERS

### Toys to start small-fry swinging and singing for joy!

**A** 13-inch Trumpet. Play bugle calls, marches, songs. Four valves control full scale. Handsome gold-color plastic gives tiny trumpeters a professional-looking instrument. Brass-tuned reed notes for true tones. With luggage-type carrying case, detachable music stand, mute, instrument. Encourage your youngster to develop talent for music.
49 N 538—Shipping weight 1 pound 8 ounces..... $3.59

**B** 17-in. Saxophone. Little music makers can blow "hot" or "cool" on this good-looking, good-sounding sax. Heavy silver-and-gold-color finish on beautifully engraved break-resistant plastic. 14 hand-tuned brass reeds play full scale (sharps, flats and naturals)—2 triple reed harmony chords. Sealed mouthpiece sterilized for safety. Neck strap, handsome carrying case and songbook are included. Easy to play . . . and fun!
49 N 624—Shipping weight 2 lbs. 2 oz..... $5.39

**C** 8-bell Kamanile. A majestic bell tower of gray color plastic. At the slightest touch of the keyboard, each precision-tuned bell swings and rings out its own note of the scale. Keys are colored to match notes in song book . . . play 6 tunes on children's "hit parade." Easy for tiny tots to play and learn about music. Size: 14x12 inches high.
49 N 585—Shipping weight 2 lbs. 4 oz..... $4.49

**D** 11-inch Snare Drum. Metal shell lithographed in bright colored designs. Two strong cloth heads and neck cord. Two drumsticks are included.
49 N 640—Shipping weight 2 pounds..... 95c

**E** 3-drum Trap Set with cymbal, triangle, bells. 16-in. bass drum has steel foot pedal. Lithographed metal shells, shiny rims. Drummer side of bass drum, snare head, tomtom head made of strong cloth. Metal "T" holds triangle, cymbal, 2 bells. 8-in. drum sticks. Snare drum, tomtom 6¼-in. diameter.
79 N 0566—Shipping weight 6 pounds..... $2.69

**F** 2-pc. Toy Ukelele and Banjo Set. Mahogany and ivory color plastic. Strung with colored nylon. Cowboy decorations printed on uke; minstrel theme on banjo. Uke 15½x5x1½ in.; banjo 15½x6x1½ in.
49 N 626—Shipping weight 1 pound..... $1.19

**G** Swiss-type Melodé Bells. Learn to read music as you play tunes by color, number, letter or note. It's easy and fun with these Swiss-type hand bells. Each of 8 plastic bells has metal "ringer" inside that sounds a sweet tone. Every one's a different color, and each is numbered and lettered to correspond with notes in the music booklet included. Bells are about 3¾ inches high. Good listening and learning.
49 N 631—Shipping weight 1 pound 12 ounces..... $4.49

### De luxe Quality Floor Model Xylophone

Over 21 inches high! Youngsters stand and play, just like a real xylophone. 25 keys in all—plays both whole and half tones—2 full octaves. Chromatically-tuned tone rods have bell-clear quality. 1-in. silver-colored steel keys. Imitation chimes front and back. Red lacquer-finished frame of selected lumber. Removable aluminum legs. 2 mallets. Music holder, sheet music. Easy assembly. 22¼x16¼x21¾ in. high.
49 N 516—Shipping weight 6 pounds 8 ounces..... $5.98

*Smart Santas order all their Christmas gifts from Sears. For Easy Terms, see page 373*

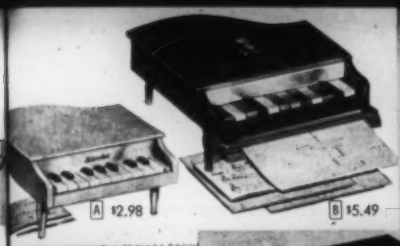
**8-key Xylophone.** Plays entire C-major scale—8 rich tones. Heavy steel tone bars mounted on felt base—absolutely true-tuned. Enameled metal case, lyre-shaped ends. One rubber mallet, one wood mallet, 12-page music book incl.
49 N 531—Shipping weight 2 lbs. 8 oz. 12½x6¼x5½ inches high..... $2.69

**H** Roy Rogers Guitar. 30¼x11¼ inches. Chipboard, decorated red and white. Hardwood neck with metal fret, real keyboard, nylon and metal strings. Pick, music book with instructions.
79 N 0597—Shipping weight 3 pounds..... $4.49

**J** Roy Rogers Harmonica. Brass reeds. 20-note range. Metal covered. Roy Rogers emblem.
49 N 622—Shipping weight 4 oz. 4 in. x 1 in. wide..... 89c

**Golden Banjo** with automatic banjo player. Calfskin drum with adjustable lugs. Screw-type tuning pegs for 4 strings. Song book. About 22 in. long. Gold-color finish.
49 N 520—Wt. 2 lbs.. $6.29

**The "Mousegetar Jr."** Turn the crank and hear the gay lively theme song of the Mickey Mouse Club "Mouseketeers." Or strum away to your own tune with plastic pick. Nylon strings. Plastic 14x4½-in. wide.
49 N 599—Shpg. wt. 8 oz.. $1.59



## TOY PIANOS AND ACCORDIONS

### Fill the air with fascinatin' rhythms

**A** **17-key Baby Grand Piano.** Over an octave of notes, chromatically tuned with both black and white keys. Tone rods of precision-ground carbon steel. Finest quality plywood construction—blue enameled. Mirrored front over keyboard. Color chart for keys with music book notes to match will help your child to play a tune much sooner. 11x9½x4¼ inches high.

49 N 556—Shipping weight 2 pounds 12 ounces. **$2.98**

**B** **New! "Play-A-Tune Piano."** Child can play tune immediately! Player attachment has 3 music sheets with notes in same color as piano keys. Child inserts music sheet, turns crank and follows colored dots. Each music sheet plays 2 tunes. Music book with colored notes included. 12 colored plastic keys. Precision-ground tone rods produce good tone. Made of sturdy plywood with red and black lacquer finish. Mirror front. 13x11x5½ in. high. Player is easy to attach.

49 N 595—Shipping weight 3 pounds 4 ounces. **$5.49**

**C** **New! 8-key Piano.** Has 8 vari-colored plastic keys that correspond to colored notes in song book (included). Wood piano finished in red and cream enamel. Tone bar of heavy cast iron fitted with tone wires for real bell-like tone. 8¼x10½x5¼ in. high.

49 N 508—Shpg. wt. 2 lbs. 10 oz. **$1.85**

**D** **New! 25-key Table Model Spinet.** Well-designed replica of spinet piano—hardwood finished in simulated walnut. Has 25 plastic keys including sharps and flats. Tone bar of heavy cast iron fitted with tone wires to give range of 2 octaves; chromatically tuned. Furnished with song book and color key chart. 14½x10½x9¼ in. high.

49 N 618—Shipping weight 7 pounds. **$5.98**

**E** **New! 29-key Spinet.** Your youngster can actually sit at this miniature spinet piano. 29 plastic keys (sharps and flats), 29 tempered steel tone rods chromatically tuned, positive striker action. Plywood cabinet with mahogany finish, turned legs. Music book included. Size: 19½x11½x19¾ in. long. Matching stool 7¾x10x5½ in. high.

79 N 0573L—Shipping weight 18 pounds. **$13.98**

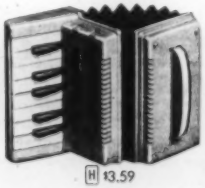
**F** **New! 36-key Spinet with Stool** for child to sit on while he plays. Plays 3 octaves. Plastic keys include sharps and flats. Chromatically-tuned, high-tempered steel tone rods with positive striking action for clear tone. Mahogany finish. Hardwood front, legs; plywood cabinet. 21¼ in. high; 23½ in. long, 12¼ in. wide. Stool: 11¾x5¾ in.

79 N M604—Freight, exp. or truck. Wt. 27 lbs. **$23.95**

**Our Best Toy Piano has 48 keys, plays 3½ octaves**

A large, realistically detailed replica of a real spinet piano with 48 keys ranging over 3½ octaves. It's an easy step to a full size piano for talented youngsters. Piano is 30¾ inches long, 12½ inches deep, 26 inches high. Bench is 15⅞x7⅞x11¾ in. high. Piano made of select plywood with hardwood front board, front legs and music rack. Hardwood bench. Beautiful mahogany finish. High carbon steel tone rods; chromatic tuning; positive striker action. Full tonal response. Music book included. Buy on Easy Terms.

79 N M567—Shpg. wt. 38 lbs. Shipped freight, truck or express. **$35.95**



**G** **Toy Piano Key Accordion.** 16 tuned reeds produce 8 rich notes. Numbered plastic keys really work—play songs by number. Instructions included. Plastic body with plastic-coated bellows. Closed: 7⅛x7x3½ in. Ideal for beginners.

49 N 593—Wt. 1 lb. 8 oz. **$2.98**

**H** **Full scale Keyboard Accordion.** 13 white and black keys (sharps and flats). 26 tuned reeds for wide tonal range. Plastic. Easy action bellows. Luggage style case. Closed 8x7½x4½ inches. Easy for kiddies to play.

49 N 504—Shpg. wt. 2 lbs. **$3.59**

**J** **DeLuxe Golden Piano Accordion.** Foot high, extends nearly 2 feet. Easy-action bellows. Break-resistant plastic body, gold-color trim. Piano keys (sharps, flats) on right side; bass notes, chords for left hand harmony. 52 tuned reeds. Music book, case, included.

49 N 574—Shipping weight 3 lbs. **$7.25**

**K** **Italian-imported Piano Accordion.** More like a fine instrument than a toy. A real piano accordion made in junior size for talented young beginning musicians. Has brass reeds, easy-action bellows with metal bound corners. 8 basses, 13 white keys, 8 black keys. Red plastic body. Measures 9½x5½x 10½ in. high. Expands to 16½ in. Order now for Christmas.

49 N 614—Shipping weight 4 pounds 8 ounces. **$12.49**

## American Plastic Brick Sets . . complete with transparent plastic windows

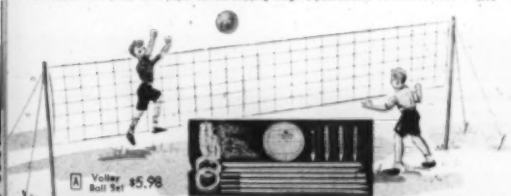
Design and build modern buildings with brilliant red plastic bricks. Mom and Dad can be the consulting architects as the young builders create and erect structures of all kinds. Modern plastic jalousie picture windows are transparent; doors actually open and close. Pegs and sockets make 1¾-inch bricks fit securely. Green cardboard simulated asphalt roof. Larger sets build bigger, more intricate models. All sets, except 49N2067, have overhead garage doors. Instructions.

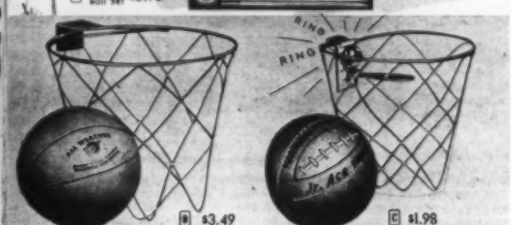
49 N 2067—208-piece set in cardboard tube. Shipping weight 2 pounds 3 ounces. . . . . $3.19
49 N 2068—290-piece set in cardboard tube. Shipping weight 2 pounds 14 ounces. . . . . 4.59
49 N 2069—450-piece set in cardboard tube. Shipping weight 4 pounds. . . . . 6.89
49 N 2301—591-piece set in paper carton. Shipping weight 6 pounds. . . . . 8.95

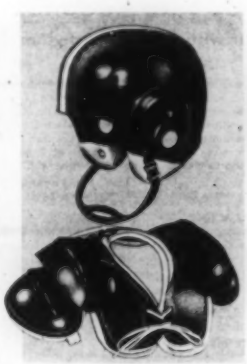
## Original "Hewn" American Log Sets . . miniatures of pioneer logs

Make detailed miniatures of rough-cut, square-timbered buildings of the pioneers. Full ¾-inch hewn, square-cut logs are interlocking—move as a unit without dismantling. No tools or glue needed. Sturdy wood is stained a natural log color with splinter-free edges. Each set packed in compact storage tube. Square logs of assorted lengths, roof planking, chimney and split logs for firm foundations. Interchangeable pieces in all sets.

49 N 2062— 54-piece set. Tube, 12x4-in. diameter. Shpg. wt. 1 lb. 8 oz. . . . . 89c
49 N 2063—103-piece set. Tube, 13 x5½ -in. diameter. Shpg. wt. 2 lbs. 14 oz. . $ 1.79
49 N 2064—211-piece set. Tube, 13¼ x7¼ -in. diameter. Shpg. wt. 6 lbs. . . . . 3.49
49 N 2065—314-piece set. Tube, 19¼ x7¼ -in. diameter. Shpg. wt. 9 lbs. . . . . 5.49



## Thrill-packed Sports Toys to build sturdy physiques for active young athletes

A New! Volley Ball Set. Here's a sport every member of the family will enjoy. Play it in your own back yard—and don't forget to take it with you on family outings and picnics. Two 7-ft. hardwood poles, ⅞ inch in diameter, each pole in 3 sections; metal ferrule; four ground pegs; white molded rubber ball; cord net, 20 in. deep by 18 ft. long, with tie ropes. Instruction book included. Keep youngsters strong and healthy by encouraging them to play outdoors.
79 N 02414—Shipping weight 6 pounds. $5.98

D Jumbo Jump Stick. 49½ inches long. Strong, rustproof, lightweight aluminum tube. Slip-resistant footrest. Oil-tempered spring. Longwearing hard rubber tip.
79 N 02456—Shipping weight 5 pounds. . . $5.95

E Our Best Jump Stick. Chrome-plated tubular steel. Extra-strong spring, calibrated and adjustable for different weights. Steel step plates. Rubber tip, anti-skid bottom. 41 inches high; 11x2 inches at step plate.
79 N 02458L—Shipping weight 7 pounds. . $8.95

B Fine Quality Basketball Set. Large size basketball and rugged steel reinforced hoop. Can be used outdoors or indoors. 16-inch round ¼-inch steel hoop has heavy braced steel bracket that also screws to wall. 8½-inch ball of long-wearing molded rubber. Shipped inflated, ready for an exciting game! Needle incl. Heavy cord net. It's perfect for fun-filled practice sessions after school hours. And, it costs so-little for the hours of entertainment it gives the kiddies.
49 N 2469—Shipping weight 4 pounds. $3.49

F New! Football Helmet and Shoulder Pad Set. Your pint-sized half-back will beam with pride in this realistic football outfit. Helmet molded of extra heavy, red high-impact plastic. Fits sizes to 6⅞ in. Leather piece protects forehead; 4-point web suspension. Adjustable snap-on, aviator-type leather chin strap. Pad set has corrugated shoulder caps. Leather hinges, quilted cotton padding. Cotton laces, elastic arm straps. Order football, facing page.
49 N 2419—Shpg. wt. 2 lbs. 8 oz. Set $3.89

C New! Bell-ringing Basketball Set. Bell rings when player sinks a shot. Door hanger adjusts to "little tots" height. 12-inch metal hoop with mesh net. 7-inch diameter basketball with Peb-Tex simulated leather cover, valve-type bladder. Shipped uninflated; inflation needle included. Develop the skill of the prospective basketball player in your family with this inexpensive set that will give youngsters year around exercise and entertainment.
49 N 2426—Shpg. wt. 1 lb. 4 oz. . . . . $1.98

G Roy Rogers Sport Kit. All-season kit contains a ball for each major sport—basketball, football, baseball. Each is decorated with emblem of Roy Rogers and his horse, Trigger. 6½-inch diameter molded rubber basketball with valve, 8-inch white molded football with valve., 2½-inch solid sponge rubber baseball, and plastic whistle. Carrying case. Inflated. Develop kiddies' interest and skill in these popular sports—order early for Christmas.
49 N 2438—Shpg. wt. 1 lb. 12 oz. . . . . $2.49

# The Sky's the Limit!

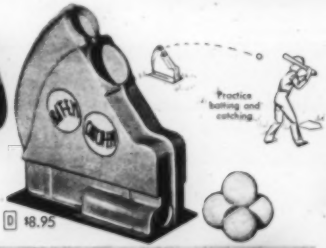
## Building with Skyline Bricks to true architectural scale

A skyscraper for the new city hall, a housing project, functional office buildings and schools to match the march of progress . . . all these and more can be built with Skyline construction sets by Elgo. Young builders of tomorrow's dream cities can create the loveliest, most graceful structures of their imaginations. These fascinating units are made to architectural scale for realistic one-eighth inch to the foot (HO) models to challenge a child's creative initiative. Three basic construction parts make building easy: floor unit, side with windows and corner joints. Rigid precision-fit plastic pieces interlock for endless combination of construction possibilities. Even younger kiddies build simple structures. Shiny bright, white building units offer rich contrast to the terra-cotta brown and white tile effect floors and roofs. Strong, super high-impact plastic conforms with rugged playroom building standards. A constructive, intriguing gift for all ages. Order several sets for more Building fun . . . it's a hobby gift adults will enjoy, too.

49 N 2030—1,904-piece set. Shipping weight 7 pounds..... $13.49
49 N 2029—1,217-piece set. Shipping weight 4 lbs. 2 oz..... 8.95
49 N 2027— 723-piece set. Shipping weight 2 lbs. 4 oz..... 5.49
49 N 2026— 476-piece set. Shipping weight 1 lb. 8 oz..... 3.59

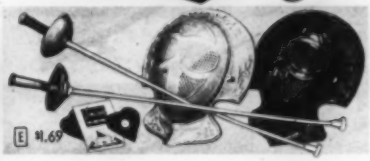
A $1.85

B 45c



D $8.95

C $2.79


E $1.69

F $5.98

G $2.98

## Junior Athletic Equipment helps to build an all-star future for your youngsters

A Regulation Size Football of rugged pebble grain imitation leather. Valve-type bladder. Inflating needle included. Thrifty equipment for a young gridiron star. *Please state color* white or brown.
49 N 2484—Shipping weight 1 pound. $1.85

B Aluminum Air Pump. Fits needle for all valve-type balls. Wood handle. Strong piston action. 9 inches long. Low in cost, but very useful.
49 N 2442—Shipping weight 6 ounces... 45c

C 2-piece Baseball Set. He'll be the proudest young player in the block with his professional-looking ball and glove set. Genuine cowhide, junior size glove. Half leather-lined—strongly stitched seams. Large leather web. Preformed pocket—no need to "break-in." Laced with plastic. Sturdily constructed heel and welted fingers. Regulation-size baseball has washable cowhide cover . . . double stitched with red thread. Wool felt core is heavy yarn wound, finished with cotton. A low priced set for big league fun.
49 N 2454—Shipping weight 1 lb.. $2.79

D New! Automatic Pitching Machine. Major league thrills for minors . . similar to ones used by professionals! It's fun, easy to use and it's sure to improve those batting averages and catches. Machine operates on 2 batteries. It pitches all the practice balls fed to it at regular quick intervals. Plastic case, metal mechanism. 4 light-weight plastic balls, batteries not incl. 5⅞x13¼ in.
49 N 2417—Shipping weight 6 lbs... $8.95
34 N 4650—2 Batteries. Wt. 8 oz... 2 for 27c

E Touche! . . New Fencing Set of sturdy high-impact plastic. Teaches sportsmanship, poise, coordination and quick thinking. Set includes everything needed. Detailed instruction book explains principle, shows how to perform famous parries, lunges, etc. 2 plastic masks 11½x8½ in.; 2 flexible foils 24½ in. long with rubber tips, protective hand guards; 2 Jr. Musketeer fencing badges. Fun and adventure for all youngsters. An interesting toy.
49 N 2416—Shipping weight 2 lbs... $1.69

F "Tu-Way" Punching Bag . . grows with your child because of its convertible feature. Use on floor while child is small—convert to wall model when he grows. 17-in. diameter base—room for fancy footwork. New green and white bag of leatherette . . has smooth, soft surface that's easy on little hands. Metal frame. Floor height adjusts 36 to 46 in. Air needle and pump included. A gift that helps develop coordination.
79 N 02429—Shipping weight 8 pounds..... $5.98

G Giant "Punch Me" . . 51 in. high! Knock him down and he bounces right up again with a great big smile. 3-color clown design. Strong vinyl plastic, electrically welded seams. Weighted base. Inflates by mouth.
49 N 2428—Shipping weight 4 pounds..... $2.98

H Floor Punching Bag. New blue and white leatherette bag is extra soft . . gives smooth punching surface for little hands. Helps youngsters build a strong body . . develops coordination, speed. 12-inch bag is 40 inches from floor, attaches to flexible steel rod. Strong metal base with blue enamel finish. Bag shipped uninflated. Inflating needle included. For air pump see 49N2442 above left. Sure to please your young athlete.
79 N 02425—Shipping weight 6 pounds..... $3.79

USN
A $12.95
B $13.95
C $2.79
D $1.49
E $8.95
F
G $4.69
H $2.79
K $1.29
L $16.95
M $12.95
N $19.95
mos.
$2.00 down
P $9.95

# HOBBY SHOP MODELS

## Fun to fly, build or operate

◀ ILLUSTRATED ON OPPOSITE PAGE

**A** Hiller's Flying Platform. Ready to fly. The "man in space!" Engine-powered model takes off vertically, flies in circles, hovers, dips, climbs—all controlled from the ground. Internal combustion engine; throttle muffler. Automatic recoil *cable* starter. Every engine pre-tested. Assembled; high-impact plastic. Flight control unit.
49 N 2343M—7½-in. high overall. Shpg. wt. 3 lbs. 14 oz. **$12.95**

**B** Navy "Cutlass." Ready to fly. Flies, climbs, dives! Authentic model of one of Navy's newest fighter-interceptor jets, completely assembled. Each engine pre-tested! 1-cylinder engine has throttle-muffler unit that lets plane fly fast or slow, take off, land with engine running. Automatic recoil *cable* starter—no cranking. 4-blade pusher prop for jet-like action. Tricycle gear. High-impact plastic body. Battery, control unit.
49 N 2324M—14 in. long, 17-in. wingspan. Wt. 4 lbs. 1 oz. **$13.95**

**C** New! Beechcraft "Bonanza" Flying Model. Ready to fly. See it climb, dive and bank. "V-tail" design. Powered by 1-cylinder engine with pull *cord* starter. Each engine pre-run and tested. Realistically detailed; high-impact plastic. 11¼ in. long, 13½-in. wing-span.
49 N 2344M—Control, battery incl. Shpg. wt. 3 lbs. 12 oz. **$8.95**

**D** Accessory Kit for flying models above. Contains ½ pint fuel, spout, fuel hose, engine wrench, clip, propeller.
49 N 2445M—Battery wire. Shipping weight 14 oz. ..... **$1.49**

**E** "Old Ironsides" Model Kit. Build the historic USS "Constitution!" Easy to put together . . . a precision-scaled plastic model when complete. Realistically detailed from stem to stern, from pre-assembled ratlines to longboats with oars. 16½ in. long, 12 in. high.
49 N 2326—Cement included. Shpg. wt. 1 lb. ..... **$2.79**

**F** Clipper Ship Kit. It's easy to build the "Sea Witch," a big, 31-in. long model of first clipper ship. Completely detailed in high-impact plastic, even to sailors manning their posts. You can even launch and sail her!
49 N 2296—Instructions included. Shpg. wt. 4 lbs. ..... **$8.95**

**G** "Navy Log" Guided Missile Fleet. Build your own task force of U.S. Navy vessels. 16-in. "Norton Sound," floating guided missile lab; 13-in. "Nautilus," atomic sub; 17-in. cruiser, "Boston." Detailed in plastic, easy to build and paint. Hulls pre-painted.
49 N 2365—Paint, brush, cement incl. Shpg. wt. 2 lbs. 1 oz. **$4.69**

**H** "Dawn Patrol" Kit. Three newsmaking Navy planes to build! The mighty mite, Douglas Skyhawk A4D; the giant Martin Seamaster; the HO4S Helicopter. All scale detailed in plastic. Wing-spans about 10 in.
49 N 2339—Mounting bases, cement incl. Shpg. wt. 1 lb. 1 oz. **$2.79**

**J** "Autorama" Kit. Build four late-model cars—the Continental, Ford Fairlane Sunliner convertible, 4-door Buick Riviera hardtop, Chrysler New Yorker St. Regis sedan. All plastic with lifelike figures.
49 N 2368—Average 7 in. long. Shpg. wt. 1 lb. 14 oz. ..... **$4.69**

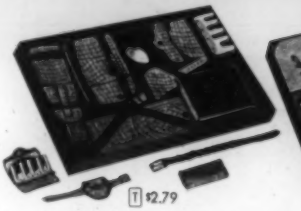
**K** M4 Sherman Tank Kit. Fun to put together and work moving parts. Revolving turret, movable guns; wheels and tracks move. 6 lifelike crewmen. Scale-detailed. All high-impact plastic. 3¼x3¼x7 in. long.
49 N 2356—Shipping weight 10 ounces. ..... **$1.29**

**L** New! Working Printing Press precision designed, made of sturdy steel. Prints area 2½x4 in. (about post card size). Automatic inking. Easy hand action. Metal type kit, wood spacers. Tweezers, ink, instructions.
79 N 02369—9½ in. high overall. Shpg. wt. 17 lbs. ..... **$16.95**

**M** Steam Engine. Double acting *oscillating* brass cylinder engine, separate 3-in. flywheel. 6-in. brass boiler, nickel plated. Water gauge, safety valve, whistle. Throttle valve controls speed. 5-ft. heavy duty cord. 9 in. high overall; wood base 4½x9 in.
49 N 2221—Shipping weight 4 lbs. 2 oz. ..... **$12.95**

**N** Reversible Steam Engine with high and low speed pulley wheel. 3-in. flywheel runs forward or backward. *Stationary* double-acting brass cylinder, slide valve; safety valve, whistle, water gauge. 6-in. brass boiler, nickel plated. 9½x11½-in. wood base. 5-ft. heavy duty cord.
49 N 2366—Shpg. wt. 8 lbs. ..... **$19.95**

**P** Alternating Current Generator for steam engines. At about 15,000 rpm lights 3.8-volt flashlight bulb (incl.). V-grooved pulley. Metal base 3x4½ in., 6 in. high.
49 N 2367—Wire spring belt incl. Shpg. wt. 2 lbs. ..... **$9.95**



**T** $2.79 **V** $2.75

### Fascinating Craft Sets keep youngsters busy with creative play

**R** New Moccasin Kit. It's easy for your trailblazer to make his own Indian moccasins. Genuine top-grain cowhide leather moccasin and separate vamp pieces. White plastic lacing for heels and vamp. Simple lace-to-size construction. No insole needed. Illustrated instructions. Rich attractive brown or natural color—(sorry, no choice). Shpg. wt. 9 oz.
49 N 2371—Small. Fits sizes 9 to 13 **$1.19**
49 N 2372—Medium. Fits sizes 1 to 3 **1.19**
49 N 2373—Large. Fits sizes 4 to 6 **1.19**

**T** New! Leather Craft Kit. Make 6 beautiful genuine leather projects . . . perfect for gifts or personal use. All materials included, no extra tools needed. Make billfold, coin purse, 6-hook key case with snap, cigarette case, wrist purse with snap and 36-inch link belt. Easy to put together, handsome and practical when finished. Complete instructions and sturdy plastic lacing for assembling included. Finished models not incl.
49 N 2225—Shpg. wt. 1 lb. 4 oz. ..... **$2.79**

**S** NEW! Our Best Crafts Set. Big 5-in-1 set—woodburning, leather burning and tooling, metal tapping, sand pictures. Make wood planter box, octagon box, tie rack, pencil box. Finish leather coin purse, bookmark, 4 coasters; decorate with 4 metal foil colors. 2 metal tapping plaques, mallet, tapping tool. Paint 6 sand pictures with 4 sand colors. Paint, brushes, pans and pallet incl. Electric woodburning pen with 5 extra points. Glue, nails, instructions incl.
49 N 2224—Shipping weight 4 lbs. 12 oz. ..... **$6.89**

De luxe Set (not shown). As above, except 4 wood hot plates in place of pencil, planter boxes; foil tapping in place of metal. No leather projects. Cork coasters, bookmark; 4 wood plaques incl. 4 extra pen points.
49 N 2223—Shipping weight 3 pounds 4 oz. ..... **$4.69**

**V** Woodburning Set. Work in wood, cork, foil . . . paint finished products, decorate with designs or initials from colored metal foil sheets. Make 6½x4-in. letter holder, 4 cork coasters. Set includes 4 wood plaques, 2 foil tapping plaques, tapping tool, 6 color foil "heat transfer" sheets, 6 paint tabs, brush, water pans. Electric woodburning pencil with 2 extra points for other crafts. Nails, instructions.
49 N 2222—Shpg. wt. 1 lb. 8 oz. ..... **$2.75**

Woodburning Set (not shown). No letter holder, coasters, or extra point. Set incl. extra wood plaque and cork bookmark.
49 N 2221—5 wood plaques, sandpaper. Shpg. wt. 1 lb. ..... **$1.75**
49 N 2211—16 assorted size wood plaques. Wt. 1 lb. 2 oz. ..... **1.79**

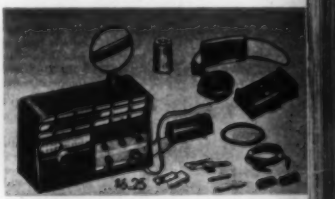
*Avoid the crowds, make Christmas shopping fun . . . shop the easy Sears catalog way. You'll find a large selection of gifts to delight every person on your list. Satisfaction guaranteed or your money refunded*

$6.95

### Electric Bell-ringing 2-phone Set

Dial your party—bell rings on other phone! *Your* phone rings when other is dialed. Voice comes over wire loud, clear. 50-ft. wire with 2 plug-ins connects phones. Use indoors or out; set up your own intercom system. Molded in high-impact black plastic. Adult-size 8-in. receivers. 7¼x4½x3½ in. high. Handy in the home, fun for children. 4 standard batteries incl.
49 N 2212—Wt. 4 lbs. ..... **$6.95**

*Note: Electric toys on these 2 pages are UL Approved for 110-120-volt, 60-cycle AC or DC*



$6.25

### Transistor Radio Kit, easy to build

Picks up real stations with modern transistor tubes! Pre-assembled plastic cabinet with station tuner, 8x3x5 in. high. Regulation headphone, adjustable head band, battery, diode detector, transistor amplifier. 50-ft. outdoor antenna, ground wire with insulators. Switches, hardware. Simple screw connections; no soldering. The ideal "first" kit for young radio fans. Instructions.
49 N 2202—Shpg. wt. 3 lbs. ..... **$6.25**

## SETS FOR YOUNG MEN OF SCIENCE

### Build, experiment, view nature's wonders

**A** **New Microcraft "Lab-Master" Set.** Our finest microscope has 4 turrets for pin-point viewing—see objects magnified 75, 150, 300 or 450 times! Professional looking microscope has universal focusing turret to keep specimens in focus when changing powers; scanning feature for viewing entire object; precision-ground and polished lenses. Extra large field shows more of subject. Plug-in sub-stage lamp helps improve details. Also prepared slides, test tube rack, specimens, blank slides, dissecting and slide mounting equipment, manual. Steel cabinet.
49 N 2215—Shpg. wt. 7 lbs. 9 oz. . . . . $13.95

**B** **New Microcraft "Collegiate" Set** has 3-turret microscope to magnify 70, 200 or 400 times. Universal focusing turret and scanning feature as on "Lab-Master" scope above. Finely ground and polished lenses. 2 focusing wheels. Test tube rack, specimens, prepared slides, ores, dissecting and mounting materials, manual, steel cabinet.
49 N 2364—Shpg. wt. 6 lbs. 5 oz. . . . . $8.95

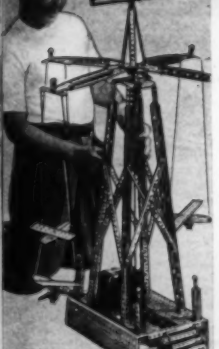
**C** **New Microcraft "Junior" Set**—an economy set with a 3-turret microscope! Magnifies 40, 75 or 150 times. 1 focusing wheel. Dissecting equipment, slides, specimens, manual.
49 N 2213—Shpg. wt. 1 lb. 8 oz. . . . . $4.59

**D** **New Chemcraft Master Lab.** Perform over 750 exciting experiments—explore wonders of atomic energy, glass blowing, chemical magic! Precision balance, safe radioactive uranium ore, spinthariscope to see emanation of atomic rays, blow torch for glass blowing, 2 steel test tube racks, many chemicals,* 232-page Master Chemcraft Manual, plus manuals on chemical magic, glass blowing and atomic energy. Sturdy, steel lab-type cabinet.
79 N 02362—Shipping weight 15 lbs. . $15.95

**E** **New Chemcraft "Senior Lab."** Exciting experiments in atomic energy, chemical magic, general chemistry—over 650 in all! Modern atomic energy unit and precision balance. Metal test tube rack, uranium ore, spinthariscope for viewing impact of atomic rays, test tubes, many chemicals,* necessary apparatus. General manual, plus special booklets. Steel cabinet.
49 N 2361—Shipping weight 8 lbs. 12 oz. $8.95

**F** **Chemcraft Junior Deluxe Set.** Over 300 experiments. . . economy priced! Large supply of chemicals* and apparatus; manual for general chemistry, chemical magic. Steel cabinet.
49 N 2228—Shipping weight 5 lbs. 12 oz. $4.59

*These Chemcraft sets contain no dangerous poisons or explosive chemicals



**Famous Gilbert Erector Sets to build realistic and imaginative models**

Each Erector set includes steel girders, wheels, nuts and bolts, illustrated booklet. Motors UL approved for 110-120-volt, 60-cycle AC. Parts from all sets interchangeable.

**All-Electric Set** builds over 180 models! Airplane beacon that lights, magnetic crane, drilling rig, etc. Electric motor. Flexible coupling runs many models forward, reverse. Model boiler parts. Lights, electromagnet. Metal box.
79 N 02082—20x12x2¼ in. Wt. 19 lbs. $24.95

**Engineer's Sets** (not shown). Over 360 parts. Builds walking beam engine, contains electric motor. Steel chest.
49 N 2277—18x10x3 in. Wt. 12 lbs. . $18.95
49 N 2276—As above, but 325 parts, builds more simple models. Shpg. wt. 9 lbs. . $15.95

**Motorized Set** (not shown). Builds windmill, small airplane ride, autogyro, many more. Mechanical wind-up motor.
49 N 2274—16½ x10½ x3 in. Wt. 8 lbs. $9.95

**Professional Set** (not shown). Build ferris wheel, etc. No motor. 182 parts.
49 N 2275—18x10x2 in. Wt. 5 lbs. 10 oz. $5.49

**New! See moon craters, distant planets with Spitz Moonscope**

Works on the same principle as the giant telescopes astronomers use! 3-in. polished focusing mirror, 32-power eyepiece bring mysteries of the heavens 32 times closer to earth. Fork-type mount rotates full 60° vertically . . . scope easily turned so you can see any part of the sky. Use it on table or on its 3 steady 17½-in. wood legs. Chipboard tube 17⅜ in. long, 4-in. diam. Plastic frame. Snap-open fiberboard carrying case. Instruction booklet.
49 N 2363—Wt. 6 lbs. 5 oz. . . . $13.95

## Happi-Time "Do-it-yourself" Tool Kit

New! Full size template to paste in box showing proper location of each tool. Steel cabinet hangs on wall. Includes 2 wood chisels; 2 screw-drivers; coping saw with 6 blades, 8-oz. claw hammer with adz-eye,* saw with 13¾-in. crosscut blade, open-end 3-pc. wrench set. Slip-joint pliers of forged steel. Hand drill with 9 twist drills from 1/16 to ¼-in. size. Stamped steel block plane, 12-in., wood level. Metal T-square, 12-in. wood rule. Carpenter's pencil, workbook. Steel cabinet, 18x18 in. open; enameled blue.

49 N 1504—Shpg. wt. 8 lbs. 8 oz. . . . Kit **$8.59**

## Happi-Time Economy Tool Kit

Our lowest-priced tool kit, now with 10½-in. brace and bit. The right size kit for the apprentice carpenter. A workbook teaches him the proper use of tools. Steel box is enameled red—measures 16¼ x 8¼x2¼ in. Set includes saw with 11-in. blade; 5-oz. claw hammer with adz-eye,* metal T-square, 2 screwdrivers, slip-joint pliers, 3-piece wrench set, ¼-in. chisel, block plane, carpenter's pencil, 12-in. rule and workbook.

49 N 1503—Shpg. wt. 6 lbs. 8 oz. . . . . Kit **$4.69**

*Tapered and wedged to prevent hammer head from coming off

## Our Best Happi-Time Tool Set . . now with tote tray door

A Carry tools from job to job. One door lifts off to become a handy tote tray with handle. Full scale template to paste in box marking location of tools when not in use. Gray enameled all-steel wall cabinet contains 3 wood chisels . . 1, ¾ and ½ in., with high-impact plastic handles; 1 large screwdriver, 1 "stubby" screwdriver—both with high-impact plastic handles. 12-in. brace and auger bit, machined chuck. Coping saw with blade that can be turned. 6 extra blades.

Hacksaw with replaceable 8½-in. blade, plastic handle. 8-oz. claw hammer with adz-eye.* Saw with 2 interchangeable tempered steel blades—15-in. crosscut and 13½-in. keyhole blade. Open-end 3-piece wrench set. Forged steel slip-joint pliers, 12-in. crowbar. Hand drill with 2¾-in. rim gear and 3-jaw knurled chuck to take up to ¼-in. drills. 9 twist drills from 1/16 to ¼ in. in plastic case. Stamped steel block plane with tempered blade. 12-in. wood level. Metal T-square with double rule edge. 6-ft. folding rule. Pencil, workbook.

79 N 01515—Cabinet 24x24 in. open. Shipping weight 16 lbs. . . . . Set **$12.95**

## New! Big work bench with metal vise

B What finer encouragement can you give a young craftsman than his own workbench? For those special jobs, he needs a workbench with plenty of space. Big 32½ x 16½-inch top gives him the elbow room he needs to do the job right. Heavy metal vise measures 5x3-inches. 24½x14-in. storage tray. Large wood drawer means tools are always handy. Peg board tool rack measures 32x6 in. Top. is 28 in. from floor.

Made of warp-resistant particle board . . . a resinous bonded wood that can take pounding. Wood top is finished with clear lacquer . . . bright trim. Easy to assemble. Tools, birdhouse not included.

79 N 01520K—Shipping weight 27 lbs. . . . . **$9.49**

## New! Tool Belt for Jr. Linemen with plier holder

Looks just like real telephone repairman's belt. Safety belt for tree climbers. Slip-joint pliers, screwdriver; Happi-Time 5-oz. hammer with adz-eye,* friction tape on chain holder. Top grain leather belt fits waist size 22 to 30 in. Wt. 2 lbs. 4 oz.

**$2.79**

49 N 1517 . . . Set **$2.79**

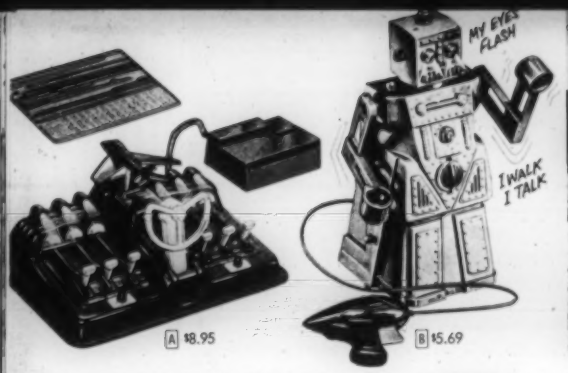
## Three-project Craft Kit with Saw

**$2.59**

Easy! Fun! Make a revolving-wing duck, handy book rack and a bird house. Includes everything except paints. Outlines printed on three 11½x16½-inch wood panels. Just saw, assemble and paint. Coping saw with blade. Hardware and instructions incl. Wt. 4 lbs. 4 oz.

49 N 1593. . . . . Kit **$2.59**

© PAGE 257 . . TOY TOOL KITS




A $8.95 B $5.69

C $8.95

$6.95

## ELECTRONICS! MARVELS!

### Learn to fly "on the beam" with Instrument Controls

A Know the new thrills and excitement made possible by modern instrument techniques. You climb, dive, turn and bank, land and zoom along in 9 realistic flight patterns. You do it all from this realistic plastic instrument panel with controls for throttle, mixture, propeller pitch, brakes, landing gear and flaps. Control stick for banking and climbing. Light flashes off panel when you're on the beam. Training manual, batteries included. 16x10½x8-inch panel.

49 N 5088—Shipping weight 3 pounds 8 ounces. . . . . $8.95

### At your command . . Robert, the walking, talking robot

B Robert the Robot is your obedient servant. Command him and he obeys . . . his every move is directed by remote control from a crank and trigger mechanism you hold. With flashing eyes he rumbles forward, left, right, backwards—whichever way *you* direct him. Robert walks and talks! Made of tough, heavy plastic, Robert is detailed to look just like riveted metal. 14 inches high. Battery included.

49 N 5067—Shipping weight 3 pounds. . . . . $5.69

### Radar Defense Center . . spots planes, sends code

C Just like Air Defense Command centers . . . you keep watch on the radar scope and send out the warnings to bring defensive units into action. Raise antenna, press scope and planes zoom on to lighted screen. Sight plane in crosshairs. Dial 18 different images, on identification screen, then press friend-foe lever. Green light is friend, red is foe. City finder lever locates plane. Then you plot position with pegs on U.S. map. Telegraph key. Buzzer alarm. Manual. Wall map. Plastic. 13½x6½x14½ in. Batteries not included.

49 N 5086—Order 3 batteries below. Shpg. wt. 4 lbs. . . . . $8.95

34 N 4650—Standard flashlight batteries. Shpg. wt. 12 oz. . . . . 3 for 40c

### New! Radar Rocket Cannon spots planes on radar scope . . launches flying rocket plane . . sends codes and messages

"Beep . . . beep . . . beep!" Suddenly you spot the enemy on your illuminated radar identification screen. You identify the silhouette, aim the giant electronic cannon and launch the rocket interceptor plane! Aircraft spotter keeps radio contact with you while you maintain central control and telegraph long-distance warnings in code. Large radar antenna rotates and gives regular "beeps." Colorful high-impact plastic construction. 1 pair of earphones, 1 microphone, extra-long cable and batteries included.

79 N 05181—20½x4½ inch base. Shipping weight 3 pounds. . . . . $6.95

### Dick Tracy Two-way Wrist Radio Set $3.49

Be a close-working team in all your sleuthing activities and keep in contact with your partner with a Dick Tracy wrist radio set. Either partner can transmit or receive; and voices come in loud and clear. Or, for super-secrecy, use the code buzzer signal system for sending messages in Morse code. Powered by regular flashlight battery (included with two plastic wrist radios). 25 feet of wire.

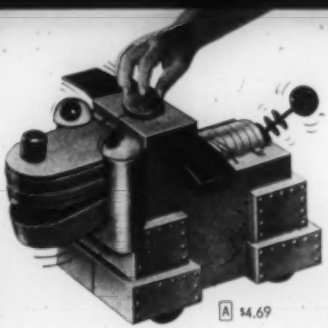
49 N 5099—Each radio measures 4½ x3¼ x2 in. Shpg. wt. set 1 lb. Set $3.49

### "Radio Station" with 2-way phones

You're the "brain center" for your men in the field with this amazingly adaptable radio transmitting station. 2-way phones let you speak person-to-person or, for strict security, you can telegraph by clicks or buzzer in code. For contact in the dark, a revolving searchlight on top of the station flashes your code message to waiting receivers. Large center dial registers transmitted electrical impulses. Automatic Morse code selector dial. Batteries and special code log are included. Made of sturdy plastic; 12x10 inches wide. Extremely easy for youngsters to operate.

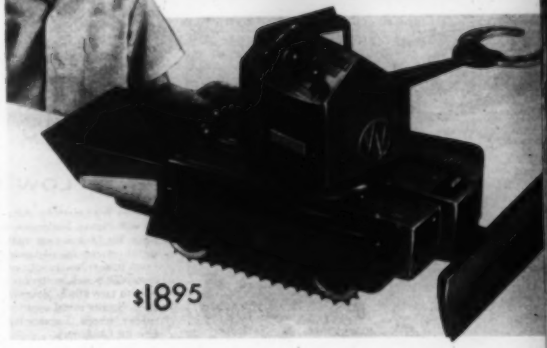
49 N 5076—Shipping weight 3 pounds. . $5.85

$5.85



A $4.69

B $8.95



$18.95

## "MAGIC" THROUGH SCIENCE

### New Robot Dog walks, wags his tail, rolls his eyes!

A Meet "Robo," the most playful pooch on any planet. Pat the fuzzy button atop his head, see him strut away, flapping his jaw, wagging his tail and rolling his eyes around and around. Raise and lower his ears, see his expression change! Give his soft nose a squeeze and hear him yip, just like a real dog. "Robo" is full of out-of-this-world tricks! He's a sturdy fellow; molded of plastic with riveted-effect joints and metal parts. Mottled black and gray finish. "Robo" is full of pep, he's self-propelled by two flashlight batteries (not included). 11 inches long, 7½ inches high. "Robo" is a perfect pet, he'll never bite, bark or chew Dad's slippers. Order now for a very merry Christmas. A gift to delight both boys and girls.

49 N 5787—Shipping weight 3 pounds 8 ounces..... $4.69

34 N 4650—2 standard flashlight batteries. Shpg. wt. 8 oz.....2 for 27¢

### Communication Center . . works like real switchboard

B Now the children can have their own private telephone switchboard and hold secret, closed-circuit business conferences just like many companies do. 50-foot cable allows them to make calls from one room to another. Here's the way it works: you press a button on your phone extension and the board lights up, a flag drops and a bell rings until the operator plugs in. It's simple to operate and packed with hours of good fun. 2, 3, 4 or 5 people can use the switchboard for calls at one time. To call the extension, phone operator presses a switch and clear signal is heard at the other end. The set also has a coder and decoder, siren radar warning signal, message pad for jotting down notes and an operator's name plate. Switchboard comes complete with one operator's phone connected to board and one extension phone and hanger. Additional phone extensions can also be ordered (board will handle up to 3 extra phones). 4 batteries are included. Made of high impact plastic to resist breaking. 9x6x11 inches.

49 N 5317—Shipping weight 3 pounds..... $8.95

49 N 5316—Extra Extension Phone with cradle for table or wall. 50 foot coil cable; plug-in jacks. Shipping weight each 1 pound.....Each $2.89

### New! "The Claw" . . Electronic industrial giant of tomorrow lifts objects up to 10 pounds . . turret revolves . . runs forward, reverse

There's never been a toy like it! Strong battery-powered motors lift and maneuver objects weighing up to ten pounds. Five electronic controls, two manual controls send "The Claw" through its paces with precision.

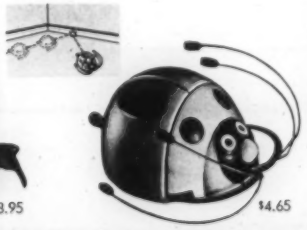
Electronic controls send "The Claw" forward or backward on sure-grip rubber treads; direct it right or left; revolve turret a full 360 degrees; raise or lower boom; open or close the powerful claw. Manual controls raise and lower scoop, dump bed and lift or drop bulldozer blade. Sturdy steel and heavy-duty thick wall plastic. Overall length is 2 feet!

79 N 05889—Uses 2 standard flashlight batteries, not included. Shipping weight 9 pounds..... $18.95

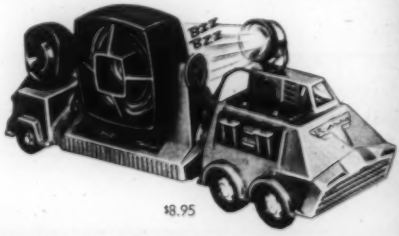
34 N 4650—Standard Flashlight Batteries for above. Shipping weight 8 ounces.....Two for 27¢

*Buy Christmas toys on Sears Easy Terms . . . see page 373 for full information*

$3.95



$4.65



$8.95

### Phone room-to-room with Walkie-Talkies

You'll find innumerable uses for these adult-size 2-way, Walkie-Talkie phones. Press a button on your phone and the other buzzes . . . then you talk back and forth loud and clear. Included in set are 2 phones; 2 wall hangers; coil of double wire with plug-in jacks; 2 batteries. Phones are high-impact plastic, each about 8½ inches long.

49 N 5399—Shipping weight 2 pounds.....Set $3.95

### New Brainy Bug can't be stopped by obstacles

Lightning Brainy Bug, fascinating and mysterious! Put any obstacle in his path, watch him work his way around it. When antenna touches object he changes direction—goes left, right, or turns around completely! Works on battery-powered electric motor. Light flashes in his nose. Brilliantly colored tough plastic. 2 batteries included. 9½x14x5 inches high.

49 N 5790— Shipping weight 1 pound.....$4.65

### Electronic Loudspeaker Truck with Microphone

Speak into the "mike" in one room, your voice booms out loud and clear in another. Loudspeaker tilts so you can direct your voice. Switches on side of truck to send buzzer and blinker signals, too. 6 rubber wheels. Searchlight tilts and revolves. 4 batteries included. 79 N 05265—Plastic. 2 feet long. Shpg. wt. 4 lbs..... $8.95

A Big Set of Auto Transport, Car and Trailer $2.79

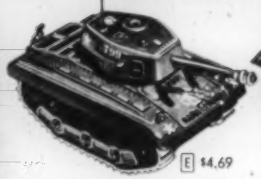
B $1.98

C $1.39

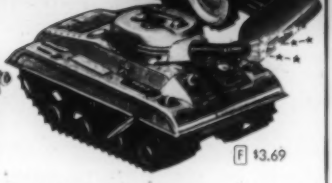
D $1.89

Starts with key, runs by remote control.

$3.99



E $4.69



F $3.69

## LOW PRICED ACTION TOYS

**A** New Friction Motor Auto Transport plus Car with House Trailer—a big set at a low price. Big 12-inch long transport carries 2 shiny metal cars on top, 2 inside. Carrier detaches, ramp in rear lowers for easy unloading. 7-inch auto pulls 8-inch modern trailer along the highway to adventure. Vents and doors on trailer open. Sturdy metal construction with non-mar rubber wheels. Imported from Japan. Order now for Christmas.

49 N 4267—Shipping weight 2 lbs. 8 oz.....Set $2.79

**B** Remote Control Car. Drive forward, reverse, left or right by remote control. Long flexible metal shaft connects hand control with auto. Steel; baked-on enamel finish. 10 inches long. Imported from Western Germany.

49 N 4273—Shipping weight 1 pound 4 ounces...$1.98

**C** New Friction Motor Station Wagon carries 2 tiny suitcases off on vacation. Rear tail gate opens. 9 inches long. Metal; rubber wheels. Lithographed interior. Imported from Japan.

49 N 4284—Shipping weight 1 pound.....$1.39

**D** Three-piece Tractor Set climbs steep grades, shoots harmless sparks as it rolls along on construction jobs. Dump trailer and road scraper are removable. Lithographed steel. Rubber treads. Clockspring motor. 17 inches long. Priced low, lots of fun.

49 N 5733—Shipping weight 1 pound 8 ounces....$1.89

**E** New Pellet-Shooting Tank. It shoots pellets! It spurts harmless sparks from its 2 machine guns! It maneuvers right, left or forward! It climbs grades, plows through barriers—it does almost everything a real tank can do. Revolving turret, dummy antenna. Rubber treads for traction on grades. Steel construction. Clockspring motor. 7½ in. long. From Germany.

49 N 4290—Pellets incl. Shpg. wt. 1 lb. 14 oz.....$4.69

**F** Steel Army Tank. Here's front-line action! Recoiling cannon shoots harmless sparks as it rumbles across battle field. Lithographed steel, floor-protecting rubber treads. 10⅝ inches long. Long-running clockspring motor.

49 N 5795—Shipping weight 2 pounds 6 ounces...$3.69

### Remote Control Electric Auto with 4 position gearshift

Put key in ignition—it's ready to roll! Gearshift has 2 speeds forward, reverse and neutral. Guide car from standing position with long remote control cable attached to gearshift and steering wheel. Make it run forward, backward, left or right. Streamlined metal construction. Floor-protecting rubber wheels. 10 inches long. Bright enamel finish. Imported from Western Germany. Batteries not included, order below.

49 N 4219—Shipping weight 1 pound 8 ounces.....$3.89

34 N 4650—Two Standard Flashlight Batteries. Shpg. wt. 8 oz.....2 for 27c

$3.95

$1.89

### Clipper with spinning props, wing lights, landing ramp

Scale model of Pan American's Clipper America. Powered by 2 friction motors, 4 propellers twirl as it rolls along. Red and green battery-operated wing lights. Landing ramp meets passengers. Steel; rubber-tired wheels. 20-inch wing span; 14½ in. long. Imported from Western Germany.

49 N 4230—Battery not included. Shipping weight 2 pounds 12 ounces....$3.95

34 N 4650—Two Standard Flashlight Batteries. Shpg. wt. 8 oz.....2 for 27c

### Stratocruiser with twirling propellers

Two friction motors power this big model of a Boeing Stratocruiser. Just push down and forward, see it speed down the runway with its propellers whirling. All steel lithographed with American Airlines markings. Rubber-tired wheels. 19-in. wing span.

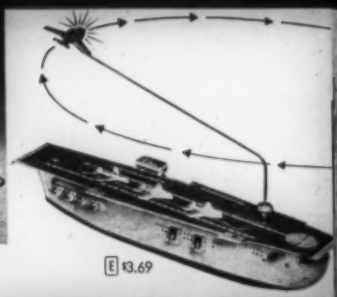
49 N 5734—Shipping weight 1 pound 10 ounces. $1.89

### Remote Control Electric Dog Really Walks!

Peppy Pup walks gayly, flashing his eyes, turning his head as his young owner presses the button on the battery box at the end of his long leash. Bell on collar tinkles. Rayon plush on steel frame. 10⅝ in. long. An ideal pet for toddlers.

49 N 4218—2 batteries not incl. Shpg. wt. 2 lbs. ...$3.79

34 N 4650—Two Batteries. Shpg. wt. 8 oz.....2 for 27c



## EXCITING MECHANICAL TOYS

**A** **Giant, Speedy Sports Car.** Latest-design super-powered friction motor "takes off" like a greyhound, runs fast and smooth. A long, low, racy model that measures 20 in. from bumper to bumper. Transparent wrap-around windshield. Realistic lithographed steel construction.

49 N 5753—Shipping weight 4 pounds..... $2.89

**B** **New! The Wonder Tractor**—electric-powered. Watch farmer shift controls with his hands and feet! Whenever tractor hits obstacle, farmer shifts gears, tractor backs up and steers in different direction. High-impact plastic authentically detailed. Uses 2 batteries, not included.

49 N 5785—10¼ in. long. Shpg. wt. 2 lbs. 8 oz..... $4.59
34 N 4650—Extra batteries. Shpg. wt. 8 oz. for two..... 2 for 27¢

**C** **Self-steering Convertible and Gas Pump.** Modern battery-powered auto steers out of playroom traffic jams! When car hits obstacle, it backs away, turns and continues along. Smart and sturdy plastic. 16½ in. long. Realistic gas pump with keywind motor. Press hose nozzle against car's tank, needle turns, "gallons pumped" are clicked off. 8⅜ in. high.

49 N 5704—Uses 2 batteries, not incl. Shpg. wt. 2 lbs. 8 oz. $6.79
34 N 4650—Extra batteries. Shpg. wt. 8 oz. for two.... 2 for 27¢

**D** **Donald Duck,** the daffiest driver you've ever seen! Watch him bob up and down in the seat as car goes forward, reverses, tips back on rear wheels. Gay colors lithographed on steel. 3-dimensional Donald. Clock-spring motor. 5½ in. long.

49 N 5850—Shipping wt. 12 oz. 94¢

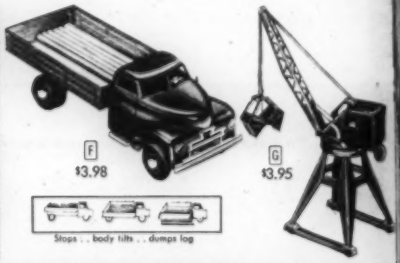
**E** **New Aircraft Carrier.** Runs on battery-powered electric motor, rocks across your floor on wheels in a seagoing motion. Jet plane taxis back and forth on deck runway, lighted fighter plane circles overhead. Sturdy lithographed steel carrier has realistic observation tower, 7 gun turrets. 13¾ in. long.

49 N 5784—Battery not included. Shipping weight 1 lb. 4 oz..... $3.69
34 N 4650—Extra batteries for above. Shipping weight 8 oz. for two. 2 for 27¢

### Friction-powered Searchlight Truck casts a bright beam

Big spotlight on giant-size truck casts powerful beam far out to spot toytown aircraft, carry out playroom police jobs, highlight special events. Heavy gauge steel truck runs on powerful friction-drive motor. Non-scratch rubber wheels protect mother's floors. Realistic dummy generator motor and housing with exhaust stack. Bright baked-on enamel colors. Big, 17 inches long, 9½ inches high. Uses 2 batteries, not included. Order early for Christmas.

49 N 5796—Shipping weight 2 pounds..... $3.79
34 N 4650—Extra batteries for searchlight. Shpg. wt. 8 oz. for two.... 2 for 27¢




### Colorful Ferris Wheel, exciting as a carnival

The big wheel whirls 'round, the seats sway gracefully on their axles, the tinkly bell rings merrily! Sturdy metal construction, lithographed in gay carnival colors. Revolves about 100 times on one winding. Keywind motor. About 16⅜ in. high. Priced low, an ideal gift for tots.

49 N 5791—Shipping weight 3 pounds..... $1.98

### New! Touring Bus for playroom excursions

Powerful friction motor takes modern sightseeing bus on its run. Rounded, tinted top windows—just like grown-up tourist busses! Sturdy steel body and interior, realistically lithographed. Non-scratch rubber wheels. 15½ in. long. Imported from Japan.

49 N 4288—Shipping weight 2 lbs. 8 oz..... $3.29

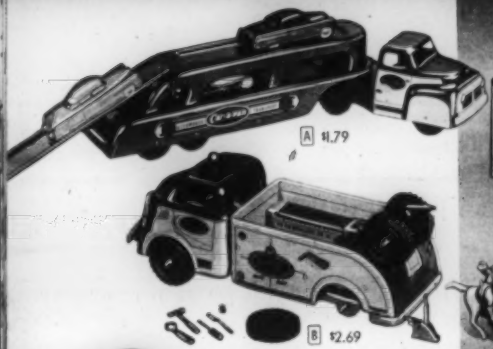
### Thrilling Action Toys imported from West Germany

**F** **12-in. Electric Lumber Truck** runs forward, reverse. Stops, dumps log, starts. Metal. Rubber tires. Batt. not incl.

49 N 4246—Wt. 1 lb. 12 oz. $3.98
34 N 4650—Extra batteries. Shpg. wt. 8 oz. for two..... 2 for 27¢

**G** **Overhead-type Operating Crane.** Two manual controls revolve cab, raise and lower boom and bucket loader. Metal and plastic. 18½ in. high.

49 N 4245—Shpg. wt. 3 lbs. $3.95



## SUPER HIGHWAY THRILLS

### with Cars 'n' Trucks from Santa's garage

**A** New Auto Transport carries 3 brand new sedans to your toy-town dealer. Attach ramp to upper or lower deck and let the cars roll down. Many a trip will be made with this double-deck trailer. Transport is made of heavy gauge steel with bright, baked-on enamel finish; 8 rubber wheels. 3 sedans each 5½ inches long. Cab and trailer are 22½ inches long.

49 N 5565—Shpg. wt. 3 lbs. 6 oz. . . . $1.79

**C** New! Big Cattle Transport. Western cowhands can bring this transport right up to the corral and load the cattle for market. Floating tandems. Made of heavy gauge, reinforced steel. Colorful 2-tone baked enamel finish. Rubber wheels have shiny hub caps. Two retractable dolly wheels on trailer. Cab and trailer are 21⅛ in. long.

49 N 5561—Shpg. wt. 5 lbs. 4 oz. . . . . $3.59

### 32-inch Tow Truck for moppet mechanics to ride and steer

It looks just like the big tow truck at the service station—works like it, too. Raise and lower the heavy chain, attach other toys and tow them away for repairs. Boom has hand-operated winch with locking device to keep chain in position. Steering controlled at a finger touch as rider scoots along. Sturdy steel seat 9 in. from floor, easy to get on and off. Made of extra heavy gauge automobile steel; reinforced to give super-support. Baked enamel finish. Rubber-tired metal wheels protect floors. Shiny grille, hub caps, just-pretend headlights. 3-tone color combination. 32 in. long, 9 in. wide and 15 in. high overall. Fun to ride indoors and outdoors. A perfect rider toy for toddlers.

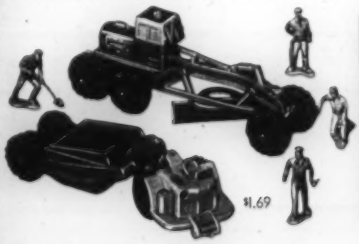
79 N 05545—Shipping weight 12 pounds . . . . . $6.49

**B** New Wrecker Truck. Everything to keep young mechanics occupied. Wheels can be removed from axles, tires from wheels. A miniature jack, tire iron, screw driver, hammer and tire wrench really work. Two covered boxes inside the truck hold the tools. Two spare tires and wheels are on the truck. Crank-operated chain hoist will tow wrecks to his garage. Truck of heavy gauge steel. 15 inches long.

49 N 5659—Shpg. wt. 3 lbs. . . . . $2.69

**D** New Roy Rogers Hauler and Trailer. Roy Rogers and his crew take this hauler to help with the big round-up. All-steel trailer with side, rear gate ramps for livestock. Roy Rogers and Dale Evans have their dog Bullet along, Pat Brady has his famous jeep "Nellybelle." Two horses have 3 separate sets of saddles and bridles. Figures are 3-dimensional flexible plastic. Hauler, trailer 15½ in. long.

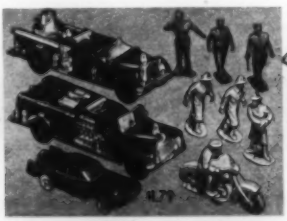
49 N 5557—Shpg. wt. 2 lbs. . . . . $1.98




### New! Tractor, Hauler and Road Grader Set

Ideal for toddling "road-builders." Made of non-scratch vinyl plastic. Tractor attaches to 10½-in. earth mover for important "jobs." 10½-in. road grader and 4 construction men complete the set. Rubber wheels on tractor, road grader, earth mover.

49 N 5183—Shipping weight 1 pound 14 ounces . . . . . $1.69




### 10-piece Vinyl Fire Engine Set

Fire-fighting crew ready for any emergency. Red and silver engine, pumper race to the scene behind red fire chief's car, motorcycle policeman. 3 firemen, 3 policemen. Safe, sanitary . . . made of non-scratch vinyl plastic. Fire engine 7⅛ in. long.

49 N 5186—Shipping weight 1 lb. . . . . Set $1.79

### 8 Cars . . All with Moving Parts

Hear the "Clang! Clang!" of the Fire Chief's car, the "rat-at-tat-tat" of the guns on the squad car. Taxi meter goes round; windshield wipers really work on one car. Windows open, close on passenger cars. Metal. 4 in. long.

49 N 5702—Shpg. wt. 1 lb. 2 oz. . . . . Set $1.79



*Build your toy order to $20 or more and pay only 10% down! See page 373 for details of Sears Easy Payments*

### Jeep, Searchlight Trailer

A Army jeep with powerful searchlight on trailer. 5 plastic soldiers. Jeep has movable windshield. Hood raises. Searchlight tilts and turns in all directions, operates on 2 batteries (not included). Heavy gauge steel. Rubber tires. Jeep 11⅛ in. long. Detachable trailer 13 in. long.

49 N 5660—Shpg. wt. 6 lbs. ..... $4.89
34 N 4650—Batteries. Wt. 2, 8 oz. 2 for 27¢

### Army Transport, Cannon

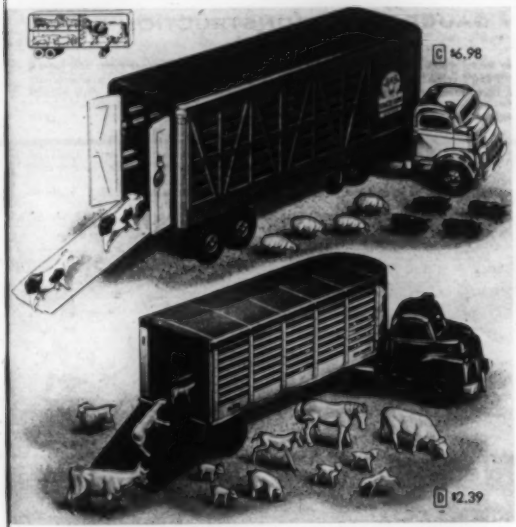
B Army transport and breech-loader type Howitzer that really shoots wooden shells . . ready, with crew of 5 soldiers, to be rushed to the battlefield. Spring-action trigger on plastic cannon for rapid firing. Sturdy steel truck has tarpaulin cover. Rubber wheels. Cannon attaches to rear of transport. Truck measures 18⅜ inches long.

49 N 5554—Shpg. wt. 4 lbs. ..... $3.95

### New Electronic Cannon . . Aims and Fires by Push Button!

Here's a large modern mobile cannon built for atomic age gunners. Heavy gauge welded steel construction. Giant gun barrel that raises and lowers by push button control . . elevation registers on encased dial. Swivel gun mount revolves full 360°. "Fire for effect" is the command . . he presses the control button and the missile hurtles through space to the distant target. Plastic missiles have soft nose, can't scratch or mar furniture. Electric motor runs on 2 batteries, not included. Measures 22½ inches long. Baked-on enamel finish.

79 N 05548—Shipping weight 10 pounds. ..... $11.79
34 N 4650—Extra batteries for above. Shpg. wt. 8 oz. for two ..... 2 for 27¢




### Big Cattle Truck with Animals

C Big 2½-foot long cattle truck with separate compartments for cattle, pigs, and sheep. Front half is separated by a gate for hauling cattle, rear half is double-decked for hauling smaller stock. Die-cast metal chassis, chrome-plated cab. Trailer of heavy-gauge steel. 14 metal wheels; rubber tires. 2 retractable dolly wheels with ramp. 10 hand-painted animals of die-cast metal.

49 N 5668—Shipping weight 8 lbs. ..... $6.98

### Livestock Hauler with Animals

D Cross country livestock hauler with animals and cow voice box. 17¼ in. long. It's fun to drop rear gate of trailer and set up loading ramp. 14 detailed molded plastic animals. Hauler is scale replica of the cab-over-engine diesel design. Heavy-gauge steel. It's fun to tilt the truck and hear "moo-moo." Rubber-tired wheels. Animals: cows, horses, colts, lambs, goats, dogs, calves.

49 N 5641—Shpg. wt. 2 lbs. 8 oz. ..... $2.39

### New! Hydraulic Dump Truck

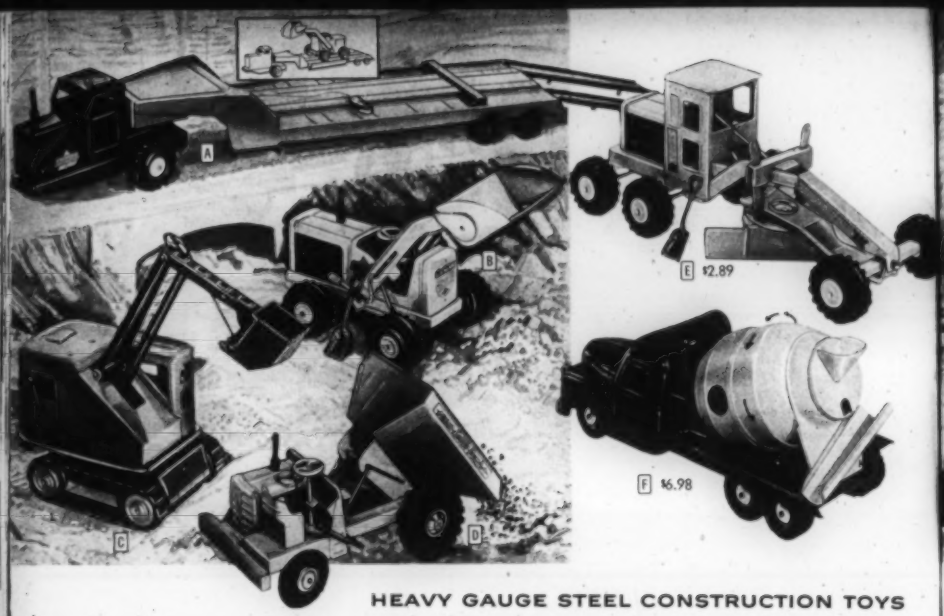
E Real hydraulic cylinder raises and dumps heavy loads automatically. Truck spreads dirt evenly through the swinging tail gate. Ruggedly constructed of heavy automobile steel; baked enamel finish. Heavy duty rubber tires. 21¾ in. long. Priced low for such quality.

49 N 5512—Shpg. wt. 6 lbs. .... $3.79

### 3-foot long Fire Truck

F New! Off we go to the rescue with this big Fire Truck with extra-long, 5-foot extension ladder that's crank operated for high-speed action. Wrap-around windshield. Heavy gauge steel hook and ladder. Movable tiller seat with steering wheel in rear. A Sears exclusive, order now.

79 N 05558—Shpg. wt. 11 lbs. $7.79




## HEAVY GAUGE STEEL CONSTRUCTION TOYS

**A** 32½-in. long Carry-all and Trailer haul high lifts, steam shovels, etc. from job to job. Real winch with cable, hook pulls machines up detachable ramps. Swivel cab. Detachable trailer with landing gear.
79 N 05648—Rubber wheels. Shipping weight 7 pounds. . . $4.79

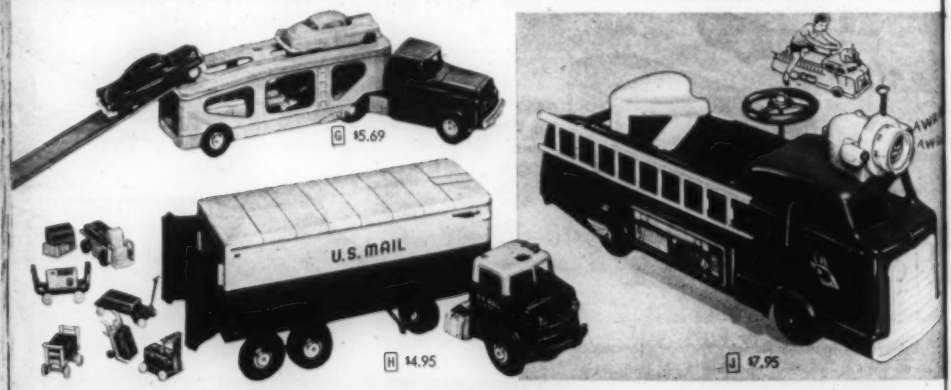
**B** High Lift Loader with Shovel digs, scrapes, dumps its load into truck or hopper loader. Scoop lifts, locks in place until lever is released for dumping. Dummy diesel motor, exhaust stack. 15½ in. long.
49 N 5691—Shipping weight 4 pounds. . . . . $2.89

**C** Automatic Power Shovel scoops, lifts load and dumps all by turning 1 crank! Boom lowers, shovel scoops load, boom raises, shovel opens to dump. Cab revolves full 360°. Rubber treads.
49 N 5646—18 in. long. Shpg. wt. 4 lbs. . . . . $3.79

**D** New Mobile Dump Truck operated by dump lever in open cockpit-type cab. Steering wheel turns front wheels. Hood opens to show dummy diesel motor; exhaust stack. Rubber tires.
49 N 5510—12 in. long. Shpg. wt. 4 lbs. 6 oz. . . . . $2.89

**E** Roadgrader and Shovel. Scraper raises and lowers, blade angle adjusts. Turn grader's front wheels with steering wheel. Plastic dummy engine with exhaust stack. Six big rubber-tired wheels. 17 inches long.
49 N 5692—Shipping weight 4 pounds. . . . . $2.89

**F** 21½-in. Ready-Mix Concrete Truck. Move the truck, mixer rotates and imitates mixing sound. Load and unload mixer through opening . . turn crank to raise barrel for unloading. Rubber wheels.
49 N 5562—Shipping weight 8 pounds. . . . . $6.98




### New! Auto Transport—3½ feet long!

**G** Haul 4 sporty sedans in big 3½-ft. transport, load and unload them, uncouple trailer automatically from cab. Complete with four 9-in. metal and plastic cars with rubber tires. Removable ramp. Transport has 8 heavy duty rubber tires; coupling device in cab.
79 N 05564—Shipping weight 9 pounds. . . . . $5.69

### U.S. Mail Truck with Trailer, Equipment

**H** Rush the mail through in official red, white and blue U.S. Post Office truck! Open rear doors, remove packages to weigh them on dummy scale; distribute by hand truck and dolly. Will hold small toys for "parcel post" play. 25-in. truck lithographed steel. Rubber tires. Plastic accessories include scale, dolly, cart, cartons.
79 N 05549—Shipping weight 8 pounds. . . . . $4.95

### New! Rider Fire Truck with Siren, Blinkers

**J** Ride and steer to the scene of action seated in your big red fire truck! Push a lever to sound the siren; 2 lights blink alternately when truck is moving, 2 steel interlocking ladders extend to over 3¼ feet! Steel seat, 11 inches from floor. Heavy gauge steel. Rubber tires. 31½ in. long. Batteries not incl.
79 N 05591—Shipping weight 15 pounds. . . . . $7.95
34 N 4650—Two Batteries. Wt. 8 oz. . . . . 2 for 27¢

## WITH LIFELIKE ACTION AND DETAILING

A Conveyor Loader. Large loading scoop spirals to force dirt onto endless belt . . to chute . . into truck. Loading unit raises for road clearance. 14 inches high. Steel. Rubber treads.
49 N 5644—Shipping weight 4 lbs. ..... $3.79

B Earth Hauler with Scoop. Front scoop raises, drops dirt into dump-type body. Release lever, load spills through bottom. 18½ inches long. Swivel-mounted cab. Steel. Rubber wheels.
49 N 5670—Shipping weight 4 pounds. ..... $2.89

C New! Realistic Mobile Crane Construction Truck. 26-in. boom folds back for transportation; raises, lowers. 4½-in. clam bucket closes on load . . . trip arrangement drops load. Ball for demolition.
79 N 05543—Steel. About 16⅛ in. long. Shpg. wt. 9 lbs. . . $6.79

D 2 Foot Long Double-Action Hydraulic Dump Truck . . dumps from side or rear with lever control. Heavy gauge steel, baked enamel. Real hydraulic system lifts truck bed for dumping. 6 rubber tires.
49 N 5546—Shipping weight 10 lbs. ..... $6.79

E New Freight Hauler. Trailer is reinforced with 14-gauge steel. Steel tractor has chrome-plated bumper. All rubber wheels. Rear floating tandems. Assorted play cartons. Hauler measures 20½ inches long.
49 N 5563—Shipping weight 4 pounds ..... $2.69

F New! 22½-inch Machinery Moving Truck with equipment. Overhead boom carries traveling winch crane. Separate controls for raising and lowering crane and moving it along boom. Platform, barrels, crates.
49 N 5513—Heavy gauge steel. Shpg. wt. 5 lbs. ..... $3.79

### New! 12-piece Scale-detailed State Hi-Way Construction Set

- Top quality—realistic detail
- 4 vehicles of heavy gauge steel
- Lifelike working models . . moving parts
- Accessories help on many jobs

**$18.95**

Four big construction vehicles, plus signs and barriers, keep young engineers busy for hours on road building and maintenance. Vehicles are scale-detailed models of actual state construction equipment. They're rugged 20-gauge steel with big rubber tires. Signs, barriers of metal, exact replicas of those on the highway.

Road Grader. Blade rotates and tilts. Front wheels steer from cab; floating tandem rear wheels. Simulated lights. Over-all length 17 inches.

Hydraulic Dump Truck. Lever-controlled real hydraulic lift; sides drop. 2-position tailgate for dumping. Mud flaps, simulated flasher. 13 in. long.

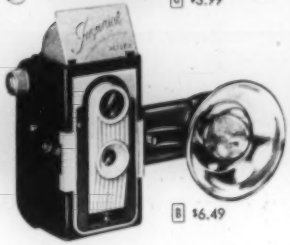
Lever Controlled Dump Truck. Cab-operated dump control, tailgate. 2-position tailgate. Mud flaps. 13 in. long.

Pick-up Truck. Movable tailgate held open or shut by chains. 12 in. long.

2 road barriers keep road free for repairs. 6 typical highway signs make sure of proper traffic control.
79 N 05579—Shpg. wt. 19 lbs. . . . Set $18.95

ON PAGE 265

C $3.99



B $6.49

D Viewer only $1.49 Each Album 85c

## IT'S FUN TAKING PICTURES..VIEWING IN 3-D

A $7.95

### Children's Flash Cameras . .

Take 12 pictures on every roll of film—day or night, indoors or out! Detachable flash unit has automatic "hot bulb" ejector. Takes black and white or color film. Roll of 620 film, 2 batteries, bulbs, instructions included.

**A Imperial Debonair Travel-Kit**—our best children's photo set! Handsome, sturdy carrying case. Camera case is black ebony bakelite. Six flash bulbs included.
49 N 4883—Shipping weight 3 pounds 6 ounces.....$7.95

**B Reflex Camera.** See exact size photo you'll get as you snap it! High-impact plastic case. 2 bulbs incl.
49 N 4882—Shipping weight 1 pound 2 ounces.....$6.49

**C Mark XII Economy Camera.** Plastic case. 2 bulbs.
49 N 4881—Shipping weight 1 pound.....$3.99

### Children View 3-D Pictures in Color

**D 3-Dimensional Viewer.** Famous scenes, favorite characters stand out in rich color and true-to-life detail—you feel a part of the scene! Big convex windows let in plenty of light for a true view. Sturdy plastic. 6½ inches long. Fun for all ages, easy to operate, low-priced. Order color cards below for a complete gift.
49 N 5261—Shipping weight 8 ounces.....$1.49

3-D Color Albums. 3 cards to each album. *Be sure to state the title of album wanted.*

| | |
|---|---|
| Roy Rogers Album | Howdy Doody Album |
| Robin Hood Album | Disney Album |
| Wild Bill Hickok Album | Western Album |
| Lone Ranger Album | Robinson Crusoe Album |
| Christmas Stories Album | Performing Animals Album |

49 N 5263—State choice. Shpg. wt. 4 oz.....Each Album 85c

$2.89

### New Register with Secret Drawer

Press a key on Happi-Time cash register, correct amount or "No Sale" shows in window. Hit push lever, drawer pops open as bell rings! Secret drawer for important papers. Nine keys show values from 1c to $1. All metal. 6½x7½x8⅜ in.
49 N 5078—Play money incl. Shpg. wt. 4 lbs.....$2.89

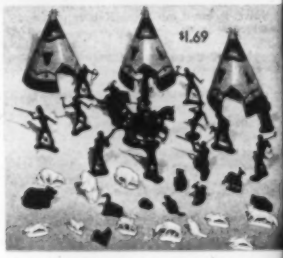
$3.69 $1.79

### Robin Hood on White Horse

Robin is armed with detachable sword and bow! He stands alone. Robin, saddle and reins are removable. 9½ in. high. Plastic.
49 N 4974—Shpg. wt. 12 oz. $3.69

### Roy Rogers and Trigger

Roy can dismount from his horse Trigger. High-impact plastic. Removable soft vinyl saddle, gun and holster, rifle, lariat, hat. 9¼ in. high.
49 N 4808—Wt. 12 oz....$1.79



$1.69

### 39-piece American Frontier Set

Demountable rider and 6 fighting frontiersmen battle redskins, wild animals! Indian figures: 1 demountable rider, 2 horses. 20 North American wild animals—buffalo, bear, etc. 3 tepees 6 in. high. Figures about 3-in. high sturdy plastic.
49 N 5288—All pieces in proportion. Wt. 1 lb.....$1.69

$1.79 Each set

### New! The "Blue" and the "Gray" 25-piece Plastic Cavalry Sets

Put company through maneuvers . . . buy both, let "Blue" and "Gray" fight it out! Each has buckboard, covered wagon, movable cannon, caisson, 5 horses, 5 demountable riders, 5 saddles, 3 teams of horses, 3 drivers. Horses 2¼ in. high.
49 N 5289—"Blue." Shpg. wt. 1 lb. 4 oz..$1.79 49 N 5287—"Gray." Wt. 1 lb. 4 oz. $1.79

## TOYS TO DELIGHT ALL AGES

A 32-inch Vinyl Train with 3 figures. Especially good for the youngest tots. Flexible vinyl plastic construction shows fine detailing . . is practically unbreakable . . washable . . sanitary . . won't mar or scratch furniture. 1-piece engine and tender, hopper car, gondola, caboose. Pulls easily along floor—no track needed. 3 vinyl railroad workers. Vinyl couplings. Brightly colored. 32 in. long.
49 N 5087—Shpg. wt. 2 lbs. $1.79

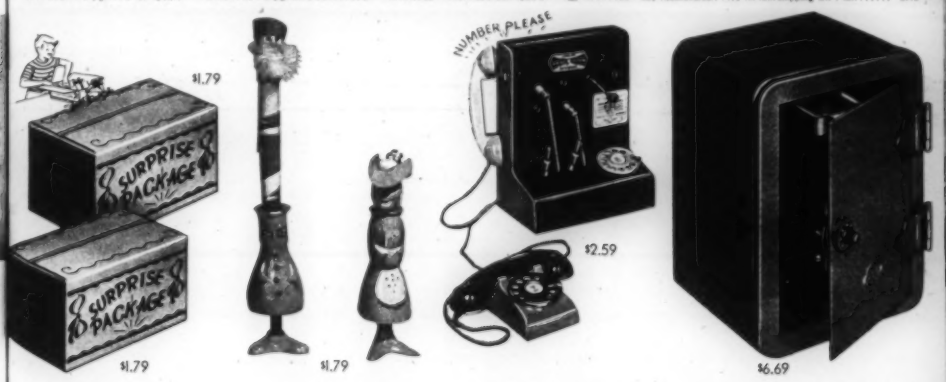
B Walking Penny Bank makes saving more fun . . it's a toy as well as a bank. Youngsters will laugh for hours as they put their pennies in the slot . . watch them go flippety flop, over and over "walking" down the 3 staircases. Coins tumble into container at foot of stairs. Special slots for other coins. Gay circus type metal figure holds transparent plastic stairs. 8½ inches high overall. A perfect stocking gift.
49 N 4918—Shpg. wt. 8 oz. . . . 89¢

C Mickey Mouse Pirate Ship sails in water or rolls on wheels. Ship is manned by Disneyland crew. Mickey and Minnie are ready to sail. Donald Duck's looking through a telescope. Pluto's "standing-by" the cannon that shoots little cannon balls. 4 other figures. Ship rigged for action. Has lifeboat, anchor, gang plank, crow's nest, 2 masts, vinyl rigging. Colorful plastic. 11x13¼ in. long.
49 N 4803—Wt. 1 lb. 5 oz. $2.79

Lifelike Marionettes that even a young child can operate. There's fun for the whole family making them "Dance," "Walk," "Talk," and do tricks. Simple hand controls make it easy to make them move with real lifelike motions. Authentically designed costumes are made of cotton. Composition heads and body parts. New stringing method and hand control help prevent tangles. Just follow the easy instructions and you'll soon be an expert in the fascinating art.

New this year . . Boy and Girl Mouseketeers step out from the "Mickey Mouse Club Show" to delight youngsters with their antics. Dressed in authentically styled Mouseketeer outfits.

D 49 N 5161—Howdy Doody, TV funster. 16½ in. tall. Shpg. wt. 1 lb. $3.45
E 49 N 5129—Girl Mouseketeer. 13½ in. tall. Shipping wt. 1 lb. . . . . 3.45
F 49 N 5128—Boy Mouseketeer. 14½ in. tall. Shipping wt. 1 lb. . . . . 3.45




### Christmas Surprise Packages!

What's Christmas without a Surprise tucked under the tree? Just imagine the delighted cries when they find this big, bright package waiting to be opened. They'll be thrilled to discover it's filled with little folks' favorites, plus exciting action toys. A large variety of toys to amuse youngsters for hours, order now. Shipping weight 2 pounds.
49 N 5318—For boys. . . . . $1.79
49 N 5319—For girls. . . . . 1.79

### New! Pops and Lolli-Pops

These crazy characters lose their heads over Christmas . . when they do everyone screams with laughter. Press down and comical head springs 2 feet into the air. Spiral "zoomerang" neck on spring falls back instantly, ready to pop up again. Plastic, each 9½ in. high. Brightly colored, easy to work—an ideal gift for toddlers. Priced to please your purse.
49 N 5113—Shpg. wt. 12 oz. Pair $1.79

### New! Talking Switchboard

Turn the crank and hear recorded voice say: "Operator, number please, what number are you calling? Thank you. I'm ringing your number." All metal switchboard 8x10 in. high. 4 plugs with cords plug into board to make "connections," snap back as released. Clicking, snap-back dial on base and plastic extension phone. Plastic operator's phone.
49 N 5162—Shpg. wt. 1 lb. 14 oz. $2.59

### New Combination Lock Steel Safe

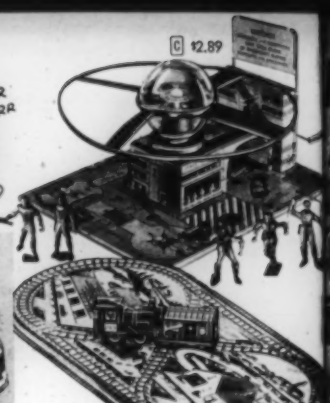
Big Bellevue "Super" combination lock safe . . an exact replica of the Hercules-Merlink office safe. For treasured souvenirs, stamps, money . . anything of value, this is the perfect place. Secret and secure, it has double number combination dial lock. Sliding drawer for cash. Electrically welded heavy gauge steel. 12½x9⅞x8 inches. An ideal gift for tot or teen.
49 N 5104—Shipping weight 7 pounds 13 ounces. . . . $6.69
49 N 5101—8¼ x7x6 in. Safe. Shpg. wt. 2 lbs. 8 oz. . . . 3.69

FOR PAGE 267. . CHILDREN'S TOYS

$2.79

A $1.89

B $3.89



C $2.89

D $1.79

### New Remote Control Helicopter Really Flies!

Pilot your own whirly-bird! Crank the hand mechanism, see your helicopter twirl off into the air. Control its direction and elevation with the 35-inch long metal cable, see it hover. It's just like those used for important police cases and rescue work. Two roto blades are made of soft, flexible plastic for safety. Plastic body is 9 inches long with pilot in the seat. Rubber wheels assure smooth landings. An intriguing gift for pilots of all ages. Order now for Christmas.

49 N 5762—Shipping weight 12 ounces.....$2.79

*Sears guarantees satisfaction or your money refunded . . avoid the crowds, shop from Sears catalog*

## MAKE WAY FOR FUN on land, sea and in the air!

A Here comes the Fire Truck! Hear its siren scream as it whizzes to make-believe blazes. Swivel-mounted aerial extension ladder extends to 21 inches for rescues on top floors. Long-running friction motor is easy for tiniest tots to operate; push forward on top, then release. All steel with realistic details. Rubber wheels. 14¾ inches long.

49 N 5755—Shipping weight 1 pound 8 ounces.....$1.89

B New 20¼-inch long Dick Tracy Squad Car. Lights flash, sirens roar—it's Dick Tracy to the rescue! This giant looks mighty important as it whizzes down the playroom boulevard. Transparent plastic windshield. Friction motor. Steel. Batteries not included.

49 N 5780—Shipping weight 3 pounds 8 ounces.....$3.89

34 N 4650—2 Batteries. Shpg. wt. 8 oz. for two.....2 for 27c

C New Space Satellite Station. Launch a satellite! Turn crank on side of "testing laboratory," stop suddenly—off whirls satellite into outer space! 10½-inch diameter satellites have transparent plastic domes to show their mysterious workings; safe, soft plastic rims. 5 plastic space men watch the action. Lithographed steel station is 11⅜ x 9¼ inches at base.

49 N 5754—Shipping weight 2 pounds.....$2.89

D Shuttling Choo-Choo speeds along cromover track, shuttles freight car back and forth from depot. Fast action amuses young railroaders. Colorful landscape is printed on the big 20½-inch long base. Made of steel. Long-running clockspring motor. Priced low for so much fun, order now.

49 N 5758—Shipping weight 2 pounds.....$1.79

$4.49

Giant 3-ft. long Aircraft Carrier. All the excitement of a real flat-top! Flight deck elevator lowers planes below decks, brings them up again—ready for the battle. Three 5½-inch long action planes: one to fire rockets, one to fire shells, one to drop bombs. Tower equipped with movable dummy radar screen that scans the skies for the foe. Signal flags relay messages to the rest of the fleet. All steel, lithographed in bright colors. Rubber wheels roll quietly across the playroom floor. 10 inches wide, 14 inches high over all. A sure hit with young sailors. Easy to assemble.

49 N 5176—Shipping weight 8 pounds.....$4.49

*Pay only 10% down on orders of $20 or more, use Easy Terms. See page 373*

$1.79

New! Armored Archie proves that two heads are better than one. No matter how hard you push him, or in what direction, he won't get lost. He zooms off in his tank, his heads revolving as he patrols the battlefield, then returns to the spot he started from. Memory (spring) motor can't miss. Removable spade, gun, hatchet. Polyethylene. Rubber wheels. 9½-in. long.

49 N 5748—Shipping weight 12 ounces...$1.79

$2.49

Battlestations! B-29 and submarine attacking ship! When target is hit, deck parts fly up in explosion pattern. Hidden spring and target are easy to re-assemble for more battles. 11½-inch long submarine has spring action release for 2 torpedoes. 13-inch ship. Ship and sub roll on rubber wheels on land or float in water. 7¼-inch plastic bomber, 3 bombs.

49 N 5080—Shipping weight 1 lb. 7 oz...$2.49

$5.79

### Roy Rogers' Chuck Wagon and Jeep

It's round-up time at the Double R Ranch! Here's all the equipment cowpokes need on the trail. Tail gate of 16-inch long chuck wagon opens up to form a serving table for miniature pots, pans and utensils. The whole gang, Roy Rogers, Dale Evans, Pat Brady and faithful Bullet, is here for the fun. Jeep is 7 inches long. 2 horses for wagon. All plastic. A perfect gift for young cowboy fans. Order now for a very Merry Christmas.

49 N 5185—Shipping weight 2 pounds 4 ounces.....$5.79

## Sears Toy Guns for Rootin', Tootin' Sheriffs

A **Double Barrel Pop Gun.** Barrels "break," gun cocks, gives 2 loud "pops" when fired. 2 triggers. Black enameled steel barrels, varnished wood stock. 28 inches long.
79 N 02698—Shipping weight 2 lbs.. **$1.49**

B **Smoking Cap Rifle with Telescopic Sight.** Loud report, smokes when fired. Repeater type cap mechanism. Lever action for reloading. Steel barrel; high-impact plastic stock. Trap door butt plate. 30¼ inches long.
79 N 02616—Shipping weight 2 lbs.. **$1.89**

C **Frontier Flintlock Cap Rifle.** Just like those the pioneers carried. Shoots caps, gives loud report. Lever action. High-impact plastic stock with compartment for extra caps. Metal barrel. 34 inches long. Authentically detailed.
79 N 02606—Shipping weight 2 lbs.. **$1.89**

D **TraineRifle.** Looks like a real Army training rifle. Cock lever to set spring plunger, cork "pops" when you pull trigger. 8½-inch live rubber bayonet. Webbed OD carrying sling. Walnut stock. Steel barrel. 32 inches long over all with bayonet. Manual of arms and bag of corks included.
79 N 02694—Shipping weight 2 lbs.. **$1.89**

E **Roy Rogers Hunting Rifle.** Replica of a high-powered Western hunting rifle. Smokes, fires caps with loud report. Lever action for fast reloading. Steel barrel; walnut-color high-impact plastic stock. 35 inches long. Shoulder sling.
79 N 02617—Shipping weight 2 pounds **$2.69**

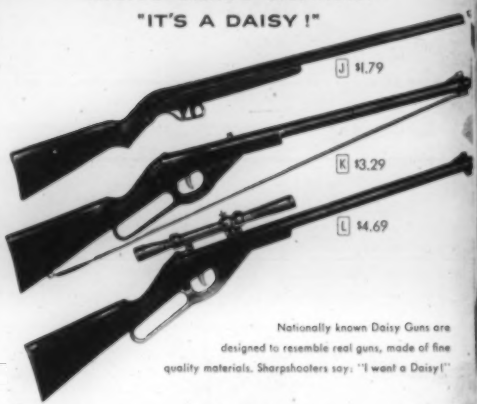
F **Jet Automatic Repeating Rifle.** Shoots 6 harmless plastic balls (included) with 1 loading. Rugged plastic stock. Aluminum barrel. 29 inches long over all.
79 N 02753—Shipping weight 2 pounds **$2.69**
49 N 2754—12 Extra Plastic Balls for above. Shpg. wt. 3 oz. ..... 57c

G **Stallion 38 Six Shooter.** Cap cartridge loading pistol. Scale model. Pull apart shell, insert cap, load cartridge in cylinder, fire. Cartridge holds flash in barrel. Chrome-plated metal. "Ivory" plastic grip. 10½ in. long.
49 N 2627—Shipping weight 14 ounces **$1.79**

H **New! Stallion 45.** Cylinder cover flips open to load six 2-piece cartridges. A big, 12½-inch long 6-shooter. Scale model. Pull apart shell, load cap. Cartridge holds flash inside pistol. Chrome-plated metal. 2 sets of plastic grips: one simulated pearl, one black.
49 N 2727—Shpg. wt. 1 lb. 12 oz. ..... **$3.69**

## What's a "sheriff's" best friend?

## "IT'S A DAISY!"




Nationally known Daisy Guns are designed to resemble real guns, made of fine quality materials. Sharpshooters say: "I want a Daisy!"

J **New! Daisy Double-Barrel Cork Gun with Corks.** Barrel "breaks," gun cocks. Pull the 2 triggers and harmless corks fly out. Blue metal barrel, plastic stock.
79 N 02693—30½ inches long. Shipping weight 3 pounds..... **$1.79**

K **New! Daisy Smoking Carbine.** A pull of the trigger, a loud report, and the smell of gunsmoke tells the story of another "badman" stopped. Cocks like a real carbine; even recoils. Blue metal barrel, plastic stock; web type adjustable sling. 32 inches long. Order now for Christmas.
79 N 02696—Shipping weight 3 pounds..... **$3.29**

L **New! Daisy Smoking Rifle with Super Scope** Powerful telescopic sight "brings targets in perfect range." Sure to win owners with the reputation of sharpest shooter on the block. Blue smoke curls up from the barrel after it's fired. Blue metal barrel, plastic stock. Gold color cocking lever; gold color screening on barrel. Detachable sight easily removed for close in action.
79 N 02712—32 inches long. Shipping weight 3 pounds..... **$4.69**

## Rat-tat-tat goes this Sparking Electric Sub-Machine Gun

$2.79 Gun only

Fires one to 840 shots a minute! No criminal dares defy the lawman who closes in with this gun! The continuous rat-tat-tat and tiny sparks of fire insure a quick surrender every time. (Only the sheriff knows the sparks are harmless.) Gun keeps on shooting as long as the trigger is pressed. No law officer can afford to be without this gun.

High-impact plastic gives long, faithful service. 24 inches of action. Operates on 2 flashlight batteries, not included—order below.
49 N 2676—Shpg. wt. 1 lb. 9 oz.. . **$2.79**

2 flashlight Batteries for Gun above.
34 N 4650—Shpg. wt. 8 oz..... 2 for 27c

## Burp Gun . . Fires 1 or 50 shots at trigger touch

$2.69

Nationally advertised on the "Mickey Mouse Club" television show. Replica of the guns used by the Foreign Legion to defend their fort from desperate bandits. Touch the trigger and a stream of shots go off with a noisy roar. Barrel smokes . . . the enemy knows you mean business. Easy to load and fire. High-impact black plastic with all metal working parts. Use perforated caps (not included). 13 inches of fast-shooting fun for Junior Legionnaires as they defend their backyard "fort."
49 N 2674—Shpg. wt. 1 lb. 6 oz. **$2.69**

*Order early, mail early*

## New! Cork-shooting Machine Gun . . Fires 1 to 12 Corks

$2.79

Whether it's "target practice on the range," or "drawing the net tightly around an escaped convict," here's a dependable gun for the police officer to own. Shoots 12 harmless corks . . . either individually or 12 at one loading. And with every shot there's a loud report.

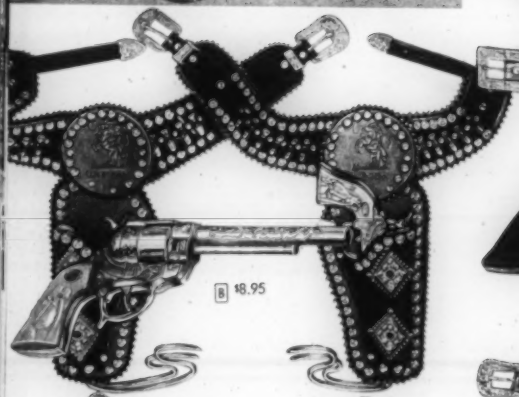
Made of high-impact plastic. Rapid fire mechanism and revolving chamber like real guns. Magazine holds 12 corks (included). You're always ready to fight for law and order with this gun. 20 inches long.
49 N 2738—Shpg. wt. 1 lb. 10 oz.. . . **$2.79**

NOTE: Ohio prohibits sale of cap-firing guns to minors under 16 years of age, order non-firing guns only.

PC PAGE 269. . TOY GUNS

A $8.95

E $7.69


B $8.95

F $3.79

C $4.79

G $6.69

D $1.89

H $2.89

## COWBOY SHOOTIN' IRONS

### Big and flashy for fast-drawing frontiersmen

A New Daisy Cowboy Outfit. A smoking carbine with telescopic sight, a 50-shot pistol, a holster and a snap-off canteen—everything a young ranger needs on the trail. The 32-inch carbine has a detachable 2-power sight with 4 lenses for long-range magnification. Pull trigger, carbine smokes at muzzle, bangs and recoils realistically. Cocks like a real carbine. Rust-resistant blue metal barrel, brown plastic stock. Fast-firing, break-barrel pistol is made of die-cast metal for true-to-life detailing. 9½ inches long with ivory color plastic grip. Two-tone holster is made of lustrous genuine leather with jaunty fringe trim. Pint canteen fastens to belt that fits sizes 21 to 27¼ inches.
79 N 02689—Shipping weight 6 pounds ..... $8.95

B Wild Bill Hickok 2-Gun Hipsling Holster Set with badge and identification card. Hipsling style puts guns at hand level, ready for a fast draw! Wear either single holster or both. Top grain leather holsters and belts backed with comfortable felt. Metal conchas with make-believe jewel centers on each holster front. Twelve silver-color bullets in each belt. Silver color metal nailhead decorations complete he-man western styling. Two side-loader cap pistols, 11½ inches long. Simulated ivory horsehead grips.
49 N 2688—Fits waist sizes 24 to 31. Shipping weight 4 pounds ..... $8.95

C New! Young Buffalo Bill 2-Gun Hipsling Holster Set. Guns at hand level draw in a flash! Wear singly or "two-gun" style. Top grain russet leather holsters and belts in fine hand-tooled effect with black inlay; plated bullets. Two 10½-inch 50-shot metal cap pistols, bronze metal grips.
49 N 2661—Fits waist sizes 22 to 30. Shipping weight 3 pounds ..... $4.79

D New! Texas Ranger Sheriff's 1-Gun Holster Set. Jailer's keys to the cells of playland badmen dangle from the smart two-tone leather holster belt. Mahogany color belt and back, black holster front. Nickel-plated nailhead decorations. 8¼-inch 50-shot metal cap pistol.
49 N 2655—Belt fits waist sizes 22 to 30. Shipping weight 1 pound 7 ounces .... $1.89

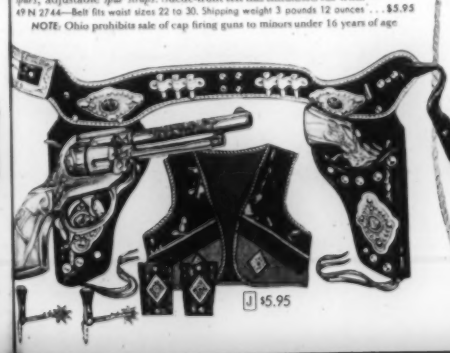
E New! Gold color 2-gun Holster Set. Gold color die-cast metal holster fronts gleam with bright highlights. Belt decorated with silver color steerhead metal conchas and bullets. Belt and holster backs of top grain blue-black leather with soft, comfortable felt backing. Leather leg ties. Two bright gold color 50-shot magazine-loading cap pistols, 10½ inches long, black pistol grips.
49 N 2681—Belt fits waist sizes 22 to 30. Shipping weight 3 pounds 4 ounces .... $7.69

F New! 2-Gun Double Holster Set. Genuine leather in handsome simulated alligator design. Duded up with engraved metal medallions that have just-pretend jewelled centers. Silver color bullets, nickel-plated studs. Two 10½-inch 50-shot break barrel cap pistols of die-cast metal; bronze metal grips.
49 N 2659—Belt fits waist sizes 22 to 30. Shipping weight 2 pounds 8 ounces .... $3.79

G Big Special Purchase! Texas Ranger 2-Gun Holster Set. Top grain genuine leather in western-look natural color with red holster fronts. Felt backing. Nickel-plated studs, pretend-jewel centers; plated bullets. Leg ties. Two big "44" die-cast metal cap pistols, 11½ in. long, with revolving cylinder. Simulated ivory grips.
49 N 2708—Belt fits waist sizes 22 to 30. Shipping weight 3 pounds 4 ounces .... $6.69

H Big Special Purchase! Texas Ranger 2-Gun Holster Set. A beautifully decorated set straight out of an Old West tale! Top grain russet cowhide leather belt and holsters have fine embossed cowboy hand-tooled effect. Silver color bullets on belt. Two gleaming nickel-plated 50-shot cap pistols with break barrel action, 8½ inches long. Simulated ivory horsehead grips.
49 N 2702—Belt fits waist sizes 23 to 30. Shipping weight 1 pound 12 ounces .... $2.89

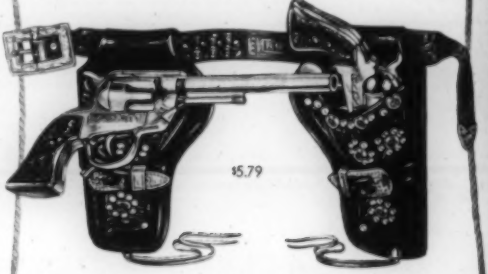
J New! Gene Autry Complete Cowboy Outfit. Western-styled from vest to spurs! *Leather holster set* has hand-tooled effect; make-believe jewels decorate metal medallions. Silver color bullets. Tough leg ties. *Two 9¾-inch 50-shot break barrel cap pistols* of die cast metal. Embossed leather *cuffs. Metal spurs*, adjustable *spur straps*. Suede-front *vest* has simulated fur trim.
49 N 2744—Belt fits waist sizes 22 to 30. Shipping weight 3 pounds 12 ounces .... $5.95
*NOTE:* Ohio prohibits sale of cap firing guns to minors under 16 years of age



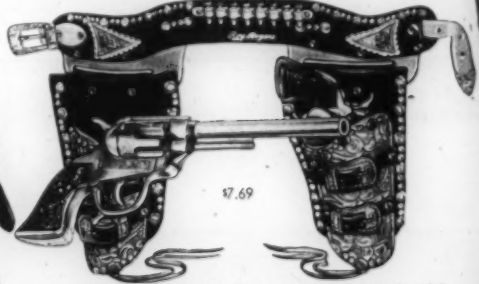

## Roy Rogers

K Roy Rogers 2-Gun Holster Set. Genuine leather belt and holsters with hand-tooled effect on holster fronts. Roy's name on adjustable belt; diamond-shaped decorations and silver color plastic bullets. Leather leg ties hold holsters steady while you draw. Two 10¼-inch 50-shot break barrel pistols of die cast metal. Engraved pistol grips.
49 N 2657—Belt fits waist sizes 23 to 30. Shipping weight 2 pounds 7 ounces ..... $3.79

L Roy Rogers Battery Lantern. Metal frame. Clear plastic chimney. On-off switch. 7½ inches high. Uses 1 battery, not incl.
49 N 4922—1½-volt bulb included. Shipping weight 14 ounces ..... 89c
34 N 4659—Two baby size flashlight batteries. Shpg. wt. 4 oz. ..... 2 for 29c




Roy Rogers 2-Gun Holster Set. Trim belt and buckle decoration, silver color nailheads on fine top grain russet leather holster fronts. Russet top grain leather belt has fine tooled effect, with Roy's name, silver color bullets. Fancy engraved floral design grips on two 50-shot 10¼-in. break barrel cap pistols.
49 N 2677—Belt fits waist sizes 23 to 28. Shipping weight 2 pounds 9 ounces ..... $5.79

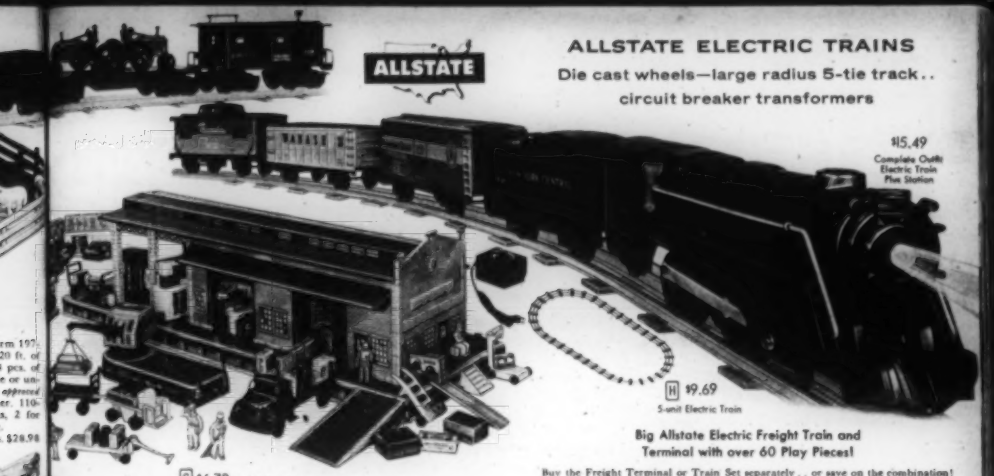



Finely Decorated Roy Rogers 2-Gun Holster Set. Make-believe jewels, nickel-plated nailheads highlight top grain leather holsters and belt. Fancy cross strap decoration on holster fronts. Silver color bullets. Two 10¼-in. 50-shot break barrel cap pistols of die-cast metal, metal grips.
49 N 2682—Belt fits waist sizes 23 to 30. Shipping weight 2 pounds 5 ounces .... $7.69

New Improved ALLSTATE features add realism!
2 remote control switches (1 right and 1 left). Lights change red to green automatically
New large radius track . . . stronger, 5 ties per section take greater speeds, make firmer layouts
R-R-R-R-R-R
UNION PACIFIC
$28.98 cash $3.00 down with Switches
NEW! Electric 6-unit Diesel Freight . . . Remote Control Switch Track
Listen to the diesel "roar" hum from the heavy-duty switcher. Action galore . . . and the stock-loading ramp adds hours of fun. Entire train almost 5 ft. long. Includes plastic diesel switcher with gleaming headlamp, powerful motor and oilless bronze bearings, rear unit, tractor car with 2 tractors, stock car, gondola, bay window caboose. All with double trucks (8 die-cast wheels per unit) plastic and steel.
19 track sections and pair of switches form 197-inch outer oval (with inner oval, over 20 ft. of roadbed). Loading ramp with stock, 14 pcs. of fence. Run train forward or back, couple or uncouple cars, all by remote control. UL approved 75-watt transformer with circuit breaker. 110-120-volt, 60-cycle AC. 4 binding posts, 2 for accessories. Electric train 55 inches long.
79 N 0P630—Complete 43-pc. set. Wt. 18 lbs. $28.98
Make this the best Christmas ever, with an ALLSTATE Electric Train
Crane Car Has Electric Light, Boom, Tackle, operate with 2-Wheel Control
ALLSTATE
SANTA FE
A
$24.95 cash $2.50 down
7-unit Work Train, 14 track sections
B
$17.95
6-unit Freight, 10 track sections
C
$9.69
5-unit Passenger, 10 track sections
UNION
D
Electric Hand Car $3.69
E
Whistling Station $4.39
F
Automatic Barrel Loader $5.49

# ALLSTATE ELECTRIC TRAINS

## Die cast wheels—large radius 5-tie track.. circuit breaker transformers




◀ ELECTRIC TRAINS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

All Allstate Trains have large radius track. **Stronger** . . . 5 ties per section (only 3 on old type). **Faster speeds possible** . . . gentler curve holds train to track even at full transformer speeds. **Better "track bed"** . . . longer curves make firmer track, about 30% larger . . . holds together better.

**A** **New! 7-unit Train . . . Our Best.** Puffs non-toxic smoke as it rolls along with a chug-chug sound. Die-cast metal 3/16-in. scale model of a 4-6-2-wheel drive locomotive. Powerful headlight and illuminated number marker. Oilless bronze bearings, 4-wheel pony trucks, 2 guide wheels. Plastic and steel coal tender, 5 cars are scale detailed. (Notice the authentic features on the new crane car!) Run train slow or fast, ahead or reverse, couple or uncouple cars, all by remote control.

Train almost 5½ feet long. Searchlight car, operating milk car with ramp . . man comes out; automobile car with four plastic autos, new wrecker crane car and wrecker caboose. All 3/16 inch scale, steel and plastic; double trucks; automatic couplers. Large radius track makes oval 174½ inches around with 5 sections straight, and 8 curved. 1 uncoupling ramp, "Uncouple Here" sign. 1-oz. bottle of harmless smoke liquid. UL approved 100-watt transformer with circuit breaker and 4 binding posts (2 for accessories). For 110-120-volt, 60-cycle AC. Electric train 63 inches long.

79 N 09629—Shipping weight 14 pounds . . . . . $24.95

**B** **New! 6-unit Work Train** with heavy-duty, steam-type locomotive. Puffs non-toxic smoke. Scale detailed die cast metal. Remote control reversing mechanism. Run train forward, backwards, fast or slow. Uncouple cars . . recouple cars by contact all by remote control. Headlight casts a sharp beam down the mainline. Oilless bronze bearings. 4-wheel drive, pony trucks, 2 guide wheels, coal and water type tender.

Entire train is 52½ inches long . . . over 4 feet of fast-rolling fun. Wrecker car, searchlight car with powerful light, drop-end gondola with 35 plastic construction tools, caboose. All cars have die cast wheels, double trucks (8 wheels on each car). Automatic couplers. Scale detailed plastic and steel. Large radius track makes 129½-in. oval with 1 section straight, 8 sections curved, 1 uncoupling ramp, "Uncouple Here" sign, 1-oz. bottle harmless smoke liquid.

UL approved 50-watt transformer with circuit breaker, 2 posts. For 110-120-volt, 60-cycle AC. A powerful electric train with a lot of play value.

49 N 9628—Shipping weight 11 pounds . . . . . $17.95

**C** **New! 5-unit Diesel Passenger Train** . . . a terrific buy at this low price. This set has the same careful modeling, remote control speed, reversing, die-cast wheels and superior large radius track as our higher-priced trains! Streamlined, scale-detailed twin-diesel locomotive has gleaming headlight, powerful motor, oilless bronze bearings.

Train is 37½ inches long. Includes diesel locomotive with rear unit, 2 passenger coaches and 1 observation coach all with manual couplers. Accurately and colorfully lithographed to the finest detail . . . makes a "real-life" appearance!

Large radius track (2 sections straight, 8 sections curved) makes oval about 129½ in. around. Run train forward or back, fast or slow by remote control without touching track or train. UL approved 50-watt transformer with circuit breaker, 2 posts. For 110-120-volt, 60-cycle AC.

49 N 9624—Shipping weight 7 pounds 12 ounces. . . . . $9.69

### Big Allstate Electric Freight Train and Terminal with over 60 Play Pieces!

Buy the Freight Terminal or Train Set separately . . or save on the combination!

**G** **New! Freight Terminal** with dual lever control mechanical crane . . . lifts, swivels, turns in all directions. Made of lithographed steel with ramp and plastic stairway to loading platform. Has all freight handling equipment the young trainman could want . . . truck, empty cartons, baggage trucks, crates, workers . . . *over 40 play pieces in all!* Terminal is 29 inches long, 11 inches wide, 9 inches high. Easily set up without tools.

79 N 09787—Freight Terminal only. Shipping weight 7 pounds. . . . . $6.79

**H** **Five-unit Steam-type Freight Train.** Steel steam-type electric locomotive, modeled in detail with gleaming headlight, oilless bronze bearings, die-cast wheels. Train overall is 40½ in. Includes coal tender, high-side gondola, box car and caboose, all with die-cast metal wheels. Large radius track (8 sections of curved, 2 sections straight) makes oval about 129½ in. around. Run train forward, back, fast or slow by remote control. **UL approved** 50-watt transformer with circuit breaker to protect against shorts.

49 N 9605—For 110-120-volt, 60-cycle AC. Shipping weight 8 pounds. . . . . $9.69

**Complete Outfit (G and H) as shown** . . . Makes huge, impressive layout for play hours and fun galore . . . Terminal, Train, Track and Transformer. Save on combination.

79 N 09627—Separately, pieces total $16.48. Shipping weight 15 pounds. . . . . $15.49

### New Rugged Gantry Crane for high overhead action!

Brawny looking in every detail . . . add this important railroading operation to your train layout! Crane is mounted on wheels, straddles track or operates alongside.

Massive boom lowers and raises with a crank, lifting hook operates with separate crank, loads and unloads cargo. Crane cab revolves, swivels and turns in all directions.

Durable die-cast base, authentically detailed. Body and boom of crane in high-impact plastic to withstand hard use in the railroad yard. Die-cast hook. Base is 6x6 inches square, length with boom up is 14½ inches. Priced low for so much fun. Order early, in time for Christmas giving!

49 N 9782—Shipping weight 3 lbs. . . . . $6.49

$2.89 Talking Railroad Station

### New Railroad Station with a talking "voice"!

Turn the crank, hear: "All aboard for Detroit, Chicago, etc.," then the realistic "ch oo-choo" of the train rolling off to far-away places. Colorful lithographed metal. Includes 6 plastic figures and accessories. 20⅝x10x6¼ in. high.

49 N 9787—Shipping weight 3 pounds 8 ounces. . . . . $2.89

### Exciting Accessories for Electric Trains

**D** **Electric Hand Car** with 2 husky railroaders that pump at crossbars. Plastic and steel chassis. Powerful electric motor. 6¼x2x4½ inches high.

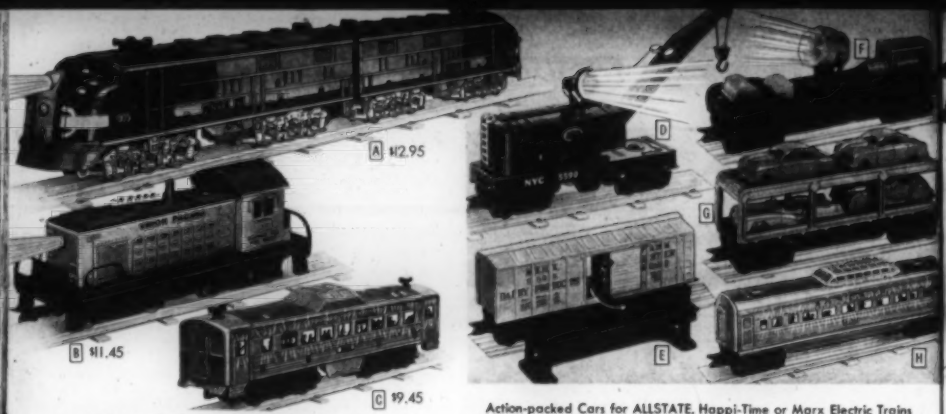
49 N 9753—Shipping weight 12 ounces. . . . . $3.69

**E** **Remote Control Whistling Station.** Press button, hear the realistic wail of locomotive whistle as your train speeds down the track. Mechanism enclosed in lithographed steel station. 9x5¼x5 inches high. Control panel and wires included.

49 N 9739—Shipping weight 2 pounds. . . . . $4.39

**F** **New! Remote Control Barrel Loader.** Press button, lift truck takes barrel from loading chute to car. Realistically detailed molded plastic. Easily installed on any track layout. All wires and controls included. 8⅛x7⅞x5 in. high.

49 N 9779—Car and track not included. Shipping weight 1 pound 6 ounces. . . . . $5.49




## Scale-detailed Electric Diesels . . Interurban Car

**(A through C) Realistically designed** with authentic markings. Powerful motor, die-cast wheels, oilless bronze bearings. Remote control of speed and reversing (A) and (B) have automatic coupler. For ALLSTATE, Happi-Time or Marx Electric Train layouts using 110-120-volt, 60-cycle AC. Order early!

**A Twin-Diesel Locomotive.** Steel and plastic with true realism. 2 sections, single motor. Two 4-wheel trucks per section. 24 in. long over all. Headlamp.
49 N 9792—Shpg. wt. 4 lbs. . . . $12.95

**"Power" B unit** (not illustrated). Make above twin-diesel unit into a 3-section diesel . . perfect match. Detailed plastic scale model. Two 4-wheel trucks. Manual coupler front, rear. 12 in. long. No motor.
49 N 9781—Shpg. wt. 1 lb. . . . . $4.79

**B New Diesel Switcher** with automatic coupling front and rear. Hums like a real diesel. Die-cast metal chassis, plastic body. Measures 10½ in. long.
49 N 9783—Shpg. wt. 2 lbs. 4 oz. . $11.45

**C New Electric-lighted Interurban Car.** 11⅞ inches long. Boston and Maine design and color, with dummy air horns on top. Red and green marker lights. Manual coupler can be incorporated in any standard track layout. Will make a fine gift—order now.
49 N 9784—Shpg. wt. 2 lbs. 12 oz. . . . $9.45

## Action-packed Cars for ALLSTATE, Happi-Time or Marx Electric Trains

**(D thru H) Cars with Action!** Heavy duty plastic and steel. Detailed to scale. Die-cast wheels, remote control automatic couplers. 4-wheel trucks. Bring your railroad stock up to date.

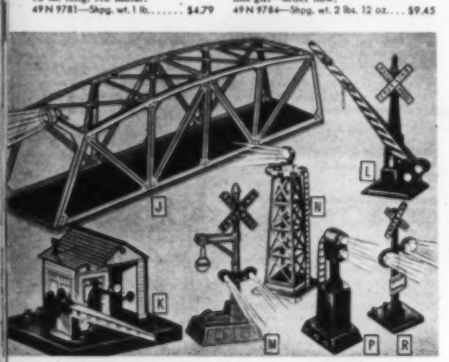
**D New Operating Crane and Wrecker Car.** 12¼ in. long, 4⅛ in. high. Plastic control cab and boom revolve on die-cast metal flat car chassis. 7-inch boom is raised and lowered by crank-type wheel on side of cab . . another wheel for operating the hook. Lighted searchlight swivels, tilts, turns in all directions.
49 N 9786—Shpg. wt. 1 lb. 10 oz. . . . . $4.79

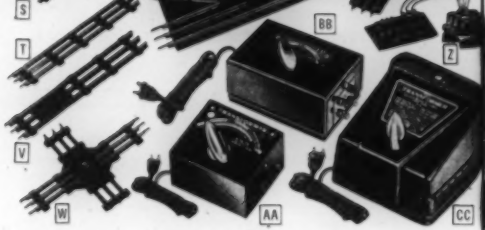
**E Operating Milk Car with Platform.** As car is backed to unloading platform, door opens; trainman steps out. At forward speeds, door is closed. Rolling stock, authentic detail. 9 inches long. Sure to delight the young trainmaster.
49 N 9759—Shpg. wt. 1 lb. . . . . $3.67

**F Revolving Searchlight Car.** Light turns as train moves. Dummy motor and generator picks up current from track shoe. 9⅛ inches long.
49 N 9758—Shipping weight 1 lb. . . . . $3.67

**G Automobile Carrier Car.** 2-deck rack on flat car. 4 autos about 4 inches long . . . detach to unload. 9½ in. long.
49 N 9755—Shipping weight 1 lb. . . . . $3.67

**H Lighted Passenger Cars** (astrodome shown). — Show silhouettes of passengers. Lithographed metal. Automatic couplers. Sturdy wheels, 4-wheel trucks. Shipping weight each 14 ounces.
49 N 9770—11-in. Astrodome. . . . . $3.67
49 N 9771—10¾ in. Observation. . . . . 3.67




## Scale-detailed Accessories, Transformers and Extra Track for ALLSTATE, Happi-Time or Marx Electric Trains

**means all wire, track connectors, etc., necessary are included*

**J Lighted Steel Trestle Bridge.*** Aluminum finish. Light socket and reflector clip on, adjust. With bulb, track connector. 24x4⅞ x6½ in. high.
49 N 9741—Shpg. wt. 2 lbs. 4 oz. . . . $1.98

**K Automatic Grade Crossing Shack and Watchman*** warns of approaching train. Lithographed steel shanty and 7-inch plastic gate. As train nears, watchman comes out with a stop sign, gate lowers. Base 7x6½ inches; house 4½ in. high.
49 N 9760—Shpg. wt. 2 lbs. . . . . $3.49

**L Automatic Crossing Gate.*** Arm lowers as train approaches, then raises. Simulated jewel reflector at end of gate. Steel. 7¾ inches high.
49 N 9743—Shpg. wt. 10 oz. . . . . $1.87

**M Flasher-Wagger Crossing Signal.*** Lights blink, swinging stop sign moves back and forth as train approaches. Sturdy plastic. 7½ in. high.
49 N 9774—Shpg. wt. 10 oz. . . . . $3.39

**N Lighted Revolving Beacon.*** Light revolves on top of girder-type molded plastic tower. Revolves constantly, beams a bright red light in one direction, green in the other. 12½ in. high.
49 N 9740—Shpg. wt. 10 oz. . . . . $1.87

**P Automatic Double Light Block Signal.*** Train stops on red, proceeds on green light. Sturdy plastic. Switch at rear operates signal. 2 track sections included. 7¼ inches high.
49 N 9745—Shpg. wt. 10 oz. . . . . $1.89

**R Automatic Crossing Flasher.*** Twin red lights flash alternately as train approaches; stop after train is past. Made of plastic, 7 in. high. Fully automatic.
49 N 9742—Shpg. wt. 10 oz. . . . . $1.89

*NOTE: All these electric accessories are for Allstate, Happi-Time or Marx electric train layouts using 110-120-volt, 60-cycle AC transformers. Order several, complete your trainman's layout.*

**(S through Y) Large Radius Electric Track.** For ALLSTATE, Happi-Time or Marx electric trains. Run trains faster . . trains hold to track better. Longer sections mean firmer track layout. 5 cross ties per section, not the usual 3 ties. Shpg. wt. ea. 4 oz.
(S) 49 N 9723—12½ -in. Curved Track. . . . . 22¢
(T) 49 N 9720—11¼ -in. Straight Track. . . . . 22¢

**V Uncoupling Unit.** 5 ties to match. "Uncouple Here" sign included.
49 N 9749—Shpg. wt. 5 oz. . . . . 75¢

**W Cross-over Track.** 9¼ x 9¼ in. square.
49 N 9726—Shpg. wt. 9 oz. . . . . $1.29

**X New Electric Switch Set.** Operates manually. For wide radius track layout. One right and one left hand switch.
49 N 9776—Shpg. wt. 2 lbs. . . . . Set $4.79

**Y Large Radius Remote Control Switch Set;** red, green light. 1 right hand, one left hand switch. 4-button control panel.
49 N 9727—Shpg. wt. 2 lbs. 8 oz. . . . . Set $8.95

**Z Lighted Dead-end Bumper.** Plastic; 3x1⅛ x 2 in. high. Snaps to end of spur track. Bulb included.
49 N 9707—Shpg. wt. 5 oz. . . . . 89¢

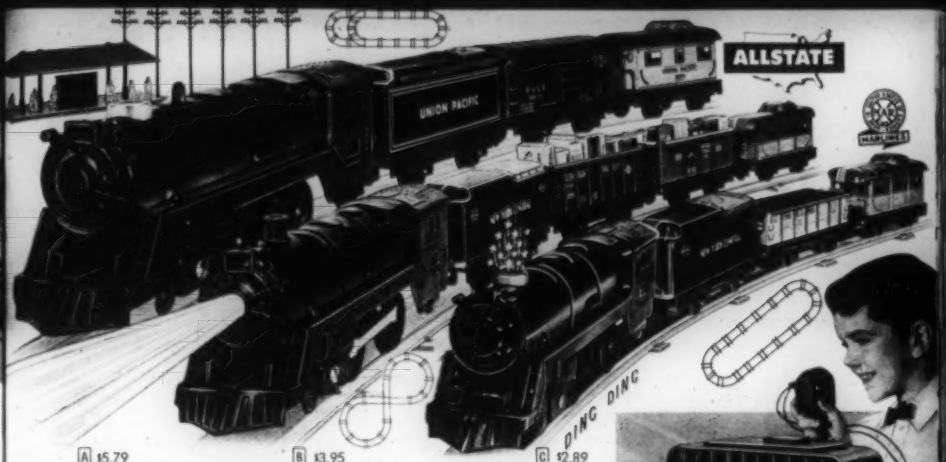
**(AA, BB, CC) Transformers for Electric Trains.** UL Approved. 110-120-volt, 60-cycle AC. Built-in circuit breaker with reset button protects against short circuits and burnouts. Attached cord, wires, track connector.

**AA 50-watt Transformer.** Two sets of binding posts; one set gives variable 7 to 13 volts, controls train speed; other set gives fixed 13 volts for accessories. Steel case, with air-cooled base.
49 N 9725—Shpg. wt. 3 lbs. . . . . $4.85

**BB New 100-watt Transformer.** Two sets of binding posts; one set gives variable 5 to 15 volts for controlling train speed; other set fixed 15 volts for accessories. Steel, air-cooled base.
49 N 9777—Shpg. wt. 4 lbs. 8 oz. . . . . $8.49

**CC Super-Powered 150-watt Transformer.** — Two sets of binding posts: one set gives variable 0 to 15 volts for controlling train speed; one set gives fixed 15 volts for accessories. Throttle-type control. Massive plastic case with air-cooled metal base.
49 N 9764—Shpg. wt. 10 lbs. . . . . $12.95

*Sears guarantees satisfaction or your money refunded*




A $5.79 B $3.95 C $2.89

### New "Battery-powered" Train

**A Big Value . . . now a four-unit "battery-powered" freight train** constructed of steel. Engine has a motor which operates on two standard flashlight batteries (not included, order batteries below). Train runs forward or backward. Stop-and-go switch is on top of locomotive. Includes: detailed 13-inch plastic railroad station with people, 6 telegraph poles. Train 28¾ in. long. Lithographed metal tender, box car and caboose. 6 sections of straight track, 10 curved sections; 1 left-hand and 1 right-hand manually-operated switch. Makes a double oval track layout . . . 138-in. outer oval; 90-in. inner oval. 5½-inch two-tone metal mouth whistle to blow Woo-o-o-o. An outstanding value, order now.

49 N 9512—Wt. 4 lbs. 12 oz. . . . $5.79

34 N 4650—Standard batteries. Shpg. wt. 8 oz. for 2. . . . . 2 for 27c

### Lighted Mechanical Freight

**B Your child will be thrilled** when he watches this big, new Allstate mechanical freight race around its *big crossover track*. Bell rings, electric headlight gleams brightly down the track. Steel locomotive has long-running clock-spring motor with built-in speed governor and brake. Train 34½ inches long with tender, 2 highside gondolas (1 red, 1 green) and a caboose. 4 sections of straight track; 12 curved and crossover make an 176-inch, figure-8 track layout . . . or you can make a double oval track layout by ordering manual switch set from extra track listings below. Headlight operates on baby-size 1-inch battery (not included, order battery below). A real train buy for young "train-masters". For extra fun and realism, order several of our thrifty accessories shown below.

49 N 9511—Shpg. wt. 3 lbs. 8 oz. . . . $3.95

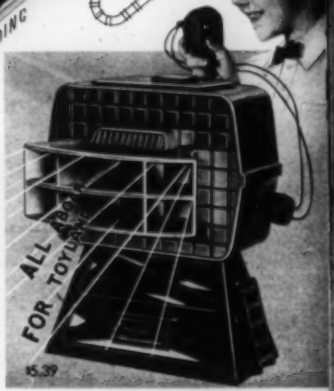
34 N 4659—Batteries. Shpg. wt. 4 oz. for 2 . . . . . 2 for 28c . . . . . 6 for 78c

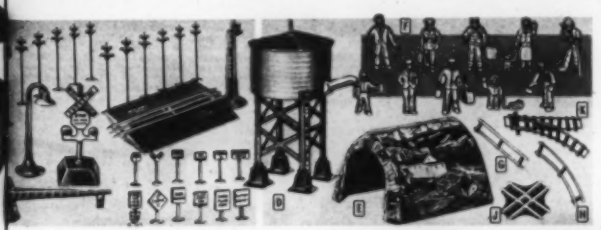
### 4-unit Freight

**C Watch this 28½-inch train** whizz around its 102-inch oval track . . . harmless sparks shooting out and its merry little bell ringing as it rolls along. Steam-type steel locomotive has long-running clock-spring motor with built-in speed governor and brake. Realistically lithographed metal tender, gondola and caboose. A wonderful little set for "railroaders" who are too young for an electric set. Complete with 10 sections of track . . . a thrifty train. Just the right size for the young train enthusiast.

49 N 9503—Shipping weight 2 pounds 8 ounces. . . . . $2.89

*Sears liberal Add-on Plan makes it easier than ever to buy on Easy Terms. See page 373*



### Announce trains, page passengers on New Loudspeaker-Microphone Set

All aboard for fun! Here's the most sensational train accessory you've ever seen—it's just like the public address systems used in real train stations. Now you can call out stations, track numbers, announce arrivals and departures and page passengers over a real loudspeaker system. Speak into the microphone, the powerful 4-inch Alnico speaker in the tower sends your voice loud and clear all over the "station." Realistically detailed; made of high impact molded plastic in true-to-life railroad colors. Railroad-type microphone has control button, communication wire cable. Operates on 4 flashlight batteries included. Size overall 5x6x8 in. high.

49 N 9878—Shipping weight 1 pound 4 ounces. . . . . $5.39

### Colorful Accessories for young trainmasters . . add realism to trains

**29-piece Set of authentically scale-detailed railroad accessories.** Made of durable plastic. A perfect, low cost gift for the young railroader who is receiving a new train set or already has one. Just the right size for any standard mechanical or electric train. Carefully detailed to please the most particular train lover. Set includes 12, 7-inch telegraph poles, 12 railroad right-of-way signs, plus 1 each: semaphore, lamp post, crossing gate, grade crossing sign and grade crossing plate (track not included, order below). A large set for such a low, low price. Order now for Christmas.

49 N 9750—Shpg. wt. 2 lbs. . . . . Set $2.59

**D Plastic Water Tower** with adjustable spout. 4¼ in. diameter, 8¼ inches high.

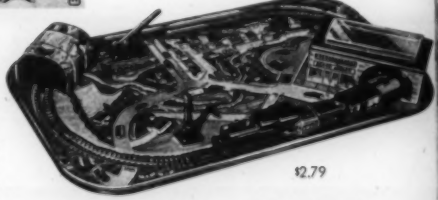
49 N 9731—Shipping weight 10 ounces. . . . . 89c

**E Metal Tunnel.** Watch your train thunder through the tunnel. Lithographed metal. Comes apart for storage. 9x7x10¾ in. long.

49 N 9729—Shipping weight 1 pound. . . . . 89c

**F 10 Plastic 3-dimensional Figures.** Includes engineer, porter, conductor, etc. Soft vinyl plastic. Up to 1½ inches high. Lots of fun for a low price, adds realism to train sets.

49 N 9762—Shipping weight 10 ounces. . . . . 89c



$2.79

### Set of 3 Lighted Lamp Posts

Add realism to any train layout. Bases notched to attach to electric track. One post has mail box; others police call box, fire alarm box. Wire and track connectors included. A thrifty, realistic set. Order now for Christmas.

49 N 9737—Shipping weight 1 pound. . . . . $1.89

### Extra Track for Mechanical Trains

**G Straight Track.** Each 8⅛ inches long.

49 N 9701—Shpg. wt. 6 oz. . . . . Set of 4, 35c

**H Curved Track.** Each piece 10½ in. long.

49 N 9702—Shpg. wt. 6 oz. . . . Set of 4, 35c

**J 90° Crossover.** Each piece 7½ in. square.

49 N 9703—Shpg. wt. 8 oz. . . . . Each 59c

**K Manual Operating Switch Set.** One left-hand switch, one right-hand switch.

49 N 9704—Shipping weight 1 lb. . . . . Set $1.79

### Fast-moving Scenic Express with signals that work

**Here's a complete railroad system** for younger children. Signals that work just like the real ones do! Action crossing gate and semaphore work automatically as the 11-inch train whizzes by. All the thrills and excitement of a big railroad! Train runs around grooved track in metal base over 20 times with just one easy winding. Watch it speed through tunnel and station. Train has long-running clockspring motor. Sturdy steel base, about 21⅜ x 13 inches, is realistically lithographed with landscape scene. Order early! Priced low, an ideal first train for your toddler.

49 N 9515—Shipping weight 3 pounds. . . . . $2.79

## New! Big 7-Unit Lionel Electric Freight with realistic whistle . . over 5 feet long!

**A** There's a thrilling experience in seeing this 7-unit freight thunder down the track! Hear its two-tone, built-in whistle wail. Control coupling, uncoupling, whistling, starting, stopping, reversing and speed, all by remote control. Big 12-wheel die-cast metal engine with headlights, 6-wheel drive, piston rod action. Tender, 5 cars: box car, gondola with canisters, 1 remote box car—touch button, man pops out of door—oil car, caboose. All with double trucks, 8 wheels on each car, remote control, knuckle couplers. UL approved 90-watt transformer with built-in circuit breaker, whistle controller. 110-120-volt, 60-cycle AC. 8 curved, 3 straight, 1 uncoupler section of "027" track form oval 118-inches around. Train 66 in. long.
79 N 09606—Shipping weight 16 pounds..... $39.25

## 5-unit Electric Diesel Freight . . Magne-Traction . . Working Crane Car

**B** Here's one of the greatest values in the toy train field! Freight is pulled by powerful GE-44 B&O diesel with headlight . . knuckle couplers on front, rear . . Magne-Traction for high speeds without spills, even on curves and grades. Remote control of speed, forward or reverse, coupling and uncoupling with knuckle couplers. The set has a gondola with canisters, box car, operating crane car and work caboose. It's great fun to lift, lower and shift cargo with this crane car. Figure eight "027" track; 12 sections curved, 3 straight; 1 coupler section and a crossover form a 27x62-in. layout. 45-watt UL approved transformer for 110-120-volt, 60-cycle AC. Train is about 46 inches long. Sturdy steel and plastic. Order early for Christmas.
79 N 09602—Shipping weight 10 pounds..... $27.98

**C** **New Budd RDC Car.** Aluminum color, self-propelled car is a reproduction of the diesel car that is taking over short runs for the big railroads. Runs fast or slow, forward or back. Equipped with rail-gripping Magne-Traction. Has horn, headlight, marker lights and operating couplers on both ends. Interior lights show passengers in the window. 16½ in. long.
49 N 9834—Shpg. wt. 6 lbs..... $22.45

**D** **Powerful 16½-inch Fairbanks-Morse "Double-Ender" Diesel.** Two powerful motors built-in horn, couplers and headlamp at both ends. PLUS Magne-Traction for extra pulling power. Accurately detailed plastic cab; metal railing. Lighted marker lights and number box. Two 6-wheel trucks, each with own 6-wheel worm-drive motor. For "0" gauge track only.
49 N 9896—Shpg. wt. 7 lbs..... $34.95

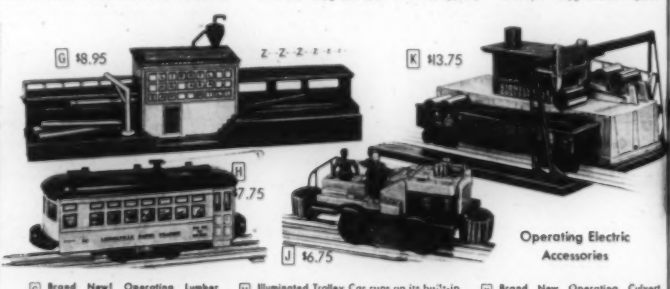
**E** **Operating Searchlight Car.** Well car carries dummy generator and powerful searchlight which rotates continuously. Does not require remote control track. Magnetic knuckle couplers, die-cast metal chassis. 10 inches long. Realistically detailed.
49 N 9861—Shpg. wt. 2 lbs. $6.85

**F** **New Track Cleaning Car.** Actually cleans the track! Couples to locomotive. Built-in motor rotates brush . . motor lever to start or stop rotation. Reservoir holds liquid track cleaner. Liquid solvent included. Track is wiped dry by pad fitted on rear of car. One remote control coupler. 6½ in. long.
49 N 9877—Shpg. wt. 2 lbs. . $8.45

$11.75

## New Sound Dispatching Station

Train fans can now call out stations—start and stop trains. Station contains loudspeaker connected to a microphone from which operator can announce arrival of train, call passengers, etc. Control in the handle of the mike can stop or start the train. Simulated microwave antenna is mounted on the roof. Building shows dispatchers working at a huge dispatching and control board. Batteries for loudspeaker included. Size: 8x11 in.
49 N 9880—Shpg. wt. 2 lbs..... $11.75




## Operating Electric Accessories

**G** **Brand New! Operating Lumber Mill.** Gives a complete illusion of a buzzing saw-mill. Logs can be placed in entry bin either manually or by your own Lionel Operating Lumber Car. Remote control then causes logs to be slowly conveyed into mill and they appear to come out the other side as dressed lumber. True-to-life buzzing sound accompanies action. Imitation sawdust collector is mounted on roof. Logs, dressed lumber and controller are included. Dimensions: 16½ x 6x6 inches high. A real value . . order now! An ideal gift for your young trainman.
49 N 9823—Shpg. wt. 3 lbs..... $8.95

**H** **Illuminated Trolley Car** runs on its built-in motor. When bumper on either end hits an object, car and trolley pole reverse. Little passengers visible through clear plastic windows. Realistically detailed plastic. About 7 inches long. Die-cast steel wheels. Operates on "027" or "0" gauge track like locomotive. Bulb included.
49 N 9866—Shpg. wt. 2 lbs..... $7.75

**J** **4¾-inch Section Gang Car.** When buffer plate at either end strikes bumper and car reverses direction, "gandy dancer" turns around. Plastic and steel. Built-in motor works on "027" or "0" gauge track like a locomotive. Order now!
49 N 9846—Shpg. wt. 2 lbs..... $6.75

**K** **Brand New Operating Culvert Loader!** This set loads culvert pipes into a special gondola by remote control. Several sections of large culvert pipe are placed on loader platform manually. Pressure of remote control button causes traveling crane to pick up one section of pipe at a time and drop it in the car where it rolls to the end to provide room for more. Platform is on a heavy beamed structure. Workmen's shack houses the mechanism. Set includes the station, gondola, pipes and controller. Station 11½ x10x6 in. high. Car length 10½ inches.
49 N 9874—Shpg. wt. 4 lbs.... $13.75

**A New Operating Burro Crane.** Pulls its own work cars. Three levers on cab: one has 2 positions, one for propelling the car, the other rotates the cab. Second lever controls the hook; third, reverses the direction of any of the three motions at any point. Hand wheel operates 7¼-in. boom. Rail-side bumper provides automatic reversing. Die-cast frame, one operating coupler. Cab 4 in. long.
49 N 9875—Shipping weight 2 lbs. ..... $13.79

**B New! Navy Yard Switcher.** Powered by electric motor. Lionel 3-position remote control reversing unit. With 2-4-2 wheel set, knuckle-type remote control couplers front and rear. 110-120-volt, 60-cycle AC.
49 N 9874—7½ in. long. Shpg. wt. 3 lbs. ..... $9.75

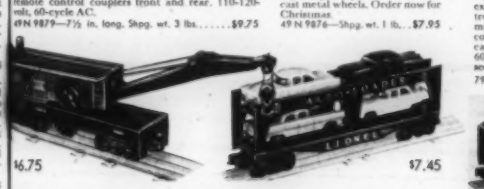
**C New! Operating Freight Car** with 2 Tell-Tale Poles to warn trainman atop car of low tunnels, bridges and other overhead obstructions. First tell-tale pole causes man on top of car to fall prone to avoid being struck. Second tell-tale pole brings him upright again. Power is taken from track. Car is 10½ inches long. Tell-tale poles 7½ inches high. Car is ruggedly built of high-impact plastic with die-cast metal wheels. Order now for Christmas.
49 N 9876—Shpg. wt. 1 lb. ..$7.95

## Lionel "Lehigh Valley" 4-Unit Diesel . . Magne-Traction

**D** Here's an ideal beginner's set. 3-car freight pulled by a GE-44 Lehigh Valley Diesel. Red with white striping. Run fast or slow, forward or back; couple or uncouple at front and rear, all by remote control. Three big cars: flat car with pipes, gondola with industrial canisters and a caboose. Die-cast steel wheels on double trucks make 8 wheels to each car and engine. 8 sections curved track, 1 section straight, plus 1 section of "027" uncoupling track form oval 101 in. around. UL approved 45-watt transformer for 110-120-volt, 60-cycle AC. Train set 37 inches long. Lock-on, lubricant and instructions included. A real value . . order early! A top gift on your youngster's list.
49 N 9668—Shipping weight 9 pounds. ..... $19.98

## Lionel "Milwaukee Road" 6-Unit Diesel with horn . . Magne-Traction

**E** Everything about this GP-7 Diesel is NEW! Twin sealed-beam headlights, classification light, running lights . . all illuminated at both ends of diesel. Warning horn is an exact replica of the original, operates by remote control. Power-packed with die-cast trucks, electric couplers at both ends, plus Magne-Traction for greater pull on grades, more staying power at high speeds . . pulls more cars! Run fast or slow, couple or uncouple, forward or back—all by remote control. Includes "New Haven" box car, flat car with 2 vans, gondola with barrels, ALCOA cement car and caboose. UL approved 60-watt transformer for 110-120-volt, 60-cycle AC. 8 curved, 3 straight, 1 uncoupler section of "027" track form oval 119 inches.
79 N 09613—Train set about 65 inches in length. Shpg. wt. 15 lbs. ..... $44.75




**7½-in. Crane Car.** Hand wheel controls. Crane swings in circle; boom raises and lowers; pulley block lifts. Die-cast metal trucks, 8 solid steel wheels, knuckle-type remote control electric couplers. Order with your train set.
49 N 9852—Shpg. wt. 2 lbs. ..... $6.75

**Brand New! Evans Auto Transport Car.** This Lionel auto transport car comes with four removable precision-scale-model Ford autos right on board. Car is bright red, with black and white color insignia. Car measures 11 inches.
49 N 9868—Shipping weight 1 lb. ....$7.45

**Trainmaster Transformers.** For 110-120-volt, 60-cycle AC. Circuit breaker guards against overloads. Light shows short.

**F Type LW-125-watt.** Full speed range for any train. Fixed 14 and 18 volts have common ground with track. Useful when there are accessories connected to track which require different voltages. Illuminated dial. *UL approved.*
49 N 9819—Shpg. wt. 5 lbs. ..... $12.75

**G Type KW—190-watt.** 2 independently-controlled variable voltages for running 2 trains on different layouts at same time. Whistle, reversing control for each train. Fixed 6, 14, 20-volt accessory circuits.
49 N 9821—Shpg. wt. 11 lbs. ..... $23.95

**H Illuminated Bumper.** For "027" or "0"
49 N 9859—Shpg. wt. 1 lb. ....Each $1.65

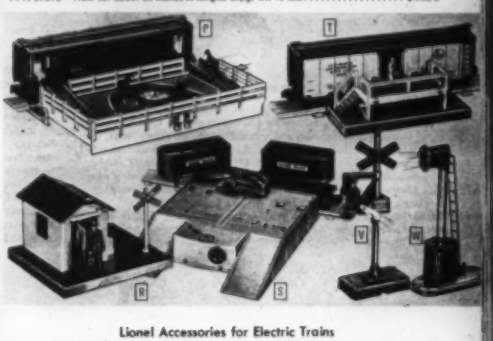
**J "027" 8½-in. Straight Track Section.**
49 N 9801—Shpg. wt. 3 oz. .... Each 22c

**K "027" 9½-in. Curved Track Section.**
49 N 9802—Shpg. wt. 3 oz. .... Each 22c

**L "027" 90-degree Crossover** 7⅛ in. set.
49 N 9803—Shpg. wt. 8 oz. ..... $1.65

**M "027" Magnetic Track Section** for remote control coupling and uncoupling. Controller and connecting wire incl.
49 N 9804—Shpg. wt. 1 lb. ..... Each $3.45

**N "027" Remote Control Switches.** New device throws swivel rails automatically, lets train run through. Red, green lights on switch and controller also change. 1 right, 1 left switch.
49 N 9806—Shpg. wt. 3 lbs. ..... $12.85




## Lionel Accessories for Electric Trains

**P New 11-in. Operating Horse Car.** Push button and horses move out and into car by remote control. Horses can also be maneuvered by the use of gates into the center of corral to simulated drinking pool. Includes car, horses and controls. Does not require a remote control track. Corral 12x5½ inches.
49 N 9873—Shpg. wt. 3 lbs. ..... $13.79

**R Illuminated Automatic Gateman** rushes out swinging lantern as train nears. After train passes man returns and door closes. Metal and plastic. 4½ in. high.
49 N 9835—Shpg. wt. 1 lb. 10 oz. ... $4.98

**S "Operation Piggy Back" Set.** Turn crank to load truck trailers on flat car or platform. 2 trucks, platform, flat car. 14x2x5 in.
49 N 9853—Shpg. wt. 4 lbs. ..... $10.95

**T 10½-in. scale Operating Milk Car, Six 7⅛-in. steel platforms.** Doors open, man comes out, delivers cans to platform. 8 steel wheels, die-cast trucks, knuckle-type remote control electric couplers. 5 cans.
49 N 9869—Shpg. wt. 3 lbs. ..... $9.75

**V 7½-in. Automatic Banjo Signal.*** As train nears, signal lights up, banjo "Stop" sign swings back and forth over light.
49 N 9827—Shpg. wt. 1 lb. ..... $4.49

**W Automatic Block Signal.*** Stops train automatically for a period of time, set with lever on base. Lights change red to green, then train proceeds. 7 in. high.
49 N 9808—Shpg. wt. 1 lb. ..... $4.59

*Means wire, track connectors, etc. included

## MERRILY THEY'LL ROLL ALONG

### in speedy, sturdy all-steel Wheel Toys

**The Radio Flyer . . fast choice of little "speedsters"**

A sturdy companion for play-filled hours, the Radio Flyer Coaster Wagon, top quality priced low for Christmas giving. Check the features! U-bar braces for axles give extra support, carry big loads, the strongest construction we know of. Easy-rolling, "Congo" graphite bearings last the life of the wagon. 1¾-in. semi-pneumatic rubber tires. Smooth-rolled body edge. Tubular steel handle with strong grip. Cadmium-plated hub caps. 34x15½x4½-in. deep body. 10-in. double disc steel wheels. Red enamel finish.

79 N 08110L—Radio Flyer Coaster Wagon. Shpg. wt. 33 lbs. . . . . $8.79

79 N 08112—Radio Super Inot shown!. 28x13x3½-in. deep body, 7-in. wheels, "Congo" graphite bearings, 1¼-in. semi-pneumatic tires. Shpg. wt. 18 lbs. . . $5.29

A Our Best Chain Drive Tractor. Massive hood, "motor" noise, gear shift, tractor-tread tires—just like Dad's! Hydrogen-brazed frame of tubular steel. Bicycle-type chain enclosed for safety. Ball-bearing wheels, 8-in. front and 10-in. rear; 1¾-in. semi-pneumatic rubber tires. Tractor treads on rear wheels. Steel spring seat, rear platform. Red baked enamel finish. 38½x22x27½ inches high.

79 N 08916L—Shipping weight 39 pounds. . . $24.45

B Steel Dump Trac attaches to back of toy tractor; rider seat in front. Side handle dumps box, has hinged rear panel. Two 8-in. double disc ball-bearing wheels, ⅝-in. rubber tires. Red, white trim. 33x15½x14½ in.

79 N 08917—Shipping weight 16 pounds. . . . . $8.39

C Streamlined Coaster Wagon. Ball-bearing wheels; front axle pivots on big circular bearing for easier steering. Enclosed in streamlined housing. 36x17x4½-in. deep body. Deep-rolled front rim with safety-rolled edges. Zinc-plated hub caps. 10-in. wheels; 1¾-in. semi-pneumatic rubber tires. Red baked-on enamel finish.

79 N 08170L—Shipping weight 34 pounds. . . $13.95

D Budget-priced Steel Coaster Wagon with ball-bearing wheels, husky 1¼-in. semi-pneumatic rubber tractor tread tires. Big 34x15½x4-in. deep body. Baked-on maroon enamel finish, white trim. 8-in. double disc steel wheels. Cadmium-plated hub caps.

79 N 08130L—Shipping weight 26 pounds. . . . $7.29

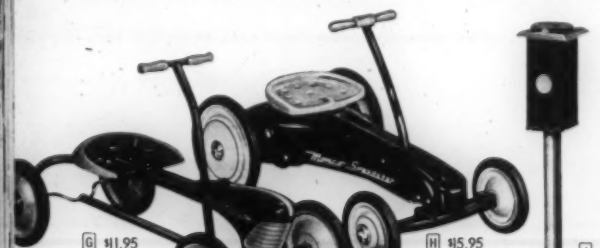
E Our Lowest Priced Coaster Wagon. 20x10x 3-in. deep steel body. 5-in. double disc steel wheels, ½-in. solid rubber tires. Plain bearings. Durable red enamel finish.

49 N 8052—Shipping weight 7 pounds. . . . . $1.95

F Radio Rancher Stake Wagon, ideal for play and chores. Big steel body is 36x17x4½ inches deep; 9 inches deep with interlocking steel panels in place. Holds two 10-gallon milk cans. All-weather new "Congo" graphite bearings, guaranteed for life of wagon. Heavy-duty black steel undergear. Husky ½-inch round axles. 10-inch double disc steel wheels with 1¾-inch semi-pneumatic rubber tires. Rust-resistant red baked-on enamel finish . . . keeps its bright, sparkling look for years!

79 N 08179L—Shipping weight 38 pounds. . . $12.95

*NOTICE: All Sears wheel toys are shipped partly assembled to save you shipping cost. Easy to set up*




**Irish Mails, Traffic Signal for Young Drivers**

G Streamlined "Catalina Racer," tubular steel frame. Oil-impregnated bronze bearings in pump rod, transmission and drive shaft. 10-in. wheels; 1½-in. semi-pneumatic rubber tires. Bucket seat adjusts. Steer with feet. Body of heavy gauge steel, safety turned edges. Red with white trim.

79 N 08924L—14x17½x43 in. Shpg. Wt. 26 lbs. . . . . $11.95

H Jet-fast! Chain Drive, All Ball-Bearing Irish Mail. 2-to-1 gear ratio gives more speed with less effort. Heavy gauge steel. 8-in. front wheels, 12-in. larger rear wheels with 1¼-in. semi-pneumatic rubber tires. Bucket seat adjusts. Steel pump rod, smooth wood handle. Baked-on auto enamel finish.

79 N 08921L—20¾ in. wide, 35½ in. long. Shpg. wt. 35 lbs. . . . $15.95

J New Key-Wind Mechanical Traffic Signal . . . Teaches child to read traffic signals—Educational and fun. Needs no batteries or electricity, operates by remote control with pull cord or by touching a lever. Bell rings as color changes from red to orange then green. Sturdy steel and fiberboard construction, brightly colored. 6x6x30 in. high over all.

79 N 08902—Shpg. wt. 4 lbs. . . . . $3.49

# HAPPI-TIME VELOCIPEDES

## A size for the tiniest tot to largest child

**Happi-Time Quality Features:** strong riveted spokes need no adjusting . . . heavy-gauge steel step plate firmly brazed to frame and axle . . . heavy steel backbone carefully fitted for long life . . . big, tough 1¾-inch semi-pneumatic rubber tires . . . seat post reinforcement hydraulically forced into frame backbone . . . fender skirts.

**A** **Good Quality.** 1¼-in. tubular steel frame, 3-in. head. 1¾-in. tires (1½-in. on rear of 10-in. size). Steel seat, handlebar adjust. Ball-bearing front wheels, plain-bearing rear. Red, white trim.

79 N 08741—10-inch front wheel. Leg reach 14 to 17 inches. Shipping weight 17 pounds . **$9.79**

79 N 08742—12-inch front wheel. Leg reach 16 to 19 inches. Shipping weight 20 pounds . . $11.59

79 N 08743L—16-inch front wheel. Leg reach 18 to 20 inches. Shipping weight 24 pounds . . $12.98

**B** **Set of 2 Pony Heads** for dudes. Fits any velocipede. Molded sheet plastic.

49 N 8778—Instructions. Shpg. wt. 2 lbs. . . $4.79

**C** **Better Quality.** All ball-bearing wheels. 1¼-in. hydrogen-brazed back, 1-in. U-bar tubular steel frame. 1¾-in. semi-pneumatic tires. Shaped vinyl top spring saddle, steel handlebar adjust. Vinyl knuckle guards, double block pedals. Metallic blue finish, white trim. Truss rods.

79 N 08765K—10-inch front wheel. Leg reach 14 to 17 inches. Shipping weight 22 pounds . $13.49
79 N 08766K—12-inch front wheel. Leg reach 16 to 19 inches. Shipping weight 23 pounds . . $14.65
79 N 08767L—16-inch front wheel. Leg reach 18 to 20 inches. Shipping weight 27 pounds . . $16.65
79 N 08768L—20-inch front wheel. Leg reach 20 to 22 inches. Shipping weight 32 pounds . . $17.75

### Our Top Quality Strongest Happi-Time Velocipede

### Ball bearings . . big tires . . many chrome-plated parts

Our Best Velocipede with extra-rugged tubular steel frame . . . hydrogen-brazed 1¼-in. back, 1-in. U-bar. Heavy-duty cap bearing in head for easy turns. All ball-bearing wheels give cushioned rides. Sturdy riveted multiple spoke wheels have more spokes per wheel to give years of extra wear. Chrome-plated adjustable handlebar, head collar, truss rod, rolled fender. Shiny bell, bright reflector; colorful vinyl plastic knuckle guards, streamers. 1¾-in. semi-pneumatic rubber tires. Large adjustable saddle with padded shaped vinyl top, chrome-plated coil springs for smoother, softer rides on sidewalk "highways." Enameled fender skirts. Red plastic double block pedals. Metallic maroon finish, white trim.

79 N 08780K—10-inch front wheel. Leg reach 14 to 17 inches, Shpg. wt. 22 lbs. . . . **$14.95**
79 N 08781K—12-inch front wheel. Leg reach 16 to 18 inches. Shpg. wt. 24 lbs. . . . . 16.65
79 N 08782L—16-inch front wheel. Leg reach 18 to 20 inches. Shpg. wt. 28 lbs. . . . . 18.75
79 N 08783L—20-inch front wheel. Leg reach 20 to 22 inches. Shpg. wt. 34 lbs. . . . . 19.95

**NOTE:** For leg reach on all velocipedes, measure child from crotch to foot. All wheel toys shipped partly assembled to save you postage . . easy to assemble.

### Rugged All Steel Scooters for hours of outdoor fun

**D** **E** Self-oiling "Congo" graphite bearings. Double disc steel wheels with semi-pneumatic rubber tires. Plastic hand grips. Parking stand. Bright red baked enamel finish. A thrifty gift—and fun!

(D) 79 N 08825—10-in. wheels, 36x34 in. Brake. 1¾-in. tires. Shpg. wt. 15 lbs. **$4.75**
(E) 79 N 08810—7-in. wheels, 33x30 in. 1¼-in. tires. Shpg. wt. 9 lbs. . . . . 3.29

**F** **3-wheel Scooter for tots.** Easy to stand and balance on wide platform. 5-in. wheels. ⅝-in. solid rubber tires. Enamel finish.

49 N 8814—Size 24x25 in. overall. Shipping weight 6 pounds . . . . . **$2.49**

### New! Low-priced Streamlined Velocipede

2-inch steel frame. Ball-bearing front wheel, plain on rear. 1¼-in. semi-pneumatic rubber tires. Seat adjusts. Red finish, white trim.

79 N 08363—10-in. front wheel, 7-in. rear. 14 to 17 in. leg reach. Shipping weight 18 pounds . . . . . **$9.95**
79 N 08364L—12-in. front wheel, 8-in. rear. 16 to 19-in. leg reach. Shipping weight 22 pounds . . . . . $10.75
79 N 08365L—16-inch front wheel, 10-inch rear. 18 to 20-in. leg reach. Shipping weight 26 pounds . . . . . $12.75

### Economy-priced Velocipedes

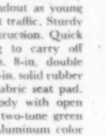
Ball-bearing front wheel, sleeve-bearing rear. 1¼-in. tubular steel frame. Steel seat, handlebar adjust. Red, white trim.

49 N 8656—10-in. front wheel, ⅞-in. tires. Leg reach 14 to 17 in. Shipping weight 13 lbs. . . **$7.29**
79 N 08658L—13-in. front wheel, ⅞-in. tires. Leg reach 16 to 18 in. Shipping weight 16 lbs. . . . **$8.39**

© PAGE 279.. VELOCIPEDES

B $12.95

A $22.95 $2.50 down



Flasher light flicks on and off

$34.95 $3.50 down

## HAPPI-TIME PEDAL DRIVE CARS

### with ball-bearing drive for carefree outdoor fun

**A** NEW! Hook and Ladder Fire Truck. Light flashes, bell rings, your backyard fire chief speeds to the blaze. Room for extra firemen, too. Tough heavy gauge steel body. 2 removable wood ladders. Chrome-plated bell. Tubular handrails, rear step and deck. Ball-bearing 8-in. double disc wheels; ⅞-in. rubber tires. Rubber pedals. Seat pad. Bright red enamel finish. 47 in. long, 17 in. wide. Battery not incl.

79 N 08941L—Shpg. wt. 38 lbs. ..... $22.95

34 N 4702—6-volt battery. Wt. 1 lb. 6 oz. 75c

**B** Late-Model Sports Car. Latest body styling makes a standout as young racers speed through tot traffic. Sturdy heavy gauge steel construction. Quick turning, easy pedaling to carry off backyard track records. 8-in. double disc steel wheels with ⅞-in. solid rubber tires. Rubber pedals. Fabric seat pad. Radiator ornament. Body with open windshield. Handsome two-tone green baked enamel finish. Aluminum color grille. 17 inches wide, 37 inches long.

79 N 08907L—Shpg. wt. 28 lbs. ..... $12.95

### NEW! Realistic Trotting Pony and Sulky

### Give your junior jockey real racing thrills!

Hold the reins, sit behind your prancing pony! Pony's legs move up and down as child pedals; steers to right or left when he pulls the reins. Body of rugged pressed steel; mane and tail of realistic molded flexible rubber. Sulky cart is welded tubular steel, made like a velocipede for strength. Large comfortable seat of pressed steel with smooth edges. Nylon bearings on all wheels make pedaling a pleasure. Big 9½-in. rear wheels, 8-in. front wheel; ¾-in. rubber tires. Rubber pedals. Baked-on enamel finish. Pony is dappled white, sulky is bright red. 39 in. long, 18 in. wide, 28½ in. high.

Buy it on Easy Terms for only 10% down. See page 373 for details. Order early for Christmas.

79 N 08960L—Shipping weight 44 lbs. ..... $34.95

C $15.45

CC $6.79

G Was $5.35 $4.75

F $4.39

E $9.45

H $2.19

D $15.75

**C** Popular-priced Chain Drive Tractor. Now with ball-bearings in all wheels. Rugged tubular steel frame with enclosed hood. Tractor-type 1¼-inch semi-pneumatic rubber tires . . . rear tires cut deep for more pulling power. 5-inch double disc front wheel swivels 360°. 10-inch double disc rear wheels. Scoop-shaped seat adjusts for various leg lengths. Bright red baked enamel finish, realistic tractor decorations. 37x17½x26 inches high over all.

79 N 08908L—Shipping weight 30 lbs. ..... $15.45

**CC** Trailer Attachment fits tractor. Heavy gauge steel. Double disc plain bearing wheels; rubber tires.

49 N 8937—Box 35x16x9 inches. Shpg. wt. 12 lbs. ..... $6.79

**D** Wagon-Cycle. Toddlers tote packages and toys as they ride. Sturdy tubular steel frame. Steel wagon with fenders. 16-in. ball-bearing front wheel with 1¼-in. tire; 10-in. sleeve-bearing rear wheels, 1¼-in. tires. Leatherette-covered steel spring seat adjusts. Colorful streamers. Red enamel, white trim.

79 N 08559K—Shipping weight 29 pounds ..... $15.75

**E** 2-wheel Pedal Outrigger. Detachable ⅝-in. solid rubber-tired "trainer" wheels help teach 2-wheeler riding. Tubular steel frame. 1-inch semi-pneumatic rubber tires. 10-inch nylon-bearing wheels. Handlebar, seat adjust. Rubber pedals. Size 35x22 inches high.

79 N 08542—Red with white trim. Shpg. wt. 18 lbs. ..... $9.45

**F** Tot's Pedal Bike. Tubular steel frame. Rear step plate. Double disc steel wheels—8½-in. front, 5-in. rear. ½-in. rubber tires. Seat adjusts. Rubber pedals.

49 N 8358—Red with white trim. Shpg. wt. 8 lbs. ..... $4.39

**G** Future Farmer Tractor. Masonite Presdwood, wood, steel. Really steers. Rubber tires. Steel seat. Gongs on rear wheels. Moves by foot action. 22½ in. long, 14 in. high; seat 9½ in. high

79 N 08381—Shpg. wt. 7 lbs. Was $5.35. ..... $4.75

**H** Junior Size Wheelbarrow and Shovel. All steel with 5½-in. rubber-tired wheel. Rubber-tipped handles. Red with black handles, aluminum color wheels, legs. Body 14x12x5 in.; 29 in. long over all. 24½-in. shovel.

79 N 08007—Shipping weight 6 pounds ..... $2.19

*NOTE:* Wheel toys are easy to assemble . . . shipped partly assembled to save on your shipping costs

A $21.95 cash $2.50 down

B $19.95 cash $2.00 down

C $19.75 cash $2.00 down

## PEDAL DRIVE AUTOS win the race for fun!

### Heavy steel with ball-bearing rear axle, pedal crank

A Big Dump Truck. Dump Box operates from driver's seat. Tail gate raises and lowers. Lock device holds box securely when not in use. Easy-pedal ball bearing drive. 1-inch solid rubber tires on ball-bearing 8-inch double disc wheels. Rubber block pedals. Black fabric seat pad. Yellow and black baked enamel finish with white trim. Bright-plated radiator ornament. Measures 17 inches wide, 47 inches long. Perfect for a young engineer. Wt. 38 lbs.
79 N 08944L.....$21.95

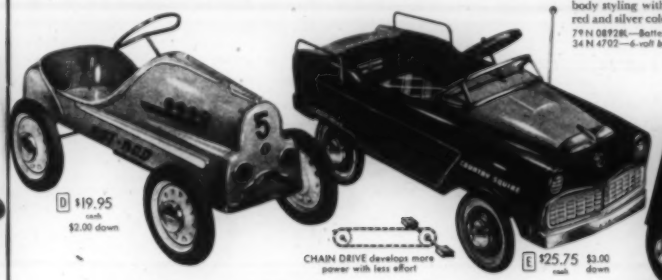
B New! Sports Model. Trunk opens to store toys for neighborhood jaunts. Ball-bearing drive and wheels make traveling easy. 8-inch double disc wheels with 1-inch solid rubber tires. Block rubber pedals adjust for leg reach. Fabric seat pad. Smart 2-tone blue baked enamel finish; white trim, aluminum color around windshield, on grille. Bright plated radiator ornament. 39 in. long, 17 in. wide. Shipping weight 37 lbs.
79 N 08929L.....$19.95

C New! FBI Radio Cruiser. Electric flasher warns your junior G-man is coming through! Dummy antenna adds realism. Ball-bearing drive. 8-in. double disc steel wheels, 3/4-in. solid rubber tires. Rubber block pedals adjust to leg length. Red fabric seat pad. Black and white baked enameled; yellow trim. 36 in. long, 17 in. wide. Battery not included. Order now for Christmas. Shipping weight 29 lbs.
79 N 08913L.....$19.75
34N4702–6-volt battery for above. Shpg. wt. 1 lb. 6 oz.....75c

Dragnet Patrol Car $18.95

### New! "Dragnet" Patrol Car with Loud Speaker

"Calling all cars—Dum-de-dum-dum!" Your young detective directs his aides to scene of action over electric microphone-speaker system. Dragnet car speeds to rescue on ball-bearing drive, smooth nylon-bearing wheels. Rubber pedals adjust for leg length. 8-in. double disc wheels with 1/2-in. rubber tires. Trim, low body styling with 2-tone white and black baked enamel finish; red and silver color trim. "License" stenciled on rear. 37 in. long.
79 N 08928L—Battery for speaker not included. Shpg. wt. 29 lbs...$18.95
34 N 4702—6-volt battery for above. Shpg. wt. 1 lb. 6 oz.....75c



D $19.95 cash $2.00 down

CHAIN DRIVE develops more power with less effort

E $25.75 cash $3.00 down

F $24.95 cash $3.00 down

Big compartment for toys

G $16.95

### ACTION-PACKED TOYS ON WHEELS for thrilling hours of outdoor play

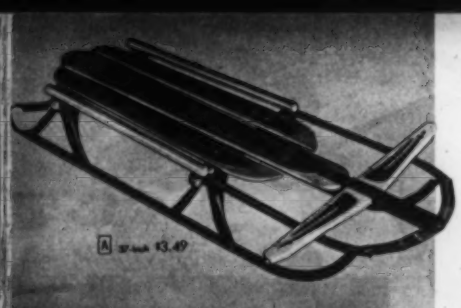
D Hot-Rod Chain Drive Racer. A "souped-up" model for small speedsters, it pedals easily with ball-bearing chain-drive mechanism. Nylon-bearing 10-inch steel artillery wheels. 1¾-inch semi-pneumatic rubber tires. Block rubber pedals. Bright yellow baked enamel finish; black and red trim. 35 inches long.
79 N 08950L—Shipping weight 38 pounds.....$19.95

E Chain Drive De Luxe Country Squire. Open trunk, load up with a day's supply of toys! Easy-riding ball-bearing chain drive speeds you on your way. Heavy gauge steel body. Ball-bearing 8-in. double disc steel wheels; 1-in. solid rubber tires. Block rubber pedals. Green plaid fabric seat pad. Baked enamel 2-tone green finish; mahogany color side panels, white trim. Dummy antenna. 39 in. long, 17 inches wide. A favorite of every tiny rancher.
79 N 08962L—Shipping weight 40 pounds.....$25.75

F New! Police Cycle sounds its siren, chases down "lawbreakers" on ball-bearing chain drive mechanism. Realistic lever-operated police siren. Rear door opens to store police equipment. Heavy gauge steel body. Ball-bearing 8-in. double disc wheels; 1¾-in. semi-pneumatic front tires, 1¼-in. solid rubber rear. Dummy antenna, gas tank. Fabric seat pad. Blue baked enamel, white and red trim. 36x22x20 in. high. Plastic grips, colored streamers.
79 N 08969L—Shipping weight 36 pounds.....$24.95

G NEW!" Wizard Horse" jogs gently up and down as it moves forward on easy pedal drive. Steers easily by turning "hang-on" bar. Sturdy 1/4-in. "DeKalux" board horse on strong wood and steel chassis, ¾-in. solid rubber tires on 8-in. rear wheels, 6-in. front wheels. Rubber pedals, height to seat 18 in. Pony realistically silk-screened.
79 N 08354L—Overall 30x15x27 in. high. Wt. 18 lbs. $16.95

*NOTE: Wheel toys shipped partly assembled to save on your shipping costs . . . easy to assemble yourself*



A 37-inch $3.49

Turned-up run ners for safer, easier steering

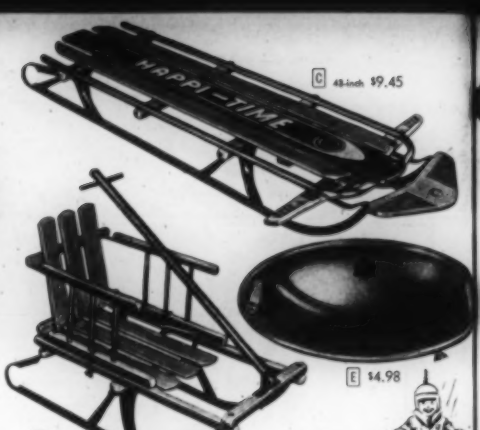
Engineered "touch" steering for quick turns

B 55-inch $6.98

### Happi-Time "Flying Arrow" Sleds with "touch" steering . . 4 sizes

A B Take sharp curves, steep snowways like a winner! Just the lightest pressure of your hand on the steering bar and your "Flying Arrow" responds . . . engineered "touch" steering is the secret of its precision performance. Lightweight for speed, balanced to turn smoothly, quickly. Extra large hardwood tops with weather-enduring varnish finish. High carbon steel runners are free of sharp edges, bend from front to rear in one smooth sweep . . . grooved for quick getaways. Strong top crossbars are steel riveted for extra strength. Heavy-gauge steel knees give firm support. Steel parts are enameled bright red. Built to withstand years of coasting and "belly-flopping."

| Catalog Number | Length | Knees | Shipping weight | Price |
|---|---|---|---|---|
| (A) 79 N 08301 | 37 inches | 4 | 9 pounds | $3.49 |
| (A) 79 N 08304 | 41 inches | 4 | 9 pounds | 4.79 |
| (B) 79 N 08305 | 46 inches | 4 | 10 pounds | 5.59 |
| (B) 79 N 08306 | 55 inches | 6 | 12 pounds | 6.98 |




C 48-inch $9.45

E $4.98

D $6.79

Sturdy Fibre glass disc holds shape, dents pop out

## GO DASHING THROUGH THE SNOW

### with sturdy Sleds, Skates, Skis from Sears

C Big Happi-Time Deluxe "Fleet Arrow" Sleds. Bigger, faster! Strong tubular steel side rails for safety on bumps and tight squeezes. Streamlined, shiny chrome-plated steel front guard acts as protective bumper. Engineered "easy-steer" principle for effortless steering and quick turning. Large, shaped top of selected ⅝-inch hardwood has weather-resistant varnish finish. Special alloy steel runners with turned-up ends for safety. Runners are grooved for quick pick-up and easy steering. Metal parts enameled red. Heavy 19-gauge patented knee supports.

79 N 08310L—48 inches long, 4 knees. Shipping weight 15 pounds . . . . . $9.45
79 N 08312L—54 inches long, 6 knees. Shipping weight 20 pounds . . . . . 11.45

D Champ-ette Baby Sled. Guard holds tot snugly as he goes gliding over the snow. Guard is attached by U-clamp and wing nuts, detaches easily when child outgrows its need. Detachable coaster-wagon-type handle enameled red. Red steel runners. 28 inches long. Sturdy hardwood top. Order now for Christmas.

79 N 08315L—Shipping weight 10 pounds . . . . . $6.79

E Champion Flying Disc. Light, easy to steer by shifting weight. Non-rust Fibre glass. Smooth edges. Two web handles. 26-in. diameter. 4 in. deep. Bright color.

79 N 08317L—Shipping weight 4 pounds . . . . . $4.98

Skating Rink
$47.95
and
$5.00 Down

Giant 16x16ft.x5-in.deep Skating Rink . . . sets up easily outdoors on any flat surface. Fill with water, it will freeze overnight. Crack-resistant vinyl plastic with a sturdy wood frame covered by rust-resistant aluminum channels. Folds for storage. Freight, express or truck.

79 N M7453—Shipping weight 50 lbs. . . . . $47.95

F Snow-Ski Skates. Steam-bent hardwood, grooved bottoms. Fitted aluminum heel plates. Straps adjust. Natural wood finish resists weathering. Red trim. 2⅞x16 inches long. A gift for wintertime fun.

49 N 2570—Shpg. wt. 1 lb. 4 oz. . . . . $1.59

G Tubular "U-type" Twin Runner Ice Skates. For 5 to 8-year old beginners. Non-rust zinc-plated steel. Adjust from 6⅝ to 8 inches. Snug-fit web straps. Skates help strengthen young ankles and help aid balance.

49 N 2520—Shpg. wt. 1 lb. 4 oz. . . . . $1.39

H Sled Skates for Tiny Tots. Ideal for 2 to 5-year olds. Strong steel with bright plated finish. Foot-plate, wide-spaced runners for easy balancing. Red leather straps adjust from 6 to 8 in. to give firm support to feet.

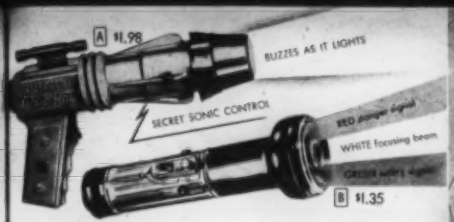
49 N 2501—Shpg. wt. 1 lb. 4 oz. . . . . 89c

J Tot's Toboggan. Close to ground, secure feeling. Side rails for hand grip. Natural lacquer finish hardwood. Red trim. Pull ropes. 14¼x 35½ inches. Fine for light snow where sled runners might cut through.

79 N 08324—Shpg. wt. 6 lbs. . . . . $3.29

K Child's Ski Set. Start your children when they're young and watch them develop the confidence that grows with skill. Made of walnut finish Northern Ash. 40 inches long, just right for small sportsmen. Grooved bottoms. Corrugated rubber-covered foot blocks. Web toe straps with buckle adjustments, holds feet firmly in place. Two 30-inch poles with hardwood rings. Order for your beginner now! See him develop skill.

79 N 02584—Shpg. wt. 4 lbs. . . . . $2.49




### Buck Rogers Sonic Ray Gun

A It lights! It buzzes! It signals! Press the trigger . . . ray of light shoots out as red side fins light up and piercing buzz sounds. Use it as flashlight or to send signals by sight or sound. Secret Sonic Control turns buzzer off, if desired. Red plastic; green and yellow trim. About 7½ in. long. Bulb, 2 batteries, Buck Rogers and Morse codes are all included. Shpg. wt. 13 oz. each.
34 N 4466—Each $1.98 . . . . 2 for $3.69

### 3-color Signal Flashlight

B An exciting 3-in-1 thriller! Flick a slide switch to get choice of 3 colors: (1) adjustable-focus 500-ft. white beam, (2) red danger beam, and (3) green safety signal. Flasher button for code signaling. Big 2¼-in. diameter plastic lens. Ring hanger in end cap. Beautifully chrome-plated metal body, 7¼ in. long. Bulb and 2 leakproof batteries included. Made in British Hong Kong. Wt. 15 oz. each.
34 N 4419—Each $1.35 . . . . . 2 for $2.49

Roy Rogers Signal Light
Western-style Holster of brown vinyl plastic fastens to belt
Without holster $1.00
With holster $1.39

### Powerful Roy Rogers Flashlight with Compass built into end cap PLUS Western-style Holster

An ideal gift for that little "cowboy" or "cowgirl" because it's just right for their rootin'-tootin' cowboy games. Imagine—it's a Signal Flasher, a Danger Light and a powerful Flashlight with 500-foot beam, all in one! And—it has a real compass built into end cap to show directions at a glance when camping, scouting or hiking. Switch has flasher for sending Morse and Roy Rogers codes (included).

It's flashy and colorful, with an attractive picture of Roy Rogers and his horse "Trigger," lithographed in full color on the sturdy 6⅞-in. steel body. Durable plastic lens. Comes complete with bulb, 2 leakproof batteries and holster. Attractively packaged.
34 N 4447—With holster. Shpg. wt. each 13 oz. . . . . Each $1.39; 2 for $2.59
34 N 4412—Without holster. Shpg. wt. each 12 oz. . . . Each 1.00; 2 for 1.89

### Same Light with Blow-siren instead of Compass

Powerful 500-ft. siren flashlight plus official Morse and Roy Rogers codes, bulb, 2 leakproof batteries PLUS big 2½-in. metal Roy Rogers Deputy Sheriff Badge that pins on clothes.
34 N 4448—With holster. Shpg. wt. each 13 oz. . . . . Each $1.39; 2 for $2.59
34 N 4422—Without holster. Shpg. wt. each 12 oz. . . . Each 1.00; 2 for 1.89

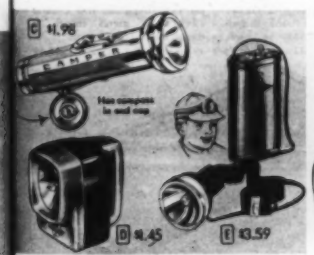
### Battery-operated Lantern

Styled after old-time kerosene lamp. Safe . . . no flames! Enameled metal body, 8½ in. high; wire handle. "On-off" switch. Bulb, 2 leakproof batteries included. Wt. 2 lbs. 2 oz. each.
With yellow case; red glass chimney.
34 N 4823—Each $2.98 . . . . 2 for $5.50
With red case; clear glass chimney.
34 N 4824—Each $2.98 . . . . 2 for 5.50

### Mickey Mouse Wrist-Ray Light

Perfect for young TV "Mouseketeers!" Press a button . . . it lights. Slide dial to choose red, green or clear beam. Ideal for code signals. Red plastic case with Mickey Mouse Club insignia straps to wrist. Complete with bulb, battery and Walt Disney official Mickey Mouse cloth cap. Wt. 6 oz. ea.
34 N 4431—Each $1.39 . . . . . 2 for $2.59

### For scouting . . camping . . hiking




C Chrome-plated Scouting and Camping Light for the outdoor boy. 500-ft. beam. Flasher button for signals. Belt clip and compass. Silver-plated reflector; glass lens. With bulb, 2 leakproof batteries.
34 N 4444—Over-all length 6⅛ in. Shpg. wt. 15 oz. . . . . $1.98

D Colorful Hand Lantern in 2-tone blue and gray plastic body. Has 500-ft. combination spot and floodlight beam. Handle for carrying or attaching to belt. With bulb, 2 leakproof batteries.
34 N 4822—2⅛ x2⅛ x4 in. high. Shpg. wt. 14 oz. . . . . $1.45

E Strap-on Head Light fastens to head with adjustable strap or clips to belt or bike. Battery box fits in pocket or clips to belt or bike. Leaves hands free! 500-ft. spot or flood beam. 2½-in. reflector.
34 N 4804—With bulb, 4 leakproof batteries, battery case and head strap. Shpg. wt. 2 lbs. . . . . $3.59

### Give Dad an Auto Work Light or Sports Light

F 3-way Flasher Light. Big 4¼-in. front light gives powerful 1000-ft. clear beam that's perfect for making repairs, etc. Automatic red flashing 3½-in. top light serves as danger signal. Use either light alone or together. Aluminum body, 8½ in. high; 5½-in. base.
34 N 4815—With bulbs, lantern battery. Wt. 3 lbs. 1 oz. . . $5.98
34 N 4810—Without red flasher top. Wt. 3 lbs. 1 oz. . . . . 4.75

G Heavy duty Lantern with 4-in. weatherproof lens, 1000-ft. spot beam. Bright aluminum body adjusts to direct light up or down. 6¼ in. high; 5½-in. base.
34 N 4809—With bulb, lantern battery. Wt. 3 lbs. 1 oz. . $3.79

H Chrome-plated "Red Head" Safety Light for motorists. Folding stand holds light, aims it where needed. Clear 500-ft. beam for repairs PLUS red plastic safety rim side beam. With bulb, 2 leakproof batteries.
34 N 4418—Over-all length 8 in. Shpg. wt. 15 oz. . . . . $1.89

J Hamart Sportsman's Lantern PLUS fine-quality Sports Knife with 4½-in. stainless steel blade and lovely rosewood handle. Lantern has 3-in. aluminized reflector swivel head with red plastic "danger" rim. Throws 2500-ft. beam. Switch has flasher for code signals. Gray finish body, 8½ x3½ x4½ in. high.
34 N 4826—With bulb, battery. Shpg. wt. 3 lbs. 2 oz. . . $4.79

K Hamart Sealed Beam Lantern for motorists, hunters, fishermen. Throws 5000-candlepower beam ¼ mile! Swivel head has 4-in. glass lens. Red-finish aluminum body; hinged cover. Lantern battery incl.
34 N 4830—9 in. long, 8½ in. high. Shpg. wt. 3 lbs. 12 oz. $5.98

L Same as (K), but with automatic red flasher on top.
34 N 4832—With lantern battery. Wt. 3 lbs. 6 oz. $8.25

PCRMN PAGE 283 . . FLASHLIGHTS, LANTERNS

## GOOD SPORTS! Your little playground all-star will welcome these action-packed games that test his scoring skills

**A Electro-Magnetic Football Game.** Masonite Presdwood playing surface. Plastic players, kickers and passers. 2 magnetic balls, goal posts. For 110-120-volt, 60-cycle AC. UL approved. 28⅛x15⅛x8 in. high. Rules included.
79 N 0236—Shpg. wt. 7 lbs. **$7.79**

**B Electric Basketball.** All the thrills of real basketball. Masonite Presdwood surface, steel frame. 2 backboards. 110-120-volt, 60-cycle AC. UL listed. 5 red, 5 blue plastic players. 1 magnetic ball. 1 shooter. 15⅛x28⅛x2⅛-in.
79 N 0309—Shpg. wt. 7 lbs. **$5.98**

**C Happi-Time Game Board.** 5 games in 1. Bagatelle, Pennants, 21, Put 'n' Take, Baseball. Automatic feed, reload. Steel spring shooter, traps, 10 balls. Composition board, wood frame; glass cover. 18x21x1 in.
49 N 144—Wt. 3 lbs. 8 oz. **$1.79**

**D Original Pitch-em-Horseshoes.** Two pairs of molded, steel-reinforced 5¾-in. rubber horseshoes. Two lithographed steel plates; 11¼ inches square with removable pegs. Designed for use almost anywhere; indoors or out. Add a set to your list.
49 N 174—Wt. 2 lbs. 10 oz. **$1.10**

**E New! Push Button Magnetic Baseball.** Push button, pitcher throws curves, fast balls—gives you big league thrills. Masonite Presdwood and steel playing surface. 9 sturdy metal players, 3 magnetic balls. Score sheet, rules. 18⅛x18x6½ inches.
79 N 0215—Shpg. wt. 6 lbs. **$5.98**

**F New! Knockout.** Hold your own title bouts. Sturdy boxers move in every direction; lefts, rights controlled by players. One on the button, you're down for the count; buzzer sounds, light glows. Real bell, timer. Metal base with rubber feet. Operates on flashlight battery incl. 12x12x6½ in. high.
49 N 284-Shpg. wt. 3 lbs. 8 oz. **$5.95**

**G New! Mother Hen Target Game.** Sharpens up the shootin' eye of even the youngest sharpshooter. Target lithographed in full color. 8 plastic eggs go into funnel inside the target, every time the aim is true an egg drops in the basket. 17x14x2-in. metal target, 4 darts, black plastic gun.
49 N 198—Wt. 2 lbs. 12 oz. **$2.49**

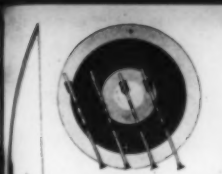
### New! Burrowes Pool Tables In 6 Sizes . . Lively Action For Son, Dad

Packed with professional features. Four largest sizes have bed and leg leveling devices, cloth-covered cushions and select maple corners and legs. Bed and leg leveling devices adjust to give you a level playing surface. Special bed-leveling device lets you accurately adjust the *entire* playing surface. All sizes have "Roll-A-Way" rails that return balls to end tray. Handy rail marker. Warp-resistant Masonite Presdwood top has heavy green cloth covering. Resilient cushions. Rounded corners. Double-braced legs fold easily for storage. Husky hardwood frame. 16 numbered, colored balls, 2 hardwood cues, racking triangle, instruction booklet. 5 largest sizes have counters. Shipped freight, express or truck, except 40-inch size, which is mailable.

| Length | Width | Height | Diameter of Balls | Cue Lengths | Catalog No. | Shpg. wt. | Price |
|---|---|---|---|---|---|---|---|
| 72 inches | 40 in. | 31 in. | 1⅞ inches | 48 inches | 79 N M428 | 160 lbs. | $154.95 |
| 60 inches | 33 in. | 30 in. | 1¾ inches | 44 inches | 79 N M427 | 75 lbs. | 94.95 |
| 54 inches | 30 in. | 30 in. | 1¾ inches | 42 inches | 79 N M426 | 53 lbs. | 67.95 |
| 50⅞ inches | 28 in. | 29 in. | 1⅝ inches | 36 inches | 79 N M425 | 42 lbs. | 48.95 |
| 44½ inches | 25 in. | 28 in. | 1¼ inches | 36 inches | 79 N M423 | 29 lbs. | 29.95 |
| 40 inches | 22½ in. | 26 in. | 1⅛ inch | 32 inches | 79 N 0422L | 19 lbs. | 16.95 |

### Table Model Miniature Pool Table . . Fine Quality

Set up on a card or game table . . . you're ready to play! Return alley delivers balls conveniently to rack at end from pockets . . . no groping for "sunk" balls. Masonite Presdwood top covered with smooth, soft cotton flocking. Sturdy steel frame and legs . . . metal pockets and corner. Rubber cushions. Two rubber-tipped wood cue sticks; 15 numbered composition balls, 1⅛-inch diameter; one cue ball. Metal triangle rack. Over-all size: 30x17½x6½ inches high. Add it to your Easy Terms order, pay only 10% down. It's a gift your family will enjoy for many years.
79 N 0402L—Shipping weight 11 pounds. . . . . **$7.98**



A $2.98

C $1.69

E $3.59

B $1.79

D $2.69

## BIG GAME THRILLS for young fun-hunters in target games and multi-game bowling alleys

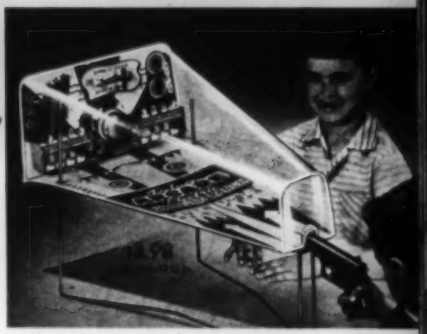
A **Archery Set** for eagle-eyed sportsmen. Hard-hitting 36-in. Cuban Lemonwood bow. 4 rubber-tipped arrows, 24-in. Masonite Presdwood target. 79N 0162L—Shipping wt. 5 lbs. ..... $2.98

B **Robin Hood Target Game.** Heavy gauge steel rifle with wood stock, shoots 4 plastic rubber-tipped suction darts. Lithographed steel target, 23x14 in.; strong steel stand. Rifle 21¼ in. long. 49N 119—Shipping wt. 3 lbs. 6 oz.... $1.79

C **Crow Shoot Game.** Hit a crow, it spins and falls off steel fence bar. Painted crows look like real birds. Lithographed background scene. 5 crows; 10 corks for ammunition. Break-action 21½-in. rifle has steel barrel, wood stock. 49N 116—Shipping wt. 1 lb. 6 oz..... $1.69

D **Dunk-um Shooting Game.** All the fun of a carnival "dunk-um" booth! Crazy clown takes a spill when you hit the target. Brightly lithographed steel shooting gallery; 13x7⅞x6⅛ inches with screened-in tank, trap dunking seat. Metal cork-shooting gun with plastic stock. 8 corks included. Gun 14 in. long. 49N 229—Shipping weight 2 lbs. 4 oz..... $2.69

E **Shooting Gallery with Moving Targets.** Test your skill as a marksman on moving duck targets. Wind the motor, flick a lever and they're off! Hit one and it falls . . . number pops up showing your score. Strong clockspring motor drives belt that moves ducks. Big 14¼x10½-in. shooting gallery of brightly lithographed metal. Metal supports. Two plastic spring pistols shoot 6 rubber-tipped plastic suction darts. 49N 297—Shipping weight 5 lbs. 4 oz..... $3.59



### NEW! Shooting Range with moving and stationary targets

Arcade Shooting Gallery has battery-operated moving target plus spinning and falling stationary targets, bell that rings when you hit it. Range entirely enclosed by transparent plastic cover. Shoot as fast and as long as you can with self-feeding automatic pistol; pellets incl. Automatic scorer shows every hit. Base and back of target lithographed steel; wire support. Battery not incl.
79N 0121L—29x14½x17½ in. high. Shipping weight 8 lbs. ..... $8.98
34N 4650—Batteries for above. Shpg. wt. for two, 8 oz. ..... 2 for 27c

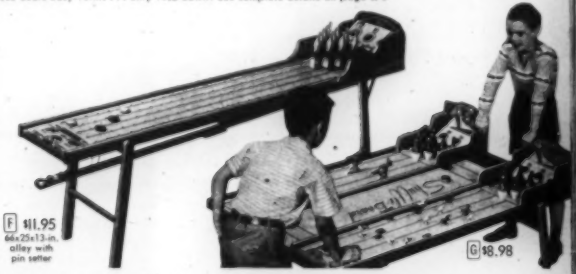
Shooting Ranges below are similar to above, not shown.
49N 161—Windup moving target. 20½x12½x14½ in. high. Wt. 3 lbs. 8 oz. $4.79
49N 220—No moving targets. 19½x14x12¼ in. high. Shpg. wt. 2 lbs.... 2.75

*Build your toy order to $20 or more and use Sears Easy Terms . . . only 10% down! See complete details on page 373*

$3.49

### NEW! Suction Dart Skeet Shooting Game

Step on the launching bulb, up flies the skeet! Hit the bullseye with rubber-tipped suction dart. Flexible 15-ft. tube attached to launcher with rubber squeeze bulb at other end. Sturdy 24-in. dart rifle with black barrel, red stock. Three 8½-in. darts and 3 bullseye skeets, 4 inches in diameter also included. A thrilling way to develop a fast and accurate aim . . . good practice for grownups, too! Helps develop timing. An ideal gift for young marksmen.
79N 0219—Shipping weight 3 pounds..... $3.49



F $11.95
66x25x13-in. alley with pin setter

G $8.98

### Single and Triple Game Alleys with bell-ringing automatic ball return for fast play

F **4-in-1 Game Alleys.** Indoor fun for all the family—shuffleboard, bowling, skill ball and horse racing games. Smooth hardboard bowling surface; automatic ball return. Bell rings when ball's back! "Magic" pin setter lets you tilt pins back in place with one motion! Equipment: 4 (2 in 79N0211L) bowling balls, 4 shuffleboard pucks, skill ball board, 4 horses, spinner, "magic" pin setter with 10 pins. Folds for storage.
79N 0339—66x25x13 in. wide. Shpg. wt. 16 lbs. . $11.95
79N 0338—60x24¼x12 in. wide. Wt. 14 lbs. ..... 9.95
79N0211L—No pin setter. 52x22x11⅛ in. wide. Wt. 9 lbs. 4.59

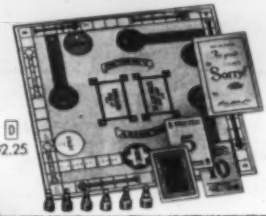
G **5-in-1 Triple Alley.** Perfect for group or family —2 alleys for bowling, skill ball, horse or auto racing; center shuffleboard alley. Each alley has own game set. Bell-ringing automatic ball return on outside alleys. Composition surface. Enameled red and black. Equipment: 2 poles, 6 pucks for shuffleboard; 4 balls, 20 pins for bowling; 2 skill ball boards, 8 race horses, 8 racing cars, 2 number spinners. 60x26½x29¾ in. wide.
79N M306—Freight, express or truck. Wt. 20 lbs. $8.98

FOR PAGE 285 . . GAMES

B $3.59

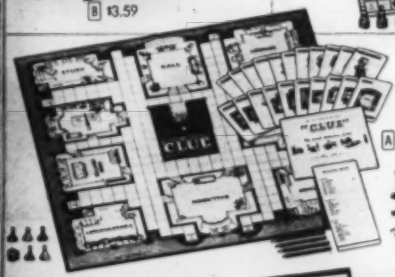
C $1.79

E $2.69

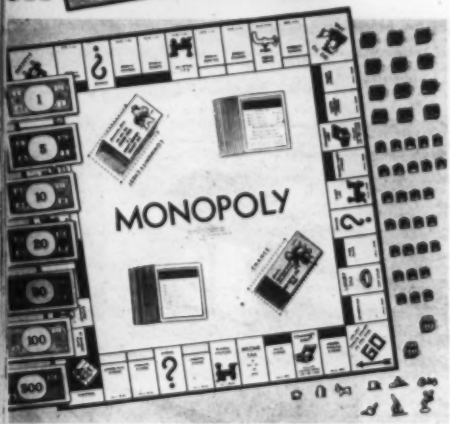



D $2.25

F $1.79




A $2.69




**Monopoly . . favorite game of make-believe financiers $3.59** De Luxe Edition

De Luxe Edition for 3 to 10 players. Special removable "bank" makes money handling easier. Plastic grand hotels. Double supply of money. Contained in one large box, it's a set that children and adults alike will enjoy. Test business sense, handle thousands of "dollars." Buy, rent, sell railroads, houses, hotels, utilities. Become richest player and win! 19½-in. square folding board, 32 houses, 12 hotels, tokens, dice, "Title" deed cards. Sure to be a hit on Christmas day . . order now.

49 N 223—De Luxe edition. Shipping weight 4 pounds 4 ounces . . . . . $3.59

49 N 109—Regular edition. As above, but economy set. For 3 to 8 players. Shipping weight 2 pounds 4 ounces . . . . . $3.15

## FAMOUS PARKER GAMES

### All-time favorites found on this page only

A Clue Detective Game. Who's guilty? What was the weapon? Where was the crime committed? Both teen-agers and adults love a mystery . . . the first to solve it wins. New plot every time—exciting for 3 to 6 people. Board is victim's 9-room mansion; 6 "suspects"; 6 "weapons"; 21 cards included.

49 N 152—Shpg. wt. 2 lbs. 8 oz. . . . . $2.69

B New! Disneyland Assortment. From this famous land of make-believe come exciting new games. Four playing areas are actual reproductions of imaginative Disneyland. 14¼-inch square boards. Diversified methods of play. Games all have individual playing pieces. Delightful fun for all young Disney fans. Order now.

49 N 315—Shpg. wt. 5 lbs. 4 oz. . . . . $3.59

C Finance Trading Game. Invest, trade, gain or lose property. Here's your chance to make a "fortune." This fascinating game is similar to Monopoly. 18¾-inch square folding board, dice, houses, cards, playing pieces, instructions. Fun for 2 to 6 players. Order now for Christmas.

49 N 272—Shpg. wt. 2 lbs. 4 oz. . . . . $1.79

D Sorry. Fast moving. Skill and chance are combined in ideal proportions in play around board. Movement of pawns is controlled by drawing special cards. 18-in. square folding playing board. Cards, pawns, rules. For 2 to 4 players. Point-scoring rules for exciting variations.

49 N 118—Shpg. wt. 1 lb. 6 oz. . . . . $2.25

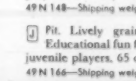
E New! Official Ping Pong Set. Two-paddle table tennis set . . . exciting year 'round fun for everyone. Set complete with 2 regulation balls, 66-inch tape-bound net, and metal posts. 2 paddles sandpaper faced. An ideal gift, provides stimulating indoor recreation for the whole family. Instructions.

49 N 177—Shpg. wt. 2 lbs. 4 oz. . . . . $2.69

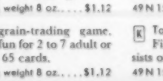
F Dig. Exciting entertainment for 2 to 6 players. There are questions, letters, cards and magic picks. When card is turned, at the command "dig," players take their picks and "dig" out letters to form words of subject named on card. First to finish a word earns "share" to be traded for gold color bars. Low priced, lots of fun.

49 N 137—Shpg. wt. 1 lb. 2 oz. . . . . $1.79

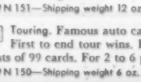
### "Leisure Hour" Card Games Fit Santa's busy budget



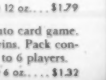

G $1.12




H $1.79




J $1.12




K $1.32

G Rook. Plus rules for 20 other exciting games included. Play regular or partnership. For 2 to 6 players. A thrifty Christmas gift.

49 N 148—Shipping weight 8 oz. . . . . $1.12

H Flinch. 150 cards in ten series. Rules for seven thrilling games. Amusement for 2 to 8 players. An ideal stocking stuffer.

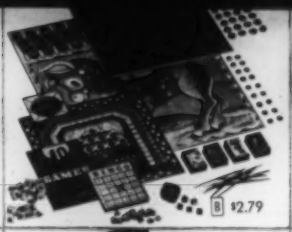
49 N 151—Shipping weight 12 oz. . . . $1.79

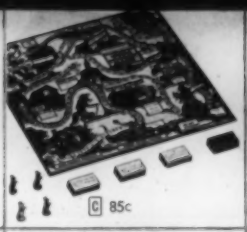
J Pit. Lively grain-trading game. Educational fun for 2 to 7 adult or juvenile players. 65 cards.

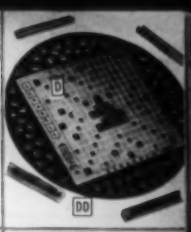
49 N 166—Shipping weight 8 oz. . . . $1.12

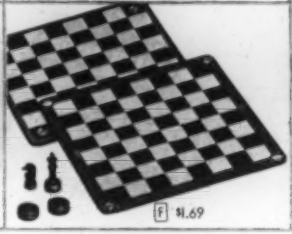
K Touring. Famous auto card game. First to end tour wins. Pack consists of 99 cards. For 2 to 6 players.

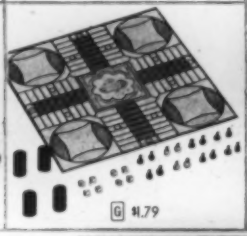
49 N 150—Shipping weight 6 oz. . . . $1.32





## WIN OR LOSE..YOU'LL HAVE FUN

### when Santa delivers these exciting games

**A Meet the Presidents.** Interesting facts about every U.S. president including Eisenhower. 19½x14¼-in. colored U.S. map board with history-making pathway; spinner; 33 coins with presidents' pictures; historical facts.
49N 123—Shipping weight 2 lbs. ..... $3.19

**C Uncle Wiggily Game.** Who'll get Uncle Wiggily through the forest to Doc Possum's office first? Plenty of variations along the trail to keep up the excitement. 16-inch square board, 4 pawns, 140 direction cards, rules. 2 to 4 players.
49N 104—Shipping weight 1 lb. 6 oz. ..... 85c

**E 60 Card Bingo Set.** Master scoreboard has metal arrow spinner keyed by colors and numbers on the dial. Keep score with 75 plastic pegs. 10x11-inch board. 200 plastic markers; 60 playing cards. For children and adults.
49N 240—Shipping weight 2 lbs. 6 oz. ..... Set $1.32

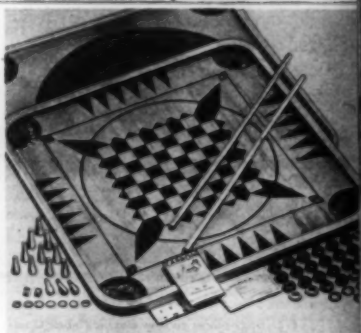
**G New Gold Seal Parcheesi Set.** A fine quality edition of top favorite parcheesi. Big 18½-inch square board, 16 pawns, 8 large catalin dice, 4 cups, directions. Box 18¾x9½x1¾ in.
49N 194—Shipping weight 2 lbs. ..... Set $1.79
49N 101—Popular priced set. Not shown. Smaller pieces. board 15½x15½ in. Shpg. wt. 1 lb. 8 oz. ..... Set $1.12

**B 48 Game Box.** 48 all-time favorite games, all in one fun-packed box . . Bingo, Checkers, Pachisi, Pix Pix, Anagrams, Old Maid, Rummy, Crazy Eight, Hearts, Donkey Party and 38 others. Game boards, cards, instructions.
49N 259—Shipping weight 3 pounds 8 ounces ..... $2.79

**D Scrabble®, the Intriguing Word Game.** Form interlocking words, crossword fashion, on 14½x14½-in. board. Double or triple score on premium sq. 100 wood letter tiles, 4 wood racks.
49N 139—Scrabble Game only. Shpg. wt. 1 lb. 8 oz. $2.69
(DD) 79N0462—Revolving Turntable only. Wt. 4 lbs. 2.69

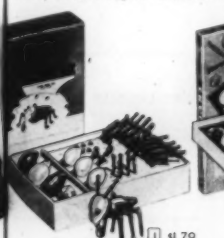
**F Chessmaster.** Chess, the mind-training game that is fun for the whole family. Plastic-coated Masonite Presdwood board 11¼ in. square. Plastic chessmen (king 2⅝ in. high).
49N 183—Shipping weight 2 lbs. ..... $1.69
49N 184—Checker Set. 24 plastic checkers; 11¼-in. square board. Shpg. wt. 2 lbs. ..... $1.12

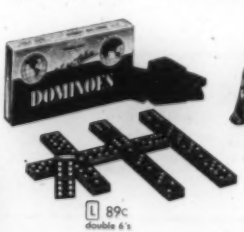
**H 2 Checker Games in One.** Checkerboard on one side, Chinese checkers on the other for 2 to 4 players. Colorful heavy cardboard playing field 18x16 in. Marbles fit into tubular steel frame for storage. 40 marbles, 24 checkers included.
49N 147—Shipping weight 3 lbs. 4 oz. ..... $1.69

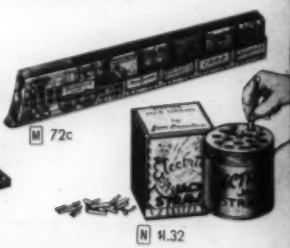


**Carroms . . Plays 85 games on one board! $7.89**

Play Checkers, Carroms, Backgammon, Crokinole or any of the 85 fascinating games on this board, 28½ inches square, 3 ply veneer; net pockets. 2 cues, 29 Carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice and 18 flies. Instructions for all 85 games are included.
79N 04811—Shipping weight 10 pounds. ..... $7.89
49N 480—29 Extra Carrom Rings. Shipping weight 8 oz. ..... 50c






**J Build a Cootie first and win.** Fun for children's and adults' parties. Players race to assemble eye-bugging bright cooties. Make body first, then head, then other pieces. Pieces for 4 funny faced fellows, die included. Plastic.
49N 176—Shpg. wt. 12 oz. . . . $1.79

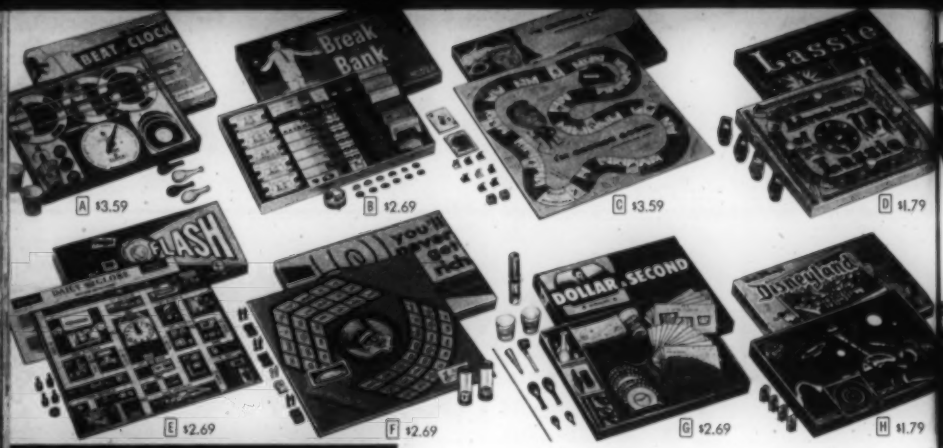
**K Skunk. Try to build score of 100 points or more—roll dice—1 skunk and lose the play, 2 skunks and lose all you score—you're skunked! 120 chips; red, white, blue. 2 dice, score sheets. Any number of players.
49N 253—Shpg. wt. 1 lb. 2 oz. $1.79

**L World Wide Dominoes.** Northern hardwood with harmless, permanent black finish. Hemispheres of the world embossed on back. Pieces 1¼x2½x⅞ in. Durable set for years of play.
49N135—Double 6's. Wt. 1 lb. . . 89c
49N138—Double 9's. Wt. 2 lbs. $1.79

**M Disneyland Train of Card Games.** 6 easy-to-play card games each with its own deck of cards featuring a famous Disney character. Includes Donald Duck, Mickey Mouse and others. Packaged in colorful cardboard train.
49N 102—Shpg. wt. 10 oz. . . . . 72c

**N Electric Jack Straws.** Pick up straws with tweezers; touch cover, buzzer sounds, lamp flashes. Battery (incl.).
49N 112—Wt. 12 oz. $1.32

PLUS PAGE 287. . GAMES




A $3.59 B $2.69 C $3.59 D $1.79

E $2.69 F $2.69 G $2.69 H $1.79

Electric Pin-Ball Game $10.88

### Everybody scores on New Electric Pinball Game

Bell rings, lights flash, score adds up as ball touches various scoring sections. Excitement grows as replay lever on side flips ball back to playing surface for additional scoring. Score is automatically registered on back panel . . turns back to zero for next player. Lithographed steel; enclosed transparent plastic top. Spring trigger arrangement shoots balls onto playing surface. Five steel ⅝-inch balls. Four standard flashlight batteries operate lights and bell (batteries not included). 26½x12⅜x14½ inches high.

79 N 0126L—Shipping weight 14 pounds.....$10.88

34 N 4650—2 Standard Flashlight Batteries. Shpg. wt. for two, 6 oz.....2 for 27c

## TOPS ON TV.. New TV Games plus proved thrillers .. all with high fun ratings

A **Beat The Clock Game.** Just like the TV program you've laughed at so many times. Fun filled for the entire family. 40 hilarious party stunts with props for performing them. A clock for clicking off the time. Stunts for one or two people, instructions.
49 N 293—Shipping weight 2 lbs. 8 oz.....$3.59

C **New! I'm George Gobel Game.** Let me tell thee . . . here's a game to tickle your funny bone. Just like lonesome George's riotous TV show. TV cameramen, deck of TV cards, 19¾x19¼-inch board.
49 N 163—Shipping weight 2 lbs. 8 oz.....$3.59

E **New! Flash, The Press Photographer Game.** Thrill-packed; photographers are assigned to bring back pictures of accidents, robberies, floods, etc. Clearest and best pictures win. Assignment cards, telephone cards, graded photos, etc. included.
49 N 316—Shipping weight 2 lbs. 4 oz.....$2.69

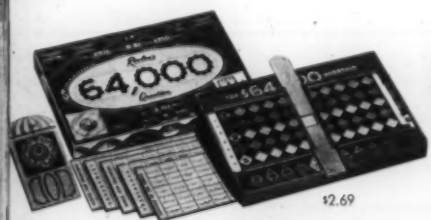
G **New! Dollar A Second Game.** Exactly like Jan Murray's popular TV program. Full set of props for 56 games, stunts, penalties, and outside events. 4-minute timing device pays off a "dollar" a second. For children and adults. Box 13¾x17x2 in.
49 N 128—Shipping weight 2 pounds.....$2.69

B **New! Break The Bank Game.** You've seen it on TV . . . now you can play it right in your own home. Sure-fire hit with children and the grown-ups, too. Everything you need for your quiz game. For 2 to 12 players.
49 N 113—Shipping weight 2 pounds....$2.69

D **New! Adventures of Lassie Game.** Based on exciting Lassie plots from television and movies. Lassie markers which bark, four pawns, four pegs, spinner. 13½x16-in. board.
49 N 279—Shipping weight 1 lb. 4 oz....$1.79

F **New! You'll Never Get Rich Game.** Match wits with Sergeant Bilko. Patterned after the zany antics on Phil Silvers' award-winning TV show. Full color playing board, dice, deck of penalty and reward cards. Full instructions.
49 N 298—Shipping weight 3 pounds....$2.69

H **New! Electric Disneyland Tours Quiz Game.** Take a fascinating trip through Fantasyland, Tomorrowland, Frontierland and Adventureland on the 4 colorful boards. 4 character players, spinner. Battery included.
49 N 160—Shipping weight 2 pounds....$1.79




$2.69

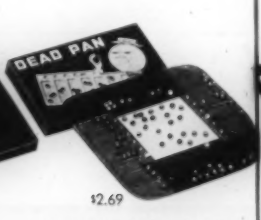
### Now You Can Try For . . The $64,000 Question!

The exact replica of TV's number one show in the $64,000 Quiz Game. Thrills galore as you answer the $8,000, $16,000, $32,000 questions. Contains over 600 questions and answers to test and amuse. Fun for children and adults. Add it to your Easy Terms order, pay only 10% down on orders of $20 or more.
49 N 241—Shipping weight 2 lbs. 4 oz. Box 13¼x18½x2 in.....$2.69

$1.79

### New! Get That License

It's fun and educational. The license plate game. Played on a colorful map of the United States with auto routes from state capitol to state capitol. Educational and it's fun . . learn license plates and state capitols while piling up a winning score. Box 21½x13¼x1⅝ in.
49 N 278—Shipping weight 2 lbs.....$1.79



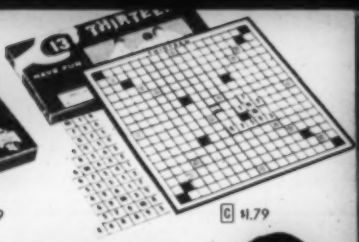

$2.69

### Test Your Wits with Dead Pan

NEW! Dead Pan, The Game of Wits. Novel game that's easy to play—just drop a marble into the pan and count up the score. Sounds simple, yet it's a real challenge to WIN at Dead Pan. 4 durable colored plastic trays, 72 marbles and easy-to-read instructions.
49 N 276—Shipping weight 2 lbs. 8 oz...$2.69

A $2.25

B $1.79



C $1.79

D 89c

E $1.79

$6.29

## CADACO-ELLIS GAMES Exciting, challenging fun for play-time explorers, scholars and athletes

**A** GEO - - graphy. Race against time as you peg in cities, oceans, islands, seas, rivers. Spin dial for starting letter. First to use up pegs, wins. Peg map board of world, dial, timer. 2 to 6 players.
49 N 202—Box 13⅜x22x1½ in. Shipping weight 2 pounds. $2.25

**B** Pirate Raid! Pirate Captains raid rival ships, transfer treasure to galleons, race to get chests ashore. Lively action in 3 suspenseful rounds. Pirate with most loot wins. Game board with spinner, plastic playing pieces. Box 19¼x12⅛x1⅝ inches. 2 players.
49 N 311—Shipping weight 1 pound 8 ounces.....$1.79

**C** Thirteen. Have fun with the multiplication tables! Play tiles to total highest multiple in selected table. Educator-approved, fun for all the family. 2 to 4 players. 14⅛x7⅛x1 inches.
49 N 182—Shipping weight 1 pound 4 ounces.....$1.79

**D** Spell-It Game. Helps your child learn to spell, add, multiply and subtract. Dial letters to spell anything on bright board or numbers to solve problems. Pictures of objects correctly spelled and answers to problems appear in one of the four magic doors. Educational and fun. 14 inches square.
49 N 207—Shipping weight 1 lb. 5 oz.....89c

**E** Hookey. Favorite game of small-fry fishermen. It's as much fun as a real fish fry. All players fish at same time with magnets. Each needs a different assortment of fish to fill his frying pan. Fish pool, 4 pans, fish, lines, rods, magnets. 2 to 4 players. In box 16x10½x1¾ inches.
49 N 213—Shipping weight 1 lb. 8 oz.....$1.79

### See your team win in Foto-Electric Football . . 1,000 Plays . . all the thrills of the real game

From kick-off to the final gun . . . all the action, thrills and color of the real gridiron. Quarterback your team to victory. Over 1,000 possible plays to pick from. See the ball carrier hit the line, dodge tacklers, make end runs. Set up defenses to stop your opponents cold. All the thrills of a touchdown pass or a goal line stand. Hours of fun for a future all-star and his dad. Colorful heavy fiberboard gridiron, dice shaker, play sheets and complete rules for a football game almost as realistic as the real game—and just as exciting. Playviewer operates on 110 to 120 volt, 60-cycle AC or DC electrical current. All electrical parts are UL approved. 14x18x4 inches. Be sure to add this exciting football game to your list. There's a Cadaco-Ellis game to please every member of the family.
49 N 201—Shipping weight 4 pounds 8 ounces.....$6.29

$1.79

### New! Little Black Sambo Game

Follow the footsteps of Little Black Sambo through the jungle . . . meet the Tigers . . . win rewards. The first one home to the pancakes wins game. For 2 to 4 players. Rules are simple but play is imaginative and exciting. Colorful game board, 4 plastic pawns, animated full color spinner. Full color box 20x10x1¼ inches. Lots of fun for children of all ages. Priced low, easy on your budget.
49 N 227—Shipping weight 1 pound 12 ounces.....$1.79

$1.79

### Intriguing Woody Woodpecker Game

Fly 'round the world with Woody Woodpecker, mischievous star of cartoons and comic books. Woody's crazy tricks on the spinner can change your direction in flight . . you may start for France, land in Japan. First to mail postcard from 5 different countries, then return to U.S.A. wins. Board with flight dial, plus markers, pegs and spinner. 19¼x12⅛x1⅛-in. box.
Order now for a very merry Christmas.
49 N 275—Shipping weight 1 pound 8 ounces.....$1.79

$3.59

### Bas-Ket thrills sports fans

Test your skill in miniature basketball. Aim celluloid ball from any position, press lever, watch the ball whizz through for another basket. Steel mechanism, fiberboard court, rules and scoring instructions. One to 6 players. 20⅝x12⅛x3¼-inch box. An ideal gift for your sports-loving boy.
49 N 202—Shipping weight 3 pounds.....$3.59

# Let's trim the Christmas tree!

**Festive bead chains..dazzling ornaments..tinkling bells for the prettiest tree on Santa's merry route**

ORNAMENTS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

### New! "Silver Cascade" 69c

Add sparkling luster to your tree in less than a minute! 300 strands of silver-color foil icicles on a loop veil your tree in shimmering beauty. Just place loop over tree top, draw each group of 7-ft. long strands away from top and drape around tree. Use over door and mantel, too. Order now, get ready for Santa!

49 N 6484—Shipping weight 6 ounces.....69c

### Big Pack of Icicles for 65c

10 ounces of silver-color lead foil icicles—the equivalent of ten average 10c boxes—at a thrift price. Flame-proofed. About 17 inches long for graceful draping. Light, loose strands are packed to keep them tangle-free.

49 N 6566—Shipping weight 1 pound.....65c

### 36 Miniature Ornaments 59c

Ideal for decorating table trees, centerpieces and wreaths. Sparkling spice for distinctive gift wrapping. 1-inch round balls in solid pastel and deep colors.

49 N 6201—Shipping weight 7 ounces. Set 59c

**A** **New! 6 Hand-blown, Hand-painted Imported Ornaments.** Unique shapes, vivid colors, delicate designs found only in the finest hand-crafted glass ornaments. 3¼ to 4½ inches high, sure to stand out on even the biggest, bushiest Christmas tree. 1 mushroom shape with deep-cut, light-catching reflector, 1 satin-finish ball with dainty cobweb design, 2 ovals with deep reflectors, 1 decorated silver-color ball and 1 round reflector with unusual knob-shape top. Metal capped. In protective cardboard box for storage. Imported from Western Germany. Order now.

49 N 6552—Shipping weight 14 ounces.....$1.69

**B** **24 Decorated Glass Beauties for only $1.79.** Lavishly decorated, low priced—an outstanding buy you'll find hard to beat. Balls, bells, ovals and lantern shapes twinkle brightly with frosty hand-painted snowcaps, deep double reflectors, screened designs and smart stripes. In a rich rainbow of colors to set your tree sparkling. 2 to 2¾ inches high. Metal capped for hanging ease.

49 N 6478—Shipping weight 1 pound.....$1.79

**C** **6 of Our Best. Our Biggest Imported Ornaments.** Elegant hand-blown glass with hand-painted frosted designs. Fanciful shapes, beautiful detailing reflect the skill of German artisans. 2¾ to 6½ inches high, eye-catching on the largest tree. Two ringing bells are 2¾ inches high, two twisted icicles and 2 deep-cut oval reflectors are 6½ inches high. Luscious boo-hoo pastel colors, the perfect topping for a flocked or natural tree. Choose pink, blue or gold color, or order a box of each for spicy variety. Metal capped for easy hanging. Packed in protective cardboard for storage. Imported from Western Germany.

49 N 6544—6 Pink Ornaments. Shpg. wt. 12 oz.....$1.69
49 N 6549—6 Blue Ornaments. Shpg. wt. 12 oz..... 1.69
49 N 6550—6 Gold-color Ornaments. Shpg. wt. 12 oz..... 1.69

**D** **Six Glass Bead Chains**—each 9 feet long to loop gracefully around your Yule tree. Dazzling, holiday-gay color to festoon over your mantel or doorway. 1 each of red, chartreuse, pink and multi-color strands with round beads. Two strands with fancy shape multi-color beads. Imported from Japan. Thrift priced, order several sets.

49 N 6543—Shipping weight 1 pound 4 ounces.....$1.49

**E** **15 Hand-blown Imported Glass Novelties.** The whimsey and charm of fairyland reflected in fanciful creations from Germany. Hand-painted in rainbow-rich colors, a touch of frost and sparkle for glistening highlights. Assortment includes 3 exotic birds, 2 twists, 1 each of lamp, church, trumpet, mandolin, Santa Claus, dinner bell, lantern, shoe, coffee pot and clock. From 3 to 5¼ inches long. Imported from Western Germany. Sure to be your children's favorites, order now.

49 N 6553—Shipping weight 1 pound 4 ounces.....$2.79

**F** **12 Decorated Glass Ornaments.** Smart stripes, twinkling frosted scenes and screened designs add shimmering beauty to your tree. Assortment includes 3 round double reflectors, 2 trees, 1 oval double reflector and 6 balls. In happy holiday colors. Metal capped for easy hanging. From 2⅝ to 3½ inches high. Order now.

49 N 6480—Shipping weight 1 pound 4 ounces.....$1.79

**G** **22 New Plastic Ornaments.** Plastic is prettier than ever! A new plated finish and molding process brings the glamorous gleam and smoothness of glass to break-resistant plastic. Perfect for outdoor decorations, colors stay bright through winter's rain and snow. A large assortment at an extremely low price. 6 filigree bells, 4 filigree balls, 4 smooth bells, 4 prism balls, 4 indented balls. Approximately 2⅝ to 3½ inches high. Metal hangers. In gala Christmas colors.

49 N 6483—Shipping weight 13 oz.....$1.98

**H** **24 Fancy Shape and Decorated Glass Ornaments.** Sparkling colors, unusual shapes and eye-catching detailing at a budget-pampering price. Twists, grape clusters, decorated balls, bells and spinning tops in pastel and brilliant colors. 1¾ to 2½ inches high; sized right for the upper branches of your tree and for table-size trees. Metal capped for hanging ease.

49 N 6477—Shipping weight 1 pound.....$1.19

**J** **12 China Bells** tinkle holiday tidings atop your tree, wreaths and presents. White china is decorated with Christmas designs and greetings in very merry colors. On gold-color strings for hanging or tying. Six are 1⅝ inches high, six are 1⅝ inches high. Imported from Japan. Priced low to fit a busy holiday budget.

49 N 6481—Shipping weight 7 ounces.....98c

**K** **12 Solid-color Glass Balls.** Gleaming colors to highlight your Christmas tree and centerpieces. Silver-lacquered base. 2⅛-inch diameter, large enough to stand out on bushy trees. 2 each of bright red, blue, gold color, chartreuse, pink and turquoise blue. Metal capped.

49 N 6479—Shipping weight 1 pound.....89c

**L** **18 Fancy Plastic Ornaments.** Novel shapes and rich colors of costly hand-blown ornaments now captured in durable plastic. So break-resistant, even the children can help decorate your tree without mishap; ideal where there are active toddlers in the family. Economical, too, you can use them year after year. Assortment includes 2 angels, 1 choir boy, 2 Santas, 2 reindeer, 2 balls, 4 lantern shapes, 5 bells. Metallic plated to give them a gorgeous gleam. Gala colors. Up to 4 inches high. Metal capped for hanging ease. Order several sets at Sears purse-easy price, satisfaction guaranteed.

49 N 6691—Shipping weight 1 pound 4 ounces.....$1.89

**M** **New! 41-piece Styrofoam® Assortment.** Light as feathers, frosty as snowflakes, twinkling with glitter, foil and Christmas color. 10 miniature glittered balls and bells make pretty package ties, add beauty to centerpieces, too. Big assortment includes traditional Christmas designs: boots, stars, reindeer, Yule trees, snowflakes, jolly snowman, holiday bells, balls plus a shimmering foil butterfly to top your tree. Up to 5 inches long. On flexible stems, easy to attach to tree branches. For fun, glue some of these decorations on your wrapped presents, see the striking results! Order now for Christmas.

49 N 6482—Shipping weight 6 ounces.....$1.59

*Put ornaments on your Easy Terms order, only 10% down on orders of $20 or more. For details, see page 373.*

### Tinsel Garlands

**N** Silver-plated copper reflects lights, color.

49 N 6447—28 feet long. 1½ inches in diameter. Shipping weight 4 oz. 66c
49 N 6449—16 feet long. 2-inch diameter. Shpg. wt. 4 oz.....66c

### Cotton Batting

**P** Big roll is about 36 in. wide, 48 in. long. White, fire-resistant. For under tree, stuffing toys. Shipping weight 7 oz.

49 N 6793.....39c

### 12 Snowballs

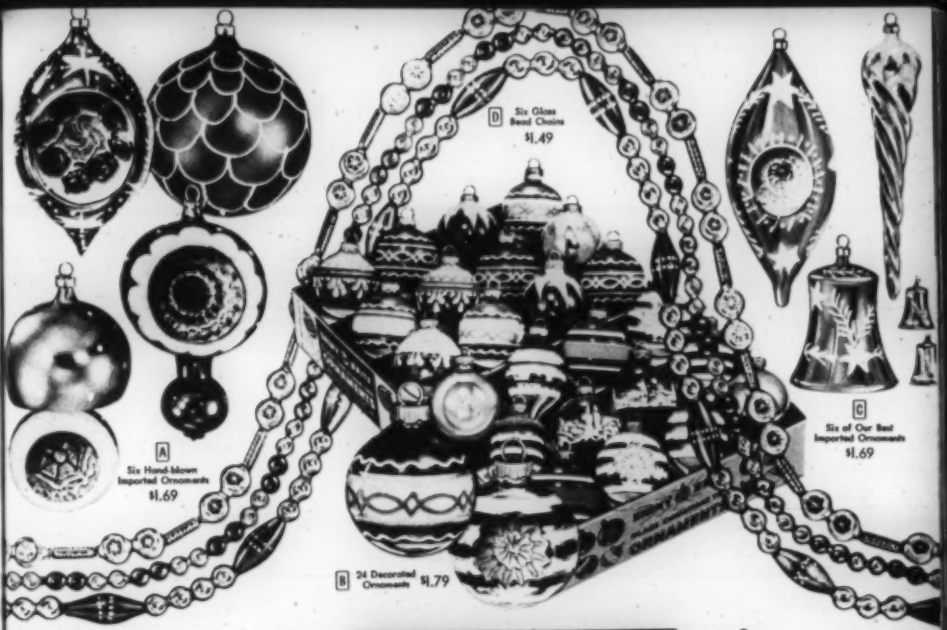
**R** 2½-inch diameter white snowballs to highlight your tree or holiday table. Flame-resistant plastic. Shpg. wt. 10 oz.

49 N 6197.....89c

### Hangers

**S** 150 metal hangers fit any size ornament. Hold securely, remove easily. 75 in a box. Shpg. wt. 4 oz.

49 N 6485—2 boxes...9c



D Six Glass Bead Chains $1.49

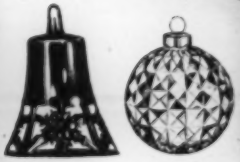
A Six Hand-blown Imported Ornaments $1.69

C Six of Our Best Imported Ornaments $1.69

B 24 Decorated Ornaments $1.79

E 15 Hand-blown Glass Novelties $2.79

F 12 Decorated Glass Ornaments $1.79



G 22 New Plastic Ornaments $1.98

H 24 Fancy Shape and Decorated Glass Ornaments $1.19

J 12 China Balls 98c

M 41-piece Styrofoam® Assortment $1.59

K 12 Solid Color Glass Balls 89c

L 18 Fancy Plastic Ornaments $1.89

# Deck the Halls for Santa's coming..

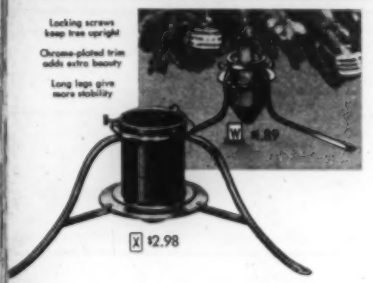
## Winter wonderland settings for your brightest Christmas

### Fluffy Snow and Stencil Set with 20 designs . . 79c

Press the button and fluffy snow flutters on your tree, windows, table pieces. Snow won't fall off. One can decorates small tree. Stencils (8½x11 in.) with 20 Christmas designs.
49 N 6587—Shipping weight 1 pound 2 ounces.....79c

### Sno-Flok Kit $1.98

Have the loveliest trees ever . . Sno-Flok makes it easy to give professional-flocked prettiness to trees, wreaths, most other decorations. Helps insulate against fire . . . retards needle shedding. Can decorates tree 4 to 5 feet. Includes: Sno-Flok, dispenser, box, instructions. *State color* white, pink, light blue.
49 N 6577—Wreath, table piece not incl. Shpg. wt. 1 lb. 2 oz. . . Kit $1.98




### Sturdy positive-locking Tree Stand

W Tighten easy-grip positive-locking screws and tree is upright, centered and secure. Chrome-plated locking ring is raised 1⅝ in. above cylinder for better balance. Chrome-plated lip on red no-drip well; wide mouth for easy watering. Steel base. Extra long green legs slip lock into place.
49 N 6501—Shipping weight 3 pounds..... $1.89

### Folding Tree Stand holds extra large trees

X Chrome-plated Tree Stand with red cylinder-shaped well holds trees to 3½-in. diameter. Remove well, screw in place on tree, lift tree and well together and drop into stand. Sloped cylinder bottom positions tree easily. Wide 4-in. mouth for easy, no-spill watering. Steel stand folds to 6½x15 in. for storing. Locks open, leg spread 22 inches. Tree can be turned to decorate by revolving cylinder.
49 N 6505—Shipping weight 3 pounds 8 ounces..... $2.98

A Santa's Miniature Village. 7 houses, church, snowman and 2 trees in fairyland colors. Set under tree or on mantel for a Christmas scene as pretty as picture. 4-in. high houses. 6-in. long bases. Rear opening for tree bulbs. Heavy cardboard. Order now.
49 N 6802—Shipping weight 2 lbs. 6 oz.....$2.79

B 22-pc. Lighted Musical Nativity Set. Swiss music box plays charming carols, light casts a heavenly glow. Plastic figures 4½ in. high. Christ Child in manger, Joseph, Mary, 3 kings, 2 angels, shepherd, 4 lambs, 2 sheep, cow, donkey, star. Manger straw. Heavy wood-grained cardboard stable; thatched roof. 22x15x8 in. Cord, plug, C-7½ lamp.
49 N 6497—Shipping weight 4 pounds 8 ounces. . $9.98
49 N 6498—As above but 18-pc. Set. 3½-in. figures—stable 13x11x4 in. Shpg. wt. 3 lbs. 5 oz.....$5.98
49 N 6499—As above but 13-pc. Set, no light, no musical movement. Shpg. wt. 2 lbs. 8 oz.....$1.98

C "Coloroma" Drip Candles. Four white candles that blossom into a cascade of lovely colors as they burn. Place in holder, top of bottle or dish to add gay color to any room. 12 in. tall.
49 N 6999—Bottle not incl. Shipping weight 1 lb. . . 98c

D "Lantern-Lite" Candle. Dreamy Christmas scenes glow through colorful windows when you light candle on inside. All-wax lantern in black and white does not melt when flame is alight. Candle 8 inches high, 3¾ inches at base.
49 N 6991—Shipping weight 1 lb. 8 oz.....$1.49

E Bright Electric Star. Shines from tree, wall or through window (indoors only). Lucite plastic glows with halo-like effect at edge. Crystal-like coated metal center glimmers red. 9 in. high. C-7½ lamp, 2-ft. cord and add-on plug.
49 N 6590—Shipping weight 1 lb.....$1.59

F Shining Electric Angel with halo-like glow. Gleaming silver color plastic, clear wing tips. Inner light sparkles right through to wing tips and full halo to give whole 8-inch tall figure a heavenly-like radiance. Lamp, cord and plug included. Order now for Christmas.
49 N 6516—Shipping weight 1 pound.....$1.59

G Metal Fence gives the final touch of neatness and brightness around tree, Christmas settings, centerpieces. Easily-assembled interlocking sections. Total length 10 feet. Comes in green or red. *Sorry, no choice of color.*
49 N 6022—Shipping weight 13 ounces.....$1.75

H Yuletide Pine Cone Log Centerpiece. Festive as the season in cheery Christmas colors . . snowy log base, trimmed with pine cones, poinsettia, greens and glass balls. Base about 12 inches long. For mantel or table.
49 N 6801—Shipping weight 1 lb. 10 oz.....$1.89

J Lighted Santa in Sleigh and Reindeer Plaques. Santa gliding along in his sleigh on a colorful vinyl plastic plaque. Plus a plaque with prancing reindeer. Use together to decorate wall, fireplace, table or mantel. Hang or stand with special back. C-7½ lamp, cord, plug included. Both about 12x13 in. UL approved.
49 N 6808—Shipping weight 1 pound.....$1.98

K NEW! "Heirloom" Rotating Electric Musical Tree Stand. Our best tree stand . . 3-switch system for lights, music, rotation . . . use independently or together. Swiss music box plays "Silent Night," "Jingle Bells." Deep reservoir holds trees up to 5-in. diameter. Easy-to-use bolts hold tree firm and centered. Made of extra-strong steel. Gold color enameled. 19-inch non-tip base. All electrical parts enclosed. Buy on Easy Terms for only 10% down.
79 N 06489—Shipping weight 18 lbs.....$44.95

L Glittering Snow-Blanket. Soft white flame-resistant cotton backing sprinkled like a fairy carpet with sparkling colored sequins. Many uses: for tablecloths, mantels, under tree, wrapping. Easy to shape. Size 32x64 inches.
49 N 6488—Shpg. wt. 4 oz.....Roll 85c

M Santa Outfit. It's family fun at its best when Santa arrives in his fine quality red suit of flame-retarded cotton duvetyn. Matching hood, black leggings, belt, eyebrows, full beard. All flame resistant. Size large (42-46 inches).
49 N 6954—Shipping weight 2 lbs. 12 oz.....$7.79

N Fireplace for Christmas. Cheery, almost real-looking blaze shines from rotating reflector with red C-7½ lamp. Cardboard. Chimney not included, order below.
79 N 06743—Shipping weight 5 lbs.....$2.89
Chimney. Attach to above fireplace. 21-in. base. Height adjusts 38 to 71 inches.
79 N 06492—Shipping weight 3 lbs.....$1.89
79 N 06493—Fireplace-chimney combination. Shipping weight 8 lbs.....4.75

P NEW! Luxuriant Flocked Artificial Tree. Closely resembles real Scotch pine flocked tree. Will add beautiful festive setting to brighten your room year after year. Heavily flocked Palmyra fiber, tree trimmed with glitter and blue glass balls. Strong branches will not shed. Flame resistant. White base. 24 in. high.
79 N 06986—Shipping weight 3 lbs.....$6.95

R Decorative Bell and Cone Clusters. 5 brilliant red and silver color bells in a cluster 24 inches long. 4 pine cones decorated with princess pine, red berries and sparkling glitter. 24 inches long. Use alone or together.
49 N 6881—Shipping weight 1 lb. 8 oz.....98c

S 16-in. Wrought Metal Centerpiece with four 10-in. red candles. Red pine cones, green ruscus, white bells, red berries, red ribbon, glitter. Usable with fruit, ornaments, etc.
49 N 6867—Shipping weight 2 lbs. 8 oz.....$2.98

T 9-in. Black Metal Bowl Centerpiece overflowing with colorful Christmas decorations. 3 gold-color candle holders, gold ruscus, green pine cones, berries, glass ball, bells. Three 10-in. candles. About 13½-in. diameter over all.
49 N 6866—Shipping weight 3 lbs. 11 oz.....$3.89

V Ten Illuminated Fancy Figure Lights. 4 Santas, 3 snowmen, 3 angels to brighten up any multiple-burning light set. Angels have halo-like glow when lit. Plastic figures with installed C-7½ lamps.
49 N 6490—Shipping weight 1 lb.....$1.49

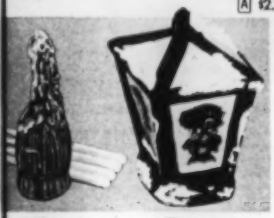
*All electrical items on these 2 pages have UL Approved cords, plugs; operate on 110/120 volt 60-cycle AC-DC*

### Flood your indoor tree with Colored Light!

UL approved Bulb Holders have 6-ft. cord . . . use Indoor Floodlight Bulb below (not included).
Y Black enameled metal Holder. Adjusts up or down to direct light where you want it.
34 N 3609—Shipping weight 2 lbs.....$4.39
Z Low-priced Bulb Holder with rubber-tipped legs. Set on floor or hang on wall. Tilts up or down to direct light where needed. Wt. 14 oz.
34N7102-Red Holder $1.69 34N7103-Green $1.69
Westinghouse Indoor Flood Bulb in 3 colors. 110-120-volt AC or DC. *State color* red, blue, green.
34 N 3922—(Shpg. wt. 1 lb. 14 oz.) *Postpaid*.....$2.10

A $2.79

B $9.98
22-piece set



C 98c

D $1.49

E $1.59

F $1.59

G $1.75

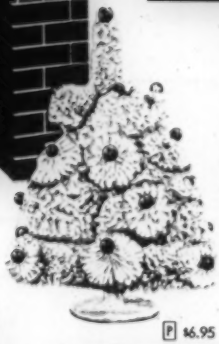
H $1.89

K $44.95 with $4.50 down

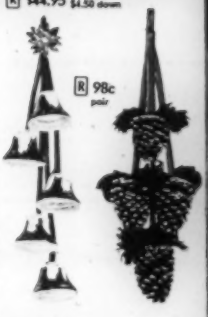
L 85c

M $7.79

N $2.89
Fireplace Only



P $6.95



R 98c
pair

S $2.98

T $3.89

V $1.49

# Light the Way for Santa's Sleigh

## with Sears Outdoor Christmas Decorations

A $3.59 7-Light

B $2.89 7-Light

C $3.69 7-Light



They twinkle like the stars!

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

**D** **8-light Candolier.** Contains 8 candles in graduated sizes from 6¾ inches to 9¾ inches. Plastic base is 20½ inches long. C-6 flame color series type lamp. Cord and plug are included.
49 N 6561—Shpg. wt. 1 lb. 12 oz. . . . $3.49

**E** **3-light Candolier.** Contains 3 pink candles in graduated sizes—from 11 inches to 12½ inches high. C-7½ flame color multiple-type lamp. 10x2¾-inch wide ivory color plastic base. With cord and plug.
49 N 6887—Shpg. wt. 1 lb. . . . . $1.89

**F** **Single Candles.** 2 ivory color candles, each 10 inches high including C-7½ flame-colored bulb. Each mounted in ivory-colored plastic base about 5 in. long. Cord and plug included. Order now.
49 N 6890—Shpg. wt. 1 lb. . . . . Pair 99c

**G** **Lovely Gold-colored Christmas Wreath.** 15-inch preserved holly wreath, decorated with red glass balls, sprinkled with silver glitter, and tied with weather-resistant striped bow of 1½-inch red ribbon.
49 N 6891—Shpg. wt. 3 lbs. . . . . $2.29

**H** **Green Ruscus Door Spray.** Lovely spray decorated with pine cones dipped in red glitter. Tied with bow of red ribbon, 2¾ in. wide. Perfect way to say "Merry Christmas" to your guests. About 20 inches long.
79 N 06892—Shpg. wt. 4 lbs. . . . . $1.98

**J** **Flocked Door Spray.** Green ruscus flocked in white with six 1½-inch red glass balls. Tied with 2-inch red rayon satin ribbon. Flocking looks like fresh fallen snow. About 24 inches long overall.
79 N 06084—Shpg. wt. 2 lbs. . . . . $1.98

**K** **Electric Wreath.** Red, flame-resistant cellophane wreath reflects glow of red drip candle when lighted. Silver-color metal spray trim adds an elegant finishing touch. Complete with C-7½ lamp, cord, plug. Generous 10-inch diameter. A warm way to say, "Welcome."
49 N 6885—Shpg. wt. 12 oz. . . . . 89c

**L** **Twinkling Electric Bell Cluster.** Three 3½-in. red plastic bells with lights that go "on and off" independently. Have red glow when lighted. Bells mounted on branch of silver-color leaves, red berries, cone. 2-in. red bow, artificial holly trim. Lamps, 3-foot cord, plug.
49 N 6496—12½-in. Shpg. wt. 1 lb. . $2.49

**M** **NEW! 26-inch Vinyl Santa.** The merry spirit of Christmas. A 15-watt lamp in tummy casts a cheery glow. Santa has pack of toys on his back, is brightly colored in red, green, white, yellow. Use indoors or out, or shining through your picture window. Lamp included. Send your order today!
79 N 06894—Shpg. wt. 4 lbs. . . . . $4.69

**N** **NEW! Inflated Vinyl Plastic Candy Cane.** 33 inches of Christmas fun for your family. 5 inches in diameter, it's the biggest, jolliest Christmas decoration we've seen this year. Hanging hook, green ribbon bow, with bell. Tuck-under valve; deflates for out-of-season storage. Be sure to order early!
49 N 6895—Shpg. wt. 8 oz. . . . . 98c

**P** **NEW! Merry Christmas Sign.** Put it above your doorway to greet your guests. Made of vinyl plastic, lighted with two C-7½ lamps. 38-in. cord. 28 in. long, 9½ in. wide.
79 N 06864—Shpg. wt. 2 lbs. . . . . $1.98

**R** **NEW! Snowman Door Decoration.** Holiday greens flocked with glittering "snow." Styrofoam® head with button eyes and nose; corn cob pipe. Plastic ear muffs. 24 in. long.
79 N 06893—Shpg. wt. 3 lbs. . . . . $2.98

**S** **Folding Artificial Trees.** Covered with flame-resistant, fluffy rayon visca. Won't shed—firm enough to hold many ornaments. Base included. Tub base, except flat base on 24-in. size. Sizes approximate.

*State color* pink, white or green.

72-inch tree is shipped by freight, express or truck, others mailable.
79 N M6815—72-in. Wt. 10 lbs. . . . $11.98
79 N 06816—66-in. Shpg. wt. 9 lbs. . 9.98
79 N 06818—42-in. Shpg. wt. 3 lbs. . 4.98
49 N 6820—24-in. Shpg. wt. 14 oz. . 1.89

**T** **Door Trim Set.** 12 weatherproof C-9½ lamps spaced on about 17-ft. cord. Add-on plug over door; add-on plug on one end, tri-plug on other. Assorted colored lights. Insulated staples.
49 N 6531—Shpg. wt. 1 lb. 13 oz. . . . $5.49

**U** **NEW! Vinyl Plastic Tree.** Each needle cluster fits onto a branch; branch snaps into trunk. Includes 14-in. plastic base. Flame-resistant. 60 in. high. Easy to set up.
79 N 06898—Shpg. wt. 9 lbs. Green. $19.95
79 N 06899—Shpg. wt. 9 lbs. White. 19.95

**TT** **NEW! Princess Pine Door Roping.** 17-feet long; decked with red berry beads. 3 to 3½-inch diameter. Green. Shipped assembled.
49 N 6487—Shpg. wt. 6 lbs. 8 oz. . . . $3.98

**X** **NEW! 19-inch Princess Pine Memorial Wreath.** Decorated with sprigs of silver ruscus, thistles, pine cones and berry clusters. Tied with ribbon; easel included.
79 N 06849—Shpg. wt. 4 lbs. . . . . $3.98

**W** **NEW! 6 Japanese Lantern Lights.** For a wonderful new outdoor lighting effect. Glass bulbs fit C-9½ sockets. About 4½ in. long, 2½ in. in diameter. Gaily decorated in green, white and red.
49 N 6486—Shpg. wt. 3 lbs. . . . . $1.98

**Y** **NEW! 17-inch Red Ruscus Memorial Wreath.** Decorated with red frosted pine cones, thistles, silver ruscus sprigs, red berry clusters. Ribbon-tied. Easel included.
49 N 6850—Shpg. wt. 3 lbs. 8 oz. . . . $2.98

**Z** **15-inch Princess Pine Memorial Wreath.** Decorated with red frosted cones, berry clusters and silver palm frond. Easel included.
49 N 6851—Shipping weight 3 pounds. . . . . $1.98

### Sparkling Outdoor Christmas Tree Lights

- Independent-burning, no groping for burned-out bulbs! If one goes out, all the rest stay lighted. Easier to keep your tree sparkling and twinkling.
- Assorted color C-9½ lamps with hard ceramic finish that resists scratches.
- Rubber washer holds each lamp securely in place.
- UL Approved. For 110-120 volt, 60-cycle, AC-DC. Add-on connector at end of cord for attaching additional light set. Wired in straight line. Longer sets string easily, cost less per lamp. Order now for a bright Christmas!

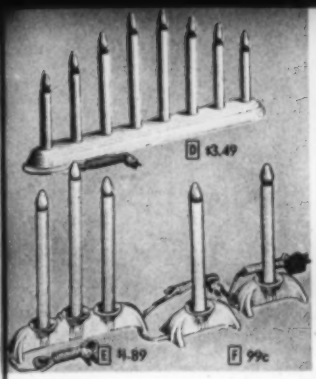
**A** Indoor-Outdoor Noma Safety-Plug Sets. Exclusive Safety-plug helps protect your home. Two 5-ampere fuses catch most short circuits which are too small to affect regular fuses. Easy to replace fuses with a twist of the fingers. Order extra fuses below.
49 N 6684—7-light Set. About 12½ feet long. Shipping weight 1 lb. 8 oz. . . . . $3.59
49 N 6685—15-light Set. About 24½ feet long. Shipping weight 2 lbs. 10 oz. . . . . 7.59
49 N 6576—20-light Set. About 32 feet long. Shipping weight 3 lbs. . . . . 9.69
49 N 6518—Extra Safety Fuses. (Not illustrated.) Shipping weight 4 oz. . . . . Box of 4 for 25c

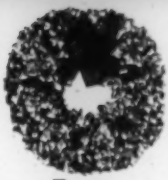
**B** Our Lowest-Priced Outdoor-Indoor Sets. Each Happi-Time set inspected for safety. Finest lights we know of at this low price. Packed in store-away cartons.
49 N 6597—7-light Set. About 11 feet long. Shipping weight 1 lb. . . . . $2.89
49 N 6599—15-light Set. About 22 feet long. Shipping weight 2 lbs. . . . . 5.98

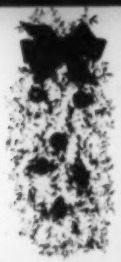
**C** Outdoor Twinkl-Glo Lights. These twinkling Christmas lamps flash "on and off" individually like stars! Put them around your eaves, fences and doorways. Use them to light your outdoor Santa and sleigh, edge your chimney, or turn your evergreens into a scene of Christmas gaiety. These are the same fine outdoor lights that were advertised in LIFE magazine. Buy several strings for Christmas.
49 N 6538—7-light Set. 11 feet long. Shipping weight 1 pound. . . . . $3.69
49 N 6539—15-light Set. 22 feet long. Shipping weight 2 pounds. . . . . 7.69
49 N 6327—C-9½ Twinkl-Glo bulbs—(not shown). Shpg. wt. 6 oz. . . . . Box of 6 for 1.29



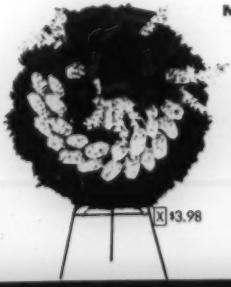
*All electrical appliances UL Approved; 110-120 volt, 60-cycle, AC-DC*

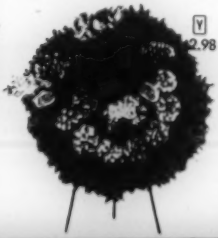




## MEMORIAL WREATHS



FOR PAGE 295.. XMAS DECORATIONS

B $8.95 20-light set

A $2.79 7-light set
$5.79 15-light Set

D $2.69 7-light set
$5.49 15-light Set

C $2.19 7-light set
$4.59 15-light Set

## INDOOR TREE LIGHTS for a sparkling, colorful Christmas

**A** **New! Sparkling Twinkl-Glo Tree Lights.** Each light actually twinkles on and off by itself, automatically! Independent burning, when one goes out, the rest stay lighted. Beautiful color assortment of lamps. Fiber washer holds each lamp in place securely. Clips hold sockets to branches. Set complete with transformer. Add-on connector at end of cord for attaching additional light set. Wired in straight line. Tested lamps imported from Japan.

Twinkl-Glo 7-light Indoor Set. C-7½ bulbs; cord 10½ ft. long; add-on plug.
49 N 6564—Shipping weight 1 pound.....Set $2.79

Twinkl-Glo 15-light Indoor Set. C-7½ bulbs; cord 21 feet long; add-on plug. Longer, costs less per lamp.
49 N 6571—Shipping weight 1 pound 8 ounces.....Set $5.79

C-7½ Twinkle Glo bulbs (not shown). Box of 9.
49 N 6326—Shipping weight 8 ounces.....9 for 1.69

**B** **20-light Set of Tiny Sparklers.** They twinkle on your tree like the far-off stars. Miniature lamps glow with "heavenly twinkle" light. Each flashes on and off by itself . . . independent burning. If one goes out, the others still sparkle. Brilliant clear lamps, white wire string and white sockets add to the beauty of your tree. Fiber washer holds each lamp securely in place. Clips included to fasten sockets to branches of tree. Complete with transformer. Add-on connector at end of cord. Wired in straight line. Cord is 32 feet long. Selected bulbs, imported from Japan.
49 N 6494—20-light set. Shpg. wt. 3 lbs.....$8.95

Box of 10 Miniature Lamps. Not shown.
49 N 6495—Shipping weight 6 ounces. Box $1.19

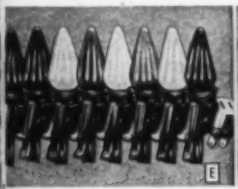
**C** **Happi-Time Independent-burning Sets.** C-7½ bulbs burn brightly in a rainbow of colors. When one burns out, the rest stay lit . . . you find the burned-out bulb at once! Lights have ceramic finish that resists scratches. Clip fasteners hold lamps to tree. Wired in straight line. Add-on connector for additional sets. Order several sets.

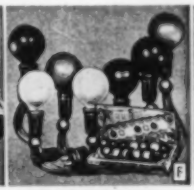
Happi-Time 7-light Set. Priced for small budgets. 10½-ft. cord.
49 N 6596—Shpg. wt. 1 lb.....$2.19

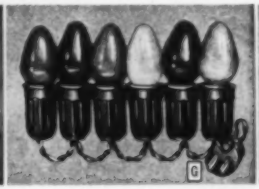
15-light Set. Costs less per lamp . . . reaches farther. 20-ft. cord.
49 N 6598—Shpg. wt. 2 lbs. 2 oz.$4.59

**D** **NOMA Safety-plug Sets.** Independent burning. Safety-plug guards against fire . . 2 sensitive 5-ampere fuses catch most short circuits too small to affect regular fuses. Assorted color C-7½ lamps have ceramic finish; each held by fiber washer. Safety socket with permanent spring clip. Add-on plug. Wired in straight line.

7-light Set. 10½-foot cord.
49 N 6581—Shpg. wt. 1 lb. $2.69
15-light Set. 20-ft. cord.
49 N 6591—Wt. 1 lb. 8 oz. 5.49
20-light set. 26-foot cord.
49 N 6512—Shpg. wt. 2 lbs. 7.29
Extra Safety Fuses (not shown).
49 N 6518—Box of 4. Wt. 4 oz. 25¢



## Our Lowest-priced Light Sets . . Thrifty Replacement Lights . . Handy Extension Cord

**E** **Eight-lamp Indoor Set of series-type** . . . when one light goes out, all lights go out. Eight C-6 lamps wired in 12½-foot loop. Complete with metal clips for fastening sockets to branches of trees. Assorted colors.
49 N 6586—8-light set. Shipping weight per set 1 pound.....Set 89¢

**F** **Glo-Ray Independent-burning Indoor Set.** Seven large round lamps that serve as lights *and* ornaments. Each burns independently . . . when one goes out, the others stay lighted. Clips included to fasten lamps to tree branches. Wired in a straight line. Add-on connector for attaching other sets. G-14 lamps are interchangeable with C-7½ lamps. 10-foot cord.
49 N 6195—7-light set. Shipping weight of set 1 pound 8 ounces.....Set $1.59

**G** **Inside-Color Independent-burning Indoor Set.** 6-light set colored inside, where bright hues can't be scratched off. Each lamp burns independently . . . when one goes out, the others stay lighted. Wired in straight line. Tri-Plug connector for extra sets. Assorted Christmas colors; C-7½ lamps. Cord 8 feet 10 inches. Selected lamps, imported from Japan.
49 N 6450—6-light set. Shipping weight 1 pound.....Set $1.15

**H** **Indoor Bubble-Lite.** Replace regular C-6 (series-type) bulbs. Special metal clips included fasten bulb to tree bough in an upright position.
49 N 6508—Assorted Christmas colors. Shipping weight 6 ounces.....6 for $1.59

**J** **C-7½ Indoor Bubble-Lite.** Independent burning. Needs no special line . . replaces C-7½ lamps. Metal clips included fasten bulb to tree in upright position.
49 N 6509—Assorted Christmas colors. Shipping weight 12 ounces.....4 for $1.79

**K** **C-6 Indoor Series-type Lamps.** 15-volt. American made.
49 N 6134—Assorted colors. Shipping weight 4 ounces.....10 for 69¢

**L** **C-7½ Indoor Lamps.** Burn independently. G-E or Westinghouse. Tough ceramic finish.
49 N 6570—Assorted Christmas colors. Shipping weight 8 ounces.....10 for $1.49

**M** **C-9½ Outdoor Lamps.** Independent burning . . . when one goes out, others stay lit. Colored on inside where weather can't wear off bright color. Westinghouse or G-E.
49 N 6567—Assorted Christmas colors. Shipping weight 8 ounces.....10 for $1.79

**N** **Extra-long 15-foot Extension Cord.** Lets you place your Christmas tree or lamps where they are most attractive! Use it for tree lights, table lamps, TV, etc.—carries up to 800 watts safely. Durable brown rubber covered. Unbreakable 3-way tap and plug.
34 N 5838—Fully UL approved. Wired with No. 18 "POSJ" cord. Shipping weight 9 oz.....Each 79¢



*NOTE: All electrical items on this page have UL Approved cords and plugs; operate on 110–120 volt, AC or DC current*

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| 3 N 9466F | Children's Activities* | 4.00 | 7.00 | 10.00 | 3.00 | 4.00 | 7.00 | 10.00 |
| 3 N 9551F | Children's Digest* | 3.50 | 5.00 | 7.50 | 2.50 | 3.50 | 6.00 | 8.50 |
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| | | 14-1 yr. $6—add'l. 1-yr. $1.50 | | | | | | |
| 3 N 9157F | Collier's*** | $3.50 | $6.50 | $9.50 | $3.00 | 3.50 | 6.00 | 8.00 |
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| 3 N 9303F | Coronet | 2.50 | 5.00 | 7.00 | 2.00 | 2.50 | 5.00 | |
| 3 N 9185F | Esquire | 6.00 | 10.00 | 13.00 | 4.00 | 6.00 | 10.00 | 12.00 |
| 3 N 9285F | Farm Journal | 1.00 | 2.00 | 3.00 | 1.00 | 1.00 | | 2.00 |
| 3 N 9198F | Field & Stream | 3.00 | 5.00 | 7.00 | 2.00 | 3.00 | 5.00 | 7.00 |
| 3 N 9174F | Flower Grower | 3.50 | 5.50 | 7.50 | 2.00 | 3.50 | 6.00 | 7.00 |
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| 3 N 9363F | Holiday | 5.00 | 8.00 | 11.00 | | 5.00 | 8.00 | 11.00 |
| | | 14-1 yr. $14, add'l 1-yr. $3.50† | | | | | | |
| 3 N 9369F | Humpty Dumpty's Magazine* | $3.50 | $5.00 | $7.50 | $2.50 | 3.50 | 6.00 | 8.50 |
| 3 N 9161F | Jack and Jill | 2.50 | 4.00 | 6.00 | 2.00 | 2.50 | 4.00 | 6.00 |
| 3 N 9167F | Ladies' Home Journal | 3.50 | 6.00 | 9.00 | 3.00 | 3.50 | 6.00 | 8.50 |
| 3 N 9159F | Life** | 6.75 | 11.50 | 16.25 | 4.75 | 6.75 | 11.00 | 14.50 |
| 3 N 9160F | Look*** | 3.50 | 6.00 | 8.50 | 2.50 | 3.50 | 6.00 | 8.00 |
| 3 N 9461F | Mademoiselle | 3.50 | 6.50 | 9.50 | 3.00 | 3.50 | 6.00 | 8.00 |
| 3 N 9201F | McCall's Magazine | 3.00 | 5.00 | 7.50 | 2.50 | 3.00 | 5.00 | 7.50 |
| 3 N 9474F | Mechanix Illustrated | 3.00 | 5.50 | 7.50 | 2.00 | 3.00 | 5.00 | 7.00 |
| 3 N 9492F | Modern Photography | 4.00 | 7.00 | 9.00 | 2.00 | 4.00 | 7.00 | 9.00 |
| 3 N 9258F | Modern Romances | 2.00 | 3.00 | 4.50 | 1.50 | 2.00 | 3.50 | 5.00 |
| 3 N 9251F | Modern Screen | 2.00 | 3.00 | 4.50 | 1.50 | 2.00 | 3.50 | 5.00 |
| 3 N 9471F | Newsweek** | 6.00 | 10.00 | 14.00 | 4.00 | 6.00 | 9.00 | 12.00 |
| 3 N 9572F | Outdoor Life | 3.00 | 5.00 | 7.00 | | 3.00 | 5.50 | 7.50 |
| | | 14-1 yr. $8, add'l. 1-yr. $2† | | | | | | |
| 3 N 9170F | Parents' Magazine | $3.00 | $5.00 | $7.50 | $2.50 | 3.00 | 5.00 | 7.00 |
| 3 N 9195F | Popular Gardening | 3.50 | 6.00 | 8.00 | 2.00 | 3.50 | 6.00 | |
| 3 N 9180F | Popular Mechanics | 3.50 | 6.50 | 9.50 | 3.00 | 3.50 | 6.00 | 8.00 |
| 3 N 9323F | Popular Science Monthly | 3.40 | 5.50 | 7.50 | | 3.40 | 6.00 | 8.00 |
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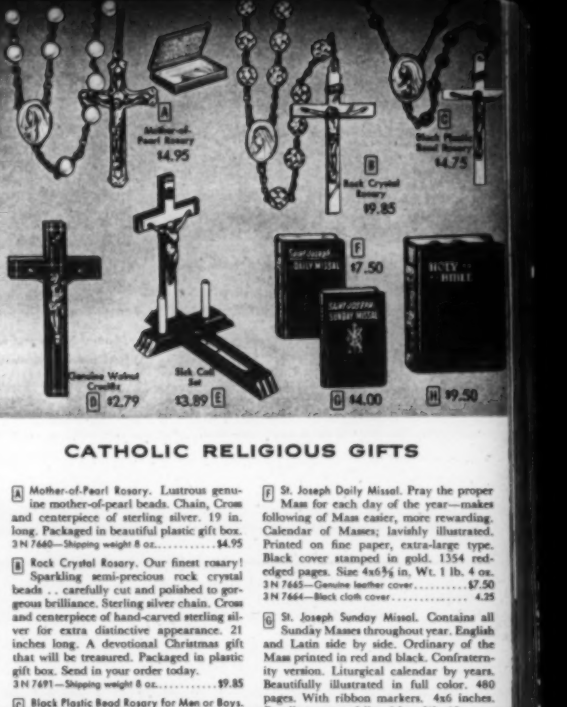
| 3 N 9351F | Reader's Digest | $3.00 | $5.00 | $7.00 | $2.00 | 3.00 | 5.00 | |
| 3 N 9204F | Redbook | 3.00 | 5.00 | 7.50 | 2.50 | 3.00 | 5.00 | 7.50 |
| 3 N 9156F | Saturday Evening Post (The)** | 6.00 | 10.00 | 15.00 | 5.00 | 6.00 | 10.00 | 14.00 |
| 3 N 9579F | Screen Stories | 2.00 | 3.00 | 4.50 | 1.50 | 2.00 | 3.50 | 5.00 |
| 3 N 9265F | Sports Afield | 3.50 | 6.00 | 9.00 | 3.00 | 3.50 | 6.00 | 8.00 |
| 3 N 9208F | Time** | 6.00 | 10.50 | 15.00 | 4.50 | 6.00 | 10.50 | 14.00 |
| 3 N 9375F | True | 3.00 | 5.50 | 7.50 | 2.00 | 3.00 | 5.00 | 7.00 |
| 3 N 9221F | True Story | 2.00 | 4.00 | 6.00 | 2.00 | 2.00 | 3.00 | 4.00 |
| 3 N 9525F | Town Journal | 1.00 | 1.75 | 2.50 | 75c | 1.00 | | 2.00 |
| 3 N 9171F | Woman's Home Companion | 3.50 | 6.50 | 9.50 | 3.00 | 3.50 | 6.00 | 8.00 |
| 3 N 9586F | Successful Farming (For persons with RD addresses.) | One 3-yr. $2.00 each additional 3-yr. $2.00 | | | | | | 3.00 |

*10 issues a year; ** Weekly; *** Bi-Weekly †Four 1 yr. $9.00




## CATHOLIC RELIGIOUS GIFTS

A Mother-of-Pearl Rosary. Lustrous genuine mother-of-pearl beads. Chain, Cross and centerpiece of sterling silver. 19 in. long. Packaged in beautiful plastic gift box.
3 N 7660—Shipping weight 8 oz. ..... $4.95

B Rock Crystal Rosary. Our finest rosary! Sparkling semi-precious rock crystal beads . . carefully cut and polished to gorgeous brilliance. Sterling silver chain. Cross and centerpiece of hand-carved sterling silver for extra distinctive appearance. 21 inches long. A devotional Christmas gift that will be treasured. Packaged in plastic gift box. Send in your order today.
3 N 7691—Shipping weight 8 oz. ..... $9.85

C Black Plastic Bead Rosary for Men or Boys. "Our Father" beads metal capped. Sterling silver Cross, centerpiece and chain. 21 in. long. In handsome gift box.
3 N 481—Shipping weight 6 oz. ..... $4.75

Low-Priced Black Plastic Bead Rosary. (not shown). Sterling silver Cross and centerpiece, silver-color chain. In gift box.
3 N 7661—18½ in. long. Shpg. wt. 4 oz. ..... $1.98

D Genuine Walnut Inlaid Crucifix. Finished in natural walnut to reveal the beautiful grain . . inlaid with contrasting wood. Gold-plated Corpus 5¼ in. high, cross 12 in.
3 N 285—Shipping weight 1 lb. 12 oz. ..... $2.79

E Sick Call Set. Polished natural walnut crucifix, mother-of-pearl inlay. Gold-color metal Corpus; gold-plated filigree (lace effect) trim. Hollow interior holds 2 candles, Holy Water bottle, Communion cloth. Hangs on wall to make inspiring crucifix. Overall size 13½x7½x1¾. An attractive gift needed in every Catholic home.
3 N U7620—Shipping weight 2 lbs. ..... $3.89

F St. Joseph Daily Missal. Pray the proper Mass for each day of the year—makes following of Mass easier, more rewarding. Calendar of Masses; lavishly illustrated. Printed on fine paper, extra-large type. Black cover stamped in gold. 1354 red-edged pages. Size 4x6⅝ in. Wt. 1 lb. 4 oz.
3 N 7665—Genuine leather cover. ..... $7.50
3 N 7664—Black cloth cover. ..... 4.25

G St. Joseph Sunday Missal. Contains all Sunday Masses throughout year. English and Latin side by side. Ordinary of the Mass printed in red and black. Confraternity version. Liturgical calendar by years. Beautifully illustrated in full color. 480 pages. With ribbon markers. 4x6 inches. Excellent way to follow Mass. Wt. 12 oz.
3 N 287—Black genuine leather. Red and gold stamping on cover. Gold-edged pages. ..... $4.00
3 N 288—Black linen cloth. Gold stamping on cover. Red-edged pages. ..... $2.50

H Catholic Edition of the Holy Bible. Latest translations of the Confraternity of Christian Doctrine for easier, more understandable reading—balance of approved Douay version. New English translations of Psalms. Large, easy-to-read type. Striking full color maps of Biblical lands show actual places where events took place during the life of Christ. 30 beautiful illustrations. A constant source of inspiration for every Catholic family. Over 1500 pages. Size 5½x8 in. Personalized for Christmas giving with name stamped in gold on cover. *Print name wanted.*
3 N 87632—Black genuine leather cover. Red-under-gold-edged pages. Shpg. wt. 3 lbs. ..... $9.50
3 N 87631—Black artificial leather cover. Orange-edged pages. Shpg. weight 3 lbs. ..... $4.95

### Medals with chain, All-Saints Bracelet

J Miraculous Medal for Men and Boys. Wear in honor of the Blessed Virgin. A Christmas gift that gives ygar-round inspiration to the wearer. 24-in. sterling silver chain.
3 N 7684—Shpg. wt. 3 oz. .. $1.79

K Cruciform Medal. Combination St. Joseph, Miraculous, Scapular and St. Christopher medals. Instills devotion and spiritual comfort. Beautiful 24-in. sterling silver chain.
3 N 7682—Shpg. wt. 3 oz. .. $1.79

L Sterling Silver All-Saints Rosebud Bracelet. 10 rosebud links each honoring different saint. Combination Scapular and Miraculous Medal. 7 inches long. Sturdy, easy-working clasp. Helps instill devotion, teaches helpful spiritual values to the young girl. Won't discolor when worn constantly. A popular bracelet that combines attractive styling with higher spiritual ideals. Ideal for all young girls.
3 N 7637—Shipping weight 3 ounces. ..... $2.95

**Santa, Sleigh and Reindeer Sets**

A Santa Sleigh and one Reindeer Team.....$13.95
Extra Reindeer Teams.....Each team 6.95
Save $2.87 . . Buy Santa, Sleigh and Three Reindeer Teams..... 24.98

B Striding Jolly Santa $11.98

C Greeting Candle $12.49 D Outdoor Christmas Candles $8.98 pair E Lamp Posts $16.95 pair

F Star of Bethlehem $4.39 G Toyland Angel $5.98

H Life-like Christmas Carolers $11.69

J Nativity Scene in traditional colors $12.95



K Coach Lantern $4.69 ea. L Smiling Santa Face $2.39 ea.

298 . . SEARS C

M Santa-Reindeer Set with Reflector Lights $6.89 set

N Three Wise Men $4.45 set

# Illuminated Lawn Ornaments

## Spread a Bright "Merry Christmas" to Everyone

**Every Item is Completely UL Approved . . not just the Cord and Light . . for Safe Outdoor use. For 110-120 volt AC or DC. Weather-resistant finishes that will not run or peel with rain or snow**

**Specially processed or Masonite Presdwood backs add durability so that you can re-use these Ornaments year after year . . meets the Underwriters' Laboratory requirements for outdoor use**

**A Santa, Sleigh and Reindeer Sets.** Jolly Santa just stepping out of his red-decorated green sled with a full pack on his back. Molded one-piece vinyl plastic front, 24 inches high, 32 inches long, 7 inches deep. Two natural looking reindeer are molded together in one piece 29 inches high, 24 inches long, 5 inches deep. Each piece has thick molded plastic vinyl front, weather-proofed back; with one 25-watt bulb and 4 feet 4 inches of outdoor type cord with plug per piece. Can be staked or hung.

71 N T9678L—Santa, sleigh and one pair of reindeer. Allow 20 lbs. postage.....$13.95

71 N 09677L—One pair of reindeer. Allow 10 lbs. postage per postal regulations.....$6.95

71 N T9678L—Santa, sleigh and three pairs of reindeer. Allow 40 lbs. postage.....$24.98

**B Striding Jolly Santa.** Has all the appearance of being in full stride. Heavyweight molded vinyl plastic front; sturdy weather-proofed back. 40 inches high, 31 inches wide, 7 inches deep. With one 60-watt bulb, 4-foot 4-inch cord and plug. Stake or hang. Adds Christmas glamour to your lawn. Shipped freight, express or truck. Shipping weight 11 lbs.

71 N M9680.....Each $11.98

**C Greeting Candle.** Fully illuminated from tip of flame to base by two G14 and four C7½-watt bulbs; full-round heavyweight plastic vinyl with natural looking flame-tip and holly-decorated base; realistic candle drip. 41 inches high, with 15-inch base. Bulbs, 6 ft. 6 in. cord and add-on plug included. For outdoor or indoor use. Can be staked or hung. Attractive Christmas decoration. Shipped freight, express or truck. Shipping weight 11 pounds.

71 N M9650.....Each $12.49

**D Outdoor Candles.** In startling new color, with flame-tip bulb. Now 44 inches high, weather-proofed with 14-inch diameter composition base and cap. Sold in pairs with two 25-watt flame-tip bulbs, 6-foot 6-inch outdoor cords with add-on plugs. Mailable.

71 N 09673L—Shpg. wt. 10 lbs.....Per pair $8.98

**E Season's Greeting Lamp Posts.** Completely illuminated by five C7½-watt bulbs in each post. Give a gay greeting for doorways, lawns and entrances. Half-round heavyweight plastic front with weather-proofed back. 50 inches high with 15½-inch base. Bulbs, 4-foot outdoor-type cord and add-on plug included. Use outdoors or indoors. Freight, express or truck.

71 N M9652—Shpg. wt. 12 lbs.....Per pair $16.95

**F Star of Bethlehem.** Bright shining star, so often associated with the true meaning of Christmas. Heavyweight white vinyl plastic with red rim; Masonite back. 29 inches high, 19½ inches wide; 3¾ in. deep. With one 15-watt bulb, 4-ft. 4-in. outdoor-type cord and plug. Hang on door or wall. Add beauty to lawn or home with this lovely Christmas star.

71 N 09671—Shpg. wt. 4 lbs. Mailable.....Each $4.39

**G "Twinkie" The Tayland Angel.** Halo and face glow when Angel is illuminated. 31 in. high, 17 in. wide, 4½ in. deep. Molded vinyl plastic front; weather-proofed back. With one 25-watt bulb, 4-ft. 4-in. outdoor-type cord and plug. For outdoor or indoor use. An attractive decoration that will last many Christmas seasons.

71 N 09681L—Shpg. wt. 5 lbs. Mailable.... Each $5.98

**H Christmas Carolers.** Rosy-cheeked, life-size singers in gayly colored dress. 47 inches high, 28 inches wide, 6 inches deep. Molded vinyl plastic front, Masonite back. Takes three 25 or 40-watt and one C7½-watt bulbs; bulbs not included. With 3 ft. cord and plug. Shipped freight, express or truck. Order today.

71 N M9600—Shpg. wt. 9 lbs.....$11.69

**J Nativity Scene.** True-to-life setting, in traditional colors. Molded vinyl plastic front, Masonite back. 29 inches high, 48 inches wide, 6 inches deep. Takes four tubular 25 or 40-watt bulbs; bulbs not included. With 3-ft. cord and plug. Excellent for use indoors or outdoors. Built to last for many Christmas seasons. Shipped freight, express or truck.

71 N M9605—Shpg. wt. 9 lbs.....$12.95

**K Electric Coach Lantern.** Brilliantly colored heavy 26-gauge lithographed steel body with plastic windows; authentically styled steel stake; also hanging brackets. Lantern 11 inches high, 8¾ inches square; overall height 5 feet. Takes one 60-watt or smaller bulb; bulb not included. With 6-ft. cord and plug. Use as indoor or outdoor decoration. Order now . . avoid the crowds and shop the easy mail order way. Shipping weight 7 pounds.

71 N 9624—Mailable.....Each $4.69

**L NEW ¾-View Santa Face.** Molded vinyl plastic front, rugged weather-proofed back. 18½ in. high, 15 inches wide, 4¼ inches deep. With one C7½-watt bulb and candelabra base, 3-foot 3-inch outdoor cord and plug. Bright coloring makes Face look almost lifelike. Mailable.

71 N 9684—Shpg. wt. 2 lbs.....Each $2.39

**M Santa-Reindeer Set.** Made of plastic in vivid Christmas colors. Santa in sleigh, four pairs of reindeer, ready to set out or hang. Santa-Sleigh 20¼ in. long, 19½ in. high; reindeer pairs 13½ in. long, 21½ in. high; set of 5 outdoor lights; one light mounts in reflector base of each unit; bulbs included. Pointed stakes. Light cord forms reindeer reins. Mailable. Shpg. wt. 4 lbs.

71 N 02776—Complete set of 5 pieces.....$6.89

**N Three Wisemen on Camels' Backs.** Brilliantly colored plastic figures, each 15 inches long, 25 inches high; white light bulb in each reflects light off aluminum background onto figures. 3 bulbs included. A beautiful Christmas decoration that will give your home the desired holiday touch. Sturdily built to insure years of service. Mailable. Shipping weight 3 lbs.

71 N 02778—Set of 3 figures.....$4.45

### Jumbo Size Illuminated Jolly Santa Face

Extra-big 48-inch high, 28-inch wide Santa face; 5 inches deep. Beautifully colored in 5 popular Christmas colors; with air-brushed blushing cheeks; sparkling eyes and happy smile beam out a "Merry Christmas" to everyone who sees him.

Molded vinyl plastic face with Masonite back; fully UL Approved for outdoor or indoor use. Takes one 100-watt bulb; bulb is not included. With 3-foot outdoor type cord and plug; for 110-120-volt AC or DC. Can be used and re-used for years. Hang on your door, beside your entranceway, on the side of your house or in your picture window for your Christmas Greeting to your friends and neighbors. The whole Santa face lights up when bulb is turned on; bright red cap, pink cheeks and nose add color when light is not on.

Shipped by freight, truck or express, because of size. Do your Christmas shopping the convenient mail order way.

71 N M9609—Santa Face. Shipping weight 8 lbs.....Each $9.95

### Eye-Appealing Decorations for Doorways, Entrances
### Bright Greetings to Welcome your Guests

**P** "Merry Christmas" Doorway Decoration. Light up your entrance with a bright, colorful "Merry Christmas" around your doorway. Top piece, of green holly leaves and red letters is 14 inches high, 49 inches wide, 5 inches deep; takes two 25 or 40-watt tubular bulbs. Two side pieces fit against top piece; holly leaf design posts with red ribbon bow; 49 inches high, 10 inches wide, 8 inches deep; each post takes two 25 or 40-watt regular bulbs. Bulbs are not included. Heavy molded plastic fronts, Masonite back slotted for hanging. Each piece has 3-foot outdoor-type cord with add-on plug. For 110-120-volt AC or DC. UL Approved for out or indoors.

71 N T9610L—Allow 20 pounds postage.....$13.95

**R** Star-backed Door Decoration. Non-illuminating. 5-point wrought-iron finished wire mesh star with heavy wire frame. White-tipped natural pine needles and cones and red glass balls, fastened together and to star by red water resistant ribbon. With hanging hook. About 15-inch diameter.

71 N 9590—Weatherproofed Wreath. Shpg. wt. 1 lb. Mailable... $2.39

**S** "Merry Christmas" Bells. For doorway and entrance decoration; illuminated by C7½-watt bulb in candelabra-type socket. Molded one-piece vinyl plastic front with Masonite back. 17½ inches high, 15 inches wide, 4 inches deep. With bulb, 4-foot 4-inch outdoor-type cord and plug. Gay Christmas colors, with Christmas greeting across center bell. Hang on side of door or entrance, above door or in window.

71 N 9679—Shpg. wt. 2 lbs. 4 oz. Mailable.....Each $2.39

**T** Plastic Outdoor Lantern. Carefully colored molded vinyl plastic gives effect of wrought iron frame, drifted snow on top and lighted red candle in center when bulb is turned on. 13 inches high, 10 inches wide, 3¼ inches deep with Masonite back. Candelabra type base for C7½-watt bulb. Bulb, 4-foot 4-inch outdoor cord with plug are included. For 110-120-volt AC or DC. Approved by Underwriters' Laboratories for either outdoor or indoor use.

71 N 9683—Shipping weight 3 pounds. Mailable.....Per Pair $3.98

Official Chief and Princess Leathercraft Kits for the whole family. Hours of fun . . . years of wear

**A MOCCASIN KITS**

Men's Women's $2.89 Children's Moccasin Kit $1.89

**B DE LUXE INDIAN CRAFT SET**

- Child's Moccasin Kit
- Headdress Kit
- Tom-Tom Kit

$2.98

C Young Girl's Purse Kit $1.89

## LEATHERCRAFT PROJECT KITS

D Regular Set $1.89 E DeLuxe Set $2.89

## TOOL 'N GOLD KIT

F $2.89

## MOUSEKETEER KITS

G $1.39

## "BE A MILLIONAIRE"

H $1.89

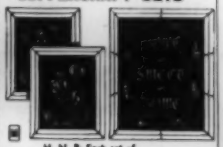
## COPPERSMITH SETS

J 8x10 inch each $1.59

K 10x14 inch each $2.79

L 11½x21½ inch each $6.79

## COPPERCRAFT SETS



M, N, P: Each set of 3 subjects $2.89

Set of 3 black plastic frames (sold separately) $1.89

## METAL ARTCRAFT

R Oval Tray $1.79

## BEADWORKING SET

X $2.50

## SHELLCRAFT KIT

V $2.98

## CORSAGE KIT

Z $1.98

## "FLUFF-BLOX" KIT

AA $1.89

## PIPE CLEANER KIT

BB $1.69

## VINYLART FLOWER KIT

CC $4.79

## FLOWER MAKING KIT

DD $2.95

# Hobbies and Crafts..gifts that are educational and enjoyable

## ..and your family and friends can make useful projects

**A** **Official Chief and Princess Children's Indian-type Moccasin Kit.** Includes pre-cut chrome tanned split cow-hide moccasin leather. Cushion foam rubber innersoles ¼-in. thick. Colorful Scotch Plaid lining pre-cemented to vamps. Palomino colored (lt. tan) leather. Pre-beaded Indian arrow pattern on toe. *State size from table below.*
3 N 1107—Instructions. Shipping weight 1 pound.....$1.89

| Kit Size | Average Age | Shoe Size |
|---|---|---|
| Junior | 3 to 5 years | 9½ through 12½ |
| Small | 5 to 7 years | 13, 13½, 1, 1½ |
| Medium | 7 to 9 years | 2, 2½, 3, 3½ |
| Large | 9 to 12 years | 4, 4½, 5, 5½ |

*Adult Indian-type Moccasin Kit.* Ideal kit for children to make for Mom and Dad. Similar to above but with heavier ⅜/16-in. thick innersoles, cotton fabric lining.
3 N 1108—Men's Kit. *State kit size.* Shpg. wt. 1 lb. 4 oz. $2.89
3 N 1123—Women's Kit. *State kit size.* Shpg. wt. 1 lb. 4 oz. 2.89

| Kit Size | Men's Shoe Size | Women's Shoe Size |
|---|---|---|
| Small | 4, 4½, 5, 5½, 6, 6½ | 4, 4½, 5, 5½ |
| Medium | 7, 7½, 8, 8½, 9, 9½ | 6, 6½, 7, 7½ |
| Large | 10, 10½, 11, 11½, 12 | 8, 8½, 9, 9½ |

**B** **De Luxe Chief and Princess Indian-type Craft Set.** Includes children's moccasin kit (3 N 1107) above; plus full size Indian-type headdress containing large turkey quills, rubber base parts, metal conchos and rivets, plastic belt with buckle, fluffy feathers and plastic lacing; also includes Indian-type tom-tom (3¾-in. high, 4-in. diam.) with plastic-rubber drumheads and wooden drum mallet, metal base. *State child's moccasin size from table above.*
3 N 1110—Complete Craft Set. Shipping wt. 3 lbs.....$2.98

**C** **Children's Princess Handbag Kit.** All the material needed for making a smart shoulder-strap style bag for the Junior Miss ages 8 to 14. Includes split cowhide pocketbook panels —pre-cut and punched, 2-pc. leather shoulder strap, brass-plated turnlock attached, buckle and loop. Beautiful red lacquered metal frame. With instructions.
3 N 1118—Handbag Kit. Shipping weight 12 oz.....$1.99

**D** **Leather Handicraft ... Regular Kit.** Youngsters and grownups will enjoy making these top grain leather projects. All necessary materials for making: Cowboy Billfold, Airplane-design Comb Case, Key Caddy, Stamp Holder, and 2 Napkin Rings. Lacing needle, instructions.
3 N 740—Shipping weight 1 pound 5 ounces.....$1.89

**E** **Leather Handicraft ... De Luxe Kit.** Contains all the material needed to complete 6 practical projects using top grain leather. Projects included: Cowboy Billfold, Pen and Pencil Case, 4-hook Key Case, Indian Head Coin Purse, Airplane-design Comb Case, Stamp Case. Lacing needle and enough lacing to finish all projects. Instructions.
3 N 739—Shipping weight 1 pound 2 ounces.....$2.89

**F** **Tool 'N' Gold Leathercraft Set.** Make 5 imitation leather articles and add a permanent touch of 23K gold for striking effect. Includes: 4-pc. standard size Double-pocket Billfold; 6-hook Keycase with swivel metal key plate holding 6 to 12 keys; Heart Purse with beaded key chain; 2-pc. Change Purse; Comb Case. Also includes sufficient quantity 23K Goldmark plus designs and instructions.
3 N 716—Shipping weight 1 pound 12 ounces.....$2.89

**G** **Mouseketeer Vest Kit.** Official Walt Disney Kit . . . a simple-to-make Western-style jacket similar to those worn on the Mickey Mouse Club television program. Adjustable size to fit ages 3 to 9. Made from long wearing red artificial leather with genuine leather pockets.
3 N 718—With instructions. Shipping weight 1 lb. 12 oz...$1.39

**H** **Mouseketeer "Be a Millionaire" Set.** Official Walt Disney Kit . . . instructive, educational, fun! Teaches youngsters how to write checks, make deposits, handle money—a make it, play it toy. All needed materials to complete 3 projects, made of red artificial leather with Mouseketeer emblem: 4-pc. full-size wallet; 2-pc. change purse; check book cover, with 25 checks on Mouseketeer National Bank. 5 foreign bills totaling over $1,000,000, and 6 foreign coins; deposit book.
3 N 717—With instructions. Shipping weight 1 lb.....$1.89

**"The Coppersmith."** Fascinating new method of forming copper pictures—no tracing or tapping. Just like placing paper over coin and rubbing with pencil until coin impression appears on paper. You can't spoil it! Place copper sheet on mold, bend edges over mold. Rub copper into mold with nylon-tipped tool so that impression appears on copper sheet. The longer you rub—the more minute the detail in finished picture. Each set includes mold, sheet of copper, cardboard mount, steel wool, preserver, bottles of antique and black finish (for contrast), brush and double-edged nylon-tipped rubbing tool.

**J** **Coppersmith Set.** One 8x10-inch picture. *State subject.* Clipper Ship, Hawaiian Eve, or Indian Warrior.
3 N 9732—Shipping weight 1 pound 4 ounces.....$1.59

**K** **Coppersmith Set.** One 10x14-in. picture. *State subject.* Buffalo Hunt, Venetian Gondola, or Thoroughbreds.
3 N 5381—Shipping weight 2 pounds 4 ounces.....$2.79

**L** **Coppersmith Set.** One 11½x21½-inch picture . . . the "Last Supper" as painted by Leonardo da Vinci.
3 N 741—Shipping weight 2 pounds 8 ounces.....$6.79

**Pre-tooled Copper Picture Set.** Simply finish and frame. Design is already tooled in copper. Set consists of two 6x8-in. and one 9x12-in. pretooled copper pictures on heavy quality copper. Generous supply of antiquing agent, background paint, lacquer, steel wool, brush, instructions. Order frames below. Ship. wt. each set 2 lbs. 4 oz.
(M) 3 N 706—"Home Sweet Home".....Set $2.89
(N) 3 N 707—"Pennsylvania Dutch".....Set 2.89
(P) 3 N 708—"Horses".....Set 2.89
**Set of 3 black plastic picture frames** (for above)—2 frames 6x8 in., 1 frame 9x12 in. Complete with backing.
3 N 709—Shipping weight 1 pound 12 ounces.....$1.89

**Newl Metal Artcraft** . . . paint high quality, useful items yourself. No experience needed . . . apply numbered paints to numbered outlined areas. Made of sturdy stamped metal, finished in rich antique black with pre-sketched design. Each set contains 14 vials of pre-mixed artist's oil paints plus brush and drier, instructions. *Order objects by catalog number, also be sure to state number of pattern wanted.* (1) Scarlet Tanager, (2) Wild Flowers, (3) Oriental Lady or (4) Oriental Sampan.

**R** **Oval Tray,** 16x11 in. *State pattern wanted.*
3 N 703—Shipping weight 1 pound 5 ounces.....$1.79

**S** **Set of 4 Coaster Trays.** Each tray is 4¾x6¾ in.
3 N 700—State pattern. Shipping weight 12 oz..... 1.19

**T** **Letter-Napkin Holder.** 3x6x2 in. deep.
3 N 701—Brass feet included. State pattern. Wt. 13 oz. 1.49

**V** **2 Wall Plaques.** Each 8-in. diam. Hangers included.
3 N 702—State pattern. Shpg. wt. 13 oz.....$1.69

**W** **Book Rack.** 5x15x7 in. high. *State pattern wanted.*
3 N 704—Shipping weight 1 pound.....$1.98

**X** **Complete Beadcraft Set.** Includes everything needed for woven and stitched beadwork. Sturdy plastic and metal adjustable bead loom, 10 vials assorted colored beads, "Magic Eye" beadwork magnifier on stand, bead graph paper, English beading needles, 50-yd. spool nylon thread, 16-page color instruction manual.
3 N 1103—Postpaid. (Shpg. wt. 1 lb. 2 oz.).....$2.50

**Y** **Shellcraft Set.** 12 individual kits of beautiful multi-colored sea shells easily made into costume jewelry. Enough material for 12 projects.
3 N 711—Postpaid. (Shipping weight 1 pound).....$2.98
3 N 710—**Shellcraft Set.** Similar to above but for 8 projects. Postpaid. (Shipping weight 14 ounces).....$1.98

**Z** **Christmas Corsage Kit.** Make beautiful lapel decorations and corsages. Materials to make 12 large or 15 medium-sized holiday corsages. Includes gay colored ribbon, leaves, etc.
3 N 438—With instructions. Shipping wt. 1 lb. 2 oz.....$1.98

**AA** **Rainbow "Fluff-Blox"** Kit. Construct and create many useful decorative and party items with Styrofoam® blocks and cement. Includes six assorted colors.
3 N 1124—Instructions. Shpg. wt. 1 lb. 8 oz...103-pc. Kit. $1.89

**BB** **Giant Size "Pipe Cleaner Art" Kit.** Twist colorful pipe cleaners into animals, lapel pins, flowers. Includes: 48 regular 12-in. cleaners, 48 jumbo 12-in. cleaners, 24 giant 12-in. cleaners, 48 "fluffies," 16-pg. instructions.
3 N 730—Shipping weight 1 pound 8 ounces.....$1.69

**CC** **De Luxe Vinylart Plastic Plant and Flower Kit.** Make 12 lifelike plastic plants (each with 6 leaves). Just heat plastic in mold and within minutes peel out a handsome leaf. Make solid colors or mixed. Complete supplies: plastic work tray, 13 aluminum molds, 72 wire stems, tubes of green, red, yellow and ivory plastic, binding tape, brush.
3 N 728—Instructions. Shipping weight 2 lbs.....$4.79
3 N 729—Standard Set. One-half quantities of plastic and sizes as De luxe Kit above, full sheet of molds. Wt. 1 lb. 1 oz. $2.79

**DD** **Flower Making Kit.** Makes 10 corsages, fruit clusters, etc. Plenty of wire, tape, stamens, and flower materials. Includes 2 finished, ready-to-wear corsages.
3 N 399—Shipping weight 1 pound 8 ounces.....$2.95

**EE** **Newl Copper Enameling Kit** . . . features "*Swirling*"—an ancient Italian technique in which the design is scrolled or "swirled" in the hot, liquid enamel. Creates *marbleized* effect. All necessary materials to make 15 enameled copper jewelry objects. New "super-hot" kiln with sealed heat element develops over 1500° temperature required for "swirling." Glass dome with aluminized hood covers kiln. Included are enameling and jewelry findings for cuff links, earrings, etc. For 110–120-volt, 60-cycle AC-DC. 950 watts at 120 volts. *UL Approved.*
3 N 757—Instructions. Ppd. (Shpg. wt. 4 lbs. 12 oz..)Kit $12.95.

**FF** **Newl Trinkit Copper Enameling Kit.** Make 10 items . . . earrings, cuff links, etc. Includes electric kiln, with Pyrex glass lid for visible firing—plus all other materials needed. Instructions included. UL approved. For 110–120-volt, 60-cycle AC or DC. 275 watts at 120 volts.
3 N 712—*Postpaid.* (Shipping weight 2 lbs. 4 oz.).....Kit $6.95
**Accessory Kit** for 3N712 above. Includes 6 tube enamels, 1 bottle copper protector, 1 length of chain—2 ft., flux core solder, TRINKIT special oil, 20 pcs. of copper, 4 cuff link backs, 12 ear wires, 4 pin backs.
3 N 713—*Postpaid* (Shipping weight 14 ounces.).....Kit $3.75

**Copper Blanks and Jewelry Fittings Assortments for Copper Enameling Kits.** (Not shown.) A variety of the most popular shapes, designs, types and sizes.
3 N 714—Contains 21 copper shapes, solder, and jewelry fittings for 2 pairs cuff links, 4 pin sets, 10 earring sets, 1 pendant. Shipping weight 6 lbs. 5 oz.....$1.95
3 N 715—Contains 40 copper shapes (20 pairs), 40 jewelry fittings for earrings, cuff links, pins, tie clasps. Shpg. wt. 10 oz. $3.95

**GG** **Plastic Braiding and Lacing Kit.** Popular craft for boys and girls of Scout age. Easy to make 6 practical, useful projects. Includes 150 feet of plastic craftstrip in assorted styles and colors, metal parts and findings.
3 N 738—Instructions. Ppd. (Shpg. wt. 1 lb.).....Kit $1.95

**X-Acto Reproduction Kits of Colonial Antiques.** Anyone can make these full-size reproductions of antiques without special skills or tools. You will find these kits complete with precise, pre-cut wood parts, pre-marked nail holes, a simple, rub-on finish, nails, knife, sandpaper, steel wool and all other necessary accessories. Easy-to-follow instructions and illustrated tips on antiquing techniques. Postpaid.

**HH** **Seven-drawer Spice Box.** Shipping weight 7 lbs.
3 N 736—15¾ in. high, 7¾ in. wide, 5¾ in. deep...$7.95

**JJ** **Deacon's Pipe Box Planter.** Shipping wt. 2 lbs. 8 oz.
3 N 735—18 in. high, 5¾ in. wide, 4½ in. deep....$3.95

**KK** **Three-drawer Wall Shelf.** Shipping wt. 4 lbs. 12 oz.
3 N 735—16 in. high, 18¾ in. long, 5½ in. wide, 5¼ in. deep...$7.95

**LL** **Blacksmith's Box Magazine Rack.** Shpg. wt. 8 lbs.
3 N 737—18 in. high, 18 in. long, 13½ in. wide.....$8.95

**MM** **Candle Box Letter Holder.** Shpg. wt. 3 lbs. 8 oz.
3 N 734—14 in. high, 8½ in. wide, 5¼ in. deep.... 4.95

**NN** **Tool Stool.** Shipping weight 3 pounds 8 ounces.
3 N 732—5¾ in. high, 12½ in. wide, 7½ in. deep.. 2.95

EE Complete Kit $12.95 FF Complete Kit $6.95

GG 6 Projects $1.95

SUPREMEL PAGE 301

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## CRAFTINT "BIG 3"

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## NEW "BIBLE ART" OIL SET

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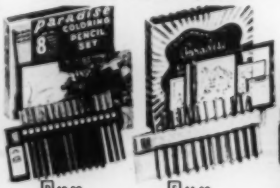
## FABRIC PAINTING KIT

Complete Outfit $3.79

## TEXTILE PAINTING KIT

Complete Outfit $2.95

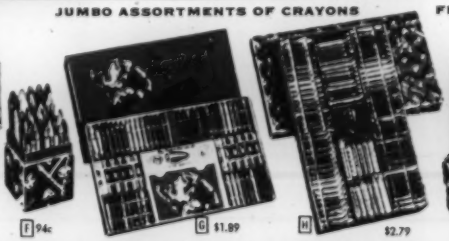
## COLORING PENCIL SETS



D $2.39

E $1.89

## JUMBO ASSORTMENTS OF CRAYONS



F 94c

G $1.89

H $2.79

## FINGER PAINTING SETS

J Regular Kit $1.79

# PAINT-BY-NUMBER SETS

## A large selection of popular subjects

◀ ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

**New Craftint "Bible Art" Oil Set.** Specialized subjects featuring non-denominational religious events from both New and Old Testament. Includes two 14x18-in. panels of outlined, pre-numbered art work. Panels are mounted . . . ready to paint and frame. 24 numbered ½-oz. screw cap jars of artist's oil paints, 3 artist's brushes, brush cleaner, complete instructions. *State catalog number of set wanted.*
Shpg. wt. each set 6 lbs. 8 oz. . . . . Each set $4.69

(A) 3N 8033—The Nativity; Flight into Egypt
(B) 3N 8049—Christ Healing the Sick; Christ Calming the Tempest
(C) 3N 8048—Sampson Bringing Down Temple; Sampson Slaying the Lion
(D) 3N 8047—David and Goliath; David Playing the Harp before Saul
(E) 3N 8050—Christ Bestowing A Blessing; Madonna and Child

**Craftint "BIG 3" Numbered Oil Set.** Each set has 3 big 12x16-in. mounted panels for easy painting . . . ready for framing. Outlined, numbered pictures from fine original paintings. Set also includes 18 jars top quality, ready-mixed paints in wide-mouthed, screw cap jars, artist's brushes, brush cleaner, instructions. *State catalog numbers of sets wanted.*
Shipping weight each set 4 lbs. . . . . $3.89

(F) 3 N 5225—Canyon's Trail; Valley Stage; Cowboy Love Songs
(G) 3 N 5243—French Can-Can; Ballet Dancers; Spanish Dance
(H) 3 N 421 —Arc de Triomphe; Eiffel Tower; Notre Dame Cathedral
(J) 3 N 5223—Portrait of Christ; The Good Shepherd; Jesus Meditation
(K) 3 N 429 —Clipper Ship; Harbor Scene; Rock and Shoals
(L) 3 N 423 —Pinocchio; Wizard of Oz; Alice in Wonderland
(M) 3 N 5307—Hunter's Paradise; Duck Hunting; Fisherman's Luck

**Craftint "King Size" Oil Set.** Our largest paint-by-number panels—features two 18x24-in. genuine canvas panels—mounted and pre-numbered. Panels already mounted . . . ready to paint. Includes 30 numbered ½-oz. jars ready-mixed oil paints for greater color variety; replaceable screw caps; 3 artist's brushes; brush cleaner; instructions. *State catalog no. of each set wanted.* Shpg. wt. each set 8 lbs. . . . . Each $5.69

(N) 3 N 08051—Hold 'em Cowboy; Bucking Bronco
(P) 3 N 08052—Gondolier; Venetian Street Scene
(R) 3 N 09956—Early Autumn; Fall Splendor
(S) 3 N 08029—Rural Shadows; Summer in Country
(T) 3 N 05235—Christ with Children; Last Supper

**Craftint K-9 "Animal Series" Paint-by-Number Oil Sets.** Two pictures in each set . . . has 2 different poses of the animal you select. Set contains two 9x12-in. outlined, pre-numbered and mounted panels. Eight ½-oz. jars of oil paints with replaceable snap-on caps; 1 artist's brush; 1 bottle brush cleaner. *State catalog no. of sets wanted.* Wt. each set 1 lb. 8 oz. . . . Each set $1.39

(V) 3 N 5293—Pinto Pony (2 poses)
(W) 3 N 5300—Boxers (2 poses)
(X) 3 N 5250—Collies (2 poses)
(Y) 3 N 5251—Honey Cocker Spaniels (2 poses)
(Z) 3 N 5318—Silver Tabby Cats (2 poses)
(AA) 3 N 8041—Western Pals—King (2 poses)
(BB) 3 N 8046—Golden Palomino (2 horses)

**Craftint "ZOO Animal" Paint-by-Number Set.** Two pictures of each of your favorite zoo animals in each set. Pictures capture popular wild jungle animals in exotic, natural surroundings. Each set contains two 9x12-in. mounted panels of outlined, pre-numbered art work. Ten ½ oz. jars paint, 2 artist's brushes, 1 bottle brush cleaner, instructions.
2 N 8034—*State catalog no. and subject.*
Shpg. wt. each set 1 lb. 10 oz. . . . Each set $1.89

(CC) Lions (FF) Monkeys (JJ) Pandas
(DD) Bears (GG) Zebras (KK) Tigers
(EE) Giraffes (HH) Moose (LL) Camels

**"Studio" Paint-by-Number Oil Sets.** Brand new subjects . . . ready for painting and framing. Set contains two large 12x18-in. pre-numbered, pre-sketched mounted canvas panels. Also included are 20 vials of ready-mixed oil paints with replaceable snap-on caps; 3 artist's brushes; 1 bottle brush cleaner; instructions. *State catalog number of set wanted.* Shpg. wt. each 14 oz. . . $2.89

(MM) 3 N 721—Floral Study; Red Shoes Ballet
(NN) 3 N 722—Fishermen; Mexican Countryside
( PP ) 3 N 723—Playroom Toys; Bible Study
( RR ) 3 N 724—Along the Road; Boats at Dock
( SS ) 3 N 725—Venetian Canal; Paris River Scene
( TT ) 3 N 726—Fruit Still Life; Dogs, Kittens

**Hobby Craft "Miniature" Oil Paintings.** It's easy to "Paint it Yourself" . . . just fill in numbered canvas with numbered paints. Colorful miniatures will add grace and charm to any home. Set contains 4 deep-dimension plastic shadow frames 7¾x7¾x2 in. deep. Complete with 4 mounted canvases of beautiful subjects. Frames ready for hanging. 13 vials of paint with replaceable caps; 1 artist's brush. *State catalog no. of set wanted.* Shpg. wt. each 2 lbs. 10 oz. . Ea. $2.69

( VV ) 3 N 719—Birds—4 colorful birds in set
(WW) 3 N 720—Flowers—4 beautiful flowers

**Flowers, Birds and Scenes to Paint.** 32 popular flowers and 32 colorful birds (size 8½x10½ in.) or 20 beautiful nature studies (size 10x12 in.). Printed in outline on fine drawing paper. 72-page book included with Birds and Flowers showing each subject in full color and authoritative description of each. Nature studies include 48-page booklet showing each scene in color with suggestions for painting. Brushes included.

**Deluxe Set:** contains 30 cakes (¾x⅞ in.); fine quality, semi-moist water color paints; 4 tubes water colors.

(XX) 3 N 392—Flowers to Paint.
Shipping wt. 2 lbs. 4 oz. . . . . $2.79
(YY) 3 N 396—Birds to Paint.
Shipping wt. 2 lbs. 4 oz. . . . . 2.79
(ZZ) 3 N 395—Scenes to Paint.
Shipping wt. 2 lbs. 12 oz. . . . . 2.79

**Regular Set.** Like Deluxe set above, except 30 assorted water colors in each set.

3 N 391—Flowers to Paint.
Shipping weight 1 lb. 10 oz. . . . . $1.69
3 N 394—Birds to Paint.
Shipping weight 1 lb. 10 oz. . . . . 1.69
3 N 397—Scenes to Paint.
Shipping weight 2 lbs. . . . . 1.89

(A) **2-in-1 Textile Paint Set.** Paint with stencil brush or spatter (air pressure) technique. Decorate all natural, synthetic fabrics and textiles. Water soluble permanent colors. Can be washed or dry cleaned. Includes six ½-oz. bottles assorted colors; textile paint; four ¼-oz. bottles assorted colors textile paint; spatter gun; textile brush; 3 punch-cut stencil sets—*Rose, Pumch Poodle, Hex and Herr.* Also includes initial stencil instructions.
3 N 9959—Shipping weight 2 lbs. 12 oz. . . . . $3.79

**Deco-Write Textile Painting Kit.** Newest idea in fabric painting. Now you can actually "embroider" with paint! Colors flow onto fabric smoothly from ball-point tip tubes. Quick-drying paint is hand washable. Each kit contains 3 tubes of assorted colors. Choice of two textile painting kits: Towels or Cocktail Napkins for painting. Each kit includes complete easy-to-follow instructions. You'll find it's fun to embroider with these paints. Give a Deco-Write Textile Painting Kit as a gift . . . or paint a set of towels or cocktail napkins and give them as a gift of your personal achievements.

(B) **Towel Kit** with 2 towels, each 26 in. long.
3 N 5201—Instructions. Shpg. wt. 2 lbs. . . . $2.95
(C) **Cocktail Napkin Kit** with eight 6½x6½ in. cocktail napkins with outlines of clever sayings, etc.
3 N 5312—Shipping weight 2 lbs. . . . . $2.95

## Crayon-Pencil Coloring Sets . . . Finger-Paints for Children

(D) **Our Best Paradise Pre-Sketched, Pre-Numbered Coloring Set.** To produce beautiful colored pictures just fill in outlined numbered areas on pictures with same numbered colored pencil. Has 15 brilliantly colored pencils . . . exclusive new lead formula gives minimum breakage. 8 pre-sketched 8½x11-in. scenes: Covered Bridge, Yacht Race, Camping, Indian Head, Duck Hunting, Scotch Piper, Sweet Sixteen, Ballet. Also includes pencil and pencil sharpener. A fascinating hobby—order a set today.
3 N 8025—Shipping weight 1 lb. 13 oz. . . . . $2.39

(E) **Low-Priced Paradise Pre-Sketched, Pre-Numbered Coloring Set.** Produce colored pictures in same manner as above. 12 pencils in assorted colors, 8 outlined 8½x11 in. panels of outdoor scenes. Includes pencil rack and pencil sharpener. Order today—start a hobby now!
3 N 742—Shipping weight 12 oz. . . . . $1.89

(F) **Jumbo-size Chest of Crayons.** 52 regular, 10 jumbo size. Paper wrapped.
3 N 4900—Shipping weight 14 oz. . . . . 94c

(G) **Roy Rogers Coloring Set.** 65 crayons, 5 Roy Rogers stencils, 24 outlined pictures.
3 N 385—Shipping weight 2 lbs. 4 oz. . . . . $1.89

(H) **Rainbow Coloring Set.** 100 crayons, wrapped. In 30 outlined pictures; 6 stencils, 6 sheets of paper, plastic crayon sharpener. Color guide. A jumbo coloring set!
3 N 386—Shipping weight 3 lbs. 4 oz. . . . . $2.79

(J) **Tom Sawyer Finger Painting Set.** Non-toxic colors. Eight 2-oz. plastic, shatterproof jars finger paints, assorted colors, 12 sheets paper, 4 wood spatulas.
3 N 5299—With instructions. Shpg. wt. 3 lbs. . $1.79
3 N 5296—Extra Large Set. 12 jars of paint, one jar paint fixative with brush, 6 spatulas, 18 sheets paper. Shipping weight 4 lbs. 3 oz. . . . . $2.69

Natural Finish Pine . . . 2½-in. widths
8x10-in. $1.53 each
3 for $4.19
Genuine Oak Natural Finishes
2 popular widths
3N 9914 $1.43 each
3 for $3.79
NEW! Pre-decorated Oak, 2 colors. Hand-rubbed finishes. Ready to hang.
9x12-in. size $3.49

## Select, Kiln-Dried Hardwood Picture Frames for your Paint-by-Number Pictures and Prints

True, accurate bevel corner joints . . clamp nail construction. Grooved for regular window glass (not included). Size listed in tables is for size of picture to be framed in inches. Finishing instructions for natural finish frames. 24x30 in. size shipped freight, express or truck from M.O. house.

**2-inch Oak Frames—Natural**

| Catalog Number | Size (in.) | Wt. ea. (lbs.) | Price Each | Price 3 for |
|---|---|---|---|---|
| 3 N 9914 | 8x10 | 2 | $1.43 | $3.79 |
| 3 N 9922 | 9x12 | 3 | 1.59 | 4.19 |
| 3 N 9923 | 10x14 | 3 | 1.64 | 4.39 |
| 3 N 9936 | 11x14 | 3 | 1.89 | 5.19 |
| 3 N 9942 | 12x16 | 4 | 1.89 | 4.98 |
| 3 N 05390 | 14x18 | 4 | 2.29 | 5.98 |
| 3 N 09930 | 14x20 | 5 | 2.43 | 6.29 |
| 3 N 05382 | 16x20 | 5 | 2.49 | 6.29 |
| 3 N 05380 | 18x24 | 5 | 2.69 | 6.98 |
| 3 N 09913 | 20x24 | 6 | 2.89 | 7.39 |
| 3 N 09929 | 22x28 | * | 3.29 | 8.49 |

**3-inch Oak Pre-decorated Frames**

3 N 8037—White with ebony grain
3 N 8038—Ebony with white grain

| Please state catalog no. and size when ordering | Size (in.) | Wt. ea. lbs. | Wt. ea. oz. | Price each |
|---|---|---|---|---|
| | 9x12 | 3 | 4 | $3.49 |
| | 10x14 | 3 | 8 | 3.79 |
| | 12x16 | 4 | | 3.95 |
| | 14x18 | 4 | 8 | 4.49 |
| | 14x20 | 5 | 8 | 4.95 |
| | 18x24 | 6 | 8 | 5.49 |
| | 20x24 | 6 | 12 | 5.79 |

**1½-inch Oak Frames—Natural**

| Catalog Number | Size (in.) | Wt. ea. (lbs.) | Price Each | Price 3 for |
|---|---|---|---|---|
| 3 N 9924 | 8x10 | 2 | $1.29 | $3.59 |
| 3 N 9925 | 9x12 | 2 | 1.34 | 3.79 |
| 3 N 9926 | 10x14 | 2 | 1.44 | 3.94 |
| 3 N 9927 | 11x14 | 2 | 1.49 | 4.29 |
| 3 N 9928 | 12x16 | 2 | 1.54 | 4.29 |

**3-inch Oak Frames—Natural**

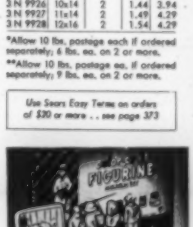
| Catalog Number | Size (in.) | Wt. ea. (lbs.) | Price Each | Price 3 for |
|---|---|---|---|---|
| 3 N 09900 | 12x16 | 4 | $2.29 | $5.29 |
| 3 N 05231 | 16x20 | 6 | 3.29 | 6.19 |
| 3 N 05236 | 18x24 | 7 | 3.49 | 6.49 |
| 3 N 05279 | 20x24 | 8 | 3.69 | 6.98 |
| 3 N 05288 | 22x28 | 8 | 4.09 | 7.69 |
| 3 N M5305 | 24x30 | 10 | 4.49 | 8.29 |

*Allow 10 lbs. postage each if ordered separately; 6 lbs. ea. on 2 or more.
**Allow 10 lbs. postage ea. if ordered separately; 9 lbs. ea. on 2 or more.

*Use Sears Easy Terms on orders of $30 or more . . see page 373*

**2½-inch Grooved Pine—Natural**

| Catalog Number | Size (in.) | Wt. ea. lbs. | Wt. ea. oz. | Price Each | Price 3 for |
|---|---|---|---|---|---|
| 3 N 8000 | 8x10 | 1 | 6 | $1.53 | $4.19 |
| 3 N 8001 | 9x12 | 1 | 8 | 1.69 | 4.79 |
| 3 N 8002 | 10x14 | 1 | 12 | 1.89 | 4.98 |
| 3 N 8003 | 12x16 | 2 | . . . | 1.98 | 5.69 |
| 3 N 08004 | 16x20 | 3 | . . . | 2.79 | 7.29 |
| 3 N 08005 | 18x24 | 4 | . . . | 3.19 | 8.29 |
| 3 N 08006 | 20x24 | 4 | . . . | 3.39 | 8.98 |



**Figurine Painting.** A finished figurine or wall plaque is something children will be proud to give as a gift or to decorate their shelves. Paints are easy to apply—produce beautiful, colorfully gay figurines. Set contains 5 break-resistant figures, each 3 inches high, plus attractive wall plaque to paint. 5 jars assorted, easy-to-use opaque paints, 1 jar glaze, 2 brushes, 1 paint tray, and complete instructions for figurine painting.
3 N 1104—Shpg. wt. 2 lbs. . . . . $1.89

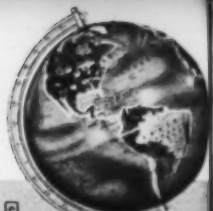
**Hawk Exclusive . . . Frame-It-Yourself Kit.** All materials for framing two 5½x8½ in. print. Full color prints of Early American subjects—½-in. ebony-color pre-cut wood framing pieces, plastic windows, etc. No tools needed—except screwdriver and hammer. Wt. 8 oz.
3 N 745—Automobiles. . . . . $1.49
3 N 746—Locomotives. . . . . 1.49
3 N 743—Gp. A Fire Engines. . 1.49
3 N 744—Gp. B Fire Engines. . 1.49
3 N 747—Trolley Cars. . . . . 1.49

**Woodworking Knife Chest.** The perfect gift for the hobby enthusiast. Included among its many uses are: whittling, trimming, slicing, for boat building, model making, etc. . . ideal wherever a sharp cutting edge is needed. Includes 3 knives: No. 1, Light; No. 2, Medium; No. 5, Heavy; plus 8 assorted extra blades. Complete woodworking knife set comes in handy, compact, natural finish wood chest . . . keeps all knives and blades in one place. *Postpaid.*
3 N 731—(Shpg. wt. 12 oz.) . . . . . $4.50

**"Learn to Draw" Set . . . by Jon Gnagy,** famous TV art teacher. Draw a real picture the first time you try by following 64-pg. illustrated book. Also includes: 12x18 in. Masonite drawing board, 25 sheets each of sketching and drawing paper, 3 drawing pencils, carbon pencil, kneaded eraser, 3 sketching chalks, shading stomp, sandpaper sharpener.
3 N 727—Shpg. wt. 2 lbs. 8 oz. **$2.89**

A $9.79

B $10.49



C $8.59

The world at your fingertips! TOWER Globes feature truly accurate, complete and up-to-date maps . . . contain over 6,410 place names in clear easy-to-read type. A World Globe is a must for children of school age!

Compare the viewing areas!

201 Square Inches

13-in. Globe is actually TWICE as big as 8-in. size. Equals 3-sq. ft. map area

452 Square Inches

D $12.95

H $4.29

$1.89 J

M $2.69

N $1.89

L $2.69

K $2.49

G $5.79

F $2.79

P 89c

R $1.94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# WORLD GLOBES . . educational . . for children and adults

## Travel the world on a Globe . . an intriguing adventure

**A** **Tower Full-Meridian 12-in. Globe.** Full brass-finished meridian . . . locate positions without turning globe. Distance finder measures flying time and miles between any two points. Magnifying glass to pin-point strategic areas. PLUS 96-page book "See the World on a Globe." Time dial capped over North Pole . . . compare time around the world. Special finish surface—write on it—easy to wipe clean. Beautifully produced in 10 bright colors. Mahogany grain-effect metal base.
3N 05422—12-in. Globe. Shpg. wt. 7 lbs. ..... $9.79

*With-priced Smaller-sized Globes* (not shown). With brass-finished half-meridian. Accurate map detail. Metal base. 32-page book "Story of the Globe."
3N 5431—10-in. Globe. Shpg. wt. 4 lbs. ..... $6.95
3N 5432—8-in. Globe. Shpg. wt. 3 lbs. ..... 3.49

**B** **12-inch "Starlight" Globe.** Striking contrasts . . . deep blue-black water areas . . . vivid land colors and polished chrome-plated steel half-meridian and base. Decorative . . . accurate . . . educational. 96-page "See the World on a Globe" book, distance finder and magnifying glass included.
3N 05426—12-in. "Starlight." Shpg. wt. 6 lbs. ..... $10.49
3N 361—10-in. "Starlight" Globe, like above but 10-in. 32-page "Story of the Globe." Shpg. wt. 4 lbs. ..... $8.19

**C** **New! 12-inch "3-D" Globe.** The first flat-surface, political globe of the world with accurate 3-dimension effect. Gives an appearance of reality to mountains and valleys through the use of skillful shading. Blue ocean coloring is contrasted to illustrate the flow and direction of currents. Special finish surface—write on it—easy to wipe clean. Brass-finished die-cast half-meridian and deep blue metal base. Includes 96-page "See the World on a Globe" book.
3N 05436—12-in. "3-D" Globe. Shpg. wt. 6 lbs. ..... $8.59

**D** **12-in. Globe-Atlas Combination.** Globe construction like 3 N 05422, at left, but with half-meridian and handy 200-page World Atlas in metal base. Atlas has up-to-date double page state maps, full-color foreign maps; Gazetteer; complete population census. Rubber feet on base. 32-page "Story of the Globe" book.
3N 05427L—12 in. Globe. Shpg. wt. 8 lbs. ..... $12.95
3N 5428—10-in. Globe-Atlas Combination. Same as above but 10-in. size. Shpg. wt. 6 lbs. ..... $10.95

**E** **New! 18-inch Inflatable World Globe**—big . . . beautiful . . . impressive! Its unique construction makes it decoratively beautiful and extremely durable. Produced in 9 beautiful pastel colors. Protective layer of crystal-clear vinyl gives it a glass-like appearance. Can be washed repeatedly without harm to colors or surface. Dropping on floor will not damage it.

Its large size gives it an impressive appearance. 18-in. diameter globe . . . 21 inches high with stand. Nearly 5 ft. around at the equator—comparable to a 56-inch wall map. Large surface area . . . large clear type.

Its versatility makes it ideal for home or office—you can stand it on desk, table, etc.; or, globe can be taken from stand and carried about . . . it's lightweight and it's portable. Sturdy metal stand in black finish.

Its political map is up-to-date—shows many secondary political divisions such as states, provinces, etc. Airline routes and distances are given. Time dial enables you to tell the time in any part of the world. Booklet included—with simple instructions and many fascinating questions and answers. Globe is shipped deflated . . . easy to inflate.
3N 5435—18-in. Inflatable Globe. *Ppd.* (Wt. 3 lbs.) ..... $24.95

**E** 18-inch Globe **$24.95** each
$2.50 down

New! 18-in. Inflatable World Globe . . accurate and up-to-date political map produced in beautiful colors

**F** ***Plastic-inlaid* Puzzle Map of United States.** Plastic tab for each of 48 states; plus state capitols, products and state flags on adhesive sheets . . . to be placed on each state. With 20½x13¾x1-in. frame.
3N 372—Shipping weight 3 lbs. ..... $2.79

## Practical gift suggestions for school . . for the home . . for business

**G** **1956-1957 Edition of Sears Family World Atlas.** Spreads the world in full detail before your eyes. Complete—up-to-date . . . an indispensable reference book for every child, adult, school, professional and business people . . . for everyone's library. **Features:** 335 maps (250 in full color); 284 illustrations; new population figures; 94-page index; latest railroad, highway and airline maps; over 10,000 entry index of world; 388 pages. Two-tone blue cloth binding is washable—title headbands in gold.
3N 5453—Size: 9¾x12½ in. Shpg. wt. 4 lbs. 3 oz. ..... $5.79

**H** **TOWER Vinyl-Tuf Zipper Ring Binder.** *Guaranteed for 5 years.* Vinyl plastic coated fabric cover in rich copper-tone color, tan colonial grain lining. Gusset expands to 1 in. 1½-in. capacity metal rings. 2 open-close triggers. Expanding pocket. Vinyl binding. 14x11x3 in. Shipping weight 2 lbs. Price includes 10% Federal Excise Tax.
3N 4833E—2-ring for 8½"i-n. paper ..... $4.29
3N 4834E—3-ring for 8½x11 in. paper ..... 4.29

**I** **New Leatherette Zipper Pencil Case** . . . Florentine design. Size 8¼ x5 in. Three ivory-colored plastic trays contain 9 pencils, 1 plastic 6-inch ruler, 1 pencil sharpener, 10 colored pencils.
3N 653—Shipping weight 10 oz. ..... $1.89

**K** **New Vinyl-Covered Oversize Binder with Outside Zipper Pocket.** Smart waffle-type embossed design gives 2-tone effect . . contrasting binding. Durable vinyl cover; strong vinyl-coated 3-in. cloth gussets. Big 1½-in. rings with two opening triggers. Plastic ID tag, chain. *State* red or sand tan. Wt. 1 lb. 8 oz.
3N 4847—2 rings. . . $2.49 3N 4848—3 rings. . . . $2.49

**L** **Dale Evans School Bag.** Red hand-tooled effect floral design vinyl plastic material. 3-D embossed 5-color picture of Dale Evans on lunch pocket flapel. Zipper pencil case. Hard sewn bottom. Metal corners. Top grain rawhide buckle straps; nickel-plated buckles. Gussets expand to 4 in. Plastic handle and shoulder strap.
3N 4746—Size 10x14x4 in. wide. Shpg. wt. 1 lb. 10 oz. $2.69

**M** **Roy Rogers School Bag.** Rugged cowboy western tan color. 3-D embossed 5-color picture of Roy Rogers. All other features like 3N4746 listed above.
3N 4747—Size 10x14x4 in. wide. Shpg. wt. 1 lb. 10 oz. $2.69

**N** **NEW! Walt Disney's Official Mickey Mouse Club School Bag.** It's red in color with a full-color picture of the Mickey Mouse Club on the lunch pocket flapel. Made of vinyl-coated Texon (a plasticized artificial leather) . . . with plastic handle. Hard sewn bottom; vinyl-coated rigid gussets. Turned-in edges to prevent tearing. Brass-plated buckles.
3N 652—9½x13x3½ in. wide. Shpg. wt. 1 lb. 2 oz. ..... $1.89

**P** **New! Walt Disney's Official Mickey Mouse Club Pencil Box.** Snap button style, 2 drawers. Full color label with picture of Mickey Mouse. Included in box are pencils, protractor, wood crayons, eraser, 6 water color paints, brush, plastic ruler, sharpener, etc.
3N 654—11¼x4 x2⅛ inches. Shpg. wt. 1 lb. ..... 89c

**Q** **Our Best Pencil Box** . . . snap button style, with 2 pull drawers. Tu-tone color; with Autumn scene on label. Filled with 45 items, plus college pennants. Includes pencils, penholder and point, water color paints, brush, plastic triangle, eraser, wood crayon pencils, sharpener, etc. Size 11⅝x6½x2 in.
3N 4901—Shipping weight 1 lb. 12 oz. ..... $1.94

**S** **Personalized Book-type Pencil Box Set.** Alligator embossed, gold-color trimmed box. 36 eraser-tipped pencils, assorted colors. Order by Dec. 10. No C.O.D.'s From New York. *Print name (maximum 18 letters).*
3N 8381P—Postpaid. (Shpg. wt. 12 oz.) ..... $1.98

**48 Personalized Pencils.** (Not shown.) Eraser-tipped pencils are No. 2½ (medium) lead. Packed 12 pencils per box. Minimum order: 4 boxes with one name; or, 4 names (on 12 pencils each). *Print name wanted on pencils.* Order by Dec. 10. No C.O.D.'s. *Ppd.* From New York.
3N R4876P—Shpg. wt. 1 lb.1 4 ozs. Ø2 each. **48** for **$2.00**

**New Attache Cases.** Solid wood on 4 sides and drum-type construction of front and back . . . covered with DuPont's Fabrilite (a vinyl plastic that's water resistant, scuff and scratch resistant, and washable). Attractive suntan color. Vinyl lining. Pott handles. Solid brass locks. Ball bearing lid stay. Over-all size 18x12x4⅝ in. Prices include 10% Federal Excise Tax.

**T** **Attache Case with Full Pocket in lid.** All features above. An excellent utility case for business or school use.
3N 4891E—Shipping weight 7 pounds ..... $13.95

**V** **Attache Case with Removable Portfolio and Desk Top Divider.** All features above PLUS indexed, tabbed, four pocket removable desk top divider that serves as a legal size folders, papers, etc.; also, expands to 4 in., and has snap lock with key to protect contents. Also features personalized gold-color desk top divider that serves as a special writing surface for work on plane, car, or train.
3N 4892E—Shipping weight 8 pounds ..... $19.95

**W** **New! Low-priced Personal Files NOW in Decorator-Styled Colors.** Your choice of gray, green, red, or tan . . . to harmonize with your home or office decor. Keep all your papers in one convenient place. Lock and key for safety. Sturdy steel construction. A to Z Manila folders. Over-all size: 10x12½x5½ inches.
3N 625—State color gray, green, red, tan. Wt. 6 lbs. ..... $2.98

**X** **Y** **New! "Handy-Size" Steel Cabinets NOW in 4 Decorator-styled Colors.** Choose from four attractive colors. Ideal cabinet for placing beside desk. Each has large letter-size file compartment in top with locking lid. Set of A to Z file folders. Quality furniture steel, hammertone finish. Size: 12½ in. wide, 10 in. deep, 30 in. high. Compartment model has two big storage spaces below with locking door. Drawer model has 6 drawers, each 10x11¼x3 in. *State color wanted:* gray, green, red or tan.
(X) 3N 0626L—Compartment Model. Shpg. wt. 21 lbs. $ 9.45
(Y) 3N 0627L—6-drawer Model. Shpg. wt. 25 lbs. 12.75

**AA** **Giant Steel Personal File.** Sturdy steel . . electro-welded joints. A to Z index plus 4 subject folders. Equipped with lock and key. Size: 9½x12½x10 in. deep.
3N 4457—Gray hammerloid enamel. Shpg. wt. 9 lbs. $3.85

**BB** **Lightning Adding Machine.** Add, subtract, multiply. Turn dials with metal stylus for answer. Automatic clearance. Metal dialing panel removable from plastic base. Totals to 99,999.99. 14½x4½ in.
3N 8836—Postpaid. (Shpg. wt. 3 lbs.) ..... $14.95

**CC** **Personal Check File.** 12 index guides—one for each month. Follower block holds checks and dividers upright. Full piano-hinged top. Lock and key. Steel construction. Gray finish. Size: 7½x11¼x4 in. deep.
3N 3915—Shipping weight 4 lbs. 13 oz. ..... $3.29

**DD** **TOWER Pencil Sharpener.** Handy rotating pencil chuck . . . takes 6 different sizes. Steel construction. Holder locks for vertical or horizontal mounting.
3N 3759—With mounting screws. Shpg. wt. 1 lb. 8 oz. $2.65

**EE** **TOWER 13-pc. Center Wheel Drafting Set.** All instruments made of heavy, long lasting solid nickel alloy with tool steel working parts. Made in Western Germany by famous manufacturer of fine, high quality precision instruments. Velvet lined case, end flaps.

*NOTE:* 30-day Guarantee—*If the quality of this set does not satisfy you or meet with the requirements of your school or business, return it within 30 days for full credit on any other set in our General Catalog, or for refund.*
3N 5036—13-pc. Drafting Set. Shpg. wt. 1 lb. 6 oz. $13.49
3N 5069—**TOWER 13-pc. Center Wheel Set (not shown).** Same as set above except instruments in this set are made of nickel-plated brass. 30-day Guarantee applies to this set also. Shipping weight 1 lb. 4 oz. ..... $9.39

**Tower Green Chalkboards.** Soft green, non-glare surface. Metal frame. With chalk, eraser.
(FF) 3 N 04937L—24x36 in. Shpg. wt. 10 lbs. ..... $4.59
(GG) 3 N 04936—18x24 in. Shpg. wt. 4 lbs. ..... 2.98
(HH) 3 N 380—12x16 in. Shpg. wt. 1 lb. 2 oz. ..... 1.89

# ACTIVITY SETS FOR CHILDREN 4 TO 8

## Story and Educational Books for ages up to 12 years

## Sets help children learn and play in a wholesome manner

### New for 1956 . . Our Best Activity Box

**20 extra-big books; crayons, water colors, pencil fun**

Here is a set that will keep youngsters busy for weeks on end. Big, fun-packed books range in size from 8½x10¾ in. to 10¼x15 in. Includes box of crayons and artist's style paper palette with water colors attached, painting brush. Books for coloring, tracing, connecting dots to form interesting subjects, Mother Goose coloring book, puzzles, animal book, many others. All subjects that interest children.

All material in this set has been carefully selected to help children learn while playing . . introduces interesting subjects, new animals, etc. Paper and printing of high quality to assure maximum enjoyment and longer life of set. Complete set is packed in a sturdy and attractive gift box that will amuse the children.

3 N 203—Shipping weight 3 lbs. 8 oz. ..... $1.97

### Big Surprise Activity Box . . 20 books

New for 1956. Attractive box has heavy cardboard statuette toy penguin attached to back. Contains 20 coloring and game books, each 5½x7½ in. Book of puzzles, mazes, dot-to-dot, cutouts, pictures to color, hidden treasure pictures and many other activities. Each book contains 20 pages with full-color covers. Box of 16 crayons included. Keeps children busy and interested with activities that are not only interesting but educational. A Christmas gift children will enjoy and spend many happy hours learning.

3 N 202—Shipping weight 15 oz. ..... 97c

### Low-priced Activity Box

New 1956 set contains 12 activity and coloring books. Size 8x11 inches, contain 20 interesting pages. Books of animals, children, toys to color; follow-the-dots, paint with water, many others. Many hours of entertainment for boys and girls. All editorial material selected and compiled to help children to learn while playing. Activity set in attractive gift box, size 8¼x11¼x1 inch.

3 N 201—Shipping weight 15 oz. ..... 69c




### Story Books, Educational Books to read the year around . . complete selection for toddlers to twelve year-olds

**A** Interesting, Educational "Teach-Me" Books. Designed to educate the young.

**Teach Me To Cook.** Ages 8 to 12. Simple cooking instructions with a wealth of color illustrations. Easy-to-follow recipes. Information on utensils, cooking terms, safety rules. Size 7¾x9¼ in., 128 pages.
3 N 241—Stiff cover. Shpg. wt. 1 lb. ..... $1.89

**Teach Me Numbers.** Ages 5 to 8. Teaches beginners how to form numbers, count, add, subtract, divide, multiply. Presented in game form. 8¼x9⅞ in., 128 pages.
3 N 112—Stiff cover. Shpg. wt. 1 lb. ..... $1.89

**Teach Me To Read.** Ages 5 to 8. Words are presented through rhymes, pictures and association. 117 simple, short lessons can develop reading vocabulary of 250 basic words. 8¼x9⅞ in., about 128 pages.
3 N 111—Stiff cover. Shpg. wt. 1 lb. ..... $1.89

**Teach Me Handwriting.** Ages 7 to 11. Simple method helps teach youngsters how to improve their handwriting. Size 8¼x9⅞ in., about 128 pages.
3 N 1127—Stiff cover. Shpg. wt. 1 lb. $1.89

**Teach Me To Spell.** Ages 7 to 11. Helps master English spelling through new method based on rhyming words. Makes spelling fun—a few hours may help improve your child's ability! 8¼x9⅞ in., 160 pages. Illustrated.
3 N 235—Stiff cover. Wt. 1 lb. ..... $1.89

**B** Baby's First Library. Perfect gift for little toddler's. Contains 4 eye-catching books printed on strong linen for long wear. Titles: "Baby's First Book," "ABC Book," "1-2-3- Picture Book," "Mother Goose Rhymes."
3 N 101—6½ x8 in. ea. Wt. 10 oz. ... $1.49

**C** Mother Goose Rhymes. New edition of these time-honored favorites by Wally Piper. Carefully edited to keep the charm and wholesomeness always associated with these rhymes. Contains 272 rhymes and jingles with colored illustrations on every page. Such favorites as Peter, Peter Pumpkin Eater; Little Boy Blue; Humpty Dumpty; Mistress Mary; and many others. This Christmas acquaint your youngsters with these classics.
3 N 1618—Shpg. wt. 2 lbs. ..... $1.89

**D** One-By-One Counting Book. Simple and amusing way to teach the very young to count to 10. Combines pictures and counting beads to present idea. Printed in full color.
3 N 225—Shpg. wt. 8 oz. ..... $1.19

**E** Kewtee Bear. A fascinating new Christmas story by Alan Reed. Kewtee Bear is discovered in an unusual way by Santa's reindeer, and proves his usefulness by helping Santa distribute toys to less fortunate children. A story children will remember.
3 N 246—Shpg. wt. 8 oz. ..... $1.39

**F** Talking Cloth Book. Gift for tots which is a toy too! "Beeper" in animal on cover answers baby when he squeezes it. 8 colored animal pages printed on soft linen. Washable.
3 N 209—Shpg. wt. 2 oz. ..... $1.19

**G** Baby's First Books. 2 washable cloth books. 16 colorfully illustrated pages. Non-toxic. "Listen to Animals", "Little Pig Went to Market."
3 N 207—Shpg. wt. 1 oz. ..... $1.39

### Christmas Stocking of Play Books . . Tales for Children Aged 7 to 11

**H** Merry Christmas Stocking. For children ages 3 to 7. 5 Christmas coloring books and 5 story picture books. Each has 16 pages and full-color pictures on cover. Also 2 bead puzzles 2-in. in diameter, 1 box of 4 crayons and 1 pair 3-in. metal safety scissors. An attractive gift that also serves as a Christmas decoration. Hours of coloring and storytime leisure for the youngsters.
3 N 200—Shipping weight 8 oz. ..... 79c

**J** Nursery Tales Children Love. 8 stories selected for their widespread appeal to youngsters. Includes Little Black Sambo; Peter Rabbit; The 3 Little Pigs; 3 Little Kittens; Chicken Little; The Gingerbread Boy; The Cock, The Mouse and The Little Red Hen; Little Red Hen and the Grain of Wheat. Colored illustrations on every page.
3 N 211—Shipping weight 1 lb. 12 oz. ..... $1.89

**K** Stories Children Love. 9 proven favorites: Red Riding Hood; Peter Pan; Dick Whittington; Cinderella; Sleeping Beauty; 3 Bears; Puss in Boots; Tom Thumb; Jack and the Beanstalk. About 75 colorfully illustrated pages.
3 N 214—Shipping weight 1 lb. 12 oz. ..... $1.89

**L** Folk Tales Children Love. 15 of the best folk tales edited by Wally Piper. Shoemaker and Elves; Rooster and the Fox; Cap That Mother Made; Country Mouse and City Mouse; 11 others. Colored pictures on each page.
3 N 215—Shipping weight 1 lb. 12 oz. ..... $1.89

**M** Tales From Storyland. 15 stories include The Ugly Duckling; Hansel and Gretel; The Fox and the Goat; Pied Piper of Hamlin; many others children like. 75 pages, colored illustrations.
3 N 216—Shipping weight 1 lb. 12 oz. ..... $1.89

# BOOKS MAKE SPLENDID, LASTING GIFTS

**Fine quality paper and binding . . large, easy to read type**

**This Christmas give young minds the important reading habit**

**Rosemary Clooney Doll Box**

Hours and hours of fun with dolls and clothes to cut out, and pictures to color. Set comes in attractive portfolio with full color picture of Rosemary Clooney on cover . . pockets inside hold all supplies—make it easy for little girls to replace dolls, sheets, etc., when finished playing. Set contains 12 sheets of dresses printed in 4 colors—sheet size 11x14 in. 2 heavy cardboard statuette dolls; one 10¾ in. and one 12 in. tall. Book of 96 pictures of Rosemary to color or cut out, plus 2 extra dolls to punch out and 4 more sheets of dresses. 1 pair plastic safety scissors. Box of 16 crayons.

All cut-out clothes are different. You can dress dolls in summer clothes, play clothes, formal wear, etc. Provides many hours of entertainment with this famous TV, radio and movie star. All materials in set selected to insure maximum quality and value. Size of portfolio when open 13x21 in.

3N 234—Shipping weight 1 lb. 8 oz. ..... 97¢

**Informative and Story Books . . all illustrated**

**A** Set of 3 Animal Books. Ages 6 to 10. Includes Children's Book of Birds, Book of Horses, Book of Dogs. Each has 30 pages illustrated in full color; each measures 7¼x10¼ inches with stiff cover. Clear and informative.

*Book of Birds* contains descriptions of 26 different birds including robins, swallows, orioles, bluebirds, etc.

*Book of Horses* describes 23 varieties: Mustang, Bronco, Indian Cayuse, Palomino, Percheron, Arabian and others.

*Book of Dogs* includes 27 of the most popular breeds, such as: Cocker Spaniel, Collie, Boxer, St. Bernard, Poodle.

3N 233—Shipping weight 1 lb. 8 oz. ..... 3 books for $1.69

**B** The Story Princess Stories. Ages 4 to 8. *By Alene Dalton.* 7 original stories by the familiar "Story Princess" of TV and radio: Benjy Bear, Piggy Wiggy and Fred, Jigsaw (The Pony), The Dangly Wobbly Scarecrow, Becky Ann Visits Storyland, A Pet for Grandma, and Phil and Burt. 64 pages—each illustrated in full color.

3N 260—Cloth cover. Size 9x12 in. Wt. 1 lb. 2 oz. ..... $2.89

**Three Well Known Story Books For Children from ages 3 to 7**

**C** The Happy Hour Story Book. Stories are all peaceful in nature—no frightening ideas; no weird or eerie figures to disturb a child's sleep. Children will ask to have them read again and again. 160 pages. Illustrated in color.

3N 249—Size 8⅛x11½ in. Wt. 1 lb. 8 oz. ..... $2.79

**D** Child's Garden of Verses. 65 fascinating verses by famous children's author Robert Louis Stevenson. New and complete edition. 11 full-page color illustrations . . 65 in black and white. Includes such favorites as "The Swing," "The Land of Nod," many, many others.

3N 219—65 pages. 7½x10 in. Shpg. wt. 1 lb. 8 oz. .. $1.89

**E** Uncle Wiggily's Story Book. A wonderful insight into the world that children know. Describes common events in life of every child—pulling first tooth, first tumble, etc.—in some delightful story involving Uncle Wiggily. 34 illustrations . . 12 in color. About 127 pages.

3N 255—6¼x7 in. Shipping weight 1 lb. 9 oz. ..... $1.89

*Books offer a wealth of knowledge . . provide enjoyable reading for boys and girls . . help give children the proper start to learning*

**The "True Book" Series . . Factual Books for children 4 to 8**

A factual, informative series of books especially designed to satisfy the curious minds of young children. Information in these books is also ideal for any age. Written by authorities. Represents many hours of research on each subject. Written in clear, understandable language for the young. Presented in an attractive and interesting manner. Your children will thoroughly enjoy finding out the interesting "whys" and "hows" contained in this series. Large type . . each book 7¼x8⅜ in. About 48 pages. *State catalog number of each book wanted.*

**Note:** Special price for 6 books; see Catalog No. 3N1313. Wt. each book 10 oz.

3N 281—Airports and Airplanes..... $1.79
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3N 284—Dinosaurs..... 1.79
3N 286—Farm Animals..... 1.79
3N 291—Indians..... 1.79
3N 295—Insects..... 1.79
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3N 308—Science Experiments..... 1.79
3N 310—More Science Experiments.. 1.79
3N 309—Tropical Fishes..... 1.79
3N 1313—Any 6 of above. *State titles wanted.* Wt. 3 lbs. 12 oz.... $10.25

**Popular "First" Book Series . . for boys and girls aged 7 to 12**

These books give a beginning knowledge, increase awareness and arouse interest in further reading on these subjects. Printed in large type, many colorful illustrations. Ideal "first" books for boys and girls with alert, inquiring minds. Contain interesting and educational matter presented in a way that makes it easy for children to understand. Subjects selected for their wide appeal to children of this age group. Good quality cloth binding . . stiff covers. Ideal books for starting or adding to your child's library.

*State catalog no. of each book wanted.* Shpg. wt. each 10 oz. Size 7¼x8½ in.

3N 129—First Book of Bugs..... $1.89
3N 130—First Book of Stones..... 1.89
3N 128—First Book of Magic..... 1.89
3N 342—First Book of Ballet..... 1.89
3N 343—First Book of Science Experiments..... 1.89
3N 236—First Book of Baseball..... $1.89
3N 238—First Book of Presidents..... 1.89
3N 239—First Book of Holidays..... 1.89
3N 245—First Book of Sewing..... 1.89
3N 339—First Book of Prehistoric Animals..... 1.89

*Build your Christmas order up to $20 or more and Use Sears Easy Terms*

**Authentic, Factual "Landmark" Books for children ages 10 to 15**

Highlight events and personalities which have become turning points in history. They are fact, not fiction . . present authentic information determined by a team of historians after studying earliest available information. This series offers adventure, thrill-packed action, interesting bits of American history, all told in a manner which will hold the young reader spellbound. All books are wholesome and enjoyable reading . . contain no objectionable matter to distress the mind of youth.

Durable cloth bindings, 4-color jackets . . illustrated. Size 5⅛x8¼ in. Shpg. wt. each 1 lb.

3N 248—*State this Catalog Number and Title Number from list below* ..... Each $1.39 ..... 3 for $3.98

Pony Express (1)
Prehistoric America (2)
Custer's Last Stand (3)
Daniel Boone (4)
Wild Bill Hickok (5)
Betsy Ross (6)
Thirty Seconds over Tokyo (7)
Story of F.B.I. (8)
Clara Barton (15)
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Roger's Rangers and the French-Indian War (25)
Hudson Bay Company (22)
"D" Day (23)
Abe Lincoln (24)
Kit Carson and the Wild Frontier (13)
King Arthur and His Knights (17)
Royal Canadian Police (10)

SCROLL PAGE 307 . . CHILDREN'S BOOKS

# STORY BOOKS..NATURE KITS..STAMP ALBUMS

## Gifts that develop healthy interests in young boys and girls

### Captain Kangaroo's "Pockets of Fun"

Brand new activity box. Ages 4 to 8. Now children can have big pockets like TV star, Captain Kangaroo. Durable apron crammed full of play material . . other books in box. Paste-without-paste books, puzzles, follow-the-dots, over 200 press-outs, dozens of other happy pastimes. Children will love to pull surprises out of this big apron.
3N 417—Box 17x13½ in. Wt. 2 lbs. 8 oz. . . $1.89

Captain Kangaroo's Funtime Box. Ages 4 to 8. (Not shown.) One big value box contains drawing lessons, post cards to color and mail, follow-the-dots, pictures to color and wipe off on magic coloring board, etc.
3N 418—Box 14½x12½ in. Wt. 2 lbs. . . . . $1.19

### Authentic Nature Kits . . Humorous and Educational Books for Children Ages 6 to 12

**A** Stones and Minerals Kit. Has superbly illustrated book describing the many different kinds of stones and minerals. 32 detailed illustrations, 16 beautiful full color pictures. Size 7½x10¼ inch. Stiff cover. Box of 15 specimens of stones, minerals. Order today.
3N 117—Shipping weight 1 pound. . . . . $2.39

**B** Sea Shells Kit. Fascinating facts with colored illustrations on this interesting subject. Book has 32 pictures with 16 in color. Size 7½x10¼ in. Stiff cover. Box of 26 specimens of sea shells. Order today.
3N 118—Shipping weight 1 pound 8 ounces. . . . . $1.89

**C** Leaf Kit. Brand new kit has book on how to identify trees by leaves. Includes leaf printing paper, inking roller, leaf tweezer, adhesive cement, printing ink, brush applicator and instructions on mounting, collecting, etc. With album and guide book.
3N 345—Shipping weight 2 pounds. . . . . $3.79

**D** Coin Kit. New this year. Adventure Book of Money tells story of coins, history, superstitions, rare coins, counterfeiting, trading value charts, etc. With genuine coins from 19 foreign countries. Magnifier, coin labels. Plus 3 display-type coin boards. Book fully illustrated.
3N 337—Shipping weight 2 pounds. . . . . $3.79

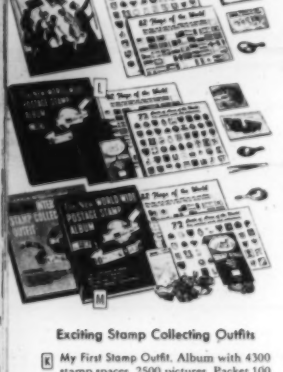
**E** Insect Kit. New for 1956. Illustrated book on insects . . how they live, how to collect, etc. Includes tough, nylon-reinforced butterfly net, insect board, magnifier, pinning forceps, fluid dropper, insect labels, pins.
3N 338—Shipping weight 2 pounds. . . . . $4.79

**F** Play and Laff—Good Time Book. Ages 7 to 11. 2 giant activity books crammed full of pencil games, cut-outs, jokes, quizzes, funny poems, cartoons, etc.
3N 347—Shipping weight 1 lb. 2 oz. . . . . 2 Books for $1.89

**G** Walt Disney's American Folklore. Ages 6 to 12. Authorized edition. 256 pages with 2-color illustrations on Paul Bunyan, Pecos Bill, other legendary heroes. 8½x11 in. Hard cover. Gift box.
3N 365—Shipping weight 2 pounds. . . . . 97c

**H** Treasure Chest of Humor. All ages. 192 pages of funny stories, recitations, classroom boners, puns, etc. Kind of wholesome humor that makes youngsters roar.
3N 350—6¼ x9⅛ in. Hard cover. Illus. Wt. 1 lb. 2 oz. . . . . $1.89

**J** Famous Paintings. By *Alice E. Chase*. Introduction to art for young people. 172 reproductions of famous paintings and sculpture . . 50 in color. Clearly explained.
3N 351—About 105 pages. Shpg. wt. 1 lb. 8 oz. . . . . $2.49




### Exciting Stamp Collecting Outfits

**K** My First Stamp Outfit. Album with 4300 stamp spaces, 2500 pictures. Packet 100 world stamps, magnifier, 1000 hinges, 82 flags. 72 coats of arms. Maps, identifier.
3N 5812—Shpg. wt. 1 lb. 7 oz. . . . . $2.39

**L** World-Wide Stamp Outfit. 15,000 space loose-leaf album, 7000 pictures, 300 world stamps, 82 flags, 72 coats-of-arms, tongs, 1000 hinges, magnifier, identifier.
3N 5851—Plus stock bk. Wt. 3 lbs. 4 oz. . . . $6.29

Stamp Album only. 348 pages, 10x11 inches.
3N 5805—Loose-leaf. Wt. 2 lbs. 12 oz. . . . $4.29
3N 5818—Bookbound. Shpg. wt. 3 lbs. . . . . 3.29

**M** International Stamp Outfit. Bound album with 15,000 stamp spaces, 7000 pictures, beginner's guide. 200 world stamps, 1000 hinges. Flags, coats-of-arms, magnifier.
3N 5845—Shpg. wt. 3 lbs. . . . . $4.29

### Fascinating Story and Educational Books that every Boy will enjoy reading

**N** Rudyard Kipling's Stories for Boys. Ages 10 and up. A collection of 28 of the famous short stories of Rudyard Kipling. See adventure, fast-moving action through the exciting pages of this master story writer. Parents who are careful of the books read by their children will welcome this book. 499 pages. Size 5½x8¼ in.
3N 352—Shpg. wt. 1 lb. 8 oz. . . . . $1.89

**P** A. Conan Doyle's Stories for Boys. Ages 10 and up. World-famous stories involving Sherlock Holmes. Full of adventure and intrigue. Startling collection includes: A Study in Scarlet, The Sign of the Four, A Case of Identity, The Red-Headed League, A Scandal in Bohemia, The Boscombe Valley Mystery. Good, wholesome reading. Attractive cover, well-bound. 491 pages. 5½x8¼ in.
3N 353—Shpg. wt. 1 lb. 8 oz. . . . . $1.89

**R** Jack London's Stories for Boys. Ages 10 and up. In this volume for the first time are 18 of his finest stories, formerly in various volumes.
3N 354—5½x8¼ in. Wt. 1 lb. 8 oz. $1.89

**S** The Boy Scout Encyclopedia. Ages 9 to 16. *Authorized by Boy Scouts of America*. Handy reference guide for Scouts. Hundreds of facts and stories about scouts and scouting. Definitions and explanations of many phases of scouting, nature, crafts, etc. Illustrated. 160 pages.
3N 147—7⅛ x10¼ in. Wt. 1 lb. 6 oz. $2.79

**T** The Boy Mechanic. For ages 9 to 16. A fascinating how-to-do-it book for boys. Instructions on how to build toys, games, boats, etc. Published by Popular Mechanics. Illustrated. 320 pages 6⅛x9⅜ in.
3N 145—Shpg. wt. 1 lb. 8 oz. . . . . $3.79

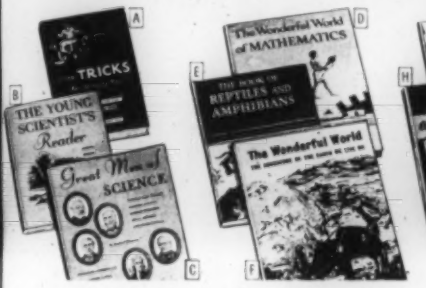
**V** The Boy Scientist. For ages 9 to 16. An introduction to the wonderful world of science. Interesting and informative chapters on Light, Sound, Atomic Energy, Chemistry, Electricity, Motion, etc. Written in a style that holds interest, yet is entirely factual. Contains 176 illustrations which make clear many otherwise difficult concepts. About 272 pages. 6⅛x9⅜ in.
3N 132—Shpg. wt. 1 lb. 8 oz. . . . $3.79

**W** Mr. Wizard's Science Secrets. Ages 9 and up. *By Don Herbert*. Interesting book by the famous "Mr. Wizard" of television fame. Explains the best of simple experiments and tricks . . perform them in your own home for friends. A book that the whole family will enjoy. Cloth cover. About 264 pages, many illustrations.
3N 1573—Shpg. wt. 14 oz. . . . . $2.89

# SELECTON OF POPULAR CHILDREN'S BOOKS

**Wholesome, exciting stories . . educational books make learning fun**

Black Stallion Book Series $1.89 each



**All Brand New Educational Books to satisfy the curiosities of young, eager minds**

**A** Simple Tricks for the Young Magician. Ages 9 to 16. Do all tricks with home materials and without much practice. Tricks with matchsticks, tableware, cards, coins, pencil, etc. Mind-reading stunts, party ideas. Each trick explained step-by-step with clear diagrams. 189 pages. 6½x9½ in.
3N 320—Shpg. wt. 1 lb. 6 oz. ..... $1.89

**B** Young Scientist's Reader. Ages 9 and up. Discusses subjects related to Astronomy, Chemistry, Botany, Math, Radio. Articles about Rockets, Bridges, The Moon, The Skies, Mechanics, Dinosaurs, Tornadoes, Electricity. 127 pages.
3N 321—7¼x9¼ in. Shpg. wt. 1 lb. .. $1.89

**C** Great Men of Science. Ages 10 and up. Tells story of scientists' struggle against ignorance and disease. 16 heroes who helped shape our civilization, including: Hippocrates, Copernicus, Newton, Pasteur, George Washington Carver, Alexander Graham Bell, Edison, Albert Einstein. 64 pages. Size: 8½x11¼ in.
3N 322—Shpg. wt. 1 lb. 2 oz. ..... $1.89

**D** The Wonderful World of Math. Ages 10 and up. Never before has this fascinating human story of mathematics been so colorfully and so simply told. Tells how decimal system works, measurement of angles, how equations are solved, etc. 64 pages. Size 9½x12¾ in.
3N 367—Shpg. wt. 1 lb. 12 oz. .. $2.79

**E** The Book of Reptiles and Amphibians. Ages 10 and up. Produced especially for young people on the fascinating subjects of reptiles and amphibians. Descriptions of characteristics, habits of over 100 species. Illustrated in full color. 63 pages.
3N370-9½x12¾ in. Wt. 1 lb. 2 oz. $2.39

**F** The Wonderful World We Live On. Ages 10 and up. Presents a dramatic picture of the ever-changing world. Illustrated in color. Tells how mountains were formed, how life began in the warm seas ages ago, how the appearance of the world is continually changed. Size: 9½x12¾ in.
3N 375—Shpg. wt. 1 lb. 12 oz. .. $2.79

**G** Exploring the Moon. Ages 10 and up. Describes and illustrates the fascinating things you would see on a journey to the moon . . deep craters with mysterious "rays," great mountain chains, vast "seas" of dried-up lava, etc. Theories of astronomers, accurate pictures in color. 63 pages. 9½x12¾ in.
3N 376—Shpg. wt. 1 lb. 4 oz. .. $1.89

**H** Exploring Mars. Ages 10 and up. Discusses that tantalizing question, "Is there life on Mars?" What are its mysterious "canals"? Are areas that change in color every year really plant life? Up-to-date scientific data. Colored pictures. 65 pages. Size: 9½x12¾ in.
3N 378—Shpg. wt. 1 lb. 4 oz. .. $1.89

**J** The Story of Power. Ages 10 and up. Story of how man has tamed the forces of nature to do his work . . . giant diesels, whirling turbines, screaming jets . . . how they work and what they do. Full color pictures; diagrams 9½x12¾ in. 65 pgs.
3N 379—Shpg. wt. 1 lb. 4 oz. .. $1.89

**Black Stallion Books . . Ages 10 to 16**

Written by Walter Farley. Thrilling rip-roaring tales about a line of great Arabian stallions. Thousands of children have enjoyed these fine books. Author is pleased to hear from his young readers . . write him at 457 Madison Ave., N.Y., N.Y. You'll receive answer as well as button making you member of Walter Farley Black Stallion Club. All books are cloth bound. Shipping weight each 1 lb.

3N 148—Black Stallion ..... $1.89
3N 149—Black Stallion Returns ..... 1.89
3N 150—Son of the Black Stallion ..... 1.89
3N 151—Black Stallion and Satan ..... 1.89
3N 152—Island Stallion ..... 1.89
3N 153—Blood Bay Colt ..... 1.89
3N 154—Island Stallion's Fury ..... 1.89
3N 156—Black Stallion's Revolt ..... 1.89
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3N 244—Black Stallion's Sulky Colt ..... 1.89
3N 334—Island Stallion Races ..... 1.89
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*NOTE: Denotes latest title published

**Special Christmas Offer: Books (K) through (P) below, Any 2 for $1.47; Save 6%**

**K** Fairy Tales. Ages 4 to 8. Collection of 37 favorite children's tales, including: Jack and the Beanstalk, Tom Thumb, Snow White, Ugly Duckling, 3 Bears. 7½x10½ in. 380 pages. Illustrated.
3N 356G—Shpg. wt. 1 lb. 9 oz. ..... 79c

**L** Bedtime Bible Stories. Ages 4 to 8. 51 stories from Old and New Testaments. Each simply and interestingly told. Stories of Boat Noah Built, The First Christmas, When Jesus Grew Up, etc. 7½x10½ in. Illustrated. 319 pages.
3N 357G—Shpg. wt. 1 lb. 8 oz. ..... 79c

**M** The Christmas Book. Ages 4 to 8. Collection of stories selected by the Child Study Association of America. Stories of Christ Child, Santa Claus, etc. A book to be shared by parents and children. 7½x10½ in.
3N 360G—383 pages. Wt. 1 lb. 8 oz. .. 79c

**N** The Big, Big Story Book. Ages 4 to 8. 53 stories by different children's authors. Favorite subjects such as animals, circus, etc. Size: 7½x10½ in. 383 pages.
3N 362G—Shpg. wt. 1 lb. 8 oz. ..... 79c

**P** Animal Stories. Ages 4 to 8. 83 short stories by children's author Virginia Cunningham. Talking dogs, bears, elephants, etc. 7½x10½ in. 318 pages.
3N 363G—Shpg. wt. 1 lb. 8 oz. ..... 79c

**R** Roy Rogers' Favorite Stories Book. Ages 6 to 12. Exciting stories taken from the history and the legends of the West, which Roy Rogers often tells. 256 pages of quality paper with handsome 2-color illustrations throughout. With decorated box to make perfect Christmas gift. Hard cover.
3N 364—Shpg. wt. 2 lbs. ..... 97c

**S** Album of Horses. *By Marguerite Henry.* Ages 12 to 16. Delightful stories of 26 famous breeds of horses with full page illustrations. Thrilling stories that are fast becoming young people's classics. This book is a big favorite with youngsters interested in horses. Printed on fine quality paper, cloth bound for longer wear.
3N 157—Shpg. wt. 1 lb. 8 oz. ..... $2.79

**T** Cinnabar—The One O'Clock Fox. Ages 8 to 12. Brand new book by Marguerite Henry. Lively, imagined account of a clever fox of colonial times . lived on George Washington's estate and was always ready at one o'clock to take part in fox hunt. Told with viewpoint of courageous and jaunty fox. Combination of humor and imagination. 7½x9¾ in. 160 pages.
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Prepared by top-level scientists to answer the repeated questions of eight-to-twelve year olds about science and its relation to the world around us. Language is simple and easy to understand. Presented in vivid, dramatic style . . yet entirely factual. Will satisfy young, eager minds. Hard covers. Shipping weight each book 1 lb.

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*NOTE: Denotes new title this year

SCROLL PAGE 309 . . CHILDREN'S BOOKS

# CHILDREN'S CLASSICS..SERIES BOOKS

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### Children's Classics..Proven Popularity
### Available in three grades of bindings

Our sales prove these books favorites with boys and girls for years. A library of outstanding classics. 3 bindings:

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Heidi (8)
Heidi Grows Up (9)
Little Women (11)
An Old-Fashioned Girl (12)
Adventures of Pinocchio (13)
Treasure Island (14)
Uncle Remus (15)
Under the Lilacs (16)
Bambi's Children (17)
Heidi's Children (18)
Rose in Bloom (20)
Andersen's Fairy Tales (21)
Eight Cousins (24)
Grimms' Fairy Tales (25)
Jo's Boys (26)
Little Men (27)
Robin Hood (28)
Robinson Crusoe (29)
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Shpg. wt. ea. 1 lb. 10 oz.
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**BETTER Bindings**

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Adventures of Pinocchio (2)
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Alice in Wonderland (4)
Andersen's Fairy Tales (5)
Black Beauty (6)
Five Little Peppers (7)
Grimms' Fairy Tales (8)
Heidi (9)
Jo's Boys (10)
King Arthur and His Knights of the Round Table (11)
Little Women (12)
Advent. of Robin Hood (13)
Swiss Family Robinson (14)
Treasure Island (15)
Three Musketeers (16)
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Robinson Crusoe (18)
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Adventures of Tom Sawyer (3)
Alice in Wonderland (4)
Andersen's Fairy Tales (5)
Black Beauty (6)
Five Little Peppers (7)
Grimms' Fairy Tales (8)
Heidi (9)
Jo's Boys (10)
King Arthur (11)
Little Women (12)
Robin Hood (13)
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Robinson Crusoe (18)

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Daddy Long-Legs (8)
Rebecca of Sunnybrook (9)
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In Washington (12)
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On a Ranch (28)
At Lighthouse Point (32)
In the Land of Cotton (35)
In Echo Valley (36)
On the Pony Trail (37)
At Sugar Maple Hill (39)
Toy Shop (41)
In Tulip Land (42)
In Rainbow Valley (43)
Own Little Railroad (44)
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And the Horseshoe Riddle (46)
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Own Little Ferryboat (50)
3N 1717—Each 95¢, 2 for $1.87

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Footprints Under Window (12)
Hidden Harbor Mystery (14)
Sinister Signpost (15)
Twisted Claw (18)
Disappearing Floor (19)
Clue of the Broken Blade (21)
Flickering Torch Mystery (22)
Secret of Skull Mt. (27)
Secret of Wildcat Swamp (31)
Crisscross Shadow (32)
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Hooded Hawk Mystery (34)
Clue in the Embers (35)
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Hidden Staircase (2)
Mystery at Lilac Inn (4)
Secret at Shadow Ranch (5)
Secret of Red Gate Farm (6)
Clue in the Diary (7)
Sign of the Twisted Candles (9)
Password Larkspur Lane (10)
Clue of the Broken Locket (11)
Mystery of Ivory Charm (13)
Whispering Statue (14)
Haunted Bridge (15)
Brass Bound Trunk (17)
Quest of the Missing Map (19)
Secret in the Old Attic (21)
Clue in Crumbling Wall (22)
Ghost of Blackwood Hall (25)
Clue of Leaning Chimney (26)
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Clue of the Velvet Mask (30)
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Scarlet Slipper Mystery (32)
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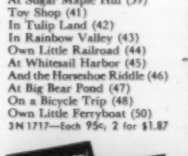


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Tom Swift & Seacopter (7)

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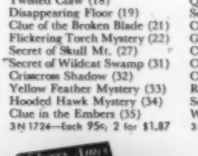


### Cherry Ames Series

Ages 11 to 15. Cherry Ames' career as a nurse provides plenty of excitement for young girls. Wholesome, thrilling stories. Start a set today. About 215 pages each.

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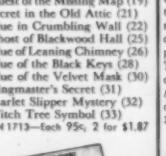


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Written by famous authors such as Jack London, Eric Knight, Alfred Ollivant, etc. Stiff covers.

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White Fang (13)
Call of the Wild (14)
Bob, Son of Battle (15)
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Kazan, The Wolf Dog (17)
Return of Silver Chief (18)
Spike of Swift River (21)
Bat, the Bull Terrier (22)

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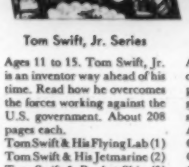


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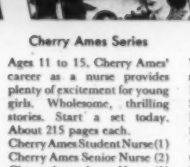


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Ages 11 to 15. *Another Christmas special* . . . take advantage of this offer. Exciting mystery stories involving teen-age favorite, Vicki Barr. Hard covers. Titles: "Silver Wings for Vicki," "Vicki Finds the Answer," "Hidden Valley Mystery." Wt. 1 lb. 12 oz.

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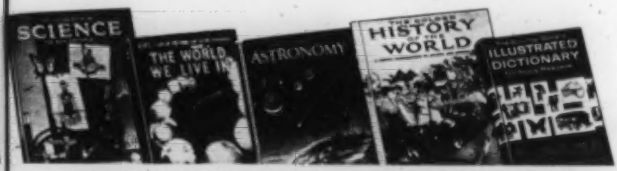


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A little treasury of every child's favorite—Walt Disney's books. Little library has cut-out figures of Donald Duck peeking out from each end. 12 Mickey Mouse Club books: Dumbo, Pinocchio, Cinderella, The 3 Pigs, Donald Duck Safety Book, Mickey Mouse and Pluto, Donald Duck in Disneyland, Robin Hood, Donald Duck the Prize Driver, Jiminy Cricket—Fire Fighter, Bambi, and Goofy the Movie Star. This boxed set of books is finding wide approval among parents and younger set.

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Ages 5 to 10. Fascinating stories of how children observe Christmas in other lands. Interesting customs, explained so youngsters can understand. Tells children wide appeal of Christmas. 9½x12¾in.
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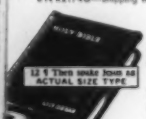


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3 N R2155G—Genuine leather binding. Red under gold-edged pages. Shipping wt. 3 lbs. 4 oz. . . . . $7.69
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G Small King James Version Text Bible. Ideal for the younger readers. Size is only 4 1/32x6 7/16 in. Self-pronouncing type. 1056 pages contain Old and New Testaments with 8 illustrations. Presentation page, family register, and marriage certificate. Name printed in gold on cover. *Print name.* Shpg. wt. 1 lb.
3 N R2143G—Black imitation leather binding, with protective zipper closing. Red-edged pages. . . . . $2.63
3 N R2144G—Black genuine leather, overlapping edges. Without zipper. Other features same as above. . . . . $2.89

## Economy Zipper Text Bible

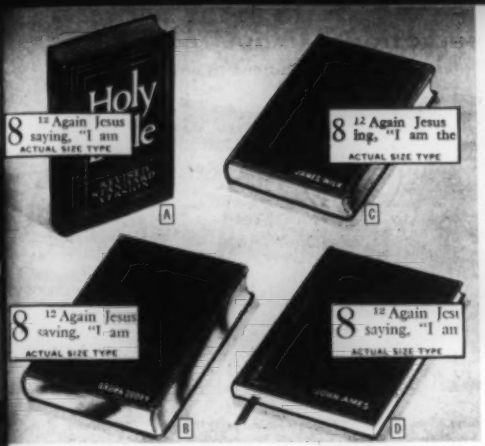
- Black imitation leather
- 16 illustrations; 8 in color
- With or without zipper closing

E New edition of this popular reference Bible. New concordance, new color illustrations, new self-pronouncing type, 8 new maps in color. Daily reading calendar. Words of Christ in red. 36 pages of study aids to increase understanding and appreciation of the Bible. Presentation page, 6-page family record in color. King James Version. Name in gold. *Print name.*
3 N R2179G—With zipper. 1152 red-edged pages; 5 1/16x7 1/16 inches. Shipping weight 2 pounds. . . . $2.89
3 N R2213G—No zipper or reference matter. 1024 pages. Shipping weight 1 pound 4 ounces. . . . $1.88

## Young Folks' Bible

- Large selection of study aids
- 16 pictures, 8 maps in color
- Genuine or imitation leather

F Study aids make Bible learning easy for young people . . includes How to Study the Bible, Harmony of the Gospels, many others. Daily reading chart, presentation page. Durable binding . . easy-to-read type. About 1347 pages; size 4 1/32x7 1/4 inches. Name in gold. *Print name.*
3 N R2188G—Genuine leather. Gold-edged pgs. Wt. 1 lb. 14 oz. . . $4.97
3 N R2190G—Imitation leather binding. Turned edges. Amber-edged pages. Wt. 1 lb. 14 oz. . . . . $2.55




# REVISED STANDARD VERSION BIBLES

## Written in our own present-day language

Authorized by National Council of Churches of Christ in the United States. Represents the result of 16 years of research by leading Bible scholars using earliest known manuscripts. Translates words and phrases that had changed throughout the ages to the meanings which they have today.

This King James Version makes it easier to understand more clearly the Word of God. Printed on fine Bible paper in easily readable type, set in 2 columns. Poetry in verse form for more enjoyable reading.

A Christmas gift that will be treasured . . . will bring comfort and guidance.

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E Children's Book of Bible Stories. Over 100 Old and New Testament stories of Adam and Eve, Abraham, the Prophets, Jesus and His Disciples. Told in clear, simple style to make fascinating reading for your children. 256 vividly written pages. 47 beautiful illustrations . . 28 in color. Size 6¾x10¼ inches. Cloth bound for longer wear. Send your order early for Christmas.

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F The Littlest Angel. This classic for all ages has 15 full-color pictures by Katherine Evans. Tenderly written story that will warm the heart of every child. 25 pages.

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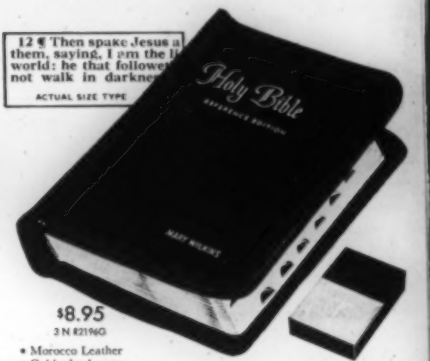
J When Jesus Was A Little Boy. Beautiful story of the Christ Child that will delight and lift the heart of any reader. Illustrated in striking color. 32 pages.

3 N 331G—6x9½ in. Shpg. wt. 10 oz..... $1.39

# Sears Reference Bible

## Outstanding selection of study aids




**$8.95**
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- Morocco Leather
- Gold-edged pages

### Check These Fine Features of King James Sears Bible:

- Big 288-page reference section with 26 chapters for Bible Study
- 8 full-color pages of Biblical maps . . especially for this Bible
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- All words of Christ in red
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- Alphabetical index to the Books
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We believe it's the finest reference Bible published! Sears had many Bible experts develop the outstanding new study sections to fill the great need for a truly comprehensive reference Bible . . especially for every Sunday School Teacher, for students, or parents . . recommended by many ministers. Designed for easier and better understanding of the Bible . . to make teaching and studying more rewarding. Over 1570 pages. Size 5¼x8¼ in. Name in gold on cover. For the best, buy the Morocco leather edition. Shipping weight 3 lbs. 12 oz.

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### These King James Bibles will make Lovely Gifts at Christmas time

The Faith Bible. This beautiful Text Bible has a grain of mustard seed—long a symbol of faith—enclosed in clear Lucite on zipper tab. Young people will be proud to carry this attractive volume. Complete text plus Presentation Page in full color; 20 pages of Bible Helps; 11 colored illustrations; 8 full-color maps; 4-page Family Record in color. White or black leatheroid binding. Page size 4½x6 in. Gold-stamped. Shpg. wt. 1 lb. Name on cover in gold. *Print name.*

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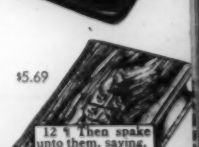

# POPULAR SELECTION OF ADULT BOOKS

## Christmas gifts that are welcome additions to any library

### Inspirational Books give Key to Inner Happiness

**The Coming of the King.** *By Norman Vincent Peale.* Beautiful account of the Nativity for children, all young in heart. Illus. with 2-color drawings.
3 N 1353—Shpg. wt. 12 oz. . . $2.00

**The Power of Positive Thinking for Young People.** *By Norman Vincent Peale.* Helps young people in the most important period of their life. How to develop poise, assurance, be well liked, etc.
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**The Power of Positive Thinking.** *By Norman Vincent Peale.* A practical guide to mastering the problems of everyday life. How an attitude of the mind can help win success.
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**My Spiritual Diary . . by Dale Evans Rogers.** An intimate account of one soul to its Creator. Written in diary form.
3 N 1002—Shpg. wt. 12 oz. . . $1.89

**Angel Unaware . . by Dale Evans Rogers.** The wife of Roy Rogers, cowboy star, tells story of their daughter, who passed away.
3 N 1001—Shpg. wt. 6 oz. . . . . 93c

**The Answer is God . .** the inspiring, personal story of Dale Evans and Roy Rogers . . . heartbreak, failure, success, domestic tragedy—and a miracle. *By Elsie Miller Davis.*
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**Dale Evans Prayer Book for Children.** More than 40 prayers plus fresh, appealing scenes of the West. 32 pages in color.
3 N 1354—Shpg. wt. 8 oz. . . . 97c

**A Man Called Peter . .** warm, inspiring story of the late Rev. Peter Marshall, minister and chaplain of the U.S. Senate. Written by his wife, Catherine.
3 N 2478—Wt. 1 lb. 4 oz. . . $1.89

***Mr. Jones, Meet the Master . . Sermons and Prayers of Peter Marshall.*** Some of his most soul-stirring sermons.
3 N 1003—Shpg. wt. 1 lb. . . . $2.39

**The Greatest Story Ever Told . . by Fulton Oursler.** About the greatest Life ever lived. Episodes from Gospels. Wt. 1 lb.
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**The Will to Believe.** *By Marcus Bach.* How to give your life new meaning and purpose through the will to believe in the world within you, world around you, world beyond. Discover new power and new potential within.
3 N 1364—Shpg. wt. 1 lb. . . . $3.79

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**All of the Women of the Bible.** *By Edith Deen.* First comprehenive book ever written on all the women of the Bible . . includes saints, wives, queens, sorceresses—even business women—in inspiring detail. Alphabetical index.
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**The Billy Graham Story.** *By Stanley High.* The fascinating story of America's great evangelist. Learn what makes people turn out by the thousands to hear him.
3 N 1369—Shpg. wt. 2 lbs. . . $3.79

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3 N 2482—Shpg. wt. 12 oz. . . $1.89

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### Basic Home Books

**New Betty Crocker Picture Cook Book.** Improved, enlarged and revised for 1956! A proven favorite in over 3½ million homes, now better than ever. Hundreds of new recipes all thoroughly tested. Expanded chapters on meats and main dishes, meal-planning section, "how-to-cook-it" information. 20 chapters with over 1300 illustrations . . 40 in full color. Special sections on cooking utensils, marketing hints, etc. 472 pages. 6x9¾ in.
3 N 1260—Shpg. wt. 3 lbs. . . $3.69

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**Webster's New Collegiate Dictionary.** Latest revised edition. Over 125,000 entries . . . 1196 pages. 2300 clear, accurate illustrations. Definitions, pronunciations, complete derivations, synonyms, antonyms. Pronouncing gazetteer; biographical section on over 5000 people; over 10,000 geographical items. Rules of pronunciation, abbreviations, etc. 7x 9¼ in. Thumb indexed. *Ppd.*
3 N 2540-Clothbound edition.
(Shpg. wt. 3 lbs. 8 oz.) . . . . . $6.00
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(Shpg. wt. 2 lbs. 12 oz.) . . . . . 7.50
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**American College Dictionary.** One of the most authoritative desk dictionaries published. Now personalized with name in gold on cover! Over 132,000 words, 1500 illustrations. Compiled by 355 recognized authorities. Many of the newest modern words. Handsome buckram binding. Thumb index. About 1472 pages. 7x10x 2¼ in. *Print name. Postpaid.*
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**The Practical Dictionary for Cross Word Puzzles.** Over 60,000 words . . more entries than any other book of its kind. For anyone who enjoys making or solving crossword puzzles.
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**Andersonville.** *By MacKinlay Kantor.* Gripping novel about Confederate prison during Civil War. Best seller.
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**The Best of Kathleen Norris.** Selected novels, essays and short stories, including 2 complete novels, plus a new play.
3 N 1359—Wt. 1 lb. 12 oz. $3.79

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3 N 1363—Shpg. wt. 2 lbs. . . $5.63

**Best Cartoons of 1956.** *Edited by Lawrence Lariar.* The cartoonists' own choice of their best from *Colliers, Post,* etc.
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**10,000 Jokes, Toasts and Stories.** One of largest encyclopedias of wit and humor in the world. Over 1000 laugh-packed pages.
3 N 1022—Wt. 2 lbs. 8 oz. . . $2.79

**Life of the Party.** *By Bennett Cerf.* Collection of general hilarity ranging from "Babes in the Hollywoods" to "Reigning Cats and Dogs." Illustrated.
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**New Official Encyclopedia of Baseball.** *By Hy Turkin and S. C. Thompson.* New 1956 edition. Even greater detail than 1951 edition which sold 50,000 copies! Now with lifetime major league averages.
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3 N 1365—Wt. 1 lb. 12 oz. . $4.79

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**The Living Desert.** *By Walt Disney.* Based on motion picture of same name. Exciting story of teeming plant and animal life of our Western deserts. Illustrated by color photos.
3 N 1064—Wt. 1 lb. 4 oz. . . $2.79

**The Vanishing Prairie.** *By Walt Disney.* Describes vast wonders of our diminishing great plains . . 82 color illustrations plus descriptions of characteristic phases of wildlife.
3 N 1065—Wt. 1 lb. 4 oz. . . $2.79

**The Best Loved Poems of the American People.** *Edited by Hazel Felleman.* Over 800 poems selected by the editor of poetry column of the *New York Times.*
3 N 1024—Wt. 1 lb. 8 oz. . . $2.39

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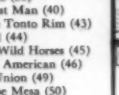
21 of the most famous tales of the West—*written by Zane Grey*—master of the western novel. Packed with realism because he lived the adventurous life in his stories.

Arizona Ames (1)
Call of the Canyon (4)
Fighting Caravans (12)
Heritage of the Desert (15)
The Last Trail (17)
Lone Star Ranger (19)
Mysterious Rider (25)
Riders of the Purple Sage (29)
Shadow on the Trail (32)
Spirit of the Border (34)
Sunset Pass (36)
To the Last Man (40)
Under the Tonto Rim (43)
U.P. Trail (44)
Valley of Wild Horses (45)
Vanishing American (46)
Western Union (49)
Wild Horse Mesa (50)
Wilderness Trek (51)
Wildfire (52)
Wyoming (53)
*State Catalog No.; Title and Title No. of each book wanted.*
3 N 1352-Wt. ea. 14 oz. Ea. $1.69

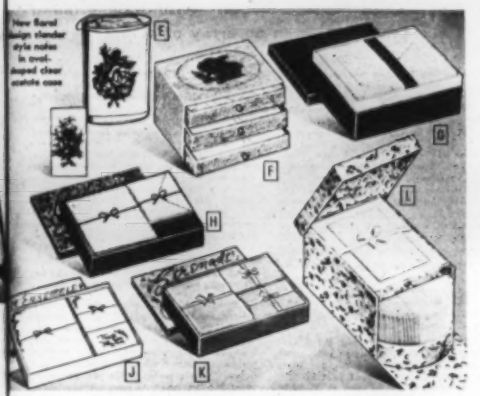
### Matching Scrapbook—Photo Album



Personalized with name in gold on red cover. Bound in thickly padded artificial leather . . stain resistant, easy to clean. Metal post-style binding. 13¼x10½ in. Scrapbook, 100 manila-color pages; Album, 100 black pages. *Print name.*
3 N R5884-Photo Album. Wt. 2 lbs. 2 oz. . . . $1.89
3 N R5885-Scrapbook. Wt. 2 lbs. 2 oz. . . . 1.89

# LOVELY GIFT-BOXED STATIONERY

**For men and women..for family and friends..for any occasion**




## Handsome Gift-Boxed Stationery for Men and Women

E New All-occasion Notes . . slender style! 24 floral notes, 6 each of 4 designs. Heavy single-fold paper stock, 3½x6½ in. Smart oval-shaped clear acetate container, gold-color top and bottom, carrying cord. Shpg. wt. 12 oz.
3N 557—24 All-occasion Floral Notes and 24 Matching Envelopes. Shpg. wt. 12 oz.....Only 89c

F 3-drawer Artificial Leather Chests. Padded top has embossed floral design. 24 folded sheets 4⅞x8-in. white bond paper. 24 matching envelopes. Size 8⅞x6¾x5¾ in.
3N 262—Ivory color. Shpg. wt. 3 lbs.....$1.69
3N 261—Brown color. Shpg. wt. 3 lbs.....1.69

G New "Mister" Cabinet. Distinctive, red glossy finish box covering. Lift-lid cover. Smartly banded white crushed bond paper. 96 sheets 7¼x10½ in. With 72 envelopes.
3N 553—Big "Mister." Wt. 2 lbs. 8 oz.....$1.85
3N 554—New "Little Mister." Like above but 48 sheets, 36 envelopes. Shpg. wt. 1 lb. 12 oz.....95c

H New "Milady" Stationery. Fine quality vellum, scalloped and bordered edges. 48 white single sheets 5⅞x8 in. 36 matching envelopes. *State border color* gold, pink or blue.
3N 3143—Gift boxed. Shpg. wt. 1 lb. 4 oz.....95c

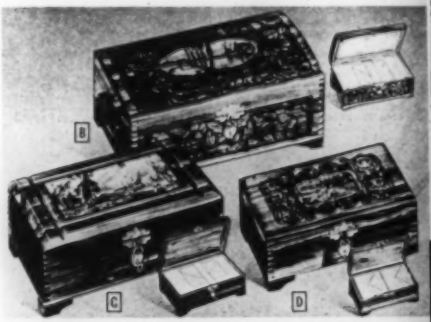
I New Rose Stationery Ensemble. Fine quality white vellum stationery, delicately decorated with floral roses design. 24 single sheets 5⅞x8 in. 12 folded notes 4x5 in., 12 "Thank You" notes 3x4 in. 48 matching envelopes. A lovely ensemble, cord-tied. Gift boxed.
3N 3144—Shipping weight 1 lb. 4 oz.....95c

K New "Serenade" Stationery Ensemble. Quality fancy weave-effect paper with frosted deckle-edge. 30 folded sheets 5⅞x8 in. 30 folded notes 5⅞x4 in. Ribbon-tied. 60 matching envelopes. Gift boxed. *Please be sure to state color* pink or blue when ordering.
3N 555—"Serenade." Shpg. wt. 2 lbs. $1.59

L New Drop-front Stationery Cabinet. Smart gift-type box, covered in silver-color paper with floral design. Front opens to reveal round-front drawer containing envelopes. Stationery in top tray. Quality vellum stock. 144 single sheets 5⅞x7 in. (48 white, 48 pink and 48 blue sheets.) 72 matching envelopes. Use as a mix-or-match ensemble!
3N 556—Drop front. Wt. 2 lbs. 4 oz.....$2.29

## Delight Her with this Lovely Hardwood Musical Chest

A Music with every letter she writes. Lift lid of this smart stationery chest and it plays a tinkling melody. Chest of select hardwood . . attractive lacquered walnut finish. Embossed front and top. Large picture. 18-note imported Swiss music movement in base. Red rayon satin lining. Filled with white linen-finish stationery, 24 sheets 5x9⅜ in., 24 envelopes. Size 6½x10½x4½ in. Secret compartment in base for keepsakes, jewelry, etc.
3N 551—With hasp, lock and 2 keys. Shpg. wt. 3 lbs.....Only $4.98
3N 552—Like (A) above but blonde finish. Shpg. wt. 3 lbs.....4.98




## Sweet-scented Cedar Chests with Colorful Picture Tops

B Mirror-lined Cedar Chest. Embossed on front and picture top. Concealed hinges . . top interior lined with handsome gold-color foil and mirror. 24 sheets white linen-finish stationery 5x9⅜ in. 24 envelopes.
3N 252—Hasp, lock, 2 keys. Size 6⅛x10⅜x4⅛ in. Shpg. wt. 3 lbs.....$2.98

C Picture Chest. Natural lacquer finish cedar chest with colorful picture on smart channel top. 24 sheets 5x8⅜-in. white vellum stationery with 24 matching envelopes. Complete with hasp, lock and 2 keys.
3N 568—Chest size 5⅝x9⅛x3¾ in. Shpg. wt. 2 lbs.....Only $1.98

D Low-priced Cedar Chest. Embossed top, natural lacquer finish. With 24 sheets white vellum stationery 4½x7⅛ in., 24 matching envelopes.
3N 250—Hasp, lock, 2 keys. Size 5⅛x8x3⅛ in. Shpg. wt. 2 lbs.....$1.59

## Handy Helpmates for Busy People!

V New! Baby Sitter's Memo Book. You need take no chances when you go out.

Book-like container has notations for emergency phone numbers . . (doctor, relatives, etc.) Pad of sheets; you give sitter specific instructions, where you'll be, etc. Handy pencil. Shpg. wt. 12 oz.
3N 567.....89c

W "Today's Mail" Portfolio. Simulated leather "Sainhide" covering. Keep your letters in one place or use to store pending bills, etc. Durable two-tone cover with 14K-gold tooling. Inner flap for immediate attention letters. Size 10¼ x12¾ in. Stationery not included. *State color* brown or green.
3N 561-Wt. 1 lb. 8 oz. $2.00

## Smart Desk Sets, Desk Calendar and Pen Sets

M Our Finest Genuine Leather 5-Pc. Desk Set. Leather glazed finish; tufted side panels studded with brass nail heads. Pad 14x24 in. Plus: perpetual calendar, rocker blotter, letter rack, tortoise-shell opener. *State color* brown or lt. green.
3N 558—5-pc. Desk Set. Shpg. wt. 3 lbs. 8 oz.....$11.75

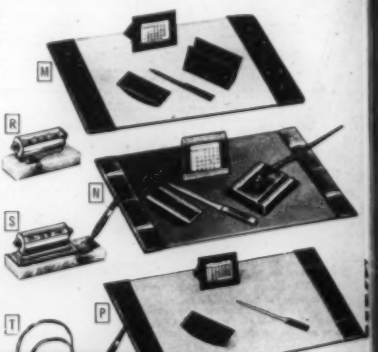
N Quality 5-Pc. Leather Desk Set. Genuine leather side panels, glazed finish. 24K-gold tooling. Pad 14x24 in. Fountain pen, base; perpetual calendar; rocker, desk blotters; letter opener.
3N 272—State color brown or dark green. Wt. 3 lbs. $7.95

P Low-priced 4-pc. Desk Set. Kidskin-like finish vinyl plastic side panels; 24K-gold trim. 14x24 in. Matched rocker blotter, calendar, letter opener.
3N 559—State color brown, red or green. Wt. 3 lbs..$3.75

R Onyx Base roll-type Perpetual Calendar. Onyx base 2x5 in. Brass roll calendar sets for day, date, month. *State base color* white or jet black.
3N 562—Shipping weight 1 lb. 12 oz.....$3.50

S Onyx Base Desk Pen Set. Like above but with ball-point pen and holder. Base 2¼x6¼ in. Pen has gold-color band—uses standard refill cartridge.
3N 563—State base white or black. Wt. 2 lbs. 2 oz..$5.50

T Onyx Base Desk Pen Set. Like (S) but large 3x7 in. base, with heavy 2-wire brass letter rack. Pen with metal band . . uses standard refill cartridge.
3N 564—State color white or black. Wt. 2 lbs. 12 oz....$7.50




PGBK PAGE 315 . . STATIONERY—SETS

## FAMOUS NAME BALL POINTS

**A** **Parker "Jotter."** 5 times ink capacity of most others. Medium point. *State* red, black or green.
4 N 6770—*Pen* . . . . . *Postpaid* $2.95
4 N 6771—Blue ink refill. *State* fine or medium point. *Postpaid* . . . . . Ea. 79c

**B** **Parker Liquid Lead Pencils.** *State* red, black or green.
4 N 6780—Silver-color metal cap, trim. *Sent postpaid* . . . . . $2.95
4 N 6781—Stainless cap, arrow clip. *Sent postpaid* . . . . . $3.95
4 N 6782—LLP refill. *Ppd.* . . 2 for 1.00

**Sheaffer Ball Pens.** *Postpaid.*

**C** 4 N 6847—Metal cap. Med. pt. State black, burgundy, green $1.95
**D** 4 N 6851—Gold-color trim. Med. pt. *State* black, burgundy, gray $2.95
4 N 6845—Blue ink refill for above. *State* fine or med. point. *Ppd.* . Ea. 69c

**Paper Mate Ball Pens.** Medium point. See below for refill.

**E** 4 N 6897—*State* red-white, 2-tone green, black-white. *Postpaid* $1.69
**F** 4 N 6899—New Capri. Gleaming chrome-plated metal cap. *State* black, flame (red), aqua. *Ppd.* . $1.95

### Ball Point Desk Sets . . for Home or Office

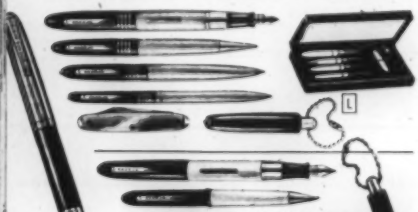
**Ball point pen** has easy writing cartridge, jet black plastic case. Swivel socket holds pen securely in place. Medium point. Gift boxed.

**G** **Newl Genuine onyx base,** 2½x3 inches. A handsome gift for his desk at home or at the office.
4 N 6926—Shpg. wt. 9 oz. . . . . $1.95

**H** **Newl Western-Style Horse,** 3 in. high, of bronze-plated metal. Simulated onyx base, 6x4 in.
4 N 6927—Shpg. wt. 8 oz. . . . . $2.95

**J** **Newl Double Pen Set**—one with blue cartridge, other with red. Genuine onyx base, 6x3½ in.
4 N 6928—Shpg. wt. 1 lb. 4 oz. $4.95

4 N 6898—Silvered-tip Paper Mate blue ink refill for (E). (F) above; also fits ball pens (G), (H), (J), (L) and (M). *State* fine or medium point. *Postpaid* . . . . 2 for 98c




**K** **Palmer Method Fountain Pen.** Stainless steel clip cap, plastic barrel. Concealed "squeeze" filler. *State color* black, blue or yellow.
4 N 6850—*State* fine or medium point. *Postpaid* . . . . . $1.49

**L** **6-Piece Pen Set.** Includes fountain pen, mechanical pencil, 2 ball point pens (one with blue cartridge, one with red), key chain-flashlight and matching pen-knife. Gift boxed. *Colors:* two-tone blue or black and white.
4 N 6925—*State* color. Shpg. wt. 12 oz. . . . . $2.49

**M** **4-Piece Pen Set.** Includes fountain pen, mechanical pencil, ball point pen and key chain-flashlight. Boxed.
4 N 6924—*State* two-tone blue or black and white. Shpg. wt. 6 oz. . . . . $1.00



# Pen and Pencil Gift Sets

## Famous Names Feature smooth writing..easy filling ..smart styling in an array of colors

**Parker Pen Sets.** Fountain pen has famous Parker hooded point for protection and comfort . . . mirror-finished electro-polished point for superbly smooth writing ease . . . polished to dissolve all microscopic roughness. Foto-Fill filler for easy 3-squeeze filling. Ink-flow control for no-skip line. Matching Liquid Lead pencil, with point that never breaks . . . never needs sharpening . . . writes a clean, erasable line. Handsome sets now in a bright array of the newest colors of this colorful era . . . smartly styled to be proudly owned, proudly given. Attractively boxed. *Postpaid.*

**N** **Newl "41" Special Set.** Modern Parker styling, famous Parker workmanship. Sleekly handsome with Arrow clips, silver-color lustraloy caps . . . plastic barrels. Pen with octanium point, oversize ink capacity. Fine or medium point. Colors turquoise, black or charcoal. *State color and point style desired.*
4 N 6785—Set. *Postpaid* . . . . . $12.75
4 N 6784—Pen only. *Postpaid* . . . . . 8.75

**P** **"51" Standard Set.** Fine all stainless steel caps; plastic barrels. Octanium pen point. Pli-glas reservoir. *State* color: teal blue, black or burgundy. *State* fine or med. point.
4 N 6821—Set. *Postpaid* . . . . . $18.50
4 N 6787—Pen only. *Postpaid* . . . . . 13.50

**R** **"21" Special Set.** Silver-color metal caps; plastic barrels. Octanium pen point. Visible ink supply. *State color* teal blue, black or burgundy. *State* fine or med. point.
4 N 6820—Set. *Postpaid* . . . . . $9.90
4 N 6765—Pen only. *Postpaid* . . . . . 5.95
4 N 6825—LLP refill for "41," "51" and "21" sets and "Pardners." *Postpaid* . . . . . 2 for $1.00

**Sheaffer Pen Sets with clean-filling "Snorkel" feature . . .** no dunking . . . one stroke fills pen. Spiral grip . . . easy to hold. Humidor cap keeps point moist. Plastic barrels; hand polished points. Matching propel-repel-expel mechanical pencils. Boxed. Fine or medium point. Colors burgundy, gray, black. *Postpaid.*

**V** **White Dot "Clipper"** has stainless steel cap 1/10, 14K gold filled clip and trim. Palladium-silver point. *State point style, color above.* Only $3.00 down for the set.
4 N 6839T—Set. *Postpaid* . . . . . $26.00
4 N 6838—Pen only. *Postpaid* . . . . . 18.50

**White Dot "Statesman"**—As above but plastic cap; 1/10, 14K gold filled clip and trim. *State point style, color.* Set only $2.50 down.
4 N 6831T—Set. *Postpaid* . . . . . $22.75
4 N 6830—Pen only. *Postpaid* . . . . . 15.50

**W** **"Snorkel Special"**—Popularly priced with all the Sheaffer Snorkel features. 1/10, 14K gold filled clip and band on plastic cap. Palladium-silver point. *State point style, color.*
4 N 6861—Set. *Postpaid* . . . . . $13.95
4 N 6860—Pen only. *Postpaid* . . . . . 7.95

**"Admiral"**—As above but with 14K gold point. *State point style and color.*
4 N 6835—Set. *Postpaid* . . . . . $16.00
4 N 6834—Pen only. *Postpaid* . . . . . 10.00

**AA** **Scripto Ball Pen and Pencil Set.** Plastic case, chromium-plated clip and band. Pushbutton ball pen for smooth, even writing. Liquid lead pencil writes dry, will not smear, but will erase. Ends annoying lead breakage. Eraser at top. Popular-priced quality set. Colors 2-tone green, 2-tone blue; red with cream, or solid black. *State color. Postpaid.*
4 N 6748—Set. . . . . $2.00
4 N 6738—Pen only. . . . . 1.00
4 N 6739—Blue ink refill. . . . . 2 for 98c
4 N 6747—Pencil only. . . . . 1.00
4 N 6749—Liquid lead refill. . . . . 2 for 98c

**BB** **Newl Our Finest Esterbrook Pen and Pencil Set.** Pen has solid Duracrome "Renew" point. Choice of 6 points. Push pencil holds 2 feet of lead . . . feeds lead continuously. Has eraser. Plastic barrels; metal caps. *State color* midnight blue, burgundy, gray and blue. *State point style* (choose from illustrations at right).
4 N 6871—Set. *Postpaid* . . . . . $8.25
4 N 6870—Pen only. *Postpaid* . . . . . 4.50

**CC** **Newl Ball Point Pen Matches (BB).** Given over 2½ miles of writing. Med. point. *State* midnight blue, burgundy, gray or blue.
4 N 6872—Pen. *Postpaid* . . . . . $3.75
4 N 6798—Refill for (CC) and ball-point (DD). *State* extra fine or medium. *Postpaid* . . . . Each 69c

**S** **Newl Parker "Pardners."** Now the famous name of Parker brings you the handiest team in writing! Parker Jotter ball point pen (writes 5 times longer than ordinary ball points). Medium point. Matching Liquid Lead pencil. Stainless steel caps, sleek plastic barrels. Featured in newest colors. A handsome slender pair. Colors coral, black or charcoal. *State color.*
4 N 6789—Set. *Postpaid* . . . . . $5.75

**NOTE:** See (A) for "Jotter" refills; see (R) for LLP refills for "Pardners" set above.

**T** **Parker "21" Desk Set.** Beautiful base of genuine Pedrara onyx is 3¾x2½ inches. Tapered pen with point electropolished to dissolve all traces of roughness . . . gives outstanding writing smoothness. Visible ink supply . . . fast action filler. Sleek black plastic barrel. Spherix socket holds pen firmly in place. Medium point. An especially handsome desk accessory in the famous Parker styling. A gift that's sure to be appreciated. Boxed.
4 N 6922—*Postpaid.* (Shpg. wt. 1 lb. 8 oz.) $8.75

**X** **Sheaffer Fineline Cartridge Pen Set**—no part of pen ever touches ink. Just drop a cartridge into barrel. Matching mechanical pencil with easy "one-hand" in-and-out lead action. Plastic barrels, gleaming chrome-plated caps. Colors blue, green or black.

4 N 6849—Set (4 cartridges included). *State fine or medium point, color. Postpaid* . . . . . $4.95
4 N 6848—Pen only (2 cartridges incl.) *State fine or medium point, color. Postpaid* . . . . . $2.95
4 N 6850—Refill ink cartridge. State washable blue or permanent blue-black ink. *Ppd.* 10 cartridges 98c

**Y** **Sheaffer Fineline Lever-fill Fountain Pen Set.** Pen has smooth writing metal tip. Matching propel-repel-expel mechanical pencil. Plastic barrels; gold-color metal cap. Boxed. Colors blue, green or black. *State fine or medium point, state color.*
4 N 6853—Set. *Postpaid* . . . . . $3.95
4 N 6852—Pen only. *Postpaid* . . . . . 2.25

**Z** **Sheaffer Fineline Ballpoint Desk Set.** Jet black plastic base with famous Fineline ballpoint pen. Never skips, writes 5 times longer than ordinary ballpoints. Superb in writing ease. Medium-point. Boxed.
4 N 6854—(Shpg. wt. 12 oz.) *Postpaid* . . . . $3.95
4 N 6845—Blue ink refill. *State* fine or medium point. *Postpaid* . . . . . Each 69c

**DD** **Popular-Priced Esterbrook Pen and Pencil Set.** Solid Duracrome "Renew" point. Choice of 6 points. Strong plastic barrel and cap. Push pencil feeds continuously. Silver-color metal trim. Colors red, blue, gray and black. *State color and point style* (choose from illus. at right).
4 N 6796—Set. *Postpaid* . . . . . $5.00
4 N 6795—Pen only. *Postpaid* . . . . . 2.50
4 N 6797—Matching ball point pen (not shown). *State* color red, blue, gray or black. See (CC) below for refill. *Postpaid* . . . . . $2.50

**EE** **Women's Petite-Pak in Feminine Pastels by Esterbrook.** Small, delicately-colored pen and pencil in attractive carrying case. Ideal Christmas gift for women of all ages. Pen has solid Duracrome "Renew" point. Choose from 6 point styles. Push pencil feeds lead continuously . . . has handy eraser. Plastic barrels and caps. Plastic carrying pak has attractive embossed design. Pastel colors aqua, blue, pink and yellow. *State color and point style* (choose from illustrations at right).
4 N 6811—Set. *Postpaid* . . . . . $5.00
4 N 6810—Pen only. *Postpaid* . . . . . 2.50
4 N 6806—Replacement point for all Esterbrook Fountain Pens. *State point style* (see illustrations at right). *Postpaid* . . . . . Each 50c

**NOTE.** Shipping weight for all pen sets each 7 oz.; for pens each 4 oz.; for pencils each 4 oz.; for refills each 1 oz. "T" after catalog number means same price cash or terms. Include pens in your Easy Terms order. See page 373 for details. Order today for Christmas giving.

## PARKER
### Pens and Sets
Famous for writing ease

NEW! N
Parker "41"
$12.75 set

P
$18.50 set

R
$9.90 set

S
$5.75 set

T
$8.75 set

## SHEAFFER
### Snorkel and Fineline
Snorkel makes filling clean, easy

"Snorkel" filling tube

V
$26.00
"Snorkel" set
Cash or Terms
$3 down

W
$13.95
"Snorkel Special" set

X
$4.95 set

Y
$3.95 set

Z
$3.95 set

## SCRIPTO
### Ball Pen, LLP

AA
$2.00 set

BB
NEW!
Our Finest Esterbrook
$8.25 Set

## ESTERBROOK
6 point styles to choose from

CC
$3.75

DD
$5.00 set

EE
$5.00 set

SUPERMKTS PAGE 317 . . PENS, PENCILS

# Sparkling New Tower Christmas Cards

**Newest styling . . choose from 4-fold style, new slender type . . all in beautiful color**

**A** "Big 50 Yuletide" Cards
50 in Box 88c
100 Two Boxes $1.64

**B** Tall 'N Slender Cards
32 in Box 98c
64 Two Boxes $1.85

**C** Exclusive Tower Assortment
25 in Box $1.19
50 Two Boxes $2.19

**D** Large 50-card Quality Assortment
50 in Box $1.39

## 4 Striking Assortments . . latest seasonal designs, fine quality printing at Sears famous low prices

### 50 Cards . . less than 2c each!

**A** Famous Yuletide Assortment. A Sears exclusive. Same quality cards sold last Christmas for 96c. Printed in full color on heavy stock paper. Both merry and serious cards with Jolly Santas, twinkling snow men, traditional poinsettias, quiet snow scenes . . plus several inspirational religious cards—an appropriate card for everyone on your mailing list. Some trimmed with velvety flocking or sparkling glitter. Seasonal message inside each card. All 4-fold style. 34 cards 4⅝x5⅝ in.; 16 are 5¾x5¾ in. With 50 envelopes. Wt. box 1 lb. 8 oz.

3 N 5661—Box of 50 **88c**; 2 Boxes (100) **$1.64**

### New Modern Slender Cards

**B** Smartly Styled Assortment. 32 cards with 12 different designs . . Christmas candles, bells, tree ornaments, Santas plus several new, smart cards—small children, old-fashioned house, etc. Every card embossed (raised surface design) and lithographed in beautiful full color. All with distinctive gold-color trim. Popular two-fold style printed on extra heavy paper stock. Cheery message inside each card. Handsome cards you'll be proud to send to your friends. Each is 6¾x3¾ inches. 32 matching envelopes included in box. Shipping weight per box 1 lb. 4 oz.

3 N 5653—Box of 32 **98c**; 2 Boxes (64) **$1.85**

### Our Finest Tower Cards

**C** Sears Exclusive Assortment. Cards formerly sold in leading gift and department stores for 10 and 15 cents each—now through special purchase you get them only at Sears for less than 5c apiece! Top quality, expertly lithographed in brilliant colors on extra heavy paper stock. 25 different designs beautifully reproduced . . all the traditional Christmas and religious scenes. Both single and four-fold style. Sizes range from 4⅞x5⅛ in. to 5½x6¼ in. Order all your Christmas cards and gift wrappings early. 25 cards, 25 envelopes in box. Shipping weight per box 1 lb.

3 N 5693—Box of 25 **$1.19**; 2 Boxes (50) **$2.19**

### 50 Quality Christmas Cards

**D** Large All Different Card Assortment. 50 designs . . deluxe quality printing and paper. Some embossed, some cut-out, or trimmed with gleaming spangles . . others finished with sparkling glitter, velvety flocking or raised silver and gold-color printing. Beautiful designs . . holly, poinsettias winter village scenes, merry Santas and beloved religious scenes of the Nativity. Inside greetings appropriate for each different design. All are four-fold style. Sizes from 4½x5½ to 5x6 inches. 50 cards, 50 envelopes in box. Wide assortment helps you to find the exact card to please each friend and relative.

3 N 5665—Shpg. wt. 1 lb. 12 oz. . . . . Box **$1.39**



*More Christmas Cards on following pages . . for distinctive "all-of-one kind" name-imprinted cards see page 320*

### Dignified, Inspirational Religious Cards

**32** in box **98¢** **64** two boxes **$1.79**

All traditional subjects . . Three Kings . . Christ-Child in Manger . . Madonna and Child . . The Shepherds. 10 different designs—5 are die-cut to frame inside picture. Every card embossed and with gold-color trim. All expertly lithographed in full color. Inside greetings of inspiring scripture text. A beautiful selection designed to bring joy and comfort to all. Each card measures 4¼x5¾ in. All are conventional 4-fold style. 32 cards with 32 matching envelopes in box. Shipping weight per box 1 lb.

3 N 5667—Box of 32 . . . 98c  2 Boxes (64) . . . $1.79

### Traditional Studio Parchment Cards

**32** in box **98¢** **64** two boxes **$1.79**

Fine quality parchment paper plus new, smart "abbreviated" size makes this assortment unique. One of the finest selections you'll see during the Christmas season. Each card measures a delicate 3¾x4¼ in. Lithographed in full color . . styled in delightful, time-honored Christmas tradition. 8 different designs . . 4-fold style. All embellished with gold color to add a touch of sparkling glamour. 32 cards and 32 envelopes in box. Don't be caught without cards on hand . . order several boxes today.

3 N 5652—Shpg. wt. per box 14 oz. Box 98c, 2 Boxes . . . . . $1.79

### 25 Merry Cards to Delight the Children

10 different cut-out designs **25** cards **69¢**

Little boys and girls love to send Christmas Cards too! Selection has jolly Santas, children with red-flocked suits that are fuzzy to touch, roly-poly animals, girl with kitten, etc. Printed on extra-heavy, glossy paper. These vividly designed cut-out cards are loved by children everywhere. Order today—this Christmas let the children join in the friendly habit of sending their own vividly colored Christmas cards. All are single-fold style. Size approximately 5x6 in. With 25 envelopes in box.

3 N 5656—Shipping weight 1 lb. . . . . 69c

## 3 Personalized Christmas Card Assortments available with or without printed name

*How to Order Name-imprinted Cards. State Catalog No. and print complete name or group of family names wanted.* Only 1 typesetting per box. Printed cards will be shipped in about 5 days.

### Low-priced Assortment 50 Cards . . 10 Designs

**50** Cards with name **$1.39** Without name **98¢**

New for 1956. 5 each of 10 attractive designs. All traditional Christmas subjects . . poinsettias, The Three Kings, tree ornaments, village snow scenes, holly wreaths and others. Every card embossed to make scenes stand out. Friendly, seasonal greeting inside each card. Lithographed in full color on heavy paper stock. All are standard four-fold style. All measure 4⅝x5⅜ in. 50 cards and 50 matching envelopes in box. Shipping weight per box 1 lb.

3 N R5749—With name . . . . . Box **$1.39**
3 N 5682—Without name . . . . . Box **98c**

### Modern, slender-styled Christmas Card Assortment

**50** Cards with name **$1.89** Without name **$1.39**

Brilliant, exclusive designs. 5 each of 10 distinctive designs. Every card embossed to make designs stand out with added realism . . fresh, eye-catching subjects include old-fashioned sleigh, rollicking Christmas train of yesteryear, charming little girl angels, traditional poinsettias and several others. An assortment specifically designed to meet the standards of the most style-conscious shopper. All cards are four-fold type, tastefully gold-color decorated. Each has cheery seasonal greeting inside. Printed on quality paper . . expertly lithographed in full, sparkling color. Cards 3½x7¼ inches. 50 cards, 50 matching envelopes in attractive box. Shipping weight per box 1 lb. 4 oz. Order several today.

3 N R5730—With name . . . . . Box **$1.89**
3 N 5651—Without name . . . . . Box **1.39**

### Beautiful Religious Cards . . Bible verse greetings

**25** Cards with name **98¢** Without name **69¢**

In the True Christmas Spirit. What could be more appropriate at Christmas than cards showing the birth of Christ, the Wise Men, the Shepherds, and lovely church scenes. Lithographed in full color on heavy paper stock. Designs are embossed (raised surface) to give 3-dimensional effect. Assortment includes 5 each of 5 designs. Popular four-fold style. Each card has comforting greeting and Bible quotation inside. A suitable assortment for the entire family. All measure 4½x5½ inches. 25 cards plus 25 matching envelopes in box. Buy several boxes at these low prices . . always have extra Christmas cards on hand.

3 N R5748—With name. Shpg. wt. per box 12 oz. Box of 25 . . . 98c, 2 Boxes (50) . **$1.79**
3 N 5683—Without name. Shpg. wt. box 12 oz. Box of 25 . . . 69c, 2 Boxes (50) . **$1.26**

## Nine Distinctive Christmas Cards . . 25 cards of one design in each box
## Available with or without printed names

Gay, vivid colors . . 2 fold and 4 fold styles. 25 cards and 25 matching envelopes in each box. Shpg. wt. ea. box 1 lb. See How to Order name-imprinted cards on page 319. More Christmas Cards on pages 318-319.

**A** **The Three Trees.** Smart red border of design matches candle flames and tree bases . . . accented with sparkling gold-color tree boughs. 2-fold style. Size 8x3½ in.
3 N R5766—With name. Box $1.98. 2 boxes $3.59
3 N 5641—Without name. Box $1.49. 2 boxes 2.69

**B** **Jewels of Christmas.** Etched in flashing glitter . . shining ornaments on tinseled tree boughs. 4-fold style. 3½x6 in.
3 N R5767—With name. Box $1.89 2 boxes $3.39
3 N 5642—Without name. Box $1.39. 2 boxes 2.49

**C** **Pattern for Christmas.** Cheerful colors on snow-white background . . ever-popular theme. 4-fold type. 6x3½ in.
3 N R5771—With name. Box $1.79 2 boxes $3.19
3 N 5646—Without name. Box $1.29. 2 boxes 2.29

**D** **Rural Christmas.** The unusual and lovely colors cast a beautiful portrayal of the magic of Christmas in the country. 2-fold slender style; 8x3½ in.
3 N R5773—With name. Box $1.89. 2 boxes $3.39
3 N 5648—Without name. Box $1.39. 2 boxes 2.49

**E** **Holiday Headlines.** Santa proclaims your holiday greetings with a refreshing original flavor. 4-fold style, each 5x6 in.
3 N R5770—With name. Box $1.89. 2 boxes $3.39
3 N 5645—Without name. Box $1.39. 2 boxes 2.49

**F** **Here's How!** In 5 easy lessons, jolly Santa enthusiastically falls all over himself demonstrating the way to trim the Holiday tree. 2-fold type, each 8x3½ in.
3 N R5769—With name. Box $1.89. 2 boxes $3.39
3 N 5644—Without name. Box $1.39. 2 boxes 2.49

**G** **Madonna in Pastels.** Mother and Child portrayed in the muted tones of soft pastels . . . accented by gleaming raised silver-color overprinting. 4-fold. 5x6 in.
3 N R5774—With name. Box $1.98. 2 boxes $3.59
3 N 5649—Without name. Box $1.49. 2 boxes 2.69

**H** **The Tinsel Tree.** A sparkling version of the Holiday tree . . . shimmering bright with silver-color glitter. 2-fold style, 3½x8 in.
3 N R5772—With name. Box $1.98. 2 boxes $3.59
3 N 5647—Without name. Box $1.49. 2 boxes 2.69

**J** **Cathedral Spire.** A sanctuary of peace and contentment that typifies the goal of all at Christmas. 2-fold style, 3½x8 in.
3 N R5768—With name. Box $1.89. 2 boxes $3.39
3 N 5643—Without name. Box $1.39. 2 boxes 2.49

## Personalized Cards from your favorite Photo

Put extra personal spirit in your Christmas cards this year! 20 cards, 4 different styles, 5 of each, in every box . . Santa, Christmas Door, Season's Greetings and Country Scene. Matching envelopes included.

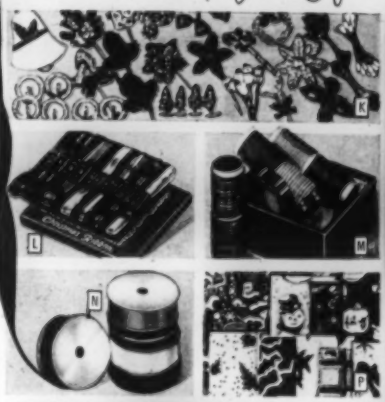
ALL ORDERS MUST BE IN BEFORE DECEMBER 1st.

*HOW TO ORDER:* Send negatives or photo with order to Tower Photo Service, General Post Office Box 999, New York 1, N. Y. Be sure to print your name and address plainly. You get 20 cards together with 20 finished photos and matching envelopes. (Negative preferred for sharper picture.)

3 N 9899F—Cards, photos. Postpaid. (Wt. 2 lbs.) . . . . . Box $1.19



# Dress up your Gifts



## Decorations, Paper, Ribbons for a Colorful Christmas

**K** **40 Colorful Package Decorations.** For a really unique idea, try these attractive decorations. They'll help make your presents "extra-special." Includes cheery pine cones, jolly snowmen, festive holly and flowers and many more. They'll add glamour to even the simplest gift.
3 N 5570—Shpg. wt. 14 oz. . . . $1.49

**24 Package Decorations.** Like above but smaller assortment.
3 N 5568—Shpg. wt. 8 oz. . . . . 98¢

**L** **Bright Christmas Ribbon Assortment.** Ideal for that last-minute, "hurry-up" package! 146 feet of rayon satin and bright tinsel ribbon. 12 hanks in all, each 9 to 15 feet long and ¾ to ⅝ in. wide. Sparkling green, red, blue and silver colors.
3 N 5560—Shpg. wt. 7 oz. Box . . 89¢

**M** **Christmas Ribbon Assortment.** Plenty of ribbon to make your package wrapping easier! 8 large spools totaling 306 feet of festive ribbon . . 246 ft. of 3/64 in. rayon curling ribbon, 6 different colors . . 3 solid colors, 3 stripes—41 ft. of each color. 60 feet of popular ¾-in. wide brightly-colored rayon ribbon laminated to acetate back. Two 30-ft. rolls of 2 varied colors.
3 N 5574—Shpg. wt. 8 oz. . . . . $1.47

**N** **New Christmas Ribbon Assortment** . . shimmering rayon curling type. 125 feet overall; 5 rolls, each in popular ¾ in. width, 25 ft. long. Comes in 5 assorted Christmas colors red, gold, green, white and multi-color (red-white-green). Makes your gift wrapping easier.
3 N 5579—Shpg. wt. 6 oz. . . . . $1.19

**P** **Extra-heavy Wrapping Paper.** 22 sheets with jolly Holiday designs. De-luxe quality makes your gifts especially attractive. Each sheet 20x30 in. 10 colorful designs . . bells, Santas, candy canes, trees, greetings, etc. Two sheets wrap large packages.
3 N 5556—Shpg. wt. 1 lb. 7 oz. Box 98¢

**R** **S** **New! Continuous Roll Aluminum Foil Gift Wrapping Paper** . . . the new, economical, efficient way to wrap your gifts. Handy Cutter Box enables you to use exactly the amount you need for wrapping . . . no waste. Glittering aluminum foil in gay holiday colors and designs—shipped in a continuous roll to prevent creasing. These attractive, modern designs will make every gift you give more glamorous . . . add that artistic touch.

Size of each roll, 20 inches wide, 22 feet long. Shipping weight each roll 1 lb. 4 oz.

**R** 3 N 5585—Attractive design of white and silver stripes with delicate red and green trim.
Each roll $1.29. . . . . 2 rolls $2.38

**S** 3 N 5584—Modern style silver-color trees on red background.
Each roll $1.29. . . . . 2 rolls $2.38

**T** **Continuous Roll Wrapping Paper.** Brilliant silver and white-striped design on fine quality paper. Each roll 100 feet long, 20 in. wide. No waste . . you use exact amount you need. Shpg. wt. each roll 1 lb. 6 oz.
3 N 5558—Roll 89¢. 2 rolls $1.69

*Avoid the last-minute Christmas rush by ordering your gift wrappings and greeting cards now! Do it the easy Sears catalog way!*

# with beautiful Tower Gift Wrappings

## Tower Big Value Complete Gift-Wrap Assortments to Glamorize every Gift

**A 203 pieces only $1.89**

A Our Lowest-priced Complete Assortment. 203 pieces, all gay and colorful. 40 Sheets Wrapping Paper each 20x30 in. 20 sheets white tissue, 6 red tissue, 14 heavy, de luxe-quality sheets with cheerful designs. 150 feet Ribbon 3/16 to 5/8 in. wide. Includes rayon satin, rayon curling and novelty ribbon. 156 matching cards, tags and seals. Wrapping instructions included.

3 N 5554—203 pieces. Shpg. wt. 2 lbs. ..... $1.89

**B 229 pieces only $2.89**

B Larger, Better Assortment. 229 pieces for wrapping sparkling presents. Includes 48 Sheets Wrapping Paper each 20x30 in. 20 sheets white tissue, 4 red tissue and 24 extra heavy de luxe-quality sheets with hollies, Santas, candles, bells, etc. . . all in gay Christmas colors. 214 feet Ribbon 3/16 to 7/16 in. wide, rayon curling, rayon satin, tinsel-striped and novelty ribbon. 170 matching cards, tags, seals. Wrapping instructions.

3 N 5565—229 pieces. Shpg. wt. 2 lbs. 8 oz. ..... $2.89

**New Luxury Gift Wrap Ensemble . . finest, loveliest assortment we've ever had**

**191 Superb Pieces $3.79**

C Here's Real Tower Quality . . a smart gift wrap assortment, sparkling with Holiday spirit. Gay, shimmering colors, distinctive designs and patterns help make the gift YOU give all the more precious. That's why we took extra care in searching out this truly glamorous assortment for you. Made from high quality papers. Ribbons in extra-wide widths up to 5/8 in. All pieces packaged in large 9½x20x2½-in. deep re-usable gift box. Assortment includes equivalent of 44 sheets. 16 sheets extra-heavy white tissue, 3 double-size 30x40-in. jumbo sheets of heavy lithographed paper for extra-large packages; 14 sheets 20x30-in. designs lithographed paper. 1 continuous roll 20x144 in. long fine quality printed paper, 1 continuous roll glittering foil 20x78 in. long . . tear off what you actually need, no waste. 204 feet shimmering ribbon: 40 ft. 3/16 in. wide rayon curling, 40 ft. 5/16 in. wide "Satin Glo," 60 ft. 5/8 in. wide "Satin Glo" and rayon satin, 24 ft. 7/16 in. wide "Satin Glo," 20 ft. 5/8 in. wide "Satin Glo" and tinsel stripe and 20 ft. 3/8 in. wide "Satin Glo" and tinsel stripe. 141 Matching cards, tags and seals. Novelty folders, too. Special gift wrap instructions included.

3 N 5572—Our Best. Shpg. wt. 4 lbs. ..... Box $3.79

### Colorful, Bargain Assortment 98c

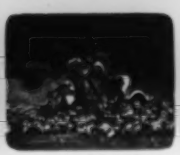
D Our Special Bargain Assortment . . the economical way to make every gift more attractive, more cheerful! Ideal too, for use as extra paper, or use tags for that last minute package! Comes in envelope containing 42 sheets of 20x30-in. paper. 20 sheets of white tissue, 6 red tissue and 16 colorful printed design sheets. Complete with 151 matching cards, tags and seals. Don't run short . . buy this handy economical assortment now!

3 N 5553—Bargain Special. Shpg. wt. 1 lb. 6 oz. ..... 98c

### Texcel Transparent Tape 77c

E Cellophane Tape. ½ in. wide, 400 in. long. Dispenser-type roll. Wrap neater packages, easier!

3 N 4359—Shpg. wt. 2 oz. . . . 2 rolls for 77c



# View-Master

**Brilliant color scenes in exciting 3rd dimension . . large choice of subjects**

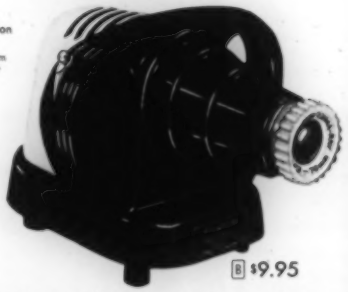
Each packet contains 3 individual reels on your favorite subject. Order on next page.
Packet of 3 reels **$1.00**

AA **$2.00** Light Attachment Sold Separately

A **$2.00** Viewer Only

**Our Biggest View-Master Reel Selection**

Choose from over 135 View-Master Packets or from 85 individual View-Master Reels on facing page



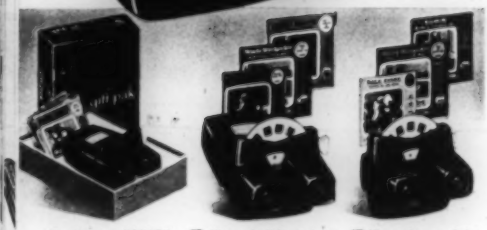
B **$9.95**

**Project View-Master Picture Reels with the Junior Projector**

B Junior Projector. Now you can enjoy your View-Master picture reels projected up to 22 inches wide. Uses any standard View-Master reel . . gives brilliant full color non-stereoscopic images. Modern two-tone red and ivory plastic and metal body. Ground f:3 lens makes images sharp and clear. Simple to operate . . reel fits in slot in projector body—scenes are changed by just a flick of lever. Rugged construction . . a minimum of moving parts to break or get out of order. Uses 110-120-volt, 60-cycle AC-DC. UL Approved. Includes 30-watt projector lamp—keep a spare lamp on hand, order below. .

Wide variety of View-Master reels makes this a gift the whole family will enjoy. Check large selection on next page . . order several with Projector.

3 N 6454—Postpaid. (Shipping weight 4 lbs.) ..... $9.95
3 N 8573—Extra 30-watt lamp for above. Postpaid. (Shpg. wt. 8 oz.) ..... 69c



View-Master sets "C," "D" in attractive and sturdy gift case—a compact gift the whole family will enjoy

C Viewer plus light attachment . . your choice of any 3 packets
De-Luxe Gift-Pak **$6.95**

D Viewer plus your choice of any 3 packets
Gift-Pak **$4.95**

A Stereoscope Viewer. See beautiful scenes "come to life" in breathtaking 3-dimension full color. Added depth and realism to all scenes including those shown on this page. Just a flick of the lever and another scene comes before your eyes. Each reel has 7 scenes . . order packets of reels or individual reels on next page. Viewer has sturdy brown plastic housing. Send your order today.

3 N 6453—Postpaid. (Shipping weight 12 oz.) ..... $2.00

AA Light Attachment. Fastens easily on back of stereoscope to light scenes. Attachment shown on Viewer in illustration (C). Batteries not included. Order below.

3 N 6424—Postpaid. (Shipping weight 1 lb.) ..... $2.00
3 N 6880—Batteries for attachment above. Postpaid. (Shpg. wt. 8 oz.) ..... 2 for 28c

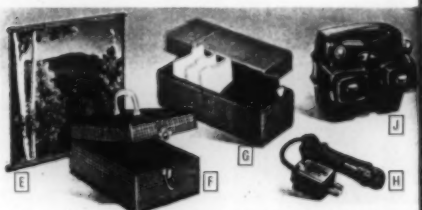
C De-luxe Gift-Pak. Everything you need for an exciting viewing experience. Includes Viewer (A) above, light attachment and bulb to light scenes for easier viewing, plus your choice of any 3 packets (each packet has 3 reels) listed on next page. Batteries for light unit not included. (Order above.) *State cat. no. and any 3 packet titles wanted* (Example: 3N6425—Roy Rogers, Ohio, Wild Birds.)

3 N 6425—Postpaid. (Wt. 1 lb. 13 oz.) ..... $6.95

D Gift-Pak. Includes Stereoscope Viewer (A) shown above, plus your choice of any 3 packets from next page. An attractive gift package that will thrill young and old alike. Remember, a View-Master outfit is a gift constantly renewable with new reels. *State catalog number and any three packet titles wanted* from wide selection on facing page.

3 N 6426—Ppd. (Wt. 1 lb. 10 oz.) . . $4.95

*See facing page for large selection of View-Master Packets and Reels*



E Projection Screen. Glass-beaded for clear pictures. 18x24 in. Rolls up compactly . . hangs on wall for use.

3 N 8522—Shpg. wt. 3 lbs. ..... $1.95

F Storage and Carrying Case. For View-Master viewers, Jr. Projector, and 50 reels . . or projector only and 125 reels (none included). Plywood, plastic-coated covering; gray tweed design. Over-all size 7¼x5¼x11 inches.

3 N 8387—Shpg. wt. 2 lbs. 12 oz. ..... $3.95

G Library Box. Holds View-Master Stereoscope (A) above, up to 100 reels (not incl.) Mottled brown plastic body . . convenient carrying handle. Set of 12 index cards included.

3 N 6456—Postpaid. (Wt. 2 lbs.) ..... $1.85

H Transformer. For Light Attachment 3 N 6424 or Viewer 3 N 6417 below. Always constant light . . no battery replacement. 10-ft. cord. 110-120-volt, 60-cycle AC. UL listed.

3 N 6423—Postpaid. (Wt. 12 oz.) . . $3.50

J View-Master Stereoscope Focusing Viewer. Also has built-in light unit . . just press light bar and scene lights up. Focusing device allows easy focusing to your individual viewing pleasure. Lever changes scenes. Black plastic housing. A quality viewer you'll be proud to own. Batteries for light unit are not included. Order 3 N 6880 at left.

3 N 6417—Postpaid. (Wt. 2 lbs.) . . . $9.75

# VIEW-MASTER 3-DIMENSIONAL PICTURES

## Travel Scenes, Fairy Tales, Adventures, Cowboys, Movie Stars . . all come to life in 3-D color

View-Master pictures are an exciting 3-dimension experience for both adults and children to enjoy. True-to-life Kodachrome photographs in full color (each scene is 2 photos to produce stereoscope 3-D effect) . . gives you the breathtaking feeling of actually being right in the scene.

See your View-Master pictures in either the View-Master Stereoscope; or project them on wall or screen with View-Master Projector (not 3-D effect). Listed on opposite page. View-Master Reels may be bought in packets of 3 reels per title (21 scenes) or individually as listed below.

### View-Master Reel Packets . . Each Title below is a packet with 3 reels

*View-Master Packets.* Each contains a series of 3 reels on title listed. Order by title.
3N 6444—Postpaid. (Shpg. wt. per packet 3 oz.) *Please state Titles of packets wanted.* Each packet.....$1.00

**U.S. Travel Packets**

Black Hills Badlands, S. Dakota
Bryce Canyon Nat. Park, Utah*
Carlsbad Caverns, N. Mexico
Coney Island, New York*
Crater Lake Nat. Park, Oregon
Cypress Gardens, Florida
Denver and Mt. Parks, Colorado*
Disneyland No. 1—Main Street*
Disneyland No. 2—Frontierland*
Disneyland No. 3—Adventureland*
Disneyland No. 4—Fantasyland*
Disneyland—5—Tomorrowland*
Glacier Nat. Park, Montana
Grand Canyon Nat. Park No. 1
Grand Canyon Nat. Park No. 2
Great Smoky Mts. Nat. Park—Tennessee and N. Carolina
Greater Miami, Florida
Hoover Dam, Nevada
Los Angeles, California*
Mammoth Cave Nat. Park, Ky.*
Marine Studios, Marineland, Fla.
Mesa Verde Nat. Park, Colorado*
Mickey Mouse Club Circus Visits Disneyland*
Mt. Rainier Nat. Park, Wash.
Mt. Vernon—Home of George Washington—Virginia*
New Orleans, Louisiana*
New York City, N.Y.
Niagara Falls, N.Y.
Painted Desert and Petrified Forest, Arizona
Philadelphia, Pennsylvania*
Pikes Peak, Colorado*
Redwood Highway, Calif.*
Reno, Nevada*
Rocky Mt. Nat. Park, Colorado*
Royal Gorge, Colorado*
Salt Lake City, Utah
San Francisco, California
Sequoia Nat. Park and Kings Canyon, California
Silver Springs, Florida
Sun Valley, Idaho*
Washington, D.C.*
Wisconsin Dells, Wisconsin
Yellowstone Nat. Park, Wyoming
Yosemite Nat. Park, California
Zion National Park, Utah*

**Foreign Travel Packets**

Alaska
Banff, Canadian Rockies
Flowers of Hawaii, Hawaii Nat. Park*
Germany*
Hawaiian Medley—Life in Aloha Land, Hawaii*
Hula Dancers, Hawaii*
In Darkest Africa*
Islands of Romance, Hawaii, etc.*
Italy
Lake Louise, Jasper, Can. Rockies
Sweden*
United Nations

**State Packets**

Alabama†
Arizona†
Arkansas†
California†
Colorado†
Florida†
Georgia†
Idaho†
Indiana*†
Iowa†
Kansas†
Kentucky†
Louisiana*†
Maine†
Massachusetts†
Michigan†
Minnesota*†
Mississippi†
Missouri†
Nebraska*†
New Hampshire*†
New York*†
N. Carolina†
N. Dakota*†
Ohio†
Oklahoma†
Oregon†
Pennsylvania†
S. Dakota†
S. Carolina†
Tennessee†
Texas
Utah*†
Virginia*†
Washington†
Wisconsin†

**Nature Series Packets**

Battle of the Monsters from "The Animal World"*†
Butterflies†
Desert Wildflowers*†
Garden Flowers
Parrot Jungle, Miami, Fla.*†
Performing Animals
San Diego Zoo, California*†
Wild Birds†
Wonders of the Deep†

*NOTE: *means new 1956 release*

**Story and Adventure Packets**

Aircraft Carrier in Action*†
Alice in Wonderland†
Arabian Nights†
Bambi*†
Brave Eagle*
Buffalo Bill, Jr.
Christmas Carol*†
Circus
Cowboy Stars
Cowboy Stars Adventures
Dale Evans, "Queen of the West"
Fairy Tales No. 1 (Red Riding Hood, Hansel and Gretel, Jack and the Beanstalk)†
Fairy Tales No. 2 (Cinderella, Goldilocks, Rumpelstiltskin)
Fairy Tales No. 3 (Three Little Pigs, Black Sambo, Ugly Duckling)
Fairy Tales No. 4 (Sleeping Beauty, Pied Piper, Thumbelina)†
The Lone Ranger†
Mickey Mouse Club Mouseketeers*
Mother Goose Rhymes†
Rin Tin Tin
Robin Hood†
Roy Rogers, "King of the Cowboys"*†
Rudolph Shines Again†
Sam Sawyer Adventures No. 1†
Sam Sawyer Adventures No. 2†
Snow White and Seven Dwarfs†
Tom Corbett, Space Cadet†
Tarzan of the Apes†
20,000 Leagues Under the Sea†
Two Mouseketeers
Woody Woodpecker

**Famous People Packets**

Baseball Stars†
Boy Scout Jamboree*†
Coronation of Queen Elizabeth of England†
Movie Stars, Hollywood
Royal Canadian Mounted Police*†
Television Stars

*NOTE: † means that packet includes colorful folder that tells story of the reels in packet*

### Individual View-Master Reels . . seven beautiful color scenes on each reel

Single View-Master Reels . . many titles for both adults and children.
3N 6428—Postpaid. (Shpg. wt. per 3, 4 oz.) *State No. and Title of each reel wanted.*.....3 reels for $1.00

**Travel Reels**

Grand Teton Nat. Park, Wyo.
F. D. Roosevelt's Home
Statue of Liberty
Scenic Coast of Oregon
Yellowstone Nat. Park
Columbia River Gorge, Ore.
St. Augustine, Florida
Bok Tower, Florida
Everglades Nat. Park, Fla.
Monument Valley, Ariz.
Navajo Indians, New Mexico, Arizona
Williamsburg, Virginia
Palm Springs, California
Grand Coulee Dam, Wash.
Catalina Island, Calif.
Mt. Hood, Oregon
Homes of Movie Stars
Shenandoah Nat. Park, Va.
White Mountains, N.H.
Maine Seacoast
Autumn Foliage, New England
Boston, Massachusetts
Death Valley Monument
Abe Lincoln's Homes, Ill.
Lookout Mountain, Tenn.
San Antonio, Texas
Chicago, Illinois
Bellingrath Gardens, Ala.
Mexico City, Mexico
Acapulco, Mexico
Charros, Costume of Mex.
Rio De Janeiro, Brazil

**Travel Reels (Con't.)**

1001—London No. 1, England
1002—London No. 2, England
1201—Loch Lomond, Scotland
1301—Killarney, Ireland
1302—Tipperary, Ireland
1401—Paris, France No. 1
1402—Paris, France, No. 2
1411—Shrine of Lady of Lourdes
1420—Battlefields of World War II
1425—French Riviera
1601—Rome, Italy
1608—Florence, Italy
1612—Naples, Italy
1630—Venice, Italy
1700—Romantic Seville, Spain
1900—By the Zuider Zee, Holland
1901—Windmill Land, Holland
2001—The Matterhorn, Switzerland
2721—St. Peter's Basilica, Vatican
3303—Pyramids and Sphinx, Egypt
4000—Jerusalem, Palestine
4006—Bethlehem, Judea, Palestine
4300—The Taj Mahal, India
4871—Tokyo, Japan

**Famous Events Reels**

155—Miss America Pageant
222—Tournament of Roses, Pasadena
332—Mardi Gras, New Orleans
400—Inauguration of Eisenhower
4873—Festivals of Japan

**Adventure Series Reels**

124C—Indian Ceremonial, Wisc.
309—The Eskimos, Alaska
286—Indian Ceremonial, N. Mex.
710—Fire Fighters in Action
5020—Kangaroo Hunt with the Aborigines of Australia
FT-25—Rudolph, Red-Nosed Reindeer
FT-30—The Night Before Christmas

**Nature Series Reels**

289—Desert Cactus in Bloom
290—Desert Wildflowers in Bloom
342—Race Horses of Bluegrass Country, Kentucky
715—Down on the Farm
720—Bullfight in Spain
901—Wild Animals, Africa
910—Wild Animals, Africa No. 1
911—Wild Animals, Africa No. 2
912—Wild Animals, India
913—Wild Animals, North America
914—Wild Animals, South America

**Cartoon Reels**

800—Bugs Bunny and Elmer Fudd
810—Tom and Jerry
820—Woody Woodpecker

**Cowboy Reels**

940—Life with Cowboys—Rodeo
942—Life with Cowboys—Roundup
945—Roy Rogers and Trigger

*NOTE: Complete list of View-master Reels and Packets available will be sent with each order of reels above or with any View-master accessories shown on opposite page.*

### Personalized Christmas Cards Made From Your Own Favorite Snapshots

SAVE! Before November 15 **25** Cards only **$2.00** After Nov. 15 25 Cards $2.50

Put extra personal spirit in your Christmas Cards this year. Send your favorite snapshot as Holiday Greetings. They're really different—yet inexpensive. We'll make them from your favorite black-and-white snapshot, print or negative. Smart new designs accommodate any popular size negative—horizontal, vertical or square. Printed on double-weight, fine-grain luster surface photographic paper. Actual size of greeting card 4½x5½ in. Price of cards includes matching envelopes.

*Order early, all orders must be in before December 6th to insure delivery before Christmas*

*How to Order:* Send negatives or picture with correct amount of money to Tower Photo Services, Box 755, Chicago 42, Illinois. Be sure to print your name and return address plainly. *State catalog number and number of prints wanted and also specify the style no. of card you want*—29, 31, 33, 34. (Minimum of 25 cards from one negative.) Cards complete with matching envelopes returned postpaid.
3 N 9893—Price until November 15th.....25 cards $2.00
Price after November 15th, 25 cards $2.50
Each additional Photographic Card 7c extra

### "Make Your Own Photo Christmas Cards" Outfit

Complete Darkroom Printing Outfit *plus* supplies for making 25 of your own individual photographic Christmas cards. Use your favorite photograph of children, home, etc. Extra supplies for making more cards are listed below.

Outfit includes 1 print frame for making 4¼x5½-in. cards; three 4x6-in. trays; 25 sheets DW deckall-edge paper; 1 pkg. Tri-Chem pack of chemicals; 1 4-oz. glass graduate; 1 red safelight; 1 thermometer-stirring rod; 25 envelopes; 1 Christmas card mask (choice of greetings shown in examples above); plus instructions and ideas for Christmas cards.

*State choice of mask "Greetings" or "Merry Christmas" and whether for horizontal, vertical or square photo.*
3 N 6492—Complete Outfit. Shpg. wt. 4 lbs.....$4.69

Extra Card Masks. *State choice* as described above.
3 N 8717—Mask with "Greetings." Ppd. (Wt. 6 oz.).....Each $1.25
3 N 8718—Mask with "Merry Christmas." Ppd. (Wt. 6 oz.).....Each 1.25
3 N 6520—25 sheets DW 4¼x5½ in. paper. Ppd. (Wt. 6 oz.).....90c
3 N 6521—100 sheets DW 4¼ x5½-in. paper. Ppd. (Wt. 6 oz.)..2.85
3 N 6619—25 Envelopes. Postpaid. (Wt. 4 oz.).....10c
3 N 6620—100 Envelopes. Postpaid. (Wt. 8 oz.).....39c
3 N 6813—Extra Tri-Chem Pack. Postpaid. (Wt. 4 oz.).....2 for 45c

### Revolving Musical Tree

Colorful Musical Christmas Tree . . use as a table centerpiece or mantel ornament. Plays clear, sweet strains of "Silent Night" as it revolves. Thick, green branches sprinkled with white snow crystals. 6-in. diam. white enameled steel base, multicolored Christmas decals. 14 in. high over all.
3 N 1122—Shpg. wt. 1 lb. 8 oz.....$4.29

CHEK PAGE 323 . . VIEW-MASTER

# PRECIOUS CHRISTMAS MEMORIES

## in full natural action and brilliant color are easy and fun with your own Movie Camera

Sears Tower Movie Cameras are unsurpassed in value.
Compare the price and quality with other leading cameras.
We believe there is no finer value on the market!

A $129.50 cash — Reel-load Turret Model (3 N 0181) — $13.00 down

B $57.50 cash — Reel-load Single Lens Model (3 N 091) — $6.00 down

C $76.50 cash — Magazine-load Single Lens Model (3 N 093) — $8.00 down

D $194.50 cash — $19.00 down 9 mo. Cash

## TOWER 8mm Movie Cameras . . made by Revere especially for Sears

Packed with costly features, but priced far below comparable cameras. A gift that can be used all year around.

Available in two models . . economical drop-in reel loading, or fast, easy magazine loading. Both models available with either f:2.5 or f:1.9 Wollensak Cine Raptar movie lenses. Interchangeable lens mount for using telephoto or wide angle lenses. View-finder mask adjusts to show correct fields of accessory lenses. Built-in filter adapter. Uses Series IV filters.

Also—two models available with 3-lens turrets—your choice of drop-in reel or magazine loading . . and available with either f:2.5 or f:1.9 Wollensak Cine Raptar normal lens. Both include normal lens PLUS finest quality Wollensak-Tower-a Amaton 6.5mm f:2.5 fixed focus Wide Angle lens and 38mm f:3.5 fixed focus Telephoto lens.

Five speeds: 12, 16, 24, 32, 48 frames per sec. plus single frame exposure. Powerful motor. Only 3 windings per film load. Governor control. Continuous lock run.

Light gray crackle finish on modern die-cast aluminum body . . lightweight . . easy to handle. Compact size . . only 2½x4x5 inches. Hand strap. Uses standard 8mm color or black and white film. Easy and fun to use. Instr. incl.

**3-lens Turret Model TOWER 8mm Movie Cameras** . . all equipped with Wollensak 6.5mm f:2.5 fixed focus Wide Angle and 38mm f:3.5 fixed focus Telephoto lenses. Plus normal lens listed below. Wt. each 4 lbs.

A 3N 0181—Tower Reel-load Turret Model 8mm Camera . . with fixed focus f:2.5 normal lens . . . . . $129.50

3N 0182—Tower Reel-load Turret Model 8mm Camera . . with focusing f:1.9 normal lens . . . . . $153.50

3N 0183—Tower Magazine-load Turret Model 8mm Camera . . with fixed focus f:2.5 normal lens . . . . . $149.50

3N 0184—Tower Magazine-load Turret Model 8mm Camera . . with focusing f:1.9 normal lens . . . . . $173.50

**Non-Turret Model TOWER 8mm Movie Cameras** . . equipped with single normal lens only. Wt. 4 lbs.

B 3N 091—Tower Single-lens 8mm Reel-load Camera . . with fixed focus f:2.5 lens . . . . . $57.50

3N 092—Tower Single-lens 8mm Reel-load Camera . . with focusing f:1.9 lens . . . . . $82.50

C 3N 093—Tower Single-lens 8mm Magazine-load Camera . . with fixed focus f:2.5 lens . . . . . $76.50

3N 094—Tower Single-lens 8mm Magazine-load Camera . . with focusing f:1.9 lens . . . . . $101.50

## Complete Home Movie Outfits featuring TOWER Movie Cameras

D **3-piece Home Movie Outfit** . . includes 8mm Reel-load Movie Camera with f:2.5 lens (3N091) at left, plus Revere "777" 8mm Movie Projector and 30x40-inch glass-beaded screen. Revere "777" 8mm Movie Projector is one of the most compact, completely enclosed projectors on the market. Self-contained in handsomely styled case. Brilliant 500-watt illumination. 400-ft. reel capacity for half-hour showing. Quiet blower-cooling. Fast f:1.6 ¾-in. coated projection lens. Reverse and still projection. Automatic rewind. 110-120-volt, 60-cycle AC-DC. UL approved. (Shpg. wt. 32 lbs.)

3N T9881—3-pc. Movie Outfit. Postpaid. . . . . $194.50

3N 084241—Revere "777" 8mm Projector only. Postpaid. (Shpg. wt. 20 lbs.) $13.00 down Cash or terms. . $127.50

**TOWER 8mm Movie Outfit** (not shown).

Includes: Towera 8mm Movie Camera with Wollensak f:2.5 fixed focus lens (model 3N091 at left) . . Plus Wollensak 6.5 mm f:2.5 accessory wide angle lens. Towera movie light bar with 2 flood bulbs for lighting indoor movies, and 25 ft. roll Kodachrome 8mm color film. Shipped from Chicago, Philadelphia, or Los Angeles. Order and pay postage from your mail order house.

3N 09889Y—Outfit. Wt. 9 lbs. $10.00 dn. Cash $97.50

3N 09600Y—Movie Outfit. Same as above but with Tower Magazine-load camera (3 N 093) described at left. Shpg. wt. 9 lbs. $11.50 down. . . . . Cash $113.00

E $16.50 — 30x40-in. Screen

## TOWER Projection Screens

F $3.95 — 18x24-in. Screen

E **Our finest, sturdiest TOWER glass-beaded screens.** Flame resistant, mildew-proof, won't crack or break . . beads adhere longer. Automatic opening . . easy closing. Heavy-gauge steel case. Metal tripod legs.

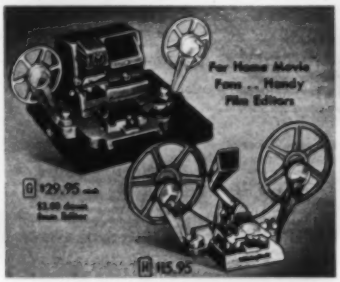
3N 08514L—30x40-in. Wt. 16 lbs. $16.50
3N 08515L—40x40-in. Wt. 16 lbs. 18.95
3N 08516L—37x50-in. Wt. 21 lbs. 21.50
3N 08517L—50x50-in. Wt. 21 lbs. 23.95

**TOWER Standard Glass-beaded Screens** (not shown). Metal tripod legs (not automatic). Steel case with handle.

3N 08519—30x40-in. Wt. 10 lbs.. $ 9.50
3N 08520—40x40-in. Wt. 11 lbs.. 10.95
3N 08521L—50x50-in. Wt. 13 lbs.. 15.95

F **New Low-priced Table Screens.** Economy glass-beaded screens. Extension arm holds screen taut. Rolls into protective metal case. Sets up quickly on any flat surface.

3N 8500—18x24-in. Shpg. wt. 3 lbs. $3.95
3N 8501—22x30-in. Shpg. wt. 4 lbs. $4.95
3N 8502—24x24-in. Shpg. wt. 4 lbs. $4.95
3N 08503—30x30-in. Shpg. wt. 5 lbs. $5.50




G $29.95 cash — $3.00 down 8mm Editor — H $15.95

### Our Finest! Mansfield Action Movie Editor

G Give your home movie enthusiast this de luxe movie film editor. Needed to cut, splice, and edit his home movies. Watch the film in actual live action on bright 2¼x2½ inch glass screen. Handy focusing and framing controls. Equipped with steel automatic splicer for foolproof film cutting and splicing. Takes up to 400-ft. reels (reels not included). Built into its own carrying case . . rewind arms fold compactly for storing. Case 13x12x8 in. UL approved. 110-120-volt, 60-cycle AC-DC. Film cement and full instruction included.

3N 8643—8mm Editor. Shpg. wt. 11 lbs. $3 down. . . . . Cash $29.95

3N 8644—16mm Editor. Shpg. wt. 11 lbs. $3.50 down. . . . . Cash $32.50

### Our lowest-priced Movie Film Editor

H Inexpensive Mansfield Movie Editor . . easy on the pocketbook, but still does a satisfactory job on 8mm movie film. Compact . . folding rewind arms . . takes up little space.

Non-action type viewer. Film projected by individual frames on 1¼x1⅜-in. glass screen. Automatic splicer cuts, scrapes, and splices film. Takes up to 400-ft. reels (reels not included). Direct drive rewinds. All metal construction. 110-120-volt, 60-cycle AC-DC. UL listed.

3N 8609—8mm Editor. Shpg. wt. 3 lbs. . . . $15.95

J $4.95

K $10.95

L $4.89

### TOWER Movie Camera Cases

J **Sheath Case** for Tower Non-turret and other movie cameras. Tough grain brown cowhide, white stitching, nickel hardware. Shoulder strap. Inside measures 5¼x3⅝x5¼ in.

3N 8480—Shpg. wt. 1 lb. 8 oz. . . . $4.95

K **Compartment Carrying Case** for Movie Cameras. Full grain saddle leather case . . ideal for carrying Revere camera, plus extra film, lenses, accessories. Brass hardware. Shoulder strap.

3N 8373—Shpg. wt. 2 lbs. 8 oz. . . $10.95

### Movie Reels and Cans

L New Towera Movie Film Reel and Can Pack. For 8mm movie film. Features new reels with simplified film loading. Dustproof cans protect your valuable movies. In handy carton.

3N 8474—Pack of six 200-ft. reels and cans. Shpg. wt. 4 lbs. . . . . $4.89

3N 8479—Pack of six 400-ft. reels and cans. Shpg. wt. 4 lbs. . . . . $7.

Low-priced Kodak Brownie Movie Outfits

$95.90 Outfit — cash or terms $10.00 down

$158.95 Turret-Camera Outfit — cash or terms $16.00 down

## Featuring the low-priced, simple Brownie Movie Cameras

Two outstanding 8mm Kodak outfits that are sure to please any home movie fan . . especially designed to appeal to the beginner because of simplicity of use . . and the low price makes these outfits among your best buys.

Your choice of two outfits: the Brownie 8mm fixed focus f:2.7 movie camera and Brownie 300-watt projector; or the de luxe outfit with the new Brownie 3-lens Turret Camera and the more powerful 500-watt Brownie projector. Both outfits also include glass-beaded screen.

Brownie movie cameras are famed for their quality and simplicity of operation. Fixed focus f:2.7 lens model needs no adjusting or focusing. Normal 16-frames-per sec. speed. Exposure guide on camera.

Turret-model camera features 3 lenses for full versatility in movie-making; normal focusing f:1.9 lens, 2X f:1.9 telephoto lens, and 9mm f:1.9 wide-angle lens. Just turn turret to change the lens.

Brownie Movie Projectors are built into their own handsome brown metal cases. 200-ft. reel capacity. Blower cooling. Reverse run, and still, plus automatic rewind. 110-120-volt, 60-cycle AC only. UL approved.

3N T98427—Brownie Outfit. With Brownie f:2.7 camera, 300-watt projector, and 18x24-inch glass-beaded screen. Postpaid. (Shpg. wt. 25 lbs.) . . . . . $95.90

3N T98437—Brownie Outfit. With 3-lens Turret Camera, 500-watt projector, and larger 22x30-inch screen. Postpaid. (Shpg. wt. 26 lbs.) . . . . . $158.95

3N 08210T—Brownie f:2.7 Camera only. Postpaid. (Shpg. wt. 3 lbs.) . . . . . 29.95

3N 08209T—Brownie Turret Camera only. Postpaid. (Shpg. wt. 5 lbs.) . . . . . 79.50

3N 8310—Leather Case for f:2.7 camera above. Shpg. wt. 6 oz. . . . . 3.89

3N 8497—Leather Case for turret camera above. Postpaid. (Wt. 1 lb.) . . . . . 4.95

3N 08417T—Brownie 300-watt Projector only. Postpaid. (Wt. 13 lbs.) . . . . . 62.00

3N 08409T—Brownie 500-watt Projector only. Postpaid. (Wt. 13 lbs.) . . . . . 74.50

## New Wollensak Movie Outfit with New Camera, Projector

Outfit includes the new Wollensak "42" 8mm Camera, new 8mm Projector, and 30x40-in. glass-beaded metal tripod screen.

Camera features new built-in haze and conversion filters; extra-large "picture-window" viewer (shows fields of accessory lenses); Wollensak fixed focus f:1.9 lens; one speed (normal); drop-in roll loading; new modern styling . . all-metal body.

New Wollensak projector features ¾-in. f:1.6 wide-angle lens for bigger image; push-button controls for forward, reverse, and still projection; rheostat speed control; fast rewind; reel compartment (three 400-ft. reels incl.); built-in splicer; room lamp plug; 750-watt lamp; built into lightweight metal case. 110-120-volt, 60-cycle AC-DC. UL app.

3N T98197—Outfit. Ppd. (Wt. 33 lbs.) . . . $241.50

3N 08216T—Camera only. Ppd. (Wt. 4 lbs.) 69.50

3N 08414T—Projector. Ppd. (Wt. 19 lbs.) 162.50

3N 08217T—Turret Camera. like above but with wide angle and telephoto turret conversion lenses. Postpaid. (Wt. 4 lbs.) . . . . . $99.50

## Complete Home Movie Outfit with quality Revere Movie Equipment

**Revere 8mm Home Movie Outfit** . . one of the outstanding names in movie equipment. This quality outfit features the Revere "50" 8mm roll-load movie camera. Fixed focus f:2.8 lens. Normal and slow motion speeds. Continuous lock-run lets operator get into scene. Sturdy, compact all-metal body.

Revere "85-D" 8mm Movie Projector has 500-watt lamp for extra-brilliant projection. Coated f:1.6 lens. 300-foot reel capacity. Automatic rewind. Rheostat speed control. Efficient double blower cooling. With slip-over carrying case. 110-120-volt, 60-cycle AC-DC. UL approved.

Outfit also includes genuine leather carry-all bag for camera, plus 30x40-inch glass-beaded screen in metal case.

3N T98387—Outfit. Postpaid. (Shipping weight 30 lbs.) . . . . . $189.45

3N 08236T—Revere "50" Camera only. Postpaid. (Shpg. wt. 3 lbs.) $5.00 down . . . . $49.50

3N 08410T—Revere "85-D" Projector only. Postpaid. (Shpg. wt. 16 lbs.) $12.50 dn. $124.50

♦ means shipped from Chicago, Philadelphia, Los Angeles, Boston, Dallas, or Seattle. Send order to mail order house

## New Keystone Movie Outfit with new improved Projector

4-piece Keystone Outfit . . popularly-priced but precision equipment by Keystone . . long famous for top value.

Features brand new Keystone "K-75M" 8mm Movie Projector with new, more brilliant optical system plus big Magnascope f:1.6 lens for bigger, brighter screen image. 500-watt lamp. Twin fan blower cooling. "Lite-a-Matic" feature automatically turns room light on and off. New single switch controls all operations. Built into die-cast metal case. 110-120-volt, 60-cycle AC only. UL approved.

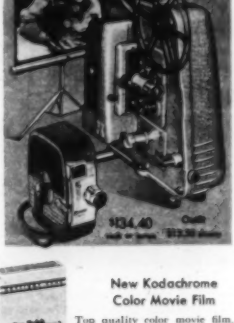
Outfit also includes the compact Keystone "K-25 Capri" 8mm Movie Camera. Easy to use. Economical drop-in roll loading. Fixed focus f:2.5 lens. "Dialomatic" dial for setting correct exposure easily.

Also 30x40-inch glass-beaded screen with metal tripod legs and case.

3N T98207—Outfit with Camera, Projector and Screen. Postpaid. (Wt. 33 lbs.) . . $134.40

3N 08242T—Keystone "K-25 Capri" Camera only. Postpaid. (Shpg. wt. 3 lbs.) . . . . $49.95

3N 08415T—Keystone "K-75M" Projector only. Postpaid. (Shpg. wt. 20 lbs.) . . . $74.95



## Our largest outfit . . 9-pc. Bell & Howell Set

Everything needed to take and show home movies. Bell & Howell outfit includes Monterey 8mm Movie Camera, 8mm Monterey Projector, portable light bar with two 300-watt photoflood bulbs, leather camera case, one roll 8mm Kodachrome color film, one 8mm Castle movie, in carrying carton.

"252-B Monterey" Camera has "Sun Dial" for automatic exposure setting. Fixed focus f:1.9 lens.

"253-AR Monterey" Projector is built into its own metal carrying case. 500-watt lamp. Blower cooling. f:1.6 lens. 110-120-volt, 60-cycle AC only. UL approved. Postpaid. See shipping note above.

♦3N09823LTY—Complete Outfit. (Shpg. wt. 28 lbs.) . . . . . $179.00

♦3N 08222TY—"252-B" Camera only. Postpaid. (Wt. 4 lbs.) . . . . . $59.95

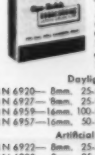
♦3N08407TY—"253-AR" Projector only. Postpaid. (Wt. 17 lbs.) . . . . . $99.95

3N 08213T—"220" Movie Camera. Same as above but with f:2.5 lens. Postpaid. (Shpg. wt. 4 lbs.) . . $39.95

## Castle Home Movies

Interested in movies you can show right away? Write Sears, Dept. 139 for free list of large selection of comedies, cartoons, westerns, travel, sports, informative movies, both 8mm and 16mm. Ask for Castle Home Movie Catalog 6346N.

Use Easy Terms, see page 373



## New Kodachrome Color Movie Film

Top quality color movie film. *Price does not include processing.* (See Sears General or Camera Catalogs for processing service.) Use "artificial light" film indoors. Postpaid. (Shpg. wts.: 16mm film 8 oz.; 8 mm, 4 oz.)

**Daylight Film: Index 10**

3N 6920—8mm. 25-ft. roll . . . . . $2.19

3N 6927—8mm. 25-ft. magazine . . . . . 3.49

3N 6959—16mm. 100-ft. roll . . . . . 6.69

3N 6957—16mm. 50-ft. magazine . . . . . 5.49

**Artificial Light Film: Index 16**

3N 6922—8mm. 25-ft. roll . . . . . 2.19

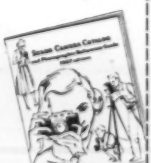
3N 6928—8mm. 25-ft. magazine . . . . . 3.49

3N 6960—16mm. 100-ft. roll . . . . . 6.69

3N 6958—16mm. 50-ft. magazine . . . . . 5.49

NOTE: "T" after catalog number means "same price cash or terms"

## FREE! SEARS BIG CAMERA CATALOG



SEARS, ROEBUCK AND CO., Dept. 139

Send me your FREE Camera Catalog 6446N

*Please print name and address plainly*

Name _____

Rural Route _____ Rural Box No. _____ P.O. Box No. _____

Street Address _____

Post Office _____ State _____

6446N

REFERENCE PAGE 325 . . MOVIE CAMERAS

# FAMOUS NAME FLASH CAMERA OUTFITS

## TOWER Beginner's Box Camera . . Complete Flash Outfit

**A TOWER No. 7 Box Camera and Outfit.** Includes camera, tweed-design fiberboard carry-all case with shoulder strap, flash attachment with batteries, 4 No. 5 flash bulbs, 1 roll 120 black and white film.

Towra Box Camera of sturdy metal construction. Simple operation. 2-way optical viewfinder. Lens focus fixed from 6 ft. to infinity. Instant and time exposures. Black leatherette covering. Takes 8 standard size $3\frac{1}{2}$x$3\frac{1}{2}$ prints on color or black and white film. No adjustments . . just aim and snap.

3N 9821—Outfit. Shpg. wt. 4 lbs. . . . . $7.50

**B TOWER Flash Outfits.** Same as above but with handsome plastic carry-all bags (see inset view). Shipping weight 3 lbs. 8 oz.

3N 9807—Men's Outfit. (brown bag) . . . $8.50
3N 9815—Women's Outfit. (red bag) . . . 8.50

3N 7—Tower No. 7 Camera only. Shipping weight 1 lb. 9 oz. . . . . $3.98

3N 9656—Flash Unit only. Batteries included. Uses No. 5 bulbs. Shpg. wt. 12 oz. . . . . $2.39

## Our Finest TOWER Box Camera Flash Outfit . . takes beautiful color photos easy as snapshots

Big outfit features the outstanding Towra No. 1 Box Camera . . we believe it's the best box camera buy today for features and price. Developed to meet the need for a camera that anyone can afford, that anyone can easily use, that produces top quality photos.

Check these fine features: Automatic double exposure prevention . . you can't waste film and valuable pictures by exposing film twice. Large, extra-brilliant viewfinder makes viewing easy and quick. Sharp lens is in fixed focus from 6 ft. to infinity . . . no adjustments to make . . just aim-and-snap. Simple operating instructions printed right on the camera, foolproof operation for beginners.

Handy flash attachment connects to side of camera for instant use . . take pictures anywhere, anytime. Modern black bakelite body with brushed chrome-plated trim. Plastic neck cord. Takes 12 standard size $3\frac{1}{2}$x$3\frac{1}{2}$ prints on Kodacolor or black and white 120 film.

Outfit includes: No. 1 Camera, flash unit, batteries, flash guard, 8 No. 5 flash bulbs, 3 rolls 120 Towra Pan black and white film, portrait lens and filter kit, choice of brown or bright red plaid carry-all bag.

3N 9877—Outfit. (With red plaid bag.) Shpg. wt. 4 lbs. 8 oz. . . . . $12.75
3N 9878—Outfit. (With brown bag.) Shpg. wt. 4 lbs. 8 oz. . . . . 12.75
3N 1—Tower No. 1 Camera only. Shpg. wt. 2 lbs. 2 oz. . . . . 6.49
3N 8302—Leatherette Eveready Case for camera. Shpg. wt. 3 oz. . . . 1.49

## Give a Camera . . the gift that will keep happy memories alive

## New Sawyer "Nomad 127" Camera . . in handy flash outfit

New Ultra-modern Flash Box Camera . . uses 127 size film, standard print size $3\frac{1}{2}$x5. Features sleek, smart-looking brown plastic body with decorative metal front. Extra-brilliant eye-level optical viewfinder.

No adjustments . . fixed focus lens and instantaneous shutter. Flash synchronized . . uses new midget M-2 bulbs. Handy neck cord. Miniature-type camera design is easy to handle. Takes 8 photos on 127 Kodacolor or black and white 127 film.

Outfit includes: "Nomad" Camera, compact flash unit with 2 penlight batteries, 8 M-2 flash bulbs, 2 rolls Verichrome 127 film. Attractively boxed.

3N 8159—Outfit. Postpaid. (Shpg. wt. 3 lbs.) . . . $9.25
3N 6232—"Nomad" Camera only. Postpaid. (Shipping weight 1 lb. 11 oz.) . . . . . $4.95
3N 9739—Flash Unit only. Postpaid. (Wt. 11 oz.) . . . 2.50

## Kodak Duaflex IV Outfit

Features Kodak Duaflex IV reflex-type camera with big glass viewing screen . . shows brilliant image of subject . . easier to use than most box cameras. Fixed focus Kodak lens. Double exposure prevention. Instant and time exposures. Metal reinforced plastic body with rich brown leatherette covering. Takes 12 standard $3\frac{1}{2}$x$3\frac{1}{2}$ prints on 620 Kodacolor or black and white.

Outfit includes camera, case, flash, batteries, 8 No. 5 bulbs, 2 rolls Verichrome film.

3N 8167—Outfit. Postpaid. (Wt. 4 lbs.) $22.50

## Kodak "Bulls-Eye" Outfit

Features new "Bull's-Eye" Flash Camera . . newly-styled, modern camera . . easy three-way focusing (1) set lens for "Scenes," "Groups," or "Closeups;" (2) use footage scale for sharp closeups; (3) or use convenient fixed focus setting. Versatile but easy to use. Also features double exposure prevention. Kodak Twindar lens. Synchronized for flash. 8 standard $3\frac{1}{2}$x5 prints on 620 film.

Outfit includes camera, flash, batteries, 6 No. 5 flash bulbs, 2 rolls 620 film.

3N 8166—Outfit. Ppd. (Wt. 3 lbs. 2 oz.) $19.75

## Kodak Brownie "Hawkeye"

The favorite of millions of photo fans. Brownie "Hawkeye" is known for its excellent picture-taking ability and simplicity of use. Compact, easy to carry. No focusing or adjustments to make. Fixed focus from 6 ft. Instant and time exposures. Big brilliant optical viewfinder. Synchronized for flash. Streamlined black plastic body. 12 standard $3\frac{1}{2}$x$3\frac{1}{2}$ prints on 620 film.

Outfit includes, camera, flash, batteries, 8 No. 5 flash bulbs, 2 rolls 620 film.

3N 8165—Outfit. Ppd. (Wt. 2 lbs.) $13.95

## Kodak Brownie "Holiday"

Beautiful two-tone brown and tan plastic camera . . takes beautiful color or black and white photos, easy for any beginner to use. Sharp fixed focus Kodet lens. Eye-level optical viewer. Extremely lightweight . . weighs only 14 oz. Convenient carrying strap. Takes 8 standard $3\frac{1}{2}$x5 prints on 127 color or black and white film.

"Holiday" outfit includes camera, Kodalite Flash, batteries, 6 M-2 flash bulbs, 2 rolls 127 Verichrome film.

3N 9808—Outfit. Ppd. (Wt. 4 lbs.) . $9.70

*NOTE: For listings of individual cameras and flash units in Kodak Outfits above see Sears Big General Catalog or Camera Catalog*

## Ansco Readyflash Outfit

Ansco Readyflash Camera and Outfit. Compact, low-priced flash camera for beginners. Handy, eye-level type with optical viewer. Fixed focus lens. Instant shutter speed. Convenient hand carrying strap. Rugged metal body. Flash unit clips to top of camera. Takes 8 $3\frac{1}{2}$x$3\frac{1}{2}$ standard size prints on 620 Kodacolor or black and white film.

Big outfit includes Readyflash camera, flash unit, batteries, 6 No. 5 flash bulbs, 3 rolls 620 Ansco All-Weather film, large carry-all case.

3N 9884—Outfit. Postpaid. (Wt. 4 lbs.) . . . $11.95
3N 6131—Camera only. Postpaid. (Wt. 2 lbs.) . 6.95

## Argus "75" Reflex Outfit

Popular Argus reflex-type camera in the low-price range. Features large, hooded viewfinder . . shows big brilliant image on screen before you take the picture . . makes picture-taking really easy! Fixed focus Argus lens. Instant and time exposures. Double exposure prevention. Synchronized for flash. Handsome black plastic body, bright metal trim. Neck strap. Takes 12 $3\frac{1}{2}$x$3\frac{1}{2}$ standard size prints on 620 color or black and white roll film.

Outfit includes Argus "75" camera, flash, batteries, 8 No. 5 flash bulbs, roll 620 black and white film, large plastic carry-all bag.

3N 8173—Outfit. Postpaid. (Wt. 5 lbs.) . . . $22.95

# DISCOVER THE THRILLS OF COLOR

No need for guesswork or special knowledge . . marks on lens show just how to set for most average photos

Easy to load, too. Instructions and diagrams printed on bottom of camera for quick reference

You'll be amazed at the brilliant color photos you take . . especially when viewed with the Pan Ram Viewer

## Our finest TOWER 35mm Color Outfit . . features TOWER "51" Camera and TOWER Slide Projector

The outstanding value . . guaranteed to please the photo fan anxiously waiting to take and show his own color slides . . you just won't find a better buy at this low price for precision photographic equipment that ranks with the best.

Towra "51" Camera is precision-made in Germany. Extra-fast f:2.8 lens and fast 1/300-sec. shutter. Coupled rangefinder makes focusing easier and more accurate. Combined rangefinder and viewfinder window. Delayed action timer lets photographer get into the picture. Rapid film advance thumb lever. Double exposure prevention. Automatic exposure counter and shutter cocking. Easy to use because settings for average exposures are marked on the camera to help beginners. All-metal body with black leather covering and chromed trim. Uses all standard 35mm film.

The Towra 300-watt Slide Projector is ideal for showing big, life-like projection of your new slides. Blower-cooled to protect slides. Built-into its own handsome carrying case. UL approved. 110-120-v, 60-cycle, AC only. *See note below for automatic model.*

Complete "taking and showing" outfit includes Towra "51" Camera, leather carry-all case, flash unit, batteries, Towra 300-w projector, one roll 35mm Kodachrome film, 8 No. 5 flash bulbs, plus 30x30-inch glass beaded projection screen.

3N 08163—Complete Outfit. Shpg. wt. 21 lbs. ..... $99.50
3N 09863—Camera, Case, and Flash only. Shpg. wt. 4 lbs. ..... 45.00
3N 06347—Tower 300-w. Projector and case only. Wt. 13 lbs. .... 37.50

## For Beginners! It's EASY to take your own beautiful color slides with this new, complete outfit . . features the TOWER "50" Camera

Here's a big, low-priced miniature camera outfit designed especially for the beginners in photography who want to take beautiful color pictures with a camera that is really easy to use.

The Towra "50" Camera takes the popular 35mm color transparencies almost as easy as a box camera takes snapshots. Average exposure settings are marked right on the camera . . just line up the easy-to-see marks and you're ready to shoot! No need to have a lot of photographic knowledge.

The extra-fast f:2.8 lens insures brilliant color or black and white pictures even in poor light. And if you want to stop fast action, the high speed shutter goes down to 1/200 sec.

Camera also features double exposure prevention, simplified loading instructions printed on camera, eye-level optical viewer, flash synchronization. Uses all standard 35mm film.

Complete outfit includes "50" Camera, flash unit, batteries, big leather carry-all case, 20-exp. roll Kodachrome film, 8 No. 5 flash bulbs, plus the Towra Pan Ram Viewer for viewing your color slides in brilliant, breath-taking 3-D effect. See full details of this amazing viewer on page 528.

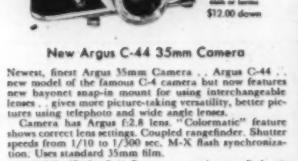
3N 08162—Complete Outfit. With items listed above. Shpg. wt. 6 lbs. ..... $49.95
3N 09879—3-pc. Outfit. Tower "50" Camera, leather carry-all case, flash unit. Shpg. wt. 4 lbs. ..... $33.95

*NOTE: For complete details on all Tower Cameras and for Tower Projector with automatic changer see Sears General or Camera Catalogs*

## Kodak Pony 35mm Outfit

Popular low-priced Kodak Pony 35mm Camera and Outfit. Easy-to-use camera featuring fast f:3.5 lens. Average exposure settings marked in red. Shutter speeds from 1/25 to 1/300 sec. plus time exposures. Big eye-level optical view-finder. Synchronized for flash. Focuses to 3 ft. Simplified loading. Handsome brown plastic body with chromed metal front plate and lens tube. Uses all standard 35mm cartridges for black and white 35mm film. All items postpaid.

3N 09886T—Outfit. Camera, everebdy case, flash with batteries. Shpg. wt. 3 lbs.) .... $49.65
3N 06165T—Camera only. (Wt. 2 lbs.). 33.75
3N 9746—Flash Unit only. With batteries. Uses No. 5 bulbs. (Wt. 1 lb.) ..... $8.34




## New Argus C-44 35mm Camera

Newest, finest Argus 35mm Camera . . Argus C-44 . . new model of the famous C-4 camera but now features new bayonet snap-in mount for using interchangeable lenses . . gives more picture-taking versatility, better pictures using telephoto and wide angle lenses.

Camera has Argus f:2.8 lens. "Colormatic" feature shows correct lens settings. Coupled rangefinder. Shutter speeds from 1/10 to 1/300 sec. M-X flash synchronization. Uses standard 35mm film.

3N 08158T—Outfit. C-44 Camera, eveready case, flash unit with batteries. Postpaid. (Shpg. wt. 6 lbs.) ..... $117.00
3N 06139T—C-44 Camera only. Postpaid. (Wt. 4 lbs.) 99.50
3N 6142—Flash Unit only. Batteries included. Uses No. 5 bulbs. Postpaid. (Shpg. wt. 2 lbs.) .t ..... $7.50

*NOTE: See accessories for C-44 Camera in Sears General Catalog or the Big Camera Catalog*

$79.50
cash or terms
$8.00 down
300-w Model

## Famous Revere Slide Projectors

Revere Semi-automatic Slide Projectors . . shows all 2x2 slides in brilliant, extra-sharp projection. Both manual and semi-automatic operation. Single lever advances each slide in magazine tray automatically. Both 300 and 500-watt models.

Wollensak 5-in. f:3.5 anastigmat lens. Efficient blower cooling. All metal construction. Built into its own handsome carrying case. UL approved. 110-120-volt, 60-cycle, AC only. See fully automatic model listed below. All postpaid.

3N 06303T—300-watt model. (Wt. 14 lbs.) ..... $79.50
3N 06326T—500-watt model. (Wt. 14 lbs.) ..... 89.50
3N 06302RT—Automatic model. Slides show in sequence automatically at regular intervals. Similar to above but many extra features. 300-w. (Wt. 22 lbs.) ..... $144.50

*See complete details of Revere Projectors in Sears Big General or Camera Catalogs*

## Complete Argus 35mm Outfit . . Features Argus C-3 Camera and New Argus 35mm Slide Projector

Here's the famous Argus C-3 Camera in a complete outfit for the 35mm camera fan. One of the best-selling cameras of all time, the C-3 is known for its brilliant picture-taking ability. Top quality Argus Cintar f:3.5 lens. Coupled rangefinder for fast focusing. Shutter speeds 1/10 to 1/300 sec. "Colormatic" feature instantly shows correct exposure settings for average pictures to simplify photo-taking. Uses standard 35mm film.

New Argus 300-watt slide projector is designed for brighter, clear projection. New 4-in. wide angle lens for bigger image. Semi-automatic slide changer and magazine. Powerful blower cooling. 300-watt lamp. Sturdy die-cast metal body . . colorful styling. UL approved. 110-120-volt, 60-cycle, AC only.

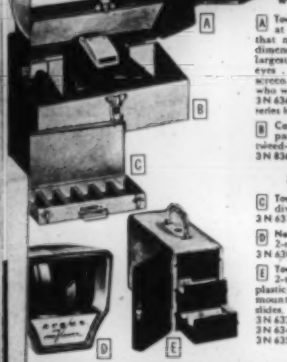
Complete outfit includes C-3 Camera, flash unit, case, slide projector and case, roll 35mm color film, 8 No. 5 flash bulbs, plus 40x40-inch glass-beaded tripod projection screen.

3N 08161T—Outfit. Postpaid. (Shpg. wt. 31 lbs.) ..... $139.50
3N 06132T—Camera, case, and flash only. Postpaid. (Wt. 5 lbs.) .. 69.50
3N 06382T—Slide Projector only. Postpaid. (Wt. 17 lbs.) ..... 59.50

BLOCK PAGE 327. . CAMERAS

# SPECIAL GIFTS

## for the Camera Fan



### 35mm Color Slides Look Alive with TOWER "Pan-Ram" Viewer

**A Tower "Pan-Ram" Slide Viewer** . . . exclusive at Sears! Revolutionary 35mm slide viewer that makes your color slides "alive" with 3-dimension realism. Big 4X magnification . . . largest of any hand viewer. You view with both eyes . . more detail and realism than regular screen projection. Particularly easy for people who wear glasses. Black plastic body.
3N 6363—Viewer with battery illuminator. Bulb, batteries included. Shpg. wt. 3 lbs. . . . . $11.95

**B Carrying Case for "Pan-Ram" Viewer.** Compartment for extra slides. Two-tone tan ribbed-effect and maroon cover. 11¾ x4¼ x6⅝ in.
3N 8369—Shipping weight 1 pound. . . . . $3.50

### 35mm Viewer and Slide Files

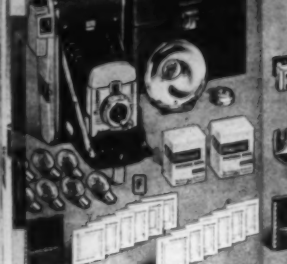
**C Tower Metal Slide File.** Holds 35 mm slides individually in slot. 14x8x2 in. Wt. 4 lbs.
2N 6310—For 300 paper or 150 glass slides. . $1.79

**D New Argus PreViewer.** Magnifies 2x2 slides. 2-element lens. With batteries, bulb.
3N 6307—Postpaid. (Wt. 5 lbs. 4 oz.) . . . . $7.95

**E Tower Luggage-type Slide Cases.** Plywood . . 2-tone brown plastic-coated cover. Each plastic drawer holds 170 glass or 500 paper-mount 2x2 slides; or 85 glass or 250 paper stereo slides. Carrying handle.
3N 6321—2 drawer. Shpg. wt. 4 lbs. 4 oz.. $ 6.50
3N 6343—3 drawer. Shpg. wt. 4 lbs. 12 oz.. 8.50
3N 6354—4 drawer. Shpg. wt. 5 lbs. 4 oz.. 10.50

### Famous "Picture-in-a-Minute" Cameras

**Amazing all-in-one Polaroid Camera . . becoming one of the most important cameras of the country. Develops and prints its own finished print in 60 seconds. The perfect gift for the amateur photographer . . no special skills involved . . camera does the work. One dial sets correct exposure. Just snap the picture and remove the finished print in just one minute.**



**F Lowest-priced Polaroid Outfit.** Ideal for parties, picnics or special get-togethers. The outstanding "Highlander" model with all the famous Polaroid features but more compact, more modern styling. Takes handy wallet-size prints 2¾ x3½ in. Easy to operate. One dial sets correct shutter and lens openings. Optical viewfinder. Synchronized for flash . . folds compactly. Takes 8 "1-minute" prints on one roll of film.
3N 08171T—Complete "Highlander" Outfit. Includes camera, flash unit, compartment case, 8 No. 5 flash bulbs, PLUS FREE, 2 rolls standard film, orange filter, 12 picture mounts, print album. Postpaid. (Wt. 12 lbs.) $10.50 dn. $103.50
3N 06299T—Camera. Ppd. (Wt. 4 lbs.) 69.95
3N 6749—Polaroid PolaPan Film. For "Highlander" only. Type 32 (200-speed). Postpaid. (Wt. 4 oz.) 8-exposure roll. . . . . $1.53
3N 9747—Polaroid B-C Flash Unit. With battery, hinged glass safety shield. Clips to camera. Postpaid. (Wt. 1 lb.) . . . . . $12.95
3N 6702—Standard Polaroid film. For "Highlander." Postpaid. (Wt. 4 oz.) 8-exp. roll $1.29

**G Polaroid "Speedliner" Land Camera Outfit.** The famous original Polaroid camera. Optical eye-level viewfinder. Shutter synchronized for flash. One dial sets shutter speed and lens opening. Takes 8 big prints 3¼ x4¼ in. on one roll. Special coated lens, precision shutter. Relives the time of your life taking snapshots of your family and friends . . click the shutter, pull the film tab and in 60 seconds your finished print is ready. Size of camera 9½ x6½ x2½ in. See Sears Camera Catalog for complete Polaroid listings.
3N 08172T—Complete "Speedliner" Outfit. Includes camera, flash, compartment case, 8 No. 5 flash bulbs, PLUS FREE: orange filter, 1 roll standard film, bounce flash bracket, 12 picture mounts, one print album. Postpaid. (Shpg. wt. 20 lbs.) $13 dn. . . Cash $129.00
3N 06285T—Camera. Postpaid. (Wt. 7 lbs.) 89.75
3N 9746—Polaroid B-C Flash Unit. With battery and hinged glass safety shield. Uses No. 5 flash bulbs. Postpaid. (Wt. 1 lb. 8 oz.) . . . . . $13.95
3N 6298—Standard Polaroid Film. 8 exposures. Postpaid. (Shpg. wt. 8 oz.) . . . . . Each $1.75
3N 6710—Polaroid PolaPan Film. For "Speedliner," "Pathfinder," "700" cameras. Type 42 (200-speed). 8 exposures. Postpaid. (Wt. 8 oz.) . . . . . Each $1.98

### Color Film For All Your Holiday Pictures

Beautiful Color Pictures . . . are easy for anyone to take with the new, high quality color films. New, faster color films extend picture-taking possibilities.

**New! Improved Kodacolor Universal Color Film.** Now, just one film for indoor and outdoor flash pictures . . no special filter needed. Excellent results even with simple box cameras. Film index: daylight 32; tungsten 25. *Price does not incl. processing.* Ppd. (Wt. ea. 3 oz.)
3N 6708—No. 120. . . . . ea. $1.25
3N 6709—No. 620. . . . . ea. 1.25
3N 6707—No. 127. . . . . ea. 1.10
3N 6712—No. 616. . . . . ea. 1.75
3N 6711—No. 116. . . . . ea. 1.75

**New Ektachrome Color Film.** Index: daylight 32; tungsten 16. *Processing not incl.* Ppd. (Wt. ea. 3 oz.)
3N7039-35mm (20 exp.) daylight $1.85
3N7040-35mm (20 exp.) indoor. 1.85

**Anscochrome Color Film.** Index: 32. *Price does not include processing.* Ppd. (Wt. ea. 3 oz.)
3N6767-35mm (20 exp.) outdoor $1.85
3N6909-35mm (20 exp.) indoor. 1.85

**New Kodachrome Color Film.** *Processing not incl.* Index: 10 daylight; 16 indoor. Ppd. (Wt. 3 oz.)
3N7051-35mm (20 exp.) daylight $1.85
3N7052-35mm (20 exp.) indoor. 1.85
3N7053-35mm (36 exp.) daylight 2.60
3N7054-35mm (36 exp.) indoor. 2.60
3N7025-828 bantam. Daylight . . 1.00
3N7026-828 bantam. Indoor . . . 1.00

**New Kodachrome Movie Film.** *Price does not include processing.* (Wts. 16 mm film, 8 oz.; 8 mm, 4 oz.) Rolls ppd.; magazines not ppd.

Daylight . . index: 10
3N 6957—16mm, 50-ft. mag. $5.49
3N 6927—8mm, 25-ft. mag.. 3.49
3N 6959—16mm, 100-ft. roll. . 6.69
3N 6920—8mm, 25-ft. roll. . . 2.19

Artificial Light, Index: 16
3N 6958—16mm, 50-ft. mag.. $5.49
3N 6928—8mm, 25-ft. mag.. 3.49
3N 6960—16mm, 100-ft. roll. . 6.69
3N 6922—8mm, 25-ft. roll. 2.19

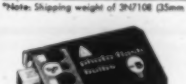
### Tower Panchromatic Film

Guaranteed top quality . . all popular sizes. Improved for faster exposure index. Guaranteed fresh. Extra fine grain for better black and white shots. An all-around film . . . especially good for close-ups and indoor flash pictures.

Tower Pan Film—Fast speed. Film index: 80. Shpg. wt. 3 rolls 6 oz.

| Catalog No. | Film Size | Exposures | Negative Size | Price |
|---|---|---|---|---|
| 3N 7105 | 127 | 8 | 1⅝x2½ | 3 rolls 89c |
| 3N 7106 | 120 | 8 | 2¼ x3¼ | 3 rolls 95c |
| 3N 7107 | 620 | 8 | 2¼ x4¼ | 3 rolls 95c |
| 3N 7108 | 35mm* | 20 | 1 x1½ | Each roll 69c |

*Note: Shipping weight of 3N7108 (35mm film) 2 oz., per roll



### Quality Tower Flash Bulbs

Sears own Tower flash bulbs made to exacting quality standards . . guaranteed performance . . guaranteed safe delivery . . guaranteed quality. Keep plenty on hand for the Christmas holidays. *State quality wanted.*

| Catalog Number | Bulb No. | Base | Shipping Weight | Quantity | | Price |
|---|---|---|---|---|---|---|
| 3N 6993 | M-2 | Pinless | 4 oz. | 12 in sleeve | Sleeve | 84c |
| 3N 6989 | 5 | Bayonet | 6 oz. | 8 in sleeve | Sleeve | 72c |
| 3N 6990 | 5B* | Bayonet | 6 oz. | 8 in sleeve | Sleeve | 89c |
| 3N 6998 | SM | Bayonet | 6 oz. | 8 in sleeve | Sleeve | 79c |
| 3N 6999 | 11 | Screw | 1 lb. 4 oz. | 8 in sleeve | Sleeve | 69c |
| 3N 6935 | 11 | Screw | 9 lbs. | 120 in case | Case | $9.50 |
| 3N 6995 | 6** | Bayonet | 12 oz. | 8 in sleeve | Sleeve | 88c |

*Note. "5B" bulbs for using daylight color film indoors
**No 6 bulbs for use in cameras with focal plane shutters.

### TOWER Exposure Meters . . Flashometer . . Tripod

**H Our finest Tower Exposure Meter imported from Germany.** With photoelectric cell. Reads incident and reflected light. Accurate readings for all film—1/500 to 5 secs.; f:1.4 to f:32.
3N 9700—Shpg. wt. 8 oz. . . . . $12.95

**J Low-priced Tower Exposure Meter.** Simplified computing dial. Readings from 1/800 to 2 secs.; from f:2 to f:32. Film ratings from 6 to 200.
3N 9712—Shpg. wt. 14 oz. . . . . $10.95
3N 6429—Cowhide Case . . fits (H), (J) above. Shpg. wt. 4 oz. . . . . $1.25

**K Tower Flashometer** . . eliminates guesswork for correct flash exposures from 4 to 20 ft. Just set film rating and bulb no. used. Readings from f:2 to f:64. Black plastic body.
3N 9715—Shpg. wt. 12 oz. . . . . $9.49

**L New Tower Tripod with pan head.** Durable steel with rubber feet. 2 sections. Opens, closes easily. Pan-head tilts, revolves. For small still or movie cameras. 52 in. high open.
3N 9641—Shpg. wt. 4 lbs. . . . . $10.95
3N 9642—Same but with swivel ball head. Shpg. wt. 4 lbs. . . . . $8.95

## Card Players Needs . . . Poker Racks, Chips and Games

**A "Add-A-Rack" Poker Chip Rack.** Revolutionary device enables each of 5 players to have his own rack holding up to 30 chips. Brown plastic, spill-proof rack is divided into 5 sections from base to top. Each twist of rack separates a section. 7½-inch diameter, 5½ inches high. Includes 150 all-plastic interlocking chips . . . 1½-in. diam.
3N 293—Shpg. wt. 1 lb. 8 oz. . . $2.75

**B New! Plastic, Oval-shaped Poker Rack** . . . with 200 large size plastic, interlocking poker chips—1⅛-in. diam. Rack made of top quality plastic, walnut color finish. Metal base has rubber feet. Size 11⅛x4¼x5¼ in. high, with handle. Space for 2 decks of cards (not incl.).
3N 604—Shpg. wt. 3 lbs. 4 oz. . . $5.75

**C 100 TOWER All-Plastic Poker Chips.** Interlocking edges. 1½ in. diam. In plastic gift box.
3N 605—Shpg. wt. 1 lb. 4 oz. . . . $1.19

**D "Francais" and "Español"—the continental playing-card word games.** Learn to talk French or Spanish this easy amusing way. Originated by *Benlitz*, foremost name in language instruction for 75 years. 2 to 6 players may participate—objective of the game is to form sentences from words printed on cards; points scored for each card used. Ea. game has 3 decks. Wt. ea. 1lb.
3N 606—"Francais" (French) . . . $2.75
3N 608—"Español" (Spanish) . . . 2.75

**E Tower Plastic-coated Playing Cards.** Our finest quality plastic-coated cards. Longer wearing than regular paper cards . . . are easy to wipe clean with damp cloth. Are easier to handle with less chance of sticking together. Rich-looking gilt edges. 4 and 5-color picture backs. Attractively boxed. Shipping weight for 2 decks, 12 ounces.
3N 3506—2-Deck Bridge Set. . . . . $1.49
3N 3536—2-Deck Pinochle Set. . . . . 1.49

**F Duratone Canasta Set.** Two excellent quality card decks, plastic coated for longer wear. Smart gilt edging. Assorted designs. In attractive gift box. Complete with instructions on the fascinating and popular game of Canasta. Order set below (3N3551) for 2-decks of Duratone Canasta cards and plastic Canasta tray. Send your order today!
3N 3539—Shpg. wt. 12 oz. . . . Set $1.85

**Above Duratone Canasta Set with special plastic Canasta Tray.** Same high quality plastic-coated cards as in set 3N3539 listed above. Set consists of two decks of Canasta cards PLUS attractive plastic tray used while playing this entertaining game. Tray is 7½x5 inches. Gift boxed set.
3N 3551—Shpg. wt. 1 lb. 8 oz. . . . $2.39

**Duratone Samba Set.** Same high quality plastic-coated cards as in 3N3539. 3 decks in red and gold color box. Assorted back designs. Complete instructions included for playing Samba.
3N 3519—Shpg. wt. 1 lb. . . . Set $2.79

## Our Best TOWER Playing Cards . . . Made of 100% Plastic

### Smooth handling cards retain crispness . . . won't warp or tear

- Check all these outstanding features . . . compare Tower Plastic Cards with any other 100% plastic cards. We're convinced that Tower all-plastic cards are your best buy
- Made of all plastic . . . not so-called "plastic cards" that are paper with a plastic coating
- Will outwear 50 ordinary decks . . . will pay for themselves over and over again
- Easy to clean and handle—just wipe with a damp cloth . . . no smudged, sticky cards
- Smooth surface makes shuffling and dealing easy . . . won't warp or tear . . . last for years
- Cards are non-flammable—Laboratory tested for quality workmanship and materials
- Beautiful designs—choose from 4 lovely, colorful designs . . . in attractive gift boxes

Shipping weights of cards listed below: Single deck 8 ounces; 2 decks 1 pound.

**G Rose Design (Multicolor)**
3N 3552—Single Bridge Deck . . . . . $2.79
3N 3553—2-Deck Bridge Set. . . . . 5.50

**H New! Street Scenes Design (One Color)**
3N 3609—Single Bridge Deck . . . . . $1.98
3N 3610—2-Deck Bridge Set . . . . . 3.95

**J Modern Classic Design (One Color)**
3N 3601—Single Bridge Deck . . . . . $1.98
3N 3602—2-Deck Bridge Set . . . . . 3.95
3N 3603—Single Pinochle Deck. . . . . 1.98
3N 3604—2-Deck Pinochle Set. . . . . 3.95

**K Wildflower Design (One Color)**
3N 3605—Single Bridge Deck . . . . . $1.98
3N 3606—2-Deck Bridge Set . . . . . 3.95

*NOTICE: Single cards that may become damaged can be replaced for only a few cents*

**L TOWER All-plastic Canasta Cards** for this popular game are of the same outstanding quality as the cards listed at left and have all the features above. Included in this set are 2 decks of cards, plus a plastic canasta tray 7¼x5 inches. Complete instructions for playing this fascinating game are also included. Packed in smart red and gold-color gift box.
3N 3608—Shpg. wt. 1 lb. 8 oz. . . . . Set $4.59
3N 3607—2 Decks of Canasta Cards only. Same as above, but without Canasta tray. With instructions on playing Canasta. In attractive gift box.
Shipping weight 1 pound. . . . . $3.95

**M TOWER All-Plastic Samba Set.** Samba is the exciting game similar to Canasta, but played with 3 decks of cards. Set includes 3 decks of Tower All-plastic cards described above. Complete Samba instructions.
3N 3511—Shipping wt. 1 lb. 4 oz. . . . . Set $5.95

## "Las Vegas Wild" Game

**N** Card-tile Game you can learn in 5-minutes . . . fascinating, fast-moving. Based on the ever-popular, suspense-filled game of Poker. Winner makes the best five-card hand with the highest score. Real action-packed excitement . . . often winner is not known until last tile has been played. Complete instructions with examples are easy to follow. Young and old enjoy the intriguing possibilities.

Set includes folding heavy cardboard playing board, 15⅝x15⅝ inches. Also included are 2 sets of card tiles (106 card tiles total for the game) and 4 racks for holding the playing tiles in front of each player. If you like exciting games, you'll enjoy this one.
3N 299—Shipping weight 2 pounds. . . . . $1.79

## Automatic Card Shufflers

**R Our Finest Card Shuffler.** Made of heavy gauge steel. Automatically shuffles 1, 2 or 3 decks at the same time. You just insert cards in tray and turn handle . . . shuffler does the rest. A MUST for Samba and Canasta. Rubber rollers save cards, give smoother shuffling action. Lightweight, weighs just over 3 pounds. Attractive silver and maroon hammerloid finish. Cards not included.
3N 3581—Shipping weight 3 lbs. 6 oz. . . . . $5.65

**S Goren Plastic Card Shuffler.** Automatically shuffles cards with one quick motion. Turned upside down, shuffler becomes handy Canasta tray . . . keep it right on the table. Mixes cards thoroughly and quickly. 2 decks of playing cards included.
3N 3579—Shipping weight 2 lbs. . . . . $2.89

## New! Hostess Set

Makes an appropriate gift for your card playing friends—it's the perfect set to have handy when you're serving at your own card parties.

Set includes: 2 decks of Duratone plastic-coated cards; 50 de luxe 5x5-in. cocktail napkins in handy dispenser box; 12 waterproof coasters, 3¼ in. in diameter. Napkins and coasters are colorfully decorated with King and Queen playing card design. Coasters provide double protection—because of water absorbing inserts. Smart gold-color gift box has clear acetate cover.
3N 603—Shpg. wt. 1 lb. 6 oz. . . $2.89

**TOWER Plastic-coated Playing Cards** in simulated leather-covered metal case. Two decks of durable plastic-coated cards with rich-looking gilt edges. Assorted 4 and 5-color picture backs. Sturdy case may also be used as jewel or cigarette-box, etc.

Makes a wonderful gift for card playing friends . . . handy when traveling.
3N 294—Shpg. wt. 1 lb. $2.75

# THIS CHRISTMAS GIVE A TOWER PORTABLE..

**As little as $6.50 down when you use Sears Easy Terms**

A Our Best! The New TOWER "Quiet Tabulator" $97.50 cash $10.00 down

C Low-priced TOWER "Challenger" Portable $79.50 cash $8.00 down

B New—Lightweight TOWER "Chieftain" $64.50 cash $6.50 down

## Other Nationally Known Portable Typewriters

F $129.50 cash or terms $13.00 down — ROYAL

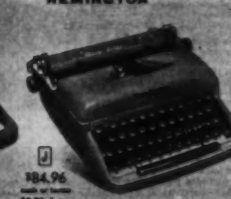
P $126.88 cash or terms $13.00 down — UNDERWOOD

M $129.00 cash or terms $13.00 down — REMINGTON

K $129.00 cash or terms $13.00 down — SMITH-CORONA

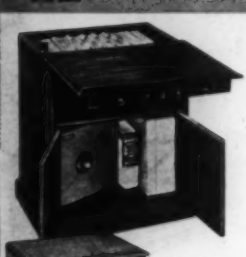
G $69.95 cash or terms $7.00 down

C $79.82 cash or terms $8.00 down



J $84.96 cash or terms $8.50 down

T $79.10 cash or terms $8.00 down



Quality hardwood veneers

### NEW! TOWER Home Secretary

It's a File—a Desk—and it's also a Safe! Sears exclusive one-piece home filing system with prestige furniture styling and veneers

$144.50 cash
$14.50 down
with FREE 1400-page Encyclopedic-Dictionary

Keep ALL records together . . . important records always on hand. Top slides forward to uncover big file space . . . with 25 hanging folders index titled to all important home-operating classifications. Top also serves as desk with plenty of leg room beneath . . . won't tip even when supporting heavy office typewriter. Sturdy steel safe has combination lock, fire-resistant insulation . . . withstands 1700° F heat for 1 hour. Top 26¾x16¼ in. 30 in. high. Shipped freight, express or truck. Shpg. wt. 135 lbs.
3NM4684–Traditional Mahogany veneer. $144.50
3NM4685–Modern Blonde (Oak veneer). 144.50

M $141.50 cash $5 down, $7 month

N $112.50 cash $5 down, $6 month

P $225.00 cash or terms $10 dn., $10.50 mo.

S R $102.50 cash $10.50 down (3NM8832)

T Both for $19.95

## AND YOU'LL GIVE A USEFUL, LASTING GIFT

**A** **The ALL NEW Tower "Quiet Tabulator" Portable Typewriter.** By far the greatest typewriter value we've ever offered! Modern styling with beautiful mist green finish, matching luggage-style carrying case. *Also Featuring:* Full-length Tabulator; special sound-muffling devices for extra-quiet typing; Page-end indicator; Easy-set Margins; Light Action Segment Shift; Standard 84-character Keyboard; Finger-ease Molded Plastic Keys; Touch Adjuster; Variable, and 1, 2, 3-line spacing; 2-color Ribbon—and other features. Weighs 17 lbs. in carrying case.
3 N 04640—Pica Type. Shpg. wt. 20 lbs. . . . . $97.50
3 N 04641—Elite Type. Shpg. wt. 20 lbs. . . . . 97.50

**B** **The New Tower "Chieftain"** . . . our precision built, lightweight, compact portable. Weighs only 15 lbs.; only 12½x11x3¼ in. Imported from Italy. Modern styling—all metal construction—handsomely finished in gray-beige enamel with bright metal trim. Artificial leather carrying case with full zipper closing. *A few of the many features you'll find:* Smooth Segment Shift; Standard 84-character Keyboard; Touch Adjuster; Left and Right margin stops; Variable, and 1, 2, 3-line spacing; 2-color ribbon; 9-in. writing line. Weighs 14 lbs. in case. Shpg. wt. 15 lbs.
3 N 04553—Pica $64.50 3 N 04554—Elite. $64.50

11-in. Carriage
**$144.00** each
**$14.50 down**

**C** **New Tower "Challenger" Portable.** Precision built portable made with same high standard of craftsmanship as the new Tower "Quiet Tabulator" above—but even has the same operating features with the exception of tabulator and silent features. Light gray finish. Weighs 17 lbs. in case.
3 N 04638—Pica type. Shpg. wt. 20 lbs. . . . . $79.50 3 N 04639—Elite type. Shpg. wt. 20 lbs. . . . . $79.50

***30 DAY TRIAL OFFER on any TOWER Portable Typewriter or TOWER Office Typewriter*** . . . order in the regular mail order way including the Sears Easy Terms deposit or the full cash price. Try it for 30 days. If you are not completely satisfied, return it and we will refund your money. Satisfaction Guaranteed.

### All Famous Make Portables below Shipped Postpaid by Sears

**D** **NEW! Royal Quiet De Luxe.** Royal's finest portable. New "Twin-Pak" simplified ribbon changer. Green plastic keys, new 88-character keyboard. Line Meter shows lines to end of paper. "Magic Margin." Touch control adjusts keys to stroke. Visible "touch-set" tabulator. Variable, 1, 2, 3-line spacing. New *Canterbury* type face. Gray finish. Fiberglas carrying case. Weighs 18 lbs. in case. (Shpg. wt. 21 lbs.) Ppd.
3 N 04586T—Pica $129.85 3 N 04587T—Elite $129.85

**E** **Royal Companion.** Lowest-priced Royal portable. New "Twin-Pak" ribbon changer. Standard keyboard. Left and right margin stops. Locked segment shift. 1, 2-line spacing. 2-color ribbon device. Automatic ribbon reverse. Gray finish. Weighs only 14 lbs. in Fiberglas carrying case. (Shpg. wt. 18 lbs.) Postpaid.
3 N 04498T—Pica $89.95 3 N 04499T—Elite $89.95

**F** **NEW! Underwood De Luxe Quiet Tabulator.** Key-set Tabulation. Smooth "two-tone finish" . . . gray base, blue top. "See-set" margins. Balanced segment shift. Line Gauge. Standard keyboard, 9-in. writing line. Variable, 1, 2, 3-line spacing. Carriage centralizing lock. Key touch tuning. "Finger Form" plastic keys. 18 lbs. in case. (Wt. 24 lbs.) Postpaid.
3 N 04513TK—Pica $126.88 3 N 04514TK—Elite $126.88

**G** **Underwood Leader.** Balanced segment shift. 84-character keyboard with arithmetic signs. Adjustable left margin stop with right hand bell indicator. Automatic line finder. 1, 2, 3-line spacing. Non-glare two-tone blue finish, white "Finger Form" keys. 17 lbs. in case.
3 N 04590TK—Pica Type. (Shpg. wt. 22 lbs.) Ppd. . $79.82

**H** **Remington Quiet-Riter.** Extra-quiet typing. Features "Miracle Tabulator" . . . sets and clears from keyboard. Locked segment shift. Right and left shift locks and margin stops. 88-character keyboard. Variable, 1, 2, 3-line spacing. Line locating lever. Personal touch regulator. Gray finish. Weighs 16 lbs. in case. (Shpg. wt. 24 lbs.) Postpaid.
3N04559TK—Pica $129.00 3N04560TK—Elite $129.00

**J** **Remington Travel-Riter.** Lightweight portable —weighs only 15 lbs. in carrying case. Ideal for school and travel. Features smooth segment shift. Single color ribbon. Left margin stop. 7½-inch writing line. 1, 2-line spacing. Gray non-glare finish. (Shpg. wt. 18 lbs.) Postpaid.
3 N 04601T—Pica $84.96 3 N 04602T—Elite $84.96

**K** **Smith-Corona Super.** Finest Smith-Corona portable—full-length tabulator sets and clears from keyboard. Has all famous Smith Corona features including: Page Gage; silent feature; line retainer; new 88-character keyboard with green keys; floating segment shift; quick-set margins; variable, 1, 2, 3-line spacing. Gray finish. 17 lbs. in case. (Wt. 21 lbs.) Ppd.
3N04572TK—Pica $129.00 3N04573TK—Elite $129.00

**L** **Smith-Corona Skywriter.** Weighs just 9 lbs., measures only 3 in. high with cover. Standard 84-character keyboard, green plastic keys. Quick-set margins. Concealed touch selector. 1, 2-line spacing. Paper fingers, retractable paper support. Line retainer. Contoured metal cover fits over machine to form case. Beige ripple finish. (Shpg. wt. 12 lbs.) Postpaid.
3 N 04537T—Pica $79.10 3 N 04538T—Elite $79.10

### Tape Recorders . . . TOWER Adding Machines . . . Utility Table Combination

NEW! TOWER Tape Recorders. Dual-speed Models — 3¾-in. per second for normal recording, or fast 7½-in. per second for high fidelity recording. *Feature:* new Single Control Lever . . . simple to operate . . . gives instant selection. Dual Track . . . record 2 full hours on 7-in. reel. Interlock Switch . . . prevents accidental erasure or tape breakage. Built into carrying cases. For 110-120-volt, 60-cycle AC only. UL approved. With microphone, 600-ft. tape, extra reel, instructions. Freight, express or truck.

**M** **TOWER "Commander"**—Our Finest Tape Recorder. Features Mono-Lever Control with 3 operating positions . . . Play-Record, Fast Forward and Fast Rewind. *All other features above PLUS:* Automatic Index Counter . . . instant location of any part of tape; Two Speakers—4 in. and 6 in.; Magic-Eye Record Level Indicator.
3N M7795—Size 15x13x10 in. Shpg. wt. 39 lbs. . $141.50

**N** **TOWER Dual-speed Model**—outstanding features . . . quality reproduction . . . a sensational value. *Features:* single knob slide type control . . . instant selection of Play, Record, Fast Forward, and Fast Rewind. Flash Bulb shows proper recording level. 4x6-inch Oval Speaker.
3N M7796—Size 15¼x13¾x8½ in. Wt. 34 lbs. $112.50

**P** **Revere T-700D Tape Recorder.** Dual Speeds—3¾-in. and 7½-in. per second. Records 2 full hours on 7-inch reel. Keyboard controls. Instant stop-start. Index counter. High-speed forward and rewind. Recording level lamp. Built into case. With microphone, radio attachment cord, 2 reels (one with 600-ft. tape). 110-120-volt, 60-cycle AC only. UL approved.
3N 04656TK—Mailable. Ppd. (Wt. 30 lbs.) . . $225.00

TOWER 6-column, 10-key Adding Machines. Compact—13x7¾x7½ in. wide; lightweight—weigh only 10 lbs. Manually operated—easy . . . fast . . . only 10 keys to operate. Tape keeps perfect record of what's been put into machine and is your insurance against errors. List and total to 9,999,99. Sub-total and total keys can be operated without taking your hand off handle. Error keys clear keyboard instantly. Convenient repeat lever. With black ribbon, paper tape, cover, instructions. Cast aluminum case . . . mist green finish. Shipped express.

**Q** 3 N M8832—TOWER Straight Adder. Add, list, multiply. Shpg. wt. 14 lbs. $10.50 down. . . . Cash $102.50

**R** 3 N M8855—TOWER Adder with Direct Subtraction. Add, subtract, multiply. Shpg. wt. 15 lbs. $14 down on Sears Easy Terms. . . . . Cash $135.50

3N 4673—Recording Tape for TOWER and REVERE Models above. 600-ft. 5-in. reel. Shpg. wt. 4 oz. . . . Each $1.89
3N 4674—Recording Tape for TOWER and REVERE Models above. 1200-ft. 7-in. reel. Shpg. wt. 12 oz. . . Each 2.89

**T** **Typewriter-Utility Table and Chair Combination. TABLE:** steel construction . . . rigidly hinged drop leaves. Top 16x20 in. closed; 16x38 in. with leaves up—26½ in. high. Handy drawer. Ball bearing rubber casters, brakes. Gray finish. *Unassembled.* **CHAIR:** gray tubular steel. Gray vinyl plastic over padded cushion. Posture-type back rest. Plastic tips on chair legs . . . prevent scratching of floor. 13½x14½-in. seat; seat height from floor, 17 in.
3N 08842K—Combination. Typewriter-Utility Table and Chair. Shpg. wt. 35 lbs. . . . . Both for $19.95
3N 04199K—Typewriter-Utility Table only. Described above. Shpg. wt. 24 lbs. . . . . Table only 10.95

### Sears own BRAND NEW TOWER Office Typewriter With ALL the important typewriter features . . . try it in your own home or office for 30 DAYS!

30-dayTrialOffer—try the New TOWER for the smoothest, lightest typing experience you've ever had . . . see details on 30-day Trial Offer at left. Satisfaction Guaranteed.

Made by one of America's leading typewriter manufacturers. Up-to-the minute styling, with non-glare gray crackle finish. *Features:* Keyboard Tabulation; Easy-set Margin Stops; Personal Touch Adjuster; Smooth Segment Shift; Variable Line Spacer and Automatic Line Finder; Finger-shaped Plastic Keys; 2-position Paper Bail; Roller-bearing carriage Suspension; 84-character Keyboard. Sturdy die-cast aluminum frame has steel inner supports. *10% down* on Easy Terms. Freight, express or truck.
3 N M7766-11-in. Carriage. Pica type. Wt. 45 lbs. $16.50 down. **$164.00**
3 N M7767-11-in. Carriage. Elite. Wt. 45 lbs. $16.50 down. Cash 164.00
3 N M7768-13-in. Carriage. Pica. Wt. 47 lbs. $17.00 dn. . . Cash 169.00
3 N M7769-13-in. Carriage. Elite. Wt. 47 lbs. $17.00 dn. . Cash 169.00

***DISCOUNT NOTICE:*** On purchase of 2 or more Tower Office Typewriters, write to Sears Personal Service Department of your nearest mail order house for special prices

### All-purpose Cabinets for Home, Office, Shop

**V** **Three-purpose Cabinet** . . . file, storage, vault. Ideal for home or office. Vault protected by combination dial lock. Sturdy locking door conceals vault. Smooth operating, letter-size file drawers are 16½ in. deep—have adjustable follower blocks. Two large adjustable storage compartments. Attractive gray baked-enamel finish: Size 30½ in. wide, 17 in. deep, 32 in. high. Two letter-size file drawers and one card file drawer. Shipped freight, truck or express.
3N M4470-Shpg. wt. 100 lbs. **$47.50**

**W** **New Desk-high File-Storage Cabinet** . . . with combination lock on storage space door. 2 letter file drawers, adjustable 2-shelf storage space. High-grade furniture steel construction. Smooth operating file drawers; adjustable follower blocks. Over-all size: 30x30x18 in. deep. Gray baked-enamel finish. Freight, truck or express.
3 N M4447-Shpg. wt. 70 lbs. **$36.50**

Visible Parts Files. For home, office or work shop. Plastic, transparent drawers. Steel construction. Gray finish.
**X** 3 N 4402—36-drawer cabinet. 12x6x16 in. Wt. 13 lbs. **$9.75**
**Y** 3 N 4158—24-dwr. cabinet. 12x6a10½ in. Wt. 9 lbs. 8 oz. **$6.95**

**Z** **Fire-retardant Box** . . . for securities, legal papers, etc. Heavy double steel walls lined with Johns-Manville asbestos. 14¼x9½x4-in. size. Set of 5 securities envelopes. Luggage-type carrying handle; nickel-plated lock, 2 keys. Gray.
3 N 4179-Shpg. wt. 13 lbs. . $6.75

PICKS PAGE 331 . . OFFICE GIFTS

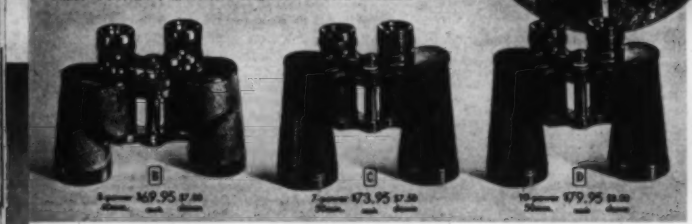
## Our Best Tower

# Mono-Mold Binoculars

A 7-power 35mm. $54.95 $5.50 cash down

Here's how you see it with the naked eye ▶

◀ HERE'S HOW YOU SEE IT WITH A SIX-POWER TOWER BINOCULAR . . . MAGNIFIED 6 TIMES!



NEW TOWER FEATHER-WEIGHT MONO-MOLDS

B 8-power $69.95 $7.00 down

C 7-power $73.95 $7.00 down

D 10-power $79.95 $8.00 down

STANDARD MONO-MOLDS

E 7-power $42.95 $4.00 down

F 8-power $49.95 $5.00 down

G 7-power $51.95 $5.50 down

H 10-power $56.95 $6.00 down

**For the Vacationers, Sportsmen, Spectators on Your Christmas List . . Why Pay More? We Know of No Finer Binocular Values Anywhere!**

- Superior Mono-Mold Construction (one-piece design . . . no barrel extensions) means easier handling; surer grip; greater protection against moisture, shock; longer lasting precision alignment of all parts
- Grand Oculaire . . . ocular lenses (those you look into) are about 25% larger than regular ocular lenses for faster sighting, greater enjoyment
- Center Focusing . . . for sharp focus quickly, accurately with either hand
- Individual Eye-Piece Adjustment allows for sight variations between right and left eyes
- Fully Achromatic, optically ground lenses eliminate glare and color fringe. High relative brightness
- All Lenses, Prisms are fully coated with magnesium fluoride to stop reflection, give clearer image
- Barrels Leather Covered. Genuine leather case and neckstrap included
- Made in Japan. (*Not shown)

### Magnesium Frames . . 15 to 20% lighter than Our Standards

| Catalog Number | Magnifies | Object lens | View at 1000 yds. | Relative brightness | "Binoc" weight | Size closed | Shpg. wt. | Price |
|---|---|---|---|---|---|---|---|---|
| * 4 N 06223E | 6 times | 30 mm. | 146 yds. | 25 | 15 oz. | 4½ in. | 2 lbs. | $47.95 |
| (A) 4 N 06224E | 7 times | 35 mm. | 125 yds. | 25 | 18 oz. | 5 in. | 3 lbs. | 54.95 |
| (B) 4 N 06225E | 8 times | 40 mm. | 131 yds. | 25 | 25 oz. | 5½ in. | 3 lbs. | 69.95 |
| (C) 4 N 06226E | 7 times | 50 mm. | 125 yds. | 50.4 | 34 oz. | 7 in. | 4 lbs. | 73.95 |
| (D) 4 N 06227E | 10 times | 50 mm. | 105 yds. | 25 | 34 oz. | 7 in. | 4 lbs. | 79.95 |
| * 4 N 06228E | 16 times | 50 mm. | 70 yds. | 9.7 | 34 oz. | 7 in. | 4 lbs. | 89.95 |

### Tower Standard Mono-Molds have die-cast metal frames

| Catalog Number | Magnifies | Object Lens | View at 1000 yds. | Relative brightness | "Binoc" weight | Size closed | Shpg. wt. | Price |
|---|---|---|---|---|---|---|---|---|
| * 4 N 06213E | 6 times | 30 mm. | 126 yds. | 25 | 20 oz. | 4½ in. | 2 lbs. | $36.95 |
| (E) 4 N 06214E | 7 times | 35 mm. | 125 yds. | 25 | 24 oz. | 5 in. | 3 lbs. | 42.95 |
| (F) 4 N 06215E | 8 times | 40 mm. | 140 yds. | 25 | 30 oz. | 5½ in. | 3 lbs. | 49.95 |
| (G) 4 N 06216E | 7 times | 50 mm. | 125 yds. | 50.4 | 38 oz. | 7 in. | 4 lbs. | 51.95 |
| (H) 4 N 06217E | 10 times | 50 mm. | 88 yds. | 25 | 39 oz. | 7 in. | 4 lbs. | 56.95 |
| * 4 N 06218E | 16 times | 50 mm. | 60 yds. | 9.7 | 40 oz. | 7 in. | 4 lbs. | 59.95 |

J 6-power 30mm. $24.95 $2.50 cash down

K Individual focus $37.50 $4.00 cash down

L 8-power 30mm. $25.50 $3.00 cash down

M 6-power pocket size $13.69

N P R S

### Popular-Priced Binoculars . . Marine type, Miniature size . . Perfect Gifts

J Economy Priced Tower Binoculars . . with De Luxe Features:
- Center focus wheel with adjustable eye-piece . . . adjusts for sight variations between right and left eye—assures clear focus for both
- Achromatic, optically ground lenses reduce glare and color fringe
- Coated lenses and prisms stop reflection, give sharper images
- Sturdy die-cast metal frames; barrels are leather covered
- Genuine leather case and neckstrap included with each binocular
- Five popular sizes made to Sears specifications by top Japanese manufacturer. 6-power, 30mm. for football, other spectator sports; 7-power, 35mm. for vacationing, hunting; 8-power, 40mm for all-purpose high power; 7-power, 50mm. for marine and night use, high image brightness; 10-power, 50mm. for extra long range use

| Catalog Number | Magnifies | Object Lens | View at 1000 yds. | Relative brightness | Binoc. wt. | Size closed | Shpg. wt. | Price |
|---|---|---|---|---|---|---|---|---|
| 4 N 06208E | 6 | 30 mm. | 140 yds. | 25 | 19 oz. | 5 in. | 2 lbs. | $24.95 |
| 4 N 06209E | 7 | 35 mm. | 105 yds. | 25 | 23 oz. | 5½ in. | 3 lbs. | 31.50 |
| 4 N 06210E | 8 | 40 mm. | 105 yds. | 25 | 24 oz. | 5½ in. | 3 lbs. | 37.50 |
| 4 N 06204E | 7 | 50 mm. | 125 yds. | 50.4 | 35 oz. | 7 in. | 4 lbs. | 39.50 |
| 4 N 06211E | 10 | 50 mm. | 100 yds. | 25 | 36 oz. | 7½ in. | 4 lbs. | 46.50 |

NOTE: "E" after catalog number means price includes 10% Fed. Excise Tax

K 7-Power, 50mm. Best for marine and night use (get maximum light gathering). Individual eye-piece focus. Coated, achromatic lenses. Die-cast metal frame, leather covered. At 1000 yds. viewfield is 120 yds. 7 in. closed. Weighs 2 lbs. Leather case, neckstrap incl.
4 N 06238E—From Japan. Shipping weight 4 lbs. . . $37.50

L 8-Power, 30mm. Center focus wheel plus adjustable right eye-piece. Coated, achromatic lenses. Die-cast metal frame with leather covered barrels. At 1000 yds. viewfield is 115 yds. Leather case, neckstrap. From France.
4 N 06221E—Shipping weight 2 lbs. . . . . $25.50
4 N 06220E—As above; but 8-power, 25mm. At 1000 yds. viewfield is 110 yds. Shipping weight 2 lbs. . . . $22.50

M 6-Power, 15mm. 2 in. long . . . fits in pocket. Coated, achromatic lenses. Individual eye-piece focus. At 1000 yds. viewfield is 130 yds. Black and silver-color finish on metal frame. Wt. 6 oz. Genuine leather case and neckstrap.
4 N 62356E—From Japan. Shipping weight 12 oz. . $13.69

### Precision-Built Telescopes

N Professional Type with double eye-piece for astronomical and terrestrial use. 40, 64, 88 and 132-power, 60mm. Coated objective lens. 4-power range finder scope with reticule crosshair. All metal; black barrel. 5-ft. tripod. 38-in. barrel. From Japan.
4 N 06324L—In wood box. Wt. 30 lbs. $10 dn. $99.95

P High-Power, Variable-Power. For long range viewing. 15, 30, 45, 60-power, 60-mm. Coated lenses. Rack and pinion drive. 5-ft. tripod. 27-in barrel. From Japan.
4 N 06323—Shpg. wt. 9 lbs. $4 down . . Cash $39.95

R Variable-Power. 15, 20, 25, 30-power, 30mm. Coated objective lenses. 6⅜ in. closed; 16¼ in. open. Metal barrels; chrome-plated tubes, lens rim. Leather case, strap.
4 N 6316—From Japan. Shpg. wt. 3 lbs. . . . . $13.95

S 30-Power, 40mm. Telescope. All metal. 24 in. closed; 27 in. open. Removable tripod.
4 N 06314—From Japan. Shpg. wt. 3 lbs. . . $14.95
4 N 06322—With rack and pinion drive for easy focusing. Also var. 15, 30, 45-power. Wt. 5 lbs. . . $19.95

A $79.95
B $395.00
C $245.00
FREE BOOK BONUS. At no extra charge with geiger counters (A) and (B) you'll receive two books, "Uranium, Where It Is and How to Find It" and "Gems and Precious Minerals." At no extra charge with scintillation counters (C) and (D) you get "The Rock Book." In addition to the above two books,

## Every Price Cut . . Save $20 to $80

## New Uranium Discoveries Needed!

*U. S. Government Offers $35,000 Rewards for Discovery of High Grade Deposits Until 1960*

**A** Our Best Seller Geiger Counter . . with Probe. Highly sensitive. Has external probe with "coil cord" feature. 3 meter ranges read on large waterproof meter are .2, 2, and 20 mr/hr. Steel beta-gamma halogen type geiger tube. Single Alnico magnet earphone. Waterproof, tropicalized aluminum case, 3¾x3¾x7⅜ in. Shoulder strap. Includes 2 flashlight batteries. Weighs 5 lbs. Shpg. wt. 8 lbs.
4 N 06157—*Cut $20.00. Was $99.95* ..... $79.95

**B** Our Finest Professional Military-Type Geiger Counter. *Reduced* $33.95. Has long-life batteries that operate about 200 hours instead of usual 6 to 8 hours. 3 ranges—.2, 2, 20 mr/hr. Special steel beta-gamma halogen gas geiger tube for indefinite tube life. Automatic changing meter . . . helps eliminate potential error. Changes range, color for direct reading on all scales. No complicated figuring! Has slow-fast time constant switch. External detachable probe plugs into case. Ore assay kit for reading percent of uranium on meter. Firm grip handle. Aluminum case, 5⅜x8¾x5¾ inches. Shoulder strap. Two 67½-volt "B" batteries, one 1½-volt "A" battery included. Weighs 8 lbs. Shpg. wt. 11 lbs.
4 N 06159—*Cut $33.95. Was $199.95.* .... Now only $166.00

**C** Our Lowest Priced Scintillation Counter . . 100 times more sensitive than geiger counter. For prospecting from moving vehicles. Big 1x1-in. sodium iodide crystal for high sensitivity. 7 ranges—.02 to 20 mr/hr. Fast count rate measures tiniest increases in radiation. Large meter range switch, calibration control, high-low time constant switch. Aluminum case, 5½x8¼x6¼ inches. Ore assay kit for reading percent of uranium on meter. Shoulder strap. Two 67½-volt "B" batteries, one 1½-volt "A" battery . . . all operate about 200 hours. Weighs 7 lbs. Shpg. wt. 9 lbs.
4 N M6160F—*Cut $50.00. Was $295.00* ..... $245.00

**D** REDUCED $80 . . Scintillation Counter with Pistol-type Probe. Professional type . . . for field and aerial use, prospecting from moving vehicles. More sensitive than 4 N M6160F above. 8 meter ranges from .006 to 20 mr/hr. Large sodium iodide crystal, 1½x1 inches, for greater sensitivity. Complete with ore assay kit. Zero adjustment and time constant switch. Aluminum case, 3¼x6x6¼ inches. 12-in. probe. Shoulder strap. Two 67½-volt "B" batteries, one 1½-volt "A" battery. Batteries operate about 200 hours. Weighs 8 pounds. Shpg. wt. 11 lbs.
4 N M6161F—*Cut $80.00. Was $475.00* . . . Now only $395.00

*SHIPPING: 4 N M6160F and 4 N M6161F shipped from factory in Philadelphia. Shipped freight, express or truck; pay shpg. chgs. on delivery. Others mailable. See page 1371B or 1012 in our General Catalog for replacement batteries for (A) through (D).*

### Accurate Weather Instruments and Specialty Equipment Novel, Useful Christmas Gifts . . Precision Made

**E** Dry Lensatic Compass. Read within 20 seconds of opening. Luminous. Waterproof metal case. Sight device. Magnifying lens. 2¼-inch diameter. Shpg. wt. 4 oz.
4 N 6709 ..... $3.95

**F** Taylor Auto Altimeter. Shows mountain heights, valley depths. Range 0 to 10,000 ft. Plastic case, 2¾-in. diam.
4 N 6706—Shpg. wt. 12 oz. ..... $9.95

**G** Indoor-Outdoor Thermometer. Mounts inside. Shows outdoor temperature. 8 inch plastic case.
4 N 6606—Shpg. wt. 12 oz. ..... $3.49

**H** Cooking Set. Roast Meat Thermometer and Skewer, Combination Deep-Fat Frying and Candy Cooking Thermometer and Kitchen Baster (of heat-resistant Pyrex glass.
4 N 6629—Shpg. wt. 13 oz. ..... $1.98

**J** Our Best Indoor-Outdoor Thermometer. Decorative dial type. Plastic case; gold color front panel. 4½x4½ in. *State* black or ivory.
4 N 6585—Shpg. wt. 1 lb. ..... $5.49

**K** Wind-Speed Indicator. Gray plastic panel, 5¾x7¼ in. Kept inside, registers wind outside. 50-ft. weather resistant plastic tubing leads to steel weather vane.
4 N 06586—Shpg. wt. 5 lbs. ..... $14.95

## Quality Weather Instruments

New—Three weather instruments in one. Handsome, durable . . priced low.

### Fine Barometers and Barometer Combinations . . L to S imported from West Germany

Beautifully styled barometers. Precision-built. (M), (N), (P) and (R) have open center porcelain enameled dials for view of brass movement. All adjust to 3000 ft.

**L** Combination Barometer, Thermometer, Humidity Guide. 20 in. high. Handsome case of dark mahogany finish wood. Polished brass trim. A good value.
4 N 6592—Shpg. wt. 1 lb. 3 oz. . . $14.95

**M** Marine-style Barometer. Use indoors or out. Super sensitive to atmosphere. 4¾-in. diam.
4 N 6676—Shpg. wt. 1 lb. ..... $12.95

**N** Wall Barometer. 5½-in. diam. Polished wood case, brass trim. *State* blond or mahogany finish.
4 N 6684—Shpg. wt. 1 lb. ..... $4.69

**P** Like (N) but 7-in. diam. *State* blond or mahogany finish.
4 N 6675—Shpg. wt. 1 lb. 8 oz. . . $6.95

**R** Yacht-Style Barometer. For wall or desk. 6½-in. diam. Solid brass spokes, polished wood case. *State* blond or mahogany finish.
4 N 6656—Shpg. wt. 1 lb. 8 oz. . . $5.95

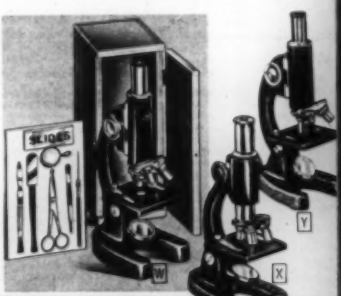
**S** Wall Barometer. Brass dial. Black on brass border. 7½-in.
4 N 6677—Shpg. wt. 1 lb. 8 oz. . . $9.95

**Airguide Combination.** Shows temperature, humidity, barometric pressure. Gray Bakelite case; gold color metal trim. Two-tone dial. 7⅝x11½x4 in. high.
4 N 6665—(WT. 4 lbs.) *Postpaid* . $9.75

**V** New! Low Priced. 3 Weather Instruments in One Case. Shows temperature, humidity, barometric pressure all at a glance. Accurate—a reliable instrument. Durable — sturdy, Mahogany color plastic case, 7½x5 in. high. An ideal gift.
4 N 6679—Shpg. wt. 4 lbs. ..... $6.95

### Our Finest Precision-Made Microscope

**W** A wonderful Christmas gift idea! Complete with wooden storage box, 6-piece dissecting kit (pictured), and 6 slides (3 prepared, 3 blank). 50 to 600 power. Tilting frame of heavy gauge metal. Fine polished lenses. 2 interchangeable eye pieces give 6 magnifications. Clip holds slides. All-direction mirror. 9¾ inches closed. Precision-made. Imported from Japan.
4 N 06361—Shpg. wt. 7 lbs. $2 down ..... cash $19.95




Accurate instruments for scientific investigation

### Fine Microscopes for Christmas Giving

**X** 100, 200, 300 Power magnification on revolving turret. Lower powers for wide view, higher for greater magnification. Black metal. Frame tilts. Clip holds slides. All-direction mirror. 3 slides included. 7½ in. closed. Made in Japan. Ideal for Christmas. Shpg. wt. 4 lbs.
4 N 6358 ..... $5.95

**Y** 50 to 600 Power. 2 interchangeable eye pieces give 6 magnifications. Metal frame tilts. Clip holds slides. All-direction mirror. 3 slides included. 9¾ inches closed. Precision-made. From Japan. Include microscopes in Easy Terms order, details page 373. Shpg. wt. 5 lbs.
4 N 6360 ..... $13.95

# Say Merry Christmas with Fine Luggage

**Many styles and colors . . prices to fit your gift-giving budget**

## J. C. HIGGINS Starline Luggage . . 8 Sizes, 6 Colors to Choose From . . A 4-Star Feature

***A 4-STAR FEATURE*** because it's laboratory tested and approved—an outstanding luggage value. We believe you won't find finer luggage at this price anywhere.

Choose any or all of these eight matched cases, there's one for every travel need. (A) 29-inch Pullman; (B) 26-inch Pullman; (C) 24-inch Pullman; (D) 21-inch Week-end case; (E) Overnite case; (F) Hanger case; (G) Model's case; and (H) Train case.

Available in six sparkling colors . . white, gray, tan, coppertone, green or blue. *State color choice when you order.*

Color matched name tag included with each case.

Luggage with a sparkling appearance as bright as its name—and as welcome as a white Christmas. Each of the cases in this year's wide range of sizes and shapes comes in a rainbow choice of colors. No other gift is so personal or so appreciated as fine, modern luggage. And talk about style.

The gleaming brass-alloy locks are easier than ever to open—yet they afford positive protection to her precious travel things.

Handles are feminine slim—they're easier to hold, makes carrying a Starline case convenient, not a chore.

Each case is perfectly proportioned to complement each other—they are America's smartest travel team.

Remember—buying fine luggage is like buying fine silver—order the basic set now, add to it at any time.

Starline cases are covered with scuff-resistant vinyl plastic. Wipe clean with a damp cloth—colors stay fresh and bright. Vinyl bumper bindings protect edges for long wear. All-wood box with molded, 1-piece frames.

All Starline cases, except Train case, have pastel-toned Celanese Acetate linings with quilted padded bottoms. Each case has an elastic shirred pocket on the lid and 3 pockets in the body.

Train case has washable plastic lining, a full-lid mirror and a deep, covered cosmetic tray.

Weekend case has snap-out zipper cosmetic case with waterproof lining. Also 3 elastic shirred pockets.

Hanger case has 4 hangers, a dust curtain and 3 elastic shirred side pockets.

*State color choice*—see description at left.

| Type of Case | Size (inches) | Shpg. wt. | Catalog Number | Price |
|---|---|---|---|---|
| (A) 29-in. Pullman | 29 x16½x9 | 13 lbs. | 6 N 09156LE | $17.95 |
| (B) 26-in. Pullman | 26⅛x16½x9 | 12 lbs. | 6 N 09153LE | 14.95 |
| (C) 24-in. Pullman | 24⅛x15½x8 | 10 lbs. | 6 N 09158LE | 13.50 |
| (D) Week-end Case | 21 x13¾x6½ | 8 lbs. | 6 N 9152E | 11.95 |
| (E) Overnight Case | 18⅛x11⅝x6½ | 6 lbs. | 6 N 9150E | 9.95 |
| (F) Hanger Case | 21⅛x19⅛x9 | 12 lbs. | 6 N 09154LE | 17.95 |
| (G) Model's Case | 16 x16 x7½ | 8 lbs. | 6 N 9157E | 10.95 |
| (H) Train Case | 14 x10 x7½ | 8 lbs. | 6 N 9151E | 9.95 |

## J. C. HIGGINS Taperlite . . Modern Design For Easier Packing, Easier Carrying

Choose from Taperlite cases for men and women . . (J) Women's Pullman; (K) Women's Wardrobe; (L) Women's Week-end; (M) Women's Vanity; (N) Women's Train case; (P) Men's Two-Suiter; (R) Men's Companion Case.

Women's cases are available in five colors . . dawn blue, canyon copper, parchment ivory, desert tan, and mist green. *State color when you order.*

Men's cases in two smart looking, masculine colors . . canyon copper or desert tan. *Please state color when you order.*

Color matched name tag included with each case.

Want to give something fancy—and wonderfully practical? Here's your answer—sleek, handsome Taperlite luggage—sure to be the brightest gift under your Christmas tree.

In addition to its smart good looks, Taperlite luggage will last season after season. The strong all-wood box is covered with a textured vinyl plastic impregnated cover. A cover that outwears the finest leather—keeps its good looks with a minimum of care. One-piece vinyl bindings and rounded corners help resist wear.

The metal closing edges seal out dust and dampness—keep your travel things fresh.

Women's Taperlite cases are lined in Celanese Acetate. Shirred curtains, padded bottoms for packing case.

The vinyl plastic lined zipper accessory pockets are removable. Gleaming die-cast brass alloy hardware and locks of years-ahead design.

Train case is lined with washable plastic, has full lid mirror and deep cosmetic tray.

Hanger case has 4 aluminum hangers.

*State color—see description at left.*

Taperlite for Men features a roomy 2-suiter that is 2 inches longer and carries as much as most 3-suiters. Has 2 hangers, follower board, center divider, tie bar. Companion case has center divider and tie bar. Both cases have masculine-styled interiors of richly textured rayon linings. A matched pair for rugged wear and smart appearance. *State color—see at left.*

| Type of Case | Size (inches) | Shpg. wt. | Catalog No. | Price |
|---|---|---|---|---|
| (J) Women's Pullman | 26¼x17 x8½ | 13 lbs. | 6 N 09193LE | $18.95 |
| (K) Women's Wardrobe | 21¼x18 x8½ | 13 lbs. | 6 N 09194LE | 21.95 |
| (L) Women's Week-end | 21½x14⅛x7½ | 10 lbs. | 6 N 09192LE | 14.95 |
| (M) Women's Vanity | 16⅞x11 x7⅛ | 7 lbs. | 6 N 9191E | 12.95 |
| (N) Women's Train Case | 14 x 8¾x8 | 8 lbs. | 6 N 9190E | 12.95 |
| (P) Men's Two-Suiter | 26⅞x19 x8⅛ | 16 lbs. | 6 N 09498LE | 21.95 |
| (R) Men's Companion Case | 21½x14¼x7⅞ | 10 lbs. | 6 N 09499E | 14.95 |

### Beauty and Durability at Low Prices

If Christmas giving puts a strain on your budget, you can still give her a gift she'll treasure—our lowest priced long-bound luggage for women. The newest in vinyl coverings with a metallic fleck—scuff resistant. Bindings are triple stitched to hold securely. The box is all wood construction with one piece molded frame. The matching interiors are rayon lined. Brass-plated hardware. All cases, except Train case have 3 pockets in body and one in lid. Train case has full mirror and washable lining. *State color choice* blue or brown.

| Type of Case | Size (inches) | Shpg. wt. | Catalog No. | Price |
|---|---|---|---|---|
| (S) 29-in. Pullman | 29x16½x9 | 13 lbs. | 6 N 09144LE | $15.50 |
| (T) 26-in. Pullman | 26x16 x8½ | 10 lbs. | 6 N 09143LE | 12.50 |
| (V) Week-end | 21x13¾x6½ | 7 lbs. | 6 N 9142E | 8.95 |
| (W) Train Case | 14x 9 x8½ | 7 lbs. | 6 N 9141E | 8.50 |

### Special Luggage for that Someone Special

Here is our finest—and it's all new. Wonderful J. C. HIGGINS quality—fashioned for the woman who appreciates the best. The unusual soft side construction means light weight. It's higher and narrower than regular luggage for extra ease in carrying. Cases are covered in textured vinyl plastic that resists scuffs and scratches. Brass alloy hardware. Steel core handles. All cases except Train case have rich rayon linings and padded top and bottom. Pullman cases have 3 lined body pockets plus lid pocket. Weekend case has 2 lined body pockets, one lined, removable cosmetic bag and 1 lid pocket. Vanity case has handle, brush, mirror and one shirred pocket and cosmetic bag. Train case has washable plastic lining. *State color* coffee (light tan) or blue (light).

| Type of Case | Size (inches) | Shpg. wt. | Catalog No. | Price |
|---|---|---|---|---|
| (X) 27-in. Pullman | 27x19 x8 | 15 lbs. | 6 N 09164LE | $24.95 |
| (Y) 24-in. Pullman | 24x17½x7 | 12 lbs. | 6 N 09163E | 19.95 |
| (Z) Week-end | 21x16 x5½ | 10 lbs. | 6 N 09162E | 17.95 |
| (AA) Vanity | 16x14 x6 | 9 lbs. | 6 N 9161E | 19.95 |
| (BB) Train Case | 14x 8½x6½ | 8 lbs. | 6 N 9160E | 14.95 |

*All Luggage prices on this page include 10% Federal Excise Tax* unlike many advertised retail prices. Many retail prices do not include this tax although you must pay it. Sears catalog prices quickly tell you how great our luggage values are.

### Colorful Hat Boxes and Train Cases

Hat Boxes to match Starline and Taperlite. These are the cases so popular with cover girls. Wonderfully versatile—to protect your precious hats or as a smart, roomy week-ender. Both have turned and stitched edges, rayon linings with pocket. Steel wire reinforced frames.

(CC) Vinyl plastic coverings match Starline luggage. *State color* gray, coppertone, tan, green, dark blue or white. *Order from table below.*

(DD) Has lid mirror. Vinyl impregnated cover matches Taperlite. *State color* dawn blue, canyon copper, parchment ivory, desert tan, and mist green.

Train Cases for a hundred travel needs. Plastic-coated coverings. Wood frames.

(EE) Has wood frame, tray, washable lining. Lid mirror, plastic coated fiber cover. *State color* red, white, green or tan. *Order from table below.*

(FF) New this Christmas. Fully rayon lined. Full lid mirror. Tray with snap-down cover. Strap handle. *State color* blue, tan or white. *Order from table below.*

(GG) Gadabout Case. Wood frame. Grained, plastic coated fiber cover. Lid mirror. Divided tray. Washable lining. *State color* blue, brown or red.

| Type of Case | Size (inches) | Shpg. wt. | Catalog Number | Price |
|---|---|---|---|---|
| (CC) Hat Box | 16½ diam. | 4 lbs. | 6 N 9104E | $5.98 |
| (DD) Hat Box | 16½ diam. | 4 lbs. | 6 N 9105E | 6.98 |
| (EE) Train Case | 11 x7¼x7½ | 5 lbs. | 6 N 9106E | 4.95 |
| (FF) Train Case | 11¼x7½x7½ | 5 lbs. | 6 N 9102E | 6.98 |
| (GG) Gadabout | 11¾x6¼x6⅞ | 5 lbs. | 6 N 9274E | 2.69 |

### Fully Rayon Lined Women's Luggage

Imagine—fully rayon lined women's luggage at budget prices. And you save even more when you buy the 3-piece set. Cases have all wood frames with sturdy, scuff-resistant, vinyl plastic coated fiber tops and bottoms. Dust-proof tongue and groove closure. Vinyl plastic bindings are extra wide for added protection—trimmed in white for added beauty. Pullman and Week-end cases have lid pocket. The convenient Train case has a washable lining with a divided tray and full lid mirror. The smart plastic handles make these cases easy to carry. Brass-plated hardware. *Please state color* pastel blue or sun tan.

| Type of Case | Size (inches) | Shpg. wt. | Catalog Number | Price |
|---|---|---|---|---|
| (HH) Pullman | 26 x15¼x9 | 8 lbs. | 6 N 09253LE | $7.45 |
| (JJ) Week-end | 21⅝x13⅞x8⅛ | 6 lbs. | 6 N 9252E | 5.95 |
| (KK) Train Case | 12⅛x 8¼x7½ | 5 lbs. | 6 N 9251E | 4.95 |
| 3-piece Set | Save $1.00 | 19 lbs. | 6 N 09254LE | 17.35 |

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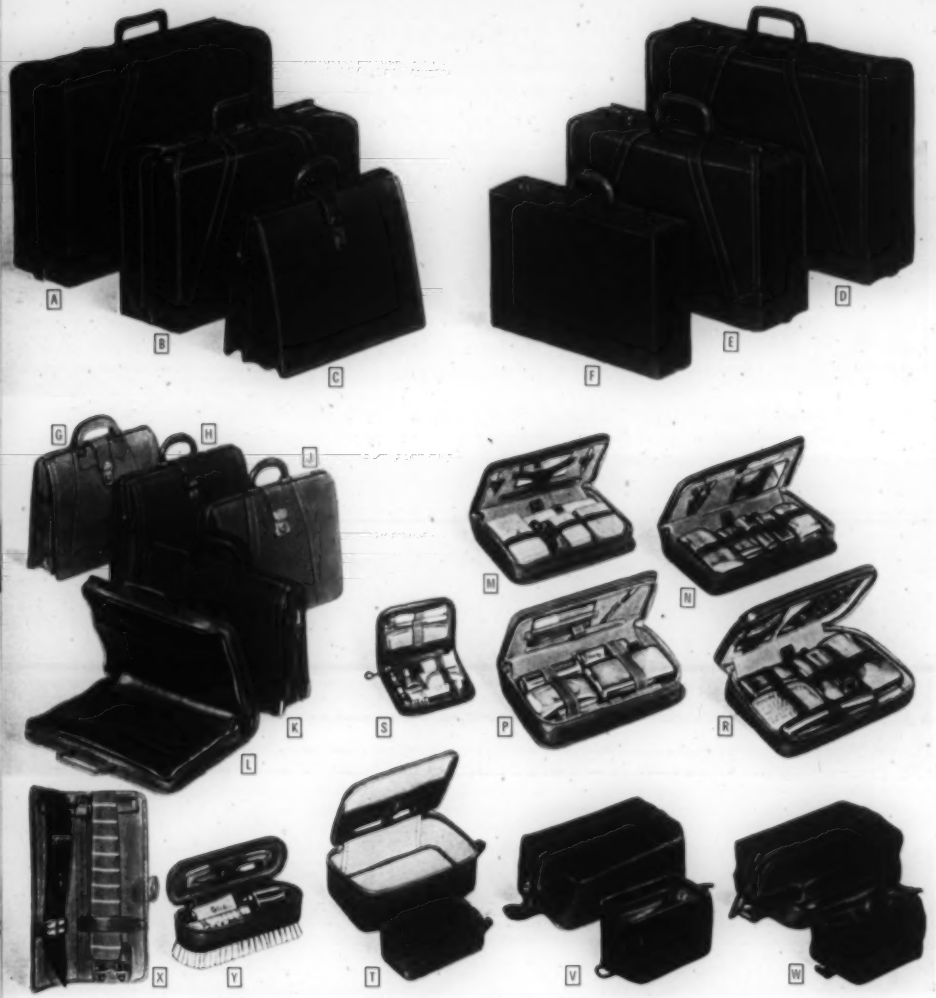



**Year 'Round Gifts for the entire family . . keep food and beverages fresher, tastier**

# Gift Luggage for Men

## Traveling companions for men who are going places

### A Real Value . . Low Priced Yet Handsome

J. C. Higgins Luggage in the latest styling. Sleek, richly embossed vinyl plastic covers. Cases are soft and supple—they look like leather but actually outwear leather. Resist scuffs, scratches and stains. Lightweight steel frame. Reinforcing caps on bottom corners. Steel core vinyl handle. Charcoal gray cases have gleaming nickel-plated hardware. Coppertone and saddle tan cases have brass-plated hardware.

*State color* charcoal gray, coppertone or saddle tan.

**A** **The 2-Suiter.** Linen crash linings. Snap down center divider, tie bar, shirred elastic retainer. 2 hangers. Packing board. 24x18x8 inches. *State color.*
6 N 09465LE—Shipping weight 14 pounds ..... $19.95

**B** **Companion Case.** Matches 2-suiter. 21x14½x8 inches.
6 N 09466E—Shipping weight 9 pounds ..... $17.95

**C** **Brief Case.** Matches cases above. Steel wire frame. 2 inside pockets. Gusset expands 7 in. Steel core handle.
6 N 9692E—16x13 inches. Shpg. wt. 3 lbs. 4 oz. ..... $9.95

### Men's Luxurious Leather Luggage

J. C. Higgins top grain leather luggage you'd expect to pay much more for. Imported English leather with a rich, smooth finish. Extended edges protect against bumps. Two leather covered steel center handles. Sturdy steel frame. Cotton twill lining. Two-suiter and Companion cases have roomy accessory pockets. Coppertone and saddle tan cases have die cast, brass-plated locks. Charcoal gray cases have nickel-plated locks.

*State color* coppertone, saddle tan, or charcoal gray.

**D** **The 2-Suiter.** 24x18x8 in. Button over accessory pocket, follower board, snap-down center board, dividing curtain, tie bar. *State color.*
6 N 09440LE—Shpg. wt. 14 lbs. $3.50 down ..... Cash $31.50

**E** **Companion Case.** Matches 2-suiter. 21x14x7½ inches.
6 N 09441E—Shpg. wt. 9 lbs. $3.00 down ..... Cash $26.50

**F** **Attaché Case.** Imported English leather. Wood frame. Expanding file built into cover. 18x12x5 inches.
6 N 9644E—Shipping weight 5 pounds ..... $19.95

### Gift He'll Use the Year Around—Handsome Brief Bags and Underarm Cases

**G** **Finest Texas saddle leather brief bag.** A really luxurious gift. Wonderful for school or business. Hand cut from the finest parts of choicest hides. All steel frame. Double leather handles. Three inside pockets. 7½-inch expansion gusset. 3-position solid brass lock.
*State color* coppertone or saddle tan.
6 N 9650E—16x13 inches. Shipping wt. 4 lbs. ..... $19.95
6 N 9651E—18x14 inches. Shipping wt. 5 lbs. ..... 21.95

**H** **Top grain cowhide brief bags.** Solid brass hardware. Three position lock. Lightweight steel reinforcing frame. Three inside sections. Steel core leather handle. Steel bottom runners. Leather gussets.
*State color* coppertone or saddle tan.
6 N 9634E—16x13 inches. Shipping wt. 4 lbs. ..... $14.95
6 N 9635E—18x14 inches. Shipping wt. 6 lbs. ..... 16.95

**J** **Split Cowhide Brief Bags.** Reinforced leather gussets. Gusset expands 7 in. Steel core handles. Steel frame. 3 inside sections. *State color* coppertone or tan.
6 N 9636E—16x13 inches. Shipping wt. 4 lbs. ..... $10.75
6 N 9637E—18x14 inches. Shipping wt. 5 lbs. ..... 11.75

**K** **Smooth Split cowhide brief bag.** Zipper top. Plastic handles. Steel frame. Plastic gusset expands 7 inches. 3 inside sections. *State color* black or brown.
6 N 9676E—16x12 inches. Shipping wt. 3 lbs. ..... $5.50

**L** **Top grain leather under arm case with sliding steel padded handles.** *State color* coppertone or saddle tan.
6 N 9653E—16x11 inches. Shipping wt. 3 lbs. ..... $12.95

Split cowhide case (not shown) similar to above.
6 N 9618E—*State color.* Shipping wt. 3 lbs. ..... 9.50

### Make His Traveling Easier with one of these Smartly Styled Travel Accessories

**M** **Low priced fitted kit.** Long wearing vinyl plastic finish with cotton suede lining. Folds flat. Removable tray. 10 fittings. Zipper. *State color* coppertone or saddle tan. *3¢ Fed. Tax included.*
6 N 9075E—10½x7x2¼ in. Shpg. wt 2 lbs. ..... $4.98

**N** **Fine top grain cowhide fitted kit.** Spring open lid. Cotton suede lining. 10 chrome-plated fittings. Removable tray. 11⅝x6½x2½ inches.
*State color* coppertone or saddle tan.
6 N 9081E—*10¢ Fed. Tax included.* Shpg. wt. 2 lbs. 8 oz. ... $12.50

**P** **J. C. Higgins fitted kit.** Fine top grain leather. Cotton suede lining. Lid springs open—stays open. Removable accessory tray. Chrome-plated fittings imported from England. 10½x6x2¾ in.
*State color* redwood or saddle tan. *4¢ Fed. Tax included.*
6 N 9080E—Shipping weight 2 pounds ..... $8.95

**R** **Our Newest and Finest Fitted Kit.** Top grain cowhide. Fittings are highly polished chrome-plated brass. 13 fittings. Spring open lid—stays open. Removable tray. Rich cotton suede lining. Carrying strap handle. 10½x7x2¾ inches. *State color* coppertone or saddle tan.
6 N 9077E—*71¢ Fed. Tax included.* Shpg. wt. 3 lbs. ..... $14.95

**S** **Completely fitted kit that fits into your coat pocket.** 5x4½x1 inch size. Tough vinyl coated steerhide grain plastic cover. Waterproof washable plastic lining. 11 fittings. *State color* black or saddle tan.
6 N 9050E—13¢ *Fed. Tax included.* Shpg. wt. 12 oz. ..... $2.79

**T** **Low priced semi fitted kit.** Long wearing vinyl plastic finish. 3 side zipper. Waterproof plastic lining. Fitted with nail file and comb. *State color* coppertone or saddle tan. 7¾x3½x3 inches. *2¢ Fed. Tax included.*
6 N 9066E—Shipping weight 1 pound ..... $2.98

**V** **Split cowhide travel kit with waterproof accessory pocket and lining.** Brass zipper. Steel frame. Carrying strap. 9x4½x3½ inches. *State color* black with rough grain; or brown with smooth grain.
6 N 9055E—Shipping weight 2 pounds ..... $3.95

**W** **Top grain cowhide kit. Folds flat for easy storage.** Snap open steel frame is leather covered. Waterproof plastic lining resists stains. Carrying loop. Kit is 9x5¼x3¼ inches. *State color* coppertone or saddle tan.
6 N 9099E—Shipping weight 2 pounds ..... $5.95

Top grain cowhide (not shown). Similar to above in features. Snap open frame with waterproof accessory pocket. 10¾x6¾x3¼ inches. *State color* coppertone or saddle tan.
6 N 9057E—Shpg. wt. 2 lbs. ..... $5.50

**X** **Tie Case.** Made of smooth split cowhide. Check cotton lining. Tie frame is brass plated. Stud pocket. Swivel hook swings out. Tan color. 14½x5½ inches.
6 N 9033E—(Ties not incl.). Shipping wt. 1 lb. ..... $3.95

**Y** **Brush Toiletry Kit.** Top grain leather. Complete with 7 grooming accessories. Tan color. 6¾x2¾x2¾ in.
6 N 9030E—Shipping weight 1 pound ..... $3.29

### Attractive, Smartly Styled Insulated Bags, Ice Chest, Jugs, Picnic Kits

**Z** **Car-Snac Picnic Kit for quick, handy lunches on trips.** Hang over back of car seat. 5x8x14-in. steel, with scotch plaid finish. Two quart size vacuum bottles.
6 N 07343—Spacious food compartment. Shpg. wt. 9 lbs. ... $8.95

**AA** **Three-in-one Insulated Carryall Bag.** Two red bags fit inside black one, let you carry hot or cold foods at once. Zipper tops. Fiberglas insulation. Plastic cover, lining. Easy to wash. Two small bags have watertight seams. One 20x11x10-in. size, two 9x9x9-in. sizes.
6 N 7444—Carrying handles, lightweight. Shpg. wt. 4 lbs. .. $8.98

**BB** **Our Finest Ice Chest.** Vinyl plastic covered aluminum, formed under extreme pressure and heat. Can't rust, corrode or fade; resists scratches, mars. Impervious to sun and moisture. Blue top and bottom, gray sides. Chrome-plated latch. Cantilever hinges on cover. Recessed rubber gasket. 1 inch of Fiberglas insulation. 5-way adjustable hinged storage tray. Bottle opener.
6 N 07416L—End drain, cap, hose. 22x13x16-in. Wt. 19 lbs. . $23.95

**CC** **NEW! Skotch O'Matic Jug.** No lifting, tipping, spilling, dripping. Rubber bulb and plastic spout let you pump liquids from bottle. Lithographed scotch plaid steel case. Glass liner. Fiberglas insulation. Plastic handle.
6 N 7334—½-gallon size. Shpg. wt. 5 lbs. ..... $7.25
6 N 7335—1-gallon size. Shpg. wt. 6 lbs. ..... 8.25

**DD** **J. C. HIGGINS Picnic Kit with 1-quart vacuum bottle.** Brown and tan rubber coated duck case. Handle. Metal sandwich box. Bottle has cup top, stopper.
6 N 7301—11½x6x3½-inches. Shpg. wt. 4 lbs. ..... $5.49

**EE** **J. C. HIGGINS 2-Bottle Picnic Kit.** Red and black plaid rubberized fabric case. Water resistant. Handle. Zipper top. Two 1-qt. vacuum bottles have cup tops, stoppers. Easy to clean. Red plastic sandwich box.
6 N 7309—12x4½x12-inch size. Shpg. wt. 7 lbs. ..... $8.50
Thermos Picnicker (not shown). 2 aluminum qt. bottles. 4 extra cups, 6 in all. Plaid rubberized cotton case.
6 N 7341—12x4½x15½-in. case. *Postpaid.* (Wt. 8 lbs.) ... $13.95

### Handy Lunch Kits

**FF** **Rustproof Aluminum Lunch Kit.** Plastic handle. Aluminum pint vacuum bottle. Dimpled finish, 1-pc. case, neck and body. Non-drip pouring lip, twist-on cup top, sweet seal stopper. 10½x7¾x4¾-inch size.
6 N 7347—Kit with bottle.
Shipping weight 3 lbs. ..... $3.89
6 N 7348—Pint bottle only. *Postpaid.*
(Shipping weight 1 lb. 3 oz.) ..... 2.09

**GG** **Complete, handy lunch kit, disguised as an attractive red plaid drawstring purse.** Half-pint bottle has matching plastic sleeve, twist-on cup top, composition stopper, non-drip lip. Plastic exterior.
6 N 7336—Kit. Shpg. wt. 1 lb. 8 oz. ..... $2.49

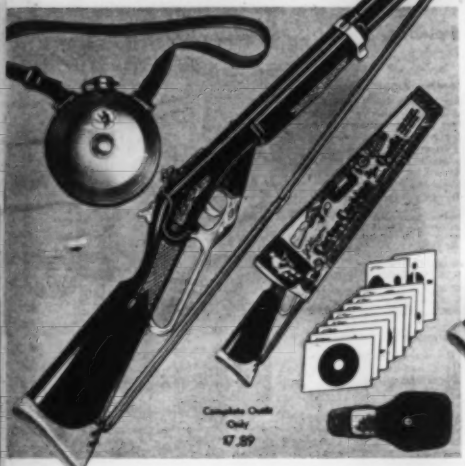
**HH** **Beautiful Plaid Design lithographed on 7x8x3¾-inch metal lunch kit.** Made by Aladdin. Half-pint vacuum bottle has non-drip pouring lip, twist-on cup top, composition stopper. Carrying handle collapses when not in use. Small latch keeps case tightly closed. *Postpaid.*
6 N 7379—(Shpg. wt. 2 lbs.) ..... $2.39

**JJ** **New This Season! Ladies' hat box style lunch kit.** Colorful red plaid coated cotton fabric. Full zipper around top allows easy access to contents. Interior equipped with small mirror and rayon pocket for bobby pins, lipstick, etc. Carrying strap. Half-pint vacuum bottle has composition stopper, twist-on cup top, non-drip pouring lip. Size about 9 inches.
6 N 7329—Shpg. wt. 1 lb. 8 oz. ..... $4.79

**10% *Federal Excise Tax included*** in all luggage prices except where noted. Build up your order to $20 or more and use Sears Easy Terms—see page 373 for details.

# GIFTS FOR YOUNG MARKSMEN

## Cactus carbine 450-shot Repeater . . easy-to-cock, fast lever action




### Outfit with Gun, Canteen, Leather Loader Wallet, 48 Targets

Here's what every young sharpshooter wants for Christmas. Rugged, flashy-looking 450-shot repeater featuring lever action and lightning loader magazine. Lustrous plastic forearm has silver color J. C. Higgins bull's-eye section engraving. Shiny, plated trigger, forearm band, dummy hammer. Bright, burnished silver colored cocking lever. Combination peep and open sight—adjustable for windage and elevation. Handsome plastic stock. Sueded leather boot on butt, tied with thong. Red, western type adjustable carrying sling. Plastic canteen holds full pint. Has shoulder strap and drip-resistant cap. Carry it on hikes. Don't be without water on long "scouting trips."

48 Targets—include realistic pictures of animals. Leather BB Loader Wallet with snap fastener can be worn on belt. Includes 1300 BB's. Set comes packed in carton that can be made into "cowboy style" saddle scabbard.

6N 02030—Complete Cactus Carbine Outfit. Shipping wt. 5 lbs. ..... Only $7.89

## 2X Scope Means Greater Accuracy . . More Shooting Fun

### Includes Leather Loader Wallet, 48 Targets

### 2X Scope Makes Target Picture Twice as Large

A "Scoped" beauty to make any youngster proud on Christmas morning. 2-power scope means greater accuracy—makes any boy's shooting more fun. It's modeled after scopes just like the big hunters use. Scope makes target picture twice as large. Has adjustable "cross-hairs" to enable him to "zero-in" on the target. 11-in. long. Attaches easily to rifle. Hardware included.

Rifle is 450-shot repeater with lever action and lightning loader magazine. Same lustrous-looking gun as described at left. Leather loader wallet has snap fastener—wear it on belt or carry it in your pocket. 300 BB's included. 48 targets include realistic pictures of animals. Targets are marked in sections to record your "kills," "near-misses," etc. You can keep score as you test the accuracy of your scoped rifle. Outfit comes packed in colorful carton that can be made into "cowboy style" saddle scabbard. Order now for Christmas.

6N 02031—Gun, Scope, Wallet, Targets, 300 BB's. Shpg. wt. 4 lbs. ..... $9.79

Keep this book with your Big General Catalog. Order gifts from both. Use Sears Easy Terms on orders of $20.00 or more. Pay only 10% down, the balance in small monthly payments. See Page 373 for complete details

## Cactus Carbine 350-shot Repeater

### Air Rifle has Fast, Easy-to-Cock Lever Action

### Outfit Includes Leather Loader Wallet, 300 BB's

A boy and his Cactus Carbine Air Rifle . . a combination that adds up to a Happy Christmas. This exciting 350-shot repeater has easy-to-cock lever action plus lightning loader magazine for really fast action and thrilling shooting fun. Plastic stock and forearm. Shiny plated forearm band. Plated trigger. Double notch rear sight is adjustable for elevation. Steel barrel resists rust. Adjustable red carrying sling has plated swivels and hardware. 36 in. long.

Leather Loader Wallet—wear on your belt or carry it in your pocket. Has snap fastener. Includes 2 refill packs (300 BB's). Rifle and loader wallet come packed in decorated carton that can be made into a carrying scabbard. Can be attached to bikes, wagons, or right to the wall for safe, neat storage. Order one now for your young "pioneer." 300 BB's included.

6N 02029—Gun and Leather Loader Wallet. Shpg. wt. 3 lbs. ..... $4.89

### Daisy Eagle Air Rifle with Mounted 2-power Scope

### Big Lightning Loader Magazine Holds 850 Shots

For Junior Air Riflemen who want greater accuracy and tops in shooting thrills . . here's one of the finest gun and scope combinations we've ever offered. Daisy Eagle features fast, dependable lever action. Big lightning loader magazine holds 850 shots. Stock and forepiece are rich, golden-brown color plastic that resembles hand-finished wood. Eagle design on stock. Gold color "engraved" design on receiver and barrel. Adjustable carrying sling is made of genuine, top-grain leather. Sling is full length. Has plated hardware. Metal parts on rifle have charcoal blue finish.

Scope is modeled after Dad's. Provides the young sportsman with better accuracy and more shooting fun. Mounted scope is 4 lens, 2-power with adjustable "cross-hairs." Scope mount is heavy gauge steel. Scope makes target picture twice as large. 2 packs of BB's included. Order now for your young "sharpshooter."

6N 02026—Shipping weight 6 pounds. ..... $12.45

### Daisy 2-Power Scope For Air Rifles

Fits all Daisy and J. C. Higgins air rifles. Youthful air rifle enthusiasts want a scope because it gives them greater accuracy that means extra shooting enjoyment. Scope has internal adjustments for windage and elevation "Cross-hair" reticule lets the youngster really "line-up" a perfect sight picture. Scope makes target picture twice as large. Add to his air rifle fun. Order one now for Christmas.

6N 2125—Shpg. wt. 1 lb. .. $3.79

## J. C. HIGGINS Air Pistol Outfit . . Shoots indoors

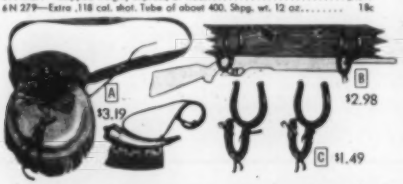
Set up a shooting gallery right in your home. Pistol is especially designed for indoor use . . low powered yet extremely accurate. Holds 50 .118 cal. shot—smaller than BB's. Pistol is blued steel with 10-in. barrel. Cocks and looks like a .45. Blade front and open rear sights.

Top-grain cowhide leather holster included . . in coppertone color. Protects pistol and makes it easy and convenient to carry.

Molded plastic backstop target has exciting targets that spin when you hit them. Cream color with attractive red trim.

3 official National Rifle Association targets and a complete instruction booklet. Also, 2 packages of shot . . 800 in all. Shpg. wt. 2 lbs.

6 N M277—Shipped freight, express, or truck.....$4.79
6 N 279—Extra .118 cal. shot. Tube of about 400. Shpg. wt. 12 oz.....18c




A **A Gift for young frontiersmen.** New! Frontier Canteen and Powder Horn. Canteen is 6 in. in diameter. Holds 1 pint. Tough plastic with spill-resistant cap. Leather pouch has adjustable strap. Use pouch as "knapsack" for carrying lunches, etc. Plastic Powder horn is 7¼ in. long. Comes with 500 BB's. Tight-locking removable top. Carrying cord.

6N2129—Canteen, Horn. Shipping weight 1 lb. 2 oz.....$3.19
6N2127—Canteen. Shpg. wt. 1 lb. 2.49
6N2128—Horn. Shpg. wt. 2 oz.... 98c

A handsome gun rack or utility rack for hats, clothes, BB or cork rifle . . or Dad's gun, too. The four polished aluminum pony shoes are trimmed with decorative cowhide. (4 shoes make 2 hangers.) Shoes attached to knotty pine panel with real horseshoe nails. Finished with 3 coats clear lacquer. Panel is 5½x30 in.

B 6 N 0771—4 shoes, nails, panel. Shpg. wt. 4 lbs.....$2.98
C 6 N 646—4 shoes, nails. (No panel.) Shpg. wt. 8 oz.....$1.49

## Daisy Air Rifles

D **Daisy 350-shot Lever Action Repeater.** Grained plastic stock, checkered grip. Sights: open rear and blade front. 35-in. long.
6 N 0241—Shipping weight 3 pounds. Shoots BB's.....$5.25

E **Daisy Red Ryder Carbine.** Lever action repeater. Magazine holds 850 BB's. Fibron plastic stock is checkered on grip and fore-end. Genuine leather boot on stock butt tied with leather thong. Combination peep and open sights. Overall length is 36 inches.
6 N 0275—Shipping weight 3 pounds.....$8.25

F **Daisy Pump Action Air Rifle.** Easy-to-work pump action and dependable forced feed. Holds 50 BB's. Stock made of Fibron plastic —with wood-like grain, yet outwears wood. Blued steel receiver is "engraved" and filled with gold-color metal. Adjustable combination peep and open sights. Grooved slide handle. Overall length is 36 in.
6 N 0276—Shipping weight 4 pounds.....$8.95

G **BB Shot.** Packed in sturdy paper containers. Shpg. wt. 1 lb.
6 N 306—3 packages of 300 each.....38c

## NEW! Pioneer Scout Cork Gun Outfit . . Exciting, Safe

The Perfect Gift for young "trail blazers." New! Pioneer Scout Cork Gun Outfit. 35-in. steel gun bangs and smokes as it accurately shoots harmless cork balls. Has handsome brown plastic stock. Bright silver color cocking lever. Suede leather boot with lace on butt. A glistening rifle that will make any "rough rider" the proudest boy in the block.

Set includes sturdy plastic canteen. Just the thing for thirsty "pioneers" when they take long hikes or go "Indian scouting." Canteen is 6 in. in diameter. Holds full pint. Has carrying strap and spill-resistant cap. Break-resistant. Comes in "pioneer-type" leather pouch. All-purpose pouch can also be used as a "knapsack" for carrying lunches, etc.

Plastic powder horn in leather pouch. Horn is 7¼ in. long. Pouch has shoulder cord for easy carrying. Lock-tight removable cap. Comes with 12 cork balls. Entire kit is packed in decorative corrugated carton that can be converted into attractive saddle scabbard.

6 N 02032—Complete Outfit. Gun, Canteen, Powder Horn, 12 Cork Balls. Shpg. wt. 4 lbs.....$5.89
6 N 307—36 extra Cork Balls. 3 pkgs. of 12 each. Shipping weight 3 ounces.....59c

## Cactus Kid Rifle with Metal Target . . Shot Horn . . 12 Balls

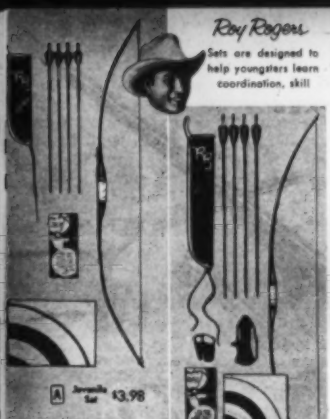
Be sure your young "sheriff" is well equipped when he "mounts up" and rides off after "rustlers" and "badmen." Cactus Kid Target Outfit includes 32-in. steel gun that bangs and smokes as it shoots harmless cork balls. Lustrous plastic stock is checkered on grip. Shiny plated trigger. Lithographed metal target is 13½ in. long. Has 4 black plastic target birds to test his aiming skill. Plastic shot horn is about 7¼ in. long with J. C. Higgins engraving on large cap. Has brown cap and yellow colored body. Green cord loops through eyelets in horn for carrying. Set includes 12 cork balls. Outfit comes in decorative corrugated carton that makes up into practical saddle scabbard.

6 N 02027—Cactus Kit Outfit. Gun, Target, Powder Horn, 12 Cork Balls. Shpg. wt. 3 lbs.....$3.89
6 N 307—36 extra Cork Balls. 3 pkgs. of 12 each. Shipping weight 3 ounces.....59c

## Daisy Western Carbine Cork Ball Gun with 2-power Scope for Extra Fun

Lever action steel 32-in. carbine makes a loud bang, shoots ½-in. harmless cork balls. Comes with 2-lens, 2-power scope for more accuracy, greater shooting fun. Scope makes youngster's target picture twice as large . . doubles shooting excitement. Handsome steel gun has shiny cocking lever. Lustrous plastic has checkering on grip. Bright plated trigger. 12 harmless cork balls are included with the outfit.

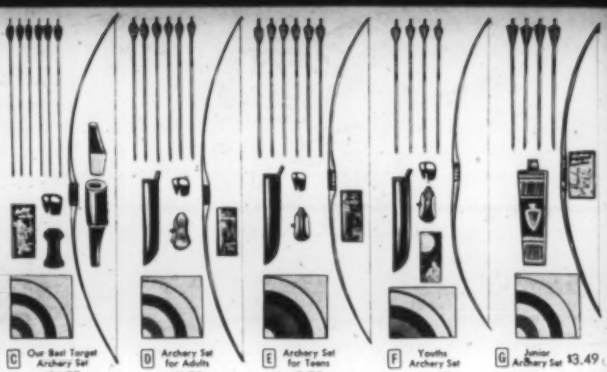
6 N 02033—Daisy Carbine with 2-power Scope, 12 Cork Balls. Shpg. wt. 3 lbs.....$5.49
6 N 307—36 extra Cork Balls. 3 packages of 12 each. Shipping weight 3 ounces.....59c




## Roy Rogers Target Archery Sets

A New! Roy Rogers Juvenile Archery Set. Designed to help youngsters learn how to shoot. Best for ages 7 to 10. Hardwood bow is 49 inches from tip to tip, is painted black. Adjustable bow sight. White plastic wound grip. Tough bow string. Four 20-inch cedar arrows with feathers and plastic nocks. Crested with easy-to-see colors for shooter identification. Set includes 12-inch cotton suede cloth quiver with Roy Rogers' initials. 16-inch four color target face. Set comes in attractive gift box. Archery booklet included.
6 N 02554—(Shipping weight 3 lbs.) Postpaid.....$3.98

B Roy Rogers Junior Archery Set is designed for youngsters up to age 14. Designed to help you learn to shoot accurately and develop coordination. Clear grain hardwood 54-in. bow has easy 15-lb. pull. Sight adjusts for windage and elevation. Hand-tillered bow has gleaming black finish with white plastic grip. Sturdy hemp bowstring. Four 22-in. arrows with feathers, plastic nocks, metal points. Crested for shooter identification. Cotton suede cloth quiver with belt loop and leg strap. Black leather arm guard and finger tab. Colorful 16-in. target.
6 N 02555—Booklet incl. Postpaid. (Shpg. wt. 2 lbs.).....$6.98


C Our Best Target Archery Set $14.95
D Archery Set for Adults $11.75
E Archery Set for Teens $9.75
F Youths Archery Set $6.25
G Junior Archery Set $3.49

## For Gifts That Score . . . J. C. HIGGINS Target Archery Sets

C Our Best Target Archery Set. Strong, lightweight 5-ft. bow made of Fiberglas molded over solid wood core. Takes apart at handle. (See view.) Won't warp, shatter or corrode. Molded plastic grip. Heavy duty linen bow string. Built-in arrow rest. Medium pull (25 to 30 lbs.) Six 26-inch Port Orford cedar arrows, matched and balanced for shooting accuracy. Metal points, plastic nocks, turkey feathers, color striping for easy identification of shooters. Set includes leather arm guard, finger tab, full color target face, archery instruction booklet. A fine gift for Christmas.
6 N 02658—Complete Set. Shipping weight 3 lbs.....$14.95
6 N 02659—5-ft. Fiberglas bow only. Shipping weight 2 lbs.....10.65

D J. C. HIGGINS Target Archery Set for Adults. Self-back, straight-end 67-inch hickory bow has adjustable bow sight. Hand finished. Spiral wound leather grip. Built-in arrow rest. Six 26-inch select Port Orford cedar arrows. Crested with easy-to-see colors for identification. Steel points, plastic nocks, turkey feathers. Set includes leather arm guard, finger tab, canvas quiver, full color target face, archery instruction booklet. *Please state weight of pull:* light (20 to 25 pounds); medium (25 to 30 pounds); or heavy (30 to 35 pounds). A durable, versatile set will give many years of fun.
6 N 02655L—Shpg. wt. 4 lbs.....$11.75

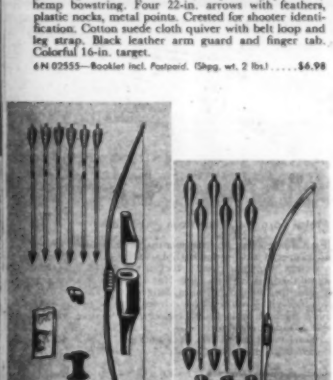
E J. C. HIGGINS Archery Set for teens. 61-inch hickory bow has plastic hand grip, waxed braided string. Built-in arrow rest, adjustable bow sight. Attractive lacquer finish adds durability. Six 24-inch cedar arrows. Metal points, plastic nocks, turkey feathers. Crested with bright colors for shooter identification. Set includes finger tab, arm guard, quiver, full color target face, archery instruction booklet.
6 N 02654L—Shpg. wt. 4 lbs.....$9.75

F J. C. HIGGINS Target Archery Set for youths aged 10 to 14. Strong, durable 55-inch hickory bow has plastic grip, waxed braided string. Built-in bow sight. Four 22-inch cedar arrows with metal points, plastic nocks, turkey feathers. Crested with bright colors for easy identification when target shooting. Complete set includes finger tab, arm guard, canvas quiver, full color target face, archery instruction booklet.
6 N 02652—Shpg. wt. 3 lbs.....$6.25

G J. C. HIGGINS Junior Archery Set for boys and girls aged 7 to 10. Durable hand-tillered hardwood hickory bow is 49 inches long, has wrapped grip, waxed braided string. Waterproof lacquer finish. Four 20-inch cedar arrows with self nocks, turkey feathers, blunt points. Crested with bright colors for identification. Set includes fiber quiver, full color target, archery instruction booklet.
6 N 02651—Shpg. wt. 2 lbs.....$3.49

### Juvenile Set

H J. C. HIGGINS Juvenile Archery Set for tots aged 4 to 7. Hardwood bow is 39 inches long, has waxed braided string. Three arrows with 18-inch shafts, self nocks, rounded safety points. Trispiral turkey feathers. 12-inch fiber quiver. Full color target face. Archery instruction booklet. Shipping wt. 1 lb.
6 N 02650.....$2.89



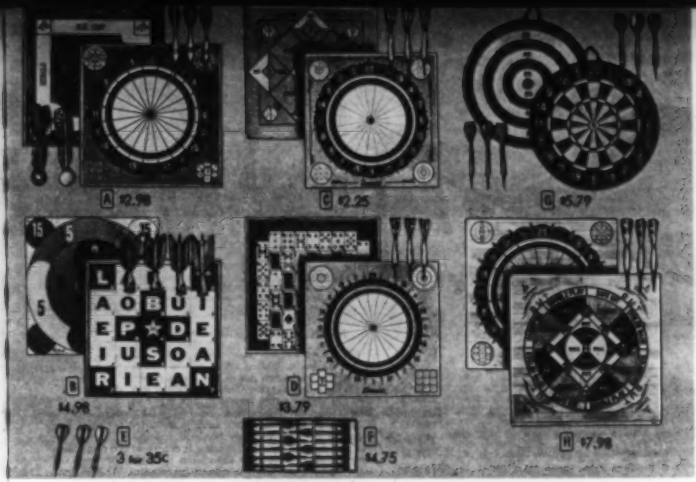
## Fine Quality Hunting Archery Sets for Outdoorsmen

J Our Finest J. C. HIGGINS Hunting Archery Set. Strong 62-inch Fiberglas bow won't warp, splinter or pull out of shape. Two piece design—bow comes apart at handle (see small view). Leather grip. Double loop heavy duty linen bow string. Heavy pull—approximately 50 lbs. Six 28-inch straight grain cedar arrows with steel hunting points, plastic nocks, 5-inch feathers. Shafts are crested for shooter identification. Complete set also includes leather arm guard, finger tab, archery instruction booklet. A quality set, and a gift he'll remember for many seasons.
6 N 02660—Complete set. Shpg. wt. 4 lbs.....$23.75
6 N 02661—Bow only. Shipping wt. 2 lbs.....15.75

K J. C. HIGGINS Hunting Archery Set with handcrafted 68-inch lemonwood bow. Back is reinforced with fiber glass. Spiral wound plastic grip. Built-in arrow rest. Six 28-inch cedar arrows with non-skid heads for practice, steel broadheads for hunting. Balanced feathers, plastic nocks. Tough linen bow string. Set includes leather arm guard, finger tab, full color target face for practice. Archery instruction booklet included. Bow has 48 to 52-lb. heavyweight pull. (No choice.) Hunters and sportsmen will really enjoy this excellent hunting archery set. Order one for a gift.
6 N 02743L—Set. Shpg. wt. 5 lbs.....$19.95
6 N 02637L—Bow only. Shpg. wt. 3 lbs.....12.50

L New This Season! J. C. HIGGINS Laminated Takedown Hunting Bow. Precision built. Fast, powerful, accurate. Straight end type. 66 inches long. Four-ply laminations of maple and fiber glass. Molded leather grip. Comes apart at handle for easier carrying. Heavyweight pull (approximately 50 lbs.). Bow is unaffected by moisture, dryness, heat or cold. Handy cotton suede cloth bow case included. Designed to give long, straight shots, accurate hits.
6 N 02645L—Shpg. wt. 3 lbs.....$22.50

M New This Season! The Finest Hunting Bow We've Ever Offered. J. C. HIGGINS bow has four-ply laminated maple and fiber glass construction, with full working recurve design for better cast. Finest quality obtainable. Center shot design. Extra wide limbs and tips; cannot be drawn out of line when shooting. Micro-tillering for better balance. Form fitting leather covered handle. 5 ft. 4 in. long. 52 to 56-lb. pull. (No choice.) For right handed shooters.
6 N 02646L—Shpg. wt. 3 lbs.....$44.50




## Exciting Dart Games Are Grand Gifts for Fun-filled Family Competition

**A** New Duo-Dart-Game. 18x18-inch board. One side is Masonite Presdwood for using suction darts. Baseball game. Other side is ¾-inch cork facing for using pointed darts. 2 large suction cup darts, 3 steel tipped darts.
6 N 2566—Instructions included. Shpg. wt. 3 lbs. 5 oz. ..... $2.98

**B** Rocket Suction Dart Game. Four 9-inch darts have rubber suction cups. Throw from any angle and they'll stick. Feather pointer. 19-inch laminated board, plastic finish.
6 N 2513—Instructions included. Shpg. wt. 3 lbs. 4 oz. ..... $4.98
6 N 2514—Four extra rocket darts. Shpg. wt. 1 lb. ..... 3.25

**C** Six Game 18x18-inch Dart Board. Five games one side, baseball game other side. Cork facing. ⅜-in. thick.
6 N 2503—Includes three 5-in. darts. Shpg. wt. 2 lbs. 9 oz. .... $2.25

**D** 22x22-inch Card Game Dart Board. Front has full cork facing, 20-point game. 5 balanced darts included.
6 N 02508—Board is ⅜-in. thick. Shpg. wt. 5 lbs. ..... $3.79

**E** Wooden Darts. Steel points. Plastic feathers.
6 N 2565—Shpg. wt. of 3, 4 oz. ..... Set of 3 for 35c

**F** 12 Tournament Darts. Brass bodies, plastic feathers.
6 N 2534—5-in. long. 6 extra flights. Shpg. wt. 1 lb. 4 oz. .. $4.75

**G** New! Paper Wound Tournament Dart Board. 19-in. diam. 1-inch thick. Targets on both sides, with dividers. Six 5-inch metal darts with plastic flights. This long-lasting, well constructed board will offer you many hours of fun.
6 N 2504—Wire loop for hanging. Shipping weight 6 lbs. ..... $5.79

**H** NEW! The Finest Dart Board We Sell! Basswood endgrain construction for great durability. Large 19x19-inch size. 1-inch thick. Front has 20-point game with a small game in each corner. Completely wired with straight and circular inlaid metal dividers. 3 colors. Baseball game on back, printed in attractive color. Three lead weighted darts included.
6 N 2516—Shipping weight 7 lbs. 8 oz. ..... $7.98

## FORE! Tee up a Suction Cup Golf Ball,

Shoot for the Green . . . with Pars and Birdies Golf Chipping Range

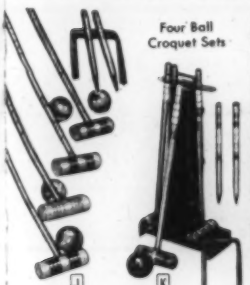
Designed for off season chipping practice and plenty of golfing pleasure . . . includes tee-up mat, 3x2-foot folding target with easel back, and four rubber golf ball darts

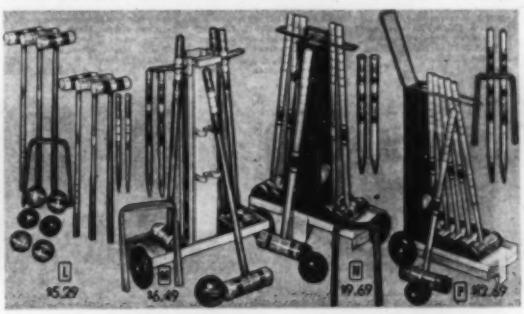
$5.39

### Exciting Golf Dart Game

An ideal Christmas gift for any golfer. Pars and Birdies Chipping Range is excellent for improving your short game during the winter months. Can be played almost anywhere—indoors or out. Makes a fun-filled party game too. Designed by famous golf pro Johnny Revolta, set comes complete with four soft rubber golf darts; decorated protective mat; Masonite Presdwood 3x2-ft. folding target with easel for standing up in living room, or on the lawn. Club not included. You can set up the target at any distance you desire, and start swinging. After consistent practice, you'll find you can improve your game—correct tendency to hook or slice.
6 N 02523—Shpg. wt. 8 lbs. ..... $5.39

## Four Ball Croquet Sets



**J** J. C. HIGGINS Lowest Priced 4-ball Croquet Set. Hardwood mallets have 6-inch heads, grooved handles with color striping. 3-inch diam. hardwood balls. Nine 10-inch steel wire wickets. Cardboard box. Instructions included.
6 N 02695—Shpg. wt. 7 lbs. ..... $2.98

**K** Fine Quality J. C. HIGGINS 4-ball Croquet Set. Mallets and balls are made of heavy clear grain hardwood . . . durable, resist splitting, chipping, warping. Mallets have 6-inch heads, decorative lathe-turned handles, color striping. Regulation 3½-inch balls are color striped. Two-tone blue wood rack. White plastic coated steel wire wickets. End stakes. Instructions incl.
6 N 02617—Shpg. wt. 12 lbs. ..... $4.99

### J. C. HIGGINS Croquet Sets with Top Quality Hardwood Mallets

**L** J. C. HIGGINS 6-ball Croquet Set with 6-inch Mallet Heads. Mallets and balls made of heavy clear grain hardwood. Resist splitting, chipping, warping. Lacquer finish. Lathe-turned mallet handles and end stakes color striped to match regulation 3¾-in. balls. Nine 10-in. wire wickets.
6 N 02694—Cardboard box. Wt. 11 lbs. ... $5.29

**M** New 4-ball Croquet Set with wheels, 6-inch Mallet Heads. All steel rack has rubber-tired wheels for easy moving and storage. Blue and white enamel finish. Hardwood mallets. 3½-inch regulation balls. Grooved mallet handles and end stakes, color striped to match balls. White plastic coated steel wire wickets. Instructions.
6 N 02611L—Shipping weight 12 lbs. ..... $6.49

**N** J. C. HIGGINS 6-ball Croquet Set with 7-in. Mallet Heads. One rubber-tipped, one hardwood hitting surface . . . play either way. Red and white enameled steel rack has wheels for easy moving. Solid color plastic 3½-inch balls. Decorative lathe-turned mallet handles, end stakes. Color stripes. White plastic coated wickets.
6 N 02628L—Shipping wt. 16 lbs. ..... $9.69

**P** J. C. HIGGINS 6-ball Croquet Set with 8-in. Mallet Heads. Red and white enameled steel rack with wheels. Mallets have decorative lathe-turned handles, rubber-tipped screw-on heads. Solid color plastic 3¾-in. balls. Mallets, end stakes have color stripes, lacquer finish. Plastic coated wickets.
6 N 02629L—Instructions. Wt. 19 lbs. ..... $12.69

### Special 6-ball Set

New! 6-ball Croquet Set designed, in both price and quality, to make a perfect Christmas gift. All steel rack has rubber-tired wheels for easy moving and storage. Finished in two-tone blue and white enamel. Hardwood mallets have 6-inch heads, attractive grooved handles with color striping. 3½-inch diam. balls. Grooved end stakes. White plastic coated wickets.
6 N 02612L—Instructions incl. Shipping weight 16 lbs. .. $7.98

CONTINUED ON PAGE 341 . . GAMES

# TABLE TENNIS for family fun

1. To close up table, two center legs fold up under table top.

2. Sturdy hinges in center let you fold two halves together

3. When folded, it's on wheels . . . easy to move and store

An exciting game for the whole family, you can play table tennis in the basement, game room or on the porch. J. C. Higgins Table Tennis Tables are sturdily constructed. Two 4½x5-ft. sections join together to make official 9x5-ft. table. All tables are thirty inches high. Strong plywood top has green non-glare finish, white boundary lines. Metal braces lock legs firmly in position. Legs fold up. Table top is warp resistant, smooth. Can be used as two utility tables. Shipped freight, express or truck from factory near Detroit, Mich. or Minneapolis, Minn. or M. O. House.

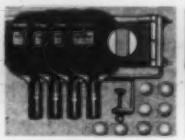
**J. C. Higgins Table Tennis Table** with ¾-in. thick top of three-ply plywood. *Only $3.50 down.*
6 N M2559—from M.O. House. Wt. 90 lbs. ..... $35.95
6 N M2559F—from factory. Wt. 90 lbs. ..... 33.75

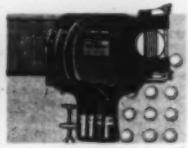
**J. C. Higgins Table Tennis Table** with ½-in. thick top of five-ply plywood. Our most popular table, we recommend it as an excellent value. *Only $4.00 down.*
6 N M2558—from M.O. House. Wt. 110 lbs. ..... $39.75
6 N M2558F—from factory. Wt. 110 lbs. ..... 37.50

**J. C. Higgins Table Tennis Table** with ¾-in. thick top of 5-ply plywood. Table is extra strong, long lasting. *Only $5.00 down* on Sears Easy Terms.
6 N M2529—from M.O. House. Wt. 140 lbs. ..... $49.95
6 N M2529F—from factory. Wt. 140 lbs. ..... 47.95

## NEW! Fold-up, Roll-away Table

NEW! Two-section table tennis table with sturdy hinges for folding up, casters for rolling out of the way when not in use. Saves space. Each table half has three legs. Two center legs fold up under table, then you fold the two halves together. The casters, attached to the underside of the table, touch the floor when table is in folded position. End legs fold up also. Five-ply plywood top is ¾-inch thick—1¾ inch apron; double thickness at center where two halves are hinged. Casters have aluminum tubing arms. Top and underside are finished in non-glare green paint. White striped court lines. Extra strong legs are 2x2-inches. 30 inches high. Shipped freight, express or truck from mail order house.
6 N M2561—Shpg. wt. 140 lbs. $6.00 down. ..... Cash $64.95





**J. C. Higgins 4-bat Table Tennis Set.** 3-ply basswood rubber-faced bats, 66-in. tape-bound net. Two regulation balls, instructions. Shpg. wt. 2 lbs. 12 oz.
6 N 2707 ..... $4.75

**Thrift-priced 4-bat Set.** (Not shown.) 2-ply basswood bats. Sandpaper facings. 66-in. tape-bound net. One ball, instructions.
6N2708–Shpg. wt. 2 lbs. 12 oz. $3.75

**J. C. Higgins Four-bat Table Tennis Set.** Four warp-resistant five-ply basswood bats with rubber faces. Beveled edges, lacquered handles. 66-inch tape-bound green net has adjustable metal ends. Clamp-on brackets. Thumb screw adjustment. Four regulation balls, instructions included. Shpg. wt. 3 lbs. 11 oz.
6 N 2700 ..... $5.85

**J. C. Higgins Four-bat Table Tennis Set.** Lightweight, warp-resistant five-ply basswood paddles with rubber faces. Tapered, attractively finished walnut handles. 66-inch tape-bound metal end net has clamp-on extension brackets, thumb screw adjustment. Eight balls, instructions included.
6 N 2709—Shipping weight 4 pounds 12 ounces. ..... $6.79

**J. C. Higgins Four-bat Table Tennis Set.** Five-ply basswood paddles with pipped rubber surface. New, patented, more comfortable handle has molded finger indentations for firm grip. Made of finest high impact styrene plastic. Heavy tournament type 72-inch net has thumb screw adjustment. 10 balls included.
6 N 2713—Shpg. wt. 5 lbs. $8.79

## Low Priced Table Tennis Table

A fine gift for the recreation room. Two 5x4½-ft. sections make official 5x9-ft. table. Excellent as utility table also. ³/₁₆-inch tempered Masonite Presdwood top, painted green. Kit of white tape included for making table stripes. Eight strong wood legs fold up easily under table. A typical Sears value!
6 N M2557—Shipping weight 90 pounds. ..... $29.95

## Long-wearing Regulation Size Bowling Bags

**Special Twill-backed Plastic Bowling Ball and Shoe Bag.** Regulation full size keystone style. Black exterior with fancy embossed "waffle-like" weave. Attractive red piping, all leather trim. Red molded Tenite handles with comfortable, rounded grips for easy carrying. Heavy duty black molded rubber ball seat. Full 24-inch zipper for easy access to interior. Holder for I.D. card (card included). Four bronze-color metal feet for setting bag down without scuffing or wearing material on bottom of bag. Twill-backed plastic bag resists scuffing, scratching or marring; made to last many seasons. Order one today for the bowler's Christmas.
6 N 1469—Shpg. wt. 2 lbs. ..... $4.99

**A Canvas Bowling Ball and Shoe Bag.** Rubberized twill. Two-tone brown with tan trim. I.D. card holder. Long zipper provides easy access. Rubber base cup.
6 N 1471E—Shpg. wt. 1 lb. 10 oz. ..... $3.89

**B Naugahyde Plastic Bowling Ball and Shoe Bag.** Rubber base cup. Fabric reinforced plastic looks and feels like leather, resists scuffs. Long zipper. Shpg. wt. 2 lbs. 10 oz.
6 N 1442E—Brown and beige. ..... $5.98
6 N 1443E—Black and red. ..... 5.98

**C Top Grain Cowhide Bowling Ball and Shoe Bag.** Rubber base cup. Plastic handles. I.D. card holder. Long zipper. Shpg. wt. 3 lbs.
6 N 1478E—Black with red trim. ..... $9.45
6 N 1477E—Brown with beige trim. ..... 9.45

**D Canvas Shoe Bag.** Rubberized cotton twill. Brown and tan color with white trim.
6 N 1470E—Shipping weight 8 oz. ..... $1.39

## Let's Pitch Horseshoes . . the Game Everyone Enjoys

**America's friendliest game** attractively wrapped in a picnic special package for horseshoe pitching pleasure. Set includes four drop forged steel hooked type shoes. Approximately 1½ pounds in weight—suitable for women and children. Shoes are marked for identification. Number 1 in silver-color finish, Number 2 in gold-color finish. Set includes two stakes 22 inches long. Packed in strong fiber carry-along case. An excellent outdoor game requiring very little space. Shipping weight 14 pounds.
6 N 02593 ..... $3.98

**Our Most Popular J. C. Higgins Horseshoe Set.** Includes two pairs of J. C. Higgins 2½-lb. drop forged steel shoes. Official size and weight. Each set is painted a different color and numbered for easy identification. Set includes two stakes, 27 inches long and one inch in diameter. Packed in durable box for easy carrying and storing. Shipping wt. 24 lbs.
6 N 02584K ..... Set $6.49

**Two pairs of J. C. Higgins horseshoes only.** Same as above but without stakes. Two colors. Numbered. Shipping wt. 11 lbs.
6 N 2583 ..... 2 pairs $3.69

**The Finest Horseshoe Set We Sell,** designed for champions. The T. J. Octigan outfit with two pairs of professional shoes. Each 2½-lb. drop forged steel shoe has a patented design for more ringers. Drop forged steel stakes are two-piece for convenience in carrying. Each set consists of two pairs of shoes; the number 1 set is painted silver-color, the number 2 set is painted gold color for easy identification. Set is packed in enameled steel carrying case with handle and two snap fasteners. Easy to carry. Shpg. wt. 24 lbs.
6 N 02594K ..... $8.50



*10% Fed. Excise Tax incl. in bag prices*

## Exercisers . . Build Powerful Muscles

A Exercise Set. Has 5 spring-steel chest pull cables with 2 wood handles. Two 30-in. bars for bar bell. 2 hand grips. 2 steel stirrups, cables for rowing. 2 screw hooks for wall exerciser. Instructions included.
6 N 01577—Shipping weight 9 pounds..... $7.75

B 6-pc. Set. Wall exerciser. 2 hand grips. 3 spring-steel chest pull cables with wood handles. Instructions.
6 N 1578—Shipping weight 7 pounds..... $5.29

C 3-pc. Hercules Set. Chest exerciser, 2 hand grips.
6 N 1582—Instructions incl. Shpg. wt. 3 lbs..... $2.49

D NEW Power Grip. 6 steel springs. Adjustable tension.
6 N 1564—Giant Power Grip. Shpg. wt. 1 lb..... $1.75

E 3-Cable Chest Pull. Spring steel cables. 2 handles.
6 N 1583—Instructions incl. Shpg. wt. 3 lbs..... $2.29

F 5-Cable Chest Pull. Spring steel cables. 2 handles. Start with one cable. Work up to five.
6 N 1585—Instructions incl. Shpg. wt. 3 lbs. 6 oz..... $3.29

G 100-lb. Bar-bell Dumbbell Set. 5-ft. steel bar. Two 14-in. dumbbell bars. Weights adjust from 28 to 100 lbs.
6 N MT1556—Shipping wt. 112 lbs. See note below..... $26.95

6 N MT1563—150 lb. Bar-bell Dumbbell Set. Like above. Adjusts from 28 to 150 lbs. Shpg. wt. 162 lbs. See note below.... $37.95

60-lb. Revolving Bar-bell Set. (Not shown.) 4-ft. steel bar. Weights adjust from 15 to 60 lbs. See note below.
6 N MT1554—Shipping weight 62 pounds..... $16.45

NOTE: Bar Bell Sets shipped freight, express or truck.

$5.79

Door-Fit Bar Gym Outfit. For physical fitness exercises at home. Door bar gym pressure fits in any doorway that measures 23 to 35 inches—no need to use nails or fasteners. Extra heavy, seamless steel tubing.
6 N 1575—Holds 250 lbs. Shpg. wt. 3 lbs.... $5.79

V $3.55

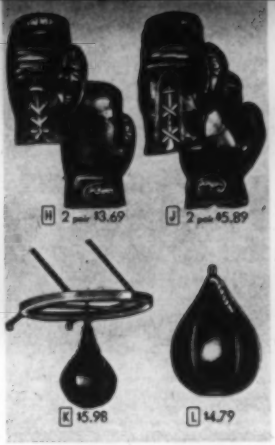
W $4.25

## Muscle-Building Junior Exerciser Sets

V For healthy exercise and building strong muscles. Junior Exerciser Set is a three-way muscle builder for boys up to age 10. Two cable chest pull has fabric cables with rubber cover. Builds arms, chest and back muscles. Spring wall pull exerciser with wood grips. One pair of hand grips with wood handles, build wrists, arm muscles.
6 N 1579—Shipping weight 3 lbs. 8 oz..... Set $3.55

W Junior Exerciser Set. Bar bell combination for boys up to age 10. Set includes two spring bar bells, one two-cable chest pull; one pair of hand grips with wood handles. Order one for your youngster's Christmas.
6 N 1581—Shipping weight 4 lbs. 2 oz..... Set $4.25

*Use Sears Easy Terms on orders of $20.00 or more. Pay only 10% down, the balance in monthly payments. See Page 373*




## Junior Boxing Gloves, Striking Bags

Surprise your young "scrapper" at Christmas with J. C. Higgins Boxing Equipment. He'll have fun "jabbing" and "punching" with soft Junior Size boxing gloves. For added safety, gloves have extra goat hair padding. Make his Christmas morning complete with a Junior-size striking bag. Watch him develop coordination and learn timing while he "works off steam."

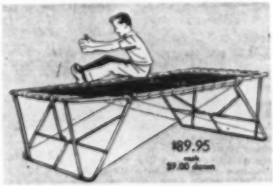
H J. C. HIGGINS 4-oz. Junior Boxing Gloves. Wine color soft imitation sheepskin. Goat hair padding. Strongly stitched seams. For boys to age 8.
6 N 1414—Shpg. wt. 2 lbs..... Set of 2 pair $3.69

J J. C. HIGGINS Junior-size 6-oz. Boxing Gloves. For boys to age 10. Wine color full grain sheepskin with 100% goat hair padding. Stitched down cuff holds padding in place. Strongly stitched seams. Cotton twill lining. Cotton laces. Booklet.
6 N 1420—Shpg. wt. 2 lbs..... Set of 2 pair $5.89

K Low-priced Junior Striking Bag and Platform. Helps young bodies grow strong. Easily put up anywhere. Has 19-inch steel ring welded to steel back frame. Gives maximum strength and support to the striking bag. Has hook-type swivel to connect to striking bag. Pebble-grained Pebtex (imitation leather) striking bag is tough and long lasting. Shipping weight 10 pounds.
6 N 01419..... Only $5.98

L Junior Size Striking Bag. Made of durable sheepskin. Wine color. Features strong leather welted seams that will take plenty of punishment. Rubber bladder. Shpg. wt. 1 lb. 6 oz.
6 N 1402—Needle included..... $4.79

*Order regularly to receive Sears catalog regularly*

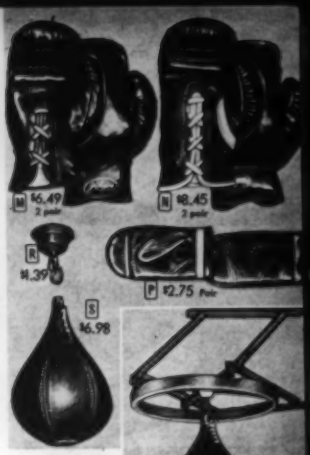


$89.95
with
$9.00 down

## TUMBA-LEEN for bouncing, aerial fun

Here's the perfect gift for young acrobats. It's easy, it's exciting, it's fun. Learn to do aerial flips, all types of tumbling gymnastics. Tubular aluminum frame folds compactly. Cloth-covered rubber bounce cords distribute weight evenly. Heavy canvas mat is red—sewed securely with heavy Orlon* thread. Mildew resistant. Rubber bounce cords are adjustable for various weights. Measures 102x63x30 inches. Not recommended for persons weighing over 150 pounds. Shipped freight, express or truck.
6 N M1590—Shipping weight 46 pounds..... $89.95

*Registered T.M. for DuPont Acrylic Fiber.




SAVE 59¢
Bag..... $5.59
Platform.. 4.98
Total... $10.57
Combination price
$9.98

## Regulation Full Size Boxing Equipment

M J. C. HIGGINS Standard Full Size 8-oz. Boxing Gloves. Wine color full grain sheepskin with 100% goat hair padding. Padded finger grip. Curved thumb. Full cut, generously padded cuffs. Cotton lining. Strongly stitched seams.
6 N 1425—Shpg. wt. 3 lbs. 4 oz..... Set of 2 pair $6.49
6 N 1426—Similar to above but larger 10-oz. size. (Not shown.) Shpg. wt. 3 lbs. 12 oz..... Set of 2 pair $8.39

N J.C. HIGGINS Finest 8-oz. Boxing Gloves. Professional styling. Curved thumb reinforced with leather. Full grain sheepskin covers. Wine color. 100% goat hair padding. Padded finger grip. Instruction booklet included.
6 N 1409—Shpg. wt. 3 lbs. 4 oz..... Set of 2 pair $8.45
6 N 1411—10-oz. gloves. (Not shown.) Like above but longer cuff has wrist padding. Wt. 3 lbs. 12 oz. 2 pair $9.95
6 N 1423—12-oz. Gloves. (Not shown.) Similar to 10-oz. gloves above. Shpg. wt. 3 lbs. 12 oz..... 2 pair $11.33

P Striking Bag Mitts. Tan sheepskin. Padded back.
6 N 1417—Shipping weight 4 oz..... Pair $2.75

R Striking Bag Swivel. Ball and socket type.
6 N 1406—Easy to attach. Shpg. wt. 7 oz.... $1.39

S J.C. HIGGINS Best Striking Bag. Tan color top grain cowhide. Full size, shape, weight.
6 N 1450—Needle included. Shpg. wt. 1 lb. 10 oz.. $6.98

T Combination Striking Bag and Platform. Hardwood frame. 22-in. diam. steel rim. Ball, socket swivel. Wine color sheepskin bag. Needle included. Buy the combination and save 59¢.
6 N 01422t—Combination. Shpg. wt. 13 lbs..... $9.98
6 N 01408t—Platform only. Shpg. wt. 11 lbs..... 4.98
6 N 1403—Striking bag only. Shpg. wt. 1 lb. 8 oz... 5.59

## Two Thrilling Games In One

Punch away at the built-to-take-it bag while standing on Masonite Presdwood platform. Turn platform over for safe, dart football game. Bag has pebble grained artificial leather cover, rubber bladder, 43 in. high. 3 suction cup darts. Needle included.
6 N 01421—
Shpg. wt. 8 lbs. $4.89

# GIFTS FOR FUTURE ALL-AMERICANS

## J.C. HIGGINS Official Football

A gift to please any backfield ball-handler. Wet or dry, the New J.C. Higgins Official Football retains its "friction feel." Gives the tightest, surest grip we know of. The new type tanning process used in the manufacture of this ball allows your hand to make direct contact with the leather cover instead of a coating on its surface.

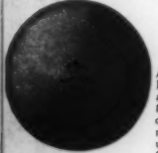
Select top grain leather cover clings to your hand. This means you'll throw better, longer passes. You'll execute more accurate laterals and precision hand-offs. And commit fewer fumbles. Gripability in cover does not wear off. New reinforced lacing remains prominent—controls size and shape of ball despite game after game of rugged play. Ball is treated for exceptional water repellency. Natural brown color. 4-piece rubber bladder. Official size, weight, shape. Needle included.

6 N 2443—Shipping weight 1 lb. 10 oz.....$9.65

## Football Set in Gift Box

Attractive Boxed Outfit includes J.C. Higgins Football made of laminated multiple layers of rubber. White cover with black end stripes. Pebble grained cover performs and feels like leather. Waterproof. Official size, shape, weight. Plastic kicking tee and needle included.

6 N 2460—Shpg. wt. 1 lb. 8 oz.....$3.69



## Utility Play Ball

$2.39

All-rubber Playground and Utility Ball. 8½ inches in diameter. A multitude of uses. Excellent for soccer, volleyball, basketball, or for all-around playground use. Made of molded laminated rubber. Tough construction. Waterproof. Resists scuffs, tears, and scratches. Dark red color. Order one now for a Christmas gift that's sure to please.

6 N 1806—Shpg. wt. 2 lbs. 8 oz.....$2.39

## Rubber Covered Footballs

A Our Lowest Priced All-rubber Football. Official size, weight, shape. Scuff resistant seamless rubber pebble grain construction. Tan color. Feels like leather. Needle included.

6 N 2462—Shpg. wt. 1 lb. 7 oz.....$2.29

B J.C. HIGGINS Football made of laminated multiple layers of white rubber. Cover stays white. Black end stripes. Pebble grained surface feels like leather, performs like leather. Official size, weight, shape. Waterproof. Rubber valve. Inflating needle included.

6 N 2454—Shpg. wt. 1 lb. 12 oz.....$3.19

C Our Best Rubber Covered Football. Made with extra layers of rubber impregnated cotton fabric molded over rubber bladder. Pebble grained rubber cover vulcanized to carcass. Cover looks, feels, and performs like leather. Red-brown football color with white end stripes. Retains official size, weight, and shape. Ball is designed to take rough outdoor treatment. Rubber valve. Inflating needle included. Order one now for Christmas!

6 N 2453—Shpg. wt. 1 lb. 10 oz.....$4.98

*Don't let Christmas shopping disturb your savings. Use Sears Easy Terms on orders of $20.00 or more. See Page 373 for complete details*

## Cowhide Footballs

D J.C. HIGGINS Conference Model Cowhide Football. Top grain, pebble grained cowhide cover gives firm grip. Double cotton herringbone twill lining. Linen seams. Flat, double leather laces. Official size, weight, shape. Needle included.

6 N 2446—Shpg. wt. 1 lb. 8 oz.....$4.95

E J.C. HIGGINS Top Grain Cowhide Football. Cover selected from choice sections of cowhide. Gives longer wear. Super tough pebble grained surface gives firmer grip. This means longer passes, accurate laterals, and fewer fumbles. Triple cotton twill lining. Flat, double leather lace. Seams lock stitched with wax linen thread. 1-pc. rubber bladder, valve. Official size, weight, shape. Needle included. Order now for Christmas.

6 N 2448—Shpg. wt. 1 lb. 10 oz.....$7.95

## Helmet with Plastic Face Mask

F Helmet with Protective Face Guard. Avoids bruised noses and cheeks during rugged scrimmages. Tensite plastic helmet has vinyl foam and foam rubber padding. 6-point web suspension. Soft leather lining. Helmet available in 2 color choices. *State color:* red with white stripe, or white with red stripe. Also *state size:* medium (6⅝ to 7); large (7⅛ to 7¾). Adjustable face guard is transparent plastic. Won't shatter.

6 N 2458—Shpg. wt. 2 lbs. 6 oz.....$6.98

DOAK WALKER
A Sears Exclusive! Footballs autographed and endorsed by Doak Walker, high scoring professional star, former All-American
G $2.45
H $3.98

## Doak Walker Footballs

G Doak Walker White Feb-Tex Football. Rugged pebble-grained imitation leather cover. White with black end stripes. Pebble graining gives firm grip for throwing long passes, accurate laterals. Cemented cotton drill lining. Flat plastic laces. Strongly stitched seams. Rubber valve, bladder. Suitable for both day and night play. May be washed to preserve color. Official size, shape, weight. Inflating needle included.

6 N 2452—Shipping weight 1 pound 8 ounces.....$2.45

Doak Walker Tan Feb-Tex Football. (Not shown.) Same quality, construction as ball above, but with dark red-brown football leather color cover. Needle included.

6 N 2451—Shpg. wt. 1 lb. 8 oz. .$2.45

H Doak Walker Split Cowhide Football. Select quality split cowhide cover. Double herringbone cotton twill lining. Flat, double plastic lacing. Pebble-grained cover treated to provide firm gripping surface. Dark red-brown football color. White end stripes. Strongly stitched seams. Inflating needle included. Official size, shape, weight.

6 N 2444—Shipping weight 1 pound 8 ounces.....$3.98

## Tether Ball . . Fast Moving Fun for All

An exciting game for two! All the family will enjoy it.

J Regulation size ball has weather-resistant Neoprene cover. Seamless construction. Tether ball adapter is molded right into the ball to form a lasting anchor for the 7½-foot rope. Handy needle valve for inflating is included with the ball. Complete instructions for setting up the game and rules of play are included. Wt. 1 lb. 12 oz.

6 N 1809—Tether ball.....$4.79

K Telescoping Steel Tether Ball Post. Telescopes for easy storage and shipment. Complete with ground sleeve. Set up outdoors. When pole is extended and assembled it stands an official 10-ft. above ground. Instructions included.

6 N 01842—Tether Ball Post. Shpg. wt. 17 lbs.....$9.45

## 12-ft. Shuffleboard

Here's a Christmas gift that will give hours of fun in the basement, game room, or outside. Can be played by young and old. Shuffleboard set has 12-foot linoleum court. Linoleum has felt back. Stenciled scoring area. Lies flat on any surface. Resists wear. Easy to keep clean. Set comes complete with four 50-in. wood pushers, eight 3½-in. wood disks—four red, four green. Court is 12x2 feet. Complete instructions are included. Shuffleboard will give year around fun and pleasure. Perfect for parties, gatherings, entertaining friends. Order your Shuffleboard set for Christmas gift giving now!

6 N 02627A—Shpg. wt. 12 lbs.....$6.98

*Shop at Sears and Save*

## Game Room Shuffleboard

Roll-up Shuffleboard game with stencilled 14x3 foot linoleum court. This near-regulation size game is perfect for game rooms, your basement, churches, and even outdoors. Game has glossy linoleum court with figures stencilled on each end. Linoleum has felt backing. Lies flat on any surface. Set comes complete with four 50-inch wood pushers, eight 4½-inch wood disks—four green, four red. Linoleum court is 14 feet long and 36 inches wide. Complete instructions on laying out court and rules of play included.

6 N 02623A—Shpg. wt. 19 lbs.. $12.95

# PROTECTION FOR YOUNG FOOTBALLERS

## Complete Football Outfit . . Only $9.29

[A] [B] Combination Helmet and Shoulder Pads. Buy both and save 28c. *Junior Size Tenite Plastic Helmet* has 4-point web suspension for protection. Leather covered padding. Helmet is white with red stripe. Adjustable chin strap. Autographed by Johnny Lattner—professional football star. *State size:* small (6¾–6⅞); medium (6⅞–6¾). *Junior Size Shoulder Pads* have molded fiber shoulder caps, body. Quilted cotton padding. Peb-Tex hinges. Elastic arm straps. Cotton laces. Buy the combination and save 28c. *State helmet size.*

6 N 2437—Helmet and Shoulder Pads. Wt. 3 lbs. 4 oz. $4.90

(A) 6 N 2449—Helmet only. Wt. 1 lb. 12 oz. ..... 2.89

(B) 6 N 2416—Shoulder pads only. Wt. 1 lb. 8 oz. .. 2.29

Khaki Twill Football Pants have padded hips, knees. Removable thigh pads. Peb-Tex reinforcement at knee, crotch. *State waist size:* 20, 22, 24, 26, 28.

(C) 6 N 2433—Football Pants only. Wt. 1 lb. 2 oz. . $3.15

Cotton Jersey. Double thickness at shoulder yoke. Colors: blue with gold yoke; green with white yoke; or scarlet with white yoke. Fits chest size 26 to 28. *State color choice.*

(D) 6 N 2422—Football Jersey only. Wt. 9 oz. ..... $1.45

Buy the Complete Outfit and save 49c. Helmet, shoulder pads, pants, jersey. Jersey is scarlet with white yoke. Order complete outfit by stating waist size only: medium (24 in.); large (28 in.)

6 N 2441—Complete Outfit. Shpg. wt. 5 lbs. ..... $9.29

## Complete Football Outfit . . Only $13.88

[E] [F] Combination Helmet and Shoulder Pads. Buy both and save 38c. *Heavy Gauge Tenite Plastic Helmet.* 6-point web suspension. Leather covered sponge rubber padding. Adjustable chin strap. *Colors:* blue or scarlet. *Sizes:* medium (6¾–7); large (7¼–7¼-in.) *Shoulder Pads.* Red fiber caps, body. Quilted cotton padding. Elastic arm loops.

6 N 2467—Helmet and Shoulder Pads. *State helmet size and color.* Shipping weight 3 pounds 14 ounces ..... $7.10

[E] 6 N 2455—Helmet. *State size and color.* Shipping weight 2 pounds ..... 3.79

(F) 6 N 2414—Shoulder Pads. Shpg. wt. 1 lb. 14 oz. ..... 3.69

Buy the complete outfit and save 74c. Includes helmet and shoulder pads above plus football pants and jersey. *Cotton Khaki Twill Football Pants* have built-in padding at hips, knees. Removable thigh guards. *State waist size:* 22, 24, 26, 28, 30, 32. *Cotton Knit Jersey.* Double thickness at shoulder yoke. *Colors:* royal blue with gold color yoke, green with white yoke, scarlet with white yoke. *Sizes:* small (26–28), medium (30–32), large (34–36). Here's the perfect Christmas gift for footballers from age 8 to 12. Order the complete outfit now.

6 N 2435—Complete outfit. Save 74c. *State pants waist size, jersey chest size and color combination, and color and size of helmet.* Shipping weight 6 lbs. 8 oz. ..... $13.88

(G) 6 N 2407—Pants only. *State waist.* Shpg. wt. 2 lbs. .. 5.35

[H] 6 N 2421—Jersey only. *State chest size and color combination.* Shipping weight 10 ounces. ..... $1.79

## Our Best Football Outfit . . Only $19.25

[J] [K] Combination Helmet and Shoulder Pads. Buy both and save 51c. *Tenite Plastic Helmet* has vinyl foam and sponge rubber padding. 6-point web suspension. Soft leather lining. *Colors:* Red with white stripe, white with red stripe. *Sizes:* medium (6¾–7), large (7¼–7¾). *Cantilever-type Shoulder Pads.* Foam rubber padding gives your youngster maximum protection. Fiber body. Soft leather neck bindings.

6 N 2439—Helmet and Shoulder Pads. *State helmet size and color.* Shipping weight 3 lbs. 10 oz. ..... $9.53

(J) 6 N 2457—Helmet. *State size, color.* Shpg. wt. 2 lbs. .... 4.65

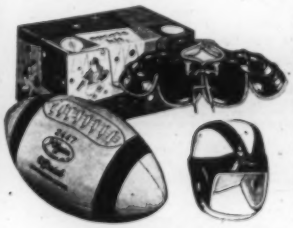
(K) 6 N 2426—Shoulder Pads. Shpg. wt. 1 lb. 10 oz. .. 5.39

Buy the complete outfit and save $1.03. Includes helmet and shoulder pads above plus football pants and jersey. *Duck football pants* have cotton padded knees. Fiber kidney and thigh guards. *State waist size wanted:* 26, 28, 30, 32, 34. *Football Jersey.* Extra heavy weight ribbed knit cotton. Double thickness at shoulder yoke. *Colors:* Navy blue with gold-color yoke, green with white yoke, scarlet with white yoke. *Sizes:* small (34–36-in. chest); medium (38–40); large (42–44). For boys from age 12 to 15. Order the complete football suit for your future "All-American" now. He'll block and tackle with safety and protection.

6 N 2471—Complete outfit. *State waist size, jersey chest size, jersey color, and size and color of helmet.* Shpg. wt. 6 lbs. ..... $19.25

(L) 6 N 2420—Pants only. *State waist size.* Wt. 2 lbs. ..... 7.35

[M] 6 N 2431—Jersey only. *State chest size and color choice.* Shipping weight 10 oz. ..... $2.89

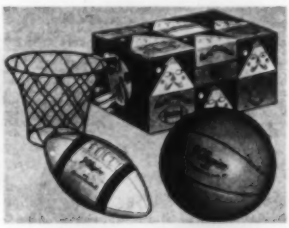


## Boxed Football Outfit for Boys

Here's a Christmas package that will give him a "triple thrill." Attractive boxed outfit for young "gridiron stars" up to age 8. Includes Intermediate Football, red and white helmet, and sturdy Junior Size shoulder pads. Football is just the right size for youngsters learning to pass and handle the ball. Made of full weight Peb-Tex imitation leather. White with tan end stripes. Needle included. Helmet has vulcanized fiber crown, split leather ear pieces, forehead. Cotton felt padding. 4 point web suspension. Elastic chin strap. Shoulder pads have molded fiber shoulder caps, body. Peb-Tex hinges.

6 N 02401—Complete kit. Gift box. Shpg. wt. 4 lbs. ..... $6.59

6 N 2447—Football only. Shpg. wt. 1 lb. ..... 2.19

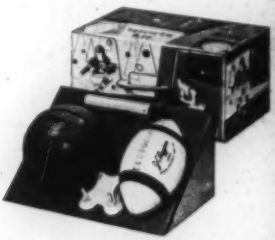


## 2-Game Junior Gift Kit for Christmas

For a real "All-American" Christmas, here's an attractively boxed outfit including Junior Size football, basketball, and basketball goal and net. *Football* is 9 inches long. Made of laminated layers of special rubber. Washable pebble grained surface is white with black end stripes. *Basketball* is made the same as football, with 7 inch diameter. Pebble grained surface. Watertight. *Metal goal* is 12½-in. in diameter. Has welded brace, cotton twine net. Needle included. Outfit comes packed in brightly colored, large Christmas box. Box is 11½x16½x7½-in. Watch your young athlete's eyes light up when he opens this kit on Christmas morning.

6 N 1920—Complete kit. Shipping weight 4 lbs. ..... $3.69

6 N 2450—Football only. Shipping weight 10 oz. ..... 89c

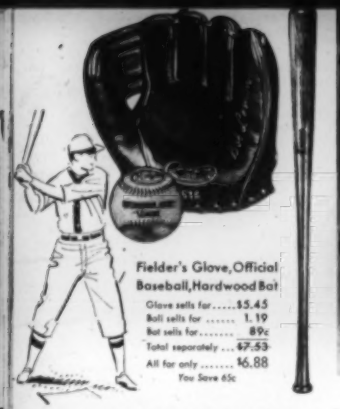


## Official Size . . Sport Kit in Gift Box

Attractive Boxed Kit contains an official size Football, Basketball, Kicking Tee and Inflating Pump. Molded rubber football is official size, shape, and weight. Laminated multiple layers of white rubber. Black end stripes. Waterproof. Inflating needle included. Basketball is official size, shape, and weight. Waterproof. Molded laminated all-rubber construction. Pebble grained cover has the look and feel of real leather. Plastic kicking tee for those long "kick-offs." Inflating pump for football and basketball is included. Here's football and basketball fun in one big gayly colored package!

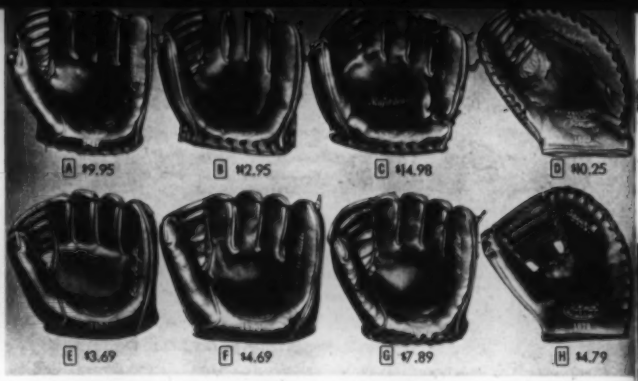
6 N 1917—Shipping weight 7 pounds ..... $6.95

OVER PAGE 345 . . FOOTBALL OUTFITS



**Fielder's Glove, Official Baseball, Hardwood Bat**

Glove sells for.....$5.45
Ball sells for ..... 1.19
Bat sells for..... 89c
Total separately ... ~~$7.53~~
All for only ..... $6.88
You Save 65c




# J. C. HIGGINS FIELDER'S GLOVES AND MITTS

**J. C. HIGGINS Bob Lemon Model Fielder's Glove, Official Baseball and Official Hardwood Bat.** A wonderful gift for your young athlete at a money saving Christmas combination price.

Full size glove made of top grain cowhide with full leather lining. Grease set pocket has wider catching area. One piece leather trap laced with genuine rawhide. Leather heel lacing lets you adjust padding. Streamlined fingers leather welted at side seams. Plastic bound edges.

J. C. Higgins Official Baseball with horsehide cover, double sewn seams, hard rubber center and balanced winding.

J. C. Higgins Official hardwood bat with medium brown finish. Made by the makers of the famous "Louisville Sluggers."

6 N 01667—Glove, ball and bat. Wear on left hand. Shipping weight 3 pounds.....Set $6.88
6 N 01668—Glove, ball and bat. Wear on right hand. Shipping weight 3 pounds.....Set $6.88
6 N 1616—Glove only. Wear on left hand. Shipping weight 1 pound 6 ounces.....$5.45
6 N 1617—Glove only. Wear on right hand. Shipping weight 1 pound 6 ounces.....$5.45
6 N 1608—Ball only. Shpg. wt. 8 oz.....1.19
6 N 01734—Bat only. Hardwood. Medium brown finish. Shipping weight 2 pounds.....89c

**A Pro-style Extra Large Pattern Fielder's Glove.** Extra select quality cowhide. 1-pc. Game-Saver trap. Streamlined fingers. 2-way adjustable wrist strap. Leather laced palm and crotch. Shpg. wt. 1 lb. 8 oz.
6 N 1641—Wear glove on left hand.....$9.95
6 N 1642—Wear glove on right hand.....9.95

**B Jim Busby Model Fielder's Glove.** Specially tanned, extra select leather. 1-pc. palm, and thumb construction. Leather laced palm and crotch. Tie down, adjustable wrist strap. Extra large pattern. Shpg. wt. 1 lb. 12 oz.
6 N 1650—Wear glove on left hand.....$12.95
6 N 1651—Wear glove on right hand.....12.95

**C Al Kaline Model Fielder's Glove.** Snap-Action . . . glove closes over ball on contact. Select quality cowhide. Extra large major league pattern. Laced palm. Deep, wide, hand-formed pocket. Streamlined fingers.
6 N 1652—Wear glove on left hand. Shpg. wt. 1 lb. 10 oz. $14.98

**D Gil Hodges Model "Big Scoop" First Baseman's Mitt.** Extra full size pro-style pattern. Bigger, deeper pocket with longer reach. Made of best quality top grain cowhide. Adjustable wrist strap. Shpg. wt. 1 lb. 8 oz.
6 N 1660—Wear glove on left hand.....$10.25
6 N 1661—Wear glove on right hand.....10.25

**E Low priced Fielder's glove—endorsed by Enos Slaughter.** Standard full size. Top grain cowhide. Hand-formed, grease-set pocket. One piece leather trap. Fingers interlaced with rawhide. Adjustable wrist strap.
6 N 1623—Shpg. wt. 1 lb. 4 oz. Wear on left hand.....$3.69

**F Don Mueller Model Fielder's Glove.** Standard full size. Streamlined fingers with 3-piece construction. Leather welted. Fully oiled, grease-set pocket. One-piece leather trap is laced with rawhide. Rawhide lacing extends through fingers. Shpg. wt. 1 lb. 6 oz.
6 N 1644—Wear on left hand.....$4.69
6 N 1645—Wear on right hand.....4.69

**G Bob Feller Model Fielder's Glove.** Extra Large professional style pattern. Laced down palm. Fully oiled, grease-set pocket. Lined with cowhide. Streamlined fingers. Adjustable wrist strap. Shpg. wt. 1 lb. 8 oz.
6 N 1638—Wear on left hand.....$7.89
6 N 1639—Wear on right hand.....7.89

**H Low priced "Spear-M" Baseman's Mitt.** Standard, full-size pattern. Fingertip control. Fully oiled, top grain cowhide. Adjustable loop for little finger. Leather laced edges with plastic binding. Shpg. wt. 1 lb. 8 oz.
6 N 1678—Wear on left hand.....$4.79
6 N 1640—Wear on right hand.....4.79

## Junior Equipment for Boys up to Age 9

**J J. C. HIGGINS Junior Size Glove, Baseball and Bat Set.** Everything your future 'big leaguer' needs. Glove is fully oiled and made of top grain cowhide. 1-piece tunnel trap with leather lined palm. Official size J. C. Higgins baseball with horsehide cover and double sewn seams. Junior size hardwood bat. Shipping wt. 4 lbs.
6 N 01753—Wear on left hand.....Set $4.89

**K Nellie Fox Model Junior Fielder's Glove.** Laced fingertips. Fully oiled, top grained cowhide with one-piece tunnel trap and leather lined palm. Shipping weight 1 pound 4 ounces.
6 N 1759—Wear on left hand.....$2.79

**L Early Wynn Model Junior Fielder's Glove.** Streamlined fingers. Made of top grain cowhide. Full welt seams and leather lined palm. One piece leather trap interlaced with rawhide. Shipping weight 1 pound 4 ounces.
6 N 1742—Wear on left hand.....$3.79
6 N 1743—Wear on right hand.....3.79

SAVE 17c
Ball sells for.....$1.69
Bat sells for..... 98c
Total separately ~~$2.67~~
All for only.....$2.50

### Baseball and Bat Set For Little Leaguers

A gift to make any "Little-Leaguer" smile on Christmas morning. J. C. Higgins Little League hardwood baseball bat with saddle brown finish. Made by makers of "Louisville Sluggers." Wilson Little League Baseball is appr. for Little League play. Horsehide cover. Cushion cork center.
6 N 01799—Bat and Baseball Set. Shpg. wt. 3 lbs.....$2.50
6 N 0171—Bat only. Shipping weight 2 pounds..... 98c
6 N 1601—Ball only. Shipping weight 8 oz.....each 1.69

SAVE 18c
Ball sells for.....$1.49
Bat sells for..... 1.69
Total separately ~~$3.18~~
All for only.....$3.00

### Official League Baseball and Bat Set

J. C. Higgins natural finish hardwood baseball bat is made by Hillerich and Bradsby, makers of famous "Louisville Sluggers." J. C. Higgins Official League baseball. Anchored, balanced windings of best wool yarn over cushion cork center. White alum tanned horsehide cover.
6 N 01798—Baseball and Bat. Shpg. wt. 4 lbs.....$3.00
6 N 01744—Bat only. Shipping weight 3 lbs.....1.69
6 N 1606—Baseball only. Shipping weight 8 oz.....1.49

$3.98
Pair

### Little League Approved Baseball Shoes

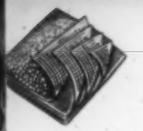
Help to make your boy a better player. One piece molded sole and hard rubber cleats. Top grain cowhide toe and split cowhide uppers will give maximum comfort and wear . . . made for rugged use. Insole is lock-stitched to rubber outsole. *State size* 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Allow room for athletic socks and order ½ size larger than street shoes.*
6 N 1770—Black color. Shipping weight 2 pounds. . . Pair $3.98

Ball sells for.....$1.69
Bat sells for..... 95c
Total separately ~~$2.64~~
All for only.....$2.50

### Save on Softball Bat and Ball Set

J. C. Higgins Official Softball Bat and Ball Set. Bat made of hardwood ash or hickory by the makers of "Louisville Sluggers." Shiny black finish. Taped handle. Ball is 12 inch game quality softball. Horsehide cover and private cmate kapok center. Suitable for league play.
6 N 01740—Bat and Ball. Shpg. wt. 4 lbs.....Set $2.50
6 N 01716—Bat only. Shipping weight 3 pounds..... 95c
6 N 1611—Ball only. Shipping weight 9 ounces..... 1.69

# J. C. HIGGINS BASKETBALL SETS



## For a High Scoring Christmas . . Rubber-covered Nylon Wound Basketballs

- Nylon Wound Construction is 50% longer lasting
- Exclusive method of winding nylon assures uniform shape
- No bulging or lumping. Deeper pebble-grained cover gives you a firm feel and fingertip control for better play
- Cover specially treated to give ball same sure grip of a leather-covered ball. Yet these balls outlast leather on any court. Buy the "money-saving" sets with steel rim goals and rugged cotton twine nets to meet all your playing needs

Our exhaustive laboratory reports indicate these J. C. Higgins basketballs are 50% more puncture resistant than comparable fabric ply balls. The secret of longer wear and extra puncture resistance lies in the thousands of yards of super-strong nylon filament. Filament is uniformly wound over butyl rubber bladder to form carcass. As ball is wound, a special formula cement holds each strand in place. Strands cannot slip and ball retains its roundness. Strong rubber cover is vulcanized over nylon windings to fuse ball into one laceless, seamless, waterproof piece. We believe you can't buy finer rubber-covered basketballs.

Ball sells for.....$5.39
Goal, Net sells for...1.39
Pump sells for.....69c
Total separately....~~$7.47~~
All for only..... 7.09

Ball sells for.....$6.75
Goal, Net sells for...2.79
Total separately....~~$9.54~~
All for only..... 9.06

Ball sells for.....$8.65
Goal, Net sells for...2.79
Total separately....~~$11.44~~
All for only..... 10.86

Ball sells for.....$3.95
Goal, Net sells for...1.39
Pump sells for.....69c
Total separately....$6.03
All for only..... 5.49

### J.C. HIGGINS Rubber Basketball, Goal and Net, Inflating Pump Set

**Double process molded ply rubber ball.** First, all-rubber combination inner bladder and carcass are molded. Then pebble-grained rubber cover is molded to the carcass. The result—a ball that's strong and bounces like more expensive balls. Ball is official size, weight and shape. Waterproof construction . . no dead spots. Outwears leather on concrete or gravel courts. Cover has look and feel of leather. Needle incl.

**Goal and net combination.** Official 18-in. diameter, ⅝-in. steel rim . . . Cotton twine net. Inflating pump can be used for basketballs, footballs, soccer balls, etc. *Buy the entire set now for Christmas and save 54c.*

6 N T1873—Ball, goal, net and pump. Shpg. wt. 7 lbs.....Set $5.49
6 N 1830—Ball only. Shipping weight 2 lbs. 8 oz.....$3.95
6 N 01829—Goal and net only. Shipping weight 5 pounds.....$1.39
6 N 1895—Inflating pump. Shipping weight 6 ounces.....69c

### Ball . . Goal and Net . . Pump

Set includes J. C. Higgins Good Quality Rubber-covered Nylon Wound Basketball. Retains shape and vitality longer than a leather balls in outdoor play. No laces, stitches or seams. Ball is molded into one solid piece from bladder to cover. No dead spots. Construction means ball gives you a true bounce for speedy, sure dribbling and accurate "bounce-passing." Also, you get accurate flight on your basket attempts. Ball is completely waterproof. Pebble-grained cover. Inflating needle is included with ball. Goal has official 18-in. diameter, ⅝-in. steel rim. Steel deep angle braces are strongly welded to 4-inch backplate. Regulation, cotton twine net resists fraying. Inflating pump is handy and convenient. Use it for all footballs, basketballs, etc.

6 N T1857—Ball, goal and net, pump. Save 38c. (Needle included.) Shpg. wt. 8 lbs. . . . $7.09
6N1802—Ball, (Needle incl.) Shipping weight 2 lbs. 8 oz.....$5.39
6 N 01829—Goal and net only. Wt. 5 lbs. 1.39
6 N 1895—Pump only. (No needle.) Shipping wt. 6 ounces.....69c

### Buy a Set and Save . . Basketballs with Goal and Net

Our Finer Quality Rubber-covered Nylon Wound balls. Play on any court . . gravel or concrete. Tests show these J. C. HIGGINS basketballs stay lively despite punishing wear, rough treatment

#### Buy the Set! Save 48c

J. C. Higgins Better Quality Rubber-covered Nylon Wound Basketball. Strong and long lasting. Official size and weight—stays that way season after season. Laceless, seamless and absolutely waterproof. No dead spots or weak areas. Won't get lumpy. Ball has thousands of yards of nylon filament wound over tough butyl rubber bladder. Goal and net have improved construction. Official 18-in. diameter rim is ½-in. round steel with 12 tieless hooks for net. Welded steel, deep angle back braces. Wider, stronger backplate. Regulation size, 12 loop, 48 thread cotton twine tapered net. *You save 48c when you buy the set!*

6 N T1858—Ball, goal and net. (Needle incl.) Shipping weight 8 lbs. 8 oz.....$9.06
6 N 1826—Ball only. (Needle included.) Shipping weight 2 lbs. 8 oz.....$6.75
6 N 01869—Goal, net only. Wt. 6 lbs... 2.79

#### Buy the Set! Save 58c

J. C. Higgins BEST Rubber-covered Nylon Wound Basketball. *Try our 10-day trial offer. Order the ball in the regular way. If you are not completely satisfied, return it and we will refund every penny, including postage both ways.* More nylon winding and an extra layer of gum rubber bond assures you top quality. Ball is seamless, laceless and waterproof. Official size, weight and shape. Will outwear leather balls on any court. Goal and net set is same as 6 N 01869 described at left. A perfect gift for any basketball enthusiast. *And remember—you save 58c when you buy the complete set!*

6 N T1859—Ball, goal, net. (Needle incl.) Shipping weight 8 lbs. 8 oz.....$10.86
6 N 1823—Basketball only. (Needle incl.) Shpg. wt. 2 lbs. 8 oz.....$8.65
6 N 01869—Goal, net only. Wt. 6 lbs. 2.79

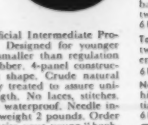
Ball alone, Goal, net sells for.... $2.95 1.29
Total separately $4.24
All for.... 3.99
You save 25c

**Lowest-priced J. C. HIGGINS Basketball Combination.** Ball is single molded laminated all-rubber construction for strength, durability. Official size, weight. No stitches or laces. Waterproof. Pebble-grained cover looks, feels like leather. Ball stays lively and full of bounce. Inflating needle included. Regulation goal, 18-in. diameter; ⅝-in. round steel rim. Steel braces. Cotton twine net. *Buy the combination and save 25c!* Order for Christmas now!

6 N T1814—Ball, net, goal. Shpg. wt. 7 lbs. You save 25c.....$3.99
6 N 1850—Ball. Wt. 2 lbs. 8 oz.... 2.95
6 N 01839—Goal, net. Wt. 4 lbs.. 1.29

### Intermediate Basketball

Only $1.89



The ideal basketball for young "capers" because it is sized for their smaller hands. A fine gift for the youngster just learning the fast and exciting game of basketball

J. C. Higgins Official Intermediate Pro-Cager Basketball. Designed for younger players. Slightly smaller than regulation basketball. All rubber, 4-panel construction gives perfect shape. Crude natural rubber is specially treated to assure uniformity and strength. No laces, stitches. Ball is completely waterproof. Needle included. Shipping weight 2 pounds. Order one now and surprise your young "hook-shot artist" on Christmas morning.

6 N 1807.....$1.89

*Shop from this book and our Fall General Catalog*

### Top Grain Leather Basketball

**A** **J. C. HIGGINS Best Top Grain Cowhide Leather Basketball.** Super tough carcass made by molding layers of vulcanized rubber impregnated nylon fabric around inflated bladder. Top grain cowhide then molded over carcass. Pebble-grain cover. Official size, weight. Needle included.

6 N 1810—Shpg. wt. 2 lbs. 8 oz.....$10.95

**B** **OUR BEST Goal, Net Combination.** Official 18-in. diameter, ⅝-in. steel rim. Ball can't hit curved supports welded along base of rim. Tapered net of heavy seine twine. Nuts, bolts included.

6 N 01870—Shpg. wt. 9 lbs.....$4.45

**Tapered net only.** 72-thread cotton seine twine Clime-a-tized treated against weathering. Ball hesitates before dropping.

6 N 1832—Shpg. wt. 8 oz.....98c

**New! Tapered net.** (Not shown.) Official high school and college style. Clime-a-tized, 120-thread cotton seine twine.

6 N 1828—Shipping weight 10 oz.....$1.59

**C** **Inflating pump.** For footballs, basketballs, soccer balls, etc.

6 N 1895—Needle not incl. Wt. 6 oz.... 69c
6 N 1896—Inflating needle. Wt. 1 oz.... 9c

CBS PAGE 347 . . BASKETBALL

This year make this an extra special Christmas . . give your youngsters

# A BRIGHT NEW BICYCLE

## Our Newest Fully Equipped 24-inch Bike . . for Boys and Girls Ages 7, 8, 9

Fully Equipped 24-inch Bike **$46.95** $5.00 down cash

Exclusive Jet-style headlight has extra large lens and reflector—gives more light for safer riding

Streamlined tank has smart two-tone automotive design. Special chrome-plated trim adds sparkling beauty

Extra large, sturdy streamlined luggage carrier—plenty of room for strapping on packages

Here is the surest way to add color and excitement to your youngsters' Christmas—just arrange with Santa to leave one of these bright J. C. Higgins 24-inch bikes all shiny in their sparkling flamboyant metallic colors. The boys' model is bright maroon with white and gold trim and red grips and pedals; the girls' is 2-tone blue with white and gold trim and has white grips and pedals. Extra features include the new, exclusive J. C. Higgins 2-cell headlight with jet-plane styling. The extra large lens and reflector give more light for safer riding. Takes 2 flashlight batteries (not incl.). The white coil spring Troxel saddle has matching color trim. It's covered with embossed, water-resistant vinyl plastic. Handy kick stand and red safety reflector are also included. The luggage carrier is extra sturdy and extra large. Plenty of room to strap down books or packages. The fenders are heavy gauge steel. Chrome-plated handlebars, truss rods, sprockets and hubs. The top quality forged fork has extra resistance to road shock. The handsome tank has a 2-tone design with chrome-plated trim and streamlined shape. One-piece crank.

Hydrogen-brazed tubular steel frame is reinforced at all points of strain. Bike is equipped with an air cooled J. C. Higgins coaster brake. You get surer stops and easier coasting. 24-inch safety tread white sidewall tires. The wheel rims are chrome-plated. Seat to pedal length adjusts 23½ to 27½ in. Bikes are American made. Shipped freight, express or truck.

6 N M4586—Boys' model. Shipping weight 58 pounds. $5.00 down..... $46.95
6 N M4587—Girls' model. Shipping weight 58 pounds. $5.00 down..... 46.95

$36.95 cash $4.00 down

## 24-inch Standard Bike with Coaster Brake—Bright Colors

Here's a way to say Merry Christmas in a big way—big in fun and value—but moderate in price. Give your youngsters this 24-inch standard bicycle—all dressed up in bright, sparkling enameled colors. The boys' model is red, the girls' model is 2-tone blue; both are trimmed in white and gold-color. Shiny chrome-plated handlebars, wheel rims, sprocket and hubs. Bright metal fork crown. 24x2⅛ inch balloon tires. Synthetic rubber tubes. Handlebars are adjustable and have gray rubber grips. Red reflector on rear for night time safety. Kick stand. Bike is equipped with coaster brake for sure, safe stops and effortless coasting. The coil spring saddle is covered with tan, water resistant vinyl plastic. Treaded rubber pedals for slip-resistant footing. The welded and reinforced tubular steel bicycle frame will give years of service. Chain guard protects clothes from tangling in chain. Seat to pedal length adjusts from 23½ to 27½ inches. Made in West Germany to Sears rigid specifications. Shipped freight, express or truck.

6 N M4504—Boys' model. Shipping weight 51 pounds..... $36.95
6 N M4505—Girls' model. Shipping weight 51 pounds..... 36.95

Fully equipped 20-in. Bike $44.95 cash $4.50 down

$35.45 cash $4.00 down

## 20-inch Junior Bicycles for Boys and Girls 5, 6, 7

J. C. HIGGINS fully equipped 20-inch junior bicycle. Headlight with break-resistant lens mounted on front fender. Handy luggage carrier. Chain guard. Smart tank with chrome-plated trim. Tubular steel frame. Wrap-around fender braces. Water-proof vinyl plastic covered coil spring saddle. Treaded rubber pedals. Seat to pedal length adjusts from 21 to 24 inches. Bike has training wheels for small children. Remove after child gains confidence. Boys' model is black and red, white trim; girls' is two-tone green, white trim. Chrome-plated handlebars, truss rods, sprocket and hubs. Made in West Germany. Shipped freight, express or truck.

6 N M4510—Boys'. Shipping weight 50 lbs.... $44.95
6 N M4511—Girls'. Shipping weight 50 lbs.... 44.95

20-inch standard bicycle with training wheels and sparkling, enameled colors. Boys' is red, girls' is blue; both have white and gold color trim. Chrome-plated handlebars, sprocket, hubs. 20x2⅛ inch balloon tires. Welded tubular steel frame reinforced at points of strain. Coaster brakes for safer stops and smooth, effortless coasting. Red safety reflector on rear. Tan water resistant vinyl covered saddle. Chain guard. Treaded rubber pedals. Kick stand. Removable training wheels balance bike while child is learning to ride. Seat to pedal length adjusts from 21 to 24 inches. Made in West Germany to Sears rigid specifications. Shipped freight, express or truck.

6 N M4508—Boys'. Shipping weight 44 lbs.... $35.45
6 N M4509—Girls'. Shipping weight 44 lbs.... 35.45

A

A Our Best J. C. HIGGINS Outrigger Training Wheels. Sturdy steel arms and uprights. 6-inch wheels. Rubber tires. Bronze bearings. Fit all 16, 20, 24, 26 Balloon tire bikes.

6 N 5233—Shipping weight 6 pounds..... $3.59

B

B Low-priced outrigger wheels. 5¼-in. wheels. Fits 16, 20, 24-inch bikes.

6 N 5363—Shpg. wt. 4 lbs. 5 oz..... $1.98

**For Christmas this year give your youngsters what they really want!**

## 26-IN. BALLOON-TIRE BIKES

**Give Your Youngster Our Finest J. C. HIGGINS 26-inch Balloon Tire Bike . . Fully Equipped**

Our Best 26-in. Bike **$62.95** cash $6.50 down

"Cat's Eye" rear reflector on strong luggage carrier for safer riding at night

Bright, sealed beam, motorcycle-type headlight. Wonderide spring fork for riding comfort

Streamlined tank has jet air intake design. Chrome-plated trim adds to racy appearance

The handsomest bike we've ever seen. Boys' model is black and red with chrome-plated and white rim. The girls' model is royal blue and pastel blue with chrome-plated and white trim. Brightly chrome-plated handlebars, sprocket, hubs, spring fork and wheel rims. The saddle has a pigskin grain embossed plastic top, chrome-plated crash rail. The streamlined tank with built-in, push button electric horn has jet air intake design.

We believe there's no stronger bike frame made than a J. C. Higgins. Each is welded tubular steel—reinforced at points of strain. J. C. Higgins air cooled coaster brake. The strong steel luggage carrier will hold many items for trips. "Cat's Eye" rear reflector. The tires are Allstate safety-tread white sidewall 26x2⅛-inch balloon tires. Synthetic rubber tubes. Spring fork absorbs bumps and jolts, gives you comfortable, smooth rides. Motorcycle-type sealed beam headlight. Chrome-plated rim with break-resistant lens. Requires 2 flashlight batteries (not incl.). Treaded pedals with side reflectors have ball bearings. Wrap-around fender braces. Kickstand. Two-way adjustable handlebar and stem. Plastic handlebar grips. Seat to pedal length adjusts from 28 to 32½ inches. Bike is designed for youngsters over age 9 and for adults. American made. Shipped freight, express or truck.

6 N M4546—Boys' model. Shipping weight 71 pounds. $6.50 down.... Cash **$62.95**
6 N M4547—Girls' model. Shipping weight 71 pounds. $6.50 down.... Cash 62.95

### J. C. HIGGINS Standard 26-inch Balloon Tire Bike with Steel Frame, Coaster Brake

Here's a bike priced for thrift—now reduced from our big general catalog. Built to give years of smooth riding pleasure. The strong welded tubular steel frame is reinforced at all points of strain to give you a bike that will really stand up under constant use. Bike is equipped with coaster brake for smoother, sure stops and effortless, controlled coasting.

Strong steel chain guard. Rubber handlebar grips. Red rear safety reflector. Treaded rubber pedals for sure footing. Tan saddle with grain embossed, water-resistant vinyl plastic top. 26x2⅛-inch balloon tires. Synthetic rubber tubes. Three piece sprocket and crank.

And just look at these bright enameled colors. Boys' model is brilliant red with white and gold-color trim. Girls' model is blue with white and gold-color trim. Shiny chrome-plated handlebars, sprocket and hubs. Kick up parking stand. Seat to pedal length adjusts from 28 to 32½ inches. Designed for youngsters over age 9 and adults. Made in West Germany to Sears specifications. Shipped freight, express or truck. Pay shipping charges on delivery.

6 N M4500—Boys' model. Shipping weight 56 pounds. $4.00 down..... Cash **$37.95**
6 N M4501—Girls' model. Shipping weight 56 pounds. $4.00 down..... Cash 37.95

### All New . . Equipped 26-inch J. C. HIGGINS Bike with Exclusive Jet-styled Headlight

Think of the fun of finding one of these magnificent bikes under the Christmas tree. You'll have the proudest and happiest youngsters in town. Each bike has bright, flamboyant metallic colors. Boys' model is red with white and gold-color trim, red grips and pedals; the girls' is 2-tone blue with white and gold-color trim and has white grips and pedals. Has all special features of 24-inch bike on top of opposite page. New, exclusive headlight has extra large lens and reflector for safer riding. The white coil spring saddle has matching color trim. The covering is embossed, water-resistant vinyl plastic. Handy kick stand and red safety reflector. Luggage carrier is extra sturdy. Chrome-plated handlebars, truss rods, sprockets, hubs and wheel rims. Tank has 2-tone design with chrome-plated trim. Air cooled J. C. Higgins coaster brake. 26-inch safety-tread white sidewall balloon tires. Seat to pedal length adjusts from 23½ to 27½ inches. American made. Shipped freight, express or truck.

6 N M4584—Boys' model. Shipping wt. 58 lbs. $5.00 down..... Cash **$49.95**
6 N M4585—Girls' model. Shipping wt. 58 lbs. $5.00 down..... Cash 49.95

## This Christmas give a 3-speed
# LIGHTWEIGHT BIKE

### Our Best J. C. HIGGINS 26-inch Imported Lightweight Bike with 3-speed Gear, Hand Brakes, Rich Chrome Plating

Generator produces steady power for lights

Lightweight luggage carrier with twin tool kits

Chrome-plated headlight has 2-way switch

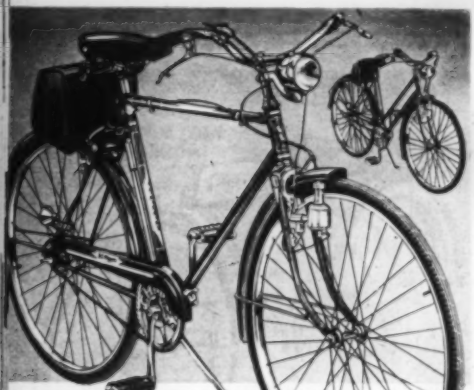
Our Newest 26-inch lightweight bike—loaded with features to give smoother, safer riding. The rugged frame is strong, welded tubular steel—reinforced at points of strain for durability.

Just look at all these features: Chrome-plated fenders. Handsome white sidewall tires with colored treads; gray on boys' model, blue on girls'. All around chain guard. Treaded rubber pedals with ball bearing action and sparkling reflectors. Generator powers headlight and tail light. Headlight has selector switch for bright beam or normal light. Top grain leather mattress-type saddle with coil springs—boys' is black or tan (no choice); girls' white. 26-in. lightweight tires, synthetic rubber tubes. Wide luggage carrier with twin tool kits. Aluminum kick stand. Red rear safety reflector.

J. C. HIGGINS 3-speed gear. Shifts smoothly while bike is moving. Caliper-type front and rear hand brakes right at your fingertips. Brake shoes engage wheel rims. Flamboyant metallic colors. Boys' is Maroon, girls' is blue. Both have hand-painted gold color trim. Richly chrome-plated handlebars, fenders, wheel rims, sprocket and hubs. Seat to pedal length adjusts from 32 to 37 inches in boys' model; 31 to 36 inches in girls' model. Shipped freight, express or truck. Imported from Austria. Tire pump included.

6 N M4632—Boys' model. Shipping weight 49 lbs. $6.00 down. . . . . Cash $56.95
6 N M4633—Girls' model. Shipping weight 49 lbs. $6.00 down. . . . . Cash 56.95

26-inch size Lightweight Bike **$56.95** cash $6.00 down



Fully Equipped 26-in. Lightweight Bike **$47.95** cash $5.00 down

### Fully Equipped J. C. HIGGINS 26-inch Lightweight Bike with Many Features

For years of riding pleasure—give this full size J. C. HIGGINS lightweight. Has 3-speed gear, caliper type hand brakes and other top features. Large leatherette tourist bag fits on rear of saddle, carries tools, lunches, small items for your trip. Air pump included with bike . . carry it attached to frame. Bike has chrome-plated headlight and tail light with generator attachment. Headlight clamps on handlebar stem.

3-speed gear lets you select proper gear for gaining speed, climbing hills, and open road touring. Shift gears while bike is moving.

Caliper-type hand brakes on handlebars give finger-tip braking control. Sure stops, easy to operate. One hand controls rear wheel brakes, other hand operates front wheel. Four brake shoes grip wheel rims.

Beautifully enameled. Both boys' and girls' models are glossy raven black with white and gold-color striping. Brilliantly chrome-plated wheel rims, hubs, air pump, sprocket, fork crown and handlebars. Bike has red rear safety reflector, kick stand, steel chain guard. Tubular steel frame. Mattress-type coil spring saddle. Seat to pedal length adjusts: boys' 32 to 37 in.; girls' 31 to 36 in. Shipped freight, express or truck. Imported from Austria. Shipping weight 49 lbs.

6 N M4628—Boys' model . . . . . $47.95 6 N M4629—Girls' model. . . . . $47.95

Standard 26-in. Lightweight Bike **$38.95** cash $4.00 down

### Standard J. C. HIGGINS 26-inch Lightweight Bike at a Budget-Saving Price

Give your child every thrill and easy-riding advantage of a lightweight bike, and at this money-saving low price. Check these features . . 3-speed gear, flamboyant colors and hand brakes . . usually found on bikes costing dollars more.

J. C. HIGGINS 3-speed gear has easy-to-operate handlebar control. While bike is moving, you can select proper gear for picking up speed, climbing hills, open road touring. Shifts smoothly while bike is in motion. Rubber handlebar grips.

Sure action caliper-type hand brakes. One hand controls front wheel brakes, other operates rear brakes. Four rubber shoes engage wheel rim, give smooth stops.

Comfortable mattress type coil spring saddle. Steel sports-type chain guard. Natural rubber lightweight tires. Synthetic rubber tubes. Red rear safety reflector. Strong lightweight tubular steel frame is reinforced at all points of strain. Bike weighs only 35 lbs. Brilliant metallic colors. Boys' model is red; girls' magenta (red-violet). Both models have white, gold-color trim. Brilliantly chrome-plated handlebars, fork crown, wheel rims, sprocket and hubs. Boys' model seat to pedal length adjusts from 32 to 37 inches; girls' adjusts from 31 to 36 inches. Shipped freight, express or truck. Pay shipping charges on delivery. Use Sears Easy Terms —See page 373 for details. Imported from England, France and Austria.

6 N M4620—Boys' model. Shipping weight 45 pounds. $4.00 down. . . . . Cash **$38.95**
6 N M4621—Girls' model. Shipping weight 45 pounds. $4.00 down. . . . . Cash 38.95

## Give your youngster the newest in bikes.. A J. C. HIGGINS MIDDLEWEIGHT

**NEW Speed-Flight bike with 2-speed gear, power pedal braking, bright spotlight, large tourist bag and shiny flamboyant colors**

Bendix 2-speed power coaster brake

Easy-to-operate handlebar control

Chrome-plated steel luggage carrier

New 24-inch and 26-inch Speed-Flight Bicycles with New 1.75-inch Mid-weight Tires and Bendix Multi-Speed Power Brake. Bendix gear lets you shift anytime, at any speed. When in low gear you climb hills easier—get ½ more braking power. Like regular coaster brake, you apply brake with your foot, but it takes less effort. Shift gears with a flick of your finger.

Sparkling flamboyant metallic colors. Boys' model is maroon with white trim. Girls' is emerald green with white trim. Chrome-plated fenders, wheel rims, luggage carrier, handlebars, sprocket and hubs. Coil spring saddle has 2-tone colors. Boys' saddle is red and white, Girls' green and white.

Bright spotlight has handle for adjusting the direction of the beam 2 ways. Holds 2 flashlight batteries (not incl.). Handsome white sidewall tires. New 1.75-inch tires are designed to give faster, smoother rides. Boys' model has colorful red grips and pedal treads. Girls' pedals and grips are white. Black leatherette tourist bag. Red rear safety reflector.

New style luggage carrier over front fender has spring clamp that holds packages securely. Streamlined steel chain guard. Kick stand. 2-way adjustable handlebars. Welded tubular steel frame reinforced at points of strain. Ball bearing action in wheels. Shipped freight, express or truck. American made.

**24-inch Bike for ages 7, 8, 9.** 24x1.75-inch tires. Seat to pedal length adjusts from 23½ to 27½ inches. Shpg. wt. 51 lbs.
6 N M4712–Boys' model..$57.95 6 N M4713–Girls' model..$57.95

**Full size 26-inch Bike for ages over 9.** 26x1.75-inch tires. Seat to pedal length adjusts from 28 to 32½ in. Shpg. wt. 56 lbs.
6 N M4710–Boys' model..$59.95 6 N M4711–Girls' model..$59.95

## Bicycle Accessories are welcome gifts for any young bike owner

**A** 3-way traffic light. Lights green when you pedal, yellow when you slow down, red when you apply brakes. Mounts on rear fender, white plastic case, plastic lenses. Battery case, fittings, wiring incl. 2 batteries needed (not incl.)
6 N 4875—5x2x2 in. Shpg. wt. 12 oz.....$2.98

**B** Sealed headlight. Replaceable bulb. Chrome-plated light mounts on handle-bars. Chrome-plated battery case. 4½-in. lens, reflector, 6-v battery incl.
6 N 4817—Shpg. wt. 4 lbs.....$4.89

**C** Bright spotlight. Plastic lens. Handle has rear reflector. White enameled metal case. Chrome-plating. 2 batteries (not incl.). 4½x4½ in.
6 N 5336—Shpg. wt. 1 lb. 4 oz.....$2.19

**D** Junior Siren. Chrome-plated. Hand operated. Mounts on handlebar. Approx. 3¼ in. long. *NOTE: check with local laws to see if use of siren is permissible.*
6 N 4890—Shpg. wt. 8 oz.....$1.19

**E** Balloon tire siren. Silvered steel case. 3½x5½ in. *NOTE: Sirens are not legal in some localities—check local laws.*
6 N 5317—Shpg. wt. 1 lb. 8 oz.....$1.65

**F** French horn. Bright as chrome-plated trumpet. Rubber squeeze bulb. 9½ in. long.
6 N 5330—Shpg. wt. 1 lb.....85c

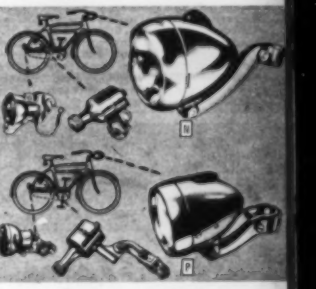
**G** Fender flap set. Plastic. Brilliant, glowing Atomic red color. Set includes 1 regular, 1 jumbo size fender flap; 2 handlebar grips with streamers. Flaps have reflecting jewels.
6 N 4897—Shpg. wt. 1 lb. 2 oz.....$1.89

Heavy gauge steel wire bike baskets. Strong braces. Electronically welded ribs clenched to top frame.
(H) 6 N 05395–15x10x4¼ in. Wt. 3 lbs..$1.19
(J) 6 N 04843–18x13x6 in. Steel straps brace front, back. Shpg. wt. 4 lbs.....$1.95

**K** Pair of Saddle baskets. 12 in. deep. Fits all size fenders. Steel wire construction. 12x6¼x12 in.
6 N 5397—Shpg. wt. 4 lbs.....$2.89

**L** Save 45c on combination. Matching leather saddle bag and tool bag. Western design. Black leather with white trim. Leather straps. Nickel-plated buckles. Jewel-like decoration. 15x10x4 in. Tool bag is 8½x4x2 in.
6 N 5323—Saddle bag, tool bag set. Shipping weight 6 pounds.....$7.49
6 N 4855—Saddle bag only. Wt. 5 lbs.. 6.79
6 N 4856—Tool bag only. Wt. 8 oz..... 1.15

**M** Plastic western style saddle bag. Embossed leather-type cover flaps are ivory color with white fringe and piping. Gray body. White leather strap. 2 red jewels on red, white and blue rosettes.
6 N 4888—14½x10½x2½ in. Wt. 2 lbs. $3.39




### Generator Sets for Steady Light

**N** Our finest generator set. Produces constant dependable power at all bicycling speeds. Set includes a shiny chrome-plated headlight with hood, safety tail light, generator unit. Two-bulb 5½x3¼-inch headlight unit has dim and bright lights with selector switch. Made in England. All wires, necessary fittings included. Fits lightweight and balloon tire bikes.
6 N 5248—Shpg. wt. 2 lbs. 12 oz.....$6.85

**P** Our newest generator set. Shiny chrome plating. Unit includes a bright single bulb 3x4-inch headlight, tail light and generator unit. Imported from Japan. Order yours today for safer night time riding.
6 N 5357—Shpg. wt. 2 lbs. 12 oz.....$4.69

**Bicycle speedometer.** Shows speed by color. Records mileage to 10,000 miles—speeds to 40 mph. For 26 and 24-in. balloon and middleweight bikes. Shpg. wt. 2 lbs. 6 oz.
6 N 5314.....$4.79

PC PAGE 351 .. BICYCLES

**A boy's and girl's bike . . all in one**

View at left shows convertible bike with bar removed for girls. No need to buy a bike for each child—can be passed on from child to child

$23.95
each
$2.50 down

# They're Convertible

## Like getting two bikes for the price of one

J. C. HIGGINS 16-inch Convertible Bike for boys and girls ages 4, 5 and 6. When used as a boy's bike, the top bar is firmly attached to frame. You can remove easily to convert to girl's model. The training wheels balance the bike for safety while the youngster is learning to ride. Watch your children progress to 2-wheelers with the same bike. Steel braces. Bike has chain guard. Beautifully enameled colors. Red frame with white trim on fenders and bar. Chrome-plated fork crown and handlebars. White enameled wheel rims and hubs. Coil spring saddle with embossed plastic covered top. Riveted spoke wheels with 16x1¾-in. semi-pneumatic rubber tires. Handlebar grips. Treaded rubber pedals. Strong welded tubular steel frame is reinforced at points of strain to give you a bike that will last for years. Seat to pedal length adjusts from 19 to 23 inches. Shipped freight, express or truck. Order one for your youngster today.

6 N M6571—Shipping weight 34 pounds.....$18.45

New! J. C. HIGGINS Equipped Model 16-inch Convertible Bicycle. Can be used by both boys and girls and passed from child to child. Tank type top bar is firmly attached to frame; can be removed easily to change bike from a boy's to a girl's model. Bike has training wheels too, for helping tots learn to ride. Watch your youngsters' progress to 2 wheelers with the same bike. Remove after child has gained confidence, replace for younger child. Training wheels have molded rubber tires.

Strong tubular steel frame is built to last through years of hard wear. Streamlined tank type bar. Easy rolling wheels have 16x1¾-inch semi-pneumatic tires, ball bearings. Seat to pedal length adjusts from 19 to 23 inches. Plastic covered coil spring saddle. Bright red enameled bike frame with attractive white trim. Chrome-plated handlebars, fork crown, truss rods. Plastic handle grips. Steel chain guard. Shipped freight, express or truck. For ages 4, 5, 6.

6 N M6566—Shipping weight 38 pounds.....$19.45

New Western 16-inch Convertible Sidewalk Bike. A wonderful "mount" for your range riding buckaroo. The comfortable coilspring saddle has a water resistant vinyl plastic top. Handlebar has rubber grips with plastic streamers. Saddle bags on the rear of bike are made of vinyl plastic with white plastic trim. Steel chain guard. Bike has attractive Palomino colors—beige and cream. You can remove the top bar to convert from boys' to girls' model. Tubular steel frame. The training wheels balance bike while child is learning to ride. 16x1.75-inch semi-pneumatic tires. Seat to pedal length adj. from 19 to 23 in. Treaded rubber pedals. Included is a western style rifle with flintlock action. Rifle is 24¾ inches long. There's even a special compartment in the stock. Smart looking gun case is attached to the front of the bike. Gun is plastic, case is vinyl plastic with metal trim. Shipped freight, express or truck.

6 N M6567—Shipping weight 38 pounds.....$23.95

J. C. HIGGINS 16-inch Convertible Sidewalk Bike has training wheels to help your child learn to ride safely. Easily removed and replaced later for a younger child. Top bar removes easily to convert bike from boy's to girl's model.

You can pass it from child to child, use it for years, and save money in the long run. Bike has coaster brake, just like on full size bicycles for quick, sure stops, controlled coasting. Coil spring saddle has water resistant vinyl plastic cover. Rubber handlebar grips. 16-inch semi-pneumatic tires. Treaded rubber pedals. Brightly enameled bike is red with white trim. Strong welded tubular steel frame for years of riding fun. Chain guard. Seat to pedal length adjusts from 19 to 23 inches. Bike is designed for boys and girls ages 4, 5, 6. Shipped freight, express or truck.

6 N M6588—Shipping weight 36 pounds.....$24.95

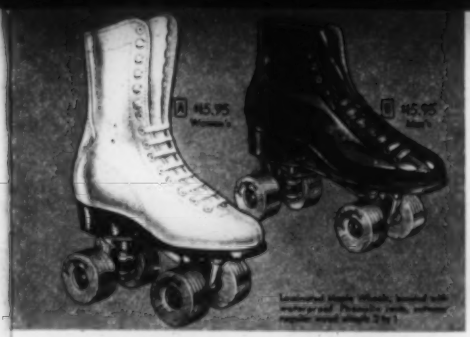
New! J. C. HIGGINS 16-inch Standard Sidewalk bicycle (not convertible) with coaster brake and bright, enameled colors. Welded reinforced tubular steel frame has regular bike construction. The coaster brake gives smooth stops—the controlled coasting operates on rearward pressure of foot against pedal. The boys' model is sparkling red and royal blue with white trim. Girls' is royal blue and light blue with white trim. The truss rods and handlebars are chrome-plated. The tan vinyl plastic covered coil spring saddle is water resistant. Plastic handlebar grips . . red on boy's model, white on girl's. Crank and wheels have ball bearings for smoother ride—less pedaling effort. Chain guard. The training wheels balance the bike while child learns to ride safely. Wheels are enameled with molded rubber tires. Steel braces. You can remove training wheels after youngster gains confidence—replace for younger child. Bike has 16x1.75 inch semi-pneumatic tires. Seat to pedal length adjusts from 19 to 23 inches. Shipped freight express or truck.

6 N M6598—Boy's model. Shipping wt. 35 lbs.....$27.95
6 N M6599—Girl's model. Shipping wt. 35 lbs.....27.95

**A Bike Even The Youngest Can Ride**

J. C. Higgins 13-inch Sidewalk Bike for boys and girls age 2½, 3, 4. Training wheels balance bike while child is learning to ride. You can remove them after tot gains confidence. Bike can be passed on from child to child. Training wheels have rubber tires. Bike has nylon bearings in front, rear wheels and crank hanger. Welded tubular steel frame is built to last for years. 13x1¼-inch semi-pneumatic tires. Streamlined steel chain guard. One piece sprocket and crank. Chain tension is adjustable. Treaded rubber pedals keep feet from slipping off. Chrome-plated handlebars with handle grips. Enameled wheel rims. Baked on enamel colors. Red frame and fork, red chain guard and fenders with white trim. Large padded coil spring saddle. Seat to pedal length adjusts from 14 to 17½ inches. Bicycle is mailable. Don't disappoint your youngster—order today.

6 N 06579L—Shipping weight 32 pounds.....$16.45




## OUR BEST Rink Skates with Laminated or Solid Maple Wheels

Our Finest J. C. Higgins Rink Skates have 10° action trucks with rubber shock absorber cushions on front and rear trucks. Top grain, elk-tanned leather skate shoe is fully cloth lined. Sponge rubber padded formed tongue. Goodyear double-stitched 2-ply soles. Snug fitting heel counters. Built-in steel arch support. Full length leather reinforcement on rear seam. Adjustable tension on action bolt. Plated steel foot plate, double struts, and wheel dustcaps. Bearing cones may be tightened as bearings wear. 16 free-rolling ball bearings per wheel. Wrench included.

Men's sizes: 5, 6, 7, 8, 9, 10, 11, 12. Women's sizes: 3, 4, 5, 6, 7, 8, 9, 10. *State size.*

Our Best rink skates with jumbo laminated maple wheels. Shpg. wt. 7 lbs.

(A) 6N 2355—Women's. White.....$15.95 (B) 6N 2356—Men's. Black.....$15.95

As above, except with semi-jumbo maple wheels, not laminated. Wt. 7 lbs.

6N 2305—Women's. White.....$14.95 6N 2354—Men's. Black.....$14.95

*HOW TO ORDER RINK SKATES:* If you wear a full size shoe, order same size as street shoe. If you wear half size shoe, order next larger full size skate.

J. C. HIGGINS Rink Skates have top grain, elk-tanned leather shoes. Lock-stitched 2-ply sole. Steel arch support. Snug fitting heel counters. Leather reinforced rear seam. 10° action trucks. Adjustable steering and shock absorbers. Standard maple wheels. 16 ball bearings per wheel. Adjustable cones. Wrench.

*State size* men's 6, 7, 8, 9, 10, 11, 12; women's 4, 5, 6, 7, 8, 9, 10. Shipping weight 7 lbs.

(F) 6N 2388—Women's. White.....$12.75

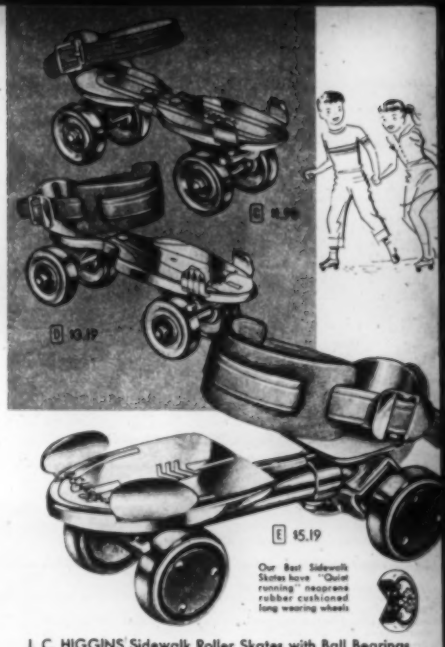
(G) 6N 2387—Men's. Black..... 12.75

Official Roller Derby Rink Skates. Topgrain, elk-tanned cowhide shoes. Inside counter. Sponge rubber padded 2-piece tongue. Steel arch support. 10° action trucks. Double rubber shock absorbers. 16 ball bearings in each wheel. Jumbo size maple wheels. Adjustable bearing cones. Wrench included.

*State size:* men's 6, 7, 8, 9, 10, 11, 12; women's 3, 4, 5, 6, 7, 8, 9, 10. Shipping weight 8 lbs. 8 oz.

(H) 6N 2393—Women's. White. $15.95

(J) 6N 2391—Men's. Black... 15.95




Our Best Sidewalk Skates have "Quiet running" neoprene rubber cushioned long wearing wheels

## J. C. HIGGINS Sidewalk Roller Skates with Ball Bearings

### Buy Skates for your Child

C Economy Priced Sidewalk Skates have 8 steel ball bearings in each wheel. Steel girder chassis plated to resist rust. Reinforced flanges on foot plate sides. Rubber shock absorbers reduce vibration, improve steering action. 17½-inch leather ankle strap. Form fit toe clamps. Size adjusts from 7¼ to 10½ in. Key included.

6N 2303—Shpg. wt. 3 lbs.....$1.98

D Better Sidewalk Skates have 16 ball bearings lined up in each steel double race wheel. Heavy duty 500 mile wheels. Red dust cap on each wheel. Stronger steel girder chassis. Foot plate is beaded with flanged sides. Plated to resist rust. Rubber shock absorbers. Ankle strap holds ¼-inch thick felt-backed sponge rubber pad across instep. Size adjusts from 8 to 10½ in. Key incl.

6N 2301—Shpg. wt. 4 lbs.....$3.19

### Our Best Sidewalk Skates

E Our Best J. C. Higgins "Quiet Wheel" Sidewalk Roller Skates. Sears own laboratory tests prove these Neoprene rubber cushioned wheels outwear regular all steel wheels 4 to 1. Heavy duty case hardened steel rims provide tough outer shell. Give proper side-slip on turns, won't catch like slow turning rubber wheels. Inner cushion of neoprene rubber cut vibration in half, absorb noise of steel rims, easier on feet. Rubber shock absorbers on front and rear trucks. Axle and housing unit resist wear. Wheel turns on free rolling ball bearings. Sixteen double race ball bearings in each wheel. Plated tubular steel frame resists rusting. Steel toe clamps conform to shape of shoe. Skate size adjusts from 8 to 11 inches. Skate key included. Has comfortable ankle strap. Surprise your youngsters on Christmas morning. Order your skates now.

6N 2364—Shpg. wt. 6 lbs.....$5.19

## Skate Cases, Accessories

K Aluminum Alloy Skate Case. Lightweight, rustproof. Plastic handle for easy carrying. Lock, key included. 14½x10¼x5¼-inch size.

6N 2352—Shpg. wt. 3 lbs.....$4.49

L Riveted Steel Skate Case has wood frame. Metal reinforced corners and edges. Plastic handle. Enameled finish with trim. *State color* red, white or blue. 15x11x5½-inch size.

6N 2380—Shpg. wt. 6 lbs.....$3.39

M Rubber Toe Stops. Protect skate toes. Nails included.

6N 2382—Shpg. wt. 1 lb.....Pair 79¢

N Rinkster Toe Stops. Fit all rink skates. Three positions.

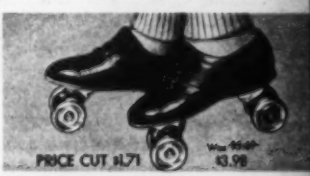
6N 2383—Shpg. wt. 1 lb.....Pair $2.29

6N 2392—Extra bumpers for above. Shipping weight 12 oz.....Pair 69¢

### Roller Skates for Beginners

J. C. Higgins Beginners' Sidewalk Roller Skates. Plain bearings in wheels do not build up dangerous speeds. They're safer for tots to age 7. Steel wheels. Plated steel girder chassis. Red leather toe strap, leather ankle strap. Adjust length from 6¼ to 8½ inches.

6N 2361—Wt. 2 lbs. $1.29




### Comfortable Leather Shoe Sidewalk Skates

Skates, permanently attached to top grain leather Oxford style shoes. Soles cemented to uppers. Built-in steel shank support in arch. Shoes are leather sock lined. Hard fiber heel counters. Wedge heel. Rubber sole. Ball bearings, steel wheels. Rubber shock absorbers. Strong steel chassis. Maroon color shoes. Plaid shoe strings.

6N 2350—*State shoe size* 1, 2, 3, 4, 5. Wt. 3 lbs.. $3.98

Give skates and you give a winter

**FULL OF FUN**

J. C. HIGGINS Skates with imported Sheffield Steel blades. Skates that will take the punishment of active play. Blades are spring tempered. Shoes are top grain leather for firm support and maximum comfort

### Hockey Skates with Sheffield Steel Blades

**A** Top grain, elk-tanned leather shoes. Black with brown hard box toe, ankle strap and patch and trim. Steel arch support built into lock stitched leather sole. Web tape reinforces instep. Foam rubber padded tongue and felt sock lining. Precision ground blades rolled from high carbon Sheffield Steel. A blade that will take and hold a keen skating edge. Plated blades are polished to a bright finish. 1-piece seamless cups electronically welded to blades. Spring tempered. Shaped foot plates.

*State size* 6, 7, 8, 9, 10, 11, 12. See *How to Order* at right.

6N 1005–Shpg. wt. 4 lbs. 9 oz. Pair $9.95

**B** Hockey skates with leather tendon protector. Protector starts from the fiber heel counter pocket and rises to about 1½ inches above the regular height of the shoe. Necessary protection for the really active player. Shoe has top grain black elk-tanned uppers. Brown hard box toe and trim. Lock stitched sole. Steel arch support. Tongue is 2-piece, formed to the shape of your foot. Padded with sponge rubber. Imported, precision ground Sheffield steel blades. Spring tempered.

*State size* 6, 7, 8, 9, 10, 11, 12. See *How to Order* at right.

6N 1006—Shpg. wt. 4 lbs... Pair $10.95

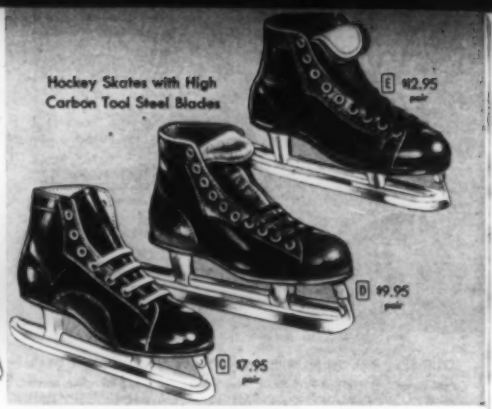
### J. C. HIGGINS Men's Figure Skates

Silver brazed 1-piece Sheffield steel blades, spring tempered and hollow ground. Elk-tanned, top grain black leather shoes. Extra length right and left fitted counters. Steel arch support built into lock-stitched sole. Drill cloth lining. Padded tongue. Rocker radius designed for figure and pleasure skating. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See *How to Order* above.

6N 1048—Shpg. wt. 4 lbs.... Pair $10.45

High-cut professional style figure skates with 1-piece silver brazed, imported Sheffield steel blades—spring tempered. Designed for both figure and pleasure skating. Select elk-tanned top-grain leather shoes—closed toe. Warm plaid drill lining, soft nylon pile lined tongue. Thick felt sock lining. Steel arch support built into oak-tanned leather sole. Reinforcing lace and top inside facings. *State size* 6, 7, 8, 9, 10, 11, 12. See *How to Order* above.

6N 1046—Shpg. wt. 4 lbs... Pair $12.75




**C** Our lowest priced J. C. Higgins hard toe hockey skates. An inexpensive way to enjoy a fine winter sport. Shoes have split cowhide uppers. Top grain leather toe. Padded tongue and felt sock lining. Steel arch support. Shoes are black with brown trim and toe. Hard tool steel runners are precision ground. Runners are electronically welded to steel tubes. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See *How to Order* below. Shpg. wt. 3 lbs. 6 oz.

6N 1039 ..... Pair $7.95

**D** J. C. Higgins skates with top grain leather shoes with hard box toe. Rugged outside leather heel counter pocket. Padded formed tongue for comfortable fit. Steel arch support is built in. Oak-tanned leather sole. Shoes are handsome black color with brown toe and trim. Inside webbing to reinforce arch and instep. Precision ground, plated tool steel runners. *State size* 6, 7, 8, 9, 10, 11, 12, 13. See *How to Order* below. Shpg. wt. 4 lbs.

6N 1007 ..... Pair $9.95

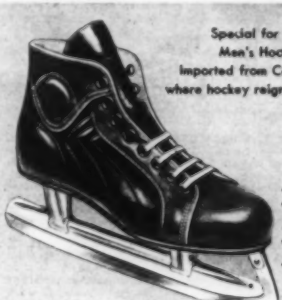
**E** OUR BEST J. C. Higgins hockey skates. Made by Nestor Johnson. Top grain leather shoes. Black with brown trim and stitching. Foam rubber padded 2-piece shaped tongue. Precision ground, high carbon tool steel blades. Chrome-plated. Same quality as used by professional players. *State size* 6, 7, 8, 9, 10, 11, 12. See *How to Order* below. Shpg. wt. 4 lbs. 7 oz.

6N 1045 .... Pair $12.95

**HOW TO ORDER: CHILDREN.** For ½ size street shoe order 1½ size larger skate; for full size shoe order next full size skate.

**ADULTS.** For ½ size shoes order next full size skate; for full size shoe order same size as street shoe. NOTE—allowance in size has been made for heavier athletic or wool socks.

**Special for Christmas—**
**Men's Hockey Skates**
**Imported from Canada—the land where hockey reigns supreme in sports**



**$9.66** pair

- Full leather lining
- Comfortable orthopedic-type counters
- Foam padded ankle patch
- Rugged Canadian made famous hockey blades
- Non-curl rubber soles—unaffected by moisture

Shoes have black Kip uppers with brown top grain leather toe, facing and trim. Fully leather lined with special orthopedic-type, full length counters. Sponge padded ankle patch. Big telescopic eyelets—easy to lace. Formed sponge padded tongue with leather pull tab. Outstanding Canadian blades. 1-piece drawn cups—welded and soldered to tubes. Blades are hollow ground, bright plated and lacquer dipped to resist rust. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. See *How to Order* above.

6N 1009—Shipping weight 4 pounds ..... Pair $9.66

### OUR BEST Boys' Hockey Skates

Made for rugged use by tomorrow's hockey stars. Blades are plated to resist rust. Made of high carbon tool steel. Plated cones are welded to footplates. Shoes are top quality, black split leather. Tan toe is top grain cowhide. Leather soles with built-in steel arch support give young feet the support they need. Padded tongue for comfort. Warm felt sock lining for skating comfort. Ankle strap gives added support. *State size* 1, 2, 3, 4, 5. See *How to Order* above.

6N 1043—Shipping weight 2 lbs. 10 oz... Pair $8.25

# FLASHING SILVER WINGS OF BRIGHT SHEFFIELD STEEL

$8.35

J. C. HIGGINS Women's Figure Skates with Imported Sheffield Steel Blades. They're hollow ground to take and hold a keen skating edge. Properly aligned teeth on blades assure correct starting and stopping and execution of figures. These imported blades are one-piece and silver brazed for long skating life.

A $10.95

B $13.95

## Low Priced Women's Skates

Here are J. C. HIGGINS skates with many features found in more expensive skates including imported Sheffield steel blades. Elk-tanned select split cowhide shoes. White with foot-flattering closed toe. Fitted fiber heel counters. Steel arch support built into sole. Foam rubber padded tongue. Full drill lining. Rubber non-curl heel lift. *State size* 4, 5, 6, 7, 8, 9, 10. See *How to Order* on opposite page.

6N 1010—Shpg. wt. 3 lbs. 12 oz. . . Pair **$8.35**

**Specially Imported Figure Skates from Canada for Christmas Giving**

**$9.66**

Kip Uppers with Full Leather Lining
Bright Plated Figure Blades. Professional Styling
Padded Ankle Patch

For Women and Girls. Imported from the land where skating is king. A real Christmas special with many outstanding features. Smart white Kip uppers. Skates are fully leather lined. Sponge padded formed tongue has reinforcing leather pull tab at top. Foam rubber padded at ankle. Special telescopic eyelets for lacing—lets you lace skates quicker and helps insure a snug, proper fit. Long orthopedic-type counters give necessary support. Black rubber sole—won't curl—won't absorb water. Built-in steel arch support. Famous Laurentian steel blades made by well known Canadian manufacturer. Blades are bright plated and lacquer dipped to resist rust. *State size* 3, 4, 5, 6, 7, 8, 9, 10. See *How to Order* on opposite page.

6N 1019—Shipping weight 4 pounds . . . . . Pair **$9.66**

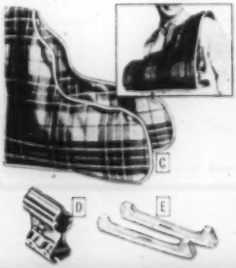
A A wonderful surprise under any Christmas tree. Elk-tanned top grain leather shoes. White with full high cut—closed toe style. Strong stitching. Colorful, plaid cloth lining gives you added warmth. Nylon pile padded tongue form fitting for comfort. Oak tanned leather sole. Long inside counter helps support ankle. Steel arch support built into sole. Reinforced lace and top facing. Nickel-plated Sheffield steel figure blades made in England. They're one-piece and silver brazed. Blades are hollow ground to take and hold a fine skating edge. *State size* 3, 4, 5, 6, 7, 8, 9, 10. See *How to Order* on opposite page.

6N 1011—Shpg. wt. 3 lbs. 12 oz. . . . . Pair **$10.95**

B Our Finest Women's Figure Skates. White, top-grain, elk-tanned cowhide shoe. Form fitting professional height. Closed toe. Fully lined with soft leather. Nylon pile padded 2-piece shaped tongue. Leather insole with felt sock lining. Double thick oak-tanned sole. Natural finish spectrum heel. Rubber heel lift. Built-in steel arch support. Finest precision, hollow ground imported Sheffield steel blade. Blades are chrome-plated for appearance and durability. Self cleaning, properly aligned teeth on forward edge. *State size* 4, 5, 6, 7, 8, 9, 10. See *How to Order* on opposite page.

6N 1012—Shpg. wt. 3 lbs. 12 oz. . . . Pair **$13.95**

## Skating Accessories



C Ice Skate Carrying Case. Just loop it over your shoulder or arm. Full zipper opening. Made of Dobbylon Rayon in red Wallace plaid. Rayon is rubber backed. Holds skates to size 12. Room for accessories.

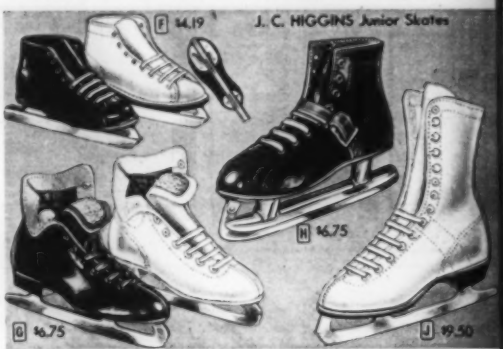
6N 1085—Shpg. wt. 1 lb. . . . **$2.39**

D Pocket Skate Sharpener.

6N 1093—Shpg. wt. 11 oz. **89c**

E Rubber Skate Guards. *State size* small (boys to shoe size 3, women to 5); medium (men 4-7, women 6-9); large (men 8-9, women 10); extra large (men 10-12).

6N 1091—Shpg. wt. 1 lb. . . . **$1.19**



F $4.19

J. C. HIGGINS Junior Skates

H $6.75

G $6.75

J $9.50

F Double Runner Skates for Boys and Girls. Runners are about ½-inch apart—far enough for good stability—close enough for fun. Built close to the ground to give the beginner confidence. Split cowhide shoes with rubber soles. *State size* 10, 11, 12, 1, 2. See *How to Order* on opposite page.

6N 1051—White. Shpg. wt. 3 lbs. . . . Pair **$4.19**

6N 1052—Black. Shpg. wt. 3 lbs. . . . Pair 4.19

G Junior Figure Skates. Elk-tanned split cowhide uppers. Drill plaid lining. Cotton suede inside lace and top stay facing. Padded tongue. Built in steel arch support. Sharp, plated blades are made of rugged tool steel. Hollow ground.

*State size* 11, 12, 13, 1, 2, 3. See *How to Order* on opposite page. Shpg. wt. 3 lbs.

6N 1041—Boys', black. . . . . Pair **$6.75**

6N 1015—Girls', white. . . . . Pair 6.75

H Boys' Low Priced Hockey Skates. Split cowhide uppers. Top grain cowhide hard box toe. Built in steel arch support. Black with brown toe and strap. Shiny plated tubular hockey blades. Sharp, high carbon tool steel runners.

*State size* 11, 12, 13, 1, 2, 3. See *How to Order* on opposite page.

6N 1001—Shipping wt. 3 lbs. . . . . Pair **$6.75**

J Our Best Girls' Figure Skates. Sheffield steel blades. Shoes are high-cut, top grain white elk-tanned leather. Closed toe style. Plated, imported Sheffield steel blades are 1-piece and silver brazed. *State size* 1, 2, 3. See *How to Order* on opposite page.

6N 1016—Shpg. wt. 3 lbs. 8 oz. . . . Pair **$9.50**

© PAGE 355 . . ICE SKATES

**Save $1.82 on Combination**
**Skis, Poles, Bindings, Goggles, Wax Pak**

| | |
|---|---|
| Skis, bindings | $22.95 |
| Ski poles | 2.79 |
| Goggles | 1.59 |
| Wax Pak | 49c |
| Total | $27.82 |

Our Price $26.00 each — $3.00 down

## Laminated Flat-Top Hickory Skis, Bamboo Poles

Everything the Skier Needs to get started in one big money-saving combination. Laminated flat-top hickory skis have full length steel edges. Laminated tips resist warping, splitting. Mid-section holds camber. Made of select, second-growth hickory. Stained finish with water resistant plastic lacquer coating. Each pair matched in grain, weight and flexibility. *See How To Order Below.* Bamboo ski poles have water resistant clear lacquer finish. Shatterproof plastic goggles have non-fogging lenses. *State color of lens:* amber or smoke. Wax pak gives 3 types of downhill waxes. Made with Para-Silicone. *State length of skis and ski poles.*

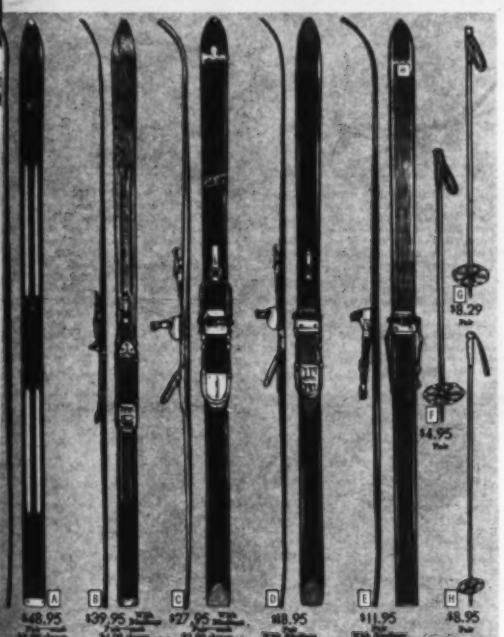
6N T1124L—Skis, bindings, poles, wax and goggles. You save $1.82. Shpg. wts.: Sets with 6-ft. skis, 15 lbs.; 6½-ft. skis, 16 lbs.; 7-ft. skis, 17 lbs. See How To Order ..... $26.00

6N 01117L—Skis with bindings. *State length* 6, 6½ or 7 ft. See How To Order below ..... Pair 22.95

6N 1185—Goggles only. State color amber or smoke. Shipping weight 3 oz. ..... 1.59

6N 01177—Ski poles. *State length* 42, 45, 48 or 51 inches. Shipping wt. 2 lbs. ..... Pair 2.79

6N 1194—Wax Pak. 3 packages of wax for all snow conditions. Shpg. wt. 7 oz. ..... 49c




## Enjoy Snow-Time Sports with J. C. HIGGINS Equipment

All pairs of J. C. Higgins Skis are matched in grain, weight, camber and flexibility. Sloping action camber distributes weight over entire ski. How To Ski booklet incl. with each pair. *See How To Order for shipping weights.*

**A** **The Finest Skis We Sell!** Here is perfection in wood. Eleven full length laminations of the finest hickory are joined together to form two perfectly matched skis. Each ski is encased in a black plastic top and running surface in order to seal out all moisture. Hand rubbed finish. Four grooves in top of ski give proper flexibility for exact control on downhill runs. Steel edges are overlapping and interlocking. Metal tip and tail protector. *See How To Order below for shipping weights.*

6N 01148L—Skis without bindings. *State length* 6½, 6¾, 7 or 7¼ ft. ..... Pair $48.95

**B** **New This Season!** J. C. Higgins Hardwood Skis with 7 full length laminations. All the wood used is carefully selected. Then it's carefully laminated and joined together to give you perfect skiing action and prevent possibility of warping or twisting. Four grooves, 2 in front of toe and 2 in back of heel give flexibility for tracking and feel. Plastic base on bottom for protection. Aluminum toe and heel protector. Steel edges for protection and control. Flat top design with a beautiful clear finish. *State length* 6½, 6¾, 7 or 7¼ ft. *See How To Order below for shipping wts.*

6N 01141L—Skis without bindings. $3.50 down ..... Pair, Cash $34.95

6N 01142L—Skis with lateral release bindings included. $4.00 down ..... Pair 39.95

6N 1108—Bindings only. Adjustable front throw lever. Shpg. wt. 3 lbs. ..... Pair 5.50

**C** **European Style Laminated Flat-top Hickory Skis.** Laminated tips and mid-section resist splitting and warping. Tempered steel edges. Give better control, keep wood edges from rounding. May be sharpened to bite into snow with icy surface. Skis are charcoal gray with red trim. Water resistant plastic lacquer finish. *State length* 6, 6¼, 6½, 6¾, 7 or 7¼ ft.

6N 01163L—Skis without bindings. $2.50 down ..... Pair, Cash $22.95

6N 01132L—Skis with cable bindings mounted. $3.00 down ..... Pair 27.95

6N 1107—Bindings only. For all adult sizes. Double micromatic cable adjustment. Double side hitch. Shipping weight 3 lbs. 6 oz. ..... Pair $5.25

**D** **Laminated Flat-top Hickory Skis.** Made of select, second-growth hickory. Stained walnut finish with water resistant plastic lacquer coating. Plain edges. *State length* 6, 6½ or 7 ft. *See How To Order below.*

6N 01159L—Skis without bindings ..... Pair $13.95

6N 01114L—Skis with bindings (6 N 1107 above) mounted ..... Pair 18.95

6N 01160L—Skis same as 6 N 01117L in combination above, but without bindings. Full length steel edges. *State length* 6, 6½ or 7 ft. See How To Order ..... Pair $17.95

**E** **Solid Hardwood Skis.** Flat tops, with tempo tips and spring action camber. Water resistant mahogany stained finish. *State length* 6, 6½, 7 ft.

6N 01158L—Skis without bindings ..... Pair $ 9.49

6N 01154L—Skis drilled for bindings 6 N 1105 (included, not mounted ..... Pair 11.95

6N 1105—Touring Bindings for juniors, adults. Side throw lever. Adjustable steel toe irons, sole plate. Leather straps. Shpg. wt. 2 lbs. 4 oz. ..... Pair $2.98

**Ski Poles Below** have leather laced aluminum snow rings, tapered steel points, leather wrist straps. *State length* 42, 45, 48, 51 inches. *See How To Order.*

**F** **Tempered Aluminum Alloy Ski Poles.** Plastic tube grips. *State length.*

6N 01173—Shipping weight 2 lbs. ..... Pair $4.95

**G** **Adjustable Aluminum Ski Poles.** Telescope from 36 to 54 inches.

6N 01196—Hold setting. Covered grips. Shpg. wt. 2 lbs. ..... Pair 8.29

**H** **Chrome-plated Steel Ski Poles.** Formed plastic grips. True-line taper.

6N 01171—*State length* 48, 51 or 53 inches. Shpg. wt. 2 lbs. ..... Pair 8.95

**HOW TO ORDER Skis.** Raise arms over head. Do not stretch. Order ski length closest to distance from floor to base of thumb. **Ski Poles.** Have arms relaxed at sides. Order pole 3 inches longer than distance from elbow to floor.

**Shipping weights for adults' skis.** 7 and 7¼-ft. skis, and all skis with bindings mounted are shipped by freight, express or truck from your mail order house.

| Ski Length | 6 ft. | 6¼ ft. | 6½ ft. | 6¾ ft. | 7 ft. | 7¼ ft. |
|---|---|---|---|---|---|---|
| Without bindings | 8 lbs. | 10 lbs. | 10 lbs. | 10 lbs. | 10 lbs. | 11 lbs. |
| With bindings | 12 lbs. | 13 lbs. | 13 lbs. | 13 lbs. | 14 lbs. | 14 lbs. |

**J** **How To Ski Book.** Free copy incl. with pair of adult skis.

6N 1199—Illustrated. Shipping weight 2 oz. ..... 25c

**K** **J. C. HIGGINS Best Quick Release Bindings.** Hinged toe piece adjusts to free foot under excessive strain. Micromatic tension adjustment nuts on sides of cable. Adjustable parallel cable and toe plates. 2-position side hitch brackets.

6N 1109—Reverse front throw lever. Wt. 5 lbs. 4 oz. .. Pair $7.95

**L** **Ski Clips.** Hold skis together for easy carrying, storage.

6N 1179—Shpg. wt. pair, 2 oz. ..... Pair 49c

**M** **Aluminum Ski Boot Trees.** Fully adjustable. Helps keep your boots in shape—one tree holds 2 boots.

6N 1150—Shipping weight 2 pounds ..... Each $2.69

**N** **Stainless Steel Sole Protectors.** Screws included.

6N 1195—Shipping wt. pair, 3 oz. ..... Pair 69c

**P** **Tempered Steel Edges.** Improves the performance of your skis. Consists of 32 pieces, each 9¾ in. long. Total length 26 feet. Bevelled joints. Screws included.

6N 1172—Shipping weight 2 pounds ..... $2.49

**R** **Plastic Ski Sole.** Use with or without waxes for practically indestructible base on ski bottoms.

6N 1197—Instructions included. Shpg. wt. 8 oz. ..... $1.29

**S** **Speed and Base Lacquer.** Provides good running surface even without base wax. 8-oz. can.

6N 1189—Shipping weight 10 ounces ..... 79c

**T** **Complete Wax Kit** for all wax and lacquer needs. Includes 8-ounce can of speed and base lacquer; 2-ounce cakes of wax 6N1191, 6N1192, 6N1193 at right; Wax Pak 6N1194 listed in combination at top of page; waxing cork; steel scraper; and 2 sheets of sandpaper.

6N 1198—Shipping wt. 2 lbs. 4 oz. In handy box. ..... $2.39

**Individual Ski Waxes** (shown in wax pak at top of page). Made with Para-Silicone—has up to 35% higher water repellency than paraffin, higher slip qualities. 2-oz. packs. Wt. each 4 oz.

6N 1191—**Green Wax.** For powder snow or as a base wax. Outstanding in speed and wear. ..... Each 32c

6N 1192—**Silver Wax.** For changing or wet snow. .... 32c

6N 1193—**Red Wax.** For wet snow. ..... 32c

**V** **Ski Goggles.** Imported from Switzerland. Foam rubber padded frame. Will fit over glasses. 3 interchangeable lenses—clear, amber, smoke.

6N 1186—Shipping weight 4 oz. ..... $3.49

**W** **Large Size Car Top Ski and Toboggan Rack.** Carries 6 pairs of skis, or 2 toboggans, or 1 toboggan and 3 pairs of skis. Rubber covered hooks.

6N 01180—Steel arms. Suction cups. Wt. 10 lbs. .. $7.95

Boot-in-a-Boot
$27.95
cash
$3.00 down

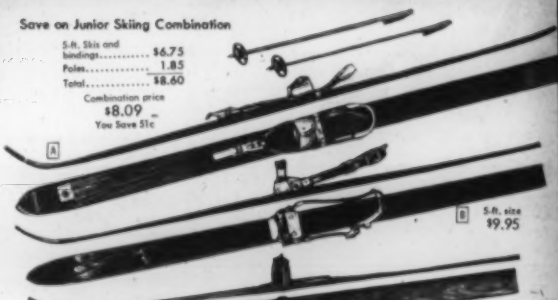
**Imported J. C. HIGGINS Skiing Boot-in-a-Boot.** We believe it's the finest you can buy. You get perfect fit, firm support. Top grain, water repellent cowhide. Inner boot and tongue are sponge rubber padded, fully lined with glove leather. Inner boot has its own lacing to insure fit. Outer boot has snow excluder along top. Sole has a double, hand-sewn reverse-welt seam. Steel toe and heel protector. The triple soles, 2 leather midsoles, and outsole are screwed on. Black. Men's medium width, women's narrow. Imported from Austria. Shpg. wt. 5 lbs. *State size.*

6N1152-Man's. 7,7½,8,8½,9,9½,10,10½,11,11½,12,12½,13. Pr. $27.95
6N1153-Woman's. State size 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.. Pr 27.95

## Save on Junior Skiing Combination

5-ft. Skis and bindings..... $6.75
Poles..... 1.85
Total..... $8.60

Combination price
$8.09
You Save 51c



A

B 5-ft. size $9.95

C 5-ft. size $3.98

**A Save on Combination Skis, Ski Poles and Bindings.** Junior-sized flat-top style skis with tempo tips and plain edges. Matched pairs. Solid hardwood. Drilled for juvenile safety bindings. Bindings need no special ski boot. Rubber covered cord cable. Fits juvenile shoe sizes 11 to 4. Adjustable front throw lever. Mounting instructions. 40-inch bamboo ski poles. 4-inch snow rings. Top grain leather wrist straps. *State skis length.*

6 N 01120—Combination. Wt. 9 lbs. 4-ft. $7.13; 4½-ft. $7.69; 5-ft. $8.09
6 N 01115—Skis, bindings. Wt. 7 lbs. 4-ft. $5.79; 4½-ft. $6.35; 5-ft. $6.75
6 N 1104—Youngsters Safety bindings. Shipping wt. 2 lbs.... Pair $1.98
6N01175-Ski poles. Wt. 2 lbs. 1.85

**B Our Best Junior-sized Skis.** Shorter than adult skis but just as strong. Solid hickory with laminated tempo tips. Flat tops. Spring action camber. Plain edges. For controlled skiing. Water resistant mahogany finish with striping around the upper edges. Drilled for bindings 6 N 1105 on opposite page, which are included, not mounted. Mounting instructions included. *State length.* Shipping weight 8 lbs.

6 N 01158L—5-ft. length.. $9.95
5½-ft.. $10.50 5¾-ft.. 11.50

6 N 01157L—As above but drilled for bindings 6 N 1102 at right (included). *State length.*
5-ft.. $11.45; 5½-ft.. $11.85
5¾-ft. length..... Pair 12.95

**C Our Lowest Priced Junior-sized Skis.** Made of durable solid hardwood with flat tops. Tempo tips. Walnut color waterproof lacquer. Rubber foot plates and leather toe straps. Not designed for controlled skiing like skis above, but they make a fine gift for children who want to learn how to ski. Shpg. wt. 5 lbs.

6 N 01114—*Please state length.*
4-ft. length $3.49 5-ft.. $3.98

**J. C. HIGGINS Cable Bindings** (Not shown). Fit juniors and adults to size 7. Adjustable toe irons. Micromatic cable adjustment. One position side hitch. Front throw lever.

6 N 1102—Shpg. wt. 2 lbs. Pr $3.75

***Before ordering skis, be sure to see How to Order on opposite page***

$21.95
cash
$2.50 down

### Men's Imported Boots

J. C. HIGGINS Ski Boot is made of chrome-tanned top grain leather. Sponge rubber padded, glove leather lining. Sponge rubber padded tongue. Three-quarter welt for narrow heel profile. Laces inside and out. Roll on top keeps snow out. Leather midsole and screwed-on rubber outsole. Heel is grooved for cable bindings. Metal toe and heel protector. Black color. Medium width. *Please state size when ordering.* 6, 7, 8, 9, 10, 11, 12. An excellent Christmas gift for the skier. Shipping wt. 5 lbs. Imported from Austria.

6 N 1131.. ..... Pair $21.95

$16.95

### Good Quality Boots

J. C. HIGGINS Ski Boots for men and women. Imported from West Germany. Made of pebble grained top grain leather. Full length wrap-around strap gives you a snug, comfortable fit. Boots are sponge rubber padded and lined with glove leather. Black color. Heel is grooved for bindings. Boots are medium width. Shipping weight 4 lbs. 12 ozs. *State size.*

6 N 1146—Men's ski boot. Sizes 7, 8, 9, 10, 11, 12. Pr. $16.95
6 N 1147—Women's ski boot. Sizes 4, 7, 8, 9..... Pair $16.95

$8.45

### Our Lowest Priced Boots

An ideal gift value for the skier's Christmas. Top grain cowhide ski boots offered at a low, low price. Hard-box toe shoe treated to make it water repellent. Full length oak-tanned leather midsole. Goodyear stitched rubber outsole. Steel reinforced shank. Leather sock lining. Leather strap. Dark brown color. *Please state size when ordering.* Shipping weight 4 lbs. These boots are made to last.

6 N 1133—Men's ski boots. Sizes 6, 7, 8, 9, 10, 11, 12.. $8.45
6 N 1134—Women's ski boots. Sizes 5, 6, 7, 8, 9.... Pair $8.45

*HOW TO ORDER SKI BOOTS:* Due to heavy socks ordinarily worn while skiing, order half to full size larger than regular street shoes. *Please be sure to state size when ordering*

$6.49
Pair

### Low Priced Junior Size Ski Boots

For Youngsters who want to learn how to ski, here's a junior-sized ski boot that will start them off on the right foot. Water repellent, tanned split cowhide uppers. Double soles resist warping. Oak tanned leather midsole, non-slip ribbed rubber outsole. Steel reinforced shank and rubber heel. Hard box toe and strap are made of top grain cowhide. Strap has shiny metal buckle. Rolled felt top edging keeps snow out of boots. Dark reddish brown color. Children's sizes 1, 2, 3, 4, 5, 6, 7. *Be sure to state size.* See How To Order instructions at left. Buy a pair of these boots for a snug, comfortable fit and firm, steady support while skiing.

6 N 1139—Shipping weight 4 pounds..... Pair $6.49

Our Finest Junior Ski Boot
$12.75
Pair

### Our Best Junior-sized Ski Boots

Our Finest Junior-sized Ski Boots. Made in Italy. Carefully designed and constructed to let the youngsters have the same quality, style, material, craftsmanship and details as grown-ups. The adult features of these boots give youngsters better, more comfortable fit, firmer, positive support. Made of black, chrome-tanned top grain leather. Foam rubber padding with leather lining. Double tongue. Reverse welt construction. Steel arch support. Metal heel plates. *Important*—allowance for wool socks has already been figured in—*just order street shoe size. State size:* 1, 2, 3, 4, 5.

6 N 1149—Shipping wt. 4 lbs..... Pair $12.75

## J. C. HIGGINS Full-size Toboggans, Toboggan Pads, Junior Toboggan

**D J. C. HIGGINS Adult Size Toboggan** for fast, exciting downhill runs. Smoothly finished running surface skims swiftly over the snow for breathtaking winter thrills. Straight hardwood runners keep toboggan on course. Toboggan gives with the bumps for a smoother ride. Permanent steam bent curve. Full length tough rope handrails. Attractive finish is water resistant glossy varnish. Sturdy construction, yet light in weight . . . easy to pull back up hill after the ride.

All toboggans are shipped freight, express or truck. You pay shipping charges on delivery. Enjoy one of snow time's most thrilling sports, order a toboggan now. On orders of $20 or more, use Sears Easy Terms. Only 10% down. See page 373 for complete details.

6 N M1101—5-ft. length for 3 riders. Shpg. wt. 15 lbs. $11.95
6 N M1166—6-ft. length for 4 riders. Wt. 18 lbs..... 16.50
6 N M1167—8-ft. length for 5 riders. Wt. 27 lbs..... 21.75

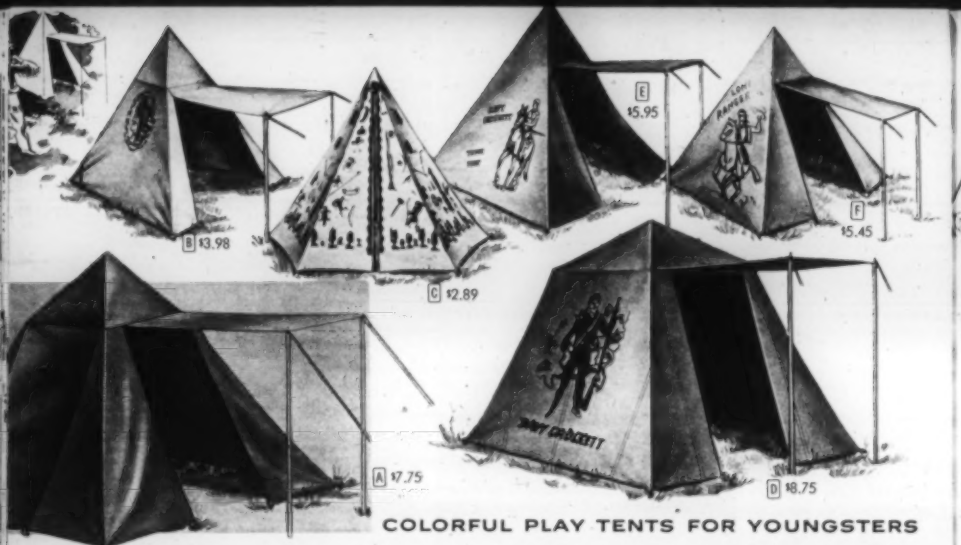
**E J. C. HIGGINS Toboggan Pads.** Cotton drill cover is coated with tough water resistant plastic. Thick cotton felt padding stitched in sections to prevent lumping. Strong tie tapes with metal grommets hold pad securely in position on toboggan.

6 N 1126—3½-ft. length fits 5-ft. toboggan. Shipping weight 3 pounds..... $2.79
6 N 1183—4½-ft. length fits 6-ft. toboggan. Shipping weight 4 pounds..... 3.49
6 N 1184—6½-ft. length fits 8-ft. toboggan. Shipping weight 5 pounds..... 4.79

**F Junior Toboggan,** made of select maple wood. Clear natural lacquer finish. Three feet three inches long. Bright red maple handrail. Tow rope. Toboggan holds one rider. Made in Canada of Canadian maple.

6 N 01100—Available. Shipping weight 6 pounds..... $3.98

c PAGE 357.. SKIS




# COLORFUL PLAY TENTS FOR YOUNGSTERS

## A Gift with Room for a Whole Tribe of Backyard Campers

**A Our-Best Selling Play Tent.** Large size umbrella tent is 7x7 feet square at base, 5 feet high at peak. Wire frame around eaves—2½ ft. square—adds rigid support. Frame ties to eave corners. Tent is made of high count cotton tent sheeting. Light green color. Looks just like a real camping tent.

Wide awning extension ties down over door. Tent is sewed with strong thread and bar-tacked at all points of strain. Stakes to ground through beckets to steel wire stakes. Includes all necessary stakes, ropes, 2 wooden awning extension poles, jointed wood center pole. Here's a play tent with plenty of room for all. Order one for your youngster for Christmas.

6 N 07758—Shipping weight 9 pounds. Tent is mailable..... $7.75

**B Indian-head Play Tent.** Triangular shaped. Bright yellow cotton tent fabric. Red Indian head painted on 2 sides. Set up indoors with rubber suction cups that attach beckets to smooth floors. Set up outdoors with steel wire stakes. Tent is 5 ft. 4 in. on sides; 3 ft. 9 in. high. Awning ties down. Awning extension poles, center pole, suction cups, stakes, ropes included. Shipping weight 4 pounds.

6 N 07749—Mailable..... $3.98

**C Indian-picture Play Tent.** Can be set up indoors with rubber suction cups that attach beckets to floor; outdoors with wooden stakes. Big, bright 4-color Indian pictures on natural color cotton fabric. 5-sided shape. Tent is 3 ft. 9 in. high; 4 ft. 8 in. across in diameter inside tent. Wood center pole, 5 rubber suction cups, 5 wooden poles included. Mailable. Order now for Christmas.

6 N 07773—Shpg. wt. 4 lbs..... $2.89

## Davy Crockett Umbrella Tent . . Roomy, Lightweight, Decorative

**D Huge Play Tent** with the popular Davy Crockett figure painted on both sides. 7x7 feet square at base, 5 ft. high in center. Desert tan color. Wire frame around eaves—2½ feet square—gives rigid support. Frame ties to corners for added strength. Made of high count cotton tent sheeting. Wide awning extension can be tied down over door. Tent is staked to ground through beckets to steel wire stakes. It looks just like a real camping tent and has enough room for all the young "frontiersmen" in the neighborhood. Order one for your youngster's Christmas. He'll be the envy of the "coonskin cap" crowd as he brings the wild frontier right into your backyard. Guy ropes, center pole, 2 wood awning poles, steel wire stakes incl.

6 N 07753—Shipping weight 9 pounds. Mailable..... $8.75

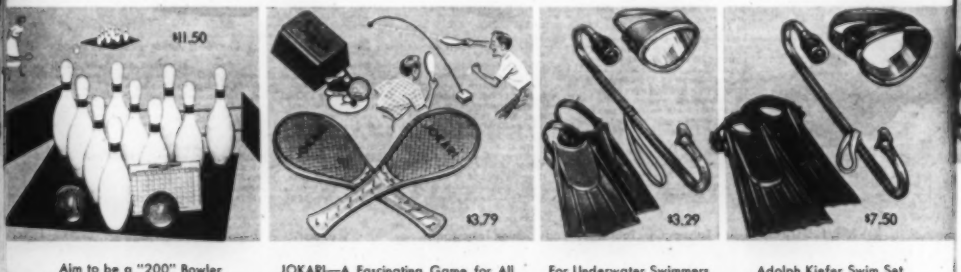
**E Davy Crockett Tepee Tent.** Our largest tepee-style tent. 5 ft. 2 in. sq. at base. 4 ft. 9 in. high at peak. Cotton tent sheeting in bright yellow with red, black and green Davy Crockett figure painted on two sides. Wide awning extension can be lowered and tied down. Awning extension poles, jointed wood center pole, ropes, stakes included. Tent is lightweight, easy to handle. Children can set it up. Mailable.

6 N 07754—Shpg. wt. 7 lbs..... $5.95

**F Lone Ranger Tepee-style Tent.** Has colorful red, black, and green figure of the Lone Ranger painted on 3 sides. Made of tan color cotton tent material. 4½ ft. square at base and 4 ft. 9 in. high at center peak. Awning extension can be tied down over door. Wood center pole extends to peak. Awning poles, center pole, stakes, ropes incl. Mailable.

6 N 07755—Shipping weight 5 pounds. $5.45

*NOTE: Play tents are not water repellent treated*




## Aim to be a "200" Bowler

New! Exciting bowling game. Ten large 12-in. Rock Maple pins. Bright red collar stripes on white enamel finish. Two 4-in. Rock Maple balls. Wood grained felt base linoleum spotter mat is 24x24 in. You set pins on spots marked on top. Backstop has Masonite pressdwood sides. Steel rod back support helps contain pins. Pad of score sheets and instructions included.

6 N 02567K—Shpg. wt. 23 lbs..... Set $11.50

## JOKARI—A Fascinating Game for All

Jokari—the rage of the French Riviera. Action-packed fun that requires no special court, no nets or markers. Very little space is required. Can be played in the basement, yard, almost anywhere. Players use paddles and a ball which is secured to the Jokari control box on a long rubber cable. Each Jokari set comes complete with center control box (which also serves as carrying box), sponge rubber ball, 2 plywood paddles and 10 feet of rubber cable.

6 N 2521—Shpg. wt. 4 lbs..... $3.79

## For Underwater Swimmers

J. C. Higgins 3-piece Swimming Set. Swim faster, see better, breathe beneath the water's surface. Soft rubber mask has 5-in. triangular-shaped plastic window. Adjustable strap. Snorkel tube has rubber mouthpiece, ball float valve that closes underwater. Molded rubber swim flippers have adjustable strap. *State size* medium (foot sizes 3½ to 7), or large (7½ to 12).

6 N 2573—Shpg. wt. 3 lbs..... $3.29

## Adolph Kiefer Swim Set

Adolph Kiefer 3-piece Swimming Set. Blue rubber mask has vacuum lip edge. Won't pinch skin. Non-shatter amber plastic lens. Snorkel tube has rubber mouthpiece, ball float valve. Molded rubber flippers have adjustable strap. *State size* medium (foot sizes 4-8), or large (8-13). Here's a perfect gift for the swimmer who enjoys studying marine life. Shpg. wt. 3 lbs.

6 N 2587—*State flipper size*. . . . $7.50

# CAMPING TENTS FOR SCOUTING

### J. C. HIGGINS Wall Tent

A Ideal for Scouting. Tie front flaps open or closed. Tent is 5 ft. wide, 7 ft. long; 2-ft. side walls, 5-ft. center height. Made of 6.74-oz. tent drill. Water repellent treated. Forest green color. Eaves extend 1½ in. beyond side walls to allow roof water to clear walls. Jointed wood ridge and upright poles. Tent stakes out with sisal rope guy lines from the four eave corners. Bottom of tent stakes out with beckets. Stakes, ropes, poles, beckets included. Mailable in one carton.

6 N 07727—Shpg. wt. 20 lbs. **$13.45**

### Economy Umbrella Tent

B Our economy priced Umbrella Tent for scouting. Awning can be tied down over door for protection. Nylon screen rear window for 2-way ventilation—has storm flap that ties up or down. Tent is 7x7 ft. sq. at base, 5¼-ft. center height, 4-ft. eave height, 23¼-ft. sq. at eaves. Jointed wood center pole. Eave frame is 3/4-in. steel wire that ties securely to eave corners inside tent. Tent is 6.74-oz. tent drill. Water repellent treated. Forest green color. Poles, stakes, ropes incl. Mailable.

6 N 07757—Shpg. wt. 16 lbs. **$12.75**

### Pup Tent for Scouting

C J. C. Higgins Pup Tent for scouting. Full, sewn-in floor. Nylon netting door that snaps closed and snaps at bottom to 4-in. high door riser. Wide front flap ties down over screen. Center poles at front and back inside are jointed. Finished size: 5 ft. wide, 7 ft. long including 1½-ft. rear extension, 3½ ft. high. Top of tent is 7.68-oz. drill. Full, sewn-in floor is 5.61 oz. drill. Both water repellent treated and forest green color. All necessary stakes, ropes, poles included. Tent is mailable.

6 N 07735—Shpg. wt. 14 lbs. **$13.95**

### Umbrella Tent for Scouting . . Full, Sewn-in Floor

D The gift that makes camping a pleasure. Loaded with practical, convenient features that make camping and scouting more enjoyable. 5 ft. 9 in. high at peak. 7x7 ft. at base. 4 ft. high at eave. 23¾-ft. sq. eave. Wide awning completely covers door opening when lowered—ties down to give complete weather protection. Nylon screen front door snaps shut and snaps to 4-in. door riser. Rear nylon screen window for cooling 2-way ventilation. Has storm flap that ties down.

Top and sides are 6.74-oz. tent drill. Sewn-in floor is 5.61-oz. drill. All material forest green color. Water repellent treated. Jointed center pole. Eave frame is 3/4-in. steel wire that fastens securely inside eave corners with tie tapes. Frame folds compactly for easy carrying. Shipped complete with hardwood stakes, all guy ropes and beckets, awning poles and center pole.

6 N 07756L—Shpg. wt. 23 lbs. Mailable in one package. . . . . **$18.95**

*NOTE:* All tent sizes shown are finished sizes. Tent fabrics are subject to shrinkage due to climatic conditions and retraction of tension applied during course of manufacture.

## Handy Accessories . . Gifts that will put comfort into camping trips

E Knapsack . . a gift for youths who enjoy scouting. Durable olive drab duck is water repellent treated. Large inner pocket and small outer pocket. 15x13x5-inch size.

6 N 7298E—Shipping weight 1 lb. 8 oz. . . . . $3.49

*Price of above includes 10% Federal Excise Tax*

F Quart-size Canteen. Rustproof aluminum. Lightweight. Adjustable shoulder strap attached to button-down khaki drill cover.

6 N 7193—Shipping weight 1 lb. . . . . $2.25

G Red Comet Lantern. 8¼-in. high. Red finish over steel frame. Bright, 4-candle-power light. Weighs only 1½ lbs. Goes out at once if tipped over. Requires no battery, bulb or mantle. Burns inexpensive kerosene—15 hours on one filling. And you receive a 1-qt. can of odorless lantern fuel with your lantern.

6 N 7103—Shipping weight 3 lbs. . . . . $2.89

H Handy 4-piece Aluminum Mess Kit. Rustproof. Set includes 7-in. diameter frying pan. Handy sauce pan can be used as a plate. 1-qt. pot with bail handle and lid. One cup. Frying pan handle is attached by wing nut—swings around to hold entire kit in easy-to-carry pack.

6 N 7195—Shipping weight 1 lb. 4 oz. . . . . $1.98

J Lightweight, 12-pc. Aluminum Cook Set. Rustproof. Easy to clean. No need to dry utensils after you wash them. Set includes 7-qt. pot, 9-in. frying pan, 4-qt. sauce pan, 6-cup coffee pot, 4 cups, 4 plates. Set fits inside 7-qt. pot for easy carrying. Pack is 7¾ inches high.

6 N 7192—Shipping weight 6 lbs. . . . . $7.89

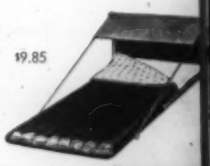
K 18-pc. Aluminum Cook Set. Same as 6N7192 plus 2-qt. kettle, 7¼-in. frying pan. Has 6 cups, 6 plates. A perfect gift for the camper.

6 N 7292—Shipping weight 7 lbs. . . . . $9.95

### 34x78-inch Sleeping Bag

J. C. Higgins Sleeping Bag filled with 3 lbs. of wool and rayon blend. Rugged 2.85 oz. cotton twill outer cover. Forest green. Cotton plaid lining. 36-in. double pull tab zipper. Bag is 34x78-in. size. Folds short or long. Has head canopy for bad weather protection. Ropes included. No stakes.

6 N 8216—Shpg. wt. 8 lbs. . . **$9.85**



### Dacron® Filled Bag

J. C. Higgins Sleeping Bag with built-in ground cloth. Has 2 lbs. of 100% Virgin Dacron fiber fill. Soft cotton Kasha flannel lining. Quilted drill cover and canopy. Water repellent. Gray. Waterproof ground cloth. 58-in. zipper. 34x78-in. No frame or stakes.

6 N 8217—Shpg. wt. 6 lbs. . **$14.98**

### Double-Up Bags

J. C. Higgins Double-Up Dacron Filled Sleeping Bag. Buy 2 and save! 100-inch zipper—zips 2 bags together. 6.63-oz. cotton poplin cover is water repellent. Wine color. Plaid flannelette lining. Filled with 2½ lbs. of 100% Virgin Dacron. 34x78-in. Head flap is 36x40-in. No frame or stakes.

6 N 8220—Shpg. wt. 9 lbs. **$19.95**

Buy 2, Save! Wt. 18 lbs. 2 for **$37.88**

**$19.95** cash
**$2.00** down

* Reg. T. M. DuPont Polyester Fiber

PGR PAGE 359 . . CAMPING TENTS

**Seven clubs and bag—a value-priced outfit for the newcomer to golf.** Each club is balanced for better play. The stepped shafts are made of chrome-plated steel. Each club has a special composition grip for handling ease.

This outstanding set includes . . .

**Woods:** A Driver and No. 3 (Spoon) wood. Both have persimmon heads with a fiber insert in face. Heads have scored faces. Both have a deep mahogany finish. Each wood has a metal sole plate.

**Irons:** Numbers 2, 5, 7, 9 and putter. Each club has a chrome-plated head. Faces are sand-blasted and scored (U.S.G.A. approved.) Bag is made of drill cloth, rubber backed for extra protection. Steel wire frame supports bag—helps it stay in shape. Molded rubber bottom resists wear in normal use. Stitched shoulder straps. Large accessory pocket for extra balls, tees and other items. Red and black plaid color with tan vinyl plastic trim. These durable, easy-to-handle golf clubs will make any new golfer feel at home on the course. No fill-ins available. Men's right handed only.

6 N 0852L—Shipping weight 13 pounds..... $38.88

**Ed Furgol Golf Clubs**—an excellent Christmas gift at value prices. Chrome-plated Magna-Power steel stepped shafts. All-weather grip is spiral wound cork-impregnated Neoprene. Two-tone red and black color.

**Ed Furgol Woods for Men.** Made by Golfcraft. Polished ebony black persimmon heads, percussion weighted. Plastic fiber face inserts. Metal sole plates. Hosel wound with black nylon. Scoring on face is U.S.G.A. approved. Woods sold in sets of 3 only: No. 1 (Driver), No. 2 (Brassie), and No. 3 (Spoon). Men's right handed only.

6N0823—Shpg. wt. of set, 5 lbs. Set of 3..... $24.95

**Ed Furgol Irons for Men.** Made by Golfcraft. Chrome-plated steel heads with smooth high luster finish. Sand blasted straight line face scoring. U.S.G. A approved. Center balanced—you get more effective power hitting area. Sold only in sets of 5 and 8. Set of 5 has 2, 5, 7, 9 and putter. Set of 8 has 2, 3, 4, 5, 6, 7, 8, 9. Order putter separately. Men's right handed only.

6 N 0811—Shpg. wt. for set, 6 lbs. Set of 5..... $28.95
6 N 0812—Shpg. wt. for set, 11 lbs. Set of 8..... 45.95
6 N 0879—Putter. Shipping weight 1 lb..... 5.95

**A** **Top Quality 14-club Men's Compartment Golf Bag.** Molded rubber bottom and handle. Comfortable sling. Three zipper pockets. Six reinforcing steel stays. Available in two colors: cotton duck in green plaid with red trim, black handle and bottom; or green nylon faced cotton with russet trim. *State* plaid or green.

6 N 0979L—Shpg. wt. 8 lbs..... $13.44

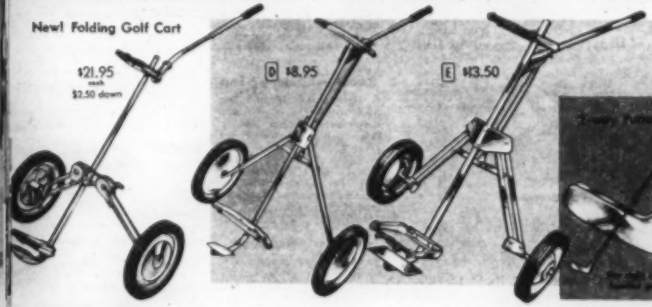
**B** **Full Size 15-club Bag for Men.** Tough durable cotton whipcord. Rubber backed to keep out moisture. Padded steel club dividers. Two zipper pockets. Non-skid molded rubber bottom and handle. Comes in two attractive colors: red with black trim or gray with oxblood trim. *State color.*

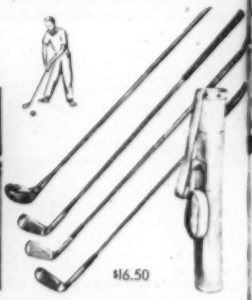
6 N 0982—Shipping weight 5 lbs..... $7.88

**C** **Our Best 9-club Bag for Women.** Molded rubber handle and bottom. Red Motoramic Nylex (nylon faced cotton) with parchment trim. Nylon pile pad on sling. Eight-inch ball pocket plus convenient accessory pocket.

6 N 0961—Shipping weight 4 pounds..... $6.95

**New! Folding Golf Cart**




**NEW! J. C. HIGGINS Golf Cart** with finger-touch folding action. Opens and closes in just 5 seconds. Handle adjusts with one simple movement to that "just right feel." Extra large 12-inch wheels roll as smoothly as a ball, have semi-pneumatic rubber tires, permanently greased ball bearings. Cart folds to a compact 14-inch width. Bag brackets are adjustable in height and width to hold all sized golf bags. Rubber handlegrip. Chrome-plated and burnished finishes. Positively locks in open or closed position. One year guarantee.

6 N 0930L—Shpg. wt. 18 lbs..... $21.95

**D** **Automatic Opening Golf Cart.** Automatic mechanism opens and folds cart when handle is raised or lowered. Cart is constructed of strong steel tubing, with bright metal finish. Ten-inch smooth rolling ball bearing wheels with semi-pneumatic rubber tires. Folds compactly for convenient storage. Wheels and bag brackets are unattached. Cart is easily assembled in a few minutes without special tools. Straps hold bag in place. Shipping wt. 13 lbs. Order one today.

6 N 0928..... $8.95

**E** **J. C. HIGGINS Automatic Folding Golf Cart.** All you have to do to fold the cart is lower the handle. Cart rolls easily when folded. Strong yet lightweight tubular steel construction, with shiny zinc finish. Adjustable bag brackets for both height and width of bag. 10-inch wheels with ball bearings, rubber tires. Rubber handlegrip. Straps for holding bag. Cart folds compactly for easy storage in your home, locker or in the car trunk. Shipping weight 17 pounds.

6 N 0932..... $13.50

**NEW! J. C. HIGGINS Two-way Putter.** Has flat putting surface on each side so that it can be used by both right and left handed persons. Head is balanced for accurate putting either way. Strong steel stepped shaft is brightly chrome-plated. Perforated leather spiral wound grip is easy to hold by either right or left handers. Putter is attractively gift packaged to make an excellent Christmas present. Why not order a two-way putter today? It makes a handy addition to your set of clubs.

6 N 0847—Wt. 1 lb.... $3.89

**Junior golf set with adult-style features.** Not just another toy, this set is excellent quality in both "feel" and construction. Start the youngsters off right in the game of golf, with a fine Christmas gift—a golf set designed for good playing and long-lasting durability. Set consists of 4 clubs—the Brassie, nos. 2 and 5 irons, and a putter. Driver is genuine kiln-dried persimmon with a chrome-plated steel stepped shaft. Irons are chrome-plated and the 2 and 5 have stepped shafts. All clubs have comfortable leather grips. Bag is made of heavy duty canvas with steel frames on top and bottom. Shoulder strap. Molded fiber bottom. Zippered ball pocket for extra balls, tees. Order a set today for your child. Shpg. wt. 5 lbs.

6 N 0853..... $16.50

# GIFTS FOR THE GOLFER

## Help trim his score

**A** J. C. HIGGINS Liquid Center Golf Balls. Tough cover. Dozen gift packed in plastic case. *State* 3 or 12.
6 N 908—Pkg. of 3. Shpg. wt. 8 oz. **$1.45**
12 in travel kit. Shpg. wt. 1 lb. 12 oz. . . 5.79

**B** Johnny Bulla Tournament Balls. Fluid cushion center. Six in handsome gift box. *State* 6 or 12.
6 N 905—Box of 6. Shpg. wt. 1 lb. **$4.98**
Two boxes (12). Shpg. wt. 2 lbs. . . . . 9.50

**C** Glo-balls. Liquid center. Color treated—easy to find.
6 N 903—Shpg. wt. of 3, 6 oz. 3 for **$1.65**
Box of 6 . . . **$3.19** Box of 12 . . . . 6.25

**D** Metal Golf Ball Marker. Prints full name. 3 sets of type from A to Z. Waterproof ink. Will save you dollars by identifying lost balls.
6 N 921—Shpg. wt. 6 oz. . . . . Each **$3.19**

**E** Wrist Score Keeper. Wear it like a watch, dial your strokes. Totals to 99. Plated case, leather strap.
6 N 919—Shpg. wt. 2 oz. . . . . **$3.98**

**F** Golf Cart Metal Tray. Clamps on. Carry tees, balls, scorepad, etc. Handy gift for any golfer.
6 N 920—Shpg. wt. 8 oz. . . . . Each **98c**

**G** NEW! Bing Crosby Return-a-Putt Set for practice putting. Slanted plastic "green." Five 15-in. pieces make up 6-ft. tray that returns ball each time you putt. Fun indoors or outdoors. Teaches distance and direction. Lightweight, easy to handle . . can be put together in seconds. Plastic has no sharp corners or edges to scratch floors or rugs. Easily stored. Putt hard or easy, ball will return, not sink. 12-inch "green."
6 N 0937—Shipping wt. 2 lbs. . . . . **$4.59**

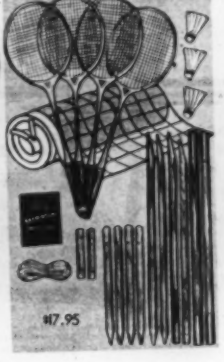
**H** Putting Practice Cup. All metal. Set it up anywhere, indoors or outdoors.
6 N 922—Shipping weight 3 oz. . . . . **89c**

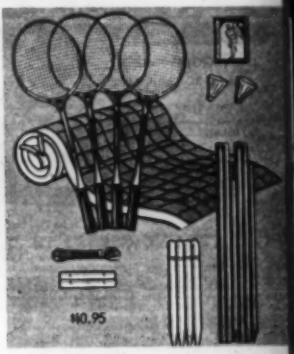
**J** Improve Your Putting with 19th Hole. Plug it in and putt. Ball returns to you automatically. Flag collapses for easy storage. Fun for all. 6-foot cord. Plastic. 110 volt, AC-DC.
6 N 938—Shpg. wt. 1 lb. 8 oz. . . . . **$9.49**

**K** NEW! Chip-N-Drive Practice Golf Tee Mat. Nylon cord rubber mat. 18x18 in. 1 inch thick. Durable. Steel wire binding. Tampico brush insert for irons. Rubber tee. Two foam rubber balls, chipping target net has broad base, won't tip. Booklet.
6 N 939—Shipping wt. 5 lbs. 8 oz. . . . . **$8.95**

## Timely Christmas Value

# BADMINTON SET






## BADMINTON SETS . . a game the whole family can enjoy

### Four-racket Set

Our Lowest Priced 4-racket Badminton Set. Rackets have laminated wood frames, silk strings. Made in Japan. 20x2-ft. tape bound net. Two outdoor feathered shuttlecocks. Ropes, poles, stakes, rule book included. Shpg. wt. 6 lbs.
6 N 01331 . . . . . **$9.45**

Two-racket set, similar to above, has 18x1-ft. net.
6 N 01322—Shpg. wt. 2 lbs. **$6.45**

Junior 2-racket set. Laminated ash rackets. Junior-size taped cotton mesh net. 2 plastic shuttlecocks. Rules. No ropes, poles.
6 N 1320—Shpg. wt. 2 lbs. **$3.49**

### Our Best Ash Set

J. C. HIGGINS 4-racket Badminton Set. 5-ply laminated ash racket frames retain shape, liveliness season after season. Reinforced shoulders and throat. Hand strung with waterproof, resilient DuPont Nylon. Spiral wound imitation leather handle grips. 20x2-foot tape-bound net. Chemically treated to prevent shrinkage. Three Timpe outdoor feathered shuttlecocks; Ropes, poles, stakes. Instructions, rule book.
6 N 01334—Shpg. wt. 7 lbs. . . . . **$17.95**

2-Racket Badminton Set (not shown). Rackets same quality as above. Two Timpe shuttlecocks, 20x2-foot tape bound net. Ropes, poles, stakes included.
6 N 01333—Shpg. wt. 6 lbs. . . . . **$10.95**

### Aluminum 4-racket Badminton Set

Top Quality Badminton Set. Rackets are made of durable, lightweight aluminum . . resist breaking. Strings are of high test twisted nylon. Moisture resistant with high tensile strength. Holes are countersunk in frame to prevent strings from rubbing and to keep them taut and true. Firmly bound at neck and shoulders. Easy-to-hold tubular type non-slip rubber grip. Rackets have whip action for snappy, accurate hits. 20x2-ft. tape bound net is tarred to make it weather resistant.

Two Timpe shuttlecocks. Three-piece galvanized steel badminton poles. Set includes all of the necessary ropes, poles and stakes for setting up. Handy rule book included, gives instructions for singles and doubles play, explains how to set up court.
6 N 01343—Shipping weight 7 lbs. . . . . **$18.95**

### Special 4-racket Badminton Set

This special Christmas offer compares in value with badminton sets selling for dollars more. Four laminated rackets have easy-to-handle leather grips. Bound at shoulders and throat with attractive plastic bindings. Strings are made of durable, moisture resistant nylon. Holes are countersunk in racket frame to hold strings taut and true, yet keep them from taking unnecessary wear. Three-piece galvanized metal pole has ferrules in the eyelets. Two plastic shuttlecocks. 20x2-ft. tape bound net is treated for water repellency, will last you for many seasons. All ropes, poles and stakes are included. Handy rule book explains singles and doubles play. Rackets made in Pakistan.
6 N 01336—Shipping weight 7 lbs. . . . . **$10.95**

FOR PAGE 361 . . GOLF, BADMINTON

NOTE: Firearms not sold to minors.

SHOOTS ALL THREE
Shorts, Longs, or Long Rifles

## Buy Him the Model 31 . . Our Finest and Fastest .22 Caliber Automatic

*A 4-Star Feature* because it has been laboratory tested and approved. We compared the J. C. Higgins Model 31 with other .22's in price and quality. We're convinced there's no finer value in a .22 in America. Big tubular magazine holds 24 shorts, 19 longs, or 17 long rifles. Here's how this means savings in ammunition costs: use shorts for plinking, target practice—switch to longs or long rifles for game. All three sizes may be mixed—shot in any order you wish automatically and without adjustment. Use regular or high speed .22 ammunition. Shoots as fast as you squeeze the trigger. Non-glare receiver. Streamlined walnut stock—richly grained, carefully finished. Palm-filling beavertail fore-end for ease of handling. Red nylon rollaway sling—rolls out for carrying—snaps into stock when not in use. Iron sights: ramp front; adjustable rear. Buttons safety conveniently placed on trigger guard. Available with or without J. C. Higgins Rifleman 4-power scope. Remember—a scope helps take the human errors out of sighting. You'll enjoy deadly accuracy which means more clean kills and a bigger game bag. Scope dovetails into receiver in a jiffy. Magnifies your target picture 4 times. Has achromatic lenses for color correction. Lenses are designed to reduce reflection. Internal windage and elevation adjustments. Cross hair reticule. 31-ft. field of view at 100 yards. Overall length of rifle—41¾ in. Barrel length—24 inches. Actual weight—5 lbs. 7 oz.

4 N 0240—Model 31 with 4X Scope. Shpg. wt. 9 lbs. . . . . $48.95
4 N 0239—Model 31 without Scope. Shpg. wt. 8 lbs. . . . . 38.95

Without Scope **$38.95** cash $4.00 down

With Scope **$48.95** cash $5.00 down

ONLY 10% DOWN ON RIFLES

## The Model 33 . . J. C. HIGGINS .22 with "Flick-of-the-Wrist" Pump Action

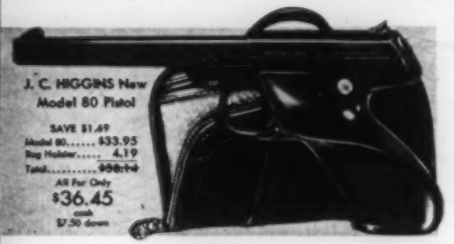
Here's a gift to please the shooter who desires speed, accuracy, and ease-of-handling in a .22. "Flick-of-the-wrist" short stroke action means more shots—faster. Big tubular magazine—maximum fire power with minimum reloading effort. Holds 24 shorts, 20 longs or 17 long rifles —either regular or high speed. Perfect for plinking, hunting, or target shooting. High-grade steel barrel—bored with micrometer precision to assure hair-splitting accuracy. Lightweight, perfect balance for comfortable, easy aiming. American walnut stock with grooved beavertail fore-end for firm grip. You're always in shooting position while working the action. Hard rubber butt plate and pistol grip cap. Positive safety on trigger guard.

Iron sights: ramp front; adjustable rear. Model 33 available with or without J. C. Higgins Rifleman 4-power scope. Order rifle with scope for more accuracy and greater shooting enjoyment. When you order with scope you save $4.95 over separate price. Scope and mount sell separately for $14.95. Scope clips onto dovetail base built into receiver. Single coin screw secures scope in scope in a few seconds. Scope has achromatic lenses for color correction. Lenses are designed to reduce reflection. Cross-hair reticule. 31-ft. field of view at 100 yds. Overall length of rifle: 41¾ in. Barrel length: 24¼ in. Actual wt. 5 lbs. 2 oz.

6 N 0206—Model 33 with 4X Scope. Shpg. wt. 9 lbs. . . . . $52.95
6 N 0205—Model 33 without Scope. Shpg. wt. 8 lbs. . . . . 42.95

Without Scope **$42.95** cash $4.50 down

With Scope **$52.95** cash $5.50 down



## J. C. HIGGINS New Model 80 Pistol

SAVE $1.49
Model 80. . . . . $33.95
Rug Holster. . . . . 4.19
Total. . . . . $38.14
All For Only
**$36.45** cash
$7.50 down

## J. C. HIGGINS Model 88 With New Rug Holster

SAVE $1.69
Model 88. . . . . $28.95
New Rug Holster. 4.19
Total Separately. $33.14
All For Only
**$31.45** cash
$6.50 down

A combination offer to please any pistol enthusiast. The New Model 80—the .22 Automatic that feels like it's part of your hand—with New Rug Holster. Model 80 is ideal for plinking, pest control, or range firing. Has oversize thumb-rest and sleek hand fitting grip styling. Lightweight plus perfect balance. Fast, autoloading action. 11-shot capacity. Shoots .22 long rifles—regular or high speed. Push button magazine for easy reloading. Pistol is shipped express.

Rug Holster has synthetic fiber pile lining to protect gun. Inside carrying slots for accessories. Folds over, zips closed. Plastic cover. Lock included.

6 N M2045—Model 80 (4½-in. barrel), Holster. Shpg. wt. 4 lbs. . . . . $36.45
6 N M2231—Model 80 only (4½-in. brl) Act. wt. 2½ lbs. Shpg. wt. 3 lbs. . . . . 33.95
6 N M2046—Model 80 (6-in. barrel), Holster. Shpg. wt. 4 lbs. . . . . 36.45
6 N M2232—Model 80 only (6-in. brl) Act. wt. 2½ lbs. Shpg. wt. 3 lbs. . . . . 33.95
6 N 744—New Rug Holster only. Fits all handguns. Shpg. wt. 12 oz. . . . . 4.19

America's lowest priced precision-made .22 revolver with 9-shot swing-out cylinder. J. C. Higgins famous Model 88 now offered with New top quality Rug Holster at a $1.69 Christmas savings to you. Model 88 is packed with features of handguns costing twice as much. Swing-out cylinder with single stroke ejection. Counter bored cylinder . . cartridge head fits flush against cylinder for added safety. 9-shot capacity . . fires longs, shorts, or long rifles—either regular or high speed. Short, crisp trigger pull and cocking action . . . use double speed or single action. Rebounding hammer with automatic safety—gun can't fire if dropped. Perfectly balanced . . rugged, precision construction. Adjustable rear and blade front sights. Thumb-rest design provides comfortable shooting grip —gives better accuracy. Grip is checkered plastic. Precision bored barrel. Blued, anodized finish.

New Rug Holster has synthetic fiber pile lining. Holster folds over—can be used as arm rest while you're shooting. Zips closed. Inside carrying slots for accessories. Plastic cover. Lock included. Pistol is shipped express. Actual weight of pistol with 4½-in. barrel is 23 oz. Pistol with 6-in. barrel weighs 25 oz.

6 N M2047—Model 88 (4½-in. barrel), Holster. Shpg. wt. 4 lbs. $31.45
6 N M124—Model 88 only, (4½-in. barrel) Shpg. wt. 3 lbs. . . . . 28.95
6 N M2048—Model 88 (6-in. barrel), Holster. Shpg. wt. 4 lbs. . . . . 31.45
6 N M125—Model 88 only, (6-in. barrel) Shpg. wt. 3 lbs. . . . . 28.95
6 N 744—New Rug Holster only. (Fits all handguns) Shpg. wt. 12 oz.. 4.19

Pull pin release—cylinder swings out. Push pin—9 shots tumble out

Use double speed or single action. Hammer has automatic safety

## CERTIFICATE

(Certificate must be sent with ALL orders for pistols, revolvers) I certify that to the best of my knowledge,

First name _____ Middle name _____ Last name _____

who resides at Street and number _____ City and town _____ State _____ and who

desires to purchase a .22 caliber pistol or revolver from Sears, Roebuck and Co., is a citizen of the United States, over 21 years old and of sound mind; is not under indictment, nor a drug addict, nor a fugitive from justice, and has never been convicted of a crime of violence.

Date _____ Signature of officer of law _____

Official position or title _____

Official address _____

*HOW TO ORDER:* Check your local police department or other law enforcement officer to find out if a permit is required in your locality. Have an officer of the law fill out and sign certificate below. Enclose this certificate and all required permits with your order.

Firearms and ammunition are not sold to minors. Pistols are shipped express only. Be sure to read Notice at right before you order.

### NOTICE

Residents of Alabama, Michigan, Missouri, Nebraska, North Carolina must include pistol purchase permits plus certificate at left with orders. Sale of pistols is prohibited in South Carolina and Tennessee. State law in California and Michigan requires orders to be placed at Catalog Sales Offices or at Sears Retail store Catalog Sales Department.

Without Scope
Big Book Was $31.95
$28.88

With 4X Scope
Big Book Was $41.95
$38.88

## J. C. HIGGINS Model 29 .22 Caliber Automatic Rifle

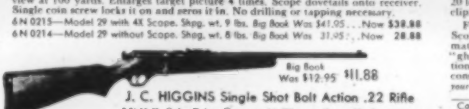
### Midfall Sale Price Repeated for Christmas Saving

For the .22 Shooter who desires fast action small game hunting accuracy, pin point target accuracy, or fun-packed plinking, the Model 29 is the perfect gift. And we're repeating our big price reduction from our Midfall Sale Book. The Model 29 features a large tubular magazine that holds 17 hard-hitting long rifle shells—either regular or high speed ammunition. Fires as fast as you squeeze the trigger. Strong, simply designed action—easy, sure loading, positive extraction every shot.

Streamlined stock is rich walnut. Beavertail fore-end fits naturally into your hand. Positive action safety. Hard rubber butt plate. Iron sights: adjustable rear and ramp front. Precision bored barrel. It's lightweight, easy to carry and handle. Over-all length—42-in. Barrel—24 in. Actual wt. 6 lbs.

Available with or without 4-power scope. Enjoy increased accuracy and more shooting fun. Order your Model 29 with a scope. J. C. Higgins Rifleman 4-power scope has achromatic lenses for more precision, true color transmission. Internal adjustments for windage and elevation. Crosshair reticule. Scope has 30-ft. field of view at 100 yards. Enlarges target picture 4 times. Scope dovetails onto receiver. Single coin screw locks it on and zeros it in. No drilling or tapping necessary.

6 N 0215—Model 29 with 4X Scope. Shpg. wt. 9 lbs. Big Book Was $41.95 . . . Now **$38.88**
6 N 0214—Model 29 without Scope. Shpg. wt. 8 lbs. Big Book Was 31.95 . . . Now **28.88**



Big Book
Was $12.95 **$11.88**

## J. C. HIGGINS Single Shot Bolt Action .22 Rifle

Midfall Sale Price Repeated! The perfect gift for young shooters. An ideal "first gun" for the beginner. Safer because gun must be hand cocked to fire. Lightweight, fine balance and accuracy. Fires shorts, longs, or long rifles—regular or high speed. Full size walnut grained stock, pistol grip. Over-all length—41 in. Barrel—24 in. Actual wt. 4½ lbs.

6 N 0204—Shpg. wt. 6 lbs. *In Big Book* Was $12.95 . . . . . Now **$11.88**

A Tubular Magazine .22 without scope — Big Book Was ~~$19.95~~ **$18.93**

Gun with 4X Scope — Big Book Was ~~$33.95~~ **$27.88**

B Clip Feed .22 without scope — Big Book Was ~~$21.95~~ **$15.93**

Gun with 4X Scope — Big Book Was ~~$30.90~~ **$24.88**

## J. C. HIGGINS Bolt Action .22 Repeaters

Clip Feed or Tubular Feed . . both dependable .22 repeaters. And our price reduction from the Midfall Sale Book is repeated for your Christmas saving. Both styles have fast bolt action with twin extractors. You can squeeze off quick shots at moving targets. Both fire shorts, longs, or long rifles—regular or high speed. Ideal for any kind of .22 shooting. Bead front and open rear sights. 24-in. barrel. Walnut finish stock with hard rubber butt plate. Positive manual safety located on right side of receiver. Tubular feed model holds 25 shorts 20 longs or 18 long rifles. Add 1 in chamber to increase capacity. Clip feed model has 8-shot clip. Both of these bolt action repeaters add up to pleasure-packed .22 shooting at a low price.

For clean kills—and more of them—order your .22 with a J. C. Higgins 4-power scope. Scope dovetails onto receiver in a jiffy. Magnifies your target picture 4 times. Has achromatic lenses for color correction. Lenses are designed to give true transmission, eliminate "ghosting" and haziness. Scope has accurate internal adjustments for windage and elevation. 30-ft. field of view at 100 yards. Cross hair reticule. Safe, long eye-distance. Rugged construction resists shocks and bumps. Weather-proofing seals out dust and moisture. *Order your bolt action .22 repeater now! Remember — you save $0.02 from our Big Catalog price.*

| | Catalog No. | Feed | Scope | Actual Wt. | Over-all | Shpg. wt. | Was | Cash |
|---|---|---|---|---|---|---|---|---|
| A | 6 N 0583 | Tubular | 4X | 6½ lbs. | 43 in. | 8 lbs. | $33.90 | **$27.88** |
| | 6 N 0229 | Tubular | None | 6½ lbs. | 43 in. | 7 lbs. | 24.05 | **18.93** |
| B | 6 N 0580 | Clip | 4X | 6 lbs. | 43 in. | 8 lbs. | 30.90 | **24.88** |
| | 6 N 0228 | Clip | None | 6 lbs. | 43 in. | 7 lbs. | 21.05 | **15.93** |

NOTE: Firearms not sold to minors

Marlin 39A, With 4X Scope **$74.90**

Winchester 77, with 4X Scope **$47.70**

Remington 550A, with 4X Scope **$52.70**

Remington 572, with 4X Scope **$58.90**

**Marlin Model 39A Lever Action** .22. Holds 25 shorts, 20 longs, or 18 long rifles. 24-in. barrel. 41 in. over all. Actual wt. 6½ lbs. *Postpaid.*
6 M0397—Gun, 4X Scope (Shpg. wt. 9 lbs.) $74.90
6 M0137—Gun only (Shpg. wt. 8 lbs.) . . . 48.95

**Marlin 39 "Mountie"** (Not shown.) Has straight stock. Holds 20 shorts, 15 longs, 14 long rifles 20-in bbl. 36½ in. long. Wt. 6¼ lbs. *Ppd.*
6 M0343—Gun, 4X Scope (Shpg. wt. 9 lbs.) $74.90
6 M0243—Gun only. (Shpg. wt. 8 lbs.) . . . 65.95

**Winchester Model 77 Automatic.** 8-shot clip. Positive side lever safety. Long rifles only. 22-in. barrel. 40 in. over all. Actual weight 5½ pounds. *Postpaid.*
6 M0275T—Gun, 4X Scope (Shpg. wt. 8 lbs.) $47.70
6 M0250T—Gun only. (Shpg. wt. 7 lbs.) . . 38.75

**Winchester Model 77 Tubular Feed.** (Not shown.) Same as above, but holds 15 long rifles. *Ppd.*
6 M0275T—Gun, 4X Scope (Shpg. wt. 8 lbs.) $52.70
6 M0251T—Gun only. (Shpg. wt. 7 lbs.) . . 43.75

**Remington Model 550A Automatic.** Fires longs, shorts, or long rifles interchangeably and automatically without adjustment. Tubular magazine holds 22 shorts, 17 longs, or 15 long rifles. American walnut stock, pistol grip. Semi-beavertail fore-end. Bakelite butt plate is checkered. 24-in. barrel. 43 in. over all. Actual weight 6¼ pounds. *Ppd.*
6 M0857T—Gun, 4X Scope (Shpg. wt. 9 lbs.) $52.70
6 M0256T—Gun only. (Shpg. wt. 8 lbs.) . . . 43.75

**Remington Model 572 Pump Action Rifle.** Fires shorts, longs, long rifles without adjustment. Tubular magazine holds 20 shorts, 17 longs, or 15 long rifles. Single loading through ejection port. American walnut stock. Positive thumb safety. 24-in. barrel. 42 in. over all. Act. wt. 5¾ lbs. *Ppd.*
6 M0311—Gun, 4X Scope. (Wt. 7 lbs.) . . $58.90
6 M0296T—Gun only. (Shpg. wt. 6 lbs.) . . 49.90

*Postpaid guns some price cash or terms*

Big Book Was $15.45 **$12.88**

Gun with Powerlet, 25 pellets

## J. C. HIGGINS .22 cal. $CO_2$ Powered Rifle . . Year-around Shooting Fun for All

Save $2.57, Midfall Sale Price Repeated

Variable Power . . . Shoot Indoors or Out

A Multitude of Uses—indoors or out. Variable power control—increase velocity for outdoor plinking, shooting yard pests, varmints, or small game. Decrease velocity for target competition in your basement. Enjoy the safety of lower velocity and "ricochet proof" soft lead pellets—yet with accuracy even better than with most "powder type" .22 rifles. You receive one powerlet and 25 pellets with your rifle. One powerlet fires rifle 35 times. This plus low ammunition costs mean savings to you.

Ideal for teaching the youngsters to shoot safely and accurately. Set up your own indoor target range. Become a marksman right in your home. Handsome hardwood stock, pistol grip. Blued steel barrel. Single shot bolt action. Over-all length—34 inches. Weighs only 4¼ pounds. Has thumb operated safety. Shpg. wt. 6 lbs. For replacement powerlets order *6 N 8067* below. For extra pellets order *6 N 804* below.

6 N 0283—Rifle, Powerlet, 25 pellets Was $15.45 **$12.88**

NOTE: *Pellet guns are not sold to minors*

Complete Air Pistol Set **$5.95**

## NEW! Marksmen Air Pistol Set . . Shoots Darts, Pellets, and BB's . . Year-around Fun . . Indoors or Out

NEW Marksmen Air Pistol Set. First time in our catalog. A dandy gift for air pistol enthusiasts or teen-age shooters. Outfit includes .177 caliber air pistol, 2 targets, tube of 200 pellets, tube of 50 BB's, and 2 darts. Single shot pistol has the looks and styling of the .45 service automatic. Rugged, all-metal construction gives it the weight and feel of a real gun. It's powerful and accurate. Shoots .177 caliber pellets, darts, and BB's from one permanent barrel. You choose the ammunition to suit your shooting fun.

Ideal for fun-packed outdoor plinking. Can be used indoors. Shoot darts at any soft-surface in your basement. They're designed to stick when they hit the target. Pellets are soft lead. Use the BB's and pellets for outdoor shooting.

It's practically noiseless. Has rear and front sights for easy aiming. Air pistol is not recommended for children. But it's a fine gun for teaching teen-agers to shoot safely and accurately.

Set comes packed in a colorful red, white and blue box for Christmas gift giving. Complete instructions for operation and cleaning are included. 2 bull's-eye-type targets have "How to Score" information on back. *Order your pistol set now for Christmas.*

6 N M2044 —Air Pistol, 2 Targets, Box of 200 pellets, Box of 50 BB's, 2 darts. *Shipped freight, truck or express.* Shpg. wt. 5 lbs. . . . . **$5.95**

*ALL CATALOG NUMBERS* ending in "T" are same price cash or terms. Simplify your Christmas shopping. Buy guns and sporting goods on Sears Easy Terms. Pay only 10% down on orders of $28.00 or more. Pay balance in small monthly installments. See page 373 for complete details.

C **$20.85**

D **$15.95**

E **$14.20**

F **$11.35**

G

## Crosman $CO_2$ and Air Powered Rifles and Pistols

Ideal for yard pest shooting—indoor fun for the whole family. You enjoy safe, low velocity and "ricochet proof" soft lead pellets. Yet guns are even more accurate than many "powder type" .22's. All rifles have rifled barrels, adjustable sights, convenient safeties, and are single shot bolt action.

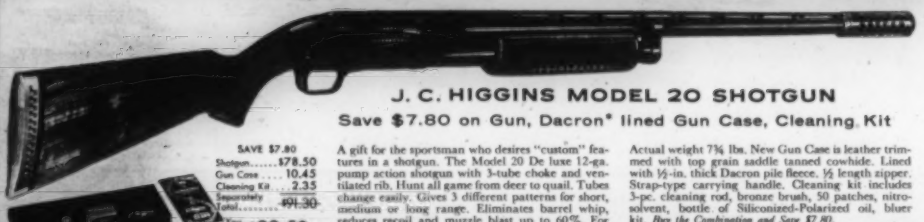
C 6 N 0217S—Crosman Model 160. Powered by 2 $CO_2$ powerlets (Powerlets not incl.) 39½ in. long. Act. wt. 5 lbs. 10 oz. *Postpaid.* (Shpg. wt. 6 lbs.) . . . . . **$20.85**

D 6 N 0290T—Crosman Model 140 Rifle—.22 cal. Pump operation. 35½ in. long. Handsome wood stock, pistol grip. Act. wt. 4 lbs. 6 oz. *Postpaid.* (Shpg. wt. 6 lbs.) **$15.95**

E 6 N M281T—Crosman Model 150 $CO_2$ Pistol. One $CO_2$ Powerlet included. .22 caliber barrel is 6 in. long. Over-all length of pistol—10 in. Actual weight 1 lb. 9 oz. Express prepaid. (Shpg. wt. 3 lbs.) . . . . . **$14.20**

F 6 N M291—Crosman Model 130 .22 Air Pistol. Variable power pump action. 11½ in. over-all. Act. wt. 1 lb. 4 oz. Express prepaid. (Shpg. wt. 3 lbs.) . . . . . **$11.35**

G 6 N 304—.22 caliber pellets for Crosman $CO_2$ and Air Guns. Also for J. C. HIGGINS $CO_2$ Rifle. *Postpaid.* (Shpg. wt. 1 lb.) . . . . . .250 for **$1.09**
6 N 308 —Disposable Powerlet $CO_2$ cylinders for Crosman and J. C. HIGGINS $CO_2$ guns. (Not shown.) About 35 shots each. *Postpaid.* (Wt. 2 lbs.) . . . . . .6 for **93c**



# J. C. HIGGINS MODEL 20 SHOTGUN

## Save $7.80 on Gun, Dacron* lined Gun Case, Cleaning Kit

SAVE $7.80
Shotgun.....$78.50
Gun Case.... 10.45
Cleaning Kit.. 2.35
Separately total..... $91.30
You pay $83.50
cash, $8.50 down

A gift for the sportsman who desires "custom" features in a shotgun. The Model 20 De luxe 12-ga. pump action shotgun with 3-tube choke and ventilated rib. Hunt all game from deer to quail. Tubes change easily. Gives 3 different patterns for short, medium or long range. Eliminates barrel whip, reduces recoil and muzzle blast up to 60%. For deer, remove tubes and shoot rifled slugs.

Ventilated rib gives you a fast, positive, non-glare sight plane. Free-falling short-stroke pump action—fore-end moves only 3½ inches. 4 big safety features—breech lock . . hang fire lock . . forward safety button . . permanently interlocked barrel and receiver. American walnut stock and beavertail fore-end. Stock has rubber recoil pad—silver-color nameplate suitable for engraving. Tubular magazine holds 5 shots plus 1 in chamber. Plug included. 26⅛-in. barrel. 46¼ in. over-all.

Actual weight 7¼ lbs. New Gun Case is leather trimmed with top grain saddle tanned cowhide. Lined with ½-in. thick Dacron pile fleece. ½ length zipper. Strap-type carrying handle. Cleaning kit includes 3-pc. cleaning rod, bronze brush, 50 patches, nitro-solvent, bottle of Siliconized-Polarized oil, bluer kit. *Buy the Combination and Save $7.80.*

6 N 02049—*Combination.* Shpg. wt. 16 lbs..... $83.50
6 N 013—Deluxe Model 20 gun only. Shpg. wt. 11 lbs... 78.50

**Model 20 with ventilated rib.** (No Choke control.) 47½ in. long. Act. wt. 7½ lbs. Shpg. wt. 11 lbs. No gun case or cleaning kit.

6 N 014—12-ga. 28-in. Full choke barrel..... $73.50
6 N 012—12-ga. 28-in. Modified choke..... 73.50
6 N 604—Gun case alone. State size: 44, 48, 52 inches. Shipping weight 2 pounds..... 10.45
6 N 710—Cleaning Kit alone. For 12, 16-ga. Wt. 2 lbs... 2.35

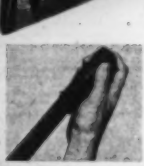
*Reg. T.M. DuPont Polyester fiber

# J. C. HIGGINS MODEL 60 SHOTGUN

## The first and fastest firing gas operated Automatic Shotgun

$103.50 cash
$10.50 down
Model 60 with Choke-control and Ventilated Rib

Choke-control gives you 6 fingertip twist choke positions—from extra full to open cylinder. No tubes to change.



It's a 4-Star Feature because it has extra features. Model 60 12-ga. automatic shotgun with Choke-control and ventilated rib. Choke-control lets you select the choke to suit your game and range in a matter of seconds. And Choke-control reduces recoil 31%. Ventilated rib gives fast, non-glare sight plane. POWER PISTON automatic action ejects, loads, and cocks the Model 60. Gas operated . . employs same principle as M-1 military rifle. Shoots any 12-gauge shell without adjustment. Non-recoiling barrel and chamber give light single action recoil without power reduction. Hand-somely hand-checkered stock and fore-end of richly grained, select American walnut. Inlaid metal name-plate on stock. 5-shot capacity. Plug included.

Positive safety on trigger guard. Act. wt. 8 lbs. 26⅛-in. barrel. 46¼ in. over-all.

6 N 07L—Model 60 with Choke-control and Ventilated Rib. 12-ga. Shipping wt. 12 lbs. $10.50 down..... Cash $103.50

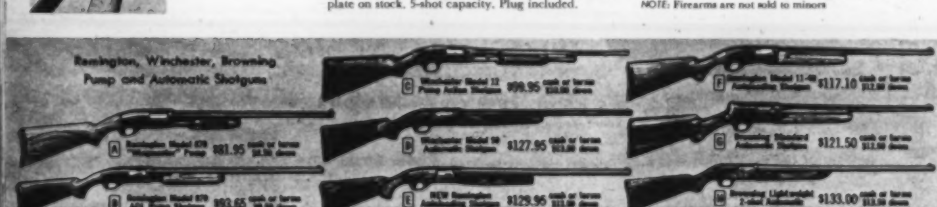
**Lightweight Model 60.** (No Choke-control or rib.) Act. wt. 7 lbs. 6 oz. 47⅛-in. long. Shpg. wt. 12 lbs.

6 N 04L—12-ga. 28-in. Full choke barrel..... $93.50
6 N 05L—12-ga. 28-in. Modified choke barrel..... 93.50
††6 N 06LT—12-ga. 28-in. Improved cylinder..... 93.50

**Model 60 with Ventilated Rib.** (No Choke-control.) Act. wt. 7 lbs. 12 oz. 47⅛ in. long. Shpg. wt. 12 lbs.

6 N 08L—12-ga. 28-in. Full choke barrel..... $98.50
6 N 09L—12-ga. 28-in. Modified choke barrel..... 98.50

*NOTE:* Firearms are not sold to minors




**A** **Remington Model 870 "Wingmaster" Pump Shotgun.** 5-shot capacity. Plug included. Walnut stock. Over-all length of 12-gauge full choke gun is 48 in.; others 46 inches. Actual weight about 7 pounds. (Shipping weight 9 pounds.) *Postpaid.*

| Cat. No. | Ga. | Choke | Barrel | Price | Cat. No. | Ga. | Choke | Barrel | Price |
|---|---|---|---|---|---|---|---|---|---|
| 6 N 031T | 12 | Full | 30 in. | $81.95 | 6 N 026T | 16 | Mod. | 28 in. | $81.95 |
| 6 N 030T | 12 | Mod. | 28 in. | 81.95 | 6 N 040T | 20 | Full | 28 in. | 81.95 |
| 6 N 029T | 16 | Full | 28 in. | 81.95 | 6 N 027ST | 20 | Mod. | 28 in. | 81.95 |

**B** **Remington Model 870 ADL.** Like (A) above but with checkered stock, mat-ed barrel. Actual weight 7 lbs. (Shipping weight 9 lbs.) Overall length 46-48 in. *Postpaid.*

| Cat. No. | Ga. | Choke | Barrel | Price | Cat. No. | Ga. | Choke | Barrel | Price |
|---|---|---|---|---|---|---|---|---|---|
| ‡6 N 041TY | 12 | Full | 30 in. | $93.65 | ‡6 N 027STY | 16 | Mod. | 28 in. | $93.65 |
| ‡6 N 027747Y | 12 | Mod. | 28 in. | 93.65 | ‡6 N 027KTY | 20 | Full | 28 in. | 93.65 |
| ‡6 N 042TY | 16 | Full | 28 in. | 93.65 | ‡6 N 027FTY | 20 | Mod. | 28 in. | 93.65 |

**Remington Model 870 Magnum Shotguns.** Shoot 2¾ or 3-in. magnum shells 12 gauge. 30-in. full choke barrel. Actual weight 7 lbs. (Shipping weight 8 pounds.) *Postpaid.*
(A) ‡6 N 031TY—Model 870 Wingmaster $93.65 (B) ‡6 N 027BTY—Model 870 ADL $134.80

**C** **Winchester Model 12 Pump, 6-shot.** Plug included. Walnut stock. Side ejection. Proof tested steel barrel. *Postpaid.* (Shipping weight 9 lbs.) Over-all length—47 to 49 inches.

| Cat. No. | Gauge | Choke | Act. Wt. | Barrel | Price |
|---|---|---|---|---|---|
| 6 N 034T | 12 | Mod. | 7½ lbs. | 28 in. | $99.95 |
| 6 N 010ST | 12 | Full | 7½ lbs. | 30 in. | 99.95 |
| 6 N 010ST | 16 | Full | 6½ lbs. | 28 in. | 99.95 |
| 6 N 020ST | 16 | Mod. | 6½ lbs. | 28 in. | 99.95 |
| 6 N 014ST | 20 | Full | 6½ lbs. | 28 in. | 99.95 |
| 6 N 036T | 20 | Mod. | 6½ lbs. | 28 in. | 99.95 |

**Winchester Model 42.** Like above, 5-shot. *Ppd.* (Shpg. wt. 8 lbs.)

| | | | | | |
|---|---|---|---|---|---|
| 6 N 018ST | .410 | Full | 6 lbs. | 26 in. | $93.45 |

**D** **Winchester Model 50 Automatic Shotgun.** 3-shot. Over-all length—47 to 49 in. Checkered Walnut stock. Actual weight 7¼ lbs. *Postpaid.* (Shipping weight 9 pounds.)

| Cat. No. | Ga. | Choke | Barrel | Price | Cat. No. | Ga. | Choke | Barrel | Price |
|---|---|---|---|---|---|---|---|---|---|
| 6 N 017T | 12 | Full | 30 in. | $127.95 | 6 N 019T | 20 | Full | 28 in. | $127.95 |
| 6 N 017ST | 12 | Mod. | 28 in. | 127.95 | 6 N 036T | 20 | Mod. | 28 in. | 127.95 |
| ‡‡6 N 028TY | 12 | Imp. | 26 in. | 127.95 | ‡‡6 N 031TY | 20 | Imp. | 26 in. | 127.95 |

**E** **NEW Remington Autoloading Shotgun.** Gas operated. 3-shot capacity. Non-recoiling barrel, receiver. Actual weight 7 lbs. Over-all length—48⅛ in. *Postpaid.* (Shpg. wt. 8 lbs.)

| | |
|---|---|
| ‡6 N 020167TY—12 ga. 30-in. full choke barrel | $129.95 |
| ‡6 N 020177TY—12 ga. 28-in. modified choke barrel | 129.95 |
| ‡‡6 N 020187TY—12 ga. 26-in. Improved cylinder barrel | 129.95 |

**F** **Remington Model 11-48 Autoloading Shotgun.** 5-shot capacity—.410 holds 4. Plug included. Over-all length—46 to 48 in. Actual weight 7½ lbs. *Postpaid.* (Shipping weight 9 lbs.)

| Cat. No. | Ga. | Choke | Barrel | Price | Cat. No. | Ga. | Choke | Barrel | Price |
|---|---|---|---|---|---|---|---|---|---|
| 6 N 018ST | 12 | Full | 30 in. | $117.10 | 6 N 018T | 20 | Full | 28 in. | $117.10 |
| 6 N 019ST | 12 | Mod. | 28 in. | 117.10 | 6 N 019T | 20 | Mod. | 28 in. | 117.10 |
| ‡‡6 N 018BTY | 12 | Imp. Cyl. | 26 in. | 117.10 | ‡‡6 N 025ZTY | 20 | Imp. Cyl. | 26 in. | 117.10 |
| 6 N 018ST | 16 | Full | 28 in. | 117.10 | ‡‡6 N 025ZTY | 28 | Full | 25 in. | 117.10 |
| 6 N 019ST | 16 | Mod. | 28 in. | 117.10 | 6 N 019LT | .410 | Full | 25 in. | 117.10 |
| ‡‡6 N 018BTY | 16 | Imp. Cyl. | 26 in. | 117.10 | | | | | |

**G** **Browning 5-shot Automatic Shotgun.** Made in Belgium. Engraved receiver. Over-all length of 12-gauge full choke gun is 47¼ in. Others proportional. Actual weight about 8 lbs. *Postpaid.* (Shipping weights: 12 gauge 11 pounds; 16 gauge 10 pounds.)

| Ga. | Barrel | Choke | Cat. No. | Price | Ga. | Barrel | Choke | Cat. No. | Price |
|---|---|---|---|---|---|---|---|---|---|
| 12 | 30 in. | Full | 6 N 013T | $121.50 | 16 | 28 in. | Full | 6 N 012T | $121.50 |
| 12 | 28 in. | Mod. | 6 N 012T | 121.50 | 16 | 28 in. | Mod. | 6 N 012T | 121.50 |
| 12 | 26 in. | Imp. Cyl. | ‡‡6 N 093TY | 121.50 | 16 | 26 in. | Imp. Cyl. | ‡‡6 N 004TY | 121.50 |

Lightweight Browning 5-shot Automatic. Made in Belgium. As above but actual weight only about 7 pounds. *Postpaid.* (Shipping weight 10 pounds.)

| Ga. | Barrel | Choke | Cat. No. | Price | Ga. | Barrel | Choke | Cat. No. | Price |
|---|---|---|---|---|---|---|---|---|---|
| 12 | 30 in. | Full | 6 N 019ZT | $131.50 | 16 | 28 in. | Full | 6 N 015ST | $131.50 |
| 12 | 28 in. | Mod. | 6 N 015ST | 131.50 | 16 | 28 in. | Mod. | 6 N 019ST | 131.50 |
| 12 | 26 in. | Imp. Cyl. | ‡‡6 N 014YTY | 131.50 | 16 | 26 in. | Imp. Cyl. | ‡‡6 N 012BTY | 131.50 |

Lightweight Browning 5-shot Automatic with ventilated rib installed. Gives fast, accurate sighting plane. Actual weight about 7½ pounds. *Postpaid.* (Shipping weight 11 pounds.)

| Ga. | Barrel | Choke | Cat. No. | Price | Ga. | Barrel | Choke | Cat. No. | Price |
|---|---|---|---|---|---|---|---|---|---|
| 12 | 30 in. | Full | ‡‡6 N 060TY | $151.50 | 16 | 28 in. | Full | ‡‡6 N 057TY | $151.50 |
| 12 | 28 in. | Mod. | ‡‡6 N 014GTY | 151.50 | 16 | 28 in. | Mod. | ‡‡6 N 073TY | 151.50 |
| 12 | 26 in. | Imp. Cyl. | ‡‡6 N 084TY | 151.50 | 16 | 26 in. | Imp. Cyl. | ‡‡6 N 061TY | 151.50 |

**H** **Browning Lightweight 2-shot Automatic.** Dragon black and gold color receiver. Actual weight about 7 pounds. *Postpaid.* Over-all length 47 to 49 inches. (Shipping weight 9 lbs.)

| | |
|---|---|
| ‡‡6 N 020187Y—12-ga. 30-in. full choke barrel | $133.00 |
| ‡‡6 N 020117Y—12-ga. 28-in. modified choke barrel | 133.00 |
| ‡‡6 N 020127Y—12-ga. 26-in. Improved cylinder choke barrel | 133.00 |

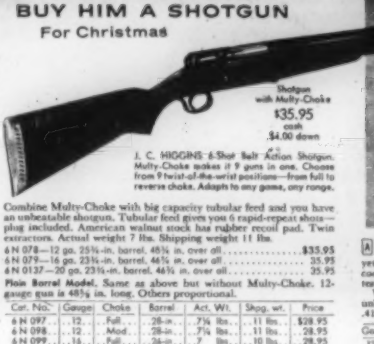
Browning 2-shot Automatic. As above but with recessed rib. Actual weight 7½ pounds.

| | |
|---|---|
| ‡‡6 N 020137Y—12-ga. 30-in. full choke barrel. *Postpaid.* (Shipping wt. 10 lbs.) | 143.00 |
| ‡‡6 N 020147Y—12-ga. 28-in. modified choke barrel. *Postpaid.* (Shpg. wt. 10 lbs.) | 143.00 |
| ‡‡6 N 020157Y—12-ga. 26-in. improved cylinder choke barrel. *Ppd.* (Shpg. wt. 10 lbs.) | 143.00 |

‡Means shipped from Chicago. ‡‡Means shipped from Atlanta. Order, pay postage from your mail order house unless gun is postpaid. *Postpaid* guns same price cash or terms.

# BUY HIM A SHOTGUN

## For Christmas



Shotgun with Multy-Choke $35.95 cash $4.00 down

J. C. HIGGINS 6-Shot Bolt Action Shotgun. Multy-Choke makes it 9 guns in one. Choose from 9 twist-of-the-wrist positions—from full to reverse choke. Adapts to any game, any range.

Combine Multy-Choke with big capacity tubular feed and you have an unbeatable shotgun. Tubular feed gives you 6 rapid-repeat shots—plug included. American walnut stock has rubber recoil pad. Twin extractors. Actual weight 7 lbs. Shipping weight 11 lbs.

6 N 078—12 ga. 25½-in. barrel. 48½ in. over all ..... $35.95
6 N 079—16 ga. 23½-in. barrel. 46½ in. over all ..... 35.95
6 N 0137—20 ga. 23½-in. barrel. 46½ in. over all ..... 35.95

**Plain Barrel Model.** Same as above but without Multy-Choke. 12-gauge gun is 48⅝ in. long. Others proportional.

| Cat. No. | Gauge | Choke | Barrel | Act. Wt. | Shpg. wt. | Price |
|---|---|---|---|---|---|---|
| 6 N 097 | 12 | Full | 28-in. | 7¼ lbs. | 11 lbs. | $28.95 |
| 6 N 098 | 12 | Mod. | 28-in. | 7¼ lbs. | 11 lbs. | 28.95 |
| 6 N 099 | 16 | Full | 26-in. | 7 lbs. | 10 lbs. | 28.95 |
| 6 N 025 | 16 | Mod. | 26-in. | 7 lbs. | 10 lbs. | 28.95 |
| 6 N 096 | 20 | Full | 26-in. | 7 lbs. | 10 lbs. | 28.95 |
| 6 N 095 | 20 | Mod. | 26-in. | 7 lbs. | 10 lbs. | 28.95 |

6 N 060—.410 BORE FULL CHOKE. 26-in. barrel. 44½ in. over all. Loads through magazine tube, 6-shot. Plug included. Without Multy-Choke. Corrugated butt plate. Actual weight 6 lbs. Shipping wt. 8 lbs. ..... $32.25

Durable plastic Battery case and plug-in connector strap to your belt

Insulated wires run under clothing along legs . . . don't hamper movement

Handy snaps connect wires to socks for easy "hook-up"

## No more Cold Feet! Use Battery-Heated Socks!

The latest in hunting and sports equipment! Keep feet warm when hunting, ice fishing, skating, or when watching football, hockey games. Safe even if feet are wet. Waterproof heating wires are sewn into the top of foot of each sock (no wires to walk on). Connecting wires run under clothing . . . do not hamper movement. Plug in when feet are cold, unplug when feet get warm. If extreme cold requires continuous plug-in, batteries last about 6 hours.

Heavy knit red socks are 85½% wool, 15½% nylon. Washable. Tan battery case. Uses 2 batteries (included) to operate several days. *Please state sock size when ordering.*

| Sock size | 10 | 11 | 12 | 13 |
|---|---|---|---|---|
| fits shoes | 6½–8 | 8½–9 | 9½–11 | 11½–12 |

34 N 6992—Shipping weight 4 lbs. 2 oz. ..... Pair $11.95

**Extra 6-volt Batteries for above socks**

34 N 4702—Shipping weight 2 lbs. 12 oz. for two ..... 2 for 1.50

A Single Barrel Shotgun $24.95 cash

B Double Barrel Shotgun $39.95

C J. C. HIGGINS Over and Under $88.50

**A J. C. HIGGINS Single Barrel Shotgun.** An ideal gift for the beginning hunter because it's lightweight yet man-size and rugged. Visible hammer with half-cock safety makes it safer for young shooters. Proof-tested full choke barrel for consistent patterns.

Walnut stock and fore-end. Plastic butt plate. 2-way unlocking lever for left or right-handed shooters. The .410 takes 2½ or 3-in. shells.

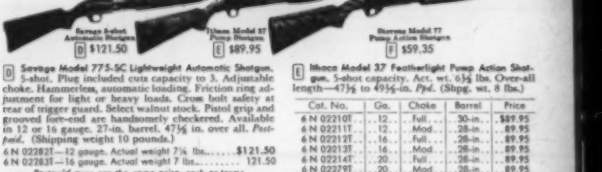
| Ga. | Act. wt. | Gun length | Barrel | Cat. No. | Shpg. wt. | Price |
|---|---|---|---|---|---|---|
| 12 | 6 lbs. | 46-in. | 30-in. | 6N0170 | 7 lbs. | $24.95 |
| 16 | 5¾ lbs. | 44-in. | 28-in. | 6N0171 | 7 lbs. | 24.95 |
| 20 | 5½ lbs. | 44-in. | 28-in. | 6N0175 | 6 lbs. | 24.95 |
| .410 | 5½ lbs. | 42-in. | 26-in. | 6N0176 | 6 lbs. | 24.95 |
| 12 | 6¼ lbs. | 52-in. | 36-in. | ††6N0172Y | 8 lbs. | 26.60 |
| 16 | 6¼ lbs. | 52-in. | 36-in. | ††6N0173Y | 8 lbs. | 26.60 |

**B J. C. HIGGINS Double Barrel Shotgun** in 12, 16, 20 gauge or .410. Proof-tested steel barrels. Matted rib, bead front sight. Walnut grained stock, fore-end. Double triggers. .410 takes both 2½ and 3-in. shells. Over-all length of gun with 30-in. barrel is 45⅝-in. Others proportional.

| Ga. | Barrel | Choke | Act. wt. | Shpg. wt. | Catalog Number | Price |
|---|---|---|---|---|---|---|
| 12 | 30-in. | Mod-Full | 7¼ lbs. | 9 lbs. | 6N0162 | $59.95 |
| 16 | 28-in. | Mod-Full | 7 lbs. | 9 lbs. | 6N0163 | 59.95 |
| 20 | 28-in. | Mod-Full | 7 lbs. | 8 lbs. | 6N0164 | 59.95 |
| .410 | 26-in. | Full-Full | 6¼ lbs. | 8 lbs. | 6N0165 | 59.95 |
| 12 | 26-in. | Imp.Cyl.-Mod. | 7¼ lbs. | 8 lbs. | ††6N0166Y | 59.95 |
| 16 | 26-in. | Imp.Cyl.-Mod. | 7 lbs. | 8 lbs. | ††6N0167Y | 59.95 |
| 20 | 26-in. | Imp.Cyl.-Mod. | 7 lbs. | 8 lbs. | ††6N0169Y | 59.95 |

**C NEW J. C. HIGGINS Over and Under Shotgun.** The gift for the sportsman who desires double barrel action but also wants to retain the pointing ease of a single sighting plane. Good for upland game and wild fowl as well as trap or skeet shooting. Double triggers. Front trigger fires modified choke bottom barrel. Top barrel is full choke. Takes 2¾-in. shells only. 28-in. barrels. Over-all length—45 in.

6 N 02235—12 gauge. Actual weight 7¼ lbs. Shipping weight 8 lbs. $9.00 down ..... Cash **$88.50**
6 N 02236—16 gauge. Actual weight 6¾ lbs. Shipping weight 7 lbs. $9.00 down ..... Cash 88.50
6 N 02237—20 gauge. Actual weight 6¼ lbs. Shipping weight 7 lbs. $9.00 down ..... Cash 86.50



Savage 6-shot Automatic Shotgun $121.50

Ithaca Model 37 Pump Shotgun $89.95

Stevens Model 77 Pump Action Shotgun $59.35

**D Savage Model 775-SC Lightweight Automatic Shotgun.** 5-shot. Plug included cuts capacity to 3. Adjustable choke. Hammerless, automatic loading. Friction ring adjustment for light or heavy loads. Cross bolt safety at rear of trigger guard. Select walnut stock. Pistol grip and grooved fore-end are handsomely checkered. Available in 12 or 16 gauge. 27-in. barrel. 47½ in. over all. *Postpaid.* (Shipping weight 10 pounds.)

6 N 022821—12 gauge. Actual weight 7¼ lbs. ..... $121.50
6 N 022831—16 gauge. Actual weight 7 lbs. ..... 121.50

*Postpaid guns are the same price, cash or terms*

**E Ithaca Model 37 Featherlight Pump Action Shotgun.** 5-shot capacity. Act. wt. 6½ lbs. Over-all length—47⅛ to 49⅛-in. *Ppd.* (Shpg. wt. 8 lbs.)

| Cat. No. | Ga. | Choke | Barrel | Price |
|---|---|---|---|---|
| 6 N 02210T | 12 | Full | 30-in. | $89.95 |
| 6 N 02211T | 12 | Mod. | 28-in. | 89.95 |
| 6 N 02212T | 16 | Full | 28-in. | 89.95 |
| 6 N 02213T | 16 | Mod. | 28-in. | 89.95 |
| 6 N 02214T | 20 | Full | 28-in. | 89.95 |
| 6 N 02279T | 20 | Mod. | 28-in. | 89.95 |

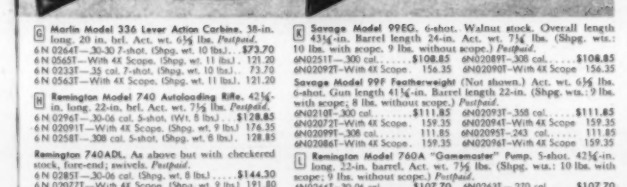
**F Stevens Model 77 Pump Action Shotgun.** Holds 5 shells with 1 in chamber. Walnut stock, pistol grip. Corrugated butt plate. 28-in. barrel. 12 gauge. Actual weight 7¾ lbs. Over all length 47⅛ inches.

6 N 053—Full choke. Shipping weight 10 pounds ..... $59.35
6 N 054—Modified choke. Shipping weight 10 pounds ..... 59.35

**Stevens Model 77-SC Pump Action Shotgun.** (Not shown.) As above but has adjustable choke control. Provides instant choice of any choke from full through improved cylinder. 27-in. barrel. 46⅝ in. over all.

6 N 055—12 gauge. Actual weight 7½ lbs. Shipping weight 10 pounds. $7.50 down ..... $70.75
6 N 02280—16 gauge. Actual weight 6¾ lbs. Shipping weight 8 lbs. $7.50 down ..... 70.75
6 N 02281—20 gauge. Actual weight 6¼ lbs. Shipping weight 8 lbs. $7.50 down ..... 70.75

## Famous High Power Rifles by Savage, Marlin, Remington, and Winchester



J Winchester Model 94 Carbine $74.85 cash

G Marlin Model 336 Lever Action Carbine $73.70

B Savage Model 99E $108.85 cash

H Remington 760 Autoloading Rifle $128.85

L Remington 760A $107.70 cash

**G Marlin Model 336 Lever Action Carbine.** 38-in. long. 20 in. brl. Act. wt. 6½ lbs. *Postpaid.*

6 N 0264T—30-30 cal. (Shpg. wt. 10 lbs.) ..... $73.70
6 N 0565T—With 4X Scope. (Shpg. wt. 11 lbs.) ..... 121.20
6 N 0233T—.35 cal. 7-shot. (Shpg. wt. 10 lbs.) ..... 73.70
6 N 0563T—With 4X Scope. (Shpg. wt. 11 lbs.) ..... 121.20

**H Remington Model 740 Autoloading Rifle.** 42⅛-in. long. 22-in. brl. Act. wt. 7½ lbs. *Postpaid.*

6 N 0296T—30-06 cal. 5-shot. (Wt. 8 lbs.) ..... $128.85
6 N 02091T—With 4X Scope. (Shpg. wt. 9 lbs.) ..... 176.35
6 N 0258T—.308 cal. 5-shot. (Shpg. wt. 8 lbs.) ..... 128.85

**Remington 740ADL.** As above but with checkered stock, fore-end; swivels. *Postpaid.*

6 N 0285T—30-06 cal. (Shpg. wt. 8 lbs.) ..... $144.50
6 N 02077T—With 4X Scope. (Shpg. wt. 9 lbs.) 191.80
6 N 0259T—.308 cal. (Shpg. wt. 8 lbs.) ..... 144.30

**J Winchester Model 94 Lever Action Carbine.** 7-shot. Straight grip stock. 20-in. barrel. 37¾-in. overall. Act. wt. 6¾ lbs. *Postpaid.*

6 N 0208T—30-30 cal. (Shpg. wt. 9 lbs.) ..... $74.85
6 N 0223T—.32 cal. Winchester. 7-shot. (Shpg. wt. 9 lbs.) *Postpaid* ..... $74.85

**K Savage Model 99EG.** 6-shot. Walnut stock. Overall length 43¼-in. Barrel length 24-in. Act. wt. 7¼ lbs. (Shpg. wt.: 10 lbs. with scope; 9 lbs. without scope.) *Postpaid.*

| | | | |
|---|---|---|---|
| 6N02511T—.300 cal. | $108.85 | 6N02089T—.308 cal. | $108.85 |
| 6N02092T—With 4X Scope | 156.35 | 6N02090T—With 4X Scope | 156.35 |

**Savage Model 99F Featherweight** (Not shown.) Act. wt. 6¼ lbs. 6-shot. Gun length 41¾-in. Barrel length 22-in. (Shpg. wts.: 9 lbs. with scope; 8 lbs. without scope.) *Postpaid.*

| | | | |
|---|---|---|---|
| 6N02101T—.300 cal. | $111.85 | 6N02093T—.358 cal. | $111.85 |
| 6N02072T—With 4X Scope | 159.35 | 6N02094T—With 4X Scope | 159.35 |
| 6N02099T—.308 cal. | 111.85 | 6N02095T—.243 cal. | 111.85 |
| 6N02086T—With 4X Scope | 159.35 | 6N02096T—With 4X Scope | 159.35 |

**L Remington Model 760A "Gamemaster" Pump.** 5-shot. 42⅜-in. long. 22-in. barrel. Act. wt. 7½ lbs. (Shpg. wts.: 10 lbs. with scope; 9 lbs. without scope.) *Postpaid.*

| | | | |
|---|---|---|---|
| 6N0266T—30-06 cal. | $107.70 | 6N0263T—.270 cal. | $107.70 |
| 6N0267T—With 4X Scope. | 155.20 | 6N0268T—With 4X Scope | 155.20 |
| ‡6N0271TY—.35 Remington caliber. (No scope.) | | | 107.70 |

**Remington Model 760ADL Pump.** As above but with checkered stock, fore-end; sling swivels. *Postpaid.* (Shpg. wts.: 11 lbs. with scope; 10 lbs. without scope.)

| | | | |
|---|---|---|---|
| 6N0234T—30-06 cal. | $123.75 | ‡6N0244TY—.270 cal. | $123.75 |
| 6N0257T—With 4X Scope | 171.25 | ‡6N0577TY—With 4X Scope | 171.25 |

## J.C. HIGGINS Model 51 High Power With Imported FN Mauser Action

With 4-power Scope cash $141.45 $14.50 down

In popular calibers—.270 and .30-06. Genuine FN Mauser bolt action from Belgium. 5-shot magazine. Proof-tested chrome-molybdenum steel barrel has chrome-plated bore. Tight-grained walnut stock has checkered pistol grip and semi-beavertail fore-end. Has high comb and comfortable cheek-piece to increase aiming accuracy. Detachable sling swivels and leather sling included. Available with 2½, 4, or 6-power J. C. Higgins Rifleman scope. Remember—a scope means faster, more accurate sighting. 22-in. barrel. 42⅜-in. over all. Act. wts.: 8¼ lbs. with scope; 7½ lbs. without scope.

| Cat. No. | Cal. | Scope | Shpg. wt. | Price |
|---|---|---|---|---|
| 6 N 02050 | .270 | 2½ X | 13 lbs. | $133.95 |
| 6 N 02053 | .30-06 | 2½ X | 13 lbs. | 133.95 |
| 6 N 02051 | .270 | 4X | 13 lbs. | 141.45 |
| 6 N 02054 | .30-06 | 4X | 13 lbs. | 141.45 |
| 6 N 02052 | .270 | 6X | 13 lbs. | 144.95 |
| 6 N 02055 | .30-06 | 6X | 13 lbs. | 144.95 |
| 6 N 0159 | .270 | None | 12 lbs. | 98.50 |
| 6 N 0160 | .30-06 | None | 12 lbs. | 98.50 |

**J. C. HIGGINS Model 52 .222 cal. Varmint Rifle.** (Not shown.) Same as Model 51 but has Sako short-action Mauser action. 26-in. barrel. 45¼ in. over all. Act. wt. 7 lbs. 10 oz.

6 N 0168—.222 Rem cal. (No scope.) Shpg. wt. 12 lbs. ..... $118.50
6N02082—With 4X Scope. Shpg. wt. 13 lbs. 167.45
6N02083—With 6X Scope. Shpg. wt. 13 lbs. 170.95

**NOTE:** Firearms Not Sold to Minors.

*Means shipped from Chicago. †† Means shipped from Atlanta. Order, pay postage from your M.O. House unless gun is postpaid*

# J.C. HIGGINS ALL-WEATHER HUNTING OUTFITS

## 11-ounce Duck Coat, Pants . . Our Heaviest Fabric . . . Zelan Treated

**A** **Coat is made of sturdy 11-oz. army duck** that's shag-resistant because it's woven from twisted 2-ply yarns. Zelan treated. You stay dry and comfortable despite bad weather. Army duck fabric before treating exceeds government specifications for breaking strength. Reinforced with shoulder patch to give resistance to gun wear. 12-in. bi-swing shoulder pleats give freedom of movement without binding. Shoulder styling gives maximum roomy comfort whether you're shooting or just hiking along. Large shell pockets on each side of coat each have 6 elastic loops. Carry a dozen shotgun shells. Roomy game pocket has 2 flapped rear openings. It's easy and convenient to stow your game. Game pocket has extra rubber lining for double protection to inside of coat from blood leakage. Game pocket has plenty of space for those days when you bag "the limit." Let's down for easy cleaning. Attaches to coat with reinforced tabs and strong metal fasteners. *State chest size:* 36, 38, 40, 42, 44, 46, 48. See *How to Measure* below right. Coat is mustard brown color.

6 N 8431—Coat only. Shipping weight 4 lbs. . . . . $7.98

**B** **Matching 11-oz. army duck Zelan-treated pants.** Mustard brown color. Lined at seat and front, above and below knees, with rubber-coated cotton fabric. Zip fly. Suspender buttons. *State waist:* 30, 32, 34, 36, 38, 40, 42, 44. *State inseam:* 30 or 33-in. on straight bottoms. Knit cuff pants have 31-in. long inseam incl. knit bottom. Breeches have 25-in. long inseam. See *How to Measure.*

6 N 8471—Straight Bottom Pants. No cuffs. State waist size and inseam length. Shipping weight 2 lbs. . . . . $5.59

6 N 8424—Coat and Straight Bottom Pants. State chest, waist size, inseam length. Shpg. wt. 6 lbs. Save $1.00 . . . . $12.57

**C** 6 N 8475—Breeches. Peg tops, lace bottoms. State waist size. Shipping weight 2 pounds. . . . . $5.59

6 N 8421—Coat and Breeches. State chest and waist size. Shipping weight 6 pounds. Save $1.00 . . . . . $12.57

**D** 6 N 8473—Knit Cuff Pants. Worsted knit cuffs. State waist size. Shipping weight 2 pounds. . . . . $5.59

6 N 8420—Coat and Knit Cuff Pants. State chest and waist size. Shipping weight 6 lbs. Save $1.00. . . . . $12.57

## 9-ounce Duck Hunting Coat, Pants . . Zelan Treated . . Sanforized for Lasting Fit

**E** **J. C. HIGGINS Hunting Coat** made of 9 oz. per yd. brush brown color shelter tent duck. Sanforized for permanent fit. Shrinkage from rain is guaranteed less than 1%. Zelan treated for durable water repellency. Duck exceeds government specifications for breaking strength. Has more threads per sq. in. than army duck yet it's 15% lighter and very strong. Butyl rubber game pocket is guaranteed bloodproof. No bottom seam means there's no place for blood to seep through. Tests prove heat or cold won't crack butyl rubber. Pocket zips open for quick cleaning. Coat is fully lined front and back. Corduroy faced collar and cuffs. Combination pockets have handwarmer pockets outside; shell pockets under flaps each have 6 elastic shell loops. *State chest size:* 36, 38, 40, 42, 44, 46, 48. See *How to Measure* below before ordering.

(E) 6 N 8492—Coat only. Shipping weight 4 pounds 1 ounce. Was $10.98 . . . . . Now $9.98

**F** **Matching, Sanforized, Zelan-treated Pants.** 9-oz. duck. Brush brown color. Lined at seat and front, above and below knees, with rubber-coated cotton fabric. Zip fly. Suspender buttons. Belt loops. *State waist size:* 30, 32, 34, 36, 38, 40, 42, 44. *State inseam length for straight bottoms:* 30 or 33 in. Knit cuff pants have 31 in. inseam including knit cuff.

6 N 8472—Straight Bottom Pants. No cuffs. State waist size and inseam length. Shipping weight 2 lbs. . . . . $6.59

6 N 8404—Coat and Straight Bottom Pants. State chest, waist size, inseam length. Shpg. wt. 6 lbs. Save 99c . . . . . $15.98

**G** 6 N 8474—Knit Cuff Pants. Worsted knit cuffs. State waist size. Shipping weight 2 pounds 1 ounce. . . . . $6.59

6 N 8405—Coat and Knit Cuff Pants. State chest and waist size. Shipping weight 6 lbs. 2 oz. Save 59c . . . . . $15.98

*Use Sears Easy Terms on orders of $20.00 or more. Only 10% down, the balance in small monthly payments. See page 373*

## NEW! Hunting Outfit made of Mountain Cloth . . Tightly Woven 9-ounce Sateen

**H** **Hunting Coat with detachable bloodproof game bag.** Mountain Cloth is a premium long staple tightly woven cotton fabric. Lab tests prove Mountain Cloth outwears high count cotton army twill. Zelan treated for water repellency. Sanforized. (Maximum shrinkage 1%.) Coat is lined down to waist with water repellent cotton poplin. Game bag on outside of coat detaches from zipper concealed under belt back . . has 2 zipper openings at sides. Carry it home as a separate bag after hunting. Use coat as a casual coat when not hunting. Coat has roomy chest pocket, 2 shell pockets each have 6 elastic shell loops. Corduroy faced collar. Large quilted recoil pad. Roomy, bi-swing pleated back. *State chest size:* 36, 38, 40, 42, 44, 46, 48. See *How to Measure* below. Coat is olive tan color.

(H) 6 N 8460M—Coat only. Shpg. wt. 4 lbs. 6 oz. . . . $15.98

**Detachable Hood**—sold separately. Same outer fabric as coat. Cotton flannel lined. Buttons around neck. Ties under chin.

6 N 8461M—Hood only. Olive tan color. Shpg. wt. 12 oz. . $3.50

**J** **Hunting Pants.** Extra wear from sturdy Mountain Cloth. Snag and rip resistant. No creeping or binding. Deeper crotch, full seat assure comfortable fit. Rubber lined at seat and in front, above and below knee. Deep swing side pockets, hip pockets. Zipper fly. Adequate belt loops (including tunnel in middle of back.

Be sure to state waist size: 30, 32, 34, 36, 38, 40, 42, 44. *State inseam length:* 30 or 33 inches. *Be sure to specify which is waist size.* See *How to Measure* information below before you order. Pants are olive tan color.

6 N 8462M—Pants only. State waist size and inseam length. Shipping weight 2 pounds 6 ounces. . . . . $9.95

6 N 8422—COMBINATION. Coat, Hood, and Pants. State sizes. Shipping weight 7 pounds 8 oz. . . Save $2.52!. . . . . $26.91

*HOW TO MEASURE:* Wear clothes and underclothes to be worn while hunting. If measurement is between sizes, order next larger size. For Coats, Vests: Measure around fullest part of chest. For Pants: Measure over trousers without belt. Inseam Measurement for Pants: Place heels of boots flat on floor. Have someone measure inseam from close up in crotch to length desired. Waist measurement is only one required when ordering knit cuff pants or breeches.

## J. C. HIGGINS ALL WOOL OUTFITS

J. C. Higgins Matching Coat and Pants . . . ideal for hunting in coldest weather. Heavy 32-oz. wool cloth . . . *not a thread of reused or reprocessed wool goes into these fine clothes.* Treated to repel water.

Coat is red and black plaid (75% scarlet; 25% black). 2 lined hand-warmer pockets. 2 lower pockets with button-down flaps. Rubber-lined game pocket, button flaps over rear openings. Cotton suede fabric coat linings. Coat has plaid lining. Sleeve linings are scarlet rayon. Knit sleeve wristlets.

Breeches have warms knit cuffs . . . tuck into boots and blouse them. Roomy seat, full legs. Zip fly. 2 back pockets; 2 side pockets, watch pocket made of boatsail drill. Suspender buttons and belt loops.

See *How to Measure* on facing page. *State chest size for coat:* 36, 38, 40, 42, 44, 46, 48. *State waist size for breeches:* 30, 32, 34, 36, 38, 40, 42, 44. Breeches have 2¾-inch inseam plus 3-inch knit cuffs.

6 N 8453M—Plaid Coat. Shpg. wt. 6 lbs. ..... $14.98
6 N 8495M—Plaid Breeches. Shpg. wt. 4 lbs. ..... 9.95

A masterpiece of superior tailoring, handsome styling. Made of 32-oz. 100% virgin wool for brighter colors. Flaming scarlet in solid color and scarlet and black plaid (75% scarlet—25% black). Water-repellent treated. Coat is lined with cotton suede. 2 lower pockets, 2 slash pockets; chest pocket. Rubber-lined game pocket has 2 button flaps over rear openings. Coat, game pocket can be safely dry cleaned.

Breeches match coats in fabric and color. Zip fly. 2 hip pockets, 2 side pockets. Suspender buttons and belt loops. Breeches have 2¾-in. inseam plus 3-in. knit wool cuff.

See *How to Measure* on facing page. *State chest size for coat:* 36, 38, 40, 42, 44, 46, 48. *State waist size for pants:* 30, 32, 34, 36, 38, 40, 42, 44.

6 N 8409—Plaid Coat only. Shpg. wt. 6 lbs. ..... $18.25
6 N 8410M—Plaid Breeches only. Shpg. wt. 4 lbs. ..... 11.98
6 N 8416—Plaid Coat and Breeches. Shpg. wt. 10 lbs. ..... 28.69

**Note:** Scarlet coat and breeches not shown.

6 N 8411—Scarlet Coat only. Shpg. wt. 6 lbs. ..... 18.45
6 N 8412M—Scarlet Breeches only. Shpg. wt. 4 lbs. ..... 11.98
6 N 8417—Scarlet Coat and Breeches. Shpg. wt. 10 lbs. ... 28.89

### New J. C. Higgins Hooded Reversible

$24.45 cash
$2.50 down

Choice of Scarlet or Plaid in 100% Virgin Wool.

Reverse side is fine combed tan yarn in twill weave.

Zelan treated for water repellency.

Sanforized—maximum shrinkage 1%.

Bloodproof game pocket is rubberized.

100% Virgin Wool side comes in choice of solid scarlet or black and scarlet plaid. Brilliant colors give safe protection when you're hunting in the woods. For duck hunting concealment . . . just reverse it. Twill side is made of fine combed cotton in a twill weave tan shade. Hood is also reversible. Wool side of coat is 100% Virgin Wool weighing a full 32 oz. per yd.

Both sides Zelan treated for lasting water repellency. Sanforized for lasting fit. *Maximum* shrinkage is 1%. Has 2 lined slash pockets and double zipper closing down front. Twill side has chest pocket. Bloodproof, rubberized game pocket has two heavy duty zippers on each side. See *How to Measure* on facing page. *State chest size:* 36, 38, 40, 42, 44, 46, 48. See matching breeches 6 N 8410M and 6 N 8412M at left.

6 N 8426M—Scarlet Coat. Shpg. wt. 6 lbs. ..... $24.45
6 N 8425M—Plaid Coat. Shpg. wt. 6 lbs. ..... 24.45

### Boys' Hunting Outfits
### Tough 11-oz. Army Duck

A Here's the perfect gift for your young hunter. J. C. Higgins Junior-size Hunting Coat. Real adult styling. He'll be happy and proud to wear a hunting coat "just like Dad's." Made of 11 oz. army duck. Same material as used in adult coat 6N8431M on facing page.

Best fabric known for taking the rough usage a hunting coat gets. Permanently water repellent treated with DuPont Zelan. Mustard brown color fabric is closely woven of snag resistant 2-ply yarns. Stays soft, pliable.

Rubber-coated game bag has two flapped rear openings for easy access. Roomy enough for lunches, school books. Collar faced with corduroy. 2 flapped front pockets. Single chest pocket. *State size:* 10, 12, 14, or 16. See measuring information on page 375 before you order. Shpg. wt. 3 lbs.

6 N 8435 ..... $4.98

### Boys' Hunting Pants

B J. C. Higgins Zelan-treated Hunting Pants for boys. Match boys' hunting coat 6N8435 above. Made of same 11-oz. mustard brown color army duck. Water repellent treated with Zelan. Pants have 5 pockets including watch pocket. Zipper front. Belt loops. See *How to Measure* on facing page. *State size from table below.*

| Size | 10 | 12 | 14 | 16 |
|---|---|---|---|---|
| Waist | 26 in. | 27 in. | 28 in. | 29 in. |
| Inseam | 25 in. | 27 in. | 29 in. | 30 in. |

6 N 8499—Pants. Shpg. wt. 3 lbs. 6 oz. .. $3.89
6 N 8408—Coat and Pants Outfit. Shpg. wt. 6 lbs. 6 oz. *Save 50c* ..... Only $8.37

SAVE 50c
Coat only .... $4.98
Pants only .... 3.89
Separately totals ..... ~~$8.87~~
Combination Price
$8.37

Hunting Coat with Wool-alpaca Pile Lining Was ~~$11.98~~ $10.98

*J. C. Higgins* Alpaca Pile Lined Coat. Made of 11-oz. army duck. Zelan treated for water repellency. Mustard brown color. Alpaca pile lining of 50% wool, 50% alpaca on cotton back that is 50% of total weight of lining. Sleeves are lined with red cotton suede. Game pocket is completely lined with rubber. Has two flapped rear openings. Two handwarmer pockets with six elastic shell loops under each flap. Chest pocket has zipper closing. 12-inch long bi-swing shoulder pleats. Corduroy facing on collar, cuffs. *State chest size:* 42, 44, 46, 48. See *How to Measure* on facing page. Shpg. wt. 5 lbs.

6 N 8433—*Was $11.98* ..... Now $10.98

*KEEP THIS BOOK* with your Fall General Catalog. Order gifts from both. Use Sears Easy Terms. Only 10% down on orders of $20.00 or more. Pay the balance in small monthly installments. See page 373 for details.

SAVE $1.00

### New! Insulated Undersuit

Jacket only ..... $10.95
Pants only ..... 9.95
Separately totals ..... ~~$20.90~~
Combination Price
$19.90

J. C. Higgins Cold Weather Undersuit—the latest development to insure warm comfort for outdoor sportsmen in the coldest weather conditions. Suit is nylon on both sides, quilted to Virgin Dacron* lining. Keeps heat in and cold out. Washes easily. Dries overnight. Can be worn as regular underwear.

Has brown nylon knit cuffs, neck, anklets. Jacket has snap buttons. Elastic waistband on pants. Quilted nylon stays soft, supple.

*State chest size for jacket:* Small (36-in.); Med. (38-40); Large (42-44); Extra Large (46-48). *State waist size for pants:* Small (30-32-in.); Med. (34-36); Large (38-40); Extra Large (42-44).

C 6N8429—Undersuit Jacket. Shipping weight 2 lbs. 6 oz. ..... $10.95
D 6 N 8430—Undersuit Pants. Shpg. wt. 2 lbs. .... 9.95
6 N 8423—Complete Undersuit. Save $1.00. Natural tan. Shipping weight 4 pounds ..... $19.90

* Reg. T. M. DuPont Polyester Fiber

# PLEASE THE HUNTER

## Give Him a Gun Cabinet

A Gun Cabinet is that SPECIAL GIFT he's always wanted . . . to display his fine guns proudly and safely out of closets and away from curious fingers

### Completely Finished, Assembled Cabinets

**A** **Now! Price cut $5.00** for your Christmas saving. Our best gun cabinet. Solid walnut cabinet with hand-rubbed finish. A safe, convenient showplace for his firearms. A handsome, practical piece of furniture, the cabinet makes a proud addition to any room in your home. Cabinet will "cradle" 6 guns or at least 6 fishing rods with up to 4 guns. Use walls of upper compartment to display pistols, binoculars, etc. Accessory compartment at base for ammunition, etc. Cabinet holds all types and lengths of rifles, shotgune. (Guns not included.) Handsome scroll work across top. "Old Copper" hardware. Strong, rich walnut. Cabinet comes completely assembled. Tumbler lock with keys included. No glass. Shipped freight express or truck. Shipping weight 78 pounds.

6 N M684—75x27x11½ in. *Was* $64.95 ..... Now $59.95

6 N M778—Same cabinet as above but in new popular lined oak. Shipping weight 83 lbs. *Was* $64.95 ..... Now $59.95

**B** **Price Cut $5.00** on De luxe Knotty Pine Gun Cabinet. Carefully finished with rubbed clear lacquer. Brings out rich wood tones. Cabinet holds 6 rifles or shotguns or at least 6 fishing rods with up to 4 guns. Holds all types, lengths of guns. (Guns not incl.) Large accessory compartment at bottom. Both sections lock with tumbler lock and key. Wrought iron hardware. Glass not included. Freight, express or truck. Order now for Christmas. *Save* $5.00.

6 N M777—73x27x11½ inches. Shipping weight 55 pounds. *Was* $54.95 ..... Now $49.95

**J. C. HIGGINS Cleaning Kits.** Packed in compartmented steel case. Each kit has duraluminum cleaning rod (rifle, pistol rods have rotating handles.) Bronze brushes, slotted tip. Cleaning patches. Nitro Solvent. Plus bottle of Siliconized and Polarized Oil to give top lubrication, help stop rust. Bluer kit with complete instructions. Shipping wt. 2 lbs.

| | SHOTGUNS in gauges of: | | | RIFLES in cal. of: | | | PISTOLS |
|---|---|---|---|---|---|---|---|
| | 12, 16 | 20 | .410 | 22 | 270 | 30 | 22 cal. |
| Catalog No. | 6 N 710 | 6 N 711 | 6 N 712 | 6 N 713 | 6 N 714 | 6 N 715 | 6 N 718 |
| Price | $2.35 | $2.35 | $2.35 | $2.19 | $2.19 | $2.19 | $1.79 |

### A Handsome Addition to Any Room in Your House

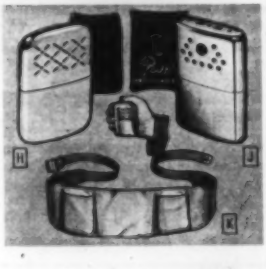
**C** **NEW! Low-priced Knotty Pine Gun Cabinet.** Richly and completely finished with toner and lacquer. Holds 6 shotguns or rifles—all types, lengths. (Guns not included.) Roomy accessory compartment at bottom for keeping ammunition, binoculars, and other hunting and shooting supplies. Single door with tumbler lock, key. Decorative antique hardware. A safe, convenient showplace for your firearms. An elegant addition to your trophy room or den. 27¾x12x65⅝ in. Glass not included. Shipped freight, express or truck.

6 N M641—Shipping weight 48 pounds ..... $37.95

**D** **Our Gun Cabinet for the man** who likes to "Do-It-Himself". Cabinet is unfinished but assembled. Cabinet is handsomely grained Southern hardwood. It's easy to finish to match your furniture. Early American design hammered hardware adds the right touch. Cabinet holds 6 guns of any type. (Guns not included.) Accessory compartment at the base lets you store ammunition and hunting accessories right with your guns. No more searching for mislaid items. Tumbler lock and keys included. Glass not included. Shipped freight, express or truck. Shipping weight 52 lbs.

6 N M685—65x25⅛x⅞ in. $2.00 down ..... *Cash* $27.95

*LACE READY CASH!* Don't disturb your savings. Do your Christmas shopping by using Sears Easy Terms. You pay only 10% down on orders of $20.00 or more. Pay the balance in small monthly installments. See page 373 for complete details.




### Hand Warmers, Body Belt for Outdoorsmen

**H** **Hand Warmer fits into pocket** or inside glove for hunting or skating comfort. Warms 24 hours on one filling. No flame—warmer works on reaction between lighter fluid and heating element. Safe—never heat more than 125°F. Comes apart for refueling or to be shut off. Polished, nickel-plated case. Cloth bag protects finish. Buy one for each hand.

6 N 3810—Hand Warmer. Shpg. wt. 8 oz. ..... $1.15
6 N 3811—Two extra burners. Shpg. wt. 2 oz. ..... 33c

**J** **Jon-E Hand Warmer.** Lights cigarettes, too—even in the wind. Chrome-plated case, flannel carrying bag. Standard size heats 24 hours on one filling; large size 48 hours.

6 N 3815—Standard size. *Postpaid.* (Shpg. wt. 6 oz.) ..... $3.95
6 N 3816—Large size. *Postpaid.* (Shpg. wt. 8 oz.) ..... 4.95

**K** **NEW! Jon-E Body Belt.** Tested by ice fishermen in Northern Minnesota—effective even in temperatures as low as 25° below zero. Durable red cotton twill with tapered pockets to hold 2 standard size hand warmers directly over kidneys. 1-in. wide web belt is adjustable. Perfect gift for the hunter, ice fisherman. (Hand warmers not incl.)

6 N 3817—Body Belt. *Postpaid.* (Shpg. wt. 4 oz.) ..... $1.95

**L** **NEW! Dacron* Fleece-lined Gun Case.** Leather trimmed with top-grain saddle tanned cowhide. Lined with full ½-in. thick Dacron pile fleece. ½-length zipper. Muzzle protector. Use strap as carrying handle for case or as sling for any rifle with 1-in. sling swivels.

6 N 604—*State size* 44, 48, 52 in. Shpg. wt. 2 lbs. ..... $10.45
6 N 606—Same as above case but wider for scoped rifles. State size 44, 48 inches. Shpg. wt. 2 lbs. 4 oz. ..... $11.95

**M** **NEW! Heavy Duck Gun Case.** 8-oz. army duck. Tuflex® wood fiber padding. ½-length zipper. Carrying strap usable as sling. *State size* 40, 44, 48, 52 in.

6 N 702—Takes most scoped rifles. Shpg. wt. 3 lbs. ..... $6.75

* DuPont Polyester Fiber—Registered Trade Mark

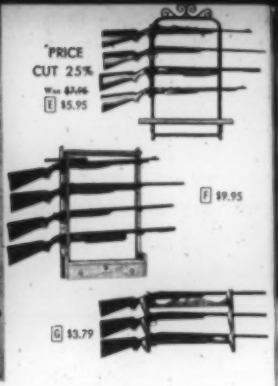
**N** **Our Best Gun Case.** Top-grain cowhide. Waterproof treated. Deep wine color. Dacron pile lining. Capped muzzle is top-grain cowhide. Case has adjustable "shooting sling" and detachable swivels. For rifles without mounted scopes and all shotguns.

6 N 608—*State* length 40, 44, 48, 52 in. Shpg. wt. 2 lbs $16.95

**P** **Vinyl Plastic Gun Case.** Wipes clean with a damp cloth. For all shotguns and rifles. Full length zipper. Rubberized cotton suede cloth lining. Shipping weight 1 pound.

6 N 603—*State size* 40, 44, 48, 52 inches. ..... $4.49
6 N 602—Same as above case but wider for scoped rifles. *State size* 40, 44, 48 inches. ..... $4.98

### Gun Racks . . Keep Guns Safe




**E** **Price cut 25%** on 4-Gun, Black Wrought Iron Rack. Heavy-gauge channel construction. Rubber covered pegs. Locking bar with key, lock. (Guns not incl.) Shelf of walnut stained hardwood. 4 pegs under shelf for hanging clothes. 20¼x37 in. Partly assembled.

6 N 0726—Shpg. wt. 14 lbs. *Was* $7.95 ..... $5.95

**F** **4-Gun Rack** with exclusive locking device that permits removal of guns only when drawer is unlocked and open. Keeps guns safe, off floors, and out of dusty closets. A handsome decorative addition to your den or trophy room. Made of walnut stained maple. Has top shelf, bottom drawer for ammunition. Screws, toggle bolts included. 37½x22 in.

6 N 0693—(Guns not incl.) Shpg. wt. 15 lbs. $9.95
6 N 0694—Same as (F) but in natural finish. Shipping weight 15 pounds ..... $9.95
6 N 0665—Same as (F) but made of unfinished Southern hardwood. Shpg. wt. 10 lbs. ..... $8.45

**G** **NEW! Our Economy-priced** 3-Gun Rack made of solid oak. Clear lacquer-finish. Rack is 16½x24 inches. (Guns not incl.)

6 N 0678—Shipping weight 6 pounds ..... $3.79

**Prices Slashed For Christmas**

## FAMOUS NAME FISHING RODS AND REELS.. SAVE 12% TO 40%

**A** **Save $6.45 on Shakespeare** No. 1266 Wonderod. "Howald Process" fiber glass. 2-pc. Green "Perms" winds tipped with double red bands. White finish. Specie cork grip. Shpg. wt. 1 lb.
6 N 03007—*Length 6½ ft. Was $10.95* ..... $13.50

**B** **Save $16.50 on Shakespeare No. 1286 Super De luxe Spinning Wonderod.** "Howald Process" fiber glass. 7 ft. long. Medium action. Cork handle, sliding ring lock seat. Anodized aluminum ferrules. Aluminum case. Wt. 2 lbs.
6 N 03057—*Regular maintained price $41.50* ... $25.00

**C** **Save $2.55 on J. C. HIGGINS** ebony black 2-pc. tubular glass spinning rod. Fast, delicate action. Chrome-plated guides. Reducer wound. Sliding tube reel seat. Cloth case. Wt. 1 lb.
6 N 03031—*State length 6½ or 7 ft. Was $12.50* .. $9.95

**D** **Save $2.35 on J. C. HIGGINS Finest!** 2-pc. tubular glass blue spinning rod. Built-in power. Fouled guides. 2-color wound. Fixed reel seat. Cloth case, aluminum tube. Shpg. wt. 2-lbs.
6 N 03034—*State length 6½,7,7½ ft. Was $16.50.* $13.95

**E** **Zebco No. 44** spinning reel. Finger trigger for easy line control. Anti-reverse. Star drag. Rapid retriever. *Regular Maintained Price $79.50.*
6 N 3136—*Shipping weight 1 pound* ..... $11.70

**F** **Save $2.00 on J. C. HIGGINS Finest!** Model 500 spinning reel. Rear brake design. Self-cocking bail. Adjustable spool. Electrically brazed 1-pc. construction. 2 spools, case, tool, oil can incl.
6 N 3146—2-tone finish. Wt. 1 lb. *Was $16.50.* $14.50

**G** **Save $10.00 on Mitchell Spinning Reel.** Automatic pickup. Finger-tip brake adjustment. Two spools; small and large diameter. Made in France.
6 N 3145—Shpg. wt. 2 lbs. *Was $27.50* ..... $17.50

**H** **Save $7.30 on Alvey Lorchmont.** Exclusive quadrant type drag brake can be pre-set for any test line. Stainless steel full ball, roller pickup. Finger-tip anti-reverse. Reversible handle. Extra metal spool. 100 yds. nylon line, carrying case incl.
6 N 2868—*Shpg. wt. 1 lb. Was $23.50* ..... $16.20

**J** **Save $11.55 on Orvis 100.** Weighs only 10 oz. Smooth, silent operation. Pickup bow. Anti-reverse click. Positive drag. Extra spool included.
6 N 3182—*Shpg. wt. 1 lb. Was $28.50* ..... $16.95

**K** **Save $7.95 on Shakespeare** No. 1800 best spin Wondereel. Level winding feature makes crank non-reversing. Luster-green baked enamel finish over anodized aluminum alloy frame. Patented weather guard turns for drag adjustment.
6 N 2848—*Shpg. wt. 1 lb. Was $24.45* ..... $16.50

**L** **Alvex Masterkast Reel.** Positive smooth brake for spinning, or drag for bait casting. No backlash. 2 handles. Positive anti-reverse. Interchangeable spool. 100-yd. line. *Regular Maintained Price $15.95.*
6 N 2818—*Shipping weight 1 lb.* ..... $9.50

**M** **Save $3.20 on Pflueger Pelican.** Full bail, roller pick-up. New type adjustable drag. Anti-reverse. Aluminum with satin chrome-plated finish. Molded nylon main gear. Sturdy, lightweight.
6 N 3143—*Shpg. wt. 1 lb. 8 oz. Was $16.95* ..... $13.75

**N** **Save $1.55 on J. C. HIGGINS** 1-pc. solid glass casting rod. Water clear fiber glass shaft has sensitive tip action. Four allanite alloy wire frame guides (3 on 4½-ft. rod). Scarlet and gold-color windings. Polished aluminum offset handle. Sliding block type reel seat. Specie cork grip. Plastic case.
6 N 03052—*State length 4½, 5 or 5½ ft. Wt. 1 lb. Was $9.50.* $7.95

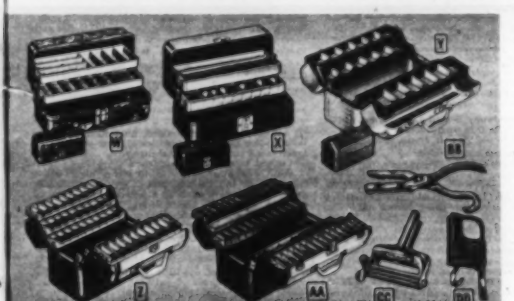
**P** **Save $1.55 on J. C. HIGGINS Finest!** 1-pc. tubular fiber glass blue casting rod. Built-in power, delicate action. Polished aluminum offset handle. Finest type screw locking reel seat. Specie cork grip. Five allanite alloy guides. Scarlet and gold-color nylon windings. Durable plastic case.
6 N 03058—*State length 5½, 6, 6½ ft. Wt. 1 lb. Was $11.50.* $9.95

**R** **Save $7.80 on Zebco No. 33 Bait Casting Reel.** Bronze gears, improved thumbing device. Carboloy pickup members. Aluminum case. Adjustable drag. Interchangeable spool. Rugged.
6 N 2867—*Shpg. wt. 12 oz. Was $19.50.* ..... $11.70

**S** **Save $5.50 on Pflueger Supreme.** One of the finest reels made. Lightweight aluminum and nickel frame. Chrome-plated trim. Anti-backlash. Recessed level wind. Aluminum spool. Cub handle drag, reel bag, wrench, reel oil, gear grease incl.
6 N 3109—*Oilite lubrication. Shpg. wt. 12 oz. Was $26.50.* .... $21.00

**T** **Save $2.00 on J. C. HIGGINS Model 500.** Direct drive, with 2 massive nylon gears. Brass, with chrome-over-nickel-over copper plating. Plastic handle, arbor. Level wind, removable pawl. Adjustable drag. Click. Star drag handle, tool incl.
6 N 2845—*Precision balance. Shpg. wt. 12 oz. Was $11.95.* .... $9.95

**V** **Save $3.45 on Shakespeare** No. 1924 Anti-backlash Direct Drive Wondereel. Nylon gears. Chrome-plated brass frame.
6 N 2847—*Level wind. Shpg. wt. 1 lb. Was $10.65* ..... $7.20



### Gifts for the Angler—J. C. HIGGINS Tackle Boxes and Fishing Accessories

**W** **Lightweight high impact molded polystyrene tackle box.** Rugged, watertight. Two cantilever trays. Undivided bottom space. Draw bolt for padlock hasp. 15⅛x6¾x6½ in. Plastic handle.
6 N 3426—*Shpg. wt. 4 lbs. 8 oz.* ..... $5.00

**X** **J. C. HIGGINS Selector Tray Tackle Box.** A slot for each lure. Lower tray is cork lined, has removable dividers. Cantilever trays. Lock with key. 16x7½x7-in. size.
6 N 3466—*Aluminum. Blue enamel. Shipping weight 5 lbs.* ..... $7.50
6 N 3464—*Drawn steel. Gray enamel finish. Shipping weight 7 lbs.* ..... $5.50

**Y** **Hip Roofed Tackle Box.** Seamless, watertight. Four cantilever trays. Removable dividers. Undivided bottom space. Handle. Lock, key, 2 snaps. 19x8⅜x10-in. size.
6 N 3443—*Drawn steel. Gray enamel finish. Shipping weight 12 lbs.* ..... $9.50
6 N 3403—*Aluminum. Blue enamel finish. Shipping weight 7 lbs.* ..... $12.50

**Z** **Hip Roofed Spinning Tackle Box.** Aluminum. Six trays. Removable dividers. Blue and gray enamel. Center draw bolt with hasp, staple.
6 N 3427—*14x7½x9½ in. Wt. 5 lbs.* ..... $12.50
6 N 3478—*Drawn steel. Gray enamel, blue trays. Wt. 8 lbs. 10 oz. 14x7½x9½ in.* ..... $7.45

**AA** **Six Tray Hip Roofed Aluminum Tackle Box** has 2 trays for bait casting, 3 for spinning, 1 for accessories. Lock, key. Blue, gray enamel. (16-in. box has center lock only)
6 N 3489—*16x8⅝x10½ in. Wt. 7 lbs.* ..... $14.50
6 N 3491—*19x8⅝x10½ in. Wt. 8 lbs.* ..... 16.50

**BB** **Datty's Fish Gripper.** Scales, fins, cleans.
6 N 3775—*Aluminum alloy. Wt. 6 oz.* ..... $1.95

**CC** **Townsend Fish Skinner.** Chrome plated.
6 N 3776—*Shpg. wt. 1 lb. 4 oz.* ..... $4.79

**DD** **Langley Delior.** Weighs, measures fish.
Ripple finish. *Not legal for trade.*
6 N 3457—*Small size.* Weighs to 8 lbs., measures to 24 in. Shpg. wt. 1 lb. ..... $2.00
6 N 3458—*Large size.* Weighs to 28 lbs., measures to 42 in. Wt. 1 lb. ..... $2.50

### Spin Kit Price Cut 43%

Save $4.30 on J. C. HIGGINS Spinning Kit. No. 3100 reel has automatic anti-reverse, full bail with roller pickup. Positive action. Self-positioning bail avoids fumbling for your line. Adjustable drag. Capacity: 250 yds. 4-lb. monofilament. Extra spool, 100 yds. 4-lb. monofilament, plastic box for lures, and five popular spinning lures incl. *Was $9.79.*
6 N 2893—*Kit. Shpg. wt. 2 lbs.* ..... $5.49

Was $9.79
$5.49

### Bait-Casting Outfits For Young Anglers

**110-pc. Fishing Kit** for younger fishermen. Solid glass casting rod. Wood handle, locking reel band. Casting reel with click. Spool of nylon line. Ventilated bait can. 2-ft. gut leader. Float. Package of lead sinkers. 1 snelled hook. 100 eyed hooks. Instruction booklet. Metal carrying case.
6 N 3077—*Shpg. wt. 3 lbs.* ..... $3.29

**112-pc. Fishing Kit.** Fine for learning to cast. Solid glass casting rod with offset balanced handle. Smooth running level wind reel. Shiny metal spoon. 50 yds. of braided nylon line. Plastic float. Ventilated bait can. Gut leader. Package of lead sinkers. 1 snelled hook. 100 eyed hooks. Instruction booklet. Metal carrying case.
6 N 03082—*Shpg. wt. 3 lbs.* ..... $5.95

**Good Quality 35-pc. Fishing Kit.** 4½-ft. fiber glass casting rod with offset handle. Screw-type reel seat. Smooth-running level wind reel has off-on trolling click, quiet gears. 100-yd. line capacity. Watertight, drawn steel tackle box 13½x6½x4½ in. Kit includes 50 yds. nylon line; 3 snelled hooks; cable leader with swivel; plastic float; gut leader; fish stringer; metal spoon; plastic hook box; 15 assorted hooks; 6 pinch-on sinkers; instruction booklet.
6 N 02912—*Shpg. wt. 8 lbs.* ..... $7.45

PC PAGE 36SD . . FISHING TACKLE

## PET SHOP.. Mexican Burros.. Pedigreed Puppies.. Monkeys.. Shetland Ponies

**A** **Pure-bred Shetlands** from one of the country's largest breeders; carefully selected for age and training to be right for your children. Guaranteed 100% sound in health; physical condition is certified to by accredited Veterinarian in accordance with all State and Federal regulations. Shetlands are naturally hardy and by Christmas time will have grown their full second coat of hair for winter protection; only shelter against wind and storm is needed.

*Choice of color:* Ponies and Colts are Spotted black and white or brown and white, dapple and white, solid black or brown; *State 1st and 2nd choice of color.* All are gelded males.

**Shetland Pony.** 2 to 7 years old, 40 to 46 inches high. Trained and broken to be ridden by children. Saddle, Bridle and Martingale are not included. Shipped express collect, see below.
32 N M4550F—Shpg. wt., approximately 450 lbs. *State color*. . . $299.95

**Shetland Pony Colt.** Weaned ready to start training. *State color.*
32 N M4551F—6 months to 1 year old. Shpg. wt. approx. 250 lbs. $179.95

**Pony Saddle Only.** Hand-...oaded floral design; top quality skirting leather. Looks like a Western Roping Saddle. 11-inch seat. Safety tread stirrups. Full double rig. Nickeled horn.
32 N 03806—*State black or brown.* Mailable. Shpg. wt. 18 lbs. . $47.95

**Bridle Only.** Matching hand-tooled design. Aluminum bit.
32 N 4003—*State black or brown.* Mailable. Shpg. wt. 1 lb. 12 oz.. . 8.45

**Martingale Only.** Matching hand-tooled design. Nickeled fittings.
32 N 4060—*State black or brown.* Shpg. wt. 1 lb. 9 oz. Mailable.. $5.95

**Pony Saddle Outfit.** Saddle, Bridle, Martingale described above.
32 N 03814—*State black or brown.* Mailable. Shpg. wt. 21 lbs. . . $59.95

### All Live Pets are Shipped Express Collect at Special Rates

**Shetland Ponies and Colts.** Shipped in special metal crate from Carroll, Iowa (near Des Moines). Take 1½ times regular express rate. Crate to be returned express collect.
**Mexican Burros.** Shipped uncrated from Hanover, Ill. (near Freeport). Take 3 times regular express rate.
**Pedigreed Puppies.** Shipped in special non-returnable crates from kennels near Kansas City, Mo. Take 2 times regular express rate.
**Monkeys.** Shipped in special non-returnable crates from New York, N.Y. Take 2 times regular express rate.
*Live Pets are not shipped outside Continental U.S.*

You pay express charges on live pets, at special rates shown above, from shipping point. For regular express rates, see page 376 or consult your local express agent.

All shipping weights on live pets are approximate as each one will be of a slightly different size.

Complete feeding and care instructions will be sent to you prior to shipment of the animal.

*Delivery in time for Christmas cannot be guaranteed on orders received after Dec. 5th*

Experienced Breeder and Handler will select a healthy pedigreed pet of the breed and sex you specify, 8 to 20 weeks old; meets requirements of State and of Federal laws. Papers which will enable you to register your Puppy will be sent to you. Delivery in time for Christmas cannot be guaranteed on orders received after Dec. 5. *No choice of color.*

**B** **Beagle Puppy.** America's favorite. Friendly, happy, gentle disposition; compact size, short coat. Colors: Combinations of brown, black, tan, white.
71 N M9000F—*State sex.* Shpg. wt., crated, 16 lbs. . . $32.00

**C** **Cocker Spaniel Puppy.** Beautiful, gentle family pets. Black, brown, buff or parti-colored.
71 N M9001F—*State sex.* Shpg. wt., crated, 16 lbs. . $32.00

**Following Puppies are not illustrated.**

**German Short-Haired Pointer.** Point birds, track animals, retrieve game. Powerful. Liver and white color.
71 N M9003F—*State sex.* Shpg. wt. crated 18 lbs. . . $76.95

**Smooth Dachshund.** Intelligent and companionable; adaptable to city or country living. Brown and black.
71 N M9002F—*State sex.* Shpg. wt., crated, 16 lbs. . $54.95

**Weimaraner.** Rugged, intelligent, versatile; can be trained to point, track and retrieve. Silver-gray coat.
71 N M9004F—*State sex.* Shpg. wt. crated, 20 lbs. . $79.95

**Collie.** Famous as herd-dog. Loved for their intelligent, sharp face, shaggy coat. *Color*, brown or white.
71 N M9005F—*State sex.* Shpg. wt. crated, 18 lbs. . $54.95

**German Shepherd.** Devoted, reliable one-family companion; easy to train. *Color*, light gray to jet black.
71 N M9006F—*State sex.* Shpg. wt., crated, 18 lbs. . $77.95

**Wire-haired Fox Terrier.** Smart, easily-cared-for pet. White with black or brown.
71 N M9007F—*State sex.* Shpg. wt., crated, 8 lbs. . . $59.95

**Smooth Fox Terrier.** Like wire hair except for coat.
71 N M9008F—*State sex.* Shpg. wt., crated, 8 lbs. . . $49.95

**Labrador Retriever.** One of genliest of all breeds toward children. Keen retriever . . tender mouth; black.
71 N M9009F—*State sex.* Shpg. wt., crated, 18 lbs. . $75.00

**Pomeranian.** Fox-faced, lovable, fluffy. Mature size, 5–7 in., 3–7 lbs. *Colors*, white, black, sable, yellow-orange.
71 N M9010F—*State sex.* Shpg. wt., crated, 8 lbs. . . $76.95

**Irish Setter.** A top ranking bird dog and also favorite show dog and family companion. Mahogany-red.
71 N M9011F—*State sex.* Shpg. wt. crated, 20 lbs. . $78.95

**Springer Spaniel.** Alert, fast, strong enough to retrieve heavy game. Shades of buff, brown or black.
71 N M9012F—*State sex.* Shpg. wt. crated, 17 lbs. . $79.50

**Pekingese.** Dignified, hardy toy pet; easy to train. Tan and red shades. Mature size, 6 to 9 in.; 6 to 12 lbs.
71 N M9013F—*State sex.* Shpg. wt. crated, 10 lbs. . $53.95

**Boxer.** Big, frolicsome, intelligent, good-natured. Adjusts well to children. Brindle or fawn color, with black mask, some white markings.
71 N M9014F—*State sex.* Shpg. wt. crated, 18 lbs. . $75.00

**D** **Fun-Loving Monkeys.** Intelligent, popular pets that respond quickly to attention and affection. Will play with dogs and cats. Hardy, with life span up to 15 years. Require small cage for sleeping and eating. Collar and chain for easy handling included. Hat not included.
71 N M8970F—No choice of sex. *State species and quantity.*

**African Monkey.** Happy dispositioned pets about the size of a cat. Greenish-gray body. Wt. 8 lbs., in crate . $59.50

**Squirrel Monkey.** Tiny, easily tamed. Seldom exceed 7 inches long. Prettily colored with black-tipped golden hair on body, yellow hands and feet, dark gray head with black face. Shpg. wt. 8 lbs., crated . . . . . $33.00

**E** **Mexican Burro.** Easily trained, mild-mannered little pets; live on small quantities of grass or hay and grain; need only moderate shelter from cold weather and storms. Can be ridden or driven.

About 18 months old; 36 to 40 inches high; weigh from 135 to 165 pounds. Soft shaggy coat, usually grayish brown. Have soft bray. Care and feeding instructions sent to you. No choice of sex. Bridle and saddle not included; see below. Shipped uncrated.
71 N M8975F—See shpg. information at left. . . . . $79.95

**Burro Saddle and Bridle.** Specially designed to fit Burros. Palomino (natural) colored skirting leather, waxed finish. Beau spots. Shipped from Mail Order house.

**Saddle.** 11-inch seat, 6½-inch swell fork. Leather-covered horn. Full double rigged with 2 cotton cinchas. Rolled border design. Hooded stirrups.
32 N 03917—Shipping weight 13 lbs. Mailable. . . . . $23.95

**Bridle.** 1-inch adjustable straps; aluminum bit.
32 N 4103—Shipping weight 1 lb. 9 oz. Mailable. . . . . 3.79

*EASY TERMS:* All Live Pets available on Sears Easy Terms (Hamsters in orders of $20 or more) for as little as 20% down, balance in 6 monthly payments.

### Easy-to-Raise Golden Hamsters

Thrive in a small pen or cage; economical to care for and to breed; eat low-cost fruits and vegetables; some grains. Are instinctively of clean habits; have no body odor. Attractive golden red color with white stomachs. About 2 months old when shipped; sold in pairs of 1 male and 1 female. Fine breeding stock. Are often raised for laboratory use. Shipped express in special carton from Knightstown, Ind. at 1½ times regular express rate. Wt. 3 lbs.
71 N M8965F. . . . . Pair $2.59

$2.59
Per Pair

## USEFUL GIFTS for Pet Lovers and Flower Growers

**A Christmas Dog Stocking.** Decorated clear plastic hang-up stocking for your dog. Contains 6 items . . . rubber bone, soft rubber pig, dumbbell, hard rubber doughnut, striped cane, candy Dog Delights.
71 N 8332—Dog Stocking. Shipping weight 1 pound 4 ounces. . . . . Each $1.98

**B Dog Dinor.** Rugged red plastic stand with non-skid rubber legs. Two removable white plastic dishes; 4¼ inches in diameter.
71 N 8329—Shipping weight 1 pound . . . . . Each 98c

**C Dog Bed and Pad.** Sturdy steel frame bed, with attractive hammertone finish. Colorful cedar-treated, flea-resistant cushion; tufted cotton twill cover; matches bed in color. Size, 16¼ x 7½ x 25½ inches long.
71 N 08330L—*Please state color green, red, gray* Shipping wt. 10 lbs. . . . . $6.95

**D Parakeet Cage Cover and Seed Guard.** Protects against nighttime chill; keeps seeds inside cage. Shimmering silver-gray plastic with hand-painted design. Tie-string closure. Fits all standard cages.
71 N 8520—Cover and Guard Set. Shipping weight 1 pound. . . . . $1.69

**E Hamster or Squirrel Cage.** Close wire spacing; bright zinc chromate finish. 16 in. long, 8¼ in. wide, 10½ in. high. 7-inch exercise wheel. Aluminum bottom drawer; removable wood play platform; gravity-feed water bottle. Ends are solid metal. Carrying handle on top.
71 N 08995—Hamster Cage. Shipping weight 7 pounds. . . . . $6.59

**F Our Best Bird Cage Stand.** Designed with simple beauty and heavily chrome-plated so it fits in well with any interior decoration and also lasts for years. Full oblong top loop takes our best Cage (see below) or others of similar size. Heavy 12-inch diameter base; chrome-plated. 64 inches high. Shipped unassembled; easily put together.
71 N 08415L—Cage Stand. Shipping weight 12 pounds. . . . . $7.95

**G Outstanding Bird Cage Value.** Attractive clover-leaf shape. Rust-resistant chrome plating throughout. 4 removable seed guards; 2 inside plastic seed cups; 4 wooden perches, white plastic swing. Double bottom, blue enamel finish; removable tray for easy cleaning. Large size, 17½ inches long, 10 inches wide, 12½ inches high. Stand not included. Imported from England.
71 N 07559—Chrome-plated Bird Cage. Shipping weight 9 pounds. . . . . $7.95

**H Cylindrical Cage.** Distinctive, decorated design with modern black wrought iron-like finish. Complete with legs; no stand needed. Gives more room for the birds than ordinary shaped cages. 23½ inches high, 12½-inch diameter cylinder of black finished steel wire; wire top and removable wire bottom. Steel legs with rubber tips; over-all height, 31 inches. Brass-finished top rim and bottom pan. With manzanita tree, wood perches, 2 cups.
71 N 08344L—*Cylindrical cage.* Shipping weight 11 pounds. . . . . $12.95

**J Complete Aquarium Outfit for the Tropical Fish Fancier.** Give him everything he needs to start an interesting tropical fish aquarium. Outfit includes: 5-gallon tank (size 14¼ x 8½ x 10¼-in. high) with stainless steel frame, double-strength glass sides, slate bottom; Reflector-cover, reflects light from bulb under cover; Socket; 25-watt bulb; 6-foot cord; Toggle switch; Cutouts for filter, aerator, etc.; Air pump with 3-foot cord, operates 1 outside filter, aerator; Automatic heater thermostat for accurate temperature control (heater in 1 tube, thermostat in other); Outside plastic filter, intake and return stems, ball starter. Installation kit. For 110-120 volt, 60-cycle AC.
*Items sold separately in Big Catalog total $27.83.*
71 N 08618—Complete aquarium outfit. Shpg. wt. 17 lbs. . . . . $24.98

**K Ornamental Window Shelf.** Heavy-gauge steel wire; lustrous baked enamel finish. 10 inches wide; with 2½-inch protective guard rail on front and ends. For plants, knick-knacks. 30 inches long. Shpg. wt. 3 lbs.
71 N 02828-Black 71 N 02105—White. . Each $1.99
24 inches long. Shipping weight 2 lbs. 8 oz.
71 N 2112—Black 71 N 2108—White. . . . $1.89

**L Black Lace Planter.** Fits into modern room decorations with lacy wrought metal open-work frame and rolled end handles; removable watertight galvanized steel colored liner. Black planter with chartreuse, red or white liner. *State color wanted. Select size below.*
71 N 2808—3¼ x 7 x 14 in. long. Shpg. wt. 3 lbs.. $2.69
71 N 2810—4½ x 8¼ x 21 in. Wt. 5 lbs. 6 oz.. . . 4.69
71 N 02809—4½ x 8¼ x 30 in. Shpg. wt. 7 lbs.. . 6.19

**M Solid Brass Planter.** Heavy-gauge brass with mirror-like exterior, lacquered for tarnish resistance; inside finished with special black paint which resists action of acid soils. Contrasting black wrought metal stand; planter rigidly cross-braced to hold its shape. Three sizes.
71 N 2717—3½ x 4¼ x 12 inches. Shpg. wt. 2 lbs. $3.98
71 N 2715—3½ x 4¼ x 18 inches. Wt. 2 lbs. 12 oz.. 4.95
71 N 02713—3½ x 4¼ x 30 inches. Shpg. wt. 4 lbs. 8.69

**N NEW! Extra-Heavy, Extra-Large All-Brass Planters.** Ideal for picture windows. Now available up to 42 inches long for either interior or exterior plantings. Extra-heavy-gauge all brass, with mirror-like finish, lacquered exterior and painted interior.
71 N 3114— 5½ x 5½ x 24 inch. Wt. 3 lbs. 8 oz. $10.95
71 N 03115—5½ x 5½ x 30-inch. Shpg. wt. 5 lbs. 13.65
71 N 03116—5½ x 5½ x 36-inch. Shpg. wt. 6 lbs. 16.95
71 N 03117—5½ x 5½ x 42 inch. Shpg. wt. 7 lbs. 19.95

**P NEW! Bird-Cage Planter.** Artistic cage, with removable top for plant care and built-in ring and bracket for hanging; bottom scrolls act as legs for setting on table or shelf. Hanging bracket, with screws included. Cage is 3½ inches wide at bottom, widening to 8 inches; over-all height 13 inches, over-all width 10 inches. Styrene black plastic planter is 2½ inches deep, 5 inches in diameter across top.
71 N 3130—Dulled black enamel. Wt. 2 lbs. $2.49
71 N 3131—Brass-plated wire. Shpg. wt. 2 lbs.. . 3.98

**Outdoor Wild Bird Feeders.** Styles for hanging or standing in ground with steel stake. 14¼-inch hood protects birds and feed. 5-inch tray. Plastic hopper holds 1½ pounds of feed.
(R) 71 N 323—Hanging Feeder. Wt. 3 lbs. 8 oz. $2.69
(S) 71 N 339—Standing Feeder. Wt. 5 lbs. 12 oz. 4.89

**Popular Indoor Plant Tree**

**Something "different" for indoor plant arrangement; plant an attractive climbing vine in center 8-inch tub; have low-growing flowering plants in 9 pots on swinging arms. Arms are 5 inches long at top, increase to 10 inches long at bottom; hold 4 or 6-inch pots. Heavy-gauge steel wire framework; wire mesh center can be filled with sphagnum moss; over-all height 3½ feet. Pots not included. Shpg. wt. ea., 6 lbs.**
71 N 02830—White enamel
71 N 02831—Pink enamel
71 N 02829—Black wrought finish . . . . . $7.65

**Plant Tree Plastic Pots. Set of nine 4-inch and one 8-inch center tub, with attached saucers, to fit tree above. In matching white, pink or black. Shpg. wt. 5 lbs.**
71 N 2772—*State color wanted.* . . . . Set $2.79

**T Ornamental Flower Table.** A modern style table in classic wrought metal. 3-tier design holds more plants, provides more usable growing area. Easy to move about. 10-inch wide offset shelves have protective guard rails. Weather-resistant baked-on enamel finish.
71 N 02825L—Black. 20x26x30-in. Wt. 11 lbs. $7.29
71 N 02107L—White. 20x26x30-in. Wt. 11 lbs. 7.29
71 N 02827L—Black. 20x26x24-in. Wt. 10 lbs. 5.89
71 N 02102L—White. 20x26x24-in. Wt. 10 lbs. 5.89

**U Two-Shelf Flower Table.** A compact style which makes this table particularly adapted for use under or near windows and in small areas. Wrought metal framework, with weather-resistant baked-on enamel finish. Shelves are 10 inches wide, with protective guards. Table size, 10 inches wide, 24 inches high, 30 inches long.
71 N 02826—Black enameled. Shpg. wt. 8 lbs. $4.29
71 N 02022—White enameled. Shpg. wt. 7 lbs. 4.29

**W Self-watering African Violet Nook.** Beautiful, practical gift for every flower grower. In itself, a decorative addition to any room . . when filled with blooming plants, a gorgeous attraction. Water-tight, removable galvanized steel trays make this nook particularly adapted for African Violets and other plants which like lots of water . . just fill the trays and let the plants water themselves. Trays can also be used as planters for other types of house plants. Wrought black metal design, with black lace-work trim. Trays finished in white. Two trays are 9½ inches wide, 2½ inches deep. Nook size, 10 inches wide, 26 inches high, 30 inches long. Rubber-tipped anti-skid legs.
71 N 02822—Black Nook. Shpg. wt. 16 lbs. $7.39
NOTE: *Plants not included*

*Pet Supplies and Indoor Gardeners Supplies can be bought on Sears Easy Terms in orders of $20 or more . . see page 373*

An array of gifts chosen to bring you outdoor cooking and dining at its best!

## GIFTS FOR THE OUTDOOR COOK

**A Our Fine Quality Picnic Basket,** fitted for 6. Big 21¼x11¼x10-inch basket is woven of oak. Inset basket of splints holds accessories. Both pieces are stained light brown, reinforced at rims. Hinged slat cover holds 6 each knives, forks, spoons of ever-gleaming rust-proof stainless steel. Six 9-inch divided plastic plates with convenient "locking" 10-oz. tumblers in assorted red, yellow, blue and green.

11 N 2742—Shpg. wt. 10 lbs. . . . . .32-pc. set $9.95

**B Our Good Quality Fitted Picnic Basket.** Woven oak and ash splints. Fitted with 6 each forks and spoons of tinned steel. Six 10-oz. plastic tumblers fit into 9-inch divided plastic plates in red, yellow, blue and green. 20x11x10 in.

11 N 2761—Shpg. wt. 8 lbs. . . . . .25-pc. set $6.98
11 N 2760—Picnic Basket, like above, but fitted for 4. 18x12x9½ inches. Shpg. wt. 7 lbs. . . . . 17-pc. set 4.98

**C Our Best Picnic Basket** . . . luxuriously fitted for six. Basket is carefully made of hand drawn hardwood for smooth, uniform stripe . . . stained a rich brown. Lined inside with gay red plastic . . . keeps out insects. Reinforcing runners-down sides and bottom. Lid is hinged at one end, can be left open with full set of tableware without basket tipping over. Handy inset. Bright red fittings . . . 6 each stainless steel knives, forks and spoons with catalin handles . . . stay bright, won't rust. Six 9¼-in. divided plates with 12-oz. "locking" tumblers. Wt. 11 lbs.

11 N 0195SL—23½x12x12 in. . . . . .32-pc. set $15.95

**D Full-sized Picnic Grill** . . . will give you many hours of outdoor cooking pleasure. Sturdily made of all steel. 32x15x29 inches high . . . no tiresome stooping to prepare food. 16x14-inch copper-plated grid holds good sized meals. Easy to clean . . . firebox lifts out for emptying. Easy to move about on two rubber tired wheels. Legs fold flat for carrying and storage, nothing to detach.

11 N 0272PL—Shipping weight 18 pounds. . . . . $8.49

**E All Steel Folding Tables.** One of the most practical utility tables you can own . . . perfect for outdoor dining anywhere. Folds to fit into car trunk . . . unfolds at the touch of a button. Top is lithographed in modern limed oak effect. Black tubular steel legs lock in place by sliding channel device. 29 inches high. Enjoy its year-round utility. *State size.*

11 N 0199OL—24x60-inch top. Seats 8. Shpg. wt. 24 lbs. Matable. . . . . $9.95
11 N 4199O—30x72-inch top. Seats 10. Shipped by freight, express or truck. Shpg. wt. 31 lbs. . . . . $13.49

**F Barbecue Grill** specially designed for indoor cooking in den or living room fireplace . . . yet equally efficient for outdoor use. Fits your fireplace, smoke goes up chimney. Cooks with charcoal or, when pan is removed, with wood fire. Portable . . . legs collapse, grill folds for carrying or storage. Sturdy steel with spacious 23x14-inch chrome-plated grid that swings forward for easy serving . . . removes for easy cleaning. Finger-tip heat control.

11 N 0194EK—28x16x12 in. high overall. Shpg. wt. 30 lbs. . . . . $15.95

**G Our Best Grill** has motor-powered, nickel plated spit. Rust-resistant aluminized steel. Divided nickel-plated grid, 25¼x15½ in. Adjustable steel firebox. Tubular push handle. Two molded rubber tired wheels. Motor operates on 110–120-volt, 60-cycle, AC. Cord included. Shipped freight, express or truck.

11 N 4192O—28x18x32 in. high. Shpg. wt. 45 lbs. . . . . $29.95

**H Everyone eats at the same time** . . . even the cook can relax with his guests when you have this spacious 24-inch brazier for your outdoor cooking. Cook a roast to mouth-watering tenderness without tedious hated turning . . . let electricity do all your work. Electric motor turns spit slowly, constantly. Curved black steel hood acts as windbreaker . . . deflects heat to speed cooking time and save fuel.

The chrome-plated grid is 2 feet in diameter . . . gives 452 sq. inches of cooking area. Holds 8 steaks . . . OR 16 hamburgers at once . . . eliminates serving guests one or two at a time. Grid revolves, too, so you can turn it to you . . . eliminates unnecessary walking or reaching over hot coals. Hand crank raises and lowers grid to vary intensity of heat. Black legs detach for storage. Two large rubber tired wheels for easy rolling. Push handle doubles as towel and tool hanger. Heavy gauge steel bowl is 24 inches in diameter, 2½ inches deep at outer edge. Heavy steel throughout. Motor operates on 110–120 volts, 60-cycle, AC only. Rubber covered cord included. Overall height 38½ inches.

11 N T1924L—Brazier, complete with hood, spit and motor. Shipping weight 48 pounds. . . . . $24.95

**J 24-inch Barbecue Brazier.** Same features as brazier above, but without hood, spit and motor. So handy for picnics . . . fits easily into car trunk. Overall height about 30 inches. Shpg. wt. 34 lbs.

11 N 0190JK—Brazier only. . . . . $12.95

**K Hood, Spit and Motor** for 24-inch braziers. Black steel hood, chrome-plated spit. Electric motor operates on 110–120 volt, 60 cycle, AC only. Rubber covered cord included.

11 N 0653K—Shpg. wt. 15 lbs. . . . . $14.95

**L Spit Basket** for motorized grills, braziers. Holds steaks, chops, fish, pieces of chicken. Eliminates turning, is self basting. Meat retains natural juices. Positive locking action; adjusts to meat size. Coated wire. 18x9x2 in. overall.

11 N 1988—Shpg. wt. 3 lbs. 12 oz. . . . $3.95

**M 3-pc. Stainless Steel Tool Set** with attractive branded natural hardwood handles, leather thongs. Turner, fork and french chef knife with hollow ground blade. 17 in. long overall. A "must" for the outdoor chef.

11 N 1987—Shpg. wt. 2 lbs. 8 oz. . Set $4.98

**N Barbecue Apron, Chef's Hat Set** in heavy pastic case. Assorted designs, hand screen printed on heavy white cotton twill. Washfast. Sanforized, max. shrinkage 1%. Adjustable hat size.

11 N 1970—Shpg. wt. 10 oz. . . . . Set $3.49

**P Chip 'n Dip Bowl.** Serve potato chips and favorite dip . . . or shrimps and sauce, etc. in one compact unit. Rigid plastic. 12-in. diam. lower bowl, 6-in. diam. upper bowl. *State* pink or turquoise.

11 N 7745—Shpg. wt. 1 lb. 12 oz. . . . . $1.98

**R "Toaster Tray."** Hold tray any way you like, tumblers always remain upright. Six 12-oz. assorted color rigid plastic tumblers; black plastic tray, 19¼x7½x5 in. with wood handle.

11 N 7738—Shpg. wt. 2 lbs. 4 oz. . . . . $2.89

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# IT'S EASY TO BUY FOR EVERYONE ON YOUR GIFT LIST
## WHEN YOU USE SEARS EASY TERMS

**It's Easy to Open a Sears Easy Payment Account.** Just look through this catalog and your other current Sears catalogs; select the items you want and list them on one of our convenient order blanks. Be sure that your order totals $20 or more. Then have the head of your household fill in the answers to the questions on the back of the order blank and sign it. Enclose check or money order for necessary down payment and mail order to Sears.

## ONLY 10% DOWN PAYMENT REQUIRED
### on anything you order—EXCEPT:

**$5 DOWN PAYMENT** on Appliances, listed at bottom of this column, priced up to $200.

**$10 DOWN PAYMENT** on Appliances, listed at bottom of this column, priced over $200.

**20% DOWN PAYMENT** (one-fifth) on the following articles:

| | | |
|---|---|---|
| Air Compressors | Revolvers and Pistols | Timber Power Saws or |
| Animals (live) | Scintillation Counters | Brush Cutters |
| Geiger Counters | Saw Mills and Accessories | Truck Tires |

**For amount to send with your order . . .** refer to the down payment information above. If your order consists of merchandise from more than one group, figure the down payment on each group separately and add them together. You may send a larger down payment than the amount called for above, if you prefer. By doing so, you will reduce the amount to be added for Easy Payments and the monthly payment as shown by the table at the right.

**For amount payable monthly . . .** When ordering Home Appliances listed below, refer to pages on which they are described . . . for all other merchandise refer to Payment Table at right. Note that the monthly payment on a new account is only $5.00 for an unpaid balance up to $50.00.

**Special Easy Terms for Appliances . .** LOWER Down Payments and LOWER Monthly Payments for the following Home Appliances are shown on the pages where they are described.

| | | |
|---|---|---|
| Refrigerators and Freezers | Water Softeners | Vacuum Cleaners |
| Stoves | Radios | Floor Polishers |
| Garbage Disposal Units | Phonographs | Washers, Clothes Dryers and |
| Cabinet Sinks | Television Sets | Ironers |
| Dishwashers | Pianos | Air Conditioners |
| Milkers | Recorders | Dehumidifiers |
| Hot Water Heaters | Sewing Machines | Evaporative Coolers |

For all other articles figure monthly payments according to Payment Table at right.

## PAYMENT TABLE

| If Unpaid Balance Amounts to | We Shall Add for Easy Payments | Amount Payable Monthly is |
|---|---|---|
| $20.00—$22.00 | $2.00 | |
| 22.01— 24.00 | 2.25 | |
| 24.01— 26.00 | 2.50 | |
| 26.01— 28.00 | 2.75 | |
| 28.01— 30.00 | 3.00 | |
| 30.01— 33.00 | 3.25 | $5.00 |
| 33.01— 36.00 | 3.50 | |
| 36.01— 40.00 | 4.00 | |
| 40.01— 45.00 | 4.50 | |
| 45.01— 50.00 | 5.00 | |
| 50.01— 55.00 | 5.50 | 6.00 |
| 55.01— 60.00 | 6.00 | |
| 60.01— 65.00 | 6.50 | 7.00 |
| 65.01— 70.00 | 7.00 | |
| 70.01— 75.00 | 7.50 | |
| 75.01— 80.00 | 8.00 | 8.00 |
| 80.01— 85.00 | 8.50 | |
| 85.01— 90.00 | 9.00 | |
| 90.01— 95.00 | 9.50 | 9.00 |
| 95.01—100.00 | 10.00 | |
| 100.01—110.00 | 11.00 | |
| 110.01—120.00 | 12.00 | 10.00 |
| 120.01—130.00 | 13.00 | |
| 130.01—140.00 | 14.00 | |
| 140.01—150.00 | 15.00 | 11.00 |
| 150.01—160.00 | 16.00 | |
| 160.01—170.00 | 17.00 | 12.00 |
| 170.01—180.00 | 18.00 | 13.00 |
| 180.01—190.00 | 19.00 | |
| 190.01—200.00 | 20.00 | 14.00 |
| 200.01—210.00 | 21.00 | |
| 210.01—220.00 | 22.00 | 15.00 |
| 220.01—230.00 | 23.00 | |
| 230.01—240.00 | 25.00 | 16.00 |
| 240.01—250.00 | 26.00 | |
| 250.01—260.00 | 27.00 | 17.00 |
| 260.01—270.00 | 28.00 | |
| 270.01—280.00 | 29.00 | |
| 280.01—290.00 | 30.00 | 18.00 |
| 290.01—300.00 | 31.00 | |
| 300.01—310.00 | 32.00 | 19.00 |
| 310.01—320.00 | 33.00 | |
| 320.01—330.00 | 34.00 | 20.00 |
| 330.01—340.00 | 35.00 | 21.00 |
| 340.01—350.00 | 36.00 | 22.00 |

Write for Terms over $350.00

## Read below how you can add to your Easy Terms Account without paying a penny more a month

Once your credit is established at Sears, and you have an open Easy Payment Account with us, you can order additional items in amounts of $10 or more. **Your monthly payment now stays the SAME** unless the new total balance is sufficient to require a larger monthly payment according to table above right. **EXAMPLE**—Suppose you are paying $9 a month on your Sears Easy Payment account and you still owe $30. **NOW** you can order dresses, clothes for the children, shirts for dad, or whatever you wish, up to $70 (bringing your balance up to $100) without increasing the size of your monthly payment. Of course, if your new purchase increases your balance to more than $100, your monthly payment will be figured according to the table above right.

**SEE TABLE ABOVE**—What is your present monthly payment? How much do you still owe? You can figure how much more you can buy without paying a penny more a month.

**IT'S EASY TO SEND "ADD-ON" ORDERS.** Just make a list of the things you need on our handy order blank and write "add to my account." Be sure you mention your Easy Payment Account Number and sign the agreement on the back of the order blank. You pay on only one account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe on your open account. **And remember, no down payment is required when you send add-on orders.**

# Make Sears your gift headquarters

**Use this Christmas Book and your other Sears Catalogs for Complete Selection**

## Sears Guarantee

**TO SAVE YOU MONEY**

**TO DELIVER ALL MERCHANDISE SAFELY**

**TO SATISFY YOU PERFECTLY**

- We guarantee that every article in this catalog is honestly described and illustrated.
- We guarantee that any article purchased from us will give you the service you have a right to expect.
- If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.
- We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

### Important about prices

***If the price of any item in this catalog is reduced in another current catalog, we will fill your order at the lower price and return every penny of the difference to you. Regardless of which Sears catalog you order from, you always get the benefit of the lowest current catalog prices. We believe that Sears prices save you money and always give you the greatest possible value.***

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the Catalog Sales Department in a Sears Retail Store, at a Sears Catalog Sales Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose additional taxes after this book goes to press, we reserve the right to add such taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated while this catalog is in effect, we shall adjust our prices accordingly.

### How to order

Shop through this catalog now. List all the things you want on one of our order blanks. However, if you don't have a Sears order blank handy any plain paper will do.

**Please be sure to print or write plainly your full name and complete address,** including rural route and box number if you live on a rural route. Then give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound).

**Refer to parcel post rates on page 376 for amount to include in your remittance for postage** as we must pay postage on parcel post packages before we can ship your merchandise. *If you send too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed to ship your order.

**The best ways to send money** are by post office or express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from the local express agent.

### C.O.D. Mail Orders

Unless there is a real need for C.O.D. service, we urge you to enclose money order or check with your mail order, thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears. On parcel post C.O.D. shipments, in addition to the price of the merchandise and parcel post charges, you pay a C.O.D. collection fee which is an extra charge the post office makes for handling C.O.D. shipments. The post office also charges you a money order fee for forwarding payment to us.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable goods.

### Order regularly—get your catalogs regularly

We send our General Catalogs and our supplementary catalogs without request to customers who buy regularly from any Sears Catalog—by mail, by phone or through one of our Catalog Sales Offices.

To be sure that all of your orders will be correctly credited to you so, that, as a regular customer, you will automatically receive Sears Catalogs, **we suggest that all members of the same family order under one name,** preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name). This also helps us to give you faster and more efficient service.

### Sears provides expert nation-wide repair service on any appliance or mechanical or electrical item, large or small

When you buy any appliance or mechanical or electrical item, large or small, from Sears you can buy with complete confidence. We will repair or replace any defective part on such merchandise without charge during the guarantee period. If you move to another town, your Sears guarantee is still good. After the expiration of the special guarantee on Sears mechanical equipment or appliances, we will still provide service guaranteed no higher than prevailing local rates.

**No matter where you live** in Continental United States a Sears-trained repair specialist is nearby. There is a Sears service headquarters in every city where we have a Mail Order House, Retail Store or Catalog Sales Office. In communities distant from these headquarters, Sears has made arrangements with local contractors to provide competent servicing whenever it is necessary. Remember, we service what we sell.

**Repair parts available**—should you wish to replace a worn part without the service of a repairman, write your nearest Sears mail order house, or get in touch with your Catalog Sales Office, or Retail Store. Large stocks of repair parts are carried at our eleven mail order houses to assure prompt handling. You can depend on Sears for reliable service and repair parts at lowest possible cost.

**If you have any questions** about our merchandise or service, write to Personal Service Dept., Sears, Roebuck and Co., Chicago 7, Ill.

### Sears Export Service

Sears offer a complete export service to over 100 countries throughout the world. If any of your friends or relatives in a foreign country is interested in buying from Sears catalogs write Sears Personal Service Department at the following mail order houses: *Sears at Philadelphia, Pa.* for Greenland, Central America (except Mexico), Caribbean Islands, South America, Europe, Africa; *Sears at Los Angeles, Calif.* for Central Pacific Islands, Philippines, China, Japan, Korea, Australia, New Zealand.

### Five easy ways to shop at Sears

**1 Shop at Home by Mail** . . . It's easy, thrifty. Just look through your Sears catalog and make your selections; then fill out the handy order blank and mail it to us with your remittance.

**2 Shop at Home by Phone** . . . The quickest way to shop if there is a Sears phone or order office in your community. Give the phone order clerk the catalog number, price and description of the merchandise you want. You pay when the goods are delivered. **See pages 377 to 380.**

**3 Shop at Sears Catalog Sales Offices** . . . For Sears mail order prices and special services, visit or phone Sears Catalog Sales Office. An efficient clerk will gladly help you take measurements, and write and mail your order for you. **See page 380.**

**4 Shop in Catalog Sales Department** . . . Visit or phone the Catalog Sales Department in your nearest Sears Retail Store where you can order from any of our current catalogs at Sears low catalog prices. Our helpful sales people will write and mail your order. **See page 380.**

**5 Shop in Sears Retail Stores** . . . at your service throughout the country—over 650 Sears stores where you can buy nationally accepted merchandise over the counter and take it with you. Home delivery and installation can be arranged when needed.

#### IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

| | |
|---|---|
| Illinois (Expense due to Ret. Occ. Tax. 2¼c state tax, ½c city tax) | 3% |
| Iowa (Use Tax) | 2½% |
| Michigan (Use Tax) | 3% |
| Ohio (Use Tax) | 3% |

# It's easy to get a perfect fit at Sears

**Just follow our Simple Measuring Instructions** { **1. MEASURE TO BE SURE** **2. ORDER THE RIGHT SIZE**

See Size Charts on Pages Where Merchandise is Listed

## HOW TO MEASURE

**FOR GIRLS AND SUB-TEENS** Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size. Remember, her age doesn't tell you what size your child wears. Recheck measurements each time you order.

**Measure Chest or Bust** around body at fullest part of chest or bust. Hold tape snugly well up over shoulder blades.

**Measure Height**—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.

**Measure Hips** in straight line around body at fullest part of hips (about 7 inches below waist).

**Measure Waist** around smallest part at natural waistline.

**FOR WOMEN** If hip and waist measurements are between two sizes, order size nearest these two measurements. Waist and hip sizes are the most important. Hold tape firm but not tight.

**Measure Around Hips** at fullest part. This is an important measurement.

**Measure Waist** around smallest part at natural waistline.

**Measure Bust** around body at fullest part of bust. Do not let tape slide down shoulder blades in back.

**Measure length** from "bump" at back of neck to waist and on down to hem.

**FOR MEN** Have someone else take your measurements if possible. In the catalog description of each garment, we tell you the measurements we need to fit you properly. Send us these exact body measurements. Make no extra allowances.

**Measure Chest** close up under arms, snug but not tight, with tape over shoulder blades. Measure over shirt for suits, sport and leisure coats, topcoats, raincoats.

**Measure Waist** over trousers with belt off. Or take trousers that fit and measure around buttoned waistband.

**Measure Inseam** from close up in crotch to bottom of trousers to length desired.

**FOR BOYS** Order by size, not by child's age, since children of the same age vary greatly in size. MEASURE CHILD EACH TIME YOU ORDER to insure correct fit. **Measure height** without shoes. **Measure chest** around body over shirt under arms and over tips of shoulder blades (for outerwear measure chest over heaviest clothing to be worn underneath). **Measure waist** around body over underwear at smallest part.

Measurements are for boys' trousers with elastic in waist, and clothing other than trousers. If measurements fall between sizes order next larger size. **Order only sizes listed with each catalog number.**

| HEIGHT in inches | IF WAIST is, inches | CHEST in inches | SIZE is |
|---|---|---|---|
| 32½ to 34 | 20½ | 21 | 2 |
| 34½ to 37 | 21 | 22 | 3 |
| 37½ to 40 | 21½ | 23 | 4 |
| 40½ to 43 | 22 | 24 | 5 |
| 43½ to 46 | 22½ | 25 | 6 |
| 46½ to 48 | 23 | 25¾ | 7 |
| 48½ to 50 | 23½ | 26½ | 8 |
| 50½ to 52 | 24 | 27¼ | 9 |
| 52½ to 54 | 24½ | 28 | 10 |
| 54½ to 56 | 25 | 28¾ | 11 |
| 56½ to 58 | 25½ | 29½ | 12 |
| 58½ to 59½ | 26 | 30½ | 13 |
| 60 to 61 | 26½ | 31½ | 14 |
| 61½ to 62½ | 27 | 32¼ | 15 |
| 63 to 64 | 27½ | 33 | 16 |
| 64½ to 65 | 28 | 33¾ | 17 |
| 65½ to 66 | 28½ | 34½ | 18 |
| 66½ to 68 | 29½ | 36 | 20 |
| 68½ to 70 | 30½ | 38 | 22 |

**HOW TO MEASURE BOYS' TROUSERS SOLD BY WAIST AND INSEAM:** Take a pair of good-fitting trousers. Lay them flat on a table. Measure inseam from crotch to bottom of cuff. Or, if you prefer, take a standing measurement. Pull up trousers to where he likes to wear them. Measure along seam from well up in crotch to length desired.

## PROPER SHOE FIT GUARANTEED—Order correct size one of these 3 easy ways

**1. Tell us shoe size (length and width) if known. For men and women only—not for children.** (For children, use 4-point measuring system each time you order.) Make sure that shoes you order are sold in your particular size and width (see catalog description). If you have worn a particular size or type of shoe comfortably, you will find it satisfactory to order same size in your new Sears shoes.

**or 2. Give us all numbers and letters in your shoe. For men and women only—not for children.** Just write on your order all numbers and marks in lining of a comfortable old shoe, whether or not it was bought at Sears—and your new Sears shoes will fit comfortably. Be sure to show all marks, including dashes, that you find, as dashes sometimes indicate half sizes.

**or 3. Use Sears scientific 4-point measuring system. For men, women, older boys, girls and children.** Use a piece of blank paper large enough to fit under your foot and an ordinary kitchen knife and pencil. Sit on chair and let foot that gives you the most trouble rest naturally and without moving on piece of paper as shown below. Do not stand as this will spread foot and give incorrect measurements. Then mark piece of paper as shown in sketches below.

Have someone else hold the knife straight up and down at the tip of your longest toe, as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.

Have knife blade moved to the joint of the inside of the foot (widest part), as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.

Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.

And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement, so do not send us pencil outlines of your foot.

You now will have a piece of paper with four pencil marks on it as shown above. Enclose this piece of paper with your order blank. If ordering more than one pair, send diagram for each with catalog number noted. Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.

### FOR CHILDREN'S SHOES measure each time you order

Send for our free measuring device. Designed especially for use on children's feet. With it you can quickly determine the proper length shoe needed by your child. When measuring remove shoe and measure child's stockinged foot, following instructions printed on the device. Write today, ask for Sears Shoe Measuring Device 13818N . . . remember, it's free.

**Mothers! Read chart at right** . . . it shows you how rapidly children's feet grow, and why we stress that you MUST measure your child's foot every time you order new shoes. Badly fitted shoes may do harm to growing feet . . . are never comfortable. It only takes a few minutes to check for proper size . . . use our 4-point Measuring Plan or the free length measuring device 13818N at left.

**Children's feet change size according to age***

| Age of Child | Change in Size |
|---|---|
| 2– 8 | 1–3 months |
| 8–10 | 2–3 months |
| 10–12 | 3–4 months |
| 12–15 | 4–6 months |
| 15 and older | every 6 months to 20 years |

NOTE: The average rate of growth is 1 to 1 sizes during these periods.

*By courtesy of the National Foot Health Council, Rockland, Mass.

# How to Figure Parcel Post Rates

kages weighing up to 70 pounds and measuring not more than 100 inches in
mbined length and girth can be sent by Parcel Post in all parcel post zones,
ept when mailed at a first class post office and addressed for city delivery to
other first class post office.
Parcel Post weight limits on packages mailed between first class post offices and
dressed for city delivery, are 40 pounds to the Local, 1st and 2nd Zones; and 20
unds to Zones 3 to 8. The size limit is 72 inches length and girth combined.

## igure postage on total weight of each order

e shipping weight of each article is given in the catalog description. When you
ite your order add the pounds and ounces and change ounces into full pounds
5 ounces to a pound). Then show the total weight in pounds. When figuring
stage on packages weighing more than one pound, the post office counts a frac-
n of a pound as a full pound and charges postage accordingly. Consult the par-
post rate table at right for the correct amount to include in your remittance
postage.
If you don't know what parcel post zone you are in, refer to table at right or
k your mail carrier or postmaster.

## lease send enough money for postage

clude enough money in the remittance with your order to pay the postage as we
ot pay postage on parcel post packages before we can send your merchandise.
n't worry about sending more than the correct amount. *If you send us too much,*
*ey cost extra will be promptly returned to you.* You pay only the exact postage needed
r your order.

## ur Parcel Post Service

r parcel post is available on any package that can be shipped by regular
rcel post, at the following rates:

| Parcel Post Zone | Zone 1 and 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 |
|---|---|---|---|---|---|---|---|
| e for first pound or fraction | 60c | 60c | 65c | 70c | 75c | 75c | 80c |
| ch additional pound or fraction | 48c | 48c | 50c | 56c | 64c | 72c | 80c |

r 8th zone outside Continental United States, rate is 80c for each pound or fraction thereof.

## PARCEL POST RATES

| SHIPPING WEIGHT (16 oz. equal 1 lb.) | LOCAL ZONE Within Chicago | ZONES 1 and 2 Not Over 150 Miles | ZONE 3 151 to 300 Miles | ZONE 4 301 to 600 Miles |
|---|---|---|---|---|
| Up to 8 ounces | 2c for the first 2 oz. and 1c for each addl. oz. | | | |
| 9 oz. to 1 lb. | 18c | 23c | 23c | 24c |
| 1 lb. 1 oz. to 2 lbs. | 20c | 27c | 29c | 31c |
| 2 lbs. 1 oz. to 3 lbs. | 21c | 31c | 34c | 38c |
| 3 lbs. 1 oz. to 4 lbs. | 23c | 35c | 39c | 45c |
| 4 lbs. 1 oz. to 5 lbs. | 24c | 39c | 44c | 52c |
| 5 lbs. 1 oz. to 6 lbs. | 26c | 43c | 49c | 59c |
| 6 lbs. 1 oz. to 7 lbs. | 27c | 47c | 54c | 66c |
| 7 lbs. 1 oz. to 8 lbs. | 29c | 51c | 60c | 73c |
| 8 lbs. 1 oz. to 9 lbs. | 30c | 55c | 65c | 80c |
| 9 lbs. 1 oz. to 10 lbs. | 32c | 59c | 70c | 87c |
| 10 lbs. 1 oz. to 11 lbs. | 33c | 63c | 75c | 93c |
| 11 lbs. 1 oz. to 12 lbs. | 34c | 67c | 80c | $1.00 |
| 12 lbs. 1 oz. to 13 lbs. | 36c | 71c | 85c | 1.07 |
| 13 lbs. 1 oz. to 14 lbs. | 37c | 75c | 90c | 1.14 |
| 14 lbs. 1 oz. to 15 lbs. | 39c | 79c | 96c | 1.21 |
| 15 lbs. 1 oz. to 16 lbs. | 40c | 83c | $1.01 | 1.28 |
| 16 lbs. 1 oz. to 17 lbs. | 42c | 87c | 1.06 | 1.35 |
| 17 lbs. 1 oz. to 18 lbs. | 43c | 91c | 1.11 | 1.42 |
| 18 lbs. 1 oz. to 19 lbs. | 45c | 95c | 1.16 | 1.49 |
| 19 lbs. 1 oz. to 20 lbs. | 46c | 99c | 1.21 | 1.56 |
| 20 lbs. 1 oz. to 21 lbs. | 47c | $1.02 | 1.26 | 1.62 |
| 21 lbs. 1 oz. to 22 lbs. | 49c | 1.06 | 1.32 | 1.69 |
| 22 lbs. 1 oz. to 23 lbs. | 50c | 1.10 | 1.37 | 1.76 |
| 23 lbs. 1 oz. to 24 lbs. | 52c | 1.14 | 1.42 | 1.83 |
| 24 lbs. 1 oz. to 25 lbs. | 53c | 1.18 | 1.47 | 1.90 |
| 30 lbs. | 61c | 1.38 | 1.79 | 2.25 |
| 40 lbs. | 68c | 1.58 | 1.99 | 2.50 |
| 50 lbs. | 75c | 1.78 | 2.24 | 2.94 |
| 60 lbs. | 82c | 1.97 | 2.50 | 3.26 |
| 70 lbs. | 90c | 2.17 | 2.76 | 3.63 |
| 80 lbs. | 97c | 2.37 | 3.02 | 3.97 |
| 90 lbs. | $1.04 | 2.57 | 3.27 | 4.32 |
| 100 lbs. | 1.11 | 2.78 | 3.53 | 4.66 |
| 70 lbs. | 1.19 | 2.96 | 3.79 | 5.01 |

Parcel post rates are subject to change without notice

# It's easy to estimate Freight Rates to your station

eight rates are based on distance and are the same regardless of who ships the merchan-
se. If there is a freight agent at your station, you pay freight charges when shipment is
ceived. If there is no freight agent, include additional money with your order to cover
eight charges. If you send too much, we will return the difference. Freight shipments
100 pounds or less take the 100-pound rate; charges on shipments over 100 pounds
are based on actual weight.
The minimum freight charge made by railroads is $2.44. Minimum charge by truck may
in some instances slightly exceed the 100-pound rate.
In addition, transportation companies are also required to collect a Federal tax of 3%
on their charges.

## Estimated Rail Freight Rates per 100 pounds from Chicago

se the following table for estimating rail freight charge to your
tation from our Chicago mail order house, or factories or ware-
uses in or near Chicago. Example: Suppose you live about 200
iles from CHICAGO and order a Radio-Phonograph weighing
5 pounds. Rate table below shows 200-mile freight rate for 100
pounds for Radio-Phonograph to be $2.27. Multiply shipping
weight, 125 pounds (1¼ times hundred pound rate), by $2.27.
1¼ times $2.27 is $2.84 then add 3% (9c) for Federal tax making
the approximate total freight charge $2.93.
The Steinite KD means knocked down; SU means set up.

| Merchandise | 100 Miles | 200 Miles | 300 Miles | 400 Miles |
|---|---|---|---|---|
| ycles | $1.39 | $1.61 | $2.18 | $2.51 |
| dmobile, Steel, SU | 1.19 | 1.55 | 1.86 | 2.14 |
| ators, KD | 1.19 | 1.55 | 1.86 | 2.14 |
| ators, SU | 2.44 | 3.18 | 3.82 | 4.40 |
| ller, Table Satin, Juvenile | 2.44 | 3.18 | 3.82 | 4.40 |
| ellaneous Decorations, | | | | |
| Outdoor, Plastic | 2.09 | 2.73 | 3.28 | 3.76 |
| ellaneous Drivers, Power | 1.39 | 1.81 | 2.18 | 2.51 |
| ellaneous Hangers, Aluminum | 2.73 | 3.64 | 4.37 | 5.02 |
| ellaneous Hangers, Fiber | 2.09 | 2.73 | 3.28 | 3.76 |
| ellaneous Stand, Steel | 2.09 | 2.73 | 3.28 | 3.76 |
| dmobiliers | 1.19 | 1.55 | 1.86 | 2.14 |
| mills, Juvenile | 2.09 | 2.73 | 3.28 | 3.76 |
| dmobiles | 1.39 | 1.81 | 2.18 | 2.51 |
| rcises Machine | 2.09 | 2.73 | 3.28 | 3.76 |
| rcises Scream, Ensemble | 1.00 | 1.40 | 1.70 | 1.96 |

| Merchandise | 100 Miles | 200 Miles | 300 Miles | 400 Miles |
|---|---|---|---|---|
| Game Alleys, KD | $1.53 | $2.00 | $2.41 | $2.77 |
| Gas Cabinets, Wood, KD | 1.19 | 1.56 | 1.86 | 2.13 |
| Heaters | 1.39 | 1.81 | 2.18 | 2.51 |
| Lawn Mowers, Power | 1.19 | 1.55 | 1.86 | 2.13 |
| Merry-go-Rounds, KD | 1.39 | 1.81 | 2.18 | 2.51 |
| Mirrors | 1.39 | 1.81 | 2.18 | 2.51 |
| Musical Instruments | 2.09 | 2.73 | 3.28 | 3.76 |
| Pianos, Juvenile | 1.39 | 1.81 | 2.18 | 2.51 |
| Pool Tables, Tot, KD | 1.39 | 1.81 | 2.18 | 2.51 |
| Portable Bars | 1.39 | 1.81 | 2.18 | 2.51 |
| Power Tools, Meters | 1.39 | 1.81 | 2.18 | 2.51 |
| Radios, Phonographs | 1.74 | 2.27 | 2.73 | 3.15 |
| Rockers, Juvenile | 1.39 | 1.81 | 2.18 | 2.51 |
| Rocking Horses, KD | 1.39 | 1.81 | 2.18 | 2.51 |
| Sewn, Power | 1.19 | 1.55 | 1.86 | 2.13 |
| Serving Carts | 1.53 | 2.00 | 2.41 | 2.77 |

| Merchandise | 100 Miles | 200 Miles | 300 Miles | 400 Miles |
|---|---|---|---|---|
| Sewing Machines | $1.39 | $1.81 | $2.18 | $2.51 |
| Skating Rinks, KD | 1.19 | 1.55 | 1.86 | 2.13 |
| Skis | 1.39 | 1.81 | 2.18 | 2.51 |
| Stoves, Electric, Gas | 1.19 | 1.55 | 1.86 | 2.13 |
| Tables, KD, Tennis Tables | 1.19 | 1.55 | 1.86 | 2.13 |
| Tables, SU | 2.08 | 2.73 | 3.28 | 3.76 |
| Television Antennas, KD | 90c | 1.27 | 1.53 | 1.76 |
| Television Sets | 1.74 | 2.27 | 2.73 | 3.14 |
| Tents | 1.39 | 1.81 | 2.18 | 2.51 |
| Toboggans | 2.08 | 2.73 | 3.28 | 3.76 |
| Trampolines, KD | 1.19 | 1.55 | 1.86 | 2.13 |
| Vacuum Cleaners | 1.39 | 1.81 | 2.18 | 2.51 |
| Vacuum Cleaners, Industrial | 1.39 | 1.81 | 2.18 | 2.51 |
| Washing Machines | 1.39 | 1.81 | 2.18 | 2.51 |
| Weight Lifting Sets | 85c | 1.08 | 1.30 | 1.52 |
| Work Benches | 1.19 | 1.55 | 1.86 | 2.13 |

### Express Rates

Do not send money for express charges with your order as they can be paid on delivery. The minimum charge for any express shipment is $1.93. When figuring charges add 3% Federal tax for each shipment. Example: Order weighs 30 lbs. and you live about 200 miles from shipping point, the charge would be $2.56. Add 3% (8c) Federal tax, making approximate total charge $2.64.

| WEIGHT | 100 Miles | 200 Miles | 300 Miles | 400 Miles |
|---|---|---|---|---|
| 5 Pounds | $1.93 | $1.93 | $1.93 | $1.93 |
| 10 Pounds | 1.93 | 1.93 | 2.06 | 2.10 |
| 15 Pounds | 1.93 | 2.07 | 2.21 | 2.35 |
| 20 Pounds | 2.04 | 2.24 | 2.42 | 2.60 |
| 30 Pounds | 2.28 | 2.60 | 2.86 | 3.11 |
| 40 Pounds | 2.50 | 2.88 | 3.25 | 3.63 |
| 50 Pounds | 2.73 | 3.20 | 3.67 | 4.13 |
| 75 Pounds | 3.31 | 4.00 | 4.71 | 5.40 |
| 100 Pounds | 3.88 | 4.82 | 5.75 | 6.66 |

## Rail Freight Rates per 100 pounds from Factories and Warehouses . . as listed

If you are ordering merchandise to be shipped from one of our factories or warehouses, first find in the table below the city in which you live or the city nearest you. Then find the rate per 100 pounds from the factory or warehouse from which your order is to be shipped to this town and it will be easy for you to figure the freight charge.

| FROM ↓ TO → | ILLINOIS | | | | INDIANA | | | | IOWA | | Kentucky | MICHIGAN | | | | MO. | OHIO | | | WISCONSIN | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Chicago | Quincy | Rockford | Springfield | Ft. Wayne | Indianapolis | South Bend | Clinton | Des Moines | Louisville | Madisonville | Detroit | Grand Rapids | Saginaw | Traverse City | St. Louis | Cincinnati | Cleveland | Portsmouth | Madison | Marinette | Milwaukee | |
| dmobiliers, Cleveland, Ohio | $1.97 | $2.53 | $2.18 | $2.34 | $1.52 | $1.86 | $1.74 | $2.34 | $2.61 | $2.04 | $2.39 | $1.45 | $1.79 | $1.74 | $2.13 | $2.50 | $1.40 | | $1.79 | $2.34 | $2.34 | $2.13 | |
| dmobiliers, Detroit, Mich. | 1.79 | 2.45 | 2.04 | 2.18 | 1.38 | 1.79 | 1.52 | 2.18 | 2.48 | 2.04 | 2.34 | | 1.41 | 1.19 | 1.74 | 2.34 | 1.74 | $1.45 | 1.92 | 2.04 | 2.04 | 1.79 | |
| dmobiliers, Indianapolis, Ind. | 1.52 | 1.86 | 1.74 | 1.55 | 1.30 | | 1.38 | 1.79 | 2.29 | 1.22 | 1.63 | 1.79 | 1.74 | 1.92 | 2.13 | 1.74 | 1.22 | 1.86 | 1.74 | 1.92 | 2.25 | 1.79 | |
| dmobiliers, Muncie, Ind. | 1.12 | 1.97 | 1.74 | 1.79 | 1.30 | 1.79 | 1.48 | 1.47 | 2.09 | 1.16 | 1.79 | 1.27 | 1.48 | 1.88 | 2.04 | 2.09 | 2.13 | 1.79 | 1.58 | 1.92 | 1.92 | | |
| dmobiliers, St. Louis, Mo. | 1.79 | 1.37 | 1.79 | 1.16 | 1.97 | 1.74 | 1.97 | 1.79 | 1.97 | 1.79 | 1.62 | 2.34 | 2.25 | 2.48 | 2.53 | | 1.97 | 2.53 | 2.34 | 1.97 | 2.45 | 2.04 | |
| oats, Fiberglass, Ind. | 3.28 | 3.39 | 2.96 | 2.85 | 3.17 | 2.44 | 3.28 | 3.66 | 4.33 | 1.89 | 2.09 | 3.87 | 3.76 | 4.05 | 4.48 | 2.73 | 2.87 | 3.87 | 3.28 | 3.87 | 4.48 | 3.66 | |
| rcraft, Electric, St. Paul, Minn. | 2.37 | 2.44 | 2.14 | 2.54 | 2.77 | 2.62 | 2.40 | 2.00 | 1.95 | 3.16 | 3.16 | 2.67 | 2.49 | 2.66 | 2.84 | 2.71 | 3.10 | 2.52 | 2.93 | 1.98 | 2.14 | 2.14 | |
| rcraft, Electric, Evansville, Ind. | 2.02 | 2.02 | 2.30 | 1.69 | 2.02 | 1.69 | 2.02 | 2.30 | 2.84 | 1.38 | 1.03 | 2.44 | 2.00 | 2.54 | 2.77 | 1.89 | 1.79 | 2.49 | 2.14 | 2.37 | 2.71 | 2.37 | |
| rcraft, Freezers, Cleveland, Ohio | 2.14 | 2.77 | 2.30 | 2.49 | 2.02 | 2.02 | 2.30 | 2.64 | 2.95 | 2.79 | 2.61 | 1.59 | 1.96 | 1.89 | 2.13 | 2.71 | 1.49 | | 1.58 | 2.54 | 2.54 | 2.53 | |
| rcraft, Freezers, Detroit, Mich. | 1.95 | 2.44 | 2.30 | 2.37 | 1.49 | 1.95 | 1.64 | 2.37 | 2.87 | 2.30 | 2.54 | | 1.54 | 1.38 | 1.89 | 2.54 | 1.89 | 1.58 | 2.00 | 2.30 | 2.30 | 1.95 | |
| rcraft, Freezers, Indianapolis, Ind. | 1.64 | 2.02 | 1.38 | 1.89 | 1.43 | | 1.49 | 1.95 | 2.49 | 1.33 | 1.76 | 1.95 | 1.89 | 2.00 | 2.33 | 1.89 | 1.33 | 2.02 | 1.89 | 2.00 | 2.44 | 1.95 | |
| rcraft, Freezers, Milwaukee, Wis. | 2.14 | 2.14 | 1.97 | 1.95 | 1.83 | 1.95 | 1.67 | 1.54 | 2.30 | 2.27 | 2.37 | 1.95 | 1.30 | 1.62 | 1.97 | 2.30 | 2.37 | 2.33 | 2.61 | 1.30 | 1.58 | | |
| rcraft, Freezers, St. Louis, Mo. | 1.95 | 1.58 | 1.95 | 1.27 | 2.14 | 1.89 | 2.14 | 1.95 | 2.14 | 1.95 | 1.76 | 2.54 | 2.44 | 2.66 | 2.77 | | 2.14 | 2.71 | 2.54 | 2.14 | 2.66 | 2.30 | |
| rcraft, Philadelphia, Pa. | 2.84 | 2.53 | 2.93 | 2.66 | 2.71 | 2.07 | 2.97 | 2.17 | 2.15 | 2.30 | 2.69 | 2.47 | 2.30 | 2.63 | 2.47 | 2.29 | 2.53 | 2.14 | 2.71 | 2.10 | 2.17 | 1.93 | |
| rcraft, Electric, Newark, Ohio | 1.97 | 2.13 | 2.04 | 2.08 | 1.54 | 1.89 | 1.74 | 2.08 | 2.61 | 2.04 | 2.39 | 1.45 | 1.79 | 1.74 | 2.13 | 2.50 | 1.40 | | 1.79 | 2.34 | 2.34 | 2.13 | |
| ston, Gas, Bradley, Ill. | 90c | 1.49 | 1.30 | 1.35 | 1.38 | 1.35 | 1.23 | 1.35 | 1.97 | 1.74 | 1.66 | 1.66 | 1.56 | 1.66 | 2.04 | 1.44 | 1.74 | 1.97 | 2.13 | 1.52 | 1.92 | 1.35 | |
| tline, Tennis, Detroit, Mich. | 1.79 | 2.45 | 2.04 | 2.18 | 1.38 | 1.79 | 1.52 | 2.18 | 2.48 | 2.04 | 2.34 | | 1.41 | 1.19 | 1.74 | 2.34 | 1.74 | 1.45 | 1.92 | 2.04 | 2.04 | 1.79 | |
| tline, Tennis, Minneapolis, Minn. | 2.18 | 2.25 | 1.97 | 2.34 | 2.53 | 2.40 | 2.39 | 1.92 | 1.79 | 2.90 | 2.90 | 2.65 | 2.79 | 2.46 | 2.25 | 2.53 | 2.85 | 2.90 | 2.21 | 1.79 | 1.97 | 1.97 | |
| shing Machines, Clothes Dryers, Cleveland, Ohio | 2.33 | 2.99 | 2.58 | 2.69 | 1.78 | 2.11 | 2.38 | 2.76 | 3.30 | 2.39 | 2.82 | 1.71 | 2.11 | 2.06 | 2.51 | 2.94 | 1.97 | | 2.11 | 2.76 | 2.76 | 2.51 | |
| shing Machines, Clothes Dryers, Detroit, Mich. | 2.11 | 2.67 | 2.39 | 2.56 | 1.62 | 2.11 | 1.78 | 2.58 | 3.11 | 2.39 | 2.76 | | 1.68 | 1.39 | 2.06 | 2.76 | 2.06 | 1.71 | 2.58 | 2.39 | 2.39 | 2.11 | |
| shing Machines, Clothes Dryers, Indianapolis, Ind. | 1.78 | 2.18 | 1.48 | 1.81 | 1.54 | | 1.62 | 2.11 | 2.69 | 1.44 | 1.96 | 2.11 | 2.06 | 2.36 | 2.51 | 2.86 | 1.44 | 2.18 | 2.06 | 2.63 | 2.11 | | |
| shing Machines, Clothes Dryers, Milwaukee, Wis. | 1.51 | 2.32 | 1.37 | 2.11 | 1.97 | 2.11 | 1.74 | 1.48 | 2.39 | 2.45 | 2.58 | 2.11 | 1.48 | 1.97 | 1.87 | 2.39 | 2.46 | 2.51 | 2.82 | 1.39 | 1.71 | | |
| shing Machines, Clothes Dryers, St. Louis, Mo. | 2.11 | 1.48 | 2.11 | 1.27 | 2.32 | 2.06 | 2.32 | 2.11 | 2.32 | 2.11 | 1.90 | 2.76 | 2.63 | 2.94 | 2.99 | | 2.32 | 2.94 | 2.76 | 2.32 | 2.87 | 2.39 | |



*Above Parcel Post, Freight and Express Rates were in effect when this catalog was printed and are subject to change without notice*

# Do Your Christmas Shopping the Easy Modern Way...

# by phone

## FROM SEARS CATALOGS

Simply call our telephone number as listed on the following pages. Give our phone clerk the catalog number, description and price of the items you want. That's all there is to it. In five minutes your shopping is done.

We will deliver the goods direct to your home . . or you can pick up your order at Sears Catalog Sales Office or at the Catalog Sales Department of any Sears Retail store, if there is one in your community, and save on the delivery charges.

## SATISFACTION GUARANTEED

Your complete satisfaction is always guaranteed at Sears. If you wish to exchange or return an item, which has been delivered by truck, just call us—if you mail your "exchange" order write the words "pick up" on order blank above catalog number of the item to be returned—and our truck will pick it up and deliver the new selection.

**NO Crowds to Fight**
**NO Forms to Fill Out**
**NO Parking Problems**
**NO Leaving the Children**
**NO Transportation Worries**

## PHONE EASY PAYMENT ORDERS

Just give our phone clerk your Easy Payment account number when ordering additional merchandise to be added to your account. If you want to open an account our phone clerk will gladly give you all the details.

### Use Sears Handy "Will-Call" Service for Extra Savings

Save on delivery charges! If you live near a Sears Retail store, you can phone your order and pick it up at the Catalog Sales Department of the store. Tell our phone order clerk that you will pick up your order at the Catalog Sales Department in the Sears Retail store in your community. You will make an extra saving of 10% to as much as 70% of the truck delivery charges, depending on your location and the size and weight of items.

Our phone order clerk will let you know when your order will be ready to pick up. Try this handy "will-call" service the next time you shop by telephone from one of Sears Catalogs. You'll be pleased at the savings you make.

**Call any of the Sears Telephone Shopping numbers on pages 378 and 379 for this money-saving "will-call" service.**

### The Easiest Way of All— Truck Delivery to Your Home

If you live in any of the cities listed on the next two pages, you can have phone orders delivered direct to your home. You pay the driver for the goods plus a small delivery charge. No red tape—no forms to fill out—no transportation problems. It's the easiest way of all . . truly the modern way to shop . . in the comfort of your home.

**Call any of the telephone numbers on pages 378 and 379 for direct-to-home truck delivery service on catalog orders.**

**You can also phone** your catalog orders to any of our Catalog Sales Offices or to the Catalog Sales Department in any Sears Retail store for "will-call" service. See page 380.

IF YOU LIVE IN ANY OF THE CITIES LISTED ON THESE TWO PAGES . . .

# You can shop

## CHICAGO METROPOLITAN AREA

**CHICAGO customers . . . . . Call NEvada 8-5300**

**Anytime • Day or Night • 24 Hours a Day • Sundays, Holidays, too**

Most orders phoned before 1:00 P.M. Monday through Thursday may be picked up in any of our Chicago Metropolitan Area Retail Stores or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday.

**SPECIAL!** 2-hour service! No will-call charge! When you pick up orders at Sears Tower Store, Homan Ave. and Arthington St. in Chicago.

**SUBURBAN customers call following "toll-free" numbers from 8 A.M. to 5 P.M. Monday through Friday; 8 A.M. to 1:00 P.M. on Saturday.**

| | | | |
|---|---|---|---|
| Addison | Lombard 1200 | Justice | GL obe 8-3400 |
| Alsip | FU lton 5-4400 | Kenilworth | WI nnetka 6-4980 |
| Argo | GL obe 8-3400 | La Grange | CH estnut 6-2300 |
| Arlington Heights | CL earbrook 3-6200 | †Lake Forest | Enterprise 1500 |
| †Bannockburn | Enterprise 1500 | Lansing | GR anite 4-5000 |
| Batavia | Geneva 2826 | Lincolnwood | OR chard 5-7800 |
| Bellwood | FI llmore 4-8100 | Lisle | Downers Grove 1828 |
| Belmont | Downers Grove 1828 | Lombard | Lombard 1200 |
| Bensenville | Itasca 900 | Lyons | ST anley 8-6240 |
| Berkeley | FI llmore 4-8100 | Markham | ED ison 1-2040 |
| Berwyn | ST anley 8-6240 | Matteson | SK yline 6-2600 |
| Black Oak | WE stmore 1-2400 | Maywood | FI llmore 4-8100 |
| *Bloomingdale | LA wrence 9-6400 | *Melrose Park | LA wrence 9-6400 |
| Blue Island | FU lton 5-4400 | Melrose Park | FI llmore 4-8100 |
| Broadview | FI llmore 4-8100 | Midlothian | FU lton 5-4400 |
| Brookfield | CH estnut 6-2300 | Mooseheart | Geneva 2826 |
| Burnham | WE stmore 1-2400 | Morton Grove | OR chard 5-7800 |
| Calumet City | WE stmore 1-2400 | Mount Prospect | CL earbrook 3-6200 |
| Calumet Park | FU lton 5-4400 | Munster | WE stmore 1-2400 |
| Chicago Heights | SK yline 6-2600 | †New Chicago | Enterprise 1500 |
| Chicago Ridge | GA rden 2-6220 | Niles | OR chard 5-7800 |
| Cicero | ST anley 8-6240 | Northbrook | CR estwood 2-2280 |
| Clarendon Hills | CH estnut 6-2300 | Northfield | WI nnetka 6-4980 |
| *Cloverdale | WH eaton 8-8600 | Oak Forest | FU lton 5-4400 |
| Congress Park | GL obe 8-3400 | Oak Glen | GRanite 4-5000 |
| Crestwood | FU lton 5-4400 | Oak Lawn | GA rden 2-6220 |
| **Crete | SK yline 6-2600 | Oak Park | ST anley 8-6240 |
| †Deerfield | Enterprise 1500 | Olympia Fields | SK yline 6-2600 |
| Des Plaines | VA nderbilt 4-0191 | Orland Park | GI bson 8-0340 |
| Dolton | Riverdale 5300 | †Palatine | Enterprise 1500 |
| Downers Grove | Downers Grove 1828 | Palos Heights | GI bson 8-0340 |
| East Chicago | WE stmore 1-2400 | Palos Park | GI bson 8-0340 |
| †East Gary | Enterprise 1500 | Park Forest | SK yline 6-2600 |
| Elmhurst | Lombard 1200 | Park Ridge | VA nderbilt 4-0191 |
| Elmwood Park | GL adstone 3-2413 | Phoenix | ED ison 1-2040 |
| Evanston | DA vis 8-9211 | Posen | FU lton 5-4400 |
| Evergreen Park | GA rden 2-6220 | Prospect Heights | CL earbrook 3-6200 |
| Fairview | GL adstone 3-2413 | Ravinia | ID lewood 2-9370 |
| Fechanville | VA nderbilt 4-0191 | **Richton Park | SK yline 6-2600 |
| Flossmoor | Homewood 1480 | Riverdale | Riverdale 5300 |
| Forest Park | FI llmore 4-8100 | River Forest | FI llmore 4-8100 |
| Forest View | ST anley 8-6240 | River Grove | GL adstone 3-2413 |
| Fort Sheridan | ID lewood 2-9370 | Riverside | ST anley 8-6240 |
| Franklin Park | GL adstone 3-2413 | Robbins | FU lton 5-4400 |
| Gary | TU rner 5-8582 | Roby | WE stmore 1-2400 |
| Geneva | Geneva 2826 | *Roselle | LA wrence 9-6400 |
| Glen Ellyn | WH eaton 8-8600 | Schiller Park | GL adstone 3-2413 |
| Glencoe | WI nnetka 6-4980 | Skokie | OR chard 5-7800 |
| Glenview | GL enview 6-6100 | South Holland | ED ison 1-2040 |
| Glenwood | SK yline 6-2600 | St. Charles | Geneva 2826 |
| Golf | GL enview 6-6600 | **Steger | SK yline 6-2600 |
| Griffith | WE stmore 1-2400 | Stickney | ST anley 8-6240 |
| Hammond | WE stmore 1-2400 | Summit | GL obe 8-3400 |
| Harvey | ED ison 1-2040 | Techny | CR estwood 2-2280 |
| Hazelcrest | ED ison 1-2040 | †Thornton | Enterprise 1500 |
| Henrville | WE stmore 1-2400 | Tinley Park | Homewood 1480 |
| Highland | WE stmore 1-2400 | Villa Park | Lombard 1200 |
| Highland Park | ID lewood 2-9370 | Warrenville | WH eaton 8-8600 |
| Highwood | ID lewood 2-9370 | Westchester | FI llmore 4-8100 |
| Hillside | ID lewood 2-9370 | West Chicago | WH eaton 8-8600 |
| Hines | FI llmore 4-8100 | Western Springs | CH estnut 6-2300 |
| Hinsdale | CH estnut 6-2300 | Westmont | Downers Grove 1828 |
| †Hobart | Enterprise 1500 | Wheaton | WH eaton 8-8600 |
| Hodgekins | CH estnut 6-2300 | Wheeling | CL earbrook 3-6200 |
| Holbrook | SK yline 6-2600 | Whiting | WE stmore 1-2400 |
| Hollywood | CHestnut 6-2300 | Willow Springs | GL obe 8-3400 |
| Homewood | Homewood 1480 | Wilmette | WI nnetka 6-4980 |
| Hubbard Woods | WI nnetka 6-4980 | Winnetka | WI nnetka 6-4980 |
| Indiana Harbor | WE stmore 1-2400 | Wooddale | Itasca 900 |
| Ingalton | WH eaton 8-8600 | Woodmar | WE stmore 1-2400 |
| Itasca | Itasca 900 | Worth | GI bson 8-0340 |
| | | York Center | Lombard 1200 |

* Delivery on Monday, Wednesday and Friday. ** Delivery on Monday and Thursday only.

† Dial Operator . . . ask for Enterprise 1500

### Chicago Area Truck Delivery Rates . . . No C.O.D. Fee

| | | |
|---|---|---|
| Up to 2 lbs. . . . . 40c | 16 to 20 lbs. . . . . 75c | 46 to 60 lbs. . . . . $1.45 |
| 3 lbs. . . . . 45c | 21 to 25 lbs. . . . . 80c | 61 to 70 lbs. . . . . 1.55 |
| 4 lbs. . . . . 50c | 26 to 30 lbs. . . . . 90c | 71 to 100 lbs. . . . . 1.65 |
| 5 to 7 lbs. . . . . 55c | 31 to 35 lbs. . . . . $1.10 | Over 100 lbs., per 100 lbs. . . . . 1.65 |
| 8 to 10 lbs. . . . . 60c | 36 to 40 lbs. . . . . 1.20 | |
| 11 to 15 lbs. . . . . 65c | 41 to 45 lbs. . . . . 1.35 | |

**Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint, Plumbing: 36 to 100 lbs. . . $1.20; over 100 lbs. . . 1c per lb. Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. . . . $1.50.**

## DE KALB AND SYCAMORE AREA

**DE KALB customers . . . . . Call De Kalb 6-6311**

**SYCAMORE customers . . . . . Call Sycamore 4541**

**† Malta and Maple Park customers . . . . . Call Enterprise 1234**

Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

† Dial Operator . . . . ask for Enterprise 1234

## INDIANAPOLIS AREA

**INDIANAPOLIS and Suburban customers . . Call MElrose 5-6361**

Most Orders phoned before 1 P.M. Monday through Thursday may be picked up in Sears Indianapolis retail store or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

## MILWAUKEE AREA

**MILWAUKEE and Suburban customers . . . . Call Mitchell 5-4062**

**Anytime • Day or Night • 24 Hours a day • Sundays, Holidays, too**

Most Orders phoned before 1 P.M. Monday through Thursday may be picked up in any Sears retail store in Milwaukee or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery rates below.

### Zone 1 and 2 Truck Delivery Area

**Truck Delivery Rates for customers having street addresses in cities shown above . . . No C.O.D. Fee**

| | | |
|---|---|---|
| Up to 2 lbs. . . . . 45c | 16 to 20 lbs. . . . . 95c | 46 to 60 lbs. . . . . $1.90 |
| 3 lbs. . . . . 50c | 21 to 25 lbs. . . . . $1.10 | 61 to 70 lbs. . . . . 2.05 |
| 4 lbs. . . . . 55c | 26 to 30 lbs. . . . . 1.25 | 71 to 100 lbs. . . . . 2.25 |
| 5 to 7 lbs. . . . . 60c | 31 to 35 lbs. . . . . 1.45 | Over 100 lbs., per 100 lbs. . . . 2.25 |
| 8 to 10 lbs. . . . . 70c | 36 to 40 lbs. . . . . 1.60 | |
| 11 to 15 lbs. . . . . 80c | 41 to 45 lbs. . . . . 1.75 | |

**Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 41 to 100 lbs. . . $1.75; over 100 lbs. . . 1¾c per lb. Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. . . . $2.50.**

*The above rates apply only on shipments from our Mail Order House in Chicago*

## OTHER CITIES with Phone Order Service

**Try Our Phone Order Service**—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up. Some of these cities have direct-to-home delivery. Sears phone order clerks can give you the delivery charges for either service.

| ILLINOIS | PHONE |
|---|---|
| Aurora | 2-4241 |
| Bloomington | 7-6021 |
| Canton | 2400 |
| Champaign | 6-2531 |
| Danville | 8800 |
| Decatur | 3-7731 |
| Elgin | 6-7400 |
| Galesburg | 4951 |
| Joliet | 2-6621 |
| Kankakee | 3-6661 |
| Kewanee | 2138 |
| Moline | 2-3671 |
| Peoria | 3-6381 |
| Pekin | 3970 |
| Rockford | 8-3781 |
| Sterling | Main 3300 |
| Waukegan | Ontario 2-1500 |

| INDIANA | PHONE |
|---|---|
| Anderson | 8861 |
| Elkhart | 3-4910 |
| Fort Wayne | Kenmore 5411 |
| Kokomo | 2-5401 |
| Logansport | 4103 |
| Marion | 6104 |
| Michigan City | 4-4291 |
| Muncie | 3-1411 |
| South Bend | Atlantic 9-7161 |
| Valparaiso | 2-3501 |
| Wabash | 472 |
| Warsaw | 1600 |
| West LaFayette | 3-1811 |

| IOWA | |
|---|---|
| Clinton | Chapel 2-3141 |
| Davenport | 6-3571 |
| Dubuque | 3-6441 |

| MICHIGAN | PHONE |
|---|---|
| Battle Creek | Woodward 2-6581 |
| Benton Harbor | Walnut 6-2167 |
| Grand Rapids | Glendale 1-1515 |
| Kalamazoo | 3-1591 |
| Muskegon | 2-8291 |
| Niles | 3360 |

| WISCONSIN | |
|---|---|
| Baraboo | 1390 |
| Beaver Dam | Turner 5-5551 |
| Beloit | Emerson 5-5541 |
| Fond du Lac | 8230 |
| Janesville | Pleasant 4-7741 |
| Kenosha | Olympic 4-3581 |
| Madison | Alpine 6-6831 |
| Racine | 2-8811 |
| Watertown | 2060 |



*Call above telephone numbers to place orders from any Sears catalog*

# by telephone

## FROM THIS OR ANY SEARS CATALOG

We deliver the goods direct to your home or you can pick up your order at the Catalog Sales Department of the Sears Retail Store in your community . . .

### CINCINNATI AREA

**CINCINNATI and Suburban customers . . . Call JEfferson 1-9100**

Most orders phoned before 1 P.M. may be picked up in any Sears retail store in Cincinnati the next day, in our Covington, Ky. retail store the second day. Orders delivered to your home in both areas the second day. See Zone 3 and 4 Truck Delivery area rates below.

### CLEVELAND AREA

**CLEVELAND and Suburban customers . . . . Call SUperior 1-0710**

Most orders phoned before 1 P.M. may be picked up after 12:00 noon next day in any Sears retail store in Cleveland or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates below.

### COLUMBUS AREA

**COLUMBUS and Franklin County customers. Call CApital 8-5661**

**Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too**

Most orders phoned before 1 P.M. delivered the second day. You pay driver the cost of the goods plus Zone 3 and 4 delivery area rates shown below. If you prefer, you can pick up your package at our Town and Country Catalog Sales Office.

**Visit Sears Town and Country Catalog Sales Office**—where we have on display a complete line of Coldspot and Kenmore Home Appliances, Homart Plumbing and Heating Equipment, Silvertone Television Sets and Radios, Home Furnishings, Housewares, Auto Supplies and Tires, Wearing Apparel. All available for your inspection and selection. Our friendly clerks will gladly show this merchandise to you . . . they will take your order, and arrange for delivery and installation when necessary. Most orders placed up to 1 P.M. can be picked up at the Catalog Sales Office after 12 Noon the following day. Our Town and Country Catalog Sales Office is open from 9 A.M. to 9 P.M. Monday through Saturday.

### DETROIT AREA

**DETROIT and Suburban customers with Detroit numbers . . . . . Call TOwnsend 8-8900**

**Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too**

Call following toll-free suburban numbers Monday through Friday from 8:15 A.M. to 5 P.M.; Saturday 8:15 A.M. to 1 P.M.

**Warren, Royal Oak, Southfield and Birmingham customers . . . . . Call Lincoln 1-4060**

**Roseville and Centerline customers . . . . . Call PRescott 6-5600**

**Livonia, Wayne, Middle Belt, Plymouth Customers . . . . . Call PArkway 1-800**

Most orders phoned before 1 P.M. may be picked up in any Sears retail store in Detroit the next day or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates below.

### ST. LOUIS AREA

**ST. LOUIS and Suburban Area customers using Metropolitan service . . . . . Call PRospect 1-8420**

**East St. Louis and Florissant* customers dial Operator . . . . . ask for Enterprise 9000 (Toll Free)**

**Call above numbers from 7 A.M. to 12 Midnight. Sundays, Holidays, too.**

Call following numbers Monday through Friday 8:30 A.M. to 5:30 P.M. Saturday 8:30 A.M. to 1:00 P.M.

**Kirkwood, Creve Coeur, Sappington customers . . . . Call TAylor 1-8700**

**Granite City, Madison, Nameoki, Venice customers . Call TRiangle 6-4000**

Most orders phoned before 1 P.M. Monday through Thursday may be picked up in any Sears retail store in St. Louis or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 3 and 4 Truck Delivery area rates below.

*Direct-to-Home truck deliveries on Wednesdays and Fridays only.

### Zone 3 and 4 Truck Delivery Area

**Truck Delivery Rates for customers having street addresses in cities shown above. . . No C.O.D. Fee**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Up to 2 lbs. | .45c | 8 to 10 lbs. | .75c | 26 to 30 lbs. | $1.40 | 46 to 60 lbs. | $2.05 |
| 3 lbs. | .50c | 11 to 15 lbs. | .85c | 31 to 35 lbs. | 1.55 | 61 to 70 lbs. | 2.25 |
| 4 lbs. | .55c | 16 to 20 lbs. | $1.05 | 36 to 40 lbs. | 1.70 | 71 to 100 lbs. | 2.50 |
| 5 to 7 lbs. | .60c | 21 to 25 lbs. | 1.25 | 41 to 45 lbs. | 1.85 | Over 100 lbs., per 100 lbs. | 2.50 |

Special delivery rates for Barbed Wire, Building Material, Fencing, Heating, Fertilizer, Paint and Plumbing: 46 to 100 lbs. . . . . $2.05; Over 100 lbs. . . . . 1½c per lb. Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. . . . . $3.00

The above rates apply only on shipments from our Mail Order House in Chicago

### OTHER CITIES with Phone Order Service

**Try Our Phone Order Service**—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail Store in your city for pick-up if you wish. Just tell phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up on your next shopping trip downtown. Some of the cities listed below have direct-to-home delivery. Ask your phone clerk about this service. Sears phone order clerks can give you delivery charges for either service.

| ILLINOIS | Phone |
|---|---|
| Alton | 5-5511 |
| Belleville | Adams 3-5030 |
| Centralia | 7373 |
| Jacksonville | CH 5-7151 |
| Macomb | 1170 |
| Quincy | Baldwin 2-7600 |
| Springfield | 8-7311 |

| INDIANA | |
|---|---|
| Columbus | 4455 |
| Evansville | 4-3361 |
| New Castle | 2580 |
| Princeton | 10 |
| Richmond | 2-4077 |
| Terre Haute | Crawford 9641 |

| IOWA | Phone |
|---|---|
| Burlington | PL aza 2-6391 |
| Cedar Rapids | 4-0151 |
| Des Moines | 4-9121 |
| Iowa City | 2187 |
| Ottumwa | Murray 2-4511 |
| Waterloo | AD 3-6181 |

| KENTUCKY | |
|---|---|
| Ashland | 3500 |
| Lexington | 3-4477 |
| Louisville | CL ay 6611 |
| Owensboro | MUrray 3-6272 |

| MICHIGAN | |
|---|---|
| Ann Arbor | Normandy 2-5501 |
| Bay City | 2-2553 |
| Flint | Cedar 9-5831 |

| MICHIGAN (Contd.) | Phone |
|---|---|
| Jackson | 2-0371 |
| Lansing | Ivanhoe 9-7521 |
| Midland | 2-2392 |
| Monroe | Cherry 1-4330 |
| Pontiac | FE deral 5-4171 |
| Port Huron | Yukon 2-0151 |
| Saginaw | 3-8411 |
| Wyandotte | DUnkirk 2-7104 |

| OHIO | |
|---|---|
| Akron | Portage 2411 |
| Canton | GL 5-8911 |
| Dayton | AD ams 6151 |
| Hamilton | 3-6151 |

| OHIO (Contd.) | Phone |
|---|---|
| Lancaster | 6-700 |
| Lima | 5-3015 |
| Lorain | 6-9011 |
| Mansfield | 7121-6 |
| Massillon | Temple 3-4184 |
| Middletown | 2-4575 |
| Portsmouth | 2-2011 |
| Sandusky | 4912 |
| Springfield | 5-4641 |
| Toledo | GA 1911 |

| WISCONSIN | |
|---|---|
| Appleton | 4-1421 |
| Green Bay | Hemlock 5-8801 |
| Manitowoc | 6614 |

| WISCONSIN (Contd.) | Phone |
|---|---|
| Marinette | 2-4431 |
| Oshkosh | Blackhawk 8787 |
| Sheboygan | 7755 |
| Wausau | 2-1034 |

**You can also order by phone from any of our Catalog Sales Offices . . see the following page**

*Call above telephone numbers to place orders from any Sears catalog*

# Shop at Sears Catalog Sales Offices

## FOR EXTRA SERVICES . . . FOR EXTRA SAVINGS

**PHONE OR VISIT your nearest Sears Catalog Sales Office**

**or the Catalog Sales Department in any Sears Retail Store**

**Phone your order.** It's the easiest way . . your shopping done in minutes.

**Shop in person.** Come in and see our merchandise displays and fabric swatch books. Our clerks will gladly help you with measuring and ordering.

**"Will-Call" Service.** You save 30% to 60% on postage when you pick up your order.

## Save 30% to 60% on Postage Charges

You can save one-third to over one-half of the postage charges on mailable items by picking up your order at Sears Catalog Sales Office or Catalog Sales Department rather than having your order mailed direct to your home. We group-ship packages from our mail order house in Chicago for rush delivery to our Catalog Sales Offices and Catalog Sales Departments and pass this saving on to you. Try it today and see how much you save. Remember, too, that size and weight limitations established by the post office do not apply on Sears catalog orders picked up at any of our Catalog Sales Offices or Catalog Sales Departments.

Phone your order by calling the Catalog Sales Office or Catalog Sales Department nearest you as listed below. Your telephone orders are given the same prompt and careful attention as orders placed in person. Simply give our sales clerk the catalog number, description and price of the merchandise you want. Sears convenient phone service saves you time and effort . . . it's the easiest way to shop.

If you like to shop in person, we suggest that you visit our Catalog Sales Office. See the many interesting merchandise displays we have available for your inspection and ask to see our many swatch books which are so helpful in the purchase of yard goods and fabrics.

The personal service in our Catalog Sales Offices and Catalog Sales Departments of our Retail Stores is designed to make your shopping easier and more economical. You'll find our friendly, efficient sales people always ready to help you. They'll answer your questions . . . help you make your selections . . . help you take necessary measurements . . . arrange for purchases on our Easy Payment Plan. They'll gladly write and mail your order saving you letter postage and money order fees.

Many Sears Catalog Sales Offices now offer you the added convenience of a qualified salesman. He will be happy to call on you to help you with estimates on remodeling work, demonstrate our merchandise and show you samples. Call your nearby Sears Catalog Sales Office for information.

## Phone or visit your nearest Sears Catalog Sales Office listed below

**ILLINOIS**

| | Phone |
|---|---|
| Beardstown | 1630 |
| Cairo | 683 |
| Carbondale | 825 |
| Carmi | 4101 |
| Charleston | 2530 |
| Clinton | 1-0310 |
| Crystal Lake | 2281 |
| Fairfield | 2161 |
| Flora | 484 |
| Harrisburg | 1554 |
| Harvard | 1111 |
| Herrin | 337 |
| La Salle | 3490 |
| Marion | 1360 |
| Morris | 2230 |
| Naperville | 1400 |
| Paris | 3-0674 |
| Streator | 2154 |
| Taylorville | 1125 |
| West Frankfort | 890 |
| Winfield | 8-6141 |
| Woodstock | 1070 |

**INDIANA**

| | Phone |
|---|---|
| Bedford | 4426 |
| Bloomington | 9755 |
| Bluffton | 1780 |
| Connersville | 1074 |
| Crawfordsville | 2840 |
| Decatur | 3-2683 |
| Greensburg | 2-4311 |
| Huntington | 87 |
| Jasper | 1060 |
| Peru | 5501 |
| Plymouth | 2171 |
| Rushville | 3973 |
| Vincennes | 2631 |

**IOWA**

| | Phone |
|---|---|
| Ft. Madison | 2386 |
| Keokuk | 2424 |
| Marshalltown | 5575 |
| Mt. Pleasant | 801 |
| Muscatine | Amherst 3-6541 |
| Newton | 1900 |
| Oskaloosa | Orchard 3-3461 |
| Washington | 1120 |
| Webster City | 1810 |

**KENTUCKY**

| | Phone |
|---|---|
| Central City | 920 |
| Madisonville | 1700 |
| Maysville | Logan 4-3560 |
| Paris | 1070 |
| Princeton | 2048 |

**MICHIGAN**

| | Phone |
|---|---|
| Adrian | Colfax 3-2040 |
| Albion | 3991 |
| Allegan | 820 |
| Alma | 1480 |
| Alpena | 4100 |
| Big Rapids | 1248 |
| Cadillac | Prospect 5-2403 |
| Charlotte | 1670 |
| Cheboygan | 545 |
| Coldwater | 1410 |
| Dowagiac | 317 |
| Greenville | 1450 |
| Ionia | 1605 |
| Ishpeming | Hudson 6-9988 |
| Lapeer | Mohawk 4-8521 |
| Ludington | 1565 |
| Manistee | 2360 |
| Marquette | Canal 6-6551 |
| Mt. Clemens | Howard 3-5811 |
| Mt. Pleasant | 36-531 |
| Owosso | Saratoga 5-7101 |
| Petoskey | Diamond 7-8191 |
| St. Johns | 640 |
| Sault Ste. Marie | Melrose 5-5282 |
| Three Rivers | 2-1345 |
| Traverse City | 3940 |
| Zeeland | 2155 |

**MISSOURI**

| | Phone |
|---|---|
| DeSoto | 600 |
| Festus | Yellowstone 7-3641 |
| Hannibal | 3460 |
| St. Charles | Randolph 4-1800 |

**OHIO**

| | Phone |
|---|---|
| Bellefontaine | 2-0010 |
| Bowling Green | 2441 |
| Bucyrus | 3-2015 |
| Cambridge | 4-5664 |
| Chillicothe | 3-2181 |
| Columbus | Capital 8-5661 |
| Dover | 4-2020 |
| Fremont | Federal 2-7331 |
| Galion | 3-6241 |
| Greenfield | 164 |
| Ironton | 1909 |
| Kenton | 2-1293 |
| Sidney | 2-1461 |
| Tiffin | 3084 |
| Troy | 2-5465 |
| Urichsville | 2785 |
| Wapakoneta | Redwood 8-2161 |
| Washington Courthouse | 5-6861 |

**WISCONSIN**

| | Phone |
|---|---|
| Antigo | 3-5757 |
| Ft. Atkinson | 1080 |
| Monroe | 404 |
| Portage | Riverside 2-4126 |
| Platteville | 2630 |
| Ripon | 720 Black |
| Sparta | 226 |
| Stevens Point | 4026 |
| Waupaca | 750 |
| Waupun | 1280 |
| Whitewater | 850 |

## Also visit and shop in the Catalog Sales Departments of Sears retail stores

Even the smallest Sears retail store can fill your every need, although it cannot stock all Sears merchandise. That's because every Sears retail store has its own Catalog Sales Department where you can order almost anything. Come in and try this service if you live in or near any of the towns listed below. You may phone your orders too.

**ILLINOIS**

| | Phone |
|---|---|
| *Alton | 5-5511 |
| *Aurora | 2-4241 |
| *Belleville | Adams 3-5030 |
| *Bloomington | 7-6021 |
| *Blue Island | Fulton 5-4400 |
| *Canton | 2400 |
| Carrollton | 350 |
| Carthage | 310 |
| *Centralia | 7373 |
| *Champaign | 6-2531 |
| Chatsworth | 201 |
| Chicago (10 Stores) | NEvada 8-5300 |
| *Chicago Heights | SKyline 6-2600 |
| *Cicero | STanley 8-6240 |
| *Danville | 8800 |
| *Decatur | 3-7731 |
| *Des Plaines | VAnderbilt 4-0191 |
| *Downers Grove | Downers Grove 1828 |
| *E. St. Louis | Enterprise 9000 |
| Effingham | 888 |
| *Elgin | 6-7400 |
| *Elmhurst | Lombard 1200 |
| *Evanston | Davis 8-9211 |
| Freeport | Main 3600 |
| *Galesburg | 4951 |
| *Glen Ellyn | Wheaton 8-6600 |
| *Highland Park | Idlewood 2-9370 |
| Hillsboro | 900 |
| *Jacksonville | CH 5-7151 |
| *Joliet | 2-6621 |
| *Kankakee | 3-6661 |
| Kewanee | 2138 |
| *La Grange | Chestnut 6-2300 |
| Lawrenceville | 1123 |
| Lincoln | 191 |
| *Macomb | 1170 |
| Mattoon | 5685 |
| *Maywood | FIlmore 4-8100 |
| Mendota | 2156 |
| *Moline | 2-3671 |
| Mount Sterling | 4051 |
| Mount Vernon | 3000 |
| Ottawa | 3200 |
| *Peoria | 3-6381 |
| Pinckneyville | 2818 |
| Princeton | Prin. 3-1753 |
| *Quincy | Baldwin 2-7600 |
| *Rockford | 8-3781 |
| Shelbyville | 561 |
| *Springfield | 8-7311 |
| *Sterling | Main 3300 |
| *Waukegan | Ontario 2-1500 |

**INDIANA**

| | Phone |
|---|---|
| *Anderson | 8861 |
| *Columbus | 3455 |
| *Elkhart | 3-4910 |
| *Evansville | 4-3361 |
| *Fort Wayne | Kenmore 3411 |
| Frankfort | 3364 |
| *Gary | Turner 5-8582 |
| Greenfield | 410 |
| *Hammond | Westmore 1-2400 |
| *Indianapolis | MElrose 5-6361 |
| Kendallville | 255 |
| Kentland | 441 |
| Knox | 123 |
| *Kokomo | 2-5401 |
| La Porte | 3183 |
| *Logansport | 4103 |
| Lowell | 3351 |
| *Marion | 6104 |
| Martinsville | 945 |
| *Michigan City | 4-4291 |
| Monticello | 578 |
| *Muncie | 3-1411 |
| *New Albany | 5-2271 |
| *New Castle | 2580 |
| *Princeton | 10 |
| Rensselaer | 670 |
| *Richmond | 2-4077 |
| Seymour | 1360 |
| Shelbyville | 1994 |
| South Bend | Atlantic 9-7161 |
| *Terre Haute | Crawford 9641 |
| *Valparaiso | 2-3501 |
| *Wabash | 472 |
| Warsaw | 1600 |
| Washington | 2100 |
| *West La Fayette | 3-1811 |

**IOWA**

| | Phone |
|---|---|
| Boone | 334 |
| *Burlington | PLaza 2-6391 |
| *Cedar Rapids | 4-0151 |
| *Clinton | CHapel 2-3141 |
| *Davenport | 6-3571 |
| *Des Moines | 4-9121 |
| *Dubuque | 3-6441 |
| *Iowa City | 2187 |
| *Ottumwa | Murray 2-4511 |
| *Waterloo | AD 3-6181 |

**KENTUCKY**

| | Phone |
|---|---|
| *Ashland | 3500 |
| Covington | Jefferson 1-9100 |
| Frankfort | 4-7371 |
| *Lexington | 3-4477 |
| *Louisville | Clay 6611 |
| *Owensboro | MUrray 3-6272 |
| Shively | Atwood 1681 |
| St. Matthews | Belmont 4221 |

**MICHIGAN**

| | Phone |
|---|---|
| *Ann Arbor | Normandy 2-5501 |
| *Battle Creek | Woodward 2-6581 |
| *Bay City | 2-2553 |
| *Benton Harbor | Walnut 6-2167 |
| *Flint | Cedar 9-5831 |
| *Grand Rapids | Glendale 1-1515 |
| *Highland Park | Townsend 8-8900 |
| Hilladale | HE 7-4461 |
| Holland | 6-5251 |
| *Jackson | 2-0371 |
| *Kalamazoo | 3-1591 |
| *Lansing | Ivanhoe 9-7521 |
| Midland | 2-2392 |
| *Monroe | Cherry 1-4330 |
| *Muskegon | 2-8291 |
| *Niles | 3360 |
| *Pontiac | FEderal 5-4171 |
| *Port Huron | Yukon 2-0151 |
| *Saginaw | 3-8411 |
| Wyandotte | DUnkirk 2-7104 |

**MISSOURI**

| | Phone |
|---|---|
| *St. Louis | (3 Stores) PRospect 1-8420 |

**OHIO**

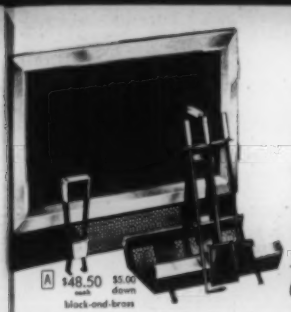
| | Phone |
|---|---|
| *Akron | Portage 2411 |
| Alliance | 1-5391 |
| *Canton | GL 5-8911 |
| *Cincinnati (3 Stores) | Jefferson 1-9100 |
| *Cleveland (6 Stores) | SUperior 1-0710 |
| *Dayton | ADams 6151 |
| Delaware | 3-1217 |
| Elyria | 2225 |
| Fostoria | 6696 |
| Greenville | 1742 |
| *Hamilton | 3-6151 |
| *Lancaster | 6-700 |
| *Lima | 5-3015 |
| Logan | 5-2101 |
| *Lorain | 6-9011 |
| *Mansfield | 7121-6 |
| Marion | 2-1161 |
| *Massillon | Temple 3-4184 |
| *Middletown | 2-4575 |
| *Mount Vernon | 2-8715 |
| Newark | FA 6-6711 |
| Painesville | 2-3101 |
| Portsmouth | 2-2011 |
| *Sandusky | 4912 |
| *Springfield | 5-4641 |
| *Toledo | GA 1911 |
| Troy | Howard 2-4161 |
| Zanesville | GL 2-3651 |

**WISCONSIN**

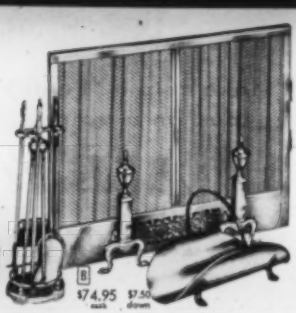
| | Phone |
|---|---|
| *Appleton | 4-1421 |
| *Baraboo | 1390 |
| *Beaver Dam | Turner 5-5551 |
| *Beloit | Emerson 5-5541 |
| Berlin | 1313 |
| Burlington | 8230 |
| *Fond du Lac | Green Bay Hemlock 5-8801 |
| Hartford | 493 |
| *Janesville | Pleasant 4-7741 |
| *Kenosha | Olympic 4-3581 |
| *Madison | Alpine 6-6481 |
| *Manitowoc | 6614 |
| *Marinette | 2-4431 |
| *Milwaukee (3 Stores) | Forest Home Blackhawk 8787 |
| *Oshkosh | 5-4062 |
| *Racine | 2-8811 |
| *Richland Center | 300 |
| *Sheboygan | 7755 |
| *Watertown | 2060 |
| Waukesha | 7791 |
| *Wausau | 2-1034 |
| West Allis | Mitchell 5-4062 |
| West Bend | Federal 4-2374 |



* Customers in these towns can get direct-to-home truck delivery on telephone orders or pick up their orders at the Catalog Sales Department of the Sears Retail store



A $48.50 cash $5.00 down black-and-brass



B $74.95 cash $7.50 down

LORETTA YOUNG
Star of
THE LORETTA YOUNG SHOW
NBC-TV Weekly, says
"Any room can use the warmth and glamour of beautiful fireside sets."

# Fireplace Ensembles

## Make wonderful Christmas gifts

$61.95 cash $6.50 down
Set—38x31-in. screen

### Luxurious 7-piece Solid Brass Ensembles

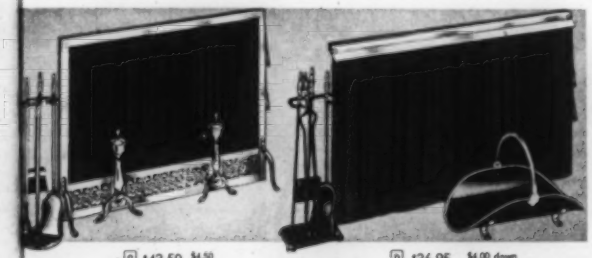
A wonderful Christmas gift! Decorator-designed and crafted in artistry. All polished solid brass, including pull-chain screen with woven mesh curtains; 20-in. andirons and 4-piece fireset. Fireset includes poker, brush, shovel and 27½-in. stand. Select the screen size that fits your fireplace. All pieces shipped freight, express, truck.

34 N MT4386—7-pc. Ensemble with 38x31-in. high screen. Shpg. wt. 48 lbs. $6.50 down, $6.00 a month..... Cash $61.95
34 N MT4387—7-pc. Ensemble with big 44x32-in. high screen. Shpg. wt. 47 lbs. $7.00 down, $6.00 a month..... Cash $66.50

Pull-Chain Screens in 2 sizes: 38x31-in. or extra-large 44x32-in. high. Freight, express, truck.

34 N M4126—38x31-inch Screen. Shpg. wt. 18 lbs..... $36.95
34 N M4188—44x32-inch Screen. Shpg. wt. 20 lbs..... 41.95

## Highlight your Fireplace in All-Brass, Brass-and-Black or Copper-and-Black



C $43.50 cash $4.50 down

D $36.95 cash $4.00 down black-and-brass

**A** **Distinctive 5-piece Ensemble with combination fireset-wood basket.** Newest type 38x31-inch pull-chain Screen with attached andiron legs, eliminating old-style andiron shanks. Exclusive Harmony House Fireplace Fixtures in contemporary design give a modern touch to your home. Choice of black with polished solid brass or polished solid copper. 4-piece Fireset includes poker, shovel, brush and basket. Freight, express or truck.

34 N MT4382—Black-and-Brass. Shpg. wt. 38 lbs..... $48.50
34 N MT4383—Copper-and-Black. Shpg. wt. 38 lbs..... 51.50

Pull-chain Screen and Andiron Unit only. Shipped freight, express or truck. Shipping weight 23 lbs.

34 N MT4135—Black-and-Brass..... $37.95
34 N MT4137—Black-and-Copper..... 39.95

**C** **7-piece Solid Brass Ensemble** sets off your fireplace with 16½-inch tall andirons, 4-piece solid brass fireset and polished solid brass pull-chain screen. 2-piece black-finish mesh curtain. 38x31-inch high screen. Fireset has solid brass shovel, poker, brush and 27½-inch stand with black and brass-plated base. Andirons are solid brass with cast iron shanks. Shipped freight, express or truck.

34 N MT4330—7-pc. Ensemble. Shpg. wt. 43 lbs..... $43.50

Polished Solid Brass Pull-Chain Screen only.

34 N M4142—Shipped by freight, express or truck. Shipping weight 21 pounds..... 26.50

**B** **Our most complete 7-piece Solid Brass Ensemble with attached andirons, plus wood holder.** One-unit screen with attached andiron legs eliminates old-style andiron shanks. Every piece gleams in polished solid brass including curtains. Pull-chain Screen is 38x31 inches high. Wood holder is 21x12x 6¼ in. high. Hinged handle. 5-pc. fireset includes solid brass tongs, poker, brush, shovel and 28-in. stand. Ensemble shipped freight, express, truck.

34 N MT4333—Complete Ensemble. Shpg. wt. 54 lbs.. $74.95

Pull-Chain Screen and Andiron Unit only.

34 N MT4129—Freight, express or truck. Shpg. wt. 32 lbs. 51.95

**D** **7-piece Ensemble: hanging screen, 5-piece fireset, wood holder.** Makes exciting year-around gift. The 44x32-in. screen has solid brass or solid copper hood; glossy black mesh curtains. Mounting brackets included. Wood holder black enameled; gleaming brass or copper trim. 21x11¼x6 in. high. 5-pc. fireset is black cast iron with solid brass or copper-plated brass handles. Poker, tongs, brush, shovel, 28-in. stand. All pieces are mailable.

34 N T4334—Black-and-Brass. Shpg. wt. 38 lbs..... $36.95
34 N T4335—Black-and-Copper. Shpg. wt. 38 lbs..... 39.95

Pull-Chain Hanging Screen only. Mailable.
*Be sure to state width of fireplace opening.*

34 N 04131—Brass-and-Black. Shpg. wt. 15 lbs..... $21.95
34 N 04132—Copper-and-Black. Shpg. wt. 15 lbs..... 23.50

E F G

### Electric Logs, Wood Holder and Grates

**E** **Electric Logs.** Two colored bulbs plus moving reflector make silver-birch log glow and flicker. No actual heat or fire. For decorative use only. UL approved. Any 110–120-volt AC or DC.

34 N 04072—20x8x12 in. high. With cord, switch. Wt. 12 lbs.. $7.50

**F** **Hammered Antiqued Brass Wood Holder.** Stamped brass feet. Hinged handle. Keeps wood conveniently at hand.

34 N 4286—21x11½x6 in. high. Mailable. Shpg. wt. 5 lbs..... $3.49

**G** **Grates for wood or coal.** Black cast iron; fit over all andirons listed. Removable ends. All 15 inches front to back. Allow 2-in. clearance at each end.

34 N 04278K—Front 21 in., back 17 in. Shpg. wt. 27 lbs..... $5.95
34 N 04279K—Front 24 in., back 20 in. Shpg. wt. 28 lbs..... 6.45
34 N 04280K—Front 27 in., back 23 in. Shpg. wt. 30 lbs..... 6.95
34 N 04281K—Front 30 in., back 26 in. Shpg. wt. 31 lbs..... 7.45

## Brighten your house, doorways, trees and lawn with colorful Outdoor Floodlights

H

Bulbs and J not included!

Spike-type Holders push easily into ground to provide red, green or amber decorative lighting—a grand way to say "Merry Christmas!"

**M J** **Adjustable 2 and 3-bulb Holders.** Light up entire front of house or yard. Adjust up, down or sideways. For bulbs below. Heavy die-cast metal housing. Porcelain socket; black weatherproof gasket. Cast aluminum ground spike. 20-ft. cord and plug.

**H** **2-bulb Holder.** Bulbs not included.
34 N 3607—Shpg. wt. 3 lbs. 8 oz.. $5.98

**J** **3-bulb Holder.** Bulbs not included.
34 N 3608—Shpg. wt. 5 lbs. 5 oz.. $7.25

**Westinghouse Outdoor Flood Bulbs** in Christmas colors. 110–120-volt AC or DC. 150 watts. (Wt. 1 lb. 8 oz.). *Postpaid.*

34 N 3916—Red 34 N 3918—Green
34 N 3917—Blue 34 N 3919—Amber.. $2.90
34 N 3881—Clear white glass Bulb..... 1.85

K L

M

**K** **Spike-type 1-bulb Holder** for bulbs at left (not included). Sturdy 8-in. spike pushes into the ground or nails to any convenient support. Adjusts up or down, as required.

34 N 3615—With 25-foot weatherproof cord and plug. Shpg. wt. 14 oz..... $1.98
34 N 3616—With 50-foot weatherproof cord and plug. Shpg. wt. 1 lb. 7 oz..... $2.69

**L M** **Adjustable 1-bulb Holders** with removable ground spike. For bulbs at left (not included). Spike supports holder in ground, removes to mount holder on wall or 4-in. outlet box. Adjusts up, down or sideways.

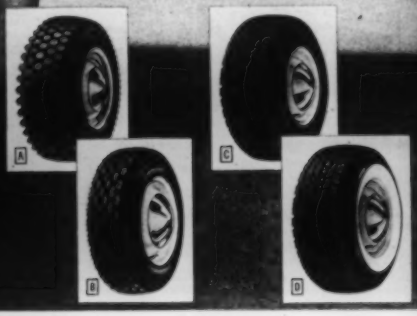
**L** **Cadmium-plated Holder.** 6-ft. cord.
34 N 3676—Shpg. wt. 1 lb. 5 oz.. $1.95

**M** **Chrome-plated Holder.** Die-cast aluminum; black-finish base. 6-ft. cord.
34 N 3605—Shpg. wt. 2 lbs..... $2.75

Make this a "Family Gift" Christmas...
put on a pair of traction tires!

# Allstate winter tires

Priced in Pairs for savings
..knobby or silent tread




## ALLSTATE Knobby Tread or All-Season Tires . . . Rayon cord body

| (A) 6.00-16 Knobby Tread Blackwall Tire | (A) 6.70-15 Knobby Tread Blackwall Tire | (B) 6.70-15 All-Season Blackwall Tire |
|---|---|---|
| Each $17.75 2 for $31.50 | Each $18.95 2 for $31.90 | Each $16.95 2 for $27.90 |
| Plus $1.65 Fed. Tax Each | Plus $1.74 Fed. Tax Each | Plus $1.74 Fed. Tax Each |

A Popular Knobby Tread Tires—Midfall Pair prices repeated. Order a PAIR of these heavy stud-and-bar tread tires for rear wheels to make sure you get traction in the bad spots. Tough and rugged—6-sided studs make their own road if they have to! Heavy 4-ply rayon cord for great strength, thick tread, sturdy steel beads.

B All-Season 2-in-1 Cleated Tread Tires—more than snow tires! If streets get muddy or slippery chevron-shaped studs dig in like cleats to block skids and give you pull-power! After giving you winter traction, when studs are gone a deep zig-zag tread appears for long mileage driving. 4-ply rayon cord, strong steel beads.

### A Tube-Type Knobby Tread Tires . . . Guaranteed 18 months

State Catalog Number and Size. Prices INCLUDE Federal Tax

| SIZE | Traction Grip Tires | | | Shpg. wt. lbs. each | Extra Heavy Tubes | | | Shpg. wt. lbs. |
|---|---|---|---|---|---|---|---|---|
| | Catalog No. | EACH | TWO FOR | | Catalog Number | Each | | |
| 6.00–16 | 95 N 02166K | $19.40 | $34.80 | 23 | 95 N 8573 | $2.60 | | 3 |
| 6.50–15 | 95 N 02144K | 20.65 | 37.30 | 24 | 95 N 8551 | 3.20 | | 3 |
| 6.50–16 | 95 N 02146K | 23.65 | 43.30 | 26 | 95 N 8584 | 3.00 | | 3 |
| 6.70–15 | 95 N 02867K | 20.69 | 35.38 | 26 | 95 N 8551 | 3.20 | | 3 |
| 7.00–15 | 95 N 02174K | 25.65 | 47.30 | 29 | 95 N 8562 | 3.50 | | 4 |
| 7.10–15 | 95 N 02847K | 22.40 | 38.80 | 27 | 95 N 8551 | 3.20 | | 3 |
| 7.60–15 | 95 N 02827K | 24.50 | 43.00 | 29 | 95 N 8562 | 3.50 | | 4 |
| 8.00–15 | 95 N 02877K | 27.30 | 48.60 | 33 | 95 N 8562 | 3.50 | | 4 |
| 8.20–15 | 95 N 02877K | 27.30 | 48.60 | 33 | 95 N 8562 | 3.50 | | 4 |

### B Tube-Type All-Season Tires . . . Guaranteed 18 months

| SIZE | 4-Ply All-Season Tires | | | Shpg. wt. EACH | Extra Heavy Butyl Tubes | | Shpg. wt. |
|---|---|---|---|---|---|---|---|
| | Catalog Number | EACH | TWO FOR | | Catalog No. | Each | |
| 6.70–15 | 95 N 02967K | $18.69 | $31.38 | 24 lbs. | 95 N 8551 | $3.20 | 3 lbs. |
| 7.10–15 | 95 N 02947K | 20.40 | 34.80 | 26 lbs. | 95 N 8551 | 3.20 | 3 lbs. |
| 7.60–15 | 95 N 02927K | 22.50 | 39.00 | 29 lbs. | 95 N 8562 | 3.50 | 4 lbs. |
| 8.00–15 | 95 N 02997K | 25.30 | 44.60 | 33 lbs. | 95 N 8562 | 3.50 | 4 lbs. |

SEE and BUY Tires in many Sears Catalog Sales Offices! You can see a selection of many ALLSTATE Passenger Tires in almost every Sears Catalog Sales Office across the country—at many offices you can buy Tires you need and take them with you! Take time soon to go to the Sales Office nearest you and look over these great Tires first-hand—and see that our BEST Tires are your BEST TIRE VALUES!

## ALLSTATE "20" Silent Traction Tires . . . Tube-type and Tubeless

| (C) 6.70-15 Tube-type Blackwall Tire | (C) 6.70-15 Tubeless Blackwall Tire | (D) 6.70-15 Tubeless Whitewall Tire |
|---|---|---|
| Each $20.45 2 for $36.80 | Each $22.95 2 for $41.30 | Each $27.45 2 for $49.40 |
| Plus $1.74 Fed. Tax Each | Plus $1.98 Fed. Tax Each | Plus $1.98 Fed. Tax Each |

C D These are OUR FINEST Winter Tires—Midfall Pair prices repeated. Tube-type or Tubeless all-black Tires, or gleaming Tubeless whitewalls! Time and again, Silent Traction Tires have been proved to have the greatest deep-snow pulling power of any in factory tests. You get a SILENT tread—tiny rubber bumpers between ribs stop squeal and rumble; hooked "sipes" open to block forward or side skids for your family safety. See how thick the traction tread . . . and it's built on Premium Quality 4-ply Safety Sealed Bonded Rayon cord body, anchored to steel beads. Whitewalls are Neoprene to stay whiter, clean easier.

### C Tube-type Silent Traction Tires . . . Guaranteed 20 months

State Catalog Number and Size. Prices INCLUDE Federal Tax

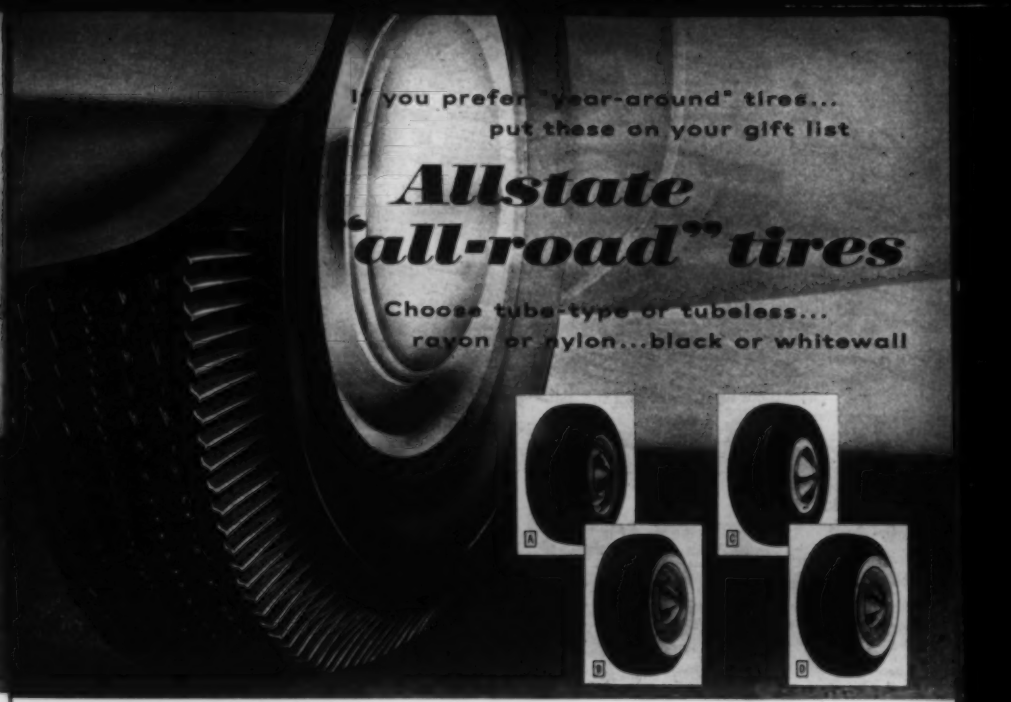
| SIZE | C Black Silent Traction Tires | | | Shpg. wt. EACH | Extra Heavy Tubes | | Shpg. wt. lbs. |
|---|---|---|---|---|---|---|---|
| | Catalog No. | EACH | TWO FOR | | Cat. No. | Each | |
| 6.70–15 | 95 N 03767K | $22.19 | $40.28 | 25 lbs. | 95 N 8551 | $3.20 | 3 |
| 7.10–15 | 95 N 03747K | 25.05 | 45.50 | 26 lbs. | 95 N 8551 | 3.20 | 3 |
| 7.60–15 | 95 N 03727K | 27.50 | 49.90 | 28 lbs. | 95 N 8562 | 3.50 | 4 |
| 8.00/8.20–15 | 95 N 03797K | 30.85 | 56.00 | 30 lbs. | 95 N 8562 | 3.50 | 4 |

### C D Tubeless Silent Traction Tires . . . Guaranteed 20 months

| SIZE | C Black Tubeless Tire | | | Shpg. wt. EA. | D Whitewall Tubeless | | | Shpg. wt. EA. |
|---|---|---|---|---|---|---|---|---|
| | Cat. No. | EACH | TWO FOR | | Cat. No. | EACH | TWO FOR | |
| 6.70–15 | 95 N 03765K | $24.93 | $45.26 | 28 lbs. | 95 N 03805K | $29.43 | $53.36 | 29 lbs. |
| 7.10–15 | 95 N 03745K | 27.40 | 49.70 | 30 lbs. | 95 N 03845K | 32.80 | 59.50 | 31 lbs. |
| 7.60–15 | 95 N 03725K | 30.20 | 54.80 | 32 lbs. | 95 N 03825K | 35.60 | 64.50 | 33 lbs. |
| 8.00/8.20–15 | 95 N 03795K | 34.13 | 62.00 | 35 lbs. | 95 N 03895K | 39.55 | 71.70 | 36 lbs. |

### GUARANTEE

Every Sears Passenger Car Tire is guaranteed to give satisfactory service for a specified period from date of purchase—18, 20, or 30 months, depending on the tire. Should it fail to give satisfactory service within the guarantee period, return it to our nearest mail order house or Retail Store and we will repair it or replace it with a new tire, charging you a proportionate part of the current price for each month you have had the tire. If it should fail after the replacement period due to defect in material or workmanship regardless of time or mileage we will repair it without cost to you, or replace it with a new tire, charging only for wear received. Guarantee on passenger tires used in commercial service reduced by 50%, guaranteed against defects in workmanship and material for life of the tire; not guaranteed when used on trucks. Passenger tires used on taxi cabs guaranteed against defects in material and workmanship only. Order your Tires on Easy Terms.




**SILENT...**

Whisper-quiet, because of tiny rubber "shh buttons" between tread ribs to stop ribs from squealing on turns or highway.

**and SAFER!**

Look at the hook-shaped little "sipes" above . . . they open when you brake for all-directional traction—block skids.

## A B ALLSTATE "20" Silent Cushions . . . Tube-type or Tubeless Rayon or Nylon Cord Body . . . Guaranteed 20 months

| (A) 6.70-15 Blackwall RAYON Tube-type | (A) 6.70-15 Blackwall NYLON Tube-type | (A) 6.70-15 Blackwall NYLON Tubeless Tire |
|---|---|---|
| $16.95 | $19.45 | $22.15 |
| Plus $1.74 Fed. Tax | Plus $1.74 Fed. Tax | Plus $1.98 Fed. Tax |

Give yourself or the family RAYON or NYLON Tires this Christmas—Tube-type or Tubeless. Both have SILENCE and SAFETY features to make them outstanding!

Rayon cord ALLSTATES have 4-ply body built of Safety Sealed Bonded Rayon, made in the same denier (weight) as regular rayon but with 20% to 25% greater tensile strength and resistance to "fatigue" than ordinary. Or . . . order Nylon Tires to get today's most modern, strongest; most durable tire body material—they're super-strong! Nylon defies bruise, moisture and "fatigue" damage from continual flexing far more than ordinary. Whitewalls made with Neoprene to stay white longer. *Values not included* with Tubeless Tires; order below if required.

VALVES for Tubeless Tires—metal for all cars, rubber for round holes. Wt. 2 oz.
95 N 6600—Metal-stem Valve . . Ea. 25¢ 95 N 1600—Rubber-stem Valve . Ea. 25¢

## C D ALLSTATE "30" Silent Guardsman . . . Guaranteed 30 mo.

| (C) 6.70-15 Blackwall NYLON Tube-type Tire | (C) 7.10-15 Blackwall NYLON Tube-type Tire | (D) 6.70-15 Whitewall NYLON Tube-type Tire |
|---|---|---|
| $23.95 | $26.74 | $28.45 |
| Plus $1.74 Fed. Tax | Plus $1.86 Fed. Tax | Plus $1.74 Fed. Tax |

Give yourself or your family OUR BEST Tube-type Tires this Christmas . . . Tires with modern SILENCE and SAFETY features described above. Silent Guardsman Tires give you Premium features too—35% DEEPER tread rubber than most other tires and today's modern Nylon cord that fights bruise, fatigue and heat damage best. 4-ply construction, woven steel beads. Whitewalls are Neoprene—stay whiter, clean easier. *Values not included; see above.*

*You can order your Christmas Tires on Easy Terms—one, two or a set! Pay only 10% Down and the balance monthly and use your Christmas gift as you pay. See page 373*

State Catalog Number and Size. Prices INCLUDE Federal Tax

| Guaranteed 20 mo. SIZE | (A) Rayon Blackwall Tube-type Tires | | | Tire and Extra Heavy Tube | | |
|---|---|---|---|---|---|---|
| | Catalog No. | Price | Shpg. wt. | Catalog No. | Price | Shpg. wt. |
| 5.90-15 | 95 N 03037 | $15.55 | 18 lbs. | 95 N 04831K | $17.90 | 21 lbs. |
| 6.40-15 | 95 N 03017K | 17.55 | 21 lb. | 95 N 04832K | 19.90 | 24 lbs. |
| 6.70-15 | 95 N 03067K | 18.69 | 23 lbs. | 95 N 04833K | 21.65 | 26 lbs. |
| 7.10-15 | 95 N 03047K | 20.80 | 24 lbs. | 95 N 04834K | 23.65 | 27 lbs. |
| 7.60-15 | 95 N 03027K | 22.95 | 26 lbs. | 95 N 04835K | 26.10 | 30 lbs. |
| 8.00-15 | 95 N 03097K | 25.35 | 28 lbs. | 95 N 04836K | 28.50 | 32 lbs. |
| 8.20-15 | 95 N 03077K | 26.35 | 29 lbs. | 95 N 04837K | 29.50 | 33 lbs. |
| Guaranteed 20 mo. | (B) Rayon Whitewall Tube-type Tires | | | Tire and Extra Heavy Tube | | |
| 6.40-15 | 95 N 03217K | $21.15 | 23 lbs. | 95 N 04842K | $23.50 | 26 lbs. |
| 6.70-15 | 95 N 03267K | 23.19 | 24 lbs. | 95 N 04843K | 26.15 | 27 lbs. |
| 7.10-15 | 95 N 03247K | 26.20 | 25 lbs. | 95 N 04844K | 29.05 | 28 lbs. |
| 7.60-15 | 95 N 03227K | 28.35 | 28 lbs. | 95 N 04845K | 31.50 | 32 lbs. |
| 8.00-15 | 95 N 03297K | 30.75 | 29 lbs. | 95 N 04846K | 33.90 | 33 lbs. |
| 8.20-15 | 95 N 03277K | 31.75 | 31 lbs. | 95 N 04847K | 34.90 | 35 lbs. |

| Guaranteed 20 mo. SIZE | (A) NYLON Blackwall Tube-type Tires | | | Tire and Extra Heavy Tube | | |
|---|---|---|---|---|---|---|
| | Catalog No. | Price | Shpg. wt. | Catalog No. | Price | Shpg. wt. |
| 6.70-15 | 95 N 03066K | $21.19 | 22 lbs. | 95 N 04687K | $24.15 | 25 lbs. |
| 7.10-15 | 95 N 03046K | 23.30 | 23 lbs. | 95 N 04688K | 26.15 | 26 lbs. |
| 7.60-15 | 95 N 03026K | 25.45 | 25 lbs. | 95 N 04689K | 28.60 | 29 lbs. |
| 8.00/8.20-15 | 95 N 03096K | 28.35 | 27 lbs. | 95 N 04690K | 31.50 | 31 lbs. |
| Guaranteed 20 mo. | (B) NYLON Whitewall Tube-type Tires | | | Tire and Extra Heavy Tube | | |
| 6.70-15 | 95 N 03266K | $25.69 | 23 lbs. | 95 N 04696K | $28.65 | 26 lbs. |
| 7.10-15 | 95 N 03246K | 28.70 | 24 lbs. | 95 N 04697K | 31.55 | 27 lbs. |
| 7.60-15 | 95 N 03226K | 30.85 | 27 lbs. | 95 N 04698K | 34.00 | 28 lbs. |
| 8.00/8.20-15 | 95 N 03296K | 33.75 | 28 lbs. | 95 N 04699K | 36.90 | 32 lbs. |

| Guaranteed 20 mo. SIZE | (A) Blackwall Tubeless Tire—NYLON | | | (B) Whitewall Tubeless Tire—NYLON | | |
|---|---|---|---|---|---|---|
| | Catalog No. | Price | Wt. | Catalog No. | Price | Wt. |
| 6.70-15 | 95 N 03063K | $24.13 | 25 lbs. | 95 N 03263K | $28.63 | 26 lbs. |
| 7.10-15 | 95 N 03043K | 26.25 | 27 lbs. | 95 N 03243K | 31.65 | 28 lbs. |
| 7.60-15 | 95 N 03023K | 28.70 | 29 lbs. | 95 N 03223K | 34.10 | 30 lbs. |
| 8.00/8.20-15 | 95 N 03093K | 31.60 | 30 lbs. | 95 N 03293K | 37.05 | 31 lbs. |

| (C) Guaranteed 30 mo.—Blackwall Tube-type | Tire and Extra Heavy Tube | | | Tire and Safety Tube | | |
|---|---|---|---|---|---|---|
| 6.70-15 | 95N0866K | $25.69 | 24 | 95N05262K | $28.65 | 27 |
| 7.10-15 | 95N0846K | 28.60 | 25 | 95N05263K | 31.45 | 28 |
| 7.60-15 | 95N0826K | 31.25 | 27 | 95N05264K | 34.40 | 31 |
| 8.00/ | | | | | | |
| 8.20-15 | 95N0896K | 34.55 | 29 | 95N05265K | 37.70 | 33 |

| | | | |
|---|---|---|---|
| 95N05272K | $31.45 | 30 | |
| 95N05273K | 34.35 | 31 | |
| 95N05274K | 37.00 | 34 | |
| 95N05275K | 40.30 | 37 | |

| (D) Guaranteed 30 mo.—Whitewall Tube-type | Tire and Extra Heavy Tube | | | Tire and Safety Tube | | |
|---|---|---|---|---|---|---|
| 6.70-15 | 95N0966K | $30.19 | 25 | 95N05282K | $33.15 | 28 |
| 7.10-15 | 95N0946K | 34.10 | 26 | 95N05283K | 36.95 | 29 |
| 7.60-15 | 95N0926K | 36.75 | 28 | 95N05284K | 39.90 | 32 |
| 8.00-15 | 95N0996K | 39.55 | 30 | 95N05285K | 42.70 | 34 |
| 8.20-15 | 95N0976K | 40.55 | 31 | 95N05286K | 43.70 | 35 |

| 95N05292K | $35.95 | 31 |
|---|---|---|
| 95N05293K | 39.85 | 32 |
| 95N05294K | 42.50 | 35 |
| 95N05295K | 45.30 | 38 |
| 95N05296K | 46.30 | 39 |

SEE PAGE 383 . . ALL-ROAD TIRES

## Save 14% on 46-piece Tool and Socket Set with CRAFTSMAN Carry-all . . Regular Prices Total $16.91!

Tools imported from West Germany except hammer, punch and chisel set, screwdriver set, socket set, and Carry-all. *Set includes:* Two Stillson-pattern Pipe Wrenches (10, 14 in.). Two Adjustable-end Wrenches (8, 10 in.). Three Pliers (7¼-in. Linemen's, 5¾-in. Needle-nose, 5¾-in. Diagonal-cutting).

5-pc. File Set (8, 10-in. mill; 6-in. round bastard; 5-in. slim taper; 6-in. extra slim taper) in plastic roll. 10-oz. Ball Pein Hammer. DUNLAP 5-pc. Punch and Chisel Set (⅛-in. center, ⅛ and $^{7}/_{32}$-in. solid punches; ½, ⅝-in. cold chisels). DUNLAP 6-pc. Screwdriver Set (interchangeable plastic handle with 3 standard bits, No. 1, No. 2 Phillips-type bits; offset screwdriver) in plastic case. DUNLAP 21-pc. Socket Wrench Set (*⅜-in. hex drive parts:* ell handle, ratchet, ratchet adapter, eight 12-pt. sockets $^{7}/_{16}$ to $1^{5}/_{16}$-in.; and *¼-in. hex drive parts:* ell handle, spinner handle, five 6-pt. sockets ⅛ to $^{7}/_{16}$ in., 2 square sockets ¼ and $^{5}/_{16}$ in.) in attractive plastic box with handy socket dividers. CRAFTSMAN Carry-all of heavy gauge sheet steel; sturdy wood handle. Size 20x9x12½ inches overall. Has 3x8-inch partitioned tray for small tools.

9P N 03333—46-piece Set with Carry-all. Shipping weight 20 lbs. . . . . $14.44

## A Handsome Selection of CRAFTSMAN Tools for Gift Giving

**A** **CRAFTSMAN Steel Hammer.** Tubular steel handle provides light weight and feel of wood. Handle and head permanently tight. Face, claws tempered separately. Head fully polished. Beveled face. Suede-finish rubber grip. Wt. 1 lb. 10 oz.
9 N 3836—16-oz. Curved Claw Style . . . . . $3.69
9 N 3837—16-oz. Straight Claw (Rip) Style . . . 3.69

**B** **CRAFTSMAN All-steel Campers' Axe.** Our best. Fully polished head, neck. Forged steel construction. Molded rubber hand grip. Honed, polished bit; handy nail slot. 2⅛-in. cut. 13⅜ in. long. Also available with sheath.
9 N 4807—CRAFTSMAN All-steel Campers' Axe, without sheath. Shipping weight 2 lbs. . . . . $2.98
9 N 4810—Axe in Sheath. Wt. 2 lbs. 4 oz. . . . 3.39

**C** **CRAFTSMAN Stainless Steel Blade Hand Saw.** Hollow ground rust-resistant 26-in. blade. Tough, laminated wood handle.
9P N 03620—Crosscut Saw. 8 or 10½ points per inch. State points. Shpg. wt. 3 lbs. . . . . Each $8.25
9P N 03621—Rip Saw. For cutting wood with the grain. 5½ points per inch. Shpg. wt. 3 lbs. . . . $8.25

**D** **CRAFTSMAN No. 4 Smooth Plane.** Chrome-vanadium steel blade heat treated and tempered; adjustable for finest thin to coarse cuts. Sides, bottom machined true. 2 in. cutter.
9 N 3742—9 in. length. Shpg. wt. 4 lbs. 4 oz. . $6.15

**E** **CRAFTSMAN Propane Torch.** Burns in any position at 2300°F! Lights instantly . . turn gas jet, strike a match. Long-burning throwaway cylinder approved by ICC. With cylinder, pencil flame burner.
9 N 5494—*Torch is available.* Shpg. wt. 3 lbs. . . $5.25

**F** **CRAFTSMAN 9-pc. Open-end Wrench Set.** Drop forged "*Super-Tuf*" steel, heat treated. Polished ends, panels; rust resistant. Sizes: ¼-$^{5}/_{16}$ to $1^{1}/_{16}$-$1^{1}/_{16}$ in. Lgths. 4⅜ to 11¾ in. Accurate openings.
9 N 4466—Plastic envelope. Wt. 3 lbs. 8 oz. $6.25

**G** **CRAFTSMAN 10-pc. Brace and Bit Set.** Brace has ½-in. steel frame; 10-in. sweep. Set includes: ¼, ⅜, ½, ⅝-in. auger bits; ⅞ to 3-in. expansive bit; ⅜-in. countersink; ¼, $^{5}/_{16}$, ⅜-in. screwdriver bits. *Regular prices total $14.47.*
9P N 4251—Shipping weight 6 lbs. 12 oz. . . . $13.25
9 N 4251—Brace only. Shpg. wt. 4 lbs. 2 oz. . . 6.55

**H** **CRAFTSMAN Electronic Soldering Gun**—250 watts. Nickel-plated, special alloy tip. Very hard plastic pistol-grip handle. For 110-120-volt, 60-cycle AC. *U.L. approved.* Instructions.
9 N 5367—With 6 ft. cord, plug. Wt. 4 lbs. 4 oz. $8.95

**J** **CRAFTSMAN Standard type Aluminum Carpenters' Level.** Vials completely shielded from dust and moisture. 2 sizes: 18 and 24 in. long.
9 N 3988—18-in. length. 4 glasses; 2 levels and 2 plumbs. Shipping weight 2 pounds. . . . . $3.65
9 N 3990—24-in. length. 6 glasses; 2 levels and 4 plumbs. Shipping weight 2 pounds 4 ounces. . . $4.45

**K** **CRAFTSMAN Heavy duty Push Drill.** Stores 8 notched drill points in clear-view handle. With 8 drill points ($^{1}/_{16}$ to $^{11}/_{64}$ in.). 8⅜ in. long.
9 N 4220—Shipping weight 1 pound. . . . . $3.79

**L** **CRAFTSMAN 4-pc. Chisel Set.** Plastic handle. 2½-in. beveled blade of hand forged vanadium steel. Chrome-plated finish resists rust. 4 chisels (¼, ½, ¾, 1-in. width) in plastic pouch.
9 N 3683—Shipping weight 1 lb. 8 oz. . . . . $6.85

**M** **CRAFTSMAN Bench Vises.** Tempered, deep-knurled replaceable jaw faces. "U" beam of cold rolled steel. Acme-threaded steel screw; 6 threads per in. Swivel base turns 360°.
9P N 05170K—3½-in. jaws open 5 in. Gray. Rust-resistant. Malleable. Shpg. wt. 29 lbs. . . . . $14.95
9P N 05171K—4-in. jaws open 5 in. Gray. Rust-resistant. Malleable. Shpg. wt. 35 lbs. . . . . $16.95

**N** **CRAFTSMAN Home Workshop Woodworkers' Vise.** 3x6-in. semi-steel jaws open to 7 in. Holes in jaws mount wood faces.
9 N 5204—Wood handle. Shpg. wt. 11 lbs. . . . $6.50

**P** **CRAFTSMAN Steel Tapes.** Black markings on snow-white blade. *Replaceable ⅜-in. flex-rigid steel tape;* markings in ft., in., and eighths of an in. *Combination anti-unwind and* folding handle; anti-backlash chrome-plated winding reel; welded steel case. Plastic carrying case. *Stake length.*
9 N 3900—30-ft. Shpg. wt. 1 lb. 2 oz. . . . . $3.89
100-ft. Shpg. wt. 1 lb. 14 oz. . . . . 5.95

**R** **CRAFTSMAN 11-pc. Box-end Wrench Set.** Drop forged "*Super-Tuf*" steel. 12-pt. openings. Chrome-plated. Sizes: $^{3}/_{8}$-$^{7}/_{16}$ to $1^{1}/_{4}$-$1^{5}/_{16}$ in. Lengths 7¾ to 17 in. In plastic envelope.
9 N 4240—Rust-resistant. Wt. 5 lbs. 5 oz. . . . $11.65

**S** **CRAFTSMAN Back Saw and Miter Box.** Back saw has 16x3⅛-in. tempered blade; 11 points per in.; steel-braced back; strong laminated hardwood handle. Miter box has 3½-in. aluminum back. Cuts from 45 to 90° left or right. Index graduated for 4, 5, 6, 8 or 12-sided figure. 4½x17⅜-in. hardwood bed.
9 N 36342—Wt. 8 lbs. 4 oz. . . . Both for only $7.95

**T** **CRAFTSMAN Corner Clamp and Miter Vise.** Holds at 90° angle. Aluminum alloy.
9 N 6666—Wt. ea. 12 oz. . Each $1.19; 4 for $4.49

## CRAFTSMAN 44-pc.Tool Set with Tool Box

We believe this set is unmatched for quality at this amazingly low price! *Regular prices total $39.12. Save $9.13.* Every piece is guaranteed against defects in materials or workmanship. Sockets, attachments, and open-end wrenches are forged from "*Super-Tuf*" steel; chrome-plated (except set-screw wrench set), finished and machine polished for protection against rust.

½-in. square drive parts. Ten 12-point hot forged sockets ($^{7}/_{16}$, ½, $^{9}/_{16}$, ⅝, $^{11}/_{16}$, ¾, $^{13}/_{16}$, ⅞, $^{15}/_{16}$, 1 inch); 6-inch extension; 15-inch flex "T" handle; 18-inch speeder wrench; reversible ratchet.

¼-in. square drive parts. Seven 6-point sockets (sizes $^{7}/_{32}$ to $^{7}/_{16}$-inch); two 8-point sockets (sizes ¼ and $^{5}/_{16}$-inch); reversible ratchet to speed up the work; flex "T" handle with crossbar; two extension handles (sizes 3 and 6-inch); slide bar handle, and strong 6⅝x8$^{3}/_{4}$x1¼x1⅛-inch metal tool box.

Set also includes: Five drop forged open-end wrenches (⅜x $^{7}/_{16}$, ½x$^{9}/_{16}$, $^{13}/_{32}$x$^{15}/_{16}$, ⅝x¾, ¾x⅞ in.); Allen set-screw wrench set (to fit socket set-screws No. 4, 6, 8, 10, and ¼, $^{5}/_{16}$, ⅜, $^{7}/_{16}$, and ½-in.). In plastic pouch. Steel, hip-roof, utility tool box holds all tools in set. 19⅜ in. long by 6 in. wide by 3⅜ in. deep. Piano-type hinge. 2 lever-type front latches. Gray finish.
9P N 03301—Shipping weight 16 lbs. . . . . $19.99

## 24-piece Hand Tool Set with Carry-all . . an Ideal Gift for the Home CRAFTSMAN $14.44

Save $2.68 over what you would pay if you bought the pieces separately. Ideal for homeowners and hobbyists . . perfect starter set for boys who like woodworking. Tools imported from West Germany except hammer, square, tape, and Carry-all. Good, dependable quality . . every piece guaranteed by Sears.

*Set includes:* Bit Brace with reversible ratchet; 10-in. sweep; steel-reinforced hardwood head; ball bearings; 4-jaw chuck. 6-pc. forged steel Auger Bit Set (sizes 1/4, 5/16, 3/8, 1/2, 5/8, 3/4 in.) in plastic pouch. 10-in. Ratchet Screwdriver with 1/4-in. bit. 7-in. Block Plane. 8-in. Smooth Plane. Straight-back 26-in. 8-point crosscut Hand Saw. Push Drill with plastic handle; ball-lock chuck; 8 notched drill points (1/16 to 11/64 in.). Curved-claw 16-oz. Hammer; size 1 1/2. FULTON 8x12-in. Steel Square. DUNLAP 6-ft. black and white Steel Tape with attractive plastic case. Comes complete with handy, strong CRAFTSMAN Carry-all. Heavy gauge sheet steel; sturdy wood handle. Size: 20x9x12 1/2 inches overall.

99 N 03332—24-piece Set with Carry-all. Shipping wt. 20 lbs. . . $14.44

## New! 9-piece Basic Hand Tool Set for the Home Owner $7.25

New! Offered this Christmas for the first time! Save 93c. *Separate prices total $8.18.* For the homeowner, repairman. An excellent gift for the mechanically inclined boy of the family.

Set includes: Curved Claw Hammer. 16-oz. forged steel head; black finish. Steel wedged stained hardwood handle. Size 1 1/2. Straight-back Hand Saw. 26-in. 8-pt. cross cut blade. Tempered saw steel. 8-inch Smooth Plane. From West Germany. 1 3/4-inch steel cutter. FULTON 6-foot Wood Folding Rule. Hardwood; white finish. Graduated in 16ths of an inch. 12 folds. DUNLAP Try and Miter Square —7 1/2-in. blued steel blade. 8-in. Heavy-duty Pipe Wrench. From West Germany. Stillson pattern. Steel jaws; milled teeth. Takes pipe 1/8 in. Slip-Joint Pliers. Machine milled jaws. 2 DUNLAP Screwdrivers. 3 1/2 x 1/4 in. and 5 1/2 x 3/16-in. High carbon steel blade, rust-resisting zinc finish. Pin through handle prevents blade from turning.

99 N 03329—Shipping weight 12 lbs. . . . . $7.25

Carry-all of Heavy Gauge Sheet Steel. Size 20x9x12 1/2 in.

## Give Him a Gift He'll Use All Year Round Give a New CRAFTSMAN 35-piece Tool Set

All new for the Christmas Catalog. 35-pc. CRAFTSMAN Tool Kit. You save $6.69. *Separate prices total $41.64.* For the man who both needs and enjoys working with quality tools.

Set includes: 16-oz. Hammer. Head of drop forged special analysis steel. 12-in. Combination Square. Graduated in 8ths and 16ths of an in. on one side; 16ths and 32nds on the other. Hand Saw. 26-in. at 10 1/2 pts. per in. 6-ft. Wood Folding Rule. Graduated in 16ths of an in. 8-in. Mill File. Medium fine; single cut. 9-in. Smooth Plane. Chrome-vanadium steel cutter blade. Scratch Awl. 3 1/2-in. tool steel blade. Wood Level. 3 vials, plumb, level and 45°. 1x2 1/4-in. frame. King size Plier Wrench. 10 3/4-in. (closed); 12-in. (open). Fiberboard Knife. 5 1/2 in. aluminum handle. 5 blades. 2 Wood Chisels. One 1/4-in. and one 1/2-in. 2 1/2 in. long beveled blade of vanadium steel. 14-in. Pipe Wrench. 8-in. Adjustable-end Wrench. Heavy duty Push Drill. With 8 drill points (1/16 to 1 1/64 in.). 8 1/2 in. long. Hack Saw. Electrically welded steel frame. 10-in. blade. 4-pc. Screwdriver Set. Chrome-vanadium forged steel blades with following sizes: pocket size, 3x 1/8-in., 4 1/2 x 5/16-in., and 6x 1/4-in. Slip-joint Sidecutting Pliers. 7 1/4 in. long. Steel carry-all. 20x9x12 1/2 in.

99 N 03338K—Shipping weight 30 pounds. . . . . $34.95

## CRAFTSMAN 80-piece Mechanics' Tool Set

Save more than 29% over the prices you'd pay for these tools if bought separately! This big set is complete enough for almost any repair or assembly job. Every tool is famous CRAFTSMAN quality (except 9-pc. set-screw wrench set). Forged flex "T" handles. Ratchets have one-piece forged handles and heads.

1/2-in. square drive parts: Fourteen *hot forged* 12-pt. sockets (7/16 to 1 1/4 in.); four *hot forged* 12-pt. deep sockets (9/16, 11/16, 13/16, 1-in.); reversible ratchet; 15-in. flex "T" handle; 6-in. extension; 18-in. speeder wrench; universal joint.

3/8-in. square drive parts: Seven 12-pt. sockets (3/8 to 3/4-in.); 3-in. extension; 10-in. flex "T" handle; reversible ratchet; universal joint.

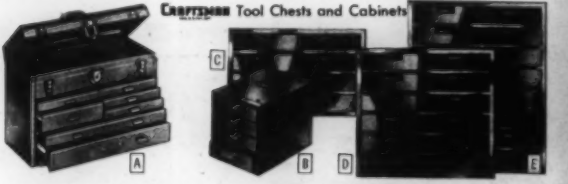
1/4-in. square drive parts: Seven 6-pt. sockets (7/32 to 7/16 in.); two 8-pt. sockets (1/4 and 5/16-in.); flex "T" handle; 6-in. extension; 18-in. metal tool box.

Miscellaneous Tools: Hack saw: 10 extra 10-in. hack saw blades; two cold chisels (1/2 and 3/8-in.); 5/32-in. pin punch; 3/8 x 4 1/2-in. center punch; 3 screwdrivers (5/16 x 4-in. and 1/4 x 6-in. standard, No. 2 Phillips); 9 1/2 in. arc-joint pliers; 9-pc. set-screw wrench set in plastic pouch; 6-pc. drop forged combination wrench set (sizes 7/16 to 9/16 in.) in plastic envelope.

CRAFTSMAN mechanics' tool box holds all tools in set. Size 18x8x9 in. 22-gauge steel; electrically welded. Rounded edges. Reinforced corner braces. Full length piano type hinge. Gray.

99 N 03999K—Mailable. Shpg. wt. 32 lbs. *Save $16.42*. . . . . $39.99

## CRAFTSMAN Tool Chests and Cabinets




### CRAFTSMAN All-Steel Chest

A 7-drawer Mechanics' Tool Chest. Heavy-duty; moisture resistant; electrically welded. 20x13x9 in. Open top style with 7 non-jam drawers. Apply pressure to any section . . it closes easily. All felt lined. Slide rails, stops. Plastic drawer pulls. 2 large drawers; one 1 7/8 in. deep; one 2 3/4 in. deep. 4 small drawers 7 1/4 x 8 1/8 x 1 in.; one small drawer 7 1/4 x 8 1/8 x 2 1/4 in. Front locking panel slides under bottom drawer; ball-catch prevents panel from falling when cover is open. Trunk-type hasp lock, key; 2 snap locks. Attractive gray finish.

99 N 06572—Shipping weight 33 lbs. . . . $22.50

### CRAFTSMAN Utility Cabinets . . . 4 Sizes

B CRAFTSMAN 21-compartment Utility Cabinet. For shop, office, home. Ideal for sewing cabinet. Welded sheet metal. 6 1/4 x 5 3/8 x 8 3/8 in. 4 red plastic drawers; removable.
9 N 4529—Gray finish. Can be stacked. Wt. 3 lbs. 8 oz. . . . . $2.19

C CRAFTSMAN 42-compartment Utility Cabinet. As above, but 8 drawers. 11 x 8 1/8 x 7 in. Gray finish. Can be stacked.
9 N 6546—Shipping weight 6 pounds 11 ounces. . . . . $4.29

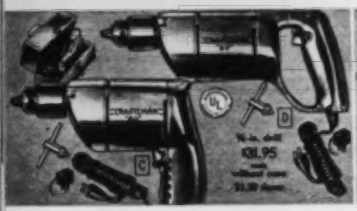
D CRAFTSMAN 66-compartment Utility Cabinet. As above, but 12 drawers. 11 x 8 1/8 x 10 1/4 in. Gray finish. Can be stacked.
9 N 06548—Shipping weight 10 pounds. . . . . $5.98

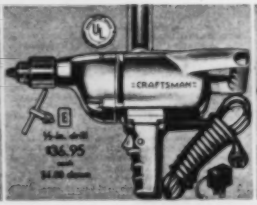
E CRAFTSMAN 90-compartment Utility Cabinet. As above, but 16 drawers. 11 x 8 1/8 x 13 1/2 in. Gray finish. Can be stacked.
9 N 06549—Shipping weight 13 pounds. . . . . $7.98

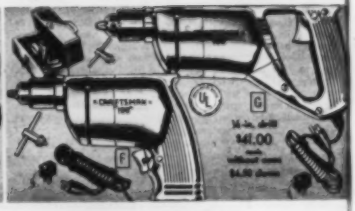
## Workshop Dispenser . . 2000 Items

*Save 67c. Separate prices total $5.56.* Find the item you need *instantly*. Turn frame until you see it and unscrew jar. Red enameled steel frame has sixteen 4-oz. screw-on glass jars; turns on black enameled steel bracket that fastens almost anywhere. Length 12 in.; depth 10 in. Huge assortment includes: screws, stove bolts, lock washers, wrought washers, cotter pins, staples, nails and brads, tacks, hooks and eyes, screw eyes.

9 N 7316—Shipping weight 11 pounds. . . . . $4.89
9 N 7200—Dispenser only. Shpg. wt. 6 lbs. 4 oz. 1.98

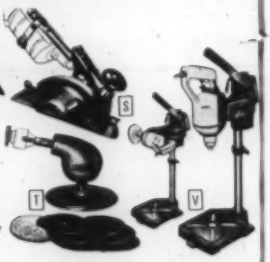



## USEFUL ACCESSORIES FOR HIS ELECTRIC DRILL

Drill Shop
Was ~~$18.95~~
$17.00




**Drill Shop Price Cut $1.95!** Converts Dad's electric drill into (1) tilting-table bench saw with 5-in. combination blade (½-in. center hole); with 1¼-in. depth of cut; at 45°, ¾-in. depth of cut. Miter gauge included. (2) a drill press with 4½-in. stroke; depth control. (3) a disc sander when used with sanding plate and abrasive disc (not included).

9x12-in. aluminum table top; aluminum stand. Tubular steel frame, base. Steel handle, rubber grip. With arbor, wrench and hardware.

99 N 0769—fits drills 9N787, 9N770. Wt. 19 lbs. ..... $17.00

99 N 0768—fits drills 9N786, 9N771. Wt. 19 lbs. ..... $17.00

**H CRAFTSMAN 17-pc. High Speed Drill Set.** For ¼-in. or larger electric drills, drill presses, etc., on metal or wood. *Sizes:* 1/16, 3/64, 1/32, 7/64, 1/8, 9/64, 5/32, 11/64, 3/16, 13/64, 7/32, 15/64, 1/4, 17/64, 9/32, 5/16, 11/32, 3/8, 1/2 in. In plastic case.

9 N 6711—17-pc. set. Shpg. wt. 1 lb. ..... $9.50

**J CRAFTSMAN Tungsten Carbide-tipped Masonry Drills.** Drill to 3 in. depth in concrete, brick, etc. . . faster than star drill. Fit ¼-in. or larger electric or hand drills. Spiral flutes. *Sizes:* 1/4, 5/16, 3/8 and 1/2 in. In plastic case.

9 N 6747—4-pc. set. Shpg. wt. 6 oz. ..... $3.85

**K CRAFTSMAN 10-pc. Interchangeable Wood Bit Set.** Interchangeable cutters with a *single shank*. Bore easily in plastic, and all woods, soft or hard. Bits develop minimum friction. Fit ¼-in. or larger drills, drill presses. *Sizes* 1/4, 3/8, 1/2, 5/8, 3/4, 7/8, 1, 1 1/16, 1 1/4 inch.

9 N 2082—In plastic case. Shpg. wt. 11 oz. .. $2.49

**L CRAFTSMAN Power Wood Boring Bit Set.** For ¼-in. or larger power drill or drill press. *Sizes* 3/8, 1/2, 5/8, 3/4, 7/8, 1 in. 6½-in. long.

9 N 2092—6-pc. set. Shpg. wt. 12 oz. ..... $3.45

**M CRAFTSMAN Wood Screw Pilot Sets.** Drill perfect pilot holes for counter-sinking or counterboring wood screws. In plastic pouch.

9 N 4204—13-pc. Set. Bores 26 screw sizes. With adapter. Shpg. wt. 1 lb. ..... $3.59

9 N 4203—5-pc. Set. Bores 10 screw sizes. With adapter. Shpg. wt. 8 oz. ..... $1.45

**N DUNLAP Screwdriver Attachment.** Fits ¼-in. and larger electric drills. Drive screws with power. Includes one standard bit and one No. 2 Phillips-type bit.

9 N 2595—Shpg. wt. 1 lb. ..... $4.50

**P CRAFTSMAN Roto-Saw Attachment.** Converts ¼-inch electric drill (1600 to 2500 RPM), or drill press to power saw or filing machine. 3⅛ in. long. Auxiliary handle; hex wrench; drill press adapter. 3 assorted blades.

9 N 2508—Shipping weight 2 lbs. ..... $9.50

9 N 2507—**Replacement Blades for above.** Shpg. wt. 3 oz. (except coarse tooth edge, 4 oz.)

Fine tooth edge. 24 teeth. . . . Set of 3 for 45c
Medium tooth edge. 14 teeth . . . Set of 3 for 45c
Coarse tooth edge. 7 teeth . . . Set of 2 for 45c

**R CRAFTSMAN Circular Saw Attachment.** Operates best with ¼-in. electric drills of power of 9 N 771 or 9 N 770, above. Bronze bearings. Depth of cut adjusts to 1¼ in.; tilts to 45°.

9 N 2606—4-in. blade. Shpg. wt. 4 lbs. ..... $9.95

9 N 3234—**4-in. Kromedge Blade.** For above. Rust-resistant; 4x 1/2-in. center hole. Wt. 5 oz. .. $1.19

**S CRAFTSMAN Planer Attachment.** Converts drill to wood planer. Cuts 1 1/4 in. wide, 1/4-in. adjustable depth of cut. Fence adjusts 15°.

9 N 2632—Shpg. wt. 4 lbs. 8 oz. ..... $11.95

9 N 26325—**Replacement Cutter.** For planer above. 1-in. tool steel. Shpg. wt. 3 oz. ..... $1.90

**T CRAFTSMAN 10-pc. Angle-Drive Buffer-Sander-Polisher Kit.** Use for metal or wood. Adds two speeds to regular drill speed. Fits ¼-in. or larger drill. With angle head, speed adapter, polishing bonnet, rubber plate, 6 sanding discs.

9 N 2604—Shpg. wt. 2 lbs. ..... $6.95

**V CRAFTSMAN Electric Drill Stand.** Converts above ¼-in. drills to drill press. Clamp rotates 360°. Compound lever handle. Head travels 2¼ in. 6x6-in. work surface.

99 N 02584—Shpg. wt. 16 lbs. ..... $12.95

# A CRAFTSMAN DRILL SET

for putterer or professional

## CRAFTSMAN 55-pc. Electric Drill Set with Carrying Case

**A** The perfect gift for Mr. Do-it-yourself—*a complete* drill set with 51 accessories for use on wood, metal or masonry. Use it for drilling, counterboring and counterboring screw holes; sanding, finishing, buffing and polishing metal or wood surfaces; and many other uses. Every piece meets the rigid CRAFTSMAN professional quality standards. Choice of ¼-in. Pistol-grip or Saw-grip drill (described below).

*55-piece set contains:* 6 solid shank Power Wood Boring Bits made of tempered and hardened alloy steel (⅜ to 1-in. diameters); 4 Carbide-tipped Masonry Drill Bits (sizes ¼ to ½ in.); 13 High Speed Jobber-length Drill Bits (sizes 1/16 to ½ in.); 13-piece Wood Screw Pilot Set, with depth adapter, for screw sizes 4 to 12, twelve 6-in. sanding discs; 5½-in. rubber back-up disc; adapter; 6¼-in. sheepskin bonnet.

All accessories fit into the newly designed 7½ x10½ x13-in. steel carrying case that features: a spring clip to firmly hold either electric drill; an electric cord storage compartment; two compartments to hold other drill attachments—such as sanding discs, back-up discs; bonnets, *etc.* Case, including portable drill bit holder, stands up or mounts on wall.

9 9 N 01801—55-pc. Set with Saw-grip Drill. Shpg. wt. 15 lbs. . . . . $49.95
9 9 N 01802—55-pc. Set with Pistol-grip Drill. Shpg. wt. 15 lbs. . . . . 49.95

**CRAFTSMAN Heavy-duty ¼-in. Electric Drills** as in set above. (Illustrated on opposite page.) Lightweight, but with ½-HP motor for EXTRA power. Handles ALL ¼-in. accessories. *Guaranteed 1 year (see below).** Die-cast aluminum alloy frame, 22-bar undercut commutator, 2-coil armature construction. Ball bearings on chuck spindle and front end of motor; precision needle bearing at rear of chuck spindle; precision sleeve bearing at rear of motor. Double reduction nickel-chrome-molybdenum steel gears. *UL approved (Industrial Standards).*

"Supreme" precision geared key chuck. Chuck speed 1900 RPM no load; about 1200 RPM full load. Formvar insulation. Safety-release locking trigger. Universal motor for 110-120-volt, 25-60-cycle AC, DC. With 7-wire rubber-covered cord, plug, adapter.

9 9 N 771—Saw-grip drill (10½ in. long). Shpg. wt. 4 lbs. 6 oz. . . . . $28.95
9 9 N 770—Pistol-grip drill (7¾ in. long). Shpg. wt. 4 lbs. 6 oz. . . . . 28.95

## CRAFTSMAN 42-pc. Intermittent Duty Electric Drill Set

**B** A basic set of tools for the man who putters around the house. Use it on wood or metal for drilling, finishing, sanding, buffing and polishing. CRAFTSMAN dependable quality throughout. *Here's what the set includes:* ¼-HP, 4600-rpm, medium duty electric drill—your choice of either saw-grip or pistol-grip; 10 High Speed Jobber-length Drill Bits (sizes 1/16 to ¼ in.) for use in wood or metal; 9-pc. Interchangeable Power Wood Bit Sets (sizes ¼ to 1 1/16 in.); 5 Wood Screw Pilots for drilling, countersinking and counterboring holes for wood screws in the most common screw sizes 4 to 12, depth adapter; twelve 5-in. sanding discs, 4½-in. rubber back-up disc, adapter, 5½-in. sheepskin bonnet.

In 7x8x13½-in. steel carrying case, steel spring clip to hold either drill, accessories counter-sunk. Stand or mounts on wall.

9 N 1806—42-pc. Set with Saw-grip Drill. Shpg. wt. 11 lbs. . . . . $28.50
9 N 1807—42-pc. Set with Pistol-grip Drill. Shpg. wt. 11 lbs. . . . . 28.50

**CRAFTSMAN Intermittent Duty ¼-in. Electric Drills** as in set above. (Illustrated on opposite page.) Compact, well balanced; handle all ¼-in. accessories. Reinforced die-cast aluminum frame. Precision sleeve bearings with single ball thrust bearing. Single reduction hardened steel gear. "Supreme" precision geared key chuck. ⅓-HP universal motor (110-120-vol. AC). *UL approved.* No-load speed 2250 RPM; full load, about 1350 RPM. Formvar insulated. Locking trigger switch; safety release. *Guaranteed 1 year.** With 8-ft. cord, plug.

9 N 786—Saw-grip Drill (11 in. long). Shpg. wt. 4 lbs. . . . . $17.95
9 N 787—Pistol-grip Drill (8¼ in. long). Shpg. wt. 4 lbs. . . . . 17.95

## CRAFTSMAN Electric Drills . . illustrated on opposite page

**C D** **CRAFTSMAN ⅜-in. Standard Duty Electric Drill.** ½-HP universal motor delivers 20% more HP than ordinary ⅜-in. drill. Excellent for driving masonry bits. *Built to UL approved (Industrial Standards).*

*Guaranteed 1 year (see below).** Die-cast aluminum alloy frame. Ball bearings on chuck spindle and front end of motor. Needle bearings on rear of chuck spindle. All other bearings are precision sleeve-type. Double reduction hardened steel nickel-chrome-molybdenum steel gears. "Supreme" precision geared chuck; 0 to ⅜-in. capacity; with key. No load speed 1150 RPM. Formvar insulation. Trigger switch; safety release. 10-ft. 3-wire cord; plug, adapter. For 110-120-volt, 25-60-cycle AC, DC. Without stand.

(C) 9 N 785—⅜-in. Pistol-grip Drill (8½ in. long). Shpg. wt. 5 lbs. 4 oz. $31.95
(D) 9 N 784—⅜-in. Saw-grip Drill (11¾ in. long). Shpg. wt. 5 lbs. 4 oz. 31.95

9 N 2501—**Steel Case** for above. Has room for accessories. 13½ x5x6½ in. Hinged top, sliding tray. Clip for drill. Shpg. wt. 4 lbs. . . . . $3.50

**E** **CRAFTSMAN ⅜-in. Electric Drill.** Our "close-quarter" drill with 1-in. offset between chuck and top of body. Now with a handy top handle for even better control. Rugged enough to drive ½-in. bits into steel and 1-in. bits into hardwood without stalling. *UL approved.*

"Supreme" precision geared key chuck; ½-in. capacity. Self-lubricating bronze bearings. Ball-thrust bearing on chuck spindle. Alloy steel triple reduction gears. Aluminum alloy housing. Instant release locking-type switch for continuous running. Powerful universal motor for use on 110-120-volt, 25-60-cycle AC, DC. No load spindle speed 425 RPM. Overall length 14 inches. With 7-foot 3-wire rubber-covered cord, unbreakable plug, adapter. *Guaranteed 1 year (see bottom of page).**

9 N 25831—Shipping weight 10 pounds. . . . . $36.95

**F G** **CRAFTSMAN ½-in. Industrial Quality Electric Drill.** Extra heavy duty design. Rugged universal ½-HP motor (110-120-volt, 25-60-cycle AC, DC) won't stall even on the toughest drilling *jobs.* Entire drill *UL approved (Industrial Standards).* Die-cast aluminum frame. Heavy duty precision-geared key chuck. Double-reduction, hardened nickel-chrome-molybdenum steel gears. Two precision ball bearings on motor shaft; two on intermediate gears. Ball-thrust bearing. Needle bearing on rear of chuck spindle. No-load speed, 2000 RPM; full 1200 RPM. Double pole trigger switch; safety release trigger locks for continuous use. With 10-ft. 3-wire rubber-covered cord, plug, adapter. Without case (see case listed below). *Guaranteed 1 year (see below).**

(F) 9 N 778—⅜-in. Pistol-grip Drill (7½ in. long). Shpg. wt. 6 lbs. 8 oz. $41.00
(G) 9 N 779—⅜-in. Saw-grip Drill (10¾ in. long). Shpg. wt. 6 lbs. 8 oz. 41.00

9 N 2501—**Steel case** for above. Has room for accessories. 13½ x5x6½ in. Hinged top, sliding tray. Clip for drill. Shpg. wt. 4 lbs. . . . . $3.50

**GUARANTEE!* If any electric drill, saw, or sander-polisher on these two pages shows any defects in materials or workmanship, we will repair at no charge if returned within one year of purchase date


For the Man who deserves the best . .
a New Combination Offer

W X
SAVE $3.95
Separate prices total ~~$46.90~~
Both for $42.95 cash
$4.50 down

NEW
W $28.95 cash
5½-in. saw $3.00 down

X $17.95 ¼-in. drill

5½-inch Electric Hand Saw . . ¼-inch Electric Drill

**W X** BIG NEWS—purchased in time for our Christmas Book—our *new* 5½-inch electric hand saw sold in combination with one of our most popular ¼-inch electric drills . . you actually save $3.95! See the features of both these dependable CRAFTSMAN tools below, and you'll agree—you couldn't put a more practical gift under the tree this Christmas for the man around the house . . order today!

9 9 N 027975—Combination hand saw and electric drill. Shpg. wt. 16 lbs. . . . . $42.95

**W** **New! CRAFTSMAN 5½-inch *medium duty* Electric Hand Saw.** Specially developed by Sears to meet the requirements of the home craftsman and hobbyist for on-the-job sawing, sizing and trimming. Saw cuts 2x4's at 90°.

Here's what this new saw offers: ample power—rated ½ HP, develops ¾ HP; enough to cut through the toughest woods. Perfect balance . . your hand is always over saw's center of gravity. Greater safety . . . telescoping safety blade guard rotates with handle for blind or cove cuts. Improved sawdust blower; enclosed trigger switch. Precision sleeve-bearings throughout.

Rugged, polished aluminum die-cast frame. Direct-drive gear train. Front of base plate graduated in 8ths of an inch. Blade on right-hand side, away from operator for greater safety. Depth of cut varies from 0 to 1⅜ inches at 90°; 0 to 1 1/16 inches at 45°. Same guide line for all angles of cut.

Heavy duty Universal motor for 110-120-volt, 25-60-cycle AC, DC. No-load speed 4600 RPM, full load speed 2900 RPM. Heavy Formvar insulation. *UL approved.*

With 5½-inch chisel-tooth combination blade (⅝-inch round center hole); 8-foot 2-wire cord, plug, and wrenches. *Guaranteed 1 year (see below, left).**

9 9 N 02797—5½-in. electric hand saw. Shpg. wt. 12 lbs. . . . $28.95

*Fully equip your home workshop NOW! Build your order up to $20.00 or more and use Sears Easy Terms. See page 373 for complete details*

**X** **CRAFTSMAN ¼-inch *medium duty* Electric Drill.** Compactly designed to balance well and handle all ¼-inch accessories. This popular drill can saw, sand, buff, mix paints and plaster when used with accessories. Die-cast aluminum frame . . reinforced to handle attachments.

Precision sleeve bearings with single ball thrust bearing. Single reduction hardened steel gear. *Underwriters' Laboratories approved.* Finest "Supreme" precision geared key chuck. No load speed, 2250 RPM; full load speed about 1350 RPM. Formvar insulation. Positive-locking trigger switch with safety release.

*Guaranteed 1 year (see below, at left).** ¼-HP universal motor for 110-120-volt, 25-60-cycle AC, DC. With 8-foot rubber-covered cord, and plug. 11 inches long. Shipping weight 4 pounds.

9 N 786—¼-in. Saw-grip drill. $17.95

**CRAFTSMAN Light Duty Sander-Polisher** $15.95 cash without case

Over 200 000 of our former model in use—now *improved* to give even greater performance. *Twice* the wood removal rate of our former model; newly designed handle . . grip it with one or both hands; on-off switch on top of handle.

For finishing, sanding, polishing . . even light body massaging. (NOT for removing paint, varnish, deep scratches.) Lightweight for easy vertical sanding. Double-arc motion sands with and across grain. 14,400 strokes per minute.

Uses open-coated, lightweight backing-type sandpaper; no coarser than No. 60. Reciprocating motor needs no oiling (110-120-volt, 60-cycle AC). *UL approved.* Stroke adjusts by side screw. With 10 sanding sheets, 6-ft. 3-wire cord, plug, adapter. *Guaranteed 1 year. (See left.)**

9 N 765—*Sander without case.* Shpg. wt. 5 lbs. $15.95
9 N 1494—**Steel Case** for sander above. Holds sander and accessories. 11¼ x7x4 in. Wt. 2 lbs. 12 oz. $1.75

**Our Best CRAFTSMAN Continuous Duty Sander** $29.50 cash without case $3.00 down

Heavy duty. Reciprocating electric motor . . with NO belts, gears, or brushes (for 110-120-volt, 60-cycle AC). 25 sq. in. of sanding area. 14,400 strokes per min. *UL approved (Industrial standards).* Uses ½ sheet of standard 9x11-in. sanding paper. Overlapping felt pad; 2 spring tension clamps hold sandpaper on pad; clamped by hand. *Guaranteed 1 year (see at left).**

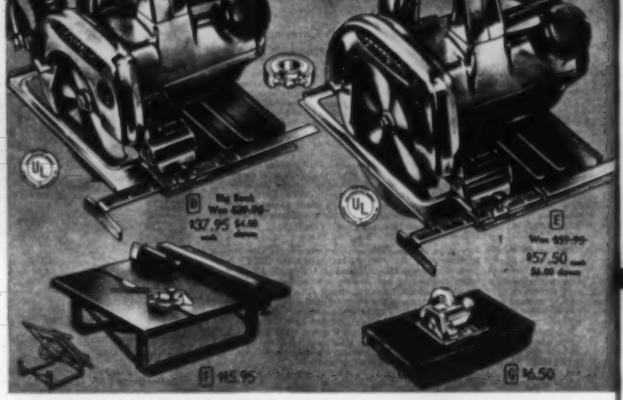
One-hand control . . use vertically or horizontally. Aluminum alloy housing and handle; new high polish finish. Slide switch holds "on" position; switch sealed against dust. With lamb's wool polishing pad; 12 sheets assorted grit sandpaper. 8-ft. 3-wire cord; plug, adapter.

9 N 782—*Sander without case.* Wt. 10 lbs. . . $29.50
9 N 1495—**Steel Case** for above. Holds sander, accessories. 12⅜ x9⅜ x7½. Wt. 6 lbs. 4 oz. . . $4.35


SUPREME PAGE 387. . DRILL SETS

# ELECTRIC TOOLS
## for Mr. Do-it-yourself

SAVE $2.00 TO $2.45 ON SAWS



### CRAFTSMAN Portable 1-inch Sabre Saw

A Versatile . . does work of jig, scroll, rip, cross-cut, keyhole, coping and small hand saws. Weighs only 4½ lbs. You can cut large sheets or make blind cuts (without first drilling hole to start cut) for electrical outlets, switch boxes, piping, etc.

Exclusive top-handle design assures easy handling. Die-cast aluminum housing. ⅓-HP universal motor (110-120-volt, 25-60 cycle AC-DC). *UL approved.* Vibration free scotch yoke delivers 3000 half-inch strokes per minute. Maximum depth of cut 1 in. Precision Oilite sleeve bearings in gear case; ball bearings in front end of motor. Fan cools motor; blows sawdust away. Blade chuck adapts to any blade length. Slide switch. With 3 blades (7, 10 and 32-tooth); 10-ft. 3-wire cord; plug. *Guaranteed 1 year.** 9 N 2794—Sabre Saw only. Shpg. wt. 5 lbs. 8 oz. **$31.95**

9 N 2859 — Extra Blades for above. State *size wanted.* No. 1. 7 teeth per inch. 3 in. long. .040 in. thick. Cuts thicker solid woods. Shpg. wt. 2 oz. Package of three **23c**
No. 2. 10 teeth per inch. 3 inches long; .040 inch thick. Cuts plywood, wallboard, plastic, and soft metals. Shipping weight 2 ounces..... Package of three **23c**
No. 3. 32 teeth per in. 3 in. long; .028 in. thick. Cuts thinner harder woods, metals. Wt. 2 oz. Package of three **23c**

B 99 N 01740—Steel Table Top. Makes bench sabre saw of above saw. 15x15 in. Rip fence, 2 miter grooves, miter gauge, 2 points for circles, clamp. Wt. 13 lbs. **$8.75**

C 9 N 1492—2-piece Steel Carrying Case for above sabre saw. Shipping weight 2 lbs. 12 oz..... **$3.50**

### CRAFTSMAN 6¼-inch Electric Hand Saw . . Save $2.00

D Midfall price cut repeated. Contractor type . . develops over 1 HP max.; rated ¾ HP. Full 6¼-in. blade. Aluminum die-cast frame. Direct-drive gear train . . steel base plate; front graduated in 8ths. Blade on right-hand side, away from operator. All hand controls in rear. Depth of cut adjustment retracts into handle. Depth of cut varies from 0 to 1⅞ in. at 90°; to 1⅛ in. at 45°. Same guide line for all angles of cut. Built-in ripping guide. Blade guard telescopes for making blind cuts. Heavy duty motor has glass and formex insulation; 110-120-volt, 25-60 cycle AC-DC. *UL approved.* Ball bearings on motor and saw arbor; needle bearing on rear of arbor. Sawdust blower. With 6¼-in. chisel-tooth combination blade (½-in. center hole); 10-ft. 3-wire cord, plug, wrenches. *Guaranteed 1 year.** See carrying case and table top at right.
99 N 02591—4¼ in. Saw only. Shipping weight 16 lbs. $4.00 down..... Cash **$37.95**

### CRAFTSMAN 7¼-in. Electric Hand Saw CUT $2.45

E Our best and biggest capacity electric hand saw . . *for $1.00 more per month than smaller 6¼-in. saw above . . use Sears Easy Terms.* Extra heavy duty, contractor type . . with 7¼-in. chisel-tooth combination blade (½-in. center hole). Depth of cut at 90°, 0 to 2¼ in.; at 45°, 2 in. Depth-of-cut adjustment retracts into handle, providing better stability and ease of operation. Telescoping safety blade guard can be rotated with handle for making blind or cove cuts. All hand controls located in rear. Blade on right-hand side, away from operator. Ball-bearing motor and saw arbor. Needle bearing on rear of arbor.

Heavy duty motor; glass and formex insulated; 110-120-volt, 25-60 cycle AC-DC. Develops 1½ HP; rated 1 HP. Aluminum die-cast frame. Direct-drive gear train. Steel base plate; front graduated in 8ths. Built-in ripping guide. Sawdust blower. *UL approved.* Enclosed trigger switch. With 10-ft. 3-wire cord, wrenches. *Guaranteed 1 year.** See right for table top and case.
99 N 02599—7¼ -in. Saw only. Shipping weight 19 lbs. $6.00 down..... Cash **$57.50**

### Table Top . . Saw Case

F **Bench Saw Table Top.** Converts either CRAFTSMAN electric hand saw 99N02591 or 99N02598 (listed at left) to bench saw. 26x30-in. heavy-gauge steel table top is hinged for fast conversion. Has two grooves for miter gauge. Rip fence. Holes provided for bolting to bench. *Miter gauge and saw guard assembly not included* (see our Big Fall and Winter General Catalog). Shipping weight 31 lbs.
99 N 01739..... **$15.95**

G **Steel Carrying Case.** Fits electric hand saws 99N02591 and 99N02598 listed at left. Can be used as bench rest for saw. Has space for extra blades and cord. Size 17¼x13x10½ inches. Shipping weight 8 pounds.
99 N 01490..... **$6.50**

*Other electric hand saw accessories available. For Planer Attachment, Radial Arm Accessory, Portable Saw Guide, Carbide-tipped Blade, or Cut-off Wheel for these saws, see our Big Fall and Winter General Catalog.*

### NEW! Workshop Dust Collector

$86.50 cash
Without waste can or dolly
$9.00 down

Flexible hood available for use with bench saw

Square hood included for belt sander, etc.

Say goodbye to workshop dust and waste! *$9.00 down* buys this industrial-type Dust Collector . . designed specially for the home craftsman. Use with any wood-working or light metalworking power tool. Powerful suction picks up sawdust, wood chips, or metal dust as it is formed. Discharges waste into almost any standard metal trash can or garbage can. Can also be used as a blower; or with fish-tail nozzle (not included—see below) for cleaning workshop floors, attics, etc.

Die-cast aluminum housing. Fully enclosed ½-HP ball-bearing thermal overload protected motor (110-120-volt, 60-cycle AC). *UL approved.* With 6-ft. flexible suction hose, square hood, dust bag, hose clamps, 8-ft. cord, plug. *Guaranteed 1 year.** Flexible hood and magnetic clips needed for use with bench saw (not included; see below). *Waste can and dolly not included* (see below for dolly). Freight, express or truck.
99 N M1693—Shpg. wt. 52 lbs. $9.00 down....Cash **$86.50**
9 tt 16913—4-wheel Dolly. For 99 N M1693 above. Heavy gauge steel. Size 19x19 in. Shpg. wt. 9 lbs. 8 oz..... **$8.95**
9 N 16914—Fish-tail Nozzle. (Not shown.) For 99 N M1693 dust collector above. Shipping weight 14 oz..... **$3.25**
9 N 16916—Flexible Catch-all Hood. (Not shown.) For dust collector 99 N M1693 above. Fits under bench saw. Use with clips and brackets 9 N 16917 below. Shpg. wt. 10 oz.. **$2.25**
9 N 16917—Magnetic Clips and Brackets. Necessary for use with flexible hood 9 N 16916 above. Shpg. wt. 8 oz. **$2.25**

### Our Best Selling CRAFTSMAN ¼-HP Electric Grinder

Industrial-type flat face design . . wheels project ½ inch beyond front of motor housing for grinding across wheels. 11¼-in. clearance between projecting wheels. Wheel guards and motor housing have 2¼-in. clearance. Removable wheel guards. Adjustable eye shields. Adjustable tool rests. Rugged cast iron construction. Strong ⅜-in. steel motor shaft, turned down to ½ in. at wheel ends; ½-in. x 20 threads. *UL approved.*

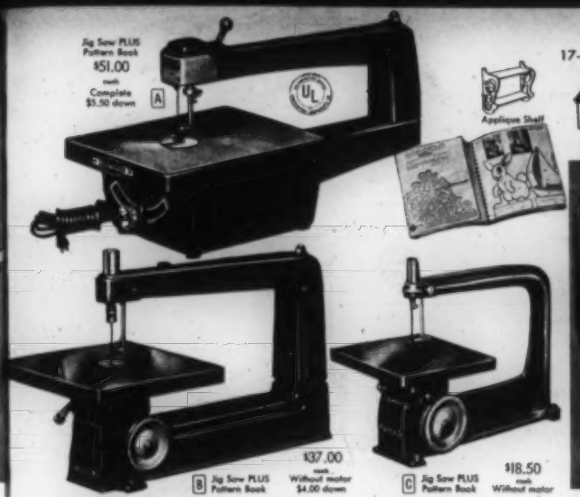
Fully enclosed ¼-HP ball-bearing split phase motor has nylon-insulated windings; no-load speed 3450 RPM. For 110-120-volt, 60-cycle AC. Height 9 in.; width 14⅜ in. Base 8½ in. wide, 7½ in. deep. Built-in on-off toggle switch; 8-ft. cord, plug. Has cast holes for mounting on pedestal (below) or on bench. *Guaranteed 1 year.** With two (1 fine, 1 coarse) CRAFTSMAN 6x⅝-in. grinding wheels. *Pedestal not included* (see below).
99 N 01950—Shpg. wt. 44 lbs.. **$34.95**

**CRAFTSMAN Grinder Pedestal** for above. (Shown with grinder.) About 34 in. high. 12x12¼x4⅛-in. cast iron base has 4 cast holes for bolting to floor. Cast iron bracket has holes for mounting grinder. 2¼-in. steel column.
99 N 02964—Shpg. wt. 42 lbs.. **$13.95**

$34.95 cash
Without pedestal
$3.50 down

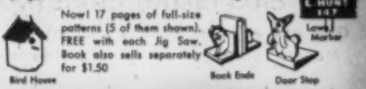
Sealed precision ball bearings

**GUARANTEED 1 YEAR. If any electric tool marked with asterisk (*) on this or opposite page shows defects in materials or workmanship, we will repair it at no charge if returned to us within 1 year from date of purchase.*




## 17-page Pattern Book FREE with each Jig Saw.

Now! 17 pages of full-size patterns (5 of them shown). FREE with each Jig Saw. Book also sells separately for $1.50



**CRAFTSMAN and DUNLAP Jig Saws . . Make models, furniture, toys, puzzles, etc.**

**A** **CRAFTSMAN 20-in. heavy duty Tilting-arm Jig Saw.** Self-contained . . has powerful reciprocating motor in base . . no need for belts, pulleys or gears. Portable. Upper arm tilts from 0 to 45° either way. High-speed stroke (14,400 per minute). All hand controls located at front.

20-in. throat; cuts to center of 40-in. circle. Cuts wood up to 2 in. thick; also plastics and metals. Heavy cast iron construction; rubber feet. Large 12x15-in. table. Built-in sawdust blower. *UL approved.* Combination hold-down and blade guide adjustable. Blade chuck rotates 90°. For 110-120-volt, 60-cycle AC. With six 5-in. pin-end blades; 5½-ft. 3-wire cord, plug. *Guaranteed 1 year* (see opposite page).* Shipped freight, express or truck.

99 N M2456—20-in. Jig Saw PLUS FREE Pattern Book. Shpg. wt. 69 lbs. $5.50 down. Cash $51.00

9 N 2692—*Extra Blades* for 99 N M2456 above. 5-in. pin-end type. 15 teeth per in. For heavy-duty cutting of wood, plywood, non-ferrous metals. Shpg. wt. four, 2 oz.. Pkg. of 4 . . 23¢

9N 2500—Tool Lamp. (Not shown.) For 20-inch jig saw above. Ball-joint adjustment. Toggle switch. UL approved. 110-120-volt, 60-cycle AC. With bulb. Shpg. wt. 2 lbs. 5 oz. . . . . $3.98

**B** **CRAFTSMAN 18-in. Jig Saw.** 18-in. throat; cuts to center of 36-in. circle. Cuts wood up to 2 in. thick; also cuts plastics and metal. Modified Scotch Yoke action assures smooth, quiet operation. Runs in bath of oil. Porous bronze main bearing. 1-in. stroke; 875 strokes per minute. Cast semi-steel frame. Upper arm removable for filing and saber sawing. 12x12-in. semi-steel table tilts 0 to 45°. Enclosed coil-type return spring. Blade chucks rotate 90° for ripping long pieces. Ball-bearing back-up guides. Adjustable hold-down. Sawdust blower. Use 5-in. or 6-in. plain-end blade (one supplied). 4-in. machine pulley supplied. Overall height 17⅝ in. Freight, express or truck.

99 N M2072—*Jig Saw PLUS FREE Pattern Book.* Without motor, motor pulley, or V-belt. Shipping weight 68 lbs. . . . . $37.00

99 N M720725—As above, with DUNLAP ¼ -HP 1750 RPM motor (110-120 v., 60 c. AC), 2-in. motor pulley, V-belt. Wt. 92 lbs. $52.00

**C** **DUNLAP 12-in. Jig Saw.** 12-in. throat; cuts to center of 24-in. circle. Cuts wood up to 1 in. thick; also plastics and metals. Scotch Yoke action for smooth, quiet operation; runs in bath of oil. Enclosed coil-type spring. 9x9-in. table tilts 0 to 45°. Sawdust blower. One-piece cast semi-steel frame; gray finish. 14⅝ in. high overall. With 5-in. pin-end blade and 4-in. machine pulley.

99 N 021795—12-in. Jig Saw PLUS FREE Pattern Book. Without motor, motor pulley, or V-belt. Shpg. wt. 33 lbs. . . . . $18.50

99 N T21795S—As above, with DUNLAP ¼ -HP 1750 RPM motor (110-120 v., 60 c. AC), 2-in. motor pulley, V-belt. Wt. 55 lbs. $33.50

**11-in. Jig Saw with built-in motor . . Just plug it in!**

- Reciprocating motor in base . . no belts, gears or oiling
- 11-inch throat . . cuts to the center of a 22-inch circle
- Cuts soft wood to 1 in. thick, plastics, non-ferrous metals

Not a toy—but a rugged power tool that's safe even for children to operate. Reciprocating motor in base gives 7200 strokes per minute . . provides smooth cut that leaves practically NO saw marks . . minimizes need for hard, tiresome sanding. Quiet running . . use it anywhere. Ideal for apartment house dwellers or homes without basements. Many people use it on the kitchen table. *Approved by Underwriters' Labs., Inc.*

All metal construction; non-slip rubber feet. 8½x8-in. table. On-off switch. 10¼ in. high; 16¼ in. long. For 110-120 volt, 60-cycle AC. With six 4-inch pin-end blades, 5½-ft. cord, plug, instructions. *Guaranteed one year* (see opposite page).*

99 N 027081—11-inch Jig Saw PLUS FREE 17-page Pattern Book. Shipping weight 15 pounds. . . . . $16.50

Extra Blades for 99 N 027081 Jig Saw above. 4-inch pin-end type. 18 teeth to the inch. Shipping weight, eight, 2 ounces.

9 N 2688—For wood and plywood. . . . . Package of eight 23¢

9 N 2687—For heavy-duty cutting of wood, plywood, or non-ferrous metals. . . . . Package of eight 23¢

Pattern Book only. 17 pages of full-size patterns (5 shown above).

9 N 2981—Shipping weight 11 ounces. . . . . $1.50

**CRAFTSMAN Steel Work Bench**

Pressed and bonded wood top is SOLID—harder than maple! Top size 60x24x1½ in. Steel legs; adjustable for uneven floors; gray finish. 34½ in. high. With bolts for assembling. *Without drawers or power strip.*

99 N MT10305M—Bench only. Shpg. wt. 91 lbs. . . $26.50

**Work Bench with 2 Steel Drawers.** Consists of work bench 99NMT10305M above—PLUS two 9WN02171M drawers (described below). *Power Strip not included.*

99 N MT10445—Shipping weight 109 lbs. . . . . $33.00

**CRAFTSMAN Power Strip.** (Shown on bench.) Safe, convenient outlet for light and tools. Has 3 cube taps; double-prong power receptacle; circuit breaker; on-off switch. Overall length 36 inches.

99 N 02130—Shipping weight 4 pounds. . . . . $6.50

**Steel Drawers.** (2 shown on bench.) For small tools, etc. Fit CRAFTSMAN work bench 99NMT10305M listed above; also our former model numbers 1029 and 1030. Overall size 18¹¹/₁₆x15⅜x5⁹/₁₆ inches.

99 N 02171M—Shipping weight 9 pounds. . . . . Each $3.50

## POWER MOWERS . . Save $7.00 to $10.00

**CRAFTSMAN 18-inch Rotary Power Mower**

**D** *Price cut $7.00* on our best rotary power mower with 18-inch cut. Powerful Lauson 2-HP 4-cycle gasoline engine. Foot-pedal clutch for easier starting and greater safety. V-belt drive . . protects crankshaft against shock if blade hits obstruction. Automatic recoil starter; automatic governor control. Smooth interior steel housing with strong bridge-type wheel mounts. Trims right up to walks, walls, etc. Right side grass discharge.

Shielded, Austempered steel blade resists nicking and dulling. Dust-protected ball bearings on blade shaft. Four 8-in. wheels (not power driven); rubber tires. Tubular steel handle; wooden crossbar. Height of cut adjustable from ½ to 3 in. without tipping mower. For extra rotary blade and leaf mulcher attachment see our Big General Catalog. Mower shipped by freight, express or truck.

99 N M81263—Shipping weight 73 lbs. . . . . *Cut to* $79.50

**CRAFTSMAN 18-in. Reel-type Power Mower**

**E** *Price cut $10.00* on our best reel-type power mower with 18-inch cut. Streamlined design. Self-propelled . . engine does the hard work. Totally enclosed chain drive for greater safety; protects moving parts. Clutch has automatic reset . . operates when reel hits obstruction to protect reel and engine. "Magic Control" . . raise handle to start mowing . . lower it to stop. Throttle control on handle. Famous Briggs & Stratton 1.6-HP. 4-cycle gasoline engine with automatic recoil starter; automatic governor control.

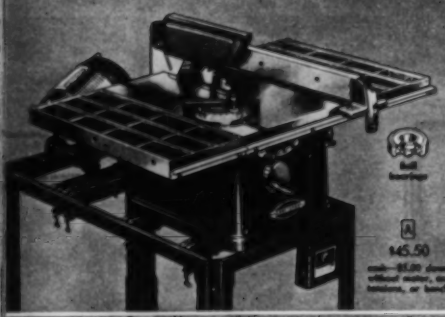
All-steel frame; rubber bumper. Austempered steel blades and bed knife. Ball-bearing reel and countershaft. Roller-bearing wheels. 5-section sleeve-bearing roller. 10½-in. wheels; deep-tread tires. Cutting heights ⅜ to 1½ in. Angular exhaust. Stop knob. Adjustable tubular steel handle; plastic grips. Freight, express or truck.

99 N M8154—Shipping weight 110 lbs. . . . . *Cut to* $104.50

*Now is the time to buy him that power tool he wants! Only 10% down on Sears Easy Terms. See page 373 for full details*

# HE'S DREAMING OF A CRAFTSMAN CHRISTMAS

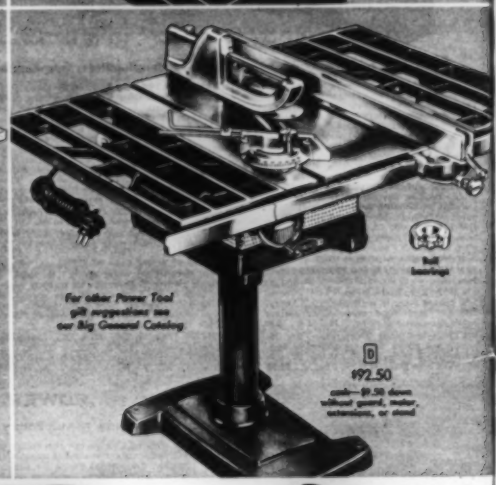
**Give him a Power Saw or a Combination Power Tool for those home fixing jobs**



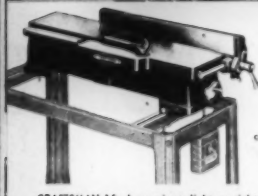
A
$45.50
cash—$5.00 down
without motor, or bench

B
$65.50
cash—$7.00 down
without guard, motor, extension, or stand

C
$79.50
cash—$8.00 down
without guard, motor, extension, or stand

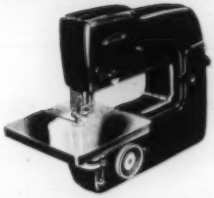



D
$92.50
cash—$9.50 down
without guard, motor, extension, or stand



**4⅜-inch Jointer-Planer**

$54.00
cash—$5.50 down
without motor or bench



**CRAFTSMAN** 12-in. **3-wheel Band Saw**

$53.50
cash—$5.50 down
without motor or bench

Tungsten-carbide tipped

**Carbide Tipped Blades**

$8.50
8-inch
Last 20 times longer than ordinary saw blades!

**CRAFTSMAN.** Much superior to lighter weight tools with similar depth of cut. Designed for home, school and small woodworking shops. Overall length 29 7/16 in. Sealed ball bearings. Precision ground, cast semi-steel tables. Solid steel cutter head; three 4¾-in. high speed steel knives. Hand wheel adjustment for 0 to 5/16-in. depth of cut and 0 to 5/8-in. rabbet depth. Spring-loaded guard; can be removed in one motion for rabbeting. Fence tilts to 45° either way. With 2-in. machine pulley. Use at least ½-HP 1750 RPM motor and 5-in. motor pulley. For extra jointer-planer knives see Sears Big Fall General Catalog.

99 N 02182L—Without motor, motor pulley, V-belt, or bench. Mailable. Shipping weight 63 pounds. $5.50 down.....Cash $54.00

99 N 12182SL—With DUNLAP ½-HP 1750 RPM split phase motor for 110–120 volt 60-cycle AC; 5-in. motor pulley; ½x56-in. V-belt. Mailable in 2 cartons. Shpg. wt. 90 lbs. $7.00 down.....Cash $70.00

**CRAFTSMAN.** 12-in. throat; cuts to center of 24-in. circle. Cuts as thin as 20/1000 in. "Super-alloy" blade. For wood only; takes boards to 4 in. thick. 3-wheel design . . . compact . . . accurate. Ran 500 hours while cutting over 24 miles of yellow pine—without failing! Double row ball bearings integral with shaft. Porous iron bearings on idler wheels. Working parts enclosed. 20 1/4 in. high. 12x12-in. table tilts 0 to 45°; has indicator. With 62x¼-in. blade; 4-in. machine pulley. Takes ¼-in. or ⅜-in. blade (see our Big General Catalog for extra blades). Use at least ½-HP 1750 RPM motor and 3-in. motor pulley. Shipped freight, express or truck.

99 N M2455—Without motor, motor pulley, V-belt, or bench. Shipping weight 73 pounds. $5.50 down on Sears Easy Terms . . . Cash $53.50

99 N MT24556—With DUNLAP ½-HP 1750 RPM split phase 110–120 volt 60-cycle AC motor; motor pulley; V-belt. Wt. 97 lbs. . . $69.50

**CRAFTSMAN.** Costs less to operate! Safer 8-tooth design . . . each tooth projects only .020 in. above non-cutting edge. Cuts all woods, plastic, Formica, laminates, plywood, wallboard, asbestos, aluminum and asphalt roofing and siding. (Do NOT use on masonry, steel, iron and other ferrous metals.)

9 N 4943—*Please state saw blade diameter, center hole shape, and center hole size wanted when ordering.*

8-in. diameter. *⅝-⅛-in. round center hole. Fits most bench saws. Shipping weight 1 lb. 8 oz.....$8.50

9-in. diameter. ⅝-in. round center hole. Fits CRAFTSMAN 9-in. bench saw. Shipping weight 2 lbs.....$8.95

10-in. diam. *1-⅝-⅛-in. round center hole. Fits bench, builders, radial, swing saws. Shpg. wt. 2 lbs. 8 oz. . . $9.95

*Center hole knock-out bushed to fit any size arbor given.

# 8 Superb Power Tools on these 2 Pages
## Only 10% Down . . Accessories Available

### Low-priced CRAFTSMAN 8-inch Tilting-arbor Bench Saw

A Less motor strain with "Floating Drive" motor mount. 17x14-in. cast semi-steel table. 7½ inches in front of blade at full 2⅝-in. depth of cut; 8⅝ in. at 1-in. depth of cut. Precision ball bearings in arbor NEVER need lubrication. 8-in. chisel-tooth combination blade (⅝-in. center hole); tilts any angle to 45°. With blade, blade guard, splitter, miter gauge, fence, machine pulley. (Use minimum of ½-HP motor; 3450 RPM, 2⅝-in. motor pulley, 40-in. belt; or 1750 RPM, 5-in. motor pulley and 44-in. belt.)

99 N 02424L—Without motor, table extensions, bench or Power-Pant. Only $5.00 down on Sears Easy Terms. Shipping weight 50 pounds. . . . . $45.50

99 N T24245L—With CRAFTSMAN ½-HP 3450 RPM ball-bearing capacitor motor (110–120-volt, 60-cycle AC), 2½-in. motor pulley, 40-in. V-belt. Mailable. In 2 cartons. Wt. 82 lbs. . . . . $76.50

99 N 02722—Side Table Extension. (Two shown on saw.) For either side. Cast semi-steel; grid type. 7 inches wide. Shipping weight 10 pounds. . . . . Each $6.75

### 4-Star Feature CRAFTSMAN 8-inch Tilting-arbor Bench Saw

B A 4-Star Feature because it has been laboratory approved and price compared. We know of no finer value! Massive, heavy duty construction. Big 20x17-in. cast semi-steel table. "Mono-Control" . . . one hand wheel controls blade tilting, raising, lowering. Rip fence squares against table . . one lever locks both ends . . use fence on either side of blade. "Floating Drive" motor mount lessens strain on saw; smothers vibration. Grease sealed ball bearings. 9⅛ in. in front of blade at full 2⅛-in. depth of cut; 10 1/16 in. at 1-in. depth of cut. 8-in. chisel-tooth combination blade (⅝-in. center hole); tilts any angle to 45°. With blade, miter gauge, rip fence, machine and motor pulleys, V-belt.

99 N 02216L—Bench saw, *without guard assembly*, motor, table extensions, tool stand (described under 99 N 02956L below). Mailable. Shipping weight 65 pounds. . . . . $65.50

99 N T22166L—Same as 99N02216L but with CRAFTSMAN ½-HP 3450 RPM capacitor motor, (110–120-volt, 60-cycle AC.) *Mailable* in 2 cartons. Shipping weight 97 lbs. . . . . $96.50

99 NT22167L—Same as 99N02216L but with CRAFTSMAN ¾-HP 3450 RPM capacitor motor, (110–120-volt, 60-cycle AC.) *Mailable* in 2 cartons. Shipping weight 103 lbs. . . . . $99.50

99 N 02417—Side Table Extension. (2 shown on saw.) For either side. Grid-type semi-steel, 8½ in. wide. With bolts and rip fence track extension. Shipping weight 13 lbs. . . . . Each $7.75

9 N 2208—Molding Head Insert. For above saw. Steel. Shipping weight 12 oz. . . . . 1.20

9 N 20008—Saw Guard Assembly. (Shown on saw.) Automatically levels with work. With guard, splitter, non-kickback pawls. Shipping weight 1 lb. 15 oz. . . . . $4.95

99 N 02956L—CRAFTSMAN Tool Stand. (Shown with saw.) Pedestal type. Base 16¼x21⅛x15⅛ in.; 4 caster holes. 3½-in. steel column; 21 in. long. (See casters 9N2819 below.) Shipping weight 60 pounds. . . . . $21.50

### Our Newest CRAFTSMAN 9-inch Tilting-arbor Bench Saw

C Biggest capacity 9-in. bench saw we know of at this price! Massive, heavy duty construction. "Exact-I-Cut" shows exact saw kerf size; aligns blade with cut-mark on wood. 24x18-in. table. 8⅛ in. in front of blade at full 3-in. depth of cut; 12⅝ in. at 1-in. depth of cut. Die-cast, adjustable miter gauge; sets at 90° and 45°. Motor mount is integral part of tool; "Floating Drive" controls belt tension. "Mono-Control" . . one large hand wheel controls blade tilting, raising, lowering. One lever locks rip fence at front and back. With 9-in. chisel-tooth combination blade (⅝-in. center hole; tilts any angle to 45°), miter gauge, rip fence, machine and motor pulleys, 2 matched V-belts.

99 N M2000—Without guard assembly, motor, table extensions, tool stand. Wt. 87 lbs. . . . . $79.50

Saw with motor, shipped in two cartons, freight, express or truck.

99 N MT20004—Same as 99NM2000, but with CRAFTSMAN ¾-HP 3450 RPM ball-bearing capacitor motor (110–120-volt, 60-cycle AC). Wt. 125 lbs. $11.50 down on Easy Terms. Cash. . . . . $113.50

99 N MT20009—Same as 99NM2000, but with CRAFTSMAN 1-HP 3450 RPM ball-bearing capacitor motor (115–230-volt, 60-cycle AC). Shpg. wt. 146 lbs. $12.50 down on Easy Terms. Cash. . . . . $121.50

99 N 02085—Side Table Extension. (Two shown on saw.) For either side. Grid-type, semi-steel. 9 in. wide x 24 in. long. With 9-in. front rip fence rack extension, bolts, nuts, washers. Scale insert not included. Shipping weight 16 pounds. . . . . Each $9.25

99 N 02088L—Set of 2 Side Table Extensions. (As shown on saw.) Two 99 N 02085 extensions with 18-in. front rip fence rack extension and 36-in. graduated scale insert. Extends table to 36x24 in. Bolts, nuts, washers included. Shipping weight 32 lbs. . . . . Set $18.25

9 N 20005—Molding Head Insert. For above saw. Steel. Shipping weight 12 oz. . . . . 1.65

99 N 02000L—CRAFTSMAN Tool Stand. (Shown with saw.) Base 16¼x21⅛x33½ in. (For casters see 9 N 2819 below.) 3½-in. steel column, 21 in. long. Shipping weight 59 lbs. . . . . $21.50

9 N 20008—Saw Guard Assembly. (Shown on saw.) Automatically levels with work. With guard, splitter, non-kickback pawls. Shipping weight 1 lb. 15 oz. . . . . $4.95

### Our Best CRAFTSMAN 10-inch Tilting-arbor Bench Saw

D Extra heavy duty! For no more per month than for 9-in. saw above, you can buy this larger capacity 10-in. saw . . use Sears Easy Terms. 27x20-in. cast semi-steel table. 11¼ in. in front of blade at full 3⅝-in. depth of cut; 15⅛ in. at 1-in. depth of cut. More rigid base. Motor support has pivot arm. Sealed precision ball bearings. Hand wheels at or near front of saw; control depth of cut and angle of tilt. Use rip fence on either side of blade clear to table edge; one lever locks both ends. With 10-in. chisel-tooth combination blade (⅝-in. center hole; tilts any angle to 45°), miter gauge, stop rods, rip fence, rip fence rack, machine and motor pulleys, matched V-belts, motor mount.

99 N M2992—Without guard assembly, motor, side extensions, or stand (see 99 N 02956L below). Shipping weight 144 pounds. Only $9.50 down . . . . . Cash $92.50

99 N MT29925—With CRAFTSMAN ¾-HP 3450 RPM ball-bearing capacitor motor (for 110–120-volt, 60-cycle AC). Shipping weight 182 lbs. $13.00 down . . . . . Cash $127.00

99 N MT29926—With CRAFTSMAN 1-HP 3450 RPM ball-bearing capacitor motor (for 115–230-volt, 60-cycle AC). Shipping weight 190 lbs. $12.50 down . . . . . Cash $121.50

99 N 02769—Side Table Extension. (For above saw. (2 shown on saw.) Use on either right or left side of table. Cast semi-steel, grid type. Widens table 10 in. With bolts and rip fence rack extension. Size 27x10 in. Shipping weight 20 lbs. . . . . Each $10.50

99 N 02954L—CRAFTSMAN Pedestal Tool Stand. For bench saw above. Cast iron bracket and base. Steel column. Shipping weight 65 lbs. *Mailable* . . . . . $21.50

9 N 2819—Casters. For 99 N 02956L, 99 N 02954L and 99 N 0200071 above. Wt. 2 lbs. Set of 4 3.25

9 N 2992—Saw Guard Assembly. For saw above. Automatic leveling guard tilts with blade; plastic insert. With guard, splitter, bracket, non-kickback pawls. Shpg. wt. 6 lbs. . . . . $9.75

9 N 2213—Aluminum Molding Head Insert. Shipping weight 11 ounces. . . . . 1.15

*For complete details on Sears Easy Terms, see page 373*

### Molding Head, 6 Bit Sets

CRAFTSMAN, *Separate prices total $16.88.* The perfect gift for the man who owns a bench saw. Converts bench saw to a jointer-planer or shaper. You can plane, joint, cut picture frames; make molding, building trim, etc. Special analysis steel molding cutter head. Positive-grip safety lock aligns bits. Fits most bench saws with ⅝-, ½- or ¾-in. arbors.

Special heat treated tool steel cutter bits; 1 in. wide. Vertical slot on back of blade assures alignment in molding cutter head. Each bit set contains 3 bits. Cutter bit sets include: 1-in. planer and jointer, cabinet door lip, ¼ and ½-in. quarter round, base molding, glue joint, and ⅜-in. cove cutter bits. With wrench, spacer washer, bushings, instructions, plastic box with compartments for 6 bit sets.

9 N 3217—Shipping weight 2 lbs. 10 oz. . . . . $9.50

Combines 4 basic ball-bearing power tools . . bench saw, jointer, drill press, disc sander
$279.00
Cash
Complete with motor, tool stand, saw guard assembly
$28.00 down
Draft Prime Rib Sandwiches today. Indirect heat at all four corners. Just a touch of sea salt. For evening living room

### CRAFTSMAN Craft-Shop Combination Power Tool

We believe it's America's finest combination power tool. CRAFTSMAN quality throughout. Consists of bench saw, jointer-planer, drill press, and disc sander . . all ball-bearing equipped . . all on ONE bench . . run by ONE motor! Fast, easy changing of operations . . no complicated conversions. Each tool runs at its most efficient speed. Saw, jointer-planer, and drill press can be converted into individual tools if desired.

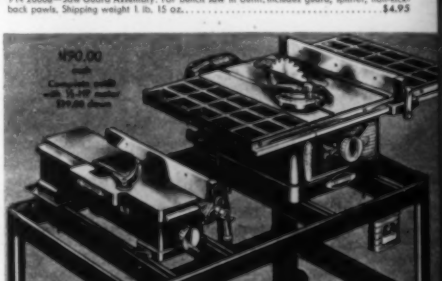
*Craftsman 8-in. ball-bearing Tilting-arbor Bench Saw* is same as 99N02216L at left. *Craftsman 4⅝-in. ball-bearing Jointer-Planer* is same as 99 N 02182L on opposite page. *Craftsman ball-bearing Drill Press* drills to capacity of 13⅛-in. circle; 5-speed spindle travel 3⅛ in. Has "Lock-type" key chuck; 0 to ½-in. capacity. 9x9-in. table. 9 speeds, 610 to 5000 RPM. Tips horizontally (see small view above). *Craftsman 9-in. ball-bearing Disc Sander* fits on top of jointer-planer . . attaches, detaches in seconds. Has 9-in. abrasive disc, and 6¼x12-in. work table (tilts 0 to 45°). *Craftsman heavy duty Combination Power Tool Bench* holds all 4 tools. 26 in. wide, 52 in. long. 2 height adjustments, 22 and 25 in. Steel frame; tension-bolted. With 4 cross slide rails.

CRAFTSMAN ¾-HP 1750 RPM ball-bearing Capacitor Motor drives all 4 tools. For 110–120-volt 60-cycle AC, with 8-ft. cord and plug. Outfit fits in about 6½ x3-ft. space. Belts and pulleys included. Bench saw table extensions not included (see 99N02417 below). Saw guard assembly not included (see 9N20008 below).

99 N MT1302—Shipping weight 355 pounds. $28.00 down . . . . . Cash $279.00

99 N 02417—Bench Saw Side Table Extensions. (Two shown.) For either side. 8½ in. wide. With bolts, fence rack extension. Shipping weight 13 pounds. . . . . Each $7.75

9 N 20008—Saw Guard Assembly. For bench saw in outfit. Includes guard, splitter, non-kickback pawls. Shipping weight 1 lb. 15 oz. . . . . $4.95




### CRAFTSMAN 2-in-1 Combination Power Tool

CRAFTSMAN 8-in. Bench Saw and 4⅝-in. Jointer-Planer Outfit. Save space, money and time! Saw and jointer are on ONE bench, operated from ONE motor. No need to buy a second motor and bench. Make all saw cuts with lumber level . . then plane and joint without moving to another bench . . just move motor and V-belt. Only one tool operates at any one time, providing extra safety. CRAFTSMAN 8-in. ball-bearing Tilting-arbor Bench Saw is same as 99 N 02216L above at left. CRAFTSMAN 4⅝-in. ball-bearing Jointer-Planer is same as 99 N 02182L on opposite page.

*Outfit also includes:* (1) CRAFTSMAN ½-HP or ¾-HP ball-bearing Capacitor Motor; 3450 RPM; for 110–120-volt, 60-cycle AC. (2) CRAFTSMAN heavy duty steel Combination Power Tool Bench (see below). No need for jack shaft. (3) Set of two Bench Wheels. (4) CRAFTSMAN Power-Pant. (5) Two Side Table Extensions for bench saw.

99 N MT23345—*Complete Outfit* as above, with CRAFTSMAN ½-HP 3450 RPM ball-bearing capacitor motor for 110–120-volt, 60-cycle AC. Shpg. wt. 248 lbs. $19.00 down. Cash $190.00

99 N MT23346—*Complete Outfit* as above, with CRAFTSMAN ¾-HP 3450 RPM ball-bearing capacitor motor for 110–120-volt, 60-cycle AC. Shpg. wt. 256 lbs. $19.50 down. Cash $193.50

99 N 01043L—CRAFTSMAN heavy duty steel Combination Power Tool Bench. 44 in. long, 26 in. wide. With sliding motor mount; 4 cross slide rails. Unassembled. Shpg. wt. 60 lbs. $18.95

# Free! $18 to $38 in Certificates

## WITH PURCHASE OF THESE COLDSPOT AND KENMORE APPLIANCES AT THEIR REGULAR LOW PRICES..OFFER ENDS DECEMBER 15TH!

**You can be an "extra generous" Santa . . let the certificates help you pay**

Happy holiday and gifts galore for the entire family this Christmas . . . *without touching your savings* . . . just let the certificates help pay. And your new Sears appliance will pay big dividends in better living every day of the year

### 38 Certificates included with 14 cu. ft. Refrigerator-Freezer 2-door Combination features 156-lb. zero freezer at the bottom

**$379.95** cash ONLY $10 DOWN $17.50 Monthly on Terms

- TWO appliances in ONE! A fully automatic refrigerator PLUS a full-fledged home freezer—each separately refrigerated, each with its own door
- 9.5 cu. ft. fresh food section stores most-frequently used foods up high—at easy reach, in full view. Defrosts automatically as needed—you do nothing!
- 4.5 cu. ft. zero freezer at the bottom stores 156 lbs. frozen food safely for long periods of time. Convenient basket glides out noiselessly on nylon rollers

Order before December 15th and get 38 Certificates at no extra cost! Treat your family to vitamin-rich, delicious frozen foods every day—enjoy the extra crispness and flavor of fresh foods kept exactly right. Controlled cold holds ideal inside temperatures for all your foods. Refrigerator section has top chiller shelf, full-width sliding shelf, slide-out crisper and bottle basket. Door has Dairy Mart for cheese, eggs and temperature-controlled butter. Freezer section has 3 ice trays (36 cubes, 38 slices), roll-out basket plus racks for soups, juices, etc. Beige tone porcelain enameled interior, harmonizing gold-color anodized aluminum shelving. 24.4 square feet shelf area. White durabond exterior.

*Dimensions* 67⅞x31⅛x32½ inches deep. For 110-120-volt, 60-cycle AC. UL listed. Shipped assembled from mail order house or nearest warehouse: Chicago, Detroit, Cleveland, Milwaukee, St. Louis or Indianapolis. Shipping weight 425 lbs.

46 N M6420W—14 cu. ft. Refrigerator-Freezer. $10 down, $17.50 monthly..... Cash $379.95

### 35 Certificates included with 12.2-cu. ft. Super-Mart 4-STAR Feature Refrigerator—70 lb. freezer at the bottom

**$354.95** cash Right hand door model $10 down, $16.50 monthly

- 70-lb. freezer drawer at the bottom holds safe, zero-range cold. Rolls out for easy food selection. Defrosts automatically, every 24 hours
- Big 10.2 fresh food section at the top places most-frequently used foods where they're handiest. Cold controlled—foods stay fresh longer
- Top-to-bottom automatic defrosting banishes frost from all areas. No buttons to push, no pans to empty. So fast, even ice cream stays firm

Remember—you get 35 one-dollar Certificates free by ordering before December 15th! America's original "right-side-up" refrigerator with big slide-out freezer at the bottom. Frees top areas for foods in most-frequent use. Two main shelves, bottle basket, crisper and meat drawer glide out effortlessly. Quick-chiller top shelf. Lift-out shelf adjusts for bulky items. Dairy Mart in door has dial-control butter storage plus compartments for cheese and eggs. Automatic positioner holds door open; closes at a touch. Beige tone porcelain enameled interior, gold-color anodized aluminum shelving (20.8 sq. ft. shelf area). 61⅜x30⅛x31¾ in. deep. For 110-120-volt, 60-cycle AC. UL listed. Shipped assembled from mail order house or nearest warehouse: Chicago, Detroit, Cleveland, Milwaukee, St. Louis or Indianapolis. Shpg. wt. 394 lbs.

46 N M6215W—Right-hand door model (shown). $10 down, $16.50 monthly... Cash $354.95
46 N M6216W—Left-hand door model. $10 down, $16.50 monthly..... Cash 359.95



*If for any reason merchandise is returned, the value of certificates not returned will be deducted from refund*

# Have an extra Christmas bonus

**SPEND YOUR FREE CERTIFICATES ON ANY ITEM SEARS SELLS**

**USE SEARS SPECIAL EASY TERMS..ONLY $5 OR $10 DOWN**

25
ONE DOLLAR MERCHANDISE CERTIFICATES ON 10 CU. FT. FREEZER
30
ONE DOLLAR MERCHANDISE CERTIFICATES ON 18 CU. FT. FREEZER
38
ONE DOLLAR MERCHANDISE CERTIFICATES ON 20 CU. FT. FREEZER
Super Wall

Free merchandise certificates will be accepted within sixty days on the purchase of any Sears catalog merchandise from any Sears Mail Order House, Catalog Sales Office, Telephone Office or Catalog Sales Department in any Sears Retail Store.

When you buy on Sears Easy Terms there's no need to disturb your savings or budget. In fact, with Free certificates you'll actually have *extra* dollars to spend at Sears.

*REMEMBER, offer is limited so order early!*

**25 to 38 Certificates included with Our Best Coldspot Chest Type Freezers**

| 10 cu. ft. model | 15 cu. ft. model (shown) | 20 cu. ft. model |
|---|---|---|
| $254.95 cash | $309.95 cash | $379.95 cash |
| $10 down, $12.00 monthly | $10 down, $14.00 monthly | $10 down, $17.50 monthly |

- Super Wall construction for zero-safe food storage—sweat-resistant cabinets—whisper-quiet performance
- Rustproof porcelain enameled interiors, beige-toned for added beauty. Interior light, built-in lid lock
- Top-mounted cold control and "All's Well" signal light—light glows green at all safe storage temperatures
- Sealed refrigeration system guaranteed for 5 years against defects. All other parts guaranteed full year

Enjoy better living with America's best selling home freezer and get valuable merchandise certificates free by ordering now. Quick-freeze compartment speeds freezing of fresh foods. Sliding baskets and adjustable dividers for easy access to all foods. 15 and 20 cubic foot models have Ready Rack in lid for juices, soups, ice cream, plus basket rack for bulky items. White baked enamel exterior. All models for 110-120-volt, 60-cycle AC. Underwriters' Laboratories listed. Will pass 29-inch doorway with lid removed. Shipped assembled from mail order house or nearest warehouse: Cleveland, Detroit, St. Louis, Indianapolis, St. Paul or Milwaukee.

10 CU. FT. FREEZER—350-lb. storage capacity. 1 sliding storage basket, adjustable divider, frostscraper and thermometer. Instructions. 1/7-HP motor.
*Dimensions* 41⅛x33¼x38½ in. high (28 inches wide with lid removed). Shpg. wt. 345 lbs.
47 N M6111OW—10 cu. ft. freezer plus 25 One-Dollar certificates . . . **$254.95**

15 CU. FT. FREEZER—A 4-STAR Feature. 525-lb. storage capacity. Sliding basket, 2 adjustable dividers, basket-rack and Ready Rack. Frost scraper, thermometer. Instructions. *Dimensions* 54⅛x33¼x38½ in. high (28 in. wide with lid removed). Wt. 430 lbs.
47 N M6111SW—15 cu. ft. freezer plus 30 One-Dollar certificates . . . **$309.95**

20 CU. FT. FREEZER—700-lb. storage capacity. 2 sliding baskets, 3 adjustable dividers, basket-rack and Ready Rack. Instructions. Frost scraper, thermometer.
*Dimensions* 70⅛x33¼x38½ in. high (28 in. wide with lid removed). Shpg. wt. 525 lbs.
47 N M6112OW—20 cu. ft. freezer plus 38 One-Dollar certificates . . . **$379.95**

**Automatic Kenmore Portable Dishwasher with 18 One-Dollar Certificates**

**$184.50** cash $5 down, $9 monthly Special Easy Terms

It rolls on wheels! No installation cost! Just attach hose to hot water faucet, plug into outlet and turn on dishwasher. Complete service for 8 is washed, rinsed . . and dried by 800-watt heating coil (not air-dried as in ordinary models). 21⅝ inches wide, 24⅞ inches deep, 34⅝ inches high. White baked on enamel finish on cabinet. White vitreous enamel finish on lid and tub. ½ HP 60-cycle AC 110-120-volt motor. UL approved. Snap-on adapter included for sink faucet threaded inside or out.

65 N M6455W—Dishwasher plus 18 One-Dollar Certificates. Instructions. Shipping weight 148 lbs. . . . . **$184.50**

42 N 2171W—Aerator Adapter Kit to connect dishwasher to faucet without threads. Shipping weight 1 lb. . . . . **$1.79**

*If for any reason merchandise is returned, the value of certificates not returned will be deducted from refund*

# Special Offer! Save $20 to $65

## ON OUR BEST KENMORE AUTOMATIC WASHERS AND DRYERS

## ORDER EARLY..THIS OFFER ENDS DECEMBER 15TH!

**You can give HER more leisure . . and be a generous Santa to ALL**

. . just let the certificates help pay.

Certificates will be accepted within 60 days on purchase of any Sears catalog merchandise from any Sears mail order house, catalog sales office, telephone office or catalog sales department in any Sears retail store.

**Save $65 on the Pair!**

Get 45 one-dollar certificates *plus* $20 saving over separate prices

**Combination, with Sudsomatic**

Washer and Electric Dryer plus 45 certificates. Shipping weight 488 pounds.
26 N MT9089IW—*Priced Separately* .....$449.90
$15 down, $20.00 monthly.....BOTH FOR **$429.90**

Washer and Gas Dryer plus 45 certificates. Shipping weight 493 pounds.
26 N MT9079IW—*Priced Separately* .....$489.90
$20 down, $21.50 monthly.....BOTH FOR **$469.90**

**Combination without Sudsomatic**

Washer and Electric Dryer plus 45 certificates. Shipping weight 481 pounds.
26 N MT8089IW—*Priced Separately* .....$429.90
$15 down, $19.00 monthly.....BOTH FOR **$409.90**

Washer and Gas Dryer plus 45 certificates. Shipping weight 488 pounds.
26 N MT8079IW—*Priced Separately* .....$469.90
$20 down, $20.50 monthly.....BOTH FOR **$449.90**

### 25 Certificates included with our Best Automatic Washer. 2 washing speeds—safe for any fabric. Big 9-lb. size

| Without Sudsomatic suds-saver | With Sudsomatic suds-saver |
|---|---|
| $239.95 cash | $259.95 cash |
| $10 down, $11.00 monthly. | $10 down, $12.00 monthly |

1. *For Your Regular Wash*—Just set Visi-Dial at top cycle for normal-speed agitator cleansing. Gets deep-down dirt out of cottons, other regular wash
2. *For Your Dainty Wash*—set dial at "Modern Fabric" cycle for ½ slower agitator and spinning action—slows washing action to a hand-laundering gentleness

You wash everything—from denims to nylons—safely, automatically with this "2-in-1" KENMORE. Just select "Regular" cycle or "Modern Fabric" cycle and let the washing suit the clothes. Exclusive KENMORE ROTO-SWIRL agitator brings swirling suds through every inch of fabric, cleans entire wash thoroughly and gently. Duralite material means it stays smooth—can't develop rusty, sharp edges. Completely automatic controls let you choose from 3 different water levels, 3 different water temperatures (warm, medium or hot) and 2 different washing cycles. All washing, 7 rinses (1 deep, 6 spray rinses) and spin drying is automatic.

Visi-Dial shows washing progress. Top loading lid; safety switch stops spinning when lid is raised. Convenient side opening; makes loading simpler, keeps dials in full view. Porcelain enameled top and lid. Porcelain enameled wash basket. Ultra-violet Sun Fresh Lamp has germicidal action. Signal bell alerts you when cycle is completed or when load is out of balance. Self-leveling legs—no bolting down. White baked-on enamel finish. Sealed gear mechanism lubricated for life—carries 5-year guarantee. ¼-HP capacitor type motor, for 110–120 volt, 60-cycle AC. UL approved. 36-in. high worktop; 29 in. wide 25½ in. deep. Available in 2 models.

26 N M6590W—Washer with Sudsomatic. Shipping weight 281 pounds. $10 down.....Cash $259.95
26 N M6580W—Washer without Sudsomatic. Shipping weight 274 pounds. $10 down...Cash 239.95

**Automatic Washer Installation Requirements:** (1) 110–120-volt, 60-cycle AC wall outlet, threaded hot and cold water outlets within 5 feet of machine. 4-in. clearance at rear for connections; (2) automatic water heater, min. capacity 30 gal. for gas type, 50 gal. for electric type if operated on regular service, otherwise 80 gal.; (3) double laundry tub or 2-inch diam. vertical drain if single tub is used. Sudsomatic switch may be used with 2-inch standpipe drain and any 20-gal. container. Order standpipe from General Catalog.

### 20 Certificates included with our Best High-Speed Dryer Gently dries big 9-lb. washer in ½ usual time

| Electric Dryer | Gas Dryer |
|---|---|
| $189.95 cash | $229.95 cash |
| $5 down, $9.00 monthly | $10 down, $10.50 monthly |

1. *You save up to 25% of total washday time.* Washer loads never "pile up" because now you dry clothes as fast as your washer can wash them
2. *You save wear on clothes and dryer* because time is cut ½. Same safe drying temperatures as regular models—same low operating cost

Here's how it's done: Larger fan plus super-efficient heating system circulates more warm air through rotating drum. Result: greater amounts of water-absorbing air pull moisture out of clothing in ½ the time! Clothes can be finished damp dry to completely dry, as you choose. 5 temperature and air controls on illuminated dial let you choose "HIGH," "MEDIUM," "WARM" or "LOW" (for fragile synthetics and silks) plus "AIR" setting to give you forced air for tumbling without heat. Illuminated VISI-DIAL controls drying time—has special "Modern Fabric" setting—shows drying progress.

Gentle convection heating system dries only by warm air—never exposes clothes to direct heat rays. Concealed lint trap, top-mounted in front for greatest convenience. Power driven venting system (can be vented to outside with 4-inch pipe. No adapter needed). Porcelain enamel top. Interior and germicidal lights. White baked-on enamel cabinet finish is rust-resistant. ¼-HP motor. UL approved. 36-inch high worktop, 29 in. wide, 25½ in. deep.

26 N M6891W—Electric Dryer. Shipping weight 207 pounds. $5 down.....Cash $189.95
26 N M6791W—Gas Dryer. Has every feature of electric dryer plus automatic electric ignition. *Please state type of gas, natural, mixed or manufactured.* Not for bottled gas. Shipping weight 214 pounds. $10 down.....Cash $229.95
26 N M6795W—Bottled Gas Dryer. Shipping weight 214 pounds. $10 down....Cash 229.95

**Dryer Installation Requirements:** Electric Dryer: 3-wire, 220-volt, 100-amp. AC electric service (consult your local utility). Has 8400-watt heating unit (one 5600 watt element and one 2800 watt element). NOTE! Dryer can be used on 220-volt, 60-ampere service using single 5600-watt heating element (without "High-Speed" feature). Gas Dryer: 37,000 BTU per hr input plus 110–120-v, 60-cycle AC electrical service.

*IF FOR ANY REASON MERCHANDISE IS RETURNED, THE VALUE OF CERTIFICATES NOT RETURNED WILL BE DEDUCTED FROM REFUND*

*SHIPPING NOTICE: Washers and Dryers shipped from mail order house or nearest warehouse: Cleveland, Detroit, St. Louis, Indianapolis or Milwaukee. Pay shipping charges on delivery. Send your order to Sears mail order house.*

# Free! $16 to $34 in Certificates

**WITH THE PURCHASE OF ANY OF THESE KENMORE RANGES..**

**THESE SPECIAL OFFERS GOOD UNTIL DECEMBER 15TH ONLY!**

### 36-inch Double-oven Gas Range Plus $21 in Certificates

This Offer Good Until Dec. 15th — $209.95 cash — $10 down $9.50 a month from factory

4-Star Feature range with real twin-oven flexibility . . it has a "Big 20" Visi-Bake oven with push-button peek switch . . a wide swing-out gas broiler with pan and grid . . and a second thermostatically controlled electric oven that converts to a rotisserie-broiler and has a FUL-VU tempered glass door which lets you view entire interior.

Large aluminum griddle has porcelain-enameled cover for cooktop workspace.

Cooktop has 5 automatic lighting burners: two 12,000 BTU, two 9,000 BTU and one 12,000 BTU griddle burner. Low input pilots with filter. 3 have HiLo valves, 1 separate simmer burner. Drip trays catch spillovers. Decorator styled with copper-anodized and charcoal gray color trim. Storage compartment. Built-in leg levelers.

Full-width fluorescent lamp. Electric clock. 1-hr. Ken-Timer. 2 appliance outlets. 36x25 in. deep. Ht. to cooktop 36 in., overall 46¾ in. Oven 20x18x16 in. Wt. 259 lbs.

22 N M1707F—From factory near Bradley, Ill. $10 down, $9.50 a month. . . . . Cash $209.95
22 N M1707—Shipped from mail order house. $10 down, $10.50 a month. . . . . Cash 224.95

### 36-inch Double-oven Electric Range Plus $34 in Certificates

This Offer Good Until Dec. 15th — $339.95 cash — $10 down $15.50 a month from factory

This range has 2 ovens, automatic electric rotisserie and automatic 1500-watt deep griddle . . with thermostat, zones for simmer, fry, bake, grill. "Big 20" FUL-VU Oven has full-width tempered glass inner door, interior light. Robotimer automatic control, you can set it and forget it. 2 nickel-plated 8-position racks.

Waist-high broiler has pan and adjustable rack. Second oven has chrome-plated interior, rotisserie which turns automatically. Cooktop has four Microtube units: two 7-speed push-button controlled 2100-watt; one 1500-watt Thermal Eye automatic unit; one 1250-watt infinite heat control unit with flasher.

1-hr. Ken-Timer. Fluorescent lamp. 2 outlets, 1 timed. Full width Tip-Toe-Matic drawer 36x24 in. deep. Ht. to cooktop 36 in., over-all 48 in. Ovens 20x18x16 in., 9½x19¼x11¼ in. Order on Special Easy Terms. Shpg. wt. 280 lbs.

22 N M4076F—From factory near Newark, Ohio. $10 down, $15.50 a month. . . Cash $339.95
22 N M4076—Shipped from mail order house. $10 down, $16 a month. . . . . Cash 349.95

**NOTICE!**

Certificates will be accepted within 60 days on the purchase of any Sears Catalog merchandise from any Sears Mail Order House, Catalog Sales Office or Catalog Sales Department in any Sears Retail Store. Just $5 or $10 down on Special Easy Terms . . is all you need to take advantage of this offer.

If for any reason merchandise is returned, the value of certificates not returned will be deducted from refund.

**All Kenmore gas ranges** use any type gas. If you plan to use LP gas, consult your local distributor. Electric aids use 110/120 volt, 60 cycle AC.

**All Kenmore electric ranges** are UL listed. Wired for 120/240 volt, 3-wire 60-cycle AC. (Consult your local utility for wiring requirements.)

**All Kenmore ranges** shipped from Sears mail order house or factories indicated . . factory shipment takes slightly longer but saves you more money.

### Our Best 30-in. Gas Range Plus $16 in Certificates

$159.95 cash — $5 down $8 a month from factory

Offer Good Until Dec. 15th

4-Star Feature. Has giant 25-in. Visi-Bake oven with light, switch. Giant drop-door smokeless broiler with pan, grid. Cooktop has 5 automatic lighting burners: two 12,000 BTU, two 9,000 and a 12,000 BTU griddle burner. Aluminum griddle has handy cover. 3 HiLo valves; 1 separate simmer burner. Fluorescent lamp, electric clock, 1-hr. Ken-Timer. 30x26 in. deep. Ht. to cooktop 36 in., over-all 46¾ in. Oven 25x19x14 in. Wt. 197 lbs.

22 N M1703F—From factory near Bradley, Ill. . . . . Cash $159.95
22 N M1703—From M. O. house. $5 down, $8 monthly. . . . . Cash 169.95

### Our Best 30-in. Electric Range Plus $20 in Certificates

$199.95 cash — $5 down $9.50 a month from factory

Offer Good Until Dec. 15th

Robotimer automatic control for oven and outlet. You can set it and forget it.

24-in. Visi-Bake oven has light, switch. Porcelain-enameled broiler pan, rack. Four 7-heat Microtube top units: one 2100-watt, three 1250. 2 outlets, 1 timed. Fluorescent lamp. Full-width Tip-Toe-Matic drawer. 30x24 in. deep. Ht. to cooktop 36 in., over-all 48¾ in. 24 in. deep. Oven 24x18x16 in. Shpg. wt. 216 lbs.

22 N M4065F—From factory near Newark, Ohio. . . . . Cash $199.95
22 N M4065—From M. O. house. $10 down, $9.50 monthly. . . . . Cash 209.95

c PAGE 395 . . RANGES

# Silvertone Guitars

¾-size $14.95 less case $19.50 with case | Full size $16.95 less case $20.95 with case

**Children's ¾-size Roy Rogers Guitar.** Endorsed by Roy Rogers. Genuine spruce top with western scene. Maple back and sides. Celluloid bound top edge. 32x11-in. size. With pick, neck cord and instructions.
57 N 0600—Shpg. wt. 6 lbs. ..... $14.95
57 N 0601—Guitar, case. Shpg. wt. 9 lbs. ... 19.50

**Full-size Roy Rogers Guitar.** Same as above except standard 36x13-in. size.
57 N 0608L—Shpg. wt. 7 lbs. ..... $16.95
57 N 0609L—Guitar, case. Shpg. wt. 10 lbs. .. 20.95

**A** **Lowest-priced Flat Top Guitar.** Fine for beginners. Accurately fretted. Sturdy hardwood with dark-shaded semi-gloss finish. Standard 36x13 in. Ebonized fingerboard with contrasting position markers. Striping around top edge and sound hole. With pick, instructions.
57 N 0605L—Shpg. wt. 7 lbs. ..... $11.50
57 N 0607L—With case. Shpg. wt. 10 lbs. ..... 15.95

**B** **Auditorium-size Flat Top Guitar.** Lowest price we've seen for an auditorium-size flat top guitar. Full 39¾x15¼ in. for rich tone. Made of aged, seasoned hardwood throughout. Protective binding around top edge and striping around sound hole. Brown semi-gloss finish. Accurately fretted keyboard with contrasting position markers. Non-slip tuning pegs. With pick, instructions.
57 N 0614L—Shpg. wt. 10 lbs. ..... $19.95
57 N 0615L—Guitar with case. Shipping weight 12 pounds.
$3.00 down $3 month ..... Cash 25.50

**C** **D** **Lowest-priced Arched Spanish Guitar.** Sturdy maple body. White striping around top and back edges. Accurately fretted. Celluloid guard plate on bracket. Nickel-plated tailpiece. Adjustable bridge. 40¼x15¾-in. Satin finish. Pick, instructions.
C 57N0710L—Dark. Shpg. wt. 10 lbs. ..... $18.50
57N0712L—Dark with case. Wt. 13 lbs. $2.50 dn. $5 mo. Cash 23.95
D 57N0702L—Blonde. Shpg. wt. 10 lbs. ..... 18.50
57N0705L—Blonde with case. Wt. 13 lbs. $2.50 dn. $5 mo. Cash 23.95

**E** **Genuine Mahogany Body Arched Spanish Guitar.** Expert craftsmanship in every detail. Glass smooth gloss lacquer finish. Top and back edges celluloid bound. Hardwood neck. Accurately fretted oval fingerboard. Celluloid guard plate on bracket. Adjustable bridge. Nickel-plated tailpiece. 41x15¾-in. size. With pick and instructions.
57 N 0656L—Shpg. wt. 10 lbs. $2.50 down, $5 month. ... Cash $24.95
57 N 0657L—With case. Wt. 13 lbs. $3.50 dn. $5 mo. ... Cash 30.50

**F** **Scenic Ukulele.** Mahogany finished hardwood. Maple tuning pegs. 20¾x6½ inches.
57 N 851—Shpg. wt. 3 lbs. ..... $5.49

**G** **Better Ukulele.** Mahogany finished hardwood. Rosewood fingerboard. Patent tuning pegs. 21¾x7-inch size.
57 N 853—Shpg. wt. 3 lbs. ..... $9.95

**GG** **Don Ball Instruction Booklet.**
57 N 4608—Shpg. wt. 2 oz. ..... 79c

**H** **Big Baritone Ukulele.** Select mahogany body. Rosewood fingerboard. 8 position markers. 29¾x10 in. With pick, nylon strings, study book.
57 N 0856—Shpg. wt. 5 lbs. ..... $19.50
(H19) 57 N 4626—Baritone Study Book. Wt. 8 oz... 59c

**J** **Low-priced Fully Arched Silvertone Mandolin.** Maple body with light walnut finish. Celluloid guard plate. 27¼x10¼ in. With pick, study book.
57 N 0752—Shipping weight 5 lbs. ..... $16.50
57 N 0757—With case. Shpg. wt. 7 lbs. ..... 19.50

*See Big General Catalog for more mandolins and guitars. Use both books for all your shopping!*

**K** **Children's 12-bass Accordion.** From Italy. 2 sets treble, 4 sets bass reeds. 12 bass, 25 treble keys in non-warp metal bed. Kidskin reinforced bellows. Celluloid-covered wood body. 13x6¾x13½ in. Padded shoulder straps, study book, flannel-lined wood case. Shpg. wt. 20 lbs.
57 N 01549L—White. . Cash $54.95
57 N 01544L—Red . . . Cash 54.95
57 N 01550L—Black. . . Cash 54.95

**L** **Concertina . . 9-fold bellows.** 10 bass chord buttons on left, 2 octaves melody on right. Hardwood frame 7 in. wide. Steel reeds. From Italy. Instr.
57 N 1701—Shpg. wt. 6 lbs. $19.95
57 N 1702—As above but with 12-fold bellows, 2 center frames, 20 buttons, 40 reeds. $3 dn. . . Cash $29.95

**Famous Nick Manoloff Batons.** All chrome-plated steel except M.

**M** **Lightweight Jr. Aluminum.** 20x⅝ in.
57 N 3783—Shpg. wt. 1 lb. 4 oz. .. $1.29

**N** **Plain Shaft Baton.** 24x⅝ in.
57 N 3769—Shpg. wt. 1 lb. 12 oz. . . 1.89

**N** **Super Speed Plain Pencil Shaft.** Only 9/16-in. diameter for fast action.
57 N 3772—22 in. Wt. ¾ lb. 8 oz. ..... $1.89
57 N 3780—28 in. Shpg. wt. 2 lbs. ..... 1.89

**P** **Spiral Pencil Shaft.** 28x 9/16 in.
57 N 3787—Shpg. wt. 2 lbs. ..... 2.19

**R** **Jr. Star Spangled Baton.** 22x⅝ in.
57 N 3784—Shpg. wt. 1 lb. 8 oz. .. $2.19

**R** **Pencil Shaft Star Spangled Baton.** 28x 9/16-in. size.
57 N 3781—Shpg. wt. 2 lbs. ..... $2.19

**R** **½-inch diameter Star Spangled Baton.** 28x½-inch size.
57 N 3777—Shpg. wt. 2 lbs. ..... $2.19

**S** **Rhinestone Studded Batons.** Pencil thin . . . 9/16-in. triple chrome-plated shafts with star spangled design. 51 sparkling 5/16-inch rhinestones set in ball and 18 of the same size in tip. Rhinestones colored red, white, blue.
57 N 3788—28x 9/16 in. Shpg. wt. 1 lb. .$3.49
57 N 3790—24x 9/16 in. Shpg. wt. 1 lb. . 3.49

**T** **Baton Outfit with plastic bag.** Star spangled design. 24x 9/16 in. With plastic storage bag and booklet below.
57 N 3785—Shpg. wt. 2 lbs. ..... $2.95

**TT** **Twirling Instruction Book.** Virginia Page. 66 pages . . illustrated.
57 N 4609—Shpg. wt. 4 oz. ..... 69c

**Silvertone Rhythm Band Outfit and Junior Rhythm Section**

**V** **Rhythm Band Outfit** makes it easy to teach rhythm and music appreciation. Ideal for youngsters. Outfit shown is for 25 players. Includes: 1 rhythm tambourine, 1 Indian tom-tom, 1 deep rhythm snare drum, 1 cymbal with striking mallet, 2 musical triangles with strikers and holders, 2 wrist bells, 2 pair finger cymbals, 1 pair sand blocks, 8 rhythm sticks, 2 castanets, 3 clave tone blocks, 1 pair Latin American maracas, 1 baton for conductor and 1 standard Instruction Book.
57 N 2611—Shipping weight 5 lbs. ..... $18.95

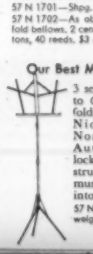
**W** **Junior Rhythm Section.** Includes drum below, cymbal, tom-tom, gourd block, adjustable folding steel stand, pr. 10-in. drum sticks, pr. wire brushes, pair mallets, gourd scratcher, instructions.
57 N 2604—Shpg. wt. 6 lbs. ..... $13.95

**Junior Snare Drum.** Full 10-in. diameter steel shell. Adjustable single tension. Maple hoops, calfskin heads. Complete with sticks, sling and instructions.
57 N 2602—Shpg. wt. 3 lbs. ..... $7.95

**Autoharp . . a Real Musical Instrument**

Just touch a button and strum the strings. Hardwood body. 22x11 in. With 4 picks, instructions, tuning key, book with 44 songs, music holder, 12 chord buttons. Shipping weight 8 lbs. *$2.50 down, $5 month.*
57N1845 ..... Cash $23.95
57 N 1844—Same as above, except 5-chord model, 17x9 in. Shipping weight 5 lbs. ..... $16.95

**Our Best Music Stand**



3 sections. Adjusts to 60 inches . . . folds to 16 inches. Nickel-plated. Non-slip locks. Automatic base lock. Sturdily constructed. Includes music stand Mackintosh case.
57 N 3408 — Shipping weight 4 lbs. . . . $3.79

Sears New Tot 'n' Teen

# Electronically Amplified Phonographs

A $13.95

**CHECK THESE "EXTRA" FEATURES**

1. **All Metal Cabinets** . . . Made for rugged, everyday use by tots and teens. Take lots of punishing wear and tear without breaking, to assure many years of dependable listening pleasure.
2. **A Real Electronic Instrument** . . . not a toy or substitute for a phonograph. Designed and developed to bring good musical reproduction to youngsters at budget-wise, easy-to-reach prices.
3. **Listed by Underwriters' Laboratories.**
4. **Electronically Amplified** . . . better tone reproduction than completely mechanical instruments. Full, rich sound just like more expensive models. Have volume control.

B $18.50 3-speed

C $15.95 78-rpm

**A** Our lowest price ever for a genuine electronically amplified table model phonograph. An ideal gift for tots 'n' teens. Built to adult standards by phonograph manufacturers . . . this is definitely not a toy phonograph . . . and yet it is priced amazingly low.

Electronically amplified for rich, full tone. Has volume control. Plays all 78-rpm records . . . one at a time. Husky 4-inch speaker unit. Permanently lubricated motor. Equipped with crystal cartridge with long life, replaceable osmium-tipped needle.

Safe for anyone to use. Listed by Underwriters' Laboratories. Operates on 110–120-volt, 60-cycle AC. Has 1 tube plus rectifier. Rugged all metal base. Built to take the wear and tear that youngsters give without any adverse effects. Bright cardinal red with cream trim. Heavy spatter finish is easy to keep clean.

57 N 07253—12x10x4½ inches high. Shipping weight 8 pounds. . . . . Only $13.95

**B** 3-speed Portable Tot 'n' Teen Phonograph. Plays 33⅓, 45 and 78-rpm records. Single play. Built to give years of dependable performance. Not a toy, but a real phonograph built to adult standards. Built-in 45-rpm centerpiece.

Clear-toned 4-inch speaker. Electronically amplified for better tone. 1 tube plus rectifier. Crystal cartridge with long-life needle. UL listed. Operates on 110–120-volt, 60-cycle AC. Permanently lubricated motor for years of use without care.

Completely enclosed portable case of sturdy metal . . . will take everyday hard use easily. Bright cardinal red exterior with cream interior. Spatter finish adds interest. Plastic handle.

57 N 07255—12x10x4½ inches high. Shipping weight 9 pounds. . . . . Just $18.50

**C** 57 N 07254—Same as above, except plays only 78-rpm records. . . . . 15.95

## Speciall Kiddie Records and Rack

Christmas Special. Sturdy, colorful Tekwood* storage rack plus delightful selection of 78-rpm kiddie records. An ideal children's gift.

**Rack plus ten 6-inch Records.** Records include Old MacDonald—3 Little Pigs—Alphabet Zoo—Jingle Bells—Goldilocks—Boy Blue—Little Choo-Choo—13 more.
58 N 5836—Shipping wt. 1 lb. 8 oz. . . $1.98

**Rack plus twenty 6-inch Records.** Records include London Bridge—Cinderella—10 Little Indians—Ol' Susanna—Camptown Races—Night Before Christmas—Silent Night—Home on the Range—Robin Hood —Happy Birthday—Joy to the World—Gingerbread Man—30 more.
58 N 5837—Shipping weight 3 lbs. . . $3.98

*3-ply fiberboard, wood center

## Break-resistant Records for Children of All Ages

**New! Golden Christmas Favorites.** 11 songs, 6 unbreakable records. 78-rpm. Includes: Night Before Christmas —Silent Night—It Came Upon a Midnight Clear—Jingle Bells—Deck the Halls—O Christmas Tree—Joy To the World—4 more.
58 N 5453—Pack. Wt. 12 oz. . . . $1.39

**NEW! Mickey Mouse Club Pack.** 13 top songs from the children's TV show. Six 6-inch 78-rpm records. Include: Official Club Song and March —Merry Mouseketeers—Hi To You, Do Re So—Pussy Cat Polka—Triple "R"—Mouseke Mamba—7 more.
58 N 5430—Pack. Wt. 12 oz. . . . $1.39

**NEW! Disneyland Favorites.** 7 songs on six 6-inch 78-rpm records. Includes: Little Toot—When You Wish Upon a Star—Robin Hood — Lady, He's A Tramp—Zip A Dee Doo Dah—2 more.
58 N 5451—Pack. Wt. 12 oz. . . . $1.39

**Golden Mother Goose Pack.** 21 songs on six 6-in. unbreakable 78-rpm records. Picture labels. Songs include: 3 Little Kittens—Pop Goes the Weasel —Rain Go Away—Muffin Man—London Bridge—Old King Cole—10 Little Indians—Miss Muffet—Jack and Jill—Humpty Dumpty—Pat-A-Cake—Farmer in the Dell—9 more.
58 N 5452—Pack. Wt. 12 oz. . . . $1.39

**Famous Children's Stories.** 12 records on 78 or 45-rpm. Includes: Peter and the Wolf—Sleeping Beauty—Cinderella—Robin Hood—Goldilocks—Ugly Duckling—Snow White—Hansel and Gretel — Pinocchio — Trip Around World—20 more. Postpaid. (Shipping weight 14 ounces.)
58 N 5345—78-rpm. . . . . $2.79
58 N 5346—45-rpm. . . . . 2.79

**All Time Favorite Songs.** 12 records. 45 or 78-rpm. Includes: Marches for Children (4)—Songs of the West (4) —Cowboy Favorites (4)—Blue Tail Fly—Peter Pan—Happy Birthday—Mail-Mail—17 more. Postpaid. (Shp. wt. 14 oz.)
58 N 5347—78-rpm. . . . . $2.79
58 N 5348—45-rpm. . . . . 2.79

**18-record Christmas and Nursery Pack.** 25 selections in all. Includes: Billy Boy—Lazy Mary—Big Little Drum—Jingle Bells—Deck the Halls—Pappa the Pup—many more. Shpg. wt. 2 lbs. 4 oz.
58 N 5971—78-rpm. . . . . $3.49

**Walt Disney's Song Parade Treasure Chest.** Has 8 bonus play 7-in. records with gigantic selection of 38 famous songs. Colorful storage box. Features original voices. Includes: I'm Late—Peter Pan Theme—You Can Fly—Reluctant Dragon—Donald Duck —Mr. Mickey Mouse—Mi Ho, Mi Ho —Who's Afraid of the Big Bad Wolf —Thumper Song—Give a Little Whistle—18 more. Shpg. wt. 1 lb. 8 oz.
58 N 5443—78-rpm. . . . . $3.89
58 N 5444—45-rpm. . . . . 3.89

**Child's Introduction to the Orchestra.** 32 varied instrumental selections plus 24-page illustrated booklet. By Boba the Oboe—Crumpet the Trumpet—Mike Malone, the Slide Trombone—Lyns, the Violin—Nolo, the Viola—Peter Percussion—Lady Harp —Knute the Flute—8 more instruments.
58 N 5455—78-rpm. . . . . $3.89
58 N 5456—45-rpm. . . . . 3.89

**Special Christmas Pack.** 20 records with 31 Christmas selections. Includes: Frosty the Snowman—Rudolph the Red Nosed Reindeer—Jingle Bells—Night Before Christmas—White Christmas—Sleigh Ride—Snow Flakes—Home for the Holidays—Nuttin For Christmas—Winter Wonderland—21 more. Shpg. wt. 2 lbs. 8 oz.
58 N 5457—78-rpm. . . . . $3.98
58 N 5458—45-rpm. . . . . 3.98

**Gigantic Surprise Kiddie Pack.** Tremendous selection of thirty 78-rpm 7-in. records. Outstanding buy for this Christmas season and sure to please any child. Has never been offered before. Many popular hits of 1956; marches, songs, stories. Selections include Hey Mr. Banjo—Davy Crockett —Rock Island Line—Ball Weevil—Boy in Buckskin—Dog Face Soldier—many more.
58 N 5454—Wt. 3 lbs. 12 oz. . . . $4.49

## Famous Make Harmonicas . . fun-to-play and fun-to-give

All harmonicas are in key of C unless otherwise stated. All have brass reeds and plates. Hohner models made in Germany, others in USA. Health rules forbid return . . if defective we will replace harmonica.

**D** Herb Shriner "Hoosier Boy" Harmonica. Built to Herb's standards by M. Hohner. 20 polished brass reeds, 10 holes, 4 in. long. Rustproof gold-color plates; red, blue trim. Autographed by Herb. Instructions.
57 N 1815—*Postpaid.* (Shpg. wt. 9 oz.) . . . . $2.49

**E** Junior "Hoosier Boy." As above except plates are chrome plated. Instructions.
57 N 1814—*Postpaid.* (Shpg. wt. 9 oz.) . . . . $1.98

**F** Kraft "Hit Parade." 10 holes, 20 reeds.
57 N 1800—4 in. long. Shpg. wt. 9 oz. . . . . 89c

**G** Hohner "Marine Band." 10 holes, 20 reeds. 4 inches long. Key of C or G. *State key.*
57 N 1808—Shipping weight 9 ounces. . . . . $1.98
57 N 1806—Kraft "Warbler." Similar to above. Key of G or C. State key. . . . . $1.79

**H** "Hohner" Echo. Double sided tremolo instrument. 64 brass-plated reeds. Has key of C and key of G. 5¾ in. long.
57 N 1818—Shipping weight 9 ounces. . . . . $5.49

**J** Kraft "Super 40" Chromatic. 10 holes, 40 reeds. Simulated leather case with zipper.
57 N 1826—5 in. long. Shpg. wt. 1 lb. 5 oz. . $4.25
57 N 1811—Hohner Chromatic. Similar to above but no zipper case. Shpg. wt. 1 lb. 5 oz. . . . $8.95

**K** Kraft "Super 48" Chromatic. 12 holes, 48 reeds. Simulated leather case with zipper.
57 N 1827—5¾ in. long. Shpg. wt. 14 oz. . $5.49

Hohner Chromatic. Similar to the above but without zippered case.
57 N 1812—Shipping weight 14 ounces. . . . $11.95

**L** Hohner Chromatic. Best harmonica we offer. 4 octaves. 64 reeds, 16 holes. 7 in. long.
57 N 1813—Shipping weight 2 pounds. . . . . $14.95

**M** Blow-type Accordion. 8 piano style keys. 16 reeds, 2 chords. Easy-to-play. Key of C.
57 N 1840—Shipping weight 1 pound. . . . . $1.79

Regulation Brass Bugle with Mackintosh Bag. Key of G; slide change to F. Bugle is 18 inches long with 4½-inch diameter bell. Complete, easy-to-follow instructions are included. Order now for Christmas.
57 N 2401—Shipping weight 3 pounds. . . . . $9.95 $9.95

*See our Big General Catalog for a more complete selection of musical instruments. Use both books for Christmas shopping* FOR MEN, PAGE 397 . . PHONOS, HARMONICAS

# 3 or 4-speed Single-play Phonos

**A** Our lowest-priced Three-speed Meteor Phonograph. Plays 33, 45 and 78-rpm records. Single play. An ideal gift for teenagers or for the family den, rumpus room, or for family vacations. Equipped with a crystal cartridge with long-life, all-groove osmium needle. Clear-toned 4-inch speaker with ample volume. 1 tube plus rectifier. UL listed. Operates on 110-120-volt, 60 cycle AC. Brown simulated leather-covered wood case. Portable, lightweight case is 12x10x4½-inch size.
57 N 07232—Shpg. wt. 11 lbs. ..... $18.50

**B** Better Portable 3-speed Silvertone Phonograph. Features tone control, a built-in 45-rpm center plug and luggage case styling.
Has crystal cartridge with long-life, all-groove osmium needle. 4-inch speaker for full rich tone. Tone control for extra listening pleasure. 1 tube plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC. Wood case has brown simulated leather covering. Luggage-styled case is 12x10x4½-inch size. Order now for Christmas giving. Shpg. wt. 12 lbs.
57 N 07233—$2.50 down, $5 monthly on Sears Special Easy Terms. ..... Cash $21.95

**C** 4-speed, Dual-speaker Portable Silvertone Phonograph. New this season. A gift that is sure to bring many happy hours of music into your home.
Single-play phonograph plays 16 (talking book), 33, 45 and 78-rpm records. All records except 12-inch may be played with the lid closed. Crystal cartridge with dual-point synthetic sapphire needle. Variable tone control. Two 4-inch speakers give better tone . . . diffuse sound around room. UL listed. Operates on 110-120-volt, 60-cycle AC. Two-tone brown and tan simulated leather-covered wood case. Case is 13½x13x5¼-in. size. Order today! Wt. 14 lbs.
57 N 07234—$3 down, $5 monthly on Special Terms. ..... Cash $27.95

**D** Our best Single-play, 4-speed Portable Phonograph. Dynasonic amplifier with selective feedback for tone balanced high fidelity performance. 5¼-in. and 4-in. speaker units reproduce full range of tones and diffuse sound around room evenly. Variable tone control. Ceramic hi-fi cartridge with dual-point synthetic sapphire needle. Rubber-padded turntable with built-in 45-rpm center plug. Die-cast, non-resonant tone arm.
UL listed. Operates on 110-120-volt, 60-cycle AC. Handsome, modern design wood carrying case covered with 2-tone tan and brown simulated leather. White beading. Brass-plated hardware. 15x13x7¼ inches. Shpg. wt. 16 lbs.
57 N 07236—$4 down, $5 monthly. ..... Cash $37.95

## Record Albums . . . Hymns, Carols, Popular Favorites and Show Tunes by Popular Artists

Many sets are offered in 45 and 33 (LP) rpm. Unless otherwise stated selections are identical. Order correct speed for your phonograph. Prices shown include postage. (Shipping weight each 8 oz.) (HF) means outstanding hi-fidelity.

**Merry Christmas.** Bing Crosby. (Decca.) White Christmas—Adeste Fideles—Jingle Bells—Silent Night—4 more.
58 N 3ED547—45-rpm. ..... $2.75
58 N 3DL8128—12-in. LP. Above plus 4. 12 in all. ..... $3.69

**Night Before Christmas.** Fred Waring and Pennsylvanians. (Decca.) First Noel—Silent Night—6 more.
58 N 3ED548—45-rpm. ..... $2.75
58 N 3DL8171—12-in. LP. Above plus 4. 12 in all. ..... $3.69

**A Merry Christmas.** 4 Aces. (Decca.) Christmas Song—Silver Bells—O Holy Night—Silent Night—11 more.
58 N 5800—45-rpm. ..... $3.98
58 N 3DL8191—12 in. LP ..... 3.89

**Christmas Carols.** Leroy Anderson. (Decca.) First Noel—It Came Upon a Midnight Clear—O Sanctissima—Joy to the World—Good King Wenceslaus—22 more.
58 N 5801—45-rpm. ..... $3.98
58 N 3DL8193—12-in. LP ..... 3.89

**The Littlest Angel.** Loretta Young. (Decca.) Complete story. Parts 1-6.
58 N 3ED549—45-rpm. ..... $2.69
58 N 3DL8209—12 in. LP. Also includes Lullaby Of Christmas by Gregory Peck. Parts 1 through 6. ..... $3.49

**CAROLS AT CHRISTMAS.** Special low priced holiday offer. 18 Christmas songs including Silent Night—Jingle Bells—Adeste Fideles—Joy to the World—We Three Kings—13 more.
58 N 5804—78-rpm. ..... $1.79
58 N 5803—45-rpm. ..... 1.79
58 N 5802—33-rpm. ..... 1.79

**CATHEDRAL CHIMES AT CHRISTMAS TIME.** 16 favorite Christmas songs played on organ and chimes. Incl. First Noel—Silent Night—Deck Halls, etc.
58 N 5807—78-rpm. ..... $1.79
58 N 5806—45-rpm. ..... 1.79
58 N 5805—33-rpm. ..... 1.79

(HF) **Merry Christmas To You.** Various Capitol Artists. Includes White Christmas, F. Sinatra—Winter Wonderland, Mercer —Christmas Song, Nat Cole—Silver Bells, Whiting and Wakely—Silent Night, I, Paul and M. Ford—7 more.
58 N 419030—12-in. LP. ..... $3.59

**Christmas Carols.** Robert Shaw Chorale. (RCA Victor.) It Came Upon a Midnight Clear—We Three Kings—Wassail Song —Deck the Halls—First Noel—Little Town of Bethlehem—14 more.
58 N 1ER843—45-rpm. ..... $2.65
58 N 1LM1112—12-in. LP. Above plus 5 more, 25 in all. ..... $3.55

**Glenn Miller Limited Edition Vol. 1.** (His Master's Voice.) 70 of Glenn's best. Moonlight Serenade—Perfidia—Brown Jug—String of Pearls, etc.
58 N 5300—Five 12-in. LPs. ..... $29.95

(HF) **Carousel.** Gordon MacRae, Shirley Jones and Movie Cast. (Capitol.) Complete album of all songs.
58 N 4EDM694—45-rpm. ..... $4.98
58 N 4W694—12-in. LP ..... 4.98

(HF) **Oklahoma.** Gordon MacRae, Shirley Jones and Movie Cast. (Capitol.) All songs from this hit show.
58 N 4FDM595—45-rpm. ..... $5.75
58 N 45A0595—12-in. LP. ..... 5.95

(HF) **Songs from Kismet.** Percy Faith. (Columbia.) Stranger in Paradise—Baubles, Bangles, Beads—6 more.
58 N 2B399—45-rpm ..... $2.98
58 N 2CL550—12-in. LP. Above plus 4 more, 12 in all. ..... $3.98

**Songs from Student Prince.** Lanza (RCA Victor.) Golden Days—Drinking Song—Beloved—Gaudeamus Igitur—5 more.
58 N 1ER81837—45-rpm. ..... $2.98
58 N 1LM1837—12-in. LP. Above plus 6 more, 15 in all. ..... $3.98

**South Pacific.** Mary Martin, Enzio Pinza and Broadway Cast. (Columbia.)
58 N 2A850—45-rpm. ..... $4.98
58 N 2OL4180—12-in. LP. ..... 4.98

## Silvertone Automatic 45-rpm Phonographs

Cheerful gifts for hours of listening pleasure
Play up to fifteen 45-rpm records at one loading
Available in table or portable models

**E** Table Model 45-rpm Phonograph. Crystal cartridge with long-life needle. 4-inch exposed speaker for fine tone reproduction. Has 1 tube plus rectifier. Equipped with volume and variable tone control.
UL listed. Operates on 110-120-volt, 60-cycle AC. Open top gives easy access to turntable and spindle. Compact, lightweight. Attractive coral simulated leather-covered wood cabinet. 9¼x11¼x9 inches in size. Actual weight only 8 lbs. Buy your gifts on Sears Special Easy Terms. Shpg. wt. 9 lbs.
57 N 07238L—$3 down, $5 monthly. ..... Cash $28.50

**F** Portable 45-rpm Phonograph. Plays with top open or closed. Easy to take on picnics, vacations or to parties. Crystal cartridge with long-life needle. 4-in. speaker. 1 tube plus rectifier. Volume and variable tone control. UL listed. Operates on 110-120-volt, 60-cycle AC.
Portable case is attractive turquoise and white simulated leather-covered wood. Better tone from larger cabinet. Cabinet is 12x11½x8 inches. Order today for Christmas giving. Shipping weight 12 lbs.
57 N 07239L—$2.50 down, $5 month. ..... Cash $33.50

**G** Record Album. Embossed design on non-cracking simulated leather. *State Harmony House color* Mint green, Tuscan wine, Spice brown; also ivory. Wt. 1 lb.
58 N 5573—7-inch album. Holds 18. Each $1.09; 3 for $2.99
58 N 5574—10-inch album. Holds 12. Each 1.29; 3 for 3.59

**H** Economy Record Case. Holds 40 seven-inch records. Sturdy steel. Bright two-tone finish. Assorted colors: red and gray, green and gray, or red and tan. No color choice. Plastic handle. 7½x4x7⅞ in.
58 N 5607—Shpg. wt. 2 lbs. ..... Each $1.79

**J** **K** Record Carrying Cases. Ideal way to store or carry records. Sturdy, heavy-gauge steel. Handsome maroon and gray or aqua and gray crackle finish. Removable dividers with index. Clear plastic handle. Order by catalog number below.
**J** 58 N 5600—Holds 80 seven-inch records. 8x8x7⅞ inches. Maroon and gray. Shpg. wt. 4 lbs. ..... $3.95
58 N 5603—Same as above except aqua and gray. ..... 3.95
**K** 58 N 5601—Holds 50 ten-inch records. 11x10¼x6¼ inches. Maroon and gray. Shpg. wt. 6 lbs. ..... $4.95
58 N 5604—As above except aqua and gray. ..... 4.95
58 N 5602—(Not shown.) Same as above cases except holds 35 twelve-inch records. 12¾x12½x4½-inch size. Maroon and gray. Shpg. wt. 7 lbs. ..... $5.50
58 N 5605—Same as above except aqua and gray. ..... 5.50

**L** Economy Record Rack. Sturdy steel. Holds 7, 10 and 12-inch records. Plasticized dividers won't mar records. Rubber-tipped feet. Holds 50 records. 15x8¼x6½-inch size. *State* bright red or aqua.
58 N 5610—Shpg. wt. 2 lbs. ..... $1.98
All-purpose Record Rack. (Not shown.) Same as above except holds 60 records and has brass-plated handles. 18x8¼x6½ in. *State* bright red or aqua.
58 N 5611—Shpg. wt. 3 lbs. ..... $2.98

# Our Best 4-speed Hi-Fi Phonos

B $56.95 cash
$5 dn., $5 mo.

A $43.95 cash
$4.50 dn., $5 mo.

## Low-priced 4-speed, Automatic Portable Phonos

- Plays 16, 33, 45 and 78-rpm records
- Simulated leather-covered cases are lightweight
- Engineered to produce clear tone and ample volume

**A** Our lowest-priced Meteor Automatic Portable Phono. Big 5-in. speaker. Crystal cartridge has long life, all groove needle. Manual record size selector. Volume and tone controls. 1 tube plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC. Brown simulated leather-covered wood case. 16x17x8½ inches. Order 45-rpm spindle below. Shipping weight 23 lbs.

57 N 07240L—$4.50 down, $5 monthly.....Cash $43.95

45-rpm Slip-on Spindle. For above phonograph and changers beginning with chassis number 567. Order now!

57 N 5374—Shipping weight 2 pounds.....$2.49

**B** Better quality Silvertone 4-speed, Automatic Portable Phono. Equipped with ceramic cartridge for better tone . . . long life, all groove needle. Rubber-padded turntable absorbs noise. 45-rpm spindle included. Variable tone control. TWO husky 5-inch speakers diffuse sound evenly around room. Tone balanced amplifier with 2 tubes plus rectifier. Manual record size selector. UL listed. Operates on 110-120-volt, 60-cycle AC. Coral and gray simulated leather-covered wood case . . . a striking, modern design instrument that you'll be proud to show at home or away. Case is 16x18x9½ inches. Order now for Christmas. Shipping weight 25 pounds.

57 N 07242L—$5 down, $5 monthly.....Cash $56.95

## Silvertone Hi-Fi 4-speed, Automatic Record Changer

$35.95 cash
$4 down, $5 month

Use with any radio or TV set with phonograph input jack attachment. (Excellent performance with Silvertone Hi-Fi TV Consoles.) Shuts off after last record. Intermix records of same speed. Has hi-fi ceramic cartridge with dual-point sapphire* needle. Slip-on 45-rpm spindle included. UL listed. 110-120-volt, 60-cycle AC. Mounted on black steel base. 7⅛x14x13 inches.

57 N 07259—Shipping weight 10 pounds. $4 down, $5 month..Cash $35.95

C $66.95 cash
$5 dn., $5 mo.

D $69.95 cash
$5 dn., $5 mo.

E $76.95 cash
$5 dn., $5 mo.

F $79.95 cash
$5 dn., $5 mo.

**C** Our best 4-speed Hi-Fi Portable Phono. Just like being at a "live" performance! 4-speed Silvertone Syntronic high fidelity record changer. Intermix different size records of same speed. Plays 16, 33, 45 and 78-rpm records. Shuts off after last record. Patented dynamically balanced tone arm. Rubber padded turntable. Hi-fi ceramic cartridge with dual-point sapphire* needle. Hi-fi dynasonic amplifier with balanced and tone weighted frequency response. Features new printed circuit for better performance. Heavy feedback fights distortion. New type variable tone control. UL listed. 110-120-volt, 60-cycle AC. Dual hi-fi speaker system has one 6-in. unit and one 5¼-in. unit that are blended to give natural music balance. Speakers selected for maximum frequency response and efficiency. 45-rpm slip-on spindle included. Highly styled portable cabinet. Turquoise and off-white simulated leather-covered wood case. 16x19½x8½ inches high. Shipping weight 25 lbs.

57 N 07244L—$5 down, $5 monthly.....Cash $66.95

**D** Same as model described at the left except in luggage-styled case. Brown simulated leather covering with white saddle stitching. Leather carrying handle and brass-plated luggage-type hardware.

57N07245L-Shpg. wt. 25 lbs. $5 dn., $5 mo. Cash $69.95

**E F** Our best furniture-styled wood veneer Table Model Hi-Fi Phonographs. Have all the quality features of Silvertone Portable Hi-Fi Phono at left, but in mahogany or limed oak veneer cabinets.

Special cabinet construction eliminates uncontrolled resonances . . . larger cabinet gives better tonal balance. Two hi-fi speakers: *one heavy-duty 8-in. unit,* and *one 5¼-in. unit.* Slip-on 45-rpm spindle included. Cabinet is 18½x17x10¼ in. high. Shpg. wt. 32 lbs.

E 57 N 07246L—Mahogany veneer—$5 down, $5 month on Special Easy Terms.....Cash $76.95

F 57 N 07247L—Limed oak veneer. $5 down, $5 monthly on Special Easy Terms....Cash $79.95

*NOTE: All sapphire needles are synthetic*

## Our Best Hi-Fi Console Phonograph . . separate cabinets for maximum fidelity

### Four-speed record changer plays up to 4 hours of music on one loading

Give family years of fun and entertainment with this beautiful high fidelity console phonograph. One of the finest hi-fi instruments that we know of! Dynasonic full fidelity amplifier . . . 10-watt power output at less than 1% distortion—20-watt peak output. 3-position record compensator switch plus two external inputs for tape recorder or radio tuner.

4-speed record changer. Intermix 7, 10 and 12-inch records of the same speed. Shuts off automatically after the last record. Dynamically balanced pickup arm. Ribbed rubber turntable mat. Ultra response hi-fi ceramic cartridge with dual-point diamond-sapphire* needle. 45-rpm slip-on spindle included. Separate cabinets give maximum performance without compromise. Cabinets can be separated up to 50 feet, or you can set them together, side by side or build them right into the walls. Amplifier-changer cabinet is 28x17x12 inches. Speaker cabinet has 3 big speakers. One big 12-inch unit for lows and two 5-inch units for highs. Speaker cabinet is 29x18x23½ in. UL listed. Operates on 110-120-volt, 60-cycle AC. High fidelity component kit available below. Freight, express or truck. Shpg. wt. 105 lbs.

(G) 57 N M7250—Mahogany veneer. $5 down, $9 monthly on Special Terms.....Cash $179.95

(H) 57 N M7251—Limed Oak veneer. $5 down, $9 monthly on Special Terms.....Cash 189.95

Our Best Hi-Fi Do-It-Yourself Kit. Complete kit . . . tested and wired, less cabinets. Same outstanding high fidelity speakers, amplifier and record changer as in the set above. Installation instructions included. Shipped express from factory near Chicago. Shipping weight 50 lbs.

57 N M7099F—$5 down, $6 monthly on Special Easy Terms.....Cash $120.00

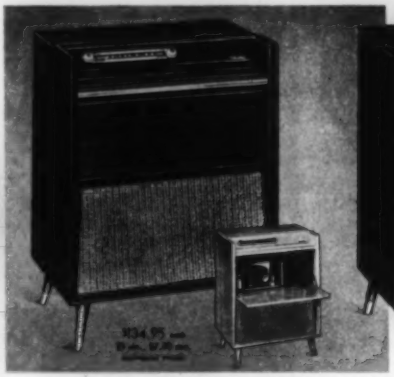
G $179.95 cash mahogany veneer
$5 dn., $9 mo.

H

For unexcelled listening give **Silvertone Hi-Fi Radio-Phonos**
REG. U.S. PAT. OFF.

**MUSIC JUST AS YOU WOULD HEAR IT PERFORMED!**

$94.95 cash
$5 dn., $5 mo.
mahogany veneer



$134.95 cash
$5 dn., $7.50 mo.
mahogany veneer

$199.95 cash
$5 dn., $9.50 mo.
mahogany veneer

### Our Best Table Model Hi-Fi Radio-Phono

The ideal gift for someone special! Precision dial tunes standard wide-range AM broadcasts. Powerful, built-in Radionet antenna system pulls distant stations right into your home.

4-speed automatic changer. Plays the new 16-rpm, talking book speed, as well as 33, 45 and 78-rpm. Intermix 7, 10 and 12-in. records of the same speed. Shuts off automatically after the last record has played. Has ceramic cartridge with dual-point sapphire needle. Slip-on 45-rpm spindle included.

High fidelity sound system. Push-pull amplifier drives two husky 6-inch speakers . . . the sound is diffused evenly around room . . . hear music as it was performed! Two tone controls (one for bass, one for treble). 6 tubes plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC.

Striking, handsome wood veneer cabinet. All controls located right up in front on top for easy tuning and control. Cabinet is 10¾x18x20-inch size. Order now.

57 N 07045L—Mahogany veneer. Shpg. wt. 35 lbs. $5 down, $5 month . . . . . Cash $94.95

57 N 07046L—limed Oak veneer. Shpg. wt. 36 lbs. $5 down, $5 month . . . . . Cash $99.95

### Low-priced Hi-Fi Radio-Phono Consolette

Thrill to the rich, full sound of your favorite music with this Silvertone combination.

High fidelity sound system. Two 6-inch speakers give you amazingly faithful reproduction in any part of the room. Husky push-pull amplifier for more power and clearer tone. Has 6 tubes plus rectifier. UL listed: Operates on 110-120-volt, 60-cycle AC.

4-speed automatic record changer. Plays the new Talking book records (16 rpm) as well as 33, 45 and 78-rpm records. Has ceramic cartridge with dual-point sapphire needle. "Reach-in" type operation . . . easy and convenient for you. Slip-on 45 rpm spindle included.

Wide-range AM radio. Precision slide-rule dial tunes standard AM broadcasts. Powerful reception. Built-in Radionet antenna system pulls stations right in. Modern design, compact cabinet. Choice of mahogany or limed oak veneer. Rich, lustrous finish blends well with all home furnishings from traditional to modern. Has handy record storage space. Cabinet size 35x26x17½-in. size. Order today for a year-round holiday of high fidelity music. Use Sears Special Easy Terms.

57 N M7053—Mahogany veneer. Shpg. wt. 72 lbs. $5 down, $7 month on Special Easy Terms . . . . . Cash $134.95

57 N M7054—Limed Oak veneer. Shpg. wt. 75 lbs. $5 down, $7 month on Special Easy Terms . . . . . Cash $144.95

*NOTE: All sapphire needles are synthetic. "M" items (as 57 N M7053) by freight, express or truck, others mailable*

### Low-priced Hi-Fi AM-FM Radio-Phonograph

Exciting high fidelity sound reproduction and striking modern design are combined in this Silvertone AM-FM radio-phono combination to make it an ideal family gift.

Has wide-range AM-FM radio. Tuned RF stage acts as built-in booster for weak signals. Built-in antennas for AM and FM. Precision tuning dial. Function selector indicator tells you immediately whether AM-FM or the phonograph is being used . . . an extra Silvertone feature.

4-speed automatic record changer. Plays 16, 33, 45 and 78-rpm records. Shuts off automatically after last record. Intermix 7, 10 and 12-inch records of the same speed. Ceramic cartridge with dual-point sapphire needle. Slip-on 45-rpm spindle included.

High fidelity sound system. Three speakers: one 10-inch bass (woofer) and two 5-inch treble (tweeter). Speakers are blended to give you thrilling tonal reproduction. Continuously variable tone control with tone indicator. 7 tubes plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC.

Modern, striking cabinet design. Plenty of record storage space below . . . you'll know where to find your favorite records. Choice of mahogany or limed oak veneer. Rich, beautiful finish. Cabinet is 36x34x17½-inch size.

57 N M7057—Mahogany veneer. Shpg. wt. 83 lbs. $5 down, $2.50 monthly on Special Terms. . . . . Cash $199.95

57 N M7058—limed Oak veneer. Shpg. wt. 87 lbs. $9.50 down, $10.00 month on Special Terms. . . . . Cash $209.95

$264.95 cash
$10.00 down,
$12.50 month
mahogany veneer

### Better High Fidelity AM-FM Radio-Phonograph Console

### Three Speakers . . Separate Tone Controls . . Luxurious Cabinet

We are convinced that there is no finer radio-phonograph console combination value in America today. Give the gift that is sure to please the entire family for years to come.

10-watt high fidelity sound system. Three separate speakers: one 12-inch bass (woofer) unit and two 5-inch treble (tweeter) units. Separate bass and treble tone controls give you the exact reproduction you desire. Two separate tone indicators. Push-pull high fidelity amplifier gives more power output and a clearer tone quality. Tuning eye for easier, more accurate tuning. 9 tubes plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC. Connection on back for use with tape recorder to record or play back.

4-speed automatic record changer. Plays 16, 33, 45 and 78-rpm records. Mix records of the same speed. Shuts off automatically after last record. Ceramic cartridge with dual point needle: one tip is DIAMOND, the other sapphire. Slip-on 45 rpm spindle included.

Super powered AM-FM radio. Tuned RF stage acts as a built-in booster for weak signals and separates crowded channels. Precision tuning dial. Built-in antenna for both AM and FM.

Luxurious cabinet design. Rich, warm, lustrous finish in mahogany, limed oak or maple veneer. Maple model is provincial design . . . so popular now. Decorative brass grilles on doors add the finishing touches. Signal light in the base indicates whether set is on or off without the doors being opened. Large, handy lower record storage area right in the cabinet . . . eliminates fumbling for the records that you want. Cabinet is 37x36x17-inch size.

Remember, this console can be purchased on Sears Special Easy Terms for only $3 to $3.50 more per month than the next lower priced model with AM-FM radio listed above.

57 N M7061—Mahogany. Shipping weight 115 lbs. $10 down, $12.50 month. Cash $264.95

57 N M7062—limed Oak. Shipping weight 119 lbs. $10 down, $13 month. . . . Cash 274.95

57 N M7063—Maple. Shipping weight 117 lbs. $10 down, $13 month. . . . . Cash 274.95

*See many of the fine Silvertone radio-phonographs, TV sets, radios and phonographs on display in your Catalog Sales Office. Remember, it's easy to buy just what you want when you use Sears Special Easy Terms*

## 4-way Console Combination: AM-FM Radio, Phono, and Tape Recorder

THE SILVERTONE MEDALIST . . . the one gift for the family that will never be forgotten. A long, low, beautifully constructed, lavishly designed hi-fi console.

20-watt high fidelity sound system.—Equipped with five speakers: two 12-in. "woofers" (bass) and two 5-in. "tweeters" (treble), plus tape recorder monitor speaker. Separate bass and treble tone controls for best tone balance. Visual graphic tone indicators. High fidelity amplifier for clear tone and extra volume. Bass notes boom but never linger and distort . . . high notes soar but never lose fidelity. 15 tubes plus rectifier plus tape recorder tubes. UL listed. 110-120-volt, 60-cycle AC. Connections on back of set so that external speakers may be added if desired.

4-speed automatic phonograph. Intermix records of same speed. Shuts off automatically after last record. Hi-fi ceramic cartridge with dual-point needle: one tip sapphire the other DIAMOND. Slip-on 45-rpm spindle included. Record compensator switch provides properly balanced reproduction by compensating for recording characteristics used by various record manufacturers.

Super-powered AM-FM radio. Tuned RF stage acts as a built-in booster for weak signals. Tuning meter for AM-FM. Automatic frequency controls on FM keeps set tuned to the right frequency. Off-on light in base.

Dual-speed tape recorder . . Records and plays back at 3¾ or 7½-in. per second speed. Fully automatic braking system. Has edit-delete button. Separate erase and replay heads. Aural monitor lets you hear the quality of the recording while it is being made. Includes mike, tape and take-up reel.

Automatic clock-timer has "memory" switch that will turn the instruments on and off automatically at any time you set; make recordings while you are away.

Luxurious Cabinet. Modern, functional lowboy design. Rich, satin finish mahogany or oak veneer. Spectacular cabinet is 36½x52x18 inches in size.

57 N M7065—Mahogany. Shpg. wt. 185 lbs. $10 down, $30.50 month.....Cash $650.00
57 N M7066—Limed Oak. Shpg. wt. 200 lbs. $10 down, $32.00 month.....Cash 675.00

## Preserve Christmas Merriment and Other Important Pleasure or Business Events with a Silvertone Tape Recorder

$74.95 cash
$5 dn., $5 mo.

$94.95 cash
$5 dn., $5 mo.

**Our lowest-priced Single-speed Tape Recorder.** Records at 3¾ in. per second long-play speed. Ideal general purpose instrument. Dual-purpose erase-record and playback head. Full AC amplifier and erase circuits. Neon volume indicator. Record through mike, replay through 5-in. built-in speaker. Weighs 20 lbs. Variable tone control. UL listed. 110-120-volt, 60-cycle AC. Portable gray simulated leather-covered wood case is 8¾x10¾x11 in. With mike, 5-in. reel tape, take-up reel. Shpg. wt. 22 lbs.

57 N 07070K—$5 dn., $5 mo. . Cash $74.95

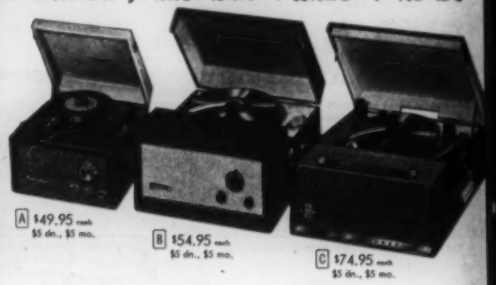
**Better Dual-speed Recorder.** Records at 3¾ in. and 7½ in. per second. *Dual* 5-in. speakers. *Dual* input jack for recording from mike, radio or phonograph. *Dual* output jack for external speakers or hi-fi amplifiers. Reel braking system. Full AC amplifier with 4-watt peak output. Volume, tone control. Provision for foot control. Weighs 21 lbs. UL listed. 110-120-volt, 60-cycle AC. Gray simulated leather-covered wood case. 14½x12x8 in. Ceramic mike, 5-in. reel tape, take-up reel. Shpg. wt. 24 lbs.

57 N 07072L—$5 dn., $5 mo. . . Cash $94.95

**Recording Tape. Professional quality. Excellent frequency characteristics.**

57 N 261—7-inch 1200-ft. reel. Shipping weight 12 oz. . . . . Each $2.89; 5 in case $13.95
57 N 260—5-inch 600-ft. reel. Shipping weight 8 oz. . . . . Each 1.89; 5 in case 8.95

# Portable Automatic Radio-Phonos



A $49.95 cash
$5 dn., $5 mo.

B $54.95 cash
$5 dn., $5 mo.

C $74.95 cash
$5 dn., $5 mo.

## Silvertone 45-rpm Automatic Portable Radio-Phono Combination

A Make eyes light up on Christmas morning with this portable radio-phono. Radio tunes standard AM broadcasts. Powerful built-in Radionet antenna pulls in distant stations. 45-rpm automatic changer takes 15 regular or extended play records on one load. Ceramic cartridge with long-life needle. Two 4-in. speakers. Variable tone control. 4 tubes plus rectifier. UL listed. 110-120-volt, 60-cycle AC. Coral and white simulated leather-covered wood case. 7¼x11x13½ inches. Mailable. Shipping weight 17 pounds.

57 N 07038—$5 down $5 monthly on Sears Special Easy Terms.....Cash $49.95

## Our lowest-priced Automatic Portable Radio-Phono with 4-speed changer

B A gift for someone special. Radio tunes standard AM broadcasts. Powerful Radionet antenna system is built right in . . . you can receive more stations clearly. 4-speed automatic record changer plays 16, 33⅓, 45 and 78-rpm records. Crystal cartridge with long-life needle. 4-inch speaker. 4 tubes plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC. Brown simulated leather-covered wood case. Easy to carry . . . actual weight only 22 lbs. 8½x14¾x18 in. Shipping weight 24 pounds.

57 N 07040K—$5 down, $5 monthly on Sears Special Easy Terms.....Cash $54.95

## Our best 4-speed Portable Radio-Phono Combination

C Add excitement to Christmas and pleasure for years by giving this Silvertone portable, automatic radio-phonograph. Features two 4-inch speakers for better tone reproduction. Continuously variable tone control. Ceramic cartridge with dual-point sapphire needle. Powerful radio tunes standard AM broadcasts. Highly sensitive Radionet antenna system . . . built in to give greater station selection and power. Automatic 4-speed record changer. Plays 16, 33⅓, 45 and 78-rpm records. Shuts off automatically after the last record. Lets you intermix 7, 10 and 12-inch records of the same speed. Has 4 tubes plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC. Handsome turquoise and gray simulated leather-covered wood case. 8¾x15½x19½-in. size. Shipping weight 26 pounds.

57 N 07041K—$5 down, $5 monthly on Sears Special Easy Terms.....Cash $74.95

D $149.95 cash
$5 dn., $7 mo.

E $175.00 cash
$5 dn., $8 mo.

## Our Best Dual-speed Tape Recorders . . with many professional features

D Portable Model. Records at 3¾ or 7½-in. per second. Dual hi-fi speakers . . . two 6-in. speakers in specially slotted cabinet. Fully automatic braking system. Edit-delete button. Separate erase head. Separate record-replay head with ¼ mil gap. Professional V.U. recording level meter. Aural monitor lets you hear quality and content while recording. Low distortion AC transformer powered hi-fi amplifier with 4-watt maximum output. Dual input and output jacks. UL listed. 110-120-volt, 60-cycle AC. Portable wood case is covered with brown simulated leather. 15¼x17x8½ in. With dynamic mike, 7-in. reel tape, take-up reel.

57 N 07074K—Shpg. wt. 36 lbs. $5 down, $7 monthly on Special Terms.....Cash $149.95

E Furniture-styled Wood Veneer Table Model Tape Recorder. As above, except with 3 speakers: one 4-inch and two-6-inch units. 20½x14x9½ in. Wt. 40 lbs.

57 N 07080K—Mahogany veneer. $5 down, $8 monthly on Special Terms.....Cash $175.00
57 N 07081K—Limed Oak veneer. $5 down, $9 monthly on Special Terms.....Cash 180.00
57 N 7089—Foot control. Use with all recorders but 57 N 07070K. Shpg. wt. 3 lbs..... 14.95

## Here's What the New Silvertone Printed Circuit Means To You

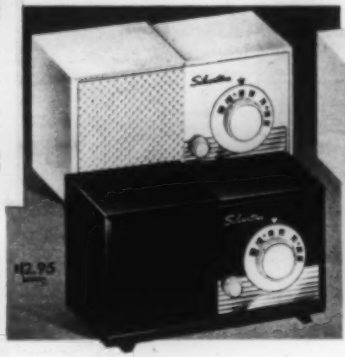
**1. Lower Prices** introduced in our Big Fall Book. Production methods have been simplified. Savings passed on to you . . this year our best "extra" radio sells at $18.95 (brown). Last year the comparable model sold at $21.95.

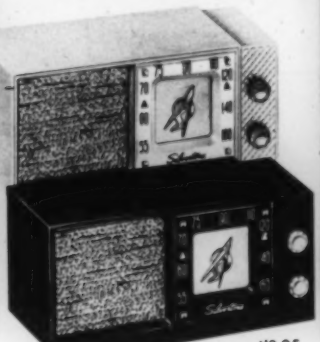
**2. Improved Performance.** Because production is more uniform, better quality is constantly assured.

**3. Lower Shipping Charges.** We have been able to make a more compact, lighter weight chassis to save you more money.

# Modern Design Silvertone *Table Radios*

## Give a world of entertainment this Christmas





$10.50

### Lowest-priced "Extra" Radio we've seen

Perfect companion for dens, cottages, bedrooms, etc. Clearly marked one-finger dial is easy to read. Tunes standard AM. 4-in. PM dynamic speaker. 3 tubes plus rectifier. Built-on antenna. UL listed. 110–120-volt, 25–60-cycle AC or DC. Compact chassis with printed wire circuit (see above). Brown plastic cabinet is 9½x5½x4¾-in. size. *Recommended for local reception only.*

57 N 7001—Shipping weight 4 lbs. ..... $10.50

### Our Better "Extra" Radio . . . choice of two colors

A gift that is sure to please. Equipped with one more tube than the set at left to give more powerful reception. 4 tubes plus rectifier. Powerful built-in Radionet antenna pulls in distant stations clearly and easily . . . Direct tuning dial is easy to see and use. Tunes standard AM broadcasts. Big 4-inch speaker provides full, rich tone and ample volume. Featuring the new printed wire circuit as described at left above. UL listed. Operates on 110-120-volt, 25-60-cycle AC or DC.

Compact, smart styling. Plastic cabinet comes in two gleaming colors that blend well with any furnishings. Cabinet is 10¼x5⅞x5¼ inches.

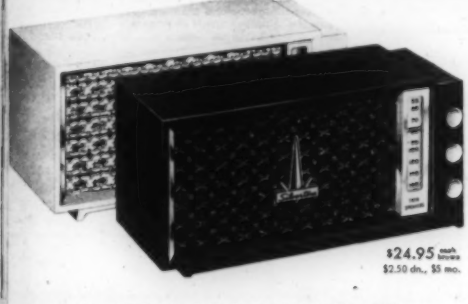
57 N 7003—Brown. Shipping weight 4 lbs. ..... $12.95
57 N 7004—Ivory. Shipping weight 4 lbs. ..... 14.95

### Our Best "Extra" Radio . . . choice of 3 colors

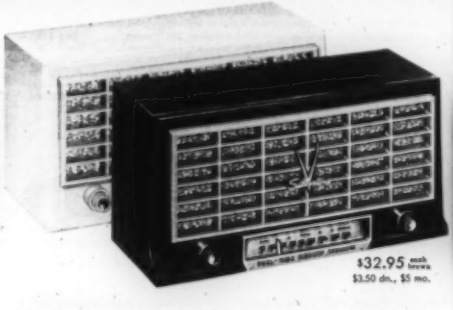
The ideal Christmas gift for the discriminating person on your list.

Sensitive ratio tuning with clearly marked dial. Tunes standard AM broadcasts. Built-in Radionet antenna system pulls in distant stations easily. Large, mellow voiced 5-in. speaker produces a rich, full tone with volume to spare. Powerful chassis . . . featuring the new printed wire circuit shown at left above. 4 tubes plus rectifier. UL listed. Operates on 110–120-volt, 25–60-cycle AC or DC. New, exciting, modern design plastic cabinet is 13¾x6½x5½ in. Shpg. wt. 6 lbs.

57 N 7006—Brown. ..... $18.95
57 N 7007—Ivory. $2.50 down, $5 month ..... Cash 20.95
57 N 7008—Harmony House Aquamarine. $2.50 dn., $5 mo. Cash 20.95



$24.95 mah brown
$2.50 dn., $5 mo.



$32.95 mah brown
$3.50 dn., $5 mo.

### Long-distance AM Table Radio with twin 4-in. speakers

Every day will be a holiday when you give this handsome Silvertone table radio. The twin 4-inch speakers give you a new sound . . .rich and full.

Sensitive tuner: precision slide rule dial tunes standard AM broadcasts. Dial is lighted to make tuning easier. Powerful built-in Radionet antenna system . . . pulls distant stations right into your home for more listening pleasure.

Twin 4-in. speakers with continuously variable tone control. Automatic bass compensation maintains tonal balance at all volume levels. Phonograph input jack located in rear of set . . . lets you add a record changer to take advantage of the twin speakers. Powerful chassis gives good reception. Equipped with 4 tubes plus rectifier. UL listed. Operates on 110–120-volt, 25–60-cycle AC or DC. Features the printed circuit described at top left to bring you more value for your money. Handsome, modern design cabinet of gleaming plastic . . . cleans easily and blends with all furnishings. Choice of 3 colors. 14x6¾x5½ in. Shpg. wt. 7 lbs.

57 N 7010—Brown. $2.50 down, $5 *monthly* on Special Terms ..... Cash $24.95
57 N 7011—Ivory. $3 down, $5 *monthly* on Special Terms ..... Cash 26.95
57 N 7012—Harmony House Malibu coral. $3 down, $5 *monthly* ..... Cash 26.95

### Our Best Long-distance AM Table Radio with dual hi-fi speakers

Give thrilling high fidelity sound and long-distance radio reception this year. Long-distance tuner with tuned RF stage that acts as a built-in booster for weak signals. 3-gang tuning helps filter out bothersome interference. Micro-accurate slide rule dial is lighted to make tuning easier. Tunes standard AM broadcasts. Highly sensitive built-in Radionet antenna system for long-distance reception even in remote areas. Continuously variable tone control with visible tone indicator . . . exact tonal balance from the dual hi-fi speakers. Dual hi-fi speakers diffuse sound evenly around room. Both are 5-inch size. Phonograph input jack in rear to let you take advantage of the hi-fi speakers with a record changer.

Super powered chassis featuring the printed wire circuit. 5 tubes plus rectifier. UL listed. 110–120-volt, 25–60-cycle AC or DC. Modern, highly styled plastic cabinet. Attractive, contrasting grillwork adds a distinctive finishing touch. Brass-plated metal trim enhances the beauty of the cabinet. Rich, lustrous finish in brown or ivory. Cabinet is 15½x8½x6 inches high. Order now for a Merrier Christmas. Shipping weight 11 lbs.

57 N 7013—Brown. $3.50 *down*, $5 *monthly* on Special Easy Terms. ..... Cash $32.95
57 N 7014—Ivory. $3.50 down, $5 *monthly* on Special Easy Terms. ..... Cash 34.95

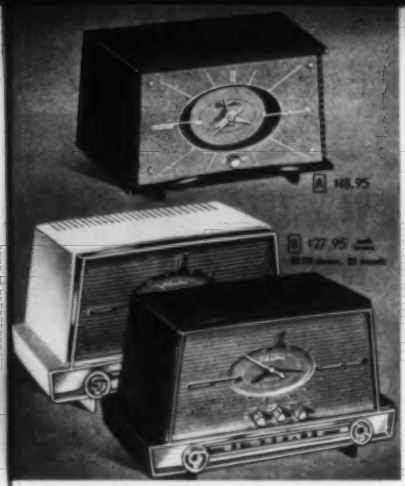


Do your Christmas shopping early and use Sears Special Easy Terms

# Silvertone Clock Radios

REG. U. S. PAT. OFF.

**A timely, tuneful way to say "Merry Christmas"**




## Popularly-priced Clock Radios . . . exciting modern styling

**A** Lowest-priced Clock Radio we've seen. Self-starting clock movement turns radio on at any time you set. Tunes standard AM broadcasts. Sleek plastic cabinet. Radio has clearly marked side tuning dial. Has 4-inch speaker. 3 tubes plus rectifier. UL listed. 110-120-volt, 60-cycle AC. *Recommended for local reception only.* 9¼x5¼x5 in. high.

57 N 7018—Brown. Shipping weight 5 lbs. ..... $18.95

**B** Better Clock Radio. Features modern design, sleep switch, buzzer alarm and appliance outlet. De luxe quality Telechron clock with self-starting movement. Turns radio on at any time you set. The sleep switch will turn the radio off . . . and radio turns on again in the morning at any pre-set time. Buzzer alarm sounds ten minutes later. Appliance outlet controls any lamp or small appliance up to 660 watts. Powerful radio with precision slide rule dial. Tunes standard AM broadcasts. Built-in Radionet antenna. 4-in. PM speaker. 4 tubes plus rectifier. UL listed. 110-120-volt, 60-cycle AC. Inline control grouping eliminates fumbling. De luxe quality and style plastic cabinet in exciting ultra-modern design. Rich, lustrous finish. Completely enclosed molded back. Gold-color trim. 6½x11x5½ in. high. Wt. 8 lbs.

57 N 7020—Brown. $3 down, $5 monthly on Special Terms. ..... Cash $27.95
57 N 7021—Ivory. $3.00 down, $5 monthly on Special Terms. ..... Cash 29.95

*Check these features:*

1. No tubes to break or burn out.
2. Almost unlimited transistor life.
3. About 500 hours of normal listening on one battery.

$56.95 cash, less battery
$5 down, $5 month

## Sensational All-transistor, All-purpose Radio

A radically new, exciting development in the field of radio. A perfect gift for someone who is hard to please.

Tunes standard AM broadcasts. Disappearing handle lets you use it as either a table model radio or a portable model. Chassis is completely transistorized. Has 6 transistors plus 2 germanium diodes that give you real battery economy. Transistors are very small electronic devices (about the size of an eraser on the end of a pencil) that perform all the functions of radio tubes. Transistors have almost unlimited life and use very little current . . . battery life is really extended. You get approximately 500 hours of normal radio listening on one inexpensive battery. And no tubes to break or burn out. Built-in Radionet antenna system. 6x4-inch speaker gives you full, clear tone and ample volume. Warms up instantly. UL listed. Tan simulated leather-covered wood case. Slide rule dial. Gold-color trim. 11⅛x8x5¾ in.

57 N 7228—Less battery. $5 down, $5 month. Shpg. wt. 7 lbs. ..... Cash $56.95
57 N 7229—With battery. $5 down, $5 month. Shpg. wt. 9 lbs. ..... Cash 57.90
57 N 6420—Battery for Transistor Radio. Shipping weight 1 lb. 8 oz. ..... 98c

## Our Best Clock Radio with built-in electric calendar

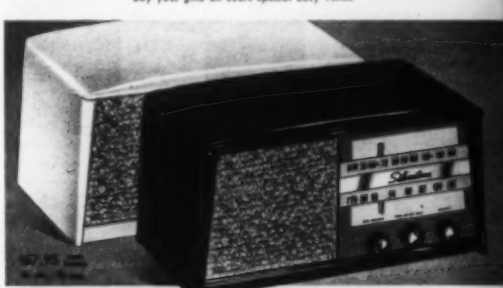
Packed with extra features. De luxe quality Telechron calendar clock with expanded inline control grouping shows day and date. Tips of hands glow in the dark. Sleep switch allows you to enjoy your favorite radio shows at night . . . shuts radio off automatically and radio turns on in the morning at any pre-set time. Buzzer alarm sounds 10 minutes later . . . no chance of oversleeping. Appliance outlet in the rear controls any household appliance up to 1100 watts automatically . . . so convenient for making morning coffee, etc.

Super-powered, long-distance radio with tuned RF stage that acts as a built-in booster for weak signals. 3-gang tuning filters out interference. Lighted slide rule dial makes station selection easy at any time.

Tunes standard AM broadcasts. Built-in, highly sensitive Radionet antenna system. Clear-toned 5-inch speaker provides amazing sound reproduction. 5 tubes plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC. Highly styled, beautiful plastic cabinet with rich, lustrous finish. A showpiece of home furnishings. Blends with modern as well as traditional styles. Rich gold-color trim adds finishing decorative touch. Choice of brown or ivory color. Both clean easily with the swipe of a damp cloth. Cabinet is 5¾x14¼x6¼ inches high. Shipping weight 10 lbs.

57 N 7025—Brown. $4 down, $5 monthly on Special Easy Terms. ..... Cash $37.95
57 N 7026—Ivory. $4.00 down, $5 monthly on Special Easy Terms. ..... Cash 39.95

*Buy your gifts on Sears Special Easy Terms*



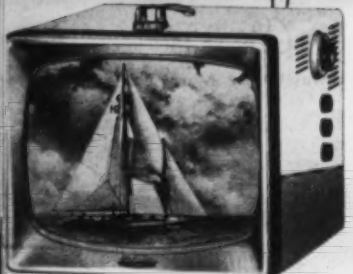
## NEW! Silvertone AM-FM Radio with dual-cone speaker

More sensitive, more highly styled than any other AM-FM table radio we've ever sold. Features the dual-cone speaker, AM-FM tuner and the spot light dials that pinpoint your station . . . separate light for each band. Tuned RF stage acts as built-in booster for weak FM signals. Built-in antennas for AM and FM. You'll enjoy FM radio for it rejects static and provides the proper contrast between loud and soft musical passages. Use outdoor turnstile FM antenna for best results in FM fringe areas (see Big Book). AM-FM take-off jack provided in rear for use with external amplifier system.

Six-inch dual-cone speaker produces rich, full tone and ample volume. Equipped with tone control and phonograph input jack. Super powered chassis. Iron core coils minimize warm-up drift. 7 powerful tubes plus rectifier. UL listed. Operates on 110-120-volt, 60-cycle AC. Gleaming plastic cabinet in modern design. Blends easily. 7x13¾x7⅛-inch size.

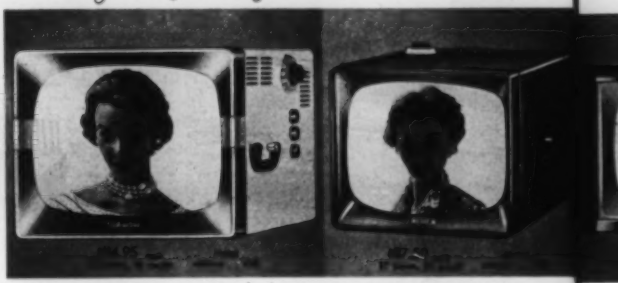
57 N 7204—Brown. Shpg. wt. 14 lbs. $5 down $5 month on Special Terms. ..... Cash $57.95
57 N 7720SL—With outdoor antenna. Shpg. wt. 25 lbs. $5 down $5 month ..... Cash 67.25
57 N 7206—Ivory. Shpg. wt. 14 lbs. $5 down $5 month on Special Terms. ..... Cash 59.95
57 N 7720TL—With outdoor antenna. Shpg. wt. 25 lbs. $5 down $5 month ..... Cash 69.25

# Lightweight, Big Screen Portable TV



$134.95 cash
$5 down, $7 month

Aluminum cabinet . . VHF



## New! Our Best Big Screen Portable TV
## Aluminum Cabinet . . Cascade Tuner . . Top Handle

Silvertone big screen portable TV. 17-inch over-all diagonal measurement . . . 143-sq. in. viewing area. Built to travel right with you . . . from room to room, indoors to outdoors.

Bright, clear picture at all times. Aluminized picture tube for greater contrasts. Removable, tinted safety glass lets you give tube face an occasional cleaning.

Chassis provides good local and suburban reception because cascade tuner acts as built-in booster for weak signals. Automatic gain and frequency controls fight fading and drift. Clear-toned 4-inch speaker provides ample volume. 5-section, extendable antenna on rear of set. UL listed. 110–120-volt, 60-cycle AC.

Handsome, compact aluminum cabinet . . . so lightweight, weighs only 38 lbs. Attractive, distinctive two-tone antique white and copper-color finish. Carrying handle right on top for more convenient carrying. Controls on side. Front is all screen. 15⅝x13½x13⅜ inches high. Shipped freight, express or truck.

57NM7102–VHF. Shpg. wt. 42 lbs. $5 dn., $7 mo. . . . Cash $134.95
57NM7103–All-channel. Shpg. wt. 43 lbs. $5 dn., $8 mo. Cash 164.95

## Silvertone "Metropolitan" 17-in. Portable TV
(Over-all diagonal measurement)

Carry 143 sq. in. of TV viewing area with you wherever you go. Rugged metal cabinet, yet weighs only 46 lbs. Compact styling saves space for you.

High definition picture. Aluminized picture tube gives you blacker blacks, whiter whites and a truly natural range of intermediate shades. Removable safety glass.

Good chassis provides adequate sensitivity for local and suburban areas. Automatic gain and frequency controls fight fading and drift. 4-inch speaker for clear tone. Built-in antenna. UL listed. Operates on 110–120-volt, 60-cycle AC.

Handsome two-tone sturdy steel cabinet. Attractive brown and beige spatter finish. Handle and controls located on side. Set is 15⅝x18¼x13⅜ inches high. Freight, express or truck.

57NM7100–VHF. Shpg. wt. 51 lbs. $5 dn., $6 mo. . . Cash $114.95
57NM7101–All-channel. Wt. 52 lbs. $5 dn., $7 mo. Cash 144.95

## Our lowest-priced Portable 17-in. TV
(Over-all diagonal measurement)

Meteor Portable TV. 143-sq. in. viewing area. A tremendous value at this amazingly low price . . . an ideal Christmas gift.

Clear picture at all times. Automatic frequency control fights fading and drift.

Good chassis gives good performance in local and suburban areas. Clear-toned 3-inch speaker provides ample power and full tone. UL listed. Operates on 110–120-volt, 60-cycle AC.

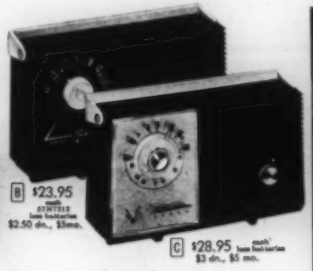
Controls located on top of set . . . so easy to tune. Handle on side for easy carrying . . . from room to room or from inside location to outside location.

Sturdy, compact metal cabinet with dark brown spatter finish. Set weighs only 48 lbs. Set is 15⅝x18¼x13⅜ inches high. Shipping weight 51 lbs. Freight, express or truck.

57 N M6144—VHF. $5 down, $5 month . . . . . Cash $87.50
57 N M6145—All-channel. $5 down, $6 month . . . . . Cash 117.50

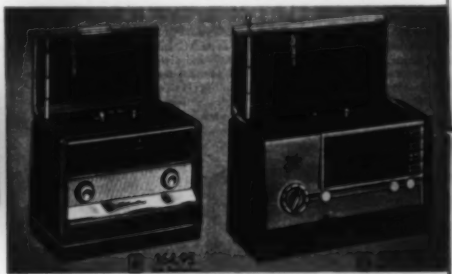
# SILVERTONE PORTABLE RADIOS

A $16.95 less batteries



B $23.95 cash
57N7215
less batteries
$2.50 dn., $5mo.

C $28.95 cash
less batteries
$3 dn., $5 mo.



**A Battery Portable Radio.** Compact and powerful. Modern design brown plastic case. Uses slim 100-hour "sealed-in-steel" batteries. Tunes standard AM broadcasts. Built-in antenna. Has 3½-inch speaker that provides full tone and ample volume. 4 low drain tubes. 10x5¾x3 in. Shpg. wt. without battery 4 lbs.; with battery 5 lbs.

57 N 7210—Less batteries. $16.95
57 N 7211—With batteries 19.95
57 N 7208—Genuine leather carrying strap. Tan. Wt. 12 oz. $1.49

**B Low-priced 3-way Portable.** 110–120-v., 60-cycle AC, DC or battery. DUR-PAC plastic cases . . . won't chip, crack or break. Tunes standard AM. Built-in antenna. 3½-in. speaker. UL listed. 4 tubes plus rectifier. Dark gray finish. 9⅛x6¾x3¾-in. size.

57 N 7212—less battery. Shpg. wt. 5 lbs. . . . . Cash $23.95
57 N 5214—With battery. Wt. 7 lbs. $3 dn., $5 mo. Cash 26.95

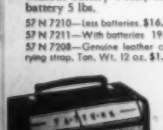
**Battery 3-way Portable** (not shown). As above, but with more trim and smooth, lustrous finish in aqua color.

57 N 7213—less battery. $3 dn., $5 mo. . . . . Cash $25.95
57 N 5215—With battery, $3 dn., $5 mo. . . . . Cash 28.95

**C Our best 3-way Portable.** As above, but with king size enclosed dial, gold-color de luxe-style trim.

Less Batteries: $3 down, $5 mo. on Special Terms.
With Batteries: $3.50 down, $5 mo. on Special Terms.

57N7217-Maroon. Cash $28.95
57N7218-lt. green . . . . 28.95
57N7219-Coral . . . . . 28.95
57N7209-Simulated leather case. Shpg. wt. 1 lb. 8 oz. . . . 2.69
57N7215-Maroon. Cash $31.95
57N7220-lt. green . . . . . 31.95
57N7221-Coral . . . . . 31.95



## Super-powered Long Distance 3-way Portable

$36.95 cash
$4 dn., $5 mo.
less batteries

Built to play where many other portables fail. 110–120-volt, 50–60-cycle AC, DC or battery. Tunes standard AM broadcasts on wide sweep slide rule dial. Tuned RF stage. 3-gang tuning. Built-in Radionet antenna system. 6x4-in. speaker. 5 tubes plus rectifier. UL listed. Green and gray simulated leather-covered wood case. 11¼x9⅜x6⅛-in.

57 N 7222—Less Battery. Wt. 8 lbs. $4 dn., $5 mo. . . . . Cash $36.95
57 N 07223—With Battery. Wt. 15 lbs. $4.50 dn., $5 mo. Cash 41.50

## Silvertone Short Wave, 4-band Long Distance, 3-way Portable

**D** A transcontinental Christmas gift! Four adventure packed tuning bands. Bands cover (1) Standard AM broadcast (540–1600 KC), (2) long wave (200–400 KC), (3) medium wave (1.8–6 MC) for amateur and ship phone, (4) short wave (6-18MC) for foreign broadcasts.

This is the lowest price that we've seen for a 4-band portable. Tuned RF stage acts as a built-in booster for weak signals. 3-gang tuning helps filter out annoying interference.

Has 2 built-in antennas. Giant 7x5-in. speaker provides ample volume and full tone. Equipped with 5 tubes plus rectifier. UL listed. Operates on 110–120-volt, 50–60-cycle AC, DC or battery. Brown simulated leather-covered wood case, 8x11x14 inches. Shipping weight 20 pounds.

57 N 07224—Without battery. $5 down, $5 monthly on Special Terms . . . Cash $64.95
57 N 17225—With battery. $5 down, $5 month. Shpg. wt. 27 lbs. . . . . Cash 69.50

## Silvertone WAYFARER . . 8-Band Transcontinental Portable

**E** Distinctive, world-traveling short wave tuning portable radio! Tunes standard AM plus 7 other bands. Include: long wave, 155–410KC, 540–1600KC, 1.8–3.9 MC, 3.9–8 MC, 9.22–10.3 MC, 11.42–12.4 MC, 14.62–15.8 MC, and 17.32–18.4 MC. Takes you through all important bands. Super-powered with spread band tuning. Dial light. Two antennas: built-in rod antenna plus short wave telescoping whip antenna. Detachable rod antenna. Husky 6-in. speaker for ample volume and fine tone. Precision tone control. Headphone jack. Operates 3 ways: 110–120-volt, 50–60-cycle AC, DC or battery. UL listed. 5 tubes plus rectifier. Brown simulated leather-covered wood case, 17½x12x8½-in. size. Wt. 21 lbs.

57 N 07226K—Less Battery. $5 down, $6 month . . . . . Cash $109.95
57 N 17227K—With battery. Wt. 28 lbs. $5 down, $6 monthly . . . . . Cash $114.50

# Our Best Silvertone Table TV Sets

$194.95 cash
$5 down, $9 month

mahogany finish VHF

## Silvertone "Suburbanite" 17-inch

(Over-all diagonal measurement)

A full 143-sq. in. viewing area. High definition picture with exceptional edge-to-edge focus. Aluminized picture tube for greater contrasts. Tinted and removable safety glass.

Fringe area chassis. Cascode tuner acts as built-in booster for weak signals. Keyed automatic gain and frequency controls fight fading, drift and airplane flutter.

Husky 5-inch speaker . . . rich, full tone. UL listed. Operates on 110–120-volt, 60-cycle AC.

Mirro-scope side tuning . . . lighted channel indicator ends channel fumbling. Sturdy steel cabinet with beautiful furniture finish. Rich gold-color trim. Compact set is only 18x18x14¾ inches high. Shpg. wt. 64 lbs. *$5.00 down.*

57 N M7106—Mahogany VHF. $5 dn., $7 mo. Cash $134.95
57NM7107—Mahogany All-channel. $9 mo. . . . Cash 164.95

*NOTICE:* "M" items (as 57NM7107) shipped by freight, express or truck; others mailable.

## Silvertone "Suburbanite" 21-inch Table TV

(Over-all diagonal measurement)

Our best 21-in. Table TV. A full 261-sq. in. viewing area. Sharp, clear, bright picture every time. Aluminized picture tube for blacker blacks, whiter whites and a natural range of intermediate shades. Tinted, tilted and removable safety glass . . . less glare and more convenience.

Fringe area chassis. Cascode tuner boosts weak signals effectively with minimum noise and "snow." Keyed automatic gain and frequency controls combat fading, drift and airplane flutter. Rich tone and plenty of volume from 5-inch speaker. UL listed. Operates on 110–120-volt, 60-cycle AC.

Illuminated channel indicator right in front . . . can be seen from across an average sized room. Other controls are at top front corner. 23¾x20⅝x21⅛ in. high. Steel cabinet with mahogany or blonde furniture finish. Wt. 78 lbs.

57 N M7114—Mahogany VHF. $5 dn., $8 mo. . . . . Cash $174.95
57 N M7115—Mahogany All-channel. $10 dn., $9.50 mo. Cash 204.95
57 N M7116—Blonde VHF. $5 down, $9 mo. . . . . Cash 184.95
57 N M7117—Blonde All-channel. $10 dn., $10 mo. . . . . Cash 214.95

## Our Best Silvertone "Suburbanite" 24-in. Dual-speaker, Fringe Area Table Television Has Powerful Cascode Tuner

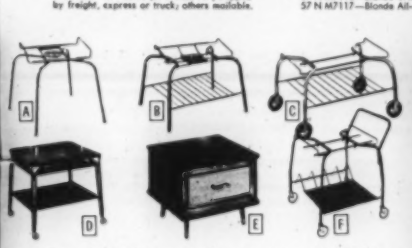
Provides 25% more viewing area than our 21-in. model at left . . . 331 sq. in. Two 5-in. speakers diffuse sound evenly around room and give rich, full tone.

High definition picture. Exceptional edge-to-edge focus . . . no blur at edges, no smear in center. Aluminized picture tube for greater contrasts. Tinted, tilted safety glass minimizes glare. Glass is removable for occasional cleaning.

Powerful fringe area chassis. Plenty of power even for difficult fringe areas. Cascode tuner is booster for weak signals. Keyed automatic gain and frequency controls . . . fight fading, drift, flutter. UL listed. Operates on 110–120-volt, 60-cycle AC.

Beautiful furniture finish on sturdy metal. Illuminated channel indicator in front. Other controls on top front corner. Lovely simulated leather trim on top panel. 26¼x21⅜x23⅝ in. Shpg. wt. 116 lbs.

57 N M7122—Mahogany VHF. $5 dn., $9 mo. . . . Cash $194.95
57NM7123—Mahogany All-channel. $10 dn., $10.50 mo. . . 224.95
57 N M7124—Blonde VHF. $10 dn., $9.50 mo. . . . . Cash 204.95




## Tubular Metal TV Bases, Carts . . . Furniture-styled Tables

**A** **Our lowest-priced Base.** Black tubular metal. Arms expand from 16⅛ to 28⅛ in. Fits any size table model TV. Top turns easily. 19 in. high. Shipped partly assembled. Mailable.
57 N 07271L—Shipping weight 13 pounds. . . . . $5.95

**B** **Heavy-duty Rotating-top TV Base.** Strong enough for any set . . . adjusts to fit all sets. Top turns full 360 degrees on specially reinforced swivel. Made of 1-in. black tubular steel. Arms, base, shelf expand: Arms extend from 16⅛ to 28⅛ in. 18⅝ in. high.
57 N 07264L—Partly assembled. Mailable. Shpg. wt. 19 lbs. . . . . $8.95
57 N 07263L—As above, but no shelf. Shpg. wt. 15 lbs. . . . . 7.95

**C** **DeLuxe quality and style TV Cart.** Adjusts from 17 to 27 in. Fits any size set. Arms, legs, shelf expand. 4-in. plastic and brass casters. Specially made of 1-in. tubular steel. Gleaming brass-plated tubular legs . . . lacquer protected. 15 in. high. Partly assembled.
57 N 07265L—Mailable. Shipping weight 15 lbs. . . . . $11.95

**Economy TV Cart.** Similar to above except no brass-plating on legs. 3-in. casters. Made of 1-in. black tubular steel. Partly assembled.
57 N 07269L—Mailable. Shipping weight 15 lbs. . . . . $8.95

**D** **TV Table with shelf.** Holds sets up to and including 21 in. Brass trim plus tapered legs. Large plastic casters. Handy lower shelf. Made of hardwood-framed hardboard. Hardwood legs. Rich mahogany or blonde furniture finish. 22x24x22¼ in. Partly assembled.
57 N 07275L—Mahogany finish. Shipping weight 18 lbs. Mailable. . . . . $12.95
57 N 07276L—Blonde finish. Shipping weight 18 lbs. Mailable. . . . . 13.95

**E** **Rotating Cabinet Base with compartment.** Gives table TV a console appearance. Turns full 360 degrees. Tapered legs with brass ferrules. Storage compartment behind door. Holds sets up to and including 21 in. Hardwood-framed hardboard construction. 24x22x18¾ in. Lustrous furniture finish. Partly assembled. Freight, express or truck.
57 N M7285—Mahogany. Shipping weight 33 lbs. . . . . $19.95
57 N M7286—Blonde. Shipping weight 33 lbs. $2.50 down, $5 month. . . . Cash 20.95

**F** **Hi-Fi Phonograph and Television Cart.** Ideal for either phono or any TV set up to and including 21 in. Entire cart adjusts from 15½ inches to 24 inches. Big 5-in. casters. Handle for easy moving. Made of strong, black ¾-inch tubular metal 20 in. high. Partly assembled.
57 N 07267L—Mailable. Shipping weight 12 lbs. . . . . $9.95

**G** **"Meteor" 21-inch Table TV . . . 261-sq. in. viewing area. Ideal second set for bedrooms, dens, rumpus rooms or for the children. A tremendous value at this low price.**

Sturdy compact metal cabinet. Attractive dark brown spatter finish. Controls conveniently located on top of set . . . so easy to tune and control.

Good chassis provides adequate sensitivity for local and suburban reception. Automatic frequency control combats fading and drift.

Clear-toned 3-inch speaker. Provides ample power and good tone. UL listed. Operates on 110–120-volt, 60-cycle AC.

Rugged cabinet is 23x22½x19 inches high. Set is shipped freight, express or truck. Pay shipping charges on delivery. Shipping weight 71 lbs. Order now for that special gift!

57 N M6146—VHF Model . . . $5 down, $6 monthly on Special Easy Terms . . . . . Cash $117.50
57 N M6147—All-channel Model . . . . . $5 down, $7 monthly on Special Easy Terms. . . . . Cash $147.50

**H** **Better Silvertone "Metropolitan" 21-in. Table TV. 261-sq. in. viewing area. Big screen Table TV at easy-to-reach prices. Automatic focus keeps picture sharp. Aluminized picture tube gives blacker blacks, whiter whites and a truly natural range of intermediate shades. Tinted safety glass helps reduce glare and reflections.**

Good chassis provides adequate sensitivity for local and suburban areas. Automatic gain and frequency controls fight fading, drift and airplane flutter.

4-inch speaker . . . ample volume and clear, full tone. UL listed. Operates on 110–120-volt, 60-cycle AC.

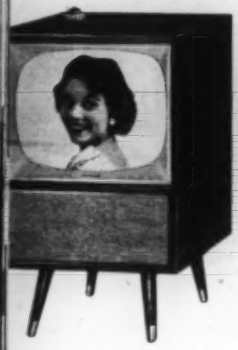
Sturdy steel cabinet with beautiful mahogany furniture finish. Controls on right side. 23x22½x19 in. high. Wt. 72 lbs.

57 N M7110—Mahogany VHF. $5 down, $7 month on Special Easy Terms . . . . . Cash $144.95
57 N M7111—Mahogany All-channel. $5 down, $8 monthly on Special Terms . . . . . Cash $174.95

OR ◎ PAGE 405 . . TABLE TV; TV BASES

Here's one sure way to please the whole family.. give **Big Screen Console TV**

Meteor and Silvertone "Metropolitan" and "Suburbanite" models.. 21 and 24-in. screens



21-in. VHF Meteor Consolette
(Over-all diagonal measurement)
**$137.50** cash $5 down $7 monthly

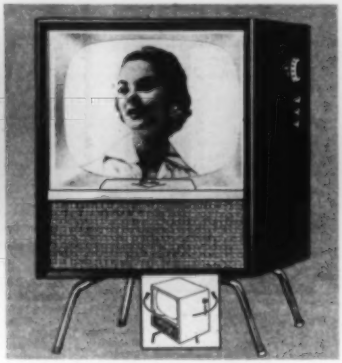
Ideal second set for the den, porch, rumpus room or children's room.

**Good chassis** provides adequate sensitivity for local and suburban reception. Automatic frequency control combats fading and drift. Removable safety glass lets you give the tube face an occasional cleaning. 21-inch over-all diagonal screen measurement . . . a full 261-sq. in. viewing area.

**Clear-toned 3-inch speaker** provides ample volume. Produces good, well balanced tone. UL listed. Operates on 110-120-volt, 60-cycle AC. Controls located right on top. Cabinet of rugged metal with dark brown spatter finish. Matching base with brass-tipped legs. 23x22½x34½ in. over-all. Freight, express or truck. Shpg. wt. 86 lbs.

57 N MT6150—VHF Model—$5 down, $7 monthly on Sears Special Easy Terms . . . . . Cash $137.50

57 N MT6151—All-channel Model. $5 down, $8 monthly on Sears Special Easy Terms . . . Cash $167.50



21-in. Silvertone "Metropolitan"
(Over-all diagonal measurement)
**$169.95** cash mahogany finish VHF $5 down, $8 monthly

Silvertone "Metropolitan" 21-inch Console . . . featuring furniture finish and swivel base.

**Big, clear picture.** Aluminized picture tube produces blacker blacks, whiter whites and a true range of intermediate shades. 21-inch over-all diagonal screen measurement . . . 261-sq. in. viewing area. Protective safety glass is removable for easy cleaning of tube face.

**Good chassis** provides adequate sensitivity for local and suburban reception. Automatic gain and frequency controls combat airplane flutter, fading and drift.

**Sound system** is equipped with husky 6x9-inch speaker unit that provides ample volume and full, rich tone. UL listed. Operates on 110-120-volt, 60-cycle AC.

**Handsome metal cabinet** with mahogany furniture finish. Cabinet is 23x22½x34¼-inch size. Base swivels easily for quick, convenient viewing. Controls located on side. Freight, express or truck. Shpg. wt. 98 lbs.

57 N M7126—VHF Model.
$5 down, $8 monthly on Sears Special Easy Terms . . . . Cash $169.95

57 N M7127—All-channel Model.
$5 down, $9.50 monthly on Sears Special Easy Terms . . . Cash 199.95

$209.95 cash E
$10 down, $9.50 mo.
maple finish
VHF (21-in.)

D
$209.95 cash
$10 down,
$9.50 monthly
blonde VHF
(21-in.)

## Better 21, 24-inch Consoles

**Silvertone "Suburbanites" with fringe area chassis . . high fidelity sound**

**Features swivel base . . and illuminated channel indicator for convenient tuning**

Suburbanite 21-in. (over-all diagonal measurement) . . . 261-square inch viewing area. High definition picture. Exceptional edge-to-edge focus. Aluminized picture tube gives you blacker blacks, whiter whites and a true range of intermediate shades. Tinted, tilted safety glass combats reflections. Glass is removable.

**Enhanced high fidelity sound.** Two speakers . . . one 5-inch unit and a big 9x6-inch unit that together produce a rich, well balanced tone and plenty of volume.

**Powerful fringe area chassis.** Cascode tuner acts as a built-in booster. Enough power for good reception even in difficult fringe areas. Keyed automatic gain and frequency controls fight fading, drift and airplane flutter. UL listed. Operates on 110-120-volt, 60-cycle AC.

**Handsome, beautifully styled cabinet.** Mahogany, blonde or maple finish on strong hardwood framed hardboard. Front channel indicator panel is beautiful simulated leather. Swivel base turns easily for direct, easy viewing. Illuminated channel indicator right in front. Other controls are on right side up in front. Maple styling is the popular Provincial. 24x21x35½ inches high. Freight, express or truck. Shpg. wt. 111 lbs.

C 57 N M7128—Mahogany VHF—$5 down, $9.50 monthly on Sears Special Easy Terms . . . . . Cash $199.95

57 N M7129—Mahogany All-channel. $10 down, $10.50 monthly on Sears Special Easy Terms . . . . . Cash $229.95

D 57 N M7130—Blonde VHF—$10 down, $9.50 monthly on Sears Special Easy Terms . . . . . Cash $209.95

57 N M7131—Blonde All-channel—$10 down, $11.00 monthly on Sears Special Easy Terms . . . . . Cash $239.95

E 57 N M7136—Maple VHF—$10 down, $9.50 monthly on Sears Special Easy Terms . . . . . Cash $209.95

"Suburbanite" 24-inch, (over-all diagonal measurement) . . . 331 sq. in. viewing area. Same chassis and smart styling as models above except 25% more viewing area. 26½x22x37 inches high. Shpg. wt. 122 lbs.

57 N M7172—Mahogany VHF—$10 down, $10.00 monthly on Sears Special Easy Terms . . . . . Cash $219.95

57 N M7173—Mahogany All-channel—$10 down, $11.50 monthly on Sears Special Easy Terms . . . . . Cash $249.95

## Silvertone "Suburbanite" 24-inch TV–Radio–Phonograph

**Give your family a home entertainment center in just one compact unit**

A **$299.95** cash
$10 down, $13.50 monthly
mahogany finish VHF

**$309.95** cash B
$10 down, $14.00 monthly
blonde VHF

Fringe area TV. Aluminized picture tube for brighter, sharper images . . . TV viewing at its best. Tinted, tilted, removable safety glass. 24-inch over-all diagonal screen measurement . . . 331-sq. in. viewing area. Cascode tuner acts as built-in booster. Keyed automatic gain and frequency controls. Illuminated channel indicator.

**4-speed automatic phonograph.** Plays 16, 33, 45 and 78-rpm records. Shuts off automatically after last record. Ceramic pickup with long-life needle. 45-rpm slip-on spindle included. Intermix records of same speed.

**Powerful AM radio.** 6 tubes plus rectifier. Slide rule dial tunes standard AM broadcasts. Powerful built-in Radionet antenna.

**Enhanced high fidelity sound system.** Two big 6-inch speakers for full clear tone and ample volume. Entire set UL listed. Operates on 110-120-volt, 60-cycle AC.

**Modern, exciting cabinet design.** Luxurious, warm mahogany or blonde furniture finish on strong hardwood framed hardboard. Gold color trim. Set is 34½x22½x38½ inches high. Shpg. wt. 151 lbs.

A 57 N M7190—Mahogany VHF.
$10 down, $13.50 monthly . . . . . Cash $299.95

57 N M7191—Mahogany All-Channel.
$10 down, $15.00 monthly . . . . . Cash 329.95

B 57 N M7192—Blonde VHF—$10 down, $14.00 monthly on Special Easy Terms . . . Cash $309.95

# Our Best Console TV

## 21 and 24-inch Silvertone "Medalists"

**"Medalist" 21-inch**

**A** $239.95 cash — $10 down, $11.00 month — mahogany finish VHF

**"Medalist" 21-inch**

**B** $249.95 cash — $10 down, $11.50 month — blonde VHF

**"Medalist" 24-inch**

**C** $269.95 cash — $10 down, $12.50 month — mahogany finish VHF

**D** $279.95 cash — $10 dn., $13.00 mo. — blonde VHF

**E** $289.95 cash — $10 dn., $13.50 mo. — maple finish VHF

Our best "Medalist" 21-in. Console (over-all diagonal measurement). 261-sq. in. viewing area. High definition picture. Aluminized picture tube. Tinted, tilted, removable safety glass. Hi-fi sound system. Three speakers . . two 5-in. units and one 9x6-in. unit. Variable tone control. Phonograph input jack in rear. Super-powered far fringe area chassis. Excellent reception even under adverse conditions. Cascode tuner. Keyed automatic gain and frequency controls. UL listed. 110–120-volt, 60-cycle AC. Hi-Lite dial. Touch bar on-off switch. Rich furniture finish on strong hardwood-framed hardboard. 24x21x36½ in. Gold-color trim. Tooled leather panel at top. Freight, express or truck.

A — 57 N M7132—Mahogany finish VHF. Shpg. wt. 114 lbs. $10 down $11.00 month . Cash $239.95
57 N M7133—Mahogany finish All-channel. Wt. 115 lbs. $10 dn. $12.50 mo. Cash 269.95

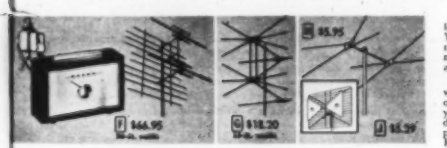
B — 57 N M7134—Blonde VHF. Shpg. wt. 115 lbs. $10 down $11.50 month . . . . . Cash 249.95
57 N M7135—Blonde All-channel. Shpg. wt. 116 lbs. $10 down $13.00 month . Cash 279.95

"Medalist" 24-in. Consoles (over-all diagonal measurement). 331-sq. in. viewing area. Same high definition picture, hi-fi sound system and far fringe chassis as sets at left plus 25% more viewing area. Equipped with de luxe quality Telechron clock with automatic timer that turns set on and off at any time you set. (Replaces touch bar on-off switch.) Cabinet is 26½x23x37½ inches high. Beautiful mahogany, blonde or maple furniture finish on strong hardwood-framed hardboard. Maple sets are Provincial styled. Freight, express or truck. Shpg. wt. 132 lbs.

C — 57 N M7174—Mahogany VHF. $10 down $12.50 monthly on Special Easy Terms . . Cash $269.95
57 N M7175—Mahogany All-channel. $10 down $12.50 monthly. . . . . Cash 299.95

D — 57 N M7176—Blonde VHF. $10 down $13.00 monthly on Special Easy Terms . . . . . Cash 279.95
57 N M7177—Blonde All-channel. $10 down $14.00 monthly . . . . . Cash 309.95

E — 57 N M7178—Maple VHF. $10 down $13.50 monthly on Special Easy Terms . . . . . Cash 289.95
57 N M7179—Maple All-channel. $10 down $14.50 monthly. . . . . Cash 319.95



**F** $66.95 cash — **G** $18.20 cash — **H** $5.95 — **J** $5.29

## Television Antenna Outfits . . VHF and UHF Types

**F** **Special Far Fringe Area VHF Antenna Outfit with Rotator.** A complete installation that covers all 12 VHF stations. You get (1) Super-fringe triple dipole antenna, (2) 20, 30, 40 or 50-foot installation kit, (3) direction indicator rotator. For use in any remote location where reception is desired from several directions on more than 1 or 2 VHF channels. Includes triple dipole antenna, mast, roof mount, guy wire, roof cement, 100-foot lead-in wire, insulators, lightning arrestor, ground wire, ground rod. Alliance direction indicator rotator also includes all the necessary hardware plus installation instructions.

57 N MT6641—20-ft. outfit. Shpg. wt. 61 lbs. $7 down, $6 month . . . . . Cash $66.95
57 N MT6642—30-ft. outfit. Shpg. wt. 77 lbs. $8 down, $7 month . . . . . Cash 76.95
57 N MT6643—40-ft. outfit. Shpg. wt. 94 lbs. $9 down, $8 month . . . . . Cash 86.95
57 N MT6644—50-ft. outfit. Shpg. wt. 116 lbs. $10 down, $9 month . . . . . Cash 96.95

**G** **Our Lowest-priced Fringe Area VHF Antenna Kit.** Includes everything for complete installation. You get stacked conical VHF antenna, mast, guy wire, lead-in wire, roof mount, insulators, lightning arrestor, ground wire, ground rod, hardware and instructions. All kits have 100 feet of lead in wire except 57NM7902 which has 60 feet.

57 N MT7902—10-ft. outfit. Shpg. wt. 24 lbs. . . . . Cash $18.20
57 N MT7903—20-ft. outfit. Shpg. wt. 40 lbs. $3 down, $5 month . . . . . Cash 25.90
57 N MT7904—30-ft. outfit. Shpg. wt. 56 lbs. $3.50 down, $5 month . . . . . Cash 34.90
57 N MT7905—40-ft. outfit. Shpg. wt. 73 lbs. $4.50 down, $5 month . . . . . Cash 42.90

**Economy VHF and UHF Antenna Kits.** VHF kits have double X conical antenna. UHF kits have bow tie antenna. Includes antenna, 5-foot mast, 50-foot lead-in wire, plus everything needed for local reception.

**H** 57 N MT7900—VHF kit. Shipping weight 9 pounds . . . . $5.95

**J** 57 N MT7901—UHF kit. Shipping weight 9 pounds . . . . $5.29

**NOTE:** *Antenna Kits shipped freight, express or truck.*

**IMPORTANT TV GUARANTEE INFORMATION.** You can buy Sears TV Receivers by mail no matter where you live, just as long as your neighbor now receives TV and you plan a similar antenna installation.

You should buy a service policy: If you live within the trading area of a Sears Retail store, or Catalog Sales Office selling TV sets, we urge you to buy a service policy. If you have any doubts about your eligibility to buy a service policy, write to your Sears Mail Order House, Personal Service Dept. If you do not buy a service policy, you must arrange for local service at your expense. During the first 90 days, you may return the set to your nearest Sears TV Service Shop in person or by prepaid freight, express or truck if it is in need of repair (there will be no free service in your home). Thereafter Sears will guarantee only the tubes and will replace them within the first year if sent to us unbroken and they are found to be defective.

**NOTICE:** *the 3 policies at the right do not include antenna or accessories, antenna installation or any other service other than that specified in the service policy. Labor charges may vary according to installation but will definitely be in line with Sears policy of fair pricing.*

Prices subject to change outside Continental United States. See your local Sears Catalog Sales Office. For information on second and third year Renewal TV Service Policies, write to the Personal Service Department of your Sears Mail Order House.

**Service Policy No. 1.** Available for 1 or 2 years. (a) Sears connects set to existing antenna (antenna or antenna installation not incl.). (b) Sears adjusts set for satisfactory performance and provides complete service when needed either at home or in our service shop with no additional labor charge. (c) Sears guarantees all tubes including picture tube and all other parts for length of service policy.

ONE-YEAR POLICY—TV-Radio-Phono . . . . . $40.00
Any Size TV . . . . . 35.00
TWO-YEAR POLICY—17-in. TV . . . . . 60.00
21-in. TV . . . . . $70.00 24-in. TV . . . . . 80.00
24-in. TV-Radio-Phono Combination . . . . . 85.00

**Service Policy No. 2.** (a) Sears connects set to existing antenna (antenna or antenna installation not incl.). (b) Sears adjusts set, provides complete service at home or in our service shop for 90 days at no additional labor charges. (c) Sears guarantees all tubes including picture tube for 1 year, all other parts for 90 days. After 90 days, any service calls at home or labor in our shop to replace tubes or parts is subject to regular rates prevailing in area.

ANY SIZE TV SET . . . . . $20.00

**Service Policy No. 3.** (a) Sears provides 1 call to connect set to existing antenna (antenna or antenna installation not incl.). (b) Sears guarantees all tubes including picture tube for 1 yr., all other parts for 90 days. (c) During first 90 days you may return set to nearest Sears TV shop for free service. Any labor at home will be at rates prevailing in your area.

ANY SIZE TV SET . . . . . $5.00

## Silvertone Remote Control Unit . . Selects stations, tunes, controls volume

A flick of your finger automatically tunes your favorite show while you relax. This unit was electronically developed especially for use with the Sears Silvertone VHF TV sets except for the following numbers 57NM6150, 57NM7126, 57NM7100, 57NM7102, 57NM7110, 57NM6144 and 57NM6146. Unit installed on set before delivery. Unit is for use with VHF sets only . . . cannot be used with all-channel sets. Equipped with 25-ft. connecting cable. *Specify which channels (numbers, not call letters) you receive.*

57 N 6775—Shipping weight 6 pounds. Unit is not sold separately. Order with set . . . . . $24.50

$14.95 less cover

Entire pan area can be immersed in water

$23.95 $2.50 down less cover



Completely immersible—including the handle!

# KENMORE AUTOMATIC ELECTRIC SKILLETS

## The gift she wants for better cooking with controlled heat

**Versatile!** Fry, stew, bake, braise, casserole, warm buns, pop corn

**Controlled Heat** means "just right" temperature for each cooking job

**Frying Guide** on handle shows recommended heat for various foods

**Signal Light** tells at a glance when skillet reaches heat selected

**Use as Table Servers,** too! Auxiliary handle at back for easy carrying

### Kenmore 11½-inch 4-qt. Polished Aluminum Immersible Skillet

The electrical gift of the year because it is the most useful electric appliance we have ever offered! An outstanding value that includes every feature of other nationally advertised skillets. Distinctively styled in polished cast aluminum with black plastic handles. So lovely it's perfect for informal entertaining. So convenient and practical you'll use it often for everyday family meals!

- Big 11½-inch square shape with generous 4-quart capacity makes it ideal for easy-to-prepare one-dish casserole meals. Fries tempting, golden chicken for 6 to 8 persons at a time. Use it for everything from a bacon-and-eggs breakfast to full family supper. And, its generous 2-in. depth makes it ideal for upside-down cakes
- Cooks everything at just the right temperature for perfect results. Automatically holds dialed heat, "simmer" to 420°. Constantly controlled heat helps eliminate food burning or scorching and does away with excessive food shrinkage
- The beautiful 4-color Recipe Book included is chock-full of wonderful new ideas for tastier meals, as well as many of the older food favorites
- So easy to clean! Entire pan area can be dunked in suds right up to safety line on near end of handle. "No-stick" interior eliminates scouring. Foods rinse off!
- Protective thumb rest on main handle helps prevent thumb burns. An extra helper handle at the rear makes carrying easy, even when the skillet is full of food
- Powerful 1100-watt heating element. UL approved for any 110-120-volt AC. Over-all dimensions 21x11⅛x3⅜ in. high, including handles

34 N 6953—With cord and Recipe Book. Cover not included; see below. Shpg. wt. 8 lbs. 8 oz. **$14.95**
34 N 6954—Polished aluminum Cover for above, with black plastic knob. Shpg. wt. 2 lbs. 4 oz... 2.70

*See many of these lovely Kenmore Electric Appliances on display at your nearest Sears Catalog Sales Office. See page 380 for address and telephone number of nearest one*

### Price Cut on Kenmore 3-quart Automatic Electric Skillet!

Quality features seldom found on other electric skillets at its low price. Cooks everything from breakfast to a complete dinner. Fries ham, eggs, pork chops, 6 servings of chicken. Braises 4-lb. roast. Stews or casseroles for 6. Bakes cake. Deep enough for all-purpose cooking and frying (2 in. deep).

- Automatic heat control, "simmer" to 420°—holds heat you dial. Frying guide on handle shows heat to use. Signal light shows when heat is right
- Powerful 1100-watt non-immersible element. UL approved. 110-120-volt AC
- Easy-to-clean "no-stick" interior. Polished cast aluminum, 11¼ in. inside top diameter. Black plastic handles and feet. 18½x11½x4 in. high over-all

34 N 6940—With cord, Recipe Book. Cover not included. Shpg. wt. 6 lbs. 9 oz..... **$9.95**
34 N 6941—Polished aluminum Cover, black plastic knob. Shpg. wt. 1 lb. 8 oz..... 1.95

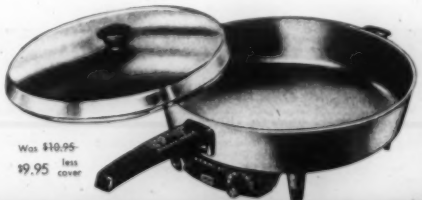
### Kenmore 5-qt. 100% Immersible Stainless Steel Skillet

Our newest, biggest, finest, most beautiful Kenmore! Solid stainless steel—best for years of enduring beauty and best for cooking because it's extra hard, non-porous and resists corrosion. Won't pit, rust, dent or warp. Won't discolor or absorb food odors. And it doubles as a lovely serving dish or warmer to grace your table on any occasion. Look at all these features!

- Special aluminum "sole" provides quick heat-up and uniform heat distribution across entire pan without uneven heating and hot spots to scorch food
- 100% immersible, thanks to its detachable heat control. Here's the ONE skillet you can dunk completely in water, handles and all, and let it soak. So waterproof it can safely be washed in an automatic dishwasher, if desired
- Detachable plug-in heat control is a precision-built instrument that does away with all guesswork—automatically holds dialed heat from 160° to 420°. Entire control mechanism unplugs instantly for easiest skillet cleaning ever!
- Cooks every type of food and every recipe to tasty, mouth-watering perfection—*without constant watching!* Perfectly controlled heat helps eliminate overcooking, undercooking, sogginess, burning or scorching of food. The big 24-page 4-color Recipe Book (included) is crammed chock-full of delightful taste treats and menu suggestions for unusual, easy-to-prepare dishes
- Extra-large 5-quart capacity . . . cooks up to 9 big portions at a time! Full 12-inch diameter pan is 2¼ in. deep. Fast-heating 1250-watt, waterproof cast-in element. UL approved. Any 110-120-volt AC. 12¾x21½x7½ in. high

34 N 6955—With cord and Recipe Book. Cover not included. Wt. 5 lbs. 9 oz..... **$23.95**
34 N 6956—Stainless steel Cover for above, black plastic knob. Shpg. wt. 1 lb. 15 oz. 3.25

*See our Big General Catalog for more Kenmore Table Appliance gift ideas*



Was ~~$10.95~~
$9.95 less cover



*See page 373 for Sears Easy Payment Plan*

Ⓐ 1956 Fall General Was $44.95 — $38.88 each — $4.00 down

Ⓒ 1956 Spring General Was $44.95 — $33.38 each

## FAMOUS ROTÖ-BROIL ROTISSERIES

**The gift that thousands of women want most this year!**

### The "CAPRI".. Sears low price cut $6.00 more!

Ⓐ We checked prices in 14 cities. Nowhere could we find a price *anywhere near* our $38.88 price for the "Capri." It's Roto-Broil's biggest and best chrome-plated rotisserie with extra-fast, water-sealed infrared rod element, pushbutton function control, 2-hour timer, signal light and timer-controlled outlet for other appliances. Timer shuts power off, rings bell when done. Wide-range, dial-controlled thermostat automatically holds heat you dial for perfect cooking always!

- King-size! Holds an 18-lb. turkey or 20-lb. roast. Broils, barbecues, roasts or warms food inside big 14¼ x 9⅝ x10-in. cooking chamber. 5 broiling positions. Grills and fries on big 19x9¼-in. grill-top tray with deep gravy well
- Adjustable combination skewer-grill spit revolves slowly
- Slide-O-Matic spatter shield of heat-resistant glass. Body triple chrome-plated with black plastic handles. Measures 21¾ x12½x13½ inches high. Mailable. Shpg. wt. 27 lbs.

34 N 06925L—1500 watts. With cord, 256-page Cook Book.... **$38.88**

### Low-priced "Custom" with timer

Ⓑ Priced low, yet packed with quality features! Holds 8-lb. fowl or 12-lb. roast. Big 14½x 8⅝x10½-in. cooking chamber. 4 broiling positions. Two 8x6⅝-in. grill-top trays for frying two foods at same time without flavors intermingling.

- Pushbutton choice of 3 heats (1400-1000-385 watts). Built-in 4-hour timer shuts it off, rings bell when done. Timer also controls extra appliance outlet for timing other appliances
- Signal light shows when rotisserie is on
- Adjustable combination skewer and grill spit revolves slowly to baste meat in its own juices. Uses 1400 watts. Heavy-duty rotisserie motor
- Slide-O-Matic glass spatter shield. Body triple chrome-plated; black plastic handles. 22x11⅛x 12¼ in. high. Mailable. Shpg. wt. 25 lbs.

34 N 06928L—With cord, 256-page Cook Book.. **$29.88**

### Save $11.07 on King-Size "Riviera"

Ⓒ Our sensational Midfall Sale price repeated! Save a whopping 24% from our Spring Big Book price (cut to $37.88 in our Midspring Book).

- Same fast infrared rod element, same combination skewer-grill spit, same heavy-duty rotisserie motor, same extra-wide range automatic heat control, same Slide-O-Matic glass spatter shield, same big capacity as "Capri"
- Holds 18-lb. turkey or 20-lb. roast. Barbecues, broils, roasts or warms food inside big 15⅛ x 10x10-in. cooking chamber. Grills and fries on its huge grill-top tray. 5 broiling positions
- Automatically holds dialed heat. Built-in 4-hour timer shuts power off, rings bell when done
- Triple chrome-plated; black plastic handles. 21x11x13⅜ in. high. Mailable. Shpg. wt. 24 lbs.

34 N 06924L—With cord, 256-page Cook Book.. **$33.88**

*Rotisseries (A), (B) and (C) are UL approved for 110-120-volt, 50-60-cycle AC*

Ⓓ $94.88 each — $9.50 down

### Roto-Broil "Sun Valley" Stainless Steel Rotisserie

Ⓓ America's newest, smartest, biggest, most advanced Rotisserie. Formerly nationally advertised at $139.95—yours at Sears for only $94.88.

- All stainless steel, inside and out, for longer service, easier cleaning. Won't rust, peel or discolor. Fully insulated with Fiberglas
- Giant 21x13x15-in. cooking chamber—biggest portable rotisserie made! Has 2 large spits with 3 spit positions. In center position, single spit holds up to a 25-lb. turkey. Or, use 2 spits at same time to broil 4 small chickens (2 on each spit). Can also be used as giant-capacity regular broiler with wire grill rack and drip tray. Two shelf positions
- Famous Roto-Broil water-sealed "Roto-Ray" tubular heating element—one of the highest intensity infrared heating units ever made. Easy to clean
- Automatically holds dialed heat for perfect cooking every time. Automatic thermostat-type dial heat control has extra-wide, infinitely variable choice of heats. A twist of the dial gives exactly the amount of heat called for in recipe. Just 2 controls to set: motor switch and heat dial! Powerful, fan-cooled motor. UL approved. Any 110-120-volt AC. 1600 watts
- Double-door spatter shield of heat-resistant glass lets you watch cooking. Hinged to swing out of way when open. Cool hardwood base and door handles. Plastic carrying handles. Measures 26x18x18 inches high overall. Shipped by freight, express or truck only.

34 N M6923—With cord, 256-page Roto-Broil Cook Book. Shpg. wt. 52 lbs.... **$94.88**

*See page 373 for Sears Easy Payment Plan*

A $32.95 cash $3.50 down

B $27.95 cash $3.00 down enameled model

C $14.50 enameled model

# KENMORE MIXERS AND BLENDERS..TOPS IN STYLE, PERFORMANCE!

## Available in new popular kitchen colors to match your room decor

### Our Best Kenmore 12-speed Mixer—4 lovely color combinations

A One of the newest, brightest ideas in mixer styling ever—kitchen-matching colors! And only Kenmore gives you full 150 watts power, choice of 12 speeds, a host of work-saving features, PLUS choice of 4 kitchen-matching color combinations. Here's an appliance that helps prepare better food faster and easier. "PLUS POWER" speeds the easy jobs, handles the tough ones in stride . . . takes the hard work out of all the really tiring food preparation jobs! Mixes light, fluffy cakes in 6 minutes. Mashes potatoes creamy smooth in just 2 minutes. Mixes light-as-a-feather batters, whips frostings, creams butter, etc. And with the attachments below (not included), this Mixer grinds and chops meats, nuts, etc.; chops, shreds and grates cheese and vegetables; extracts juices from oranges, lemons, etc.

- 12 speeds from extra-slow for folding in dry ingredients to super-fast for whipping frostings. Governor-controlled for full power at every speed
- Slide-out speed guide shows correct mixing speed to use for every mixing job. Thumb-control speed dial gives handy, one-hand speed change
- Two big chrome-plated beaters draw ALL the batter through blades while bowl revolves at constant, controlled speed. Instant beater ejection
- Mixing head lifts off for use at stove or sink in any pot, pan or bowl
- Two white glass bowls (1 and 3-quart), each with pouring spout and handle. Small bowl is ideal for beating eggs, making frostings, dips and spreads
- Bowl control lever adjusts turntable for use with any size of mixing bowl
- Compactly fashioned in lightweight, die-cast metal. Enameled finish. Plastic trim. UL approved. Any 110-120-volt AC. *State color* medium gray and white, yellow and white, pink and white, or green and white

34 N 08270—13½ in. high. With cord, bowls, recipes. Shpg. wt. 18 lbs. ..... $32.95

### These Accessories make your Kenmore 12-speed Mixer more useful!

Meat Grinder-Food Chopper with separate power take-off. Extra-powerful—grinds meat easily . . . won't stall like low-power built-in take-offs on many other mixers. Two blades: coarse and fine. For use with above Mixer only.
34 N 08269—Shpg. wt. 6 lbs. ... $10.95

Grater-Shredder Attachment. Chops, shreds, grates cheese and vegetables. Must be used with power take-off on Grinder-Chopper, 34N08269 at left.
34 N 8278—Shpg. wt. 2 lbs. 8 oz. ... $9.95

Slip-on Glass Juice Extractor with metal strainer and spout.
34 N 8273—Shpg. wt. 2 lbs. 2 oz. ... $2.69

### Kenmore 2-speed Blender—choice of 4 pastel colors or chrome-plated

B Big 256-page Mixer-Blender Cook Book, included FREE with each Blender, shows hundreds of uses for this versatile kitchen helper! Blender refreshens frozen fruit juices. Makes healthful vitamin drinks from fresh fruits and vegetables. Turns leftovers into appetizing soups and croquettes. Purees baby foods—saves money! Makes creamy rich, thick malts and milk shakes. Blends sauces and dressings. Mixes batters. Ices cold drinks. Even crushes ice cubes . . . no need to buy special ice crushers!

- It's the most powerful Blender we've tested! Has not one, but two speeds PLUS "Turbo-Mix" action. Spiral center-mixer creates a powerful whirlpool that sucks food into 4 stainless steel cutting blades for fast, thorough blending!
- Lift-off 4½-cup jar of heat-resistant glass is marked for 1, 2 and 3 cups. Has wide mouth, pouring lip and easy-to-hold handle. Use it as a pitcher for serving. Two-piece "Add-a-Bit" cover lets you add ingredients while blending without splashing
- Powerful 250-watt motor. UL approved for any 110-120-volt AC or DC. Cord, Cook Book and recipes included. Lovely compact styling, only 12 in. high. Shpg. wt. 10 lbs.

34 N 8262—With base enameled in choice of 4 pastel colors. *State color* white with gray trim, pink with black trim, yellow with gray trim, or green with gray trim. ..... $27.95

34 N 8266—All chrome-plated base; black plastic handles and cover; gold-color trim. ..... 31.95

### Kenmore 3-speed Hand Mixer—4 lovely enameled finishes or chrome-plated!

C Perfect companion to your big Mixer! Our finest Hand Mixer ever—weighs just 3 lbs., yet it packs a full 85 watts power (not just the usual 65 watts found on most portable mixers!) Handles most regular mixing jobs with ease! Now in choice of 4 enameled pastel color combinations or gleaming chrome-plated! Use it at table, stove or sink—in any pot, pan or bowl. Makes fluffy mashed potatoes in minutes; beats cake and cookie batters; creams soups, gravies and sauces; whips cream; makes frostings.

- Two full-size chrome-plated beaters—none bigger on any portable mixer!
- Instant beater ejection—remove beaters without getting your fingers messy
- Mixer stands on its heel for draining beaters into any pan or bowl—no table drip!
- Thumb-control, one-hand speed dial gives choice of 3 kitchen-tested speeds
- Sturdy, lightweight, die-cast metal body—(not breakable plastic). Built to last!
- Metal wall bracket (included) holds Mixer always at hand! Screw wall bracket to wall or attach it with special adhesive supplied. Mixer has comfortable plastic handle
- UL approved. Any 110-120-volt AC. With cord and recipes.

34 N 8280—*State color* white with medium gray trim, pastel pink with black trim, pastel yellow with medium gray trim, or pastel green with medium gray trim. Shpg. wt. 4 lbs. ..... $14.50

34 N 8288—All chrome-plated with black plastic handle. Shpg. wt. 4 lbs. ..... 16.95



*For Easy Terms, see page 373*

$24.95 each $2.50 down

Save $2.00 Was $21.95 $19.95 each $2.00 down

## PERFECT COFFEE EVERY TIME..MADE AUTOMATICALLY!

### Kenmore Automatic Coffeemakers in stainless steel, chrome-plated copper or aluminum

#### New 2 to 12-cup Stainless Steel Automatic Coffeemaker

It's the finest, fastest Kenmore Automatic Coffeemaker we have ever offered! A gleaming beauty that sets the standard with all these "most-wanted" features:

- Made of stainless steel with all the beauty, cleaning ease and durability only stainless steel can give. Easy to clean because it won't absorb coffee oils. Won't chip, stain or discolor . . . won't impart metallic flavor to coffee.
- Extra-fast! Brews rich, full-flavored, *real* coffee faster than you can boil water for making instant coffee. Makes 2 cups of coffee in just 2½ minutes to serve one or two, or a full 12 cups of coffee for a group in just 10 minutes.
- Fully automatic! Brews coffee, shuts itself off, switches to "low" to keep coffee hot for hours. Signal light shows when coffee is ready to serve.
- Clean, modern design with no-drip spout; black plastic base, handle and knob. No glass parts to lose or break. UL approved for any 110–120-volt AC.
- Best of all, this wonderful new Kenmore can be yours for no more per month than the Coffeemaker at the right, if you use Sears Easy Terms.

34 N 6700—1060 watts. Height 12½ in. With cord. Shpg. wt. 4 lbs. ..... $24.95

#### Kenmore Chrome-plated Copper 3 to 8-cup Automatic Coffeemaker

It's solid copper through and through—not just aluminum! And it has a gleaming chrome-plated finish inside and out so it never needs polishing. Smartly styled and so well balanced that you can pour the first few cups of coffee without lifting! And it features a graceful no-drip spout, cool black plastic base PLUS black Safety-grip handle to help prevent accidental knuckle burns.

- Extra-fast! Brews 8 cups in 12 minutes, 3 cups in 8 minutes. Automatically turns itself off, switches to "low" heat to keep coffee hot for hours.
- Signal-light flavor control lets you choose strength of brew you prefer—mild, medium or strong. Dial light shows when coffee is ready to serve.
- Handy-lock unit lifts cover, basket and pump out together for fast under-faucet cooling and cleaning. Cup-marked for 3, 4, 6 and 8 full 5½-oz. cups.
- Two separate heating elements PLUS two separate thermostats to guarantee proper brewing time and temperature. 110–120-volt, 60-cycle AC.

34 N 6702—1000 watts. UL approved. 11½ in. high. With cord. Shpg. wt. 5 lbs. 5 oz. ..... $19.95

*See many of these Appliances at nearest Sears Catalog Sales Office. See page 380*

To fill, press cup against trigger faucet
A $14.95
C $8.45
B $12.95
D Stainless Steel!
12 to 55-cup Automatic $59.95 each or terms $6.00 down $6.00 a mo.
12 to 30-cup Automatic $49.95 each or terms $5.00 down $5.00 a mo.

#### Lower-priced Kenmore Aluminum Automatic Coffeemakers

Brew coffee in 16 minutes, turn themselves off, automatically switch to "low" to keep coffee hot for hours. Just put in coffee and cold water, plug into any 110–120-volt AC. Cold-water pumps. Black plastic trim.

A 4 to 10-cup Aluminum Automatic with chrome-plated exterior. Never needs polishing! Cup-marked for 4, 6, 8 and 10 full 5½-oz. cups. Flavor-control dial gives choice of mild, medium or strong coffee, as desired. Signal light shows when coffee is ready. UL approved. 500 watts.
34 N 6732—10¼ in. high. With cord. Shpg. wt. 4 lbs. 1 oz. ..... $14.95

B 4 to 8-cup Aluminum Automatic with chrome-plated exterior. Big, easy-to-hold handle. Marked for 4, 6 and 8 cups. UL approved. 600 watts.
34 N 6706—11 in. high. With cord. Shpg. wt. 3 lbs. ..... $12.95

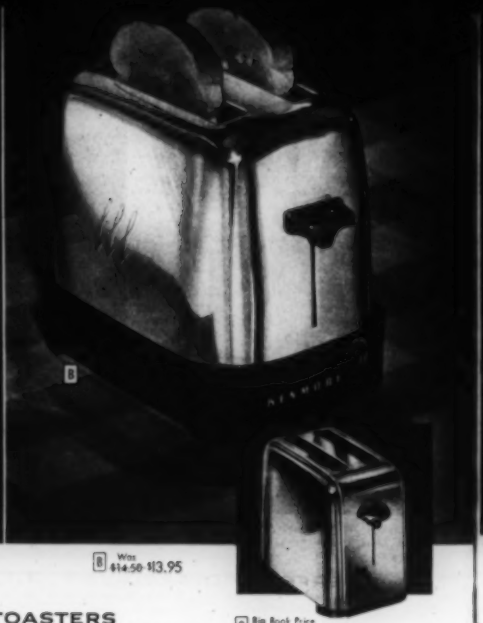
C 4 to 8-cup polished Aluminum Automatic . . . a good quality, low-priced Automatic. Marked for 4, 6 and 8 cups. UL approved. 600 watts.
34 N 6728—11½ in. high. With cord. Shpg. wt. 2 lbs. 12 oz. ..... $8.45

#### Big Farberware 12 to 55-cup Automatic Coffeemaker

D Fully automatic, with polished stainless steel body! Brews coffee, shuts off, switches to "low" to keep coffee hot for hours—automatically! Famous 1060-watt "Super-Speed" element brews 12 cups in 12 minutes, 55 cups in 45 minutes. Just put in cold water and coffee, plug into any 110–120-volt AC. Aluminum basket and pump. Black plastic trim. 11¼x12x19 in. high. Perfect for clubs, social groups, church, etc.
34 N 06710T—UL approved. With cord. (Shpg. wt. 12 lbs.). Postpaid. ..... $59.95

Farberware 12 to 30-cup Stainless Steel Automatic—30 cups in 25 minutes!
34 N 06745T—16 in. high. With cord. (Shpg. wt. 10 lbs.). Postpaid. ..... $49.95

A $15.95




B Was $14.50 $13.95



C Big Book Price Was $11.50 $9.95

## KENMORE SILENT AUTOMATIC TOASTERS

**Here's a gift she'll use 365 days out of every year!**

### New full-size Kenmore with Radiant Control

A It's like magic—the way this Toaster seems to think for itself! Toasts 1 or 2 slices of any bread—moist or dry, fresh or even frozen—to same brownness at same setting—and does it ⅓ faster!

- New radiant control automatically adjusts for different kinds of bread. Even cold toast can be reheated without appreciable darkening. Slide-lever for selecting toast color, "lighter" to "darker"
- Toast pops up, current shuts off automatically
- Hinged crumb tray cleans easily, can't get lost
- One-piece seamless chrome-plated body—no crevices to catch dust. Black plastic trim. 10¼x5½x7½ in. high. UL approved. 110-120-volt AC

34N 6300—1050 watts. With cord. Shpg. wt. 6 lbs. . . $15.95

### Popular Kenmore Space Saver Cut!

B One of our most compact Automatic Toasters ever! Takes less space on table, easier to store. Toasts 1 or 2 slices at a time to exact brownness you dial, "light" to "dark" or in between. Slice after slice exactly alike.

- Completely silent thermostatic control
- Toast pops up extra-high for easy, safe removal. Current shuts off automatically
- De luxe-quality chrome-plated 1-piece seamless steel body—no dust-catching crevices. Brown plastic trim. 8¾x5x6¼ in. high. Hinged crumb tray can't get lost
- UL approved. 110-120-volt AC. 900 watts

34N 6342—With cord. Shpg. wt. 4 lbs. 6 oz. $13.95

### Price Cut $1.55 on lowest-priced Kenmore!

C Imagine—a thermostat-controlled, completely silent Automatic Toaster for the price of a clock-type Automatic! Toasts 2 slices at a time to any shade of brownness, that you dial, "light" to "dark." Toast pops up and current shuts off automatically.

- One of the most compact Automatic Toasters we've ever offered—it's only 8¾x4½x6¼ in. high. Takes less space on the table and is far easier to store
- Chrome-plated steel body with dark brown plastic trim. Snap-out crumb tray is easy to clean. Any 110-120-volt AC. Uses 850 watts

34N 6310—With cord. Shpg. wt. 4 lbs. 8 oz. . . . . $9.95

*See many of these Kenmore Appliances at your nearest Sears Catalog Sales Office. See page 380*

D 5-qt. $16.95

E 4-qt. $12.95

### Kenmore Automatic Cooker-Fryers

Cook food, keep it warm and serve it—all from one appliance! Deep fry chicken, shrimp, potatoes or croquettes. Cook soups, stews, pot roasts, casseroles. Roast, braise, warm food. Automatically hold heat you dial for perfect results every time. Use same oil over and over when deep frying . . . there's no flavor transfer. Durable stamped aluminum fry baskets. Polished aluminum; black plastic trim. UL approved. Any 110-120-volt AC.

D **Big 5-qt. Kenmore.** Holds dialed heat, "simmer" to 425°. Cook-and-fry guide shows heat and time to use. Signal light shows when dialed heat is reached. Heavy aluminum well marked for 3 to 5 pints oil for deep frying. Measures 12⅛x9½x8½ in. high over-all. With cord, cover, basket, recipes.

34N 6934—1400 watts. Shpg. wt. 9 lbs. . . . . $16.95

E **Family-size 4-qt. Kenmore.** Holds dialed heat, 160° to 400°. Signal light shows when dialed heat is reached. Recipe Book shows correct heat and time to use. Heavy aluminum well holds 3 pints of oil for deep frying. 12⅛x10¾x9¼ in. high over-all. With cord, fry basket, cover and recipes.

34N 6935—1250 watts. Shpg. wt. 6 lbs. 5 oz. $12.95

Big Book Price Was $14.44 $9.66

### 4-QT. AUTOMATIC FRYER CUT $4.78

Deep-fries most foods in 2 to 7 minutes . . . seals in flavors and vitamins. Automatically holds dialed heat, 150° to 400°. Signal light shows when heat is right. Cast aluminum well holds 4 pints of oil for deep frying. Positive-lock drain spout drains oil in just 1½ minutes, won't leak or open accidentally. Or leave oil in well . . . use it over and over. Chrome-plated body; brown plastic trim. 7¼x13½x8¼ in. high. UL approved. Any 110-120-volt AC. 1320 watts.

34N 6937—With cord, cover, recipes. Wt. 10 lbs. . . $9.66

A $18.95

B $7.45

C $13.50

## FULLY AUTOMATIC GRILLS AND WAFFLERS

### Automatically hold dialed heat for perfect results always

**Our best Kenmore Automatic Grill-Waffler makes a perfect gift!**

A Our finest ever—unsurpassed by any other Grill-Waffler, regardless of price! Automatically holds dialed heat, 150° to 450°, for perfect cooking every time.

- Bakes a giant 9x9-inch, 4-section waffle . . . crisp, tempting, browned to taste
- Toasts 4 sandwiches, thick or thin, on both sides at the same time
- Fries bacon, ham, eggs or pancakes for up to 4 people at a time. No waiting!
- Grills steaks and chops, or makes up to 18 hamburgers at a time. Feeds a crowd!

Automatic heat control lets you dial the waffle color you prefer, from light to dark. Signal light shows when to pour batter and exactly when waffle is done. Two separate sets of cast aluminum grids. Non-stick waffle grids never need greasing, even when new! Separate cooker grids open flat to 190 sq. in. Drain spouts carry off grease. Expansion hinges for extra-thick foods. Smart, chrome-plated body; dark brown plastic trim. 13x13x5 in. high. 110-120-volt, 50 to 60-cycle AC only.

34 N 6668—UL approved. 1320 watts. With cord, 4-color Recipe Book. Shpg. wt. 13 lbs. $18.95

**Automatic Round Waffler**

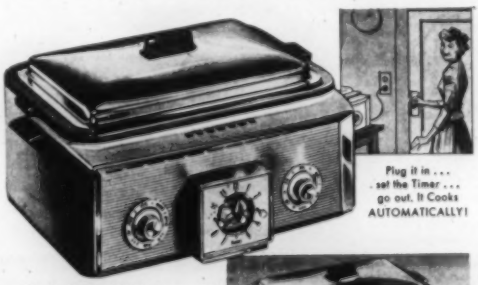
B Bakes 7¼-inch diameter waffle, browned to your exact taste! Automatic heat control lets you dial waffle brownness you prefer, light to dark. Signal light shows when to pour batter and when the waffle is done. Cast aluminum waffle grids never need regreasing. Body grooved to catch batter overflow. Chrome-plated body; black plastic handles and trim. 10x12x4 in. high. 660 watts. UL approved. Any 110-120-volt AC. With cord.

34 N 6460—Shpg. wt. 7 lbs. $9.45

**Economy Automatic Grill-Waffler**

C Bakes big 9½x5-in. 4-section waffle. Fries bacon, eggs; grills small steaks; toasts 2 sandwiches, both sides. Two sets of interchangeable grids. Cast aluminum waffle grids never need regreasing. Separate stamped cooker grids open flat to 102-sq. in. grill area. Automatic heat control lets you dial waffle brownness desired. Signal light shows when to pour batter and when waffle's done. Chrome-plated body with batter overflow groove; black plastic trim. 9x15x4 in. high. 660 watts. UL approved. Any 110-120-volt AC.

34 N 6618—With cord. Shpg. wt. 10 lbs. $13.50



Plug it in . . . set the Timer . . . go out. It Cooks AUTOMATICALLY!

**Save $12 on Best Kenmore 23-qt. Automatic Roaster-Oven**

**15% to 27% Bigger, Cooks 30% Faster than any other brand!**

D FIRST and ONLY Roaster with built-in electric clock-timer plus separate 1-to-60-minute alarm-timer! Clock-timer automatically turns Roaster on and off. Alarm-timer rings bell to time other kitchen tasks. Huge 23-qt. capacity. Cooks an entire meal for 8—meat, vegetables and dessert—all at same time with the speed of an electric range! Bakes pies, cakes and cookies. Stews meats. Roasts a 20 to 30-lb. turkey. Broils steaks and chops, grills eggs, using Broiler-Griddle attachment sold separately below.

- Automatically holds heat you dial, "simmer" to 500°. Has signal light
- Glass-wool insulated all around—sides, bottom and double-walled cover!
- Smart white enameled body; die-cast aluminum control panel. Medium gray and chrome-plated trim. Black plastic handles. 22¾ x 19½ x 12½ in. high
- Uses 1380 watts. UL approved. Any 110-120-volt, 60-cycle AC only

34 N 06410L—With removable porcelain-enameled well, 3-piece glass baking set, aluminum cover, cord and Recipe Book. Shpg. wt. 58 lbs. Mailable. . . . Reduced to $47.95

D Our Best! Just $5.00 down, $5.00 a month on Easy Terms

Was $59.95 $47.95 cash

E Lower-priced 23-qt. Roaster. Similar to (D), but without electric clock-timer, alarm-timer or de luxe-type styling. White enameled body; medium gray plastic trim, handles. 1380 watts. UL approved. Any 110-120-volt AC.

34 N 06411L—22¾ x 15½ x 12½ inches high. Shipping weight 48 lbs. Mailable. . . . $32.95

$3.50 down, $5.00 a month E

$32.95 cash

F Plug-in Electric Timer for (E). Turns Roaster on and off automatically.

34 N 6448—UL approved. 110-120-volt, 60-cycle AC only. Shpg. wt. 2 lbs. . . . $6.95

Snap-in Broiler-Griddle for (D) or (E). Attaches across Roaster rack. 7x12¾ in.

34 N 6443—Not shown. UL approved. Any 110-120-volt AC. Shpg. wt. 5 lbs. . . . $4.75

Use Sears Easy Terms; see page 373

2½-qt. size As shown $3.69 less corn and cord

4-qt. size. Not shown $5.95 with corn and cord

## KENMORE ELECTRIC CORN POPPERS

### Loads of fun! Pop a heaping bowlful of corn in minutes

Kenmore 2½-quart Electric Corn Popper . . . perfect for Christmas and TV parties. Beautifully styled in serviceweight polished aluminum; bright red and black heat-resistant plastic trim.

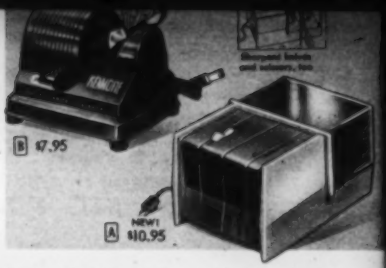
- It's 25% bigger and 25% faster than most other poppers of this type. Full 500-watt heating element (not just 400 watts) gives faster popping, fluffier, more tender popcorn!
- No stirring or shaking. Tapered popping bowl lifts out for serving or washing up
- Unbreakable aluminum lid with cool plastic knob. Cord and corn not included; order below

34 N 6890—8 in. high. UL approved. Any 110-120-volt AC or DC. Shpg. wt. 2 lbs. 12 oz. ..... $3.69
34 N 5724—6-foot Midget Cord Set for use with above Popper. Shipping weight 6 ounces ..... 69c

**Big Party-size Kenmore Electric "Whopper-Popper" pops a full 4 quarts!**

Cord and two 10-oz. cans of corn included. Polished aluminum; black plastic trim. 550 watts.
34 N 6888—Not shown. 9½ in. high. UL approved. 110-120-volt AC or DC. Shipping wt. 7 lbs. 4 oz. ..... $5.95

Col-R-Corn Popcorn. No higher quality; pure food coloring. Makes fluffy white popcorn, splashed in rainbow colors. Re-usable glass jars; screw-on caps keep corn from drying out.
34 N 6894—Package of three 10-ounce glass jars. Not shown. Shipping weight 3 lbs. 8 oz. ..... 89c



B $7.95

A NEW! $10.95

**Kenmore Electric Sharpeners . . quick, safe and easy!**

Automatically give razor-keen, scientifically correct edge. Can't damage blade . . . sharpening wheel stops at once if too much pressure is applied. UL approved. 110-120-volt, 50-60-cycle AC.

A New Knife and Scissors Sharpener. Smart, low-silhouette smoke beige plastic body with sand beige trim . . . 6¼x4x3¼ in. high. Easily stored. Gold-color anodized aluminum removable safety cover. 1¼-in. wheel. Powerful 28-watt motor.
34 N 8354—With cord, "on-off" switch. Shpg. wt. 3 lbs. 8 oz. ..... $10.95

B Knife Sharpener only. Smartly styled HH Dawn gray plastic housing, 6x4¾x4½ in. high. 1½-in. wheel; 28-watt motor.
34 N 8353—With cord, "on-off" switch. Shpg. wt. 2 lbs. 10 oz. ..... $7.95

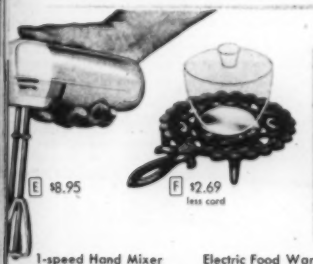
C $6.95 D $9.95

**Why not give a Kenmore Electric Foot Massager?**

A wonderfully thoughtful gift for those who are bothered with tired, aching feet! Foot massage stimulates circulation and improves muscle tone. Use for both toe and arch muscles. Professional-type Kenmores are approved by National Foot Health Council. Easy-to-clean white plastic foot cushions. Smart, ivory-color plastic housing with chrome-plated trim. Both UL approved for use on 110-120-volt, 50 to 60-cycle AC. With cord and convenient "on-off" switch.

C Single-foot Massager. Handles one foot at a time. Uses 15 watts.
34 N 8387—5⅞ x6⅝x2⅞ in. high. Shpg. wt. 3 lbs. 8 oz. ..... $6.95

D Dual Foot Massager. Massages both feet at a time. Uses 60 watts.
34 N 8388—11⅞x6⅛x3⅛ in. high. Shpg. wt. 4 lbs. 3 oz. ..... $9.95



E $8.95 F $2.69 less cord

Complete Was $9.95 $7.88

G

Buy Both—Save $3.95
$31.95 Washer
$7.95 Wringer
BOTH FOR ONLY
$35.95 cash
$4.00 down

Timer

**1-speed Hand Mixer**

E Hang this handy Kenmore on wall or store it in any drawer. Weighs about 1 lb. It's small enough to beat an egg in a teacup or mix drinks in a glass. Removable white plastic beaters. 50-watt motor. UL approved for any 110-120-volt AC or DC. Thumb switch. Medium gray and white 5-in. plastic case. Cord, recipes, wall hanger included.
34 N 8248—Wt. 2 lbs. 8 oz. $8.95

**Electric Food Warmer**

F Here's a really smart, low-priced Kenmore gift idea! This authentic Colonial-design trivet in black antique-finish cast iron keeps food at serving temperature, coffee piping hot. Brass-armored 50-watt heating element. UL approved for any 110-120-volt AC or DC. 6½x 10½x1½ in. high over-all. Cord and dish not included.
34 N 6915—Wt. 3 lbs. 5 oz. $2.69
Midget Cord for above.
34 N 5724—Shpg. wt. 6 oz. 69c

**Instant-Beverage Travel Kit**

G For travelers, students, vacationers. Electric Beverage Maker boils up to 6 cups water at "cup-a-minute" rate for instant coffee, tea, etc. Heats soups, baby foods. Polished aluminum; black trim. 750 watts. UL approved. 110-120-v. AC-DC. Kit also has cord, zippered red plaid plastic case, 4 plastic cups, 4 stainless steel spoons, 3 servings of tea and 3 of coffee.
34 N 6908—Shpg. wt. 3 lbs. 8 oz. $7.88
34 N 6906—Beverage Maker only. With cord. Shpg. wt. 1 lb. 8 oz. ..... $6.45

**Our Best Portable Electric Washer PLUS Wringer**

A practical gift! Kenmore 7-gallon Washer with built-in Timer PLUS detachable Hand Wringer. Washer has safe, gentle, efficient 3-fin agitator and powerful 90-watt motor. Washes up to 1½ lbs. dry weight in just 10 minutes. Does 3 shirts, a sheet, 8 to 10 diapers, 15 pairs of socks or several baby garments at a time. Built-in 1-to-30-minute timer shuts washer off automatically when done. Weighs only 17 pounds. May be set on stove to heat water or sterilize wash. White porcelain-enameled body; gray plastic trim. 16½x15x15 inches high. UL approved. 110-120-volt, 50 to 60-cycle AC. With cord.
34 N 17343L—Washer with Timer PLUS Wringer. Shpg. wt. 28 lbs. $35.95
34 N 07341L—Washer with Timer only. No wringer. Shpg. wt. 21 lbs. 31.95

A $32.95 cash $3.50 down

B Full Big Book Was $22.95 $21.95 cash $2.50 down

C $23.95 cash $2.50 down

## KENMORE AUTOMATIC ELECTRIC HEATERS

### Warmest gifts of all! Automatically hold the heat you dial

A Our finest dual-thermostat Kenmore with built-in electric timer that permits presetting heater to turn on at any time up to 12 hours ahead! Delivers both radiant and fan-forced heat, a full 5410 BTU's . . . perfect for hard-to-heat areas. Operates on same principle as a forced-air furnace. Automatically holds heat you dial.

- Push-button heat control. Choice of 3 heat levels: 1000, 1320 or 1650 watts, to give just the degree of heat wanted at all times
- Tip-toe thermostat control. Raise or lower room temperature just by sliding bottom control with your foot
- Extra-safe, protective grilles front and back. Safety switch turns heater off if upset. Signal light shows when heater is on
- Harmony House Smoke gray enameled; black plastic and brass-plated trim. 16½x10½x16 in. high. 110-120-volt, 60-cycle AC

34 N 07229L—UL approved. With cord. Shpg. wt. 15 lbs. . . . . $32.95

B Non-Automatic 2-in-1 Fan and Heater. A powerful 1600-watt fan-forced heater or cooling fan at the flick of a switch.

- Blows 220 cu. ft. warm or 710 cu. ft. cool air a minute. Combines quick fan-forced and penetrating radiant heat to keep average room comfortably warm
- Safe! Super-powered deep-pitch fan blades and heating element fully grille-guarded. Head tilts up or down
- Light beige enameled; dark brown and gold-color trim. 15½x8½x14½ in. high
- UL approved for any 110-120-volt AC.

34 N 07225—With cord, handle. Wt. 12 lbs. $21.95

C Our best-selling Kenmore—the most beautiful, most feature-packed Automatic Heater we know of at this price! Automatically holds dialed heat over extra-wide range; gives off 5410 BTU's.

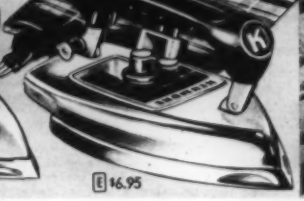
- Choice of gentle 1320 or extra-fast 1650-watt heat. Signal light shows when heater is on
- Safeguard safety switch shuts current off if heater is accidentally upset. Fan and 2 range-type rod elements fully grilled for safety
- Sandtone and light beige enameled steel body; dark brown plastic and chrome-plated trim. 16¼x10¼x15½ in. high. UL approved for use on 110-120-volt, 60-cycle AC

34 N 07224L—With cord. Shpg. wt. 14 lbs. . . . . $23.95

F $2.98



D $8.49



E $6.95

G $12.50

## A KENMORE AUTOMATIC IRON IS ALWAYS WELCOME!

### Kenmore 3-lb. Automatic Dry Iron

D Our best Automatic Dry Iron! Signal light shows when heat is right.

- Giant fabric-indexed heat dial, clearly marked for all fabrics. Automatically holds dialed heat. Improved thermostat gives added protection against scorching synthetics
- Powerful 1100-watt element. UL approved for any 110-120-volt AC
- Big 30-sq. in. aluminum alloy sole has beveled edges, tapered toe, handy button nooks
- Triple chrome-plated body. Slim, hand-fitting black plastic handle has dual thumb rests plus cool plastic heat hood. Extra-stable, all-plastic non-scorch heel rest

34 N 6275—With 7-ft. cord. Wt. 3 lbs. 7 oz. . . $8.49

### Kenmore 1¾-lb. Automatic Travel Iron

E This lightweight Dry Iron keeps clothes neatly pressed while away from home. Folds flat for packing. Zippered plaid fabric case included. Automatically holds dialed heat. Big 26-sq. in. aluminum alloy sole with button nooks. Chrome-plated body. Black plastic handle; dual thumb rests. 550 watts. UL approved. 110-120-volt AC.

34 N 6264—With cord. Shpg. wt. 2 lbs. 11 oz. . . . $6.95

F Battery-powered Vacuum Brush. Stationary brush loosens dust and lint. Motor-driven fan sucks them into detachable cloth dust bag. Plastic body. "On-off" switch. Uses 2 standard flashlight batteries (not included). Made in Japan.

34 N 8303—Without batteries. Shpg. wt. 12 oz. . . $2.98

34 N 4650—Batteries. Shpg. wt. for 2, 8 oz. . . . 2 for 27c

### Best Kenmore Automatic Steam and Dry Iron

G One of America's best Automatic Steam Irons! Presses many garments without sprinkling or press cloth . . . protects delicate fabrics against scorch. Steams in only 2 minutes . . . up to an hour per filling of water. Giant fabric-indexed dial adjusts steam and heat right for any fabric. Automatically holds dialed heat. Instant change from steam to dry. Flick . . . it's a Steam Iron! Flick . . . it's a lightweight 4-lb. Automatic Dry Iron!

- Big 30-sq. in. aluminum alloy sole has beveled edges, button nooks and steam channels to distribute steam evenly over sole
- Powerful 1100-watt element. UL app. Any 110-120-volt AC
- Triple chrome-plated body. Cool black plastic handle has dual thumb rests, plastic heat hood, plus all-plastic heel rest

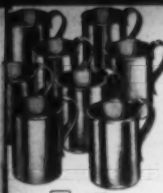
34 N 6276—With 7-foot cord. Shpg. wt. 4 lbs. 5 oz. . . . . $12.50

TO PAGE 415 . . ELECTRIC HEATERS, IRONS

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

# For the Host and Hostess

## Gifts to Enjoy Every Day . . Unusual presents for one who has everything



AA $4.98 set

CC $9.95 set

BB $4.98 set

DD $2.49 set

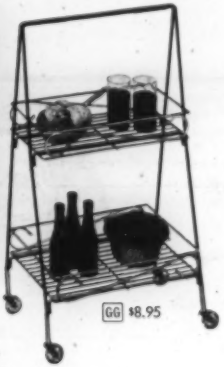
**AA New! Set of 8 Mugs.** They're equally right when you're toasting the New Year or serving lemonade at the 4th of July picnic. Mugs are aluminum with anodized copper color finish. Hold 15 ounces.
21 N 8968—Shpg. wt. 2 lbs. . . . Set $4.98

**BB New! Bar Set.** It's time for a party . . and lucky the host who has this set. Stainless steel shell, spoon and strainer. Frosted glass cocktail shaker; silk screen printed recipes. Shaker holds 1 quart.
21 N 8994—Shpg. wt. 3 lbs. 8 oz. . Set $4.98

**CC New! 15-piece Punch Set.** Perfect for holiday open house, or to refresh Santa after his trip down the chimney. Sparkling glass set contains 5-quart punch bowl, stand that can be used separately as vase, glass ladle, twelve 4-ounce cups.
21 N 08961L—Shpg. wt. 20 lbs. . .Set $9.95

**DD New! Keg Set.** Modeled after the big kegs found in fabulous wine cellars of yore. Stoneware keg holds 3 pints. Six shot glasses. Medium brown wood frame, 10¾ in. wide.
21 N 9021—Shpg. wt. 4 lbs. 12 oz. Set $2.49

EE $10.95 set



GG $8.95

Both trays lift out for easy serving

FF $5.95 tureen, ladle

- New! Triple-duty Serving Cart
- Use as 2-tier rolling stand or 2 separate serving trays
- Folds compactly for storage

**EE New! 4-pc. Chrome-plated Coffee Set.** Rolled gadroon border resembles designs found on fine sterling. 8-cup pot, covered sugar bowl, creamer, 11-in. diam. tray.
21 N 8972—Shpg. wt. 5 lbs. . . . Set $10.95

**FF New! Soup Tureen and Ladle.** Reproduction of a fabulous antique. Sparkling white pottery . . for soups, gravies. Holds 1½ qts.
21 N 8989—Shpg. wt. 8 lbs. 8 oz. . .$5.95
21 N 8990—13-in. oval white pottery plate. Shpg. wt. 4 lbs. 8 oz. . . . . Each $3.49

**GG** Glides smoothly, effortlessly on clear plastic casters. Trays lift out for easy serving . . rubber tipped feet to prevent scratching. One tray 18x9 in., one 18x12 in. She'll serve luncheon, back-yard supper, cocktails, or TV snacks in style. Black metal frame, brass-plated trays. 19⅛x12½x36 in. high. No items.
21 N 08991—Shpg. wt. 14 lbs. . . . $8.95

See Sears Big General Catalog for additional giftware items

**A New! Ice Bucket.** Drinks are always "tall and cool" when you keep ice handy in this bucket. Whether it's a cocktail party, or a coke party for the youngsters, an ice bucket is invaluable. Fiber glass liner means ice stays solid for hours. Lithographed steel bucket with smart leaf design. Plastic carrying handle. Holds 3 quarts.
21 N 9015—Shpg. wt. 2 lbs. 8 oz. . .Each $2.98

**B New! Combination Serving Set.** Keep drinks hot or cold . . . keep ice cubes for 12 to 15 hours. Pyrex glass tumblers are cork insulated to keep drinks at the right temperature. Glasses never sweat. Gallon bucket of plastic; glistening brass plated trim. Four tumblers . . each holds 10 oz. Tongs not included.
21 N 8951—Shipping weight 5 lbs. . .Set $9.95

**C New! COLONY 8-piece Martini Set.** From the fabulous glamour of Hollywood, an exciting new design for those who appreciate the latest styling. Striking simplicity sets the theme for the 32-oz. Pyrex mixer with 18 K gold trim. Six cocktail glasses, and 12-inch plastic "bubble" stirrer. Glasses with 22 K gold trim . . . hold 4 oz.
21 N 9017—Shpg. wt. 3 lbs. 8 oz. . . . .Set $4.98

**D-K New! Co-ordinated Blue Willow Ware.** A classic design that's been a favorite in American homes since colonial days. An ancient Chinese legend told for years from father to son, sets the theme. It tells the lovely story of two lovers turned to doves. Varying shades of blue contrast beautifully with the white ceramic background. From Japan.

**D 9-piece Spice set.** Six book-shaped spice shakers; 2 removable drawers. Wood rack 6¾x9x2¾ in. overall.
21 N 9001—Shipping weight 3 lbs. . . . Set $2.19

**E Three-in-one Teapot.** Sugar bowl and creamer stack on top of teapot to make an attractive service. Easy to store, too. Teapot holds 2 cups.
21 N 9003—Shpg. wt. 1 lb. 8 oz. . . .Set $1.00

**F Revolving Condiment Set.** Oil and vinegar cruets, salt and pepper shakers, covered mustard jar . . . all at your finger tips when you revolve the tray. 6-in. diameter; 6¾ in. high overall.
21 N 8998—Shpg. wt. 2 lbs. 12 oz. . . .Set $2.19

**G 8-piece Gourmet Set, Planter.** Big planter 13⅛ in. long. Utensils about 9⅛ in. long. Small planter 9 in. long; spoons ⅛ and 1 teaspoon; 1 tablespoon. No plants.
21 N 8999—Shpg. wt. 2 lbs. 8 oz. . .Set $3.29

**H 17-piece Tea Set.** Includes six 7-oz. cups, 6 saucers, one 6-cup covered pot, covered sugar bowl and creamer.
21 N 8997—Shipping weight 8 lbs. . . .Set $4.98

**J Breakfast Set.** Salt and pepper shakers on tray 5⅛ in. long overall. Jam jar 4 in. high; covered butter dish 6¾ in. long, holds ¼ lb. butter.
21 N 9000—Shpg. wt. 3 lbs. 4 oz. . . . Set $2.98

**K Teapot Wall Planters.** Half teapots are eye-foolers. 5¼x6 in. No plants.
21 N 9002—Shpg. wt. 1 lb. 8 oz. . . Pair $1.98

- Portable Bar . . Roll it where you need it on 6 swivel casters
- Rigid steel frame; sides covered in washable simulated bamboo
- Alcohol-proof top and shelves
- Choice of 3 finishes

**L** For the "host with the most" . . the fellow who has everything. Made to order for the man who entertains . . . be it cocktail party or snacks after a skating party. Three removable, adjustable shelves hold bottles, glasses. Alcohol-proof baked-on enameled metal top. Sturdy steel; washable plastic-coated fabric sides. Brass-plated metal trim. Closed diameter 19 in.; 30 in. high. Items shown with bar not incl. Pay freight, express or truck charges from factory in Chicago, Ill. Send order to your M.O. house. Shpg. wt. 42 lbs.
*State finish* walnut, blonde, black.
21 N M9042F—$5.00 down. . . . . .Cash $49.50

**M New! King-size Tray Table Set.** Fit for the King, or Queen, in your home. Entertaining is easier for the host or hostess with this set. Four extra large trays measure 20⅝x16 in., hold complete meal. 25 in. high. Storage rack. Made of sturdy steel to last for years.
21 N 08934L—Shipping weight 19 lbs. Set $16.95

**N New! Hostess Cart.** Wheel snacks right from kitchen to rumpus room . . . or serve summer suppers on the patio with this cart. Made of sturdy metal to last. Removable king-size tray. 20⅜x 16 in.; 32 in. high. Plastic swivel casters 3 in. diam. Folds compactly.
21 N 08935L—Shipping wt. 9 lbs. . . . .Each $9.95

**P New! Set of 4 Flocked Angels.** Tiny porcelain angels with the sweet faces that typify the Christmas spirit. Red flocked robes, gold-color trimmed wings. 3⅛ in. high. Imported from Japan.
21 N 8965—Shpg. wt. 1 lb. 4 oz. . .Set $2.49

**R New! Lazy Susan.** The ingenious American hostess has found the answer to the domestic problem . . . the lazy susan. Pressed wood revolving tray brings tasty snacks right to your fingertips. Guests help themselves with ease. Pottery dishes. 16½ in. diameter overall.
21 N 8988—Shipping weight 11 lbs. Each $7.95

**S New! 3-piece Smoking Set.** Just right for Dad's after-dinner smoke. Silent butler cuts down Mom's trips to the kitchen to empty ash trays. Burn-proof finished metal. Ash trays 4 in. diameter; silent butler 5¼ in. diameter.
21 N 8983—Shpg. wt. 1 lb. 8 oz. . . .Set $2.98

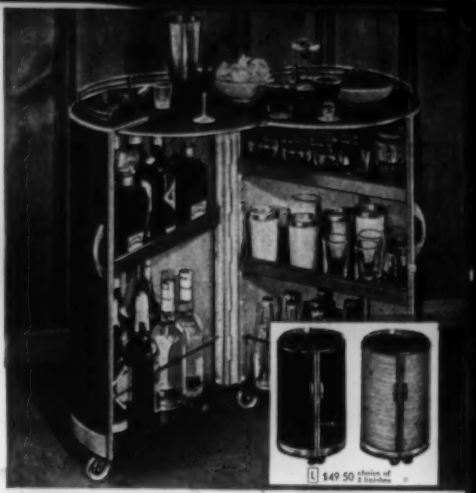
**T New! China TV Snack Set.** Delightful Moss Rose design with gold-color trim. Four cups rest on grooved plates that hold snacks, serve as saucers. Plates 8 in. diameter. Imported from Japan.
21 N 8977—Shipping weight 6 lbs. . Set $3.49

**V New! Set of 4 Cups and Saucers.** Pure translucent China with the exquisite detail of design that make them a collector's dream come true. Their individual beauty will highlight her mantel or cabinet. Cups hold 7 oz. From Japan.
21 N 8978—Shpg. wt. 3 lbs. 4 oz. . .Set $3.98

A $2.98 each

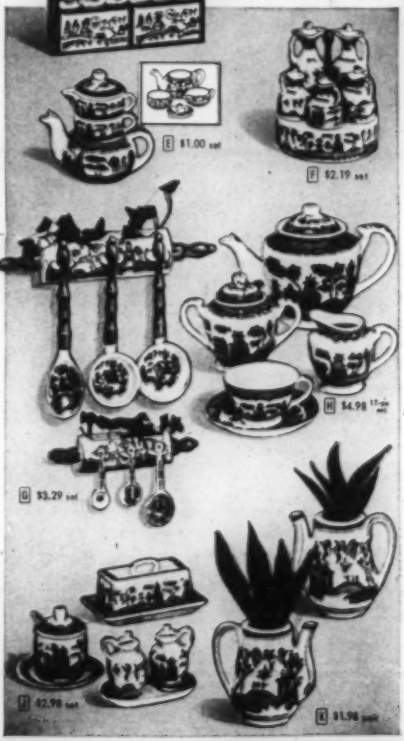
B $9.95 set

C $4.98 set



L $49.50 choice of 2 finishes

D $2.19 set



E $1.00 set

F $2.19 set

G $3.29 set

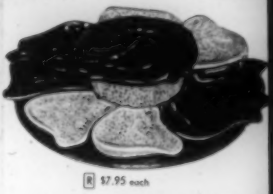
H $4.98 17-pc. set

J $2.98 set

K $1.98 pair

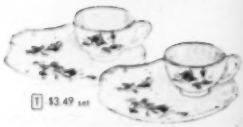
M $16.95 set

N $9.95 each



R $7.95 each

S $2.98 set



T $3.49 set

P $2.49 set

V $3.98 set

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# Attractive Gifts for Gay Social Events

**A-C** **New! Harmonizing Serving Accessories . . copper-plated highlights.**

**A** **Lazy Susan.** Revolving metal base. Glass inserts. Copper-plated cover.
21N9027—Shpg. wt. 10 lbs. 15-in. diam. Each **$7.95**

**B** **Tidbit.** Metal trays, copper-plated stem. 10 in. high; 9-in. bottom diam.
21 N 9029—Shpg. wt. 1 lb. 12 oz. . Each **$3.49**

**C** **1½-quart Casserole.** Pyrex. Metal frame; copper plated handles.
21 N 9028—Shpg. wt. 4 lbs. 8 oz. . . Each **$3.98**

**D-F** **New! Go-together Serving Aids.** Ceramic; metal stands.

**D** **Salad Set.** Ceramic bowl 9⅞-in. diameter. Plastic fork and spoon.
21 N 9009—Shpg. wt. 3 lbs. 8 oz. . . Set **$1.98**

**E** **1½-quart Casserole.** Warmer incl.
21 N 9008—Shipping wt. 5 lbs. Each **$1.98**

**F** **Coffee Set.** 40-oz. carafe; sugar and creamer. 18½ in. over-all. Warmer.
21 N 9010—Shipping wt. 6 lbs. . . . . Set **$3.98**

**G** **New! Clown Utility Jar.** His happy grin means he'll soon be filled with cookies, potato chips, popcorn. Glazed ceramic; 10½ in. high.
21 N 9045—Shipping wt. 6 lbs. . Each **$4.98**

**H** **New! Lavabo Planter.** Matte finish ceramic lavabo. Top 7¾ in. wide; planter area 9 in. wide. No plants.
21 N 9044—Shipping wt. 5 lbs. . . . . **$3.98**

**J** **Turkey Platter.** Perfect for your gobbler. Hand-painted, hand crafted ceramic from Italy. 18 in. long.
21 N 9709—Shipping wt. 6 lbs. . Each **$5.95**

**K** **Turkey Gravy Boat.** Hand-painted, hand-crafted ceramic from Italy. 7 in. high. Cover, ladle incl.
21 N 9710—Shipping wt. 3 lbs. . Each **$2.98**

**L** **Breakfast Set.** Glazed pottery butter dish, sugar and creamer, jam jar, salt and peppers, trays. Jam jar 4 in. high; trays, butter dish about 6½ in. long. From Japan.
21 N 8819—Shipping wt. 7 lbs. . . . Set **$3.98**

**M** **New! Well and Tree Platter.** The popular well and tree platter . . now in crystal clear Pyrex. Shiny brass-plated stand makes it a stunning addition to her table. White plastic-covered handles protect against heat. About 18 in. long over-all.
21 N 9033—Shipping wt. 8 lbs. . Each **$9.95**

**N** **New! Casserole.** A sparkling combination of shiny copper-plated metal and sparkling clear Pyrex. Cook in it . . serve in it . . it's safe in your oven. Casserole holds 1½ quarts. Copper-plated metal warmer stand and lid. Candle warmer included.
21 N 9031—Shpg. wt. 3 l.s. 4 oz. Each **$4.98**

**P** **New! 4-piece Coffee Service.** Pyrex carafe holds 12 cups. Blown glass sugar and creamer in sleek modern design to match carafe. A service she'll use for company and every day. Solid brass collar; brass plated lid, stand. Candle warmer included.
21 N 9035—Shipping wt. 5 lbs. . . . Set **$7.95**

**R** **New! Square Casserole with solid brass cover.** Our most elegant casserole. Modern square shape . . . holds 2 full quarts. Pyrex is safe in hottest ovens. Brass-plated metal stand with white plastic handle and knobs. Candle warmer included.
21 N 9034—Shipping wt. 7 lbs. . Each **$9.95**

**S** **New! Coffee Carafe.** Keeps 12 cups of coffee piping hot. An invaluable aid when the holiday crowd drops in. Pyrex carafe is safe . . . pour steaming coffee into it. Heat-resistant handle makes pouring safer. Copper-plated collar, lid, stand. Candle warmer.
21 N 9032—Shpg wt. 2 lbs. 8 oz. Each **$4.98**

**T** **New! Tumblers and Rack.** Bright gold-color spheres set in lustrous panels on clear glass. You'll want to "fill 'em up" right before your guests they're so pretty. Brass-plated rack makes glasses easy to carry. Tumblers hold 12 oz. Rack 12 in. long over-all.
21 N 9030—Shipping wt. 8 lbs. . . Set **$4.98**

A $1.98 set

C $4.98

B $1.98

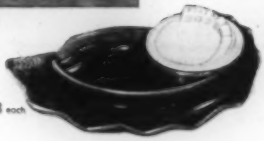
D $1.98 set

K $4.98 set L $4.98 set M $4.98 set N $4.98 set

P $2.98 each R $2.98 each S $2.98 set T $1.00 salt

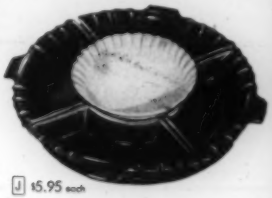
E $3.98 each no plants

F $7.95 7-pc. set



G $3.98 each

H $3.98 each



J $5.95 each

# Accessories for a Festive Table

A-D New! Rockingham Ware to spark her table. Gaily decorated and covered with a lustrous glaze. Imported from Japan.

A Teapot, Sugar and Creamer Set. For guests or everyday. 7-cup pot.
21 N 8937—Shpg. wt. 2 lbs. 8 oz. . .Set $1.98

B Giant Coffee Pot. Keeps up to 12 cups ready to serve. 9½ in. tall.
21N8940–Shipping weight 3 lbs. . .Each $1.98

C Cookie Jar. Extra big . . 11 in. tall . . so tiny hands don't get caught.
21 N 8936—Shipping weight 6 lbs. .Each $4.98

D Shaker Set. For salt, pepper, sugar and flour. Largest 5½ in. tall.
21 N 8939—Shpg. wt. 1 lb. 8 oz. . .Set $1.98

E Striking Planter in vivid red and black. Composition figurines; plastic planter that looks like wood. 16½ in. long over-all. Plants sold below.
21 N 8789–Shipping weight 3 lbs. .Each $3.98
21 N 8781—Cloth greens in holder. About 9 in. tall. Shpg. wt. 1 lb. . .Each 1.98

F New! 7-piece Salad Set. For the chef who does his mixing at the table. Wood set; gay hand-painted decorations. 11-in. footed bowl, fork, spoon, four 6-in. individual bowls.
21N9025–Wt. 3 lbs. 8 oz. . . .7-pc. set $7.95
21N9023–Big bowl, fork and spoon. Shipping weight 2 lbs. 8 oz. . .3-pc. set 4.49

G New! Ceramic Dip Server. Your favorite dip . . serve it with zip. Deep well for dips. 12 in. long.
21 N 8953—Shpg. wt. 3 lbs. 8 oz. Each $3.98

H New! Casserole. Holds 1¾ quarts of your favorite all-in-one dish. Oven-proof ceramic. Brass finish metal frame. Candle warmer incl.
21 N 8954—Shpg. wt. 3 lbs. 8 oz Each $3.98

J New! Lazy Susan. Smoother than ever because base revolves on ball bearings. Oven-proof ceramic dishes, pressed wood base. 14½ in. over-all.
21 N 8952—Shipping wt. 7 lbs. . .Each $5.95

K-N New! COLONY glass sets. Glistening gold highlights. Blend with every setting.

K 9-piece Caddy Set . . 18K gold plated caddy glistens with lustrous highlights. Eight 12-oz. tumblers trimmed with 22K gold. Caddy 13 in. long.
21 N 9020—Shpg. wt. 6 lbs. 8 oz. .Set $4.98

L Coffee Trio . . 18K gold trim. Pyrex coffee bottle keeps 12 cups piping hot. Glass creamer and sugar bowl. 14-hour candle warmer included.
21 N 9016—Shipping weight 4 lbs. .Set $4.98

M Hostess Set . . 18K gold plated metal tray. Plastic wrapped handles. Four 18K gold decorated relish dishes, 7¼x3½ in. 17 in. long.
21 N 9019—Shipping weight 6 lbs. Set $4.98

N Salad Set . . 22K gold trim. Big 10¼-in. bowl for mixing; 11½-in. plastic fork and spoon for serving; six 6-in. bowls for pleasing hungry guests.
21 N 9018—Shipping weight 10 lbs.Set $4.98

P-T New! Ceramic Serving Accessories. They're the cat's meow . . . a purr-fect touch on her table. Cat design hand painted on each piece. Lustrous glaze. Imported from Japan.

P Milk Pitcher. Won't kitty be surprised when she sees her likeness on this pitcher. It's not for her, though. Holds 1½ quarts . . for the whole family.
21 N 8973—Shpg. wt. 2 lbs. 4 oz. . .Each $2.98

R Utility Jar. Tabby's head lifts off to reveal the tasty Christmas snacks you've filled her with. 6 in. high.
21 N 8974—Shipping wt. 2 lbs. 4 oz. .Each $2.98

S Tea Set. Kitty teapot holds 4 cups in her tummy. Sugar and creamer.
21 N 8975—Shpg. wt. 3 lbs. 4 oz. . . .Set $2.98

T Pitcher Set. These 3 little kittens are happy to be sittin' on your table. For syrup, cream. Largest 4¼ in. high.
21 N 8976—Shpg. wt. 1 lb. 8 oz. . . .Set $1.00

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# Stocking

A **New! Planters with Hummel-type Figurines.** Reproductions that capture the whimsical charm of the originals. Hand-painted ceramic figures; metal frames. 9 in. high. From Japan. No plants.
21 N 8980G—Shpg. wt. 2 lbs. 4 oz. Pair $2.00

B **New! "Flavor-it" Set.** Keep extracts handy on shelf or hanging over stove. Dark brown Rockingham ware; lustrous glaze. Cork stoppers; spoon tops. Wood rack 7 in. long. From Japan. Extracts not included.
21 N 8938G—Shpg. wt. 1 lb. 8 oz. Set $2.00

C **New! Blessing Set.** The sweet innocence of children at prayer in fine china. Old English type lettering. China candles; rose design. Gold-color stippling. 5¾ in. high overall. No plants. From Japan.
21 N 8979G—Shpg. wt. 2 lbs. 4 oz. Pair $2.00

D **New! Set of 3 Pizza Plates.** Can't you just see them with sizzling hot pizza? You can bake on them; they're oven-proof pottery. One 12-in. plate, two 7 in. From Japan.
21 N 9036G—Shipping wt. 5 lbs. . . Set $2.00

E **New! Pizza Apron.** What's a chef without his apron? Cotton; printed design. Fits all sizes.
21 N 9048G—From Japan. Wt. 4 oz. ea. $2.00

F **New! Pair of Brass Candlesticks.** From exotic India. Beautifully engraved. About 2½ in. high.
21 N 9014G—Shipping wt. 12 oz. . Pair $2.00

G **New! Christmas Card Ribbon.** Show off your cards. Rayon and cotton ribbon 4 feet long unrolled. Silver-color plastic trim on top, Christmas tree applique. Plastic pins control ribbon length. Holds 24 cards.
21 N 8955G—No cards. Wt. 4 oz. . . $2.00

H **New! Greeting Bells.** Each merry little bell tinkles its own happy greeting. Together they welcome your holiday guests. Colorfully engraved brass bells from India. Bells each about 1¾ in. high.
21 N 9011G—Shipping wt. 12 oz. . Set $2.00

J **New! Santa Mugs.** Santa was winking slyly when he posed. Kiddies love to drink milk from his mug; Mom and Dad'll use them for holiday eggnog. Ceramic mugs; simulated jewel eye. Hold 10 oz.
21 N 8956G—Shipping wt. 2 lbs. . . Pair $2.00

K **"Jingle Bell" Door Decoration.** Ring out a happy "Welcome." Brass-plated bells. Red ribbon accents. Suction cup on back for attaching to door. 8 in. long overall.
21 N 8802G—Shipping wt. 12 oz. . Set $2.00

L **New! Christmas Breakfast Set.** Have breakfast with Mr. and Mrs. Santa on Christmas day. Ceramic set; Christmas bell to call the family in. Two egg cups with jersey caps, bell trim. Salt and peppers. Egg cups 2¼ in. high. From Japan.
21 N 8964G—Shpg. wt. 1 lb. 8 oz. . Set $2.00

# Stuffers $2.00 each

ANY 2 FOR $3.79 . . ANY 3 FOR $5.39

M **New! Hen and Rooster Sugar, Creamer, Salt and Pepper Set.** Colorful earthenware to cheer you at breakfast, lunch and dinner. Tops lift off . . . are salt and pepper shakers. 6 in. high overall. Imported from Japan.
21 N 8967G—Shipping weight 2 lbs. . Set $2.00

N **New! Flocked Figurines.** From the lavish Victorian era, two elegant ladies invoke an aura of old-fashioned charm. Bright flocked dresses; lace trim. About 6 in. high. From Japan.
21 N 8966G—Shpg. wt. 1 lb. 4 oz. . Pair $2.00

P **New! Book Cover with Pocket for Glasses.** How many leisure hours have you spent looking for your reading glasses? Now you can keep book and glasses in one place. Cotton felt cover fits most books. 6x9x1½ in. No items.
21 N 8962G—Shipping weight 4 oz. . Each $2.00

R **New! Set of 3 Ash Trays.** From fabulous Italy where art treasures abound, come these handmade glass ash trays. A decorative accent in living room, den. Nest conveniently. Largest 6¾ in. in diameter.
21 N 8950G—Shipping weight 3 lbs. . Set $2.00

S **New! Fruit Ribbon Drop.** What more colorful decoration for her kitchen than ripe luscious fruit in its bright natural colors. Composition fruit cemented to plastic tile, ⅝-in. grosgrain ribbon. Brass-plated ring for hanging. 26 in. long overall, each tile 4¼ in.
21 N 8947G—Shipping weight 1 lb. . Each $2.00

T **New! Measuring Cup Set.** A bright-eyed alert rooster sets the theme for this set. He struts across the ¼, ½, ¾, and 1 cup ceramic measures and rack. Wood handles. Rack about 8½ in. long. Imported from Japan.
21 N 9005G—Shipping weight 2 lbs. . Set $2.00

V **New! Flying Pheasant Planter.** Modeled after one of nature's most splendid sights . . pheasants in graceful flight. Planter simulates reedy marsh. Ceramic pheasant, planter; metal frame 7x10 in. From Japan. No plants.
21 N 9006G—Shpg. wt. 1 lb. 8 oz. . Each $2.00

W **New! Wood Sewing Box.** A stitch in time may save nine, but sewing notions neat, make the seamstress sweet. Wood box has colorful design. Six drawers for sewing essentials. 5¾x8½ in. high. Imported from Japan.
21 N 9037G—Shipping weight 2 lbs. Each $2.00

X **New! Miniature Porcelain Bottles.** Delightful reproductions of famous French Limoges bottles. Hand-painted flowers and gold-color detail make them an eyecatcher on her mantel or table. Cork-fitted stoppers. 5¼ in. high.
21 N 9046G—From Japan. Wt. 8 oz. Pair $2.00

Y **New! Footed Nut Bowl.** We've supplied the ingredients for a happy talkfest around the fire . . bowl, nut cracker. 6 picks. All you provide is refreshments. Hand decorated wood bowl, 9 in. in diameter.
21 N 9022G—Shpg. wt. 1 lb. 8 oz. . Set $2.00

AA **New! Telephone Wall Planter.** You can't call "central," but you will have a delightful planter. Medium brown wood phone, ceramic trim and planter. 11 in. high. From Japan. No plants.
21 N 9003G—Wt. 1 lb. 4 oz. . Each $2.00

BB **New! Christmas Card Holder.** If friends send lovely cards, you'll want to display them. Black metal reindeer, sleigh; gold-color trim. Black metal hooks hold at least 36 cards. 40 in. wide. No cards.
21 N 8957G—Shpg. wt. 2 lbs. Each $2.00

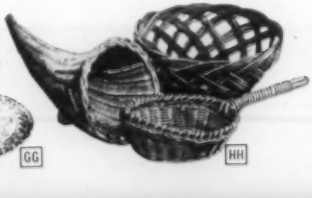
CC **New! Rickshaw Planter.** A quaint coolie looks ready to haul your plants. White ceramic planter; black trim. Black metal frame. 9 in. overall. No plants.
21 N 8982G—Shpg. wt. 2 lbs. Each $2.00

DD **New! Solid Brass Planter.** What lovely contrast the shiny brass will be with your favorite plants. Highly polished; lacquered to stay bright. 3 in. high. No plants.
21 N 8945G—Shpg. wt. 8 oz. . Each $2.00

EE **New! Candelabra Centerpiece.** Striking on table or mantel. Brass stand; black metal planter, gold-color veining. 8¾ inches wide, 7¼ inches high. No plants or candles.
21 N 8930G—Wt. 1 lb. 8 oz. Each $2.00

FF **New! Lamplighter Salt, Pepper Set.** Lamp lights by flashlight battery. Brass stand, black finish metal holders, glass salt, pepper; lamp bulb. 8 in. high. Takes 2 baby size batteries, not included. From Japan.
21 N 8929G—Wt. 1 lb. 4 oz. . Each $2.00

GG **New! Three-Way Tidbit.** Use as 2 individual trays or 2-tier tidbit. Resembles expensive crystal, yet it's unbreakable plastic. Bottom tray 12¾ in. diameter, top 8½ in. 7¼ in. high overall.
21 N 8996G—Wt. 1 lb.4 oz. Each $2.00




HH **New! Set of 3 Baskets.** Decorative; help you serve in style. 13-in. reed cornucopia and 7½-in. reed serving basket from Hong Kong; 9-in. willow roll basket from Hungary. All natural finish.
21 N 8949G—Shpg. wt. 1 lb. . . . Set $2.00

## INEXPENSIVE GIFTS . . ideal for party prizes . . any 2 for $1.89; any 3 for $2.69

**A** **New! China Cigarette Box, 2 Ash Trays.** White with floral trim. 6 in. long.
21 N 8913G—From Japan. Wt. 1 lb. 8 oz. . . $1.00

**B** **Woody Toothpicker.** Red and white plastic. Colored toothpicks incl. 3x4½ in. long.
21 N 8763G—Shipping weight 6 oz. . . . Each $1.00

**C** **New! Dresser Set.** Pink porcelain; hand-applied leaf design, 22K gold trim. Bottles 5 in. high, box 3-in. diameter.
21 N 8918G—From Japan. Wt. 1 lb. 4 oz. Set $1.00

**D** **New! Spice Set.** Colorful ceramic roosters, black wire rack 11 in. long. From Japan.
21 N 8912G—Shipping weight 1 lb. . . . Set $1.00

**E** **New! Spice Rack.** White earthenware, colorful letters. Med. brown 8-in. wood rack.
21 N 8909G—From Japan. Wt. 1 lb. . . . . $1.00

**F** **New! Cat Pot Holder.** Black wire cat, 2 cotton pot holders with magnets to attach to cat. 9½ in. long over-all.
21 N 8904G—Shipping weight 8 oz. . . . Set $1.00

**G** **Boxer Savings Bank.** Brown ceramic dog "eats" pennies. 7 in. high. From Japan.
21 N 8911G—Shpg. wt. 1 lb. 4 oz. . . . Each $1.00

**H** **Pan and Letter Holder.** Black metal. About 6 in. long. Pen included.
21 N 8770G—Shipping wt. 8 oz. . . Set $1.00

**J** **New! Bambi Book Ends.** Green, brown pottery. 6 in. high. From Japan.
21N8925G—No books. Wt. 3 lbs. Pair $1.00

**K** **New! Cat Salt and Pepper.** Meow in use. Med. brown wood. From Japan.
21 N 8924G—5-in. high. Wt. 1 lb. . .Pair $1.00

**L** **New! Set of 8 Coasters.** Cotton terry. Assorted colors. Fit most glasses.
21 N 8907G—Shipping wt. 4 oz. . . Set $1.00

**M** **New! Magazine Rack.** Black bonderized finish metal. 15½x13⅜x11½ in.
21N8903G—No items. Wt. 3 lbs. Each $1.00

**N** **New! Slipper Ash Trays.** Engraved brass. 3½ in. long. From India.
21 N 8921G—Shipping wt. 2 oz. Pair $1.00

**P** **New! Salt, Pepper, Timer.** Glass; brass-plated trim. 3¼-in. high timer.
21N8910G—From Japan. Wt. 8 oz. Set $1.00

**R** **New! China Planter.** White. Black-wire cycle. No plants. From Japan.
21N8908G—9 in. long. Wt. 1 lb. 4 oz. $1.00

**S** **New! House Tea Set.** Teapot, sugar, creamer in tones of brown, green. Pot 4¼ in. high. From Japan.
21 N 8926G—Shipping wt. 3 lbs. . Set $1.00

**T** **Miniature Trivet Set.** Sturdy cast metal, black. About 5 in. long.
21 N 8851G—Shpg. wt. 8 oz. Set of 3, $1.00

**V** **Book Rack.** Black metal. Rubber-tipped feet help prevent scratching furniture. 13 in. long. Books not incl.
21 N 8766G—Shpg. wt. 2 lbs. . Each $1.00

**W** **New! Bread Board.** Lt. finish maple. Bright design. 7x14 in. over-all.
21 N 8915G—Shpg. wt. 1 lb. 8 oz. Each $1.00

**X** **New! Key Holder.** Lt. brown wood; colorful hand-painted design. Brass-plated hooks. 12 in. high. From Japan.
21 N 8923G—Shipping wt. 6 oz. Each $1.00

**Y** **New! Ceramic Planter.** Pink; black trim. 6¼ in. high. From Japan.
21 N 8917G-No plants. Wt. 1 lb. Each $1.00

**Z** **New! Gourmet Set.** Ceramic; hand-painted in black, red, green on white. 10 in. long over-all. From Japan.
21 N 8914G—Shipping wt. 1 lb. . . Set $1.00

**AA** **New! Hurricane Lamp.** Burns kerosene. Amber-color glass base. From Japan.
21 N 8922G-8 in. high. Wt. 1 lb. Each $1.00

**BB** **New! Fruit Plaques.** Realistically lithographed metal. From Holland.
21 N 8906G-8-in. diam. Wt. 12 oz. Pair $1.00

**CC** **New! Angel Chimes. Solid brass.** 11 in. high. Candles incl. From Sweden.
21 N 8970G—Shipping wt. 8 oz. Each $1.00

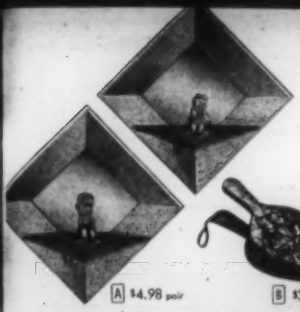
**DD** **New! Cocktail Shaker.** 26-oz. glass shaker; cork-lined aluminum cover.
21 N 8905G—Wt. 1 lb. 8 oz. . . . Each $1.00

**EE** **New! Cat Black Board.** Black finish wood; eraser, chalk. 17½ in. high.
21 N 8916G—Shpg. wt. 1 lb. 8 oz. Each $1.00

**FF** **New! Leaf Trays.** White china, rose decal. Largest 7¼ in. From Japan.
21 N 8919G—Shpg. wt. 2 lbs. . . . Set $1.00

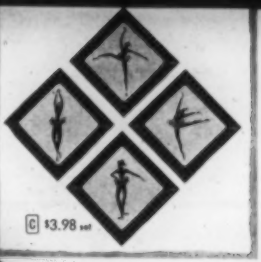
**GG** **New! Topsy Thermometer.** Composition. Panties change color with weather. 5 in. high.
21 N 8920G—Shpg. wt. 12 oz. . . Each $1.00

**HH** **New! Whiskey Set.** Black pottery. Decanter 8¼ in. high; 6 shot glasses.
21 N 8927G—From Japan. Wt. 2 lbs. Set $1.00



A $4.98 pair

B $3.98

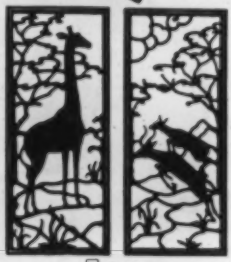


C $3.98 set

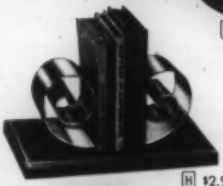
D $6.95 pair

E $3.98 set

F $2.98 set



G $7.95 pair



H $2.98

J $3.98

K $3.98 pair

## Say Merry Christmas

with a gift for the home

A **New! Shadow Box Shelves.** They take the shadow of doubt from home decorating. Eye-catching shelves to blend with any decor. White wood shelves; black spatter effect. 16x16 in. over-all. No figurines.
21 N 8985—Shipping weight 3 lbs..... Pair **$4.98**

B **New! Brass-covered Bellows.** Burn, fire, burn. A bellows to fan an obstinate spark into a cheery fire, or just to add a decorative touch to your mantel or fireplace. Leather; brass covered. Imported from England. 15 in. long over-all.
21 N 8960—Shpg. wt. 1 lb. 4 oz.....Each **$3.98**

C **New! Ballerina Plaques.** Prima ballerinas in positions of the dance. Hand-screened on high impact plastic. Black, flesh color, turquoise on white. Black frames. 6x6 in.
21 N 8946—Shpg. wt. 1 lb. 8 oz....Set of 4 **$3.98**

D **New! Fighting Cock Wall Plaques.** Brilliant gold-color finish shines with a soft luster. Skillful reproductions of the fabulous Mexican fighting cocks known throughout the world. Cast metal, 15½ in. high.
21 N 8992—Shpg. wt. 3 lbs. 8 oz.....Pair **$6.95**

E **New! Brass Fruit Plaques.** They're all brass, and so realistic. Shine with bright luster. Designs similar to illustration. From England. One 12-in.; two 6-in. diam.
21 N 8959—Shpg. wt. 1 lb. 8 oz....Set of 3 **$3.98**

F **New! Brass-framed Pictures.** Exciting 3-dimensional effect. Delicate pierced frames; colorful pictures (similar to illustration). From England. 5¾-in. diam.
21 N 8958—Shipping weight 1 lb. ..Set of 4 **$2.98**

G **New! Modern Vertical Wall Plaques.** A tall giraffe and 2 graceful gazelles, each beautifully worked from a single piece of cast metal. All the majesty of the animal kingdom. Black; gold-color background.
21 N 8993—9x21 in. Wt. 5 lbs. 8 oz....Pair **$7.95**

H **New! Spring-tite Book Ends.** Add or remove books without others falling. Non-tarnish silver-color steel springs; brown artificial leather-covered base. No books.
21 N 8933—10½ x6x5 in. Shpg. wt. 2 lbs. Ea. **$2.98**

J **New! Coffee Grinder Planter.** A nostalgic reproduction of the old-fashioned coffee grinder . . now a lovely planter. Black ceramic (pink inside). Medium brown finish wood box base 6⅞ in. square. From Japan.
21 N 9004—No plants. Shpg. wt. 3 lbs. Each **$3.98**

K **New! Pair of Hanging Brass Planters.** She'll have her own "hanging gardens" . . . a touch of summer brightness all year. Hand polished and lacquered to resist tarnish. 14½ in. high over-all, 5¼-in. planter. Plants not included.
21 N 8941—Shpg. wt. 1 lb. 12 oz.....Pair **$3.98**

L **New! Beaded Brass Wall Pocket.** Fits flush against your wall. Highly polished and lacquered brass; beautiful beaded trim. 6 in. high, 5 in. wide. Plants not included.
21 N 8942—Shipping weight 1 lb.....Each **$3.98**

M **New! Cuckoo Clock Wall Planter.** The time is always right for growing plants. Speckled ceramic planter; brass-plated trim. 11½ in. high over-all. No plants.
21 N 8987—Shpg. wt. 1 lb. 8 oz.....Each **$2.49**

N **New! Brass Planter.** Polished and lacquered brass with smart hammered design. Graceful, round; she'll want it in the center of her table to attract the eye from every direction. 5½ in. high, 6½-in. diam.
21 N 8944—No plants. Wt. 1 lb. 8 oz...Each **$6.95**

P **New! Footed Brass Bowl.** Highly polished and lacquered brass that adds glistening highlights to table or mantel. Fill it for holiday guests. 8-in. diameter.
21 N 8943—Shipping weight 1 lb.....Each **$3.49**

R **New! Little Brass Jug.** From exotic India, a solid brass jug with mystic engravings. Decorative on your mantel or fireplace; ideal for planting. Petite 4¾-in. height.
21 N 9013—Shpg. wt. 1 lb. 4 oz.....Each **$2.98**

S **New! "Life-Time" Magazine Holder.** You're sure to find your favorite magazine in this rack. Names of 13 leading magazines in red and white on black chip-resistant finish. Fine steel. 13½x20 in. over-all.
21 N 8928—Shpg. wt. 5 lbs. 8 oz.....Each **$6.95**

L $3.98



M $2.49

N $6.95

P $3.49

R $2.98

S $6.95

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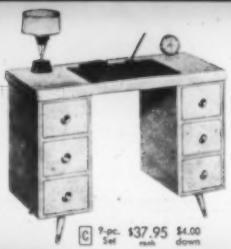
B 5-pc. Set $33.95 mail $3.50 down



C 9-pc. Set $37.95 mail $4.00 down

D Chair only $8.95

D 7-pc. Desk Set only $24.95 mail $2.50 down

A $23.95

E $17.95

F $11.95

G $7.95

H 4 in set $7.95

J 4 in set Was ~~$16.95~~ $15.88

K 4 in set $9.50

## FOR PARTY-TIME..STUDY-TIME..Bridge Sets, Desk Sets, Carts, Tables

**A All-new 5-piece Steel Bridge Set.** Beautifully styled in channel steel. Table has 29x29-in. removable upholstered top in washable plastic—resists soil, water, heat. Handy hidden, out-of-the-way drawer under top for supplies—9x12 in. wide, 2 in. high. Legs have easy automatic spring locking device. 27 in. high. Chairs have upholstered comfort-shaped seats, 13x13 in., plastic covers. Metal form-fitting backs. 31 in. high. Baked-on chip-resistant black enamel finish. All pieces fold easily, and store compactly. *State Harmony House cover colors mod.* Smoke gray or Malibu coral.

1 N MT38545—5-pc. Set. Table, 4 chairs. Shpg. wt. 49 lbs. **$23.95**
1 N M38540—Table only. Shpg. wt. 17 lbs. ..... 10.50
1 N 038541L—Chair only. Shpg. wt. 10 lbs. ..... Each 3.49

**B New 5-pc. Steel Bridge Ensemble.** Our finest bridge table—big, roomy 34x34-in. padded top, removable vinyl plastic cover. Resists spilled liquids, heat, dirt—cleans with a damp cloth. Tubular steel legs, brass ferrules, rigidly braced. Built-in carrying handle. 27½ in. high. Chairs . . roomy 15x15-in. seats, padded with Tuffle® wood fiber for comfort, vinyl plastic covers. 31 in. high. Fold, store easily, compactly. Durable baked-on enamel. *State table, chair colors* black frames with *Harmony House (HH)* Malibu coral; black with *HH* med. Smoke gray; or med. gray with *HH* med. Mint green.

1 N MT38645—5-pc. Set. Table, 4 chairs. Shpg. wt. 66 lbs. **$33.95**
1 N M38295—Table only. Shpg. wt. 18 lbs. ..... 11.95
1 N 038595L—Chair only. Shpg. wt. 12 lbs. ..... Each 5.75

**C 9-piece Desk Set with electric lamp and clock.** Lustrous grain-effect hardboard, durable lacquer finish. Solid hardwood frame, mortise-tenon joined. Top 40x18 in.; 30 in. high. Side-guided drawers, brass pulls. Tapered legs with brass ferrules. Desk lamp in brown-color plastic. Matching plastic clock with 4-in. dial (both 110–120-volt, 50–60 cycle AC-DC). Brown plastic pen stand, fountain pen, rocker hand blotter, letter opener. Blotter, blotter pad. From factory near Evansville, Ind. Send order to mail order house. *State finish* mahogany or limed oak.

1 N MT4459F—Desk Set. Shpg. wt. 70 lbs. ..... **$37.95**

**D New 7-piece Desk Set.** 4-drawer desk in rich limed oak grain-effect finish. Its 34x18-in. top, ends of hardboard, balance of select hardwood. Single-pedestal base. Center drawer, 3 side drawers—one double height for filing. Satin-finish brass pulls. 30 in. high. With brown plastic rocker blotter, letter opener, ball point pen, pen stand; large blotter, pad. **Solid Oak Chair** (sold separately) . . 15½x14-in. padded seat, chartreuse plastic cover. 31 in. high. Desk from factory near Evansville, Ind. Chair from mail order house.

1 N M4403F—Desk Set (no chair). Wt. 49 lbs. **$24.95**
1 N M4418—Chair only. Shpg. wt. 15 lbs. ..... 8.95

**E Telephone Bench.** Plastic-finished top resists stains. Hardwood, limed oak finish, black legs. Brass-plated steel trim. Comfortable cushion in embossed aqua plastic. *Partly assembled.*

1 N 03063L—32x16½x25 in. high. Shpg. wt. 25 lbs. ..... **$17.95**

**F New Serving Cart.** Top removable for serving. 2 shelves of stain-resistant white marble design laminated plastic. One shelf perforated metal. Wrought metal legs. 2-in. plastic casters. Black lacquer finish. Accessories not included.

1 N M3437—24x16x32 in. high. Shpg. wt. 20 lbs. ..... **$11.95**

**G Serving Cart.** Black lacquered wrought metal, white plastic trim. Removable top tray. Three shelves of perforated metal. 2-in. diam. brass and plastic casters. Accessories not incl.

1 N M3434—24x16¼x31½ in. high. Shpg. wt. 19 lbs. ..... **$7.95**

**H New Round Snack Tables.** Deep metal nesting trays in smart black and gold-color marbleized design. Wrought metal stands. Trays 13¾-in. diam.; 18 in. high.

1 N 038560L—Set of 4. Shpg. wt. 14 lbs. ..... **$7.95**

**J Our best Snack Tables cut!** Steel trays 20¾x16 in. Tubular steel brass-plated legs, 3 tables with rubber tips, one with casters to use as serving table—holds the other 3. Black lacquer finish, rose design. 25 in. high.

1 N 038424L—Set of 4. Shpg. wt. 21 lbs. ..... **$15.88**

**K Steel Snack Tables.** Removable trays, 20¾x16x25 in. Black lacquer finish. Gold-color, white rose design.

1 N 038414L—Set of 4. Shpg. wt. 20 lbs. ..... **$9.50**

*NOTE: "M" items (as 1 N M38295) shipped freight, express or truck; others mailable*

L $10.88 M Was ~~$16.95~~ $13.95 N $7.49

### What every hostess wants! Metal Serving Carts that roll on casters

**L Serving Cart. Lift-out top** . . use as serving tray. Top, shelves 24x17 in.; 30 in. high. 3-in. plastic casters. Tubular steel legs. *State shelf color* blonde, charcoal or med. gray in wood grain-effect. Shipping weight 20 lbs.

1 N 01530—Chrome-plated legs. **$10.88** 1 N 01529—Black wrought metal legs. **$10.88**

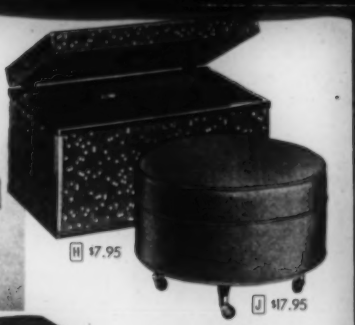
**M Save $2.00. 2-tier Drop-leaf Table.** Shelves finished in smart textured enamel. Top extends to 39½ in. with leaves raised. Black wrought metal legs. 3-in. casters. *State shelf color* med. green, med. brown, or white.

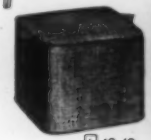
1 N 01566L—Over-all size 24x16x33 in. high. Shpg. wt. 25 lbs. ..... **$13.95**
1 N 01567L—Like above, but chrome-plated legs. State color. Shpg. wt. 25 lbs. ..... 13.95

**N New! 3-tier Beverage and Utility Cart.** Top has movable shelf, will cover 8 glasses, 2 bottles, ice bucket (not included). Use as utility cart with top closed. 3-outlet receptacle (110–120-volt, 60-cycle AC-DC). Simulated cork-finish shelves in speckled black and white. Black wrought metal legs.

1 N 01524—Size 20x15x30 in. high. 2-in. casters. Shpg. wt. 18 lbs. ..... **$7.49**

*Serving Carts above sent unassembled . . easy to put together*






### Swivel-seat High Chair

**A** **Handy swivel seat enables Mother to turn Baby to face any direction.** Extra roomy 15¼x 11½-in. seat is 21½ in. high from floor. Large 15¼x14¼-in. full-panel back helps ward off drafts. Adjustable ivory-color plastic swivel-tray—operates with one hand. Stationary and youth-size foot rest. Sturdy construction of northern hardwood, natural varnish finish. Safe widespread legs, rigidly braced. Safety strap for baby's protection.
1 N M87703—Wt. 27 lbs. . .$13.95

### New Folding High Chair

**B** **Shiny chrome-plated ¾-in. tubular steel frame.** Finger-operated mechanism on sides makes folding a snap . . locks securely when open. Equipped with exclusive Honeysuckle yellow plastic tray . . swivels, drops down along side, can be operated with one hand . . adjusts to 3 positions. Padded seat, back covered in gay 3-color print on yellow plastic. Adjustable footrest. Seat 12x11 inches high. Assembled.
1 N M87704—Wt. 20 lbs . . . $14.95

*"M" items (as 1 N M87704) freight, express or truck; others mailable*

# Give Colorful Hassocks! For comfortable extra seating

**C** **Table-top Hassock.** It swivels! Converts to coffee table! Just lift off the cushion and you have a lovely black lacquered* plywood table with brass-plated metal trim. Heavy plastic cover on cotton linter-filled cushion. 20-in. diameter top, 15 in. high. Black metal frame. *State HH color* Spice beige, med. Bronze green or Malibu pink.
1 N 042631L—Shpg. wt. 17 lbs. . . . . $13.95

**D** **Rectangular Hassock.** Black wood legs, brass ferrules. Colorful, durable plastic cover. Cushion 4½ in. thick, 100% cotton linter padded. 23x15x14½ inches high.
*State HH color* Spice beige, med. Ming blue or med. Bronze green.
1 N 042605—Shpg. wt. 12 lbs. . . . . $8.95

**E** **Newl Round Hassock in wrought metal.** Brass-finished magazine rack and swivel feet. Sturdy frame ¾-in. steel tubing, black satin finish. Cushion 3½ in. thick, 100% cotton linter filling. Top 20-in. diameter, 15½ in. high. Printed plastic cover.
*State HH color* Spice beige, med. Bronze green or Malibu pink.
1 N 042628L—Shpg. wt. 15 lbs. . . . . $9.95

**F** **Graceful Empress-style Bench Hassock** of solid wrought metal. Reversible 4-button tufted cushion, 12-gauge embossed plastic cover, gold and silver-color flecks. 100% soft cotton padding. Brass-plated balls accent its beauty. Curved perforated metal, angle-iron seat. Dull black enamel finish. *State cushion color* light aquamarine or white.
1 N 042630L—Shpg. wt. 17 lbs. . . . . $11.95

**G** **Rectangular Hassock.** Textured plastic cover with gold-color accents. Excelsior filled, soft cotton linter padding. Bottom covered in plastic-coated cloth. 21x14x11 in. *State color* med. green, turquoise or black on white.
1 N 042602L—Shpg. wt. 22 lbs. . . . . $5.89

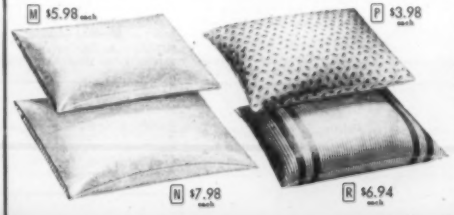
**H** **Storage Chest Hassock.** Top 21x16½ in. 15 in. high. Partly assembled—easy to set up. Fine for storing toys, bedding, etc. Attractive textured plastic cover with silver-color flecks. Top padded for seating comfort. Strong black finished steel frame. *State cover color* med. blue, red or med. gray.
1 N 042650—Shpg. wt. 17 lbs. . . . . $7.95

**J** **Large Round Hassock with casters.** Smartly styled, and big—25¾-in. diameter, 16½ inches high. Beautiful long-wearing supported vinyl plastic cover. Cushion softly padded with cotton for comfort. Plywood bottom covered in vinyl-coated cloth. Wood legs finished in black, brass ferrules, casters. *State color* lt. gray, dk. green, or *HH* Cherry red.
1 N 042608L—Shpg. wt. 33 lbs. . . . . $17.95

**K** **Square Hassock.** 16x16x14½ in. high. Top softly padded with foam latex, cotton. Excelsior filled. Hardwood legs, black/satin finish. Brass ferrules. Supported plastic cover. *State color* med. green, ivory or med. red; with gold color.
1 N 042611L—Shpg. wt. 12 lbs. . . . . $8.49

**L** **Square Hassock.** Low price for this quality. Tweed-effect plastic. 14x14x12 in. high. Top softly padded with cotton for comfort. Excelsior filled under pressure. Heavy fiberboard bottom covered in vinyl-coated cloth. *State HH color* Parchment beige, dark Mint green, or Cherry red.
1 N 042600—Shpg. wt. 12 lbs. . . . . $3.49

*HH means it's a Harmony House color. Shop for Christmas from Sears catalogs on Sears Easy Terms. See page 373 for details*




## Plump Bed Pillows . . . four styles for your sleeping comfort

**M** Lastingly buoyant foam latex pillows. Regular size abt. 18½x26x6 inches. One-piece latex core construction . . . pillow can't lump or become uncomfortable. Zippered white 80-square print cloth cover with corded edges. Nicely boxed.
1 P N 7926—Shpg. wt. 4 lbs. . . . . $5.98

**N** Larger, plumper, more comfortable foam latex pillows . . . finished size abt. 20½x 28½x7 in. Extremely durable one-piece core construction for permanent buoyancy. Cover as described above. Nicely boxed.
1 P N 7927—Shpg. wt. 4 lbs. 8 oz. . . . . $7.98

**P** Plumply filled with 1 lb. mothproof, odorless Dacron* polyester fiber. Cut size 19x25 in.; finished size abt. 18x24 in.; finished wt. 1 lb. 3 oz. Zippered, linen-like texture white cotton ticking cover with pink rosebud print. In plastic bag.
1 P N 5252—Shpg. wt. 1 lb. 6 oz. . . . . $3.98

**R** Soft, resilient . . . filled with 13 oz. imported goose down. Blue, white ACA cotton ticking cover has zippered end, corded edges. Cut size 20x26 in.; finished size abt. 19x25 in.; finished wt. 1 lb. 1 oz.
1 P N 5221—Wt. 1 lb. 4 oz. fin. $6.94; 2, $13.59

* DuPont trade-mark for a polyester fiber

# DECORATIVE HOME ACCESSORIES

**Now! Block-Magic Mirro-Square Kits . . new marbleized effect**

Dress up your home for the holidays . . . have dramatic mirror treatment the year around. Window glass squares are colored black; white veining for contrast. Two protective coats. Combine black squares and regular mirror squares for a breath-taking effect. Each square 12x12 in. Use on any wall with clean bonding surface. All you need for installation incl.

21 N 05896—Set of 12 squares. Shipping weight 15 pounds.....Set $13.95
21 N 05895—Set of 6 squares. Shipping weight 7 pounds.....Set 6.95

Plain Mirro-Square Kits. Window glass mirror squares 12x12 inches.

21 N 05845—Set of 12 squares. Shipping weight 16 pounds.....Set $9.89
21 N 05846—Set of 6 squares. Shipping weight 8 pounds.....Set 5.49

C Low as $2.98 D Low as $2.98

E $4.98

F $2.98 G $2.98

H $5.95 pair

- New! Beveled edge plate glass door mirrors
- Precision ground ½-inch wide tapered edges
- Guaranteed to give perfect all-angle reflection
- Heavy silvering with protective finish to prevent streaking. Copper protected backs

Now, plate glass door mirrors with smooth beveled edges. Gently tapered to give the finished look of our finest wall mirrors.

Surfaces ground parallel for ripple-free reflection . . perfect from all angles. Fine quality ¼-in. thick plate glass, heavily silvered and protected to prevent clouding. Backs are copper protected to prevent streaking from air or moisture.

**HOW TO MEASURE** for panel doors: Measure width and height of recessed panels in door. Order larger size (to cover panel). To install, center mirror; fasten with clips and screws (included).

**SHIPPING NOTE:** Sizes 16x56 inches and larger shipped freight, express or truck; others are mailable.

| Size | Catalog No. | Shpg. Wt. | Price |
|---|---|---|---|
| 12x48 in. | 21 N 06087L | 19 lbs. | $9.45 |
| 16x56 in. | 21 N M6088 | 29 lbs. | 14.95 |
| 16x68 in. | 21 N M6089 | 34 lbs. | 17.45 |
| 20x60 in. | 21 N M6090 | 37 lbs. | 17.45 |
| 18x68 in. | 21 N M6091 | 38 lbs. | 17.45 |
| 20x68 in. | 21 N M6092 | 42 lbs. | 19.95 |
| 22x68 in. | 21 N M6093 | 46 lbs. | 22.95 |
| 24x68 in. | 21 N M6094 | 49 lbs. | 26.95 |

A $13.50

B $3.98 (8x16 in.)

A New! Triple Vanity Mirror. Smart straight lines; ¼-in. beveled edges. Plate glass for perfect reflection. ¼-in. thick. Adjustable side wings. Heavily silvered; copper protected back. Center panel measures 12x22 in.; each side 10x20 in.

21 N 05893L—Shipping weight 24 lbs.....$13.50

B New! Plate Glass Plateau Mirrors. Reflect your favorite centerpiece, figurines. Hand-engraved design. Felt back protects furniture. No items.

21 N 5891—Size 8x16 in. Shpg. wt. 5 lbs.....Each $3.98
21 N 5892—Size 10x18 in. Shpg. wt. 6 lbs.....Each 4.49

**Religious Pictures are an Inspired Gift**

C The Boy Christ by Sallman. Brown and yellow. Wood frame; gold-color with white tone. Varnished print.

21 N 6694—Size 10x12 in. over-all. No glass. Wt. 2 lbs. 4 oz..$2.98
21 N 6695—Size 13x16 in. over-all. No glass. Wt. 2 lbs. 8 oz.. 3.98

D Jesus of Nazareth. In soft browns and yellow. Bright gold-color wood frame. Varnished print. No glass.

21 N 6689—Size 8½x10½ in. over-all. Shpg. wt. 1 lb. 4 oz...$2.98
21 N 6690—Size 11¾x14¾ in. over-all. Shpg. wt. 2 lbs..... 3.98

E Jesus of Nazareth; God Bless our Home Motto. An inspiring message for the whole year. Black background. Gold-color foil lettering, design. Bright gold-color foil finished wood frame. Window glass cover.

21 N 6692—Size 18½x10½ in. over-all. Shpg. wt. 3 lbs.....$4.98

F His Presence by Sallman. Brown, yellow. Wood frame; gold color with white tone. Varnished print.

21 N 6693—Size 8½x12 in. over-all. No glass. Wt. 2 lbs.....$2.98

G Head of Christ by Sallman. One of the best loved religious pictures. Soft brown, gold, ivory. Mahogany-color composition frame. Window glass covered.

21 N 6612—Size 11½x15 in. over-all. Shpg. wt. 3 lbs.....$2.98

H Sacred Hearts of Mary, Jesus. Red, white figures on dark green. Gold-color wood frame. Varnished print.

21 N 6691—8½x10 in. over-all. No glass. Wt. 2 lbs. 2 oz..Pr. $5.95

J 99.95

L $5.95 N $7.95 P $12.95 K $3.98 M $4.50

**Merry Christmas, Dad, here's a Smoker for you**

J New! Gossip Bench Smoker. White and black plastic-covered padded seat; ceramic ashtray. Wrought metal legs, rack for 'phone book. Hardwood top. 25 in. high, fits in 15x29-in. Freight, express, or truck.

21 N M6934—Wt. 15 lbs...$9.95

K Wrought metal planter-smoker. Black enamel finish. 8-in. removable glass insert. Brass-plated handle. 21 in. high. No plants.

21 N 06908L—Wt. 7 lbs...$3.98

L New! Tier Table Smoker. Black metal; white ceramic inset. Brass-plated trim. Resists stains. 27 in. high. Partly assembled.

21 N 6926—Wt. 7 lbs. 8 oz.$5.95

M New! Wrought Metal Smoker. Black stand. Large white and black ceramic insert. Wood knob trim. 23 in. high. No items.

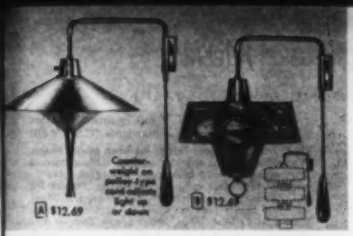
21 N 06904L—Wt. 10 lbs...$4.50

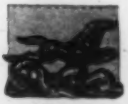
N New! Traditional Smoker. Bronze finish metal. 8-in. heavy amber-color glass insert. 27½ in. high over-all.

21 N 06928—Wt. 13 lbs....$7.95

P Electric Smoker. Night light in base (bulb incl.). Flint lighter (from Japan), cigarette container, 2 ash trays on top. Chrome-plated top, base. UL approved. Cord, plug incl. For 110–120-volt, 50–60-cycle AC-DC. 25 in. high.

21 N 06927—Wt. 10 lbs...$12.95





### Adjustable Pull-up Lamps

**A** New! Adjusts up, down, side to side. Brass-plated 17-in. metal shade, bracket, 13-in. arm. 9-inch perforated metal diffuser. Solid walnut trim. Standard 3-way socket for 30-70-100 watts.

21 N 02305L—Wt. 7 lbs. . . . $12.69

**B** New! Completely adjustable. Brass-plated bracket, 13-in. arm. 15-in. white fiber glass shade, black and gold-color trim. 7-in. perforated metal diffuser. Standard 3-way socket for 30-70-100 watts.

21 N 02306L—Wt. 7 lbs. . . . $12.69

### TV Lamps . . give glare-free indirect light . . decorative

**C** New! TV Planter. Removable black pottery planter. Brass-plated base. Screen in butterfly and leaf vinyl laminate. 8½ in. high, 11 in. wide. Plants not included. *State screen color* light green or white.

21 N 2180—Shpg. wt. 5 lbs. . $5.89

**D** Spirited Horse TV Lamp. A graceful steed, his mane a-flying. Highly glazed light brown pottery. Hand-laced fiber glass screen diffuses light softly. Lamp measures about 13x9½ inches high.

21 N 2144—Shpg. wt. 6 lbs. . $5.89

**E** Panther TV Lamp. A perfect pet for Christmas. Black as his jungle brother, yet when you turn on light, you get soft, glare-free illumination. Glazed pottery panther 13x9 in. high.

21 N 2145—Shpg. wt. 5 lbs. . $4.49

**F** New! TV Colorama. Graceful curved lines. Brass plated frame with scenic photograph on paper parchment in lovely colors. Standard 3-way socket. 15 inches wide; 12½ inches high.

21 N 2181—Shpg. wt. 4 lbs. . $3.89

### Light up her eyes with a Bedroom Lamp . . light her room the year around

**G** Modern Bedroom Lamps. Add new beauty at little cost. Black baked enamel finish steel base, glass inserts. White and black fiber glass shade wipes clean with a damp cloth. About 16 in. high, 6½-inch shade.

21 N 02772L—Wt. 8 lbs. Pair $6.89

**H** Milk glass globes; gold-color stars. Clear glass chimneys. Brass-plated metal parts. Vanity 10½ in. high, pin-up 10 in. Shipping weights 4 lbs., 2 lbs., 6 lbs.

21 N 2795—Vanities . . . . Pair $8.49
21 N 2342—Pin-up lamp . Ea. 3.98
21 N T2796—3-piece Set. . . . 11.49

**J** New! Bedroom Lamp. Enameled metal base, insert. Brass-color stem. 12-in. removable shade of flocked nylon net over acetate taffeta. About 17 in. high. *State color* pink or white.

21 N 2605—Wt. 5 lbs. . Each $7.95
21 N T2605—Wt. 10 lbs. Pair 14.50

**K** Picture Light Head of Christ. Beige, brown picture; gold-color wood frame. 25-watt bulb included 15⅛x12⅛ inches over-all.

21 N 2035—Shpg. wt. 7 lbs. . . $8.49

**L** Picture Light—The Lord is My Shepherd. Brown, beige. Gold-color wood frame. 25-watt bulb included. 12⅛x16 inches over-all.

21 N 2151—Shpg. wt. 5 lbs. . $8.49

Metal Pin-up Lamps. Modern design. 6½-in. base; 5x10-in. bullets. *State finish* brass-plated or black baked enamel.

**M** 21 N 2303—Double bullet, 3-way switch. Wt. 6 lbs. . . $9.89

**N** 21 N 2302—Single bullet, 1-way switch. Wt. 5 lbs. . . $6.89

**NOTE:** *Lamps are UL approved, except adjustable pull-up lamps have UL approved parts. For 110–120-volt, 50–60-cycle AC-DC unless noted. No bulbs unless stated. One-way sockets, unless stated.*

**P** Modern Desk Lamp. Swivel adjusts shade. Brass-plated metal. White enamel inside 13-in. shade. 4-in. metal clip-on light diffuser. 3-way socket for 30–70–100 watts. 19 in. high. Shipping weight 10 lbs.

21 N 02194L. . . . . $13.45

**R** Double-bulb fluorescent. Steel; baked enamel finish. Flexible arm. Two 15-watt fluorescent bulbs incl. 20x5-inch shade; 12 inches tall not extended. 5½x8-inch base. AC only. *State HH color* Parchment brown, medium Dawn gray.

21 N 2052—Shpg. wt. 10 lbs. $12.49

21 N 2051—*Similar to above, but one bulb incl.; State color as above.* Shpg. wt. 10 lbs. . . . . $9.49

**S** Brass Lamp for desk, piano, TV. Raise or lower light. Adjustable double arm shaft. Weight keeps shade horizontal. 12-in. white rayon shantung on paper shade. 19 in. tall extended.

21 N 2004—Shpg. wt. 6 lbs. . . $8.89

### New! Initialed Glassware

Just picture this sparkling glassware raised in a toast to the New Year. Or imagine a tumbler filled with cool lemonade next summer. Four of the most popular glasses; at a low, low price. Heavy sham bottoms. Sorry, not available in I, Q, U, X, Y. *Print initial.* Shpg. wts. 2 lbs. 10 oz.; 4 lbs. 14 oz.; 4 lbs. 7 oz.; 6 lbs. 2 oz.

(T) 21 N 293—4-oz. Cocktail. . . . . 8 for $2.95
(V) 21 N 290—8½-oz. Tumblers. . . . . 8 for 2.95
(W) 21 N 292—7-oz. Old Fashioned. . . . . 8 for 2.95
(X) 21 N 291—12-oz. Tumblers. . . . . 8 for 2.95

### Pretty Provincial-style Lamps

**Y** Footed base. Hand washable cotton ovet nylon net shade. Med. Salem maple finish wood base; brass-plated trim. 9½-in. glass chimney. *State shade color* black with pink, or brown with high, white. About 18 in. high, 12-in. shade.

21 N 2196—*Shipping weight 5 pounds* . . . . . $12.45

**Z** Pitcher and Bowl Lamp. White crackle glazed pottery. Removable white cotton shade, cotton ribbon trim. *State HH trim color* Cherry red or medium Mint green. Measures about 16 inches high, 12-inch shade.

21 N 2694—*Shipping weight 6 pounds* . . . . . $9.49

**AA** Coffee Grinder Planter. Hand-decorated black enameled wood base. Removable cotton print over cotton buckram shade. Removable aluminum planter in drawer. *State shade background color* medium green or red. Shpg. wt. 5 lbs.

21 N 2177—About 16 in. high, 11-in. shade . . . . . $8.79

*HH means Harmony House.* TO PAGE 427, NOVELTY LAMPS

# Harmony House Melmac®

DINNERWARE BELOW ILLUSTRATED ON OPPOSITE PAGE ▶

- Introducing 3 New Decorated Melmac patterns . . . guaranteed detergent-proof . . . safe in your dishwasher
- All patterns guaranteed 2 years not to break, chip, crack. Exceed Commercial Standards (C.S. 173-50)

**Talk of the Town—our best Melmac. A 4-Star Feature. Recommended because it has extra features. We're convinced there is no finer value. Big 10-in. dinner plates. In 4 mix-or-match colors: clay beige, *HH* Frosty pink, Federal gold, Sage green. *State set size.***

21 N 3503—16 pcs. In all 4 colors. Shpg. wt. 8 lbs. . . . $11.95
21 N 3504—16 pcs. State 1 color from above. Wt. 8 lbs. . . . 11.95
21 N 03503K—53 pcs. In all 4 colors. Shpg. wt. 24 lbs. . . . 47.95
21 N 03504K—53 pcs. State 1 color from above. Wt. 24 lbs. 47.95
21 N 3507—16-pc. set. 8 pieces in *HH* Frosty pink, 8 pieces in *HH* light Dawn gray. Shpg. wt. 8 lbs. . . . $11.95
21 N 03507K—53-pc. set. 27 pieces in *HH* Frosty pink, 26 pieces in *HH* light Dawn gray. Shpg. wt. 24 lbs. . . . $47.95

**Catalina—coupe shape Melmac. 10-in. dinner plates. In 4 mix-or-match colors; inca gold, *HH* Malibu coral, Spice beige, Bronze green, *State set size.***

21 N 3505—16 pcs. In all 4 colors. Shpg. wt. 6 lbs. . . . $ 9.95
21 N 3506—16 pcs. State 1 color from above. Wt. 6 lbs. . . 9.95
21 N03505—53-pcs. In all 4 colors. Shpg. wt. 20 lbs. . . . 42.95
21 N 03506—53-pcs. State 1 color from above. Wt. 20 lbs. 42.95

**Today—our lowest-priced Melmac. Big 10-in. dinner plates. In 4 mix-or-match colors: *HH* Spice beige, Aquamarine, Dawn gray, Sunshine yellow. *State set size.***

21 N 3510—16 pcs. In all 4 colors. Shpg. wt. 7 lbs. . . . $ 8.75
21 N 3511—16 pcs. State 1 color from above. Wt. 7 lbs. . . 8.75
21 N 03510—53-pcs. In all 4 colors. Shpg. wt. 20 lbs. . . . 35.95
21 N 03511—53 pcs. State 1 color from above. Wt. 20 lbs. 35.95

**New! Frolic on famous Talk of the Town square shape. A gay pattern that sparkles on your table at formal dinners or backyard barbecues. Detergent-proof . . pattern stays clear even in dishwasher. Perfect for today's casual living. Spring violet, gray, *HH* Ming blue and Frosty pink on white background. Holloware is Ming blue. 10-in. dinner plates. *State set size.***

21 N 3513—16-piece set. Shpg. wt. 8 lbs. . . . $17.50
21 N 03513K—53-piece set. Shpg. wt. 22 lbs. . . . 61.95

**New! Patio Rose on modern Catalina coupe shape. Its classic rose design is equally at home at dinners or patio parties. Detergent-proof . . . will not fade, even in automatic dishwasher. *HH* Malibu pink, Bronze green and Dawn gray on white background. Holloware is Malibu pink. 10-in. dinner plates. *State set size.***

21 N 3508—16-piece set. Shpg. wt. 6 lbs. 6 oz. . . . $14.50
21 N 03508—53-piece set. Shpg. wt. 20 lbs. . . . 53.95

**New! Crocus on modern Catalina coupe shape. From spring's earliest blossoms come the graceful flowing lines of this design. Detergent-proof . . will not fade even in dishwasher. Blue, *HH* Tuscan rose, Sage green, Federal gold on white background. Holloware is Federal gold. 10-in. dinner plates. *State set size.***

21 N 3509—16-piece set. Shpg. wt. 6 lbs. 6 oz. . . . $14.50
21 N 03509—53-piece set. Shpg. wt. 20 lbs. . . . 53.95

All decorated Melmac and Talk of the Town 16-pc. sets have pie-salads instead of sauce dishes

| Melmac Open Stock<br>State catalog number, color, specific piece of pattern you want | Tea-cup 7-oz. | Tea saucer | Butter plate 6-inch | Pie-Salad plates 7-inch | Dinner plates 10-inch | Cereal plate abt. 6in. | Sauce dish | Covered sugar bowl | Cream pitcher | Platter about 13-in. | Open veg. dish | Divided veg. dish |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| QUANTITIES → | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Shipping weights | 1 lb. | 1 lb. | 1 lb. | 2 lbs. | 2 lbs. | 1 lb. | 1 lb. | 1 lb. | 1 lb. | 4 lbs. | 2 lbs. | 2 lbs. |
| 21 N 3505—Catalina | $0.95 | $0.85 | ..... | $1.00 | $1.65 | $1.10 | $0.90 | $1.75 | $1.30 | $2.85 | $2.80 | $2.95 |
| 21 N 3509—Crocus | .95 | 1.25 | ..... | 1.40 | 2.40 | 1.15 | 1.00 | 1.85 | 1.55 | 4.75 | 2.95 | 3.35 |
| 21 N 3513—Frolic | 1.05 | 1.35 | ..... | 1.55 | 2.50 | 1.30 | 1.10 | 2.65 | 1.65 | 5.25 | 3.30 | 3.50 |
| 21 N 3508—Patio Rose | .95 | 1.25 | ..... | 1.40 | 2.40 | 1.15 | 1.00 | 1.85 | 1.55 | 4.75 | 2.95 | 3.35 |
| 21 N 3503—Talk of the Town | .95 | .85 | ..... | 1.15 | 1.70 | 1.15 | .95 | 2.40 | 1.40 | 3.30 | 2.80 | 2.95 |
| 21 N 3510—Today | .75 | .65 | 80c | .85 | 1.30 | .80 | .60 | 1.55 | 1.15 | 2.85 | 2.15 | 2.95 |

*NOTE:* 16-pc. sets serve 4; 53-pc. sets, 8. For pieces in set, see General Catalog. For Talk of the Town open stock in dark-tone colors (listed in previous catalogs) see General Catalog. *HH* means Harmony House color. ®Reg. T.M. American Cyanamid Co.

## For a Gay Spring Look, Give Her a Planter

**A** **New! Eagle Planter.** A majestic eagle, splendid in its gold-color finish, hovers over the gracefully shaped gold-color planter bowl. Composition; skillfully worked to give carved effect. Tin liner in bowl keeps fresh flowers or plants from dripping. Eagle has 16-in. wingspread; bowl 9x11 in. wide.
21 N 08931—No plants. Shipping weight 16 lbs. . . . . $9.95

**B** **New! Hanging Parasols.** Natural color reed baskets are a perfect setting for artificial flowers or greens. From Hong Kong. 17 in. high over-all.
21 N 8969—No plants. Shpg. wt. 1 lb. 4 oz. . . . . Pair $2.98



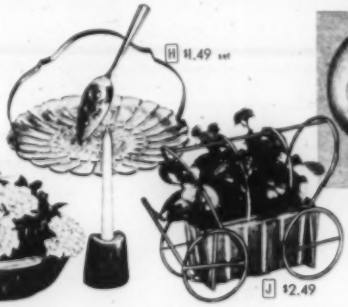
**C** **New! Planters you can hang on wall . . stand on table.** Shaped to simulate a lovely tulip. Green ceramic planter areas; holders of gracefully shaped brass-plated metal. 8x10x6 in. over-all.
21 N 8984—No plants. Shipping weight 4 lbs. . . . Pair $3.98

**D** $14.95

**G** $2.98 set

**E** $3.98

**F** $3.98



**H** $1.49 set

**K** $3.98 pair



**J** $2.49

**L** $2.98

## Give Her a Gift She'll Use Every Day . . to serve her family; cheer her kitchen

**D** **New! Our most elegant Chafing Dish.** How proud she'll be when guests admire this glistening chafing dish. Brass frame, silver-color aluminum insert, copper-color anodized aluminum cover. Black plastic knob, wood handles. Ball-tipped legs are easy on furniture. Big 2-quart capacity serves the holiday visitors in style . . . is just as wonderful for summer suppers. Canned heat warmer, snuffer incl.
21 N 8948—Shipping weight 5 lbs. 4 oz. . . . . Each $14.95

**E** **New! Spice Set.** Search no more; just open a drawer. Nine white ceramic drawers with colorful lettering. Gray-toned wood frame. 7x14 in. high.
21 N 9007—From Japan. Shpg. wt. 4 lbs. 4 oz. . . . . $3.98

**F** **New! What's Cooking Shelf.** Cooks have no fear when the cook book is near. Solid maple shelf, dark finish. Roomy drawer. 10¾ in. high over-all.
21 N 8992—Books not incl. Shpg. wt. 3 lbs. 8 oz. . . Each $3.98

**G** **New! 3-piece Console Set.** An eye-catching centerpiece for her holiday table. Add subtle color to her mantel. Pink and gray ceramic in modern design. Candlesticks 2½ in. high, bowl 10¼ in. long.
21 N 9043—No candles, flowers. Wt. 2 lbs. 8 oz. . . Set $2.98

**H** **New! Cake Server Set.** Can't you just picture a mouth-watering Country Inn fruit cake on this plate? Clear glass plate, detachable chrome-plated metal handle and cake server. Plate 12-in. diameter.
21 N 8932—Shipping weight 3 lbs. . . . . Set $1.49

**J** **New! Covered Wagon Planter.** An early American theme, executed with the modern touch. Green ceramic planter highlighted by brilliant brass-plated frame. 8 in. long over-all. No plants.
21 N 8981—Shipping weight 2 lbs. 4 oz. . . . . Each $2.49

**K** **New! Pair of Brass Plaques.** From mystic India come these hand-engraved modern plaques. Gently curved convex shape and delicacy of engraving make them a lovely addition to living room, dining room or family room. Diameter 7 inches.
21 N 9012—Shipping weight 1 lb. 12 oz. . . . . Pair $3.98

**L** **New! Brook Trout Plaque.** There's not a fisherman in town who wouldn't be proud to have caught this beauty. The perfect gift for your favorite sportsman . . hang it in his den. Plaster fish in natural "rainbow" colors. Medium brown wood plaque 9⅞x5⅝ in.
21 N 8986—Shipping weight 1 lb. 8 oz. . . . . Each $2.98

TALK OF THE TOWN

CATALINA

TODAY

## Revolving Lamps

A B Delightful Animated Lamps. Heat of bulb revolves inner cylinder, gives effect of moving scene. Cylinders of flame-resistant molded plastic. Brass-plated metal frames. Bulbs included.

A Niagara Falls Lamp. Instructions included.
21 N 2184—6¼ x11 in. high. Shpg. wt. 3 lbs. ..... $5.89

B Tropical Fish Lamp. Educational brochure incl.
21 N 2186—6¼ x11 in. high. Shpg. wt. 3 lbs. ..... $6.89

C New! Revolving Christmas Tree Lamp. Paper parchment tree twinkles with bright gold and silver-color highlights. Molded plastic base. Blue bulb (incl.) casts a mystic glow in room. A lovely Christmas decoration. Shipping weight 3 lbs.
21 N 2340—About 17 in. high, 9 in. wide ..... $4.89

*NOTE:* Lamps are for 110-120-volt, 50-60-cycle AC-DC. Cords included. No bulbs unless noted. UL Approved.

## This Christmas Give your Youngster his very own Bedroom Lamp

D Rotating Disneyland Merry-go-Round. Flame-resistant molded plastic cylinder. Baked enameled metal frame. Colorful design. *State color* red or yellow.
21 N 2195—About 10x11½ in. high. Shpg. wt. 3 lbs. ..... $6.89

E Roy Rogers Lamp. Composition figure of Roy sitting astride Trigger forms base of lamp. Western motif on paper parchment shade. Shpg. wt. 4 lbs.
21 N 2345—About 14 in. high, 9-in. shade ..... $2.89

F Mickey Mouse Club pictures on the metal drum base. Gaily decorated paper parchment shade. *State drum color* red or yellow. Wt. 3 lbs.
21 N 2183—About 15½ in. high, 9-in. shade ..... $4.89

G Jolly Clown Lamp. Chip resistant composition. Paper parchment shade. Shpg. wt. 4 lbs.
21 N 2153—About 18 in. high, 9-in. shade ..... $3.95

H New! Night Light. Chip-resistant composition. Bulb incl. *State color* lt. gray, lt. blue or pink.
21 N 2336—About 10½ in. high. Shpg. wt. 3 lbs. ..... $2.98

J New! Fawn. Hand-decorated glazed pottery base. Paper parchment shade. Wt. 3 lbs. 8 oz.
21 N 2330—About 14 in. high, 8-in. shade ..... $2.98

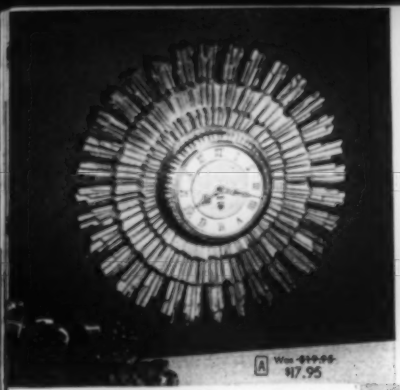
K "Mary had a Little Lamb." Glazed pottery base. Paper parchment shade. Shipping wt. 4 lbs.
21 N 2131—About 13½ in. high. 8-in. shade ..... $2.98

## Nursery Pin-up Pictures

Nursery pin-ups with wonderful, whimsical personalities tots love. Each pin-up tells a story every child knows. He'll recognize his favorite characters in these colorful pictures. Make that spare bedroom into a real nursery with a pin-up picture. Just picture his delight when he sees them above his very own bed. Favorite nursery rhyme characters and a whole train full of Walt Disney animals in 3-dimensional figures. Made of ¾-inch laminated board in brilliant colors. Casey, Jr. 45⅛ inches long; others in proportion. Shipping weight Casey, Jr., 3 lbs.; others, 2 lbs.

(L) 21 N 6688—Pinocchio ..... $2.29
(M) 21 N 6685—Casey Jr. ..... 3.00
(N) 21 N 6344—Mary had a Little Lamb ..... $2.29
(P) 21 N 6687—Buckaroo ..... 2.29

PG PAGE 429 . . DINNERWARE



A Was ~~$19.95~~ $17.95

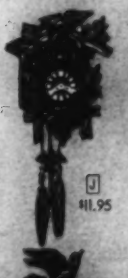
H $25.95 cash $3 down

S $21.95 $2.50 down

B $12.95

C $10.95

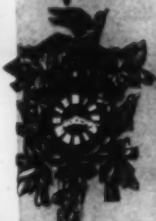
CUCKOO CLOCKS



J $11.95

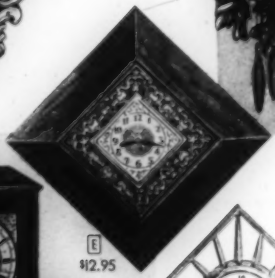
K $16.95

D $24.95 cash $2.50 down



L Low as $26.95 cash $3 down

M $39.95 cash $4 down



E $12.95

F $69.95 cash $7 down

G $42.88 cash $4.50 down

430 .. SEARS SCPRIME

N $6.95

P $6.95

Z $5.99

AA $6.99

R $6.95

Low as BB $5.99

CC $5.99

T $19.95 cash $2 down

V $16.95



W $29.95 cash $3 down

X Was ~~$39.95~~ $32.95 cash $3.50 down

Y Low as $8.50

# Elegant Clocks for Christmas

## Important home decorating pieces.. to keep in time with the holiday mood

### Distinctive Clock Giftware

**A** **Large Decorator Clock. Our best seller reduced for Christmas!** If her home reflects the latest decor . . . if she has a flair for the elegantly modern, give her this deeply carved gold-color beauty. 8-day sunburst style . . . adds a dramatic effect over sofa, mantel or bed. Gilded pressed wood rays surround gold-color metal case. 2-tone gold-color dial with lustrous satin finish. Gold-color Roman numerals, hands. 16-in. diameter. Imported West German movement.
4 N 7360E—Shpg. wt 9 lbs. Was $19.95.....Now $17.95

**B** **Newl Picture Frame Electric Decorator.** Polished wood frame. Dial set in mirrored panel overlayed with gleaming brass finish latticework. Brass finish handle. Raised, gold-color Roman numerals, black hands. Self-starting. Sweep second. 14½ in. square. *State finish* mahogany or new golden-toned fruitwood. *State choice.*
4 N 7391E—Shipping weight 6 pounds.....$12.95

**C** **"Banjo" Electric.** Hardwood case in rich mahogany finish. 6 in. wide, 17 in. high. Visible pendulum, eagle on top and side rails adds decorative touch. Sweep second. Self-starting movement.
4 N 7378E—Shipping weight 4 pounds.....$10.95

**D** **Our Largest Decorator Clock.** 12x20 in. high. Elegant baroque carving on gold-color pressed wood case. Rich looking, raised gold-color numerals, hands. 8-day movement. From West Germany. *Only $2.50 down.*
4 N 07362E—Shipping weight 11 pounds.....$24.95

**E** **Large Diamond Shape Shadow Box Style.** 19½ inches high. Polished wood frame. Lovely panel of gilded baroque carving surrounds dial. Raised gold-color numerals, black hands. Sweep second. Self-starting electric movement. Choice of finish: dark mahogany or new golden-toned fruitwood. *State choice.*
4 N 7387E—Shipping weight 6 pounds.....$12.95

**F** **Fine Imported 8-Day Westminster Chime** . . . famous clock classic now at a popular price. Copied from design of early 18th century English craftsmen . . . truly a gift of luxury. Mahogany finish cabinet with solid brass handle, hinged glass door. Solid brushed brass dial ring with second markings; Roman numerals etched and filled in black. Dial background is highlighted with brass corner decorations, pierced serpentine hands. Strikes hour; chimes quarter hours. 10½x7½x14 in. high. From West Germany. *Only $7 down.*
4 N 07131E—Shipping weight 12 pounds.....$69.95

**G** **Special Purchase . . . Just in Time for Christmas!** Manufacturer's Close-Out on Imported 8-Day Westminster Chime. Polished mahogany finish case with a modern look. Large, easy-to-read dial, 7 inches in diam. Raised, gold-color numerals, brass serpentine hands against richly grained wood of dial. Strikes hour, chimes quarter hours. 11¾x9 in. high. From Germany.
4 N 07130E—Shpg. wt. 10 lbs. Only $4.50 down.....$42.88

### Hand-Carved Cuckoo Clocks from Germany

Fascinating, decorative Cuckoo Clocks strike a merry note at Christmas . . . bring pleasure to the home all year around. Richly polished wood cases, hand carved with classic "bird and leaf" design. Gaily colored cuckoo pops out to announce each hour and half hour. All have hour gongs. Imported from Germany's Black Forest.

**H** **Our Best Seller 8-Day Cuckoo Clock.** 2-weight, pendulum movement. 10x13½ in. high. Deeply hand carved, polished wood case. Runs 8 days without rewinding. Choice of two finishes: classic dark brown or popular new two-tone blond. *State finish. Only $3 down.*
4 N 07310E—Shipping weight 11 pounds.....$25.95

**J** **Our Lowest-priced Genuine Cuckoo Clock.** 2-weight, 1-day pendulum movement. 9½x11 inches high. *State* dark brown or two-tone blond finish.
4 N 7313E—Shipping weight 5 pounds.....$11.95

**K** **13½-inch Genuine Cuckoo Clock.** Deeply hand carved, polished dark brown wood case. 2-weight, 1-day pendulum movement. 10x13½ inches high.
4 N 7304E—Shipping weight 6 pounds.....$16.95

**L** **17½-inch Genuine Cuckoo Clock.** Large decorative clock. Beautifully polished dark brown wood case, richly hand carved. 2-weight, 1-day pendulum movement. 12x17½ inches high.
4 N 07344E—Shpg. wt. 12 lbs. $3 down.....$26.95
4 N 07340E—As above with 8-day movement . . . runs 8 days without rewinding. Shpg. wt. 13 lbs. $3.50 down.....$33.95

**M** **Our Best! 19½-inch Genuine Cuckoo-and-Quail Clock.** Door opens cuckoo pops out to call hours; quail whistles quarter hours. Magnificently polished dark brown wood case, deeply hand carved. 3-weight, 1-day pendulum movement. Large size—14½x19½ in. high.
4 N 07334E—Shpg. wt. 12 lbs. $4 down.....$39.95

### Gleaming Gold-accented Decorators

**N** **Diamond-shape Electric Wall Clock** . . . Radiant sunburst motif in a gleaming golden hue. Big and handsome; 15 inches top to bottom. Gold-plated metal case. Large decorative dial, 5⅜ inches in diameter. Red sweep second. Self-starting electric movement.
4 N 7358E—Shipping weight 4 pounds.....$6.95

**P** **Electric Decorator Clock** . . . charming . . . novel . . . accurate. Gold-plated metal frame stylized with handsome scroll design. Decorated white dial. Sweep second hand. Large 9½-inch diameter. Self-starting electric movement. Shop early for Christmas!
4 N 7359E—Shipping weight 4 pounds.....$6.95

**R** **Electric Scroll Clock.** Metal scroll edging surrounds white decorated dial. Black scroll-type numerals. All-metal case. Self-starting electric movement. Red sweep second hand. 10¾-inch diameter. Choice of gleaming gold plate or handsome black wrought metal scroll edging. *State choice.*
4 N 7348E—Shipping weight 4 pounds.....$6.95

### Imported 400-Day Anniversary Clocks

400-Day Anniversary Clocks . . . to be treasured for years to come. Delicate, ornamental . . . out of the past for today's modern decor. Assembled; ready to run; Balanced motion you actually see; noiseless, no annoying tick. Flick of lever lowers pendulum into position. Adjustable base; runs accurately on any surface. Solid brass parts; removable glass case. *Wind once a year* on a special occasion. Imported from West Germany.

**S** **Exquisite Floral Motif** decorates ivory-color metal base, dial and columns. Distinctive-looking embossed numerals; delicately styled hands. 12 inches high. A jewel clock for that extra-special Christmas gift.
4 N 7339E—Shpg. wt. 10 lbs. $2.50 down.....$21.95

**T** **Delicately Twisted Brass Columns.** Polished Brass base, Beautiful hand-painted design on large porcelain-enameled dial. 12 inches high. *Only $2 down.*
4 N 7328E—Shipping weight 9 pounds.....$19.95

**V** **Our Lowest-priced 400-day Clock.** Highly polished brass base and columns. Lovely porcelain-enameled dial with delicate floral design. 12 in. high.
4 N 7338E—Shipping weight 8 pounds.....$16.95
4 N 7337E—As above, 9 in. high, Shpg. wt. 6 lbs.....14.95

**W** **The Mellow Glow of Brushed Brass** combines with cut glass to make this a deluxe clock design. Fancy square style, 6x8½ inches high. Solid brushed-brass case, twisted columns. Brass handle, corners and feet. Silver-color dial with rich gold-color numerals and hands. Expensive bevelled glass side panels with cut glass floral ornamentation. Mirrored back panel reflects the beauty of entire clock. *Only $3 down.*
4 N 07367E—Shipping weight 6 pounds.....$29.95

**X** **Our Finest 400-Day Clock. Reduced $7.** Truly a design of elegance. Hexagon shape. Polished brass case. Glass side panels superbly etched with delicate Floral motif. Mirrored back panel reflects beauty of entire clock. Floral motif on dial. 10 inches high. *$3.50 down.*
4 N 07343E—Shpg. wt. 10 lbs. Was $39.95.....$32.95

### Wrought Metal Electric Wall Clocks

Following the modern trend in home decorating . . . playing a double-duty role of beauty and utility . . . *these are sensational clock values!* Attractive, forward-looking black wrought metal or gleaming brass-finish. White dial with black hands and numerals. Sweep second hand. Self-starting electric movements.

**Y** **Leaf Design.** Black wrought metal. Extra-large 15-inch diameter with a "trailing ivy" motif.
4 N 7383E—Shipping weight 4 pounds.....$8.50
4 N 7390E—As above; gleaming brass finish. Shipping weight 4 pounds.....$9.50

**Z** **"Sunburst."** Black wrought metal. 14-in. diam.
4 N 7357E—Shipping weight 4 pounds.....$5.99

**AA** **"Baton Point."** Brass finish (shown). Ultra-modern style to make a modern room complete. 12-in. diam.
4 N 7389E—Shipping weight 4 pounds.....$6.99
4 N 7386E—As above, black wrought metal. Shipping weight 4 pounds.....$5.99

**BB** **Scalloped Filigree.** Black wrought metal. 12-in. diam.
4 N 7356E—Shipping weight 4 pounds.....$5.99
4 N 7388E—As above, gleaming brass finish. Shipping weight 4 pounds.....$6.99

**CC** **Good looking Semi-scalloped Style.** Modern touch for any room. Black wrought metal. 12-in. diam.
4 N 7384E—Shipping weight 4 pounds.....$5.99

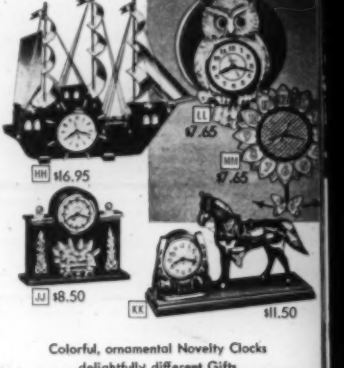
### Charm . . Beauty . . Accuracy
### Clocks for Mantel, Table or TV

**DD** **Electric Grandfather Mantel Clock.** Chords strike hour and half hours. Gold-color metal columns. Mahogany veneer wood case. Self-starting. *Only $3 down.*
4 N 07127E—7x4½x20 in. Shpg. wt. 11 lbs.....$29.95

**EE** **Newl Extra-Large Electric at an Extra Low Price.** Gold-color dial. Two tone light-and-dark mahogany finish case. Self-starting. Sweep second.
4 N 7327E—10x7 in. Shpg. wt. 4 lbs.....$6.95

**FF** **Economy-Priced 8-Day Mantel Clock.** Strikes hour and half hours. Mahogany veneer case. From Germany.
4 N 7128E—7x4½x2¾ in. Shpg. wt. 6 lbs. $2 down . . $19.95

**GG** **8-Day Strike Imported from Germany.** Strikes hour and half hours. Mahogany veneer wood case.
4 N 07125E—12½x4¼x7½ in. Shpg. wt. 7 lbs. $3 down $29.95
4 N 07126E—As above but 16½x4½x9 in. Westminster Chime. Strikes hour, quarter hours. Shpg. wt. 10 lbs. $5 down...$46.50




### Colorful, ornamental Novelty Clocks delightfully different Gifts

**HH** **Famous "Flagship" Clock.** Six porthole lights (controlled by deck switch) throw beams up to make silvery-color chrome-plated flags and sails gleam. Hand-rubbed mahogany veneer wood hull. 4x20x17 in. Self-starting electric movement.
4 N 07369E—Shipping weight 8 pounds.....$16.95

**JJ** **Fireplace Clock.** Simulated burning logs emit warm glow. Multicolor light wood. Self-starting electric movement. 10½x8½ inches high.
4 N 7326E—Shipping weight 5 pounds.....$8.50

**KK** **Western Horse Clock** . . . Polished bronze-color metal horse; clock case with horseshoe and corral scene. Mahogany-color wood base. 17x11½ in. Shpg. wt. 8 lbs.
4 N 7368E—Self-starting electric.....$11.50
4 N 7376E—8-day spring driven.....11.50

**LL** **Wall Clock—Animated** Owl with big rolling eyes. Shadow-stained like natural coloring. Plastic case, 8x10 inches. Self-starting electric movement. *State* red, yellow or green.
4 N 7373E—Shipping weight 3 pounds.....$7.65

**MM** **Wall Clock—Colorful Daisy Dial.** Suspended butterfly swings like a pendulum. Carved white numerals. Sweep second hand. Self-starting electric movement. 8¾ in. diameter. *State* red, yellow or green.
4 N 7379E—Shipping weight 3 pounds.....$7.65

*NOTE: All electric clocks on this page are UL approved; for 110-volt, 60-cycle AC current only. Cord and plug are included. Prices include 10% Federal Excise Tax.*

# Charming, timely Clocks .. to please everyone on your Christmas gift list

## Compact, All-Purpose Travel Alarms

Gifts of beauty and utility. An alarm whenever and wherever you need one. Genuine leather cases. West German import.

**1** **Personalized 8-Day Travel Alarm Reduced!** 7-jewel. A fine, dependable movement. Rectangular case, 3¼x3x3 in. high. Polished brass trim, luminous dial. *State* tan, brown, red or blue. *Print 1 initial.* Wt. 9 oz.
4 N 7053E—*Fall 1955 was $13.50*..... **$11.95**

**2** **Personalized 8-Day Travel Alarm.** 7-jewel 3-in. sq. case with brass trim. Luminous. *State color* tan, brown, red or blue.
4 N 7054E—Wt. 9 oz. *Print 1 initial*..... **$11.95**

**3** **Personalized 7-Jewel Travel Alarm.** Single key winds both clock and alarm. 3-in. square case. Luminous dial. 1-day movement. *State* tan, brown, red or blue. *Print 1 initial*.
4 N 7042E—Wt. 9 oz. *Print 1 initial*..... **$7.95**

**4** **Rectangular Case,** 3½x3 in. with expensive brass trim. Luminous dial. Single key winds both clock and alarm. 1-day movement. *State color* brown, red or tan.
4 N 7038E—Shpg. wt. 9 oz..... **$5.95**

**5** **Square Case Travel Alarm Priced Low.** 3-inch case. Luminous dial. 1-day movement. *State color* tan, brown or red.
4 N 7041E—Shpg. wt. 9 oz..... **$4.95**

## Double Bell, Tiny Time Alarms

Extra Loud Clapper Alarms. For the sound sleeper—real, old fashioned clapper alarms . . . positively the loudest we've ever heard! 1-day movements. From West Germany.

**6** **Bright Nickel-Plated Case** with metal dial. Raised numerals; *luminous* dots, hands. 3½ in. high, incl. handle. Wt. 1 lb. 11 oz.
4 N 7020E..... **$4.39**
4 N 7021E—As above; brass finish..... 4.99

**7** **Larger 7-Inch Nickel-Plated case.** Black dial. Luminous dial. Wt. 1 lb. 11 oz.
4 N 7018E..... **$4.39**
4 N 7019E—As above; brass finish..... 4.99

**8** **"Tiny Time" Alarm From West Germany.** Authentic period reproduction. Polished brass case has decorative handle. Black Roman numerals on white dial. Luminous. 1-day movement. Dial, 2¼-in.
4 N 7380E—Shpg. wt. 1 lb..... **$4.39**

**9** **Lowest Priced Imported "Tiny" Alarm We Know Of.** No bigger than a minute . . . only 3 inches high. Metal case; brass ball-type pedestal base. Brushed metal dial; luminous hands, numerals. 1-day movement. Imported from West Germany. *State case color* pink, light blue or ivory.
4 N 7050E—Shpg. wt. 1 lb..... **$3.29**

## Imported Clock Bazaar . . gifts with a luxury look priced low.

Patterned after expensive luxury clock giftware . . . a selection of high-style clocks at low prices. Dependable 1-day movements. From West Germany.

**10** **Two-Toned Rectangular Wood Case Alarm.** 5⅛x4⅝ in. high. Polished dark mahogany finish case contrasts beautifully with blond mahogany finish front panel. Gleaming copper-color solid brass dial. Black numerals; luminous dots and hands.
4 N 7022E—Shpg. wt. 1 lb..... **$7.95**

**11** **Miniature Mantel Clock.** Tambour style, 6⅜x3¼ in. Luminous, brushed metal dial. Bell alarm. Handsome polished wood case. *State* blond or mahogany finish.
4 N 7024E—Shpg. wt. 1 lb. 8 oz..... **$7.95**

**12** **Miniature Replica of Domed Anniversary Clock.** 1-day movement with pendulum that actually swings. Twisted brass columns, shiny brass base and pendulum. Rich gold-color numerals. 6 inches high.
4 N 7026E—Shpg. wt. 1 lb..... **$7.95**

**13** **Miniature Solid Brass Alarm** for mantel, desk or dresser. Glowing brushed brass case, trim; polished brass base. Raised gold-color numerals. Luminous. 3 in. high.
4 N 7016E—Shpg. wt. 1 lb..... **$7.95**

**14** **Tiny Square Boutique Alarm.** Velvet-covered solid brass case sprinkled with simulated pearls and rhinestones . . . to capture her fancy. Luminous. Only 2⅝ in. sq. *State* pink, light blue or white.
4 N 7013E—Shpg. wt. 1 lb..... **$7.95**

**15** **Polished Brass Movement** set in a 3-inch square of sparkling clear crystal . . . you can actually see the inner workings of this clock. Luminous dial. Bell alarm.
4 N 7006E—Shpg. wt. 1 lb..... **$7.95**

**16** **Solid Brass Tilting Easel Clock.** Twisted brass columns hold case and dial . . . can be tilted to an always easy-to-read position. Polished brass base. Luminous dial. Bell alarm. 3½ in. high.
4 N 7017E—Shpg. wt. 1 lb..... **$7.95**

**17** **Miniature 8-Inch Grandfather Clock.** Wood case trimmed with Dresden-type multi-color floral design. Delicate hands. Door at bottom opens to hide key. Unique gift. *State color* black or ivory.
4 N 7001E—Shpg. wt. 1 lb. 8 oz..... **$4.95**

*NOTE: Order today for Christmas giving. Include clocks in your Easy Terms order. Only 10% down on orders of $20 or more . . . pay conveniently later. See page 373 for details.*

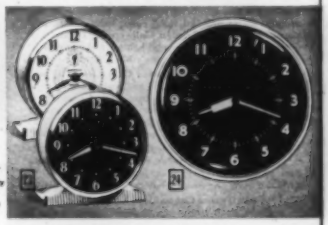
**18** Special **$5.99**

**19** Originally $7.95 **$6.59**

**20** Originally $7.95 **$5.49**

**21** Originally $7.95 **$6.04**

**22** Originally $7.95 **$5.49**



## Christmas Special

**18** **Special Purchase Wood Case Electric Alarm** . . . made by a famous manufacturer especially for Sears. Imagine a fully luminous clock in an expensive hardwood case at this low price . . only a tremendous special purchase makes it possible! Latest styling; heavy, polished brass rim. Luminous hands and numerals. Red sweep second. Self-starting movement. 4½x4 in. *Be sure to state* blond or mahogany finish. Shipping weight 2 lbs.
4 N 7087E—*Special at*..... **$5.99**

## Save $2.16 to $4.36 on General Electric Clocks

Order today! Self-starting movements. Sweep second hands. *All sent postpaid.*

**19** **"Originality"—Kitchen Wall Clock.** *Maintained price was $9.85.* Clear plastic ring joins case and numeral band. 8½-in. diam. *State* red or yellow with white numerals, dots and hands; or white with red. (Wt. 2 lbs. 7 oz.) *Ppd.*
4 N 7252E—*Repeating Big Book Price.* **$6.59**

**20** **"Enhancer" Alarm.** *Former maintained price cut $4.30.* Beige plastic case, 5x4 in. high. Light dial, brown hands and numerals. Gold-color front alarm set. (Shpg. wt. 1 lb. 2 oz.) *Postpaid.*
4 N 7091E—*Originally $9.85*..... **$5.49**

**21** **"Butler" Kitchen Wall Clock.** *Maintained price was $8.75.* Colorful dial styling features, easy-to-read numerals. White plastic case, 7¾x6½ in. high. Curved crystal. *State* red or yellow with white numerals; or white with red. (Shpg. wt. 2 lbs. 1 oz.)
4 N 7272E—*Originally $8.75*...*Ppd.* **$6.04**

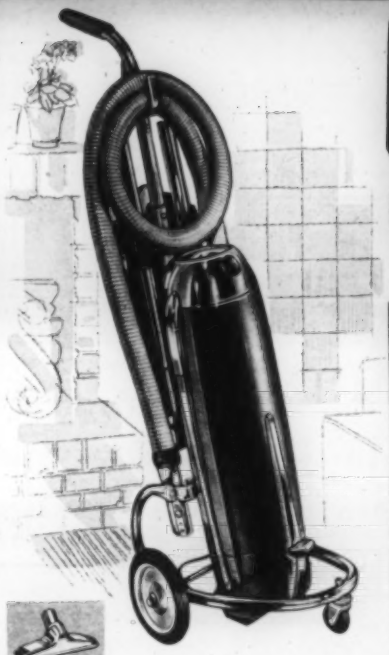
**22** **"Decor" Alarm.** *Former maintained price was $7.65.* Modern looking beige plastic case. Smart textured dial. 6x3⅝ in. high. (Shpg. wt. 1 lb. 2 oz.)
4 N 7097E—*Originally $7.65*...*Ppd.* **$5.49**

## Our Best Seller Utility Clocks

**23** **8-Day Alarm.** Ivory-color metal case; wide gold-color non-tip base. 5 inches high. Popular, all-purpose alarm.
4 N 7048E—Plain dial. Shpg. wt. 1 lb. 5 oz..... **$4.99**
4 N 7056E—Luminous dial. Shpg. wt. 1 lb. 5 oz..... 5.59

**24** **Our Most Popular Electric** Kitchen wall clock with top quality features . . . it's amazingly quiet, has low power consumption, low heat rise. White plastic case; saucer-type crystal. 6¾ in. diam. Sweep second. Self-starting. *State* red with white hands, numerals; white with black hands, red numerals; yellow with black hands, numerals.
4 N 7291E—Shpg. wt. 2 lbs. 6 oz..... **$3.89**

*NOTE: All electric clocks on page are UL approved, for 110-volt, 60-cycle AC current only. Cord and plug are included. Prices include 10% Federal Tax. Order now for Christmas.*



Cleans rugs, wood floors, linoleum; floating brush removes clinging lint

Suction-cleans clinging dust from wall and ceiling surfaces

Cleans your lamp shades, fragile furnishing with gentle suction

Cleans heavy draperies to light curtains with variable suction

Crevice tool pulls out dust from hard-to-reach places. De-moths, too!

## Cut $20—just in time for Christmas!
## Kenmore "705" Ken-Kart Cleaner

Was ~~$104.95~~ NOW $84.95 cash
$5 down, $5 monthly

ROLLS ANYWHERE—WITH ALL ATTACHMENTS. Turns, swivels, follows as you clean. Metal attachment holder affixed to Ken-Kart, keeps cleaning tools at your fingertips.

SUPER-POWERED, TOO! 1-HP motor develops 60-inch suction . . gives faster, more positive removal of hair, thread and rug destroying grit. Extra wide floor nozzle covers more floor area in less sweeps, shortens cleaning time. Has arrow guide positive rug nozzle alignment. Floating brush inside nozzle revives carpets as it removes imbedded dirt.

VARIABLE SUCTION CONTROL adjusts to exact cleaning needs. Positive locking wands are easy to attach, stay secure in use. Larger hose connection openings for more cleaning efficiency, whisper quiet operation.

PLUS THESE FEATURES! 9 floor-to-ceiling cleaning attachments. Two 20-inch chrome-plated steel locking wands; 11½-inch aluminum rug nozzle; 8½-inch wall brush; 5-inch aluminum upholstery nozzle; 3-inch rubber dusting brush; plastic crevice tool; De-mother; 7-ft. Vinyl hose. 6 disposable paper dust bags. Two-tone lakeside (light) green finish, chrome-plated trim. Tip-toe switch. Sealed in bearings never need oiling. UL approved. Guaranteed 1 full year against defects. For 110-120-volt, 25 to 60-cycle AC, DC. Shpg. wt. 36 lbs. *Mailable.*

20 N 0705—KEN-KART and tools . . . . . Cash **$84.95**
TERMS $5.00 down, $5.00 monthly

20 N 4000—6 Disposable paper dust bags. *Mailable.*
Shipping weight 5 ounces . . . . . 65c

*SHIPPING NOTICE: Sewing Machines shipped freight, express or truck from your mail order house*

B $74.95 cash
$5 down, $5 monthly

C $53.95 cash
$5 down, $5 monthly

Certificate offer limited to "71" Portable illustrated directly above

# Free! 13 ONE-DOLLAR CERTIFICATES
## with purchase of Kenmore "71" Sewing Machine

Including case and set of attachments **$134.95** cash — $5 down, $7 monthly on Special Easy Terms

**Offer ends December 15th.** Free certificates will be accepted within 60 days on the purchase of any Sears catalog merchandise from any Sears Mail Order House, Catalog Sales Office, Telephone Office or Catalog Sales Department in any Sears Retail Store. (If for any reason merchandise is returned, the value of certificates not returned will be deducted from refund.)

A KENMORE "71" will add new sewing skills—multiple binding, pleating, etc.

So light you can carry it with one hand; extra sturdy, because it's constructed of durable aluminum. Full-sized and full-rotary—for smooth, effortless stitching. Self-contained carbon pile rheostat for infinite sewing speed changes. Convenient lever replaces clutch for bobbin winding. Push button control indicates stitch length. Needle plate marked to guide seam widths. Concealed, hinged light. Simplified one hand threading and extra large hand hole for easy access to bobbin. Sews forward or reverse at any speed—hinged presser foot glides over pins (no need to hand baste). Drop feed for darning.

Attractive beige hammerloid finish. For 110-120-volt, 60-cycle AC. UL approved. Soft green plastic covered case 18x10x14½ inches. Attractive lining. Lock, key, storage pocket. Full set of attachments, zipper and cording foot, needles, bobbins and instructions. *Only $5 down, $7 monthly on Easy Terms.* Shpg. wt. 29 lbs.

20 N MT23571—Kenmore Model "71" Portable plus 13 One-Dollar Certificates . . . . . Cash **$134.95**

### Kenmore "72" Rotary Portable

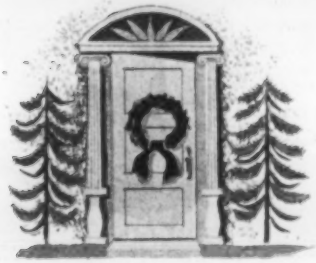
B Attractive 2-tone beige and brown crinkle finish, chrome-plated trim. Numbered stitch regulator and forward-reverse control; adjustable thread tensions. Automatic bobbin winder, hinged presser foot. Built-on sewing light. Darning release. 4-point feed. Attachments plus combination zipper and cording foot, extra needles and bobbins, instructions. Carrying case measures 13½x17¼x9 inches high. Foot sewing control. 110-120-volt, 60-cycle AC. UL listed. Shipping weight 41 lbs. *Certificate offer not included.*

20 N MT22972—$5 *down*, $5 *monthly* . . . Cash **$74.95**

### Commander "31" Rotary Portable

C Full rotary for smooth, even stitching and full forward-reverse sewing. Non-glare black crinkle finish with chrome-plated trim. Adjustable upper thread tension, stitch regulator and automatic bobbin winder. Hinged presser foot adjusts to thick or thin materials. Foot controls sewing speed. For 110-120-volt, 60-cycle AC. UL listed. Carrying case measures 13½x17⅝x9 inches high. Darning release. Instructions included plus sewing light and 14 attachments. *Certificate offer not included.* Shipping weight 37 lbs.

20 N MT22931—$5 *down*, $5 *monthly* . . . Cash **$53.95**



# *Sears says:* "ORDER EARLY"

# *Uncle Sam says:* "MAIL EARLY"

★ Christmas shopping can have an added pleasure if we take pleasure in our shopping, if we avoid the last minute rush, the risk of disappointment, the possibility of delay.

★ There's no place like home to do your Christmas shopping. There's no place like Sears to save.

★ Now, while it is still early, select your gifts in comfort. Plan for everyone on your Christmas list and choose in leisure just the right gift for everyone from Granddad to the newest arrival in your family.

★ It's so much fun when you do it the easy Sears mail order way. And it's even more fun when you order early from Sears, giving yourself plenty of time to have your gifts ready, wrapped, tied and sealed in the gay colors that say merrily, "A Merry Christmas."

★ This year plan to shop early and mail early. Shop early and you get the advantage of wide assortments, of clean, fresh, sparkling merchandise. Mail early and you insure prompt and accurate delivery of your holiday packages. Congestion of mail is bound to overtax both transportation and postal services. No matter how eager our postmen may be to handle all Christmas mail before Christmas, there is a limit to their physical ability. They can't do the impossible. Help them and yourselves by mailing early — really early — today.

*We do sincerely*
*wish you*
*A Merry Christmas*

# Closet Accessories

A $3.49 6-pc. set
B $1.95 box of 2
C $1.69 box of 4
D $1.50 each
E $2.50 each
F $4.95 box of 6
Personalized with any names up to 15 letters
JOHN DOE

**A 6-pc. Hanger Combination Set** of (B) and (C) below. Will take care of all of his closet accessory needs. Set consists of four trouser hangers for "extra" slacks, plus two suit hangers. Nicely boxed for gift giving. Shpg. wt. set 5 lbs. 6 oz.

11 N 7923—6-piece set.....$3.49
Save 38c.....2 sets (12-pc.) 6.60

**B Men's Suit Hangers.** Top bar curved to hold shoulders naturally. Felt lined trouser hanger has automatic spring. Lacquered hardwood; plated metal parts. 18 inches wide. Boxed. Shpg. wt. box 2 lbs. 10 oz.

11 N 7932—Box of 2.....$1.95
Save 20c.....2 boxes (4) 3.70

**C Trouser Hangers.** Natural lacquered hardwood bars with felt pads. Automatic spring lock. Plated metal parts. 9 in. wide. Attractively boxed. Shipping weight box 2 pounds.

11 N 7909—Box of 4.....$1.69
Save 18c.....2 boxes (8) 3.20

**D Holds 24 or more ties.** About 14x21½ in.

11 N 7842—Shpg. wt. ea. 12 oz. 2 for $2.84. Each $1.50

**E Holds 36 or more ties.** About 19¼x21½ in.

11 N 7843—Shpg. wt. ea. 1 lb., 2 for $4.74. Each.... 2.50

**F Cedarwood Hangers** with the personal touch that means so much . . . the gift chosen especially for "him." Set of 6, imprinted with any name up to 15 letters. Hangers give clean, fresh scent to clothes. About 19 in. wide, ideal for men's suits. Curved shape, coat hangs naturally. Trouser bar and steel swivel hook. Attractively boxed.

Shipped Postpaid from Factory in Beulah, Michigan. Order before December 5th for Christmas delivery. *Please print name (or initials) up to 15 letters.* Shipping weight box 4 lbs. 2 oz.

11 N 7910F—Box of 6.....$4.95

**Tie Racks.** A "must" on your gift list if he's fussy about the appearance of his ties. Chrome-plated steel on wood base. Fingertip ball knob swings open for easy selection. Attach easily to door or wall. Screws included. Nicely boxed, ready for gift wrapping.

**G New Valet Master** features a separate and removable combination suit hanger. Luxuriously styled, but moderately priced . . . designed for the active American male whose habits demand changing suits with freedom and ease. After the day's wear, coat is draped naturally on contour-shaped 19-in. hangre. Trousers hang properly . . by the cuffs . . on 10-in. attached bar. Next morning the suit is removed, hanger and all, and returned to the closet . . clothes for that day's wearing are brought out. Attractive blonde finished hardwood. Handy scoop-type tray holds wallet, jewelry, keys, etc. Shoe rest at bottom. 58 in. high, 19 in. wide, takes little space. Well worth the additional cost.

11 N 07809L—Shipping weight 10 pounds.....$10.95
11 N 7927—Extra hangers. Wt. ea. 1 lb. 10 oz. ...Ea. $1.98, 2 for $3.85, 3 for $5.69

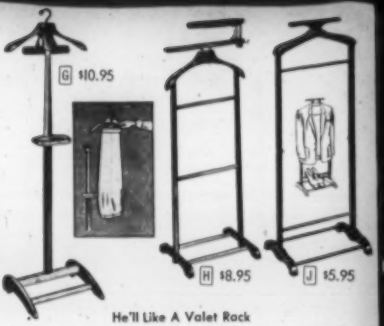
**H Valet Rack** . . made in Italy. A "complete" rack, holds entire outfit, plus jewelry or odds and ends in scoop swivel tray. Keeps his clothes neat, gives him new convenience. Strongly made of smooth finished hardwood with gleaming lacquer finish. Shaped coat hanger, trouser bar. Metal reinforced rack for shoes, hooks for hanging other garments. 46 inches high, 18 inches wide.

*State* mahogany or blonde finish.

11 N 07810L—Allow 10 pounds postage.....$8.95

**J Thrift-priced Valet Rack.** Holds complete outfit. Mahogany finished hardwood. Has coat hanger, trouser bar and shoe rack.

11 N 07814—42½ in. high, 17¼ in. wide. Shpg. wt. 6 lbs.....$5.95




## He'll Like A Valet Rack

## Practical Gifts for Kiddies . . . and for Your Favorite Gal

**K Youngster's Clothes Rack** with a truly western flavor. Ponderosa pine in natural color with smooth, lacquered finish. Colorful decal. 5 pegs for "sheriff's" jackets, etc. 22x53¼ in. Wt. ea. 1 lb. 14 oz.

11 N 7971—2 for $3.70.....Each $1.95

**L Newl Educational Toy and Storage Chest.** Teaches small fry to tell time, add, subtract, count and spell . . . plus ample room for all their toys. 4 clever games with instructions included . . . makes a "game" of learning. Strong fiberboard (not wood) in gay colors, red predominating, wipe-clean vinyl coating. Double strength cover, wood frame supports. Easily assembled. About 31x15x15 in. deep.

11 N 09175L—Shipping weight 7 lbs.....$3.29

**M Child's Hangers.** Strong, smooth molded plastic. Metal swivel hooks. Notched for straps. 12 in. wide. Shpg. wt. set 8, 1 lb. *State* it. blue or pink.

11 N 7904—2 boxes (16) $1.69.....Set of 8 for 89c

**N "Clothes Horse"** . . . sure to please little "ranch hands." Teaches them to hang up their clothes, makes it "fun." Clear lacquered Ponderosa pine, brown enameled design. 7 pegs. Easy to assemble.

11 N 07963L—15x45 in. high. Shpg. wt. 5 lbs.....$3.29

**P 6-tier Skirt Rack** with loop for belt at center of each tier. Bright plated metal with swivel hook at top. Tiers are 4 inches apart. 12 strong steel spring clips have non-marking plastic tips. 22x14 inches. Shpg. wt. each 4 lb.

11 N 8052—2 for $2.55.....Each $1.35

**R Perky Hat Box Set.** Clear plastic sides for quick selection. Sturdy cardboard base and lid with colorful paper covering. 13x6½ in. and 12x6¼ in. *State Color* pink or turquoise.

11 N 8777—Wt. set of 2, 2 lbs. 2 oz.....Set $2.50

**S Sachet Hangers.** Shimmering rayon satin covered hangers are thickly padded, delicately scented, trimmed with ribbon bow. 16 in. wide. Nicely boxed. Shpg. wt. box 1 lb. 8 oz.

*State pastel color* pink or turquoise.

11 N 8770—2 boxes (8) $3.70.....Box of 4 $1.95

**T Set of 3 Accessory Boxes** covered in sparkling quilted acetate satin. One each for hankies (8⅛x8⅛x2⅝ in.); one for hose (13¼x4¾x2⅝ in.); one for gloves (13⅛x5x2⅛ in.).

*State* Pink or turquoise. Wt. set, 2 lbs. 2 oz.

11 N 8773.....Set of 3 for $2.95

**V Shoe Rack** . . . holds 9 pairs of shoes in little space. Bright chrome-plated steel frame has rubber tipped feet, won't scratch or mar floors. Shaped wire loops. 15x21x11 in. high.....

11 N 7806—Shpg. wt. each 2 lbs. 6 oz.....2 for $3.30, Each $1.75

**W "High-style" Shoe Rack** holds 12 pairs. Takes so little floor space. Chrome-plated tubular steel with shaped wire loops for ventilation. Holds any style shoe. Rubber tipped feet won't scratch or mar floors. About 25x9x21 in. high.

11 N 7858—Shpg. wt. each 6 lbs.....2 for $7.50, Each $3.95

**Men's 8-pr. "High-style" Shoe Rack.** As above, but with special loops to hold 8 pair men's shoes at once. Shpg. wt. ea. 4 lbs.

11 N 7808—About 21x10x23½ in. high.....2 for $7.50, Each $3.95

**X Set of 4 Door-style Shoe Racks** . . . hold 12 pairs. Each rack mounted separately. Chrome-plated steel. Strong wire loops ventilate shoes between wearings. Each 22x5¼ inches, with screws.

11 N 7864—Shpg. wt. 3 lbs. 2 oz.....Set of 4 racks $2.95
11 N 7857—As above, but set of 3. Shpg. wt. 3 lbs.....2.25

**Set of 3 door-style Shoe Racks for men's shoes** (not shown). Like above, but designed to hold 6 pairs of men's shoes at one time. Each rack 20x6 inches. Shpg. wt. set of 3, 2 lbs. Screws included.

11 N 7807—2 sets (6 racks).....$4.24, Set of 3 racks $2.25

## Trouser Crèaser-Dryers

Our Best Quality. Launder wash pants, slacks, shorts, etc. . . insert creasers . . in one easy step they're dry and sharp creases are in . . with no ironing! Sears Exclusive automatic spring opening for width adjustment. Lock automatically, fingertip release. Rust-resistant metal frames strong, yet lightweight.

11 N 07895—For adult's, children's sizes (10 and up). About 37 in. long. Shpg. wt. of 2 pairs 3 lbs.
4 pairs, $2.82.....2 pairs $1.49

11 N 07897—For children's sizes 2 to 9. About 26 in. long. Shpg. wt. 2 prs. 2 lbs.
4 pairs, $2.44.....2 pairs $1.29

*Don't let lack of ready cash keep you from placing your complete Christmas order. Include any item on this page in your Easy Terms order. See page 373 for complete details*

**Extra Wide 20-inch Padded Hardwood Hanger.** Keep clothes neat. Broad curved shoulders; natural contour neck for proper hanging. Coat retains its shape. Round trouser cross bar. Shipping weight 1 lb. 3 oz.
11 N 8370—fine gift!

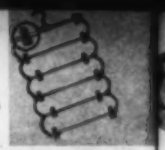
**Set of 2 Sachet Hangers.** Thickly padded, covered with shirred rayon satin. Delicately scented. Trimmed with dainty ribbon bow. Abt. 16 in. wide. Nicely boxed. Wt. box 12 oz. *State color* pink or turquoise.
11 N 839G—Box of 2

**Set of 5 Plastic-covered wooden Hangers,** attractively boxed. Quilted padding makes clothes hang smoother. Wipe clean. Abt. 16 in. wide. Plastic covered hooks. *State* lt. blue or pink. Wt. box, 1 lb. 3 oz.
11 N 841G—Box of 5

**Clear Plastic Hangers,** 17 inches wide.
A 10 **Dress Hangers.** Strap, skirt loop notches. Metal hook. Wt. set, 1 lb. 7 oz.
11 N 825G—Set of 10
B 5-**Dress-Suit Hangers.** Spring clips. Wt. 1 lb. 7 oz.
11 N 826G—Set of 5

**4-Pair Slack Rack** saves space, keeps trousers, slacks neat. Chrome-plated metal; swivel hook. 4 slots in two tiers hold 4 prs. cuffed trousers. Ends of wire plastic-tipped. Abt. 10¼ x 9¾ in. long overall. Order today!
11 N 824G—Wt. 15 oz.

**Set of 2 Blouse Tree Hangers.** Each holds 5 blouses or shirts at once. Plated metal; arms have closed ends, resist snags. Hook, center bar plastic tipped. Contour neckline. Abt. 15½ x 18½ in. Wt. 1 lb. 6 oz.
11 N 822G—Set of 2



**6-flar Skirt Rack.** Bright plated steel. Swivel hook. Adjustable spring clips with plastic tips grip firmly without snagging. 20x14 in. Handy space saver at a low, money saving price. Order several. Shpg. wt. 1 lb.
11 N 812G—Big value

**Set of 5 Trouser-Skirt Hangers.** Felt padded lacquered wood bars grip trousers or skirts firmly, keep them neat. Self-locking metal clamps. About 9 in. wide. Takes care of your trouser and skirt hanging. Wt. 1 lb. 6 oz.
11 N 814G—Set of 5

**Set of 8 Trouser Hangers.** Shiny rust-resistant steel wire. 10 in. wide; cuffs of trousers slip over bent wire frame on each side of hanger, keep trousers hanging neat and straight. Adjustable.
Shpg. wt. 14 oz.
11 N 811G—Set of 8

## Stocking Stuffers

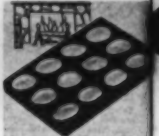
**Any item or combination on these two pages**

**ONLY $1.00 EACH**

**Any 3 for $2.70**

**Any 6 for $5.00**

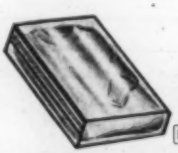
**Extra Sturdy Hat Box.** Strong fiberboard construction. Interior has leather grained design. About 13x7 in. deep. *State Harmony Hosts color* Ming blue (turquoise) or Frosty pink, both with smart black trim.
11 N 827G—Wt. 3 lbs.



**"Fire Magic."** Place one of these wax disks on fireplace logs or coals . . . bright multi-colors leap among the flames, add glow and sparkle. Set of 12 wax disks to the box, each in crimped paper "cup." Shpg. wt. 1 lb.
11 N 829G—Box of 12

**Drying Rack** gives you 6 ft. of drying space from compact rack, about 11x14 inches. "Overdoor" style. Heavy rust-resistant steel wire with rubber tips that won't mar door. Also hangs on towel bar, shower rod.
11 N 819G—Wt. 1 lb.

**Shoulder Covers** protect clothes from dust. Clear plastic, bound.
G **Set of 6, large size** 23x9 in. Heavy weight plastic. Wt. 7 oz.
11 N 808G—Set of 6
D **Set of 10,** 21x7 in. Lightweight plastic. Shpg. wt. 6 oz.
11 N 809G—Set of 10




E **Set of 2 Sweater Bags.** Transparent zippered plastic bags for sweaters, shirts, scarfs, etc. Use with moth crystals for seasonal storage. Assorted pastel binding 3-in. gussets. Ea. 12x17½ in. Shpg. wt. set 12 oz.
11 N 810G—Set of 2

F **Shirt or Blouse "Book."** Outer case has zipper closing to keep contents clean and fresh. Four pockets inside for shirts, blouses, sweaters, etc. Clear plastic, medium blue binding. Abt. 18x12 in. wide.
11 N 818G—Wt. 6 oz.

G **Single Suit Bag** of strong "see thru" plastic. Long 30-inch side zipper for easy access. Binding in assorted colors (sorry, but no choice). Ideal for storing your clothes, wonderful for travel. 42x25 inches.
11 N 806G—Wt. 6 oz.

H **Single Dress Bag** for storage or traveling. Strong "see thru" plastic with binding in assorted colors (no choice, but satisfaction guaranteed). Long 30-inch side zipper for easy access. 54x23 in. long.
11 N 807G—Wt. 11 oz.

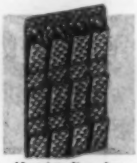
**"Kissat Kapa"** covers clothes on rod up to 30 in. long. Use 2 or more for longer rods. Translucent embossed vinyl plastic with "see thru" window. Ties on end for fastening to rod. Slit in center. 48x30 in. long.
11 N 815G—Wt. 8 oz.

**Folding Tie Rack** for 20 or more ties. Non-snag molded plastic. Attractive two-tone brown and tan combination. Attach to door or wall, screws incl. 4⅝ in. high, 3½ in. wide. A real space-saver. Order early!
11 N 820G—Wt. 7 oz.

J **Revolving Tie Rack.** Plated metal rod, 15 hooks; lacquered wood center. 5¼-in. diam. Screws incl.
11 N 842G—Wt. 9 oz.
K **Chrome Plated Steel Tie Rack.** Holds 22 or more ties. Abt. 10x2½ in. Screws.
11 N 838G—Wt. 10 oz.

**Heart shaped Hosiery Case.** Richly quilted pink plastic. 4 large pockets. Protects 4 or more pair of hose against snagging. Hand screened blue trim. Snap closing. Attractively boxed. About 8x8 inches.
11 N 843G—Wt. 8 oz.

**Laundry Bag**, hamper style to hang on wall or door. Durable quilted plastic. Zip bottom for quick emptying. Metal top bar; metal grommets for extra strength. Attractive assorted colors (no choice). Abt. 26x17 in.
11 N 805G—Wt. 10 oz.



**12-pocket Shoe Bag.** Strong faille-embossed quilted plastic. Double stitched pocket seams. Metal top rod for extra strength. Three metal grommets. About 29x17 inches. Assorted popular colors (sorry, no choice).
11 N 804G—Wt. 12 oz.

**Earring Box.** You can keep your earrings neatly, compactly, out of the way in this richly quilted rayon satin box. Lovely rayon satin lining. About 9x5x2½ inches. A good "extra" gift. *State* color pink or turquoise.
11 N 840G—Wt. 12 oz.

**"Magic Leaf"** cleans silver while you wash dishes. Put leaf in dishpan, silver comes out sparkling bright; tarnish disappears like magic. Safe for sterling or silverplate. Odorless and non-toxic; safe to use.
11 N 828G—Wt. 5 oz.

### Strong Metal Shoe Racks

L **Expandable style Shoe Rack** holds up to 9 pairs of shoes. Strong metal frame extends from 19 to 30 inches. Brown baked-on enamel sides. 11 inches high, 5 inches deep. Keeps shoes neat and tidy, away from dust and dirt. A good space-saver. Shpg. wt. 1 lb. 14 oz.
11 N 802G—Good buy!

M **Shoe-tree style Shoe Rack** keeps shoes ventilated, helps them retain their shape. Bright plated steel frame with strong wire loops to hold 6 pairs of shoes. Non-marring rubber tipped feet guard against sliding or damaging floors. 11 inches high; 9¼ x21 inches wide.
11 N 803G—Wt. 2 lbs.

### Jumbo Garment Bag

Smartly styled 16-garment Bag of durable, faille-embossed plastic you can wipe clean with a damp cloth. Strongly stitched seams. Reinforced with matching plastic binding all around for extra strength. 30-inch reinforced zipper. 2-hook metal frame. Heat sealed grommets won't rip or tear. Cardboard bottom for storage of lightweight woolens and accessories. About 54x13¼ x20 in. Pastel colors, pink and blue, sorry no choice. Order several for all your storage needs.
11 N 801G—Shpg. wt. 1 lb. 2 oz.

**Set of 9 Festive Plastic Plates.** 3 each poinsettia, Santa and colorful Christmas tree motif. Washable, reusable. 9-in. diam. Ideal for gay holiday entertaining.
11 N 877G—Wt. 1 lb.

**Set of 5 Plastic Dispensers.** Unbreakable, squeeze for controlled flow. For mustard, catsup, dressings, syrup, clothes sprinkler. 8-oz. Assorted colors.
11 N 880G—Wt. 9 oz.

## Stocking Stuffers

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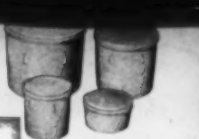
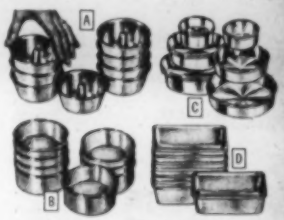


**4-pc. Plastic Storage Set,** handy for storing leftovers and packing picnic foods. Made of flexible "squeeze-bottle" plastic in frosty white. Unbreakable, odorless, with tight-fitting lids. Easy to rinse clean. 8, 16, 32 and 64 oz.
11 N 7776G—Shpg. wt. 1 lb.

**Sugar and Creamer Set** with matching strainer in colorful "squeeze-bottle" plastic. Easy-grip handles and snug fitting covers. Unbreakable. Perfect for informal entertaining. Attractively boxed . . . ready for gift wrapping. *State color,* pink or turquoise.
11 N 876G—Shpg. wt. 8 oz.

**Set of 10 Canapé Trays** . . . indispensable for holiday parties. Each 4½x6½ inches. Sturdy black metal with artistic rose pattern. Stain resistant. Wipe clean.
11 N 881G—Wt. 1 lb. 6 oz.

**Set of 4 Salt and Pepper Shakers** of durable rigid plastic. Black with smart silver color trim. Fill from top. 2½ in. high. Boxed for gift giving.
11 N 878G—Wt. 8 oz.




**Miniature Aluminum Baking Pans** for individual "petite" size cakes . . . adds a festive note to every meal or party snack . . Good, also for individual jello molds. Made of aluminum for fast, even baking, easy cleaning.

**A Set of 8 Angel food Cake Pans.** 3½x1½ inches deep. Shpg. wt. set, 10 oz.
11 N 883G—Set of 8

**B Set of 8 Shortcake Pans.** 3½x1½ inches deep. Shpg. wt. set, 12 ounces.
11 N 886G—Set of 8

**C Set of 4, 3-tier Pans.** Tiers are 2¼, 3¼, 4¼-inch diam. Wt. 6 oz.
11 N 885G—Set of 4

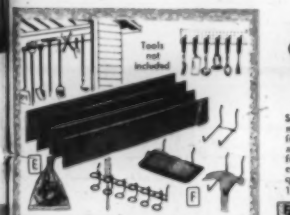
**D Set of 8 Loaf Pans.** 4½x2½x1½ inches deep. Shpg. wt. set, 10 ounces.
11 N 884G—Set of 8

**Jumbo 38-oz.—Watering Pot,** the plant thirst-quencher. Shatterproof High Impact plastic. Use as planter, too. Hand painted floral. *State* pink or yellow.
11 N 7762G—Wt. 12 oz.

**5-pc. Waffle Mold Set,** right in time for your holiday entertaining. Rust-resistant cast aluminum. Handle and 4 Christmas design molds. Smooth wood grip.
11 N 892G—Wt. 14 oz.

**48-pc. Plastic Fiesta Party Set.** 12 cocktail stirrers, 3¼ matching cocktail or snack picks . . . mix in the best crowds. Assorted designs, colors. Washable, use over and over. Shpg. wt. 8 oz.
11 N 879G—Set of 48

**Knife Sharpener** with handy push-pull action. Sturdy rosewood handle. 10¼ inches long overall. Just a few short strokes will keep your finest cutlery sharp at all times.
11 N 890G—Shpg. wt. 7 oz.



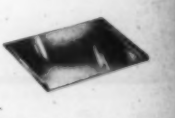

**E 24-pc. Hangerboard Set.** Set of 4 perforated hardboard panels, each 3x24 inches, 20 metal hooks. Space panels to fit needs. Hardware incl.
11 N 0407BG—Shpg. wt. set 3 lbs.

**F 4-pc. Set.** 1 each tool rack and shelf, 2 hanger brackets.
11 N 891G—Shpg. wt. set 12 oz.

**Set of 2 Aluminum Bowls** for mixing, preparing or serving food. Rustproof, unbreakable. Smooth inside and out for easy cleaning. Rolled edges. Convenient 2 and 3-quart sizes.
11 N 1428G—Shpg. wt. 1 lb.

**Covered Cake Pan,** 12½x9x2 inches. Heavy weight aluminum. Seamless for easy cleaning. Double duty . . . you can carry cake to picnics, etc. Cover serves as small cookie sheet also.
11 N 1427G—Wt. 2 lbs. 2 oz.

**8-pc. Holiday Cookie Cutter Set.** Ever-bright stainless steel, won't rust. 1 each Santa, reindeer, snowman, star, tree, bell, candle, angel wings. Gives "goodies" the Christmas touch.
11 N 887G—Shpg. wt. 10 oz.



**Aluminum Baking Sheet** . . . heavy duty for even baking. Smooth and seamless for easy cleaning. Perfect for cookies, jelly rolls, etc. 14x17 inches. Makes a handy "grab bag" present.
11 N 1352G—Wt. 1 lb. 2 oz.

**Travel Kit** . . . so convenient and compact. 8 smooth plastic clothespins in gay assorted colors, 6 feet sparkling white cotton line, 6 packages mild detergent . . . all in handy waterproof plastic carrying bag.
11 N 888G—Shpg. wt. 4 oz.

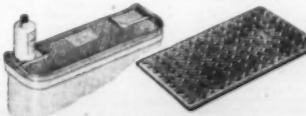
**Hamburger Press** molds bun-sized 'burgers in a jiffy. Smooth polished hardwood, 4 inches in diameter. Prepare a stack of hamburgers . . . keep in freezer until needed.
11 N 2667G—Shpg. wt. 5 oz.

**Teddy Bear Hanging Board.** Perforated white wall board pictures 3 jolly red teddy bears, 9½x24 in. 5 black wire hanging hooks with assorted color wood knobs. Spacers, hardware included.
11 N 4076G—Shpg. wt. 3 lbs.

**"Salty and Peppy" Shakers** "meow" gaily when poured. Need no winding. Lacquered hardwood with colorful design. Red and white enameled tops. Abt. 5 in. high. Fill from tops. From Japan.
11 N 889G—Shpg. wt. 2 lbs.

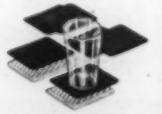
**Big 10-qt. Rectangular Wastebasket.** Flexible "squeeze bottle" plastic that won't chip, peel, dent or crack. Good for kitchen or bathroom.
*State color* pink, yellow or turquoise.
11 N 5095G—Wt. 1 lb. 13 oz.

**Barbecue Apron** . . . so important for the outdoor chef. Assorted designs hand screen printed on heavy cotton drill. Washfast. Sanforized, maximum shrinkage 1%. Fits all sizes.
11 N 882G—Wt. 6 oz.



**Rubber Tank Tray,** 2 molded corners, rim, keeps contents from falling off. Fits standard tanks. 6½x19 in.
*State Harmony House color* Frosty pink, med. Mint green, med. Sunshine yellow; turquoise, white, black.
11 N 7563G—Wt. 1 lb. 2 oz.

**Rubber Bathtub Mat.** Suction cups cling to tub bottom. Perforated.
*State Harmony House color* med. Sunshine yellow, med. Mint green, Frosty pink; turquoise, white, black. 23x14½ in.
11 N 7563G—Wt. 1 lb. 2 oz.



**Set of 8 Rubber Coasters** in bright assorted colors. Protect table tops from ugly stains . . . coasters lie flat, "absorb" moisture from glass. Each 4¼x3½ inches. A good "extra" gift for the hostess on your list.
11 N 4206G—Shpg. wt. 10 oz.

**15-pc. Fiesta Bowl Cover Set** in assortment of pastel colors. Practically every size you need from 3½-inch to 13-inch diameter. Pliable plastic with elastic around edge. So handy, a "must" for every kitchen.
11 N 2617G—Shpg. wt. 6 oz.

*Looking for "grab bag" gifts? Here's 2 pages of wonderful gift ideas . . just right for "Stocking Stuffers"*

## "Oven to table" Glasbake Basketware, Casseroles

Make every meal more festive . . . and save time, too. These attractive bake and serve dishes go out of the oven onto the table in style; just slip them into their own imported wicker baskets and serve. Smartly styled clear glass dishes are "lifetime guaranteed" against breakage from oven heat. Nicely boxed, ready for gift wrappings.

**A** **Covered Oval Casserole in basket.** Holds 1 quart.
11 N 3531—Shipping weight 3 pounds.....3-pc. Set **$1.99**

**B** **Covered Round Casserole in basket.** Holds 2 quarts.
11 N 3545—Shipping weight 4 pounds.....3-pc. Set **2.29**

**C** **Oblong Baking Dish in basket.** 12⅜ x8¼ x2 inches deep.
11 N 3546—Shipping weight 4 pounds.....2-pc. Set **2.29**

**D** **7-pc. Buffet Server in basket.** Three 1½-qt. milk-white casseroles with clear "see thru" covers; streamlined handles.
11 N 3532—Shipping weight 11 pounds.....7-pc. Set **$6.79**

**E** **Partitioned Baking Dish in basket.** Each side holds about 18 oz.
11 N 3547—10½ x8½ x2⅛ in. Shpg. wt. 3 lbs.....2-pc. Set **$2.19**

**F** **12-pc. Casserole Set** of bake and serve glassware. Four 5-inch casseroles in assorted red, yellow, green and gray to set, 4 milk-white serving tiles. Packed in box. Order early for Christmas.
11 N 3533—Shipping weight 8 pounds 6 ounces.....12-pc. Set **$3.49**

## "5 in 1" Food Mill and Salad Maker

"5 in 1" Food Mill combines food chopper and salad maker in one complete, compact unit. Chops, slices, shreds, grates and grinds meats, vegetables, nuts, etc.

Single no-clamp, non-skid cast metal base takes both chopper and salad maker heads. Base finished in sparkling white enamel. Soft rubber suction cups grip table firmly, won't mar surfaces. Heads are interchangeable; no screws, bolts or tools needed.

Stain resistant aluminum salad maker has hopper lid and three tempered steel cutting cones; resist rust, never need sharpening. Cast iron chopper head with two cutting discs . . coarse and fine. Recipes included.

11 N 4726—Shipping weight 11 pounds.....Complete **$14.95**

## Low Priced Salad Makers

Heavy cast metal base above with cutting cones and salad maker head only.

11 N 4728—With 5 cutting cones for slicing, shredding, grating, ricing and cutting shoe string potatoes. Shpg. wt. 8 lbs.....**$11.95**

11 N 4727—With 3 cutting cones for slicing, shredding, grating. Shpg. wt. 7 lbs.....**$9.95**

## Gifts for the hostess or host . . delightful "conversation pieces" to use and enjoy

**Spice Hutch Cabinet** . . colorful, clever and completely efficient. Keeps your spices in "apple pie" order, right at your fingertips; doors with plastic pulls slide for easy access. Stand it . . . or remove legs and hang on wall.

Well constructed of hardwood and hardboard; door panels pretty decorated. 18 inches wide, 5 inches deep, 6 inches high; height with legs 7¼ in.

State color turquoise, yellow or pink. Shipping weight 2 pounds 14 ounces.
11 N 2994.....**$2.69**

**Pepper Mill, Salt Shaker Set** . . in provincial maple or modern blond wood. Pepper mill has steel cutting gears. Supply of pepper corns included. Gift boxed. *State* wood. Shpg. wt. 1 lb. 3 oz.
11 N 4098.....Set **$3.98**

**Pepper Mill only.** Gift boxed. *State* wood. Shpg. wt. 10 oz.
11 N 4099.....**$2.79**

**Bun Warmer** . . to heat buns, to keep them piping hot. Lightweight aluminum with gleaming Sun-ray finish. Cover is vented, allows steam to escape; keeps buns crisp. Warming rack included. Black plastic knobs and handles. 9¾ in. diam.; 6¼ in. high. Wt. 2 lbs. 4 oz.
11 N 3043.....**$3.29**

**Ami Open-all** . . . the household gadget of 1001 uses. Unscrews caps . . from large Mason jars to tiny bottles; flips off crown caps, punctures cans; use to crack nuts, as pliers, handy tongs. Die-cast from a special metal alloy; bright finish. Gift boxed. 8¼ x 2¼ x ½ in Shpg. wt. 12 oz.
11 N 4350.....**$3.69**

## Wall Coffee Mill

Lovely blue and white china import with a touch of old world charm. Holds approximately 1 lb. Steel cutting gears. Grind fine or coarse, provides freshly ground coffee. Clear glass hopper. Mounted on enameled board. Screws for mounting on wall included. Imported from Holland. Makes an interesting wall decoration, useful every day of the year. Shipping weight 6 pounds.
11 N 4017.....**$5.95**

## GADGETS GALORE for the cook you adore . . baking aids, etc.

**R** **19-pc. Cake Decorating and Cookie Set.** Aluminum cookie press with 10 plates and pastry tip; aluminum decorator with 6 assorted tips. With recipes.
11 N 4502—Wt. 2 lbs. **$2.35**

**S** **15-pc. Cake Decorating** and Cookie Maker Set. 3 plastic coated nylon bags with 3 plastic cookie maker tips; 8 plastic decorator tips, plastic adapter.
11 N 4453—Wt. 8 oz. **$1.59**

**T** **Cake Decorating Set.** 3 tubes of icing, 1 each green, yellow, pink. Writes 150 one-inch letters.
11 N 4499—Wt. 5 oz.. **98c**

**V** **Party Cake House Mold** holds 1 pack ready-mix. Aluminum. Instruc.
11 N 1498—Wt. 10 oz. **75c**

**W** **King-size Cake Cover.** Gleaming Sunray aluminum with smart copper-tone letters. Glass top, 12½-in. diam., 5½ in. high.
11 N 3009—Wt. 5 lbs. **$3.49**

**X** **"Lock-lift" Cake Cover** of smooth rigid plastic. Clear cover. Tray 13 in. diam.; cover 5½ in. high.
*State Hi-lite tray color* Cherry red, Frosty pink, Sunshine yellow; also turquoise.
11 N 5081—Wt. 3 lbs. **$2.39**

**Y** **New Square Angel Food Cake Pan** with square inset to insure butter seal. 13-egg size. Aluminum.
11N1397. Wt. 1lb. 6 oz. **$1.89**

**Z** **5-pc. Mixing Bowl Set.** 2 unbreakable rigid plastic bowls, 2½ and 4-qt. 3-pc. spatula and bowl scraper set of flexible plastic.
*State color* yellow or white.
11N4897-Wt. 1 lb.7 oz. **$1.98**

**AA** **Our finest . . 2 blades.** Cut 25 french fries at one stroke, or 50 "shoestrings." Wt. 1 lb. 12 oz.
11 N 4428.....**$3.19**

**BB** **Single Blade Cutter** cuts 25 perfect french fries. Shpg. wt. 1 lb. 8 oz.
11 N 4408.....**$2.19**

**CC** **Do-Nut Maker.** Fill with dough, press plunger. Rustproof aluminum with spring action. Holds enough for 24 doughnuts. 3⅜ x9⅜ in.
11 N 4358—Wt. 8 oz. **$1.59**

**DD** **8-pc. Pastry Mold Set.** 2 handles and 1 each of butterfly, rosette, patty shell, bridgette, heart mold and pie crimper. Rust-resistant cast aluminum.
11 N 4517—Wt. 1 lb. **$1.59**

French Fry Cutters with stainless steel blades.

**EE** **Jumbo Grease Holder** holds 3 lbs. Aluminum; removable strainer.
*State* pink, red, yellow or black bakelite knob.
11 N 4583—Wt. 1 lb. **$1.89**

**FF** **8-pc. Cake Decorating "Stencil" Set.** Attractive designs cut out in heavy waxed stencil paper.
11 N 4434—Wt. 8 oz. . **59c**

**GG** **Covered Cake Pan.** Cover doubles as cookie sheet. Aluminum. 12⅜ x 9½ x 2⅛ in. Wt. 1 lb. 6 oz.
11 N 1363.....**$2.15**

**HH** **New Ice Box Cookie Molds.** Make these delicious goodies in diamond, heart or scallop shapes. Rigid plastic; each mold 5 in. long, 2¼ to 2½ in. diameter. Shpg. wt. 10 oz.
*State* color red or yellow.
11 N 7786—3-pc. set **$1.49**

**JJ** **Nut Cracker and Pick Set.** Nickel plated metal. Boxed. 2 nut crackers, 6 picks.
11 N 4344—Wt. 1 lb. 65c

**KK** **York Nut Sheller.** Does not crush the meat or scatter shells; you get whole nut meats. Lightweight polished aluminum handles; steel cutting teeth. 7 in. long.
11N4351-Wt. 8 oz. **$3.59**

**LL** **4-pc. Aluminum Scoop Set.** Graduated sizes. Mirror finish. Imported from Germany.
11 N 4551-Wt. 14 oz. 65c

**MM** **Kitchen Shears.** Finest hand forged steel. Chrome plated. Have bone cutter, opener, jar wrench, etc. 9 in. long. From Italy.
11 N 4020—Wt. 1 lb. **$1.79**

# EASE HER HOUSEWORK with gifts for the home

$12.49

## Our Best Steel Ironing Table

None finer we know of . . at any price. Expanded steel Vent-O-Top is fully ventilated . . 60% open area lets steam escape for faster, cooler ironing. Widespread tubular legs are curved for "knee space." Adjusts from 24 to 36 in. high. Double braced; front end never sags. Tubular steel chrome-plated legs are rubber tipped. Safety catch "locks" table. Opens, closes automatically; folds.

11 N 0563R—Top 15x54 in. Shpg. wt. 20 lbs. . $12.49

**MILIUM® insulated Asbestos Cover, Twin Layer Pad.** Cover won't lint or burn; surface wipes clean. Pad has double napped cotton flannel top; cotton waffle knit underpad. Deep hood. Wt. 2 lbs. 4 oz.

11 N 5660—fits table up to 15x54 in. . . . . Set $4.39

$7.98

## Our finest Cart

Handy clip-on clothes pin bag of heavy duck can be removed and used separately. Tubular steel frame has plated Chromad finish. Heavy plated wire basket . . . 25½ x 13½ x10 inches high. Two extra large 7-inch metal wheels have plated spokes and rubber tires. Two 3-inch "swivel" wheels. Heavy waterproof plastic liner. Frame and basket fold.

11 N 0583R—Shpg. wt. 13 lbs. **$7.98**

® Reg. T.M. Deering, Milliken & Co., Inc.

**A** **Pyrex Glass Vacuum Type Coffee Maker,** platinum colored band trim. Separate decanter cover clips to base. Locked-in glass filter. Lower bowl guaranteed one year against heat breakage. Plastic handle and cover in black, red or yellow. Holds eight 5-oz. cups.

11 N 3189—State color. Shpg. wt. 3 lbs. . . . . $3.29

**B** **2-in-1 Percolator and Tea Maker** . . a masterpiece of smart styling and efficiency. Sturdy Pyrex glass server is exquisitely decorated with 22K "fired on" gold snowflake design; guaranteed against heat breakage for 1 year. Aluminum teaball and coffee basket included. Makes 4 to 8 cups coffee or 4 to 12 cups tea.

*State color of top* satin finished black, turquoise or pink all with gold color handle, cover and knob.

11 N 3108—Shipping weight 2 pounds. . . . . $4.29

**C** **Aluminum Vacuum Type Coffee Maker.** Plastic upper bowl cover serves as stand. Metal filter. Unbreakable.

11 N 3181—*Please state 4, 8 or 12-cup.*

4-cup. Shpg. wt. 2 lbs. . $3.99; 8-cup. Shpg. wt. 2 lbs. . . $3.59

12-cup. Shpg. wt. 2 lbs. 6 oz. . . . . 4.39

**D** **"Teakoe" Teamaker.** Pyrex glass bowl guaranteed 1 yr. against heat breakage; stainless steel "infusion basket"; chromed upper bowl, cover; bakelite handle.

11 N 3104—Holds eight 5-oz. cups. Wt. 2 lbs. 3 oz. . . $4.95

**E** **Aluminum Teapot** . . 6-cup. Black plastic handle, knob.

11 N 1142—Shipping weight 12 ounces. . . . . $1.29

## Electric Coffee Urns

**Tricolator . . 20 to 48-cup.** Boils water, brews coffee in same unit. Triple filtration method, no sediment; 25 wet-strength filters included. Heavy aluminum; new Trico-Temp control. . . pilot light indicates unit is heating. Heavy duty high speed heating element. 110-120-volt AC, 1500 watts. UL approved. Black plastic handles. 18 in. high. Wt. 10 lbs.

11 N 0327R. . . . . $39.50

**75 to 120-cup size;** construction as above. 26 in. high. Shpg. wt. 16 lbs.

11 N 0327TL. . . . . $47.95

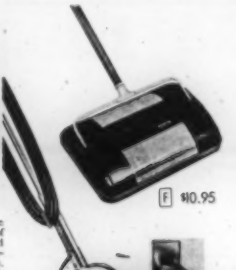
## Ingenious "carve and serve" aids

If you want HIM to be a happy host, give him this 3-pc. set to make quick work of carving. Knife, 14 in. long, has fork tine end . . you can cut and serve with one easy motion. High carbon stainless steel blade 9 in. long, is forged, heat treated and polished; holds a keen cutting edge. Luxurious Pakkawood handle won't stain or burn. 10½-in. "Roast Rester" opens to 9 in. wide; clamps firmly with one hand "scissor action." Made of hard die-cast polished aluminum. 16x9x ⅛-in. hardwood cutting board. Nicely boxed.

11 N 4347–Shpg. wt. 4 lbs. 10 oz. 3-pc. set **$10.95**

**"Roast Rester"** only. Shipping wt. 13 oz.

11 N 4344—Attractively boxed . . . . . $4.49



$10.95

$13.95

## Our Best Carpet Sweepers

**F** **Hood Powered** . . featuring visi-top window that shows when pans need emptying . . plus Adjust-O-Matic brush; adjusts to any rug thickness. 100% hog bristle brush; two moving steel combs clean brush. One-piece rubber wheels. Enameled steel case, 14½ x10x3⅝ in. Steel ends. State color Charcoal gray and coppertone; toast brown and shell beige.

11 N 6602–Shpg. wt. 8 lbs. **$10.95**

**G** **Electrically Powered** . . sweeps 17 times faster than ordinary hand sweepers. "Magic broom" whisks back and forth 3,500 strokes a minute; has 20 individual nylon tufts to the row; cleans to within ½ inch of walls. No bag to empty. Brown bakelite case, rubber bumper. Chrome plated steel handle. 60-cycle AC, 110-120-volt. UL approved. 18-ft. rubber covered cord.

11 N 6624–Shpg. wt. 11 lbs. **$13.95**

**Perforated Hardboard Hobby Rack,** complete with 4 shelves to show off your "collection." Board 20x24 in. may be used alone, too. Shelves each 4x20 inches. Lovely natural brown color, easy to paint if you wish. Hardware for mounting included. Inexpensive, practical gift for young and old . . order several. Shipping weight 7 lbs.

11 N 0407S. . . . . $2.39

**Kangaroo Clothes Hanger.** Brightly colored perforated hardwood kangaroo stands nearly 2 ft. high (23¼ x18½ inches). Seven hang up hooks, protected by wood balls for safety, can be moved to any position. Pouch for slippers or crayons. Hardware for mounting included. Color gray, red and yellow. Wt. 4 lbs.

11 N 0416J. . . . . $2.59

## Roasters

Both of heavy rustproof aluminum. Two handy sizes.

**H** **Oval Roaster and Rack.** Holds 9-lb. fowl or 12-lb. roast. Flat perforated rack with handles, 16¼ x 10½ x7 in. Shpg. wt. 4 lbs.

11 N 1259. . . . . $4.49

**J** **Big Turkey Roaster** holds 25-lb. oven-ready fowl or 25-lb. roast. With rack of folding steel handles. Steam vent. 17½ x12⅝ x9½ in. deep. Shpg. wt. 4 lbs. 10 oz.

11 N 1232. . . . . $5.19

## Maid of Honor Pressure Cooker, Timers

**K** **4-qt. Pressure Cooker.** Stain-resistant cast aluminum alloy won't warp, mar or dent in normal use. Made with every safety feature known . . pressure regulator; rocking gauge that tells you exactly when most efficient pressure is reached; automatic air vent; over-pressure plug; leakproof seal ring. Cooking rack and recipe-instruction book included.

11 N 4623—4-quart. Shpg. wt. 6 lbs. 10 oz. . . . . $10.50

11 N 4624—6-quart. Shpg. wt. 10 lbs. . . . . 14.50

**L** **Our Finest Timer** with penetrating, long alarm-type ring. Attractive heat-resistant plastic case; easy to read numbers. 4 inches in diameter.

11 N 4658—State white or red. Shpg. wt. 1 lb. . . . . $3.98

**M** **Thrifty Metal Timer.** Just set dial; bell "pings" loudly when time is up. Sparkling white enamel.

11 N 4659—3¼ x3 inches. Shipping weight 1 lb. . . . $2.75

## M-m-m, home made Ice Cream!

**N** **Thrifty Hand Freezer.** Wood winged cast metal dasher; cast metal crank bar holds lid. Inner can is tinned steel; outer tub is wood with brine-resistant enamel. Recipes, instructions included.

11 N 2601— 2-qt. Shpg. wt. 10 lbs. . **$6.49**

11 N 2600— 4-qt. Shpg. wt. 14 lbs. . 8.49

11 N 02602—4-qt. Shpg. wt. 19 lbs. . 11.49

**P** **Electric Freezer.** For 110-120 volt, 50-60 cycle AC. Rubber covered cord. UL approved. Other construction as freezer above. Recipes and instructions.

11 N 2605— 2-qt. Shpg. wt. 12 lbs. **$17.95**

11 N 02603—4-qt. Shpg. wt. 17 lbs. 19.90

11 N 02604—6-qt. Shpg. wt. 20 lbs. 22.95

**R** **Stainless Steel Ice Cream Scoop.** 16 scoops per qt. Red plastic handle.

11 N 4372—Shipping weight 7 oz. . . . **$1.79**

## Gifts for the home, sparkling with
# COPPER AND COPPERTONE ACCENTS

### Chef Quality Aluminum with coppertone trim

The lovely lady in your life will adore these kitchen "treasures" . . and they're so easy to own for only *$2.50 down*.

It's our famous Maid of Honor Chef Quality . . and that means the heaviest "rolled" aluminum ware you can buy. Resists dents, warping or rust. Non-tarnish covers of rich copper anodized aluminum add stunning contrast. Handsome continental styling . . gracefully rounded, seamless, easy to keep clean. Black pistol grip plastic handles are welded on, won't slip or turn. Matching knobs.

*6-pc. Set includes:* 6¾-inch frozen food pan with cover (holds 1 package); 9-inch covered frying pan; 11-inch covered chicken fryer; 6-qt. covered Dutch oven; 2-qt. covered saucepan; and combination cooker with cover (1½-qt. top, 3-qt. base).

11 N 01318—Shipping weight 17 lbs. ..... 6-pc. set **$23.95**

### Maid of Honor "copper soled" Stainless Steel Ware
### featuring precision fitted "Flavor Seal" Rim

**A** **Save $2.17 on 5-pc. Starter Set.** Why give frills when you can give gleaming efficiency for only *$2.50 down*.

Our finest cookware set boasts an extra heavy layer of pure copper for fast, even heating. Extra hard stainless steel body won't discolor, rust or chip. Precision fitted "Flavor Seal" rim (not on 7-in. skillet), for the best in waterless cooking. Seamless, streamlined styling. Cool bakelite grips, full length ferrule; matching knob.

*Set:* 7 and 9¾-in. skillets with covers, double boiler with cover (can be used as 1½ qt. and 2-qt. saucepans; both have copper bottoms), and 4-hook stainless steel wall rack. Shipping weight 8 pounds.

11 N 2245 ..... Set **$21.95**

**Also sold by the individual piece,** make up your own set.

| | Description of item | Catalog No. | Size | Shpg. wt. | Price |
|---|---|---|---|---|---|
| B | Percolator | 11 N 2251 | 8-cup | 2 lbs. 8 oz. | $9.95 |
| C | Covered Saucepans in four sizes. State size | 11 N 2255 | 1½-qt.<br>2-qt.<br>3-qt.<br>4-qt. | 1 lb. 10 oz.<br>1 lb. 12 oz.<br>2 lbs. 10 oz.<br>3 lbs. | 4.69<br>5.39<br>6.39<br>7.49 |
| D | Whistling Teakettle | 11 N 2225 | 3-qt. | 3 lbs. | 5.79 |
| E | Covered Skillets 2 sizes. State size | 11 N 2260<br>11 N 2261 | 7-in.<br>9¾-in. | 1 lb. 8 oz.<br>2 lbs. 12 oz. | 5.19<br>7.49 |
| | Chicken Fryer | 11 N 2262 | 10¾-in. | 3 lbs. 12 oz. | 8.95 |
| F | Double Boiler | 11 N 2256 | 1½-qt. top, 2-qt. base | 2 lbs. 12 oz. | 8.95 |
| G | Dutch Oven | 11 N 2258 | 5½-qt. | 4 lbs. 12 oz. | 9.49 |
| H | Covered Pot | 11 N 2259 | 8-qt. | 4 lbs. 8 oz. | 9.95 |
| J | Combination Cooker | 11 N 2257 | 2-qt. top, 3-qt. base | 3 lbs. 12 oz. | 8.95 |

11 N 2348—24-in. 4-hook rack. Shpg. wt. 1 lb. ..... $2.49
11 N 02349—31-in. 8 hook rack; back panel. Wt. 3 lbs. ..... 4.69

*For more gift ideas, see our Big General Catalog. You can include all your purchases in your Easy Terms order. See page 373 for complete details*

### Copper-plated Cabinet Canisters

Most streamlined design in canisters . . a smart accent to any kitchen. Four roomy bins in one unit . . two large and two small. Tilt open, lift out. Set it on table or counter, or hang on wall. Copper plated steel with tinned interiors. Copper knobs. About 19⅛x9½x7⅛ in. deep overall.

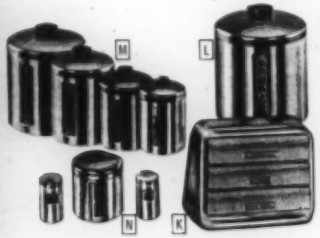
11 N 2997—Shpg. wt. 8 lbs. ..... **$8.95**

### Attractive Kitchen Accessories
### with smart touches of copper

**V** **Automatic Can Opener** with copper-plated trim on white. No levers, no oiling; opens any can. Magnetic lid lifter. Die-cast metal. Stationary, can be lifted out of bracket.
11 N 4046—Wall bracket included. Shpg. wt. 2 lbs. ..... $4.98
11 N 4015—As above, but chrome-plated and white. Wt. 2 lbs. 4.79

**W** **Stunning Coffee Mill** of dark hardwood, polished to a mellow, gleaming finish. Topped by bright copper-plated hopper. Grinds 15 tablespoons. Adjusts coarse to fine.
11 N 4006—Imported from Holland. Shpg. wt. 3 lbs. ..... **$6.95**

**X** **Wall Ice Crusher with two brackets.** Gleaming copper-plated cover and handle on white enameled, cast aluminum hopper. White cup is shatterproof plastic. Stainless steel self-feeding blades. Crushes either coarse or fine.
11 N 4518—Holds 4 cubes at once. Shpg. wt. 3 lbs. ..... **$6.69**
**Portable Ice Crusher** (not shown). Black, copper-plated trim.
11 N 4571—Construction as above. Shpg. wt. 2 lbs. 10 oz.. **$7.69**




### Modern Pantryware . . copper color accents

Just picture these stunning pieces in HER kitchen . . shimmering Sunray aluminum accented by the glowing warmth of copper color covers and lettering. Beautifully simple in design for easy care; lightweight and rustproof. Black plastic knobs. Why not thrill her with these pieces . . costs you less than $18. Easy Terms page 373.

**K** **3-in-1 Paper Dispenser.** Serrated cutting edges. Mount on wall or set on table. For wax, foil, etc.
11 N 3014—14½ x8½ x5½ inches deep. Shpg. wt. 5 lbs. **$6.79**
**G)** 11 N 3011—**Cookie Can.** 8⅛ in. high. Wt. 1 lb. 8 oz. 2.19

**M** **4-pc. Canister Set** . . ranging in height from 8¾ in. to 6½ in. Flour canister holds 5 lbs.; sugar, 5 lbs.; coffee, 1¾ lbs.; and tea, holds ½ lb. or 64 tea bags.
11 N 3006—Shipping weight 3 lbs. 4 oz. ..... Set **$5.89**

**N** **3-pc. Range Set.** Grease container has removable strainer. 5½ in. high. Salt, pepper shakers 3⅞ in.
11 N 3007—Shipping weight 1 lb. 2 oz. ..... 3-pc. Set **$2.79**

### Teakettles . . Percolator

**P** and **R** . . chrome-plated copper teakettles. Sleek, shiny, fast heating.

**P** **Big 5-qt. Teakettle.** Chrome plate over solid copper. Black plastic handle, knob. Wide spout.
11 N 2394—Shpg. wt. 4 lbs. ..... **$7.89**

**R** **Whistling Teakettle.** 2½-qt. Rigid black plastic handle; plastic cap over wide pouring spout.
11 N 2395—Shpg. wt. 2 lbs. 6 oz. **$3.95**

**S** **10-cup Percolator of heavy aluminum;** copper anodized top for gay contrast. Black plastic handle.
11 N 1322—Shpg. wt. 2 lbs. ..... $4.19

**T** **Whistling Teakettle.** 2½-qt. Copper anodized aluminum over-all. Rigid black plastic handle and cap.
11 N 1201—Shpg. wt. 1 lb. 12 oz. **$3.29**

**Y** **New Copper Hood** with built-in hanging rack to display your favorite cookware. Adds old world charm to any kitchen. Shimmering all copper stays "penny bright"; permanently protected with a coat of clear lacquer. 30x8¼x8 in. deep.
11 N 04452—Shpg. wt. 5 lbs.. **$9.95**

**Z** **Coppertone Aluminum Salad Molds.** Won't tarnish. Rings for hanging.
11 N 1394—Wt. 3 lbs. 4-pc. Set **$3.98**
*Also sold separately.* Wt. ea. 10 oz.
11 N 1383—Star. Holds 1⅛ qts. **$1.19**
11 N 1385—Ring. Holds ¾ qt.. 1.19
11 N 1393—Crown. Holds 1 qt.. 1.19
11 N 1384—Fluted. Holds ⅛ qt.. .99c

**AA** **New Towel Holder.** Saucy black enamel rooster perches atop a bright copper anodized ring. 4¼ in. diam. All metal. Easy to mount. Hardware and adhesive included.
11 N 4025—Shpg. wt. 14 oz.. **$1.69**

## Gifts for the home..mirror-bright

# "EASY CARE" STAINLESS STEEL

### Our finest Maid of Honor Stainless Steel Kitchen Tool Sets

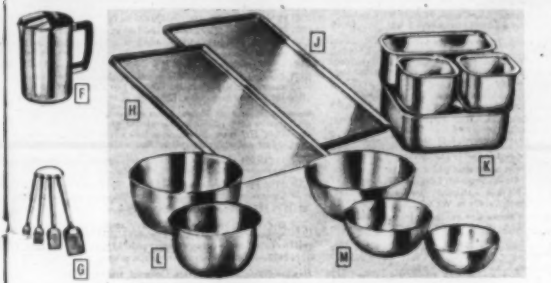
Guaranteed 15 years against defects in materials or workmanship. Nicely boxed.

Thrill your favorite homemaker with a gift of beautiful kitchen efficiency . . a complete set of our finest stainless steel Kitchen Tools. Won't rust, discolor or chip. Extra strong, too . . full length shank of stainless steel extends clear to the end of the handle. Black bakelite handles shaped for comfortable grip. Stainless steel racks.

**9-pc. Set.** 8-hook rack and eight tools: Pancake turner, spatula, basting spoon, ladle, slotted spoon, hamburger turner, potato masher and pot fork.
11 N 3966—Shipping weight 5 pounds.....9-pc. set **$11.88**

**7-pc. Set.** 6-hook rack and 6 tools: Pancake turner, spatula, basting spoon, ladle, potato masher and pot fork. A wonderful "starter set," a handsome gift.
11 N 3924—Shipping weight 4 pounds.....7-pc. set **$9.75**

**6-pc. Set.** 6-hook rack, plus 5 tools: Pancake turner, basting spoon, potato masher, pot fork and our best egg beater described below. Beater takes two hooks.
11 N 3967—Shipping weight 3 pounds 8 ounces.....6-pc. set **$10.98**
11 N 4000—Egg beater. Stainless steel blades; nylon gears. Boxed. Wt. 1 lb. 12 oz.... **3.89**




### Stainless Steel Baking and Mixing Aids give you a lifetime of service

**F** **2½-qt. Stainless Steel Pitcher** with ice bridge. Seamless rounded construction. Won't chip or rust; rarely needs scouring. Shaped handle, firmly anchored. Smooth rolled rim. Use for hot or cold liquids.
11 N 2368—Shpg. wt. 3 lbs. **$4.49**

**G** **Measuring Spoons** in modern shovel shape with long tapered handles. Always gleaming, will never tarnish. With hanging loop. Graduated sizes from ¼ teaspoon to full tablespoon. Attractively boxed.
11 N 3998—Wt. 7 oz. Set. **$1.59**

**H** **Stainless Steel Cookie Sheet.** Won't rust, chip or discolor . . rarely needs scouring. Bakes evenly; won't absorb food odors or stains. Rims on 3 sides. Fourth side open, simplifies removing cookies. 14x16½ inches.
11 N 2366—Wt. 1 lb. 12 oz. **$1.85**

**J** **Stainless Steel Baking Sheet.** Rim on 4 sides. Same fine "easy care" construction as cookie sheet above. Lasts a lifetime. 10¾x15¾x1⅜ inches deep.
11 N 2329—Shpg. wt. 2 lbs. **$1.98**

**K** **4-pc. Refrigerator Set,** complete with snug fitting covers. Shimmering stainless steel; seamless, rounded. One 8x8x3 in., one 8x4x3 in.; two 4x4x3 in.
11 N 2226—Wt. 6 lbs. Set **$6.95**

**Stainless Steel Bowls and Bowl Sets** for mixing, for storing foods . . nice enough to use for serving, too. Heavy gleaming metal stays mirror-bright; won't tarnish, rust or chip . . won't absorb food odors or stains. Sleek modern design.

**L** **For Electric Mixers.** Fit most turntables. Two sizes.
1½-qt. size. Shpg. wt. 1 lb.
11 N 2331—Order early.. **$1.49**
4-qt. size. Shpg. wt. 2 lbs.
11 N 2361—Order early.. **$2.59**
*Save 5%* on combination above.
11 N 2334-Shpg. wt. 3 lbs. **$3.89**

**M** **3-pc. Bowl Set.** Most popular sizes . . ¾-qt., 1½-qt. and 3-qt. A "lifetime" gift.
11 N 2342-Shpg. wt. 3 lbs. **$4.69**

*Why not buy her an entire set of Stainless Steel Ware . . use Sears Easy Terms...see page 373*

**N** **NEW! Dazzling-bright Stainless Steel Wall Shield** with handy shelf to store spices, etc. Ideal for use over sink, range, etc. Protects wall from water or grease spatters. Won't tarnish or discolor. Wipes clean easily; rarely needs scouring. 36 inches wide, 12 inches deep. Shelf is 4 inches wide, rimmed at front to keep items from falling off. Instructions and screws included.
11 N 04455—Easily mounted. Wt. 6 lbs.....**$4.79**

**P** **Stainless Steel Bar Tools.** Black plastic handles. Strainer, stirring spoon, bottle opener, can punch, 2-way jigger (1½ and ½-oz.).
11 N 4666—Boxed. Wt. 1 lb. 4 oz. 4-pc. Set.....**$2.89**

Stainless steel inside and out with core of carbon steel

### Our Finest Stainless Cookware . . Starter Set $2 down

Stainless steel cookware, newly designed for Christmas . . designed to give the lady of the house more leisure. These sparkling "kitchen jewels" whisk clean as a china plate inside and out; rarely need scouring. Won't discolor, rust or dent.

Most efficient, too; this smart modern cookware combines the best advantages of stainless steel with the fast, even-heating qualities of iron. Heavy carbon steel core is sandwiched between two layers of stainless steel throughout the entire utensil (not in lids); heat spreads quickly, evenly throughout, not just across bottom.

Handsome styling; gracefully rounded, entirely seamless. Fitted "Flavor-Seal" rims and lids keep in steam for healthful, economical waterless cooking. Black plastic handles, knobs. Hang up rings.
11 N 2305—Save $1.27 on STARTER Set consisting of (B), (C) in 1½ and 3 qt.) and (D). Shipping weight 13 pounds.....**$19.95**

*Items also sold separately, but for a truly magnificent gift buy the entire set . . easy to own on Sears Terms; see page 373*

| Description of item | Catalog No. | Size or Capacity | Shpg. wt. | Price |
|---|---|---|---|---|
| (A) Dutch Oven | 11 N 2303 | 5½-qt. | 5 lbs. 4 oz. | $8.49 |
| (B) Chicken Fryer | 11 N 2302 | 10¾-inch | 4 lbs. 4 oz. | 7.95 |
| (C) Covered Saucepans<br>Three sizes.<br>State size. | 11 N 2300 | 1½-qt.<br>2-qt.<br>3-qt. | 1 lb. 14 oz.<br>2 lbs.<br>2 lbs. 12 oz. | 3.69<br>4.59<br>5.39 |
| (D) Covered skillet | 11 N 2301 | 7-inch | 1 lb. 11 oz. | 4.19 |
| (E) Comb. Cooker | 11 N 2304 | 2-qt. top, 3-qt. base | 4 lbs. | 7.95 |

### 4-qt. Stainless Steel Cooker

Inner core of heavy carbon steel assures uniform heating. Stainless steel inside and out for easy-care efficiency. Won't tarnish, rust or stain. Precision engineered for safety: Pressure regulator . . rocking gauge that signals when pressure is reached . . automatic air vent . . leakproof seal ring. Over-pressure plug for added safety and convenience.
11 N 4627—Shpg. wt. 7 lbs.....**$14.50**

### Maid of Honor Slicers with stainless steel blades

**One of the finest hand operated slicers you can buy.** All chrome-plated with large 7½-in. stainless steel blade; won't rust or stain, wipes clean. Handles cuts of meat up to 6x8½ inches, any length. Gravity feed for smooth, easy slicing; simple knob adjustment regulates thickness from paper thin to ½ in. Guard for blade and thumb. Spur clamp holds food firmly on sliding platform. Size 16x12 in. Pedestal type legs with rubber suction grips. Tray space beneath. Blade sharpener included.
11 N 4764-Shpg wt. 12 lbs. **$27.50**

**Motor-powered full automatic Slice-Crafter.** 6½-inch stainless steel serrated blade never needs sharpening. Frame constructed on 45 degree angle to assure proper gravity feed. Precision slicing control; cuts from paper thin to ¾-inch; takes food 5½x7½ inches, any length. Triple chrome plated. Tray space beneath. Heavy duty electric motor works on 60-cycle, 110-volt AC-DC. Detachable rubber covered cord. Rubber suction cups grip firmly. 13½x10x7¾ in. Compact, for home or professional use.
11 N 4766-Shpg. wt. 13 lbs. **$54.50**

## Gifts for the home and homemaker, sparkling with color

## ..featuring fashion's latest.. Pink or Turquoise

ILLUSTRATED ON OPPOSITE PAGE ▶

**Brand New . . just in time for gift-giving . . never before a Hamper so exquisitely decorated or so thoroughly practical**

Big Upright Style **$10.49**

- Combines steel with airy Duroweve fiber

Dramatic decorating for your bathroom, bedroom or powder room . . the look of luxury *plus* Duroweve construction at a moderate price.

Stunning pattern on the gracefully curved steel front is artfully applied to resemble an original etching. Background color is satin-smooth, design is in modern black and gold . . a most striking combination. Gold motif is carried further . . lid of hamper is plastic-covered, flecked with gleaming gold color nuggets and tracery; gold color metal towel rings.

Duroweve back and part of sides (famous airy weave fiber that breathes); guaranteed 3 times stronger than ordinary fiber hampers.

*State color* white, pink, turquoise or green . . all with contrasting design. *Size* 12x21x25 inches high. Shipping weight 17 lbs.

11 N 07229L—*Order early*.....$10.49

**THIS YEAR SIMPLIFY YOUR CHRISTMAS SHOPPING!**

Order all your gifts from this book and our big General Catalog. Merchandise on these two pages, as all other Sears merchandise, may be purchased on Easy Terms. Order today . . . only 10% down . . . pay the rest later in convenient monthly installments. See page 373 for complete information.

**A** **New 8-pc. Aluminum Cookware Set** sparked with color. Plastic knobs and handles, plus metal trim in choice of pink or turquoise. Heavy 18-gauge weight (chicken fryer is extra heavy 10-gauge). Set includes covered 10½-in. chicken fryer; 3-qt. covered saucepan; 6-qt. covered pot, double boiler (1½-qt. top, 2-qt. base); and 3-pc. range set (3¾-in. shakers, 2-lb. grease container). Wt. set 11 lbs.
11 N 01200—*State trim color*. Nicely boxed. 8-pc. Set.....$13.95

**B** **Maid of Honor Stainless Steel Kitchen Tools.** Colorful, durable Cycolac plastic handles are dishwasher proof. *State color* turquoise, pink, red or yellow. Boxed.
11 N 3898—9-pc. set as shown. Shpg. wt. 3 lbs. 8 oz.....$6.89
7-pc. Set (not shown). 6-hook rack plus pot fork, potato masher, basting spoon, pancake turner, spatula, ladle.
11 N 3877—*State handle color above*. Shpg. wt. 3 lbs.....$5.65

**C** **Fine Stainless Steel Egg Beater** with color-matched plastic handle. Smooth action. *State* turquoise, pink, black or red.
11 N 4001—Shpg. wt. 1 lb. 4 oz. Nicely boxed.....$2.79

**D** **Swing away type Automatic Can Opener.** Folds flat. Enameled metal; chrome-plated handle. Magnetic lid lifter. *State* turquoise, pink, white; also *HH* Cherry red, Sunshine yellow, Chartreuse or Malibu coral. Wt. 1 lb. 10 oz.
11 N 4046—With wall bracket and screws. Boxed.....$3.79
11 N 4065—All chrome-plated model. Wt. 2 lbs. Boxed.....4.39

**Maid of Honor Plastic Pantryware.** Rigid, chip-resistant. *State HH* Frosty pink with charcoal gray; also turquoise, *HH* Cherry red or *HH* Sunshine yellow . . all with white.

**E** **Step on Can.** Toe-touch opens lid; container lifts out. Seamless, water-tight. 14-qt. 12⅝ in. deep; 13⅜ in. high.
11 N 5078—*State color*. Shipping weight 5 lbs.....$4.79

**F** **Jumbo Bread Box** holds 3 loaves. 14⅝x13⅝x7⅝ in. high.
11 N 5077—*State color*. Shipping weight 4 lbs.....$3.79

**G** **Large Cookie Can** holds family size supply. 8⅝ in. high.
11 N 5083—*State color*. Shipping weight 1 lb. 8 oz.....$1.19

**H** **4-pc. Canister Set** . . giant sizes from 6½ to 8¾ in. high.
11 N 5076—*State color*. Shipping weight 3 lbs.....$2.79

**I** **Insulated Plastic Ice Bucket.** Double wall with thick layer of Fiberglas. Chrome-plated trim. Holds 60 ice cubes.
11 N 7755—*State* turquoise, pink or black. Wt. 3 lbs.....$6.49

**Ice Crushers.** Plastic cup. Enameled rustproof cast aluminum hopper; chrome-plated cover, handle. Stainless steel blades.

**K** **Wall type** . . two brackets. *State* pink hopper with charcoal gray cup; white hopper with red, yellow or turquoise cup.
11 N 4519—Shipping weight 3 pounds.....$5.89

**L** **Portable.** *State color* turquoise, pink, red or yellow.
11 N 4570—Shipping weight 2 pounds 10 ounces.....$6.95

**M** **3-pc. Aluminum Range Set.** *State* turquoise, pink, red, yellow or black bakelite knob and tops. Shpg. wt. 1 lb.
11 N 4582—22-oz. grease container, 6-oz. shakers.....Set $2.19

**Snack Trays.** Lithographed metal. (P) holds dinner plate, glass.

**N** **Leaf Spray** border in black and white on smart turquoise.
11 N 2960—8¾x14½ in. Shpg. wt. 5 lbs.....8 for $2.29

**P** **Modern Fruit.** Shaded pink with gold color accents on black.
11 N2961—Big size 10¾x14¼ in. Wt. 6 lbs.....8 for $2.98

**R** **Reversible Quilted Plastic Covers.** *State* pink with charcoal gray, turquoise with white or yellow with *HH* parchment brown.
11 N 3670—Elec. Percolator Cover. Shpg. wt. 7 oz.....79c
11 N 3671—Elec. Roaster Cover. Shpg. wt. 1 lb.....$1.69
11 N 3672—Elec. Mixer Cover. Shpg. wt. 9 oz.....1.15
11 N 3673—Elec. Pop-up Toaster Cover. Shpg. wt. 8 oz.....75c
11 N 3674—Elec. Fryer Cover (oblong). Shpg. wt. 9 oz.....95c
11 N 3676—Elec. Fryer Cover (round). Shpg. wt. 9 oz.....1.10
11 N 3677—Elec. Rotisserie Cover. Shpg. wt. 12 oz.....1.49

**S** **Capri Salad Cutter** with steel shredder, thin slicer and "shoe stringer." Removable black rubber tipped legs. *State* turquoise, pink, yellow or white. Fiberglas hopper.
11 N 4761—9½ in. high with legs. Shpg. wt. 4 lbs.....$7.49

**T** **"Cosco" Step Stool.** Chrome-plated steel frame. Cushioned adjustable posture back, seat; plastic covering. Rubber treaded steps lock in position. Seat 24¼ in. high. *State* turquoise, pink, red, yellow, green, charcoal gray.
11 N 07029L—Postpaid. (Wt. 21 lbs.) Overall ht. 33 in.....$16.95

**V** **Our Finest Wrought Iron Snack Stool** with ball bearing swivel seat. Heavy plastic cover, gold color design. Cushion padded with sponge rubber and fiber. Seat 30 in. high. *State color* turquoise, pink, black, yellow or red; black legs.
11 N 07008L—Partly assembled. Ht. 40 in. Wt. 18 lbs.....$10.95
11 N 07007L—Without back. Ht. 30 in. Shpg. wt. 15 lbs.....8.45

**W** **Fine Swivel Top Snack Stool** with black wrought iron legs. Thickly padded seat and back; heavy plastic cover. Ball bearing swivel. Seat 24 in. high; ht. overall 34 in.
*State color* turquoise, pink, gray, red or yellow.
11 N 07010—Partly assembled. Shpg. wt. 14 lbs.....$8.95
11 N 07009—Without back. Height 24 in. Shpg. wt. 11 lbs.....6.95

**"Dorcas" Metal Hampers with matching Wastebaskets.** Designs hand-painted on heavy quilted effect plastic. All metal, baked-on enamel finish; resists rust. Ventilated back. Plastic covered wood lid, Gold color metal towel rings, trim.
**Pattern 1**—Floral. *State color of background* turquoise, pink, maize, white, green or black. *State pattern no., color.*
**Pattern 2**—*Cosmetic motif. State color of background* turquoise, pink, green or white. *State pattern no., color.*
(X) (Z) 11 N 07205L—Hampers. 11½ x20x26 in. Wt. 17 lbs.. $11.49
(Y) (AA) 11 N 7206—Wastebaskets. 6½x10½x13¾ in. Wt. 3 lbs. 4.49

**Harmony House Duroweve Hampers** shimmering with touch of golden tone nuggets and tracery; laid under clear plastic for beauty that lasts; won't chip or flake off. BB, CC and DD have gold color metal towel rings PLUS airy Duroweve (fiber reinforced with steel) at back, sides. *State HH color* for all Frosty pink, Sage green, also turquoise, white or black.
(BB) 11 N 07241L—Extra big, 12x21x25 in. Wt. 16 lbs.....$12.98
(CC) 11 N 07242L—Big size, 10x16½x25 in. Wt. 11 lbs.....10.98
(DD) 11 N 07243L—Vanity Stool, 12x21x21 in. Wt. 15 lbs.. 11.98

**EE** **Hassock Hamper** with padded seat. Tempered hardboard, plastic covered to match above. Shpg. wt. 14 lbs.
11 N 07244L—*State color*. Diam. 16¼ in., ht. 18½ in.....$13.98

**FF** **Stunning Bath Scale.** Golden tone rubber mat; gold color magnified dial lights up. Weighs 1 to 250 lbs. Wt. 8 lbs.
11 N 7697—*State color above*. 12x10x1⅞ in. high.....$9.49

**Harmony House Bath Scales.** Accurate mechanism, magnified dial, rubber mat. Enameled metal. Weigh 1 to 250 lbs. *State* turquoise; *HH* med. Sunshine yellow, med. Horizon blue, med. Mint green, Frosty pink; also white with black mat.

**GG** 11 N 7691—Our Best. Chrome-plated light up dial. Contrasting rubber mats. 12x10x1⅞ in. high. Shpg. wt. 8 lbs.....$7.49

**HH** 11 N 7692—Fine, slim style . . only 1⅜ in. high x 12x10 in. Contrasting rubber mats. Shpg. wt. 8 lbs.....$5.95

(LL) 11 N 7693—Good. 11x9⅛x2¼ in. Shpg. wt. 8 lbs.....4.95

**KK** **Our Finest Step-on Can.** Heavy steel with baked on enamel finish. Gleaming chrome-plated lid. White porcelain enameled 16-qt. steel insert pail. 11⅝x12x15 in. high.
11 N 2802—*State HH* Frosty pink, turquoise or white. Wt. 11 lbs.$7.79

**Flexible Plastic Wastebaskets.** Colorful, unbreakable.
*State color* turquoise, yellow or pink.
(LL) 11 N 5092—Half Round. 13⅜ in. high. Shpg. wt. 2 lbs.....$2.49
(MM) 11 N 5094—Corner style. 12 in. high. Wt. 1 lb. 12 oz.. 1.69

### Stunning Accessories to "go with" Golden Tone Hampers

**A** **Bathroom Stool.** Padded button-bedecked cushion 11½-in. thick. Gleaming plastic covering. Gold color, tubular steel legs. 13 in. diam.
*State HH color* Sage green, Frosty pink; also turquoise, white, black.
11 N 07245L—Ht. 16 in. Wt. 9 lbs. $7.49

**B** **Towel or Drying Rack** . . gold color tubular steel; finish permanently sealed under coat of clear lacquer. Handy cosmetic tray, towel bars and rings. Rubber tipped legs; no slipping. 11⅝x23x30⅛ in. high. Unassembled.
11 N 07248—Shpg. wt. 10 lbs.....$8.49

**C** **Wastebasket.** Clever "half round-er." Curved hardboard front, plastic covered. Flat metal back. Metal rimmed. 7½x11⅝x14 in.
*State HH color* Sage green, Frosty pink; also turquoise, white, black.
11 N 7247—Shpg. wt. 5 lbs.....$4.29

**D** **Toilet Brush Holder.** All metal. Plastic covered front sparkling with golden tones. Open back. 16-inch plastic bristled brush. 4⅝x6x19 in. *State HH color* Sage green, Frosty pink; also turquoise, white, black.
11 N 7246—Shpg. wt. 3 lbs.....$4.79

*HH means Harmony House*

### Vanity Hamper, Bath Scale . .

**E** **Stainless Steel Bath Scale . .** a luxury gift. Won't chip or rust, won't dent or discolor. Accurate mechanism; magnified "light up" dial. Slim style, 12x10x1⅜-in. high. Charcoal gray rubber mat, gray "bubbles." Weighs to 250 lbs.
11 N 7696—Shipping weight 9 lbs.....$12.79
As above, but chrome plate steel case.
11 N 7695—Shipping weight 8 lbs.....9.95

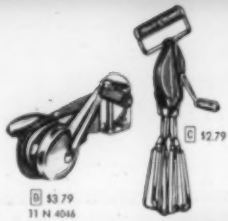
**F** **All Steel Vanity Hamper.** Smooth baked on enamel finish; hand painted floral. Plastic covered top has metal rim. 35½-inch deep drawer. Big removable clothes bin.
*State HH color* Tuscan pink, med. Mint green, med. Sunshine yellow, med. Horizon blue; also white. 10x19x29 in. high. Shpg. wt. 30 lbs.
11 N M7213—Freight, express or truck.....$13.95

### Rustproof Aluminum Hampers

All aluminum . . rustproof inside and out; won't pit or corrode, unaffected by dampness. Baked on enamel finish accented by exquisite hand painted floral design in lovely multicolors. Smooth inside and out to guard against snagging; rounded edges. Curved front, flat back. Molded plastic lid. Ventilated top and bottom.
*State Harmony House color* Tuscan pink, med. Mint green, med. Sunshine yellow, med. Horizon blue; also white or black.

**G** **Upright style.** 11⅝x20x25 inches high. Holds about 15 lbs. of laundry.
11 N 07218L—Shipping weight 12 lbs.....$8.95

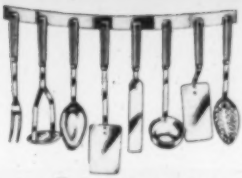
**H** **Jumbo Upright.** 11⅝x21x28 in. high. Holds 20 lbs. wash. Colors above, but no black.
11 N M7212—Frt., expr. or truck. Wt. 14 lbs. $10.95



D $3.79
11 N 4046



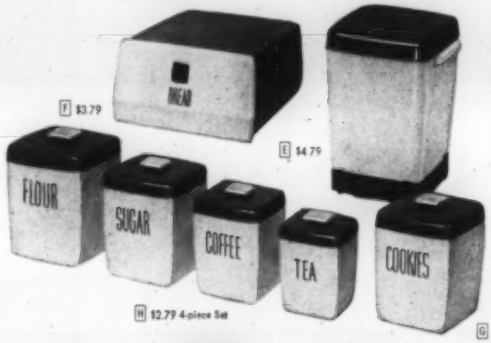
C $2.79



B 8 tools and rack . . $6.89

. . also turquoise, newest accent color for kitchens

A New! Color-sparked Cookware $13.95 8-pc. Set




F $3.79

E $4.79

H $2.79 4-piece Set

G $1.19

M $2.19 3-pc. Set

L $6.95

K $5.89

J $6.49

W $8.95
11 N 07010

V $10.95
11 N 07008L

T $16.95

N Set of 8 $2.29

R Low as 75c

P Set of 8 $2.98

S $7.49

KK $7.79

LL $2.49

MM $1.69

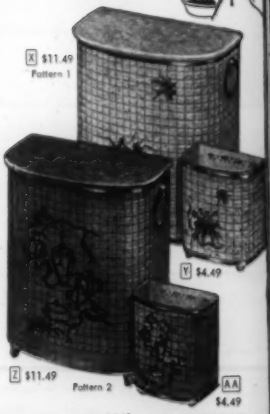
BB $12.98

CC $10.98

DD $11.98

EE $13.98

FF $9.49



X $11.49
Pattern 1

Y $4.49

Z $11.49
Pattern 2

AA $4.49

GOLDEN TONE HAMPERS AND SCALE

JJ $4.95

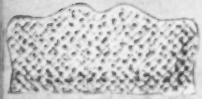
HH $5.95

GG $7.49

c PAGE 443 . . MISC HOUSEWARES

*As advertised in the November issue of Better Homes and Gardens*

**Padded Headboards and Covers**



**CHIPPENDALE.** Thickly padded. Dark walnut finish legs. Quilted covers sold separately.

**MODERN.** Thickly padded. Dark walnut finish legs. Quilted covers sold separately.

# Temple Bells ..the complete Bedroom Ensemble

## New gold-frosted multicolor print blends with 5 solids

TEMPLE BELLS . . . another Sears' "first" and featuring today's most popular trend, the textured look! Everything co-ordinated . . . headboard covers, pillows, dust ruffles and coverlets beautifully fashioned in radiant "Thick 'n' Thin" Chromefast acetate. Mix or match lavish solids with gold-splashed far eastern print; all colors washfast, sunfast. Finely quilted coverlets, extra full dust ruffles button on and off for quick changes in decorating, easy sudsing. Hand wash quilted items. Padded headboards have universal-fit legs and metal slides. Easily attached to any steel bed frame or holly-wood type bed with headboard brackets; no boring, drilling, cutting. Bolts, wing nuts included. Quilted slip covers for both styles come in multicolor print or 5 matching solids.

*For brackets see your General catalog . . . HH means Harmony House color*

**Print Coverlet, Unlined pinch pleated Draperies and Headboard Covers.** *Multicolor.*

24 N 723V—Print Coverlet; Full Size, 75x100 in. Shpg. wt. 3 lbs. 6 oz. . . . . Each **$14.50**

24 N 724V—Print Coverlet, Twin Size, 60x100 in. Shpg. wt. 2 lbs. 11 oz. . . . . Each **$14.50**

24 N 737V—Print Draperies, 24x90 in. long ea. side. Wt. 1 lb. 10 oz. . . . . Pair **$7.85**

24 N 802F—Print Headboard Cover for headboard 24NM1002. Wt. 1 lb. 1 oz. Each **$4.85**

24 N 803F—Print Headboard Cover for headboard 24NM1003. Wt. 1 lb. 3 oz. Each **$6.85**

24 N 805F—Print Headboard cover for headboard 24NM1005. Wt. 1 lb. 1 oz. Each **$6.85**

24 N 806F—Print Headboard Cover for headboard 24NM1006. Wt. 1 lb. 3 oz. Each **$8.75**

*Headboard covers shipped from factory near N.Y.C. Order, pay postage from M.O. House.*

**Matching Solid Color Coverlets, Dust Ruffles, Headboard Covers, foam rubber Pillows.** *Note HH color* Frosty pink, Bronze green, Federal gold, Spice brown, Ming blue.

24 N 721V—Solid Coverlet, Full size, 75x100 in. Shpg. wt. 3 lb. 6 oz. . . . . Each **$12.50**

24 N 722V—Solid Coverlet, Twin size, 60x100 in. Shpg. wt. 2 lbs. 11 oz. . . . Each **$12.50**

24 N 725V—Solid Dust Ruffle, Full Size, Shipping weight 1 lb. 1 oz. . . . . Each **$6.85**

24 N 726V—Solid Dust Ruffle, Twin size, Shipping weight 13 ounces. . . . . Each **$6.85**

24 N 808F—Solid Headboard Cover for headboard 24NM1002. Wt. 1 lb. 1 oz. Ea. **$4.85**

24 N 809F—Solid Headboard Cover for headboard 24NM1003. Wt. 1 lb. 3 oz. Ea. **$6.85**

24 N 811F—Solid Headboard Cover for headboard 24NM1005. Wt. 1 lb. 1 oz. Ea. **$6.85**

24 N 812F—Solid Headboard Cover for headboard 24NM1006. Wt. 1 lb. 3 oz. Ea. **$8.75**

24 N 19014—Solid Square Box Pillow abt. 11x11 in. Shpg. wt. 1 lb. . . . . Each **$2.95**

24 N 19015—Solid Round Box Pillow abt. 11-in. diameter. Shpg. wt. 12 oz. . . . Each **$2.95**

24 N M1002—Modern Headboard. Twin Size, 39 inches wide. Wt. 15 lbs. . . . . Each **$9.95**

24 N M1003—Modern Headboard. Full Size, 54 inches wide. Wt. 20 lbs. . . . . Each **$11.50**

24 N M1005—Chippendale Headboard. Twin Size, 39 in. wide. Wt. 16 lbs. . . . Each **$13.95**

24 N M1006—Chippendale Headboard. Full Size. 54 in. wide. Wt. 22 lbs. . . . Each **$15.50**

24 N 731V—White Cafes. Gold Color Lurex threads. 36x36 inches long each side. Shipping weight 11 ounces. . . . . Pair **$3.88**

*Items marked "M" as 24 N M1003 shipped freight, express or truck; others mailable.*

A $12.95
Super full or twin size

B $17.95
Super full or twin size

# Holiday Heirlooms

## Gifts to treasure through the years

A The New "Virginian" . . . A treasure to receive . . . a treasure to give! The beauty of colonial artistry joins with the magic of modern machinery to give you elegance at a moderate price. In full draping super sizes. Skilled craftsmen have captured a hand-loomed look in finest yarns . . a masterpiece in design, ease of care. Startling star motif highlights detailed floral pattern . . completely reversible for double beauty, double wear. Set off with luxurious 4-inch bullion fringe. Washfast, preshrunk* cotton, no ironing needed. *Antique white.*

24 N 623—Super Full Size about 96x110 in. Shpg. wt. 5 lbs. 8 oz. . Each **$12.95**
24 N 624—Super Twin Size about 82x110 in. Shpg. wt. 4 lbs. 12 oz. . Each 12.95

B A gift you'll always be remembered for . . this beautifully-loomed "Baltimore Belle" echoes the hand-woven look of early American days. Enchanting design detailed in heaviest type cotton yarns, finished with elegant 3-inch hand-knotted fringe. Full super sizes fall in deep, graceful lengths on your bed. Washfast pastels stay clear. Preshrunk* to assure a lasting good fit. Nicely boxed for gift giving.

24 N 0630—Super Full about 98x110 inches. Choice of french blue, petal pink, primrose yellow, sea spray thurquoise, spring green, bleached white or natural white. *Please state color.* Shipping weight 9 lbs. . . . . Each **$17.95**

24 N 0631—Super Twin about 80x110 inches. Choice of only natural white or bleached white. *Please state color.* Shipping weight 8 lbs. . . . . Each **$17.95**

C $19.95
Super full or twin size

C New for Christmas . . . a gift of enduring loveliness, the simplest of care! The majestic "Jeffersonian" is artfully woven in an elaborate star and tulip pattern. Superior cotton yarns, exquisite detailing combine with breathtaking heirloom styling . . make it a spread for this generation to treasure, as well as the next. Available in super full sizes for richer, more graceful draping. Reversible, too . . equally beautiful on either side. Finished with heavy tufted border, luxurious hand knotted fringe. Wonderfully washfast, preshrunk* . . no ironing required. *In antique white only.* Boxed for Christmas giving, easy storage.

24 N 0635—Super Full about 96x110 in. Shpg. wt. 10 lbs. . . . . Each **$19.95**
24 N 0636—Super Twin about 82x110 in. Shpg. wt. 9 lbs. . . . . Each 19.95

D $9.75
Super full or twin size

D The incomparable "Bride's Bouquet" is an enchanting southern adaptation, sure to be treasured for its delicacy of design, the enduring loveliness of its snow soft yarns. Fashioned with full rounded corners, luxurious bullion fringe. Reversible for twice the wear. Super full sizes for added elegance. Washfast, preshrunk* cotton stays smooth without ironing. Harmonizing draperies 36x90 inches long each side, rod pocket tops. Choice of bleached white or natural white. *Please state color wanted.*

24 N 674V—Super Full about 98x110 inches. Shpg. wt. 4 lbs. 15 oz. . Each **$9.75**
24 N 675V—Super Twin about 80x110 inches. Shpg. wt. 4 lbs. . . . . Each 9.75
24 N 676V—Harmonizing Unlined Draperies. Shpg. wt. 3 lbs. 5 oz. . . Pair 9.75

*All Heirlooms preshrunk . . . maximum shrinkage 3%

FOR PAGE 445 . . BEDSPREADS

# Breathtaking Chenille

**Wonderful (and so practical) for yourself . .**

With autographed picture, deputy star

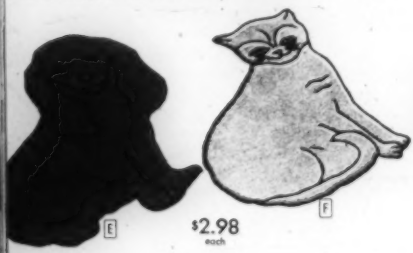
B $9.95 super full or twin size

A $6.98 full or twin size

C $4.98 each spread
$4.49 each coverlet

D $4.49 full or twin size

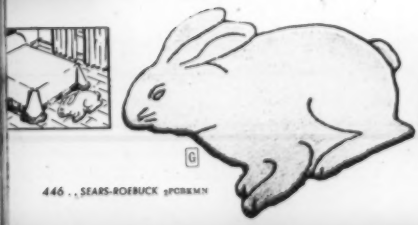
## Cuddly soft CHENILLE RUGS



E

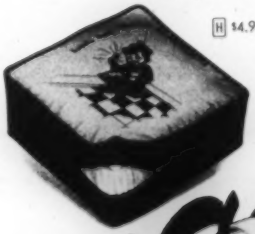
$2.98 each

F

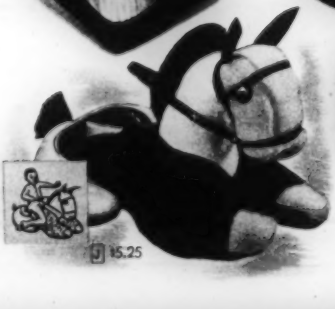


G

## PILLOWS they'll enjoy the year around



H $4.98



J $5.25

K $1.79

# Bedspread Beauties

## as a gift of year 'round charm

◀ ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

**A** Watch your junior cowpoke's eyes shine when he sees this new Roy Rogers ensemble! Roy's figure and name worked in vivid multicolor high pile chenille, sparks ranch tan background of waveline baby chenille. Rugged, no-iron chenille stands up to a heap of rough handling from young range riders. Rod pocket draperies. Autographed picture of Roy and his official deputy badge included. Preshrunk* cotton, washable with care.

24N 351V—Full size about 90x105 inches. Shpg. wt. 3 lbs. . . . . Each **$6.98**
24N 352V—Twin size about 74x105 inches. Shpg. wt. 2 lbs. 10 oz. . . . . Each 6.98
24N 353V—Bunk Size about 63x90 inches. Shpg. wt. 2 lbs. 2 oz. . . . . Each 5.98
24N 354V—Unlined Draperies 36x90 in. long each side. Wt. 2 lbs. 6 oz. . . Pair 5.98
24N 355V—Matching Rug, 24x36-in. Non-skid latex back. Wt. 1 lb. 6 oz. . . Each 3.49

**B** Sure to thrill any homemaker! Delicate pastel beauty enhances tufted heirloom chenille. Medallion design in fluffy high pile chenille on lace-like background. In super full sizes with extra features such as rounded corners, bullion fringe. Preshrunk* cotton, washable with care. *State HH color* Frosty pink, med. Ming blue, lt. Sunshine yellow; also white.

24N 613—Super Full about 96x105 inches. Shpg. wt. 4 lbs. 15 oz. . . . . Each **$9.95**
24N 614—Super Twin about 78x105 inches. Shpg. wt. 4 lbs. . . . . Each 9.95

**C** Glowing One-tone Bedspread and Coverlet Ensemble to delight any woman on your special list! Extra thick high pile overlay forms a gorgeous bow knot design . . stands in relief against background of closely woven waveline baby chenille. Bedspread beautifully finished with elegant bullion fringe. Coverlet perkily scalloped. Preshrunk* cotton, wash with care . . no ironing required. *State Harmony House color* Ming blue, Frosty pink, medium Sage green, light Sunshine yellow; also white.

24N 223V—Full Spread about 90x105 inches. Shpg. wt. 2 lbs. 9 oz. . . . . Each **$4.98**
24N 224V—Twin Spread about 78x105 inches. Shpg. wt. 2 lbs. 6 oz. . . . . Each 4.98
24N 125V—Full Coverlet about 78x98 inches. Shpg. wt. 2 lbs. 6 oz. . . . . Each 4.49
24N 126V—Twin Coverlet about 64x98 inches. Shpg. wt. 1 lb. 15 oz. . . . . Each 4.49
24N 225V—Unlined Draperies 36x90 inches long each side. Rod pocket tops.
Shipping weight 2 pounds. . . . . Pair 4.98

Dirndl Dust Ruffle in washfast cotton percale. 16-inch flounce shirred to wide elastic band . . fits snugly around mattress. *State HH color* Frosty pink, lt. Sunshine yellow, med. Ming blue, med. Mint green; or white.

24N 159—Fits Full Size. Shipping weight 1 lb. 5 oz. . . . . Each **$3.75**
24N 160—Fits Twin Size. Shipping weight 1 lb. 2 oz. . . . . Each 3.75

**D** Soft One Tone with graceful scroll outline in bellwick tufting on waveline baby chenille background. Bullion fringe. Pre-shrunk* cotton, wash with care. No fretting over ironing . . tufts fluff beautifully when dry. *State Harmony House color* Frosty pink, medium Ming blue, light Sunshine yellow; or white.

24N 137—Full size about 90x105 inches. Shpg. wt. 2 lbs. 11 oz. . . . . Each **$4.49**
24N 138—Twin Size about 78x105 inches. Shpg. wt. 2 lbs. 8 oz. . . . . Each 4.49

### Chenille Rugs . . Happy Gifts for youngsters, teenagers

So soft, cuddly . . wonderful "house pets" for your young favorites. Carefully detailed in fluffy chenille with non-skid backs . . no sliding. Adorable in any child's room, they also add a novel touch to teenager's bed. No-iron, preshrunk* cotton, they're washable with care. Size abt. 30x35 in.

**E** 24N 165—Cocker Spaniel Puppy. *State Harmony House color* Frosty pink, Spice beige, light Sunshine yellow; also white. Shipping weight 1 lb. 2 oz. . . . Each **$2.98**

**F** 24N 167—Purring Pussycat. *State Harmony House color* Dawn gray, Frosty pink, medium Ming blue, light Sunshine yellow; also white. Shpg. wt. 1 lb. 2 oz. . . Each **$2.98**

**G** 24N 166—Lovable Bunny. *Please state* Harmony House color Frosty pink, medium Ming blue, light Sunshine yellow; also white. Shpg. wt. 1 lb. 2 oz. . . . Each **$2.98**

### Pretty and useful Pillows for everyone

**H** Junior Hassocks for Young TV Fans. Zippered, washable cotton gabardine covers. Jumbo cord welted seams. Removable muslin covered cotton filler. 4¾ inches deep. Square shape in blue and yellow with Little Jack Horner. Round shape in red and pink with Little Miss Muffet. Boxed.

24N 19405—Square Box (Jack Horner) about 17x17 in. Wt. 4 lbs. 12 oz. Each **$4.98**
24N 19404—Round Box (Miss Muffet) about 17 in. diameter. Wt. 4 lbs. 8 oz. Each 4.98

**J** Perky Pony Pillow youngsters can "ride" while watching TV. Soft rayon plush and colorful cotton tartan plaid blanket. Shiny black plastic bridle, reins . . *and eyes that move!* Cellulose fiber filling. Boxed.

24N 019411—Size about 13x14x23 inches long. Shpg. wt. 6 lbs. . . . . Each **$5.25**

**K** Jewel-bright Velveteen Pillows. Orlon† filled. Cord welted seams. *Please state Harmony House color* Mint green, Cherry red, Frosty pink; or gold, turquoise, tangerine. Dry clean.

24N 19401—Square Box about 12x12 in. Shpg. wt. ea. 12 oz. . . . . Each **$1.79**
24N 19402—Round Box about 12 in. diam. Shpg. wt. ea. 10 oz. . . . . Each 1.79
24N 19403—Triangle Box about 14x14x14 in. Shpg. wt. ea. 10 oz. . . . . Each 1.79
†Reg. T.M. for DuPont acrylic fiber.

*For more pillows, see Sears Big Catalog*

*All chenilles are preshrunk . . . maximum shrinkage 3%

**L** $6.98
full or twin size

**M** $5.98
full or twin size

**N** $4.98
full or twin size

### Dreamy Pastels enhance these Modern Classics . . . Make them the ideal gifts for any woman

**L** Homemaker, career gal or young co-ed will love the clean, smooth lines of this easy-care spread. In crystal-clear pastels that chase away those "bedroom blues." Interlocking scroll and panel design worked in plump, lustrous high pile chenille . . highlights soft waveline baby chenille background; fluffs luxuriously, wears for years of beauty. Rounded corners assure more graceful draping. All finished with a heavy shag border. Preshrunk* cotton, washable with care. *State HH color* Frosty pink, med. Ming blue, Spice beige, lt. Sunshine yellow or white.

24N 372—Full Size about 90x105 inches. Shipping weight 3 lbs. 6 oz. . . . . Each **$6.98**
24N 373—Twin Size about 72x105 inches. Shipping weight 2 lbs. 14 oz. . . . . Each 6.98

**M** Fresh-yet-delicate pastels for new bedroom loveliness all year long. Miracle viscose rayon and nylon combination in deep, virtually lintless tufting. Graceful rosette and outline detailed in rich high pile chenille and bellwick tufts. Drapes beautifully on your bed for a luxury look. Complete with rounded corners, elegant bullion fringe. All on top quality cotton backing . . preshrunk* for a lasting good fit. So beautiful, yet so easy to care for . . wash with care, never needs a touch of the iron to stay fluffy for years. *State Harmony House color* Frosty pink, medium Ming blue, light Sunshine yellow; also white.

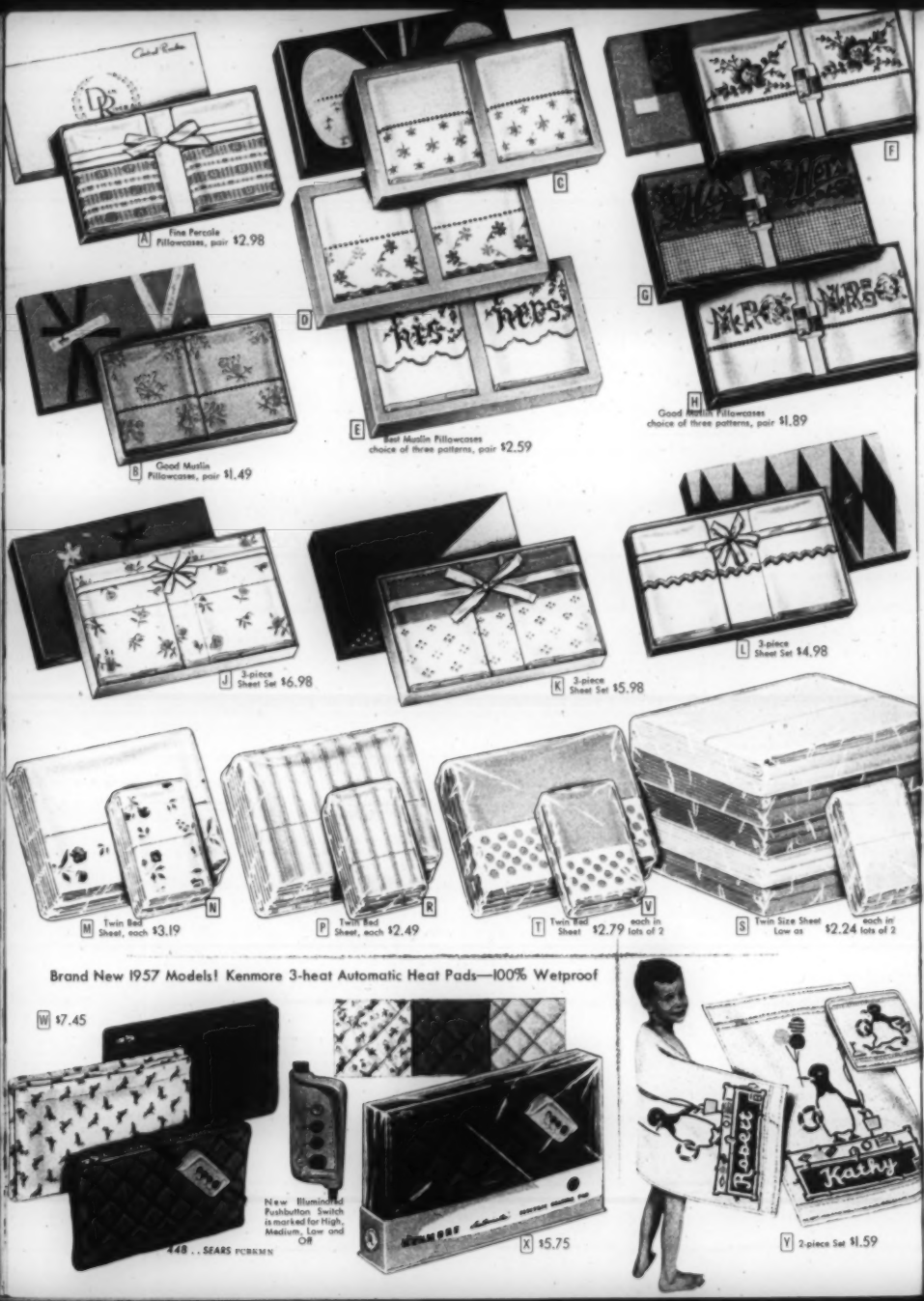
24N 281—Full about 90x105 inches. Shipping weight 3 lbs. 1 oz. . . . . Each **$5.98**
24N 282—Twin about 78x105 inches. Shipping weight 2 lbs. 13 oz. . . . . Each 5.98

**N** New and just in time for Christmas giving! Deep, thickly tufted high pile chenille forms exquisite double wedding ring design and border . . . highlights the smooth waveline baby chenille background. Bullion fringe for added elegance. All in radiant pastels that point up the importance of snowy soft chenille. Preshrunk* cotton that you can wash with care, never need iron. *State HH color* Frosty pink, med. Ming blue, light Sunshine yellow; also white. Wonderful to give . . to receive.

24N 180—Full Size about 90x105 inches. Shipping weight 3 lbs. 5 oz. . . . . Each **$4.98**
24N 181—Twin Size about 72x105 inches. Shipping weight 2 lbs. 13 oz. . . . . Each 4.98

*For more Bedspreads see Sears Big Catalog*

*HH means Harmony House Color*


A Fine Percale Pillowcases, pair $2.98
B Good Muslin Pillowcases, pair $1.49
C
D
E Best Muslin Pillowcases choice of three patterns, pair $2.59
F
G
H Good Muslin Pillowcases choice of three patterns, pair $1.89
J 3-piece Sheet Set $6.98
K 3-piece Sheet Set $5.98
L 3-piece Sheet Set $4.98
M Twin Bed Sheet, each $3.19
N
P Twin Bed Sheet, each $2.49
R
T Twin Bed Sheet $2.79 each in lots of 2
V
S Twin Size Sheet Low as $2.24 each in lots of 2
Brand New 1957 Models! Kenmore 3-heat Automatic Heat Pads—100% Wetproof
W $7.45
New Illuminated Pushbutton Switch is marked for High, Medium, Low and Off
X $5.75
Y 2-piece Set $1.59
Robert
Kathy

# Colorful Gifts of Bedroom Beauty..

## to catch the eye and warm the heart of the homemaker.. Harmony House Sheet Sets, Pillowcase Sets, Heating Pads.. Fancy Sheets and 'Cases

### Pert Pillowcase Sets.. in a wide range of colors, styles and prices

**A** **FINE Combed Percale.** Dan River strikes a high-fashion note in bedding with these smooth, lustrous 'cases featuring smart "Sun Goddess" 4-in. wide woven border design. Size 42x38½ in.; hemstitched hems.
*State washfast border color* green, pink, yellow or blue (all on white). Beautifully boxed.
96 N 7921—*Postpaid.* Shpg. wt. pair 1 lb. 2 oz. . . . Pair **$2.98**

**OUR BEST Muslin** . . . firmly woven, smooth and durable. Three styles . . . all with exquisitely embroidered designs. Size 42x36 inches. Attractively gift boxed by pairs . . . ready to place under the Christmas tree!

**C** **Pastel muslin** with embroidered "Fleur de lis" design on 4-inch white muslin border. Hemstitched hems.
*State washfast pastel color* pink or green.
96 N 7985—Shipping weight 1 lb. 12 oz. . . . . Pair **$2.59**

**D** **Dainty daisy design** embroidered on pure white muslin 'cases with scalloped 4-inch hemstitched hems. Washfast colors. *State color* yellow and blue or pink and green (on white).
96 N 7986—Shipping weight 1 lb. 12 oz. . . . . Pair **$2.59**

**E** **"His and Hers"** richly embroidered in blue on sparkling white 'cases. Perfect gift for a couple! Color contrast is provided by delicate pink on the dainty scalloped 4-inch hem. Colors washfast.
96 N 7988—Shipping weight pair 1 lb. 12 oz. . . . . Pair **$2.59**

**◀ITEMS DESCRIBED ABOVE AND BELOW ILLUSTRATED ON OPPOSITE PAGE**

### Fancy Gift Sets, Sheets and 'Cases

**J** **Feminine rosebud pattern** hand-screen printed on smooth, lustrous fine quality percale. A set sure to catch the eye and delight the heart of the woman in your life! Pillowcases, size 42x38½ inches, have all-over rose pattern. Double bed size sheet, 81x108 inches, features design on wide 4-inch top hem; has 1-inch bottom hem. Washfast colors assure lasting good looks. Attractively boxed . . . ready for wrap.
*State color* pink, yellow or blue flowers on white.
96 N 7827M—Shpg. wt. 3 lbs. 1 oz. . . . . 3-piece Set **$6.98**

**"Extra" rose-printed pillowcases,** same as above. Shpg. wt. 1 lb. *Please state color above.*
96 N 7920M—Attractively gift boxed. . . . . Pair **$2.98**

**K** **Stunning** soft-tone pastel muslin sheet and 'case set with white percale borders featuring distinctive multicolor woven design. Two pillowcases, each 42x36 inches, with design on 4-in. hem. Double bed size sheet, 81x108 inches, with design on 4-inch wide top hem; 1-inch plain bottom hem. Washfast colors insure permanent good looks. Order several!
*State body color* pink, green, yellow or blue (all with multicolor border print). Gift boxed.
96 N 7826M—Shpg. wt. 3 lbs. 3 oz. . . . . 3-piece Set **$5.98**

**"Extra"** Pillowcases to match sheet set above. Shipping weight 1 lb. 12 oz. *State colors above.*
96 N 7989M—Attractively boxed. . . . . Pair **$2.49**

**L** **Good quality white muslin sheet and pillowcase set** with smart two-tone 4-inch scalloped hems. A lot of bedding beauty at a little price . . . lovely to give as a gift or keep for yourself! Firmly woven muslin; bleached white. Two pillowcases, 42x36 inches. Double bed size sheet, 81x108 inches, with 4-in. top hem, 1-inch bottom hem. Washfast colors.
*State color* pink and charcoal gray scalloping; lt. blue and dk. blue; yellow and brown; or lt. green and dk. green (all on white). Shpg. wt. 3 lbs. 3 oz.
96 N 7816—Nicely boxed. . . . . 3-piece Set **$4.98**

**M** **Charming "Rosebud Print" Percale Sheets** . . . sure to delight any woman who takes pride in her home! Lustrous white percale . . . luxury bed linen . . . with a wide 4-inch top hem, sprinkled with the daintiest of rosebud prints. Harmonizing solid color cording. Washfast colors insure lasting loveliness.
*State Harmony House print color* Frosty pink, lt. Horizon blue or Sunshine yellow. Wrapped in plastic.
96 N 7434M—Twin Bed Sheet (72x108 inches). Shpg. wt. each 2 lbs. 9 oz. . . . . Each **$3.19**
96 N 7438M—Double Bed Sheet (81x108 inches). Shpg. wt. each 3 lbs. 11 oz. . . . . Each **$3.59**

**N** **"Rosebud Print" Pillowcases** . . . all-over floral on same percale as sheet above. 42x38½ inches; stitched 4-inch hems. *State Harmony House color above.*
96 N 7435M—Shpg. wt. per pair 12 oz. . . . . Pair **$1.90**

**P** **"Pastel Stripe" Sheets** . . . soft-tone color woven into firm, smooth white muslin. A perfect "companion" to solid color pastels at right . . . why not choose a set to "mix and match?" Generous 3-inch top hem, 1-inch hem at bottom. Washfast colors stay "nice." Wrapped in plastic . . . reach you clean, fresh.
*State Harmony House color* Horizon blue, Mint green, Sunshine yellow, or Frosty pink.
96 N 6724M—Twin Bed Sheet (72x108 inches). Shpg. wt. each 1 lb. 11 oz. . . . . Each **$2.49**
96 N 6728M—Double Bed Sheet (81x108 inches). Shpg. wt. each 1 lb. 13 oz. . . . . Each **$2.79**

**R** **"Pastel Stripe" Pillowcases** to match sheets above. Same firmly woven muslin. Size 42x36 inches; 3-inch hems. *State Harmony House stripe colors above.*
96 N 6725M—Shpg. wt. pair 10 oz. . . . . Pair **$1.34**

**B** **GOOD Muslin** with dainty all-over pattern of roses printed on a pastel ground. A lovely gift at a tiny price! Size 42x36 inches; firm, durable muslin. Finished with neat hemstitched 3-in. hems.
*State color* yellow rose on lt. blue or pink rose on yellow. Washfast colors. Attractively boxed.
96 N 7981—Shipping weight pair 1 pound. . . . . Pair **$1.49**

**GOOD Quality Muslin** . . . colorful designs and careful craftsmanship make these 'cases look to be worth much more than their tiny price! Size 42x36 inches. All boxed by pairs . . . buy now for gifts, for yourself!

**F** **Embroidered floral** in tones of rose and green on sparkling white. If you're a Santa on a budget, check this set for value! 3-in. thread-drawn hems. Washfast.
96 N 7982—Shipping weight pair 1 lb. . . . . Pair **$1.89**

**G** **Tone-on tone Schiffli embroidered "His and Hers"** pattern on petal-tone pastel 'cases. Harmonizing color in the distinctive check border. Neatly finished with 3-in. hemstitched hems. Washfast.
*State color* green, pink, or blue.
96 N 7983—Shipping weight 1 lb. . . . . Pair **$1.89**

**H** **"Mr. and Mrs."** delicately embroidered in pastel pink on crisp white muslin. A perfect gift for a couple. 3-in. thread-drawn hems. Washfast.
96 N 7984—Shipping weight 1 lb. . . . . Pair **$1.89**

### Harmony House Pastel Sheets, 'Cases

**S** **Muslins or percales,** regular flat or fitted bottom styles . . . wrapped in pairs in clear plastic. "Pretty as a posy" pastels. Sure to flatter any bedroom.
**Durable white. 134 threads per sq. inch after washing.** Closely woven, smooth, strong. Washfast.
*State Harmony House color* Horizon blue, Frosty pink, Mint green, Sunshine yellow; also spring violet.
**Regular style:** 3-in. hem one end, 1 in. at other.

| Bed size | Sheet size | Catalog number | Shpg. wt. of 2 lbs. | Shpg. wt. of 2 ozs. | 2 for |
|---|---|---|---|---|---|
| Twin or ½ | 72x108 in. | 96 N 6704M | 3 | 4 | $4.48 |
| Double | 81x108 in. | 96 N 6708M | 3 | 10 | 4.88 |
| Pillowcases | 42x 36 in. | 96 N 6705M | . . . | 10 | 1.04 |

**Fitted Bottom Sheet of Sanforized Muslin.** Max. fabric shrinkage 1%. Shaped, reinforced corners.

| Bed size | Catalog No. | Shpg. wt. of 2 | 2 for |
|---|---|---|---|
| Twin Bed | 96 N 6700M | 2 lbs. 4 oz. | $4.48 |
| Double Bed | 96 N 6701M | 2 lbs. 14 oz. | 4.88 |

**Petal-smooth Combed Percale** . . . 190 threads per sq. inch after washing. Heavenly textured.
*State HH washfast colors* Horizon blue, Frosty pink, Mint green or Sunshine yellow; also spring violet.
**Regular style:** Wide 4-in. hem at top; 1-in. at foot.

| Bed size | Sheet size | Catalog number | Shpg. wt. of 2 lbs. | Shpg. wt. of 2 ozs. | 2 for |
|---|---|---|---|---|---|
| Twin or ½ | 72x108 in. | 96 N 7404M | 3 | 2 | $5.38 |
| Double | 81x108 in. | 96 N 7408M | 3 | 6 | 5.78 |
| Pillowcases | 42x38½ in. | 96 N 7405M | . . . | 12 | 1.36 |

**Fitted Bottom Sheet of Sanforized Percale.** Max. fabric shrinkage 1%. Shaped reinforced corners.

| Bed size | Catalog No. | Shpg. wt. of 2 | 2 for |
|---|---|---|---|
| Twin | 96 N 7400M | 2 lbs. 2 oz. | $5.38 |
| Double | 96 N 7401M | 2 lbs. 8 oz. | 5.78 |

**T** **Smooth Pastel Sheets** with pert matching polka dot pattern on wide 4-inch white hems. Good muslin, 134 threads per square inch after washing. Harmonize beautifully with sheets above . . . try combinations of colors for decorative contrast. Inch bottom hem. Washfast colors. Wrapped in plastic.
*State color* Harmony House Horizon blue, Frosty pink, Mint green, Sunshine yellow; also spring violet.
96 N 6734M—Twin Bed Sheet (72x108 in.). Shpg. wt. of two 3 lbs. 4 oz. . . . . 2 for **$5.58**
96 N 6738M—Double Bed Sheet (81x108 in.). Shpg. wt. of two 3 lbs. 10 oz. . . . . 2 for **$6.38**

**V** **Perky Polka Dot Pillowcases** to match sheets above. Size 42x36 inches; 4-inch white hem with dots.
*State Harmony House colors above.*
96 N 6703M—Shpg. wt. pair 10 oz. . . . . Pair **$1.50**

*Note: Sizes given are before hemming.*

### 100% Nylon Tricot Fitted Sheets

**A truly luxurious gift!** Smooth, snug-fitting sheets of wonderful 100% nylon tricot . . . lustrous and silk-like. Knit . . . not woven . . . to "breathe"; provide more sleeping comfort. Lightweight and easy to handle (actually about ½ the weight of a cotton sheet) yet amazingly strong and long-wearing. So simple to launder . . . wash as easily as fine lingerie, dry in a matter of minutes, need no ironing.
Elasticity of knit lets sheet "stretch" for effortless bed-making . . . so simple, so fast. Strong bound edges adjust to fit size of mattress; sheet fits taut and tight . . . stays that way! Nylon meets or exceeds the specifications for Type "A" tricot. Pillowcases have deep 4-inch hems.
*State HH color* Tuscan pink or Sunshine yellow; also white. Wrapped in clear plastic to reach you clean.
**Fitted bottom sheets** with shaped corners, bound edges.
96 N 9834M—Twin Bed Size. Shpg. wt. 10 oz. . . . . Each **$2.69**
96 N 9838M—Double Bed Size. Shpg. wt. 12 oz. . . . . Each 3.69
96 N 9835M—42x38½" Pillowcases. Shpg. wt. 15 oz. Pair 2.18
**Fitted top sheets** . . . "companions" to bottom sheets above.
96 N 9836M—Twin Bed Size. Shpg. wt. 12 oz. . . . . Each **$3.89**
96 N 9837M—Double Bed Size. Shpg. wt. 15 oz. . . . . Each 4.89

### Our Newest Kenmore Electric Heating Pads

**W** **X** Introducing our new 1957 models of the popular Kenmore Electric Heat Pads . . . glamorous, useful gifts any homemaker will welcome! Now—more than ever—the most beautiful Heat Pads we know of *anywhere*. New, smarter, more convenient, illuminated pushbutton switches. New, more beautiful outer covers with new materials, colors and patterns. New, more attractive permanent storage boxes with clear plastic "see-through" tops.

- Provide gentle, automatically controlled heat to help relieve aches and pains, ease nervous tension. Always ready to use—no fuss, muss or bothersome filling!
- Pushbutton choice of 3 heats over extra-wide heat range from 125° "low" to a safe "high" of 165°. The lighted plastic switch gives choice of low, medium or high heat at fingertouch. Extra-large "off" button is easy to identify —even in the dark!
- Completely safe! Thermostat-controlled—can't over-heat and won't cool off no matter how long pad is on.
- 100% Wetproof . . . safe for wet or dry use. 55-watt elements fully enclosed in heavy rubberized fabric with water-tight vulcanized seams. Fire-resistant padding.
- 12x15-inch outer covers remove for easy laundering.
- Fully Guaranteed against defects in materials and workmanship for period specified. Any pad proving defective within that period will be replaced with a new one at no charge! UL approved. Any 110–120-volt AC or DC.

**W** **Our Best all-purpose Pad with 3 outer covers. Guaranteed 3 years!** New, zippered Harmony House Ming blue quilted Nylon cover washes beautifully . . . won't fade or shrink. New, zippered Camellia rose terry cloth cover for wet heat application. New white percale wrap-on cover has dainty printed floral pattern; snap fasteners and tie bands.
34 N 6984—With cord. Shipping weight 2 lbs. 2 oz. . . . . **$7.45**

**X** **Our Best-selling 3-heat Pad with one zippered outer cover of quilted Rayon satin in choice of 4 colors:** American Beauty rose, turquoise or yellow solid colors, or dainty floral print on white. Guaranteed 2 Years.
34 N 6983—State color wanted. Shpg. wt. 2 lbs. . . . . **$5.75**

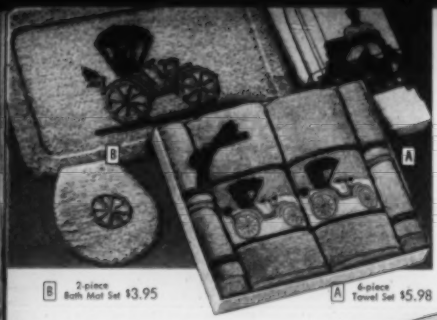
*See page 184 of our Big Book for more Kenmore Heat Pads*

### Bright and gay 2-Piece Towel Sets . . with name screen-printed on 20x40 in. bath towel

**Y** **Buy two sets and save!** All the kiddies on your Christmas list will rave about this gift . . . a two-piece towel and washcloth set, personalized with name screen-printed on the jumbo-size bath towel! Good quality cotton terry, soft and absorbent, with a delightful design of perky penguins and balloons in a riot of bold, bright color on a white background.
Design and name hand-screen printed . . . and washfast to stay bright through many launderings. Bath towel (with name) is 20x40 inches; washcloth, 12x12 inches. Unboxed. Order several today . . . don't disappoint anyone!
**Note:** Any first name you want printed on towel only. Order before December 10 to insure delivery before Christmas; mark order "not for Christmas" if placed after December 10 or not required before Christmas. Sorry, no C.O.D. orders.
*Postpaid* from factory near Chicago, Illinois.
96 N 8350PF—*Please PRINT name.* (Shipping weight, set, 8 ounces) . . . . . 2-piece Set **$1.39**, 2 (2-pc.) sets **$2.99**

*Build your order to $20 . . . buy on Sears Easy Terms. For full details on Easy Terms, refer to page 373*

*HH means Harmony House color*

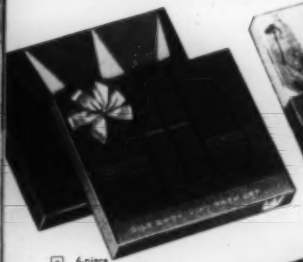


B 2-piece Bath Mat Set $3.95

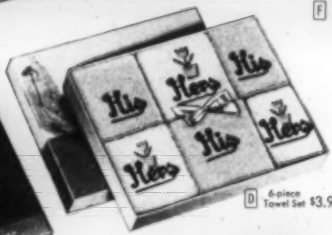
A 6-piece Towel Set $5.98

F 2-piece Bath Mat Set $3.89

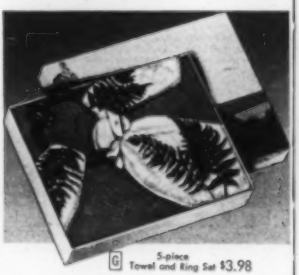
E 4-piece Towel Set $2.98



C 6-piece Towel Set $4.98

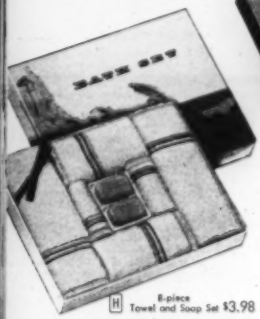


D 6-piece Towel Set $3.98



G 5-piece Towel and Ring Set $3.98

J 4-piece Towel Set $2.98



H 8-piece Towel and Soap Set $3.98

K 4-piece Towel Set $1.98

L Fingertip Towels 5-piece Set $1.98

M 2-piece Towel Set 98c

## HARMONY HOUSE GUARANTEED AUTOMATIC ELECTRIC BLANKETS

N Twin Bed Low as $26.79 cash $3.00 down

450 RCB

P Twin Bed Low as $19.79

# Christmas Gifts for Your Home .. boxed and ready for wrapping

## Decorative Harmony House Towel Sets and Bath Mat Sets

◀ITEMS LISTED BELOW ILLUSTRATED ON OPPOSITE PAGE

### Towel, Bath Mat Sets . . . glorious colors . . . sure to please the homemaker

**A** **"Horseless Carriage"** . . . our finest quality towel set with novel, eye-catching ancient autos on the wide-bordered bath towels. Fingertip towels and washcloths have "rope effect" design. Exquisitely detailed on fluffy, soft "Wonder-fluff" finished cotton terry. Loops are super-thirsty . . . extra durable. Two bath towels, each 24x46 in.; two fingertip towels, each 11x18 in.; two washcloths, each 13x13 inches.

*State Harmony House washfast color* lt. Sunshine yellow with lt. aqua blue and charcoal gray; also lt. victorian pink with rose and black; lt. aqua blue with peach and Spice beige; charcoal gray with pink and black; or white with bright red and black. Wt. 4 lbs. 4 oz.

96 N 3539—Boxed . . . . . 4-pc. Set **$3.98**

**B** **"Horseless Carriage"** Bath Mat Set . . . harmonizes with towels above. Extra thick, soft cotton chenille. 21x36-in. mat has canvas backing, latex treated for skid resistance. Standard size lid cover. Washable separately. Shipping weight 1 lb. 9 oz.

*State Harmony House color combinations tested for towel set above.*

96 N 2930—Unboxed . . . . . 2-pc. Set **$3.95**

**C** Gleaming metallic threads woven into an attractive geometric pattern-ed border make these truly distinctive towels . . . a truly delightful gift! Our finest cotton terry with extra-deep and thirsty "Wonder-fluff" finish. Machine-washable . . . colors are wash-fast, metallic threads won't tarnish. Set includes two bath towels, each 24x46 in.; two fingertip towels, each 11x18 in.; two washcloths, 13x13 in. Buy several sets! Shipping weight 3 lbs. 10 oz.

*State Harmony House color* light Sunshine yellow; also white, light victorian pink, light aqua blue or charcoal gray.

96 N 3537—Boxed . . . . . 6-pc. Set **$4.98**

**D** **"His and Hers" 6-piece Towel Set.** "His" towels are solid color with black and gray printed lettering; "Hers" are white with printing and dainty tulip design in black, gray and color to match "his" towels. Fine cotton terry . . . fluffy-soft, absorbent. Two bath towels, ea. 20x40 in.; two hand towels, ea. 15x26 in.; two washcloths, ea. 12x12 in. One each of above in color with "His," one each above in white with "Hers". Shpg. wt. 2 lbs. 6 oz.

*State Harmony House washfast color* light Sunshine yellow; also light aqua blue or light pink.

96 N 3526—Boxed . . . . . 6-pc. Set **$3.98**

**E** ***Dramatic* 4-piece Cotton Terry Towel Set** . . . a perfect gift for your favorite homemaker! Graceful wool-tufted swan surrounded by screen-printed water foliage on fluffy, absorbent bath towel and hand towel; screen-printed foliage on washcloths. Beautifully detailed design is sure to win comment! Washfast colors. Set includes one bath towel, 20x40-in.; one hand towel, 15x25 inches; two washcloths, each 12x12 inches. Shipping weight 2 lbs. 2 oz. . . . nicely boxed.

*State Harmony House color* light Sunshine yellow with white swan; also victorian pink with white, light aqua blue with white, light green with white or white with pink swan.

96 N 3519 . . . . . 4-pc. Set **$2.98**

**F** **Bath Mat Set** to harmonize with towels above. Stately tufted swan design on lofty, deeply looped cotton chenille bath mat. Mat (size 21x36 inches) has skid-resistant, latex-treated canvas backing. Plain lid cover fits standard size lids. Washable separately. Shipping weight 2 lbs. 10 oz.

*State Harmony House colors above.*

96 N 2924—Boxed . . . . . 2-pc. Set **$3.89**

**G** **Fern Spray 5-piece Towel and Ring Set.** Sure to be displayed with pride . . . so we're including a black plastic towel ring right in the box! Fluffy, absorbent cotton terry . . . solid color 24x46-inch bath towel, white hand towel and washcloth are screen-printed with harmonizing two-color leaf design. Hand towel size 16x27 inches; two washcloths, each 12x12 inches. Buy one for yourself, too! Shipping weight 2 lbs. 4 oz.

*State predominating washfast color* turquoise, pink or yellow. Packed in attractive box . . . ready to wrap.

96 N 3525 . . . . . 5-pc. Set **$3.98**

**H** **8-piece Solid Color Towel and Soap Set** . . . with two bars of Sears own sweetly-scented Lyric soap as an extra added attraction. Black dobby borders are a smart contrast to a range of rainbow colors. Soft, fluffy cotton terry . . . "Wonder-fluff" finished, extra-absorbent, durable. Set includes two bath towels, each 22x44 in.; two hand towels, each 15x27 in.; two washcloths, each 12x12 in. Washfast colors. Shipping weight 3 lbs. 3 oz.

*State color* Harmony House Tuscan rose or light Sunshine yellow; also white, light green or med. pacific blue.

96 N 3524—Boxed . . . . . 8-pc. Set **$3.98**

**J** **Jacquard Fish Design** on fine cotton terry . . . extra soft, fluffy, absorbent. Reversible . . . one side color with white design, reverse side white with color design. A beauty of a set . . . easy on your budget! Set includes one 22x44-in. bath towel; one 15x27-in. hand towel; two 12x12-in. washcloths. Shpg. wt. 2 lbs. 5 oz.

*State Harmony House washfast color* medium Tuscan rose, bright Sunshine yellow or dark Mint green; also medium pacific blue . . . each with white.

96 N 3534—Boxed . . . . . 4-pc. Set **$2.98**

**K** **A thrifty gift** . . . yet pretty and practical. 4-piece solid color towel set includes one 20x40-inch bath towel; one 15x25-inch hand towel; two 12x12-inch washcloths. All of good quality cotton terry . . . with attractive drop terry borders. Shipping weight 1 lb. 11 oz.

*State Harmony House color* light Sunshine yellow; also victorian pink, light green, medium pacific blue or spring violet. All washfast to stay "nice." Packed in distinctive box.

96 N 3516 . . . . . 4-pc. Set **$1.98**

2-piece Set **$1.59**

**L** **5-piece "Fingertip" Towel Set** in all an array of luscious, decorator colors. What comments this clever package will create on Christmas morn . . . the five towels tucked into a cylindrical plastic box that can serve as a knitting bag after the towels are put to use! Thirsty, fluffy-soft cotton terry; each towel 11x17½ inches, including the perky fringe at both ends. Washfast colors.

*Colors:* 1 each Harmony House light Sunshine yellow; also victorian pink, light aqua blue, light green and peach. Shipping weight 15 ounces.

96 N 3515—Boxed . . . . . 5-pc. Set **$1.98**

**M** **2-piece Towel Set** . . . ideal as a "stocking stuffer" or "extra" gift. Good cotton terry bath towel, 20x40 inches, and washcloth, 12x12 inches, in lovely solid pastel colors. Washfast colors. Neat self-color "dobby" borders. In an attractive cardboard and cellophane package.

*State Harmony House color* light Sunshine yellow, light Mint green, or light Frosty pink; also light blue. Shipping weight 13 ounces.

96 N 3514 . . . . . 2-pc. Set **98c**

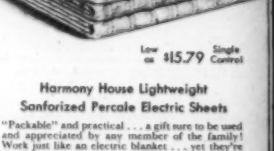
*Do your Christmas shopping on Sears Easy Terms . . . see details on page 373.*

### Personalized Two-piece Towel Set . . . with name hand-screen printed on good quality 20x40-in. towel

Truly a gift with the "personal touch" . . . sure to be appreciated and displayed with pride! Set includes a 20x40-inch bath towel and 12x12-inch washcloth . . . both adorned with a lovely spray of red roses and green foliage printed on a pure white background. Bath towel has a deep-tone gray "nameplate" to hold the full name of your favorite couple. Made of fluffy, absorbent good cotton terry; washfast colors.

*NOTE:* Any name up to and including 15 letters printed on towel only (count each space between names as one letter). Order before Dec. 10 to insure delivery before Christmas; mark order "not for Christmas" if placed after Dec. 10 or not required before Christmas. Sorry, no C.O.D. orders. Postpaid from factory near Chicago, Ill. Shipping weight set 8 oz. *Please PRINT name.* Unboxed. Order several today!

96 N 83510F—2-piece Set **$1.59**. 2 (2-pc.) sets **$2.99**



Low as **$15.79** Single Control

### Harmony House Lightweight Sanforized Percale Electric Sheets

"Packable" and practical . . . a gift sure to be used and appreciated by any member of the family! Work just like an electric blanket . . . yet they're the lightest weight electric bedding you can buy. Ideal for travelling (just slip into your suitcase), for school, for home. Used over a top sheet, singly or with a lightweight blanket, they can be used on the bed year around for sleeping comfort. Fine percale . . . mercerized and Sanforized (maximum shrinkage 1%). 11 separate choices of heat. Ivory-colored plastic control case has pilot light and on-off switch. 6 sensitive "safety" thermostats. Guaranteed 2 years from date of sale against defects in materials or workmanship or replaced at no charge. Underwriters' Laboratories approved. 140 watts. For 110-120-volt AC. Size 70x84 inches. Washable. Nicely boxed.

*Please state Harmony House pastel color* Mint green, Tuscan pink or Horizon blue.

96 N 7000—Single control. Shpg. wt. 4 lbs. . . . $15.79

96 N 7001—Dual control. Shpg. wt. 5 lbs. . . . . 20.79

## ELECTRIC BLANKETS . . for sleeping warmth

**N** **Our 4-Star Feature . . . 60% wool, 15% miracle nylon.** Whoever receives an electric blanket this Christmas will thank you most when cold winds blow! That's when they'll really enjoy its controlled warmth and blissful comfort. Our Best Quality with exclusive "Touch and Glo" tester . . . blended with 60% wool, 25% nylon and bound with lustrous 100% nylon satin binding (6 in. wide at top, 1½ in. wide at foot) guaranteed to wear the life of the blanket.

Exclusive control has ivory-colored plastic case; slanted face with dial and "glo-lite" for easy setting to adjust warmth . . . even in the dark! Improved with the new "Touch and Glo" tester to give fingertip assurance that blanket is operating properly. A touch of the finger to the convenient button and the "glo-lite" flicks off and then on again . . . staying on to tell you that all is well. 11 separate choices of heat; separate on-off switch.

9 sensitive "safety" thermostats turn off blanket should it overheat, turn heat on when blanket cools. Insulated waterproof wiring is unaffected by moisture. Washable; do not dry clean. Actual weight of blanket less than 5 lbs. With cord. For 110-120-volt AC. Underwriters' Laboratories approved. Boxed.

Guaranteed for a full five years against moth damage or replaced at no charge; guaranteed five years against failure or defects (if returned within 2 years, replaced at no charge; if returned after 2 years, replaced at small charge for each month over 2 years, up to 5 years from date of purchase).

*State Harmony House color* Tuscan rose, deep Ming blue, Aquamarine or Federal gold; also imperial red or emerald green.

96 N 7090—Twin bed size 66x84 in., single control. Same warmth over entire bed. 135 watts. Shpg. wt. 9 lbs. . . . . Cash **$26.79**

96 N 7091—Double bed size 72x84 in., single control. Same warmth over entire bed. 180 watts. Shpg. wt. 9 lbs. . . . . Cash **$28.79**

96 N 7092—Double bed size 72x84 in., dual control. Each sleeper chooses own warmth. 180 watts. Shpg. wt. 11 lbs. . . . . Cash **$34.79**

**P** **Our Fine Quality . . . 25% Acrilan®.** A thrilling gift . . . a wonderful investment in sleeping comfort! Miracle Acrilan . . . science's wonderfully washable, mothproof and mildewproof fiber . . . blended with 50% lustrous rayon and 25% durable cotton to bring you a lofty, lovely electric blanket with the same fine electrical construction as our 4-Star Feature blanket at left.

Extra-wide taffeta binding . . . 6 in. wide at top, 1½ in. at bottom. Guaranteed 3 years from date of sale against defects in materials or workmanship; if returned within 2 years, replaced at no charge; after 2 years replaced at small charge for each month up to 3 years from date of sale. Ivory-colored plastic control case has pilot light, on-off switch (does not have "Touch and Glo" tester). 11 choices of heat, 9 "safety" thermostats, specially insulated waterproof wiring. Washable; do not dry clean. For 110-120-volt AC. With cord. Underwriters' Laboratories approved. Actual weight of blanket less than 5 pounds. Choose twin or double bed size . . . double bed with single or dual control.

Boxed and ready to put under the tree!

*State Harmony House color* Frosty pink, Ming blue, Spice beige, Cherry red or Mint green.

96 N 7080—Twin bed, single control. 66x84 in. 135 watts. Shpg. wt. 7 lbs. . . . . Cash **$19.79**

96 N 7081—Double bed, single control. 72x84 in. 180 watts. Shpg. wt. 7 lbs. . . . . Cash **$21.79**

96 N 7082—Double bed, dual controls. 72x84 in. 180 watts. Shpg. wt. 8 lbs. . . . . Cash **$26.79**

*Chemstrand reg. T.M. for acrylic fiber.

© PAGE 451 . . TOWELS, ELECTRIC BLANKETS

Each tablecloth and set attractively boxed.
C $1.88
52x52-in. cloth
B $2.79
52x52-in. cloth
F $17.79
9-piece set
E $4.69
5-piece set
D $2.88
52x52-in. cloth
H
$8.79
54x70-in. cloth
J Twin Bed Comforter $12.95
K
$5.98 each
Matching Bed Pillow
L
$6.49
Wool Leisure Robe

# Festive Tablecloths ..to grace your table

## during the holidays and all year around!

◀ ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

**A Gala Christmas cloth** . . . a traditional design of poinsettias, candles and sprays of holly! Sprightly tones of bright green and red printed on fine quality spun rayon and cotton fabric. A colorful accessory to all your holiday meals . . . a cloth you'll want to keep for year after year use. Neatly hemmed ends. Washable. Each cloth individually boxed.

*Color* red and dark green on white ground.

| Size about | Cat. No. | Shpg. wt. | Price |
|---|---|---|---|
| Cloth 52x52 in. | 96 N 250 | 1 lb. 5 oz. | Each $2.88 |
| Cloth 52x70 in. | 96 N 251 | 1 lb. 8 oz. | Each 3.88 |
| Cloth 60x90 in. | 96 N 252 | 2 lbs. 2 oz. | Each 4.88 |
| Cloth 60x90 in. | 96 N 253 | 2 lbs. 4 oz. | Each 5.88 |
| Cloth 60x108 in. | 96 N 254 | 2 lbs. 8 oz. | Each 6.88 |
| Napkins 17x17 in. | 96 N 256 | 12 oz. | 4 for 2.29 |

*See Sears Easy Terms on page 373*

**B "Festive"** . . . elegant print cloth featuring gold-color metallic accents on firm, lovely oyster (ivory) linen. Truly a beautiful cloth . . . one you can use proudly for all your holiday entertaining. Interesting wood-grain center motif is hand-screen printed in gold-color metallic; border design of fish and game is printed in bright, cheery multicolor. All colors washfast . . . stay "nice." Edges neatly hemmed. Cloths nicely boxed . . . perfect as a "host-ess" gift for the holiday season.

| Cloth about | Cat. No. | Shpg. wt. | Each |
|---|---|---|---|
| 52x52 in. | 96 N 196 | 1 lb. 8 oz. | $2.79 |
| 52x70 in. | 96 N 197 | 1 lb. 14 oz. | 3.79 |
| 60x90 in. | 96 N 198 | 2 lbs. 6 oz. | 4.98 |

96 N 199—About 17x17-inch napkins. Neatly hemmed. Plain oyster color (not printed). Shipping weight for six 12 ounces.....6 for $1.98

**C** Rich solid color cloths of lustrous, fine quality Belgian linen. A rainbow of mix and match colors . . . try red and green for the Christmas spirit! Finely stitched hems and washfast colors insure long wear, lasting good looks.

*State Harmony House color* dk. Mint green, lt. Frosty pink, lt. Sunshine yellow or Cherry red; also med. turquoise or antique white, Boxed.

| Cloth about | Cat. No. | Shpg. wt. | Each |
|---|---|---|---|
| 52x52 in. | 96 N 136 | 1 lb. 6 oz. | $1.88 |
| 52x68 in. | 96 N 137 | 1 lb. 10 oz. | 2.88 |
| 60x80 in. | 96 N 138 | 1 lb. 12 oz. | 3.88 |
| 60x90 in. | 96 N 139 | 2 lbs. 2 oz. | 4.88 |
| 60x102 in. | 96 N 140 | 2 lbs. 10 oz. | 5.88 |

96 N 142—17x17-inch hand-fringed napkins. Shipping weight of two 3 oz.....2 for 75¢, 6 for $2.19

**D Exquisite imported linen openwork.** Rich damask pattern . . . with intricate etamine openwork that resembles costly hand-drawn work. Neatly hemmed ends. In soft, pastel color or rich-looking ivory white . . . all washable. Patterns similar to illustration. Imported from Belgium.

*State Harmony House color* Federal gold, Frosty pink or Aquamarine; also ivory white. Cloths nicely boxed . . . ready to wrap and tie!

| Size about | Cat. No. | Shpg. wt. | Price |
|---|---|---|---|
| Cloth 52x52 in. | 96 N 1016 | 1 lb. 9 oz. | Each $2.88 |
| Cloth 52x68 in. | 96 N 1017 | 1 lb. 12 oz. | Each 3.78 |
| Cloth 58x78 in. | 96 N 1018 | 2 lbs. 2 oz. | Each 4.59 |
| Cloth 64x84 in. | 96 N 1019 | 2 lbs. 6 oz. | Each 4.98 |
| Cloth 64x104 in. | 96 N 1020 | 2 lbs. 10 oz. | Each 6.79 |
| Napkins 16x16 in. | 96 N 1021 | 10 oz. | 6 for 1.98 |

**E** Glimmering gold-color metallic threads woven into a distinctive pattern of stripes on a rich-looking viscose rayon cloth. Lovely enough for the most important occasion . . . yet practical enough for everyday use. Vat-dyed, washable colors stay vibrant; metallic threads will not tarnish. Napkin size about 16x16 inches. Hemmed. All sets attractively boxed.

*State Harmony House color* dk. Mint green or Frosty pink; also bright red or white.

| Cloth about | No. of Napkins | Catalog Number | Shpg.wt. lbs. | oz. | Price Set |
|---|---|---|---|---|---|
| 52x52 in. | 4 | 96 N 124 | 1 | 12 | 5-pc. $4.69 |
| 52x72 in. | 6 | 96 N 125 | 2 | 5 | 7-pc. 6.49 |
| 63x90 in. | 8 | 96 N 126 | 3 | | 9-pc. 8.98 |
| 63x108 in. | 12 | 96 N 127 | 3 | 14 | 13-pc. 11.98 |

**F Imported cotton and rayon damask.** Truly magnificent cloths of exceptionally fine fabric . . . smooth, soft and virtually stain-proof! 220 threads to the square inch. Shimmering highlights are formed by an elaborate floral scroll pattern (similar to illustration). Generous size napkins, about 20x20 inches. All pieces carefully hand hemmed, a mark of quality. Washable . . . launder like a dream, stay lastingly lovely. Each set individually boxed . . . an ideal gift for a discriminating homemaker! Imported from Japan.

*State pastel color* gold, green, ivory or pink.

| Cloth about | No. of Napkins | Catalog Number | Shpg.wt. lbs. | oz. | Price Set |
|---|---|---|---|---|---|
| 66x86 in. | 8 | 96 N 875 | 3 | 10 | 9-pc. $17.79 |
| 66x106 in. | 12 | 96 N 876 | 4 | | 13-pc. 23.79 |

**G** Intricate all-over "Chantilly" leaf pattern carefully crafted in combed cotton lace. Distinctive Nottingham weave with attractive scalloped edges. Edges securely overlocked for durability. Styled in five sizes including popular round cloths; choice of dainty pastels or "always proper" white. All washable. Nicely boxed. Order several.

*State Harmony House color* Sage green or Malibu pink; also ice blue, sun gold or antique white.

| Cloth about | Cat. No. | Shpg. wt. | Price |
|---|---|---|---|
| 54x70 in. | 96 N 370 | 1 lb. 6 oz. | Each $4.88 |
| 70x90 in. | 96 N 371 | 1 lb. 12 oz. | Each 7.88 |
| 70x108 in. | 96 N 372 | 2 lbs. | Each 9.88 |
| 70 in. round | 96 N 373 | 1 lb. 7 oz. | Each 6.88 |
| 90 in. round | 96 N 374 | 1 lb. 15 oz. | Each 8.88 |

**H Luxurious 100% Dacron® lace cloth** . . . a combination of beauty, strength and practicality! Washes beautifully, dries quickly, needs little or no ironing! Always keeps its size and shape, too . . . shrinkage will not exceed 3%. Delicately styled in graceful leaf and scroll design with overlocked edges and attached picot loop trim. Sizes include round cloth and matching scarf. Soft ivory color. Cloths gift boxed.

| Size about | Cat. No. | Shpg. wt. | Price |
|---|---|---|---|
| Cloth 54x70 in. | 96 N 365M | 1 lb. 4 oz. | Each $8.79 |
| Cloth 70 in. round | 96 N 366M | 1 lb. 7 oz. | Each 10.79 |
| Cloth 70x90 in. | 96 N 367M | 1 lb. 12 oz. | Each 12.79 |
| Cloth 70x108 in. | 96 N 368M | 2 lbs. | Each 15.79 |
| Scarf 17x63 in. | 96 N 369M | 6 oz. | Each 2.88 |

*DuPont trade-mark for its polyester fiber.

*Slight color variation between cloths and napkins often unavoidable on styles (C) and (D) above*

## Gift-boxed Comforter Ensemble

**J Superb comforters** . . . a thrilling gift for your favorite homemaker, a luxury to own yourself! Glamorous sculptured nylon cover has vibrant blue or dainty pink leaf design . . . set a-glimmer with dramatic gold-color accents. Reverses to reveal a solid color acetate crepe back in color to match leaf . . . completely reversible, use either side up! Filled with 100% white Dacron Fiberfill . . . the lofty, soft, non-allergenic fiber that stays buoyant, never lumps. Practical, too, because it's machine washable . . . dries in a wink! Choose the ensemble . . . see pillows sold separately below.

*State Harmony House color* Frosty pink or Ming blue. Packed in an attractive gift box.

96 N 1870M—**Twin Bed Size.** Cut size 66x84 inches; finished size about 64x82 inches. Filling weight 1¼ pounds; finished wt. abt. 4½ lbs. Shipping weight 5 lbs. 6 oz. $12.95

96 N 1871M—**Double Bed Size.** Cut size 80x84 in.; finished size about 78x82 inches. Filling weight 1¾ pounds. Finished weight abt. 5 pounds. Shipping wt. 6 lbs. 6 oz. . . $14.95

**K Full-size Bed Pillow** to match comforter above. Sculptured nylon cover with white corded edges; filled with 1¼ lbs. of Dacron Fiberfill. Cut size 21x27 in.; finished size 20x26 inches.

*State Harmony House color listed above.* In plastic bag (not in gift box).

96 N 4949M—Shipping weight 2 lbs.....Each $5.98

## Multi-purpose 100% Wool Robes

**L Colorful plaid leisure robes** . . . sure to please anyone on your gift list! Ideal as a "companion" at winter sports events . . . equally nice for use around the house or as a versatile auto robe.

All wool fluffed into a thick, heat-holding nap on both sides . . . with a firmly woven underweave to assure years of wear. Treated with a water-repellent finish so it's suitable for all-season, all-weather use. Finished at ends with neat rolled fringe.

Buy the robe alone or with foam rubber padded "cushion case" . . . sturdily made maroon and tan plastic chair with one side comfortably padded with ½-inch thick foam rubber. Zipper closing, sturdy carrying handle for convenience.

*State robe color* red, green or blue plaid.

**96 N 8755—50x60-inch robe.** Weight 1⅝ pounds. Shipping weight 1 lb. 14 oz. . . . Robe alone $6.49

**96 N 8758—50x60-inch robe** with "cushion case". Shipping weight 2 lbs. 14 oz. . . . Robe and case $8.98

**96 N 8759—50x70-inch robe.** Weight 2 pounds. Shipping weight 2 lbs. 4 oz. . . . Robe alone $7.49

**96 N 8762—50x70-inch robe** with "cushion case". Shipping weight 3 lbs. 4 oz. . . . Robe and case $9.98

**96 N 8782—56x76-inch robe.** Weight 2½ pounds. Shipping weight 2 lbs. 10 oz. . . . Robe alone $9.49

**96 N 8785—56x76-inch robe** with "cushion case". Shipping weight 3 lbs. 10 oz. . . . Robe and case $12.59

## Novel Gift Sets to Please the Homemaker $1.88 Each set

**M 3-piece Baby Set.** Multicolor ceramic milk mug with cute deer design; abt. 3½ in. high, imported from Japan. One cotton terry bib, about 11x12 in.; one fringed cotton terry towel, about 11x18 in. Washfast. Shpg. wt. 1 lb. 5 oz.

*State predominating color* pink or blue. Gift boxed.

96 N 1602.....Set $1.88

**N 2-piece Apron and Potholder Set.** Solid color glazed chintz half apron, about 19¾x30 in. Pert print trim and ties. Quilted print pocket and potholder (each abt. 6x9 in.) have kitten shape, printed lace, fake jewel eyes. Potholder attaches to apron with rustproof snap; always handy. Washable.

*State color* maize or pink. Shipping weight 11 oz. Boxed.

96 N 1607.....Set $1.88

**P 4-piece Kitchen Towel Set.** Three cotton towels tucked in woven rattan fiber "Horn of Plenty" basket. Basket, abt. 13 in. long with 6½ in. diameter opening, imported from Hong Kong. Assorted vat-dyed, washfast solid color towels, abt. 18x34 in. Set wrapped in cellophane. Shipping wt. 14 oz.

96 N 1405.....Set $1.88

**R 5-piece Spice Set.** California redwood spice rack (5x9⅜x25⅛ in.) holds two hand-painted cherrywood shakers (one salt, one pepper) and two gay kitchen towels. Shakers are 4 in. high with screw tops. Assorted colored cotton towels, about 18x35 in., are washfast. Gift boxed. Shpg. wt. 1 lb. 4 oz.

96 N 1406.....Set $1.88

## Clever Gift Items . . . at such a tiny price! 93¢

**S 8-piece Coaster Set.** Eight foam rubber coasters . . . each in a different color for easy identification! Made of Goodyear Airfoam Rubber with contrasting black molded rubber base . . . protects against scratches, stains, etc. Fit standard size glasses. Shpg. wt. 9 oz. Packaged in plastic tube.

96 N 1601.....Set 93¢

**T 5-piece Dustpan and Dishcloth Set.** Brightly colored metal dustpan (about 12x12 in.) with gay floral decoration; 4 multicolor bleached lock-knit cotton striped dishcloths, each about 13x15 inches. Washfast. Set cellophane wrapped.

*State predominating color* pink or red. Shpg. wt. 14 oz.

96 N 1402.....Set 93¢

**U "Jolly Jungle" Oven Mitt** . . . a cunning, colorful kitchen accessory! Made of zebra printed cotton fabric with bright solid color jaws and perky chenille eyes; body and jaws padded and quilted for protection from heat. Size about 5x11 inches . . . protects lower arm. Washable. Gift boxed.

*Color* black and white. Shipping weight each 7 ounces.

96 N 1401.....Each 93¢

**V 3-piece Towel and Muffin Basket Set.** Two fringed solid color cotton towels, each about 16x30 inches, in a versatile oval woven bamboo basket. Basket about 9x7¼x2⅝ inches; imported from Japan. Towels washfast. Plastic gift wrapped.

*State color* lt. green and yellow or aqua and yellow. Shpg. wt. 10 oz.

96 N 1408.....Set 93¢

# Fairloom Gifts for Women who Sew

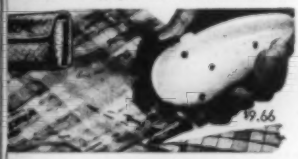
## For beginners or experts in the sewing circle

$31.95 cash
$3.50 Down on Terms

**Fairloom Home Sewing Center**

- A Sears exclusive . . serving every sewing need
- Sleek styling adds beauty to any room
- Spacious storage for machine, fabric, patterns
- Working surface perfect height for cutting, marking

Sanded ¾-in. Ponderosa pine; completely assembled, ready to finish. Overall 42x13x30 in. high; drop leaf opens to 42x40 in. working space. Removable shelf. 24x30-in. storage section with hinged doors. Three side drawers, 7x14 in. Rigid dadoed frame. Shipped freight, truck, or express.
63 N 45100—Shipping wt. 78 lbs. .....Cash $31.95



$9.66

**Give Her Electric Scissors**

- She will be delighted with the new speed and ease at her finger tips
- Accurately cuts any weight fabric plus pattern
- Handsome ivory-colored plastic oval body

Just plug in cord, press thumb button. Now you're ready to cut heavy or sheer fabrics; round corners, zig-zag . . cleanly, neatly. Thumb button gives instant stop-start control. Never tires the hand. Body rests comfortably in palm. High carbon steel blades. 12 watt, 110-volt AC only, 6-ft. UL approved cord. Precision made in Switzerland. Smart-looking tan plastic case.
63 N 5221—Shipping weight 1 lb. 2 oz. .....$9.66

**A** **Craftsman Dressmaker's Shears.** Nickel plated. Beat handle for close-to-table cutting. Superior grinding—hollow ground assures sharp cutting down to matched points. A must for everyone who sews.
63 N 5118—8-in. length. Shipping weight 7 oz. .....$3.60

**B** **NEW Border Printed Organdy.** Permanently crisp . . misty sheer combed cotton in fine texture. For aprons, holiday decoration. Washable. 38 in. wide.
36 N 3100—*State color number.* Shpg. wt. yd. 3 oz. . .Yard. 58c

**C** **NEW Curvet Apron Hoops . .** Now in Colors. For easy-to-make slip-on aprons. Just hem straight piece of fabric . . slip hoop in. Shape-retaining plastic hugs waist comfortably. *State waist size* small (20–28 in.); medium (28–34 in.); large (34–44 in.). *State color* red, black, yellow, white. Wt. 3, 12 oz.
63 N 5137—3 for . . .$1.59; 6 for . . .$2.89; 12 for. . .$4.99

**D** **NEW Border Printed Percale.** Lustrous . . smooth cotton . . 160 threads per sq. in. For gift aprons, skirts; home decorating. Washfast. *Please state color number.* 36 in. wide.
36 N 3257—Shpg. wt. yd. 4 oz. Yd. 39c; 10 yds. or more Yd. 37c

**E** **F** **G** **Cut-out Tea Aprons.** Permanent finish organdy with eye-catching flocked designs . . no sewing needed, cut around outline, make quick aprons to brighten holiday . . or every day. Ideal "little" gift for friends and relatives; yourself too; bazaars. Won't ravel. Washable. Fit up to size 20. Shipping weight each 3 oz.

**E** Two Tea Aprons sold only in units of 2 aprons in same color. *State color number* 16—red flocking on white organdy; 17—white flocking on red organdy.
36 N 3104—Set of 2 aprons in same color .....77c

**F** **NEW Tea Apron Set** for that cute teasome-two-some, Mother-Daughter . . plus 5 doll aprons. *State color number* 20—red flocking; 21—green flocking. White ground.
36 N 3107—Set of 7 aprons in same color .....77c

**G** **Pastel Tea Aprons** sold only in units of 2 aprons in same color. Dainty pastels with white flocking. *State color number* 18—white flocking on azure blue; 19—white flocking on special rose.
36 N 3106—Set of 2 aprons in same color .....77c

**H** **NEW Cut and Sew Gift Blouses in Flocked Nylon.** Gay peasant style in dainty pastels flocked with white or red. Cool, lightweight. Hand washable. Fits up to size 20. Instructions. *State color number.*
34 N 8237—Shpg. wt. each 3 oz. Ea. $1.49; Buy 2 for $2.78

**J** **NEW Cut and Sew Gift Aprons in Flocked Nylon.** Suits you to a "tea." Conversational pattern with gold color. Hand wash. Fits all sizes. Instructions included. *State color number.*
36 N 8208—Shpg. wt. each 2 oz. Ea. 98c; Buy 2 for $1.84

**K** **NEW Cut and Sew Gift Pinafore in Flocked Nylon.** For pretty young princesses. Fits size 3 to 6x with simple adjustment in waist and straps. Hand wash. Instructions included. *State color number.*
34 N 8264—Shpg. wt. each 2 oz. Ea. $1.19; Buy 2 for $2.18

**L** **M** **NEW Sewing Secretaries.** So neat . . so modern, you'll be delighted with their many uses, so will your friends who receive them as gifts. Pins, buttons, threads, scissors, jewelry, stamps, letters will be right at your fingertips. Sophisticated styling for use at home or at the office. Strong metal-look plastic. 10 handy sections in top, roomy lower drawer. Overall 11x4½x9 in. Shipping wt. each 3 lbs.

**L** 63 N 5129—Handsome black, brass finish frame. . . . .$4.89

**M** 63 N 5134—Bright turquoise with black frame. . . . . 3.89

**N** **NEW Lady Ann Imported Basket.** Seagrass design woven over wood frame. Removable tray. Tufted lid. *State lining color* red, green, blue. From Japan.
63 N 5139—Overall 5x11x8 in. Shpg. wt. 2 lbs. . . . . $3.89

**P** **NEW Lady Louise Imported Basket.** So smart in woven willow. Removable sectional tray. Richly tufted lid. For your favorite seamstress. *State lining color* red, green, blue. From Germany.
63 N 5140—Overall 6x11½x8½ in. Shpg. wt. 3 lbs. . . . . $5.89

**R** **NEW Lady Carol Imported Basket.** For all sewing. Two removable plastic trays; 28-peg thread and bobbin box; 7-section tray. Rayon satin tufted lid. *State lining color* red, green, blue. From Japan.
62 N 5141—Overall 16x9½x7 in. Shpg. wt. 3 lbs. . . . . $7.89

**S** **NEW Bridal Doll.** Here comes the bride . . same as Boudoir Doll below, only dressed in gleaming white with veil. Shipping weight each 3 lbs.
63 N 05090. . . . . Each $4.98; Buy 2 for $8.98

**T** **Boudoir Dolls . .** in handsome flared circular skirt of shimmering acetate satin. Hand-painted composition face; real eyelashes, mohair wig, plastic arms, shoes. 26 in. tall. Shpg. wt. each 3 lbs.
63 N 05051—*State rose or light blue.* . .Ea. $4.98; 2 for $8.98

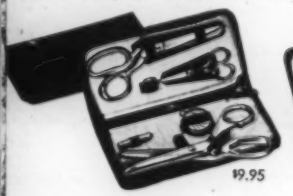
**V** **NEW Pajama Pal Clown.** Watch the circus delight when they open this present. Lustrous candy-striped rayon and cotton; back-zippered to hold pajamas, laundry. Fun for visits, home or dorm. Washable.
63 N 5089—Shpg. wt. each 13 oz. . . . .Each $4.59; 2 for $8.39

**W** **"Princess" Sewing Basket.** Enameled fiber in pastels. 8-peg spool holders (no thread), carrying cord. 6 in. high, 11 in. diameter. Wt. 2 lbs. 8 oz.
63 N 5264—*State color* pink, blue, yellow, green. . . . . $3.89

**X** **NEW "Little Princess" Sewing Basket.** Miniature of "Princess" above . . for dainty sewing storage. 5½ in. high. 8½ in. diameter. Shpg. wt. 1 lb. 8 oz.
63 N 5263—*State color* pink, blue, yellow, green. . . . . $2.89

**NEW Cute "Mother-Daughter"** combination of "Princess" and "Little Princess" above at savings when you buy set. *State color* pink, blue, yellow, green.
63 N 5267—Shipping weight set 4 lbs. . . . . Set $5.89

**Y** **NEW Fairloom Siesta Afghan Kit.** 100% lightweight knitting worsted yarn. Enough 2-oz. pull skeins to crochet a complete afghan about 45x60 in. Hand block. Easy-to-follow instructions included.
63 N 5623—Shipping weight kit 3 lbs. . . . . Kit $9.98

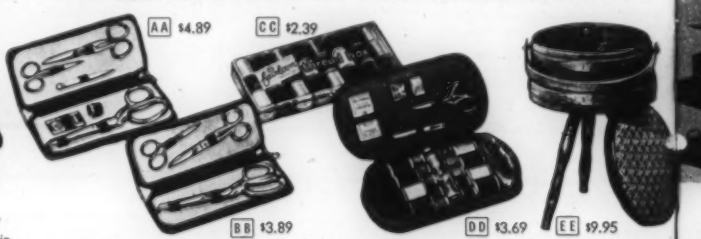


$9.95

**NEW! 6-pc. Dressmaker Set with Pinker**

Our Finest Dressmaker Set . . Jewel of a set in lipstick red leather case with zipper closing. Contains Hearthside Pinker, (same as 63N5214 below); high carbon steel scissors—7½-in. bent-handle dressmaker shears, 4-in. double needle-point embroidery scissors; thimble; spring tape measure; needle holder with needles. Beautifully fitted in genuine leather case . . lined in silk. All items except pinker imported from Solingen, Germany. "Quality Cutlery since 1888." Superbly crafted for a lifetime of service.
63 N 5231—Shipping weight 1 lb. . . . . $9.95

Hearthside Pinker. One-piece aluminum frame and handles . . forged high carbon surgical steel cutting blades. Cuts through double thickness.
63 N 5214—7½-in. length. Shipping weight 6 oz. . . $3.95



AA $4.89 CC $2.39 BB $3.89 DD $3.69 EE $9.95

**NEW 6-Piece Set**

**AA** German Import in gleaming nickel plate. 7-in. bent handle shears, 5-in. sewing scissors, 3-in. embroidery scissors, bone stiletto, thimble, needles; custom fitted in smart leather-like plastic zipper case. A gem of a gift. Shpg. wt. set 14 oz.
63 N 5265—Set $4.89

**New 3-Piece Set**

**BB** Imported from Italy in bright nickel plate. 7-in. bent handle shears, 5-in. sewing scissors, 3-in. embroidery scissors. Smart leather-like plastic case, neat zipper closing. Ideal gift for beginnersandexperts. Shipping weight set 12 oz.
63 N 5252—Set $3.89

**Thread Kit**

**CC** NEW kit includes Fairloom Thread and re-usable plastic box. Fine 3-cord mercerized cotton, size 50; 24 different colors for all your sewing needs.
63 N 5812—Shpg. wt. 1 lb. 2 oz. Kit $2.39
63 N 5810—Wt. 14 oz. Thread only. . . $1.89
63 N 5811—Wt. 4 oz. Plastic box only. . .79c

**Sewing Kit**

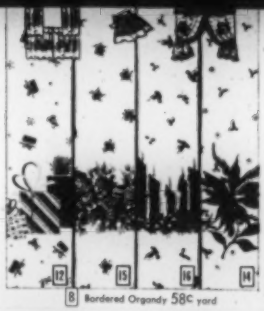
**DD** NEW black and white tweed plastic case with zipper closing. 3½-in. embroidery scissors, package needles, needle threader, tape measure, 8 spools thread, 10 spools darning cotton, buttons, thimble. Ideal gift. Shpg. wt. 8 oz.
63 N 5135. . . .$3.69

**Sewing Bucket**

**EE** NEW . . Charming decorator Bucket and cover. Fine white pine with Salem Maple finish. Red colonial print upholstered cover. Hides sewing or knitting in deep storage space. Sturdy. 20 in. high. 12½-in. wide. Shipping wt. 6 lbs.
63 N 05143. . . .$9.95

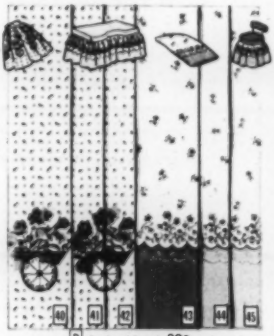
# QUICK AND EASY "CUT-OUT" GIFTS

Lovely aprons, blouses, pinafores



B Bordered Organdy 58c yard

C Apron Hoops 3 for $1.59



D Bordered Percale 39c yard

A Shears $3.60

E Cut-out Apron set 77c

H Nylon Blouse $1.49

F Cut-out Apron set 77c

J Nylon Apron 98c

G Cut-out Apron set 77c

K Cut and Sew Nylon Pinafore $1.19

L $4.89

M $3.89

$3.89

P $5.89

R $7.89

S Bridal Doll $4.98

T Boudoir Doll $4.98

V Pajama Pal Clown $4.59

W "Princess" $3.89

X "Little Princess" $2.89

Y Afghan Kit $9.98

**Christmas is a jolly time . . add to its merriment with these candies, crispy nuts**

**A Chocolate Santas.** Something different for Christmas . . . deliciously rich pure-milk chocolate molded in charming Santa Claus shape. Each Santa stands 4½ inches high. 18 in each box. Ideal as inexpensive party favors. Or, use for centerpiece, mantle, or other decorations around the house, at school or church parties. Shpg. wt. 2 lbs.
87 N 8810—Box of 18 . . . . . $1.19

**B Peggy Kellogg salted nutmeats.** Buy in quantity for greater savings; store until needed.
87N8753—Whole India Cashews. 6¼-oz. cans. Shpg. wt. 3 cans, 2 lbs.
3 cans $1.98; 6 for $3.79; 9 for $4.98
87 N 8756—Mixed Nuts, cashews, pecans, filberts, almonds, Brazil nuts. 6¾-oz. cans. Shpg. wt. 3 cans, 2 lbs.
3 cans $2.19; 6 for $4.19; 9 for $5.98
87 N 8759—Assortment Set of 3 Cans. 1 can each of cashews, mixed nuts and 7¼-oz. can jumbo Virginia peanuts. Shpg. wt. 3 cans, 2 lbs.
Set of 3, $1.98; 6 for $3.79; 9 for $4.98

**C Country Inn . . . our finest salted nutmeats.** You'll be proud to serve this hand-selected assortment of extra-large salted nuts. Brazil nuts from South American jungles, almonds from sunny Spain, cashews from mystic India, filberts from the Mediterranean, pecans from the sunny South. Wt. 2 lbs.
87 N 8676—1-lb. can. $1.95

**D Delectable Pecan Logs.** Tantalizing center is all nougat, dipped in caramel and then rolled in delicious whole pecans. Slice log as you need it . . stays fresh. Two 1-lb. logs, cellophane wrapped.
87N8727—Wt. 2 lbs. 8 oz. . . $1.98

**E Salted-in-the-Shell Peanuts.** Tasty, evenly salted. Insured crisp and fresh. Shipping weights 4 lbs.; 7 lbs.
87 N 8672—3-lb. bag . . . . . $1.89
87 N 8673—6-lb. bag . . . . . 3.49

**F Nuts-in-the-Shell.** Delicious assortment of top quality walnuts, California almonds, Brazil nuts, Oregon filberts, Southern pecans.
87 N 8675—2½ lbs. mixed nuts. Shipping weight 3 pounds . . . . . $1.69
87 N 8677—5 lbs. Shpg. wt. 6 lbs. . . . . 3.29
87 N 8678—10 pounds mixed nuts. Shipping weight 11 pounds. . . . . $5.98
25-lb. economy carton. Ideal for large gatherings, parties.
87 N 08679K—Shpg. wt. 28 lbs. . . . . $13.98

**G Giant walnuts . . . tasty and crisp.**
87 N 8680—5 lbs. Shpg. wt. 6 lbs. . $3.49

**Here's a Perfect Christmas Gift for a hostess who has everything**

$2.98

**Hostess selection of Choice Cheese, Jelly**

What could be nicer, more convenient for entertaining than ten 1-oz. ready-to-use, hobnail type glasses of dainty party delicacies? Attractive enough to grace any table.

Assortment includes: Herkimer, Sharp, Rum, Camembert and Roquefort cheese spreads; Strawberry, Apple, Mint, Raspberry and Grape jellies.

Order at least one box for yourself; order more for presents. Handsomely boxed for your Christmas gift-giving.
87 N 8732—Shipping weight 2 pounds . . . . . $2.98

# Nuts and Holiday Treats

**Choice nutmeats, cheeses, jelly assortment, specialties**

$3.98

$1.00

**Just for fun . . a gift that's a surprise: Cheese, Chocolate and Bubble Gum Specialties**

**Cheese selections** imported from all over Europe. A wide variety to delight everyone. From Norway, 2½ oz. caraway-spiced cheese; 3 oz. Italian Provolino; 4 oz. Swiss cheese (6 varieties); 3 oz. Danerose, 3 oz. Danish Columbine spread. From Holland, 3½ oz. Gouda cheese spread; Two 1½ oz. Austrian Doppel; 3 oz. Swedish cognac-flavored cheese. Here's a gift to please the most discriminating gourmet. Guaranteed fresh on arrival.
87 N 8778—Shpg. wt. 4 lbs. . . . . $3.98

**Milk Chocolate Greeting Cards.** Send friends and relatives one of these 2-oz. cards of delicious, pure rich milk chocolate, each with a Christmas greeting. Each card is packed in a box and ready for mailing—place for address, return address, etc. What a novel way to extend Merry Christmas greetings. What a happy surprise each chocolate candy Christmas card will be! Eight 2-oz. cards.
87 N 8730—Shpg. wt. 3 lbs. . . . $1.98

**Bubble Gum Cigarettes.** 10 make-believe packs of cigarettes that are really bubble gum. Each pack contains 10 colored "cigarettes" each . . . 100 in all. Individual packs resemble real brands, will delight children. They'll love blowing different colored bubbles. Wonderful for filling stockings, for economical party favors. Order several cartons right away. Shpg. wt. 2 lbs.
87 N 8728—Carton . . . . . $1.00



*Order your holiday candies, nuts and specialty items early; be sure you'll have them in time for the holidays*

**An old-fashioned holiday tradition . . trimming the Christmas tree with goodies**

A Old Fashioned Candy Christmas Tree Trimming Kit. Nostalgic for the days when the whole family gathered around a tree laden down with colorful goodies? Here's a kit that's bound to bring back pleasant memories for the adults, make little folks' eyes shine! Contains 4 candy-filled cellophane cornucopias, 2 foiled chocolate ornaments, 2 large candy canes, 6 small candy canes, 2 snirkle candy-filled stockings, 8 pink and green bells, 4 chocolate decorated trees, 2 candy-filled butterflies, 8 cherries on a wire. Many shapes, flavors, colors to hang on the tree. Buy a second set to use as colorful, unusual package decorations. Order early . . in plenty of time before Christmas!

87 N 8787—Shpg. wt. 3 lbs. Set $1.98. Buy 2; save 27c. 2 sets $3.69

B $1.98

**From the fairy tale land of enchantment . . this charming candy cottage So easy to assemble . . it provides hours of fun for the entire family**

B Candy House Kit. Children and adults alike will be captivated by this adorable cottage constructed of delicious candy. As delightful and picturesque as the one in "Hansel and Gretel." Imagine how fascinating this would be under the Christmas tree, as a mantle decoration, or as the centerpiece for a child's birthday party. Loads of fun for adults to make, but so simple a child can easily follow the instructions that are included with kit. Form and base for the house are pre-cut of sturdy cardboard. Plenty of wholesome candy included for the house with enough extra for nibbling while it is being assembled. Candies in this kit are: sugar wafers, snirkles, candy cigarettes, candy hearts, spearmint leaves, wintergreen lozenges, spice drops, fairy breathlets, and green sugar.

Assembled cottage measures 12½x8 inches. Make this exciting candy house for the holidays or as a surprise for a children's party. Or give the children the kit and let them have the fun of putting it together. A wonderful way for them to spend several happy hours. Everything necessary for the construction of this candy cottage, including two pounds of candy in this kit. Order now—do your Christmas shopping early.

87 N 8731—Shpg. wt. 3 lbs. ..... $1.98

# For family fun at Christmas . .

**Do-it-yourself, novelty holiday treats promote "togetherness"**

**New! Treats that add to the merriment . . . perfect for gifts that are different**

C Smucker's Old Fashioned Preserves. Table delicacies made from best fruits obtainable. Nine ½-lb. jars . . 3 strawberry and 2 each of boysenberry, grape jams and orange marmalade. Each one fresh, deliciously flavorful.

87 N 8788—Shpg. wt. 11 lbs. ..... $3.98

D Home Style Assortment of Cookies. Some plain, some fancy. 2¼ lbs. 21 kinds in colonial-design, basket tin with handles.

87 N 8799—Shpg. wt. 3 lbs. ..... $2.39

E Stead 'N Sweets . . . Your favorite little "podnuh" will go for the gay one-half pound assortment of delicious, wrapped candies in the "saddle bags." When the candy is all gone, he'll enjoy playing with him out on the range, too. Taffy-colored horse is authentically molded of plastic, has removable saddle. Measures 7⅛x 8⅛ inches. Order one for each cowpoke on your list! He'll be proud to have it in his room.

87 N 8789—Shpg. wt. 1 lb. ..... $1.98

F Popcorn Ball Kit. What fun! Special mold makes delicious popcorn balls so easily. Also contains: 12½-ounce popcorn and plastic measurer; 1 pound Kraft caramels; 6¼-ounce miniature marshmallows; 6 wooden sticks for caramel apples; recipes; tree, Santa, snowman molds; directions. Decorate these goodies with marshmallows, fill stockings with them, string them on the tree.

87 N 8790—Shpg. wt. 2 lbs. 8 oz. $1.98

**A jolly candy welcome at the door . . Guests help themselves from wreaths**

H 2 for $1.98

G $2.98

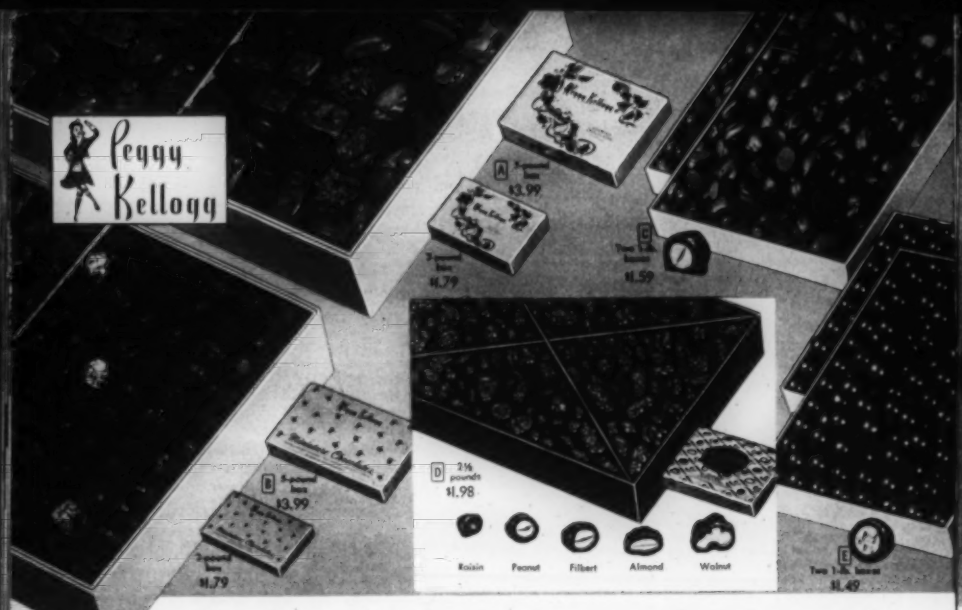
G Colorful wreath that you assemble . . . it's easy and fun! Kit has 4½ lbs. assorted Bunte Rainbow Mix hard candies (½ lb. extra for munching), 9½-in. pre-tied red ribbon bow, 15 yds. copper wire, 10 yds. pressure-sensitive tape, instructions. What a cheery greeting!

87 N 8792—Shipping weight 5 pounds 8 ounces. . . $2.98

H Styrofoam® base says "Merry Christmas." Santa center, 32 peppermint sticks around. When candy's gone, attractive wreath remains.

87 N 8791—Shpg. wt. 3 lbs. ..... 2 for $1.98

*Remember . . . you can add your holiday candies to your Sears Easy Terms order, see page 373*




# Plus Quality Candies give you better value!

**A Peggy Kellogg Milk and Dark Chocolate Assortment.** Creams, almonds, nougats, nut bites, molasses chews; vanilla, raspberry, pineapple, chocolate, orange, coconut and maple creams; cream caramels. Shpg. wts. 6 lbs.; 2 lbs. 14 oz.
87 N 8604—5-pound box..... $3.99
87 N 8605—2-pound box..... 1.79

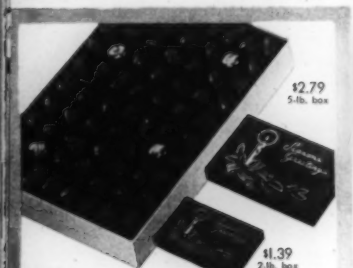
**B Bite-size Peggy Kellogg Miniature Chocolates** . . . more pieces per lb. Cream centers with true fruit flavors, nut toffee, creamy caramels, smooth nougats, delicious nuts and crisps. With rich milk and dark chocolate. Wts. 6 lbs.; 3 lbs.
87 N 8603—5-pound box..... $3.99
87 N 8630—2-pound box..... 1.79

**C Peggy Kellogg Double Dipped Chocolate Peanuts.** All extra-large Virginia peanuts with a heavy coating of rich, mellow milk chocolate. A wonderful buy. A favorite for family and friends. Holiday guests will enjoy this fine quality confection, too. Wt. 2 lbs. 8 oz.
87 N 8934—Two 1-lb. boxes $1.59

**D Peggy Kellogg Nut and Fruit Mix.** Each piece heavily coated with rich milk chocolate. Crisp almonds, filberts, walnuts, Virginia peanuts and raisins. A treat for every taste!

Packed in a beautifully designed box for gift giving. Shpg. wt. 3 lbs.
87 N 8740—2½-lb. box..... $1.98

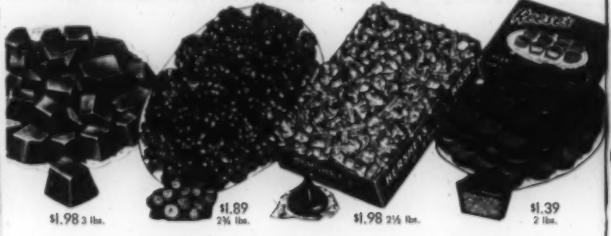
**E Peggy Kellogg Malted Milk Balls.** Delicious 100% pure malted milk centers . . . heavily coated with rich milk chocolate. Just bite into this delectable chocolate. Then savor delightful malt flavor . . . an irresistible combination! Shpg. wt. 2 lbs. 8 oz.
87 N 8920—Two 1-lb. boxes $1.49




**Sears Good Quality Chocolates.** Delicious assortment with centers including such favorites as vanilla, maple, chocolate, true fruit creams, caramels, nougats, mints . . . all coated with milk chocolate.

Our "Good Quality" candy meets Sears minimum requirements for quality and taste . . . at a low, low price. You'll find them delicious!

Cello-wrapped in a festive Christmas box . . . bright and colorful for holiday gift giving.
87 N 8601—5-lb. box. Shpg. wt. 6 lbs.....Only $2.79
87 N 8602—2-lb. box. Shpg. wt. 2 lbs. 14 oz..... 1.39




**Rockwood "Breakup" Chocolate.** Molded into one and two-ounce pieces for real chocolate eating enjoyment. Your sweet tooth will be in paradise when you savor the deep-down rich creaminess of these solid chocolates. Three 1-lb. cellophaned trays. Shpg. wt. 3 lbs. 8 oz.
87 N 8729—3 lbs...$1.98

**Milk Chocolate Peanut Clusters.** Mounds and mounds of crunchy, meaty Spanish peanuts coated generously with delectable milk chocolate. These tempting tidbits are near the top of everyone's candy favorites list. Have plenty on hand for the holidays. Shipping weight 3 pounds.
87 N 8736—2¾ lbs. $1.89

**Hershey Milk Chocolate Kisses.** Beloved universal favorite. Famous for rich, pure milk chocolate goodness. Box contains 2½ lbs. Hershey kisses, each foil wrapped for freshness. Good to keep in your candy dish at all times for family and friends. Order some right away. Shpg. wt. 3 lbs.
87 N 8612—2½ lbs. $1.98

**The original Peanut Butter Cups.** Creamy peanut butter centers smoothly surrounded with pure, rich Hershey milk chocolate. Candy-eating at its satisfying best. A delightful flavor combination that's a little different . . . a happy surprise to serve holiday guests. Wt. 2 lbs. 8 oz.
87 N 8735—2 lbs.. $1.39



*To get your Sears catalog regularly, be sure to order from it regularly*

## A Christmas Tradition.. Hard Candies

**A** **Bunte's Diana Stuft Confections.** An assortment of all-filled candies. Thin, crispy sugar shells packed tight with pure luscious jams and marmalades, crushed nuts and chocolate. Assorted gay Christmas colors and flavors. Decorated red tin (excellent for gift mailing) keeps candies fresh. Lovely for parties . . . always a treat.

87 N 8707—Wt. 4 lbs. 8 oz. . . . . 3-lb. tin $1.39

**B** **Our Finest Quality Hard Candy Mix.** Popular PEGGY KELLOGG Mix is wrapped individually in sparkling cellophane or foil for extra protection, making these candies ideal stocking stuffers. Strawberry, lemon, cherry, grape, lime, orange and peppermint.

87 N 8717—2½-lb. carton. Wt. 3 lbs. . . . $1.00
87 N 8718—5-lb. carton. Wt. 9 lbs. . . . . 2.98
87 N 08724K—22-lb. carton. Wt. 25 lbs. . . . 7.98

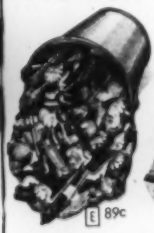
**C** **Delicious Coconut Bon-Bons.** Creamy, soft mounds of chopped coconut coated with triple-whipped cream fondant. Four delectable flavors and colors in each box for everyone to enjoy . . . lemon, chocolate, vanilla, strawberry.

Here is an inexpensive treat with a "party" appearance . . . only 40c a pound when you order this 5-lb. box!

87 N 8715—5 pounds. Shpg. wt. 5 lbs. 8 oz. $1.98

**D** **Old Fashioned Ribbon Mix.** Swirling, tempting bits of favorite hard candy. As much a part of Christmas as Santa and the decorated tree. Colorful for children's parties or candy dish. Packed in red Christmas bags. Shpg. wts. 3 lbs. 8 oz.; 7 lbs.; 33 lbs.

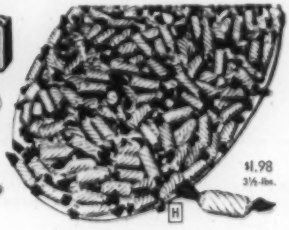
87 N 8700—3 lbs. in bag. . . . . $1.00
87 N 8701—6 lbs. in bag. . . . . 1.98
87 N 08703K—30-lb. carton. . . . . 8.98



**E** 89c

79c **G** 36 boxes

$1.79 **F**



$1.98 3½-lbs. **H**

**J**

**E** **Variety Mix Pail.** "Fun-ful" assortment of bubble gum, fruit balls, root beer barrels, safety stick pops, others. Miniature mirror-finish steel dairy pail. (About 6 in. high, 7-in. diam.)

87 N 8697—Shipping weight 1 pound 8 ounces. . . . . 89c

**F** **French Creams**—Soft, crystallized sugar candy in dainty flower shapes. The fanciest of candies . . . especially nice for dinner parties, teas . . . yet inexpensive enough for everyone to enjoy. Vanilla, lemon, orange, lime, raspberry, pineapple, maple, chocolate flavors.

87 N 8722—Three-pound box. Shipping weight 3 pounds 8 ounces. . . . $1.79

**G** **Cardboard boxes.** ½-pound size.

87 N 8710—Shipping weight 1 pound 8 ounces . . . 36 boxes for only 79c
87 N 8711—Shipping weight 4 pounds. . . . . 100 boxes for only $1.79

**H** **New! Creme-Filled Melt-O-Mints.** A Christmas treat that's refreshingly different. A favorite candy flavor in new holiday dress. Crisp, crunchy pure sugar jacket flavored with a wonderfully pleasant peppermint. The center is a smooth peppermint creme that melts in your mouth! Each piece wrapped in candy-striped cellophane, colorful for stocking stuffers, decorating the tree. The ideal complement for the festive chocolates and hard candies in your candy dish. 3½ lbs.

87 N 8741—Shpg. wt. 4 lbs. . . . . $1.98

**Here's a real party bargain**

**J** If you intend to have a large gathering for school, church or family, take advantage of this fine value. 10-quart reusable, galvanized steel pail contains good quality candy packed in 3 separate bags to keep it fresh longer. Includes 2 lbs. of hard candies, 2 lbs. of creams and jellies, and 2 lbs. of chocolate drops. A grand assortment to please everyone.

87 N 8690—Shpg. wt. 10 lbs. . . . . 6 lbs. candy $2.99

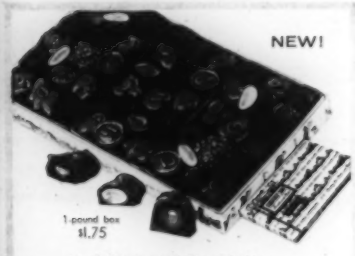
*To get your Sears catalog regularly, be sure to order regularly . . . Add these candies to your Easy Terms order*

FOR ▯ PAGE 459 .. HARD CANDY

A 2-pound box Chocolates $2.50 B 3-pound tin Chocolates $3.95 C 5-pound box Chocolates $5.00

**Just $1.00 a pound when you buy the 5-pound box!**

**5 pounds for $5.00**




**New! Our Finest Fruits and Nuts**

**Distinctive member of the Country Inn family**

Really different . . . a blue-ribbon fruit and nut assortment.

Includes filbert clusters, pecan clusters, almond clusters, chocolate almonds, Brazil nuts, walnut halves, coconut haystacks, filberts in cup, cherry cordials . . . all richly coated with milk chocolate. Also, pineapple cordials, strawberry cordials, pineapple wedges, chocolate covered dates . . . all coated with tempting dark chocolate; Jordan almonds.

87 N 8665—1-lb. box. Shpg. wt. 1 lb. 8 oz. . . . . $1.75

# *Creamy, Rich Taste Delight*

**in every carefully blended, dairy-fresh piece of our finest quality chocolates . . Country Inn**

Our Finest Country Inn Chocolates . . a 4-Star Feature. A delectable blend of rich chocolate, country cream, creamery butter and fine nut meats.

Combine these select ingredients with expert candy-making "know-how" and you have chocolates that are simply supreme! Over 21 mouth-watering varieties including butter creams; nut fudges; crisps; fruit, nut and chewy types. We believe you'll agree these chocolates are the best you've ever eaten!

A **Two-pound box.** Delicious, taste-satisfying chocolates in a handy 2-lb. box . . . just the right size for small families, or for a gift. Sure to please the most discriminating taste.

87 N 8607—Shipping weight 3 pounds. . . . . $2.50

B **Three-pound Tin.** Attractive round gift tin is packed with three pounds of assorted chocolates. Ideal for long distance mailing to servicemen, friends. Keeps candies fresh. Sturdy tin is re-usable.

87 N 8608—3-lb. tin. Shpg. wt. 4 lbs. . . . . $3.95

C **Five-pound Box.** After shopping and comparing quality and price of major competition, we believe this assortment is the *finest buy in America!* Taste them; we're sure you'll agree.

87 N 8606—5-lb. box. Shpg. wt. 7 lbs. . . . . $5.00

D **Pecan Snappers**—Crisp, crunchy pecans with smooth, rich cream caramel. Dipped in highest grade milk chocolate. These delectable goodies are tops on everyone's list.

87 N 8627—2-pound box. Shpg. wt. 2 lbs. 8 oz. . . $3.00

87 N 8626—1-lb. box. Shpg. wt. 1 lb. 8 oz. . . . . 1.50

E **Liquid Cherries**—A Sears 4-Star Feature. Country Inn finest chocolate cherries. Large, whole red cherries, 100% liquid center, coated with rich milk chocolate. Each piece is foil wrapped for freshness.

87 N 8617—1-lb. box. Shpg. wt. 1 lb. 8 oz. . . . . $1.50

F **Our Best Miniature Chocolates.** Delicious bite-size chocolates made of 93-score butter, 40% whipping cream, pure sugar. Heavily coated with rich milk and dark chocolate to keep cream centers smooth, moist; nut and fruit centers delectably fresh. More pieces per pound, too, when you order these miniatures.

87 N 8580—2-pound box. About 134 pieces. Shipping weight 2 pounds 8 ounces. . . . . $3.30

G **Country Inn Butter Creams** Luscious vanilla, peppermint, maple-walnut, coconut, chocolate, and coffee-walnut creams. All coated with milk or dark chocolate. Creamy, smooth . . delicious!

87 N 8623—2-lb. box. Shpg. wt. 2 lbs. 8 oz. . . . . $2.50

87 N 8622—1-lb. box. Shpg. wt. 1 lb. 8 oz. . . . . 1.25

*Remember, you can add all of these items to your Sears Easy Terms Order*

# Freshly Baked-in Goodness

**Sealed and sent to you by Country Inn**

### Baker's Pride Fruit Cake

A Our finest Country Inn fruit cake . . . made from a rare recipe. The most delicious we know of at any price! A delectable topping of succulent whole cherries, pineapple wedges, crunchy English walnut halves. Contains vintage golden-bleached raisins, extra fancy French cherries, specially cured Cuban pineapple, choice pecan halves, white almonds . . . all tantalizingly flavored with brandy. 100% creamery butter batter. Packed in attractive needle-point-design tin. Pin cushion inside . . use later as sewing kit.

*Free!* $1.00 stainless steel cake server in Plaza design with each delicious cake you order.

87 N 8661—5-lb. cake. Wt. 7 lbs. **$7.99**
Save 48c. 2 cakes. Wt. 14 lbs. . . . . 15.50

### Rich, Spicy Pre-Sliced Loaf

B Popular Country Inn cake pre-sliced and ready for pleasureful holiday eating. Serves neatly . . . no messy crumbs or ragged slices. Tastetempting, spicy batter is just chockful of selected fruit and nuts. This cake has the satisfying, rich flavor of the best "homemade" cake.

Packed in a decorative, reusable metal tin which keeps cake fresh as when it was baked. Shipping weights 6 pounds; 13 pounds.

87 N 8653—five-pound tin (two 2½-lb. loaves) . . . . . **$3.99**
Save 28c. 4 loaves. . . . . 7.70

C 87 N 8652—Same as above but one 5-lb. ring cake . . . . **$3.99**
Save 28c. Two 5-lb. cakes . . . . 7.70

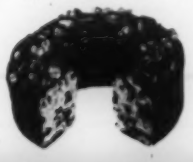
### Butter-Batter Ring Cake

D Super Quality . . . Pre-Sliced. Our most popular Country Inn fruit cake. Pure 100% creamery butter batter with whole eggs, spice and other highest quality ingredients, blended with lavish portions of candied cherries, pineapple and selected pecans . . . *no fruit peel or citron.* Topped with generous pieces of fruit and nuts. A delicious, quick snack to serve your holiday guests. Packed in an exquisite gold-color metal gift box.

*Free!* $1.00 stainless steel cake server in Plaza design with each Super Quality Butter-Batter Ring Cake. Shpg. wts. 7 lbs.; 14 lbs.

87 N 8654—5-lb. cake . . . . . **$4.99**
Save 38c. 2 five-pound cakes. . . . . 9.60

87 N 8666—5-lb. cake, unsliced . . **4.99**
Save 38c. Two 5-lb. cakes . . . . . 9.60



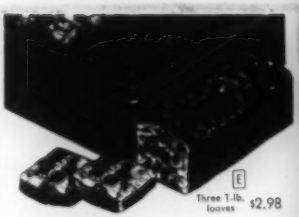
F 5-lb. cake **$1.99**

### Thrifty and Good . . Barbara Jane Economy Fruit Cake

E A lot of cake for the holidays at this budget-minded price. Barbara Jane Fruit Cake has a spicy batter filled with glazed cherries, raisins and nuts, tangy fruit peel. Top is sprinkled with fruit and nuts. Cake is cello-wrapped, comes in gift box. A good, low-priced fruit cake.

Order several to have on hand, to send as gifts. Shipping weights 5 pounds 8 ounces; 11 pounds.

87 N 8650—5-lb. cake. . . . . **$1.99**. Save 19c. Two 5-lb. cakes for **$3.79**



E Three 1-lb. loaves **$2.98**

### Pre-Sliced Rum and Brandy Trio

E Three loaves of Country Inn fruit cake deliciously flavored with rum and brandy. Includes one light and one dark cake with pineapple-cherry topping, one "golden-almond" cake with almond topping. In metal gift tin . . . protects cakes en route anywhere. Keeps each one fresh and tempting. Nice to serve throughout the holiday season . . . each guest can choose his favorite. Order several tins to send as thoughtful gifts. Shpg. wts. 4 lbs. 12 oz.; 10 lbs.

87 N 8655—Tin of three (one-pound) cakes. . . . **$2.98**
Save 17c. 2 cake "Trios". . . . . 5.79

PC PAGE 461 . . FRUIT CAKE

He rounds the pylon, fires second missile . . a bull's-eye! Turns left, light flashes

Round another pylon, he rolls back to you . . victorious!

# It's New!

# THE ELECTRONIC "BRAIN"

## MANEUVERS IN OVER 400 PATTERNS

You control the man-of-the-future . . see him follow any course you plot, fire missiles, dodge obstacles . . all at your command!

ONLY **$10.95**

Missiles ready for firing

He turns right, signal light flashes. He fires first missile . . a direct hit!

The course above is only one of hundreds this clever robot can follow. Plan your campaign, set up pylons and targets, determine exactly what course you want the "Brain" to take . . . off he goes! Just set the buttons on the printed electrical circuits under his helmet, start his controls. See him zig-zag right, left, fire one missile, go forward, make a figure eight, fire the second missile and then come back to you. You can set the "Brain" to carry out almost any combination of maneuvers you choose. He even has directional lights that flash when he turns and 2 battery-operated motors for power.

12 inches long, 5 inches wide, 9 ⅛ inches high. Heavy wall, high-impact plastic. Rubber wheels. 2 targets, 2 pylons, plotting chart, bulbs, 4 missiles and 3 batteries are included.

49 N 5888—Shipping weight 4 pounds.....$10.95

34 N 4650—Extra standard flashlight batteries. Shpg. wt. 12 oz. 3 for 40c

## NEW! ALLSTATE ELECTRIC FREIGHT WITH TRESTLE TRACK

Train runs over and under trestle, climbs with ease

Smoke-puffing 6-unit train runs up, down and around on more than 26 feet of roadbed . . it's the largest train layout we've ever offered!

ONLY **$18.95**

A long roadbed filled with grades and curves, a brawny freight you can couple and uncouple by remote control—here's railroading adventure at its best! Smoke-puffing, die-cast metal locomotive has piston rod action, bright headlamp, oilless bronze bearings. Scale-detailed tender, box car, tank car, stake car with cartons and caboose are made of metal and plastic with double trucks, eight die-cast wheels on each car. Run train forward, reverse, fast or slow, couple or uncouple by remote control. 50-watt transformer with circuit breaker. 12 sections of curved, 13 sections of straight large radius track make a 26 foot 9 inch running track layout. Train 47¾ inches long. 24-piece plastic trestle set, one uncoupler ramp with sign, track connector, smoke refill included.

79 N 09625—UL approved for 110–120 volt, 60-cycle AC. Shipping weight 16 pounds.....$18.95

**SEARS, ROEBUCK AND CO., CHICAGO 7, ILLINOIS**